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## Measurement of $B \rightarrow K^*(892)\gamma$ Branching Fractions and $CP$ and Isospin Asymmetries

B. Aubert,<sup>1</sup> Y. Karyotakis,<sup>1</sup> J. P. Lees,<sup>1</sup> V. Poireau,<sup>1</sup> E. Prencipe,<sup>1</sup> X. Prudent,<sup>1</sup> V. Tisserand,<sup>1</sup> J. Garra Tico,<sup>2</sup> E. Grauges,<sup>2</sup> M. Martinelli,<sup>3a,3b</sup> A. Palano,<sup>3a,3b</sup> M. Pappagallo,<sup>3a,3b</sup> G. Eigen,<sup>4</sup> B. Stugu,<sup>4</sup> L. Sun,<sup>4</sup> M. Battaglia,<sup>5</sup> D. N. Brown,<sup>5</sup> L. T. Kerth,<sup>4</sup> Yu. G. Kolomensky,<sup>5</sup> G. Lynch,<sup>5</sup> I. L. Osipenkov,<sup>5</sup> K. Tackmann,<sup>5</sup> T. Tanabe,<sup>5</sup> C. M. Hawkes,<sup>6</sup> N. Soni,<sup>6</sup> A. T. Watson,<sup>6</sup> H. Koch,<sup>7</sup> T. Schroeder,<sup>7</sup> D. J. Asgeirsson,<sup>8</sup> B. G. Fulsom,<sup>8</sup> C. Hearty,<sup>8</sup> T. S. Mattison,<sup>8</sup> J. A. McKenna,<sup>8</sup> M. Barrett,<sup>9</sup> A. Khan,<sup>9</sup> A. Randle-Conde,<sup>9</sup> V. E. Blinov,<sup>10</sup> A. D. Bukin,<sup>10,\*</sup> A. R. Buzykaev,<sup>10</sup> V. P. Druzhinin,<sup>10</sup> V. B. Golubev,<sup>10</sup> A. P. Onuchin,<sup>10</sup> S. I. Serednyakov,<sup>10</sup> Yu. I. Skovpen,<sup>10</sup> E. P. Solodov,<sup>10</sup> K. Yu. Todyshev,<sup>10</sup> M. Bondioli,<sup>11</sup> S. Curry,<sup>11</sup> I. Eschrich,<sup>11</sup> D. Kirkby,<sup>11</sup> A. J. Lankford,<sup>11</sup> P. Lund,<sup>11</sup> M. Mandelkern,<sup>11</sup> E. C. Martin,<sup>11</sup> D. P. Stoker,<sup>11</sup> H. Atmacan,<sup>12</sup> J. W. Gary,<sup>12</sup> F. Liu,<sup>12</sup> O. Long,<sup>12</sup> G. M. Vitug,<sup>12</sup> Z. Yasin,<sup>12</sup> L. Zhang,<sup>12</sup> V. Sharma,<sup>13</sup> C. Campagnari,<sup>14</sup> T. M. Hong,<sup>14</sup> D. Kovalskiy,<sup>14</sup> M. A. Mazur,<sup>14</sup> J. D. Richman,<sup>14</sup> T. W. Beck,<sup>15</sup> A. M. Eisner,<sup>15</sup> C. A. Heusch,<sup>15</sup> J. Kroseberg,<sup>15</sup> W. S. Lockman,<sup>15</sup> A. J. Martinez,<sup>15</sup> T. Schalk,<sup>15</sup> B. A. Schumm,<sup>15</sup> A. Seiden,<sup>15</sup> L. Wang,<sup>15</sup> L. O. Winstrom,<sup>15</sup> C. H. Cheng,<sup>16</sup> D. A. Doll,<sup>16</sup> B. Echenard,<sup>16</sup> F. Fang,<sup>16</sup> D. G. Hitlin,<sup>16</sup> I. Narsky,<sup>16</sup> T. Piatenko,<sup>16</sup> F. C. Porter,<sup>16</sup> R. Andreassen,<sup>17</sup> G. Mancinelli,<sup>17</sup> B. T. Meadows,<sup>17</sup> K. Mishra,<sup>17</sup> M. D. Sokoloff,<sup>17</sup> P. C. Bloom,<sup>18</sup> W. T. Ford,<sup>18</sup> A. Gaz,<sup>18</sup> J. F. Hirschauer,<sup>18</sup> M. Nagel,<sup>18</sup> U. Nauenberg,<sup>18</sup> J. G. Smith,<sup>18</sup> S. R. Wagner,<sup>18</sup> R. Ayad,<sup>19,†</sup> W. H. Toki,<sup>19</sup> R. J. Wilson,<sup>19</sup> E. Feltresi,<sup>20</sup> A. Hauke,<sup>20</sup> H. Jasper,<sup>20</sup> T. M. Karbach,<sup>20</sup> J. Merkel,<sup>20</sup> A. Petzold,<sup>20</sup> B. Spaan,<sup>20</sup> K. Wacker,<sup>20</sup> M. J. Kobel,<sup>21</sup> R. Nogowski,<sup>21</sup> K. R. Schubert,<sup>21</sup> R. Schwierz,<sup>21</sup> A. Volk,<sup>21</sup> D. Bernard,<sup>22</sup> E. Latour,<sup>22</sup> M. Verderi,<sup>22</sup> P. J. Clark,<sup>23</sup> S. Playfer,<sup>23</sup> J. E. Watson,<sup>23</sup> M. Andreotti,<sup>24a,24b</sup> D. Bettoni,<sup>24a</sup> C. Bozzi,<sup>24a</sup> R. Calabrese,<sup>24a,24b</sup> A. Cecchi,<sup>24a,24b</sup> G. Cibinetto,<sup>24a,24b</sup> E. Fioravanti,<sup>24a,24b</sup> P. Franchini,<sup>24a,24b</sup> E. Luppi,<sup>24a,24b</sup> M. Munerato,<sup>24a,24b</sup> M. Negrini,<sup>24a,24b</sup> A. Petrella,<sup>24a,24b</sup> L. Piemontese,<sup>24a</sup> V. Santoro,<sup>24a,24b</sup> R. Baldini-Ferroli,<sup>25</sup> A. Calcaterra,<sup>25</sup> R. de Sangro,<sup>25</sup> G. Finocchiaro,<sup>25</sup> S. Pacetti,<sup>25</sup> P. Patteri,<sup>25</sup> I. M. Peruzzi,<sup>25,‡</sup> M. Piccolo,<sup>25</sup> M. Rama,<sup>25</sup> A. Zallo,<sup>25</sup> R. Contri,<sup>26a,26b</sup> E. Guido,<sup>26a</sup> M. Lo Vetere,<sup>26a,26b</sup> M. R. Monge,<sup>26a,26b</sup> S. Passaggio,<sup>26a</sup> C. Patrignani,<sup>26a,26b</sup> E. Robutti,<sup>26a</sup> S. Tosi,<sup>26a,26b</sup> K. S. Chaisanguanthum,<sup>27</sup> M. Morii,<sup>27</sup> A. Adametz,<sup>27</sup> J. Marks,<sup>28</sup> S. Schenk,<sup>28</sup> U. Uwer,<sup>28</sup> F. U. Bernlochner,<sup>29</sup> V. Klose,<sup>29</sup> H. M. Lacker,<sup>29</sup> D. J. Bard,<sup>30</sup> P. D. Dauncey,<sup>30</sup> M. Tibbetts,<sup>30</sup> P. K. Behera,<sup>31</sup> M. J. Charles,<sup>31</sup> U. Mallik,<sup>31</sup> J. Cochran,<sup>32</sup> H. B. Crawley,<sup>32</sup> L. Dong,<sup>32</sup> V. Eyges,<sup>32</sup> W. T. Meyer,<sup>32</sup> S. Prell,<sup>32</sup> E. I. Rosenberg,<sup>32</sup> A. E. Rubin,<sup>32</sup> Y. Y. Gao,<sup>33</sup> A. V. Gritsan,<sup>33</sup> Z. J. Guo,<sup>33</sup> N. Arnaud,<sup>34</sup> J. Béquilleux,<sup>34</sup> A. D'Orazio,<sup>34</sup> M. Davier,<sup>34</sup> D. Derkach,<sup>34</sup> J. Firmino da Costa,<sup>34</sup> G. Grosdidier,<sup>34</sup> F. Le Diberder,<sup>34</sup> V. Lepeltier,<sup>34</sup> A. M. Lutz,<sup>34</sup> B. Malaescu,<sup>34</sup> S. Pruvot,<sup>34</sup> P. Roudeau,<sup>34</sup> M. H. Schune,<sup>34</sup> J. Serrano,<sup>34</sup> V. Sordini,<sup>34,§</sup> A. Stocchi,<sup>34</sup> G. Wormser,<sup>34</sup> D. J. Lange,<sup>35</sup> D. M. Wright,<sup>35</sup> I. Bingham,<sup>36</sup> J. P. Burke,<sup>36</sup> C. A. Chavez,<sup>36</sup> J. R. Fry,<sup>36</sup> E. Gabathuler,<sup>36</sup> R. Gamet,<sup>36</sup> D. E. Hutchcroft,<sup>36</sup> D. J. Payne,<sup>36</sup> C. Touramanis,<sup>36</sup> A. J. Bevan,<sup>37</sup> C. K. Clarke,<sup>37</sup> F. Di Lodovico,<sup>37</sup> R. Sacco,<sup>37</sup> M. Sigamani,<sup>37</sup> G. Cowan,<sup>38</sup> S. Paramesvaran,<sup>38</sup> A. C. Wren,<sup>38</sup> D. N. Brown,<sup>39</sup> C. L. Davis,<sup>39</sup> A. G. Denig,<sup>40</sup> M. Fritsch,<sup>40</sup> W. Gradl,<sup>40</sup> A. Hafner,<sup>40</sup> K. E. Alwyn,<sup>41</sup> D. Bailey,<sup>41</sup> R. J. Barlow,<sup>41</sup> G. Jackson,<sup>41</sup> G. D. Lafferty,<sup>41</sup> T. J. West,<sup>41</sup> J. I. Yi,<sup>41</sup> J. Anderson,<sup>42</sup> C. Chen,<sup>42</sup> A. Jawahery,<sup>42</sup> D. A. Roberts,<sup>42</sup> G. Simi,<sup>42</sup> J. M. Tuggle,<sup>42</sup> C. Dallapiccola,<sup>43</sup> E. Salvati,<sup>43</sup> S. Saremi,<sup>43</sup> R. Cowan,<sup>44</sup> D. Dujmic,<sup>44</sup> P. H. Fisher,<sup>44</sup> S. W. Henderson,<sup>44</sup> G. Sciolla,<sup>44</sup> M. Spitznagel,<sup>44</sup> R. K. Yamamoto,<sup>44</sup> M. Zhao,<sup>44</sup> P. M. Patel,<sup>45</sup> S. H. Robertson,<sup>45</sup> M. Schram,<sup>45</sup> A. Lazzaro,<sup>46a,46b</sup> V. Lombardo,<sup>46a</sup> F. Palombo,<sup>46a,46b</sup> S. Stracka,<sup>46a,46b</sup> J. M. Bauer,<sup>47</sup> L. Cremaldi,<sup>47</sup> R. Godang,<sup>47,||</sup> R. Kroeger,<sup>47</sup> P. Sonnek,<sup>47</sup> D. J. Summers,<sup>47</sup> H. W. Zhao,<sup>47</sup> M. Simard,<sup>48</sup> P. Taras,<sup>48</sup> H. Nicholson,<sup>49</sup> G. De Nardo,<sup>50a,50b</sup> L. Lista,<sup>50a</sup> D. Monorchio,<sup>50a,50b</sup> G. Onorato,<sup>50a,50b</sup> C. Sciacca,<sup>50a,50b</sup> G. Raven,<sup>51</sup> H. L. Snoek,<sup>51</sup> C. P. Jessop,<sup>52</sup> K. J. Knoepfel,<sup>52</sup> J. M. LoSecco,<sup>52</sup> W. F. Wang,<sup>52</sup> L. A. Corwin,<sup>53</sup> K. Honscheid,<sup>53</sup> H. Kagan,<sup>53</sup> R. Kass,<sup>53</sup> J. P. Morris,<sup>53</sup> A. M. Rahimi,<sup>53</sup> J. J. Regensburger,<sup>53</sup> S. J. Sekula,<sup>53</sup> Q. K. Wong,<sup>53</sup> N. L. Blount,<sup>54</sup> J. Brau,<sup>54</sup> R. Frey,<sup>54</sup> O. Igonkina,<sup>54</sup> J. A. Kolb,<sup>54</sup> M. Lu,<sup>54</sup> R. Rahmat,<sup>54</sup> N. B. Sinev,<sup>54</sup> D. Strom,<sup>54</sup> J. Strube,<sup>54</sup> E. Torrence,<sup>54</sup> G. Castelli,<sup>55a,55b</sup> N. Gagliardi,<sup>55a,55b</sup> M. Margoni,<sup>55a,55b</sup> M. Morandin,<sup>55a</sup> M. Posocco,<sup>55a</sup> M. Rotondo,<sup>55a</sup> F. Simonetto,<sup>55a,55b</sup> R. Stroili,<sup>55a,55b</sup> C. Voci,<sup>55a,55b</sup> P. del Amo Sanchez,<sup>56</sup> E. Ben-Haim,<sup>56</sup> G. R. Bonneaud,<sup>56</sup> H. Briand,<sup>56</sup> J. Chauveau,<sup>56</sup> O. Hamon,<sup>56</sup> Ph. Leruste,<sup>56</sup> G. Marchiori,<sup>56</sup> J. Ocariz,<sup>56</sup> A. Perez,<sup>56</sup> J. Prendki,<sup>56</sup> S. Sitt,<sup>56</sup> L. Gladney,<sup>57</sup> M. Biasini,<sup>58a,58b</sup> E. Manoni,<sup>58a,58b</sup> C. Angelini,<sup>59a,59b</sup> G. Batignani,<sup>59a,59b</sup> S. Bettarini,<sup>59a,59b</sup> G. Calderini,<sup>59a,59b,¶</sup> M. Carpinelli,<sup>59a,59b,\*</sup> A. Cervelli,<sup>59a,59b</sup> F. Forti,<sup>59a,59b</sup> M. A. Giorgi,<sup>59a,59b</sup> A. Lusiani,<sup>59a,59c</sup> M. Morganti,<sup>59a,59b</sup> N. Neri,<sup>59a,59b</sup> E. Paoloni,<sup>59a,59b</sup> G. Rizzo,<sup>59a,59b</sup> J. J. Walsh,<sup>59a</sup> D. Lopes Pegna,<sup>60</sup> C. Lu,<sup>60</sup> J. Olsen,<sup>60</sup> A. J. S. Smith,<sup>60</sup> A. V. Telnov,<sup>60</sup> F. Anulli,<sup>61a</sup> E. Baracchini,<sup>61a,61b</sup> G. Cavoto,<sup>61a</sup> R. Faccini,<sup>61a,61b</sup> F. Ferrarotto,<sup>61a</sup> F. Ferroni,<sup>61a,61b</sup> M. Gaspero,<sup>61a,61b</sup> P. D. Jackson,<sup>61a</sup> L. Li Gioi,<sup>61a</sup> M. A. Mazzoni,<sup>61a</sup> S. Morganti,<sup>61a</sup> G. Piredda,<sup>61a</sup> F. Renga,<sup>61a,61b</sup> C. Voena,<sup>61a</sup> M. Ebert,<sup>62</sup> T. Hartmann,<sup>62</sup> H. Schröder,<sup>62</sup> R. Waldi,<sup>62</sup> T. Adye,<sup>63</sup> B. Franek,<sup>63</sup> E. O. Olaiya,<sup>63</sup> F. F. Wilson,<sup>63</sup> S. Emery,<sup>64</sup> L. Esteve,<sup>64</sup> G. Hamel de Monchenault,<sup>64</sup> W. Kozanecki,<sup>64</sup> G. Vasseur,<sup>64</sup>

Ch. Yèche,<sup>64</sup> M. Zito,<sup>64</sup> M. T. Allen,<sup>65</sup> D. Aston,<sup>65</sup> R. Bartoldus,<sup>65</sup> J. F. Benitez,<sup>65</sup> R. Cenci,<sup>65</sup> J. P. Coleman,<sup>65</sup> M. R. Convery,<sup>65</sup> J. C. Dingfelder,<sup>65</sup> J. Dorfan,<sup>65</sup> G. P. Dubois-Felsmann,<sup>65</sup> W. Dunwoodie,<sup>65</sup> R. C. Field,<sup>65</sup> M. Franco Sevilla,<sup>65</sup> A. M. Gabareen,<sup>65</sup> M. T. Graham,<sup>65</sup> P. Grenier,<sup>65</sup> C. Hast,<sup>65</sup> W. R. Innes,<sup>65</sup> J. Kaminski,<sup>65</sup> M. H. Kelsey,<sup>65</sup> H. Kim,<sup>65</sup> P. Kim,<sup>65</sup> M. L. Kocian,<sup>65</sup> D. W. G. S. Leith,<sup>65</sup> S. Li,<sup>65</sup> B. Lindquist,<sup>65</sup> S. Luitz,<sup>65</sup> V. Luth,<sup>65</sup> H. L. Lynch,<sup>65</sup> D. B. MacFarlane,<sup>65</sup> H. Marsiske,<sup>65</sup> R. Messner,<sup>65,\*</sup> D. R. Muller,<sup>65</sup> H. Neal,<sup>65</sup> S. Nelson,<sup>65</sup> C. P. O'Grady,<sup>65</sup> I. Ofte,<sup>65</sup> M. Perl,<sup>65</sup> B. N. Ratcliff,<sup>65</sup> A. Roodman,<sup>65</sup> A. A. Salnikov,<sup>65</sup> R. H. Schindler,<sup>65</sup> J. Schwiening,<sup>65</sup> A. Snyder,<sup>65</sup> D. Su,<sup>65</sup> M. K. Sullivan,<sup>65</sup> K. Suzuki,<sup>65</sup> S. K. Swain,<sup>65</sup> J. M. Thompson,<sup>65</sup> J. Va'vra,<sup>65</sup> A. P. Wagner,<sup>65</sup> M. Weaver,<sup>65</sup> C. A. West,<sup>65</sup> W. J. Wisniewski,<sup>65</sup> M. Wittgen,<sup>65</sup> D. H. Wright,<sup>65</sup> H. W. Wulsin,<sup>65</sup> A. K. Yarritu,<sup>65</sup> C. C. Young,<sup>65</sup> V. Ziegler,<sup>65</sup> X. R. Chen,<sup>66</sup> H. Liu,<sup>66</sup> W. Park,<sup>66</sup> M. V. Purohit,<sup>66</sup> R. M. White,<sup>66</sup> J. R. Wilson,<sup>66</sup> P. R. Burchat,<sup>67</sup> A. J. Edwards,<sup>67</sup> T. S. Miyashita,<sup>67</sup> S. Ahmed,<sup>68</sup> M. S. Alam,<sup>68</sup> J. A. Ernst,<sup>68</sup> B. Pan,<sup>68</sup> M. A. Saeed,<sup>68</sup> S. B. Zain,<sup>68</sup> A. Soffer,<sup>69</sup> S. M. Spanier,<sup>70</sup> B. J. Wogland,<sup>70</sup> R. Eckmann,<sup>71</sup> J. L. Ritchie,<sup>71</sup> A. M. Ruland,<sup>71</sup> C. J. Schilling,<sup>71</sup> R. F. Schwitters,<sup>71</sup> B. C. Wray,<sup>71</sup> B. W. Drummond,<sup>72</sup> J. M. Izen,<sup>72</sup> X. C. Lou,<sup>72</sup> F. Bianchi,<sup>73a,73b</sup> D. Gamba,<sup>73a,73b</sup> M. Pelliccioni,<sup>73a,73b</sup> M. Bomben,<sup>74a,74b</sup> L. Bosio,<sup>74a,74b</sup> C. Cartaro,<sup>74a,74b</sup> G. Della Ricca,<sup>74a,74b</sup> L. Lanceri,<sup>74a,74b</sup> L. Vitale,<sup>74a,74b</sup> V. Azzolini,<sup>75</sup> N. Lopez-March,<sup>75</sup> F. Martinez-Vidal,<sup>75</sup> D. A. Milanes,<sup>75</sup> A. Oyanguren,<sup>75</sup> J. Albert,<sup>76</sup> Sw. Banerjee,<sup>76</sup> B. Bhuyan,<sup>76</sup> H. H. F. Choi,<sup>76</sup> K. Hamano,<sup>76</sup> G. J. King,<sup>76</sup> R. Kowalewski,<sup>76</sup> M. J. Lewczuk,<sup>76</sup> I. M. Nugent,<sup>76</sup> J. M. Roney,<sup>76</sup> R. J. Sobie,<sup>76</sup> T. J. Gershon,<sup>77</sup> P. F. Harrison,<sup>77</sup> J. Ilic,<sup>77</sup> T. E. Latham,<sup>77</sup> G. B. Mohanty,<sup>77</sup> E. M. T. Puccio,<sup>77</sup> H. R. Band,<sup>78</sup> X. Chen,<sup>78</sup> S. Dasu,<sup>78</sup> K. T. Flood,<sup>78</sup> Y. Pan,<sup>78</sup> R. Prepost,<sup>78</sup> C. O. Vuosalo,<sup>78</sup> and S. L. Wu<sup>78</sup>

(BABAR Collaboration)

<sup>1</sup>Laboratoire d'Annecy-le-Vieux de Physique des Particules (LAPP), Université de Savoie, CNRS/IN2P3, F-74941 Annecy-Le-Vieux, France

<sup>2</sup>Universitat de Barcelona, Facultat de Física, Departament ECM, E-08028 Barcelona, Spain

<sup>3a</sup>INFN Sezione di Bari, I-70126 Bari, Italy

<sup>3b</sup>Dipartimento di Fisica, Università di Bari, I-70126 Bari, Italy

<sup>4</sup>University of Bergen, Institute of Physics, N-5007 Bergen, Norway

<sup>5</sup>Lawrence Berkeley National Laboratory and University of California, Berkeley, California 94720, USA

<sup>6</sup>University of Birmingham, Birmingham, B15 2TT, United Kingdom

<sup>7</sup>Ruhr Universität Bochum, Institut für Experimentalphysik I, D-44780 Bochum, Germany

<sup>8</sup>University of British Columbia, Vancouver, British Columbia, Canada V6T 1Z1

<sup>9</sup>Brunel University, Uxbridge, Middlesex UB8 3PH, United Kingdom

<sup>10</sup>Budker Institute of Nuclear Physics, Novosibirsk 630090, Russia

<sup>11</sup>University of California at Irvine, Irvine, California 92697, USA

<sup>12</sup>University of California at Riverside, Riverside, California 92521, USA

<sup>13</sup>University of California at San Diego, La Jolla, California 92093, USA

<sup>14</sup>University of California at Santa Barbara, Santa Barbara, California 93106, USA

<sup>15</sup>University of California at Santa Cruz, Institute for Particle Physics, Santa Cruz, California 95064, USA

<sup>16</sup>California Institute of Technology, Pasadena, California 91125, USA

<sup>17</sup>University of Cincinnati, Cincinnati, Ohio 45221, USA

<sup>18</sup>University of Colorado, Boulder, Colorado 80309, USA

<sup>19</sup>Colorado State University, Fort Collins, Colorado 80523, USA

<sup>20</sup>Technische Universität Dortmund, Fakultät Physik, D-44221 Dortmund, Germany

<sup>21</sup>Technische Universität Dresden, Institut für Kern- und Teilchenphysik, D-01062 Dresden, Germany

<sup>22</sup>Laboratoire Leprince-Ringuet, CNRS/IN2P3, Ecole Polytechnique, F-91128 Palaiseau, France

<sup>23</sup>University of Edinburgh, Edinburgh EH9 3JZ, United Kingdom

<sup>24a</sup>INFN Sezione di Ferrara, I-44100 Ferrara, Italy

<sup>24b</sup>Dipartimento di Fisica, Università di Ferrara, I-44100 Ferrara, Italy

<sup>25</sup>INFN Laboratori Nazionali di Frascati, I-00044 Frascati, Italy

<sup>26a</sup>INFN Sezione di Genova, I-16146 Genova, Italy

<sup>26b</sup>Dipartimento di Fisica, Università di Genova, I-16146 Genova, Italy

<sup>27</sup>Harvard University, Cambridge, Massachusetts 02138, USA

<sup>28</sup>Universität Heidelberg, Physikalisches Institut, Philosophenweg 12, D-69120 Heidelberg, Germany

<sup>29</sup>Humboldt-Universität zu Berlin, Institut für Physik, Newtonstraße 15, D-12489 Berlin, Germany

<sup>30</sup>Imperial College London, London, SW7 2AZ, United Kingdom

<sup>31</sup>University of Iowa, Iowa City, Iowa 52242, USA

<sup>32</sup>Iowa State University, Ames, Iowa 50011-3160, USA

<sup>33</sup>Johns Hopkins University, Baltimore, Maryland 21218, USA

- <sup>34</sup>Laboratoire de l'Accélérateur Linéaire, IN2P3/CNRS et Université Paris-Sud 11, Centre Scientifique d'Orsay, B.P. 34, F-91898 Orsay Cedex, France
- <sup>35</sup>Lawrence Livermore National Laboratory, Livermore, California 94550, USA
- <sup>36</sup>University of Liverpool, Liverpool L69 7ZE, United Kingdom
- <sup>37</sup>Queen Mary, University of London, London, E1 4NS, United Kingdom
- <sup>38</sup>University of London, Royal Holloway and Bedford New College, Egham, Surrey TW20 0EX, United Kingdom
- <sup>39</sup>University of Louisville, Louisville, Kentucky 40292, USA
- <sup>40</sup>Johannes Gutenberg-Universität Mainz, Institut für Kernphysik, D-55099 Mainz, Germany
- <sup>41</sup>University of Manchester, Manchester M13 9PL, United Kingdom
- <sup>42</sup>University of Maryland, College Park, Maryland 20742, USA
- <sup>43</sup>University of Massachusetts, Amherst, Massachusetts 01003, USA
- <sup>44</sup>Massachusetts Institute of Technology, Laboratory for Nuclear Science, Cambridge, Massachusetts 02139, USA
- <sup>45</sup>McGill University, Montréal, Québec, Canada H3A 2T8
- <sup>46a</sup>INFN Sezione di Milano, I-20133 Milano, Italy
- <sup>46b</sup>Dipartimento di Fisica, Università di Milano, I-20133 Milano, Italy
- <sup>47</sup>University of Mississippi, University, Mississippi 38677, USA
- <sup>48</sup>Université de Montréal, Physique des Particules, Montréal, Québec, Canada H3C 3J7
- <sup>49</sup>Mount Holyoke College, South Hadley, Massachusetts 01075, USA
- <sup>50a</sup>INFN Sezione di Napoli, I-80126 Napoli, Italy
- <sup>50b</sup>Dipartimento di Scienze Fisiche, Università di Napoli Federico II, I-80126 Napoli, Italy
- <sup>51</sup>NIKHEF, National Institute for Nuclear Physics and High Energy Physics, NL-1009 DB Amsterdam, The Netherlands
- <sup>52</sup>University of Notre Dame, Notre Dame, Indiana 46556, USA
- <sup>53</sup>Ohio State University, Columbus, Ohio 43210, USA
- <sup>54</sup>University of Oregon, Eugene, Oregon 97403, USA
- <sup>55a</sup>INFN Sezione di Padova, I-35131 Padova, Italy
- <sup>55b</sup>Dipartimento di Fisica, Università di Padova, I-35131 Padova, Italy
- <sup>56</sup>Laboratoire de Physique Nucléaire et de Hautes Energies, IN2P3/CNRS, Université Pierre et Marie Curie-Paris6, Université Denis Diderot-Paris7, F-75252 Paris, France
- <sup>57</sup>University of Pennsylvania, Philadelphia, Pennsylvania 19104, USA
- <sup>58a</sup>INFN Sezione di Perugia, I-06100 Perugia, Italy
- <sup>58b</sup>Dipartimento di Fisica, Università di Perugia, I-06100 Perugia, Italy
- <sup>59a</sup>INFN Sezione di Pisa, I-56127 Pisa, Italy
- <sup>59b</sup>Dipartimento di Fisica, Università di Pisa, I-56127 Pisa, Italy
- <sup>59c</sup>Scuola Normale Superiore di Pisa, I-56127 Pisa, Italy
- <sup>60</sup>Princeton University, Princeton, New Jersey 08544, USA
- <sup>61a</sup>INFN Sezione di Roma, I-00185 Roma, Italy
- <sup>61b</sup>Dipartimento di Fisica, Università di Roma La Sapienza, I-00185 Roma, Italy
- <sup>62</sup>Universität Rostock, D-18051 Rostock, Germany
- <sup>63</sup>Rutherford Appleton Laboratory, Chilton, Didcot, Oxon, OX11 0QX, United Kingdom
- <sup>64</sup>CEA, Irfu, SPP, Centre de Saclay, F-91191 Gif-sur-Yvette, France
- <sup>65</sup>SLAC National Accelerator Laboratory, Stanford, California 94309, USA
- <sup>66</sup>University of South Carolina, Columbia, South Carolina 29208, USA
- <sup>67</sup>Stanford University, Stanford, California 94305-4060, USA
- <sup>68</sup>State University of New York, Albany, New York 12222, USA
- <sup>69</sup>Tel Aviv University, School of Physics and Astronomy, Tel Aviv, 69978, Israel
- <sup>70</sup>University of Tennessee, Knoxville, Tennessee 37996, USA
- <sup>71</sup>University of Texas at Austin, Austin, Texas 78712, USA
- <sup>72</sup>University of Texas at Dallas, Richardson, Texas 75083, USA
- <sup>73a</sup>INFN Sezione di Torino, I-10125 Torino, Italy
- <sup>73b</sup>Dipartimento di Fisica Sperimentale, Università di Torino, I-10125 Torino, Italy
- <sup>74a</sup>INFN Sezione di Trieste, I-34127 Trieste, Italy
- <sup>74b</sup>Dipartimento di Fisica, Università di Trieste, I-34127 Trieste, Italy
- <sup>75</sup>IFIC, Universitat de Valencia-CSIC, E-46071 Valencia, Spain
- <sup>76</sup>University of Victoria, Victoria, British Columbia, Canada V8W 3P6
- <sup>77</sup>Department of Physics, University of Warwick, Coventry CV4 7AL, United Kingdom
- <sup>78</sup>University of Wisconsin, Madison, Wisconsin 53706, USA

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We present an analysis of the decays  $B^0 \rightarrow K^{*0}(892)\gamma$  and  $B^+ \rightarrow K^{*+}(892)\gamma$  using a sample of about  $383 \times 10^6$   $B\bar{B}$  events collected with the BABAR detector at the PEP-II asymmetric energy  $B$  factory. We measure the branching fractions  $\mathcal{B}(B^0 \rightarrow K^{*0}\gamma) = (4.47 \pm 0.10 \pm 0.16) \times 10^{-5}$  and  $\mathcal{B}(B^+ \rightarrow K^{*+}\gamma) = (4.22 \pm 0.14 \pm 0.16) \times 10^{-5}$ . We constrain the direct  $CP$  asymmetry to be

$-0.033 < \mathcal{A}(B \rightarrow K^* \gamma) < 0.028$  and the isospin asymmetry to be  $0.017 < \Delta_{0-} < 0.116$ , where the limits are determined by the 90% confidence interval and include both the statistical and systematic uncertainties.

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In the standard model (SM), the decays  $B \rightarrow K^* \gamma$  [1] proceed dominantly through one-loop  $b \rightarrow s \gamma$  electromagnetic penguin transitions. Some extensions of the SM predict new high-mass particles that can exist in the loop and alter the branching fractions from their SM predictions. Previous measurements of the branching fractions [2–4] are in agreement with and are more precise than SM predictions [5–9], which suffer from large hadronic uncertainties.

The time-integrated  $CP$  ( $\mathcal{A}$ ) and isospin ( $\Delta_{0-}$ ) asymmetries have smaller theoretical uncertainties [10], and therefore provide more stringent tests of the SM. They are defined by

$$\mathcal{A} = \frac{\Gamma(\bar{B} \rightarrow \bar{K}^* \gamma) - \Gamma(B \rightarrow K^* \gamma)}{\Gamma(\bar{B} \rightarrow \bar{K}^* \gamma) + \Gamma(B \rightarrow K^* \gamma)}, \quad (1)$$

$$\Delta_{0-} = \frac{\Gamma(\bar{B}^0 \rightarrow \bar{K}^{*0} \gamma) - \Gamma(B^- \rightarrow K^{*-} \gamma)}{\Gamma(\bar{B}^0 \rightarrow \bar{K}^{*0} \gamma) + \Gamma(B^- \rightarrow K^{*-} \gamma)}, \quad (2)$$

where the symbol  $\Gamma$  denotes the partial width. The SM predictions for  $\mathcal{A}$  are on the order of 1% [11], while those for  $\Delta_{0-}$  range from 2% to 10% [8,12]. However, new physics could alter these parameters significantly [12–14], and thus precise measurements can constrain those models. In particular, constraining the isospin asymmetry to be positive can exclude significant regions of the minimal supersymmetric model parameter space [12].

In this Letter, we report measurements of  $\mathcal{B}(B^0 \rightarrow K^{*0} \gamma)$ ,  $\mathcal{B}(B^+ \rightarrow K^{*+} \gamma)$ ,  $\Delta_{0-}$ , and  $\mathcal{A}$ . We use a data sample containing about  $383 \times 10^6$   $B\bar{B}$  events, corresponding to an integrated luminosity of  $347 \text{ fb}^{-1}$ , recorded at a center-of-mass (c.m.) energy corresponding to the  $Y(4S)$  mass. The data were taken with the *BABAR* detector [15] at the PEP-II asymmetric  $e^+e^-$  collider. We also make use of events simulated using Monte Carlo (MC) methods and a GEANT4 [16] detector simulation. These results supersede the previous *BABAR* measurements [3].

$B \rightarrow K^* \gamma$  decays are reconstructed in the following  $K^*$  modes:  $K^{*0} \rightarrow K^+ \pi^-$ ,  $K^{*0} \rightarrow K_S \pi^0$ ,  $K^{*+} \rightarrow K^+ \pi^0$ , and  $K^{*+} \rightarrow K_S \pi^+$ . For each signal decay mode, the selection requirements described below have been optimized for the maximum statistical sensitivity of  $S/\sqrt{S+B}$ , where  $S$  and  $B$  are the rates for signal and background, respectively, and the assumed signal branching fraction is  $4.0 \times 10^{-5}$  [3]. The dominant source of background is continuum events [ $e^+e^- \rightarrow q\bar{q}(\gamma)$ , with  $q = u, d, s, c$ ] that contain a high-energy photon from a  $\pi^0$  or  $\eta$  decay or from an initial-state radiation process. Backgrounds coming from  $B\bar{B}$  events are mostly from higher-multiplicity  $b \rightarrow s \gamma$  decays, where one or more particles have not been reconstructed, and from decays of one  $B \rightarrow K^* \gamma$  mode that enter the signal

selection of another mode by misreconstructing the  $K^*$  meson.

Photon candidates are identified as localized energy deposits in the calorimeter (EMC) that are not associated with any charged track. The signal photon candidate is required to have a c.m. energy between 1.5 and 3.5 GeV, to be well isolated and to have a shower shape consistent with an individual photon [17]. In order to veto photons from  $\pi^0$  and  $\eta$  decays, we form photon pairs composed of the signal photon candidate and all other photon candidates in the event. We then reject signal photon candidates consistent with coming from a  $\pi^0$  or  $\eta$  decay based on a likelihood ratio that uses the energy of the partner photon, and the invariant mass of the pair.

Charged particles, except those used to form  $K_S$  candidates, are selected from well-reconstructed tracks that have at least 12 hits in the drift chamber (DCH), and are required to be consistent with coming from the  $e^+e^-$  interaction region. They are identified as  $K$  or  $\pi$  mesons by the Cherenkov angle measured in the Cherenkov photon detector (DIRC) as well as by energy loss of the track ( $dE/dx$ ) in the silicon vertex tracker and DCH. The  $K_S$  candidates are reconstructed from two oppositely charged tracks that come from a common vertex. In the  $K^{*0} \rightarrow K_S \pi^0$  ( $K^{*+} \rightarrow K_S \pi^+$ ) mode, we require the invariant mass of the pair to be  $0.49 < m_{\pi^+ \pi^-} < 0.52 \text{ GeV}/c^2$  ( $0.48 < m_{\pi^+ \pi^-} < 0.52 \text{ GeV}/c^2$ ) and the reconstructed decay length of the  $K_S$  to be at least 9.3(10) times its uncertainty.

We form  $\pi^0$  candidates by combining two photons (excluding the signal photon candidate) in the event, each of which has an energy greater than 30 MeV in the laboratory frame. We require the invariant mass of the pair to be  $0.112 < m_{\gamma\gamma} < 0.15 \text{ GeV}/c^2$  and  $0.114 < m_{\gamma\gamma} < 0.15 \text{ GeV}/c^2$  for the  $K^{*0} \rightarrow K_S \pi^0$  and  $K^{*+} \rightarrow K^+ \pi^0$  modes, respectively. In order to refine the  $\pi^0$  three-momentum vector, we perform a mass-constrained fit of the two photons.

We combine the reconstructed  $K$  and  $\pi$  mesons to form  $K^*$  candidates. We require the invariant mass of the pair to satisfy  $0.78 < m_{K^+ \pi^-} < 1.1 \text{ GeV}/c^2$ ,  $0.82 < m_{K_S \pi^0} < 1.0 \text{ GeV}/c^2$ ,  $0.79 < m_{K^+ \pi^0} < 1.0 \text{ GeV}/c^2$ , and  $0.79 < m_{K_S \pi^+} < 1.0 \text{ GeV}/c^2$ . The charged track pairs of the  $K^{*0} \rightarrow K^+ \pi^-$  mode are required to originate from a common vertex.

The  $K^*$  and high-energy photon candidates are combined to form  $B$  candidates. We define in the c.m. frame (the asterisk denotes a c.m. quantity)  $\Delta E \equiv E_B^* - E_{\text{beam}}^*$ , where  $E_B^*$  is the energy of the  $B$  meson candidate and  $E_{\text{beam}}^*$  is the beam energy. The beam-energy-substituted mass is defined as  $m_{\text{ES}} \equiv \sqrt{E_{\text{beam}}^{*2} - p_B^{*2}}$ , where  $p_B^*$  is the momen-

tum of the  $B$  candidate. In addition, we consider the helicity angle  $\theta_H$  of the  $K^*$ , defined as the angle between the momenta one of the daughters of the  $K^*$  meson and the  $B$  candidate in the  $K^*$  rest frame. The distribution of  $\cos\theta_H$  is  $\sin^2\theta$  for signal events. Signal events have  $\Delta E$  close to zero with a Gaussian resolution of approximately 50 MeV, and an  $m_{ES}$  distribution centered at the mass of the  $B$  meson with a Gaussian resolution of approximately 3 MeV/ $c^2$ . We only consider candidates in the ranges  $-0.3 < \Delta E < 0.3$  GeV,  $m_{ES} > 5.22$  GeV/ $c^2$ , and  $|\cos\theta_H| < 0.75$ . To eliminate badly reconstructed events, we apply a loose selection criterion to the vertex separation (and its uncertainty) along the beam axis between the  $B$  meson candidate and the rest of the event (ROE). The ROE is defined as all charged tracks and neutral energy deposits in the calorimeter that are not used to reconstruct the  $B$  candidate.

In order to reject continuum background, we combine 13 variables into a neural network. One class of these variables exploits the topological differences between isotropically distributed signal events and jetlike continuum events by considering correlations between the  $B$  meson candidate and the ROE. The other class exploits the fact that  $B$  meson decays tend to not conserve flavor, while continuum events tend to be flavor-conserving. The discriminating variables are described in Ref. [18]. Each signal mode has a separately trained neural network, whose output peaks at a value of one for signal-like events and zero for backgroundlike events. A selection is made upon the output.

After applying all the selection criteria, there are, on average,  $\sim 1.1B^0/B^+$  candidates per event in simulated signal events. In events with multiple candidates, we select the candidate with the reconstructed  $K^*$  mass closest to the nominal  $K^*$  mass [19].

We perform an unbinned extended maximum likelihood fit to extract the signal yield, constructing a separate fit for

each mode. Since the correlations among the three observables  $(m_{ES}, \Delta E, \cos\theta_H)_j$  are small, we use uncorrelated probability distribution functions (PDFs) each representing the observables to construct the likelihood function. The likelihood function is

$$\mathcal{L} = \exp\left(-\sum_{i=1}^M n_i\right) \left(\prod_{j=1}^N \left[\sum_{i=1}^M n_i \mathcal{P}_i(\vec{x}_j; \vec{\alpha}_i)\right]\right)$$

where  $N$  is the number of events,  $M = 3$  is the number of hypotheses (signal, continuum, and  $B\bar{B}$ ), and  $n_i$  is the yield of a particular hypothesis.  $\mathcal{P}_i$  is the product of one-dimensional PDFs over the three dimensions  $\vec{x}$ , and  $\vec{\alpha}$  represents the fit parameters. All types of  $B\bar{B}$  background are included in the  $B\bar{B}$  component, which is suppressed by the use of  $\cos\theta_H$ . The signal  $m_{ES}$  distribution for the  $K^{*0} \rightarrow K_S \pi^0$  and  $K^{*+} \rightarrow K^+ \pi^0$  modes is described by a Crystal Ball function [20], which has two tail parameters that are fixed to values obtained from MC simulation. For the  $K^{*0} \rightarrow K^+ \pi^-$  and  $K^{*+} \rightarrow K_S \pi^+$  modes, the signal  $m_{ES}$  distribution is parametrized as a piecewise function  $f(x) = \exp\{- (x - \mu)^2 / [\sigma_{L,R}^2 + \alpha_{L,R}(x - \mu)^2]\}$ , defined to the left ( $L$ ) and right ( $R$ ) of  $\mu$ , which is the peak position of the distribution. Here,  $\sigma_{L,R}$  and  $\alpha_{L,R}$  are the widths and measures of the tails, respectively, to the left and right of the peak. We constrain  $\sigma_L = \sigma_R$ , which is floated, and fix  $\alpha_{L,R}$  to values obtained from MC simulation. This same function also describes the signal  $\Delta E$  distribution for each mode, but with different values for the parameters. In addition, we allow  $\sigma_L$  and  $\sigma_R$  to float independently. The  $\cos\theta_H$  distribution for the signal component is modeled by a second-order polynomial, with all of its parameters floating in the fit. For the continuum hypothesis, the  $m_{ES}$  PDF is parametrized by an ARGUS function [21], with its shape parameter floating in the fit. The continuum  $\Delta E$  and  $\cos\theta_H$  shapes are modeled by a first- or second-order polynomial with its parameters floating in the fit. Various functional

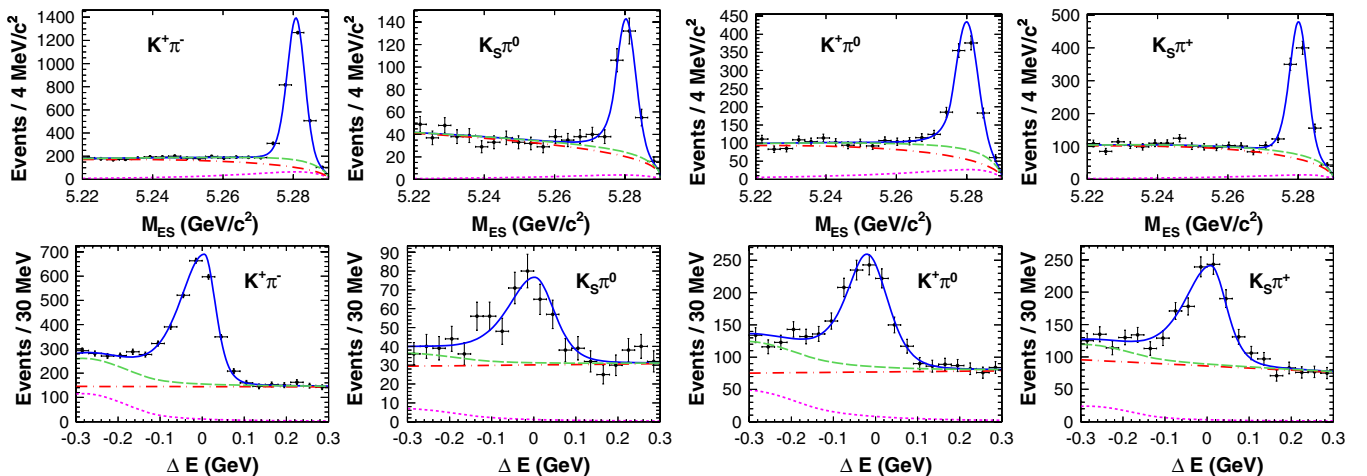


FIG. 1 (color online).  $m_{ES}$  and  $\Delta E$  projections of the fits. The points are data, the solid line is the fit result, the dotted line is the  $B\bar{B}$  background, and the dash-dotted line is the continuum background. The dashed line gives the total ( $B\bar{B}$  and continuum) contribution to the background.

TABLE I. The signal reconstruction efficiency  $\epsilon$ , the fitted signal yield  $N_S$ , branching fraction,  $\mathcal{B}$ , and  $CP$  asymmetry,  $\mathcal{A}$ , for each decay mode. Errors are statistical and systematic, with the exception of  $\epsilon$  and  $N_S$ , which have only systematic and statistical errors, respectively.

Mode	$\epsilon$ (%)	$N_S$	$\mathcal{B}(\times 10^{-5})$	Combined $\mathcal{B}(\times 10^{-5})$	$\mathcal{A}$	Combined $\mathcal{A}$
$K^+ \pi^-$	$21.8 \pm 0.8$	$2400.0 \pm 55.4$	$4.45 \pm 0.10 \pm 0.17$	$4.47 \pm 0.10 \pm 0.16$	$-0.016 \pm 0.022 \pm 0.007$	$-0.003 \pm 0.017 \pm 0.007$
$K_S \pi^0$	$13.0 \pm 0.9$	$256.0 \pm 20.6$	$4.66 \pm 0.37 \pm 0.35$			
$K^+ \pi^0$	$15.3 \pm 0.8$	$872.7 \pm 37.6$	$4.38 \pm 0.19 \pm 0.26$	$4.22 \pm 0.14 \pm 0.16$	$+0.040 \pm 0.039 \pm 0.007$	
$K_S \pi^+$	$20.1 \pm 0.7$	$759.1 \pm 33.8$	$4.13 \pm 0.18 \pm 0.16$			

forms are used to describe the  $B\bar{B}$  background, all parameters of which are taken from MC simulation and held fixed. All of the component yields are floating.

Figure 1 and Table I show the results of the likelihood fit to data. The branching fractions have been obtained using  $\mathcal{B}(Y(4S) \rightarrow B^0 \bar{B}^0) = 0.484 \pm 0.006$ ,  $\mathcal{B}(Y(4S) \rightarrow B^+ B^-) = 0.516 \pm 0.006$  [19]. Also shown are the combined branching fractions, which have been calculated taking into account correlated systematic errors.

The  $CP$  asymmetry  $\mathcal{A}$  is measured in three modes:  $K^{*0} \rightarrow K^+ \pi^-$ ,  $K^{*+} \rightarrow K^+ \pi^0$ , and  $K^{*+} \rightarrow K_S \pi^+$ . In each of these modes, the final state of the signal  $B$  meson is determined by its final state daughters. The fit is accomplished by performing a simultaneous fit to the two flavor subsamples ( $K^*$  and  $\bar{K}^*$ ) in each mode. All shape parameters are assumed to be flavor independent and the  $\mathcal{A}$  of each component is floated in the fit. Table I gives the individual and combined  $\mathcal{A}$  results.

Table II lists the sources of systematic uncertainty for the branching fractions for all four modes. The “fit model” systematic incorporates uncertainties due to imperfect knowledge of the normalization and shape of the inclusive  $B \rightarrow X_S \gamma$  spectra, and the choice of fixed parameters. The “signal PDF bias” systematic uncertainty characterizes any bias resulting from correlations among the three observables, or incorrect modeling of the signal PDFs. The remaining sources of error on the signal efficiency are studied using control samples in the data. From all of these studies, we derive signal efficiency correction factors and

associated uncertainties. The total corrections are 0.953, 0.897, 0.919, and 0.936 for the  $K^{*0} \rightarrow K^+ \pi^-$ ,  $K^{*0} \rightarrow K_S \pi^0$ ,  $K^{*+} \rightarrow K^+ \pi^0$ , and  $K^{*+} \rightarrow K_S \pi^+$  modes, respectively. The systematic error on  $\mathcal{A}$  comes entirely from the hadronic interaction of the final state mesons with the detector material. This can cause asymmetries in tracking efficiency, which is studied using existing hadronic interaction data, and in particle identification, which is studied using a  $D^{*+} \rightarrow D^0 \pi^+$  ( $D^0 \rightarrow K^- \pi^+$ ) control sample. The  $D^{*+}$  control sample gives a shift of  $-0.33\%$  for  $K$ 's and  $+0.03\%$  for  $\pi$ 's, while the hadronic data give a shift of  $-0.38\%$  for  $K$ 's and  $+0.02\%$  for  $\pi$ 's. The systematic errors for the isospin asymmetry are calculated from the branching fractions, taking into account correlated systematic errors.

We combine the branching fractions and the ratio of the  $B^+$  and  $B^0$  lifetime  $\tau_+/\tau_0 = 1.071 \pm 0.009$  [19] to obtain the isospin asymmetry  $\Delta_{0-} = 0.066 \pm 0.021 \pm 0.022$ , which corresponds to  $0.017 < \Delta_{0-} < 0.116$  at the 90% confidence interval. We also measure  $\mathcal{A}(B^+ \rightarrow K^{*+} \gamma) = 0.018 \pm 0.028 \pm 0.007$ . The total combined  $CP$  asymmetry is  $\mathcal{A} = -0.003 \pm 0.017 \pm 0.007$ , with a 90% confidence interval of  $-0.033 < \mathcal{A} < 0.028$ .

Figure 2 shows the relativistic  $P$ -wave Breit-Wigner line shape fit to the  $K\pi$  invariant mass distribution of data events weighted using the sPlot technique [22] to project out the signal component. For the  $K^{*0} \rightarrow K_S \pi^0$  and  $K^{*+} \rightarrow K^+ \pi^0$  modes, we convolve the Breit-Wigner line shape with a Gaussian with a width of 10 MeV (determined

TABLE II. Systematic errors (in %) of the branching fractions.

Mode	$K^+ \pi^-$	$K_S \pi^0$	$K^+ \pi^0$	$K_S \pi^+$
$\mathcal{B}(Y(4S) \rightarrow B^0 \bar{B}^0)/\mathcal{B}(Y(4S) \rightarrow B^+ B^-)$	1.6	1.6	1.6	1.6
$B\bar{B}$ sample size	1.1	1.1	1.1	1.1
Tracking efficiency	1.2	...	0.6	0.8
Particle identification	0.6	-	0.6	0.2
Photon selection	2.2	2.2	2.2	2.2
$\pi^0$ reconstruction	-	3.0	3.0	...
$\pi^0$ and $\eta$ veto	1.0	1.0	1.0	1.0
$K_S$ reconstruction	...	0.7	...	0.7
Neural net efficiency	1.5	1.0	1.0	1.0
Fit model	0.8	5.6	3.1	1.7
Signal PDF bias	0.9	2.2	1.6	1.4
Sum in quadrature	3.9	7.5	5.7	4.1

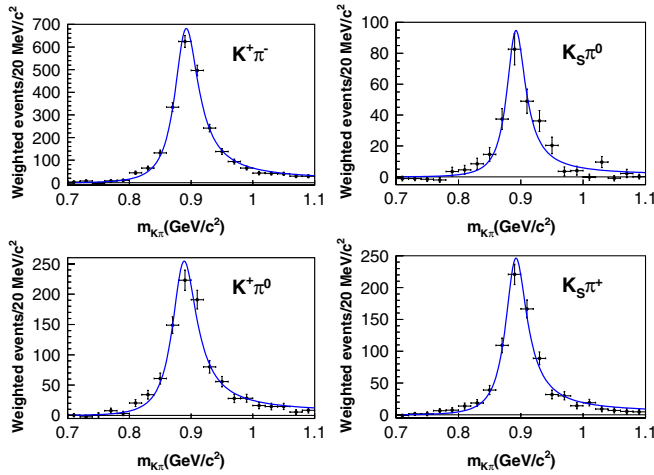


FIG. 2 (color online). Fit of a single relativistic  $P$ -wave Breit-Wigner line shape (solid line) to the  $K\pi$  invariant mass distribution of the sPlot of data (points). For the  $K^{*0} \rightarrow K_S \pi^0$  and  $K^{*+} \rightarrow K^+ \pi^0$ , the Breit-Wigner is convolved with a Gaussian of width 10 MeV.

from MC simulation) to account for detector resolution. For the  $K^{*0} \rightarrow K^+ \pi^-$  and the  $K^{*+} \rightarrow K_S \pi^+$  modes, the detector resolution is negligible. The results are consistent with the signal events containing only  $P$ -wave  $K^*$  mesons and no other  $K\pi$  resonances. We estimate the contribution from the  $K^*(1430)$  to the invariant mass regions  $m_{K^+ \pi^-}$ ,  $m_{K^+ \pi^0}$ , and  $m_{K_S \pi^+}$  defined above by using the measured values of the branching fractions of  $B^0 \rightarrow K^*(1430)\gamma$  and  $B^+ \rightarrow K^{*+}(1430)\gamma$  [23]. We find that the contribution is  $\sim 1$  event or less.

We conclude that, using a sample that is almost 5 times larger than previously used, we have made considerably more precise measurements of the  $B \rightarrow K^* \gamma$  decay processes than Refs. [2–4]. The measured isospin and  $CP$  asymmetries and branching fractions are consistent with SM expectations. By tightly constraining these observables, we have set limits on supersymmetric and other new physics processes, which can interfere with SM processes.

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\*Deceased.

†Now at Temple University, Philadelphia, Pennsylvania 19122, USA.

‡Also at Università di Perugia, Dipartimento di Fisica, Perugia, Italy.

§Also at Università di Roma La Sapienza, I-00185 Roma, Italy.

||Now at University of South Alabama, Mobile, Alabama 36688, USA.

¶Also at Laboratoire de Physique Nucléaire et de Hautes Energies, IN2P3/CNRS, Université Pierre et Marie Curie-Paris6, Université Denis Diderot-Paris7, F-75252 Paris, France.

\*\*Also at Università di Sassari, Sassari, Italy.

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