

**STREET OF ROCK'N'ROLL DREAMS:  
the story of a pop music school  
for Washington, D.C.**

by Maria DeAngelis

Bachelor of Arts  
Georgetown University  
Washington, D.C.  
1983

SUBMITTED TO THE DEPARTMENT OF ARCHITECTURE  
IN PARTIAL FULFILLMENT OF THE REQUIREMENTS  
FOR THE DEGREE OF **MASTER OF ARCHITECTURE**  
AT THE MASSACHUSETTS INSTITUTE OF TECHNOLOGY.

FEBRUARY 1989

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# **STREET OF ROCK'N'ROLL DREAMS: the story of a pop music school for Washington, D.C.**

by Maria DeAngelis

SUBMITTED TO THE DEPARTMENT OF ARCHITECTURE  
ON 20 JANUARY 1989 IN PARTIAL FULFILLMENT OF  
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ARCHITECTURE.

## **ABSTRACT**

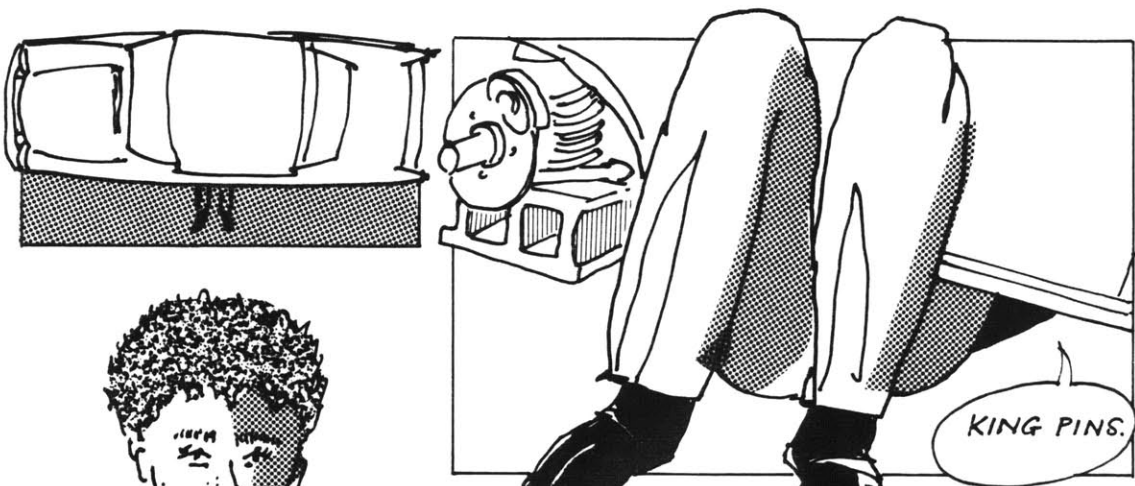
The thesis tests the assumption that a building is not an isolated occurrence, but is integral with the ongoing scene from which it emerges. The design was developed with a constant sense of its context, both built and sociological: people effect and are affected by a building's existence. The building is a facility for the enhancement of lives as they are lived, and of the city as its fabric finds its way into and through its buildings. Far from demarcating a sacred precinct, the building is more like a net which undulates with the flow of the city and its life, but lets that life pass through with only the remembrance of what has been experienced.

Consistent with this philosophy, the thesis is presented in a story format which views the building as continuous with the people, context, and mores from which it emerges. The scene focuses on Adams Morgan, specifically Columbia Road NW, its main street. We see it through the eyes of three characters whose lives become entwined through the creation of a new school of popular music there. The story of the characters, related in comics format, tells of the genesis and realization of the Whynot School of Contempo Music, an institution whose campus finally **becomes** the street. In the telling we are reminded of the significance of pop iconography and the sights, sounds, and feel of Rockitecture.

Thesis Supervisor: Bill Hubbard Jr.  
Title: Assistant Professor of Architecture

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KING PINS.



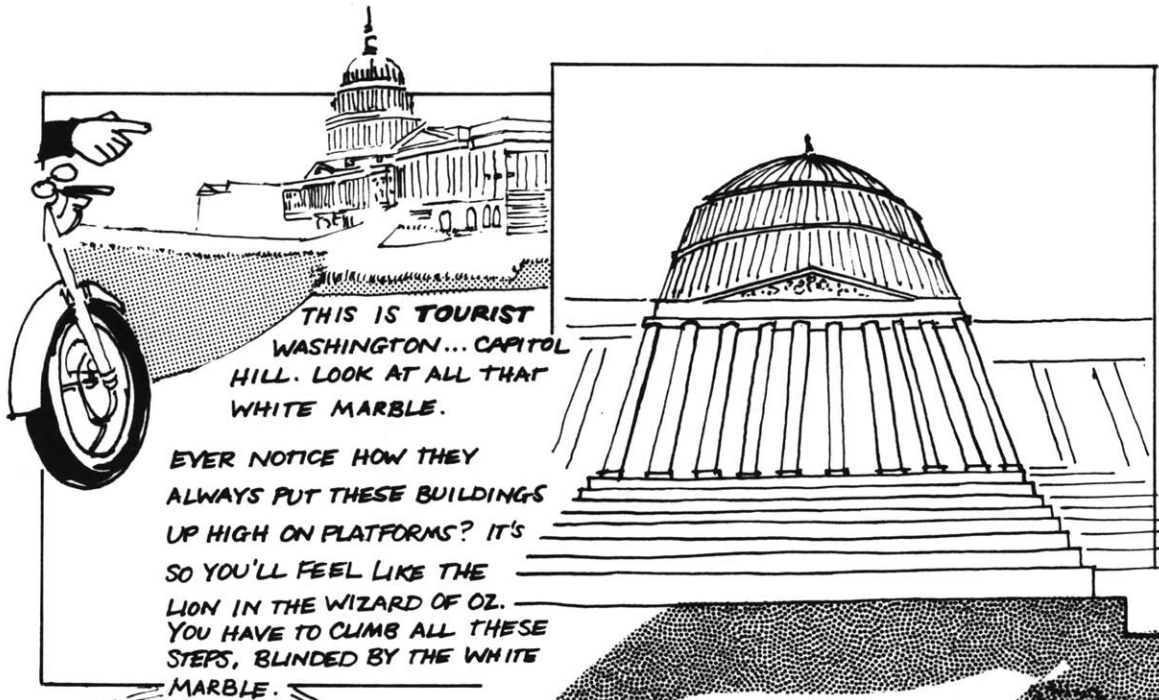
DEREK BOGGS. SPEND MOST OF MY LIFE TRYING TO GET TH' DAMN CAR GOING. AND WHEN I'M NOT THERE...



I'M FIRIN' UP THE NORTON.

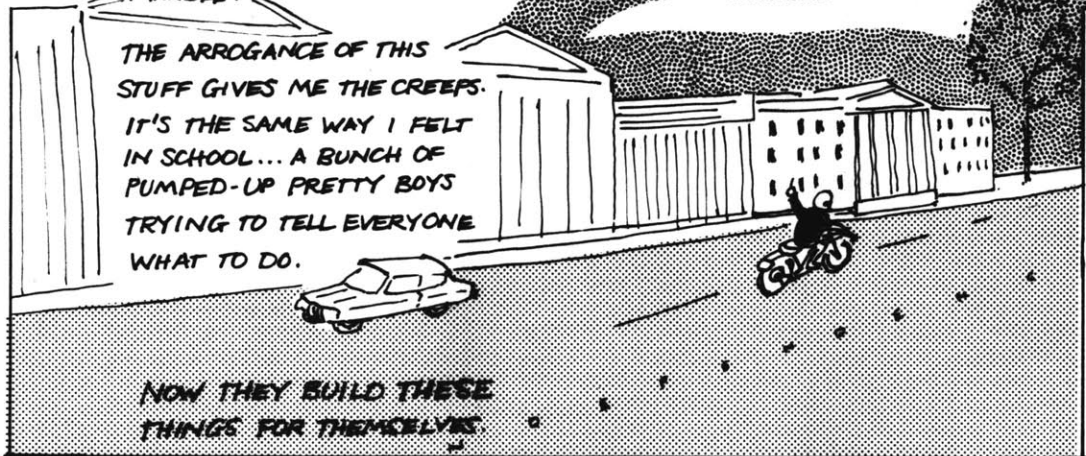
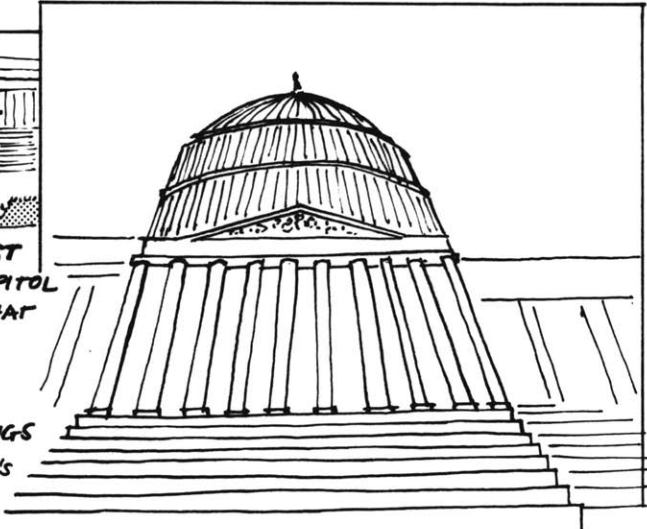
THOUGHT I MIGHT TAKE YOU AROUND TOWN. I'M FROM BOWIE, MD., BUT I KNOW D.C. PRETTY GOOD.





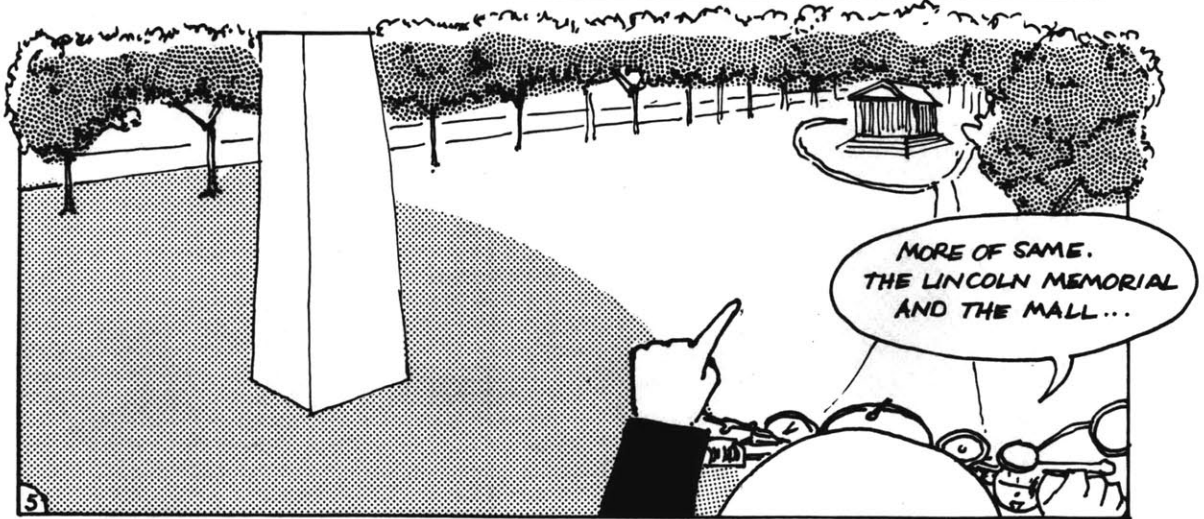
THIS IS TOURIST WASHINGTON... CAPITOL HILL. LOOK AT ALL THAT WHITE MARBLE.

EVER NOTICE HOW THEY ALWAYS PUT THESE BUILDINGS UP HIGH ON PLATFORMS? IT'S SO YOU'LL FEEL LIKE THE LION IN THE WIZARD OF OZ. YOU HAVE TO CLIMB ALL THESE STEPS, BLINDED BY THE WHITE MARBLE.

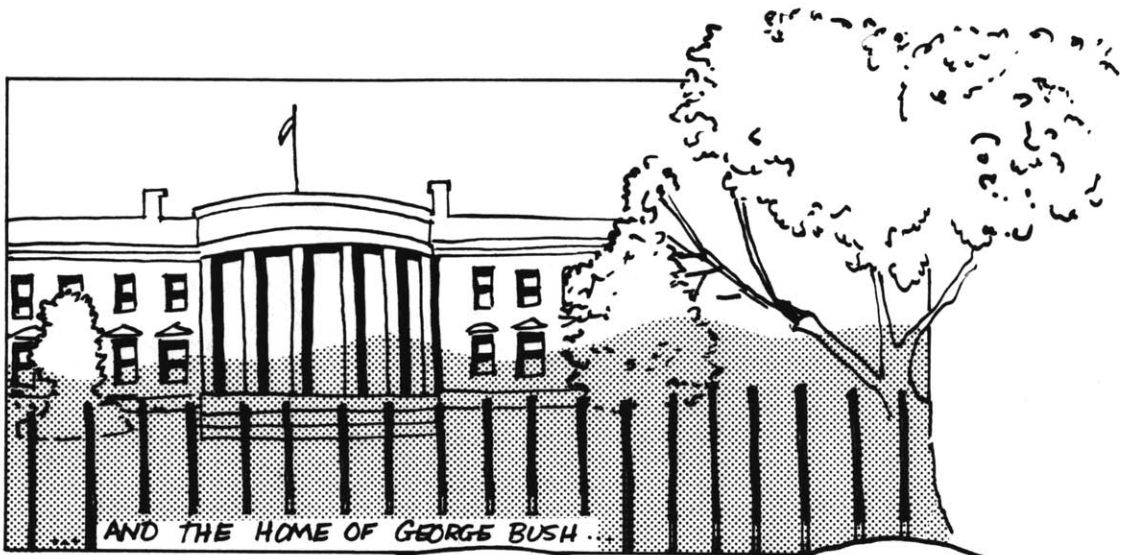


THE ARROGANCE OF THIS STUFF GIVES ME THE CREEPS. IT'S THE SAME WAY I FELT IN SCHOOL... A BUNCH OF PUMPED-UP PRETTY BOYS TRYING TO TELL EVERYONE WHAT TO DO.

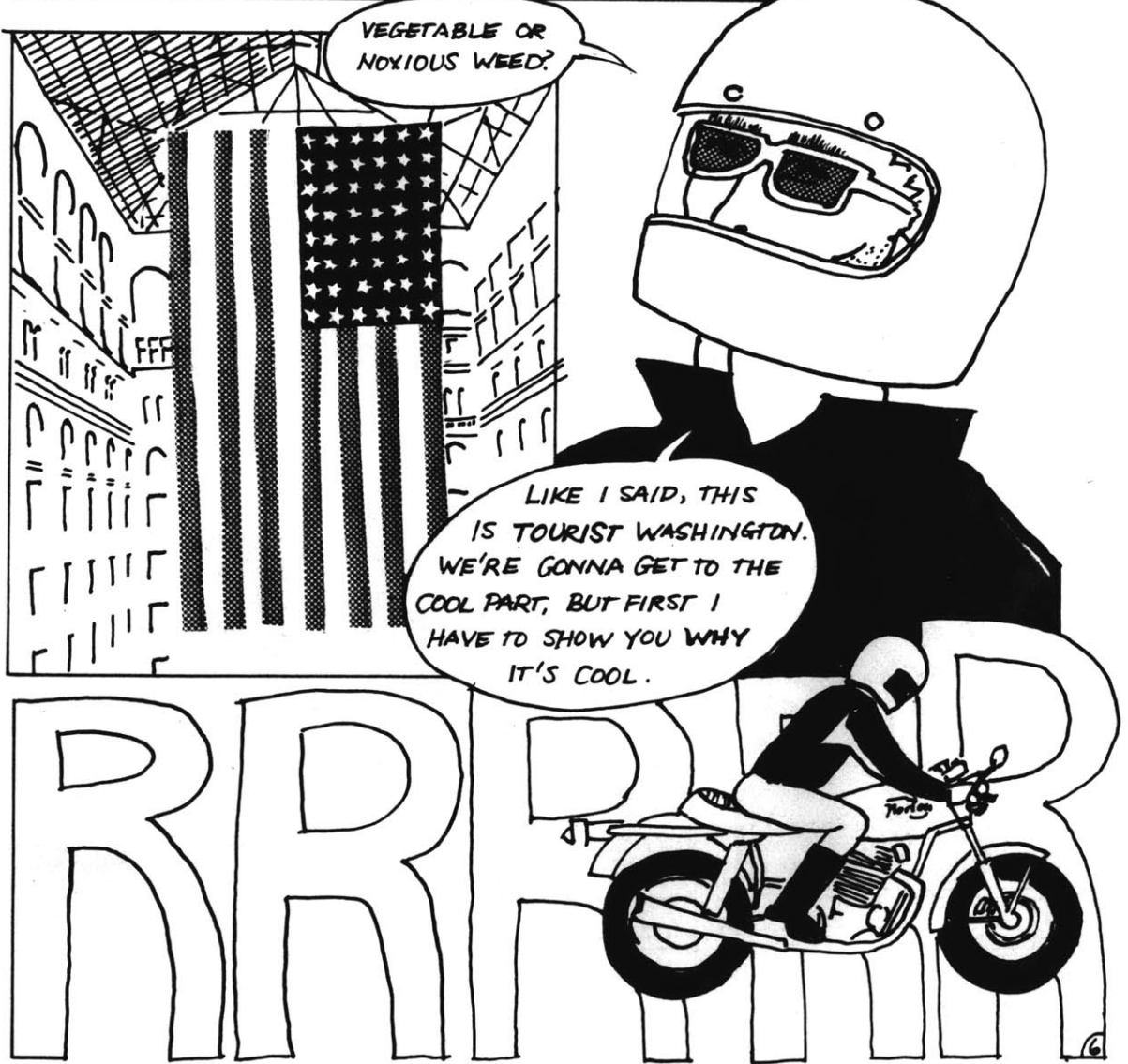
NOW THEY BUILD THESE THINGS FOR THEMSELVES.

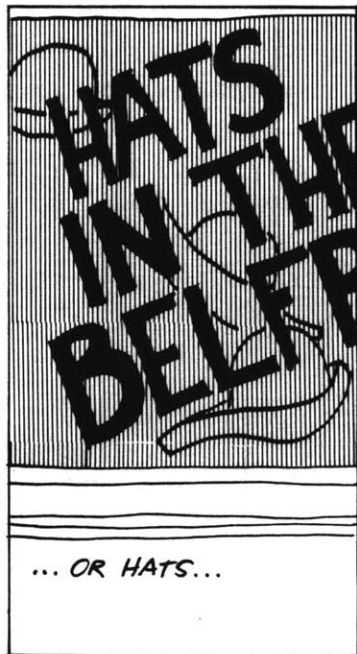



MORE OF SAME. THE LINCOLN MEMORIAL AND THE MALL...



... AND THE HOME OF GEORGE BUSH ...







"I GUESS YOU JUST HAVE TO LEARN HOW TO LOOK AT THE STUFF. YOU HAVE TO OPEN YOURSELF UP TO THE IMAGES. GEORGETOWN OFFERS A LOT OF PSYCHIC DATA. IT'S LIKE T.V.: CONCEALED IN THOSE DOTS AND WAVES IS A WEALTH OF DATA...

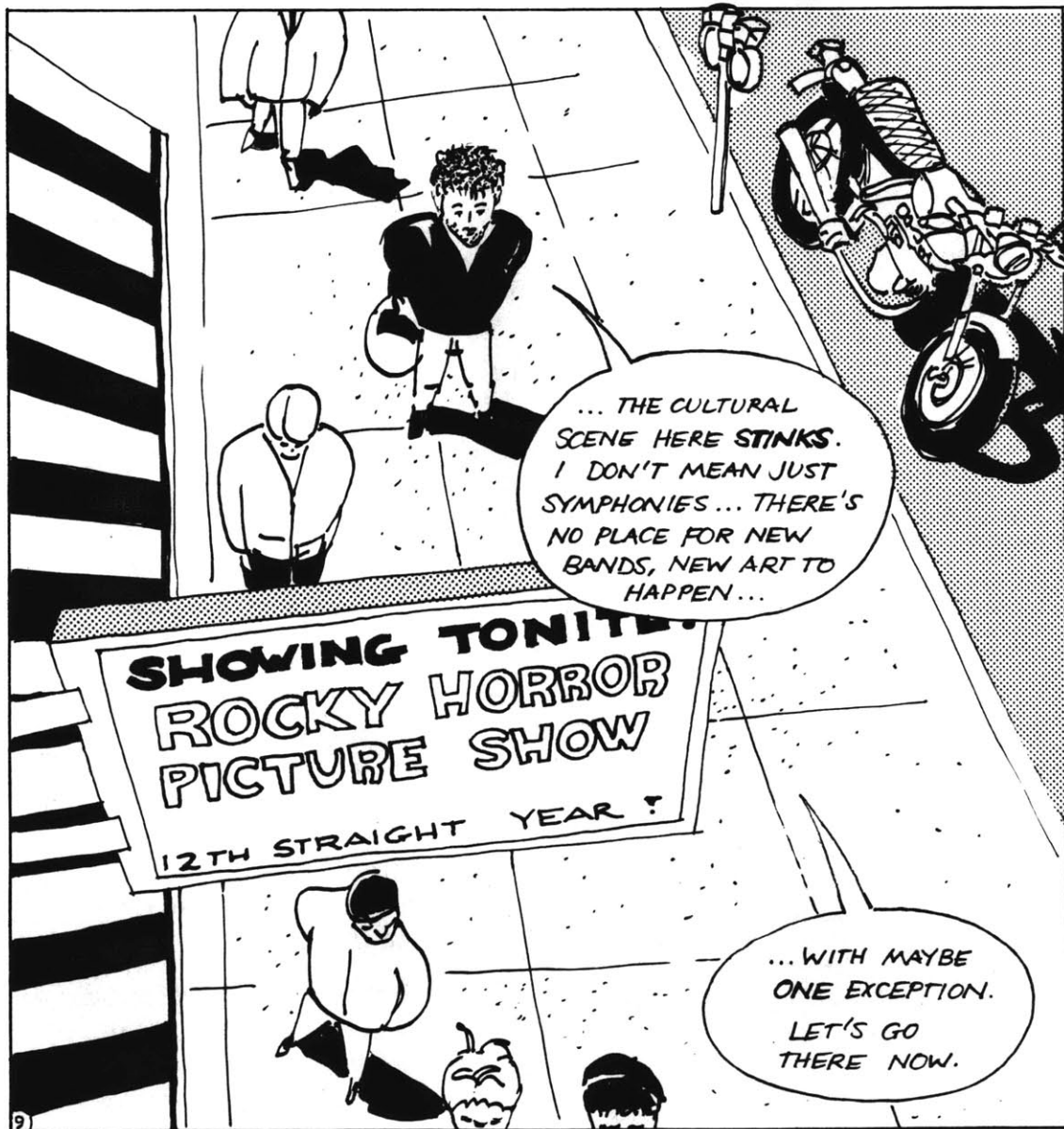
THE BRIGHT PACKAGING, THE FAMILIAR FACES, THE SLICE-OF-LIFE COMMERCIALS, THE PRODUCTS HURLING OUT OF DARKNESS, THE GRID... THE CODED MESSAGES AND ENDLESS REPETITIONS: COKE IS IT, COKE IS IT, COKE IS IT.

FOR MOST PEOPLE, THERE ARE ONLY TWO PLACES IN THE WORLD: WHERE THEY LIVE AND THEIR T.V. SET.

GEORGETOWN OFFERS AN ALTERNATIVE FANTASY WORLD, A PLACE THEY CAN GO TO REAFFIRM THEIR POP ICONS AND INSTINCTS."



BUT I'M LOSING MYSELF...  
THE POINT IS, WITH ALL  
THIS FANTASY, THE  
SHOPPING, THE MONEY...

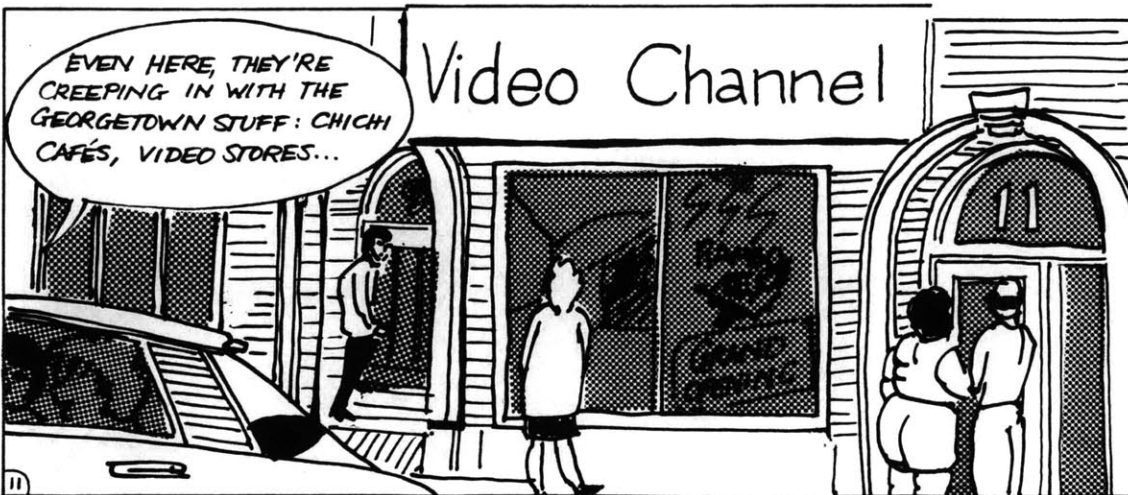


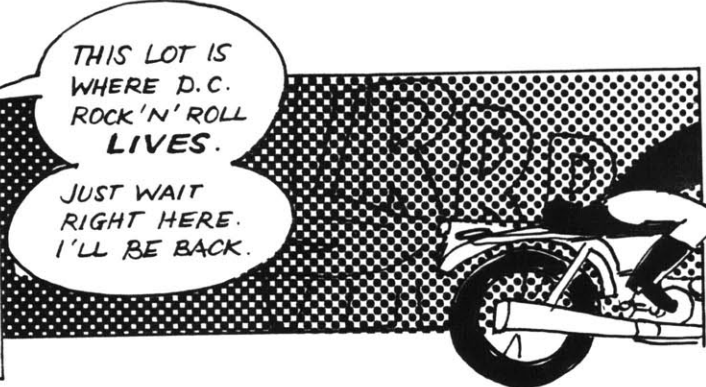
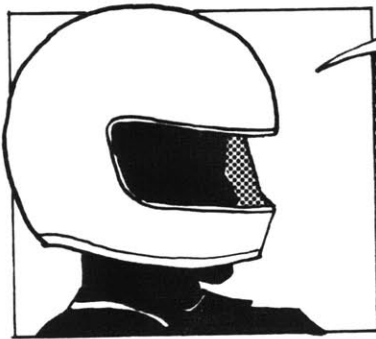
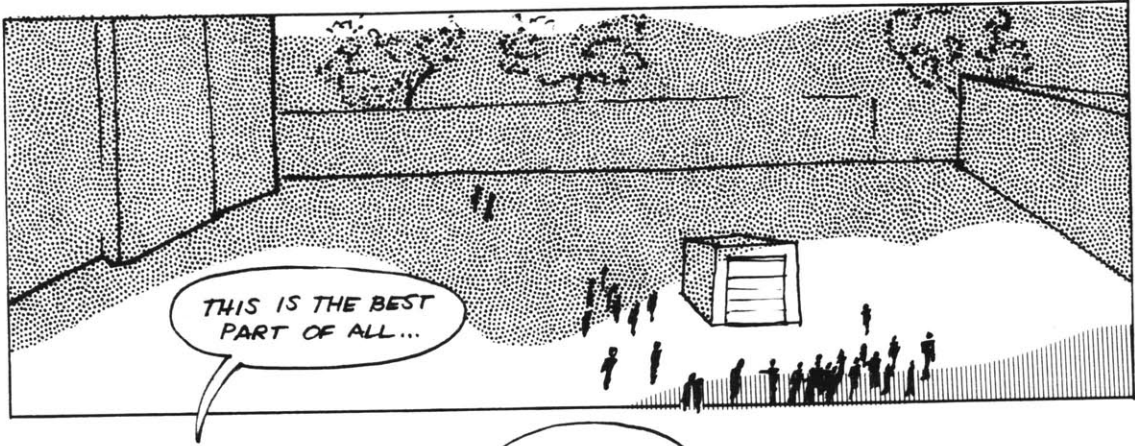
... THE CULTURAL  
SCENE HERE STINKS.  
I DON'T MEAN JUST  
SYMPHONIES ... THERE'S  
NO PLACE FOR NEW  
BANDS, NEW ART TO  
HAPPEN...

SHOWING TONITE.  
ROCKY HORROR  
PICTURE SHOW  
12TH STRAIGHT YEAR ?

... WITH MAYBE  
ONE EXCEPTION.  
LET'S GO  
THERE NOW.

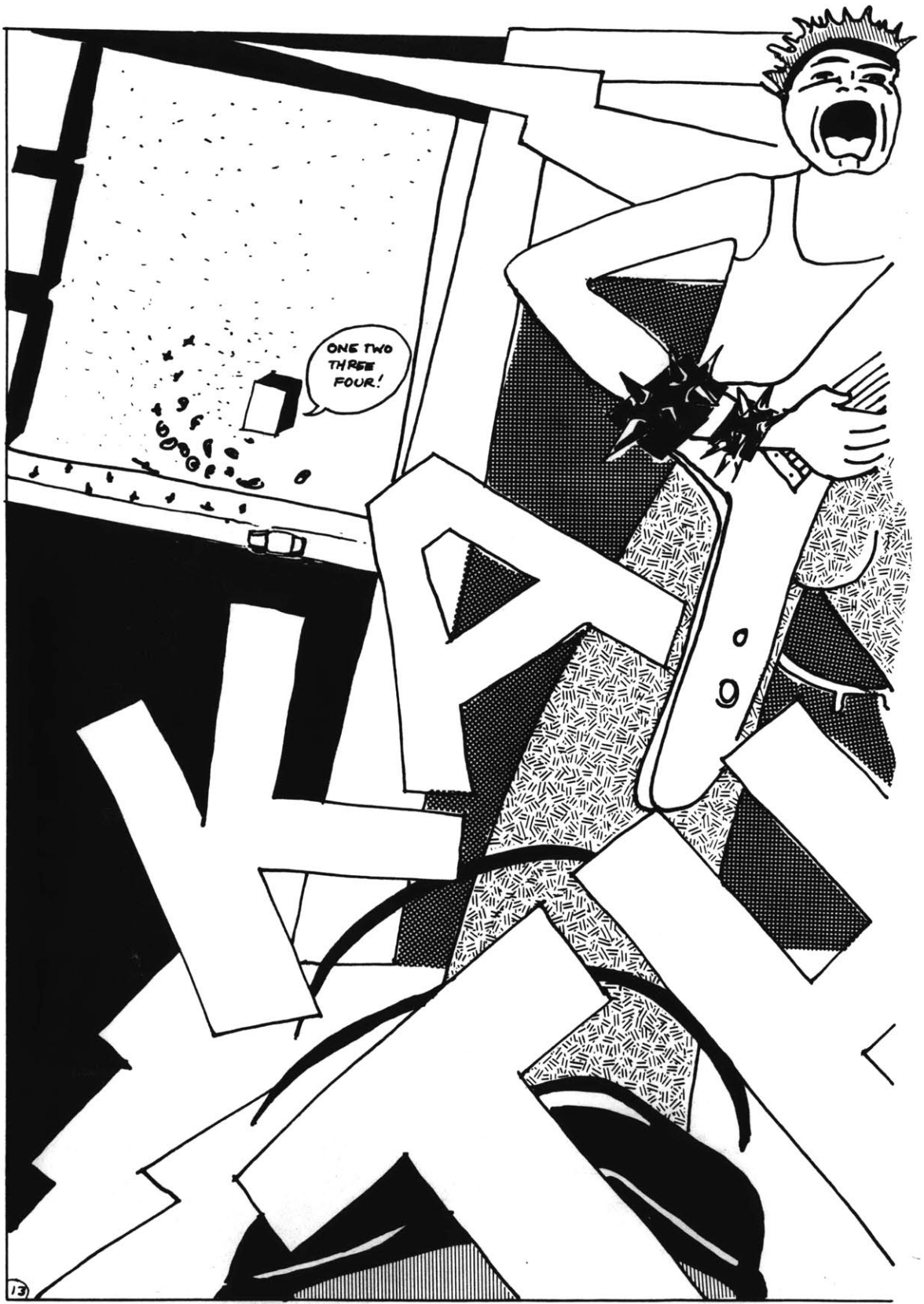






CRRRR

EEAAK



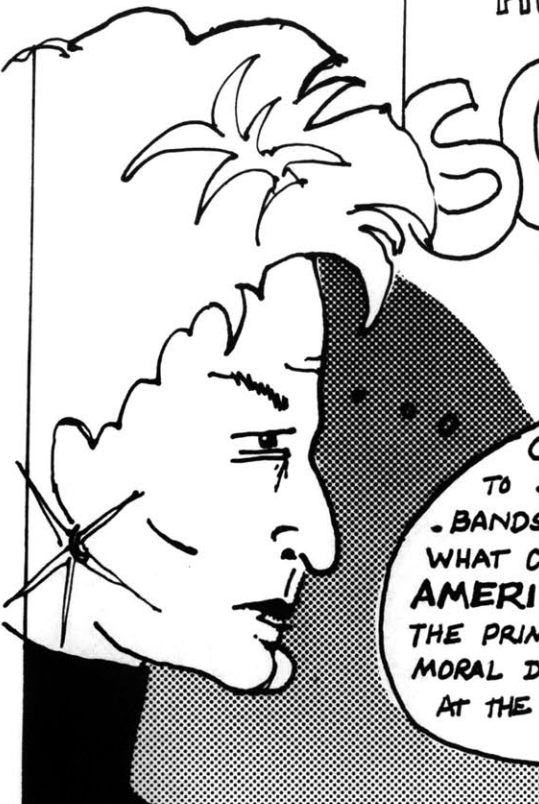
ONE TWO  
THREE  
FOUR!



ONLY SHRED  
OF HOPE FOR  
THIS BLOODY  
PLACE.

HEAVY... DUTY...  
HEAVY DUTY ROCK'N'ROLL

SCREEE



CERTAINLY NOT UP  
TO SNUFF OF THE BRITISH  
BANDS OF THE '70'S, BUT  
WHAT CAN YOU EXPECT? THIS IS  
AMERICA... MECCA OF APATHY...  
THE PRIME SYMPTOM OF THE  
MORAL DECAY THAT'S GNAWING  
AT THE HEART OF THE WORLD.

EVERYTHING  
IS TRYING TO  
SELL ITSELF.  
  
EVEN ME.



THIS IS  
ROGER WHYNOT,  
COMING AT YOU  
ON WWDC...  
THE **ROCK**  
OF THE CAPITOL!



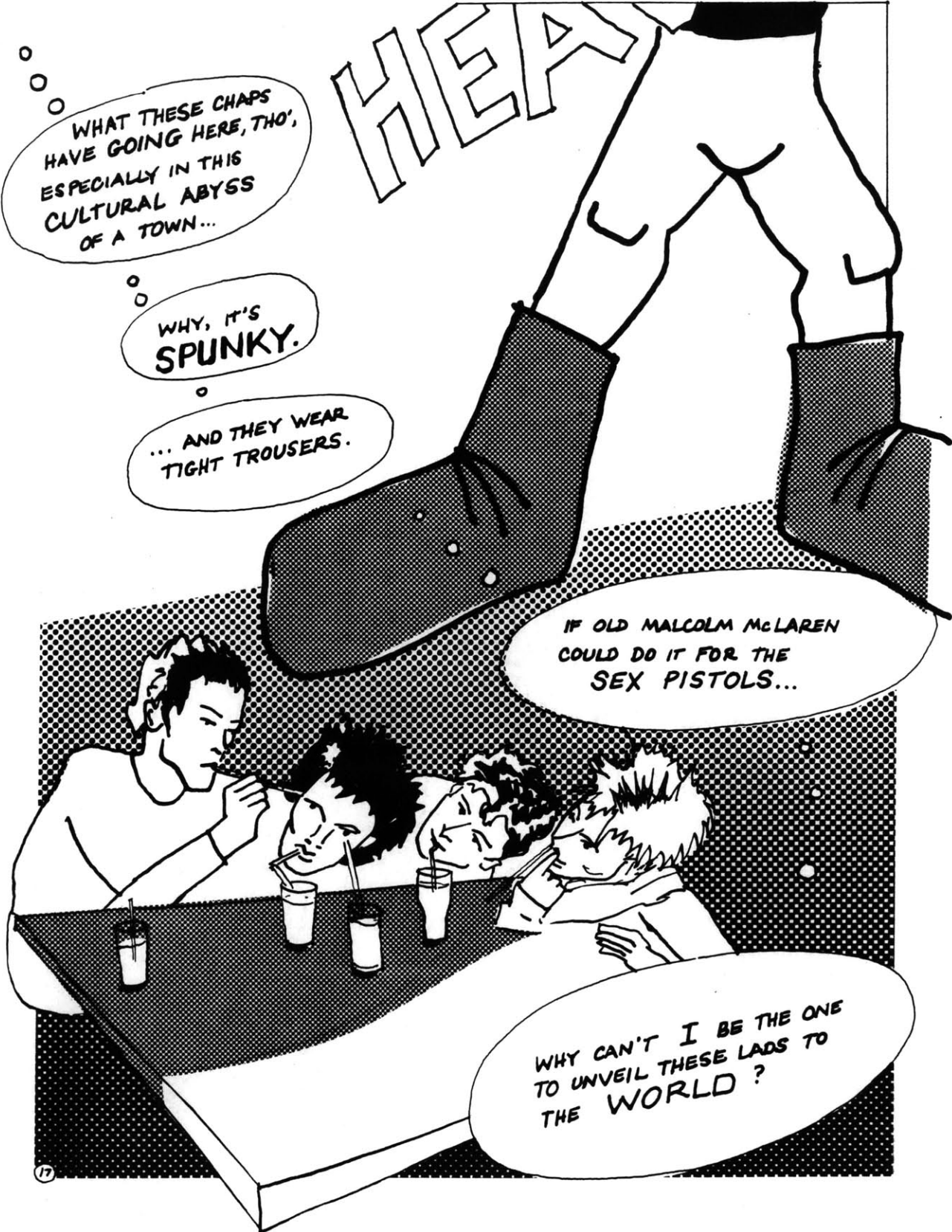


WHAT TOMMYROT. COMMERCIAL RADIO HAS NOTHING TO DO WITH ROCK... OR TALENT...

IMAGINE, ME, OF ALL PEOPLE, SELLING OUT TO A PASSEL OF PIMPLED 15-YEAR OLD LASSIES WHO WANT TO HURL THEMSELVES AT ME WHEN I GO INTO THE DISC SHOPS.

UGH. I'D RATHER BE HOME, EATING HAGGAS AND LISTENING TO GLAMROCK.

I JUST WANNA MAKE SOME EARDRUMS BLEED



WHAT THESE CHAPS  
HAVE GOING HERE, THO',  
ESPECIALLY IN THIS  
CULTURAL ABYSS  
OF A TOWN...

WHY, IT'S  
**SPUNKY.**

... AND THEY WEAR  
TIGHT TROUSERS.

IF OLD MALCOLM McLAREN  
COULD DO IT FOR THE  
SEX PISTOLS...

WHY CAN'T I BE THE ONE  
TO UNVEIL THESE LADS TO  
THE WORLD?



MAYBE IT'S TIME  
TO MAKE THE BREAK...  
RIDE THE CREST OF THIS  
HOT DOG STAND...

STOP GETTING ME  
WRONG... TRY GETTING  
ME RIGHT... YOUR  
FACE IS OKAY...

I'LL HIT UP THE  
OLD MAN AND BUY  
THIS PROPERTY!  
THAT'S IT!

BUT YOUR PURSE  
IS TOO TIGHT! I'M LOOKING FOR  
POUND NOTES, LOOSE CHANGE, BAD CHECKS, ANYTHING! GIMME SOME  
MONEY!

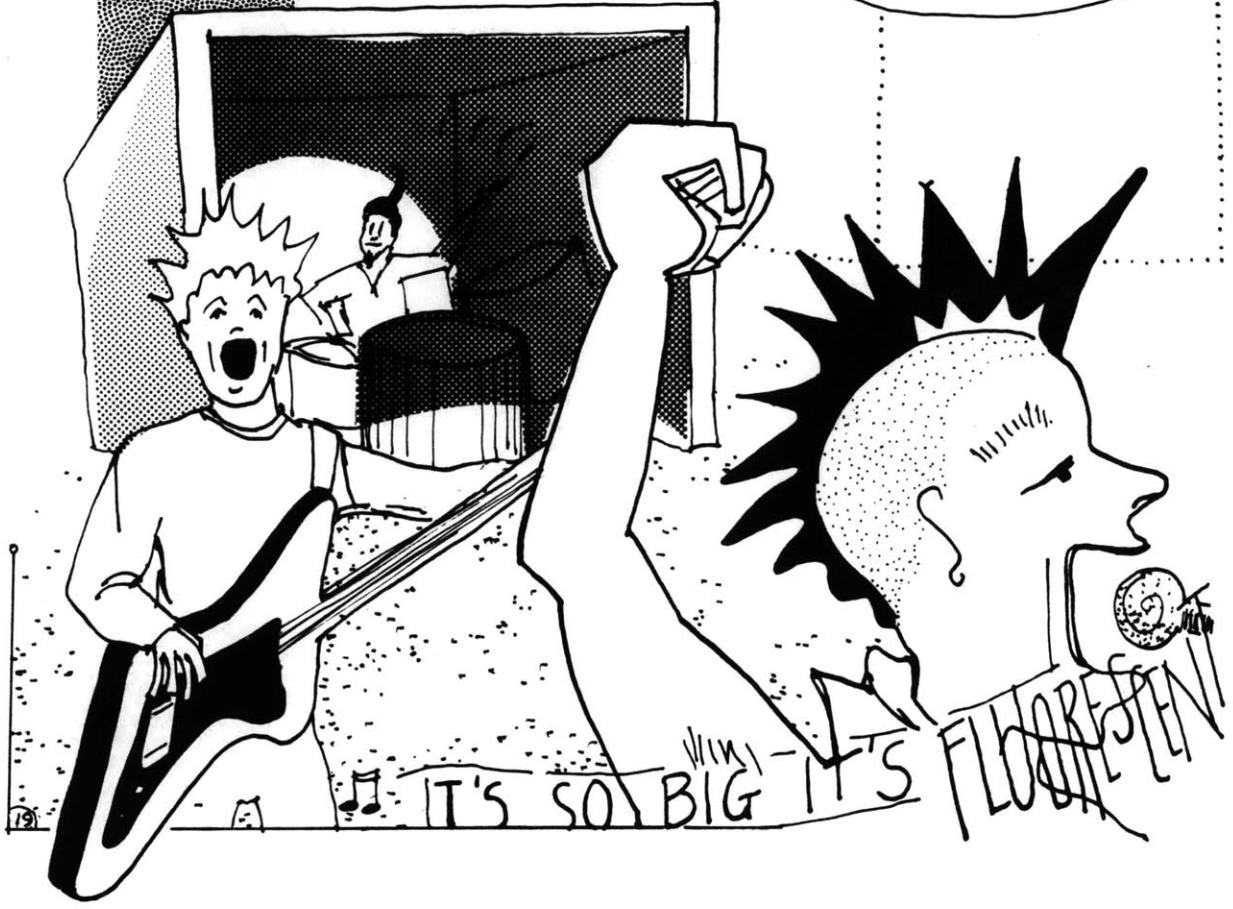
A NEW, RAD  
RADIO STATION  
BROADCASTING THE  
CUTTING EDGE  
OF POP...

WHY  
NOT ?

WNOT

!

IT'S SIMPLY  
SMASHING !



IT'S SO BIG IT'S FLUORESCENT



WHY, ROGER, YOU OLD DEVIL! IT'S BRILLIANT, OLD CHAP. MY OWN FORMAT ...

MY OWN MATERIAL...

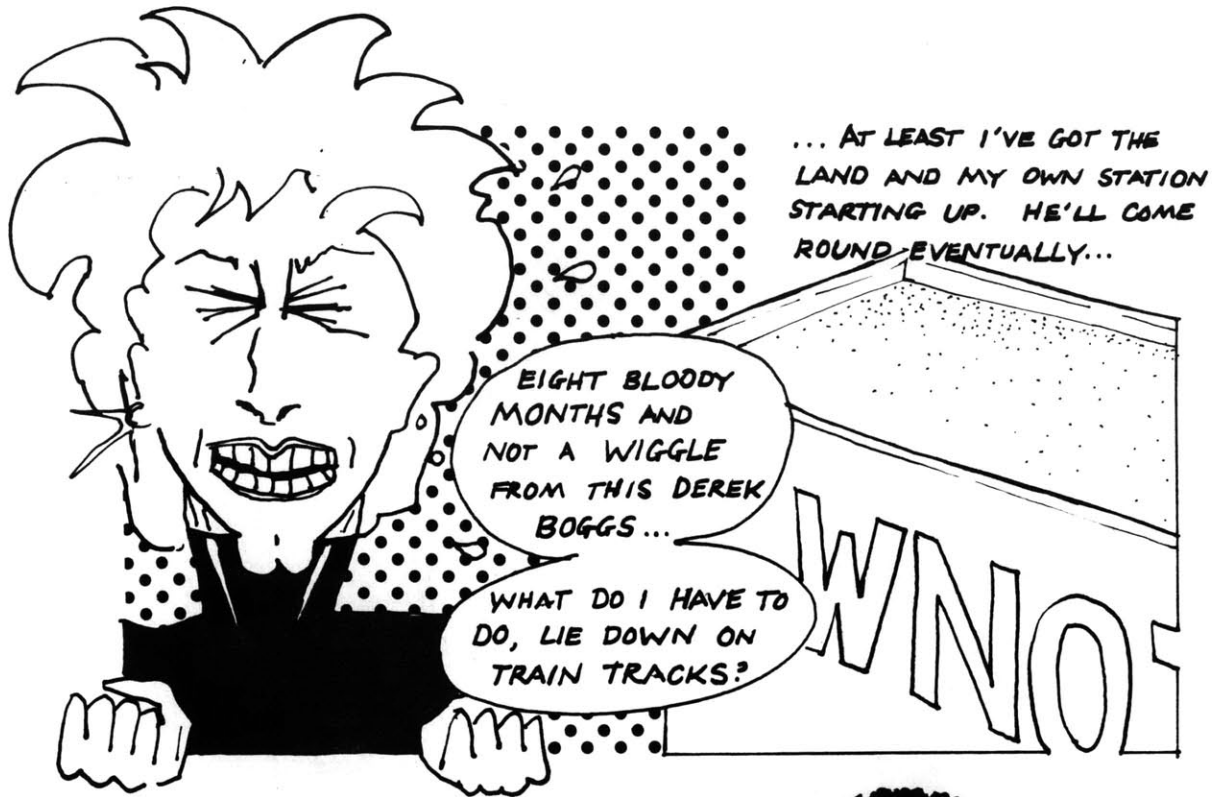
A RETURN TO REAL BROADCAST!

RRRAA  
EEEEEE.

THUMP THUMP  
THUMP THUMP  
THUMP THUMP

I CAN'T BELIEVE IT. THEY'RE MAKING THE ONTARIO THEATER INTO A FESTIVAL MARKETPLACE. IT USED TO BE THE ONE PLACE YOU COULD HEAR NEW BANDS.

WHO IS THAT HELMETED STRANGER?? I THINK I'M IN LUV...



... AT LEAST I'VE GOT THE LAND AND MY OWN STATION STARTING UP. HE'LL COME ROUND EVENTUALLY...

EIGHT BLOODY MONTHS AND NOT A WIGGLE FROM THIS DEREK BOGGS...

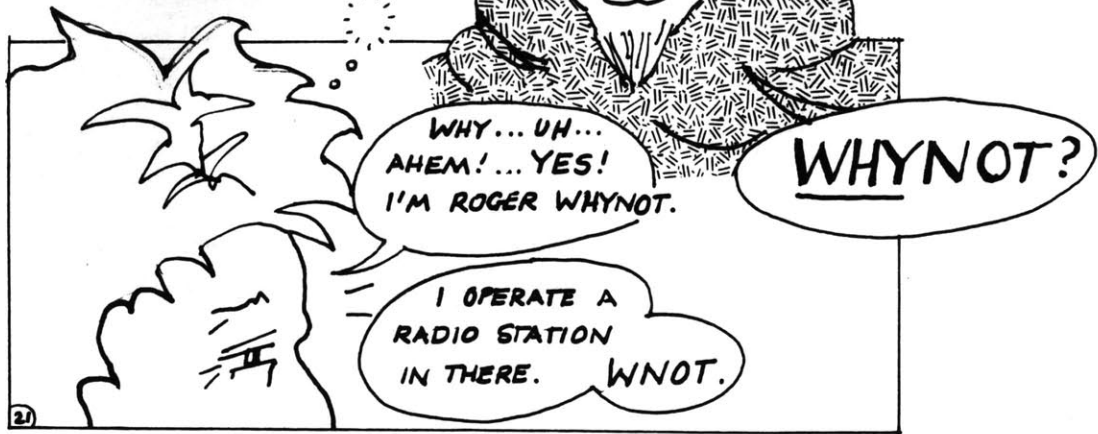
WHAT DO I HAVE TO DO, LIE DOWN ON TRAIN TRACKS?



MAYBE IF I OFFER TO A SPOT ON VINCENT RAPIDE BIKES, HE'LL ...

HEY MAN, I'VE NOTICED YOU HANGIN' HERE A LOT RECENTLY.

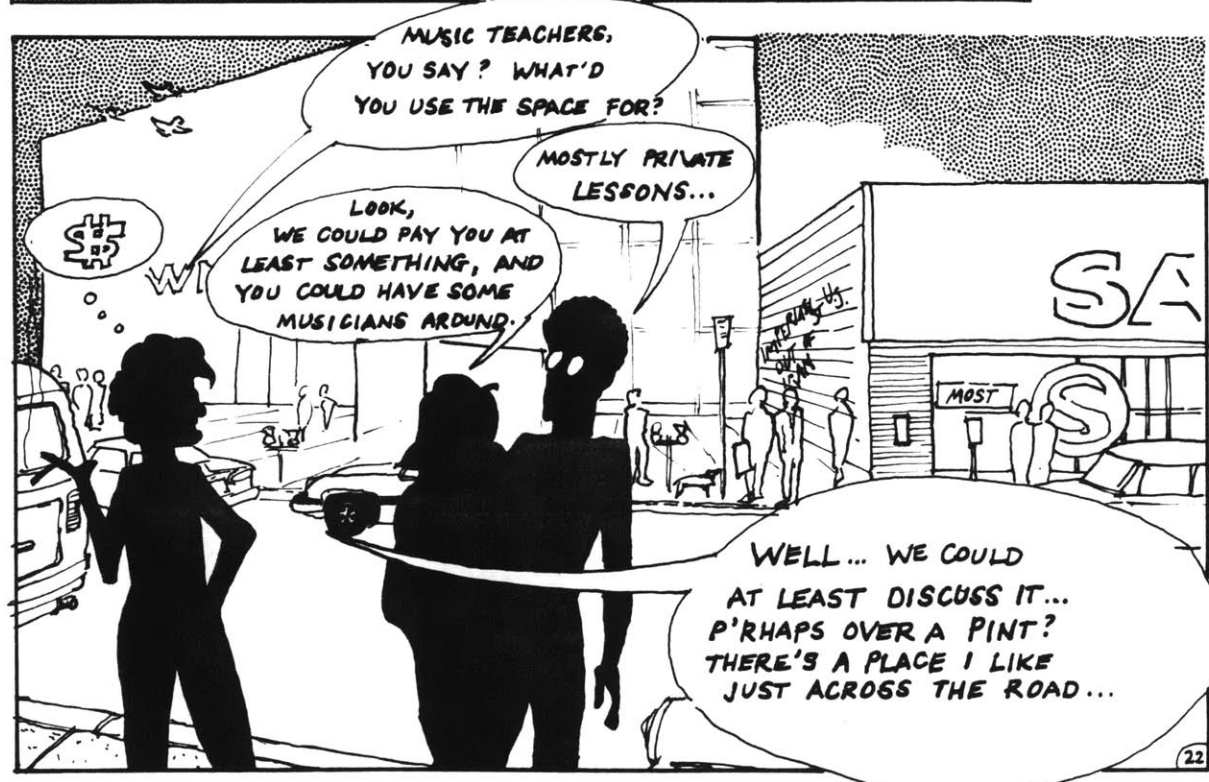
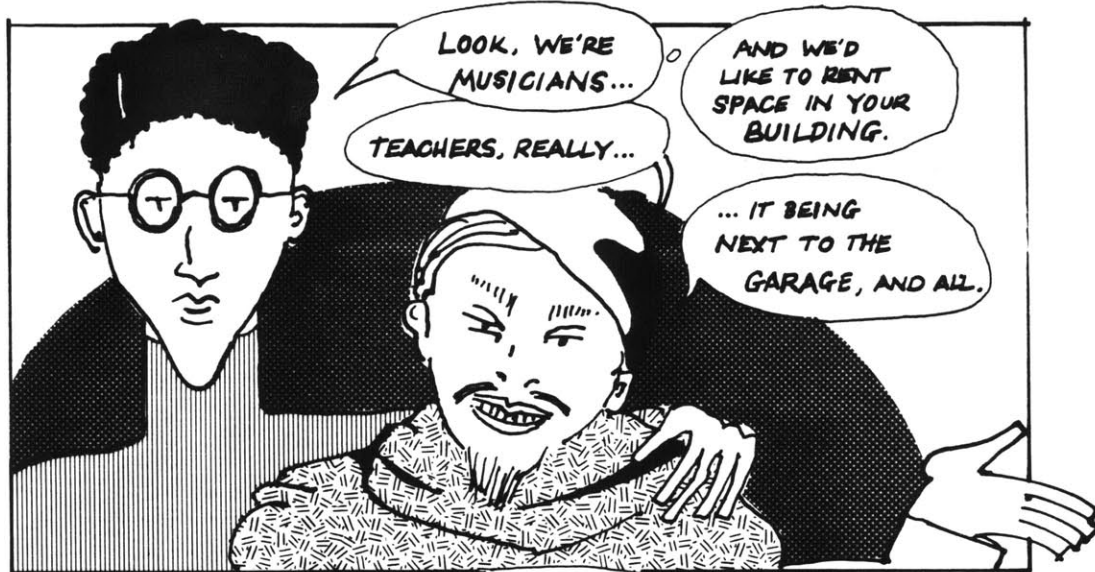
WOULD YOU HAPPEN TO BE THE MAN WHO PUT THAT BUILDING UP?



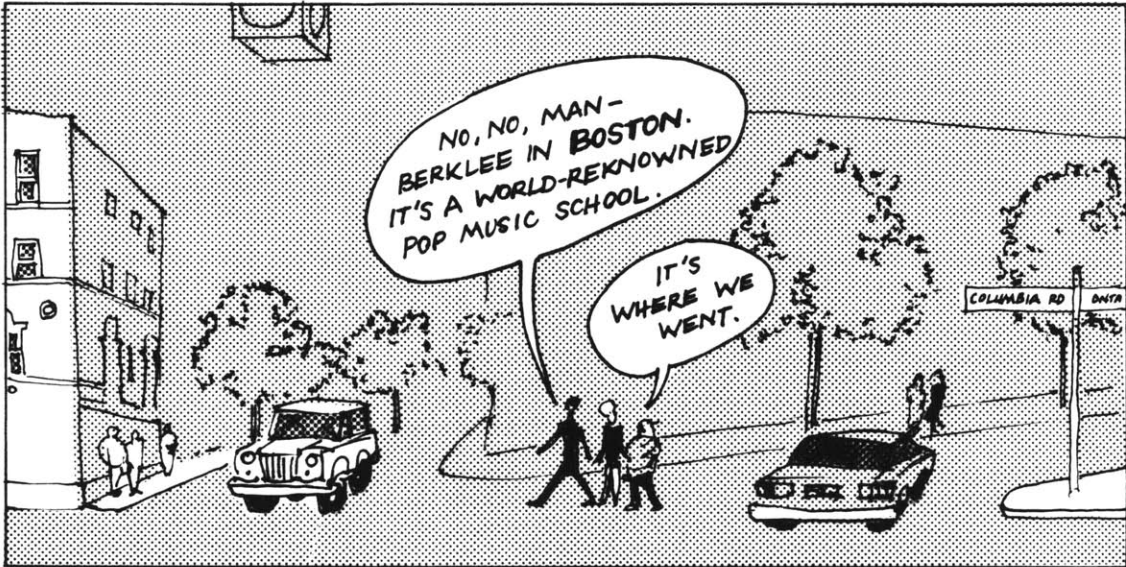
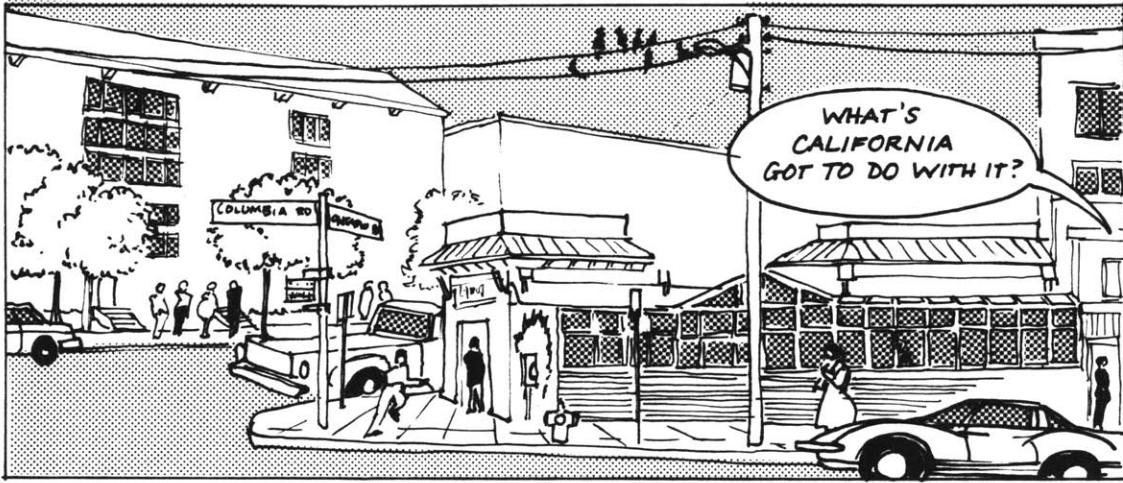
WHY... UH... AHEM! ... YES! I'M ROGER WHYNOT.

WHYNOT?

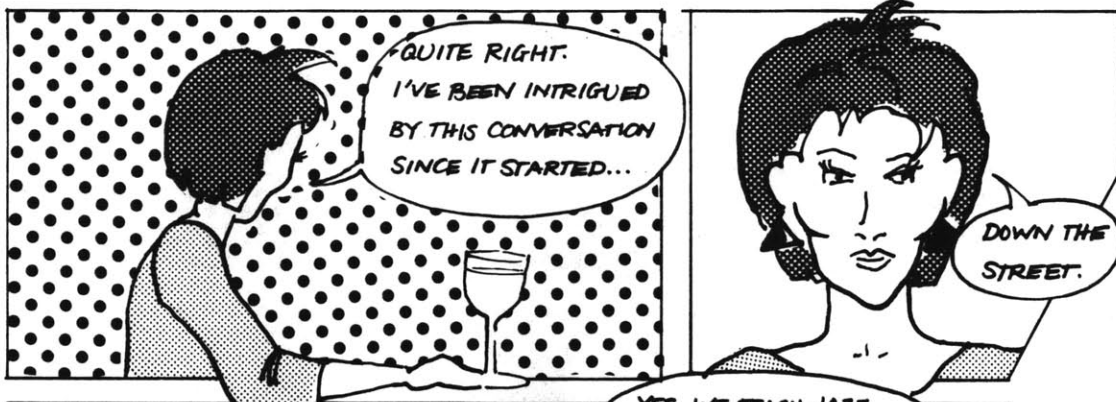
I OPERATE A RADIO STATION IN THERE. WNOT.





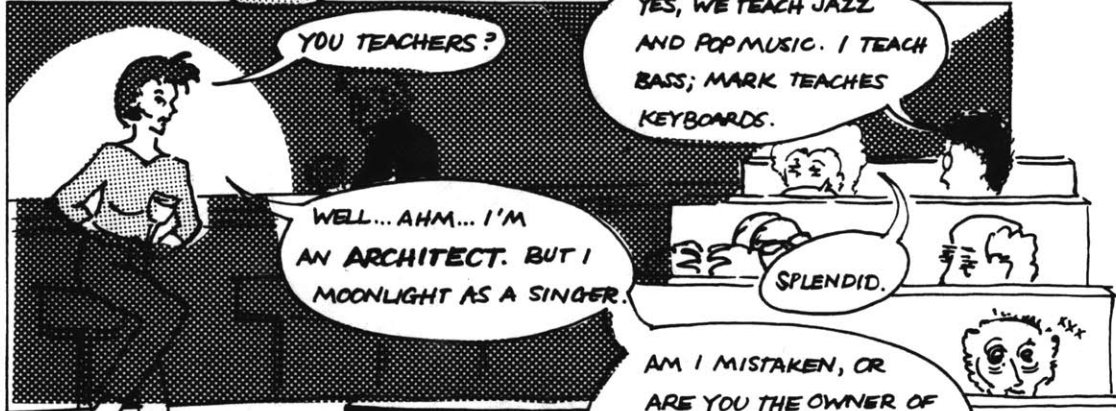






QUITE RIGHT.  
I'VE BEEN INTRIGUED  
BY THIS CONVERSATION  
SINCE IT STARTED...

DOWN THE  
STREET.



YOU TEACHERS?

YES, WE TEACH JAZZ  
AND POP MUSIC. I TEACH  
BASS; MARK TEACHES  
KEYBOARDS.

WELL... AHM... I'M  
AN ARCHITECT. BUT I  
MOONLIGHT AS A SINGER.

SPLENDID.

AM I MISTAKEN, OR  
ARE YOU THE OWNER OF  
THE LOT WITH THE GARAGE  
ON IT? YOU'VE PUT UP... A...



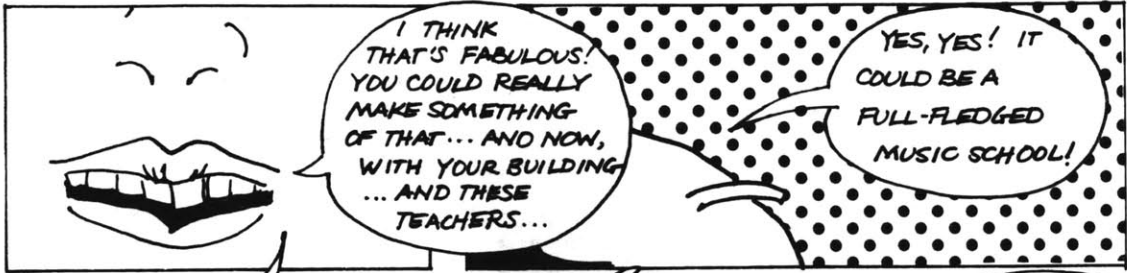
...AND WE'RE TRYING TO  
RENT STUDIO SPACE FROM HIM.

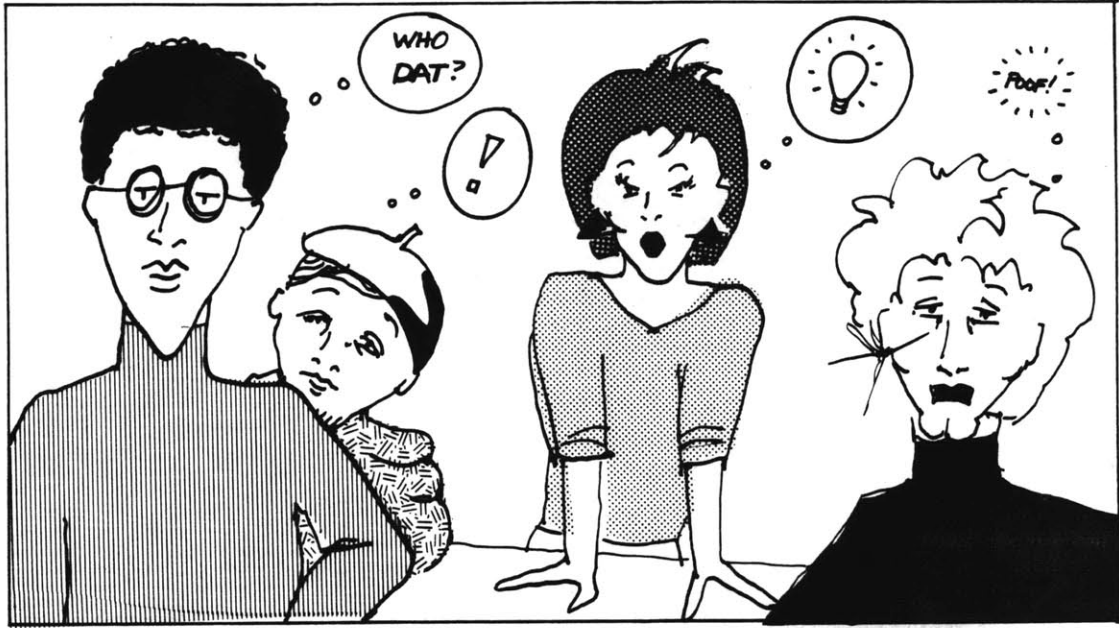
... RADIO STATION.

SO THE IDEA IS, YOU'RE GOING  
TO BROADCAST WHAT COMES  
OUT OF THE GARAGE?

AHEM... THAT WAS  
ONE IDEA...

INGUISITIVE  
WOMAN.  
BLOODY CHEEK.





# *New this Month from* **Coop MIT, Inc.**

## **Street of Rock-N-Roll Dreams**

A contemporary look at the age-old problem of building design... This month's exciting issue features the handsome Derek Boggs, a.k.a. Dirt Bag, International Rock Star. Pursuing him from a distance is the troubled D.J. Roger Whynot. Intrigue begins when Dagni Merrill steps in with plans to design a new school of rock'n'roll music in the neighborhood.

CoMIT N5289-D



## **Isn't That Spatial**

The latest from Xerography Wizard Ken Radtkey...an exciting visual journey through the newest hotspot in nationally televised Santa Barbara. See the quicksilver new technologies... Feel the metafigural spatiality in S.B.'s new Natatorium.

CoMit N5289-R



## **Building on the Edge of Reason**

Drawings that rival Raphael's... Photos that make a mockery of ManRay's...this poetic chatauqua will leave you feeling uplifted, submerged, and like you've been on retreat. Move over, Christol!

CoMit N5289-W



## **Approaching the New**

Frenzied Harvard Square... a spooky-but-beautiful graveyard...find out how these elements become entwined in a place of mystery, callipygianness, and contemporary music. A series of stunning axonometric studies caps this thought-provoking exploration. Recommended for adult audiences only.

CoMIT N5289-E



## **Celebration of Change**

Troubled waters become calm seas...stormy lives start to mend in this tale of serenity, growth, and what in this day and age might be called spirituality. This inspiring study explores how the Zen of Making and the process of self-healing can become one.

CoMIT N4289-H



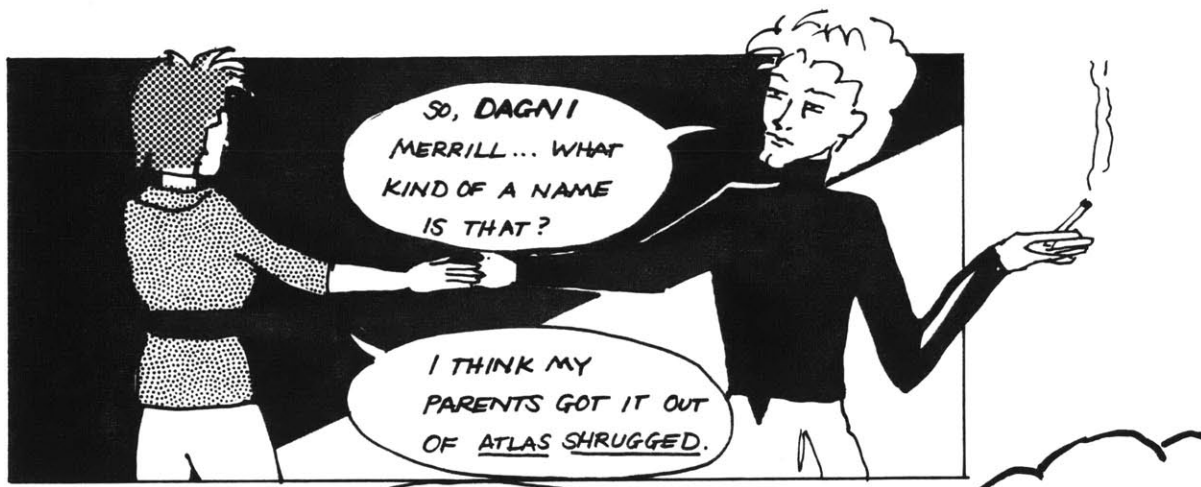
## **Point of Departure**

Voluptuous Barcelona is the scene of this sylvan tale. Find out what's to become of the many dips and swoops of this great city as 1992 approaches...with its double-edged promise of Olympics and a World's Fair.

CoMIT N5289-A



*And much, much more ~!*



AN ARCHITECT, AYE?  
SOMETHING YOU SAID IN  
THE LAUND-O-PUB  
INTRIGUED ME...

IT WAS, 'MUSIC IS CONNECTED  
WITH MEDIA.'

YES, I GUESS I'VE BEEN FEELING  
THAT MUSIC, ALONG WITH  
ADVERTISING, HAS GOTTEN  
INCREASINGLY TWO-DIMENSIONAL.  
IN ALL THE ARTS, IN FACT, YOU'VE  
GOT TO SELL YOURSELF TO THE  
PUBLIC THROUGH A MEDIUM  
WHICH ISN'T YOUR OWN. MUSICIANS  
HAVE RADIO, TV, AND VCR'S. OTHER  
ARTISTS CAN USE ONLY VISUAL MEDIA.

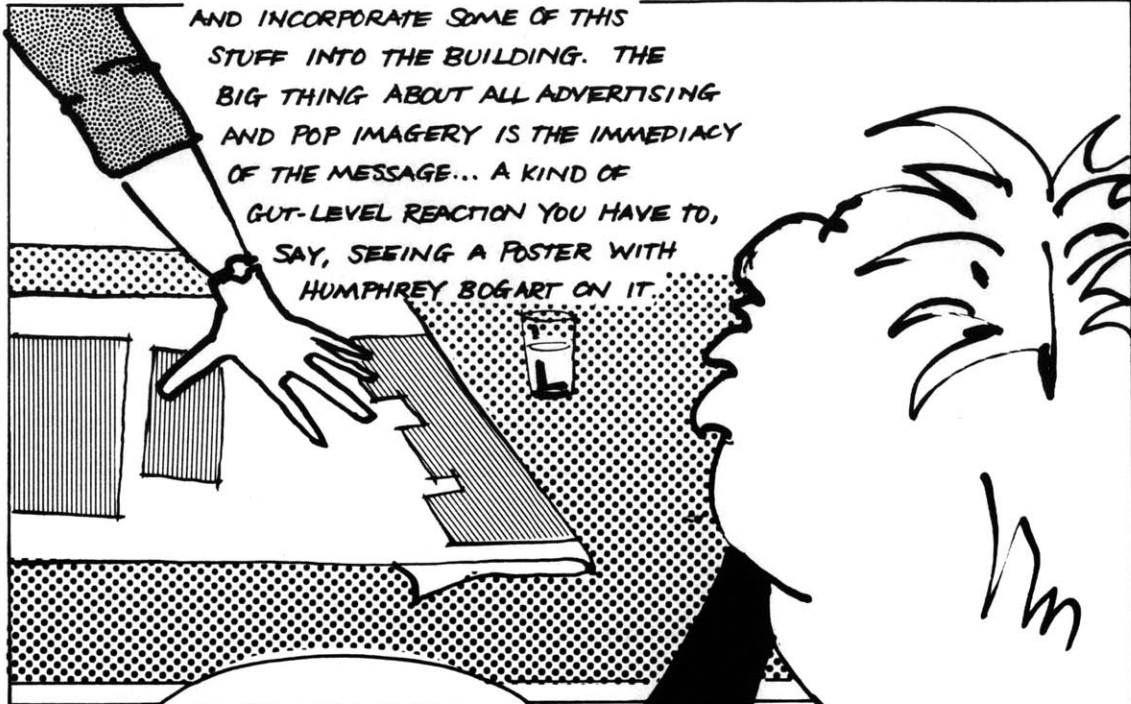
YES, THAT'S ALL WELL AND GOOD, BUT—  
WHAT ABOUT THE SUBLIMINAL CONTENT  
OF MUSIC, EXHORTING PEOPLE TO  
LISTEN TO THE RADIO, WATCH THE TELLY...

... THE ENCODED MESSAGES IN EVERY  
COMMERCIAL PRODUCT, INCLUDING A POP  
TUNE. TAKE THE SIMPLE EXAMPLE OF A  
SUPERMARKET. IT'S REPLACED CHURCH  
AS A PLACE OF WORSHIP. YOU APPROACH,  
AND THE BIG GLASS DOORS SILENTLY AND  
AUTOMATICALLY SLIDE OPEN. YOU'RE  
GREETED WITH STREAKS OF FLUORESCENT  
LIGHT FLASHING DOWN AISLES, SOOTHING  
MUSIC, ROWS OF ORDERLY, DEWY  
VEGETABLES. REALLY IT'S CLOSE TO A  
MYSTICAL EXPERIENCE.

WE WERE TALKING ABOUT COMBINING  
MY RADIO STATION WITH A MUSIC  
SCHOOL THE OTHER DAY...

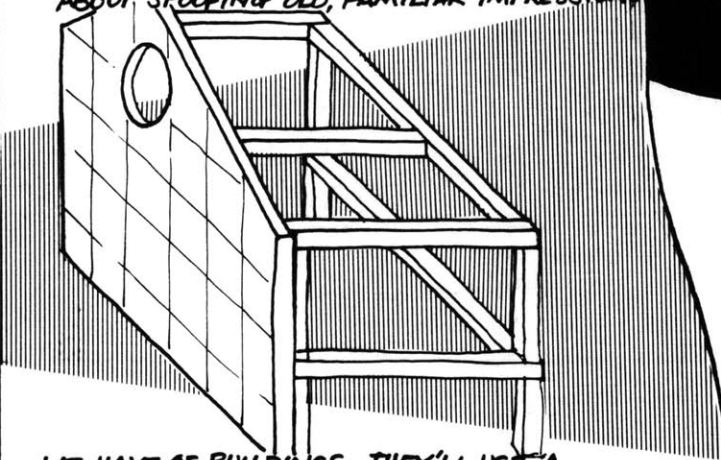


I THINK IT'S IMPORTANT TO TRY AND INCORPORATE SOME OF THIS STUFF INTO THE BUILDING. THE BIG THING ABOUT ALL ADVERTISING AND POP IMAGERY IS THE IMMEDIACY OF THE MESSAGE... A KIND OF GUT-LEVEL REACTION YOU HAVE TO, SAY, SEEING A POSTER WITH HUMPHREY BOGART ON IT.



SO, HOW DO YOU GET THIS IMMEDIACY INTO ARCHITECTURE?

"WELL, POST-MODERNISM HAS GOTTEN IT WRONG... ITS TWO-DIMENSIONALITY IS ABOUT SPOOFING OLD, FAMILIAR IMPRESSIONS



WE HAVE OF BUILDINGS. THEY'LL USE A MODERN STEEL-FRAME BUILDING AND PUT A TWO-INCH SKIN OVER IT WHICH IS NOTHING MORE THAN A STAGE SET, A CARTOON."

BUT YOU WERE TALKING ABOUT  
TWO-DIMENSIONALITY BEFORE...

IN BUILDINGS, THAT TWO-DIMENSIONALITY  
IS THE LAST THING YOU WANT. I DO  
THINK, THOUGH, THAT THE GUT IMMEDIACY  
WE JUST TALKED ABOUT DOES HAVE A  
PLACE IN "POP" ARCHITECTURE. A  
BUILDING SHOULD BE IMMEDIATELY  
IDENTIFIABLE AS WHAT IT IS, AND,  
IF POSSIBLE, HOW IT GOT THERE.

BUT IN A MUSIC SCHOOL THERE ARE  
SO MANY NEEDS... HOW CAN THEY  
ALL TELL WHAT THEY ARE IF  
THEY'RE UNDER ONE ROOF?

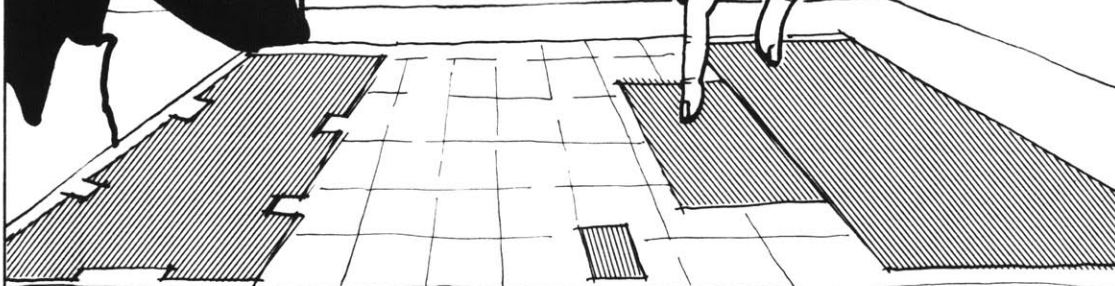
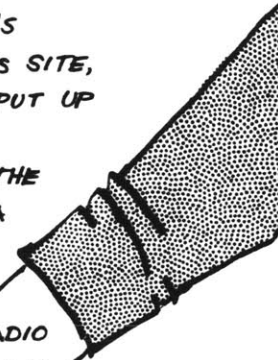
WHO SAYS THEY HAVE TO BE  
UNDER ONE ROOF?

COME AGAIN?

WELL, JUDGING FROM WHAT'S  
HAPPENING ALREADY ON THIS SITE,  
IT WOULD BE A TRAGEDY TO PUT UP  
A SINGULAR, MONUMENTAL  
BUILDING. LOOK, YOU'VE GOT THE  
GARAGE, WHICH WOULD BE A  
CRIME TO GET RID OF...

MM-HMMM...

... AND YOU'VE GOT YOUR RADIO  
BUILDING, WHICH COULD EASILY  
BE CONVERTED INTO THE ROUGH-  
AND-READY WORK SPACE FOR  
THE SCHOOL... THE PRACTICE ROOMS,  
FOR EXAMPLE.



COLUMBIA ROAD



WAIT A MINUTE! WHAT HAPPENS TO MY RADIO STATION?!

WE COULD MOVE IT TO MORE APPROPRIATE QUARTERS...

SAY AROUND HERE. ALONG WITH ANOTHER SOUNDPROOF FUNCTION FOR THE SCHOOL, STACKED WITH IT... HOW ABOUT RECORDING STUDIOS?

IT IS GETTING MORE AND MORE COMMERCIAL.

WELL, WE WOULD HAVE TO ROUND IT OUT WITH A COUPLE OF PURELY ACADEMIC OFFERINGS...



... LIKE A RECITAL HALL ...

... AND A LIBRARY

WAIT A MINUTE!  
THIS IS SO...SO DISPARATE!  
WHAT HAPPENED TO THE IDEA OF  
A COURTYARD BUILDING?  
I LIKED THAT!

IT WAS SOMETHING THAT  
BIKER SAID... "FOR THE  
STREET, OF THE STREET."  
I BEGAN THINKING THAT THE  
SCHOOL SHOULD BE ON DISPLAY  
TO THE ENTIRE STREET... SHOULD  
BE PERMEABLE... THAT IS,  
YOU CAN MOVE THROUGH THE  
ENTIRE COMPLEX WITHOUT EVER  
ENTERING... MAYBE SHOULD  
EVEN CREATE A STREET THROUGH  
THE SITE.

WHAT'S SO IMPORTANT  
ABOUT ALL THIS MOVEMENT  
AND DISPLAY? SHOULDN'T  
THERE BE A FRONT DOOR  
TO THE PLACE?

WELL, IF IT'S A SCHOOL OF POP MUSIC, ONE OF THE KEY THINGS STUDENTS SHOULD LEARN IS HOW TO SELL THEIR MUSIC, BOTH THROUGH IMAGE AND THROUGH THE MUSIC'S MESSAGE. ONE WAY TO DO THAT IS TO PUT THEM ON STAGE EARLY IN THEIR EDUCATION! THIS PLACE SHOULD GENERATE AN ENTHUSIASM WHICH WILL MAKE PEOPLE COME FROM ALL OVER THE CITY TO CHECK OUT WHAT'S HAPPENING. IF YOU MAKE IT EASY AND NONTHREATENING FOR THEM TO SEE WHAT GOES ON IN ALL FACETS OF THE SCHOOL, THEY'LL FEEL MORE A PART OF IT.



WELL, REGARDLESS OF WHAT DEREK SAID... I THOUGHT A BIG BUILDING MORE À PROPOS.

ONE-TRACK BRAIN!  
HOW CAN I MAKE THIS DUDE LISTEN?

HMMM... WELL, MR. WHYNOT, HERE'S ANOTHER ANGLE: TRY TO ENVISION THE BUILDING ITSELF AS A PIECE OF MUSIC... SAY, A SYMPHONY. IT HAS A THEME WHICH IS INITIALLY STATED, THEN IS CARRIED ON THROUGH SEVERAL VARIATIONS OVER THE COURSE OF SEVERAL MOVEMENTS. FINALLY THAT BEGINNING THEME IS RESTATED, AND THE WHOLE PIECE IS BROUGHT FULL CIRCLE.

EXACTLY! IN A MONUMENTAL FINALE!



DO YOU WANNA BE A ROCK N  
ROLL STAR. WELL LISTEN YOW TO  
WHAT I SAY. I CAN GET YOU TO  
LEARN HOW TO TAKE YOURSELF  
AND TAKE ELECTRIC GUITAR  
TO PLAY.

BUT THIS BUILDING IS LITERALLY ABOUT A FORM OF MUSIC THAT HAS THREE MINUTES TO GET ITS MESSAGE ACROSS. POP MUSIC IS A ONE-LINER, OR, IF YOU WILL, THREE CHORDS, THREE MINUTES OF AIRWAVE TIME.

BY BREAKING ITSELF UP INTO SMALL, PAVILION-LIKE PIECES, THE WHOLE BUILDING CAN READ AS A SERIES OF POPULAR SONGS — AN ALBUM, MAYBE — WHOSE MESSAGE IS QUICKLY AND EASILY UNDERSTOOD.

YOU'VE GOT IT ALL WRONG.

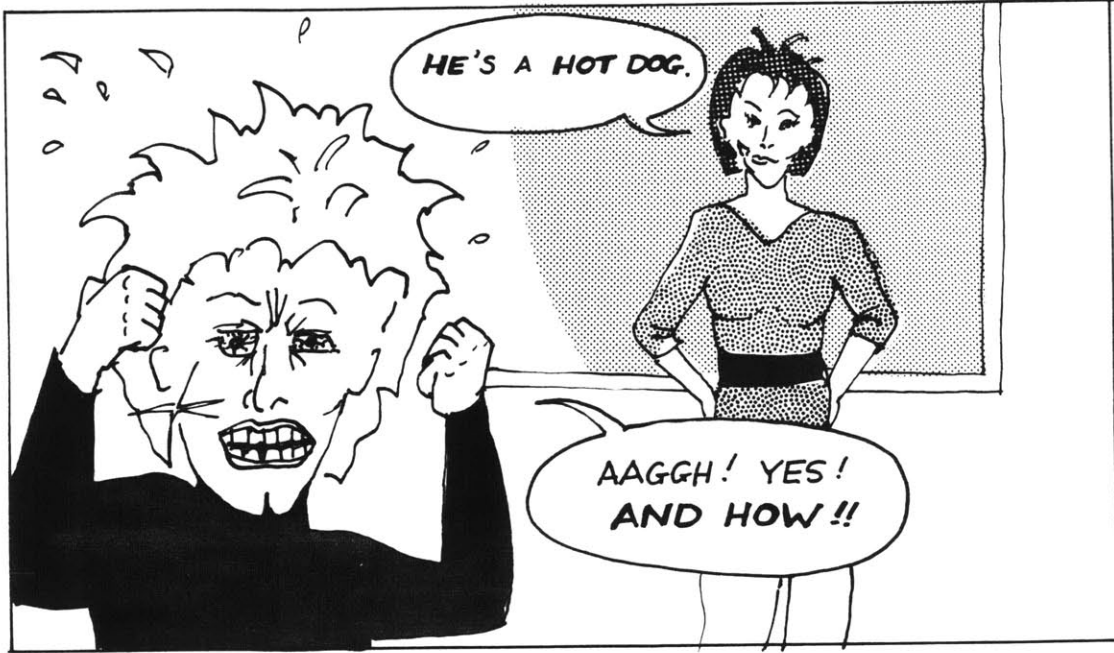


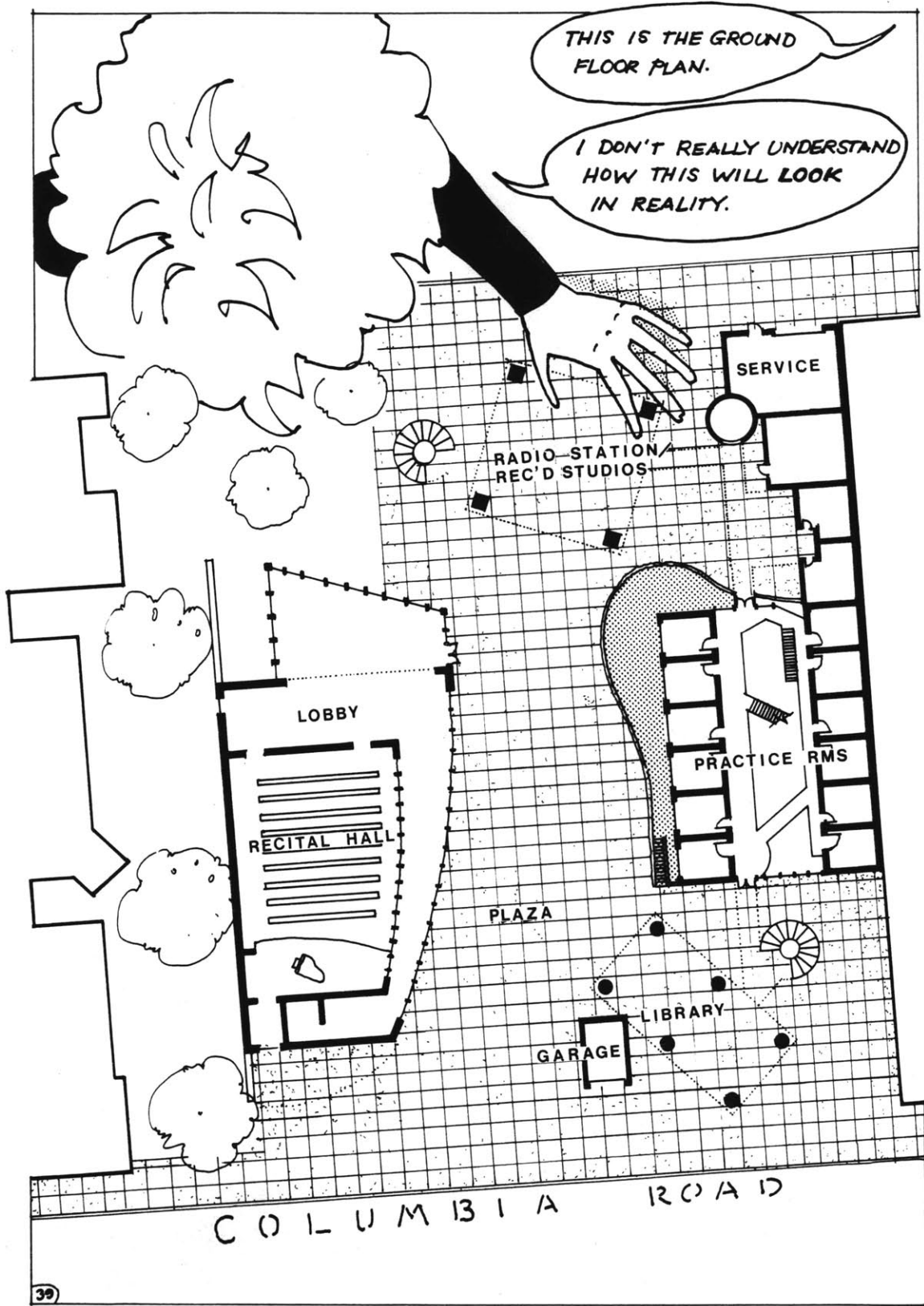
THE LADY HAS IT EXACTLY RIGHT. A SERIES OF PIECES, LIKE A DRUM KIT. UNIFIED FRAMEWORK, PIECES LIKE CYMBALS PROPPED UP ABOVE. WILL CUT DOWN ON NOISE LEAKS, TOO.

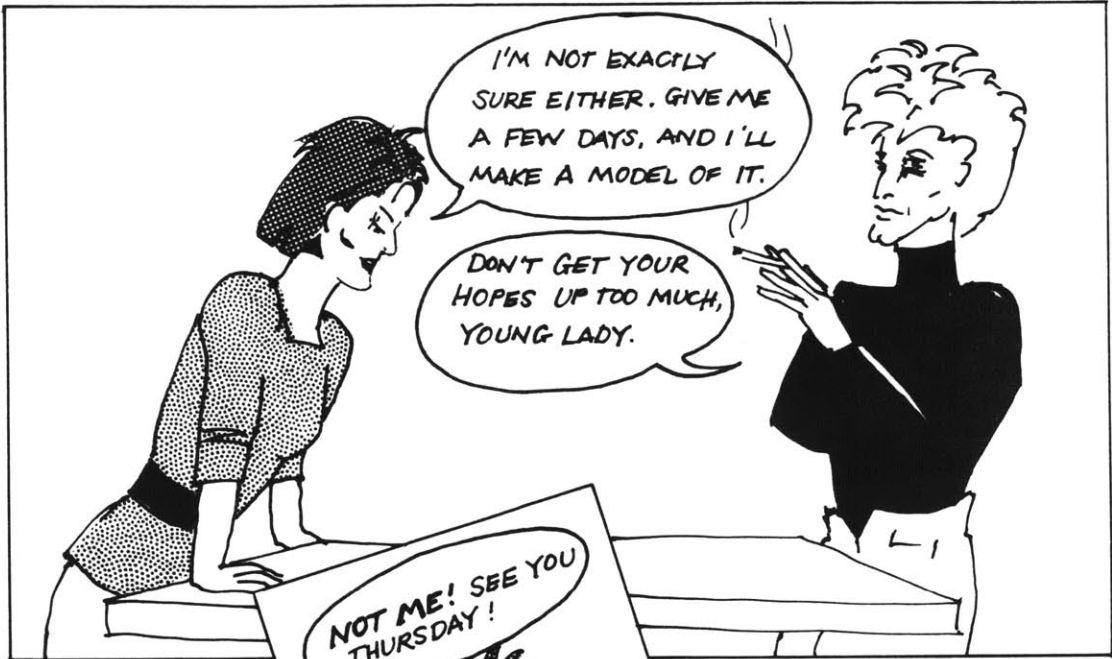


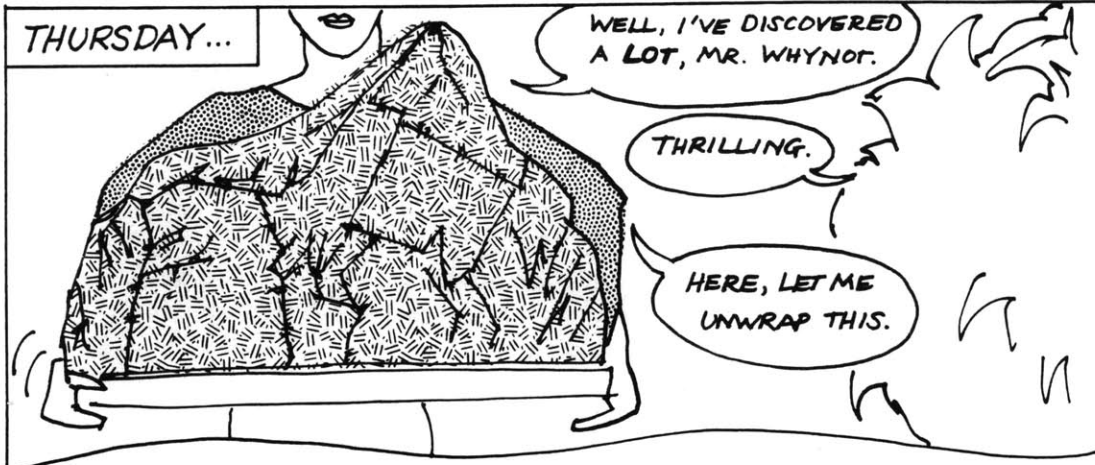
GUESS I SIGN UP FOR THE LESSONS SOMEWHERE ELSE.











THURSDAY...

WELL, I'VE DISCOVERED A LOT, MR. WHYNOT.

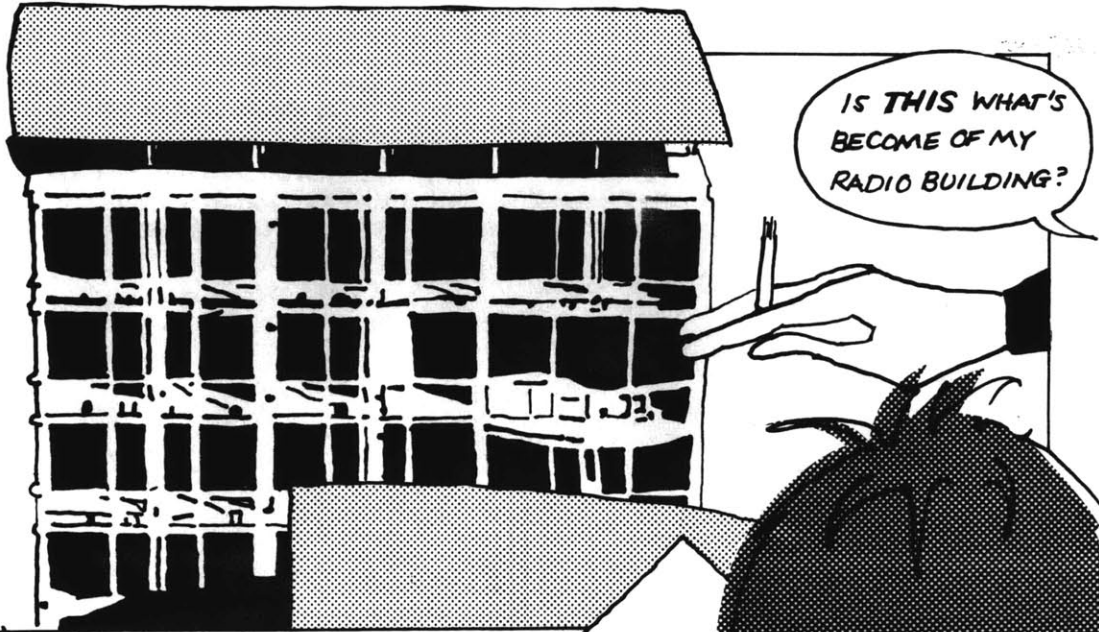
THRILLING.

HERE, LET ME UNWRAP THIS.

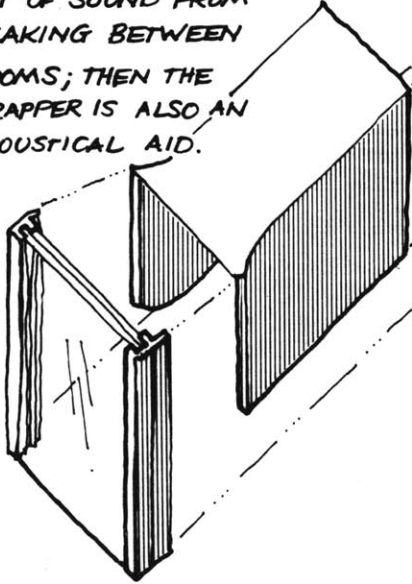


GOOD GOD!  
THIS THING HAS  
A LIFE OF ITS  
OWN...

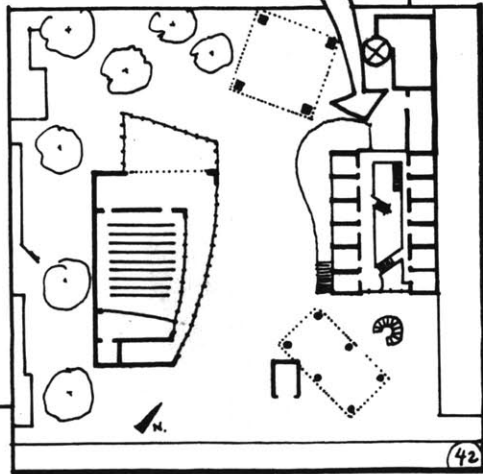
HMMPH!...  
WELL, MISS MERRILL...  
YOU WILL HAVE TO  
EXPLAIN THIS TO ME.



IT'S A SYSTEM OF PRECAST CONCRETE CUBICLES WITH THEIR OWN SPECIAL INSIDE WRAPPER. THE MASS OF THE CONCRETE CUBES WILL KEEP QUITE A LOT OF SOUND FROM LEAKING BETWEEN ROOMS; THEN THE WRAPPER IS ALSO AN ACOUSTICAL AID.



YES, THESE ARE THE SCHOOL'S PRACTICE ROOMS.





ALL THIS TALK ABOUT SOUND GETTING OUT... WHAT ABOUT ALL THOSE GIANT WINDOWS?

IT IS DOUBLE-GLAZED... BUT YES, THERE'D STILL BE SOME SOUND LEAKAGE. MAYBE THAT'S GOOD! PEOPLE COULD HEAR A LITTLE AS WELL AS SEE A LOT, THAT WAY.

AND WHAT'S THIS PIECE? IS THAT A RADIO TOWER?

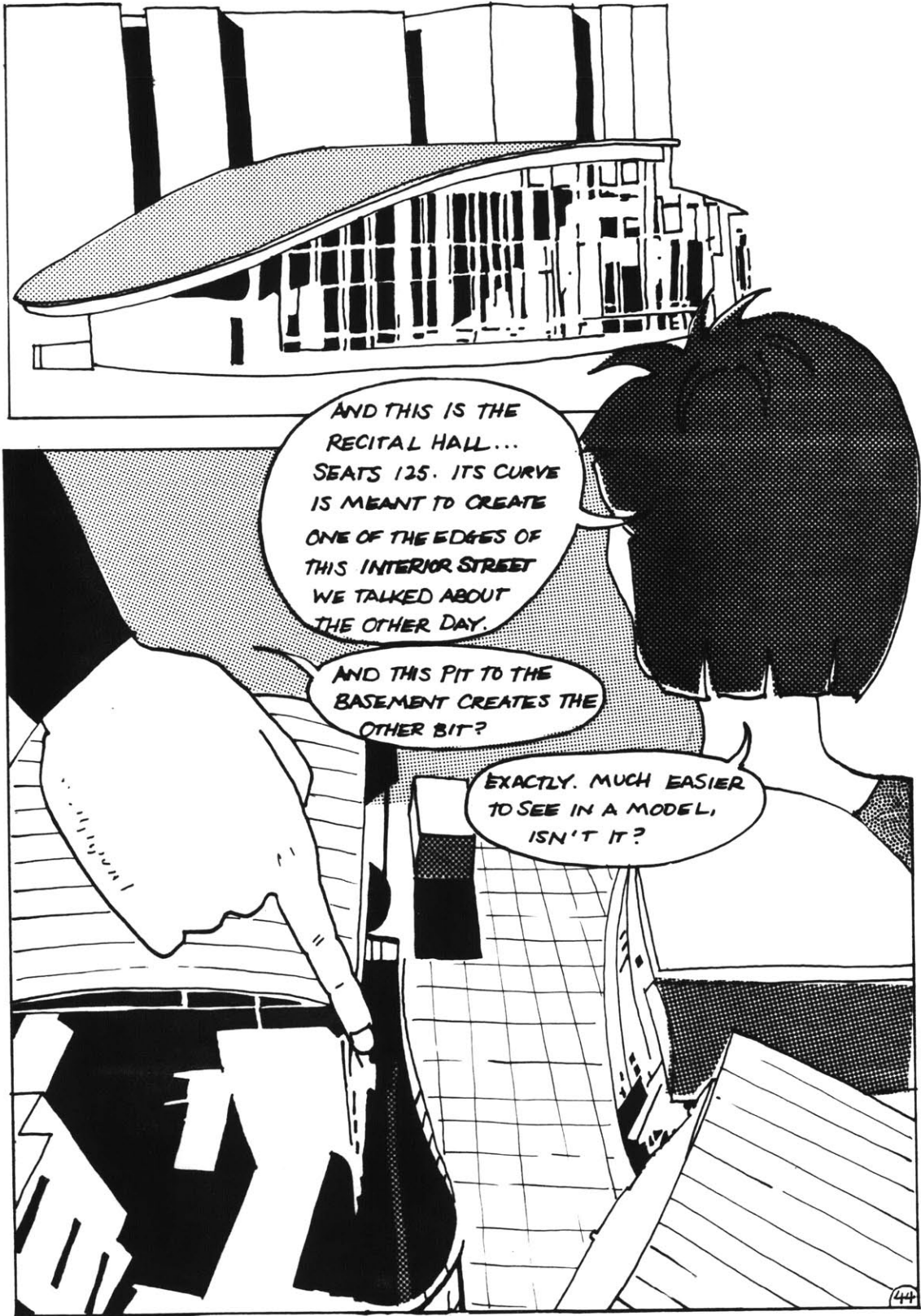
YUP.

SOME DJ'S WANT TO BE UP ON PEDESTALS.

IT'S GOT EXCELLENT SOUND ISOLATION... PLUS THIS LITTLE LOOKOUT POST OVER THE STREET FOR THE DJ. THE FLOOR BELOW IS THE SCHOOL'S RECORDING STUDIOS.

THAT'S BOFFO.

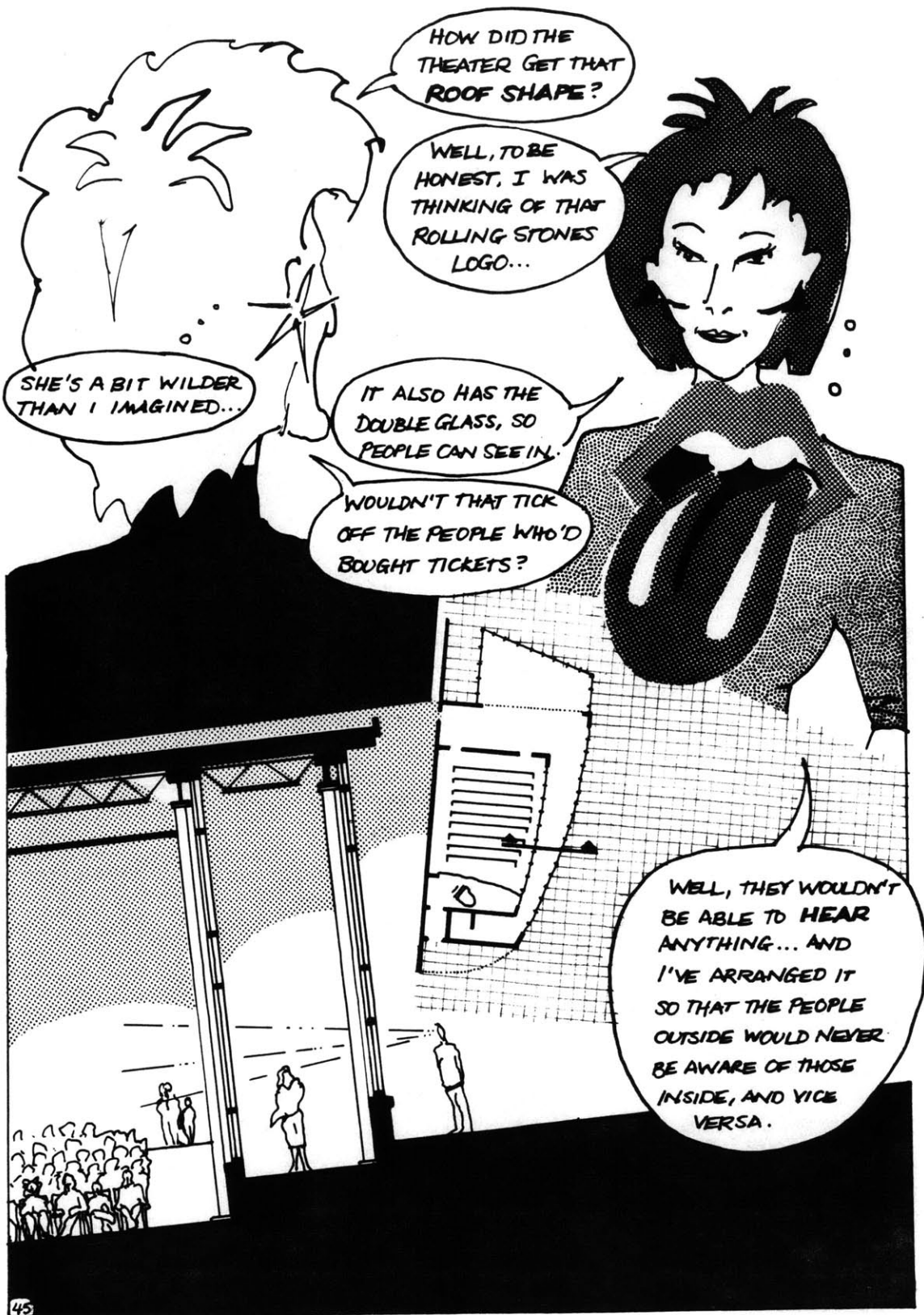




AND THIS IS THE  
RECITAL HALL...  
SEATS 125. ITS CURVE  
IS MEANT TO CREATE  
ONE OF THE EDGES OF  
THIS INTERIOR STREET  
WE TALKED ABOUT  
THE OTHER DAY.

AND THIS PIT TO THE  
BASEMENT CREATES THE  
OTHER BIT?

EXACTLY. MUCH EASIER  
TO SEE IN A MODEL,  
ISN'T IT?



HOW DID THE THEATER GET THAT ROOF SHAPE?

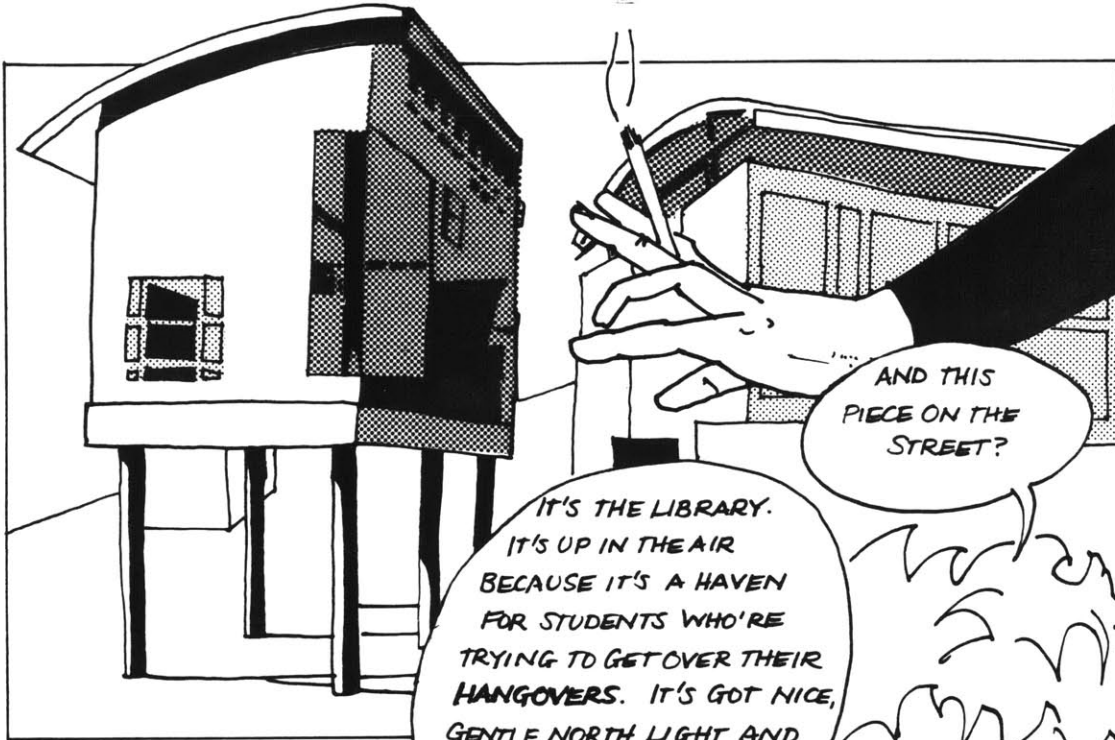
WELL, TO BE HONEST, I WAS THINKING OF THAT ROLLING STONES LOGO...

SHE'S A BIT WILDER THAN I IMAGINED...

IT ALSO HAS THE DOUBLE GLASS, SO PEOPLE CAN SEE IN.

WOULDN'T THAT TICK OFF THE PEOPLE WHO'D BOUGHT TICKETS?

WELL, THEY WOULDN'T BE ABLE TO HEAR ANYTHING... AND I'VE ARRANGED IT SO THAT THE PEOPLE OUTSIDE WOULD NEVER BE AWARE OF THOSE INSIDE, AND VICE VERSA.



AND THIS  
PIECE ON THE  
STREET?

IT'S THE LIBRARY.  
IT'S UP IN THE AIR  
BECAUSE IT'S A HAVEN  
FOR STUDENTS WHO'RE  
TRYING TO GET OVER THEIR  
HANGOVERS. IT'S GOT NICE,  
GENTLE NORTH LIGHT AND  
PLENTY OF BACK ISSUES  
OF ROLLING STONE.

NOW THERE'S SOMETHING  
I CAN RELATE TO.

BY THIS TIME, OUR  
VENERABLE GARAGE HAS  
BECOME THE PLACE WHERE ONLY  
THE BEST STUDENTS PLAY...  
KIND OF A HOT DOG  
EXHIBITION AREA...

A HOT DOG STAND!  
YOU BLOODY AMERICANS!





... AND MAYBE THEY COME OUT AND PLAY A LICK EVERY HOUR, ON THE HOUR... "SIX O'CLOCK JUMP"... BITS FROM "ROCK AROUND THE CLOCK"...

THE NEIGHBORS WOULD ADORE THAT.

JUST A THOUGHT.



... SO... WHAT D'YOU THINK?

I NEED TO THINK IT OVER FOR AWHILE. MIND YOU, I'M NOT COMPLETELY CONVINCED.

MAYBE YOU COULD LEAVE THE MODEL WITH ME FOR A BIT?

UM... OKAY... MAYBE FOR A WEEK OR SO...





JUST THINK, A PLACE THAT  
COULD GIVE THE KIDS IN THIS  
TOWN SOMETHING TO INSPIRE  
THEM.

WOULD YOU LIKE TO GO  
HAVE A BEER AND  
TALK ABOUT IT?

THE LIFE THIS PLACE  
WOULD GENERATE!

FAMOUS PERSONALITIES  
WOULD COME TO VISIT, JUST  
LIKE THE GRAND OLE OPRY!  
ONLY THIS IS REAL  
ARCHITECTURE!

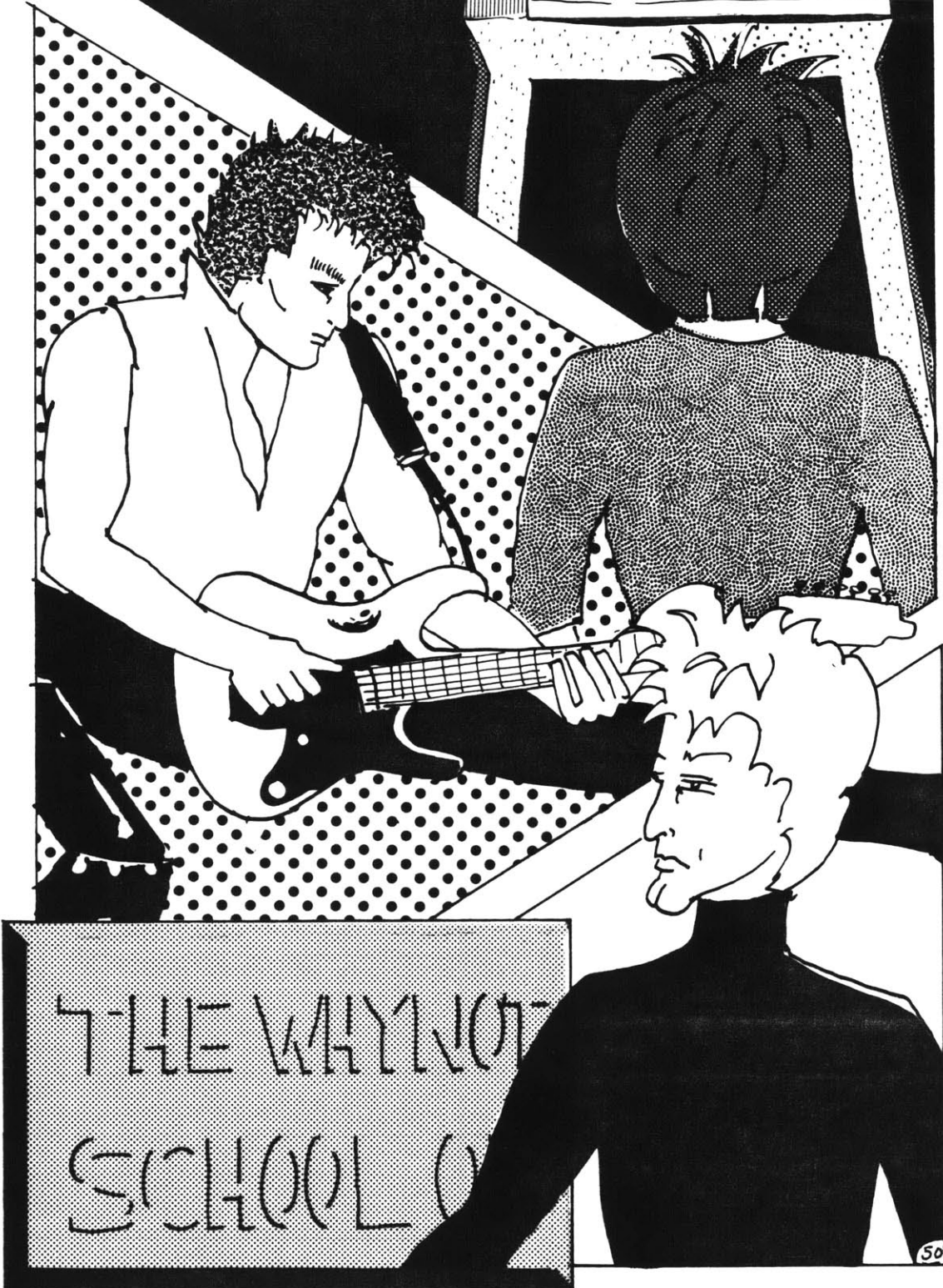
DEREK, DEREK...  
THE ESSENCE  
OF THE SCHOOL IS  
ITS COMMERCIALISM.

...JUST AS THE  
ESSENCE OF YOU IS  
YOUR RAW BEAUTY.

COMMERCIAL OR NOT,  
THIS TOWN NEEDS A DREAM.

DREAMS...

OF MUSIC



THE WAYNOT  
SCHOOL O



Do you suffer from

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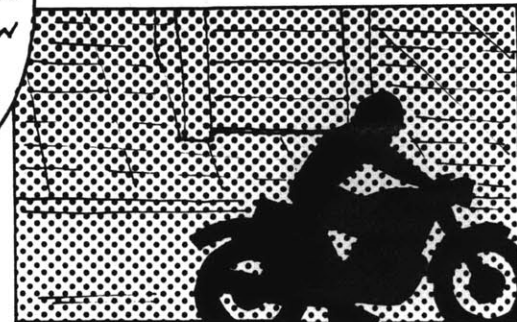
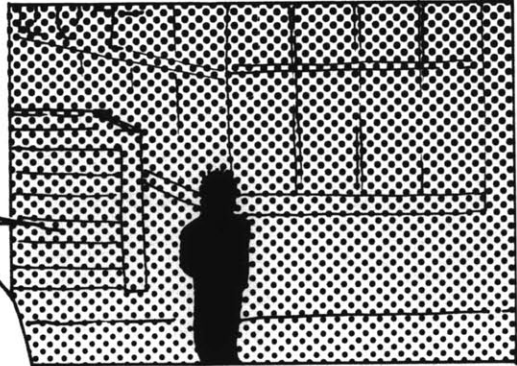
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THIS IS THE BEST THING THAT'S EVER HAPPENED TO ME... I'M GOING TO MAKE GOOD AND SHOW THAT LADY EVEN DEREK BOGGS CAN CONTRIBUTE TO THIS TOWN.





IT'S UNBELIEVABLE, ISN'T IT? IT'S EVERYWHERE! THEY'VE MADE THE ONTARIO INTO A SHOPPING MALL!

"THE ADAMS MORGAN MARKETPLACE," THEY'RE CALLING IT.

NO KIDDING! AND HAVE YOU NOTICED THEY'VE STARTED TO REPLACE THE SPANISH RESTAURANTS ON 18TH AND COLUMBIA WITH OMINOUS THINGS LIKE "THE ORLEANS CAFE"?



FERN BARS!

THEY'RE EVEN TALKING ABOUT PUTTING ANOTHER COMMANDER SALAMANDER HERE!

AND HAVE YOU NOTICED HOW ALL TH'!!!!  
!!!!  
!!!!  
!!!!  
!!!!

BLOODY HELL.



HEY, CHECK IT OUT! IT'S MADAMS ORGAN!



WELL, HEL-LO, DAHLINGS.

MAYBE THERE'S HOPE FOR THE OLD NEIGHBORHOOD YET.

LATER...

AND... THIS IS ROGER WHYNOT,  
COMING TO YOU ON WNOT  
INDEPENDENT RADIO.

COMING UP... A PLATINUM HIT  
BY A LOCAL SON, **DIRT BAG**.  
HERE'S THE TITLE CUT OFF  
HIS DEBUT ALBUM, "GREASE  
UP MY GUITAR".

THIS IS JUST TOO  
VICARIOUS.



DIRT BAG  
AT BUD  
りかた

LAST NIGHT  
OF SIX MONTHS  
ON TOUR...

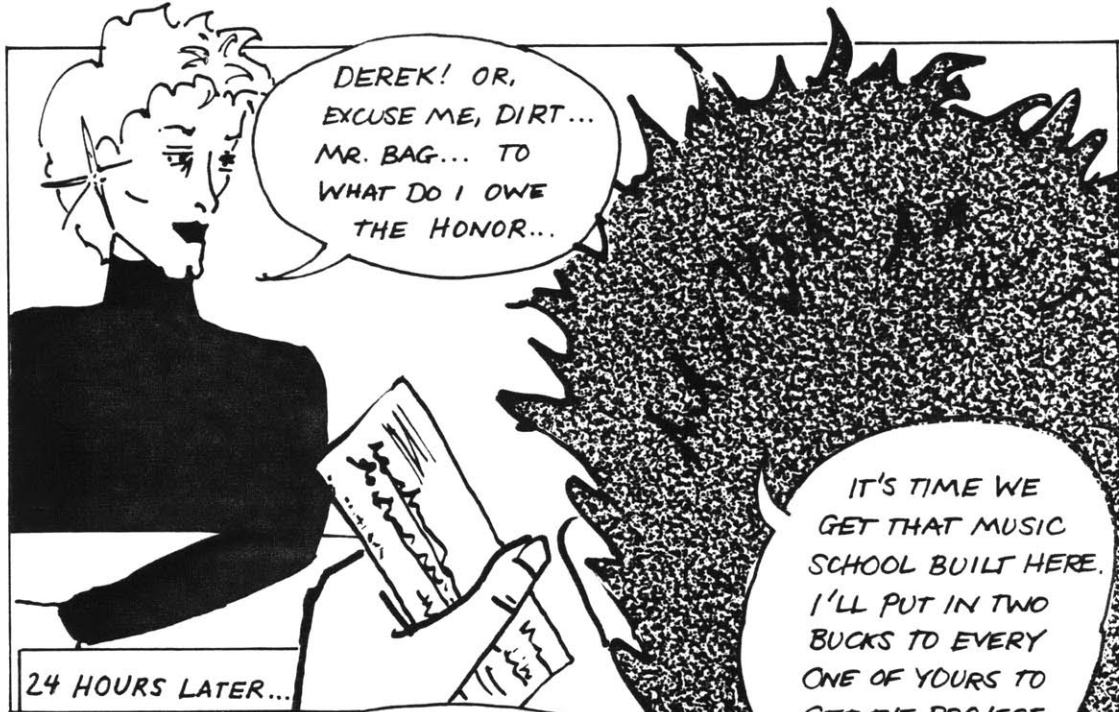
JAPANESE PEOPLE VERY  
MUCH ENJOY THE MUSIC  
OF DIRT BAG.

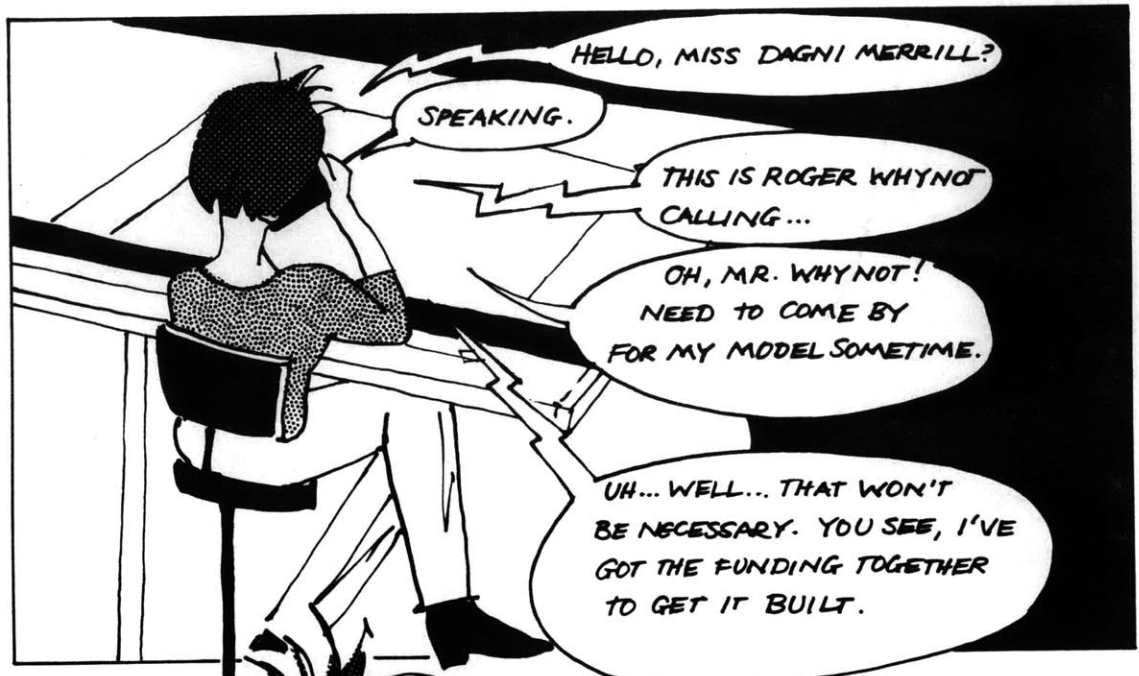
YOU COME SPEND FEW  
DAYS MY HOME IN  
FWI-YAMA?  
JAPANESE MOUNTAINS..  
VERY BEAUTIFUL.

THANKS, BUT I HAVE  
TO GET HOME. I HAVE  
SOMETHING IMPORTANT  
TO DO THERE.

YOU RETURN TO  
LADY FRIEND?

MAYBE.





HELLO, MISS DAGNI MERRILL?

SPEAKING.

THIS IS ROGER WHYNOT CALLING...

OH, MR. WHYNOT! NEED TO COME BY FOR MY MODEL SOMETIME.

UH... WELL... THAT WON'T BE NECESSARY. YOU SEE, I'VE GOT THE FUNDING TOGETHER TO GET IT BUILT.



EXCUSE ME?

I'D LIKE YOU TO COME IN AND DISCUSS YOUR COMMISSION AND HOW WE'RE TO PROCEED.



I'VE GOT THE COMMISSION ??!

I DON'T BELIEVE IT!

BLESS YOUR HEART!



SO, I THINK FIRST WE SHOULD BUILD A NEW RADIO STATION.. THEN WE'LL RENOVATE THIS BUILDING.

I'D LIKE TO KEEP AN OFFICE IN HERE STILL. FOR OLD TIMES' SAKE, YOU KNOW.

IN THE FOLLOWING MONTHS...



THAT BASE LOOKS GREAT. NICE JOB ON THE FORMWORK AND CASTING, SARAH.

YEAH, I WAS A LITTLE WORRIED ABOUT THE TEMPERATURE DROP LAST NIGHT.

WONDER IF IT'S HIGH ENOUGH FOR OL' RODGE...

I HAVE A QUESTION FOR YOU ON THE DRAWINGS.



WHAT ARE THESE SPACERS BETWEEN JOINTS ON THE STEEL FRAME

IT'S TO CUT DOWN ON SOUND LEAKAGE. THIS BUILDING NEEDS TO BE COMPLETELY SOUNDPROOF FROM STREET NOISE... AND METAL CONNECTIONS ARE A GREAT TRANSMITTER OF SOUND.



HEY, ARE YOU PLANNING TO ELBOW US OUT? WE NEED THIS PLACE, Y'KNOW...

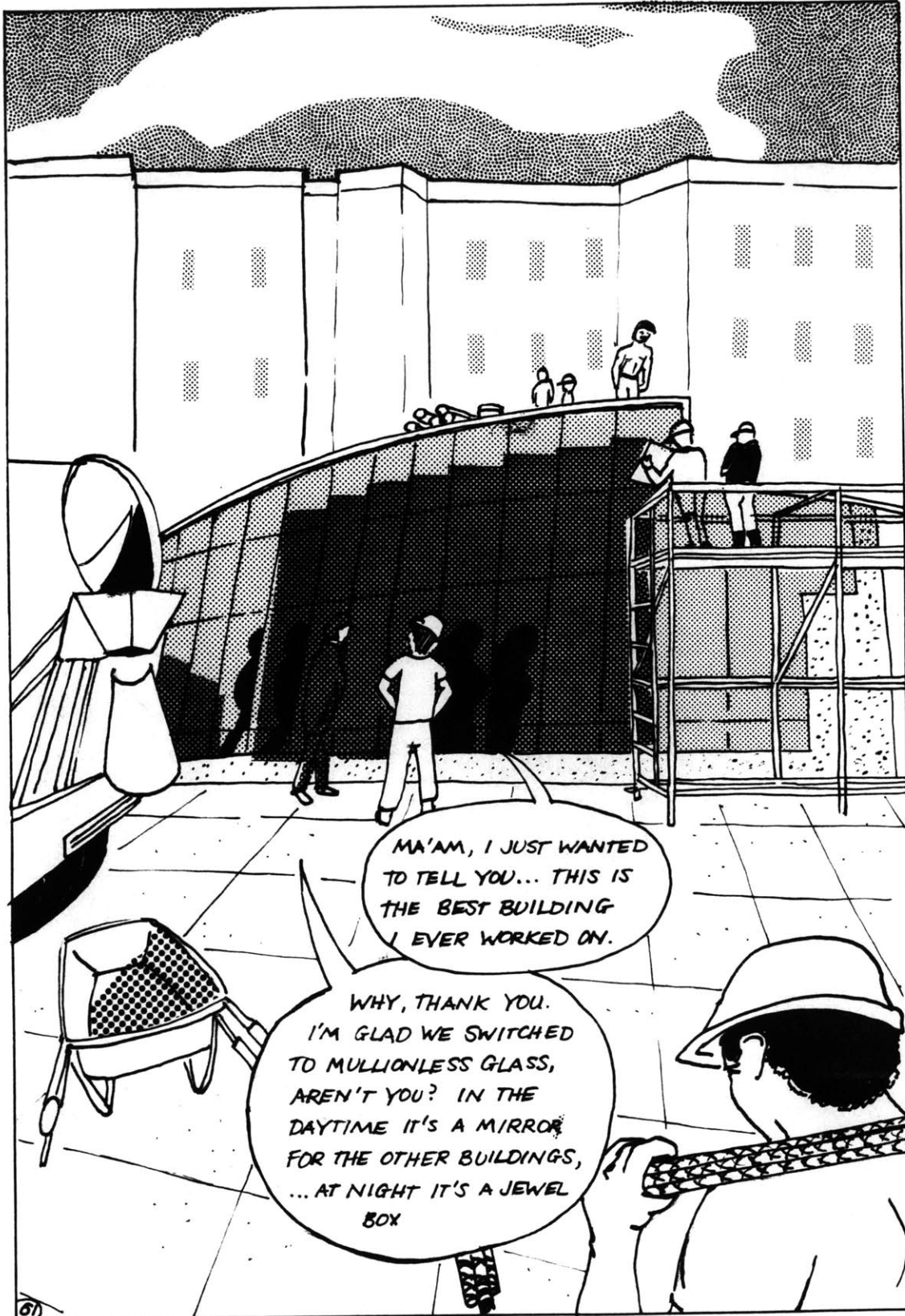
FAR FROM IT. YOUR MUSIC GROWS MORE IMPORTANT EVERY DAY.

MR. WHYNOT! COME CHECK IT OUT!

LIGHT 'ER UP, BOYS!



MY GOD! IT'S  
READY FOR  
TAKEOFF!



MA'AM, I JUST WANTED TO TELL YOU... THIS IS THE BEST BUILDING I EVER WORKED ON.

WHY, THANK YOU. I'M GLAD WE SWITCHED TO MULLIONLESS GLASS, AREN'T YOU? IN THE DAYTIME IT'S A MIRROR FOR THE OTHER BUILDINGS, ... AT NIGHT IT'S A JEWEL BOX



SORRY WE'RE MAKING SUCH A RACKET HERE IN THE DAYTIME, GUYS.

I S'POSE YOU COULD JUST CRANK YOURS AMPS UP TO 11.

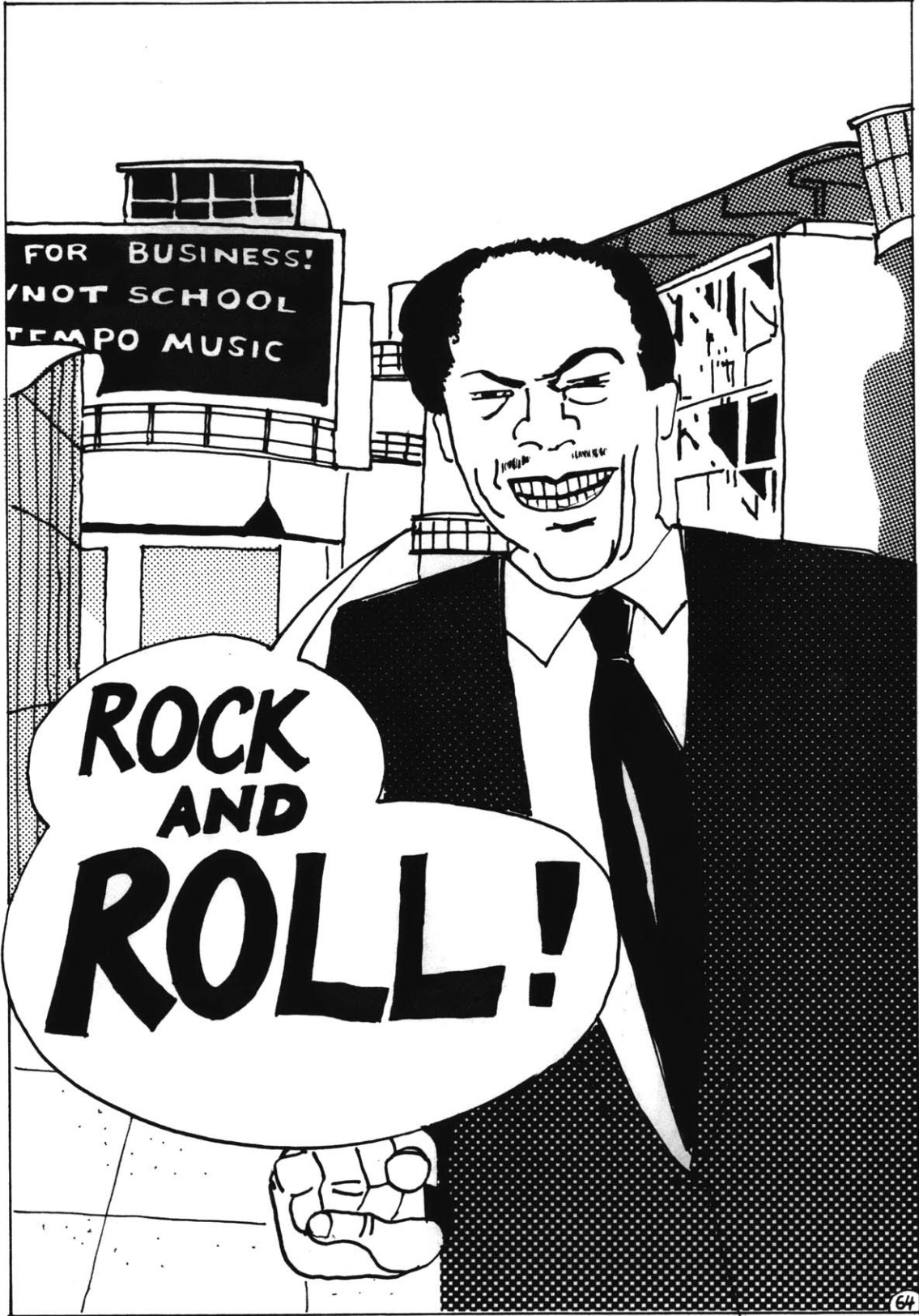
IT'S REALLY GONNA BE A SCHOOL OF ROCK 'N' ROLL?

YOU GOT IT.



ON BEHALF OF THE  
PEOPLE OF THE CITY OF  
WASHINGTON, I WANT  
TO COMMEND YOUR  
EFFORTS AND YOUR  
CONTRIBUTION TO  
THIS CITY.





FOR BUSINESS!  
NOT SCHOOL  
TEMPO MUSIC

**ROCK  
AND  
ROLL!**

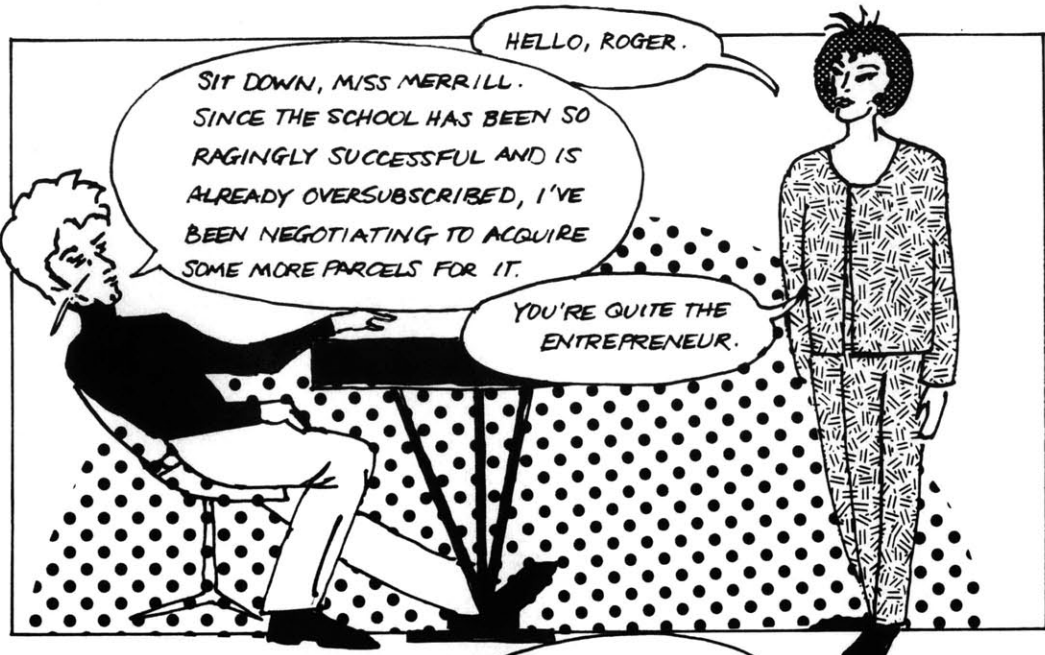


HAPPENING SESSION, MAN.

YEAH, THAT SAX PLAYER HAS MONSTER CHOPS.

... AND THEN SHE TURNS TO THE AUDIENCE AND SAYS, "DRINK UP NOW, IT'S GETTIN' ON TIME TO CLOSE"...





HELLO, ROGER.

SIT DOWN, MISS MERRILL. SINCE THE SCHOOL HAS BEEN SO RAGINGLY SUCCESSFUL AND IS ALREADY OVERSUBSCRIBED, I'VE BEEN NEGOTIATING TO ACQUIRE SOME MORE PARCELS FOR IT.

YOU'RE QUITE THE ENTREPRENEUR.

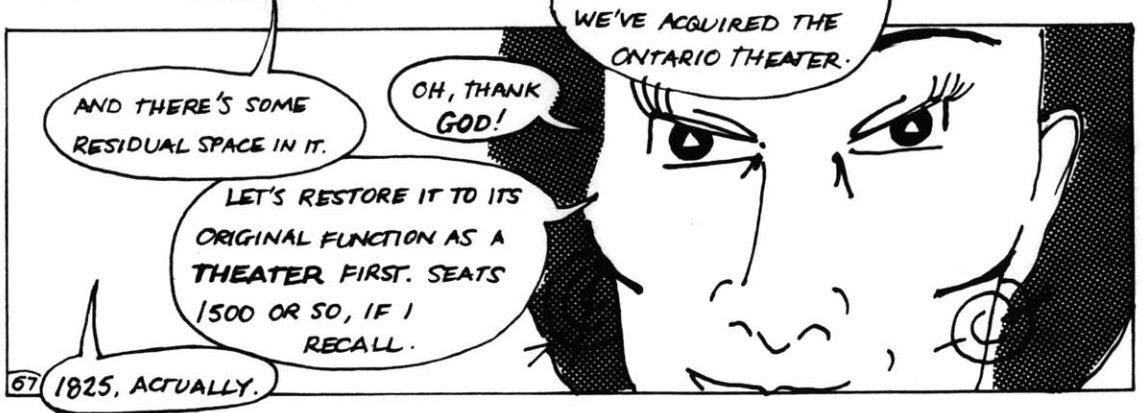


ACTUALLY, I MUST TELL YOU... ALL THIS HAS HAPPENED LARGELY DUE TO THE GENEROSITY OF THE ROCK STAR, DIRT BAG.

DIRT BAG?! WHAT THE HELL, HAVE THESE PEOPLE NO SELF-RESPECT?

THAT WAS AMAZINGLY GENEROUS OF MR. BAG, WHEREVER HE IS.

ON TOUR JUST NOW, I BELIEVE. ANYWAY, WE'VE ACQUIRED THE ONTARIO THEATER.



AND THERE'S SOME RESIDUAL SPACE IN IT.

OH, THANK GOD!

LET'S RESTORE IT TO ITS ORIGINAL FUNCTION AS A THEATER FIRST. SEATS 1500 OR SO, IF I RECALL.

1825, ACTUALLY.

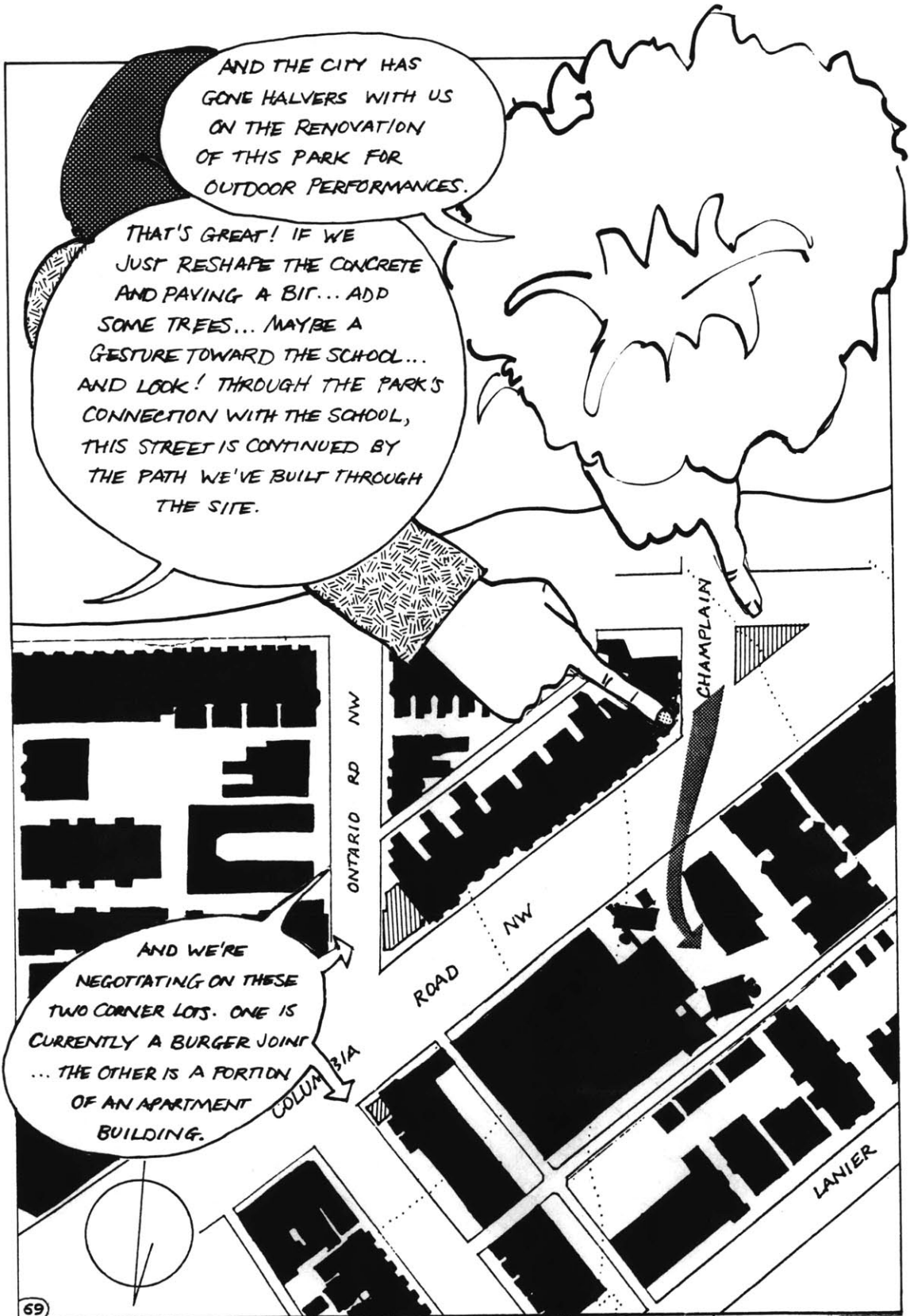
THEN WE CAN ADD SOME TEACHERS' OFFICES OR PRACTICE ROOMS UP HERE, MAYBE ADD A LITTLE "BARNACLE" ON TOP... AND AN ENTRY GATE HERE.



AND THE CITY HAS GONE HALVERS WITH US ON THE RENOVATION OF THIS PARK FOR OUTDOOR PERFORMANCES.

THAT'S GREAT! IF WE JUST RESHAPE THE CONCRETE AND PAVING A BIT... ADD SOME TREES... MAYBE A GESTURE TOWARD THE SCHOOL... AND LOOK! THROUGH THE PARK'S CONNECTION WITH THE SCHOOL, THIS STREET IS CONTINUED BY THE PATH WE'VE BUILT THROUGH THE SITE.

AND WE'RE NEGOTIATING ON THESE TWO CORNER LOTS. ONE IS CURRENTLY A BURGER JOINT ... THE OTHER IS A PORTION OF AN APARTMENT BUILDING.





THAT'S JUST HOW  
BERKLEE GOT STARTED,  
YOU KNOW.

OH, THE POP SCHOOL  
IN BOSTON?

YES, THIS FELLOW  
RENOVATED TWO OLD  
HOTELS AND A BANK  
BUILDING INTO A  
HOT MUSIC  
SCHOOL.

OH REALLY.



WITH THOSE LAST TWO  
PARCELS, I WAS THINKING  
OF ONE AS A NIGHTCLUB,  
PERHAPS SOMETHING SMALL  
AND LOW-KEY... MAYBE  
FOR JAZZ.

GOOD IDEA... AN  
EXPERIMENTAL PLACE  
WHERE STUDENTS COULD  
DO THEIR HOMEWORK  
WHILE MAKING A  
FEW BUCKS.

EXACTLY.

... AND THE OTHER  
COULD ALWAYS BE MORE  
OFFICES, TEACHERS'  
STUDIOS, PRACTICE  
ROOMS...

SAY, THIS MAKES  
ME THINK...



...THESE ADDITIONAL PIECES  
REALLY MAKE THE WHOLE  
STREET INTO THE SCHOOL.

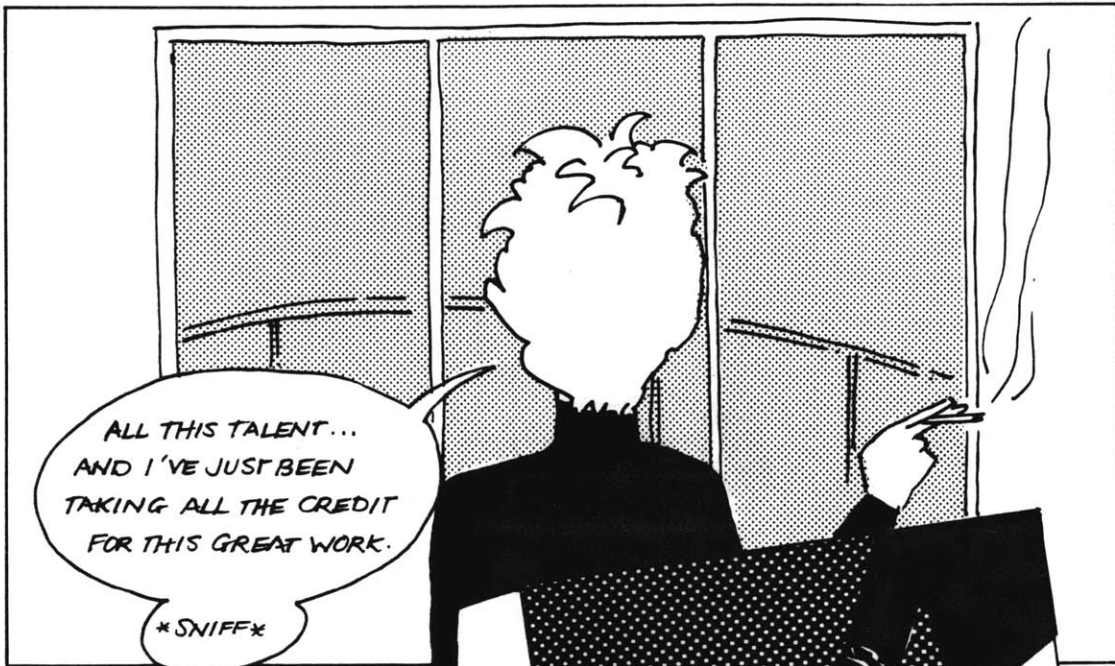
STUDENTS WOULD HAVE TO  
CHECK IN AT THE MAIN  
BUILDING, BUT THEN ALL  
DAY LONG THEY'D BE  
WALKING UP, DOWN AND ACROSS  
COLUMBIA ROAD WITH THEIR  
THEIR INSTRUMENTS, GOING TO  
DIFFERENT BUILDINGS FOR  
CLASS AND TO PRACTICE.

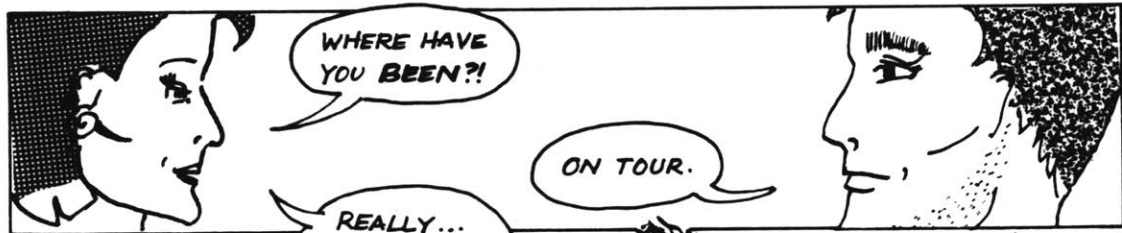
THEY COULD MAKE  
SOME OF THESE  
SPANISH PLACES THEIR  
UNOFFICIAL HANGOUTS.

IT SPURS LOCAL  
BUSINESS... ADDS  
MORE COLOR TO  
THE LOCAL COLOR.

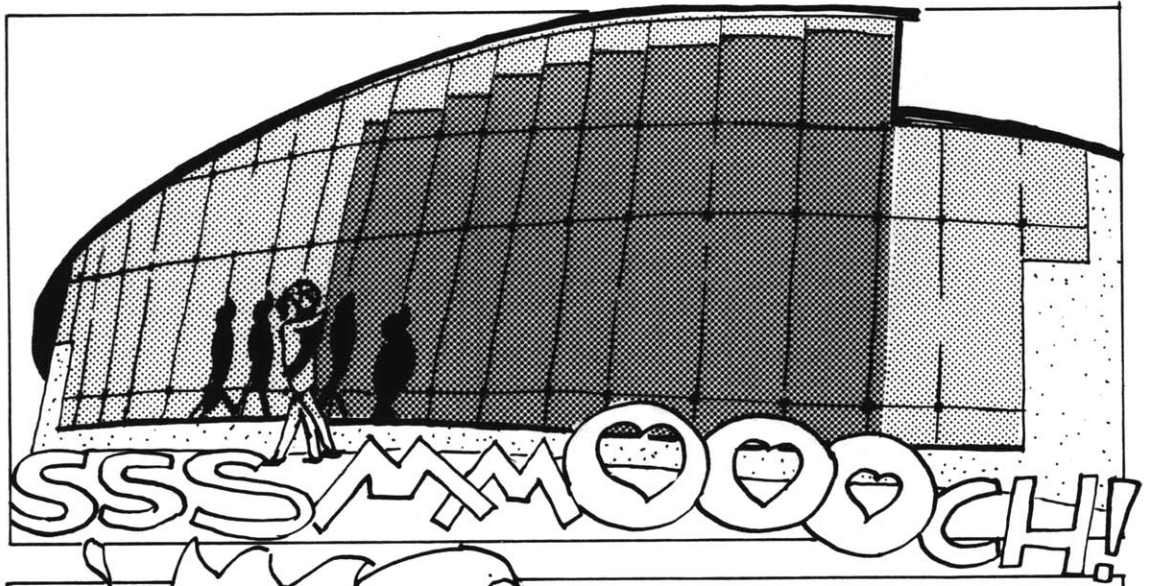
WELL, MISS MERRILL,  
START WORKING ON IT.  
I'VE GOT A CONTRACT  
RIGHT HERE.

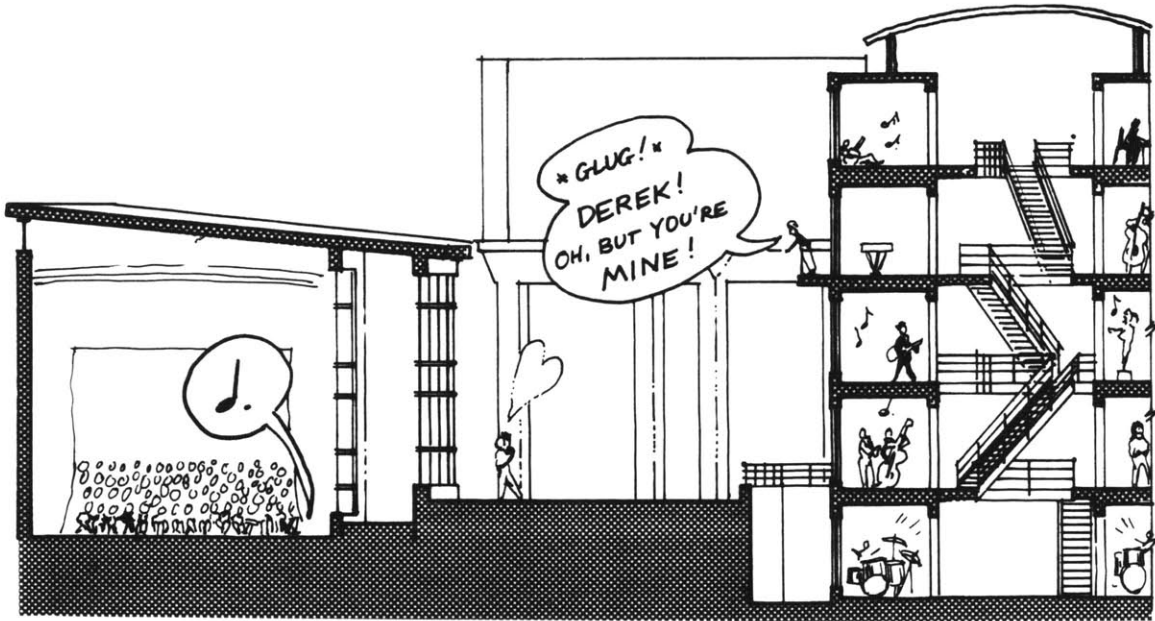


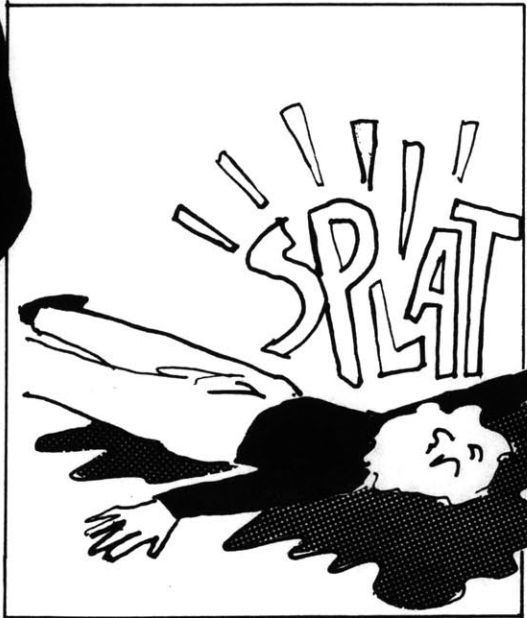


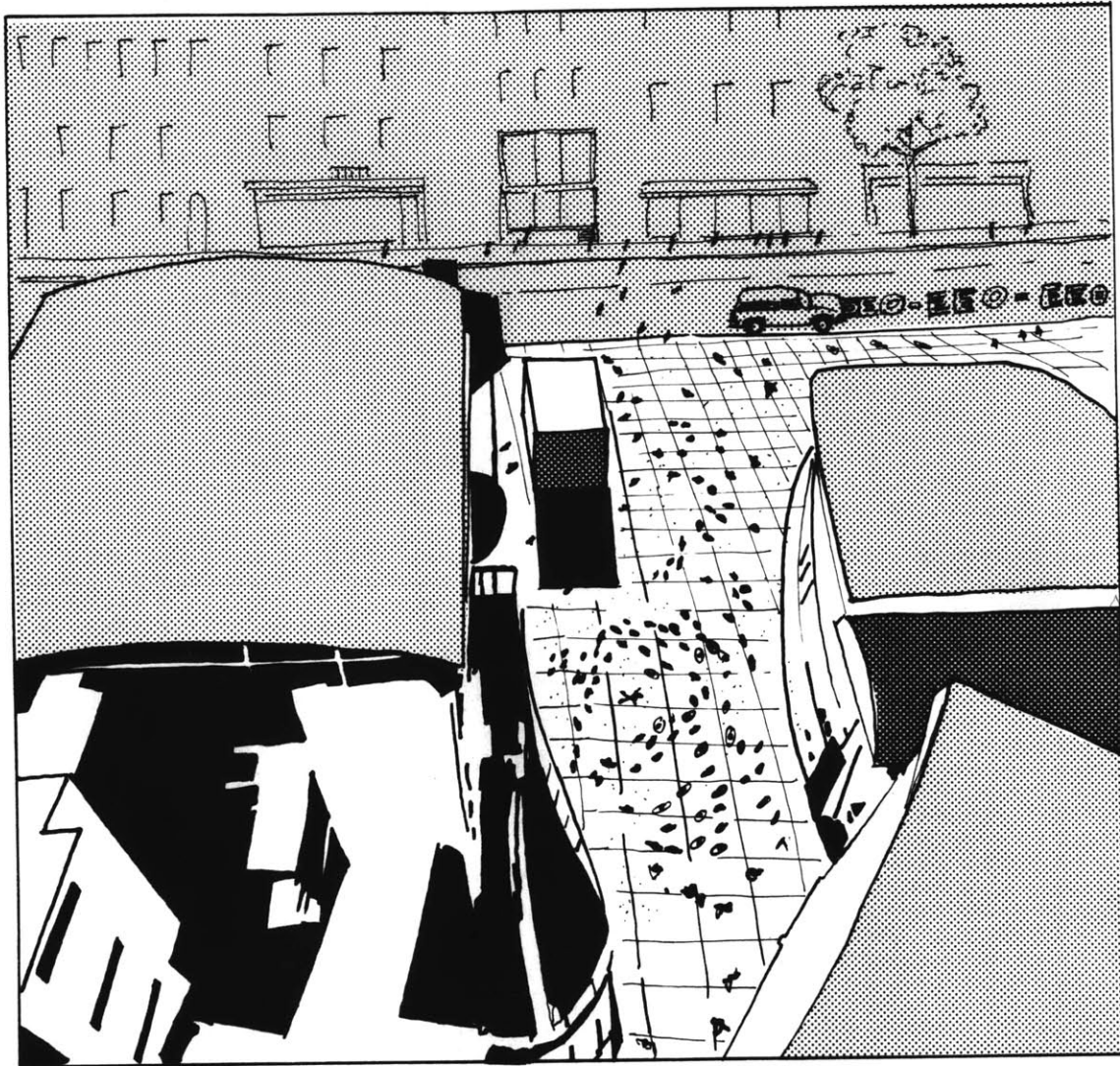












WASN'T THAT  
THE DJ...?

LOOKS LIKE  
A BROKEN  
NECK...

OH, MY GOD,  
ROGER!

HELP!  
AMBULANCE!  
SOMEONE  
CALL A  
DOCTOR!

OH, GOD,  
WHAT'S  
HAPPENED?

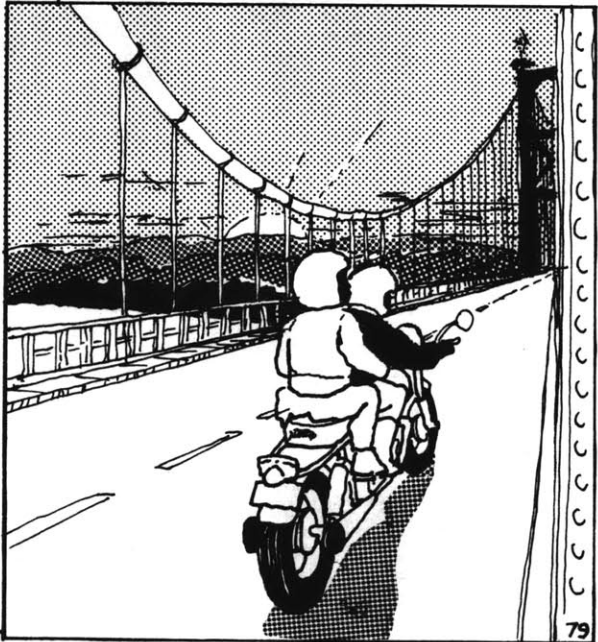
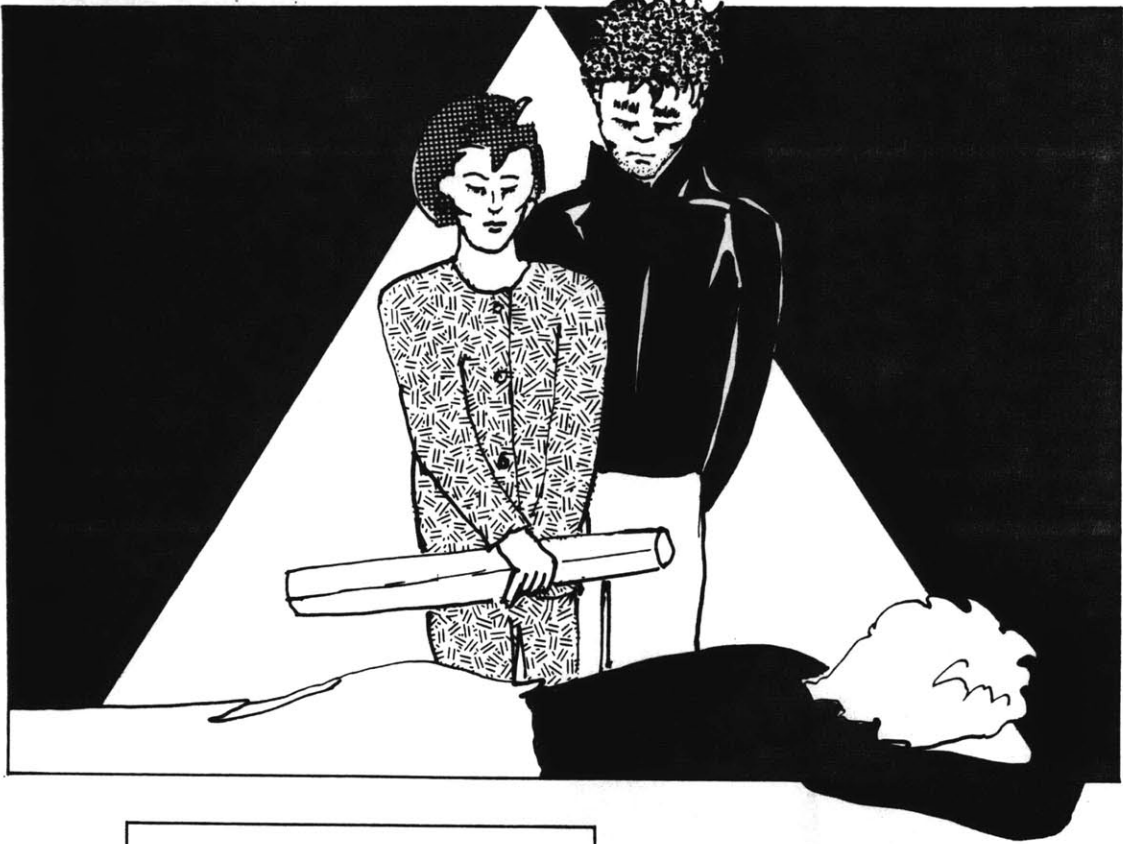
HE'S WHYNOT  
OF THE  
WHYNOT  
SCHOOL...

WHAT A  
WAY TO GO,  
MAN!

IT'S TOO LATE...

POOR  
BASTARD.

HAIL, HAIL,  
ROCK'N'ROLL.



TO BE CONTINUED...



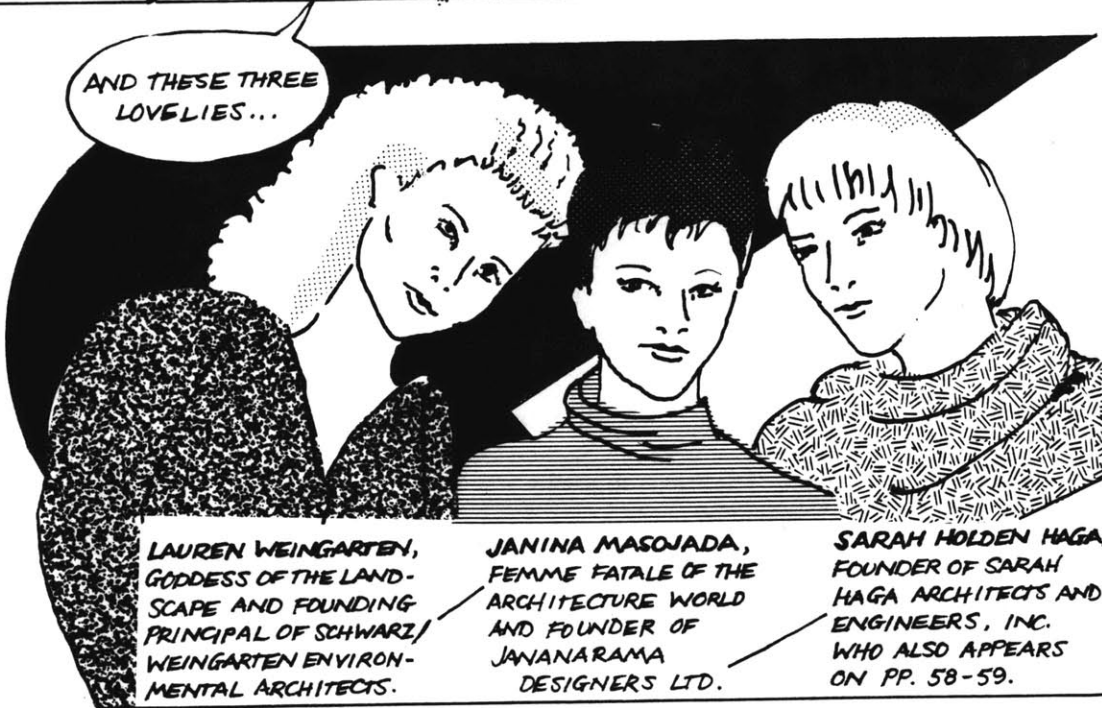
81

# ABOUT THE DESIGN TEAM



SINCE NO DESIGN PROJECT CAN BE DONE IN A VACUUM...  
MY HEARTFELT THANKS GO OUT TO MY TEAM:

DAMON STRUB,  
SPECIAL EFFECTS PRO  
AND MY OWN DEREK B.  
PAT'S TOW IS NEXT!  
BILL HUBBARD JR.,  
EDITOR, WRITER, TEACHER,  
DESIGNER... OUR FIRST  
AND I HOPE NOT OUR  
LAST COMIC BOOK  
TOGETHER.

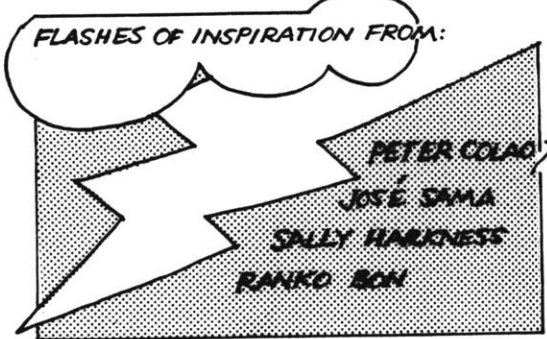


AND THESE THREE LOVELIES...

LAUREN WEINGARTEN,  
GODDESS OF THE LAND-  
SCAPE AND FOUNDING  
PRINCIPAL OF SCHWARZ/  
WEINGARTEN ENVIRON-  
MENTAL ARCHITECTS.

JANINA MASOJADA,  
FEMME FATALE OF THE  
ARCHITECTURE WORLD  
AND FOUNDER OF  
JANANARAMA  
DESIGNERS LTD.

SARAH HOLDEN HAGA,  
FOUNDER OF SARAH  
HAGA ARCHITECTS AND  
ENGINEERS, INC.  
WHO ALSO APPEARS  
ON PP. 58-59.



FLASHES OF INSPIRATION FROM:

PETER COLAO  
JOSÉ SAMA  
SALLY HARRNESS  
RANKO BOH

PEACE  
LOVE

TO THE N-52 MEN-IACS:

MAHMOOD, CAMPBELL,  
KEN, RICK, DAN, AND  
BERNARD.

- AND -

TO THE DEANGELIS FAMILY  
PAT, TONY, TORI,  
ANDREA AND TOTTEN.

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- Koolhaas, Rem            **Dance Theater proposals**
- Stirling, James            **Neue Staatgalerie**, Stuttgart.
- Unknown            **Berklee College of Music**, Boston.

## **Other Visual References**

Numerous issues of Rolling Stone, Stuff, Spin, Before Television, Raw, Watchmen, Batman, American Flagg, Halo Jones, Ginger Fox.

Images from Yellow Submarine, Viva Las Vegas, Some like it Hot, Looney Tunes #1, The Jetsons Meet the Flintstones.

... thanks to the wonders of computer imaging and the tireless patience of Philip Thompson.

## **Inspirational Artists**

Spinal Tap, David Bowie, Blondie, The Angst Puppies, The Beatles, The The, Lou Reed, Joni Mitchell, Elvis Presley, The Rolling Stones, Prince, Grace Jones, Marilyn Monroe, Peter Max, Andy Warhol, Pander Bros., Frank Miller, Alan Moore, Gunter Behnisch and the Abstruse Angles, Frank O. Gehry and Wendy O. Williams.