Codifying the invisible, further enabling Lean Transformation
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Key differentiator: also address the intangibles of Lean- shared values, knowledge, assumptions - vs only the structural aspects. How do these intangibles correlate to enterprise performance? How do we codify them?

What makes some Enterprises more Successful at Lean transformations?

Further Understand “Invisible Work” of aligning the enterprise
Build from ESAT data
Code Stakeholder interactions
Define key behaviors, qualities

7 Principles of Lean Enterprise Thinking:

Principle 2. Identify relevant stakeholders and determine their value propositions

What about different levels of stakeholder values, underlying motivations?