11.204

101002 :: Recitation 5:: Portal Critique

- ❑ Introduction
  - ❑ mcdowell talk
    - ❑ relevance to planning? how might planners use this tool (or similar?)
    - ❑ value lie in making of movie, or in playing movie
  - ❑ review last thursday
    - ❑ shortcomings of basic HTML
      - ❑ little control over placement and appearance of objects
        - ❑ tables, layers and CSS
      - ❑ static
        - ❑ dynamic content javascript and flas
    - ❑ databases tied to web servers: delivery + structure, org
- ❑ *Critique*
  - ❑ criteria: general
    - ❑ size of browser window: consistent across pages?
    - ❑ tested in IE and navigator (min) / mac / pc (min)
    - ❑ photo project can be found from portal?
    - ❑ navigation
      - ❑ presence, consistent location/logic
      - ❑ location in site reinforced by navigation?
      - ❑ link back to home?
    - ❑ composition
      - ❑ balance of text, hyperlink, graphic content
      - ❑ visual hierarchy to page?
      - ❑ legible organisation?
      - ❑ consistency across pages?
      - ❑ design above/below fold
  - ❑ criteria: portal page

- ▪ ❑ arresting? inviting?
- ▪ ❑ continuity with linked pages?
- ▪ ❑ suggestive?
    - o ❑ criteria: photo page
        - ▪ ❑ navigation to/from
        - ▪ ❑ composition: size, color, appropriate for images? detract from same?
        - ▪ ❑ argument?
- ❑ *Lab Skills*
    - o ❑ recognize data-driven web sites
    - o ❑ adding basic DHTML content using 'Bahaviours'
    - o ❑ understand imbedding elements RELATIVE to page, importance of directory hierarchy