1. Oral Presentation

2. Gender, Advertising and Popular Culture
   Debates within Women’s and Gender Studies

3. Gender and Television
   Television/Media Studies and Gender Studies
   History of TV: Consensus Culture?
   History of
   Dominant Narrative Forms: Episodic Series: Dramas, Sitcoms

4. Gendered Analysis of Television: TV as “Domestic Appliance”
   Impact of the Second Wave of Feminism on Television: Media Watch organizations
   Impact of New Technologies: Remotes, VCRs, DVRS/TIVO
   The Movement away from “Appointment TV”
   From Broadcasting to Narrowcasting and the Rise of Cable
   Analysis of Selected TV Shows: What would gender equality on TV look like?
   Reality TV and Gender Roles

5. The Gendered Mediascape of Videogames and the Internet