2.96 - Management in Engineering, Fall 2004

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## Financials

## Lectures 4, 5 and 6

## Objectives

To develop an understanding of financial statements to serve as a basis for all analysis of business situations.

## Outline

- Financial Information
- Financial Statements
- Accounting Principles
- Ratio Analyses


## Need for

# Financial Information 

- Control
- Coordination
- Planning


## Financial Information

- Financial Perspective
- Customer Perspective
- Internal Business Process Perspective
- Learning and Growth Perspective

Financial statements


## Relationship of Financial Statements



$$
R E_{1}+P^{*}=R E_{2}
$$

## Relationship of Financial Statements



Cash $_{1}+\Delta$ Cash $=$ Cash $_{2}$

## Accounting

## Luca Pacioli, $15^{\text {th }}$ century monk

- Typical Accounting Period: 1 yr
- Double Entry Bookkeeping


## Accounting Principles

- Measurement unit: \$
- Double entry concept
- Cost (not value)
- Conservativm
- Going concern
- Period
- Realization
- Matching (Accrual)
- Consistency
- Materiality


## Bookkeeping

- The chart of accounts
- T-account


## The Chart of Accounts

## (multi-layered)

1000
1100
1110
1111
5000
5100
5110

Current Assets
Cash
Cash, Bank 1
Cash, Bank 1, Account 1
Property
Land
Land, Singapore

## T Account

Account

| debit | credit |
| :---: | :---: |
| $+/-$ | $-/+$ |

## Business Account



## Debit \& Credit



## Accounting Record Example

SMA 6307 - Business Fundamentals

## Starting Balance

| King월 Shoe St ore, Inc. <br> Starting Balance <br> 1-Jan-00 |  |  |
| :---: | :---: | :---: |
|  | Accounts with Debit Balances | Accounts with Credit Balances |
| Cash (A) | 30,000 |  |
| Account Receivable (A) | 63,000 |  |
| Raw Materials Inventory (A) | 10,000 |  |
| Work-in-Process Inventory (A) | 10,000 |  |
| Merchandise Inventory (A) | 175,000 |  |
| Land (A) | 100,000 |  |
| Building and Equipment (A) | 525,000 |  |
| Accumulated Depreciation (XA) |  | 85,000 |
| Accounts Payable (L) |  | 135,000 |
| Bonds Payable (L) |  | 100,000 |
| Common Stock (SE) |  | 250,000 |
| Additional Paid-in Capital (SE) |  | 200,000 |
| Retained Earnings (SE) |  | 143,000 |
| Total | 913,000 | 913,000 |
| (A) Asset (XA) Contra Account <br> (L) Liability <br> (SE) Shareholders' Equity |  |  |

## Transactions - 1

(1) The firm purchases shoe-making equipment in cash costing \$10,000
(2) The firm sells merchandise during the year 2000 at a total selling price of $\$ 625,000$. It receives $\$ 225,000$ immediately, with the remainder sold on account
(3.1) The firm purchases raw materials costing \$25,000 on account
(3.2) The firm issues raw materials costing $\$ 20,000$ to producing department
(3.3) Shoes completed and transferred to the finished goods storeroom have a manufacturing cost of $\$ 10,000$
(3.4) The cost of merchandise sold during the year 2000 is $\$ 90,000$
(4) The firm pays salaries in cash of $\$ 110,000$ for employee services received during the year 2000
(5) The firm collects cash of $\$ 325,000$ from customers who had purchased on account

## Transactions-2

(6) The firm makes payments of $\$ 70,000$ to merchandise supplies for purchases on account
(7) The firm issues common stock of \$50,000 for cash on January 28, 2000.
(8) The firm pays a premium of $\$ 1,500$ on January 1, 2000 for a three-year property and liability insurance policy
(1) The firm purchases shoe-making equipment in cash costing \$10,000

(2) The firm sells merchandise during the year 2000 at a total selling price of $\$ 625,000$. It receives $\$ 225,000$ immediately, with the remainder sold on account

(3.1) The firm purchases raw materials costing $\$ 25,000$ on account

(3.2) The firm issues raw materials costing $\$ 20,000$ to producing department

(3.3) Shoes completed and transferred to the finished goods storeroom have a
manufacturing cost of $\$ 10,000$

(3.4) The cost of merchandise sold during the year 2000 is $\$ 90,000$


## Inventory

1. Periodic

2. Perpetual

- Individual Record (RFID)


## Manufacturing Inventories

1. Raw Materials

- Purchase
- Freight-in

2. Work-in-Progress (WIP)

- Direct / Indirect Labor
- Supplies, etc.

3. Finished Goods
(4) The firm pays salaries in cash of $\$ 110,000$ for employee services received during the year 2000

(5) The firm collects cash of $\$ 325,000$ from customers who had purchased on account

(6) The firm makes payments of $\$ 70,000$ to merchandise supplies for purchases on account


| Raw Materials Inventory (A) |  |  |  |
| :--- | ---: | ---: | ---: |
| Bal. 1/1 | 10,000 |  |  |
| $(3.1)$ | 25,000 | 20,000 | (3.2) |
| Bal. 12/31 | 15,000 |  |  |


| Work-in-Process Inventory (A) |  |  |  |
| :--- | ---: | ---: | ---: |
| Bal. 1/1 | 10,000 |  |  |
| $(3.2)$ | 20,000 | 10,000 | $(3.3)$ |
| Bal. 12/31 | 20,000 |  |  |
|  |  |  |  |

(7) The firm issues common stock of \$50,000 for cash on January 28, 2000.

| Transaction <br> Number | Accounts | Debit | Credit |
| :---: | :---: | :---: | :---: |



50,000

|  |  |
| :--- | :--- |
| Bal. 12/31 440,000 |  |


| Account Receivable (A) |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Bal. 1/1 | 63,000 |  |  |  |
|  | (2) | 400,000 | 325,000 | (5) |
| Bal. 12/31 | 138,000 |  |  |  |
|  |  |  |  |  |


| Merchandise Inventory (A) |  |  |  |
| :--- | ---: | ---: | ---: |
| Bal. 1/1 | 175,000 |  |  |
| $(3.3)$ | 10,000 | 90,000 | $(3.4)$ |
| Bal. 12/31 | 95,000 |  |  |


| Building and Equipment (A) |  |  |
| :--- | ---: | ---: |
| Bal. 1/1 | 525,000 |  |
|  | (1) | 10,000 |
| Bal. 12/31 |  | 535,000 |


| Raw Materials Inventory (A) |  |  |  |
| :--- | ---: | ---: | ---: |
| Bal. 1/1 | 10,000 |  |  |
| $(3.1)$ | 25,000 | 20,000 | (3.2) |
| Bal. 12/31 | 15,000 |  |  |


| Work-in-Process Inventory (A) |  |  |  |
| :--- | ---: | ---: | ---: |
| Bal. 1/1 | 10,000 |  |  |
| $(3.2)$ | 20,000 | 10,000 | (3.3) |
| Bal. 12/31 | 20,000 |  |  |

(8) The firm pays a premium of $\$ 1,500$ on January 1, 2000 for a three-year property and liability insurance policy



| Account Receivable (A) |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: |
| Bal. 1/1 | 63,000 |  |  |  |
|  | (2) | 400,000 | 325,000 | (5) |
| Bal. 12/31 |  | 138,000 |  |  |


| Merchandise Inventory (A) |  |  |  |  |  |  |
| :--- | ---: | ---: | ---: | :---: | :---: | :---: |
| Bal. 1/1 | 175,000 |  |  |  |  |  |
|  | $(3.3)$ | 10,000 | 90,000 |  |  |  |
| Bal. 12/31 | 95,000 |  |  |  |  |  |
|  |  |  |  |  |  |  |


| Building and Equipment (A) |  |  |
| :--- | ---: | ---: |
| Bal. 1/1 | 525,000 |  |
|  | (1) | 10,000 |
| Bal. 12/31 | 535,000 |  |


| Raw Materials Inventory (A) |  |  |  |
| :--- | ---: | ---: | ---: |
| Bal. 1/1 | 10,000 |  |  |
| $(3.1)$ | 25,000 | 20,000 | $(3.2)$ |
| Bal. 12/31 | 15,000 |  |  |


| Work-in-Process Inventory (A) |  |  |  |
| :--- | ---: | ---: | ---: |
| Bal. 1/1 | 10,000 |  |  |
| (3.2) | 20,000 | 10,000 | (3.3) |
| Bal. 12/31 | 20,000 |  |  |
|  |  |  |  |




## Summary



## Unadjusted Balance

King 뮬 Shoe Store, Inc.
Unadjusted Balance
31-Dec-00

|  | Accounts with <br> Debit Balances | Accounts with <br> Credit Balances |
| :--- | ---: | ---: |
| Cash (A) | 438,500 |  |
| Account Receivable (A) | 138,000 |  |
| Raw Materials Inventory (A) | 15,000 |  |
| Work-in-Process Inventory (A) | 20,000 |  |
| Merchandise Inventory (A) | 95,000 |  |
| Prepaid Insurance (A) | 1,500 |  |
| Land (A) | 100,000 | 85,000 |
| Building and Equipment (A) | 535,000 | 90,000 |
| Accumulated Depreciation (XA) |  | 100,000 |
| Accounts Payable (L) |  | 300,000 |
| Bonds Payable (L) |  | 200,000 |
| Common Stock (SE) |  | 143,000 |
| Additional Paid-in Capital (SE) |  | 625,000 |
| Retained Earnings (SE) | 90,000 |  |
| Sales Revenue (SE) | 110,000 |  |
| Cost of Goods Sold (SE) | $1,543,000$ | $1,543,000$ |
| Salary Expense (SE) |  |  |
| Total |  |  |
| (A) Asset (XA) Contra Account |  |  |
| (L) Liability |  |  |
| (SE) Shareholders' Equity |  |  |

## Adjusting Entries

- Adjusting the events that continually occur for which no specific transaction signals the requirement for a journal entry but that still affect the net income for the period and the financial position at the end of the period
- Adjusting entries prepared at the end of the accounting period change the balances in the general ledger accounts so that all revenues and expenses are recognized
- For example,
- Recognition of accrued revenues and receivables
- Recognition of accrued expenses and payables
- Allocation of prepaid operating costs, e.g. prepaid insurance cost
- Recognition of Depreciation
- Correction of errors, etc.


## (1) Allocation of prepaid insurance cost

- King's Shoe Store paid $\$ 1,500$ on January 1, 2000, for a three-year insurance policy - Transaction \#8
- During the year 2000, one-third of the coverage expired, so $\$ 500$ of the premium should leave the asset account on the balance sheet and become an insurance expense, reducing income and retained earnings.
- In other words, the balance sheet on December 31, 2000, should show only $\$ 1,000$ of prepaid insurance as an asset.

| Transaction <br> Number | Accounts | Debit | Credit |
| :---: | :---: | :---: | :---: |
| 9 | Insurance Expense (SE) | 500 |  |
|  | Prepaid Insurance (A) |  | 500 |



## (2) Recognition of Depreciation

- Although the assets of buildings and equipment provide services for a number of years, their future benefits expire as time passes. Therefore, accounting spreads an asset's cost over the periods of the assets' estimated useful life.
- The term depreciation refers to the charge made to the current operations for the portion of the cost of such assets consumed during the current period. The straight-line method is widely used for depreciation calculations
- King's Shoe Store's internal records show that annual depreciation is $\$ 30,000$ per year.

| Transaction <br> Number | Accounts | Debit | Credit |
| :---: | :---: | :---: | :---: |
| 10 | Depreciation Expense (SE) | 30,000 |  |
|  | Accumulated Depreciation (XA) |  | 30,000 |



## (3) Recognition of Income Tax Expense

- Let us assume that King's Shoe Store should pay income tax at $35 \%$ of operating income
- The operating income can be calculated by subtracting total operating expenses from total revenue, i.e.,

Operating income $=$ Total revenue - Total operating expenses
= Total revenue - (Cost of Goods Sold +
Salary Expense + Insurance Expense + Depreciating Expenses)

| Transaction <br> Number | Accounts | Debit | Credit |
| :---: | :---: | :---: | :---: |
| 11 | Income Tax Expense (SE) | 138,075 |  |
|  | Income Tax Payable (L) |  | 138,075 |



## Adjusted Balance

King월 Shoe Store, Inc.
Adjusted Balance
31-Dec-00

|  | Unadjusted Balance |  |  |
| :--- | :---: | :---: | :---: | :---: |
|  | Adjusting Entries |  |  |

## Closing Entries

## King월 Shoe Store, Inc.

Adjusted Balance
31-Dec-00

|  | Unadjusted Balance |  | Adjusting Entries |  |  | Adjusted Balance |  | Closing Entries (Income Statement) |  | Post-Closing Balance (Balance Sheet) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Debit | Credit | Debit | Credit | Transaction Number | Debit | Credit | Debit | Credit | Debit | Credit |
| Cash (A) | 438,500 |  |  |  |  | 438,500 |  |  |  | 438,500 |  |
| Account Receivable (A) | 138,000 |  |  |  |  | 138,000 |  |  |  | 138,000 |  |
| Raw Materials Inventory (A) | 15,000 |  |  |  |  | 15,000 |  |  |  | 15,000 |  |
| Work-in-Process Inventory (A) | 20,000 |  |  |  |  | 20,000 |  |  |  | 20,000 |  |
| Merchandise Inventory (A) | 95,000 |  |  |  |  | 95,000 |  |  |  | 95,000 |  |
| Prepaid Insurance (A) | 1,500 |  |  | 500 | (9) | 1,000 |  |  |  | 1,000 |  |
| Land (A) | 100,000 |  |  |  |  | 100,000 |  |  |  | 100,000 |  |
| Building and Equipment (A) | 535,000 |  |  |  |  | 535,000 |  |  |  | 535,000 |  |
| Accumulated Depreciation (XA) |  | 85,000 |  | 30,000 | (10) |  | 115,000 |  |  |  | 115,000 |
| Accounts Payable (L) |  | 90,000 |  |  |  |  | 90,000 |  |  |  | 90,000 |
| Income Tax Payable (L) |  |  |  | 138,075 | (11) |  | 138,075 |  |  |  | 138,075 |
| Bonds Payable (L) |  | 100,000 |  |  |  |  | 100,000 |  |  |  | 100,000 |
| Common Stock (SE) |  | 300,000 |  |  |  |  | 300,000 |  |  |  | 300,000 |
| Additional Paid-in Capital (SE) |  | 200,000 |  |  |  |  | 200,000 |  |  |  | 200,000 |
| Retained Earnings (SE) |  | 143,000 |  |  |  |  | 143,000 |  | 256,425 |  | 399,425 |
| Sales Revenue (SE) |  | 625,000 |  |  |  |  | 625,000 | 625,000 |  | - |  |
| Cost of Goods Sold (SE) | 90,000 |  |  |  |  | 90,000 |  |  | 90,000 |  | - |
| Salary Expense (SE) | 110,000 |  |  |  |  | 110,000 |  |  | 110,000 |  | - |
| Insurance Expense (SE) |  |  | 500 |  | (9) | 500 |  |  | 500 |  | - |
| Depreciation Expense (SE) |  |  | 30,000 |  | (10) | 30,000 |  |  | 30,000 |  | - |
| Income Tax Expense (SE) |  |  | 138,075 |  | (11) | 138,075 |  |  | 138,075 |  | - |
| Total | 1,543,000 | 1,543,000 | 168,575 | 168,575 |  | 1,711,075 | 1,711,075 | 625,000 | 625,000 | 1,342,500 | 1,342,500 |

## Income Statement

- Cash method
- Accrual method
- Store up expenses until sold
- "Match" revenues w/expenses
- Expenses (Timing of)



## Business Financial Flow



## Expenditures in 1/1/03-31/12/03



## Income Statement

## King's Shoe Store, Inc.

Income Statement for the Year Ending December 31, 2000

| Revenue: |  |  |
| :---: | :---: | :---: |
| Sales Revenue | 625,000 |  |
| Other Revenue | - |  |
| Total Revenue |  | 625,000 |
| Expenses: |  |  |
| Cost of Goods Sold | 90,000 |  |
| Salary Expense | 110,000 |  |
| Insurance Expense | 500 |  |
| Depreciation Expense | 30,000 |  |
| Total Expense |  | 230,500 |
| Operating Income |  | 394,500 |
| Less Income taxes (35\%) |  | $(138,075)$ |
| Net Income |  | 256,425 |

## Balance Sheet

King's Shoe Store, Inc.

## Comparative Balance Sheet

As of December 31, 1999 and 2000

| Assets |  |  | Liabilities and Shareholders' Equity |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { December 31, } \\ 2000 \end{gathered}$ | $\begin{gathered} \text { December 31, } \\ 1999 \end{gathered}$ |  | $\begin{gathered} \text { December 31, } \\ 2000 \end{gathered}$ | $\begin{gathered} \text { December 31, } \\ 1999 \end{gathered}$ |
| Current Assets: |  |  | Current Liabilities |  |  |
| Cash | 438,500 | 30,000 | Account Payable | 90,000 | 135,000 |
| Account Receivable | 138,000 | 63,000 | Income Tax Payable | 138,075 | - |
| Raw Materials Inventory | 15,000 | 10,000 | Total Current Liabilities | 228,075 | 135,000 |
| Work-in-Process Inventory | 20,000 | 10,000 | Long-Term Debt |  |  |
| Merchandise Inventory | 95,000 | 175,000 | Bonds Payable | 100,000 | 100,000 |
| Prepaid Insurance | 1,000 | - | Total Liabilities | 328,075 | 235,000 |
| Total Current Assets | 707,500 | 288,000 |  |  |  |
| Property, Plant, and Equipment |  |  |  |  |  |
| Land | 100,000 | 100,000 | Shareholders' Equity |  |  |
| Building and Equipment (at acquisition cost) | 535,000 | 525,000 | Common Stock (at par value) | 300,000 | 250,000 |
| Less: Accumulated Depreciation | $(115,000)$ | $(85,000)$ | Additional Paid-in Capital | 200,000 | 200,000 |
| Building and Equipment (net) | 420,000 | 440,000 | Retained Earnings | 399,425 | 143,000 |
| Total Property, Plant, and |  |  |  |  |  |
| Equipment | 520,000 | 540,000 | Total Shareholders' Equity | 899,425 | 593,000 |
| Total Assets | 1,227,500 | 828,000 | Total Liabilities and Shareholders' Equity | 1,227,500 | 828,000 |

## Cash Flow Statement

- Revenues converted to C/F
- Expenses converted to C/F
- Other sources of cash
- Other uses of cash


## Cash Flow



## Cash Flow Calculation



## Statement of Cash Flows

| Cash Flow from Operating Activities: |  |
| :---: | :---: |
| Net Income | 256,425 |
| Noncash Adjustments |  |
| Depreciation | 30,000 |
| Decrease in accounts payable | $(45,000)$ |
| Increase in tax payable | 138,075 |
| Increase in accounts receivable | $(75,000)$ |
| Decrease in Raw Materials Inventory | $(5,000)$ |
| Decarese in Work-in-Process Inventory | $(10,000)$ |
| Decrease in inventory | 80,000 |
| Increase in prepaid expenses | $(1,000)$ |
| Net cash increase from operating activities | 368,500 |
| Cash Flow from Investing Activities: |  |
| Purchase of Building and Equipment | $(10,000)$ |
| Net cash increase from Investing activities | $(10,000)$ |
| Cash Flow from Financing Activities: |  |
| Issuance of Common Stocks | 50,000 |
| Net cash increase from Financing activities | 50,000 |
| Increase in Cash during 2000 | 408,500 |
| Beginning Cash Balance | 30,000 |
| Ending Cash Balance | 438,500 |

## Financial Ratios

1. Profitability
2. Activity
3. Leverage

- ROA
- ROE
- Profit Margin
- Asset Turnover
- Days Receivable
- Inventory Turnover
- Current ratio
- Debt-to-Equity

Example: Compound (page 52)

$$
\text { ROE }=\frac{\text { Income }}{\text { Equity }} \equiv \frac{\text { Income }}{\text { Sales }} \times \frac{\text { Sales }}{\text { Assets }} \times \frac{\text { Assets }}{\text { Equity }}
$$

Financial Ratios

Profitability Ratios

## Return on As Return on Eq Profit Margin Activity Ratios

## Asset Turnover

Days of Receivables
Inventory Turnover

$=0.61$
$=81$
$=0.67$

## The Long Views



