

**Fluid atmospheres:  
Adaptive interplay between natural and artificial light projection**

by  
**Dan Li**

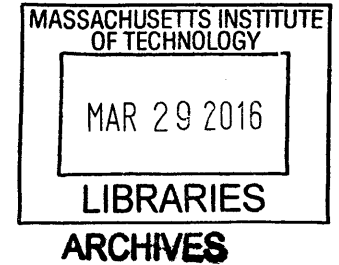
B.A. at China Central Academy of Fine Arts, 2012

SUBMITTED TO THE DEPARTMENT OF ARCHITECTURE IN PARTIAL FULFILLMENT OF THE  
REQUIREMENTS FOR THE DEGREE OF

MASTER OF ARCHITECTURE  
AT THE  
MASSACHUSETTS INSTITUTE OF TECHNOLOGY  
FEBRUARY 2016

© 2016 Dan Li. All rights reserved.

The author hereby grants to MIT permission to reproduce and to distribute publicly paper and electronic  
copies of this thesis document in whole or in part in any medium now known or hereafter created.



Signature of Author: \_\_\_\_\_ **Signature redacted** \_\_\_\_\_  
Department of Architecture  
January 14, 2016

Certified by: \_\_\_\_\_ **Signature redacted** \_\_\_\_\_  
Takehiko Nagakura, MArch, PhD  
Associate Professor of Design and Computation  
Thesis Supervisor

Accepted by: \_\_\_\_\_ **Signature redacted** \_\_\_\_\_  
Takehiko Nagakura, MArch, PhD  
Chair of the Department Committee on Graduate Students

## **Thesis Committee**

**Takehiko Nagakura, MArch, PhD**  
**Associate Professor of Design and Computation**

**Azra Aksamija, MArch**  
**Class of 1922 Career Development Professor**  
**Assistant Professor of Art, Culture and Technology**

**Skylar Tibbits, SMArchS**  
**Research Scientist of Architecture**

**Fluid atmospheres:  
Adaptive interplay between natural and artificial light projection**

By  
Dan Li

Submitted to the Department of Architecture on January 14, 2016  
in partial fulfillment of the requirements for the degree of

Master of Architecture

**ABSTRACT**

**Imagine. This is the same daily route you travel and the same space you pass through. And it is not. How do we create an adaptive and customized space with no materials at all? Can the generic be customized and specific at the same time? Given extra layers of “light”, a compose-able architecture is yet to come. A building is a living, breathing space that is ever moving and rapidly morphing - its animus is time.**

**Take a closer look at the surfaces that enclose our space: there are screens with news, lectures, movie clips; there are windows, shadows and shade created by lights of all different kinds; there are colors and ornamentations that inform us of the history of our architectural lineage. Sunlight naturally creates an evolving atmosphere with the change in time and the seasons; now, with new technologies, we can create even more dynamic atmospheres with light that engage and collaborate with the sun.**

**Light exists in two forms: natural light and artificial light created from technology. Sunlight creates our everyday perception of the**

**physical world, and thus, our ability to understand and live in the space around us. Nevertheless, “digital light” is becoming a larger and larger part of our lives, as we perceive and create information through the medium of a screen. However, “digital light” does not always need to be flat -- through projection mapping, we can create a three-dimensional light that leaves the 2D surface of the screen and is responsive to the environment of the physical world. Using this method, our perception of the physical space will not only change due to the passing of the sun, but also from our own agency in creating altered environments through designed projection systems.**

**This project creates a methodology and a toolkit to design dynamic spaces with natural and projection lighting that allows for customization and alterations of space. Through this system, the static building itself becomes the instrument that is played. This project also demonstrates these tools through investigating projections with light in the atrium of MIT Brain and Cognitive Sciences Complex building.**

**Thesis Supervisor: Takehiko Nagakura, MArch, PhD  
Associate Professor of Design and Computation**



## Acknowledgement

The first and deepest appreciation is to my advisor, Takehiko Nagakura, for offering me brilliant guidance and enormous help, from every aspects of the thesis. His enthusiastic attitude and generous heart will have forever influence on me.

I would like to thank Azra Aksamija, for her inspiring points of view on art projects and insightful feedback on my thesis argument;

Skylar Tibbits, who accurately teased out the good points from my chaos explorations and offered me witty comments when I was confusing.

My special thanks also go to Liang Liu, who gave me great supports along the semester; to Wenfei Xu, Yichen An, Xinjun Gu, You Jin, Xiangyu An, Inés Ariza, Rachelle Villalon, Yiou He, Jonathan Dessi-Olive, Zhao Ma, Kaining Peng for the help with all kinds of intelligence; to Jie Zhang, Kun Qian and Tengjia Liu, for being the best roommates and mentors; to Wenfei Xu and Namjoo Kim, for always cheering me up; and all my dear classmates, for leaving me lovely memories at MIT.

I appreciate the help from RPL, Cron, Facility, Administration and other departments.

Last but not the least, I want to say thank you to my parents. With their love, I grow up happily. This positive mind is the most important gift that I have received.

**Fluid atmospheres:  
Adaptive interplay between natural and artificial light projection**

## Foreword

Considering the development of lighting and projection technology, and the fact that human's dependence on natural light, the ambition of this thesis is to investigate possible workflows/ solutions to create more interactive and subtle interplay between natural and artificial light projection, within the current/ foreseeable level of technology development.

Thus, this thesis hopes to create a set of tools that can be used by different people, a workflow that suits the tools and their users, a catalog that instructs and inspires the users, and a demonstration/ design from the author.

This documentation of my thesis will be organized in five parts. The first part tells the background and general idea of my thesis topic. The second part is a summary of all the experiments that have been done, named as "toolbox". From this toolbox, the user can see the possibilities and potentials of using projection lights as a way to enrich the spatial experience in a space that has natural lights. The third part is the demonstration in a scaled model of the atrium of MIT Brain and Cognitive Sciences Complex building. This demonstration is presented as a spatial art project. The fourth part records the progress of creating this demonstration. The last part concludes what have been learned and forecasts the possible future of this tool.

There are three  
**threads** that will  
be followed along  
this thesis:

**artistic:** The first one is searching more subtle and engaging interplay between natural and artificial light projection. Where can we find new opportunities for a new spatial experience/narrative?

Along this line, the experiments and inspirations are the keys for seeking the “accidents”, the “unknown”.

**technical:** The second one tackles the “supply chain” from an artistic idea to the reality, which called “service design” in this thesis. It discusses the technical challenges, trouble shooting methods and logistics on the way to achieve the design goal.

How do we make better use of projection technology, along with the power of “internet of things”, to achieve a new spatial experience? What will the workflow be? What are the current products? How to link these products efficiently? The transition from art/imagination to tech/realization will be examined with a very specific case in this thesis.

**social:** In addition, the social application and impact that is derivative from this “toolkit” and the design demonstration will also be discussed.

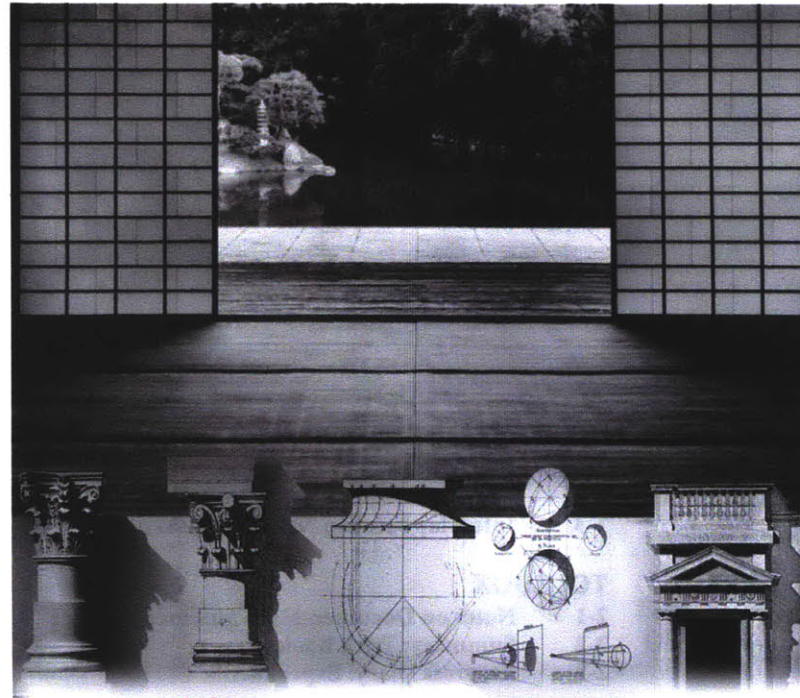


# Contents

<b>CHAPTER 1</b>	<b>CONTEXT OF THE TOPIC</b>	<b>10</b>
	1-1 Precedents	
	1-2 Current Artificial Light Projection	
	1-3 Interplay between Natural and Artificial Lights	
<b>CHAPTER 2</b>	<b>TOOLBOX</b>	<b>26</b>
	2-1 Notes on Documentation Methods	
	2-2 Summary: Trick Book	
	2-3 Progress Diary: Experiments	
<b>CHAPTER 3</b>	<b>DEMONSTRATIONS</b>	<b>64</b>
	3-1 The Design of 1 to 30 Models and the Projections	
	3-2 Technical Issues	
	3-3 The System	
	3-4 The Projection Show	
	3-5 Notes on Design of the Projected Images/ Videos	
<b>CHAPTER 4</b>	<b>FURTHER DISCUSSION AND CONCLUSIONS</b>	<b>92</b>
	4-1 Who Has the Power to Use This Tool?	
	4-2 What Will You Choose to Project?	
	4-3 To Be Continued	
	<b>BIBLIOGRAPHY</b>	<b>94</b>
	<b>APPENDIX</b>	<b>96</b>

**CHAPTER 1**

**CONTEXT  
OF  
THE  
TOPIC**



***FLUID ATMOSPHERES***

**Adaptive Interplay Between  
Natural and Artificial Light Projection**



## CHAPTER 1

### CONTEXT OF THE TOPIC

#### 1-1 **Precedents**

- 1-1-1 Architectural Surfaces and Spatial Experiences
- 1-1-2 Shades and Shadows: Spatial Experiences Made from Natural Lights
- 1-1-3 Spatial Arts Made from Artificial Lights

#### 1-2 **Current Artificial Light Projection**

- 1-2-1 Lights and Artificial Light Projection
- 1-2-2 Projectors
- 1-2-3 Projection Mapping Software Platforms
- 1-2-4 Projection Mapping Projects

#### 1-3 **Interplay between Natural and Artificial Lights**

**1-1 Precedents**

- 1-1-1 Architectural Surfaces and Spatial Experiences
- 1-1-2 Shades and Shadows: Spatial Experiences Made from Natural Lights
- 1-1-3 Spatial Arts Made from Artificial Lights

“ Light enables us to see the world around us. It provides the means by which our sense of sight gleans the most direct information about the physical arrangement of the world and how it is changing. Indeed, the capacity of light to carry and convey information is perhaps its most important, and remarkable, characteristic.”

Walmsley, I. (2015). Light: A very short introduction. Oxford University Press. P.1

**What we have perceived and remembered visually are under the premise of light. Aimed for creating more dynamic spatial experience, this thesis researches the precedents in order to understand different approaches of making the spaces.**

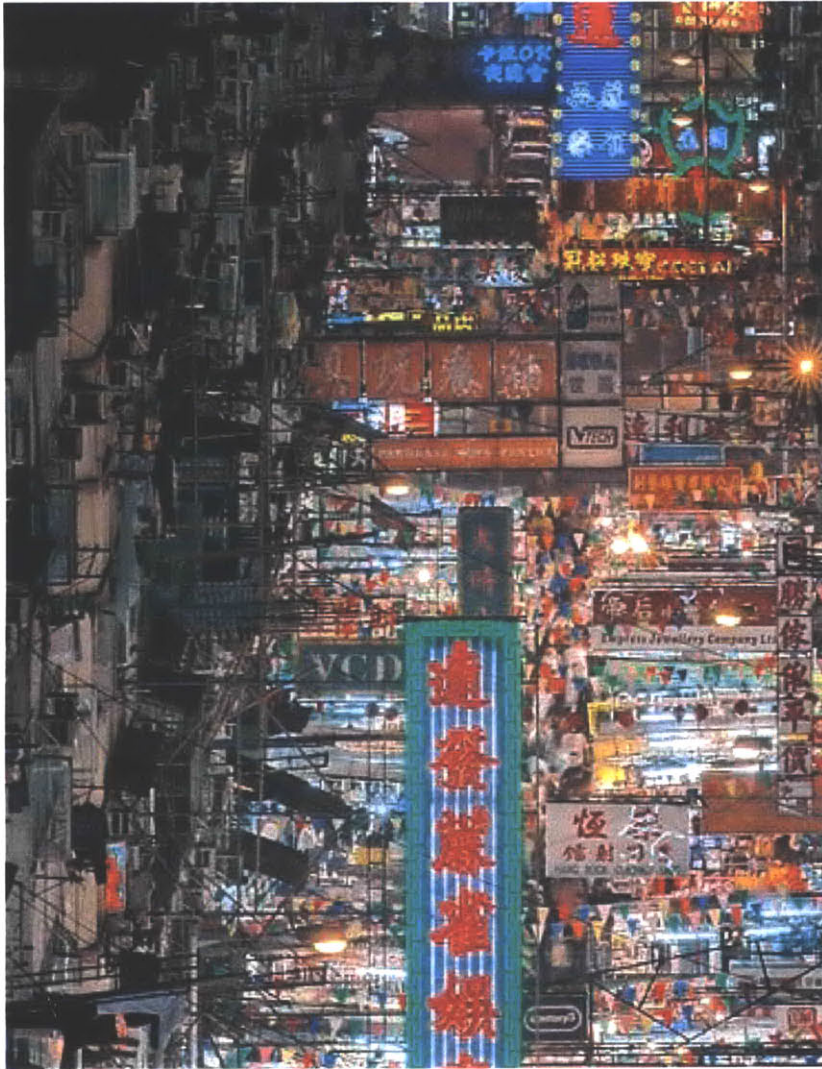
**In the first place, architectural surface has been discussed from many different viewpoints. With keywords, the first part of this chapter tries to collect and curate the historical materials of architectural surfaces among those discussions. The main purpose of this “curation” is to claim the important influence that architectural surfaces have on the spatial atmosphere and narrative.**

**The second part of this chapter seeks the interplay between objects and sunlight. Shades and shadows are the key information for our perception of three-dimensionality. Sculptures and the decorations on architectural elements have shown to us brilliant ideas of using sunlight to compose pleasant visual effect.**

**The third part looked through some examples of art projects. With the development of technology, the using of artificial lights in arts, especially those interacts people in spaces, i.e., atmospherically, become more and more popular.**

1-1-1 Architectural Surfaces and Spatial Experiences

CAPITALIZED ARCHITECTURAL SURFACES



Left: Temple Street is a street located in the areas of Jordan and Yau Ma Tei in Kowloon, Hong Kong. It is known for its night market and one of the busiest flea markets at night in the territory.



Above: The billboards in Times Square, NY.

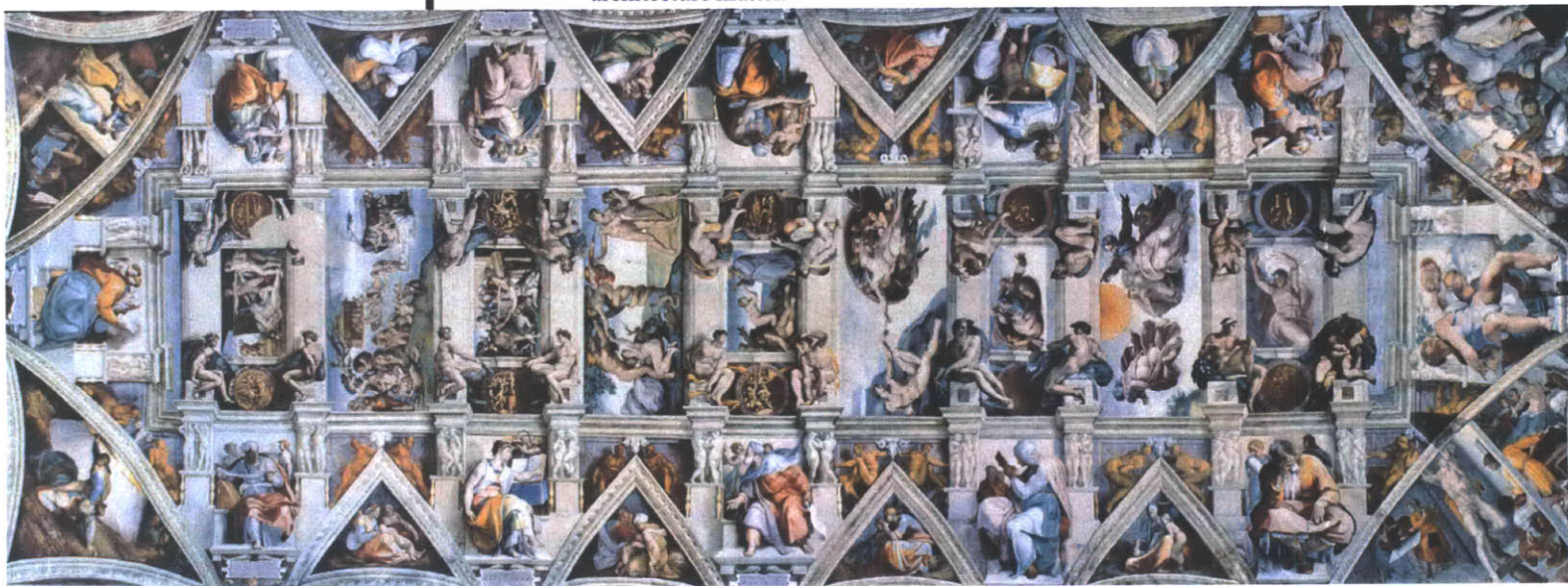


At the Villa Barbaro, the solid walls transform into a loggia, a painted representation drawing the natural surroundings into the central hall, or sala, with allegorical depictions of the seasons and scenes from contemporary villa life executed in 1561 by Paolo Veronese (1528–1588).

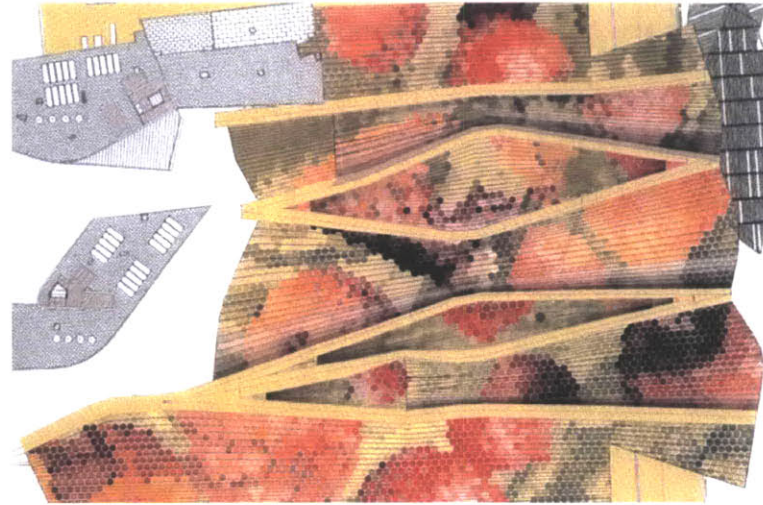
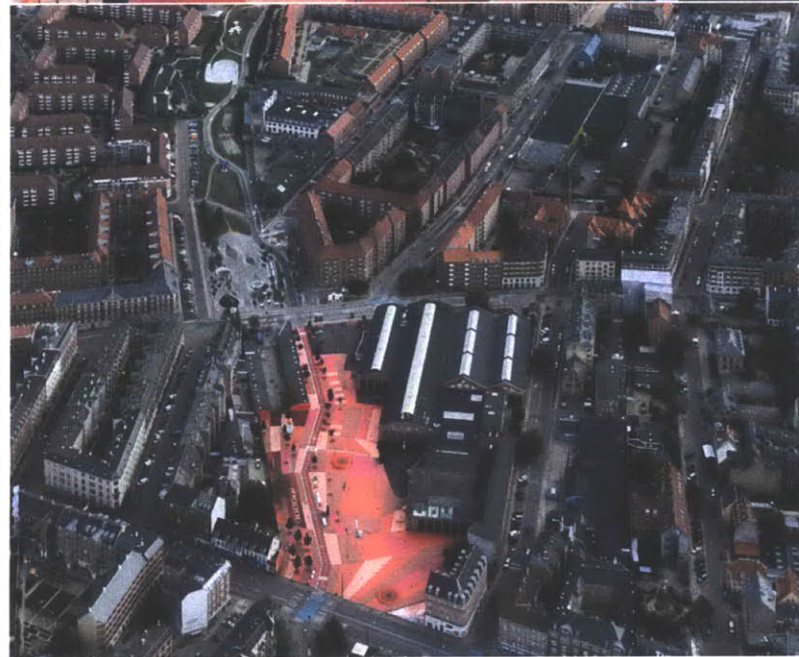
## Villa Barbaro

# Sistine Chapel

Here, I am trying to engage architecture more than just a surface of projection. By analyzing the Sistine Chapel as more than imagery, as a relation of structure/image, there are other attributes of architecture matter.



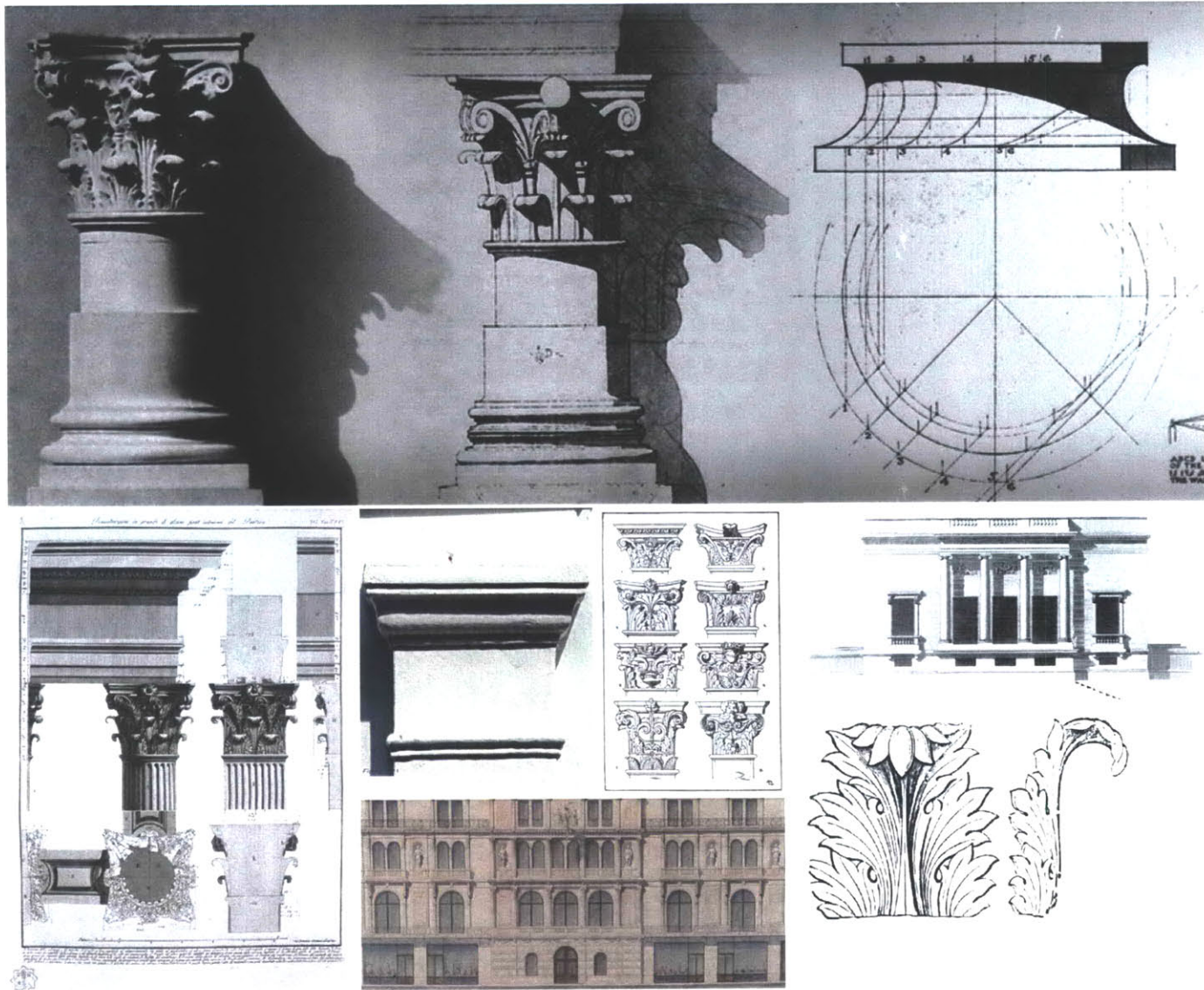
The narrative of bible story, which being represented as architectural decor here, can be considered as virtual reality. The relations between the structure of the roof and the mural composition is crucial for the examination of the “construction virtual” in reality.



Left: Social project in Danmark  
Up: Market in Barcelona, Spain



1-1-2 Shades and Shadows: Spatial Experiences Made from Natural Lights





Shades and shadows are the key information for our perception of three-dimensionality. Sculptures and the decorations on architectural elements have shown to us brilliant ideas of using sunlight to compose pleasant visual effect.

“I constantly end up in discussions whether something’s in the shade or shadow. Is there a clear definition of the difference between these two? Where I come from (Norway) we have a single word covering all forms of light blocking darkness.”

--Øystein Sveum Moen

Both shade and shadow come from the same Old English word *sceadu*, “shade, shadow, darkness.” The general definitions given for both words are almost identical in the OED:

**shadow:** I. Comparative darkness. 1. a. Comparative darkness, esp. that caused by interception of light; a tract of partial darkness produced by a body intercepting the direct rays of the sun or other luminary.

**shade:** I. Comparative darkness. 1 a. Partial or comparative darkness; absence of complete illumination; esp. the comparative darkness caused by a more or less opaque object intercepting the direct rays of the sun or other luminary.

“...Materiality is not a question of the materials themselves but rather the substance of material relations...”

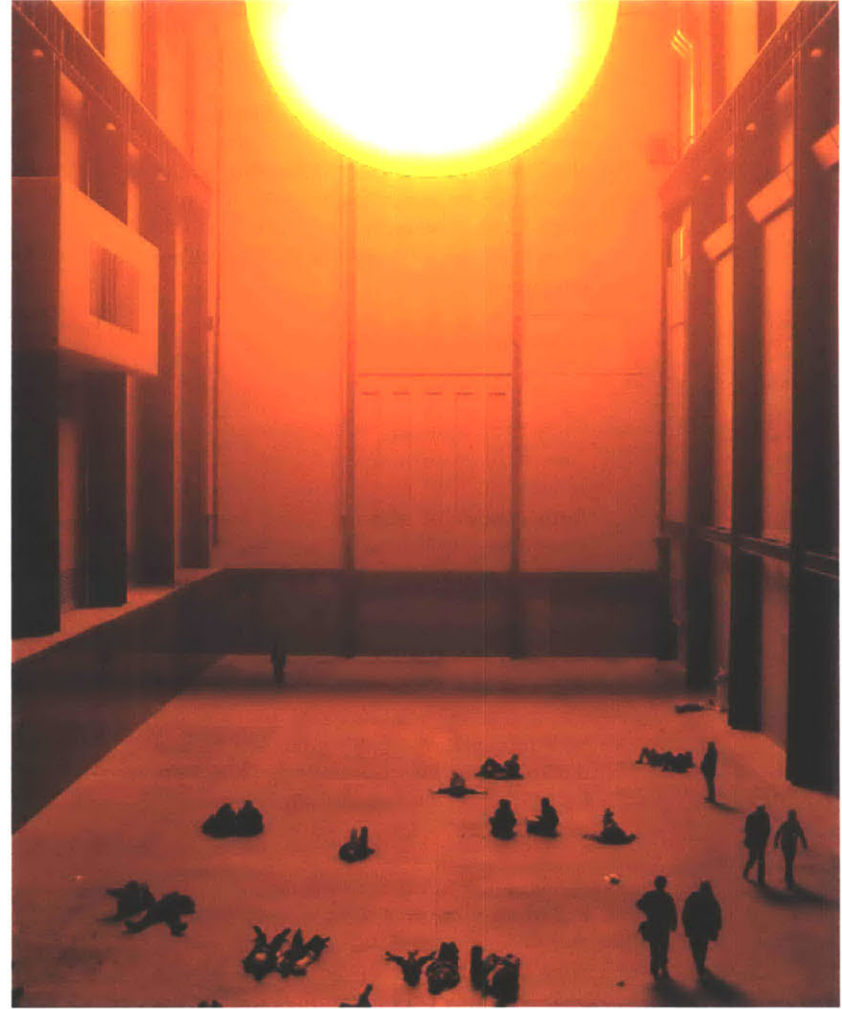
“Illuminating the modern surface condition, she notes how façades are becoming virtual screens and the art of projection is reinvented on gallery walls. ...In performing these critical operations on the surface, she articulates it as a site in which different forms of mediation, memory, and transformation can take place.”

Bruno, G. (2014). *Surface: Matters of aesthetics, materiality, and media*. The University of Chicago Press.

“Medium is the message means that what is important is not the content of the message itself, but the environment it is presented in. Taking the example of tribalization, what was printed did not matter to the shift to nationalization; what mattered was the affect of print on society. Likewise, what matters in retribalization is not what is shown on tv, presented on the internet, or played on the radio. It is the fact that the mediums themselves have shifted our focus from ourselves to our tribe (in this case, a global community) and from our ears to our eyes.”

MacLuhan, M. (2005). *The medium is the message*. Corte Madera: Gingko Pr.

1-1-3 Spatial Arts Made from Artificial Lights



Art Projects by Olafur E.



Contemporary artists and architects who are engaging digital technology to reimagine contemporary urbanism:

What are some emerging design questions from such precedents?

1-2 **Current Artificial Light Projection**  
 1-2-1 Lights and Artificial Light Projection  
 1-2-2 Projectors

# A HISTORY OF PROJECTION SCREENS

[www.projectionsscreen.net](http://www.projectionsscreen.net)

Cinema has, since its inception in 1895, been defined as the projection of films onto a screen, usually for a paying audience. But screens and projected images have a far longer history than cinema does. The evolution of projection technology is an amazing process, as you are about to find out.



2.5 million - 12,000 BC  
**CAVEMEN SEEING NATURAL PROJECTION OF LIGHT**

It's highly likely that small holes in animal hides used by them created natural camera obscuras which projected images onto the cave walls.



380 BC / CHINA  
**SHADOW PLAYS**

The Chinese were projecting images of cut-out figures onto screens made from thin cloth and lit from behind.



XI Century AD / IRAQ / MIDDLE EAST  
**CAMERA OBSCURA**

Alhazen, Scholar and scientist, provided a full account of how it works. Also developed a scientific explanation for the process of vision.



XV Century AD / ITALY  
**CAMERA OBSCURA II**

Leonardo Da Vinci wrote that spectators of camera obscura shows would see a clear reproduction of a scene on a white sheet hung at the front of the room, very often actors performing a play outside the room. Though it would all be projected upside-down.



1659 / THE NETHERLANDS  
**MAGIC LATERN**

Most historians credit the Dutch physicist Christiaan Huygens with its invention. Lit by a variety of sources they shine light out through a lens and project it onto a 20 feet wide translucent screen.



1790's / FRANCE  
**PHANTASMAGORIE**

These shows, created by Etienne Gaspar Robert, often used multiple projectors operated individually and moved around behind the screen to create the illusion of movement.



1880's - 1890's / USA  
**EDISON KINTOSCOPE**

Thomas Edison created the first "peepshow" device to display moving images on celluloid film but they were only available to one viewer at a time.



1895 / FRANCE  
**THE CINEMATOGAPHE**

Auguste and Louis Lumière perform the screening of The Arrival Of a Train Into a Country Station using their Cinematographe machine at the Grand Café in Paris.



1900 / PARIS  
**A 300 METER CIRCUMFERENCE BALLOON SCREEN**

Using 10 projectors, and with his audience in a balloon basket suspended above them, Raoul Grimion-Sampson projected hand-coloured film taken from a balloon on a 30 metres high.



1950's / USA  
**RISE OF COMMERCIAL CINEMA'S WITH BIG SCREENS**

The advent of widescreens and, later, gigantic Imax screens raised new challenges for screen manufacturers who had to review all they knew.



1970's - 80's / USA  
**RISE OF COMMERCIAL MULTIPLEXES**

As multiplexes became more sophisticated and purpose-built audience started to increase again.



Mid 1980's / USA  
**PEOPLE STAY AT HOME DUE TO VCR'S**

Hollywood made many of its products available on home video version for the VCR and audiences clearly associated them with the big screen.



Late 1990's / JAPAN  
**DVD's**

They first went on sale in 1996 in Japan and became the dominant form of home video distribution around the world.




Now  
**HD CINEMA IN A BASEMENT Dedicated room**

Many people's home cinema projection facilities are just as good as some cinemas.

SOURCE:  
 A HISTORY OF PROJECTION SCREENS,  
 Dr. Samanthia Holland, Otto Trumm,  
[www.projectionsscreen.net/history](http://www.projectionsscreen.net/history)

CHAPTER 1 CONTEXT OF THE TOPIC  
 1-2-3 Projection Mapping Software Platforms

<p>From 2D</p>	<p>MadMapper input features</p>	<p>Input/content</p>	<p>From 2D</p>	<p>From 2D</p>	<p>Graphical design and Architecture Visual Illusion</p>
<p>Research of WORKFLOW</p>	<p>Projection Mapping</p>	<p>MadMapper</p>	<p>Syphon</p>	<p>Interface</p>	<p>Elements</p>
<p>General WORKFLOW : A Big Picture</p>	<p>Design Environment</p>	<p>Reciprocatory Process</p>	<p>What to Design</p>		
<p>To 3D</p>	<p>MadMapper output features</p>	<p>Output/Manipulation</p>	<p>To 3D</p>	<p>Global Performance</p>	
<p>Real time interaction</p>					

1-2-4 Projection Mapping Projects



<http://www.staywellgroup.com/travel/sydney-australia/sydney-travel-guide>

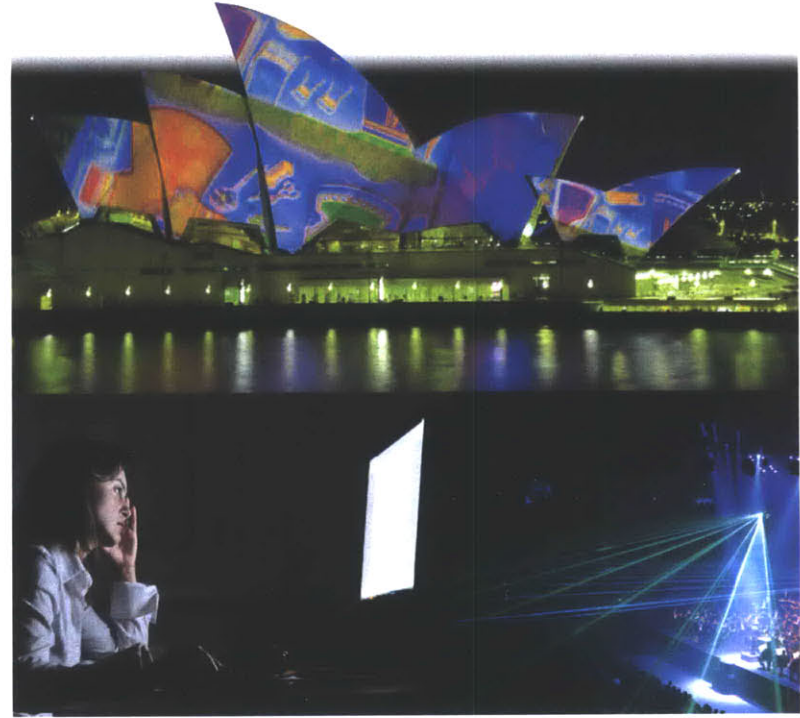
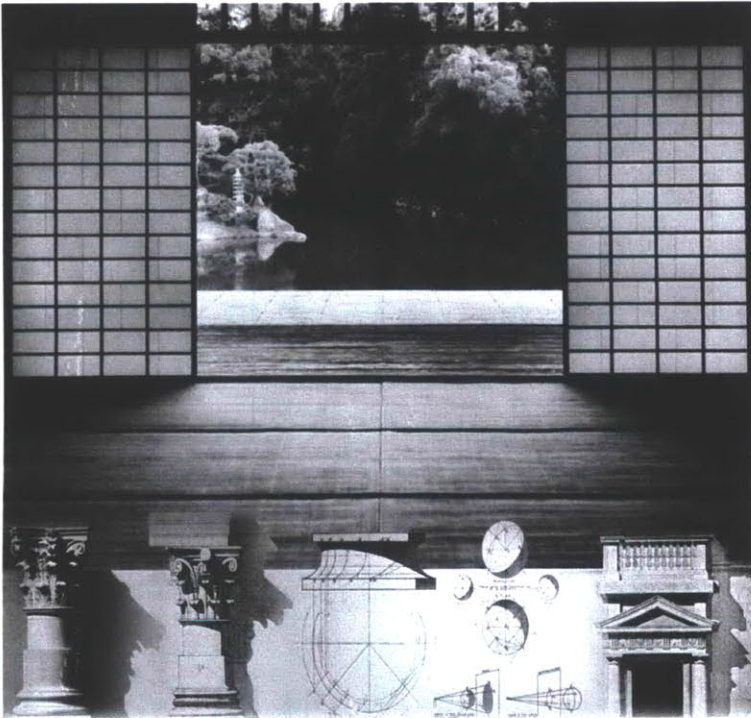


<http://www.staywellgroup.com/travel/sydney-australia/sydney-travel-guide>

**The projection mapping arts right now remain to happen during night time.**



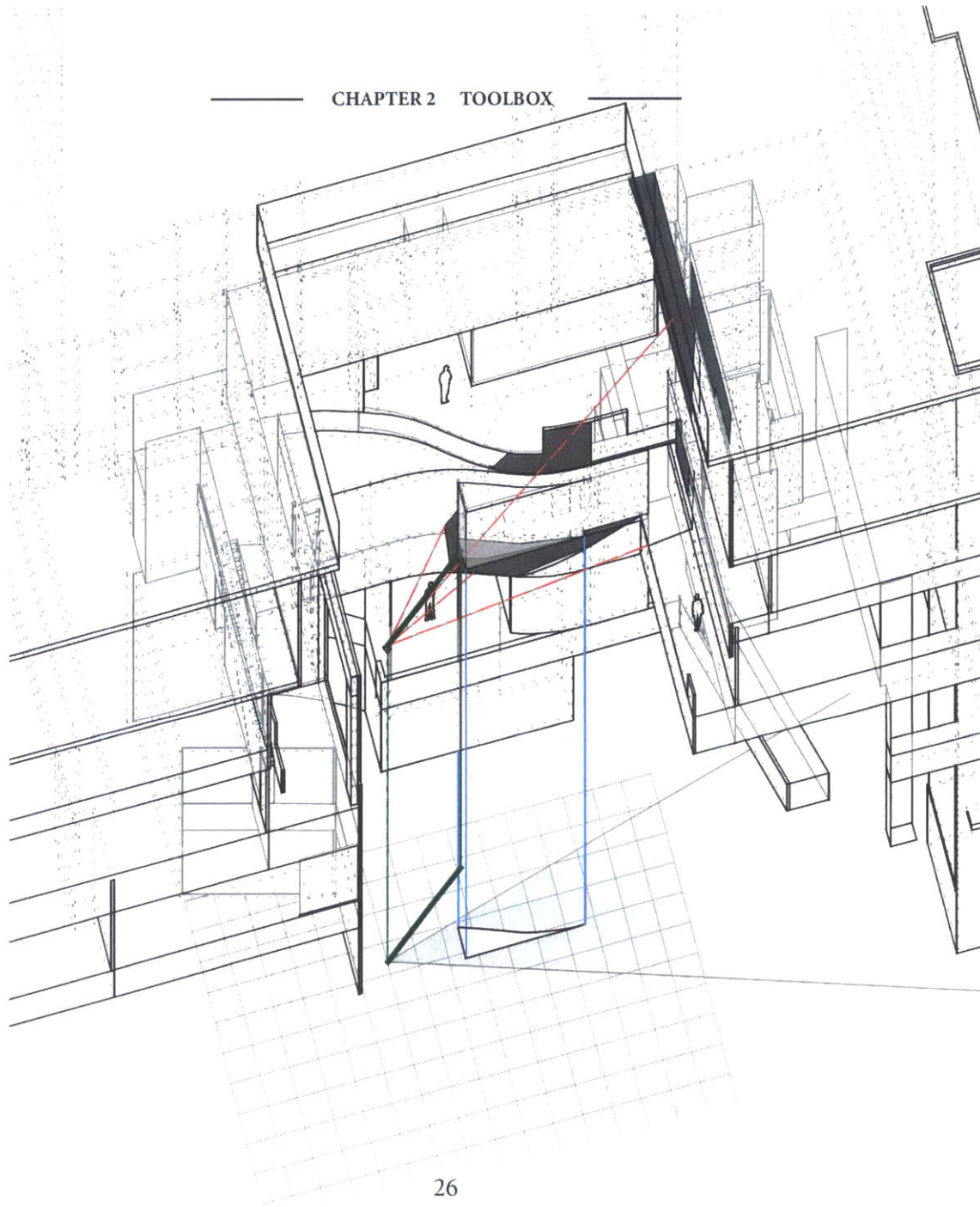
1-3 Interplay between Natural and Artificial Lights



Take a closer look at the surfaces that enclose our space: there are screens with news, lectures, movie clips; there are windows, shadows and shade created by lights of all different kinds; there are colors and ornamentalations that inform us of the history of our architectural lineage. Sunlight naturally creates an evolving atmosphere with the change in time and the seasons; now, with new technologies, we can create even more dynamic atmospheres with light that engage and collaborate with the sun.

CHAPTER 2

TOOLBOX



## CHAPTER 2

## TOOLBOX

### 2-1 Notes on Documentation Methods

### 2-2 Summary: Trick Book

### 2-3 Progress Diary: Experiments

2-3-1 In the Corridor

2-3-2 In MIT Lobby 7

2-3-3 In the Atrium of MIT Brain and Cognitive Science Complex building

2-3-4 On the Models (stable lighting environments)

## 2-1 Notes on Documentation Methods

This chapter documented the projection-experiments with the projector Epson EX7235 Pro.

The documentation included the study of the projector, the summary of the experiments that can be used as inspirations for designing the space with projections, and the process diary.

In the trick box, there are three columns of pictures on each page. The first column included the photos of the space without projection; the second column of photos showed how it looks like with projection and the last column of pictures are the output images from the projectors.

There are two kinds of documentation methods in the Process Diary of Experiments. The first one is the common methods, which included the photos of the projection in the spaces. The second kind of documentation aimed for showing the relationship of light intensity in the space.

**Epson EX7235 Pro, WXGA Widescreen HD, Wireless, 3000 Lumens Color Brightness, 3000 Lumens White Brightness, 3LCD Projector**



3x Brighter Colors, and reliable performance - 3LCD, 3-chip technology  
One measurement of brightness is not enough - look for both high color brightness and high white brightness. The EX7235 Pro has: Color Brightness - 3000 lumens and White Brightness - 3000 lumens  
Professional-grade projector - present like a pro with widescreen HD, WXGA resolution and advanced connectivity  
Wireless connectivity - connect directly to your laptop with the included wireless LAN module  
Project from your smartphone or tablet - leave your laptop at home; connect wirelessly, with the free Epson projection App

[http://www.amazon.com/gp/product/B00M8XKA-MA?psc=1&redirect=true&ref\\_=oh\\_aui\\_detailpage\\_o05\\_s00](http://www.amazon.com/gp/product/B00M8XKA-MA?psc=1&redirect=true&ref_=oh_aui_detailpage_o05_s00)

**Study of the intensity of the projected lights:**

// the brightness of the projector's bulb

// the distance between the projector and its target surface

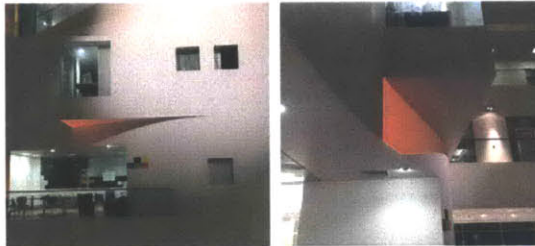
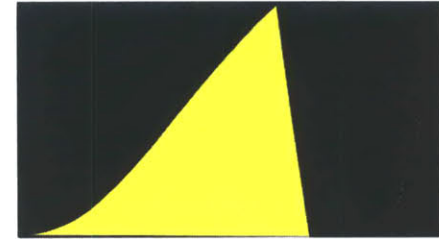
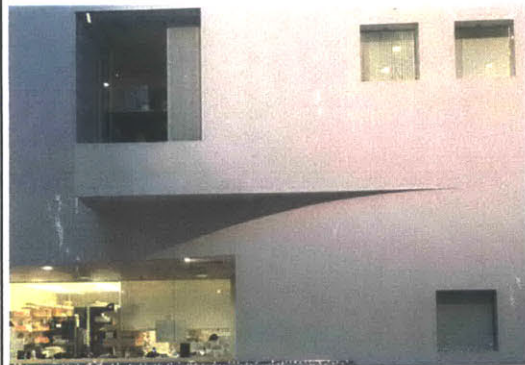


2-2 Summary: Trick Book

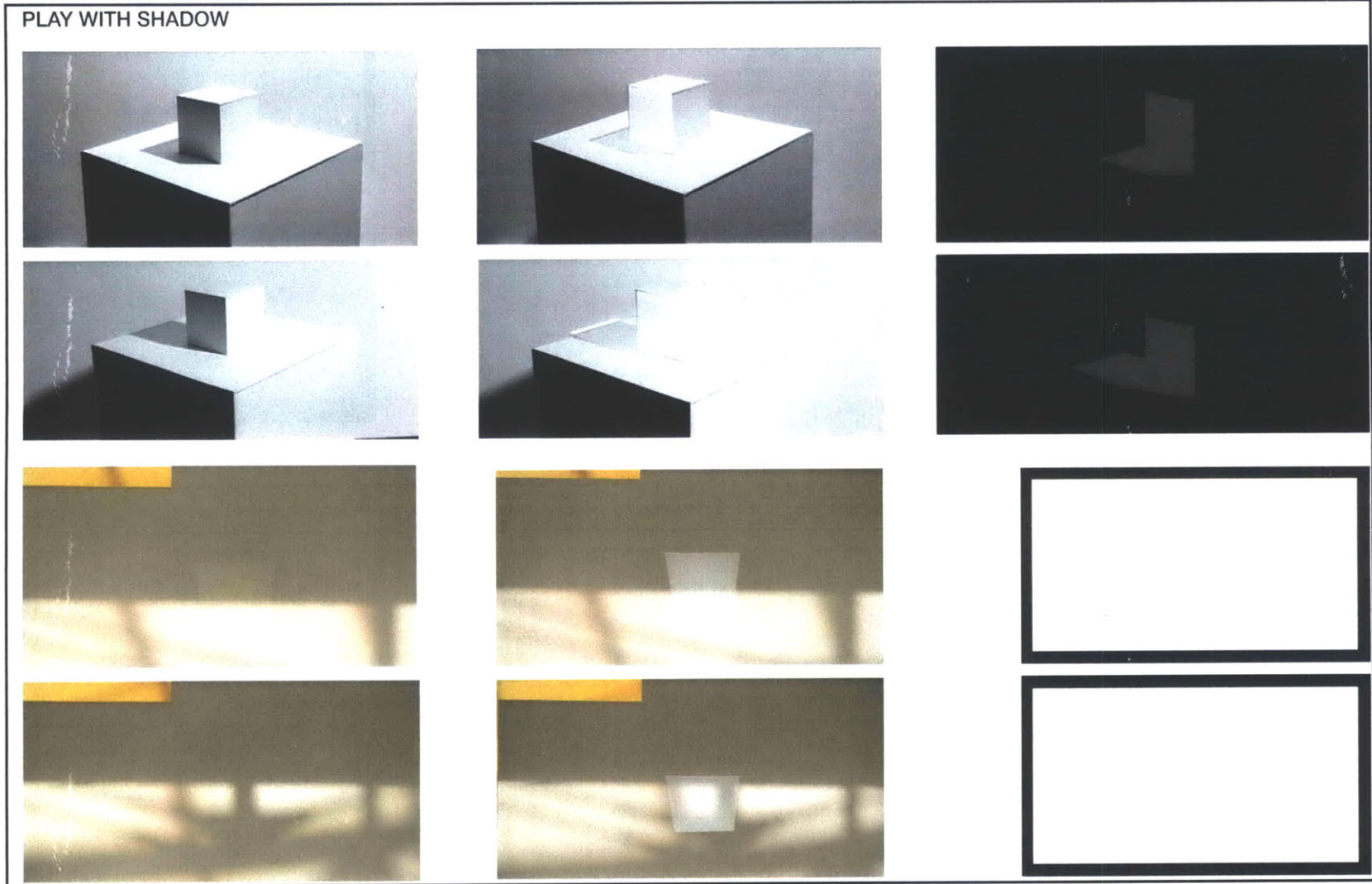
In the trick box, there are three columns of pictures on each page. The first column included the photos of the space without projection; the second column of photos showed how it looks like with projection and the last column of pictures are the output images from the projectors.

2-2-1

GEOMETRY MAPPING

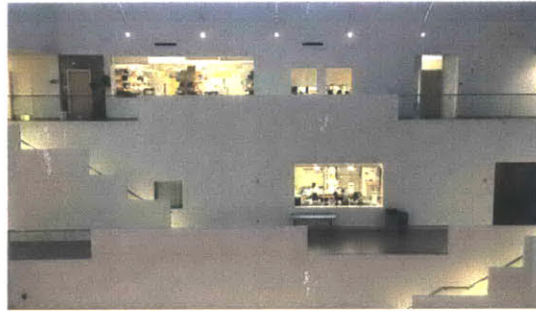
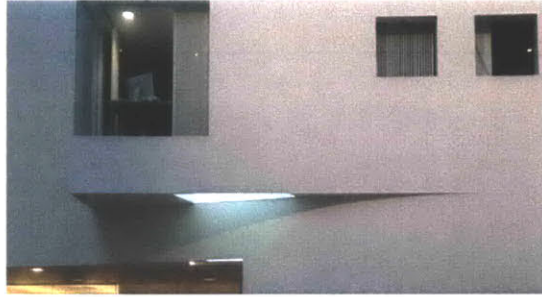
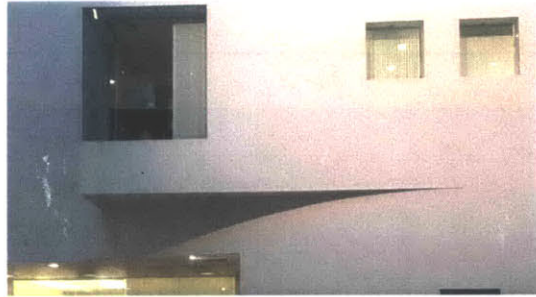


2-2-2



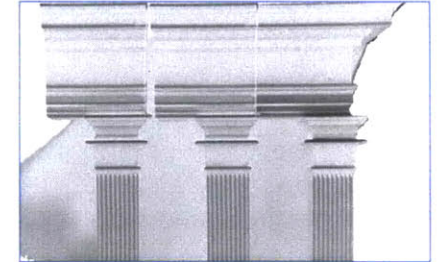
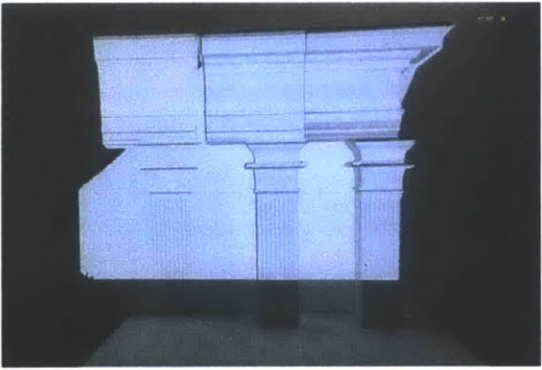
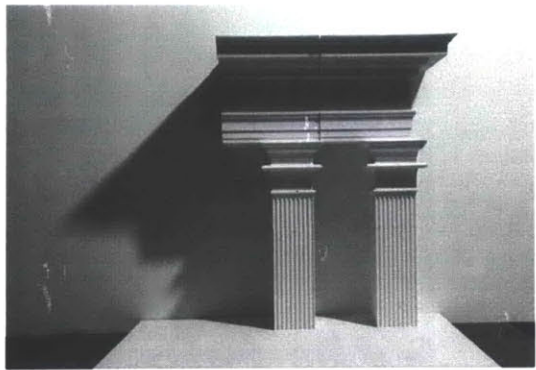
2-2-3

ARTIFICIAL LIGHTS



2-2-4

ADDING ELEMENTS





**2-3 Progress Diary: Experiments**

This part documented most of the experiments that I have conducted, in four categories. The main purposes of these experiments are exploration, as I have no idea what the space will feel like unless I test it on site.

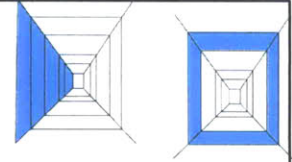
2-3 Progress Diary: Experiments

2-3-1 In the Corridor

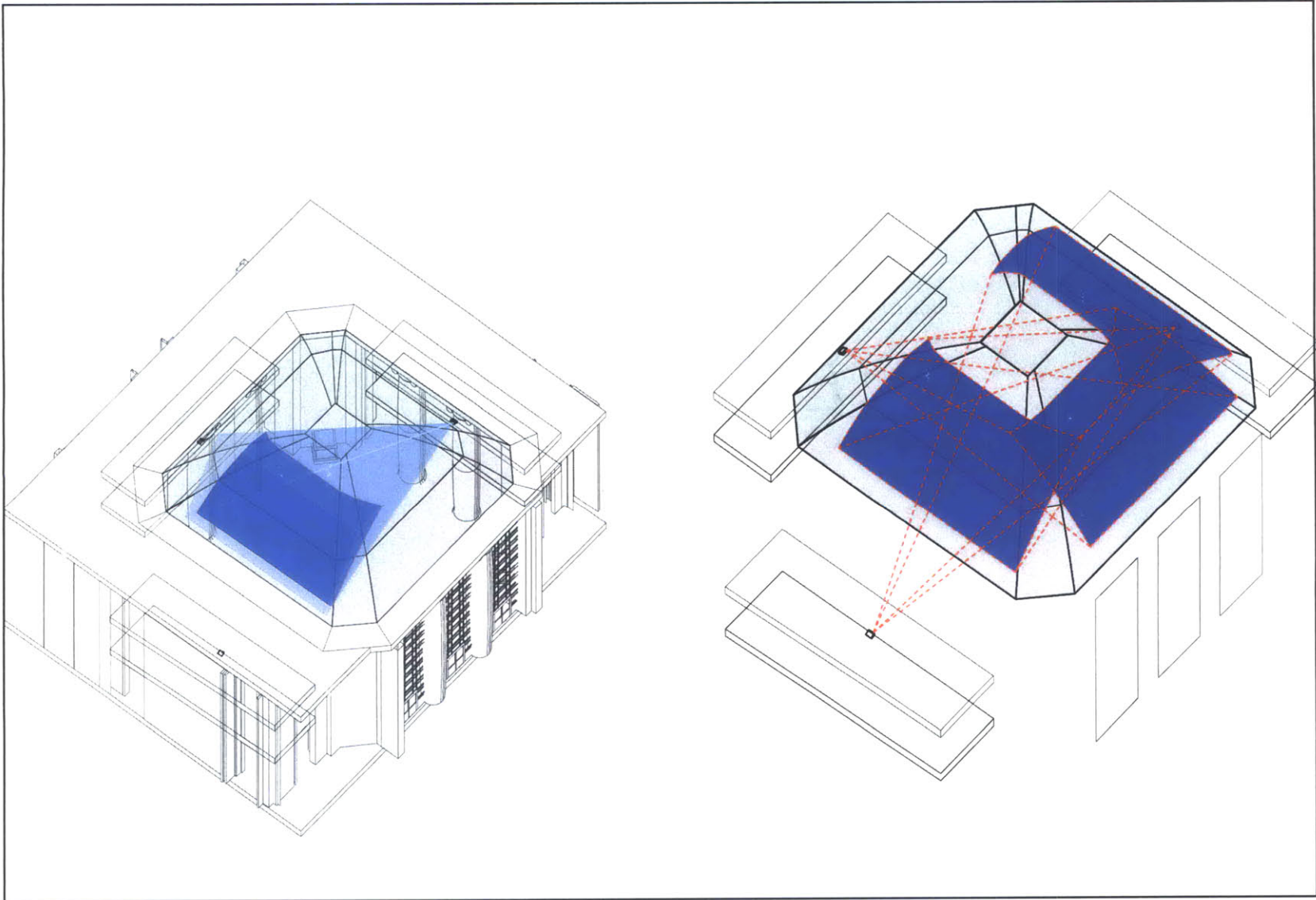


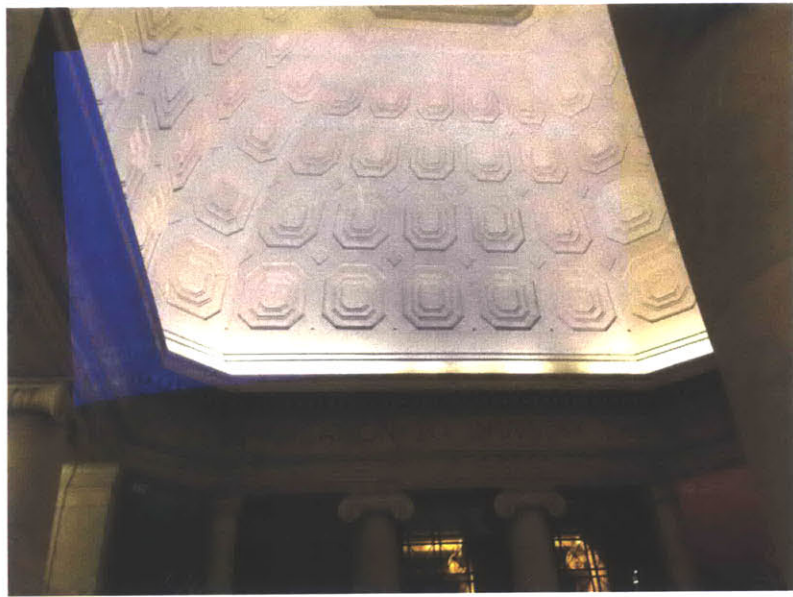
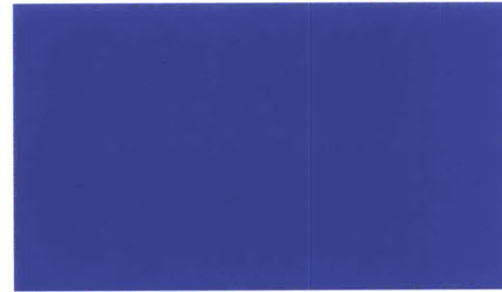
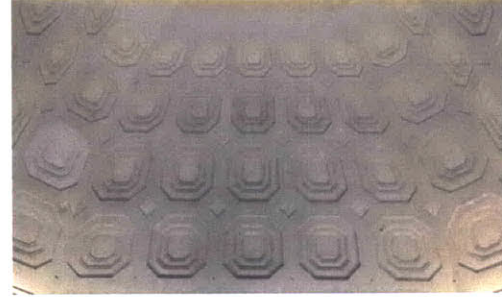
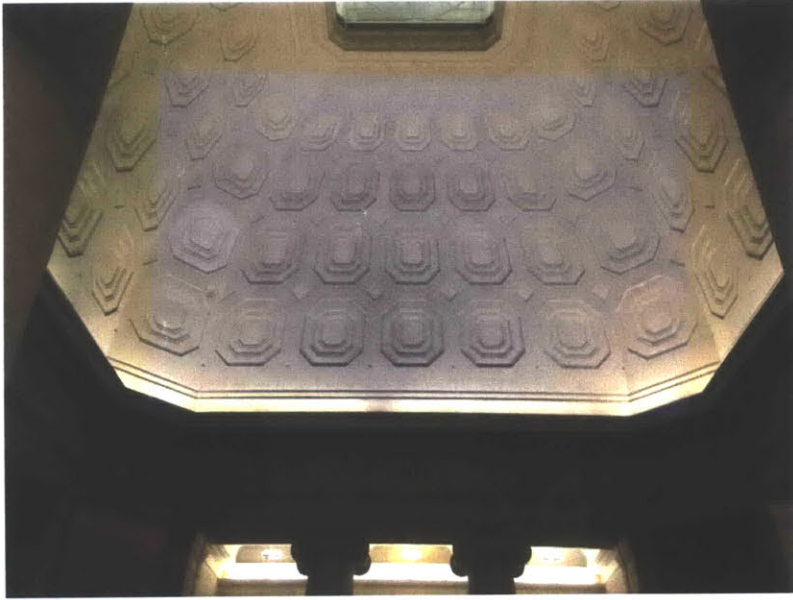
The projection creates three things here, which I found interesting:

- 1) the projected image/information;
- 2) the reflection on the floor due to the materiality;
- 3) the ambient light around the ceiling and the other wall.

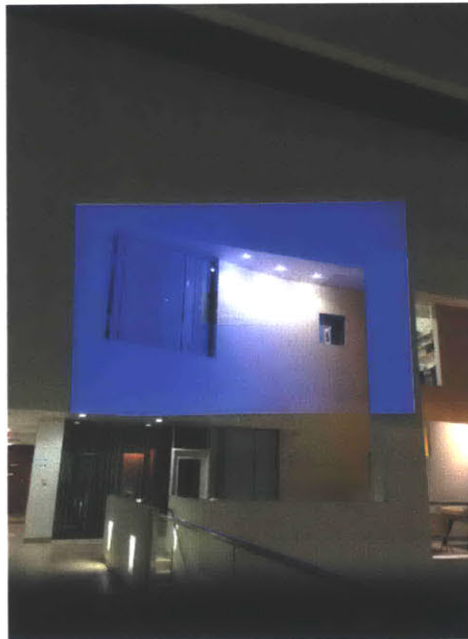
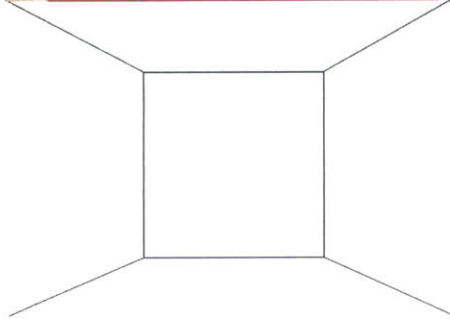


2-3-2 In MIT Lobby 7

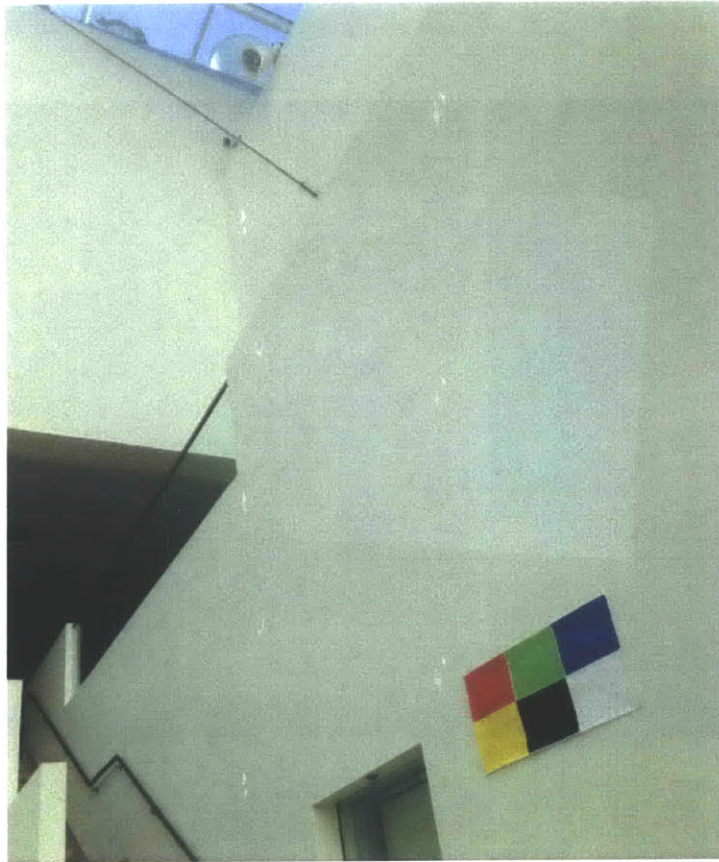




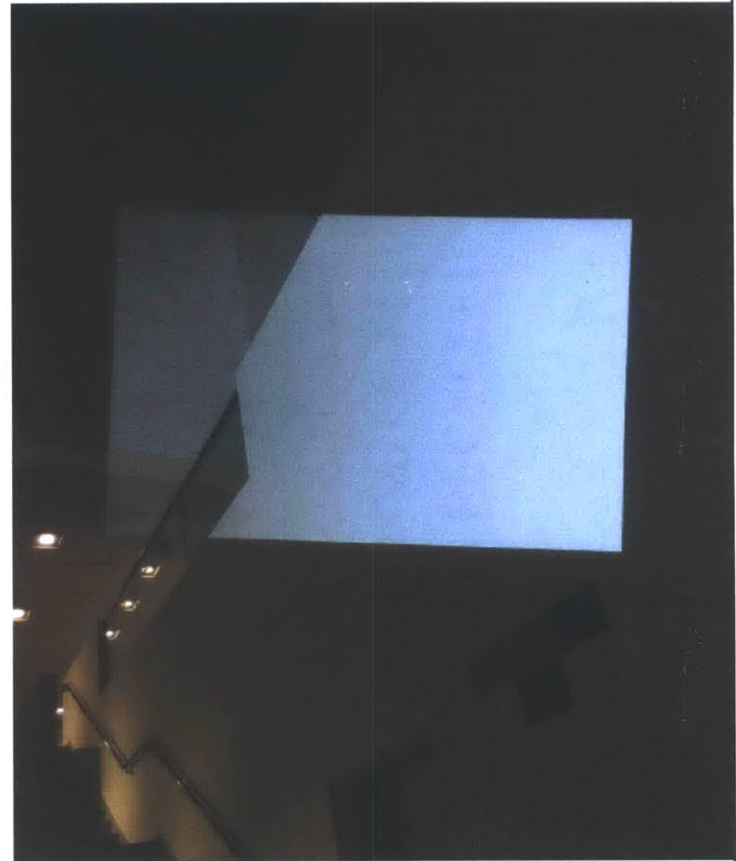
2-3-3 In the Atrium of MIT Brain and Cognitive Science Complex building



10am MIT Brain and Cognitive Complex



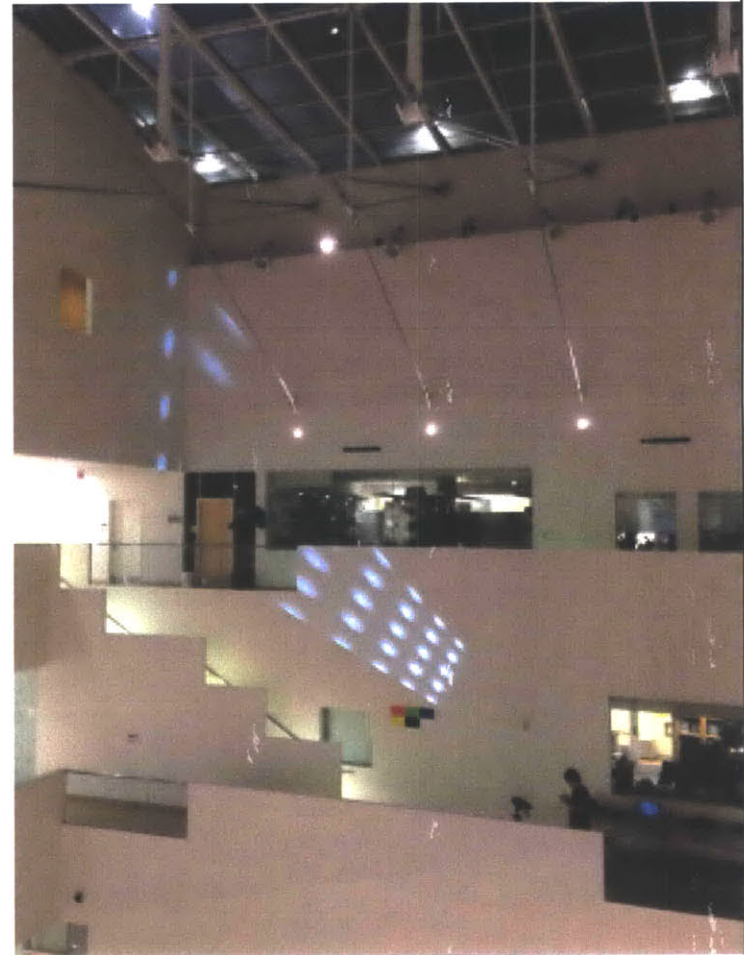
10pm MIT Brain and Cognitive Complex



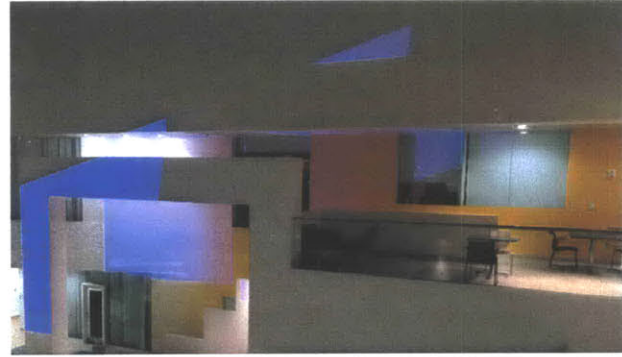
10am MIT Brain and Cognitive Complex



10pm MIT Brain and Cognitive Complex



Projection from the Side



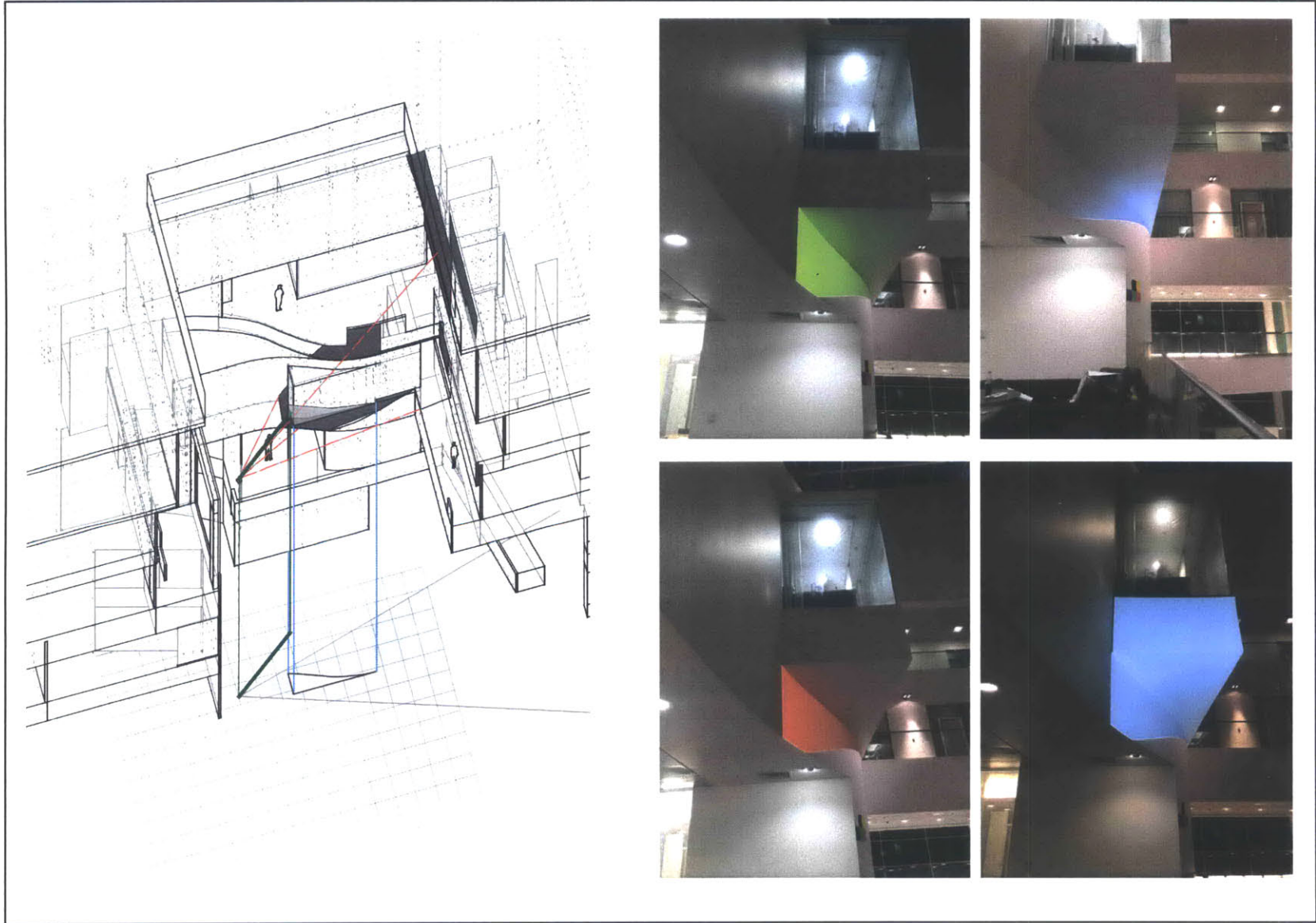


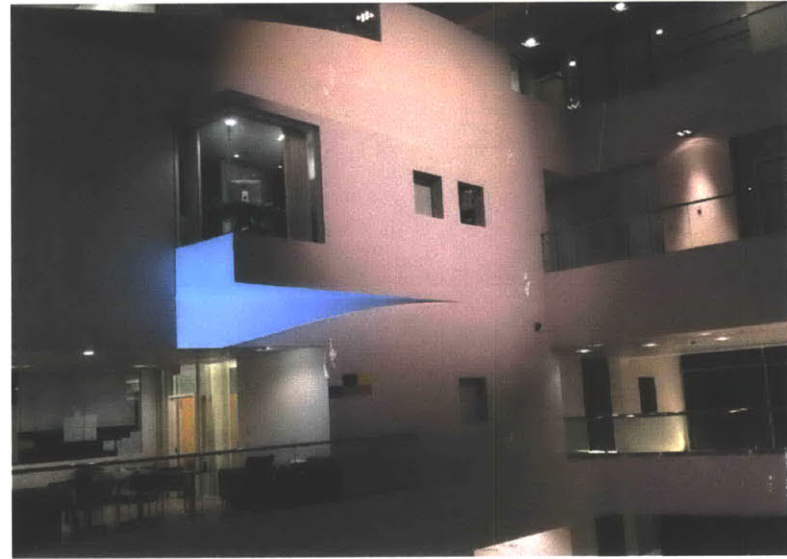
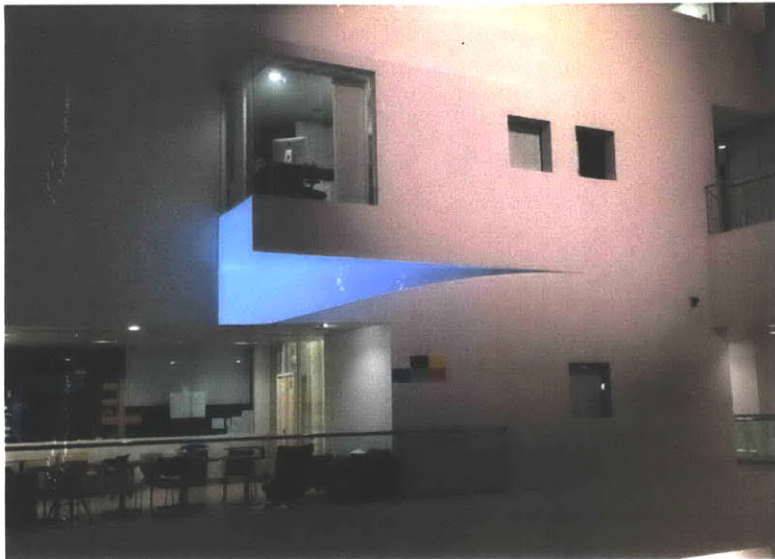
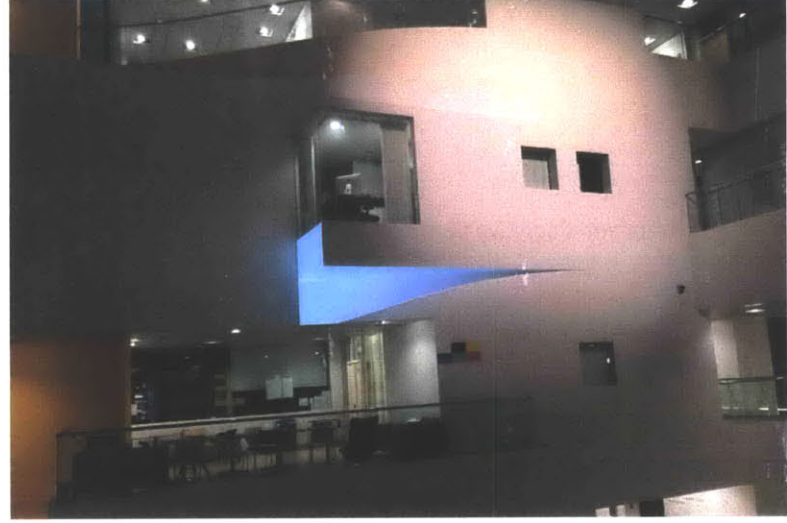
Projection with Different Angle



Perception of the color in complex lighting environment



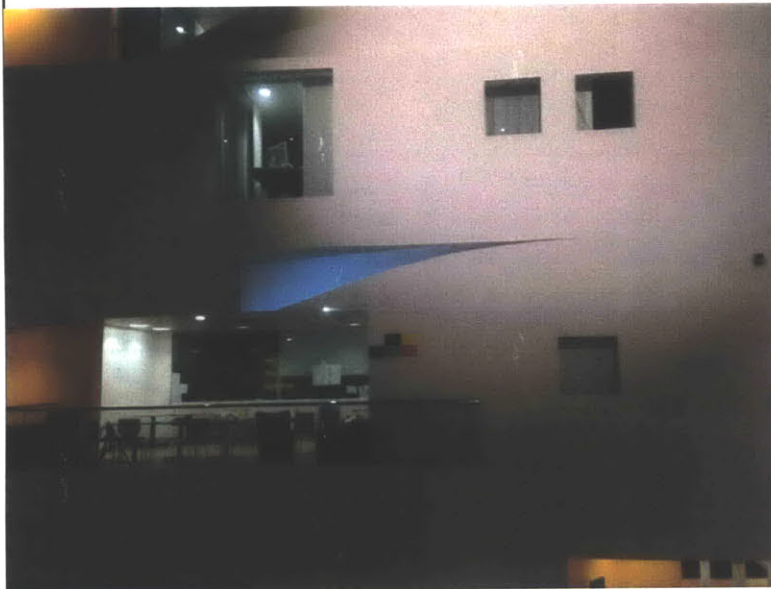




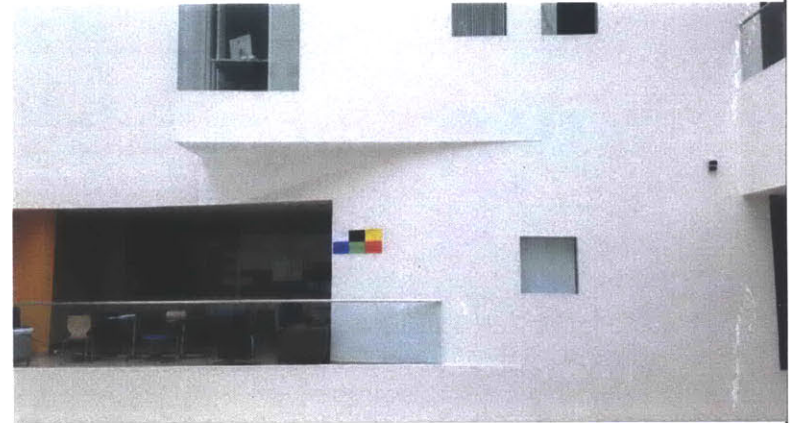
"Random" tests

on site

10pm MIT Brain and Cognitive Complex



8am MIT Brain and Cognitive Complex



"Random" tests

on site

10pm

MIT Brain and Cognitive Complex



8am

MIT Brain and Cognitive Complex

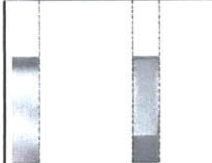
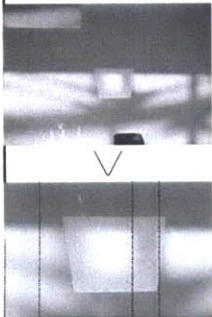


"Random" tests

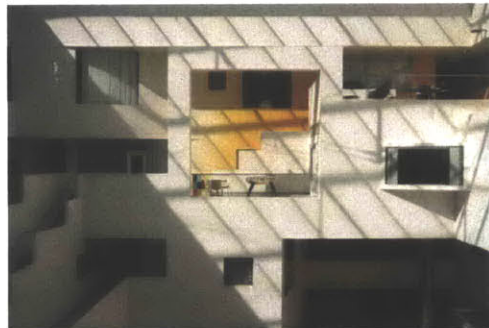
on site

As the sun moves,  
the shadow patterns  
changes.

There will be no  
identically patterns  
due to the time and  
season.



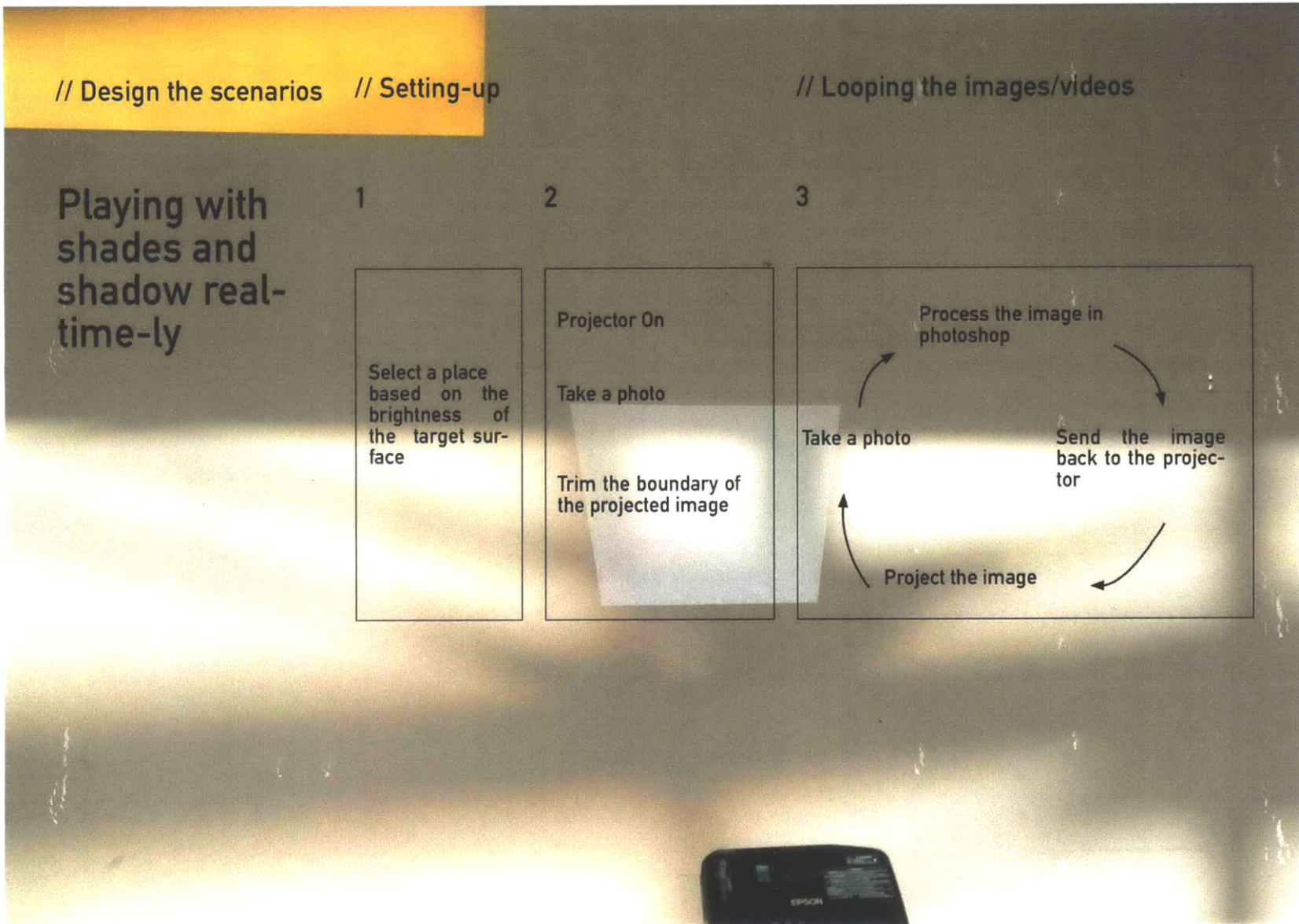
Using projection to make the shadow  
area brighter.



The three images to the left  
are taken at about the same  
time.

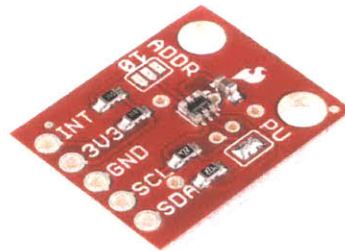
It shows the result with differ-  
ent projected images.

Workflow discussion



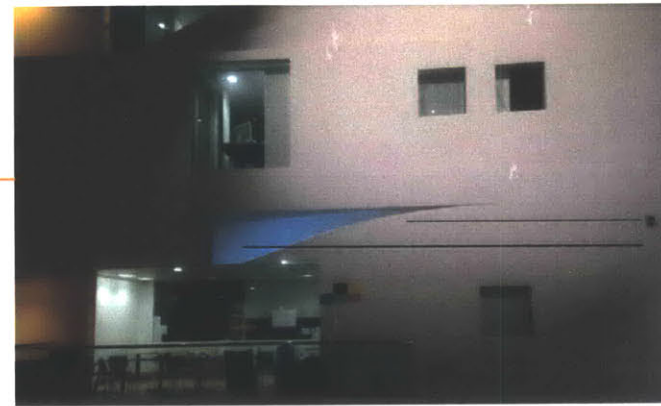
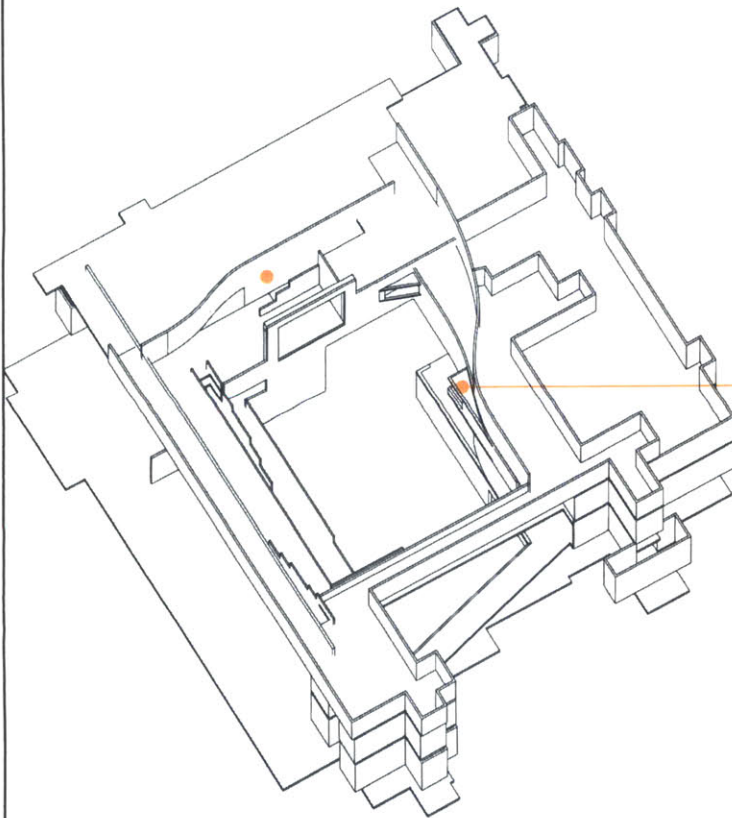
Following is a set of experiments to understand the light intensity relationship.

By taking photos and measuring the lux level with light sensor, the relationship between the “abstract numbers” and the perception of human’s eyes can be established. The ambition of this set of documentation is to build a “data-base” for this relationship. This relationship is the translation between sensation and technology.

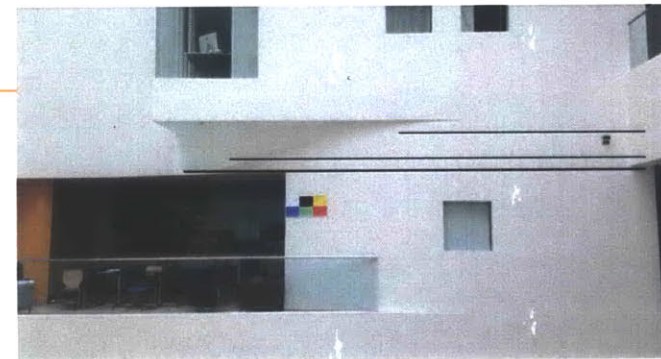




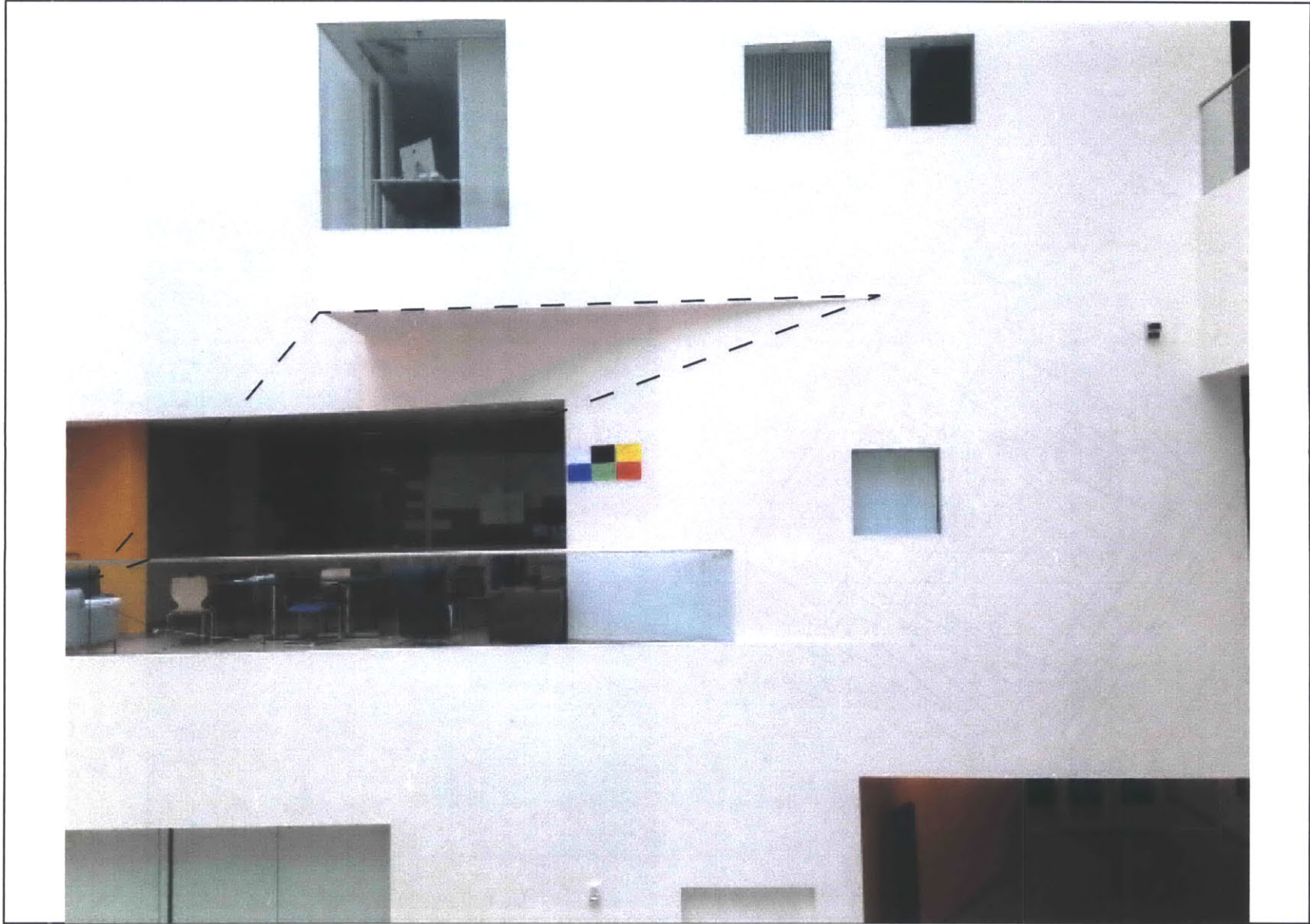
In the Atrium of MIT Brain and Cognitive Science Complex building



4,200 Lumen  
25,000 Lumen



1,770 Lumen  
970 Lumen  
1,200 Lumen



PROJECTOR STUDY

/ Projected from front : far

photo: no projection



photo: with projection



PROJECTOR STUDY

/ Projected from front : close

photo: no projection

photo: with projection



PROJECTOR STUDY

/ Projected from side

photo: no projection



photo: with projection



**PROJECTOR STUDY**

/ Projected from side

photo: no projection



photo: with projection



photo: with projection



PROJECTOR STUDY  
/ Projected from side

photo: no projection



photo: with projection



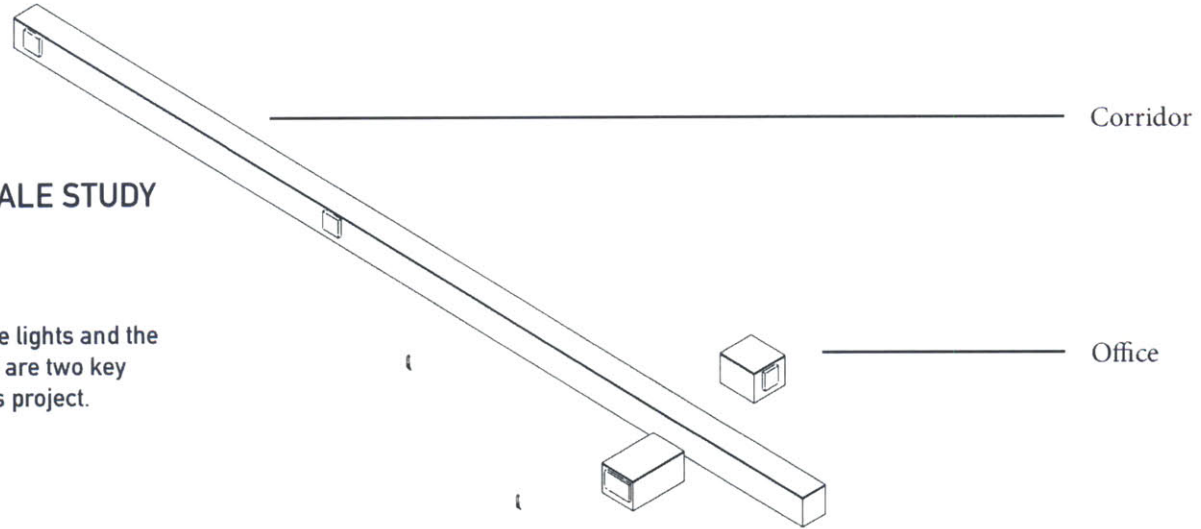
photo: with projection



Relative Scale Study

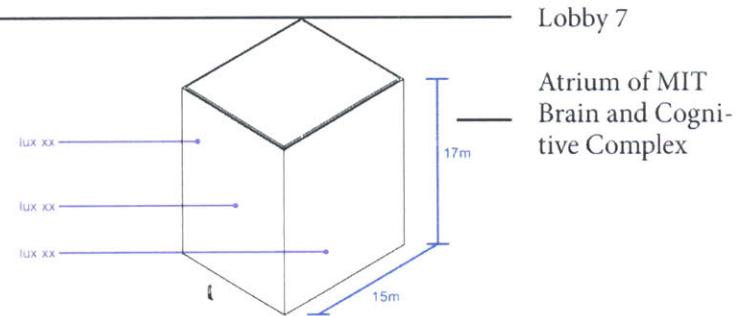
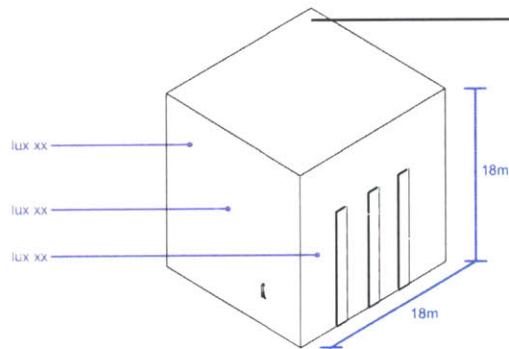
RELATIVE SCALE STUDY

The intensity of the lights and the scale of the space are two key parameters in this project.



Lobby 7

Lobby in Brain and Cognitive complex



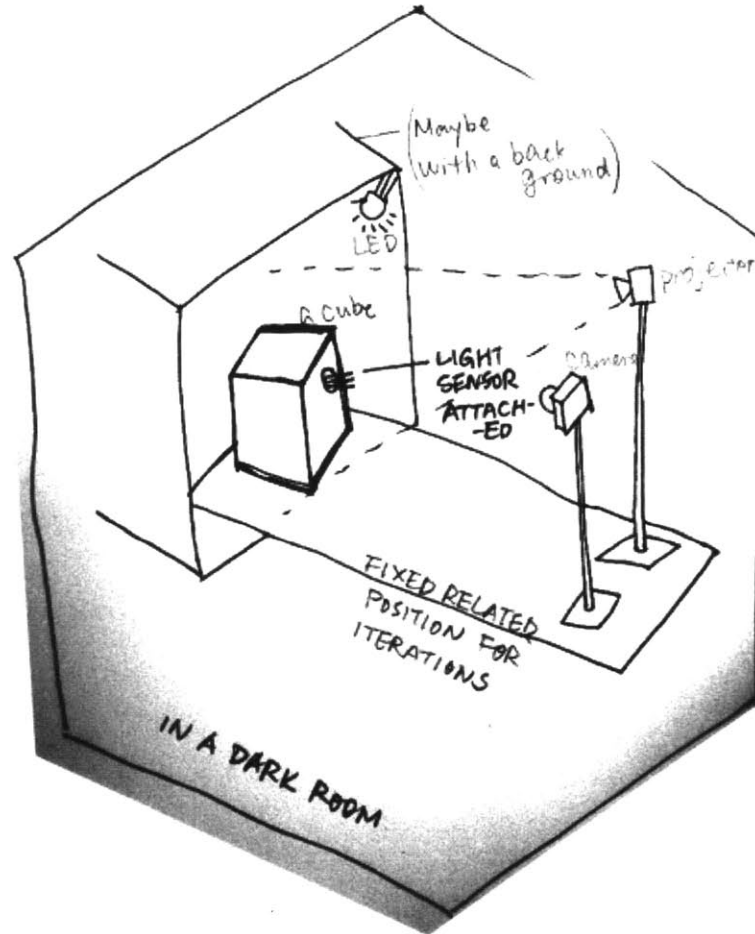
Lobby 7

Atrium of MIT Brain and Cognitive Complex

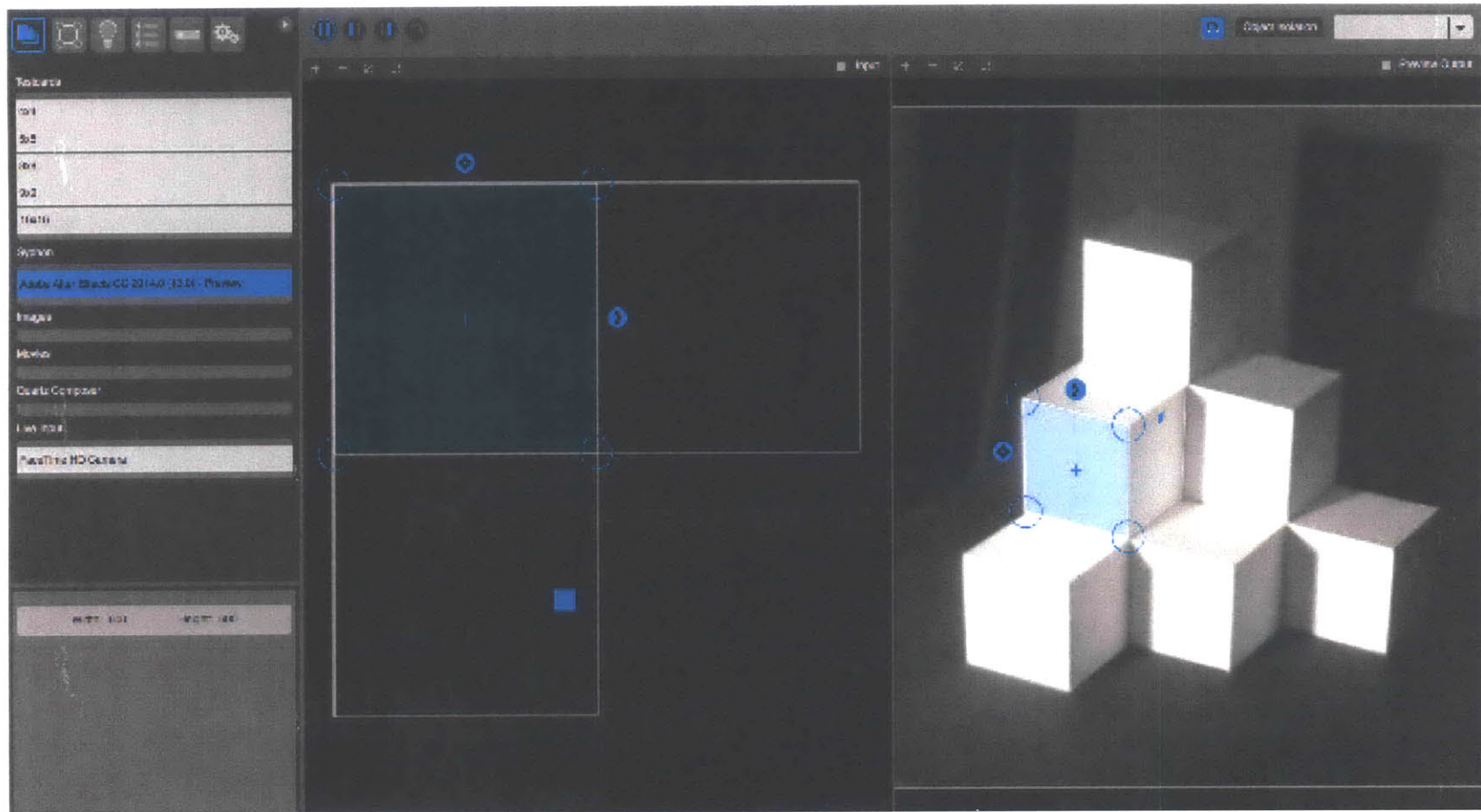


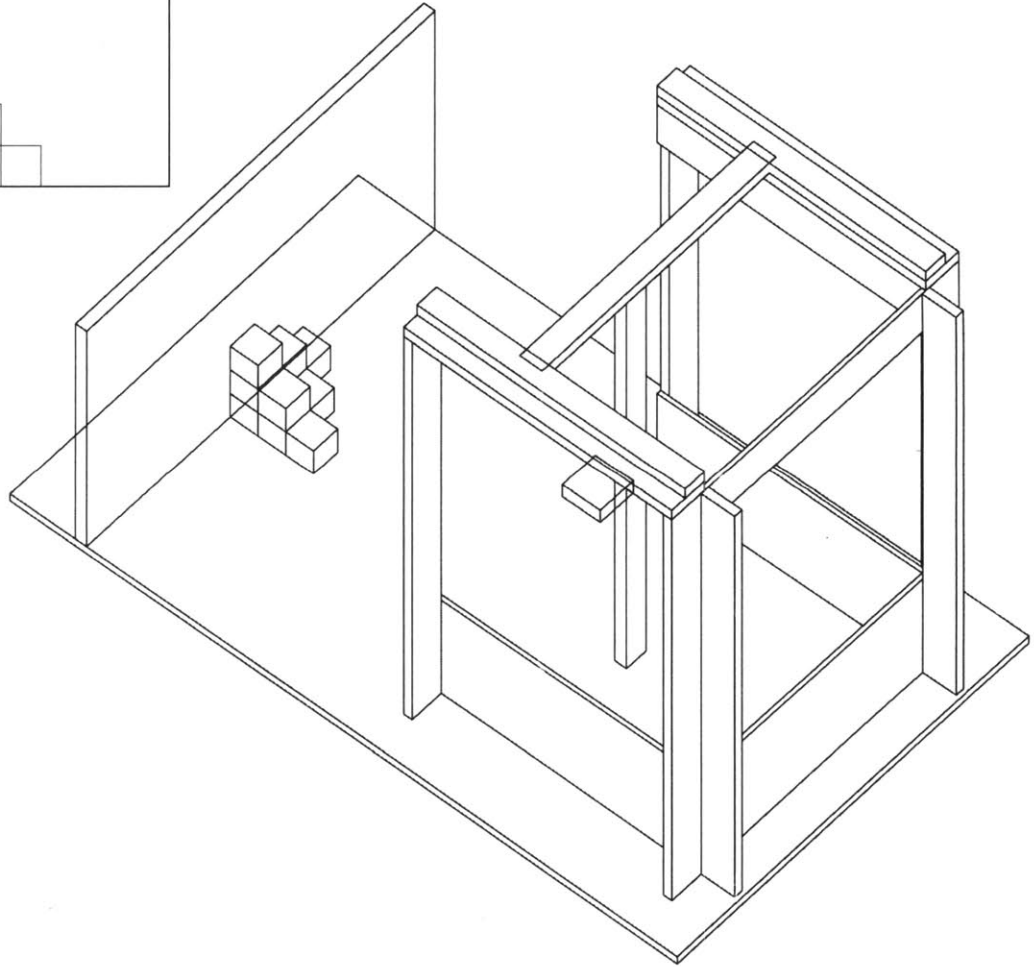
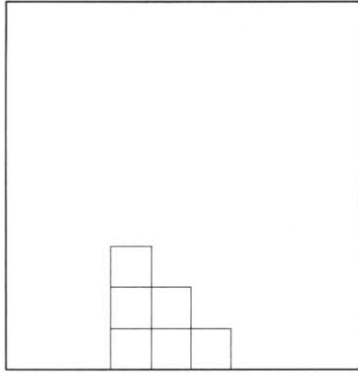
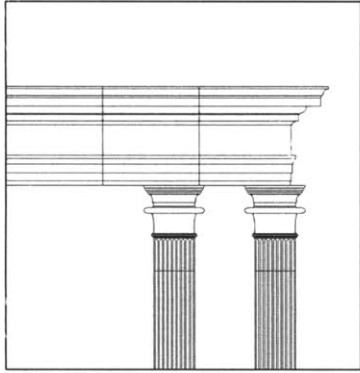
2-3 Progress Diary: Experiments

2-3-4 On the Models (stable lighting environments)



Small scale tests in an “ideal”/controlled environment





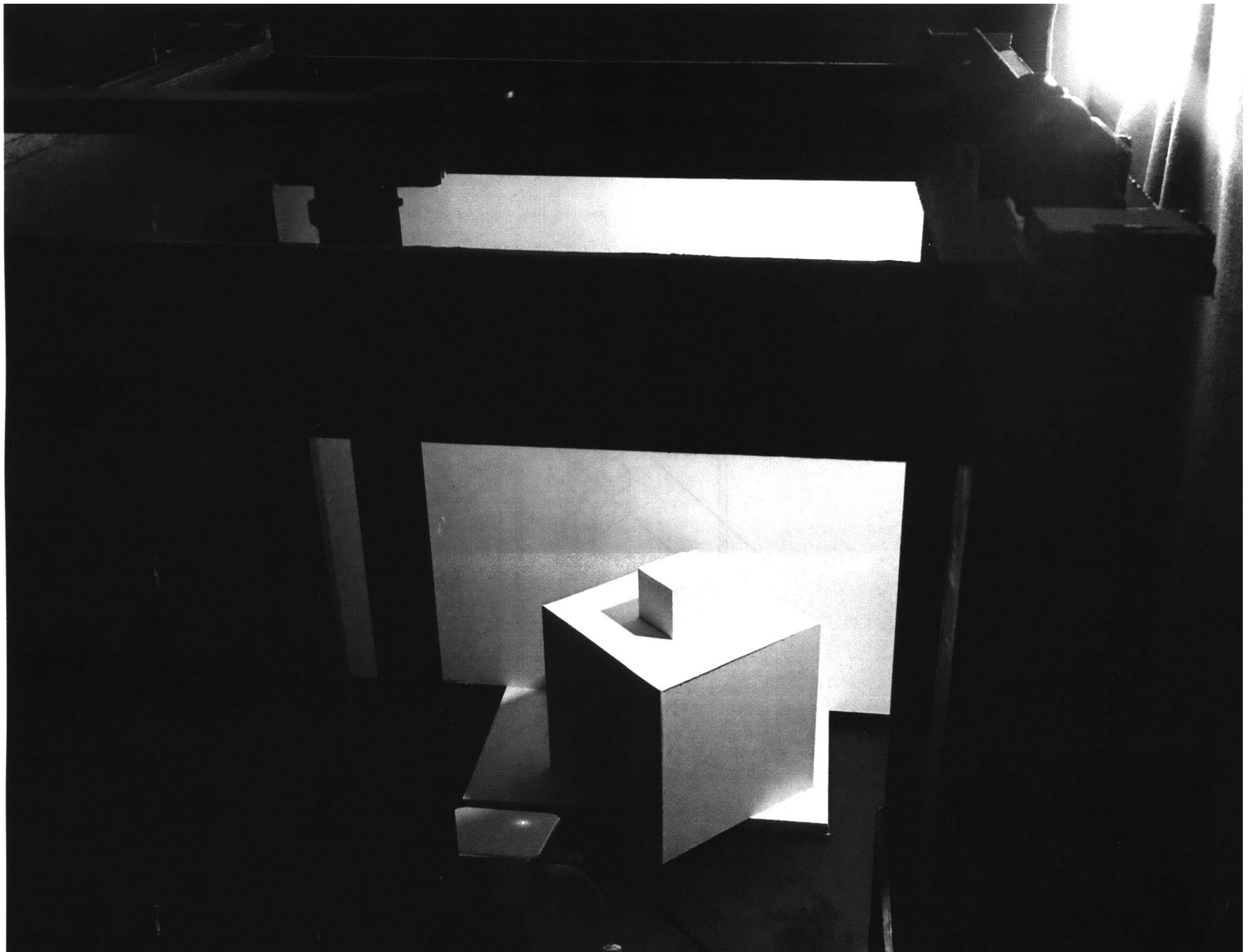
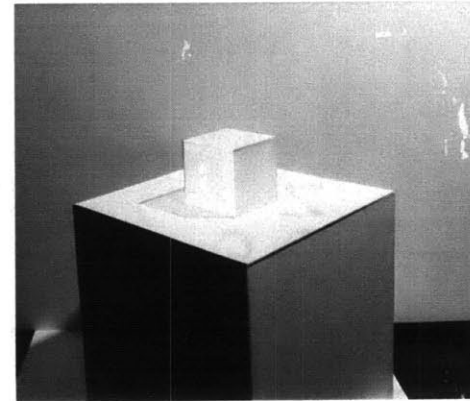
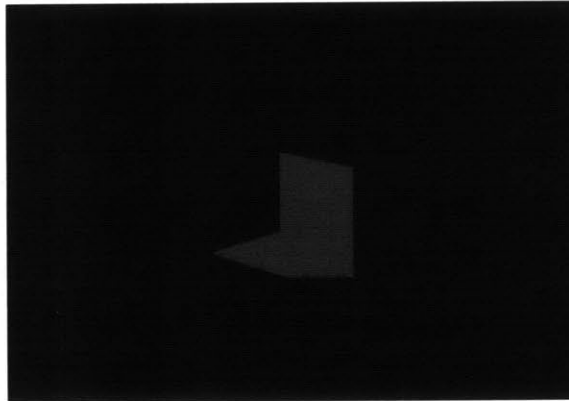
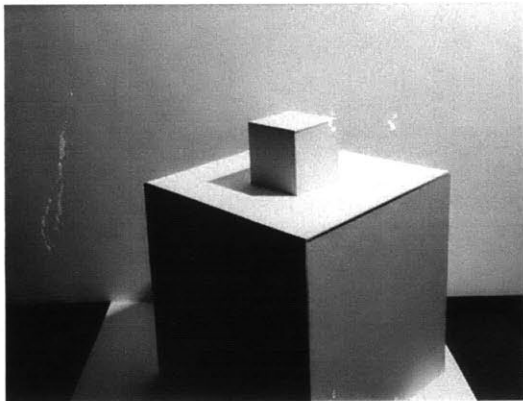


Photo without Projection

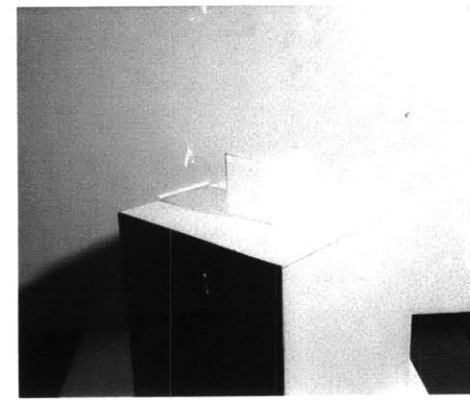
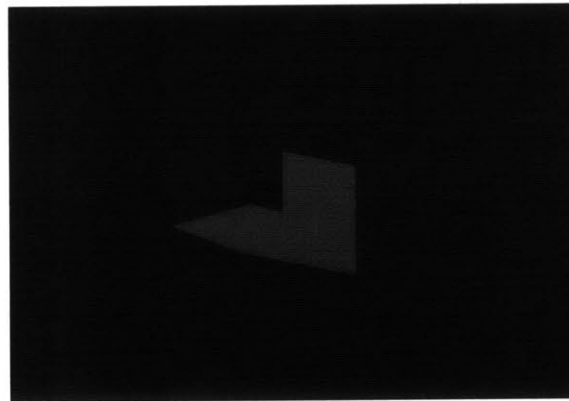
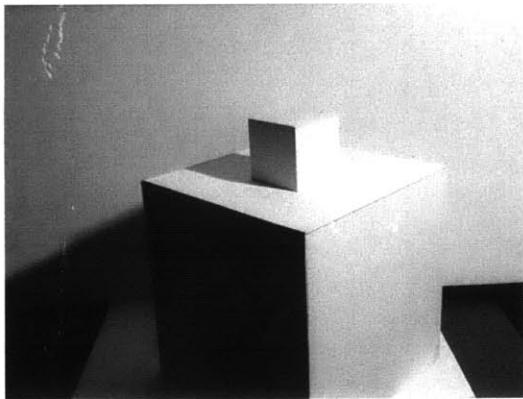
Projected Image

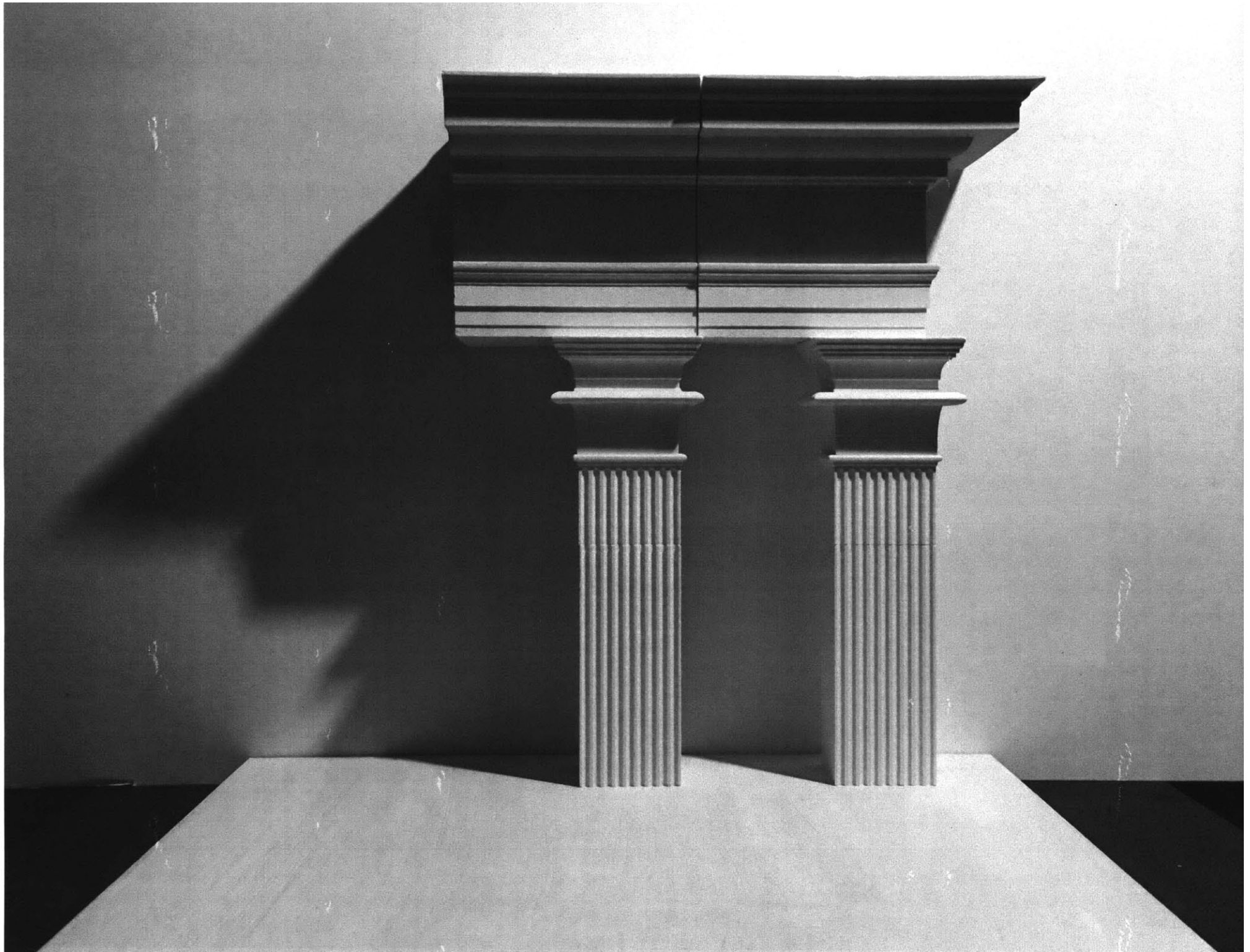
Photo with Projection

/ group-1



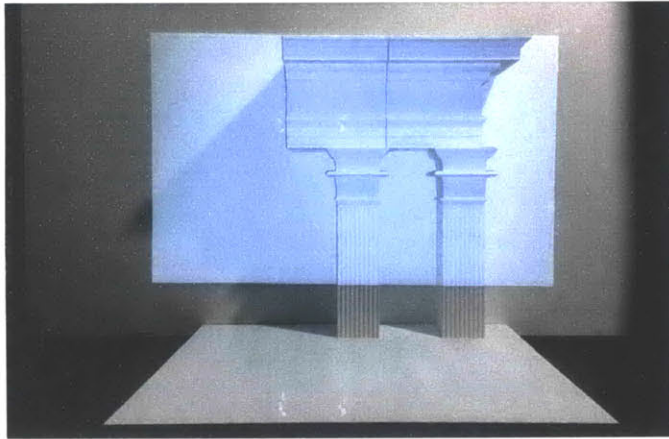
/ group-2



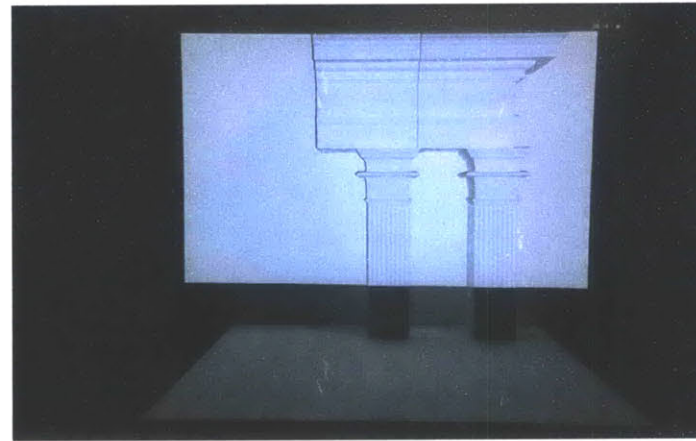


/ group-1

Projecting White Image with brighter ambient light

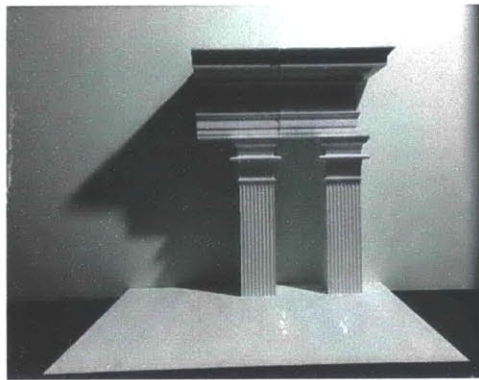


Projecting White Image with darker ambient light



/ group-2

Photo without Projection



Projected Image

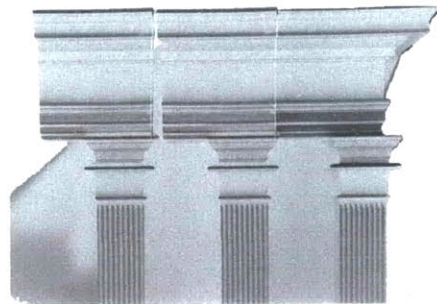
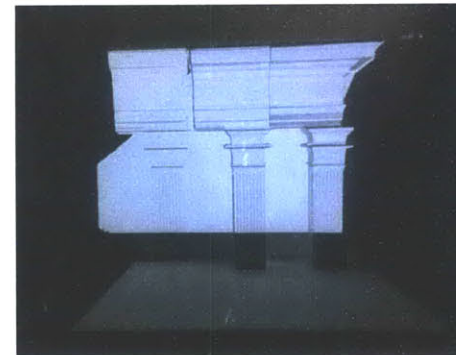
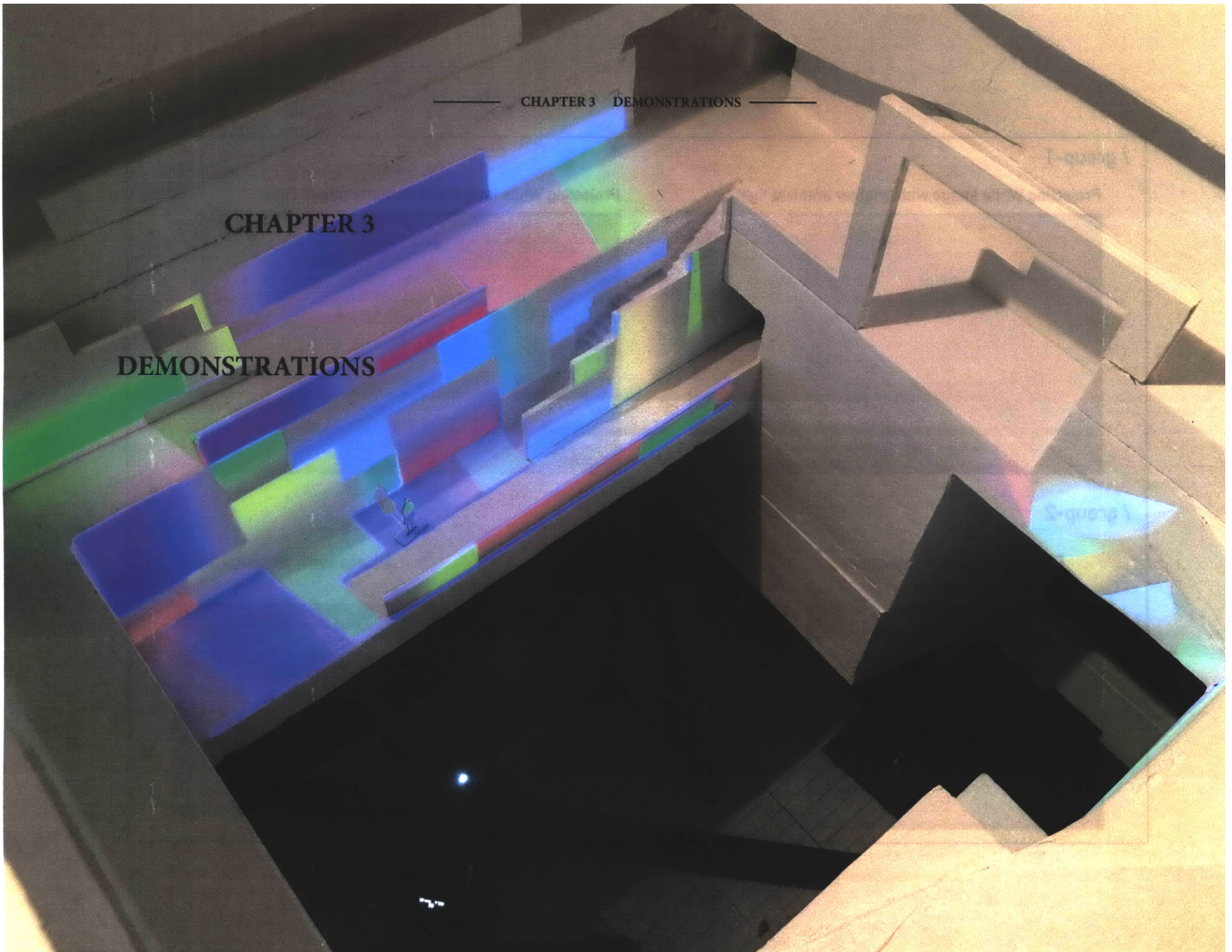


Photo with Projection



CHAPTER 3

DEMONSTRATIONS





## CHAPTER 3

### DEMONSTRATIONS

#### 3-1 The Design of 1 to 30 Models and the Projections

- 3-1-1 Scale
- 3-1-2 Projectors
- 3-1-3 The sunlight
- 3-1-4 Remodeling and Fabrication

#### 3-2 Technical Issues

- 3-2-1 Projectors as an android device
- 3-2-2 Logistics: image formatting and workflow
- 3-2-3 Sync between projectors: website as end controller

#### 3-3 The System

#### 3-4 The Projection Show

#### 3-5 Notes on Design of the Projected Images/ Videos

### 3-1 The Design of 1 to 30 Models and the Projections

3-1-1 Scale (1:30)

3-1-2 Projectors

Ivation Pro3 Portable Rechargeable Smart DLP Projector - Streams via HDMI/MHL & USB connections, Wi-Fi, Bluetooth - Compatible with DLNA, Miracast, Airplay Wireless Mirroring for iOS & Android

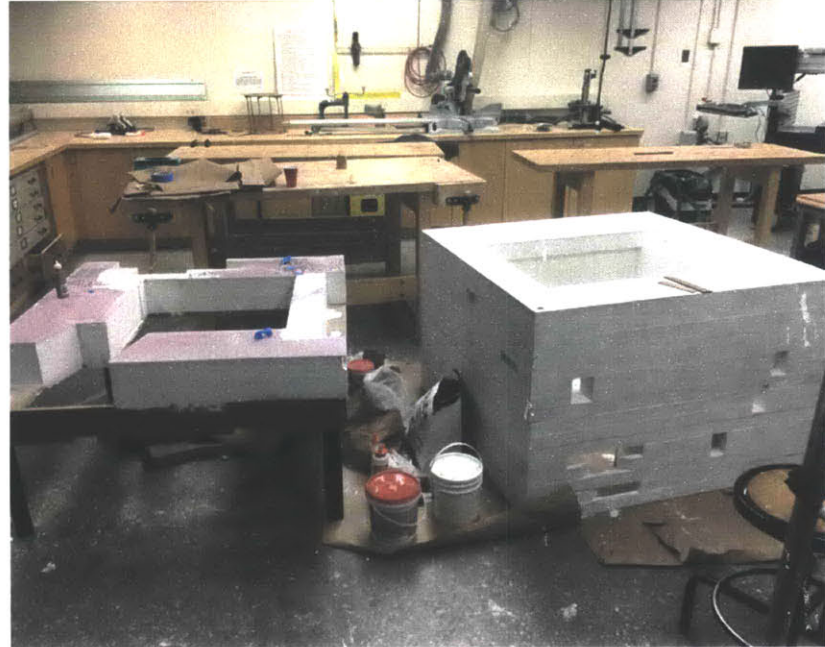


3-1-3 The “sunlight”

Within this scaled model, the “sunlight” is replaced by a light bulb, which provides stable light condition for testing purpose.

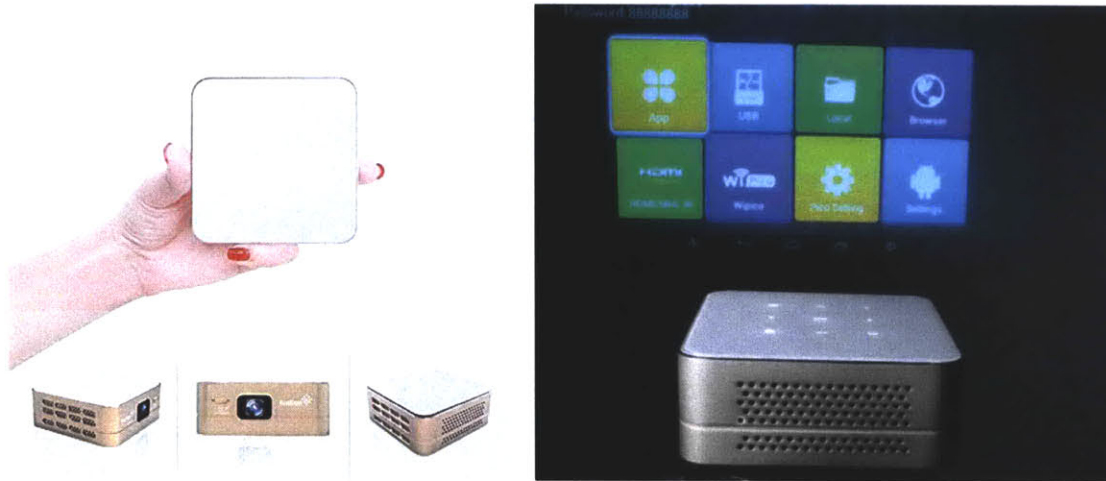


3-1-4 Remodeling and Fabrication



### 3-2 Technical Issues

#### 3-2-1 Projectors as an android device

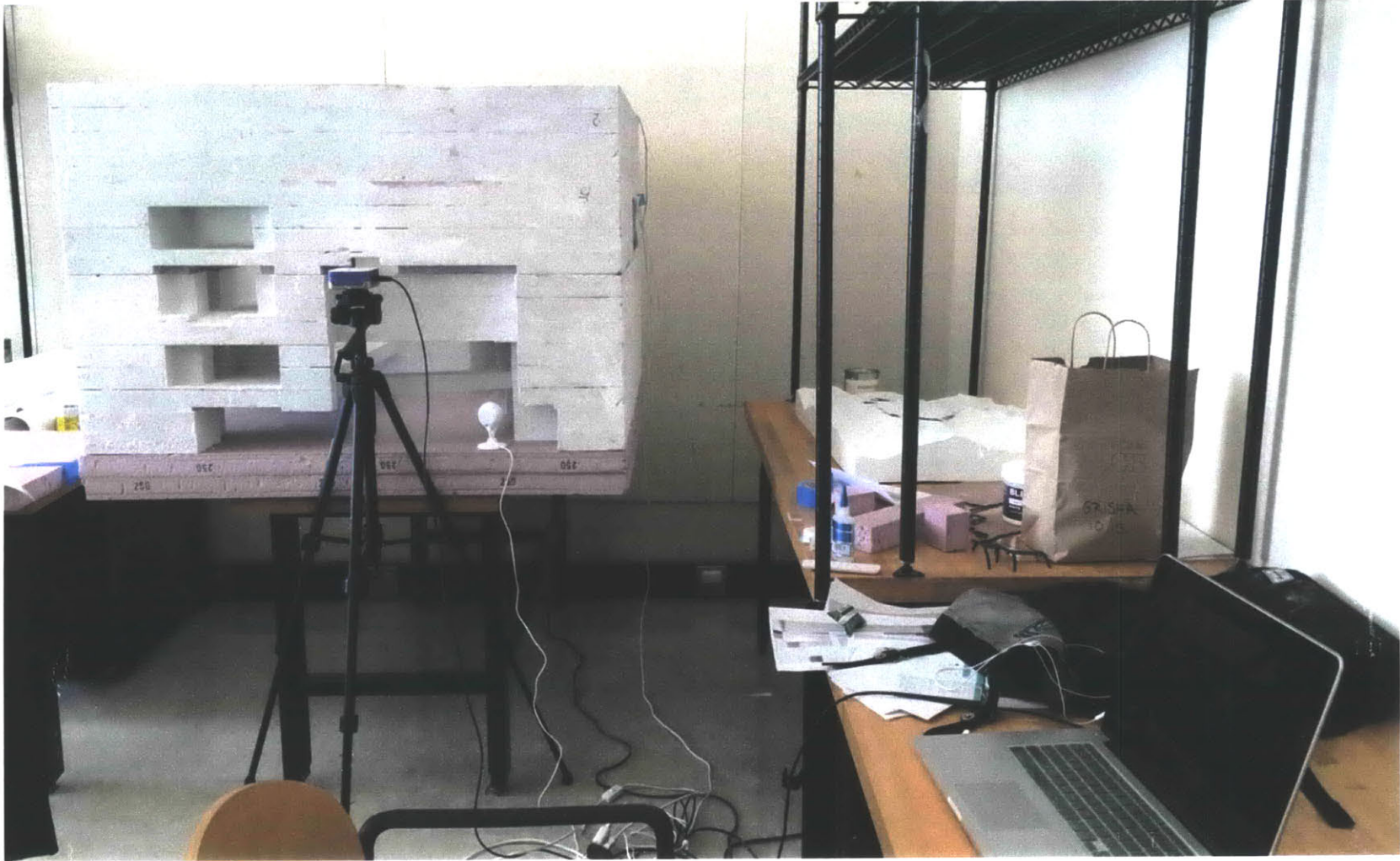


Ivation Pro3 Portable Rechargeable Smart DLP Projector - Streams via HDMI/MHL & USB connections, Wi-Fi, Bluetooth - Compatible with DLNA, Miracast, Airplay Wireless Mirroring for iOS & Android

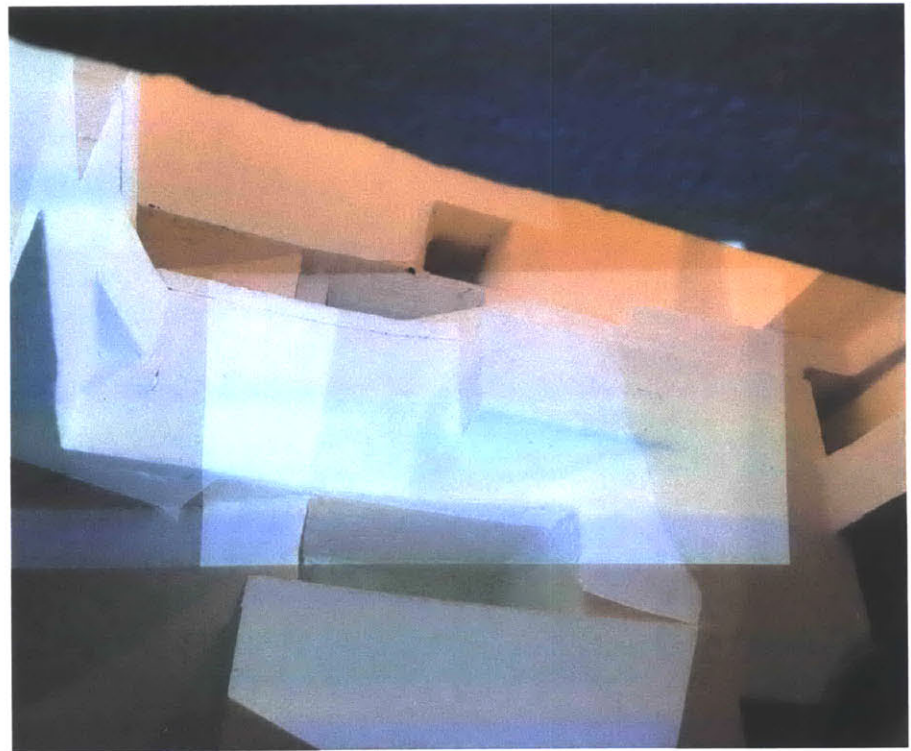
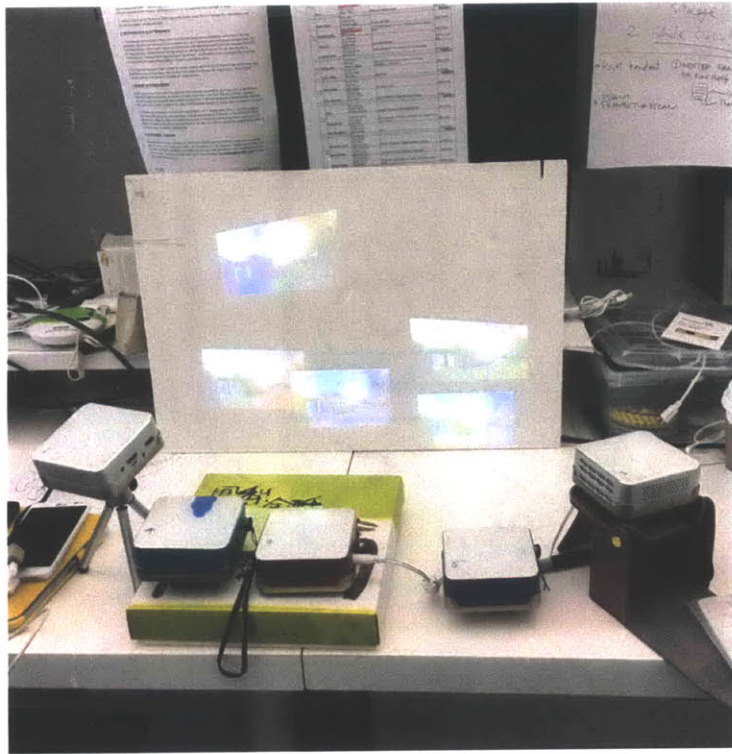
Seamlessly Streams & Projects All Your Videos, Photos, Slide Presentations & More  
Supports USB, HDMI/MHL, Wi-Fi, Bluetooth, DLNA, & Wireless iOS/Android Mirroring  
Self-Contained Setup w/Rechargeable Battery, Speaker & Remote/App Control  
Built-in Android 4.4 OS with 4GB Storage Supports Apps for Added Functionality  
Premium Leather Case with Easel Converts Into Platform to Set & Raise Projector

[http://www.amazon.com/gp/product/B0141DTBD8?psc=1&redirect=true&ref\\_=oh\\_aui\\_detailpage\\_o05\\_s00](http://www.amazon.com/gp/product/B0141DTBD8?psc=1&redirect=true&ref_=oh_aui_detailpage_o05_s00)

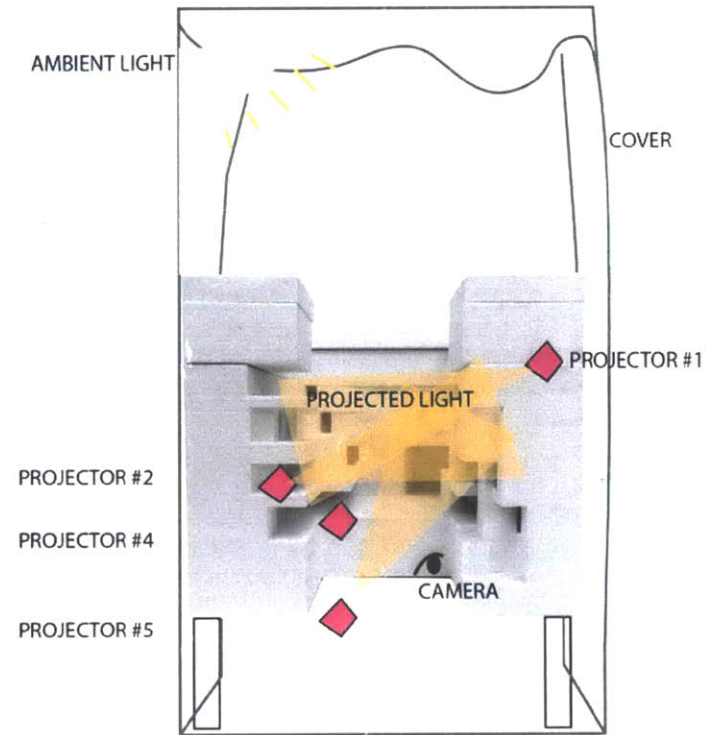
3-2-2 Logistics: image formatting and workflow



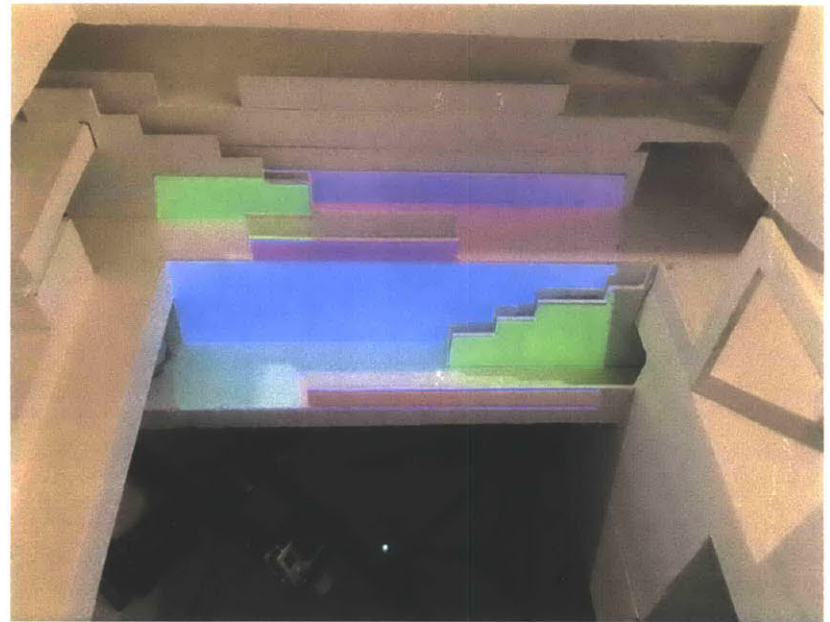
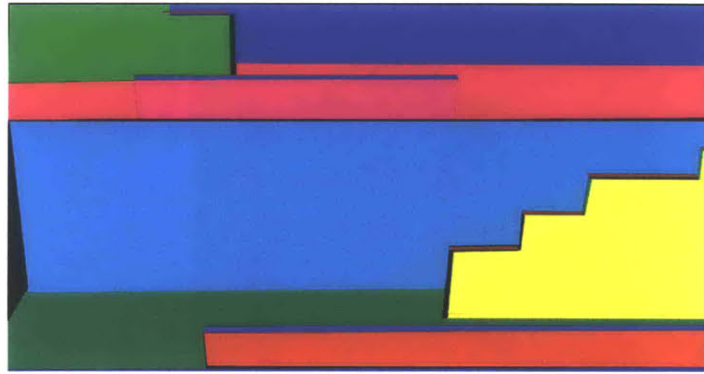
// Stage 1\_Set Up the Projectors



// Stage 2\_Set Up the "Stage" Model and Fix the Projectos in Place



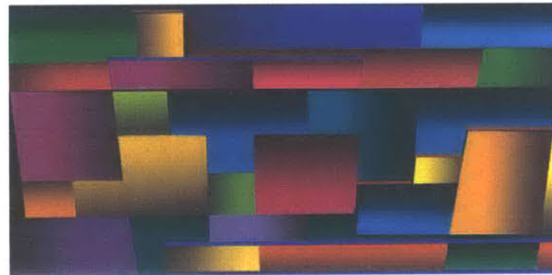
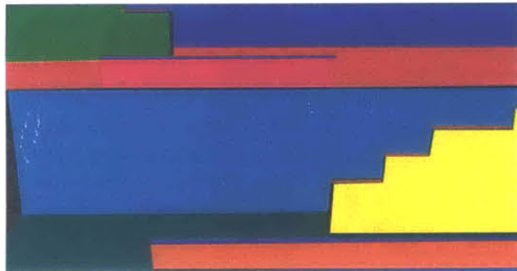
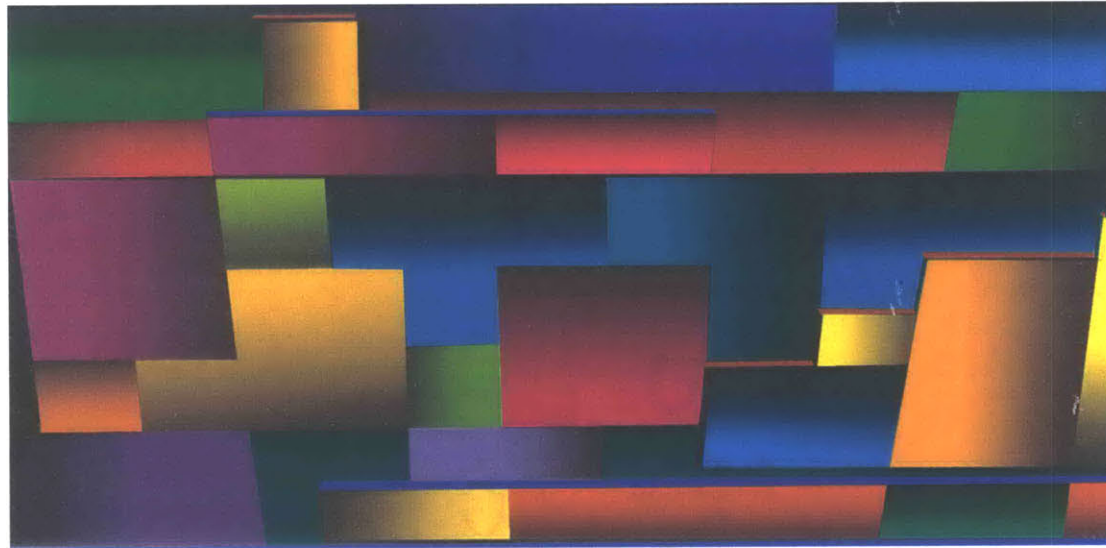
// Stage 3\_Set Up the Templates (Here I am using Projector #1 as example)



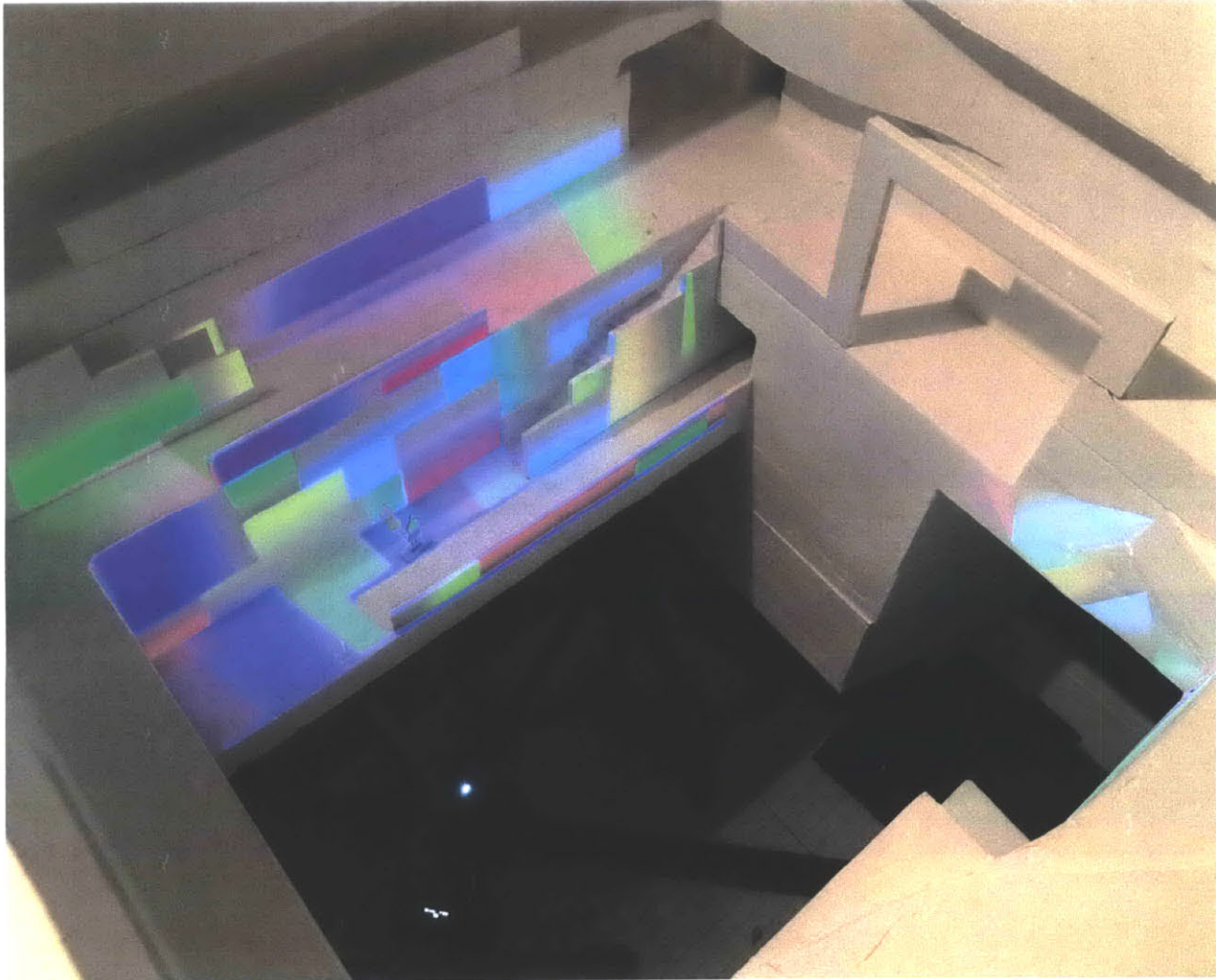


———— CHAPTER 3 DEMONSTRATIONS ————

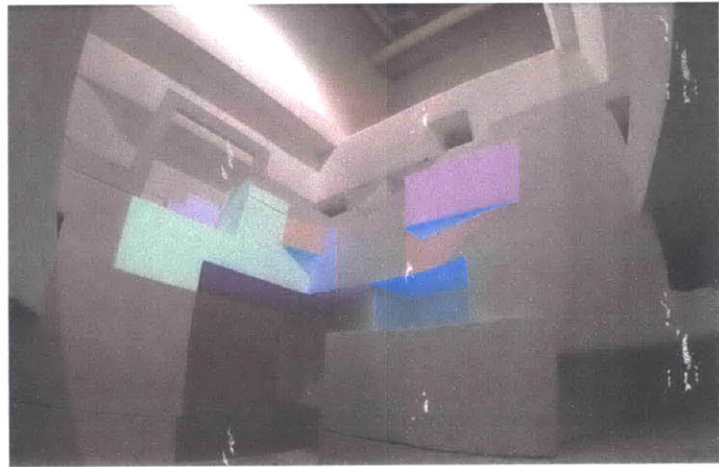
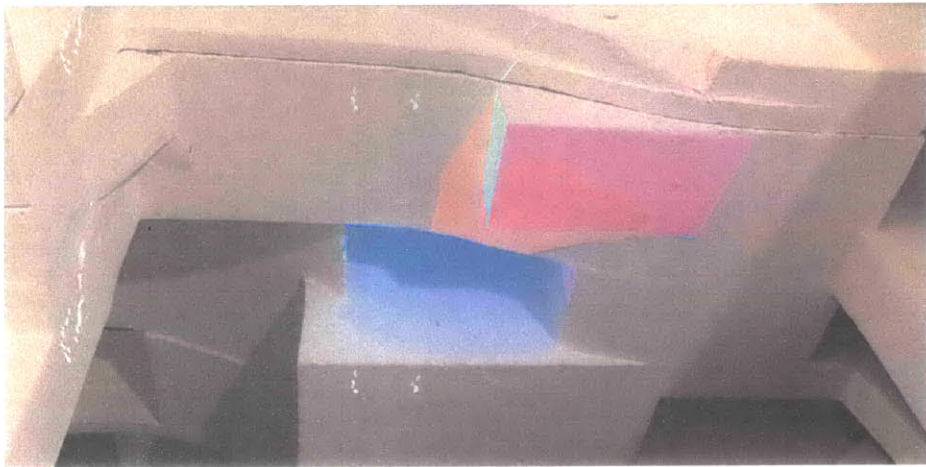
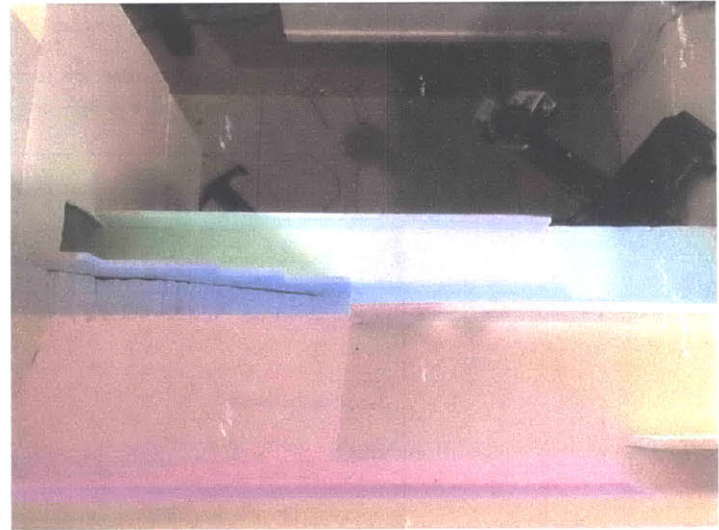
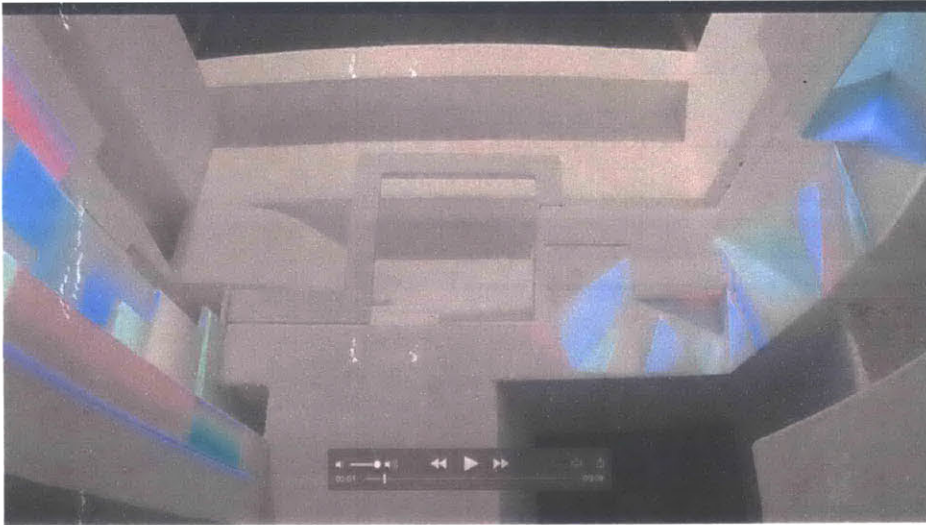
// Stage 4\_Replace the template with designed image/video  
and Upload to Projector #1



// Stage 5\_Projecting and Documentation



From other viewpoints



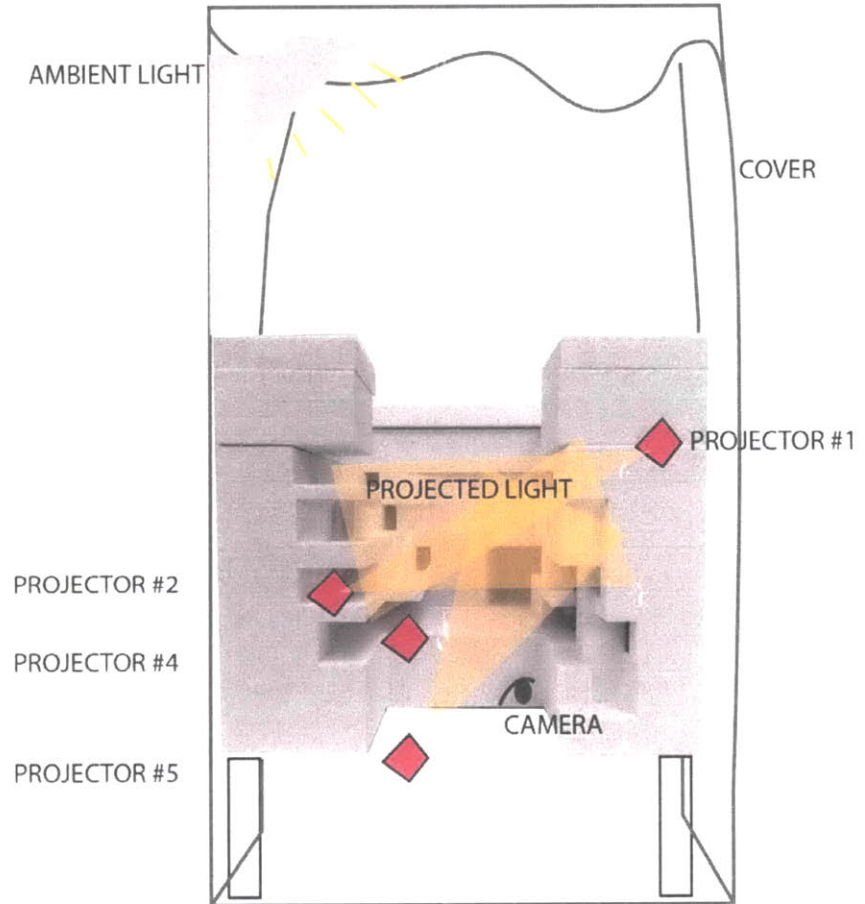
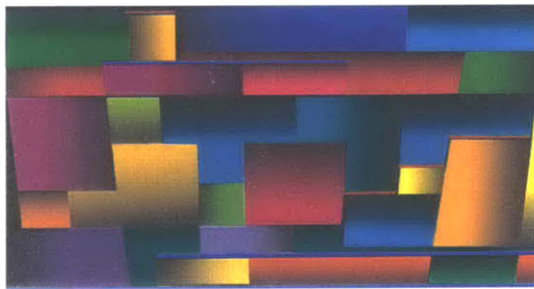
3-2-3 Sync between projectors: website as end controller



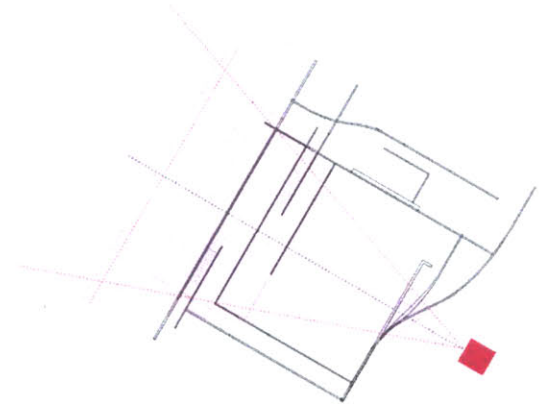
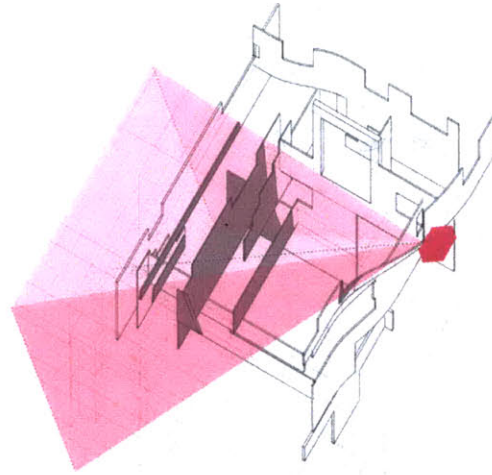
\*Takehiko has helped me to build this Website.



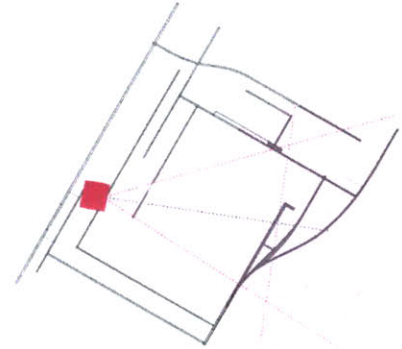
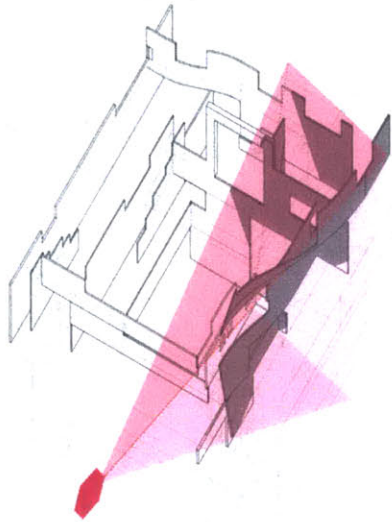
### 3-3 The System



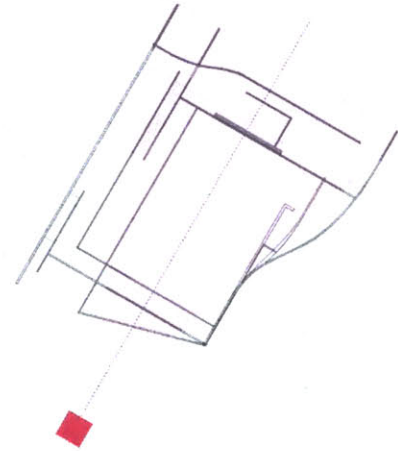
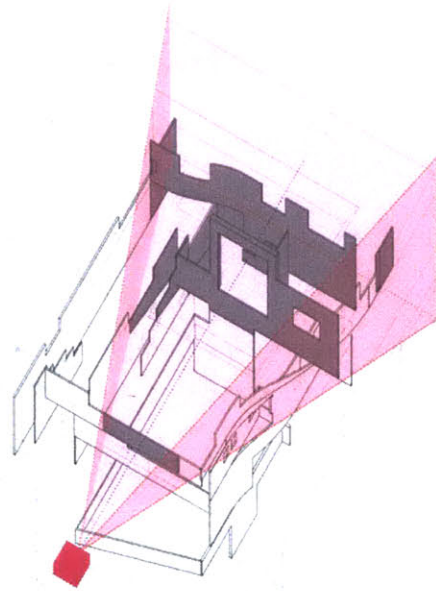
PROJECTOR #1



PROJECTOR #2

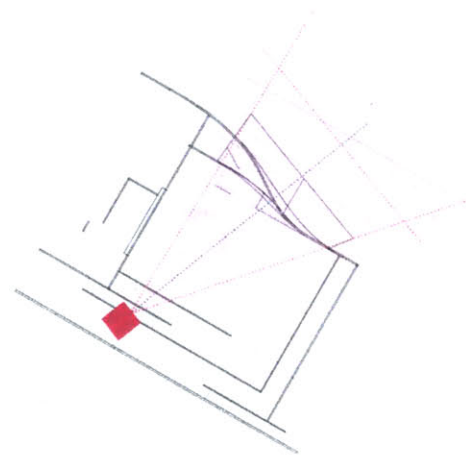
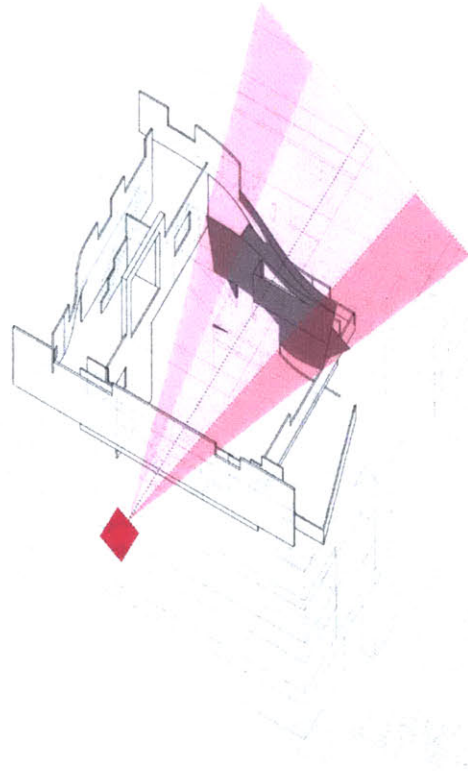


PROJECTOR #3

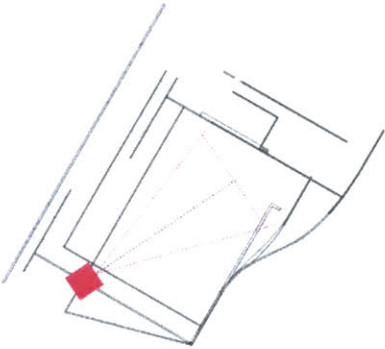
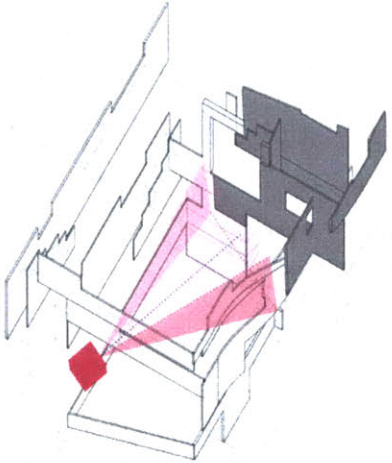




PROJECTOR #4

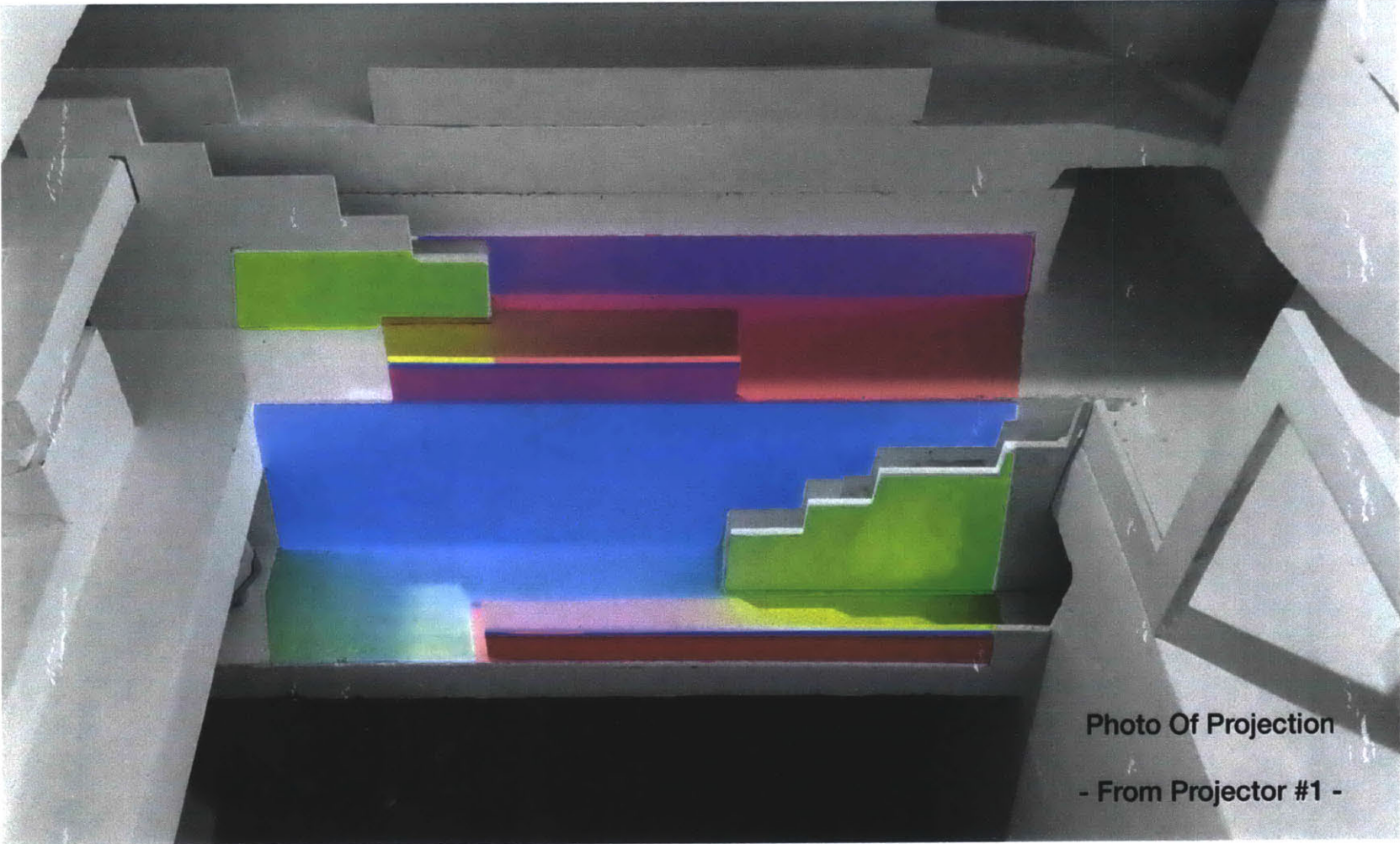


PROJECTOR #5



3-4 The Projection Show

//1



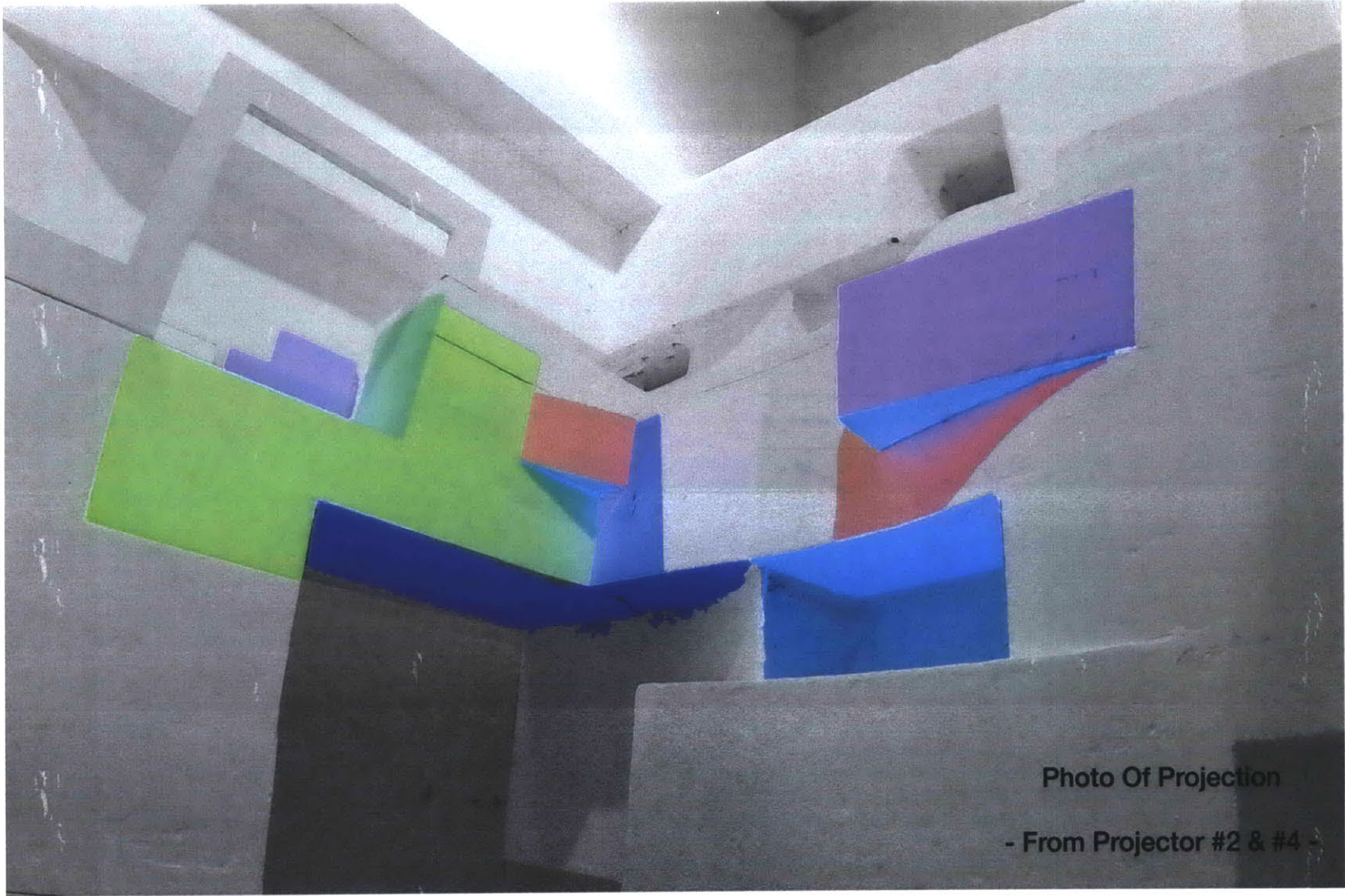


Photo Of Projection

- From Projector #2 & #4 -

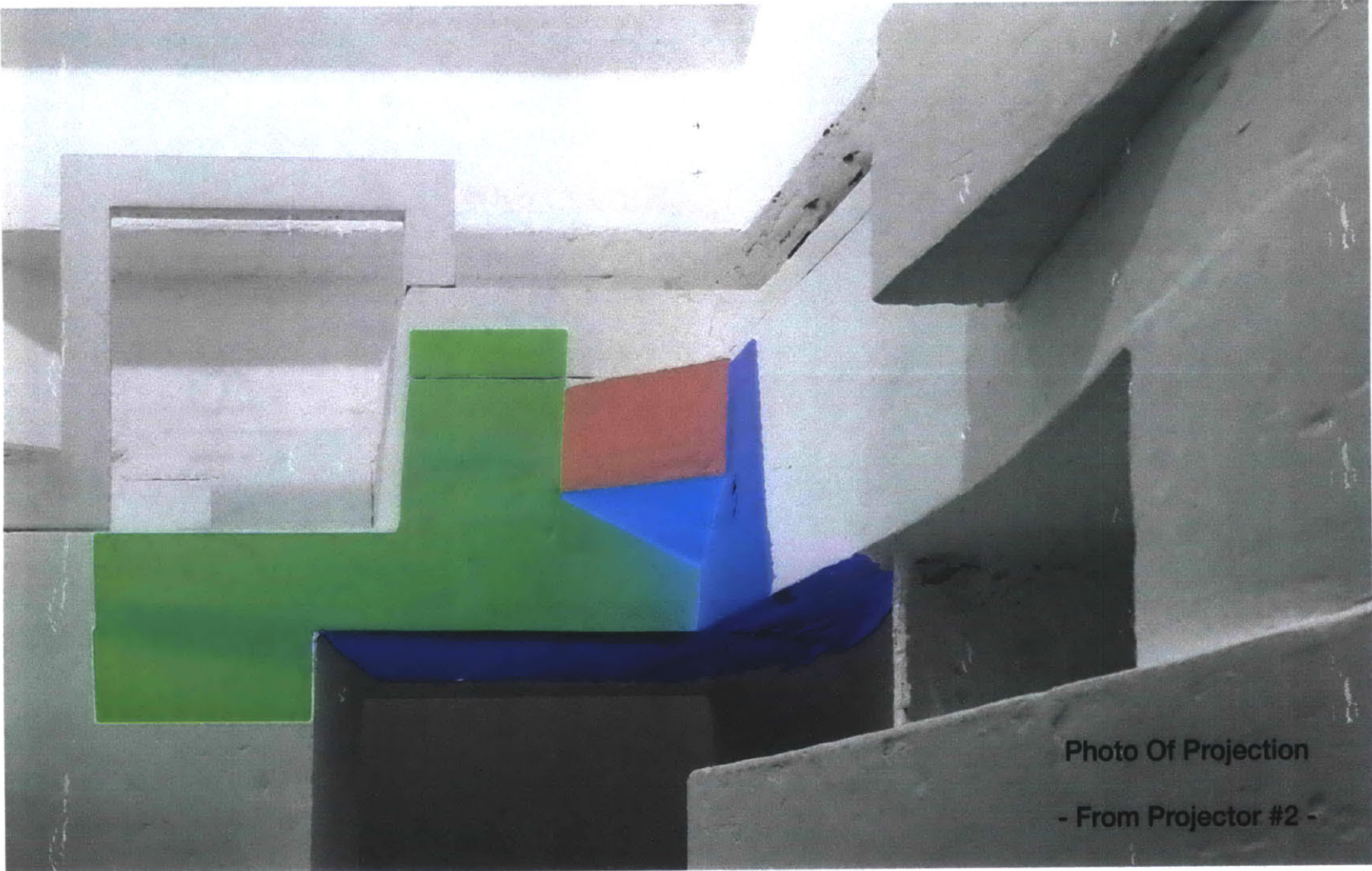
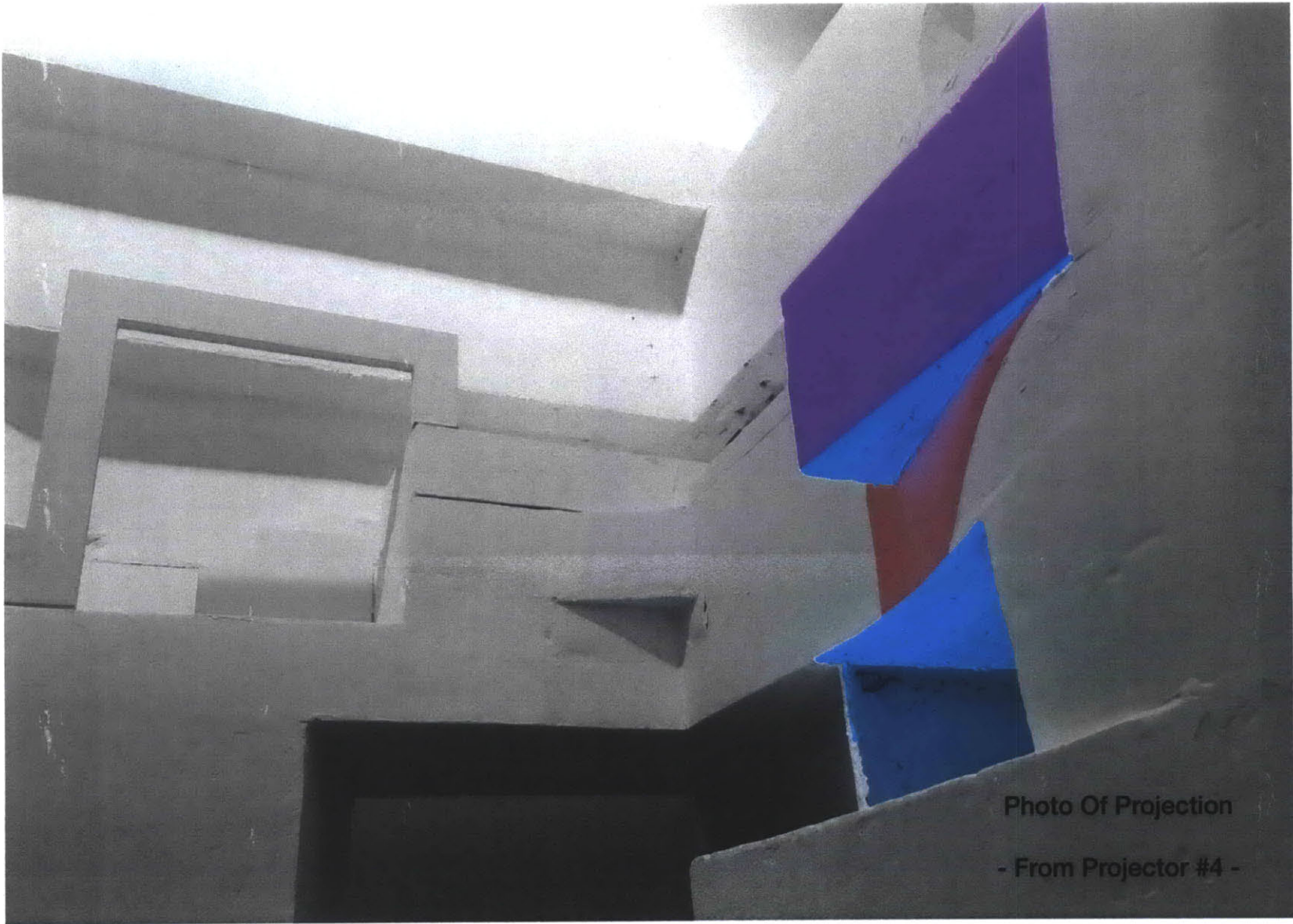
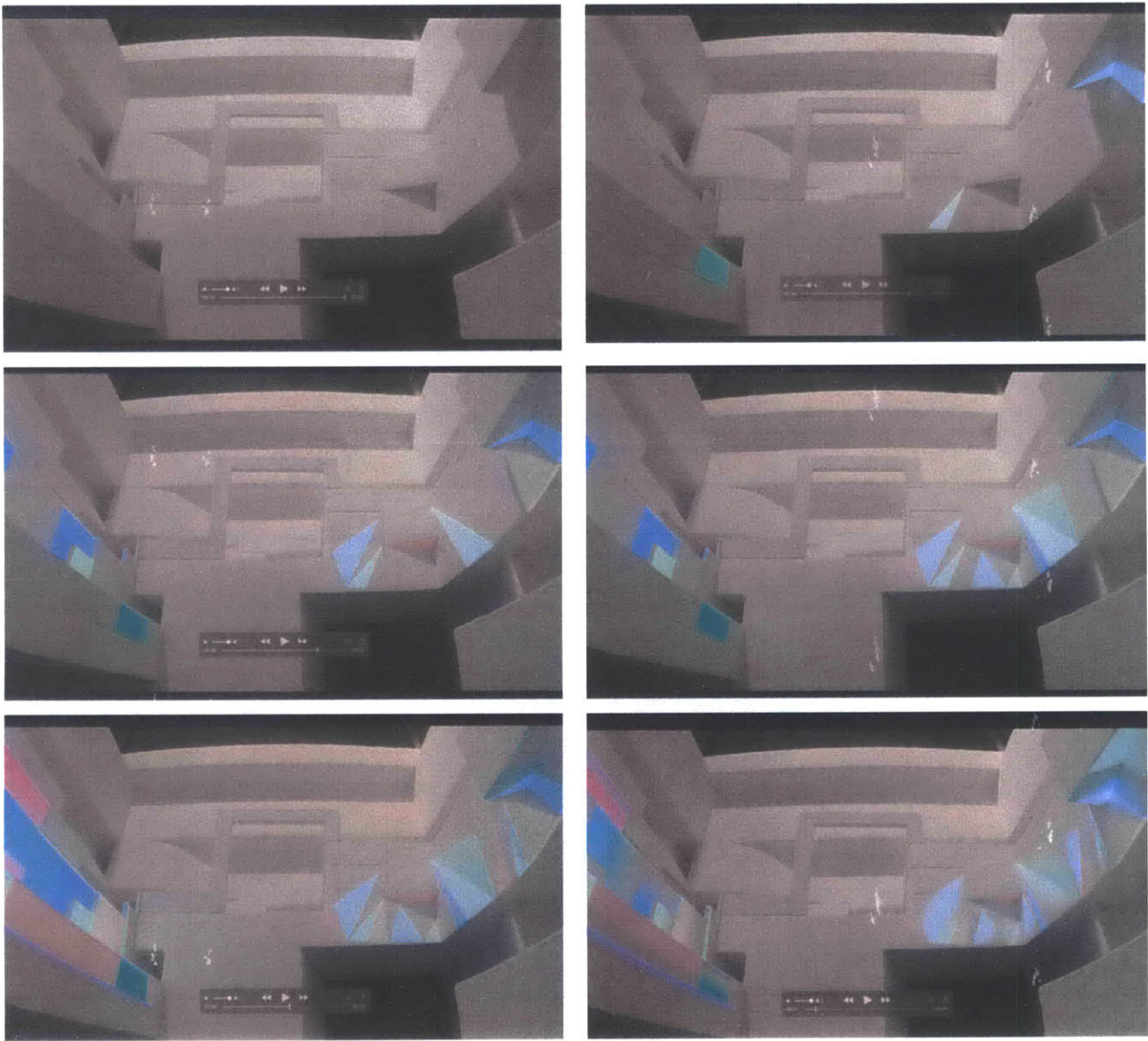


Photo Of Projection

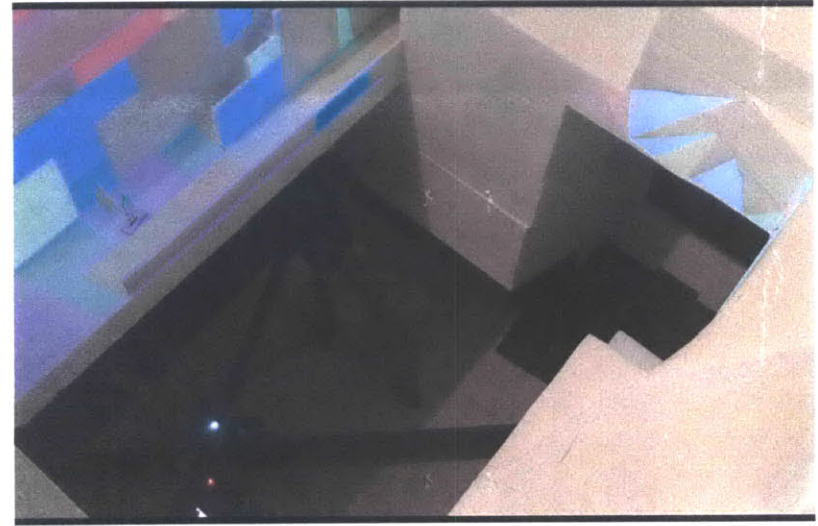
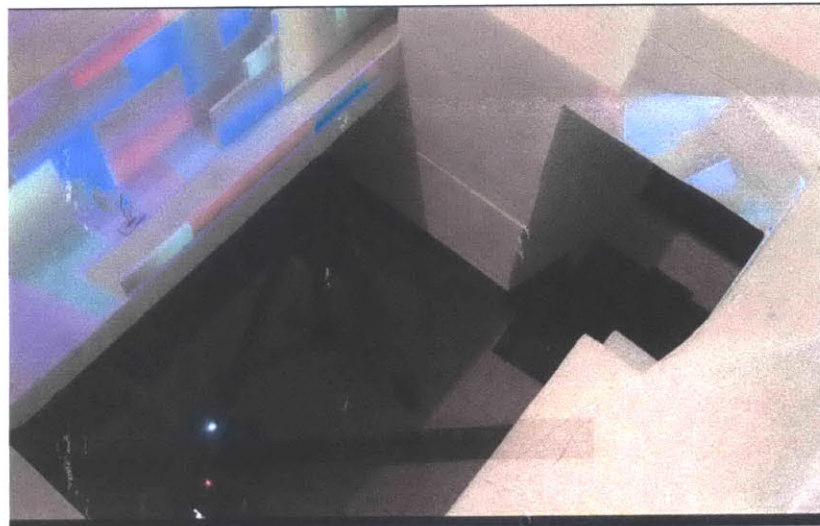
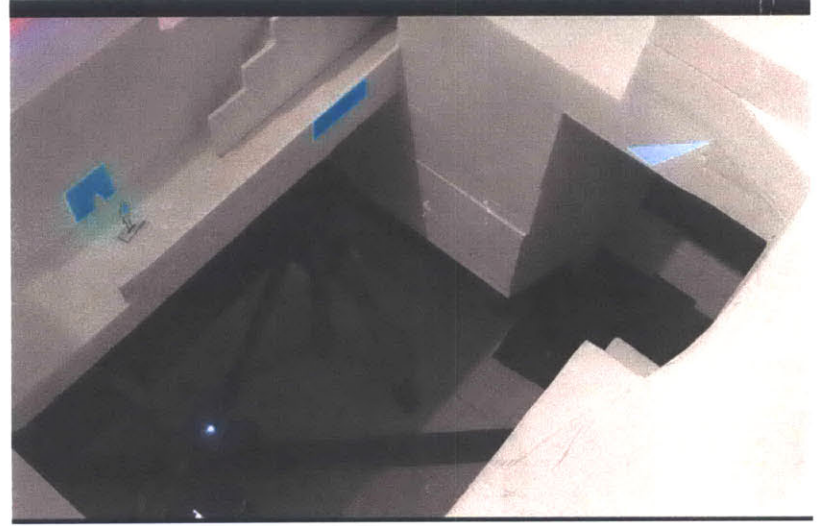
- From Projector #2 -



112

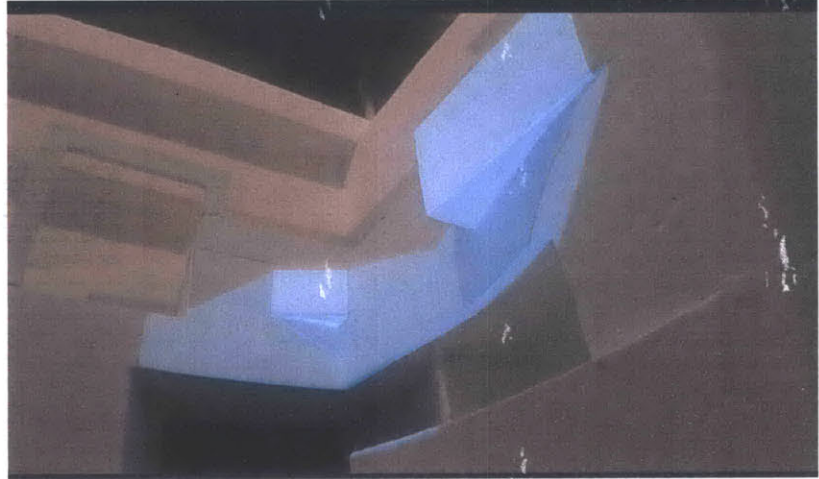
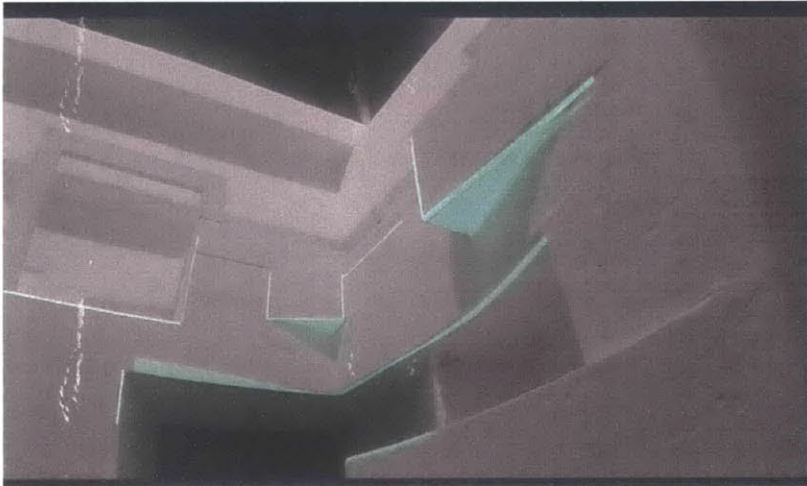
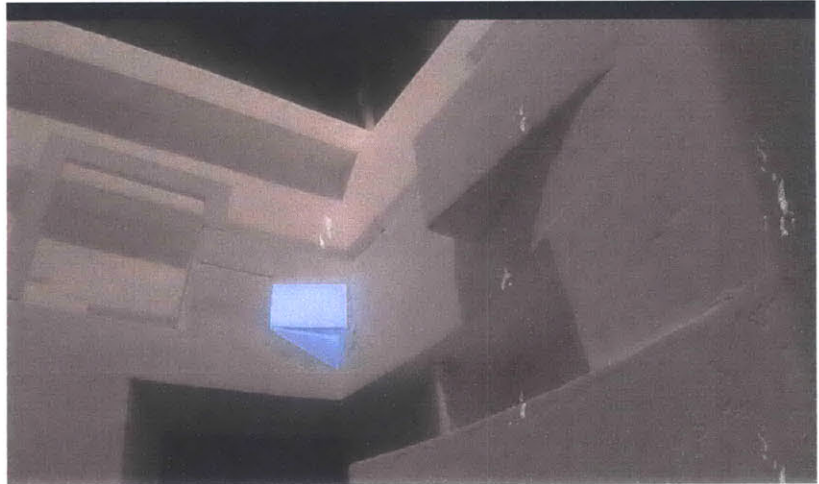
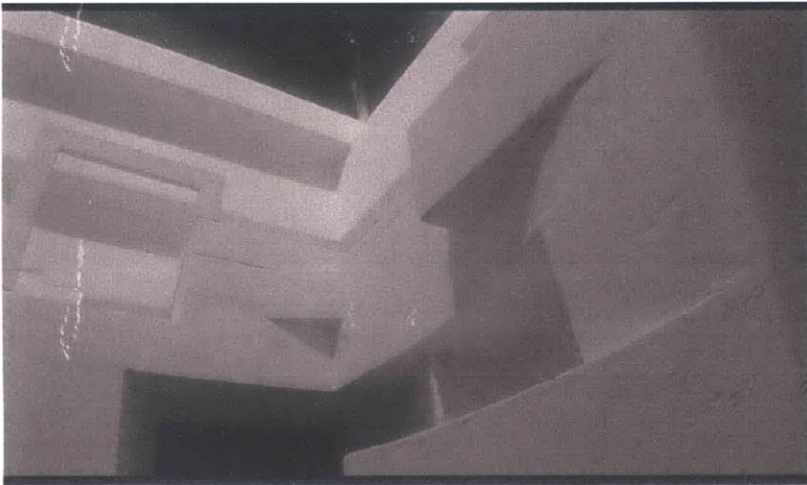


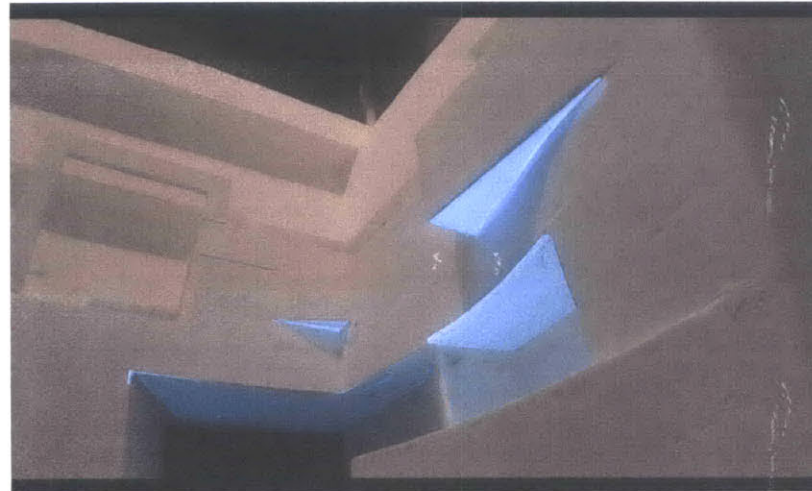
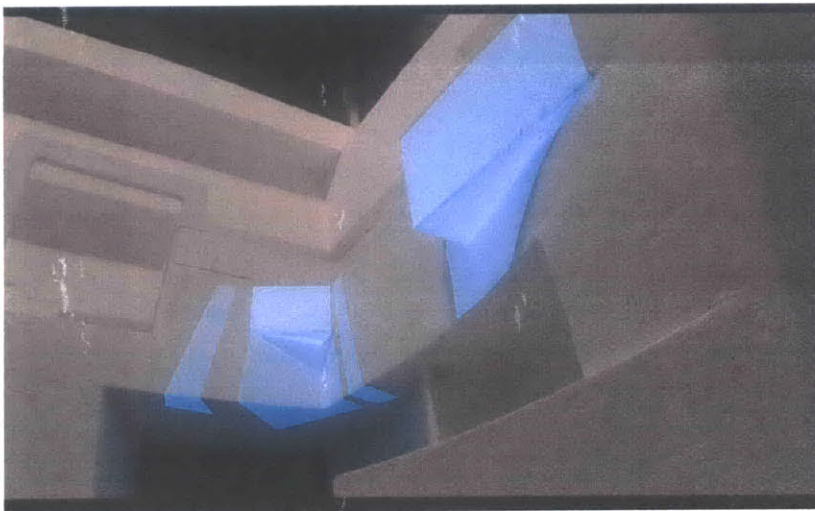
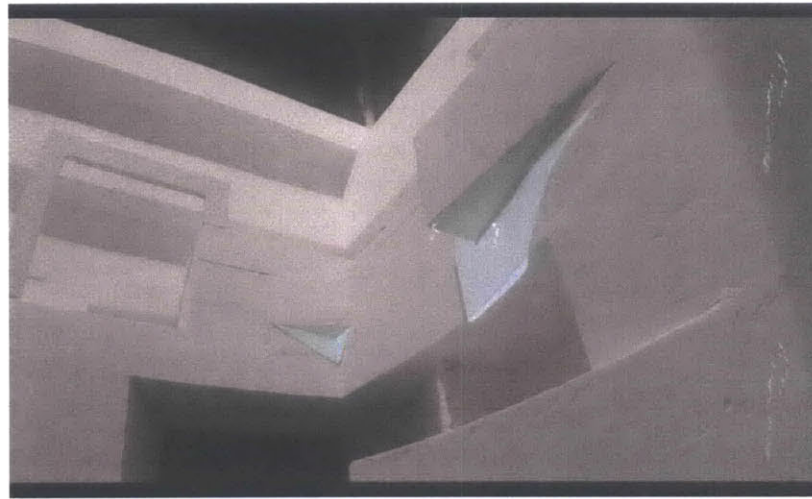
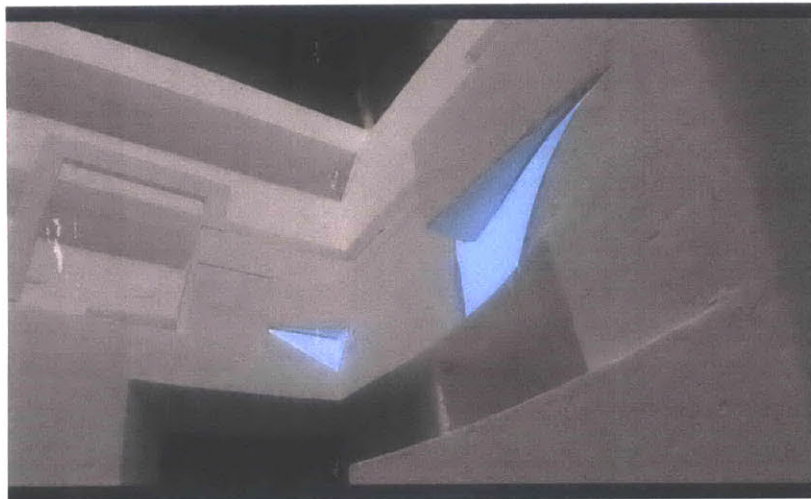
//3





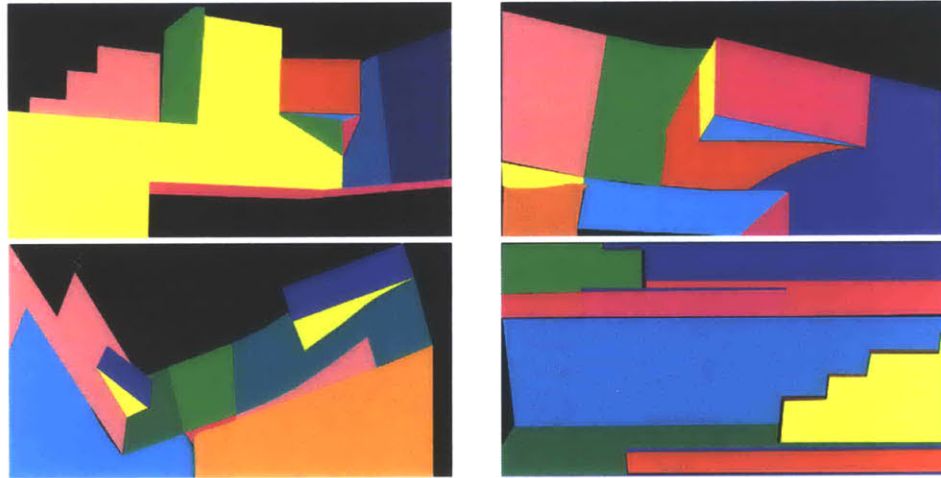
//4





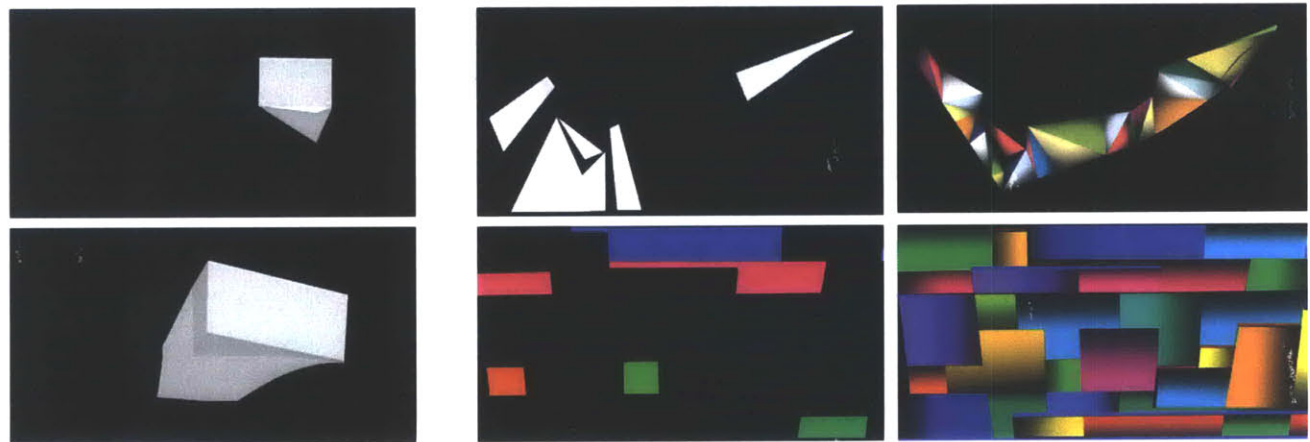
3-5 Design of the Projected Images/ Videos

Templates for Each Projectors



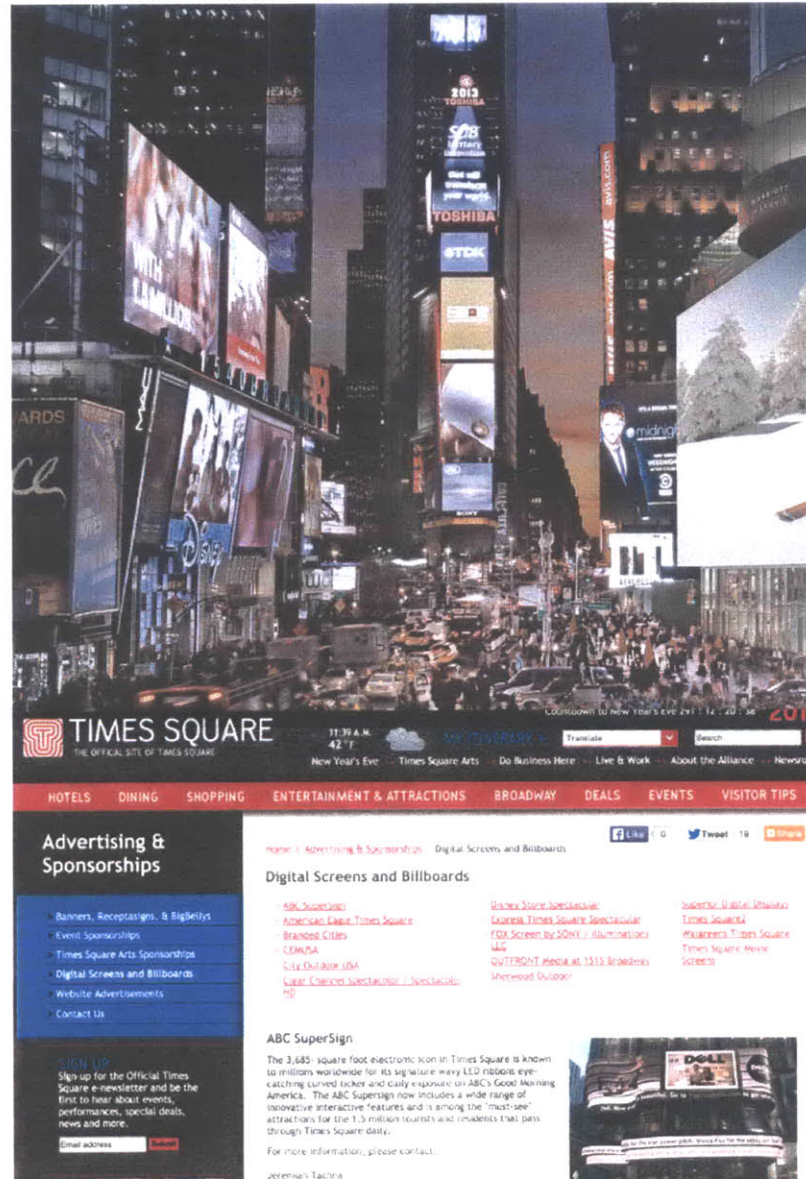
From Templates to Design:

Examples of Projected Images



# CHAPTER 4

## FURTHER DISCUSSION AND CONCLUSIONS



Above: The billboards in Times Square, NY. <http://timesquarenyc.org/>

## CHAPTER 4

## FURTHER DISCUSSION AND CONCLUSIONS

### 4-1 The Question of Agency: Who Has the Power to Use This Tool?

A toolkit will not produce anything without users. However, the question of who has the power to use this tool, especially in a public space, matters. One initial idea was to provide new opportunities for people to create spatial art projects. In this way, the social/ political voice will be “published”, if there is any in the art project, in a more delicate and subtle way.

### 4-2 What Will You Choose to Project?

What we are consistently encounter everyday are series of scenes. It can be interior space that are holding a special event; It can also just be street corners or the dime corridor. No matter whether you are on your daily routine or are attending a special event, you always encounter a series of scenes. Probably you spend more time with that building facade outside the office window more than your significant other. Or the everlasting dime corridor where you talk with your colleagues knows most of the gossips. These micro environments are “the opportunities” to be programed with projection mapping.

### 4-3 To Be Continued

I will be exploring this topic in several directions: 1. the technology and usage development; 2. the recipient site of such projections which are subsequently transformed, augmented, etc., and 3. the potential of a paradigmatic change in design systems between the 2d and 3d.

## BIBLIOGRAPHY

- Bruno, G. (2014). *Surface: Matters of aesthetics, materiality, and media*. The University of Chicago Press.
- McMorrough, J. (2007, February 1). *Blowing the Lid Off Paint: The Architectural Coverage of Supergraphics*. *Hunch* 11, 64-73.
- Wigley, M. (1995). *White walls, designer dresses: The fashioning of modern architecture*. Cambridge, Mass.: MIT Press.
- Wigley, M. (1998). *Konstruktion von Atmosphären = Constructing Atmospheres*. Gütersloh: Bertelsmann-Fachzeitschr.- GmbH.
- Mark Wigley\_The Architecture of Atmosphere – IAAC Blog. (n.d.). Retrieved January 19, 2016, from [http://www.iaacblog.com/programs/mark-wigley\\_the-architecture-of-atmosphere/](http://www.iaacblog.com/programs/mark-wigley_the-architecture-of-atmosphere/)
- Greengard, S. (2015). *The Internet of Things*. Cambridge, MA - Massachusetts: MIT Press.

**Koolhaas, R. (2004). Wallpaper: Prada Wallpaper Designed by 2x4. In Content. Köln: Taschen.**

**Kostelanetz, R., & Nagy, L. (1970). Moholy-Nagy. New York: Praeger.**

**Tanizaki, J. (1977). In praise of shadows. New Haven, Conn.: Leete's Island Books.**

**Walmsley, I. (2015). Light: A very short introduction. Oxford University Press.**

**MacLuhan, M. (2005). The medium is the message. Corte Madera: Gingko Pr.**

**The Function of Ornament. (2006). In F. Moussavi & M. Kubo (Eds.), The function of ornament. Barcelona: Actar ;.**

# APPEDIX

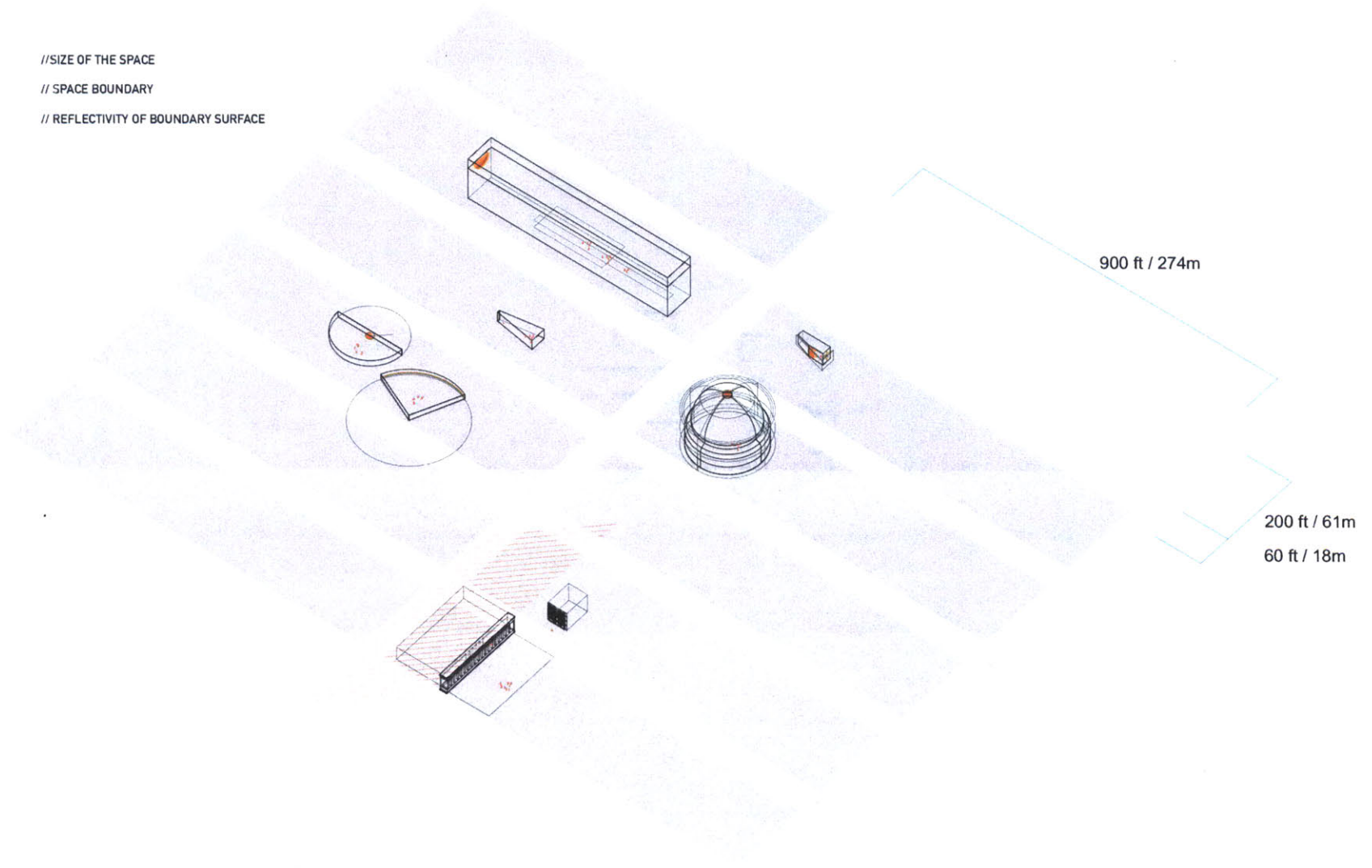
## 1- Precedents Research: Scale and Light Source

// VIEWERS' POSITION

// SIZE OF THE SPACE

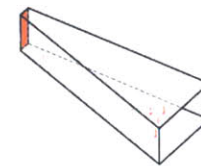
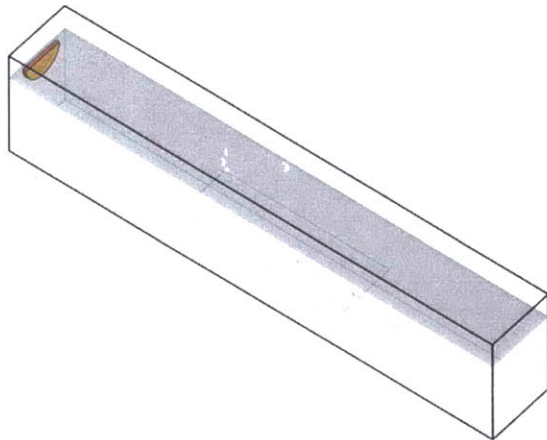
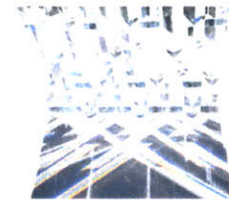
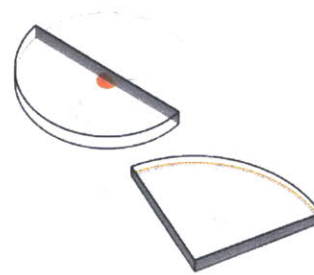
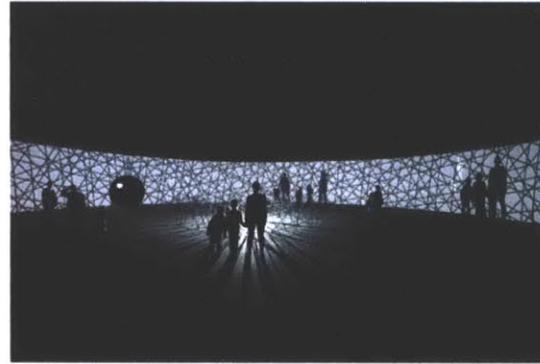
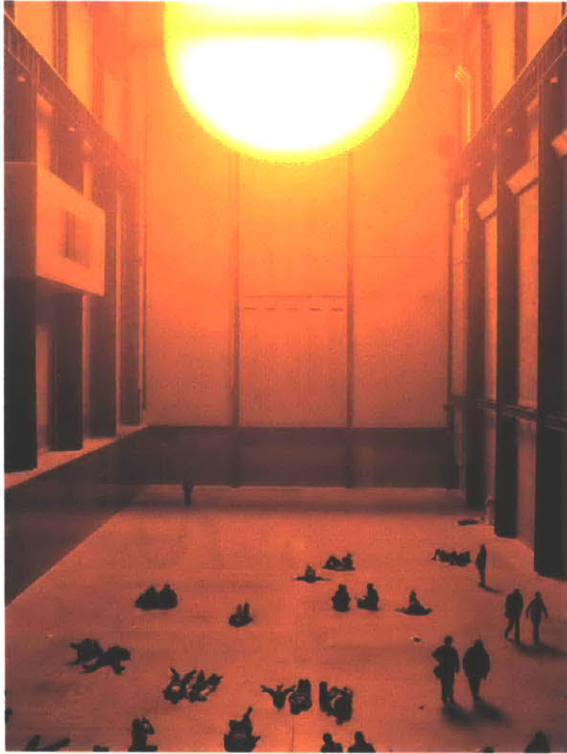
// SPACE BOUNDARY

// REFLECTIVITY OF BOUNDARY SURFACE

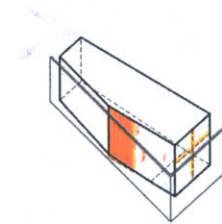
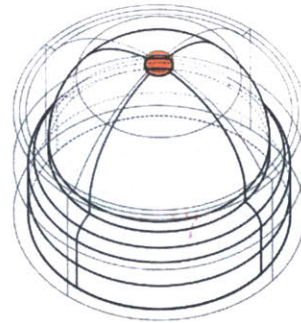
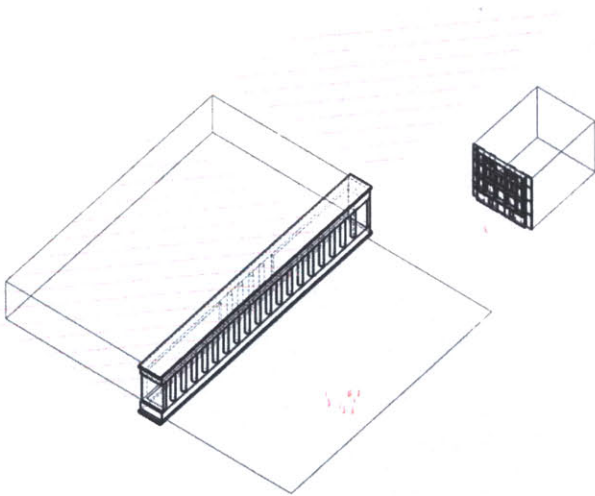
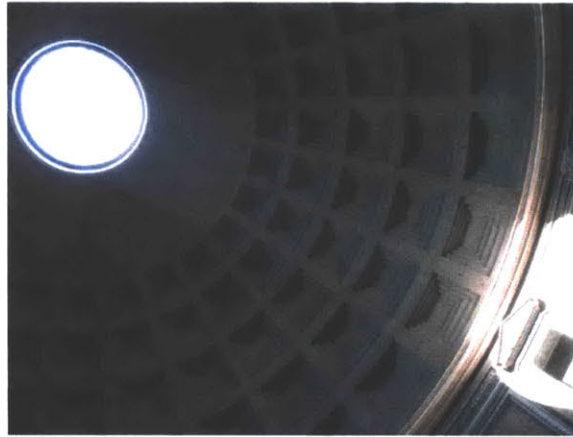




APPEDIX

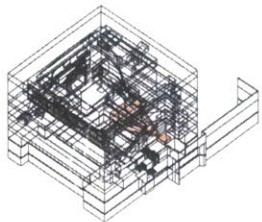
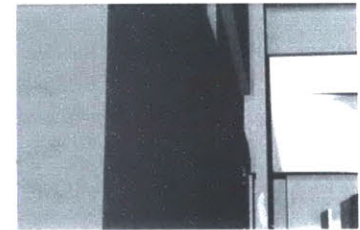
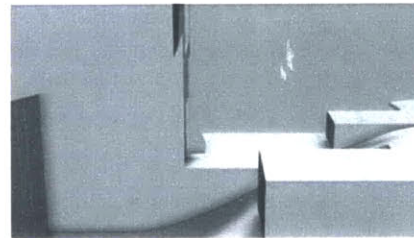
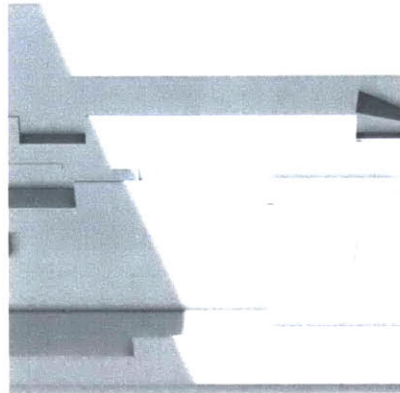
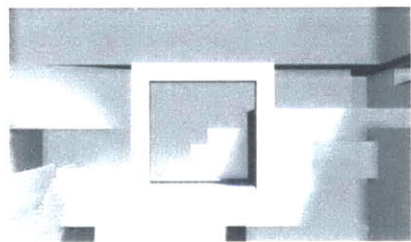
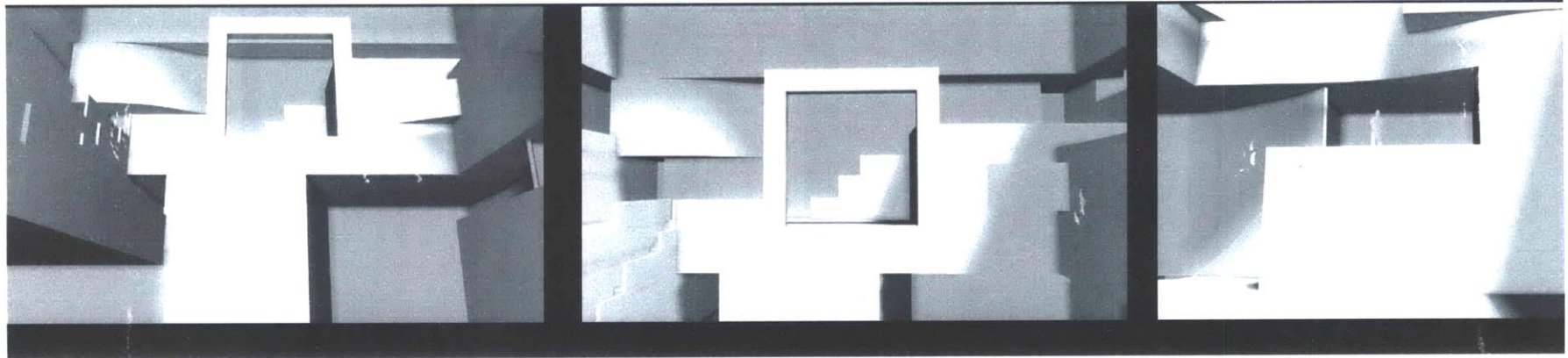


APPEDIX

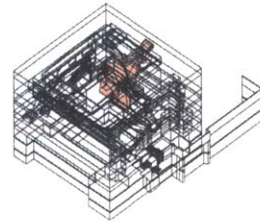


APPEDIX

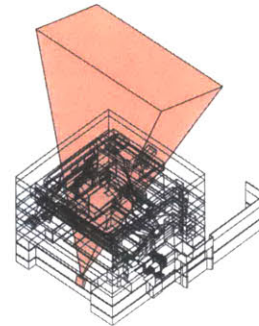
2- Testing Workflow with Rhino Rendering



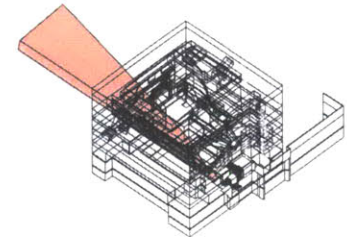
PROJECT #1



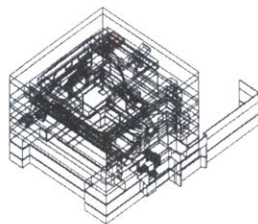
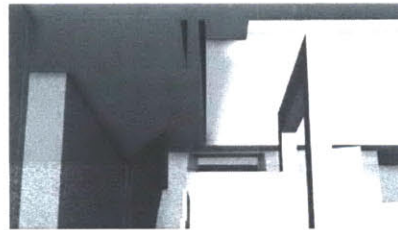
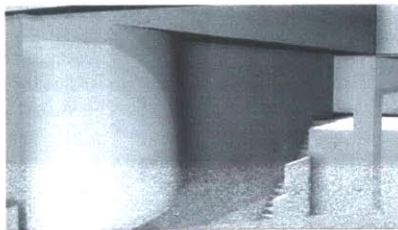
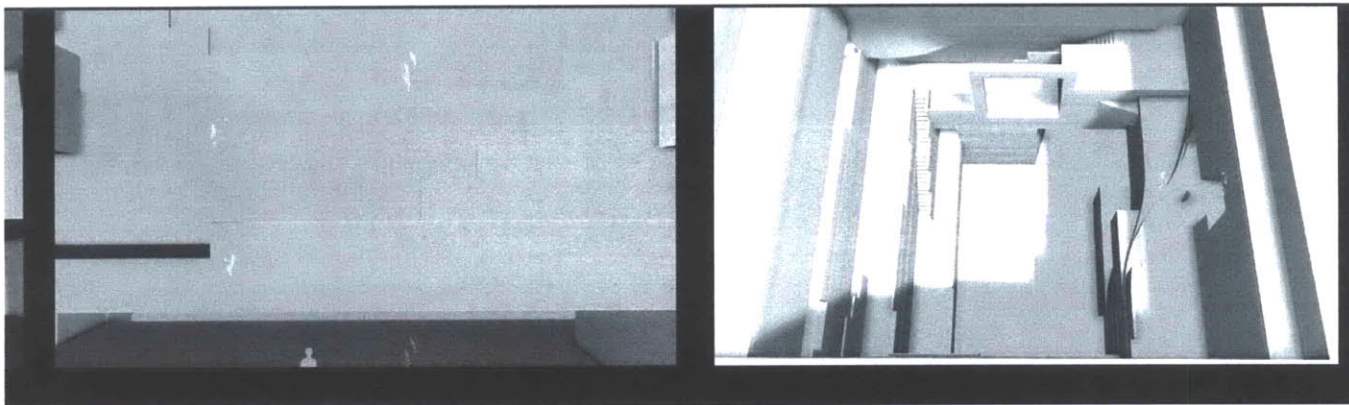
PROJECT #2



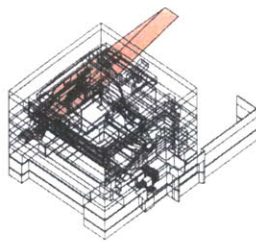
PROJECT #3



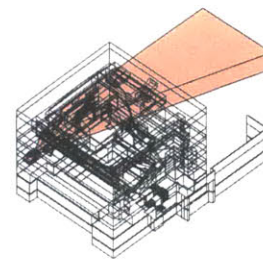
PROJECT #4



PROJECT #5



PROJECT #6

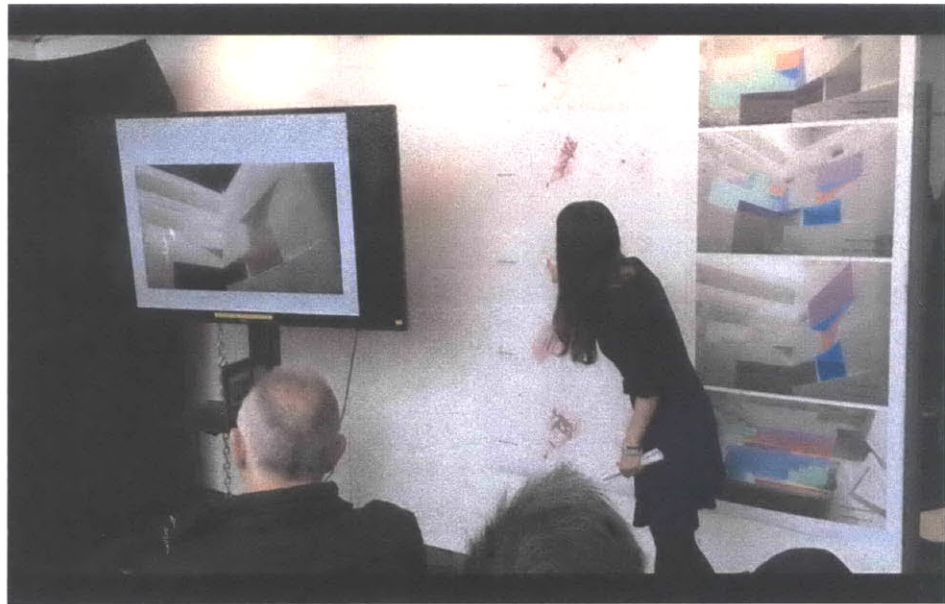
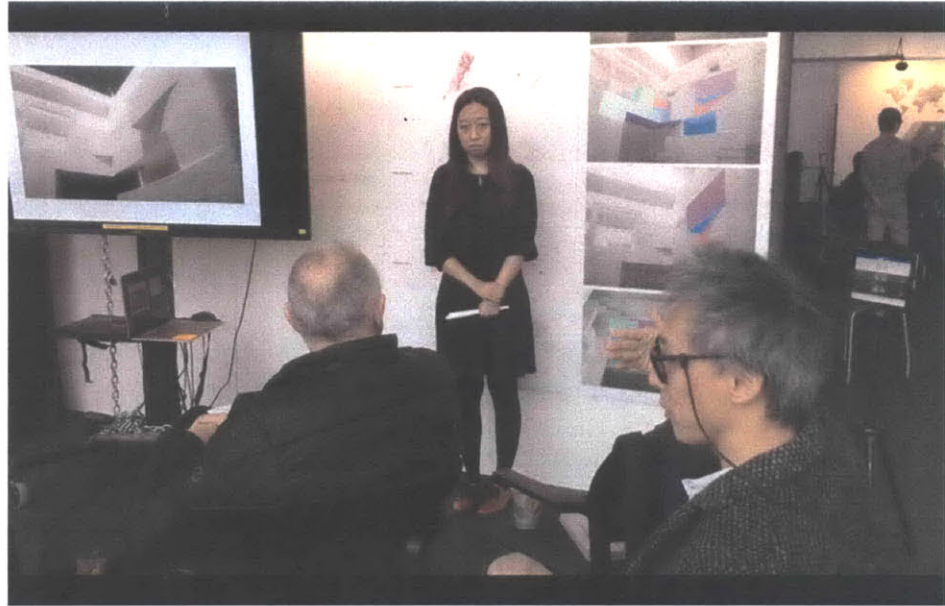


PROJECT #7

APPEDIX

3- Final Presentation





© 2016 Dan Li. All rights reserved.