Enterprise “Research”: Analytical and Empirical Methods for Enterprise Management

What are the doctrinal tenets and methodologies for the Army to operationalize a culture of enterprise/systems thinking?

How do I link the process view and the organizational view to achieve best practice in a Process-oriented organization while supporting Army Command and Control Hierarchies?

What are the critical information/knowledge flows to feedback to policy and strategy?

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Research Contribution:
The development of analytical or empirical methods to facilitate enterprise management methods and techniques based upon enterprise architecting.

Relevant Literature:

Chief of Staff (Army) Guidance
• We must immediately begin the process of re-examining and challenging our most basic institutional assumptions, organizational structures, paradigms, policies, and procedures to better serve our Nation.
• There are four imperatives for us in the next four years to put ourselves back in balance: sustain soldiers and families; continue to prepare the soldiers for success in the current conflict; continue to reset them when they come back; and continue to transform them into the force we're going to need for the rest of the century.

Research Methodology
• Identification of broad area of research
• Selection of specific research topic
• Decisions regarding research approach
• Formulation of research plan
• Information collection
• Data analysis
• Presentation of findings

Enterprise For Analysis:
Aviation Center Logistics Command
Kiowa Warrior Aviation Program
Asst. Sec. Acquisition, Logistics, Technology
Office of the Surgeon General
Training and Doctrine Command
Headquarters, Department of the Army

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Nightingale and Rhodes (2007)