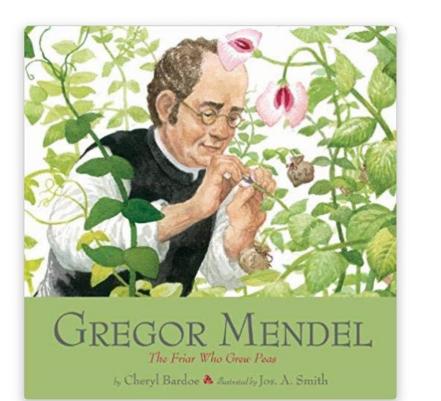




PEAS is mnemonic borrowed from the literature on Agent based systems (ABS) designed (modeled) to address systems performance (P) in the context of environment (E) of operation, events or processes or systems, to be actuated (A), based on information from primary sources, for example, sensor (S) data. http://bit.ly/P-E-A-S and https://link.springer.com/chapter/10.1007/978-981-10-8258-0_8





Gregor Mendel: The Friar Who Grew Peas



PEAS

Platform for the Agro-Ecosystem

Eric Scott McLamore¹ and Shoumen Palit Austin Datta^{1,2,3}

¹ Nano-Bio Sensors Lab, Department of Agricultural and Biological Engineering, University of Florida, Gainesville, FL 32611
 ² Auto-ID Labs, Department of Mechanical Engineering, Massachusetts Institute of Technology, Cambridge, MA 02139
 ³ MDPnP Lab, Department of Anesthesiology, Massachusetts General Hospital, Harvard Medical School, Cambridge, MA 02139

Performance

Environment

Actuators

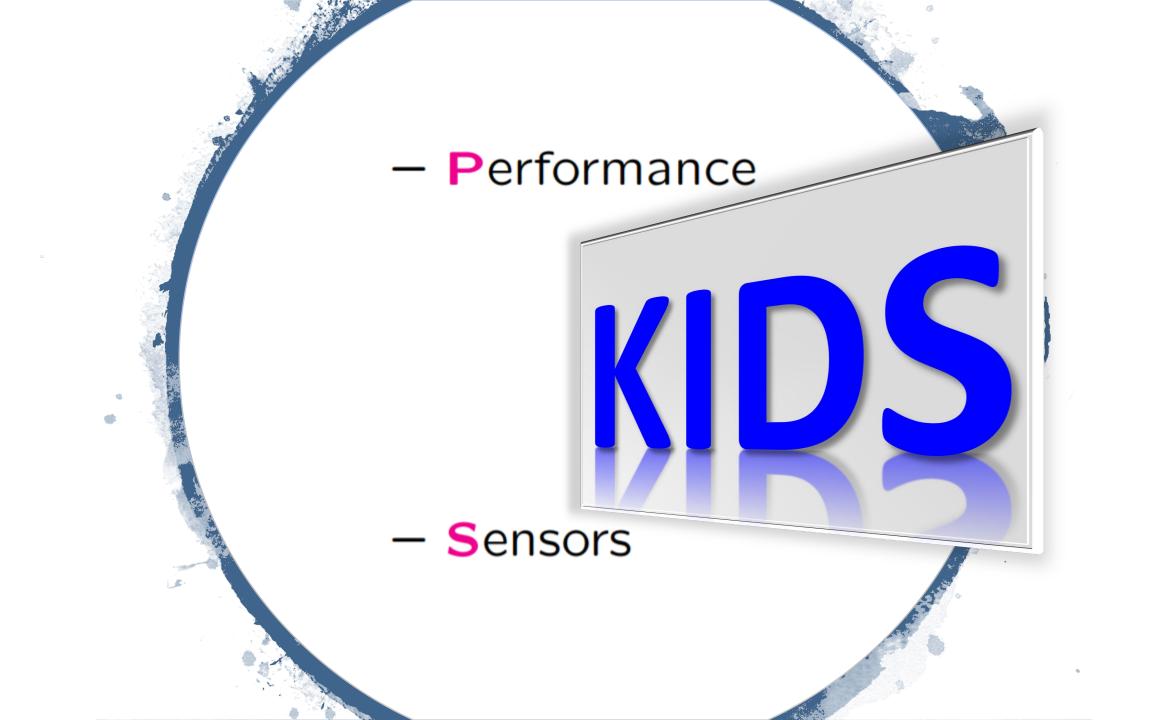
Sensors

PEAS PLATFORM for the Agro-Ecosystem

Decision Science for Agriculture and Agri-Business

https://prezi.com/go_0ow_w-3n6/agroecosystem-analysis-aesa/

http://bit.ly/P-E-A-S

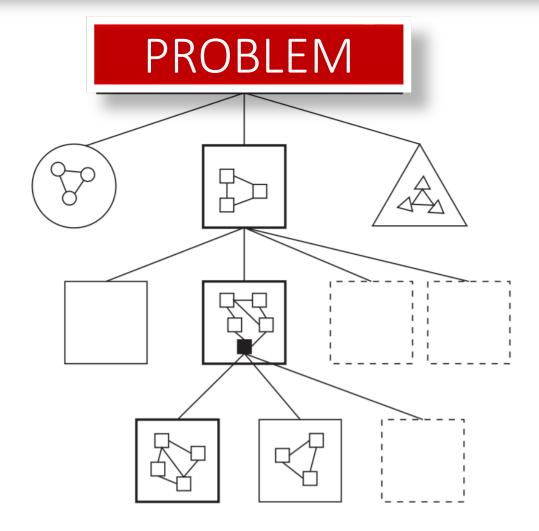


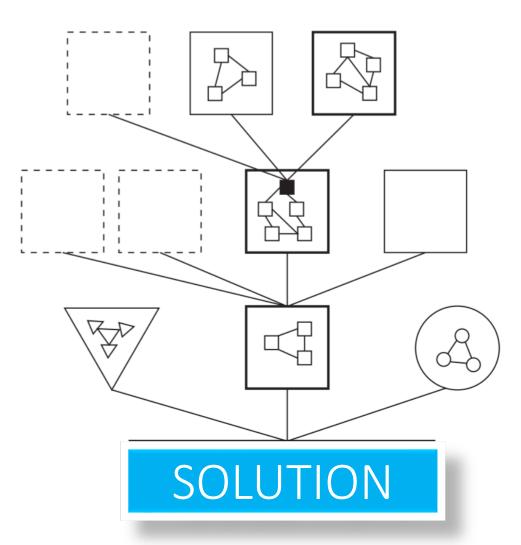
Knowledge-Informed Decision as a Service



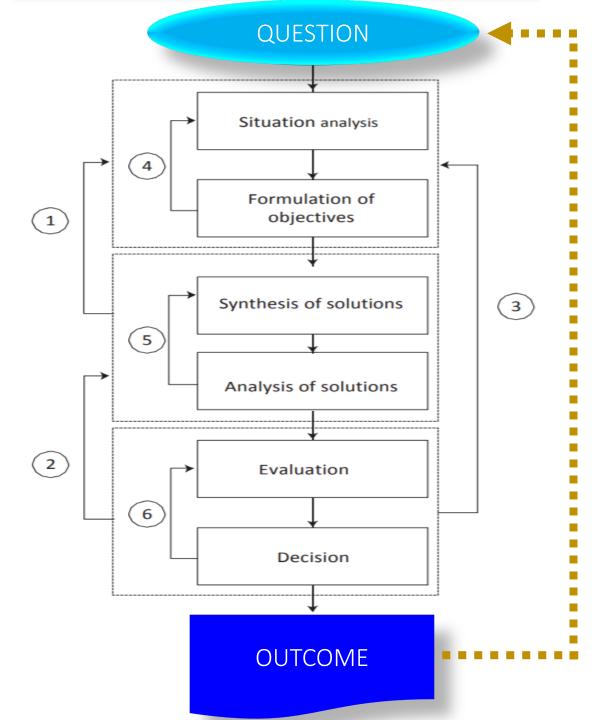
The outcome and the value of the service is the key performance indicator.

De-construction and Re-construction



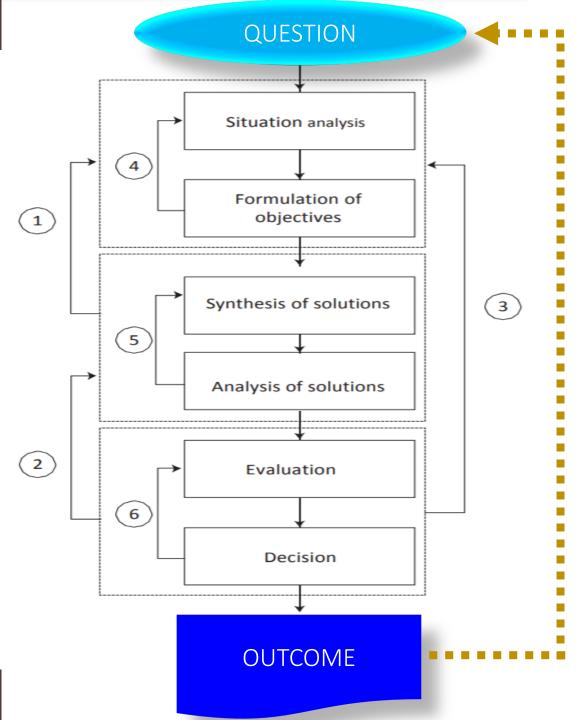


A Systems Engineering Approach? https://link.springer.com/book/10.1007/978-3-030-13431-0



A Systems Engineering Approach?

- What is the problem? Is it the correct problem to address?
- Boundaries of the problem space (dynamic vs static).
- Principal influences/mechanisms relative to the context of the problem and problem space.
- Needs a new or re-configured solution?
- What are the solution/system boundaries?
- Requirements of the solution space (system, design goals)
- Feasibility (contextual, technical, economic, social, ecological)
- Solution space to be reconstructed based on existing system or create/innovate architecture to execute solution system?

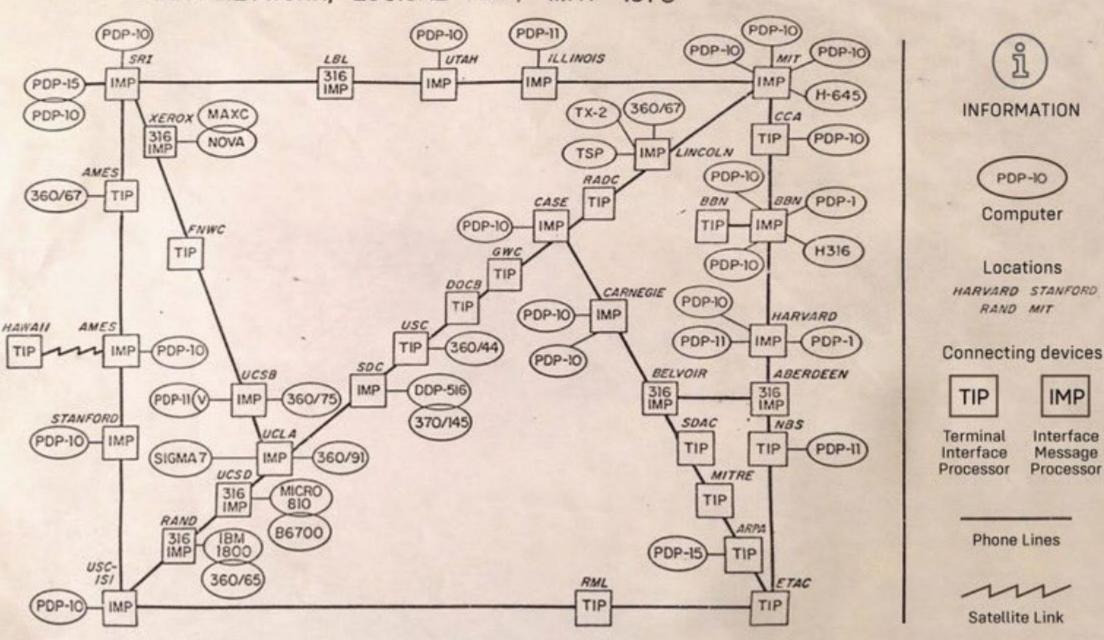


What is



Knowledge-Informed Decision as a Service

ARPA NETWORK, LOGICAL MAP, MAY 1973



IMP Interface Message Processor

Knowledge-Informed Decision as a Service

KIDS is an open plan platform concept. Platforms are comprised of multiple applications and integrated solutions with embedded tools and databases that function as complete, seamless environments. Product innovation platforms are intended to support groups of users collaborating across various levels, domains, business units, and the ecosystem. These capabilities are increasingly needed throughout the entire extended enterprise in almost every vertical, agnostic of the type of application or function or users, including farmers, meat packers, produce growers, retail stores, customers, suppliers, and business partners. Developing open platform tools and technologies are not limited to any one domain because graph networks can overlay and configured for use, almost anywhere. KIDS also includes error correction, search engine algorithms, NLU/NLP (natural language processing), automated feature engineering, drag and drop functions, data analytics, workflows, and open services with plug & play interfaces. Human-computer interactions and data interoperability between system of systems are key elements in the KIDS model.

What are the questions?

ABOUT AGRO-ECOSYSTEM

This discussion is about FEWS. But we focus on a tiny part of the science and engineering issues at the nexus of food, energy, water and sanitation (FEWS). Our emphasis is on agriculture and food. <u>KIDS aims to answer questions from end-users.</u>

For KIDS, food growers and farmers in the field, are the customers.



An educated consumer is the best customer.

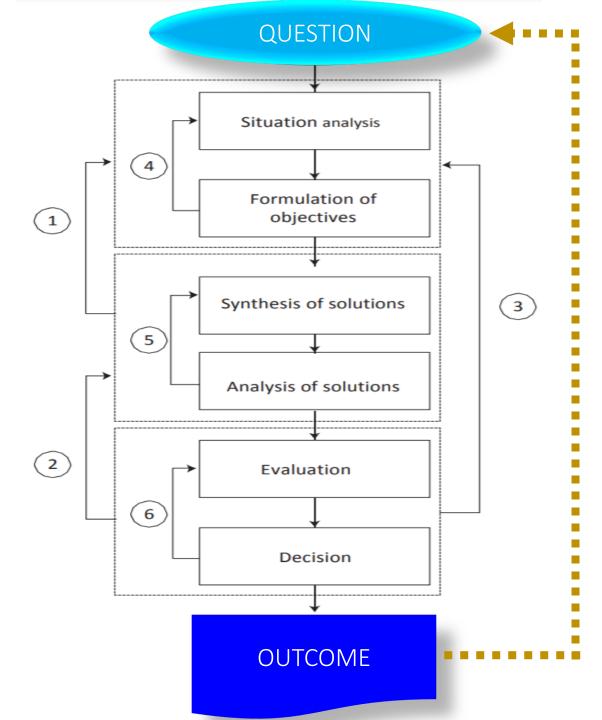
End-user perspective and questions from the field (agro-ecosystem) are complex

Example of question from end-user

How can I maximize yield without sacrificing my values and reduce cost but not use wastewater?

Systems engineering approach can guide but it is woefully inadequate. Cannot stay in the "box" if we wish to answer.

How can I maximize yield without sacrificing my values and reduce cost but not use wastewater?



How can I maximize yield without sacrificing my values and reduce cost but not use wastewater?

The complexity of this question indicates the challenge for decision support system

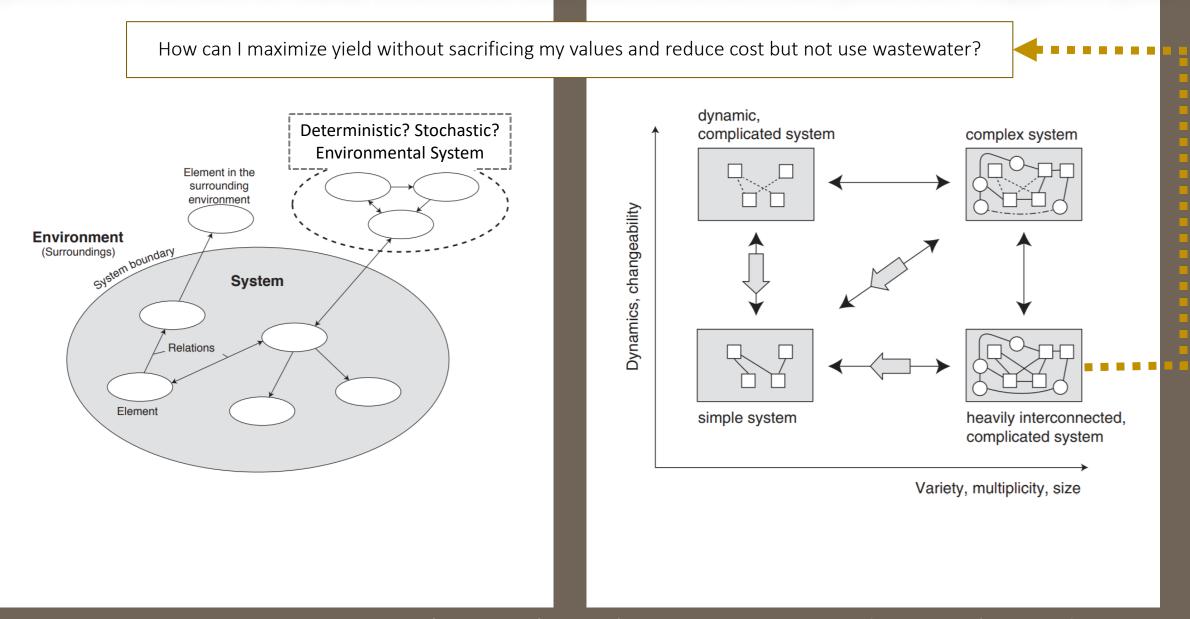
Systems engineering approach may need several cycles of deconstruction and reconstruction to analyze the question and disassemble the sub-systems, components and data, necessary to attempt to answer the question.

Beyond the horizon of data-informed decision as a service (decision support system)

How can I maximize yield without sacrificing my values and reduce cost but not use wastewater?

Prevailing decision systems are **data-informed**. Even extraction of actionable "information" stretches the reality. The semantics of this question represents an ecosystem of social "values" with respect to "sacrifices" which are personal in context of the user and her community. There are no tools or systems that can even attempt to answer the first part of the question to any degree of user satisfaction. In the short term, any answer may fail to meet an appreciable quality of service [QoS] level for which the user may recognize the value and may be willing to pay a fee (to receive the service). The best we are capable of delivering is the data-informed decision as a service (**DIDA'S**) which may be relevant to the cost and quality of the waste water which the user is seeking.

Beyond the horizon of data-informed decision as a service (decision support system)

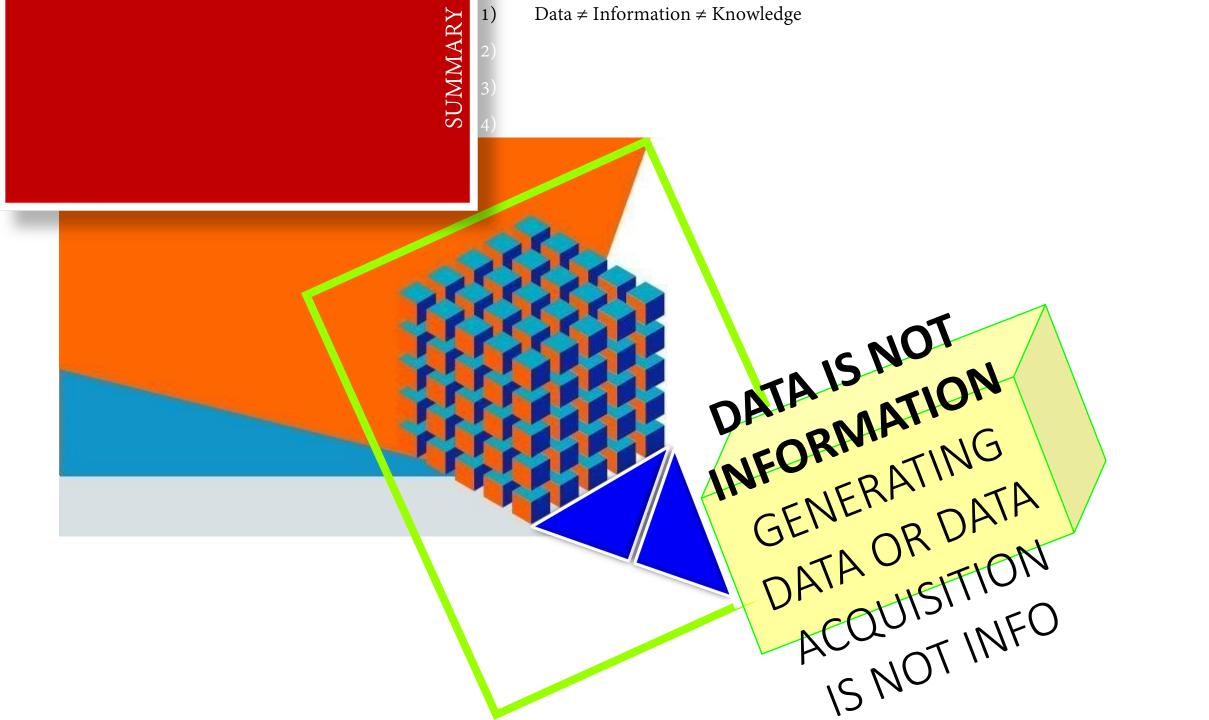


From a systems perspective, we have a heavily interconnected, complicated system

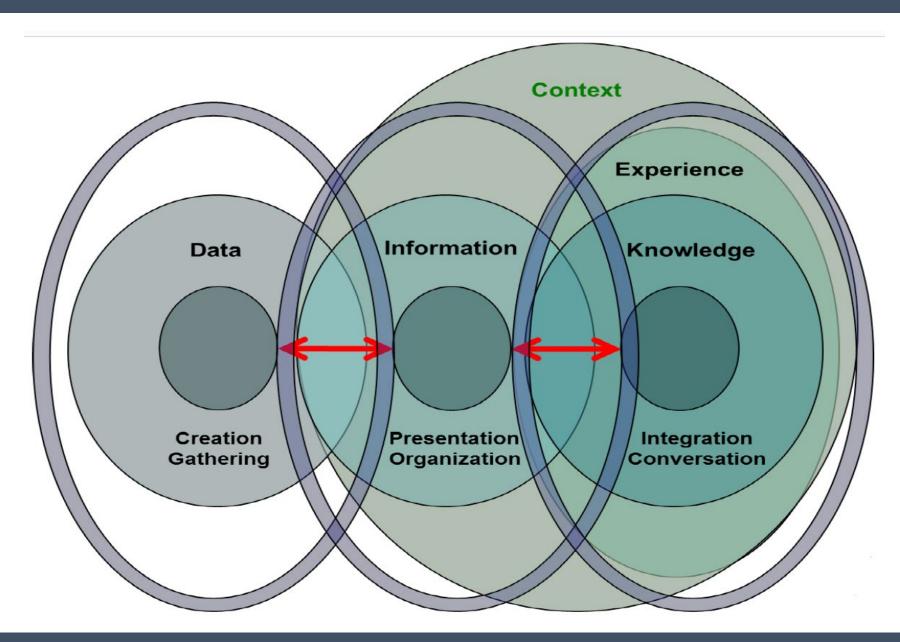
How can I maximize yield without sacrificing my values and reduce cost but not use wastewater?

What happened to KIDS?

We initiated this discussion with **KIDS**, knowledge-informed decision as a service, but the user's question is compelling us to admit systemic inadequacies. Hence, we are stepping down, considerably, to recognize that the best outcome, at the present, may be limited to **DIDA'S** or data-informed decision as a service and stretch (?) our abilities to extract actionable information.

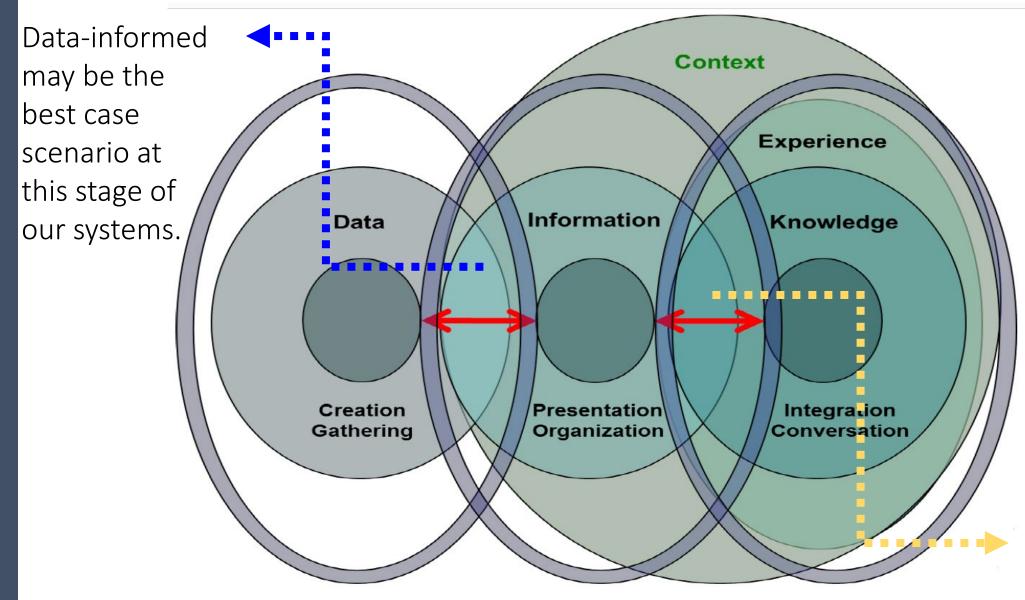


In terms of knowledge from data, our current status is analogous to 1950's, when TV was fuzzy black, greyish white, grainy & dull.



Cartoon: Jim Hendler

In terms of knowledge from data, our current status is analogous to 1950's, when TV was fuzzy black, greyish white, grainy & dull.



Knowledge-informed is the Holy Grail. It may be decades away from reality. KIDS may aspire to reach this zone if artificial reasoning can escape the Al mis-information assault and move beyond classical expert systems.



Mind the Gap

There is a <u>vast</u> chasm between data-informed VS knowledge-informed

http://www.kr.tuwien.ac.at/staff/tkren/pub/2008/rowschool2008.pdf

Knowledge-Informed Decision as a Service

Convergence \rightarrow A Sense of the Future

How can I maximize yield without sacrificing my values and reduce cost but not use wastewater?

DIDA'S Data-Informed Decision as a Service

First, successfully deploy DIDA'S and create tools to extract actionable information. Then we may re-visit how to create KIDS, knowledge-informed decision as a service.

If we dissect deeper with our reductionist approach, we determine the need to answer the user's question in terms of water quality. What data DIDA'S may require for water quality?

If we dissect deeper with our reductionist approach, we determine the need to answer the user's question in terms of water quality. What data DIDA'S may require for water quality?

SENSOR DATA



In the context of DIDA'S (Data-Informed Decision as a Service), re-visit the user's question with respect to performance, environment, actuators and sensors (PEAS).





- Environment
- Actuators
- Sensors

In the context of DIDA'S (Data-Informed Decision as a Service), re-visit the user's question with respect to performance, environment, actuators and sensor data.



– Performance

– Environment

– Actuators

– Sensors

http://bit.ly/P-E-A-S



https://ocw.mit.edu/courses/electrical-engineering-and-computer-science/6-825-techniques-in-artificial-intelligence-sma-5504-fall-2002/

If we dissect deeper with our reductionist approach, we determine the need to answer the user's question in terms of water quality. What data DIDA'S may require for water quality?

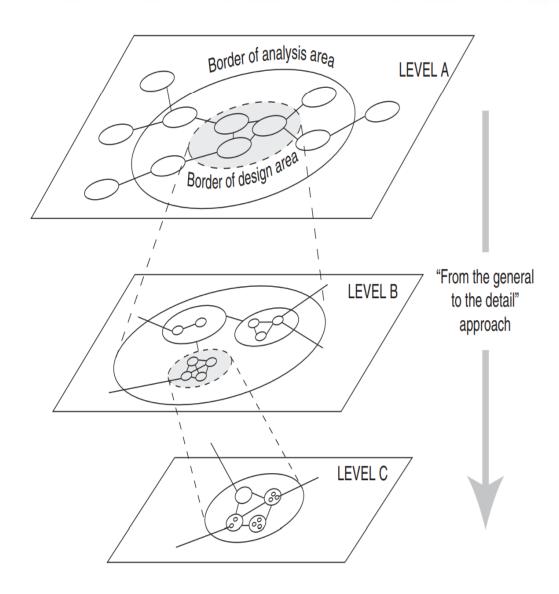
- 1. Data from multiple sensors for water quality monitoring
- 2. Cost and pricing data for comparative analysis
- 3. Wastewater treatment tools and technologies

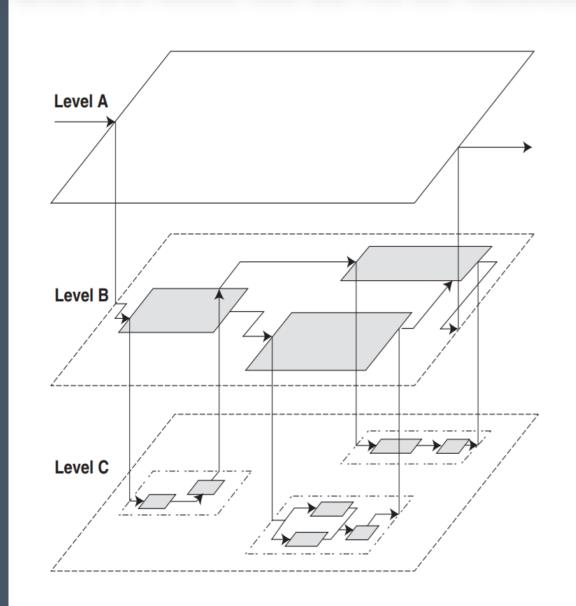
Even the apparently simpler part of the question requires **multiple** sources of **data** and **convergence** of information to provide a sufficiently data-informed service to the user.

Data from multiple sensors for water quality monitoring
 Cost and pricing data for comparative analysis
 Wastewater treatment tools and technologies

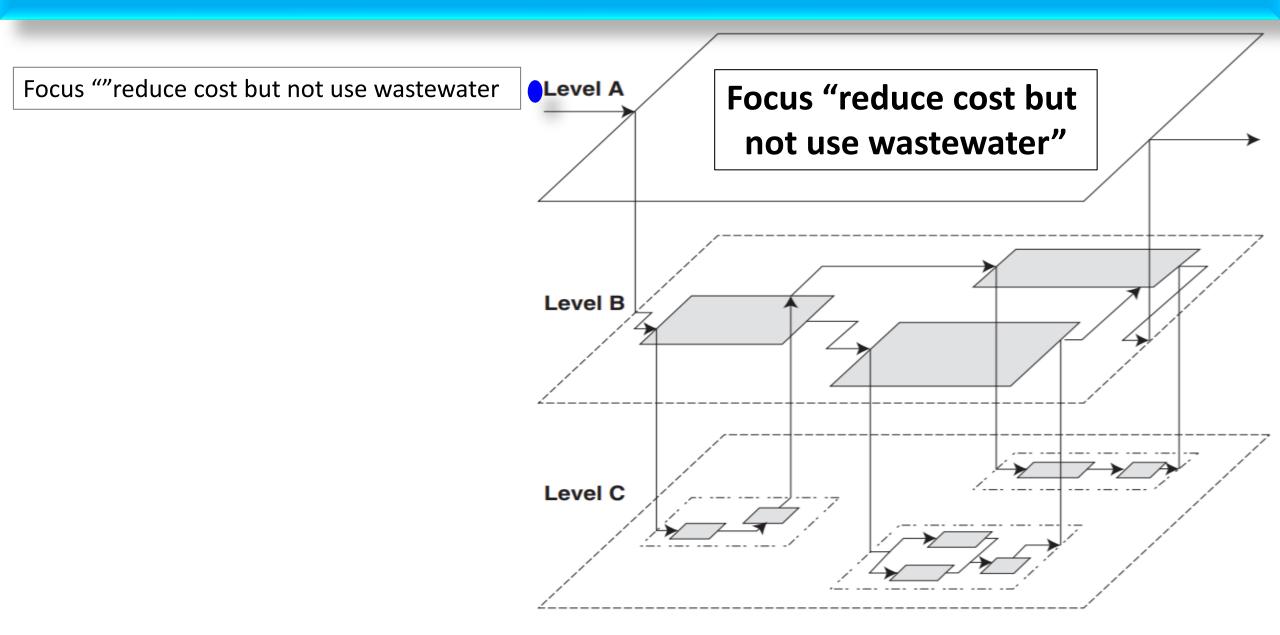
Data fusion and convergence of information are only a part of the data-informed *service* users expect. The tasks are to delineate relationships germane to the question, select relevant data, connect, catalyze data fusion, synthesize information, extract "actionable" information, and deliver to a mobile device, in time, contextually relevant recommendation, of value, to the end-user.

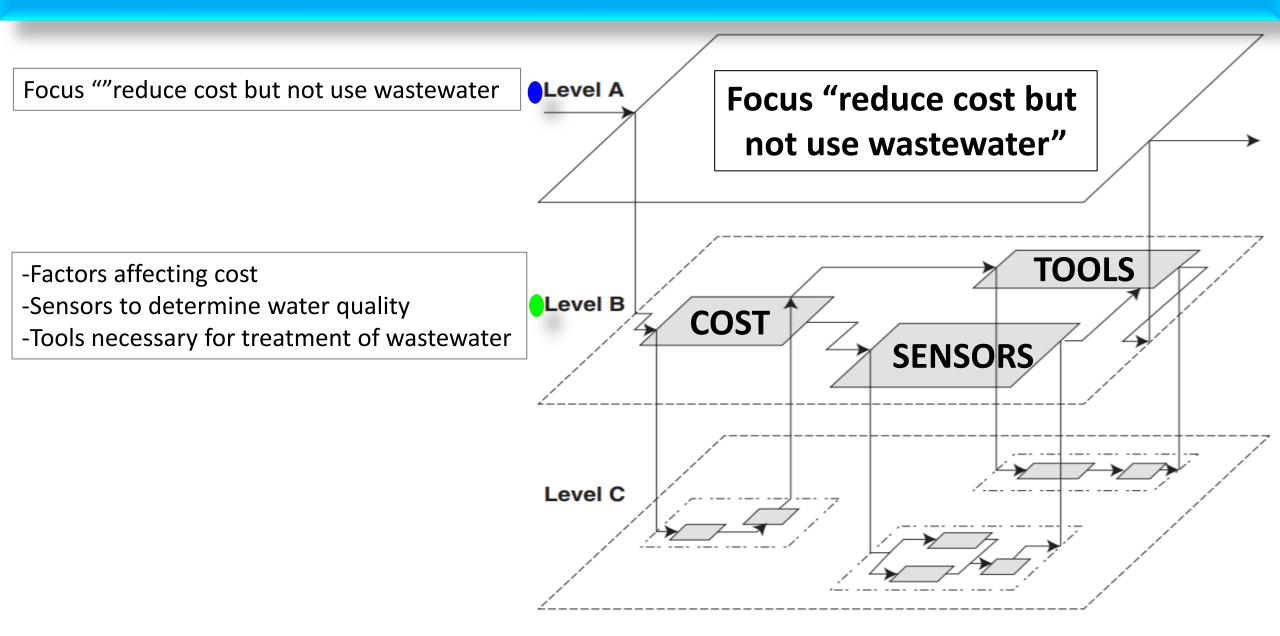
Data from multiple sensors for water quality monitoring
 Cost and pricing data for comparative analysis
 Wastewater treatment tools and technologies

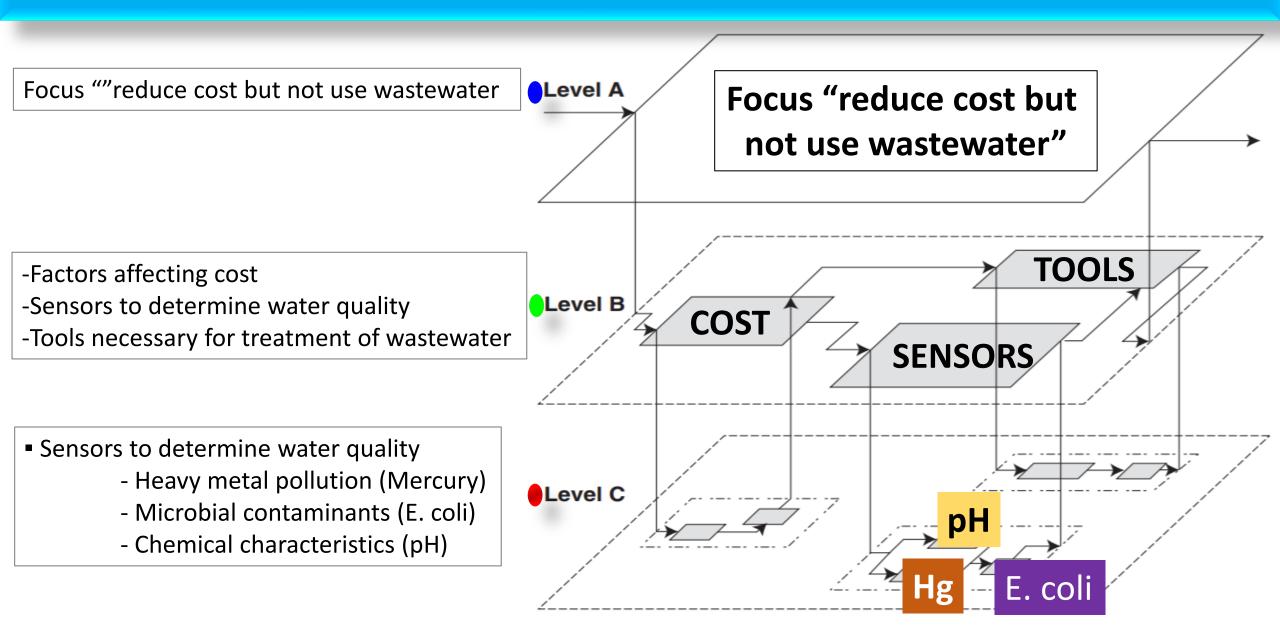




From a systems engineering approach, deconstruct the question in terms of data granularity.





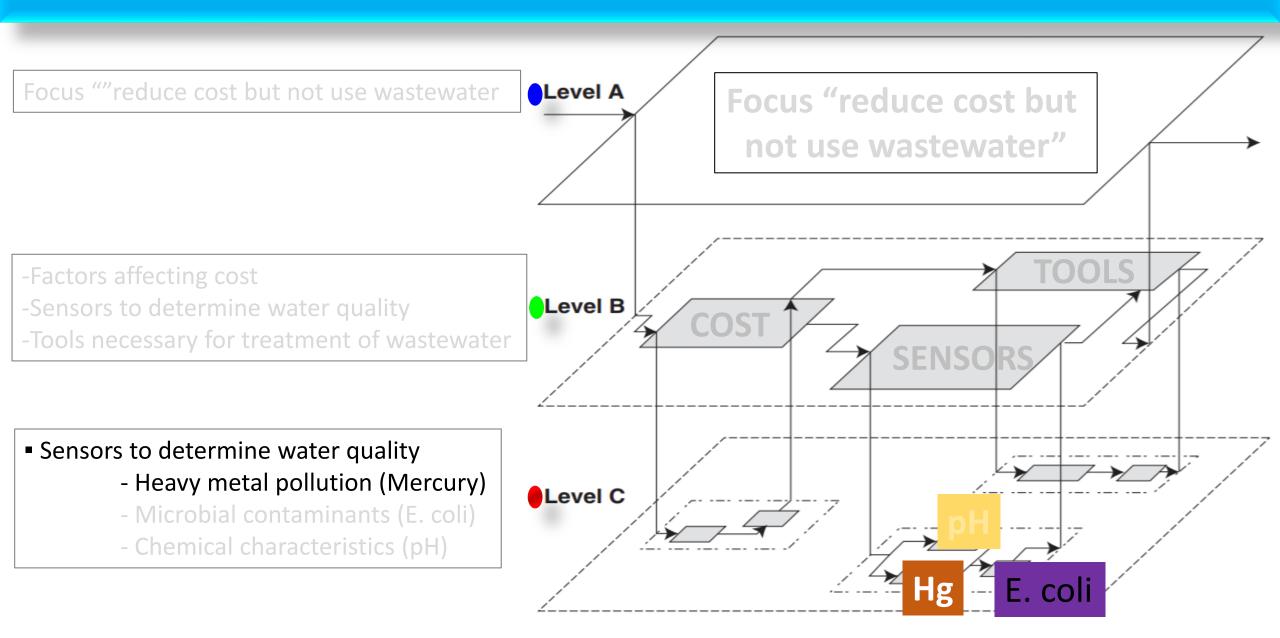


Granular Deconstruction – Lowest Common Denominator

Raw Data Source

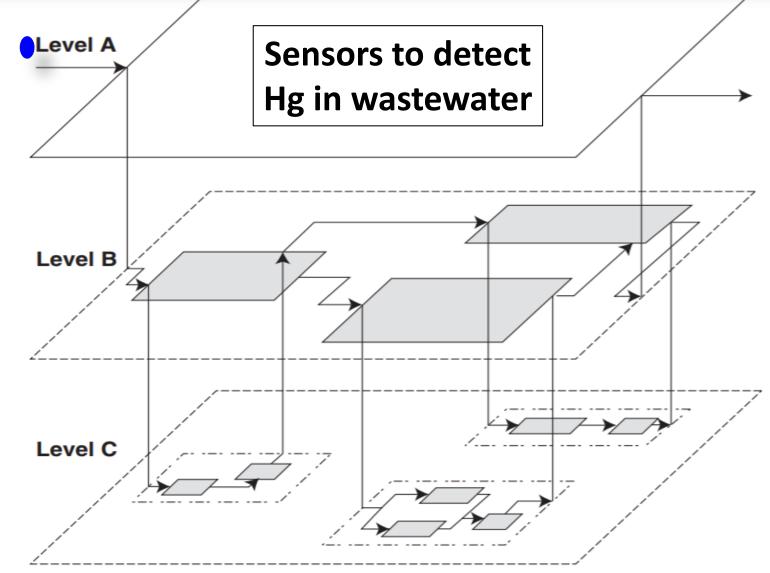
Denominator

Granularity of Deconstruction – Where is the data source?

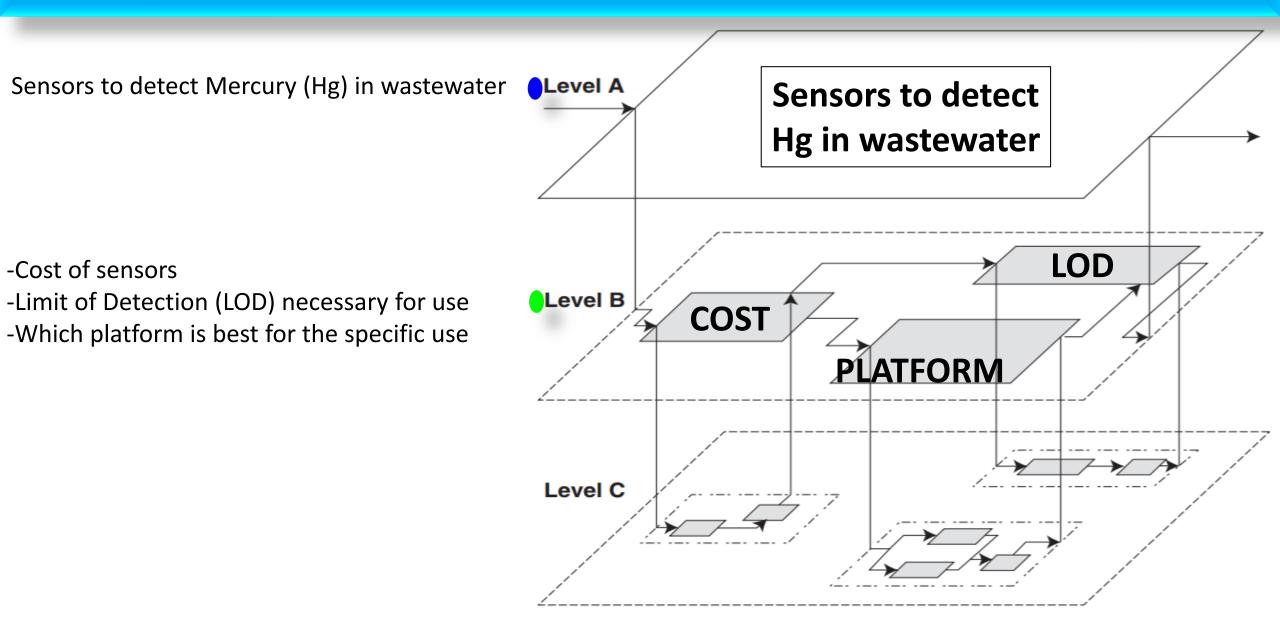


Granularity of Deconstruction – Sensors to Detect Mercury

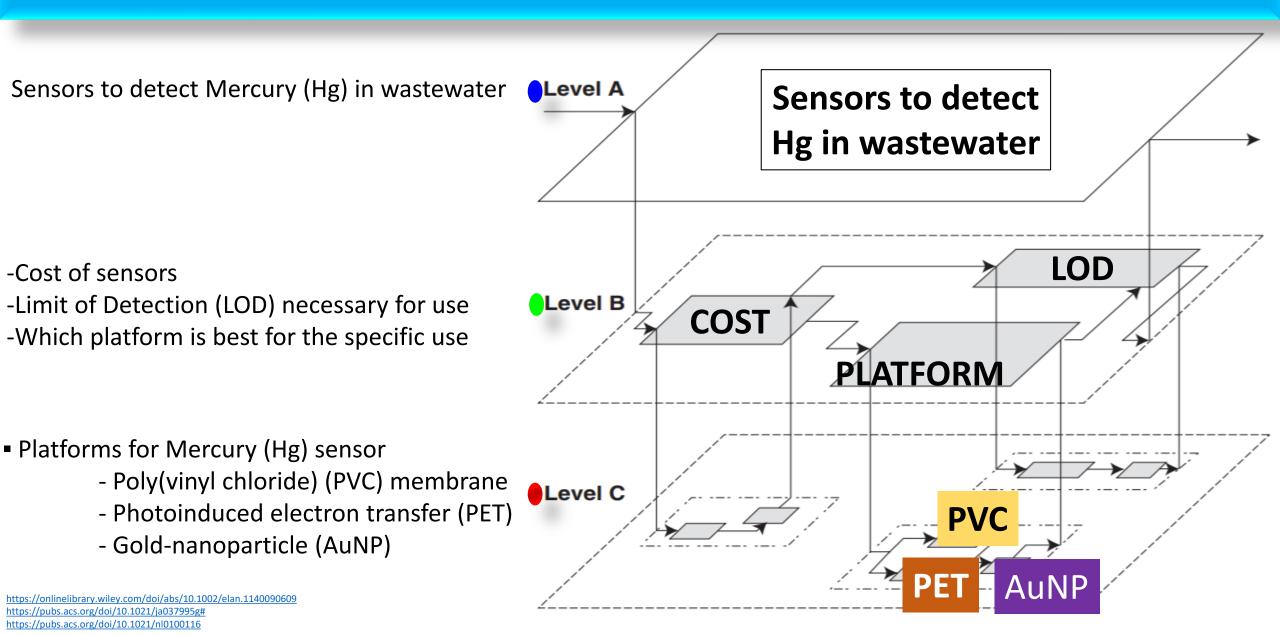
Sensors to detect Mercury (Hg) in wastewater



Granularity of Deconstruction – Sensors to Detect Mercury



Granularity of Deconstruction – Sensors to Detect Mercury



Granularity of Deconstruction: Several types of sensors to detect Mercury

Α	В	С	D	E	F	G	Н	I	J
Device number	MW [Da]	Category	Target	Recognition-transduction scheme	Platform	Range (LOD)	Range (max tested)	Selectivity (interferent species tested)	Response time [sec]
1	201	heavy metal	mercury (Hg2+)	AuNP		1.00E-08	NR	NR	60
2	201	heavy metal	mercury (Hg2+)	MIP??	Sol gel	5.00E-06	NR	NR	600
3	201	heavy metal	mercury (Hg2+)	Rhodamine		1.00E-07	NR	NR	60
4	201	heavy metal	mercury (Hg2+)			5.00E-07	NR	95%	60
5	201	heavy metal	mercury (Hg2+)	foldamer	micelle	5.00E-07	NR	99%	60
6	201	heavy metal	mercury (Hg2+)	corroloe derivative	PVC	5.60E-06	NR	NR	300
7	201	heavy metal	mercury (Hg2+)	tetraarylborate		3.00E-07	NR	NR	60
8	201	heavy metal	mercury (Hg2+)			1.00E-07	NR	poor over Ag+	60
9	201	heavy metal	mercury (Hg2+)	polythiophene		3.00E-05	NR	90%	60
10	201	heavy metal	mercury (Hg2+)	thiosemicarbazone		5.00E-06	NR	NR	60
11	201	heavy metal	mercury (Hg2+)	dansylcarboxamide		1.00E-05	5.00E-04	NR	60
12	201	heavy metal	mercury (Hg2+)	quenching		3.00E-06	5.50E-05	excellent	60
13	201	heavy metal	mercury (Hg2+)	DNAzyme		2.40E-09	NR	excellent (transition/heavy metals)	60
14	201	heavy metal	mercury (Hg2+)	chromo-ionophore assembly	PVC	3.40E-08	NR	poor (heavy metals)	60
15	201	heavy metal	mercury (Hg2+)	AuNP		5.00E-09	1.00E-05	excellent (transition/heavy metals)	600
16	201	heavy metal	mercury (Hg2+)			1.00E-08	2.00E-04	excellent (transition/heavy metals)	60
17	201	heavy metal	mercury (Hg2+)	Rhodamine 6G	AuNP	6.00E-11	3.60E-08	excellent (transition/heavy metals)	60
18	201	heavy metal	mercury (Hg2+)	Cholic acid		5.00E-08	NR	good (MeHg/transition/heavy metals)	60
19	201	heavy metal	mercury (Hg2+)	thiacalixarene		2.00E-06	8.50E-06	good (poor over Ag+)	60
20	201	heavy metal	mercury (Hg2+)			7.00E-07	NR	poor over Cu+	60
21	201	heavy metal	mercury (Hg2+)	anthraquinone/urea		5.0E-05	2.0E-04	poor	60
22	201	heavy metal	mercury (Hg2+)	anthracene/ionophore hybrid	PET	1.0E-06		poor over Fe3+	60
23	201	heavy metal	mercury (Hg2+)	oligonucleotide	AuNP	1.0E-07	1.0E-06	poor over Pb3+	60
24	201	heavy metal	mercury (Hg2+)	oligonucleotide		4.2E-08	6.7E-07	moderate	60
25	201	heavy metal	mercury (Hg2+)			5.0E-08		excellent (transition/heavy metals)	60
26	201	heavy metal	mercury (Hg2+)	phosphorescent iridium(III) complex		2.0E-05		excellent (transition/heavy metals)	60
27	201	heavy metal	mercury (Hg2+)	MerR protein		1.0E-08		NR	60
28	201	heavy metal	mercury (Hg2+)			1.0E-06		NR	60

Which sensor to choose? Which sensor has the lowest limit of detection?

Which sensor to choose? Which sensor has the lowest limit of detection?

Users wish to explore sensor categories and attributes ?

Users wish to explore sensor categories and attributes ?

End-users, as well as experts, may benefit from information about different sensors, by categories and list of attributes, which may be suitable for use. Which sensor to choose? Which sensor has the lowest limit of detection?

SENsor SEarch Engine

Which sensor to choose? Which sensor has the lowest limit of detection?

SENsor SEarch Engine



Delving deeper into the granularity of the data necessary for DIDA'S to be sufficiently data-informed, we arrive at one data source:

SENSORS for DIDA'S

Sensor data as a source of data for data-informed decision as a service (DIDA'S)

Sensor data still remains a key denominator when we move from data-informed (DIDA'S) to knowledge-informed (KIDS)

SENSORS for DIDA'S KIDS

Sensors for knowledge-informed decision as a service (KIDS)





E S

In granular terms, DIDA'S and KIDS, still needs to choose sensor type.

SENsor SEarch Engine



In granular terms, the outcome from DIDA'S and KIDS, depends on data.

Data from Sensors



At the most granular level, first we need to <u>choose the sensor</u> and then proceed to harvest <u>data</u> from specific sensor(s).

FOR SOME OF THE QUESTIONS, THIS IS A PRE-REQUISITE FOR DIDA'S and KIDS.

Hence, we start searching for suitable sensor categories and attributes.

SENsor SEarch Engine



Then, we seek data from sensors (relevant to the real world questions).

Data from Sensors



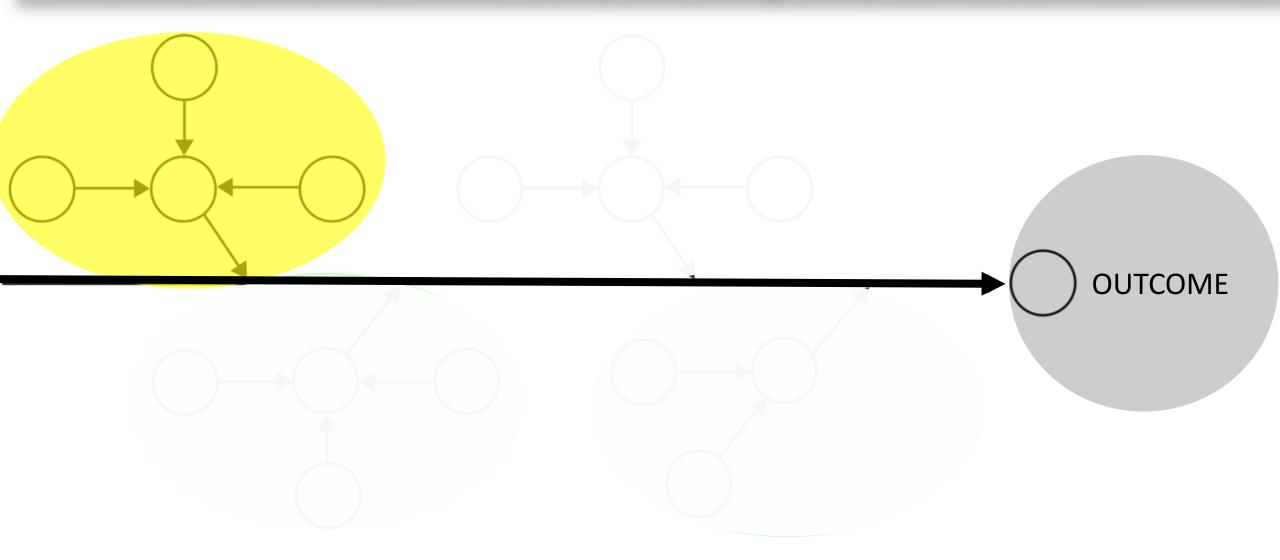
Before we can think about information or digital design

We need sensors, and sensor data, to fuel the outcome.

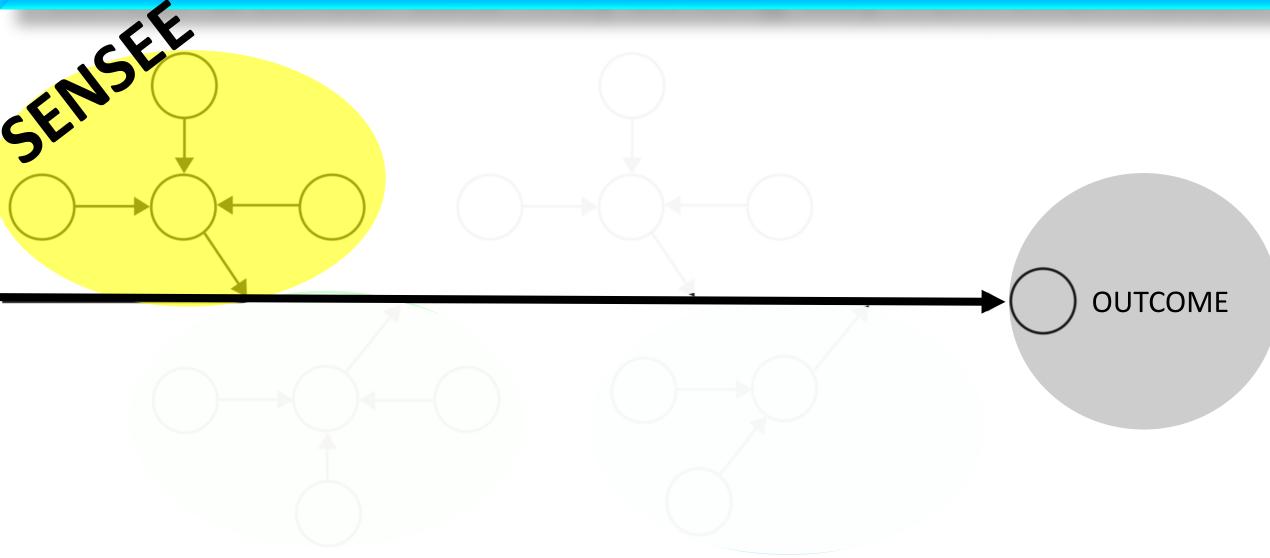
Data-informed (DIDA'S)

Knowledge-informed (KIDS)

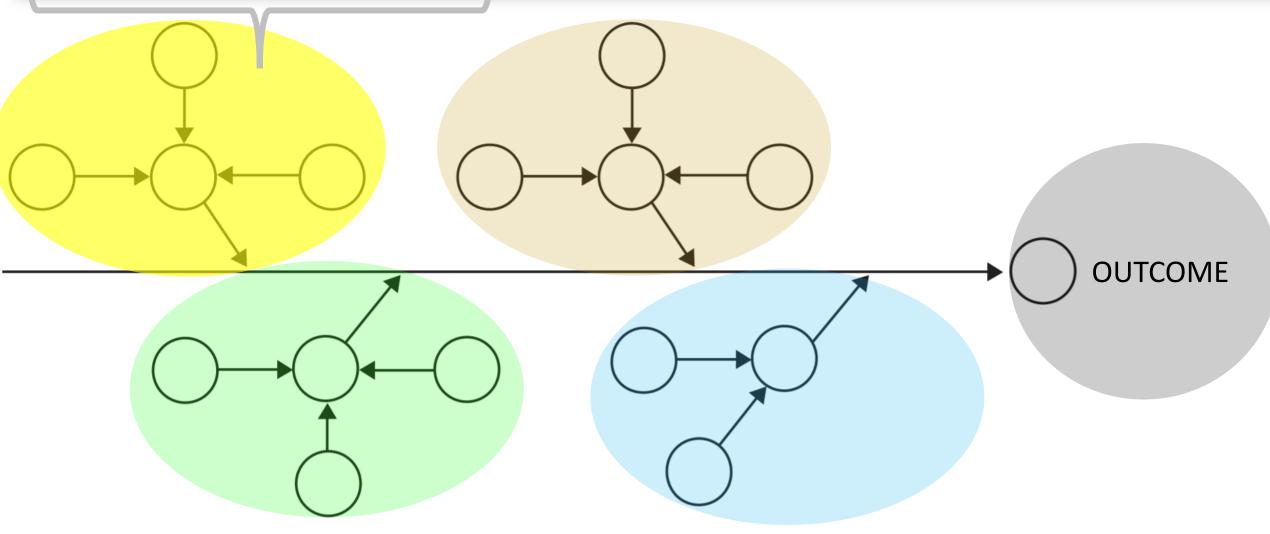
Sensor & sensor data



Sensor & sensor data



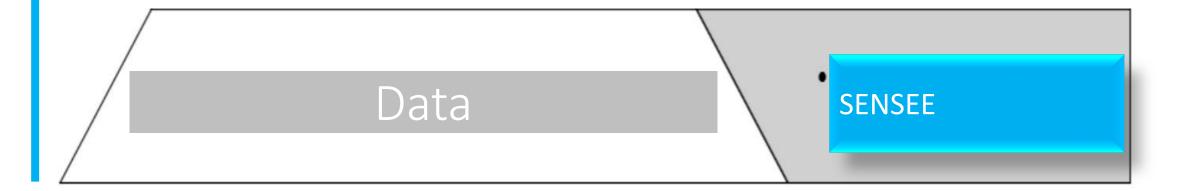
Sensor & sensor data may be long way from information

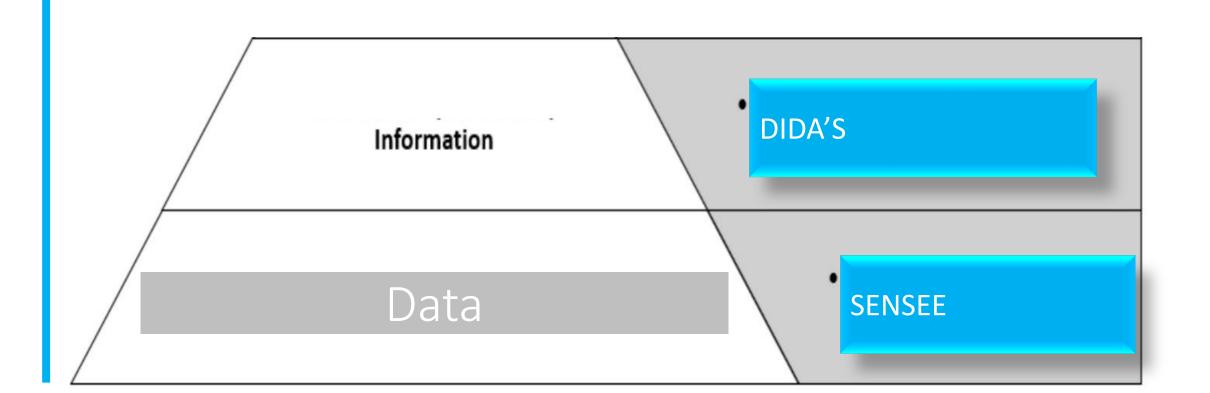


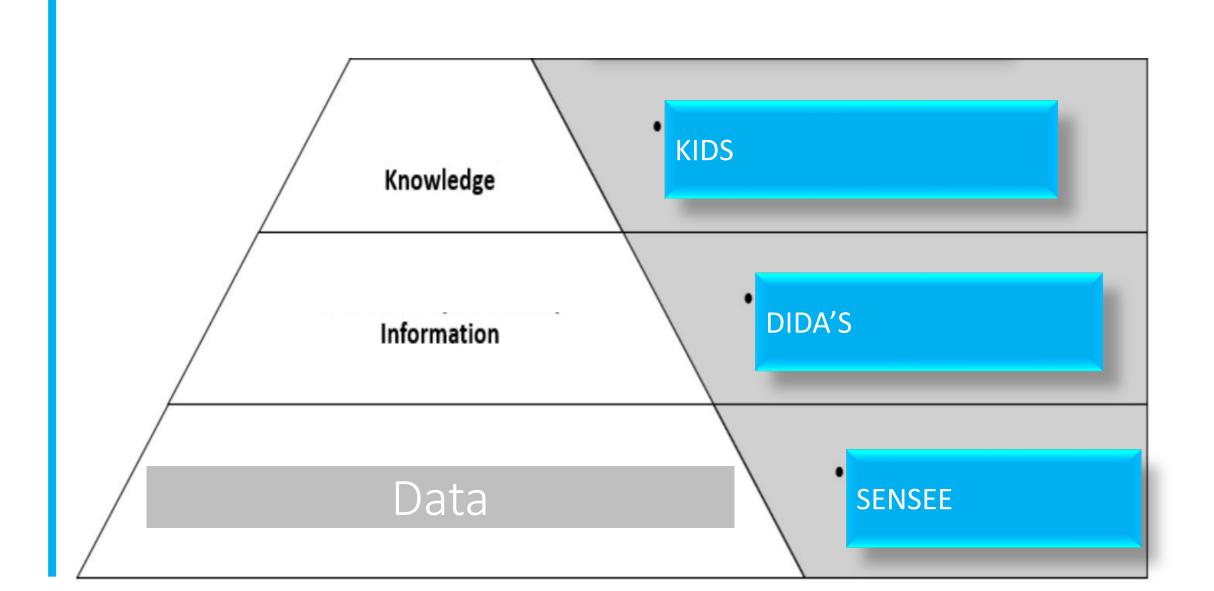
http://www.ihi.org/education/IHIOpenSchool/resources/Assets/CauseandEffect_Instructions.pdf

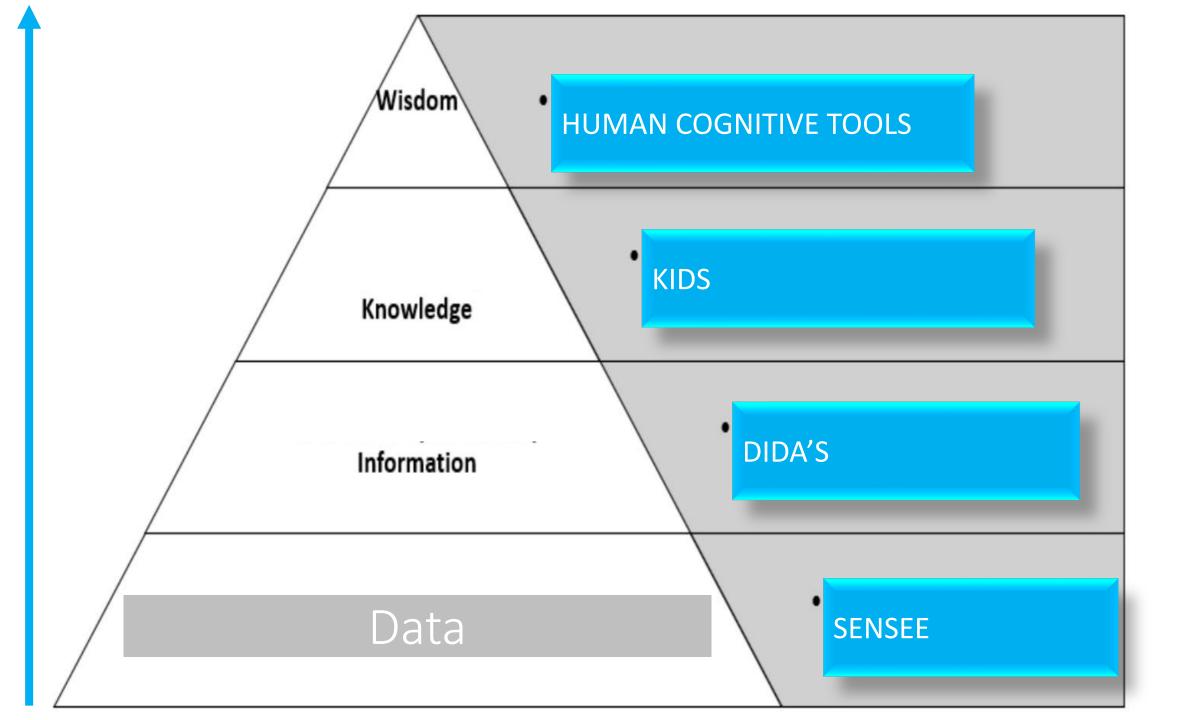
To summarize the steps

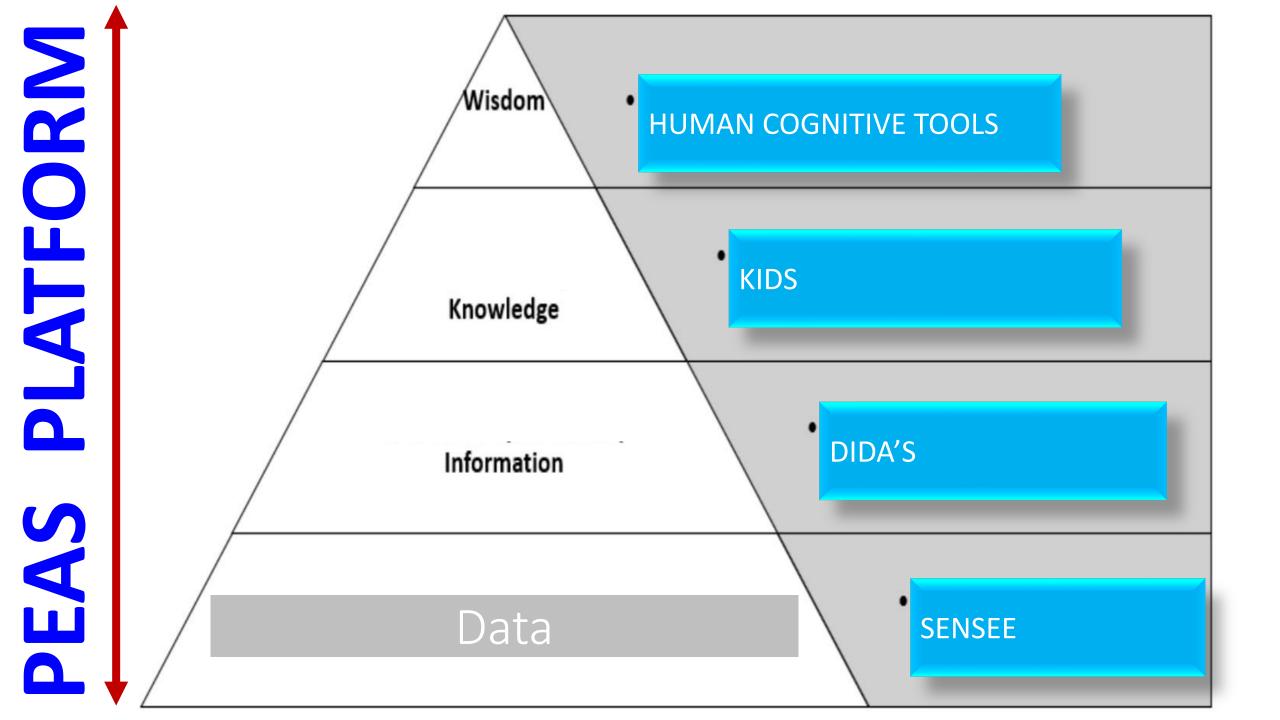
Data











Digital Transformation

is about the life cycle of data as it transforms to information and contributes to better decisions

Digital Bildungsroman

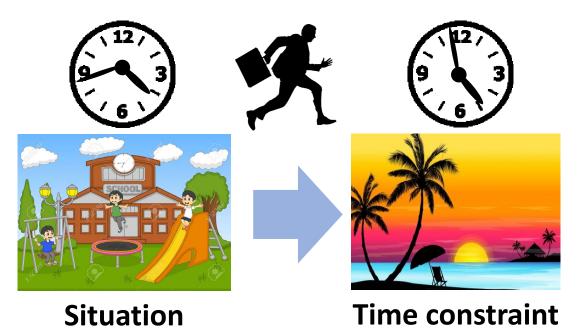
Are we immersed in **data** swamps? Actions depend on **information**. Informed by **knowledge**. Learn from **experience**.

Unbeknownst to us, we are in a perpetual quest for knowledge. Every day, in every action, we undertake the journey from data and information to knowledge. In the process we are learning, in each step, from our experiences, no matter how small and agnostic of the scenarios (social actions, academic activities, business pursuits, ideas and opinions).

Convergence

every step of the journey

Social Domain



Social Domain



Situation

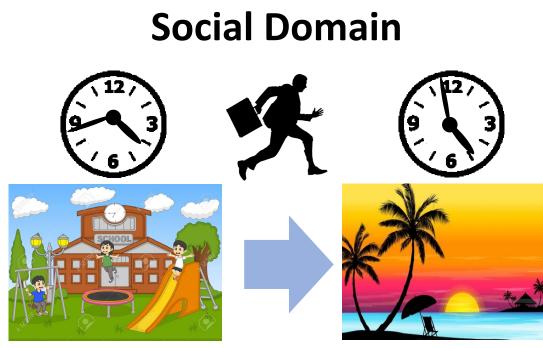
Time constraint

Engineering Domain



Sensor reading

Local knowledge



Situation

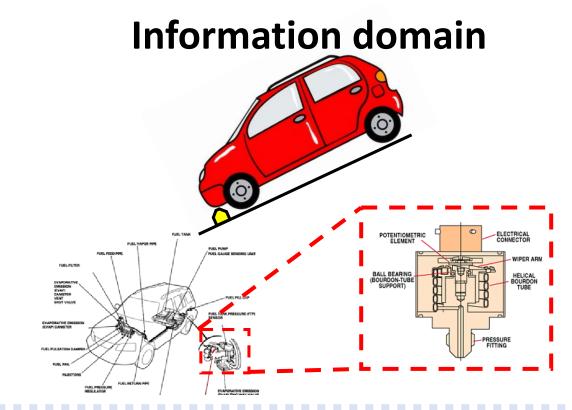
Time constraint

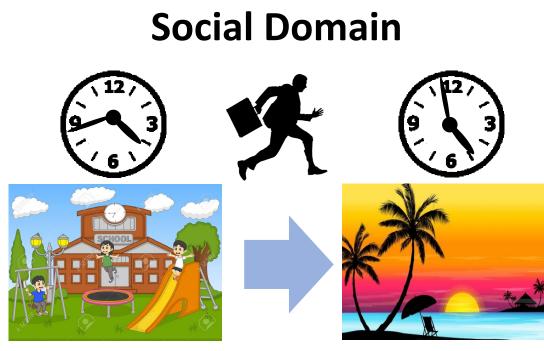
Engineering Domain



Sensor reading

Local knowledge

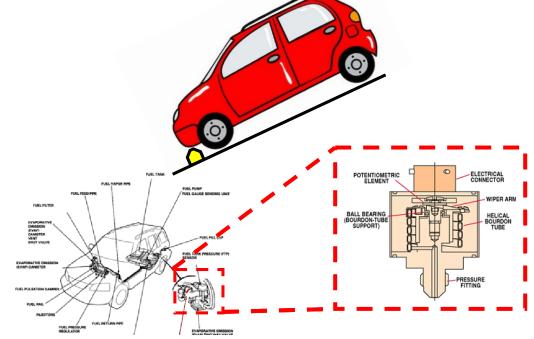




Situation

Time constraint

Information domain



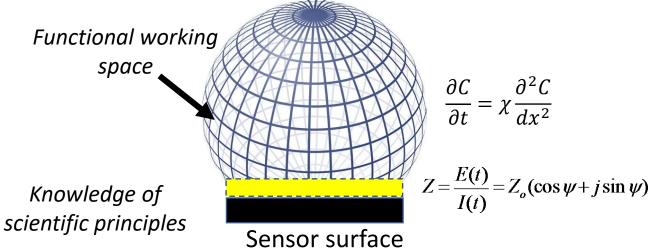
Engineering Domain



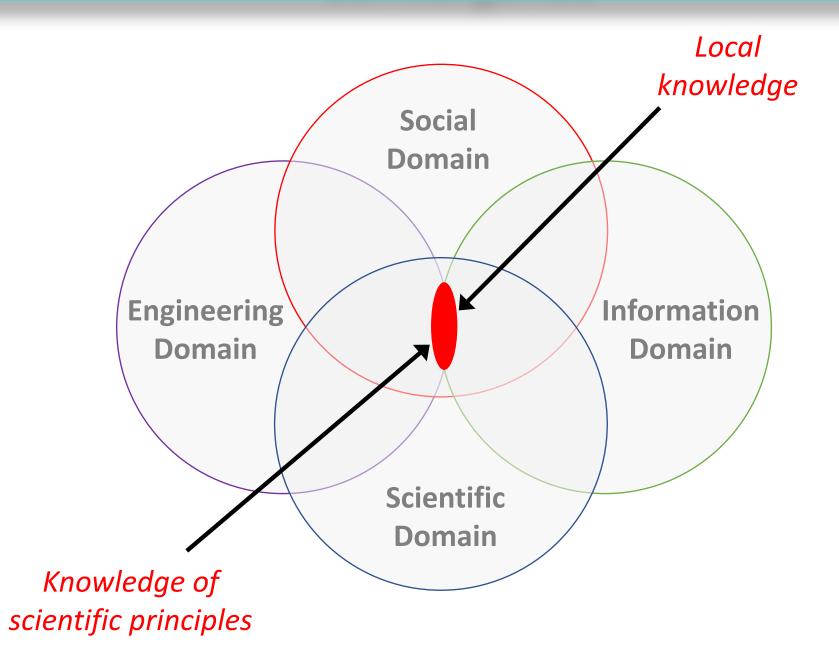
Sensor reading

Local knowledge

Scientific domain



Convergence

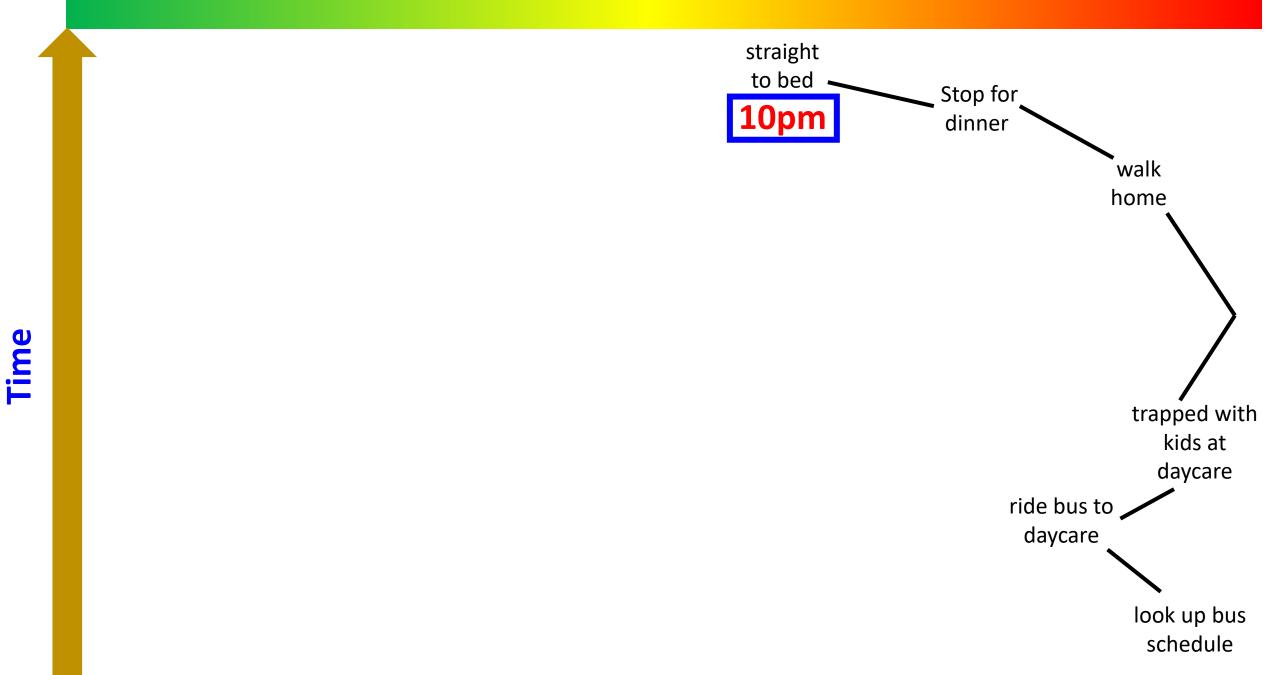


R2C2 – Think Convergence

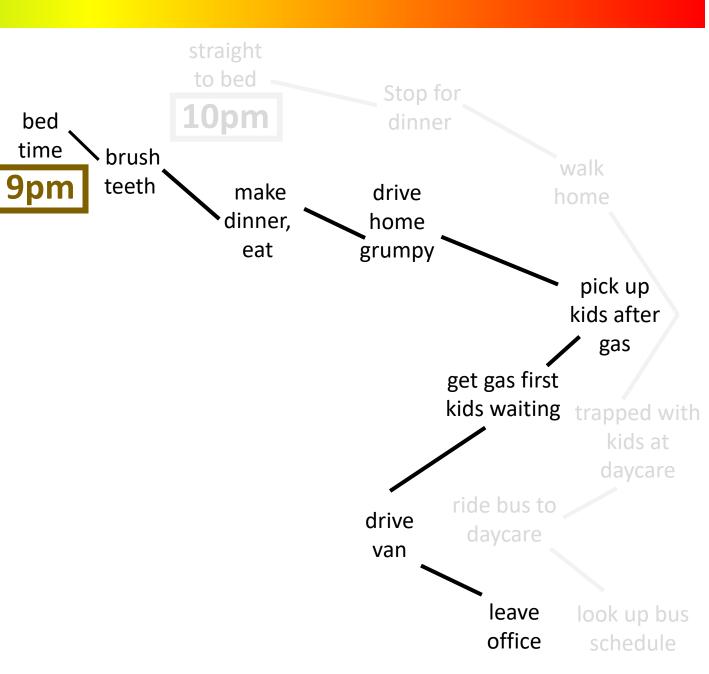
For humans, it is child's play

For systems, it's still a difficult task to select what is relevant, relative to the context, and connect (**R2C2**), distributed data, to extract information, to aid decisions or execute action for the situation, based on actionable knowledge.

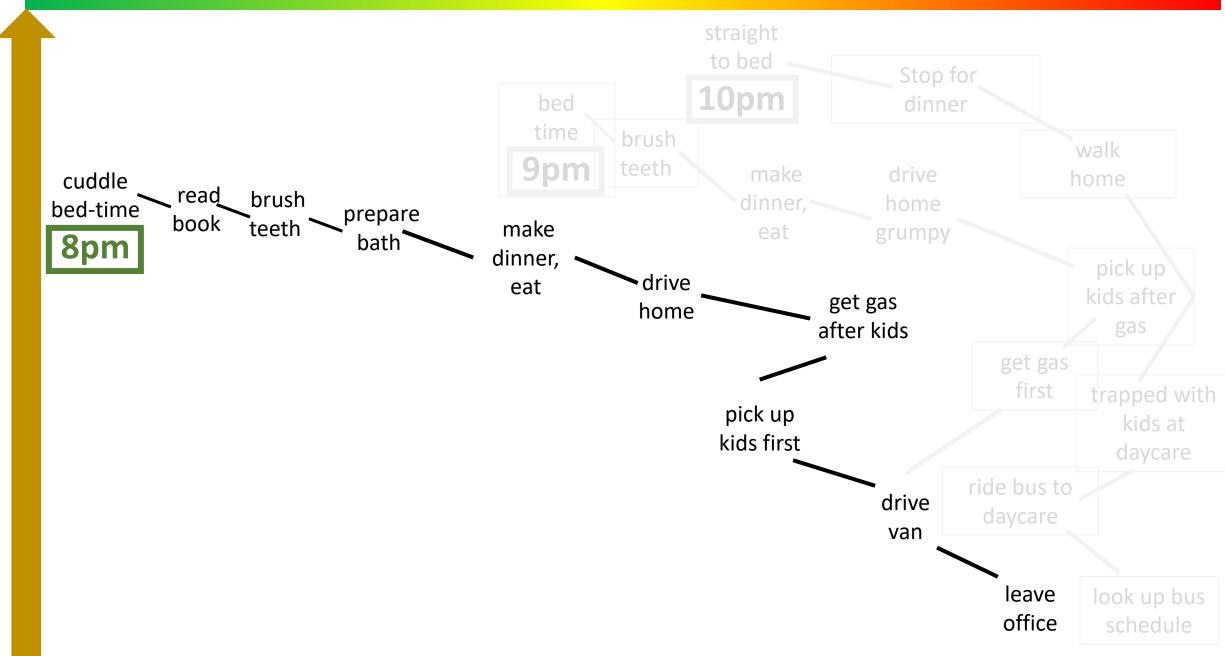
Child Happiness Scale



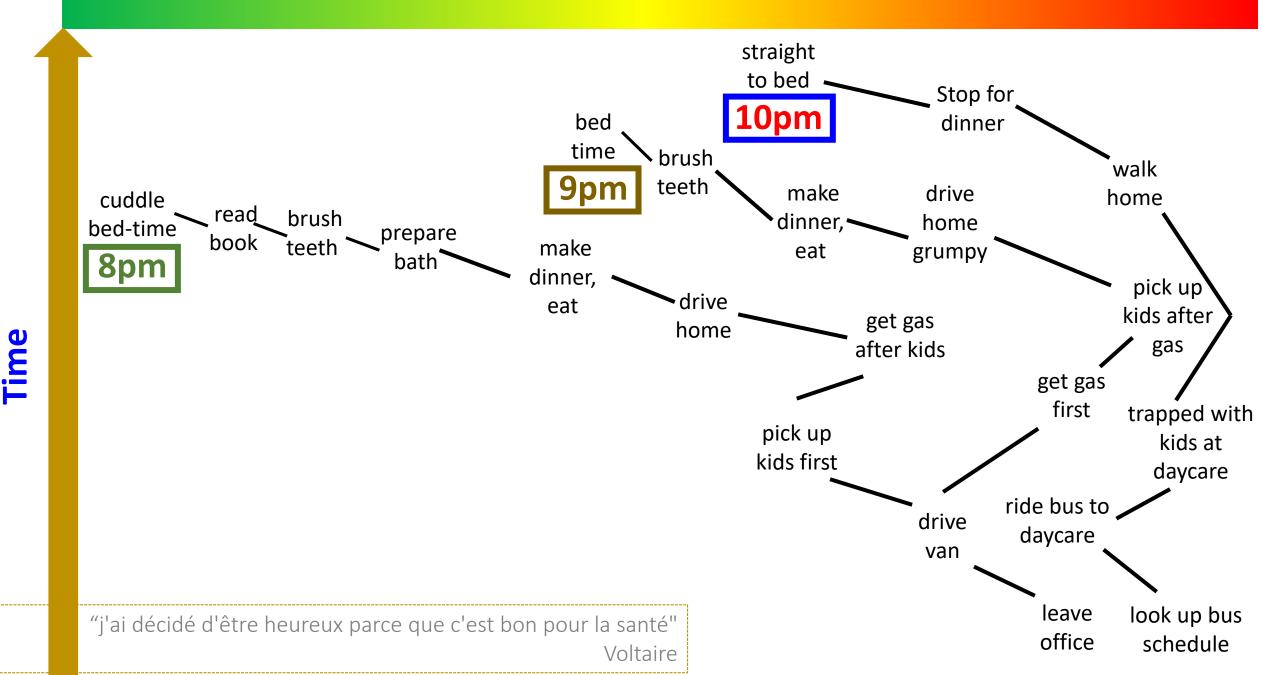
Child Happiness Scale

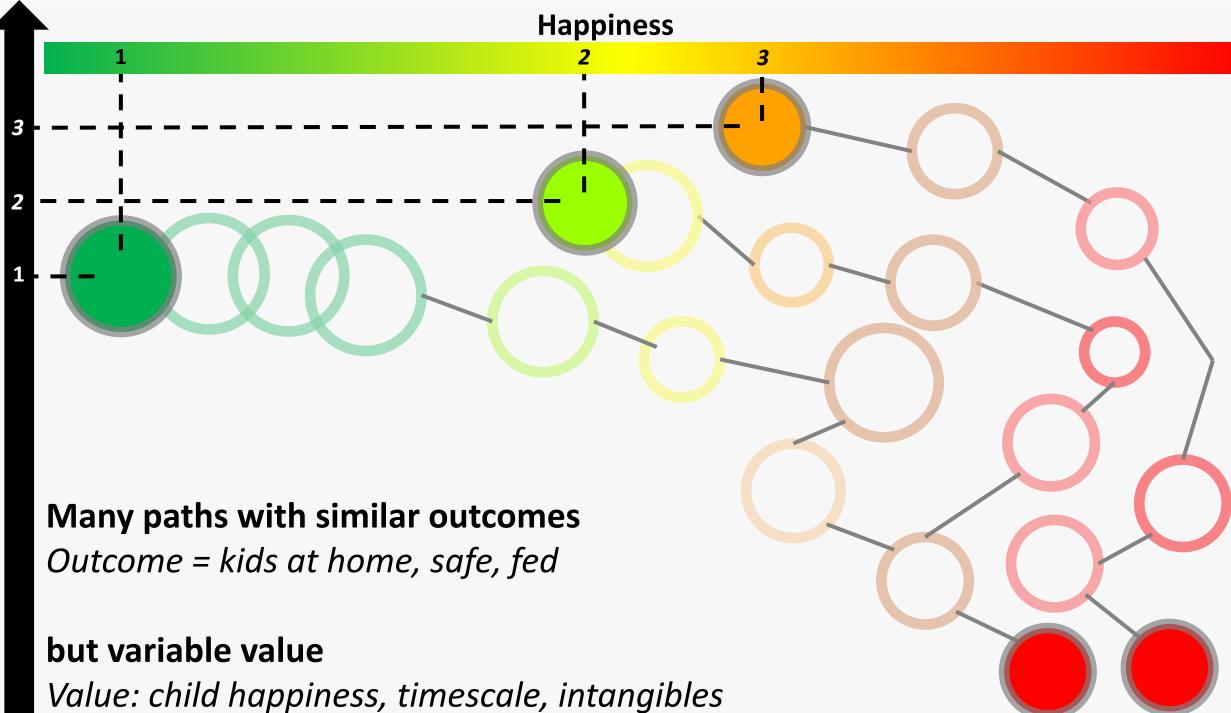


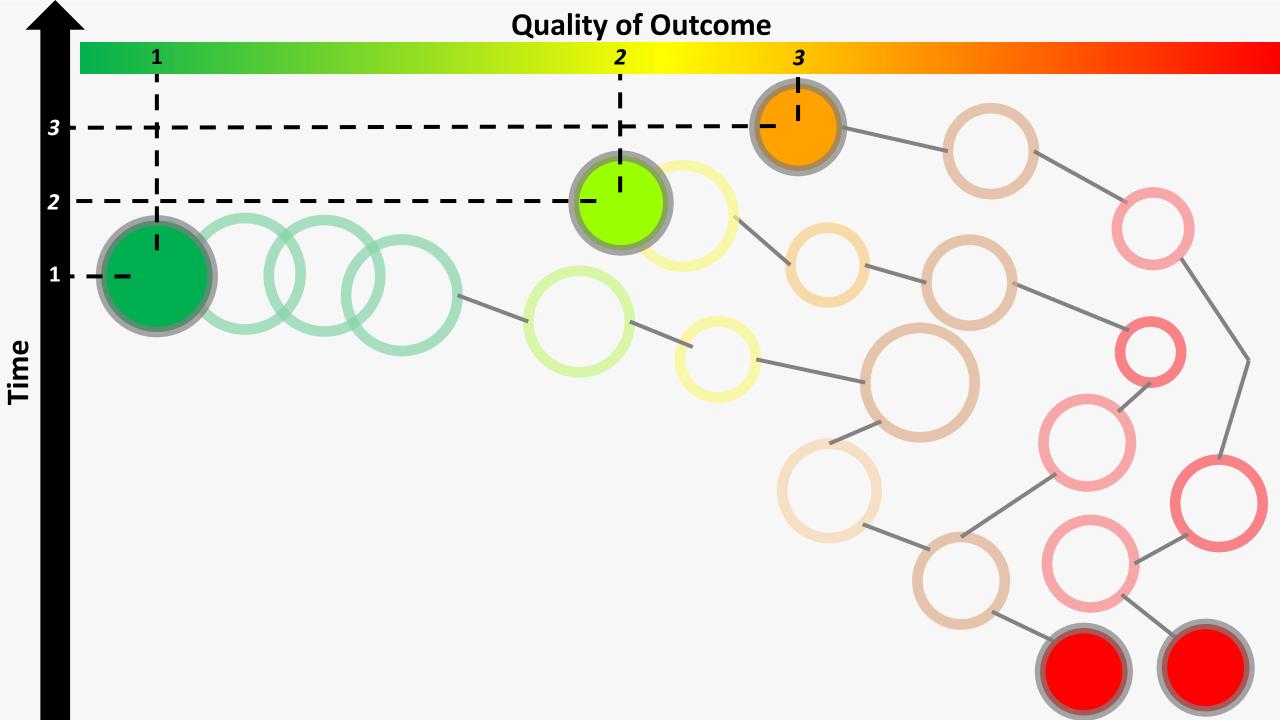
Child Happiness Scale



Child Happiness Scale (clap along if you feel like happiness is the truth)

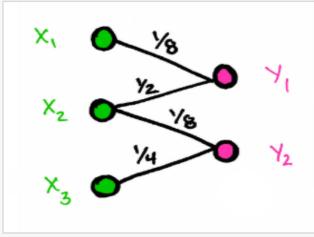






Graphs are a machine learning (ML) paradigm that supports relational reasoning and combinatorial generalization.

Knowledge Graphs



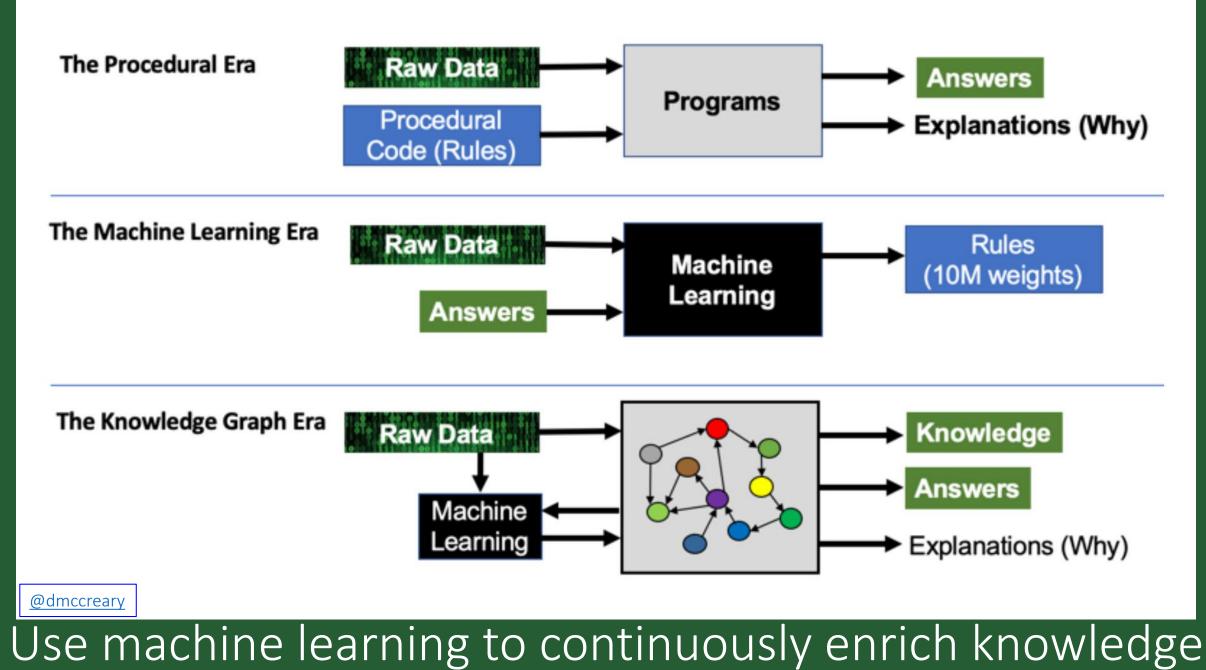
Graph networks are machine learning (ML) paradigms that support relational reasoning and combinatorial generalization.

http://www.mkbergman.com/2244/a-common-sense-view-of-knowledge-graphs/



http://www.mkbergman.com/wp-content/themes/ai3v2/images/2012Posts/ontology_build.gif

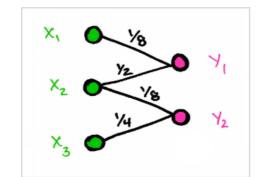
Knowledge Graphs: The core of the 3rd era of computing

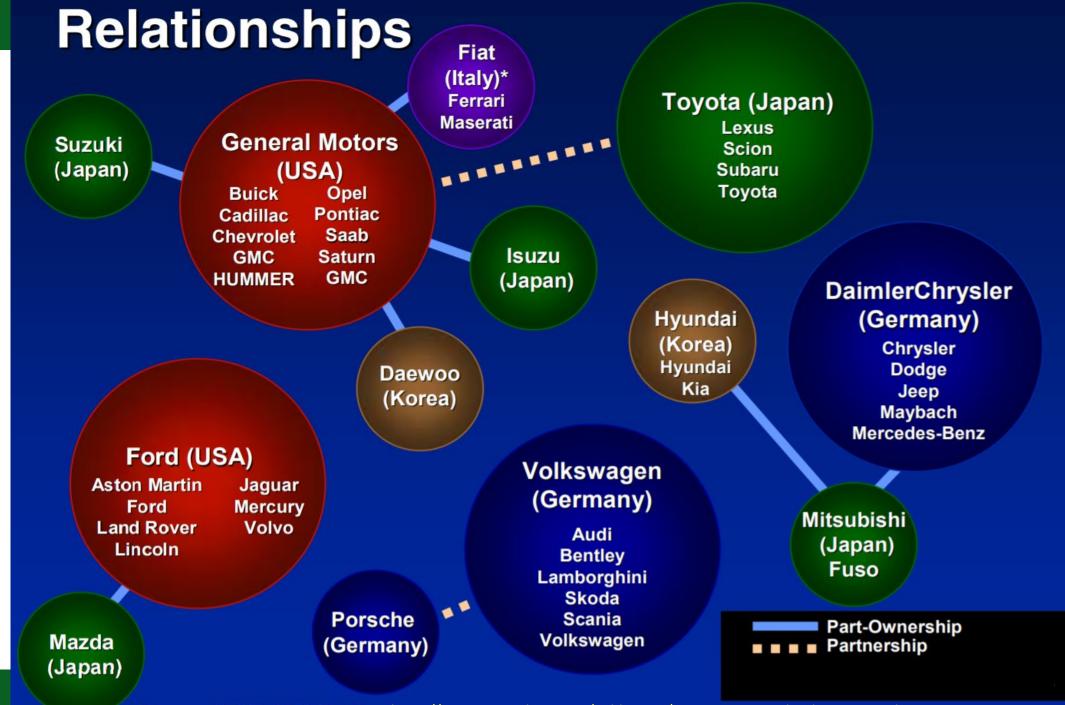


Artificial Reasoning Outcomes \rightarrow Based on Relationships

RELATIONSHIPS

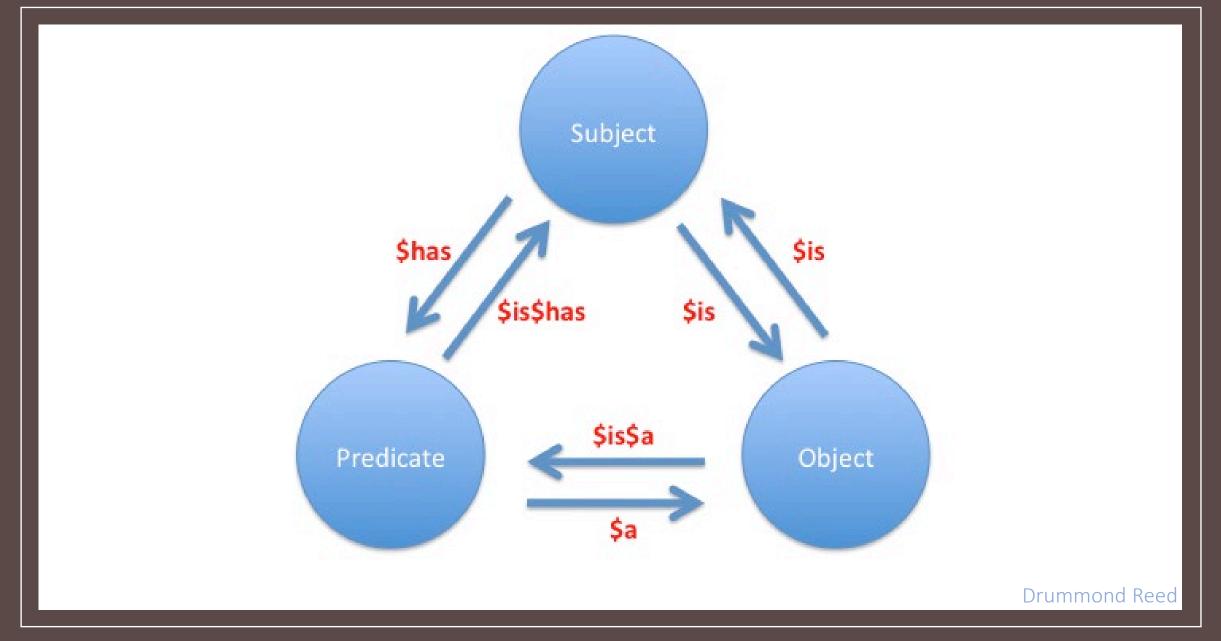
between entities are critical in the context of making decisions. Data available to the human mind (or the system) in the context of entities or objects or processes, under consideration, are used directly (as data) or converted to information (by humans) to fuel decisions (outcomes). Knowledge graphs are a form of bio-mimicry tool, to enable non-human computer systems to understand relationships between entities, objects, processes, people, and things (think IoT, internet of things). Resource Description Framework (RDF) is a standard to describe resources and is based on principles of linguistics (noun, verb, subject, predicate).





Sources: AAA World, AV World <a>https://www.researchgate.net/publication/228383625 Supply chain networks

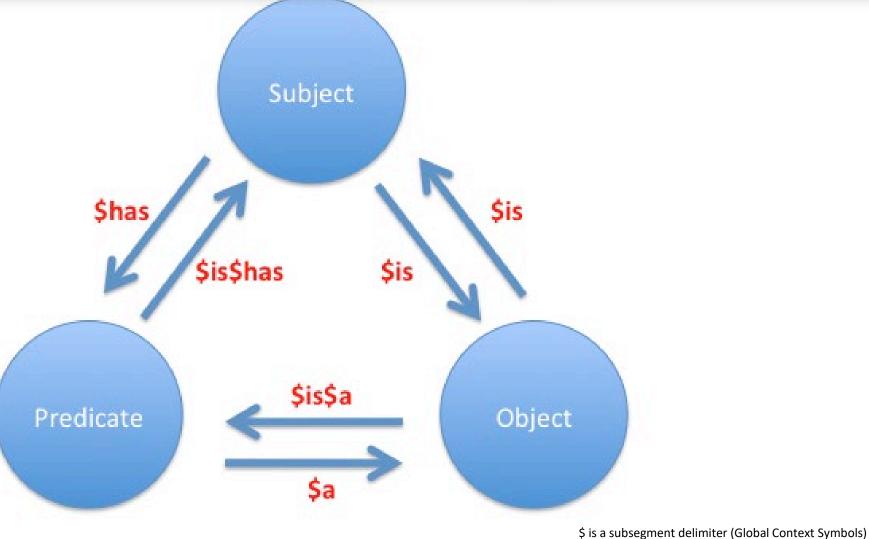
RDF expresses RELATIONSHIPS as "triples" which are based on principles of linguistics (noun, verb, subject, predicate).



Resource Description Framework (RDF) is a standard to describe resources. It is written in XML and machine-readable.

Linguistics, Relationships and Knowledge Graph Networks

In the "Golden Triangle" of metagraph relationships: \$has\$a (which is literally \$has/\$has/\$a) defines a subset of \$has relationships in which the predicate is also an object. Asserting a predicate as an object is different than asserting it **as** a predicate. Neither implies that the other exists. They have a logical relationship, it is the same predicate involved in both cases, but asserting it as a predicate does not mean it is also an object, and asserting is as an object does not need it to be also a predicate.



https://wiki.oasis-open.org/xri/XriThree/GcsDelimiter

Drummond Reed drummond.reed@xdi.org https://lists.oasis-open.org/archives/xdi/201004/msg00013.html

Are computational standards, syntax semantics and ontologies influenced by linguistic bias?

Subject	Predicate	
	linking verb	subject complement noun or adjective
The aliens	were	killers.
The rats	are	ugly.
The griff	is	grafunkulous.

- The predicate is <u>the</u> action
- Action verbs are easy to identify, but remember verbs of being: am, is, are, were, was
- A sentence can have more than one predicate

Subject and Predicate

My EnglishTeacher

What is a Subject?

• A subject is the person or thing that is doing an action, or the person or thing that is the focus of the sentence

What is a Predicate?

• The predicate of the sentence is the part that contains the action.

https://english.eagetutor.com/spoken-english-grammar/subject-predicate-and-object



At the heart of the predicate is a verb. In addition to the verb, a predicate can contain direct objects, indirect objects, and various kinds of phrases.

A sentence has two parts: the subject and the predicate. The subject is what the sentence is about, and the predicate is a comment about the subject.

Examples of Predicates of Sentences

Here are some examples of predicates. In each example, the predicate of the sentence is shaded and the verb in the predicate is in bold.

- Elvis lives.
- Adam lives in Bangor.
- The telegram contained exciting news.
- The girls in our office are experienced instructors.
- They are experienced instructors, who acquired their experience in France.

Predicates in Clauses

A clause contains a subject and predicate too. The examples below are all clauses not sentences. The predicate is shaded and the verb of the clause is in bold.

- who lives with her mother (The subject is the relative pronoun who.)
- which was somewhat unexpected (The subject is the relative pronoun which.)
- that points to the North Pole (The subject is the relative pronoun *that*.)

www.grammar-monster.com/glossary/predicate.htm

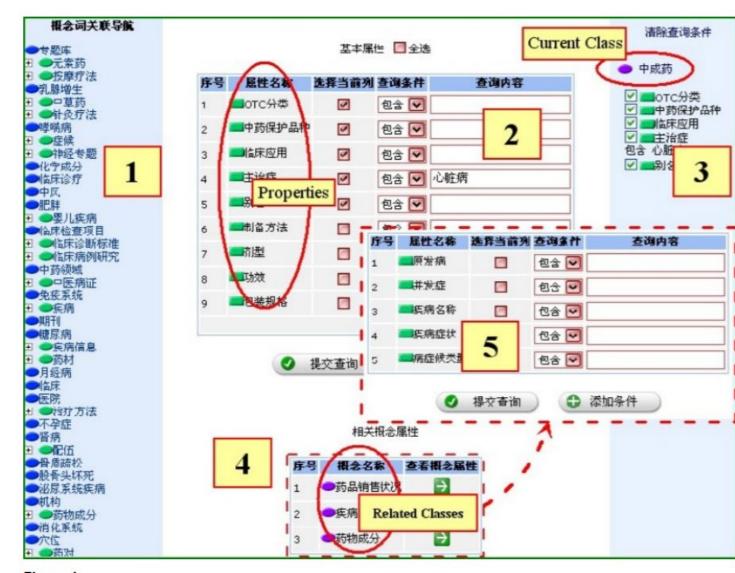
www.grammar-monster.com/glossary/predicate.htm

Why RDF may be just a part of the solution: Is linguistic bias embedded in the grammatical context of RDF triples?

BMC Bioinformatics 2007, 8(Suppl 3):S6

http://www.biomedcentral.com/1471-2105/8/S3/S6

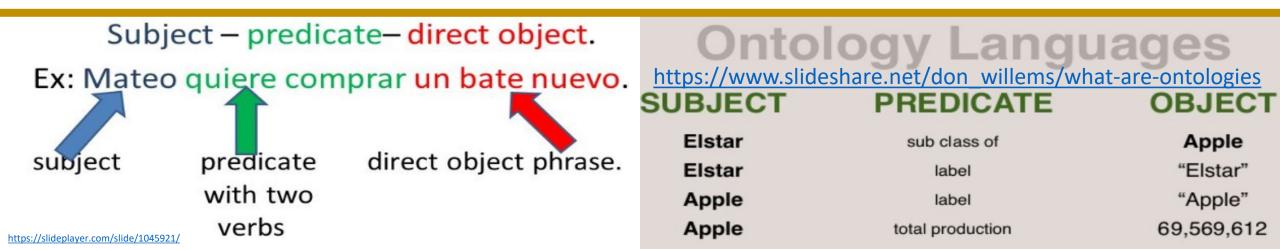
Semantic Standards in other languages? https://lists.w3.org/Archives/Public/www-archive/2005Feb/att-0050/eswc-i18n.pdf





Knowledge Graphs relevant to SENSEE, ART, & DIDA'S KIDS

When data is mapped against an OWL/RDF ontology, instances of the data are expressed based upon the idea of making statements about resources in the form of **subject-predicate-object** expressions. These expressions are known as *triples* in RDF terminology. The 'Subject' denotes the object, and the predicate denotes a single semantic trait or aspect of the object that can be a literal value or expressed as a relationship between the subject and another object that is the target of the relationship. For example, the notion "The soil has a pH of 8" in RDF triple is **subject** denoting "soil" and predicate denoting "pH" and an object denoting "8" which is the OWL/RDF take on using the object as the subject from the classical entity-attribute-value model within object-oriented design: object (soil), attribute (pH) and value (8). The object (soil) can also have another attribute (contains) that can point to another object (phosphate). The object (phosphate) might have an attribute (produces) another object (acidity). Yet again, the object (soil) might have an attribute (contains) another object (microbes). This is one reason why RDF triples, despite their shortcomings and potential for linguistic bias, enables the formation, to link a series of relationships, between two or more objects. The latter is the foundation on which directed graphs can be built. Hence, knowledge graphs.



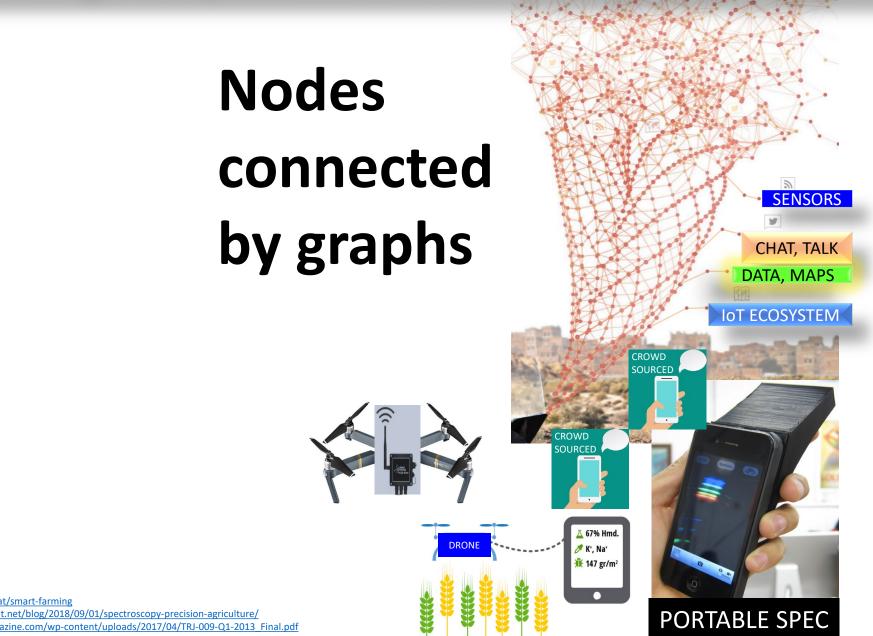
Which / what nodes are the graphs connecting?

https://www.aac.or.at/smart-farming https://www.findlight.net/blog/2018/09/01/spectroscopy-precision-agriculture/ http://trajectorymagazine.com/wp-content/uploads/2017/04/TRJ-009-Q1-2013 Final.pdf

Which / what nodes are the graphs connecting?

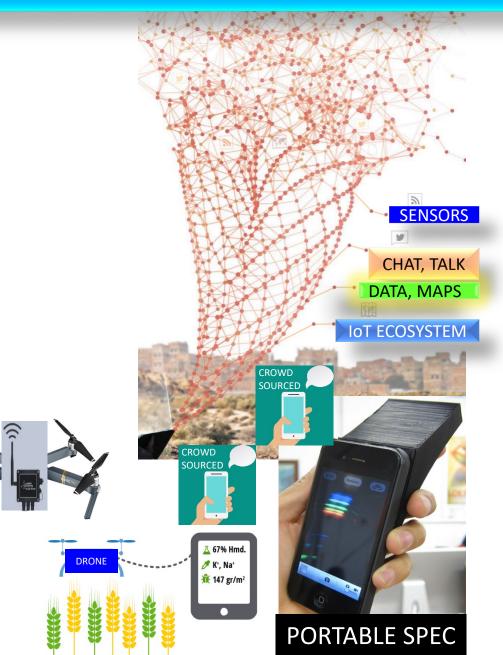


https://www.aac.or.at/smart-farming https://www.findlight.net/blog/2018/09/01/spectroscopy-precision-agriculture/ http://trajectorymagazine.com/wp-content/uploads/2017/04/TRJ-009-Q1-2013 Final.pdf

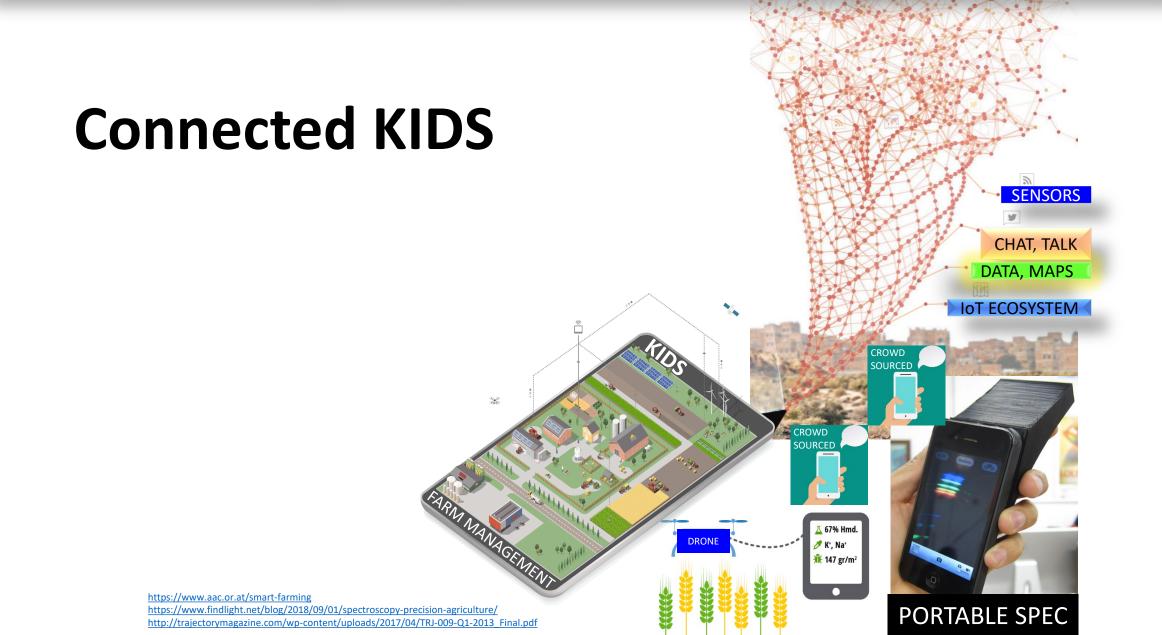


https://www.aac.or.at/smart-farming https://www.findlight.net/blog/2018/09/01/spectroscopy-precision-agriculture/ http://trajectorymagazine.com/wp-content/uploads/2017/04/TRJ-009-01-2013 Final.pdf

Must be connected to a mobile device?



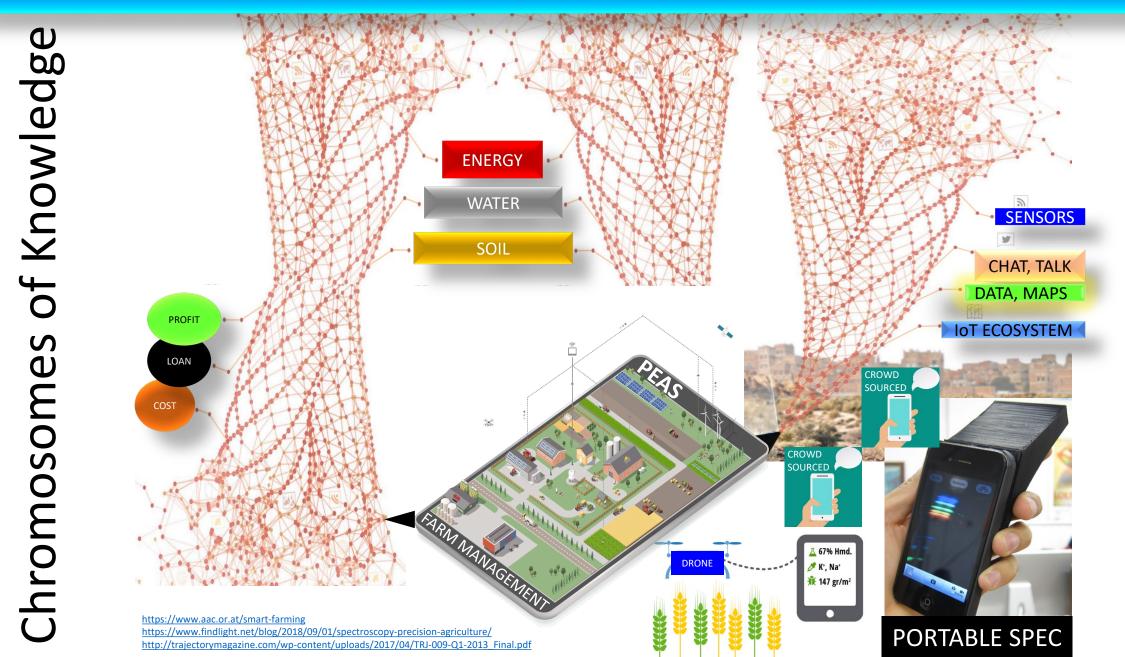
https://www.aac.or.at/smart-farming https://www.findlight.net/blog/2018/09/01/spectroscopy-precision-agriculture/ http://trajectorymagazine.com/wp-content/uploads/2017/04/TRJ-009-Q1-2013 Final.pdf



Web of Knowledge Graph Networks are necessary for ART, DIDA'S, KIDS



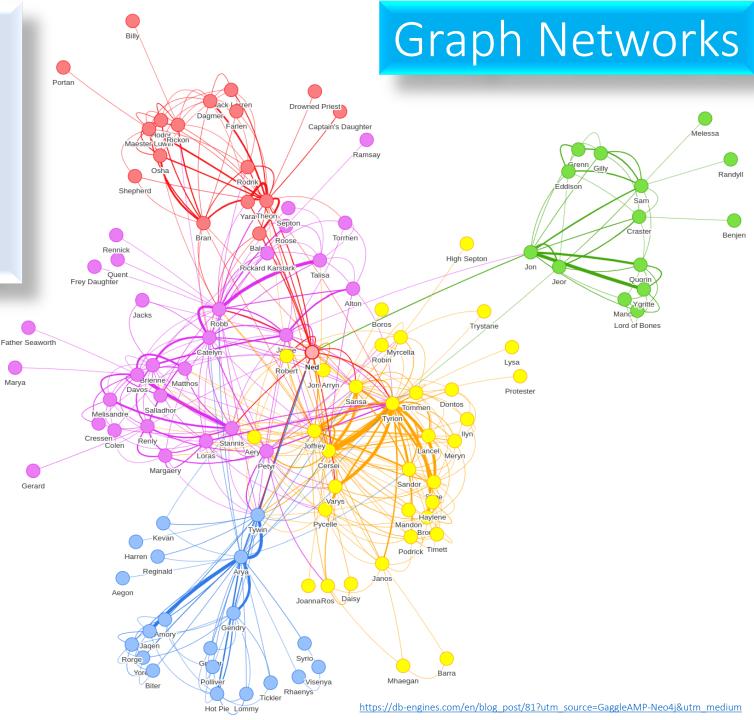
Web of Knowledge Graph Networks are necessary for ART, DIDA'S, KIDS



Increased adoption of tools based on graph theory. HTAP integrates graph transactions (OLTP) and analytic processing (OLAP) using graph databases and graph algorithms (relationships are key).

Graph algorithms provide one of the most potent approaches to analyzing connected data because their mathematical calculations are specifically built to operate on relationships. There are many types of graph algorithms and categories. The three classic categories consider the overall nature of the graph: pathfinding, centrality, and community detection. However, other graph algorithms such as similarity and link prediction algorithms consider and compare specific nodes.

- Pathfinding (and search) algorithms are fundamental to graph analytics and algorithms and explore routes between nodes. These algorithms are used to identify optimal routes for uses such as logistics planning, least cost routing, and gaming simulation.
- Centrality algorithms help us understand the roles and impact of individual nodes in a graph. They're useful because they identify the most important nodes and help us understand group dynamics such as credibility, accessibility, the speed at which things spread, and bridges between groups.
- Community algorithms evaluate related sets of notes, finding communities where members have more relationships within the group. Identifying these related sets reveals clusters of nodes, isolated groups, and network structure. This helps infer similar behavior or preferences of peer groups, estimate resiliency, find nested relationships, and prepare data for other analyses.
- Similarity algorithms look at how alike individual nodes are. By comparing the properties and attributes of nodes, we can identify the most similar entity and score differences. This helps build more personalized recommendations as well as develop ontologies and hierarchies.
- Link Prediction algorithms consider the proximity of nodes as well as structural elements, such as potential triangles between nodes, to estimate the likelihood of a new relationship forming or that undocumented connections exist. This class of algorithms has many applications from drug repurposing to criminal investigations.



Web of Knowledge Graph – Select List of References

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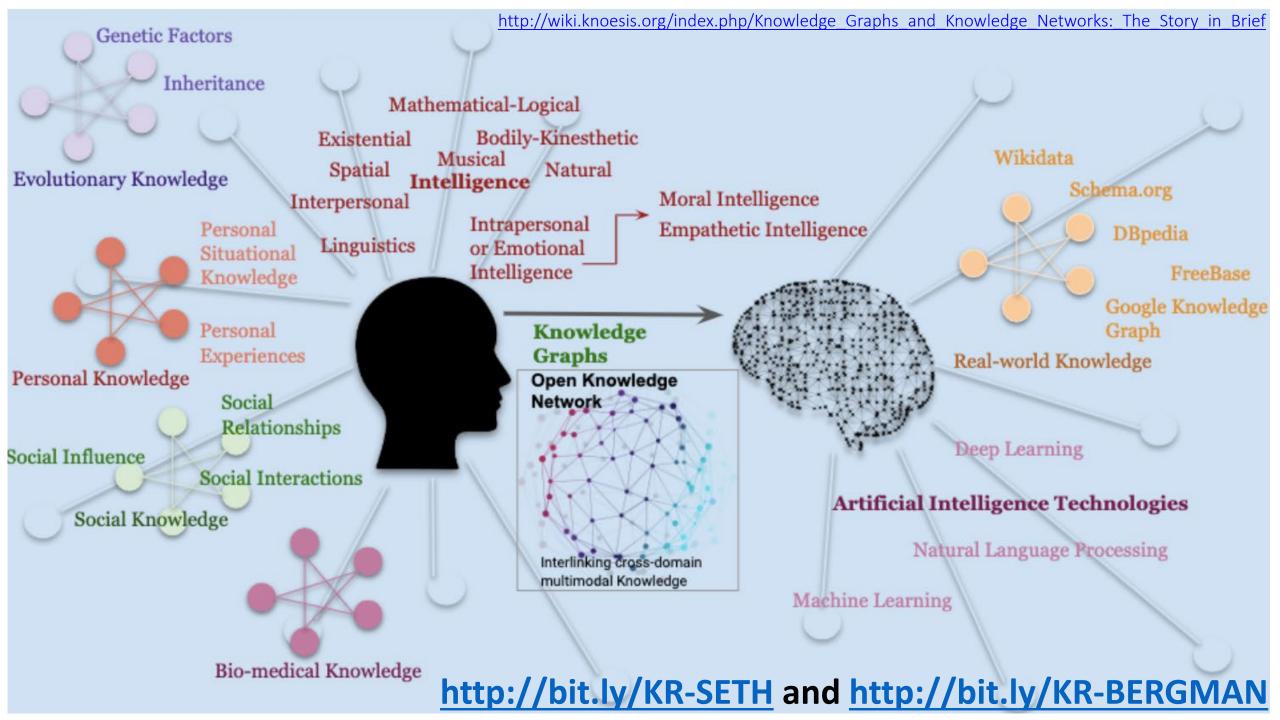
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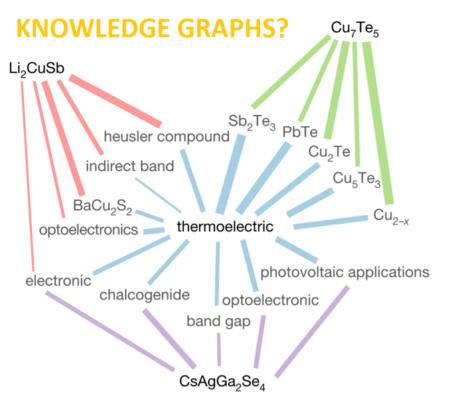
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Novel Paradigm for Machine-Assisted Graph Theoretic Approach to Mine Non-Obvious Relationships

The width of the edges between 'thermoelectric' and the context words (blue) is proportional to the cosine similarity between the word embeddings of the nodes, whereas the width of the edges between the materials and the context words (red, green and purple) is proportional to the cosine similarity between the word embeddings of context words and the output embedding of the material. The context words are top context words according to the sum of the edge weights between the material and the word 'thermoelectric'.



https://doi.org/10.1038/s41586-019-1335-8

Unsupervised word embeddings capture latent knowledge from materials science literature

Vahe Tshitoyan^{1,3}*, John Dagdelen^{1,2}, Leigh Weston¹, Alexander Dunn^{1,2}, Ziqin Rong¹, Olga Kononova², Kristin A. Persson^{1,2}, Gerbrand Ceder^{1,2}* & Anubhav Jain¹*

https://www.nature.com/articles/s41586-019-1335-8

Novel Paradigm for Machine-Assisted Graph Theoretic Approach to Mine Non-Obvious Relationships

KNOWLEDGE GRAPHS?

Scientific progress relies on the confluence of efficient assimilation of existing knowledge in order to minimize re-invention. The methodology in this paper may create a tool to plumb the depths of the unknown unknowns, where catalysts for scientific breakthroughs often reside. The authors are incisive to point out that this approach may be "generalized to other language models, such that the probability of an entity (a material or molecule) co-occurring with words, that represent a target application or property, can be treated as an indicator of performance." Entity-relationship mode remains the "bread and butter" of context-awareness while RDF is a more general model of entities (nodes) and relationships. Thus, the paper strengthens the notion that knowledge graphs may aid in unleashing new ideas. Context-aware embeddings such as NLP BERT or ELMo may improve predictions. This document (PEAS) and the accompanying ideas (SIGNALS) are in quest of these tools. The paper indicates the potential for new research at the nexus of natural language processing, linguistics, semantics, and science, to advance knowledge discovery.

https://www.nature.com/articles/s41586-019-1335-8

Artificial Reasoning Outcomes → Reasonable Expectations

It is easy to illustrate, but quite difficult for systems to claim real 'knowledge' discovery.

Can graph networks catalyze data to reveal information?

But, beware of snake oil sales and stupidity

BEWARE OF STUPIDITY

EMOTIONS NEXT FRONTIER

https://emoshape.com/emoshape-enhances-its-cutting-edge-emotion-chip-with-the-addition-of-cloud-service/

EMOSHAPE

Emotion Synthesis Products

Order News

Emoshape Enhances Its Cutting Edge Emotion Chip with the Addition of Cloud Service

On: Jun 03 / Author: Patrick Levy-Rosenthal / Categories: Uncategorized /

EPUIII CLOUD TECHNOLOGY 2019

256 EPU's instances per rack

EMOSHAPE





www.foxbusiness.com/features/after-watson-ibm-looks-to-build-brain-in-a-box

The Lowest Common Denominator

We are immersed in **data** swamps. Actions depend on **information**. Informed by **knowledge**. Learn from **experience**.

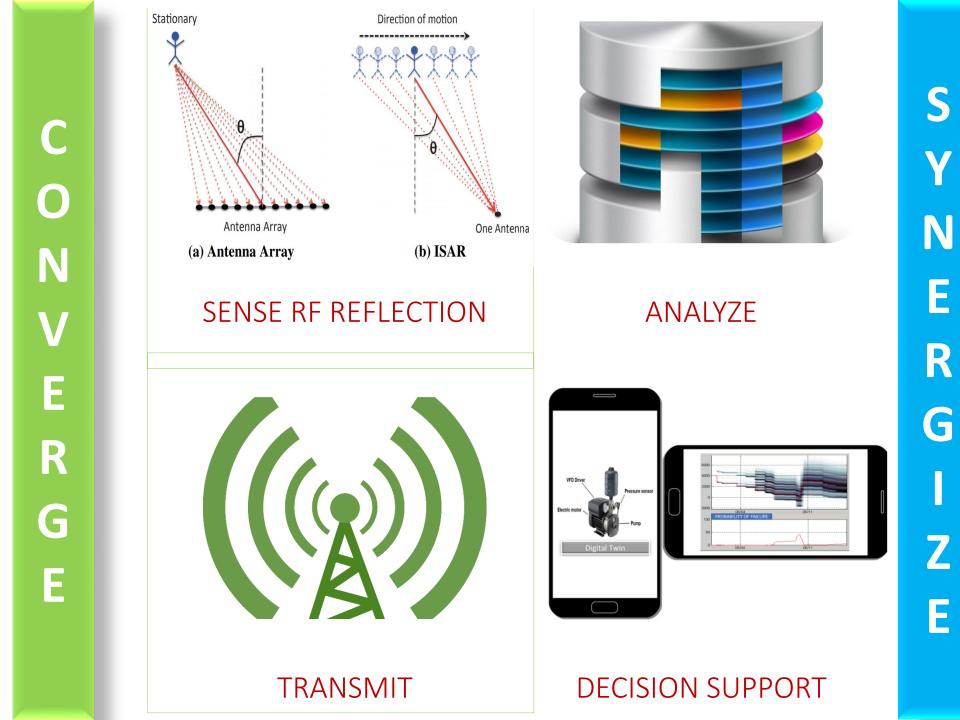
SENSEE \rightarrow Choose sensors and then harvest DATA from specific SENSORS

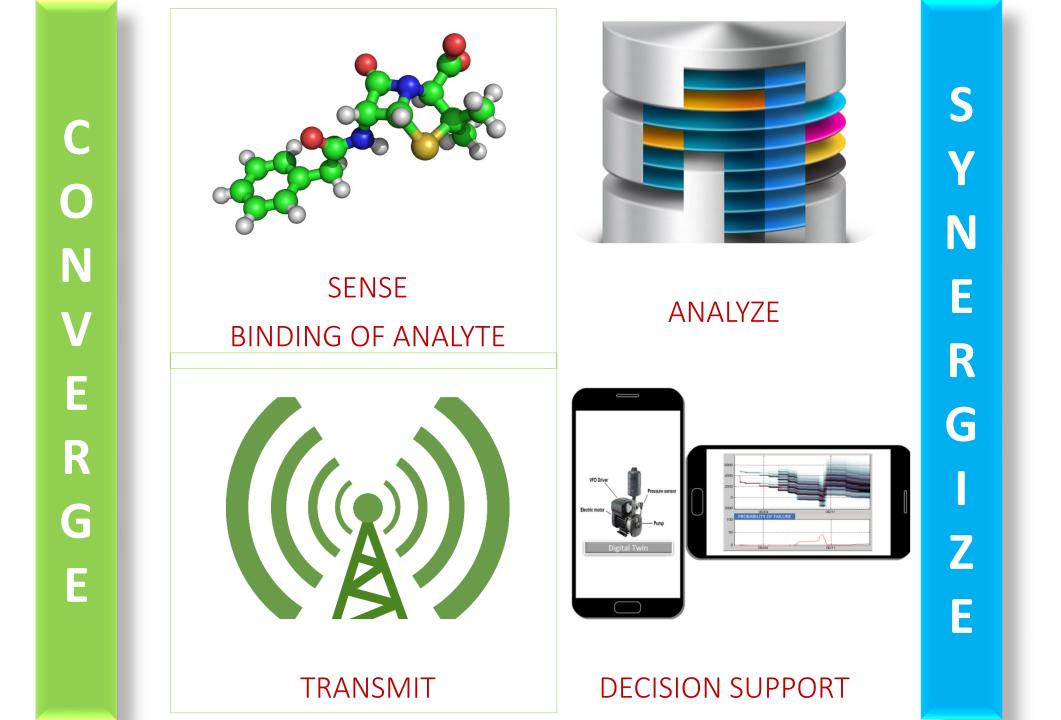
SENSE



SENSE

Don't bind. Reflect





How does a sensor work? Sensors that bind analytes.

C https://onlinelibrary-wiley-com.libproxy.mit.edu/doi/pdf/10.1002/anie.199423751

The Key-Lock Theory and the Induced Fit Theory

1/4

REVIEWS

There are sensors that may not bind analytes but are activated by reflected radio waves (WiFi, radar, sonar)

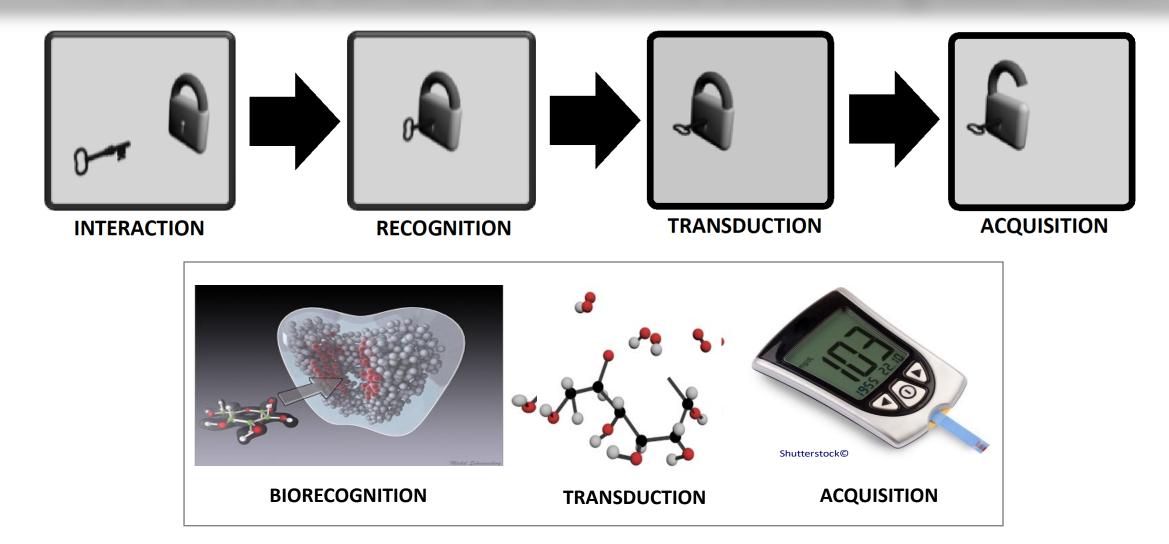
The Key-Lock Theory and the Induced Fit Theory

Daniel E. Koshland, Jr.

It is a great pleasure for me to contribute to this symposium honoring the great scientist Emil Fischer. My graduate thesis required me to synthesize [1-¹⁴C]glucose, which introduced me to the famous Fischer-Kiliani synthesis of glucose and mannose from arabinose and HCN.^[1] I was also particularly intrigued with his classic key-lock (or template) theory of enzyme specificity,^[2, 3] which like all great theories seemed so obvious once one understood it.

https://onlinelibrary.wiley.com/doi/abs/10.1002/anie.199423751

How does a sensor work? The classical glucometer.



Step 1) Biorecognition

Step 2) Binding and transduction

Step 3) Acquisition and data analytics

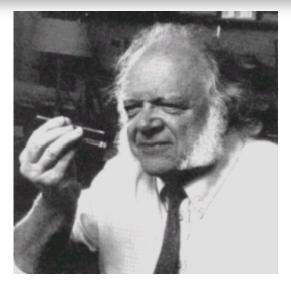
https://onlinelibrary.wiley.com/doi/abs/10.1002/anie.199423751

Unchanged: 1962 Classical Chemistry of Clark and Lyons

https://nyaspubs.onlinelibrary.wiley.com/doi/pdf/10.1111/j.1749-6632.1962.tb13623.x ELECTRODE SYSTEMS FOR CONTINUOUS MONITORING IN CARDIOVASCULAR SURGERY

Leland C. Clark, Jr., and Champ Lyons Medical College of Alabama, Birmingham, Ala.

Instruments capable of continuously indicating the chemical composition of blood have proved to be useful in controlling heart-lung machines, in regulating operative and postoperative management of patients, and in teaching and research. At first, such instruments were used with sensors mounted directly in the extracorporeal blood circuit that is used for perfusion of open-heart surgery patients.¹ Later, continuous monitoring of both machine and patients was conducted by means of continuous withdrawal of blood pumped into external cuvettes equipped with appropriate sensors.



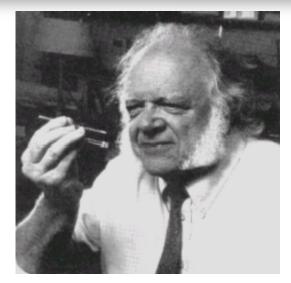
Leland C. Clark, Jr. (1959)

Unchanged: 1962 Classical Chemistry of Clark and Lyons

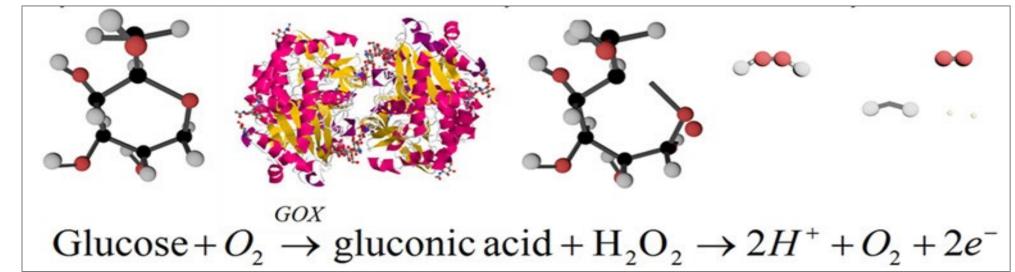
https://nyaspubs.onlinelibrary.wiley.com/doi/pdf/10.1111/j.1749-6632.1962.tb13623.x ELECTRODE SYSTEMS FOR CONTINUOUS MONITORING IN CARDIOVASCULAR SURGERY

Leland C. Clark, Jr., and Champ Lyons Medical College of Alabama, Birmingham, Ala.

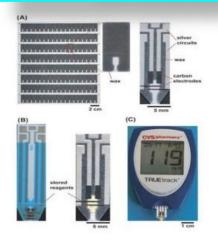
Instruments capable of continuously indicating the chemical composition of blood have proved to be useful in controlling heart-lung machines, in regulating operative and postoperative management of patients, and in teaching and research. At first, such instruments were used with sensors mounted directly in the extracorporeal blood circuit that is used for perfusion of open-heart surgery patients.¹ Later, continuous monitoring of both machine and patients was conducted by means of continuous withdrawal of blood pumped into external cuvettes equipped with appropriate sensors.



Leland C. Clark, Jr. (1959)



Glucometer – The Evolution of its Form and Function



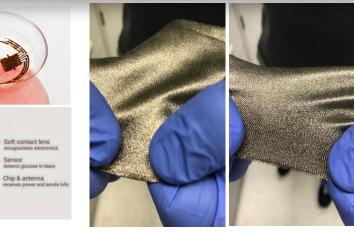






Contact lens (Google, Inc.)

Chip & antenna



Stretchable fabric (Bhargava-UF)

Paper based (Whitesides)

Noninvasive glycemic monitoring (Wang)

WISP: Wearable Interactive Stamp Platform (MC10)

Resorbable (Rogers)

Function	Form (elements and structure)
What a system does/could do	What a system is/could be
Creates behavior	Is aggregated and decomposed
Is a source of benefit/value	Is a source of costs
Requires form	Enables function

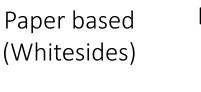
Source: E. Crawley, MIT Course Material

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Glucometer – The Evolution of its Form and Function

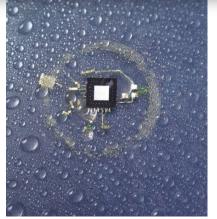




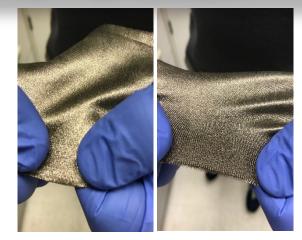


Noninvasive glycemic monitoring (Wang)

WISP: Wearable Interactive Stamp Platform (MC10)



Resorbable Contact lens (Rogers) (Google, Inc.)

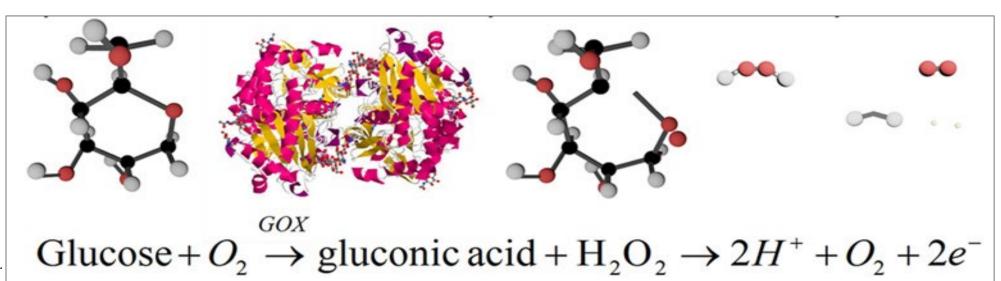


Stretchable fabric (Bhargava-UF)

https://www.cientperiodique.com/article/CPQME-2-1-40.pdf

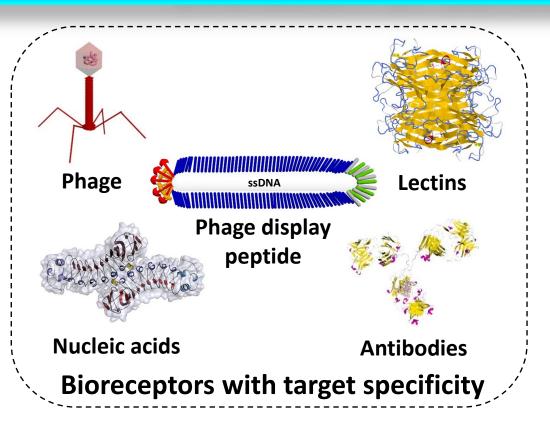
Soft contact lens

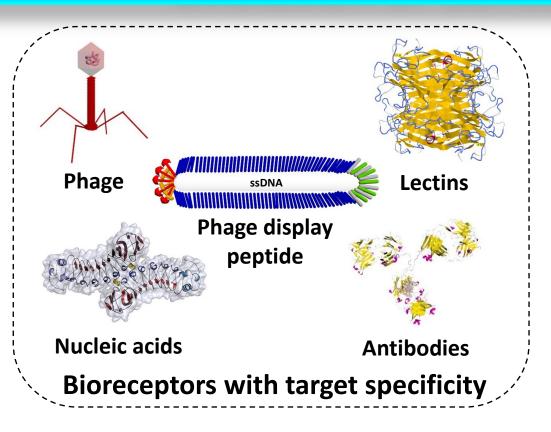
Chip & antenna

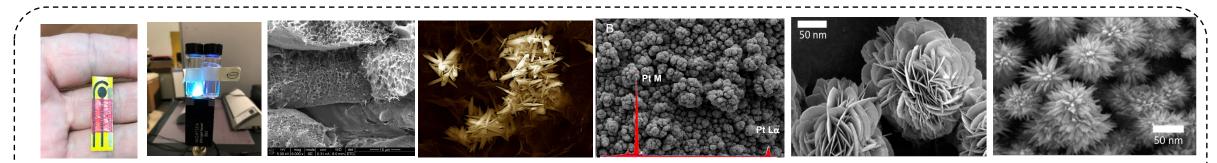


The core chemistry developed by Clark and Lyons has not changed since 1962.

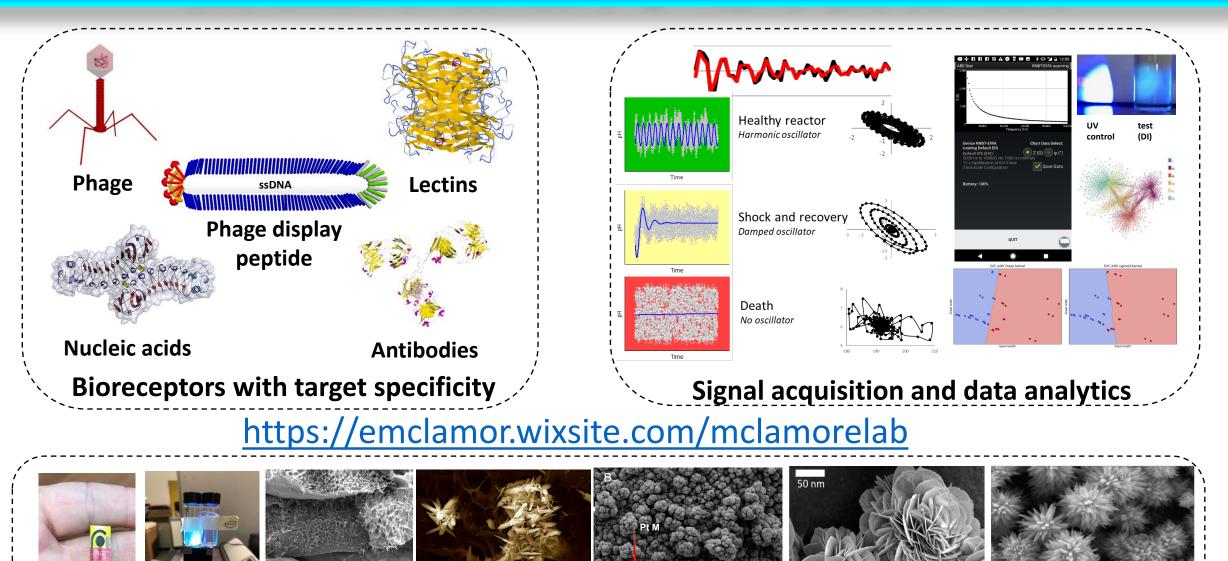
https://emclamor.wixsite.com/mclamorelab







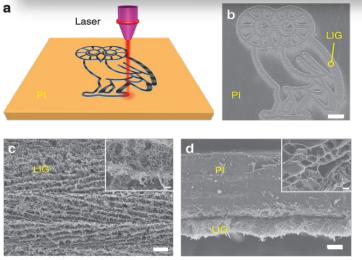
Nanomaterials improve signal transduction



Nanomaterials improve signal transduction

Evolution of Sensors \diamond 3D Printed Nano-bio Sensors

Laser Inscribed Graphene (LIG)

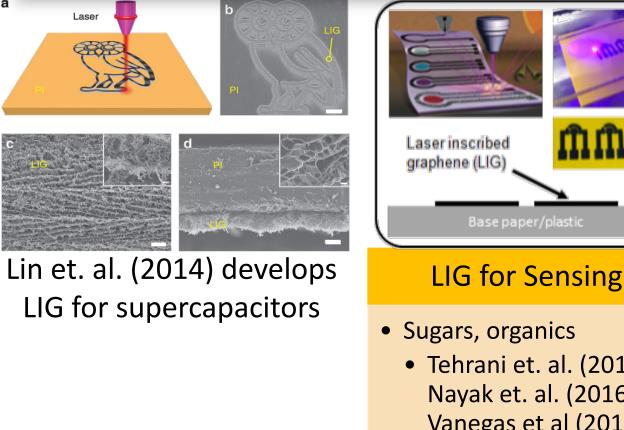


Lin et. al. (2014) develops LIG for supercapacitors

Problem	Platform	Coating	Proof of concept	Field validation	Data analytics	Decision support

Evolution of Sensors \diamond 3D Printed Nano-bio Sensors

Laser Inscribed Graphene (LIG)



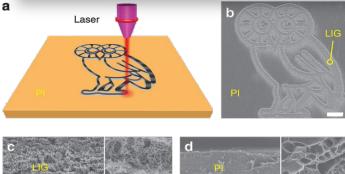
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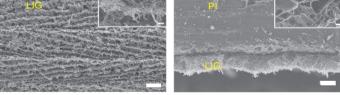
IC for superconnectors						
IG for supercapacitors		· · · · · · · · · · · · · · · · · · ·				
		• lons				
		Garland et	t al (2019)			
Problem	Platform	Coating	Proof of concept	Field validation	Data analytics	Decision support

Evolution of Sensors \diamond 3D Printed Nano-bio Sensors

10 ms pulse

Laser Inscribed Graphene (LIG)

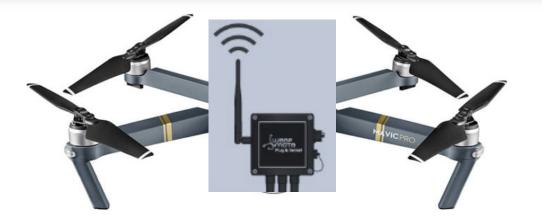




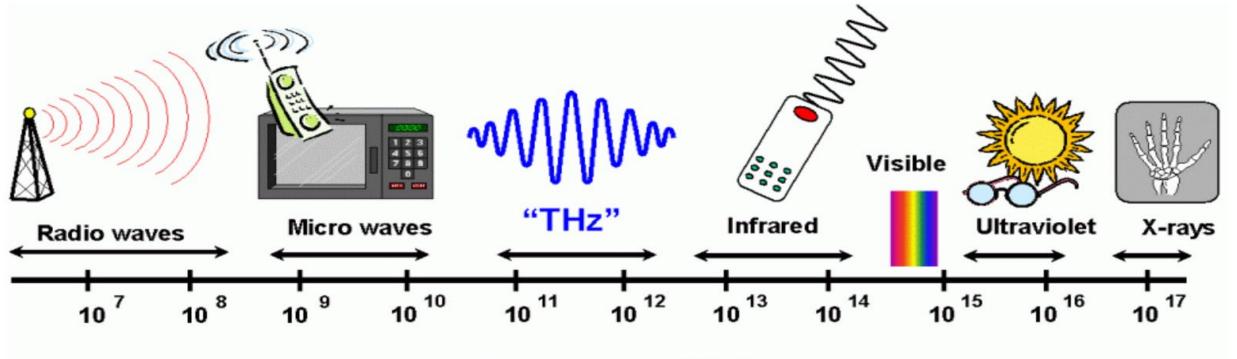
Lin

	Laser inscribed graphene (LIG) Base pape	r/plastic	30 ms pulse50 ms pulse			
n et. al. (2014) develops IG for supercapacitors	LIG for Sensing					
	Vanegas e		pr pr pr pr pr pr pr pr pr pr pr pr pr p			
	 lons Garland et al (2019) 			9945		
Problem Platform	Coating	Proof of concept	Field validation	Data analytics	Decision support	

Drones carrying Mobile Sensors acquire Reflected RF Signals

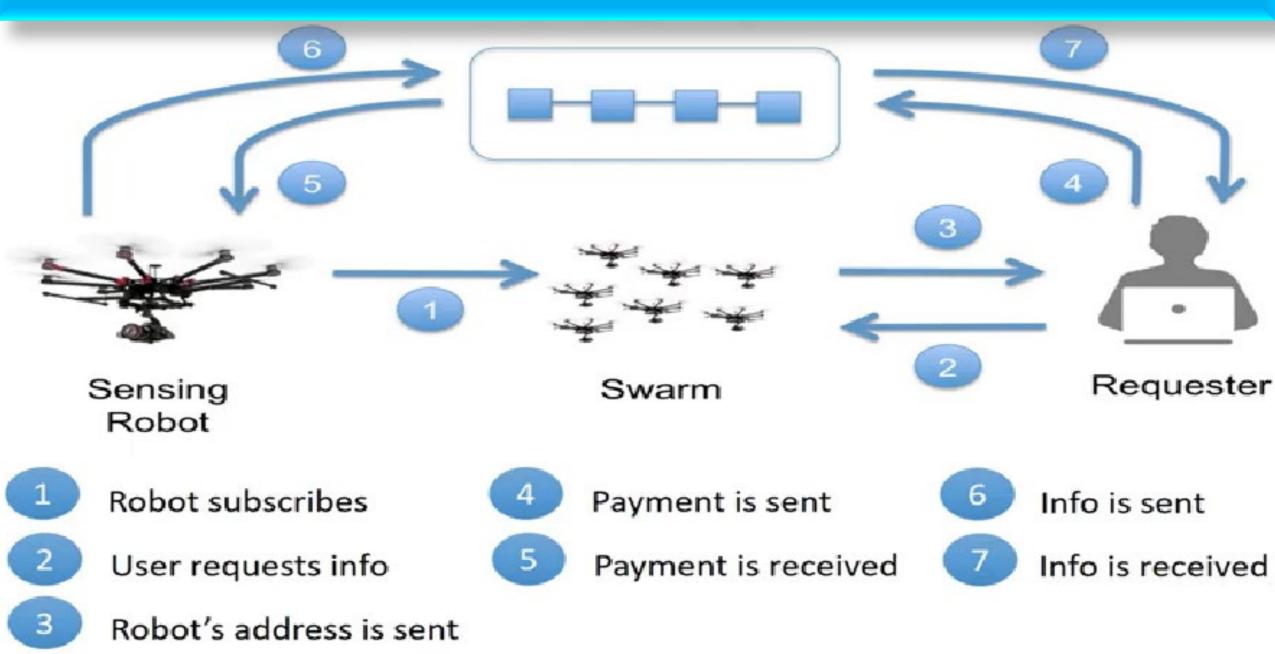


Terahertz (THz) spectrum, occupying frequency range between 0.3 and 3 THz, has potential for transformative applications in communication, sensing, spectroscopy, and imaging due to its desirable properties such as non-ionizing photon energy, penetration capability through optically opaque materials, unique spectral signatures for macro-molecules and chemicals. https://www.nature.com/articles/s41467-019-09868-6



Frequency (Hz)

Rent-a-Robot drone-swarm "plug & play" remote sensors to collect desired data



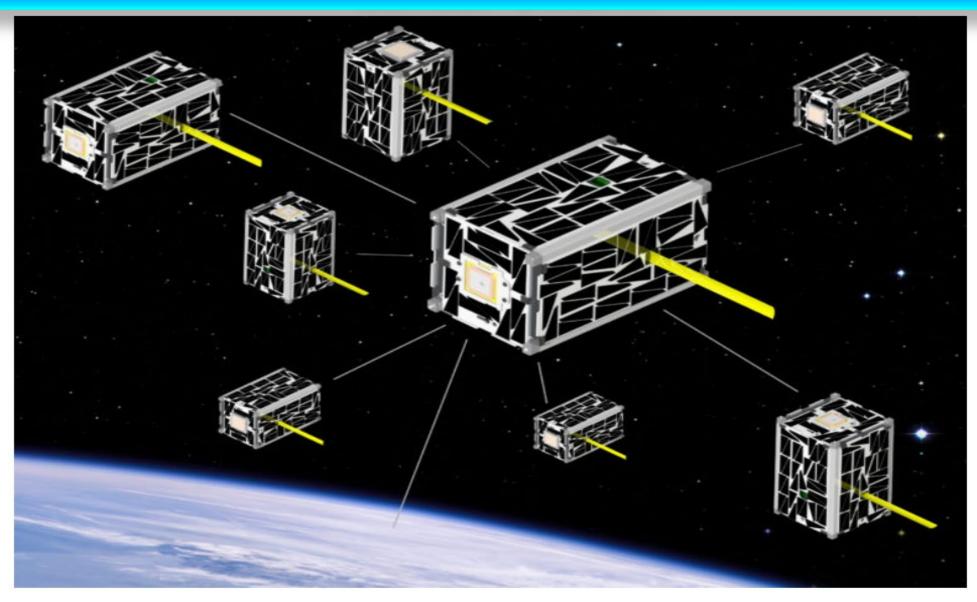
Mobile Sensor Swarms deployed on Drones-on-Demand



Swarm Intelligence, Swarm Robotics, Mobile Robotics

https://dl.acm.org/citation.cfm?id=37406; https://link.springer.com/chapter/10.1007%2F978-3-642-58069-7_38; https://vlsicad.ucsd.edu/Publications/Journals/j26.pdf

Sensor Swarm

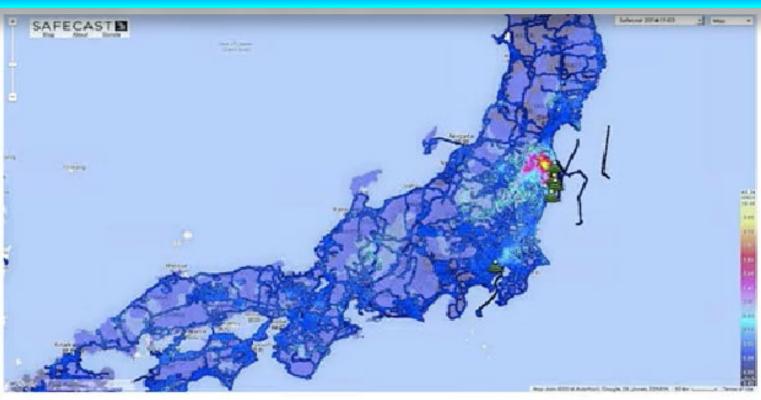


NASA and Lockheed Martin have been studying how small satellites could be knit together into a distributed swarm. (NASA Illustration)

Crowd-sourced radiation sensor data after the explosion Fukushima Daiichi Nuclear Power Plant in Ōkuma (2013)



Safecast Nano - Mobile Radiation Monitoring Wireless Geiger Counter, GPS with Bluetooth





http://bit.ly/EDUARDO-CASTELLO



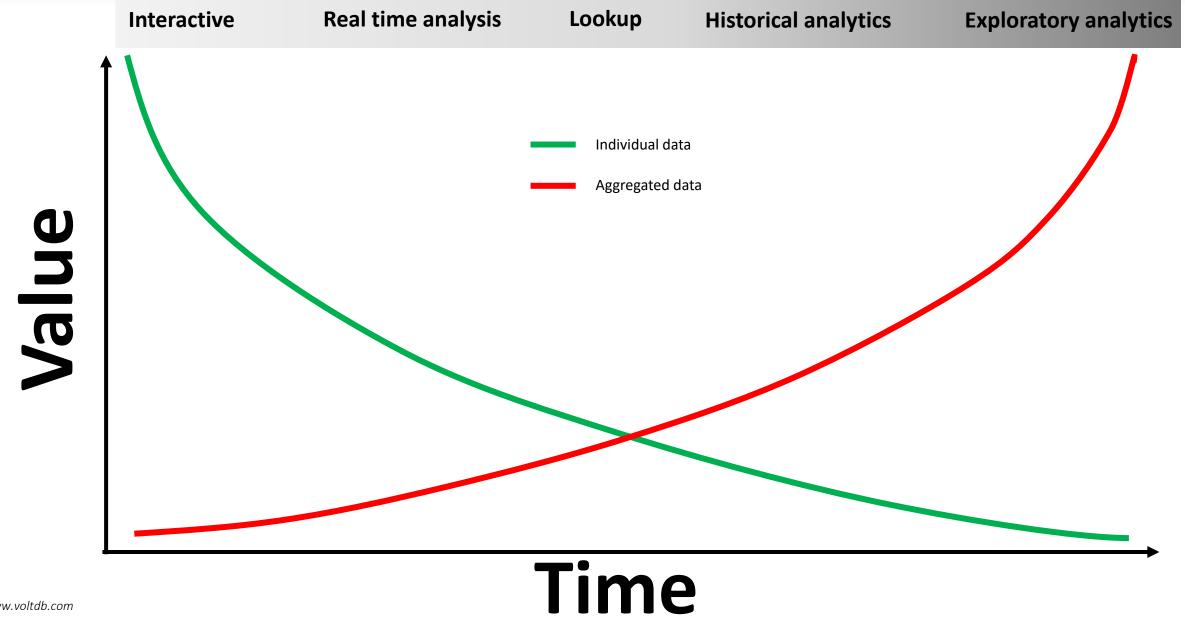


Source: Google Images Labeled for Reuse

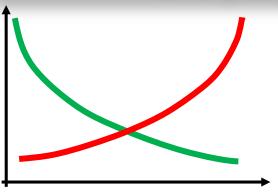
From Sensor Engineering to Sensors in Data Science

DATA from SENSORS

Is data perishable?

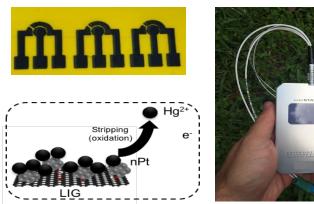


Varying Time-Sensitivity of Data from Sensors

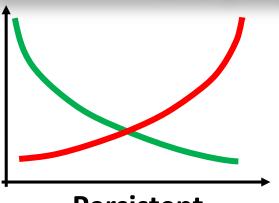


Persistent

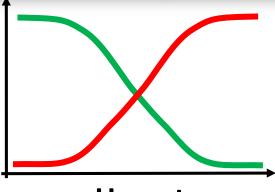
- Soil health
 - Erosion, degradation
- Agrochemical runoff
 - Nutrients, agrochemicals
- Land use change
 - Deforestation, mining



Varying Time-Sensitivity of Data from Sensors

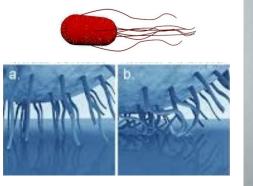


Persistent



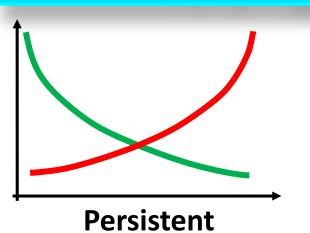
Urgent

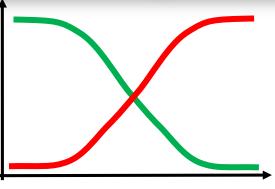
- Water scarcity
 - Quantity, quality
- Climate change
- Solid waste/wastewater
 - Pathogens, heavy metals



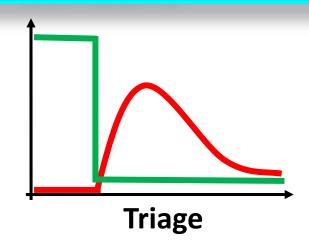


Varying Time-Sensitivity of Data from Sensors

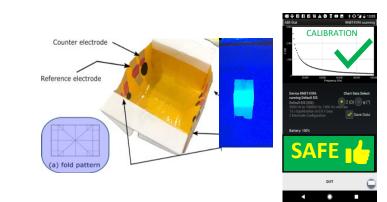




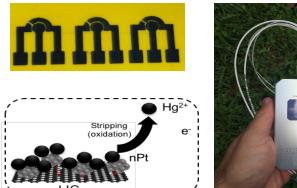
Urgent



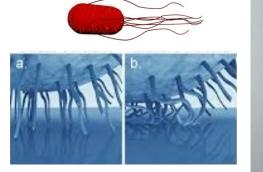
- Natural disaster
- Attack on infrastructure



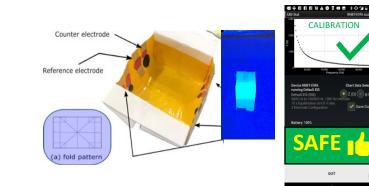
Data from the Perspective of Sensors



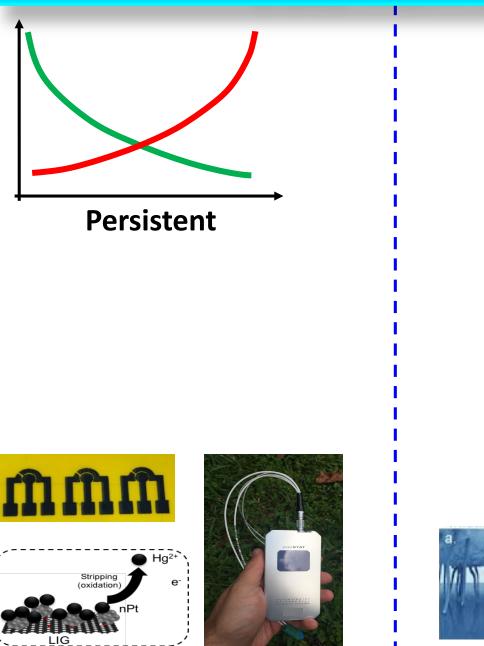


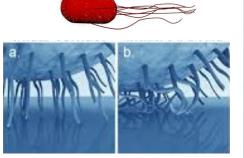




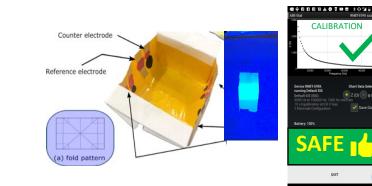


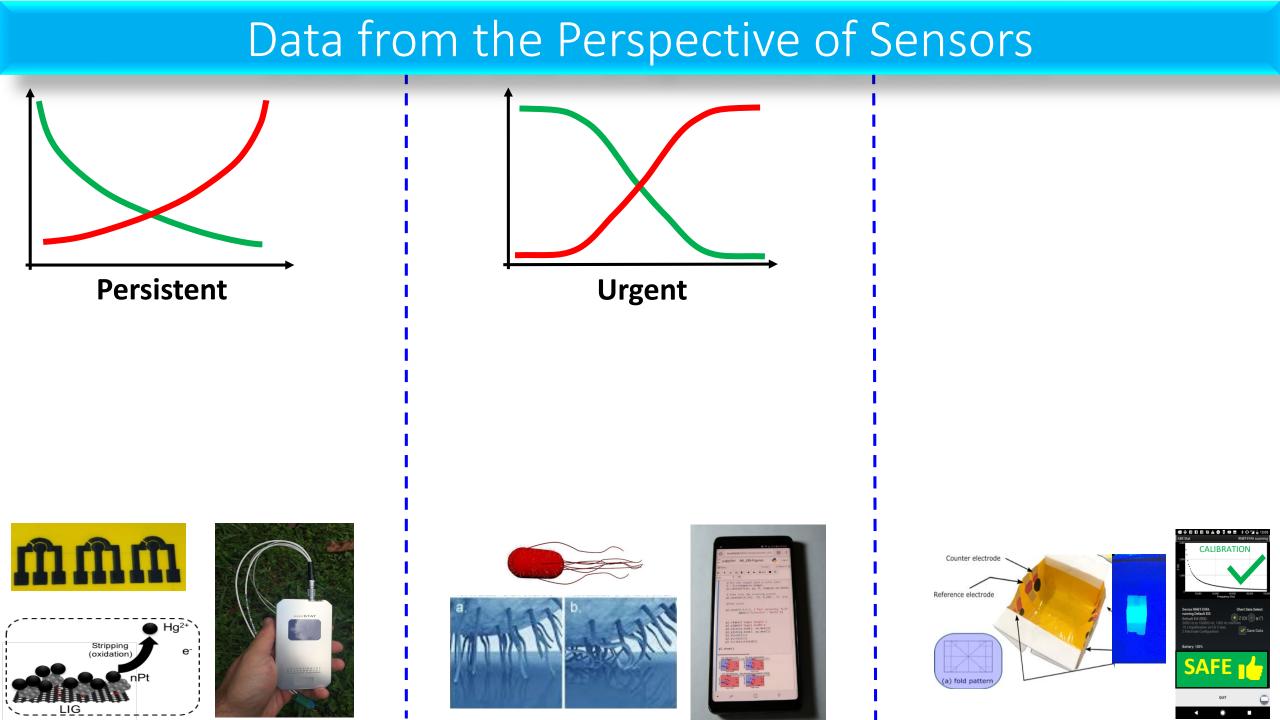
Data from the Perspective of Sensors

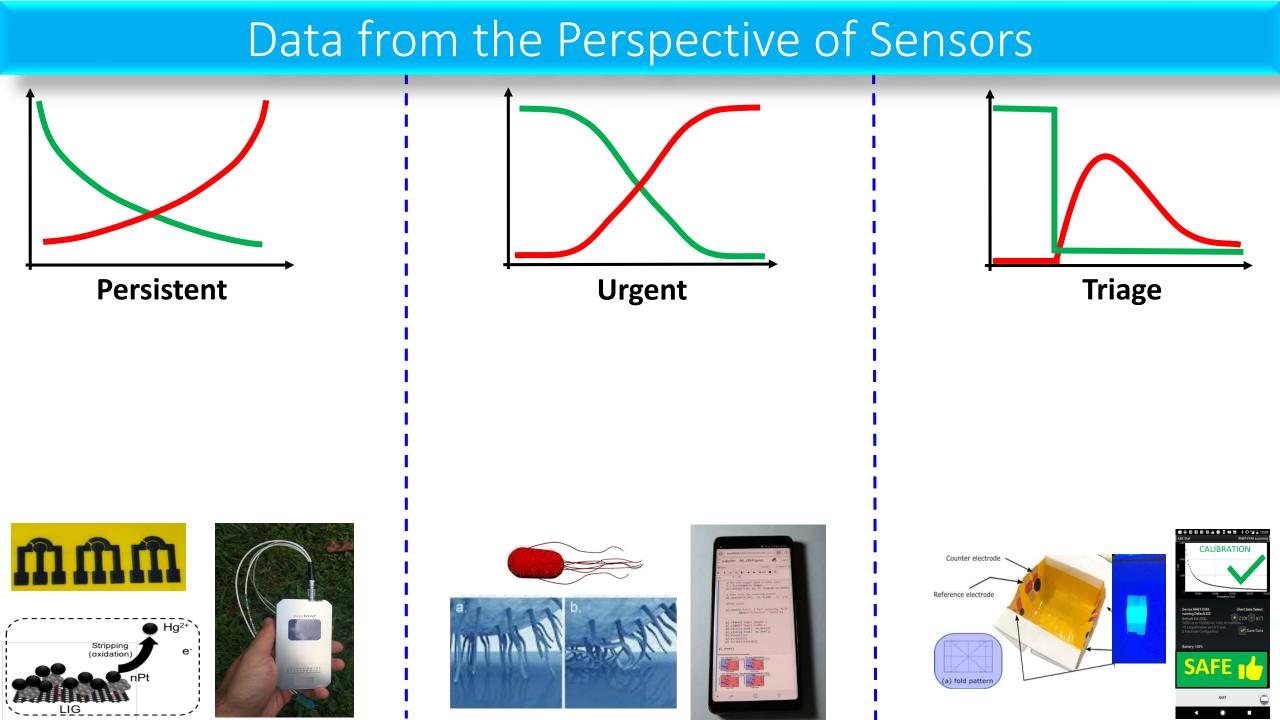








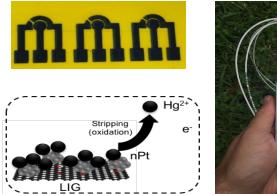




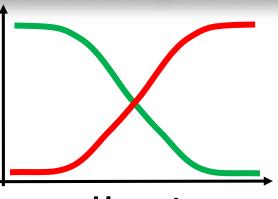
Varying Time-Sensitivity of Data from Sensors

Persistent

- Soil health
 - Erosion, degradation
- Agrochemical runoff
 - Nutrients, agrochemicals
- Land use change
 - Deforestation, mining

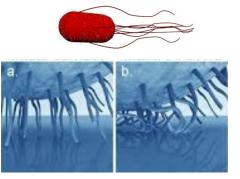




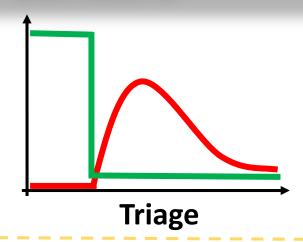


Urgent

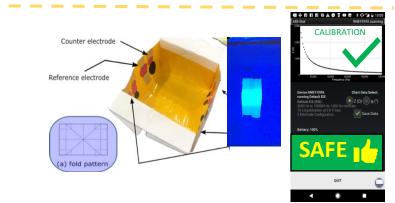
- Water scarcity
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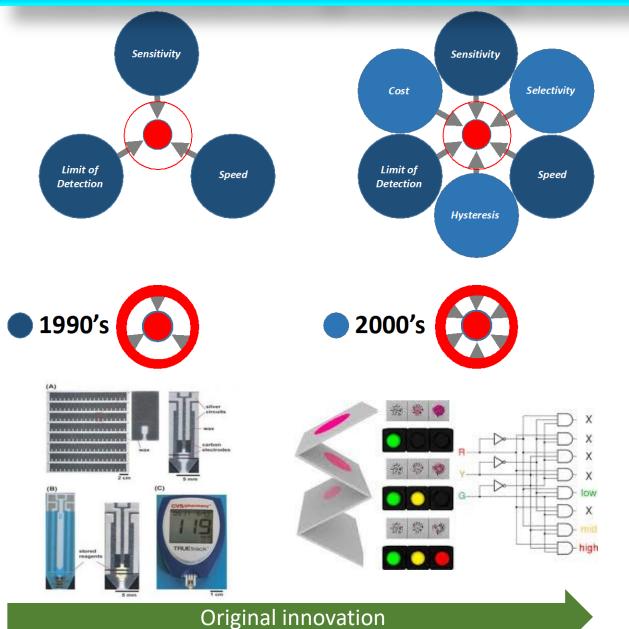




- Natural disaster
- Attack on infrastructure

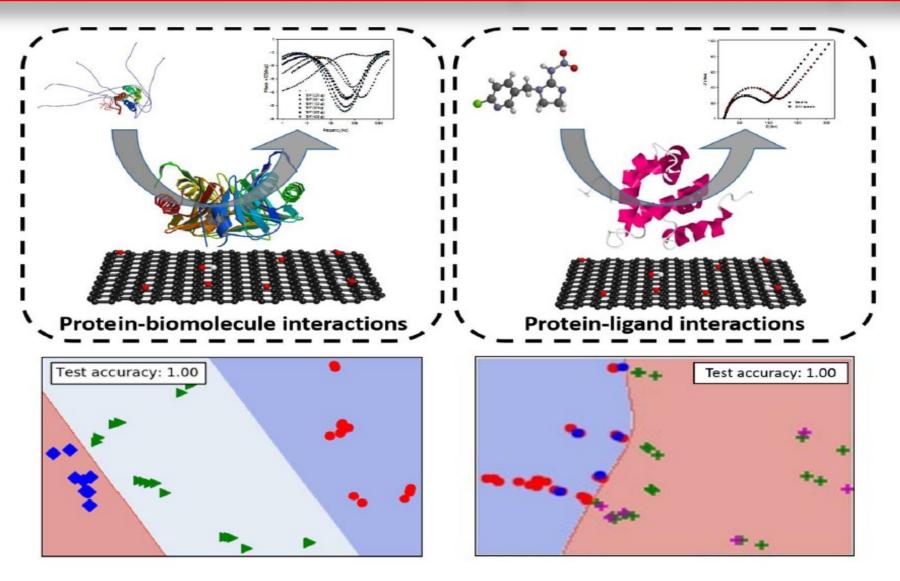


Has sensor engineering evolved with digital transformation





Water Polluted by Mercury (Hg)



Professor Eric Scott McLamore, University of Florida • www.ncbi.nlm.nih.gov/pubmed/29629449

Microbial Contamination of Water

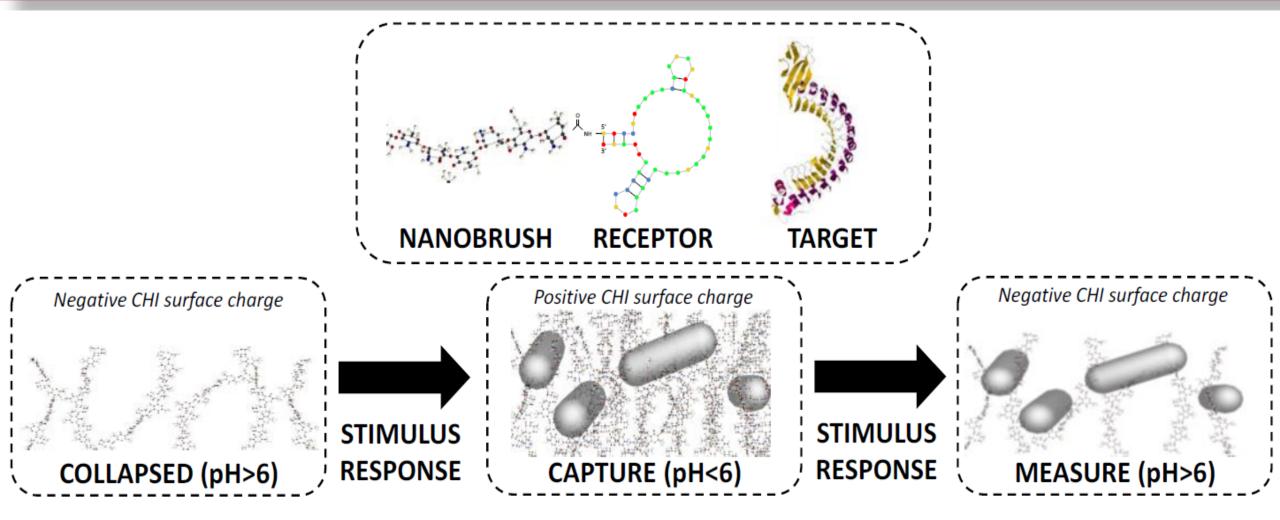


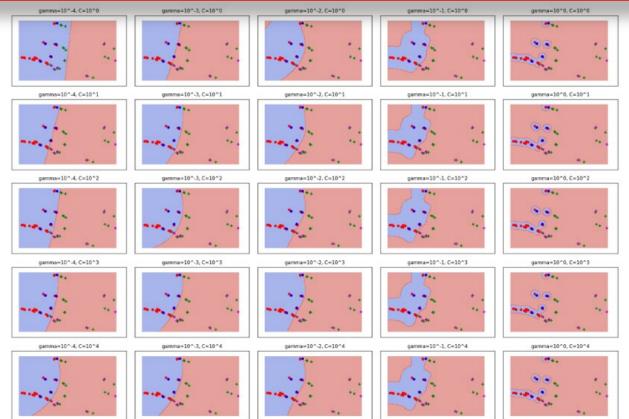
Image courtesy of <u>Hills et al (2018), Analyst</u>, 143(7): 1650-1661.

Professor Eric Scott McLamore, University of Florida • www.ncbi.nlm.nih.gov/pubmed/29541704

Water Contamination Data Analysis

Prior to running the support vector machine (SVM) algorithm, PCA (principal component analysis) was applied through singular value decomposition (SVD) to reduce 152 features to 2 principal components. PCA was used to reduce the dimension of 152 features in the raw EIS data to a two-dimensional principal components matrix. Depending on number of components to extract, full or randomized truncated SVD was used. To ensure general applicability across other application-specific biosensors, code screens were prepared for four types of SVM: kernels (linear, sigmoidal, radial basis function, polynomial) to identify which approach best segregates the training data.

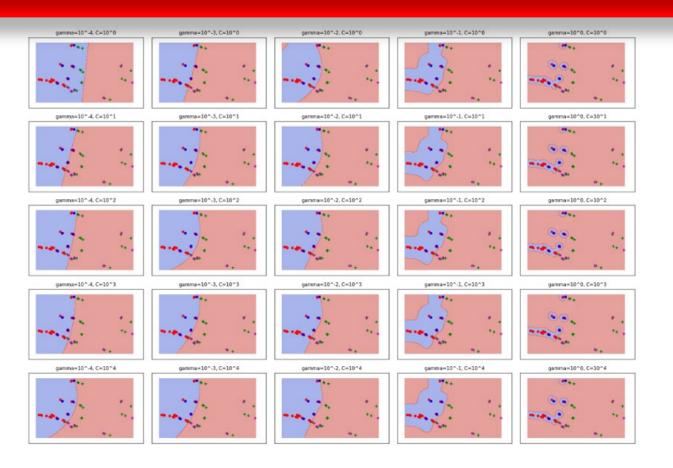
Tuning of Gaussian radial base function (RBF)



hyper-parameters (C and gamma) for chemo-sensory proteins (CSP) acetone interactions. Recombinant insect chemosensory proteins (CSP) derived from *Glossina morsitans* (Gmm, tsetse fly) were heterologously expressed and purified from *E. coli* hosts. Representative support vector machine (SVM) classification results for one training and testing set show the effects of parameters C and g in the output of the RBF kernels. Red and blue circles represent the baseline samples in training and testing sets; green and purple plus symbols represent the positive signals in training and testing sets. The background blue and red region indicated the classifier decision surface, where all data fall into the red region are predicted as positive.

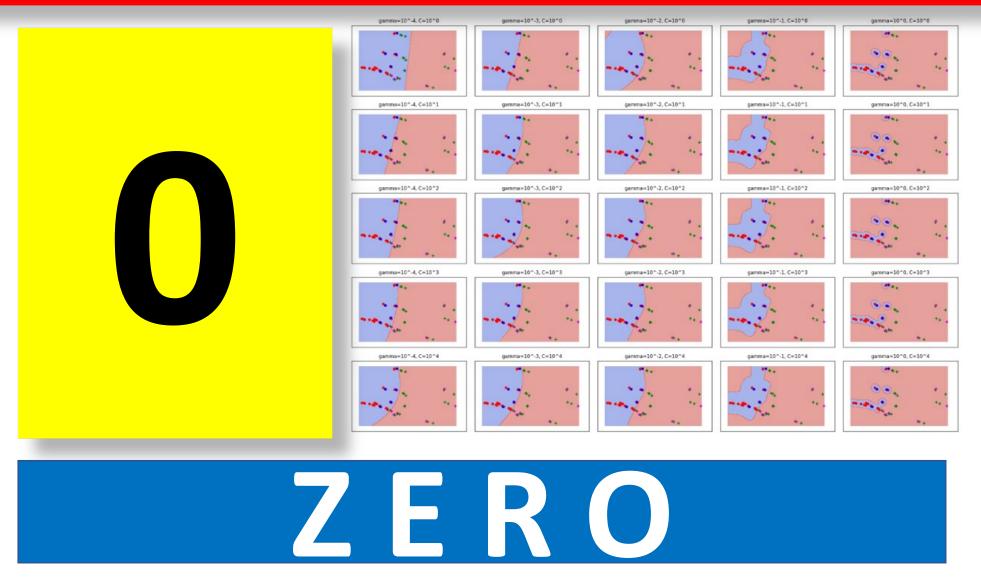
Professor Eric McLamore, University of Florida www.ncbi.nlm.nih.gov/pubmed/29629449

What is the value of this data analysis to the user ?



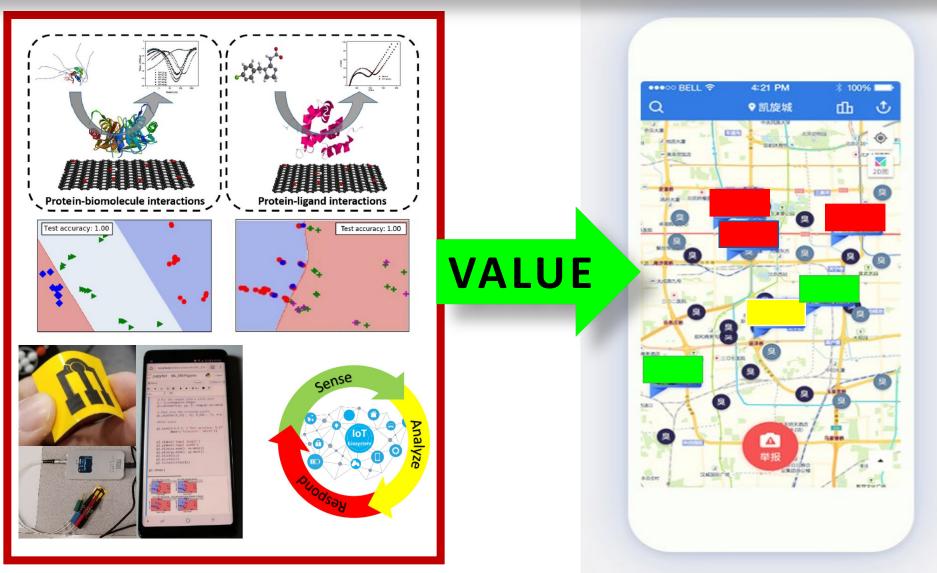
Professor Eric McLamore, University of Florida
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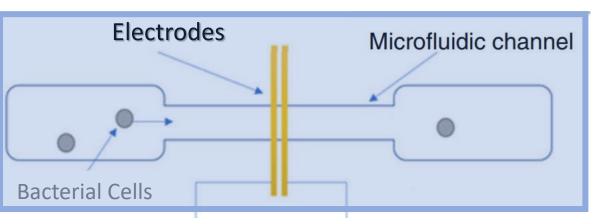
IoT-by-design: Data Analytics of Value to End-User

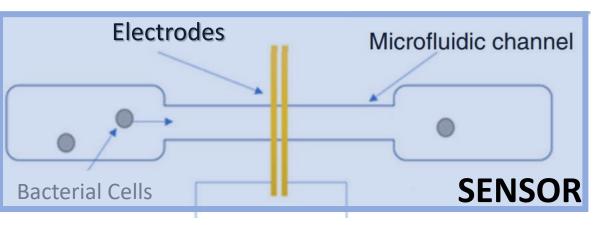


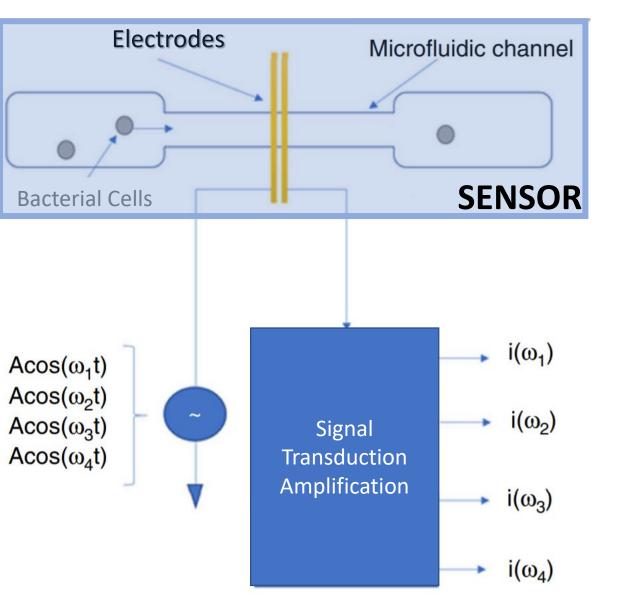
Professor Eric McLamore, University of Florida - www.ncbi.nlm.nih.gov/pubmed/29629449

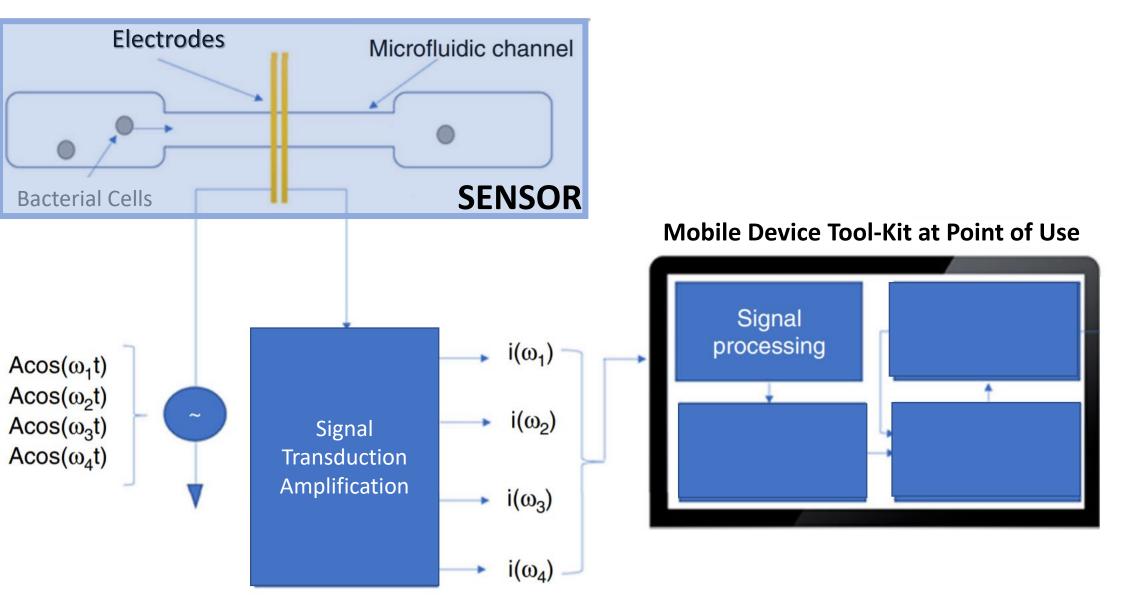
Bacterial Cells

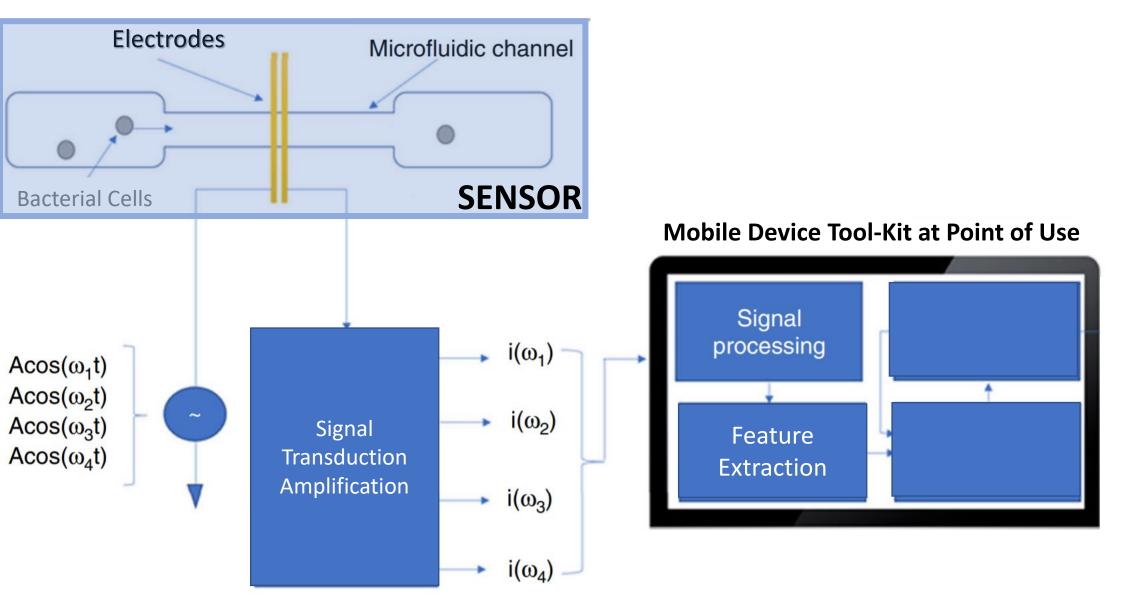
IoT-by-design: Data Analytics of Value to End-User

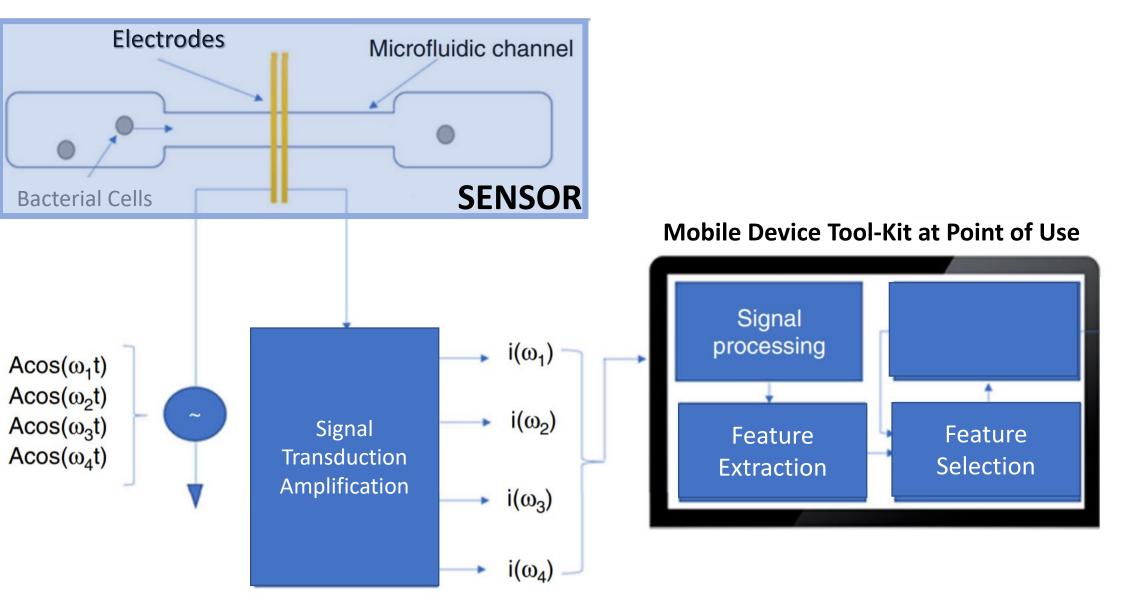


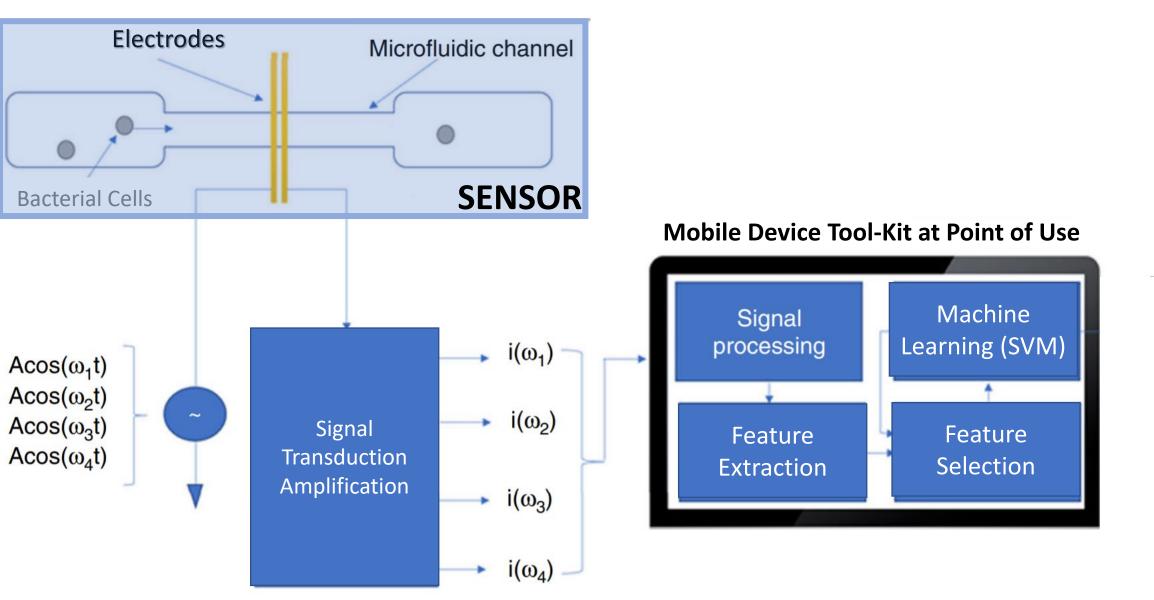


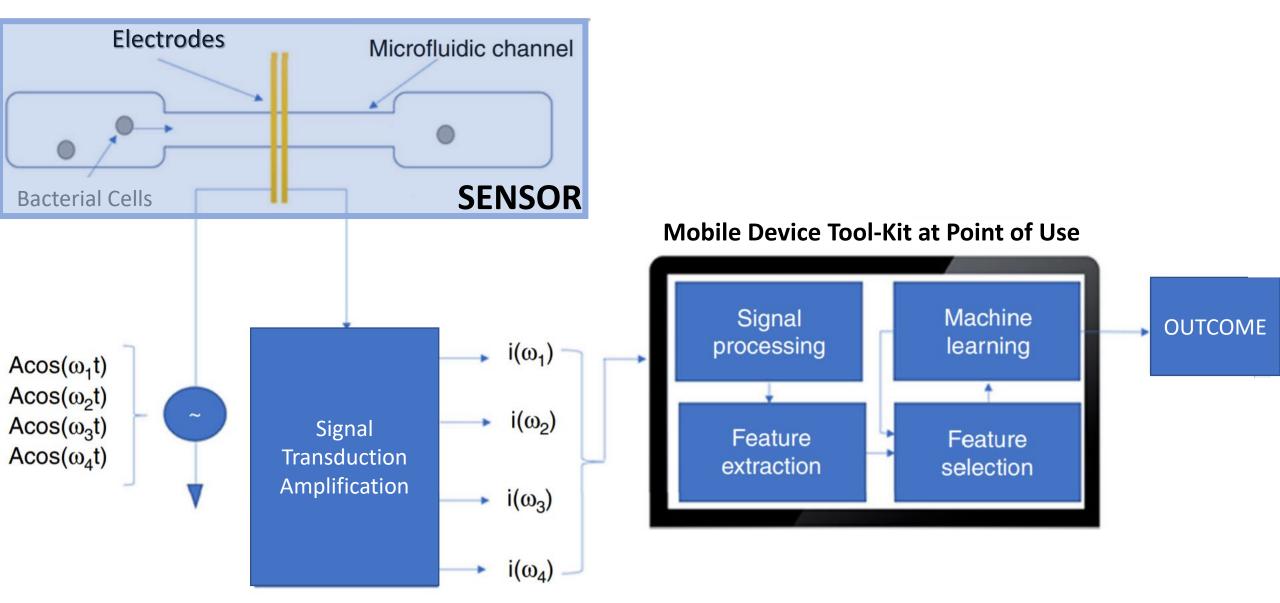


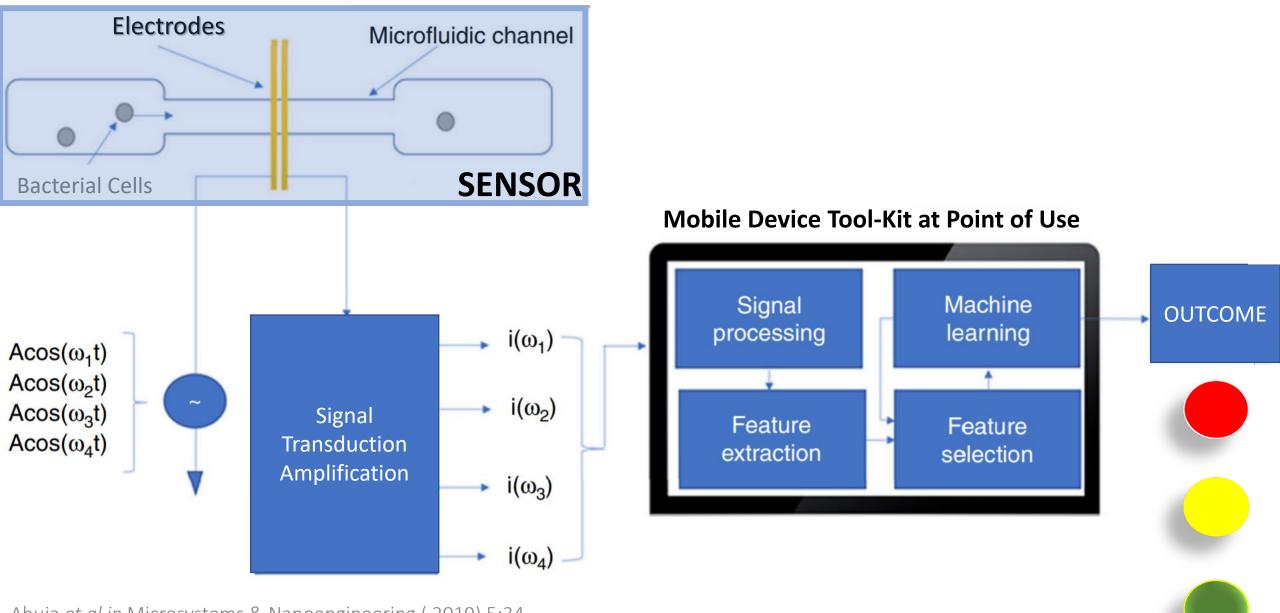


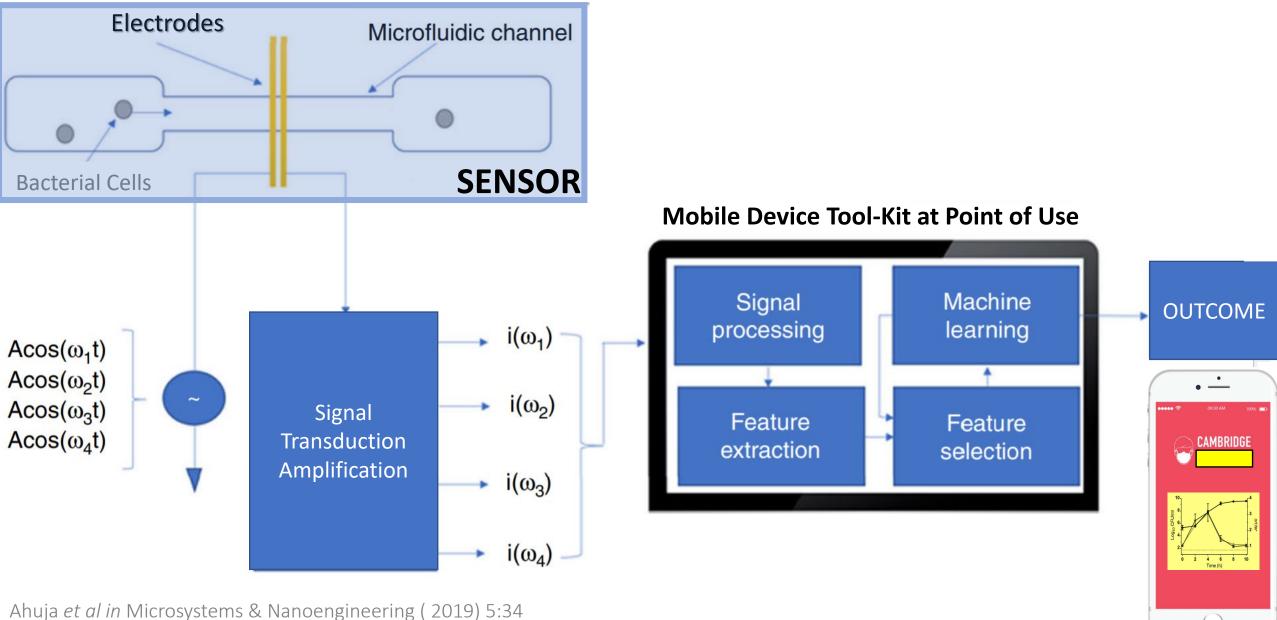




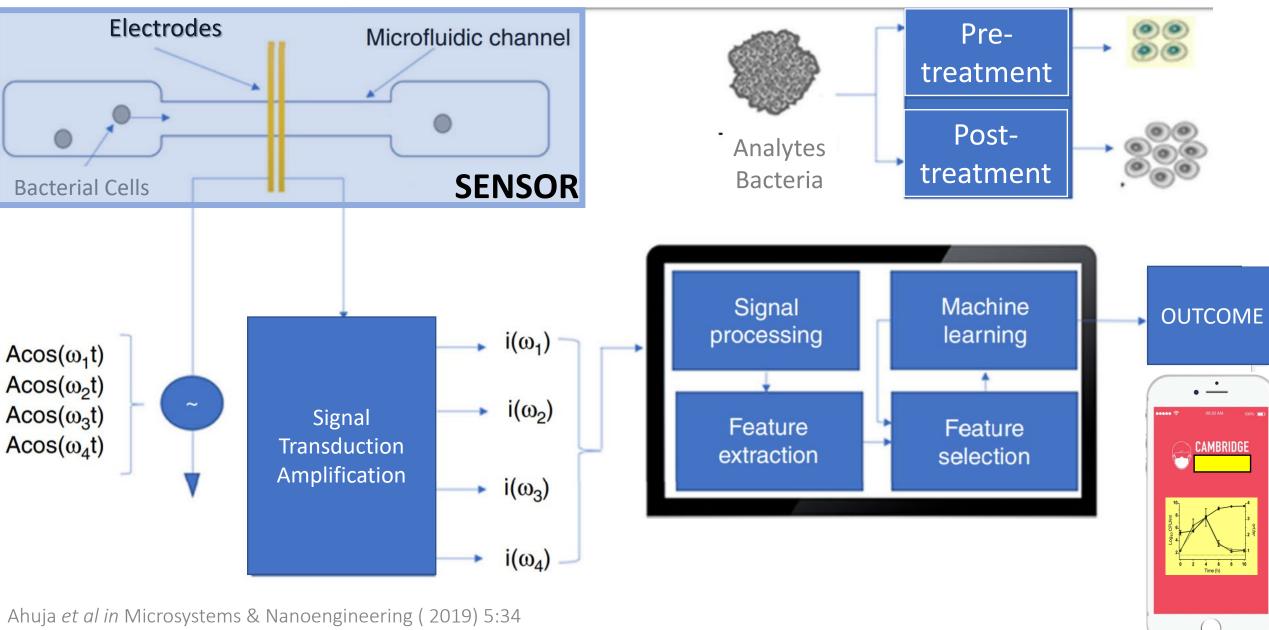






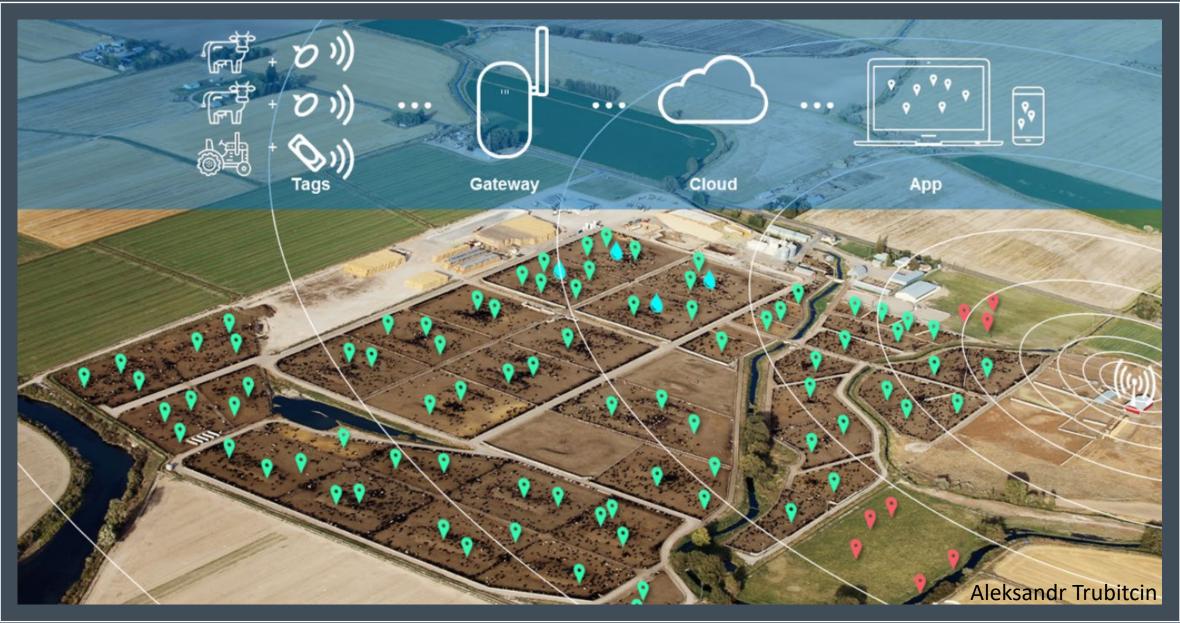


https://doi.org/10.1038/s41378-019-0073-2 and https://www.nature.com/articles/s41378-019-0073-2.pdf



https://doi.org/10.1038/s41378-019-0073-2 and https://www.nature.com/articles/s41378-019-0073-2.pdf

IoT-by-design: Data Analytics of Value to End-User

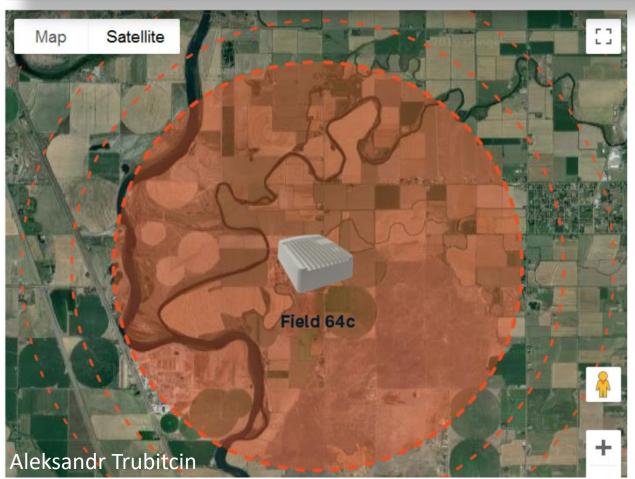


IOT-BY-DESIGN: PAY A PENNY PER UNIT (PAPPU) PARADIGM ?

Fill in the details of your deployment.

nstall Environment		Gateway Height	
Rural	•	50 ft	
Select Gateway			
Field 64c			
Field 64c	SF 8	✔ SF 9	SF 10
		Sensor Heig	SF 10
SF 7			
SF 7		Sensor Heig	

CONNECTIVITY costs \$0.00137 per cow per day



Field 64c gateway with 64 channels of LoRaWAN connectivity and Ethernet/cellular backhaul manufactured by Tektelic, Canada. MachineQ prices: Gateway Field 64c \$2800 (CAPEX) Software License \$4979 pa (OPEX) Cell \$119 per gateway pa (OPEX) Connectivity fee per animal (10,000) US \$0.50 per year (50 cents pa)

0.001

cents

LoRaWAN Cattle Ear Tags: 200 acre feed-lot for 10,000 cows

IOT SYSTEMS: HOW NANO-FEES MAY GENERATE MEGA-MILLIONS

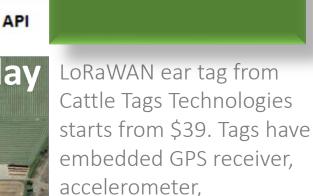
The user will also need access to the cattle tracking and monitoring web application. For example, the cost of an annual subscription to the Cattle Tags Technologies app will be \$5 per animal.





V

2

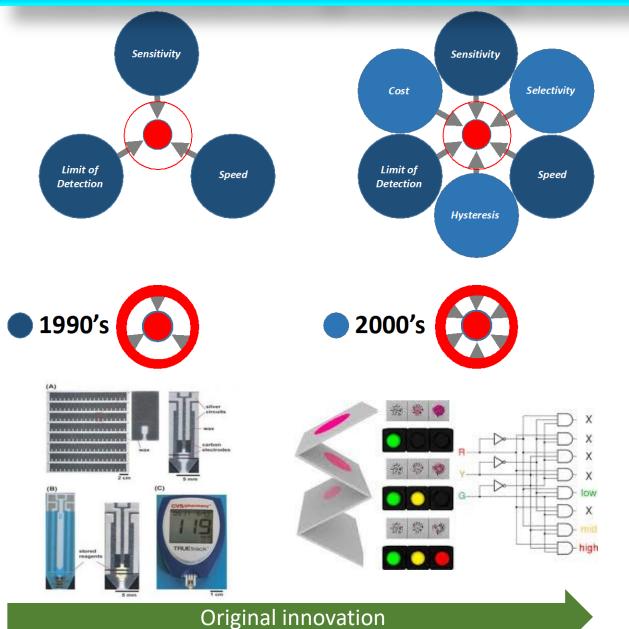


temperature sensor and replaceable battery. Operator reads RFID-tag with Bluetooth reader (ID sent to ERP system). Installation of activated LoRaWAN ear tag follows. alex.trubitcin@gmail.com



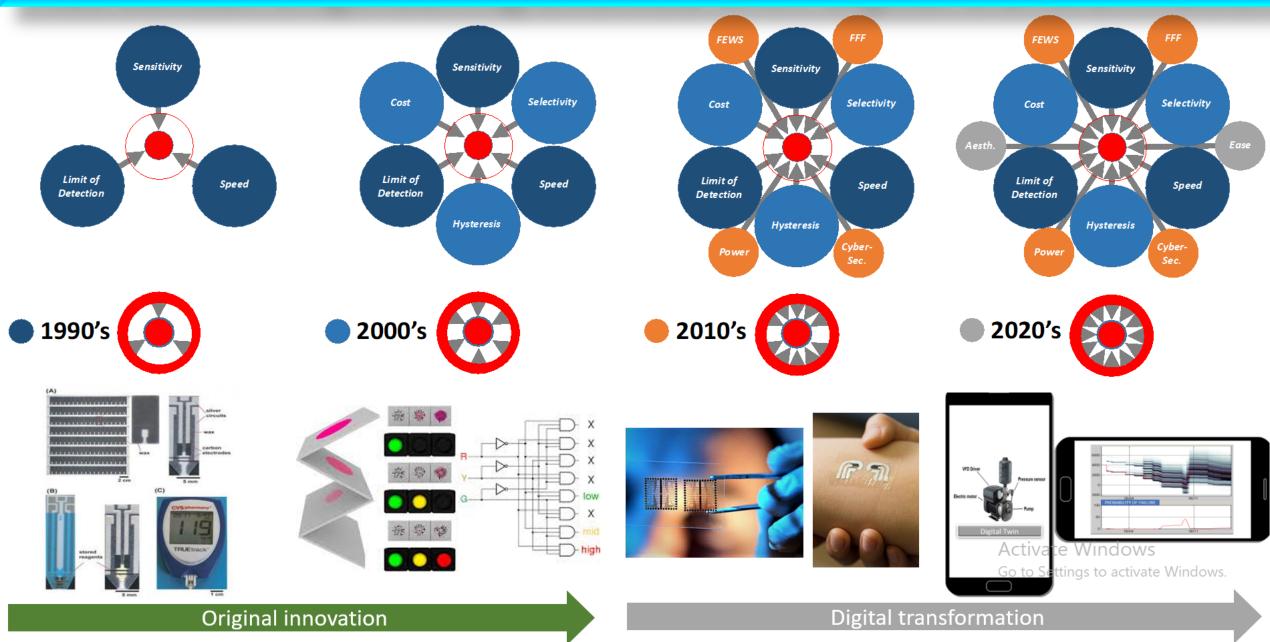
Digital Transformation (Connectivity+App+Tag) Cost \$0.12 per cow per day

Has sensor engineering evolved with digital transformation

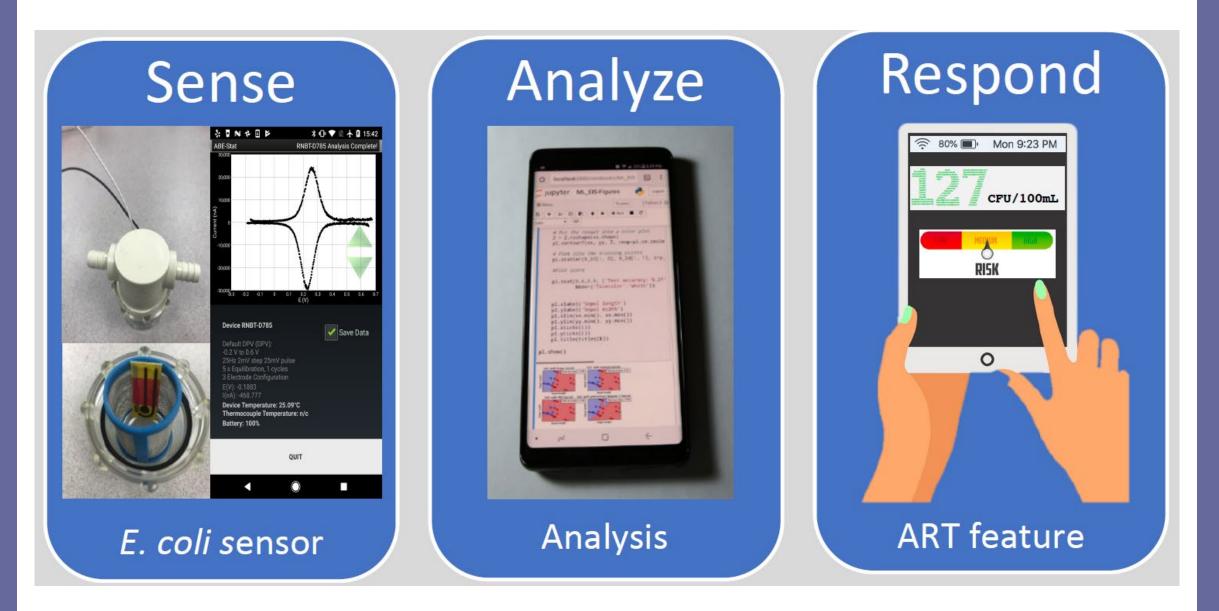




Has sensor engineering evolved with digital transformation



Sensor engineering has evolved with digital transformation



SENSE, ANALYZE, RESPONSE SYSTEMS – SARS

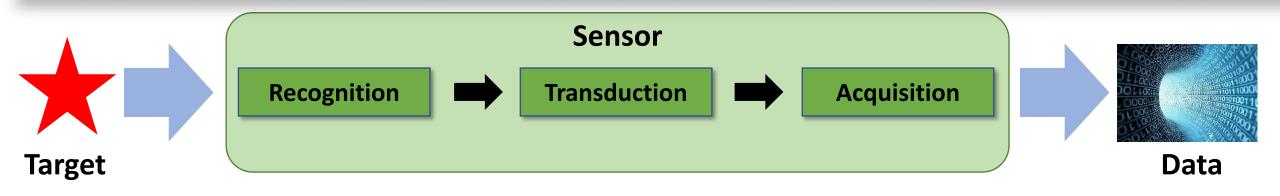
From Sensor Engineering to Sensor as a Service – SARS

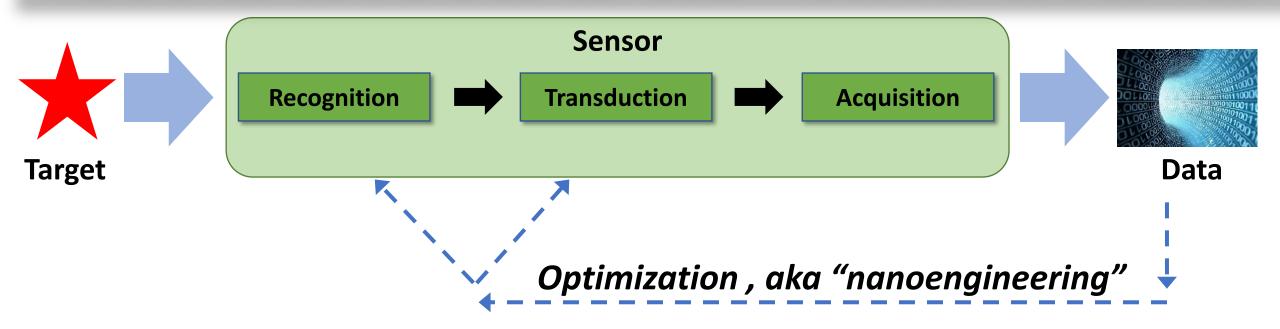


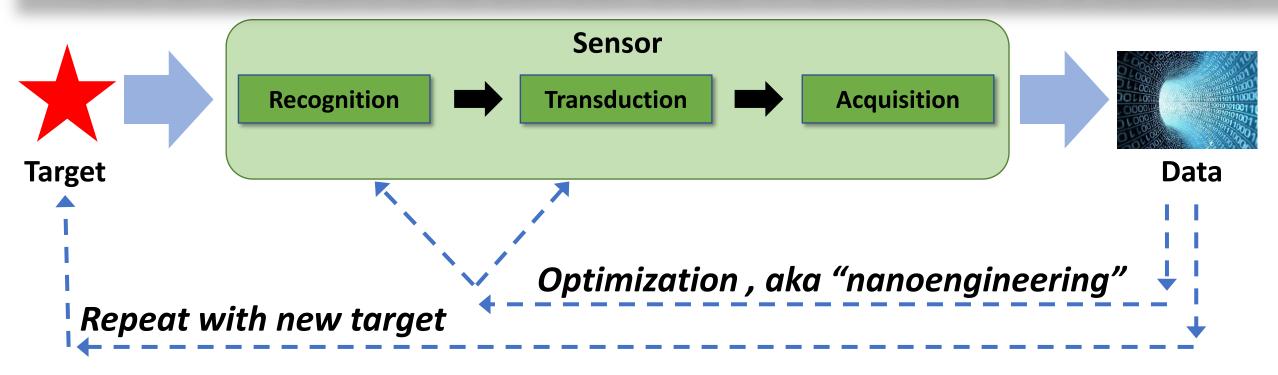


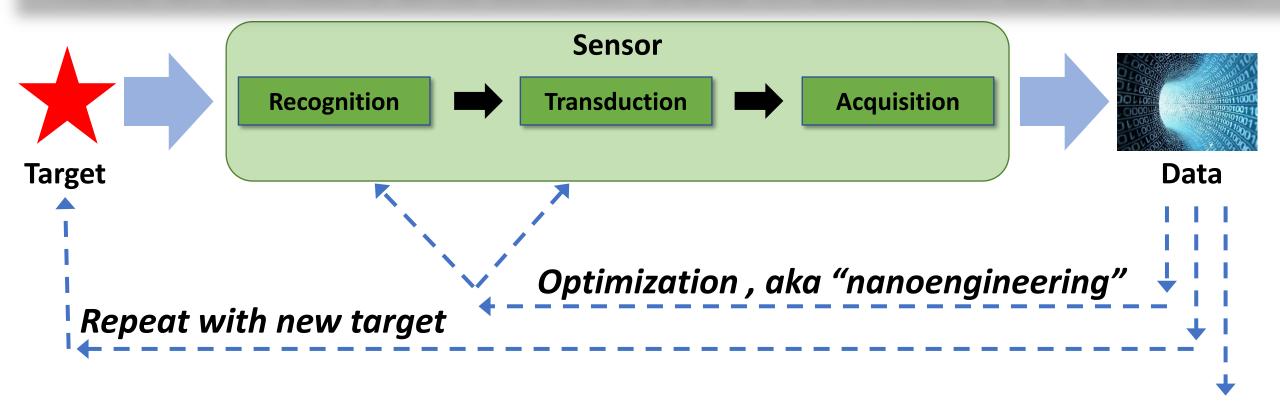
DATA from SENSORS



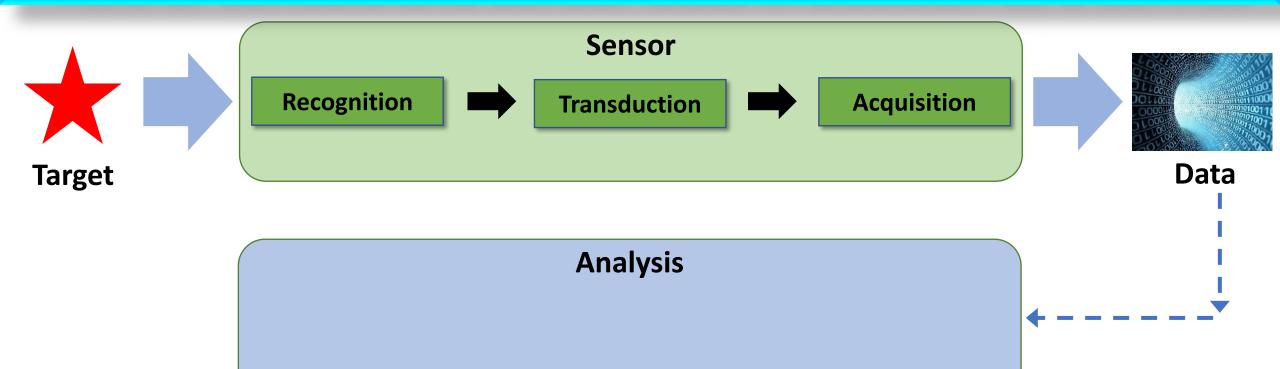


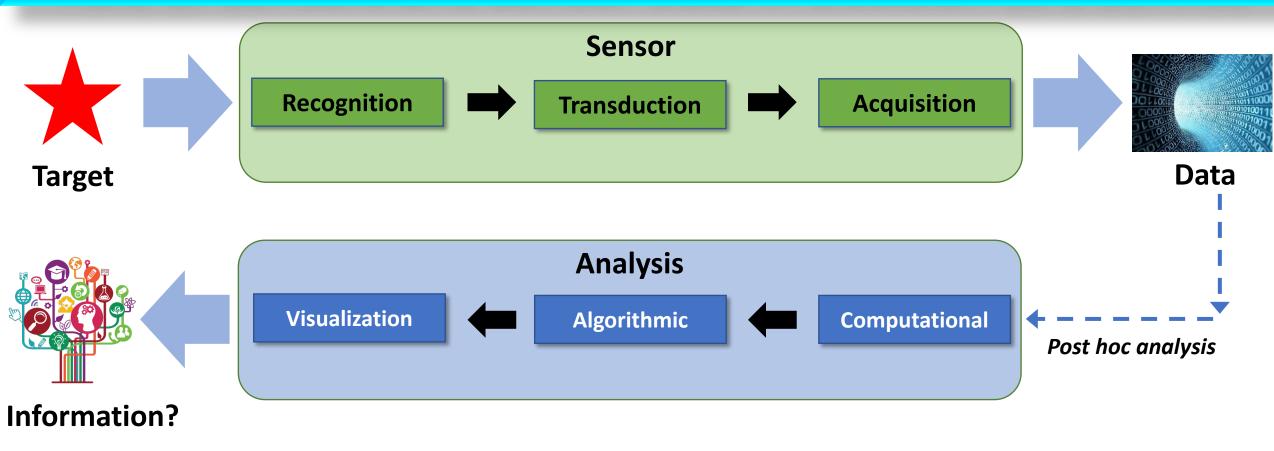


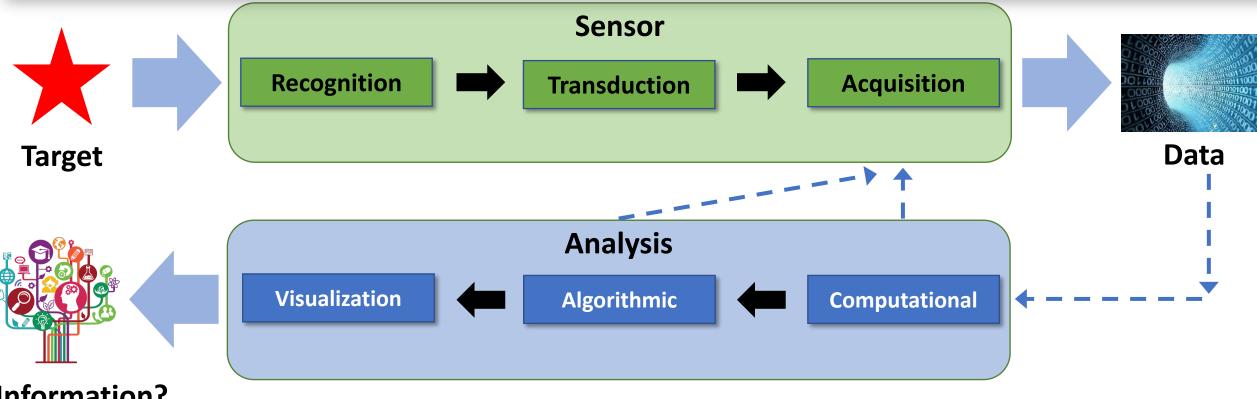




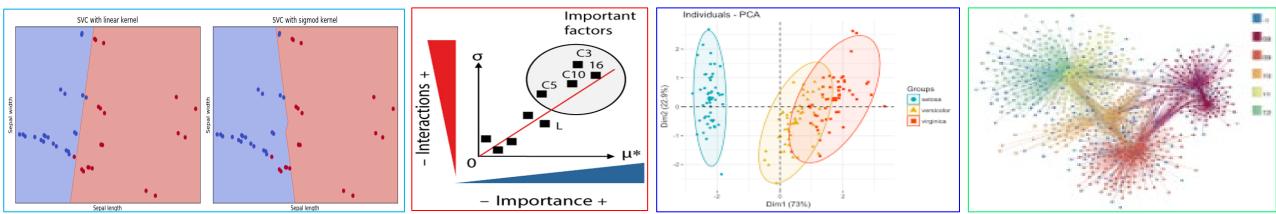
Sensor Re-design ?

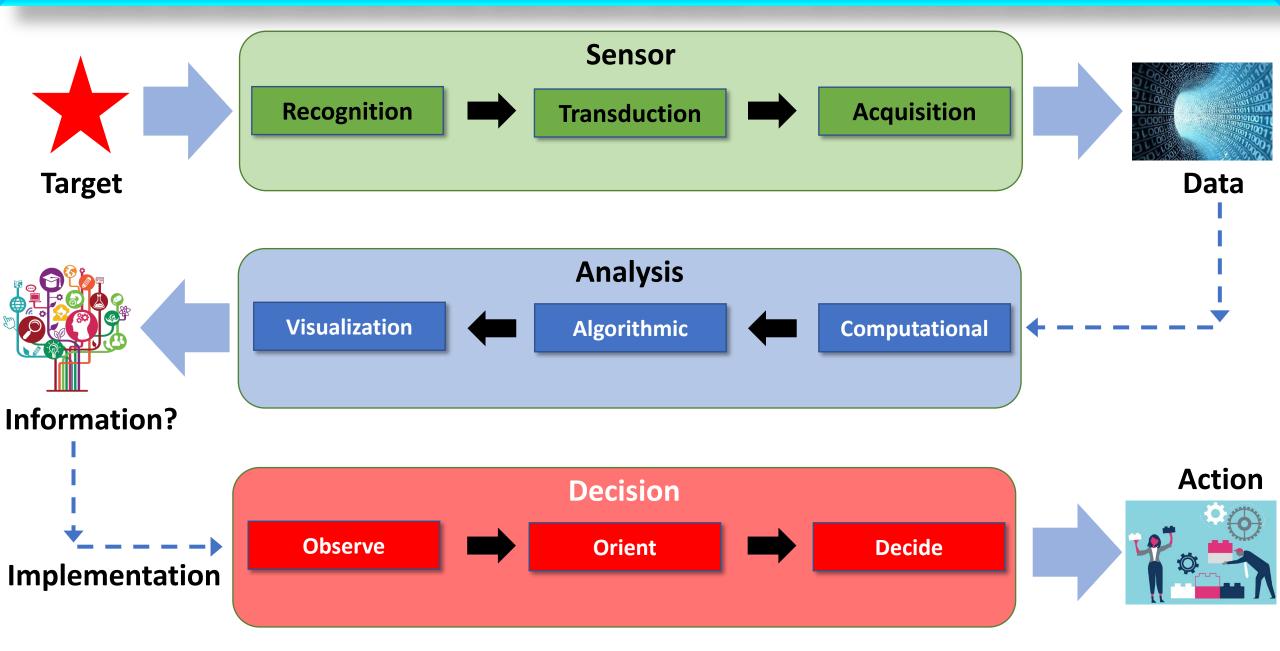




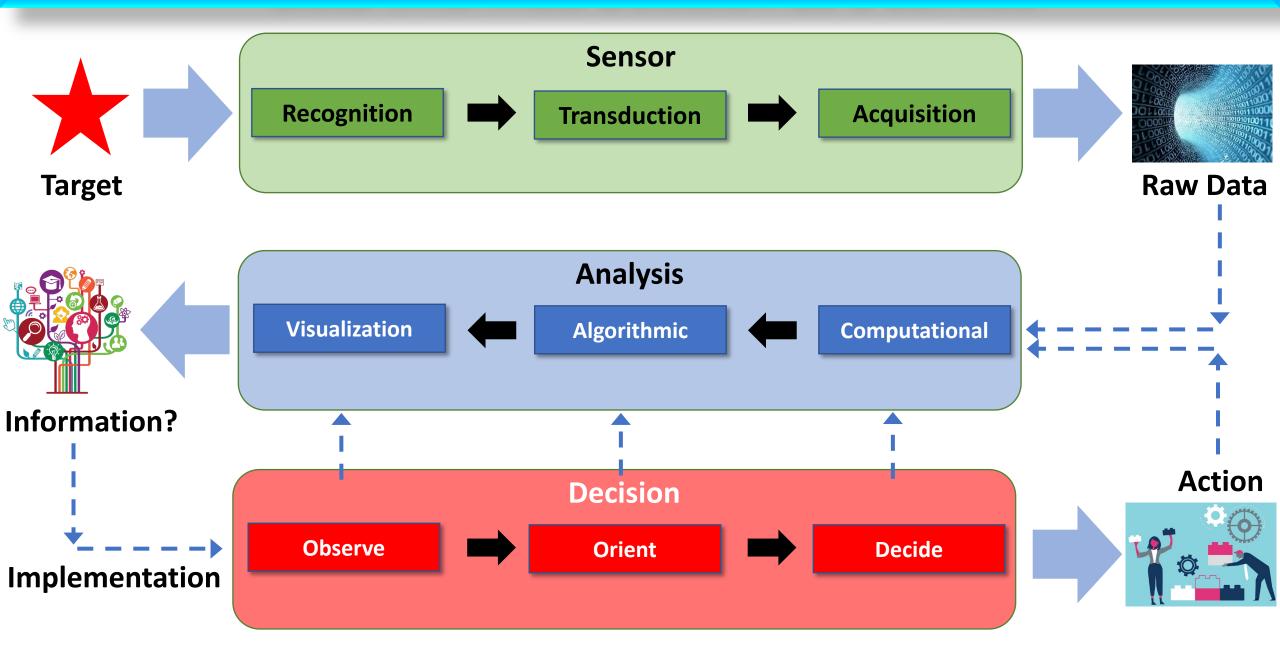








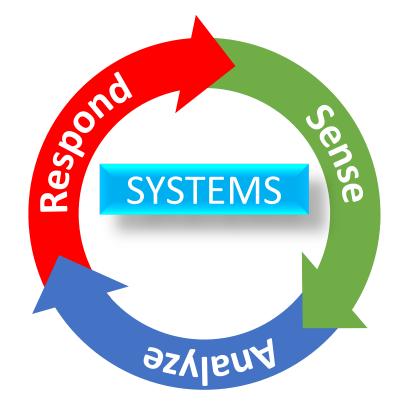
Data-Informed Decision as a Service



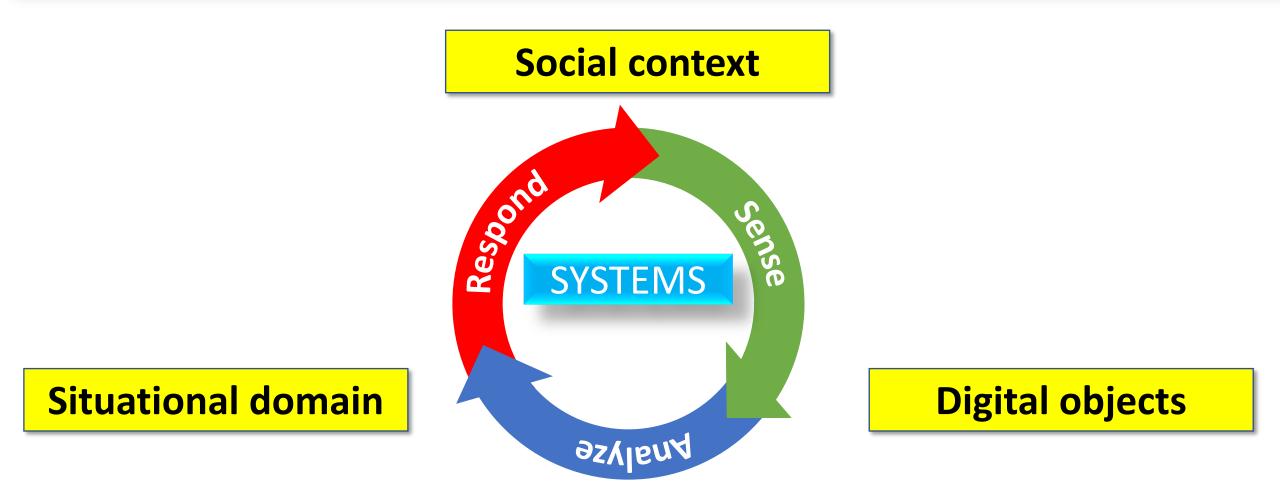
Role of Sensors and Sensor Data in Decision as a Service

DIDA'S Data-Informed Decision as a Service

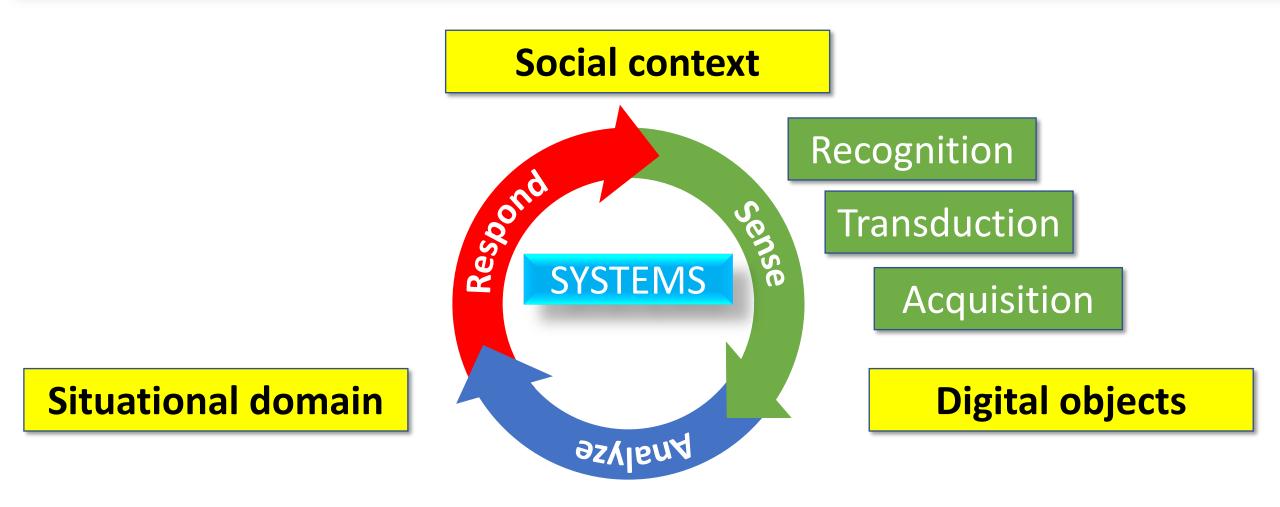
DIDA'S includes Sense, Analyze, Response, Systems (SARS)



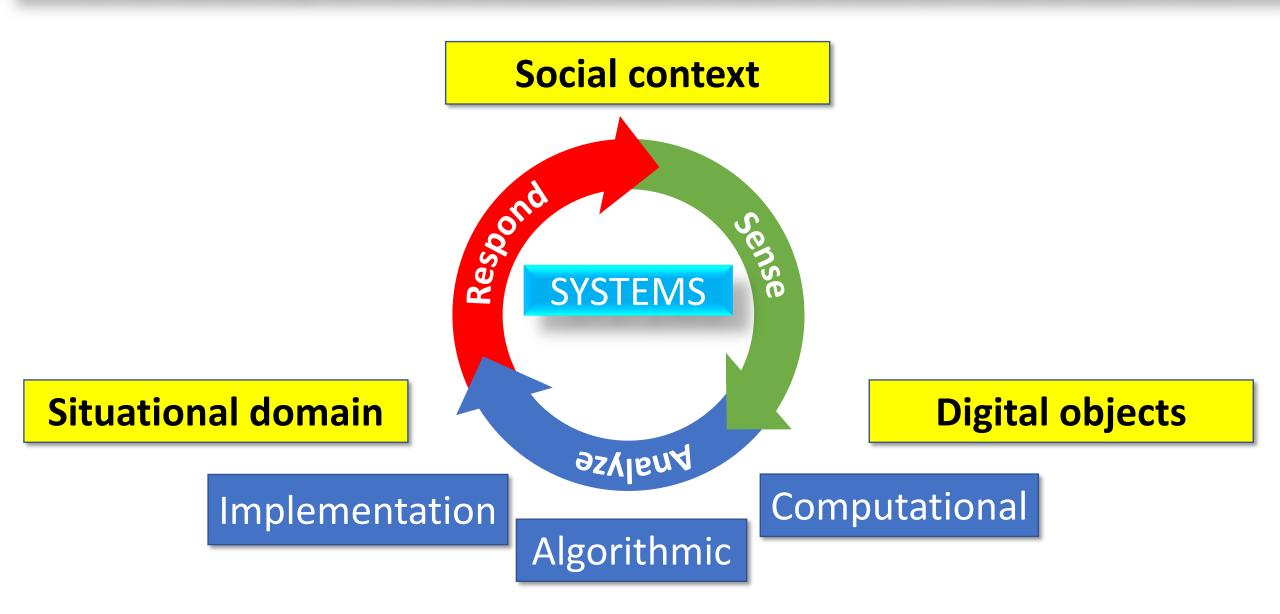
DIDA'S includes SARS context, objects and domains



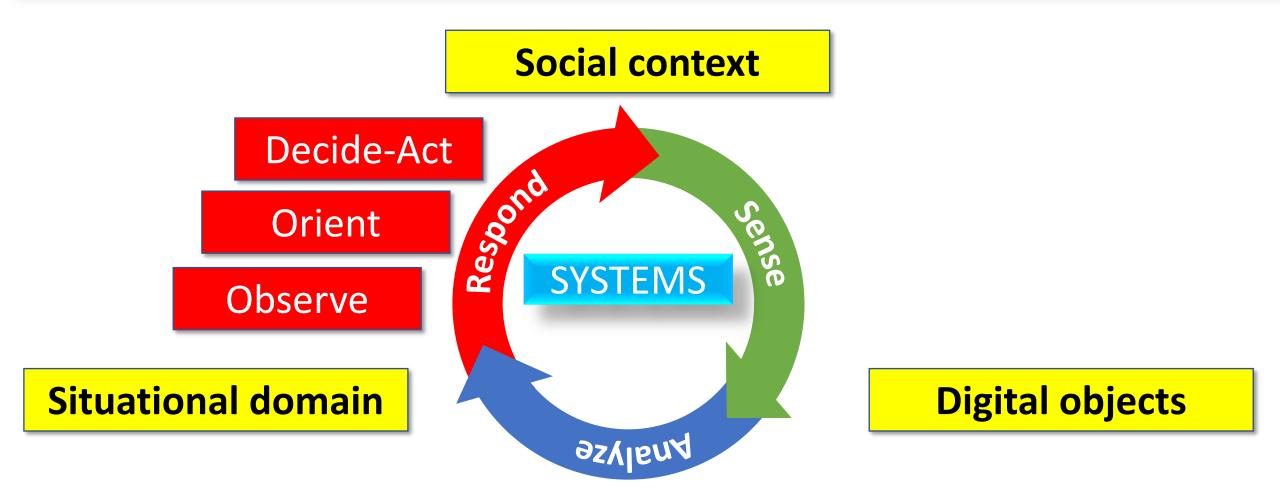
Granularity of the Data-Informed Decision as a Service



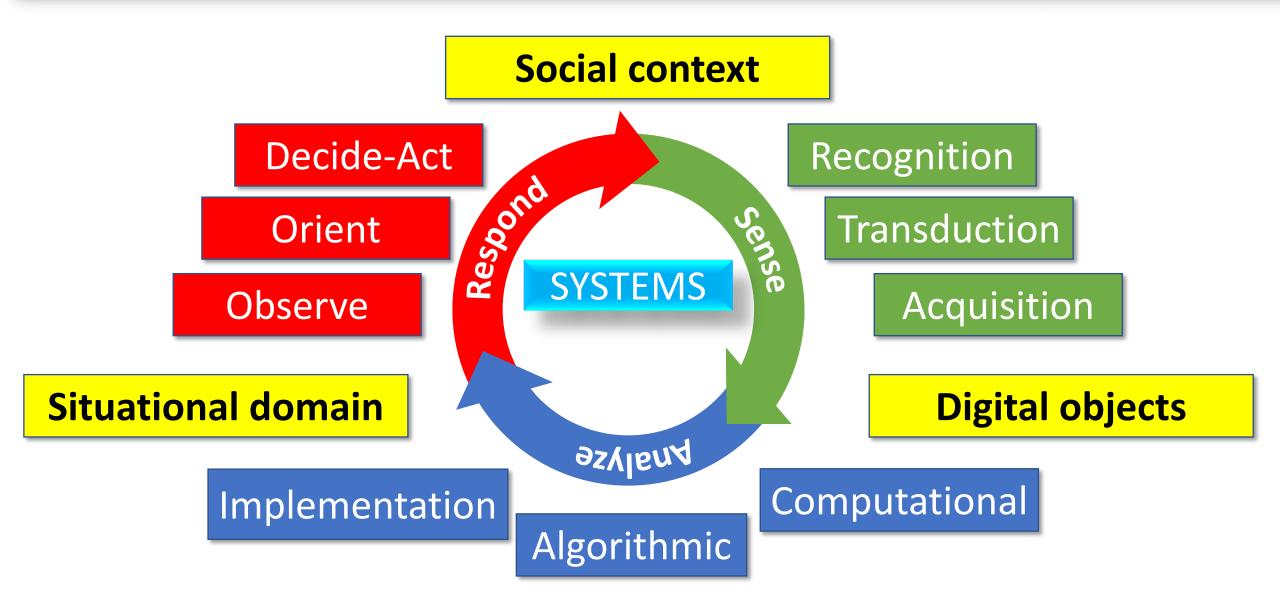
Granularity of the Data-Informed Decision as a Service



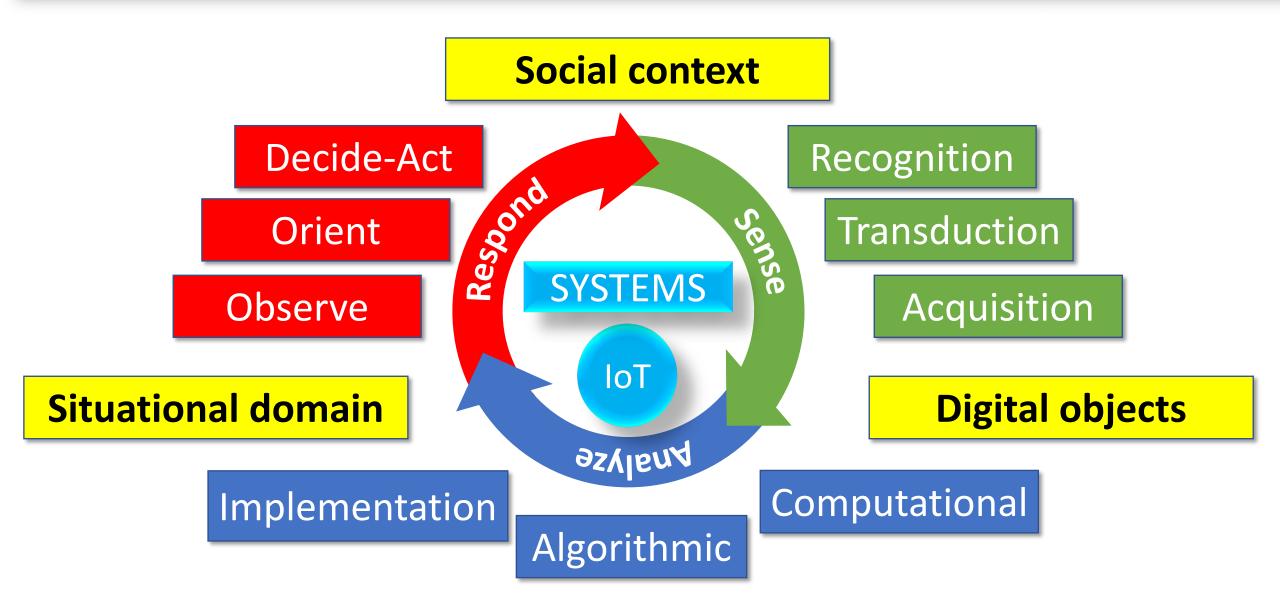
Granularity of the Data-Informed Decision as a Service



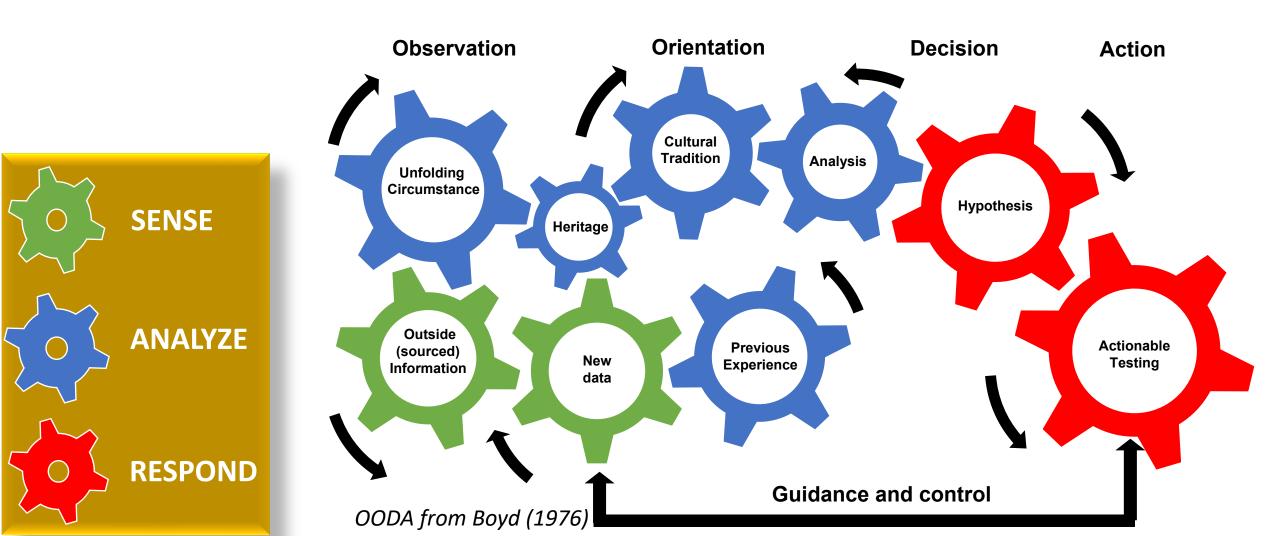
DIDA'S : Data-Informed Decision as a Service with SARS



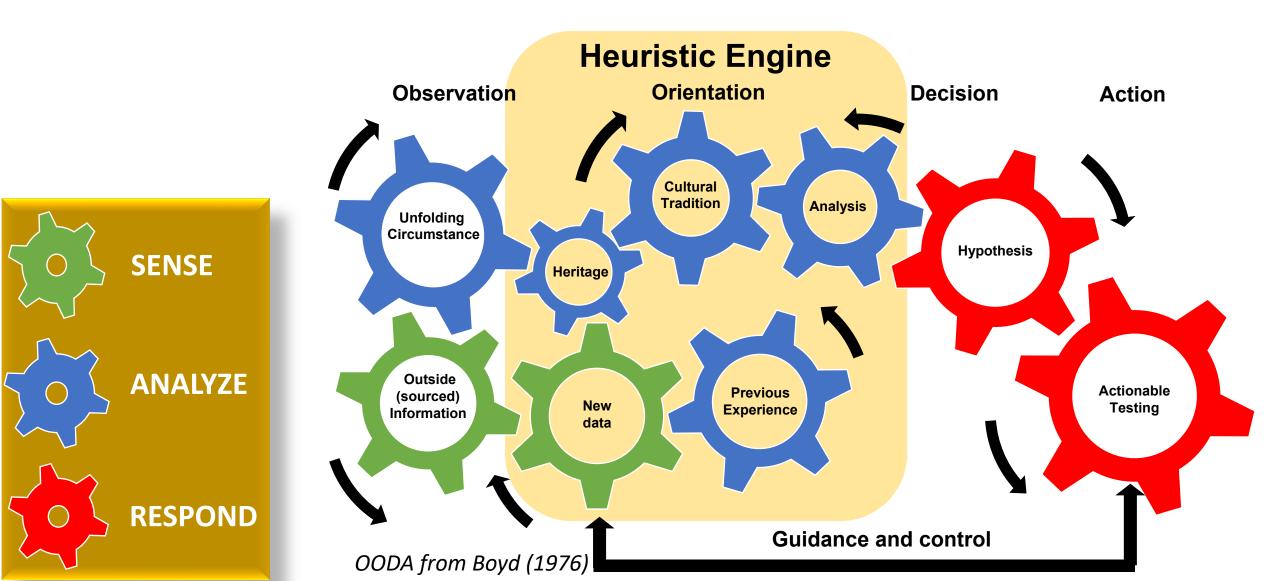
DIDA'S : Data-Informed Decision as a Service



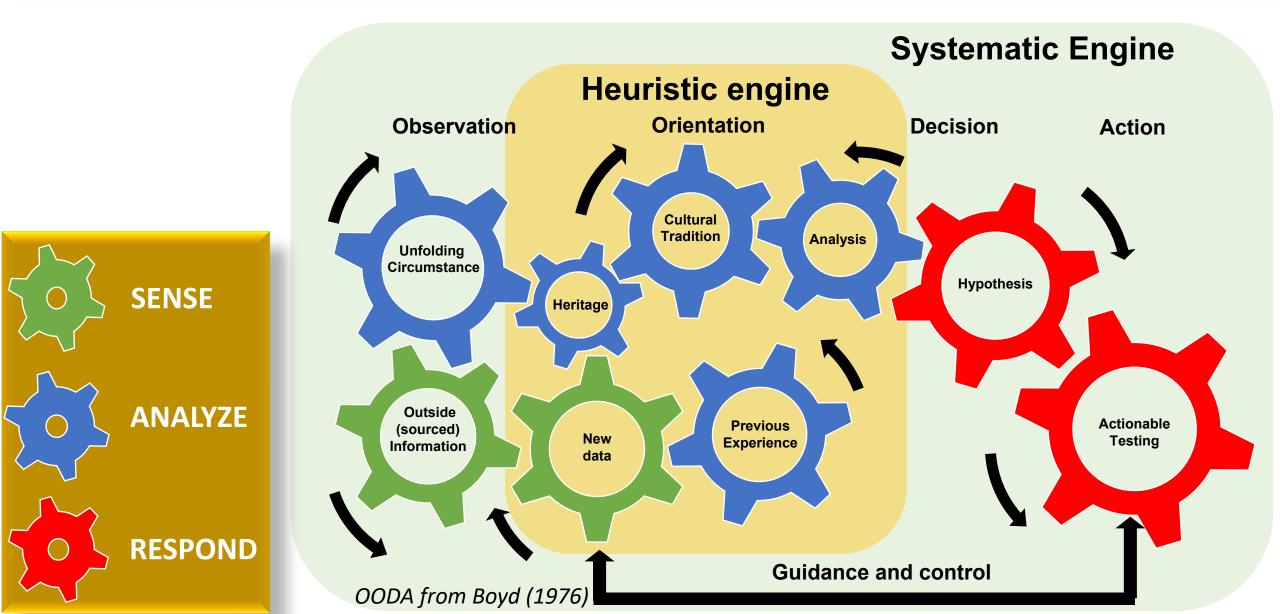
DIDA'S ENGINES : Data-Informed Decision Engines



DIDA'S ENGINES : Data-Informed Decision Engines



DIDA'S ENGINES : Data-Informed Decision Engines



The Value of DIDA'S (Data-Informed Decision as a Service)





Is there consumer demand for this vegetable?

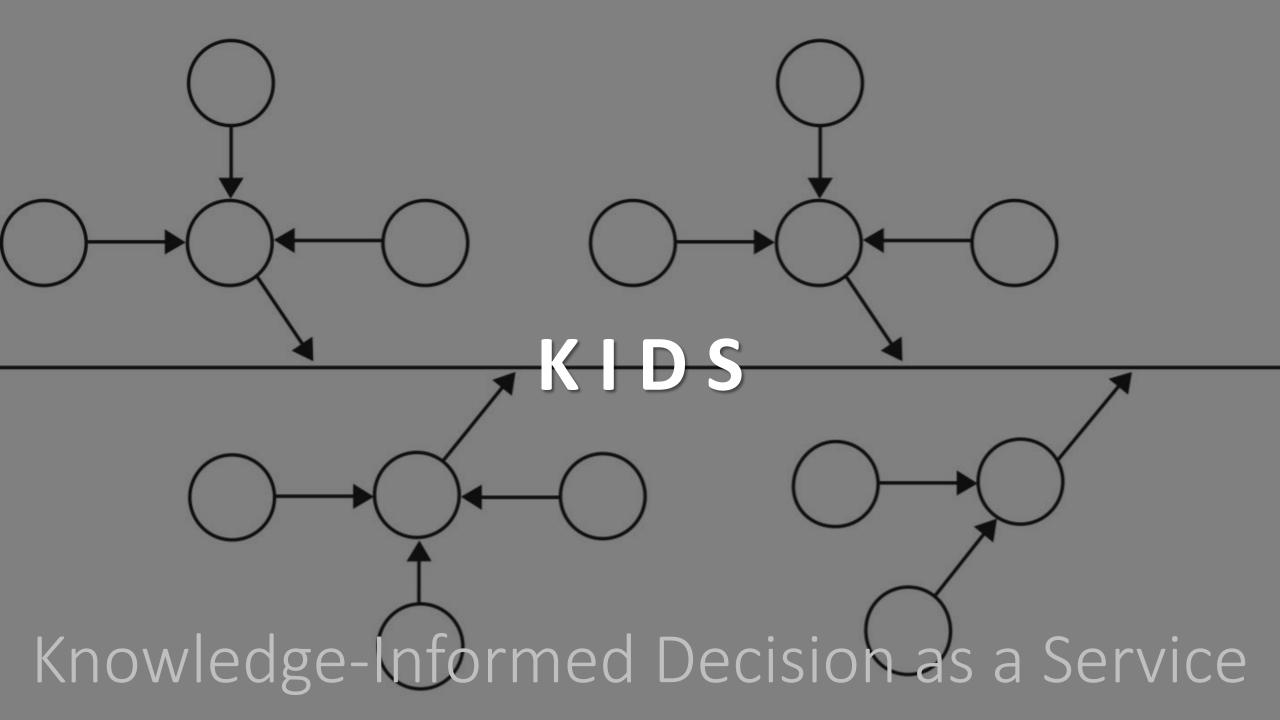




The Value of DIDA'S (Data-Informed Decision as a Service)

To realize the actual value of DIDA'S, the tool must be useful to end-users, if they can use the tool to ask questions and receive actionable information or if it can support the decision making process

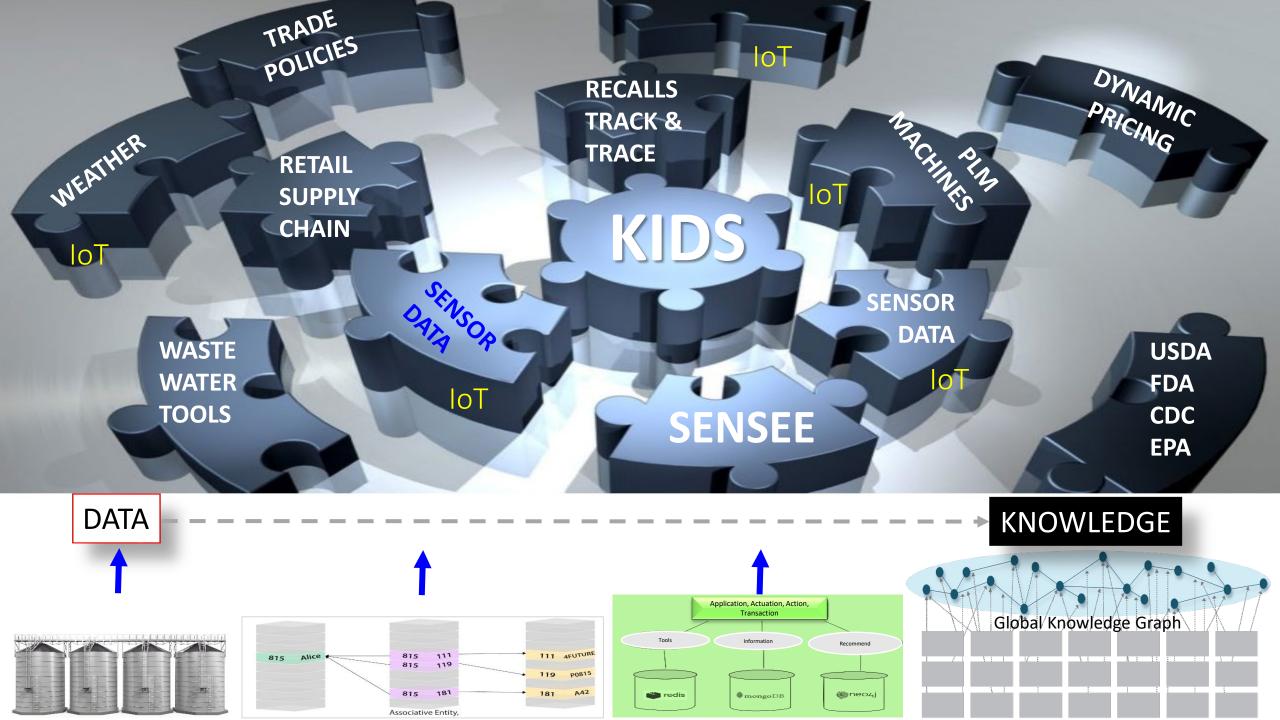
The journey to DIDA'S must include and/or create and/or connect a multitude of domains to source data and synthesize relevant information. DIDA'S may lead to knowledge-informed decision as a service.



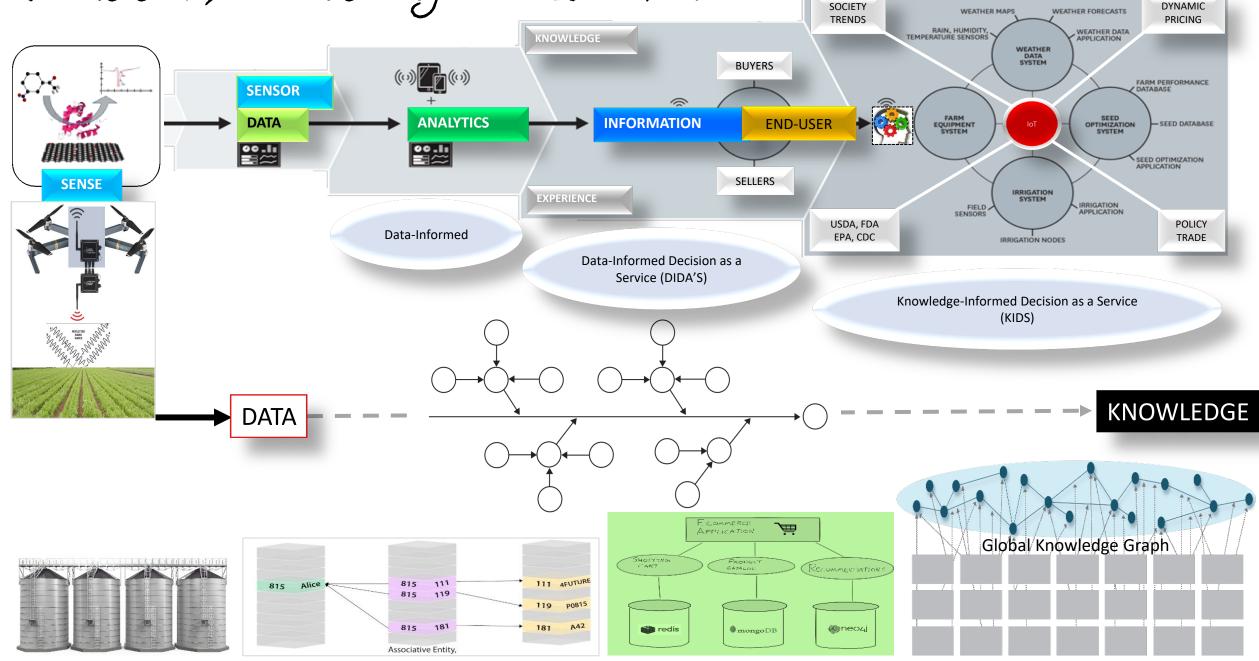
KID S

Knowledge-Informed Decision as a Service

KIDS is an open plan platform concept. Platforms are comprised of multiple applications and integrated solutions with embedded tools and databases that function as complete, seamless environments. Product innovation platforms are intended to support groups of users collaborating across various levels, domains, business units, and the ecosystem. These capabilities are increasingly needed throughout the entire extended enterprise in almost every vertical, agnostic of the type of application or function or users, including farmers, meat packers, produce growers, retail stores, customers, suppliers, and business partners. Developing open platform tools and technologies are not limited to any one domain because these modular tools can be applied, used and re-configured for re-use, almost anywhere, for example: error correction, search engine algorithms, NLU/NLP (natural language processing), automated feature engineering, drag and drop functions, analytics, workflows, and services, such as KIDS, where "open" means 'plug & play' user friendly human-computer interactions and interoperability between system of systems.

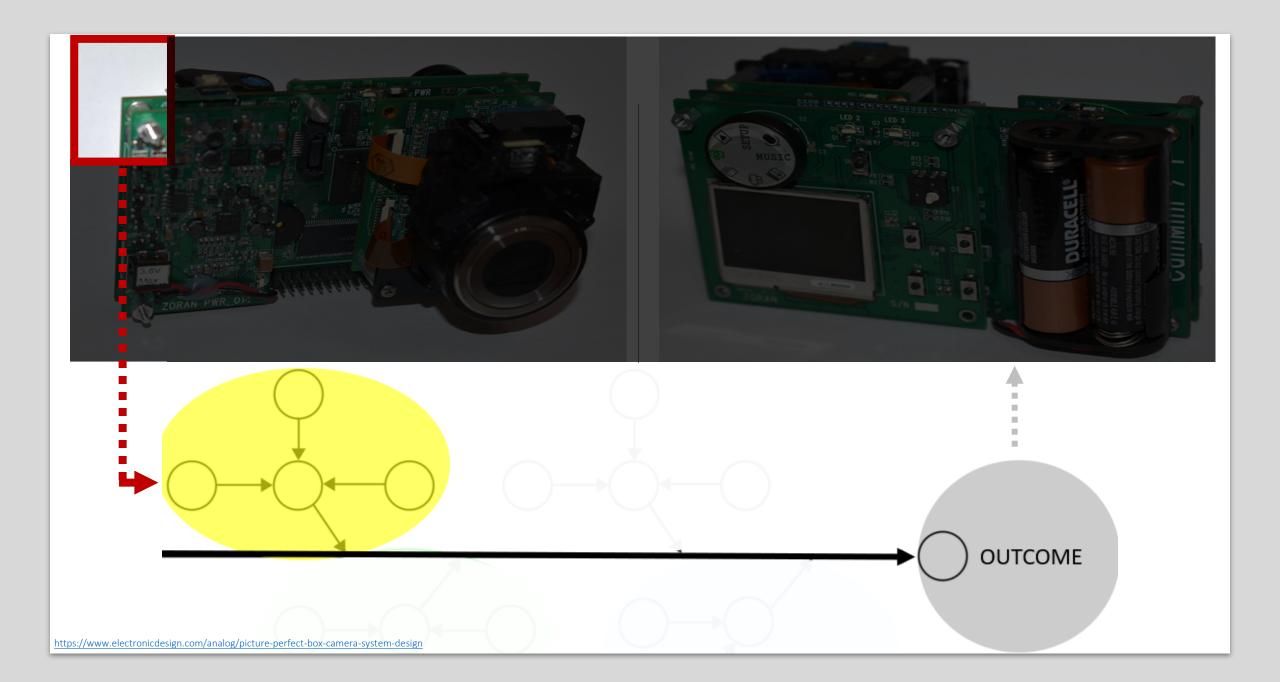


At the end, it is really all about KIDS



System of systems

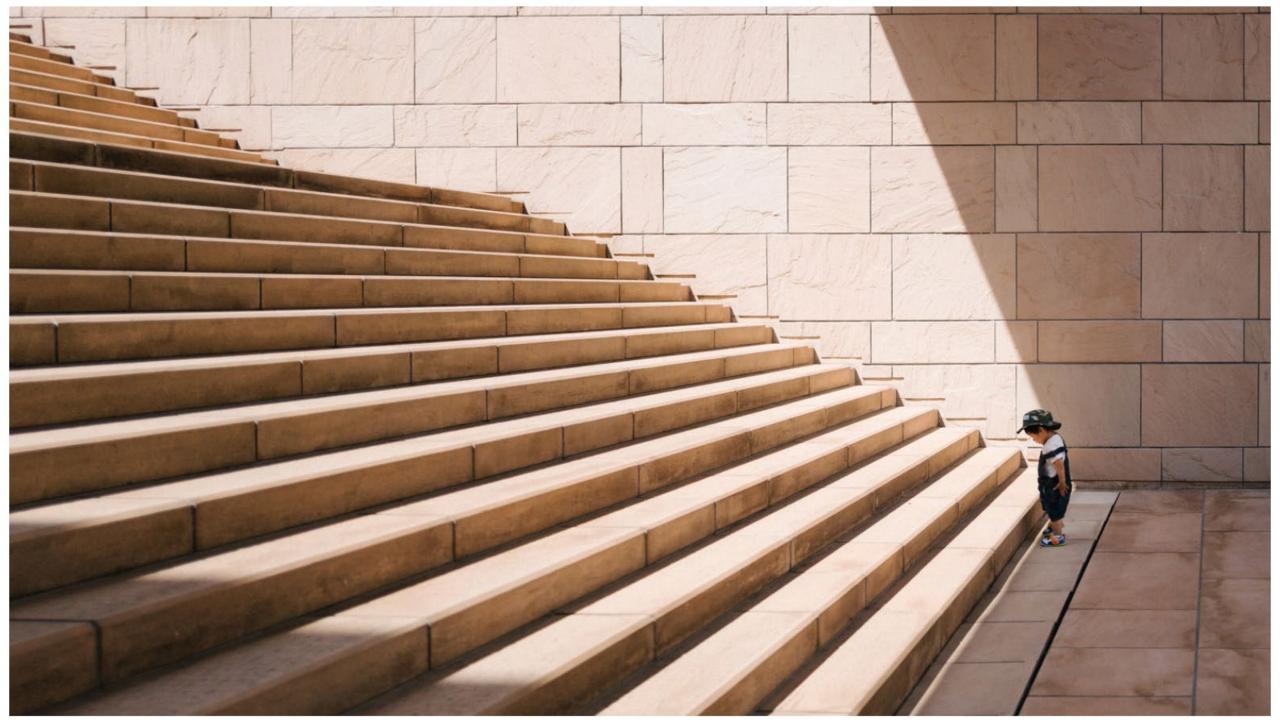
We are not even close





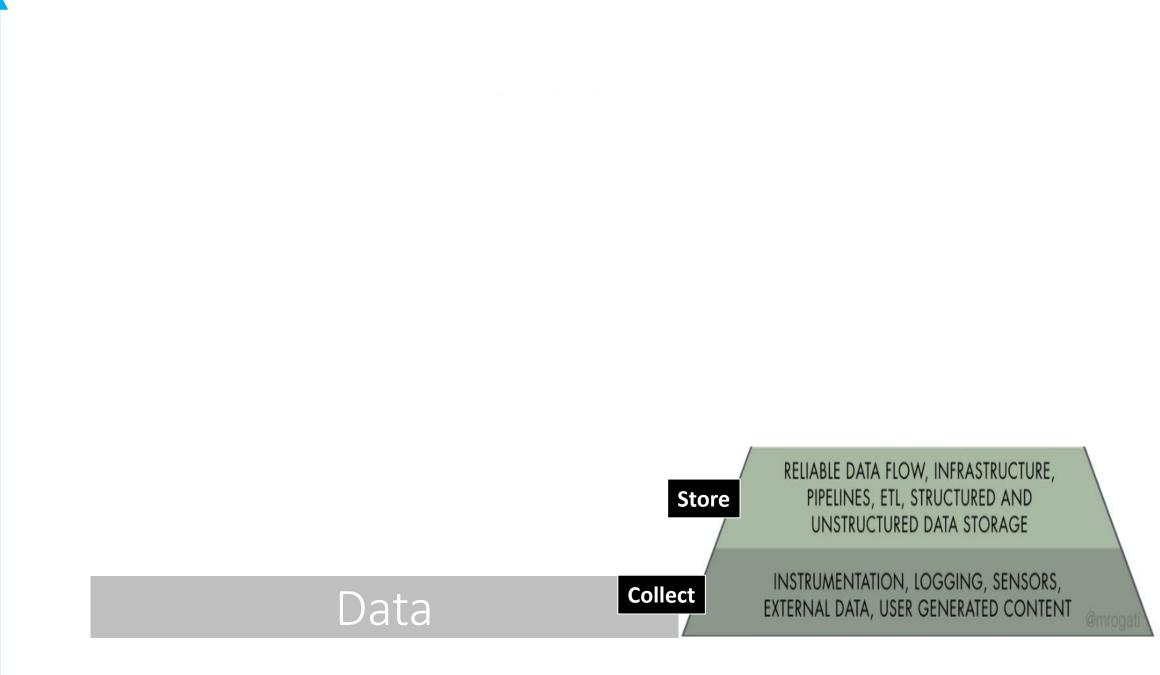
We are just starting here

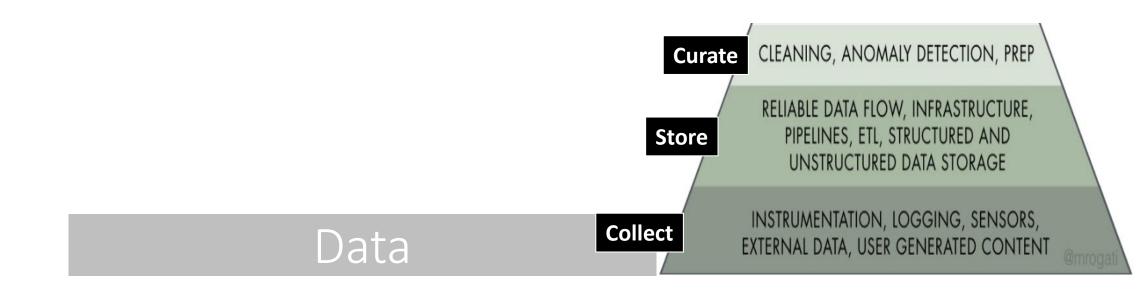


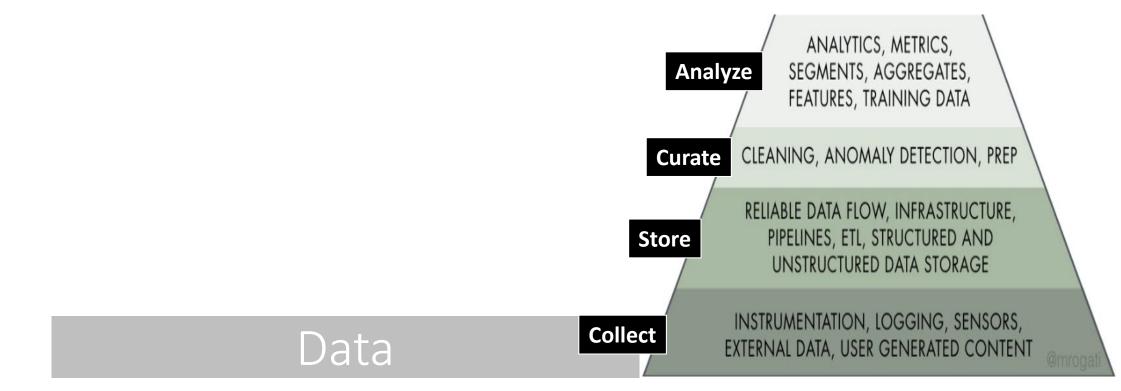


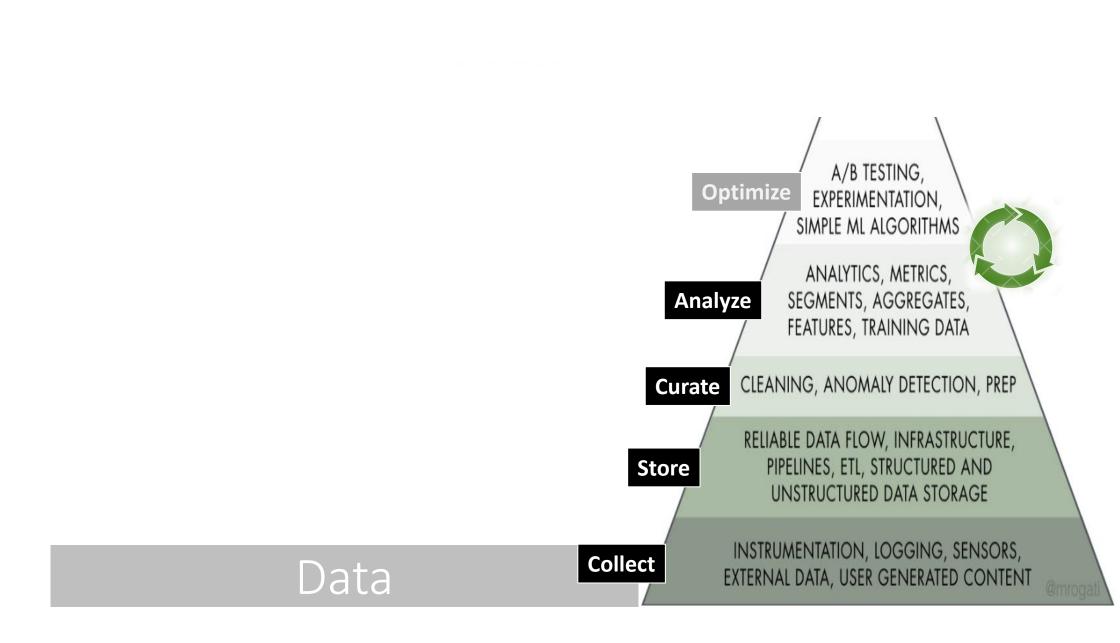
Data

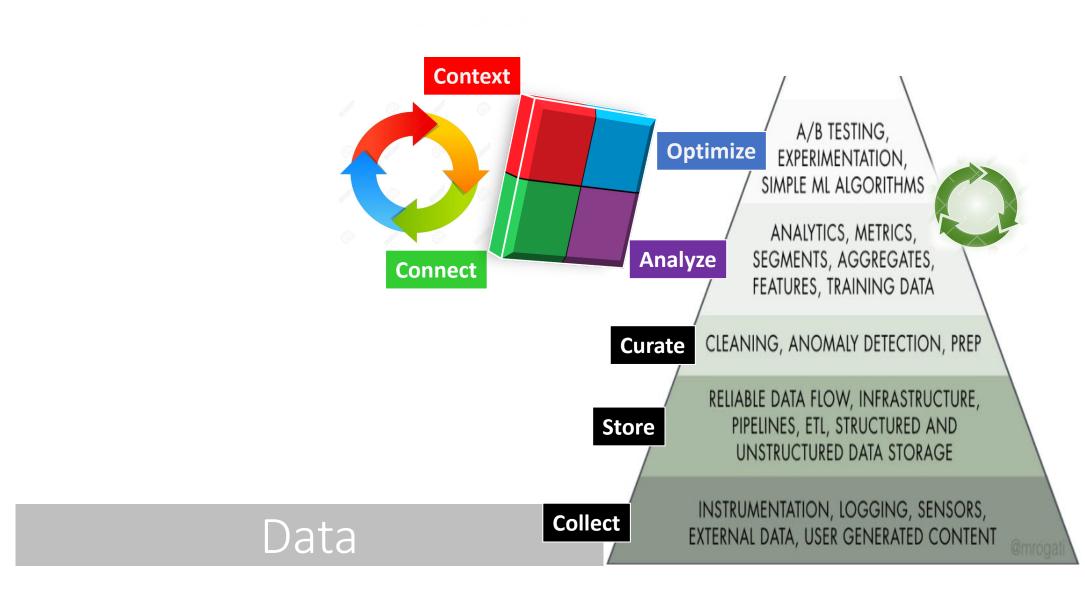
Data Collect INSTRUMENTATION, LOGGING, SENSORS, EXTERNAL DATA, USER GENERATED CONTENT

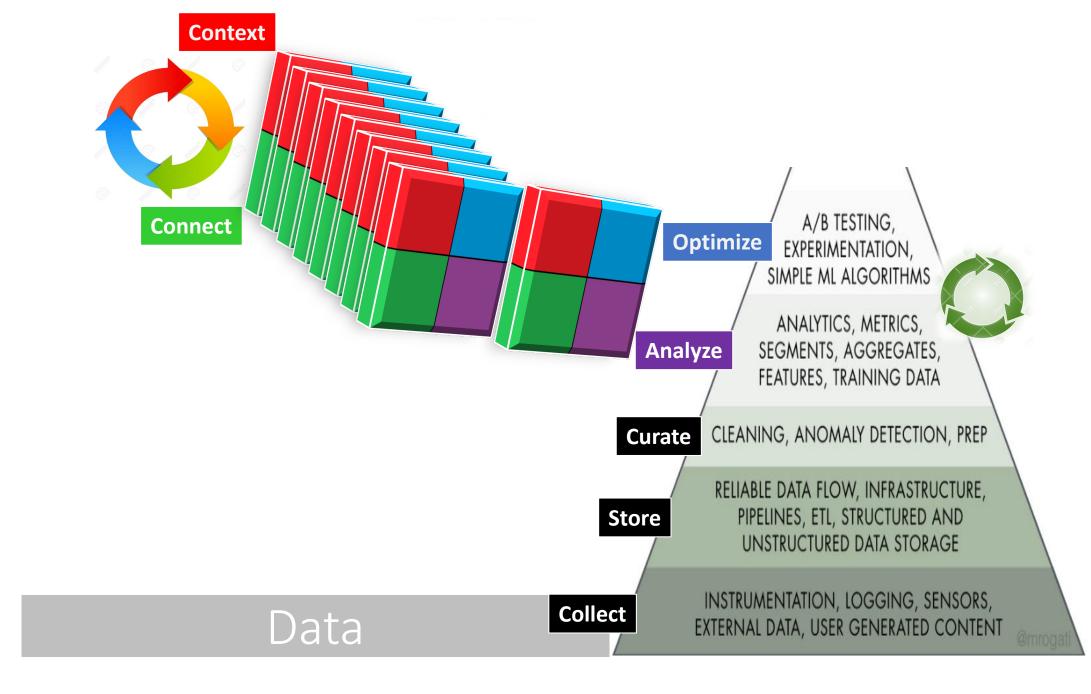


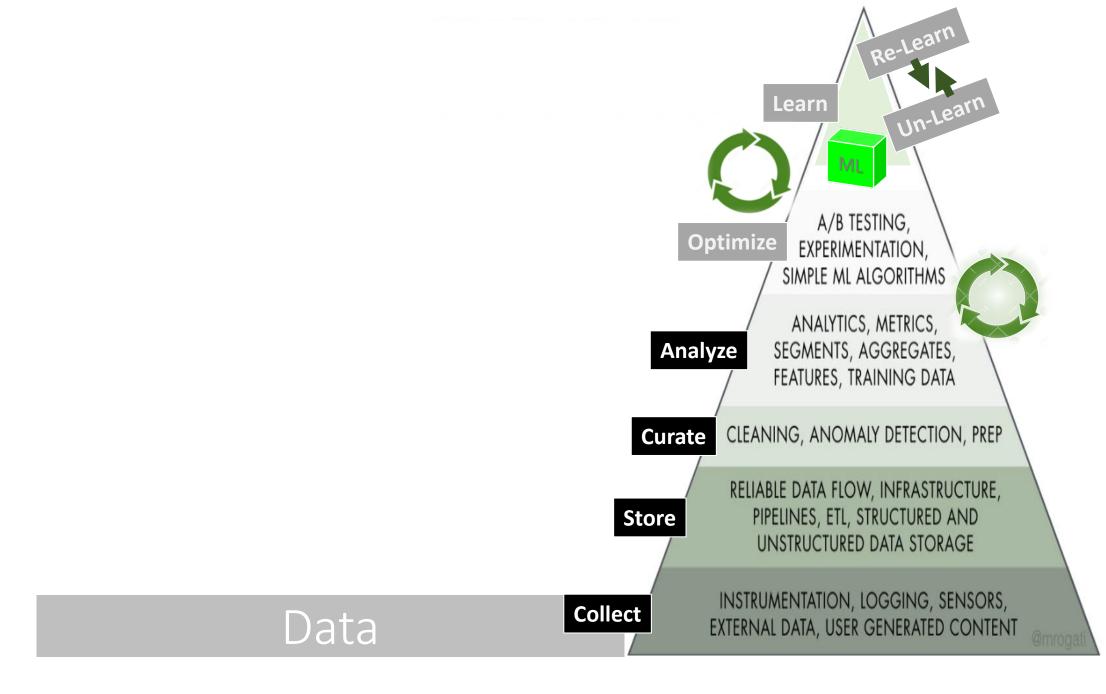


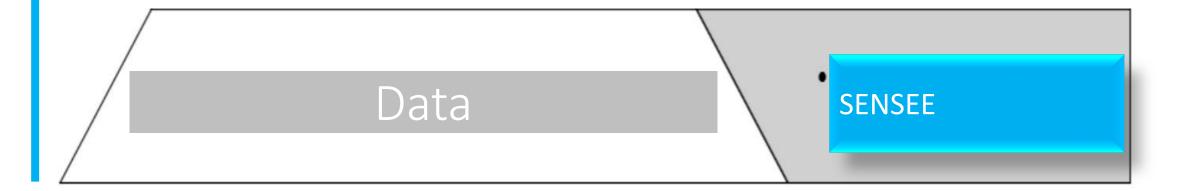


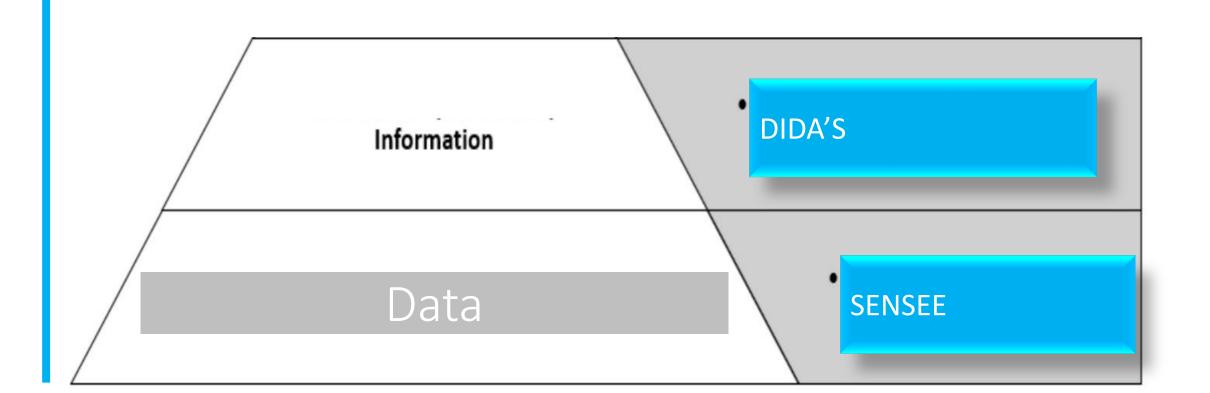


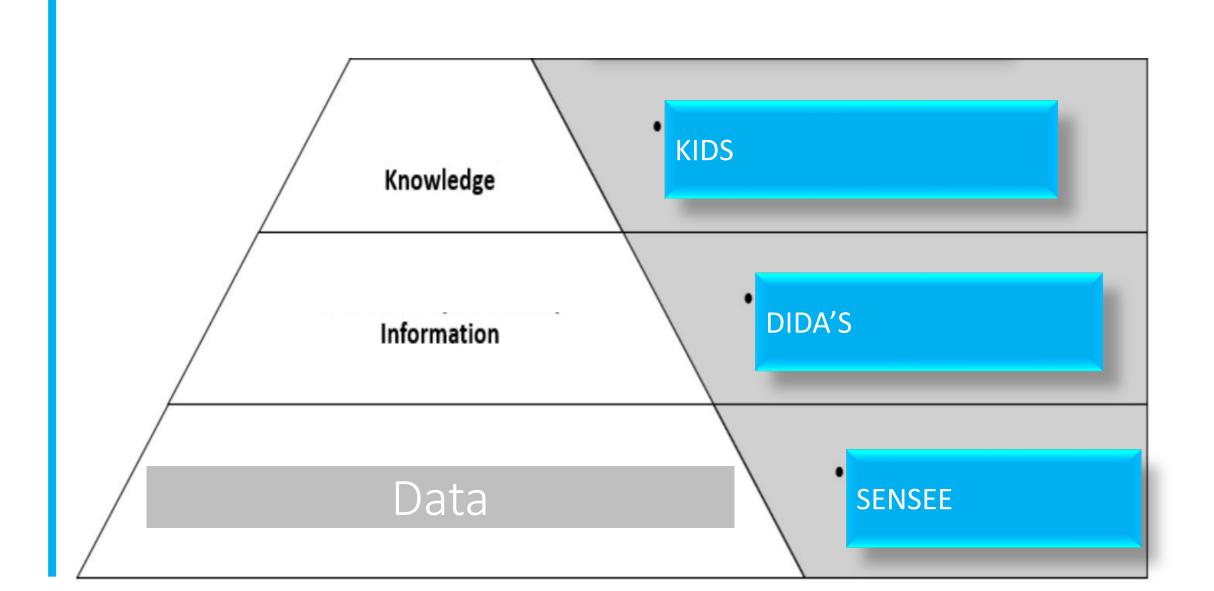


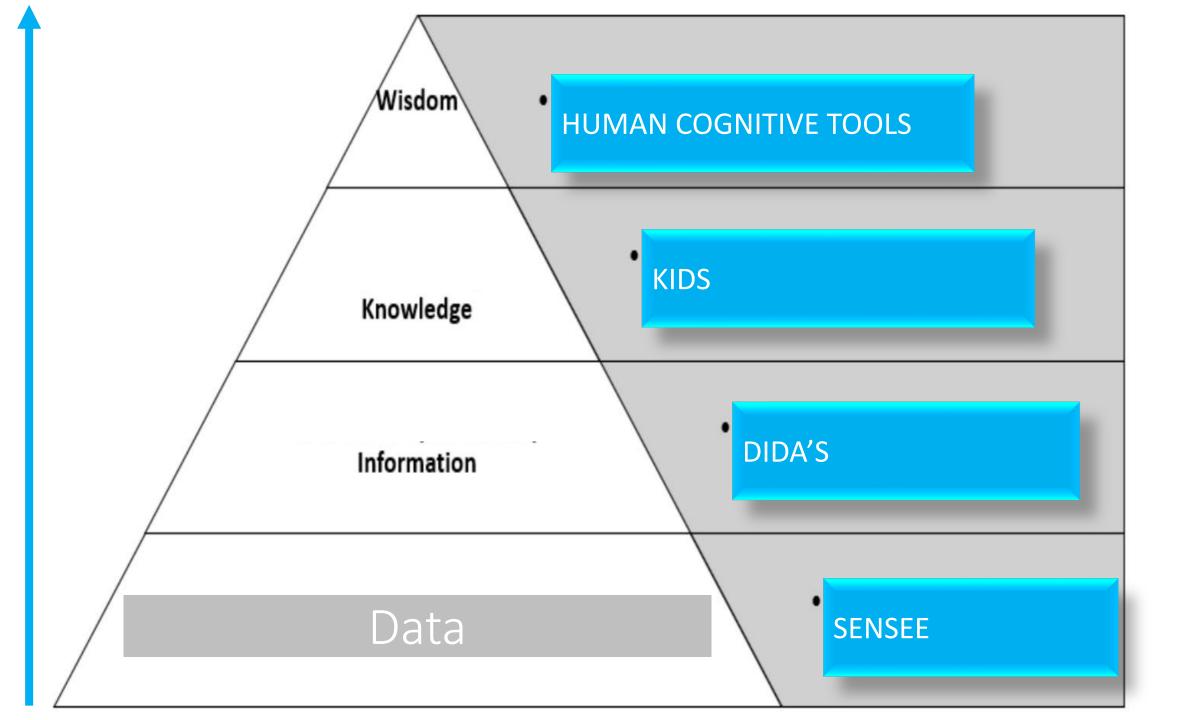


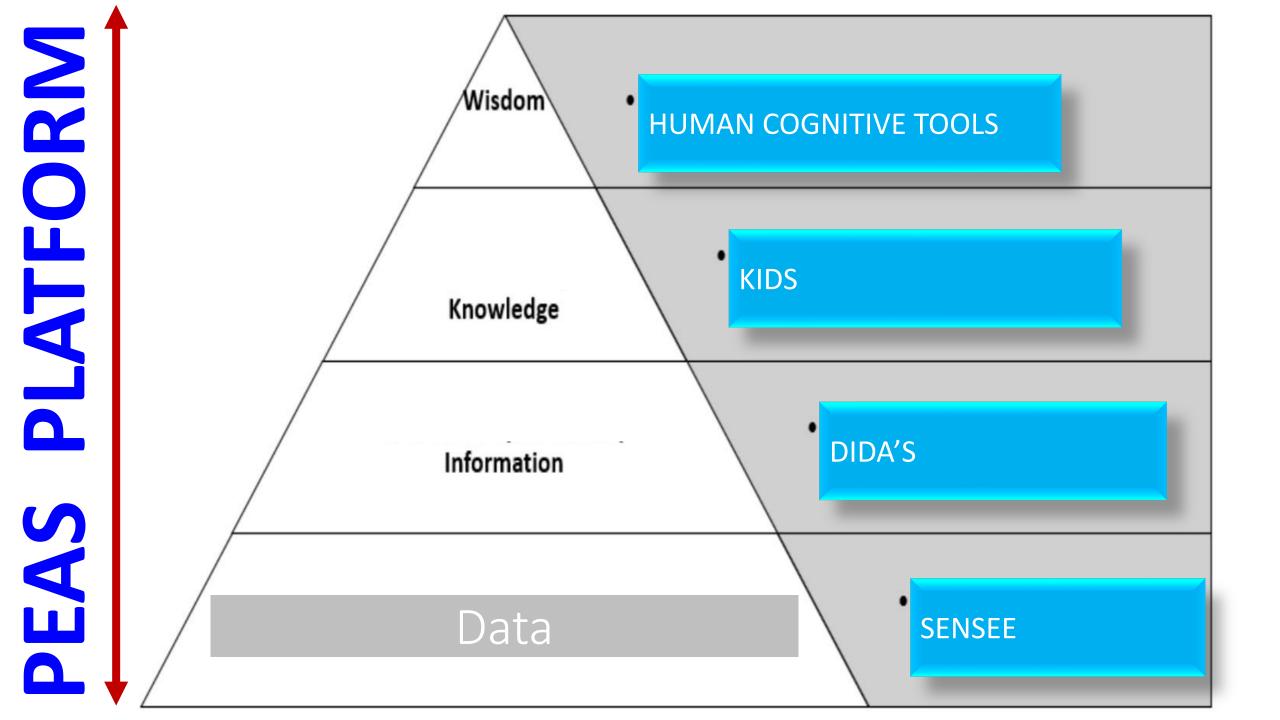














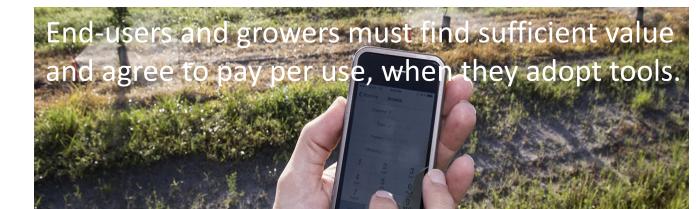
Attempt to create an open source curated repository for different types of sensors created by academic and industrial labs, globally. Expect to connect with similar data from sensor manufacturers.



The curated repository containing descriptions of sensors may also serve as an unit or module for the hypothetical open source library to contain information about tools or technologies related to management of agricultural wastewater systems (AWS).

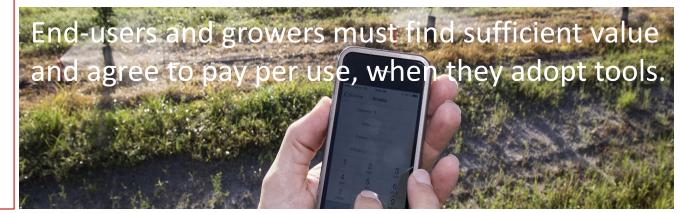
The purpose of the AWS library is to serve end-users (farmers, growers) who may ask questions pertaining to AWS for irrigation. Questions may be related to the detection of heavy metals and microbes (thus, sensors) or waste water treatment technologies (separate module to be developed by USDA SmartPath Project, not a part of SENSEE).

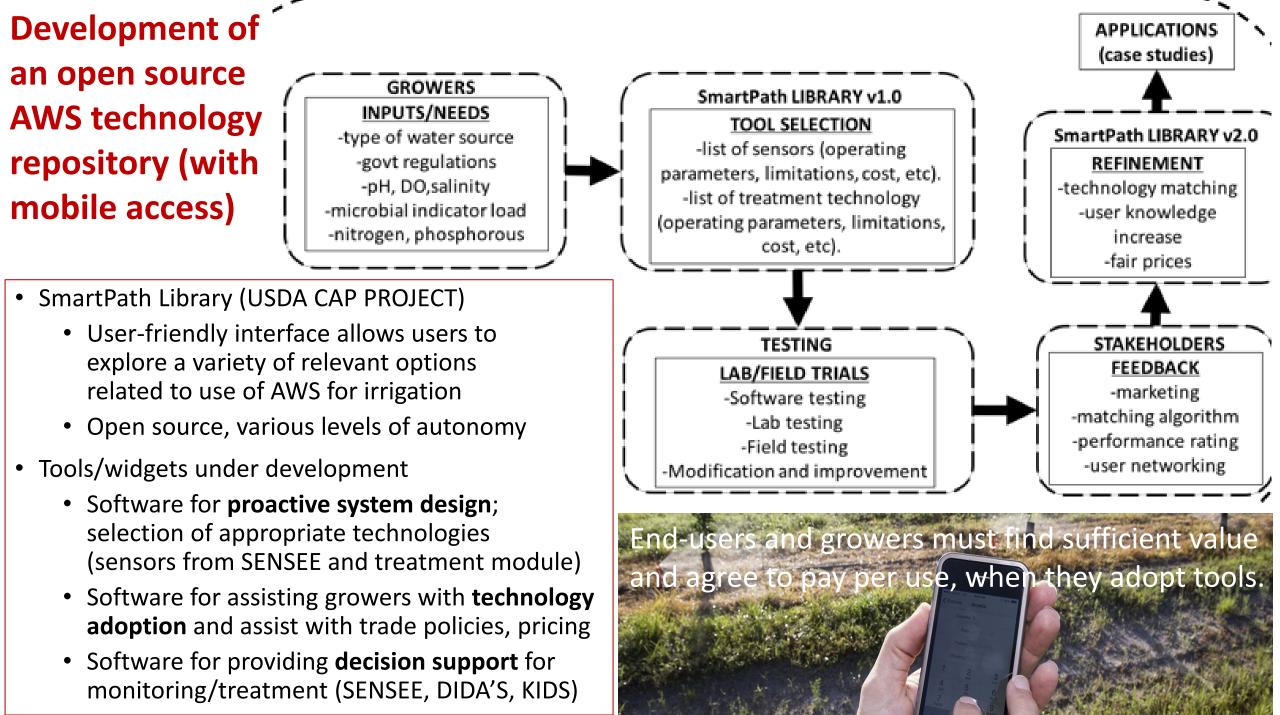
Development of an open source AWS technology repository (with mobile access)



Development of an open source AWS technology repository (with mobile access)

- SmartPath Library (USDA CAP PROJECT)
 - User-friendly interface allows users to explore a variety of relevant options related to use of AWS for irrigation
 - Open source, various levels of autonomy
- Tools/widgets under development
 - Software for proactive system design; selection of appropriate technologies (sensors from SENSEE and treatment module)
 - Software for assisting growers with **technology adoption** and assist with trade policies, pricing
 - Software for providing decision support for monitoring/treatment (SENSEE, DIDA'S, KIDS)







Expert users (academics, students, industrial labs) may be the short term beneficiary from the curated descriptions of sensors, if SENSEE contains a critical mass of sensor descriptions (expectation: sensor descriptions from 1,000 to 10,000 labs, globally). Google search may reveal millions of documents. SENSEE presents a curated list.

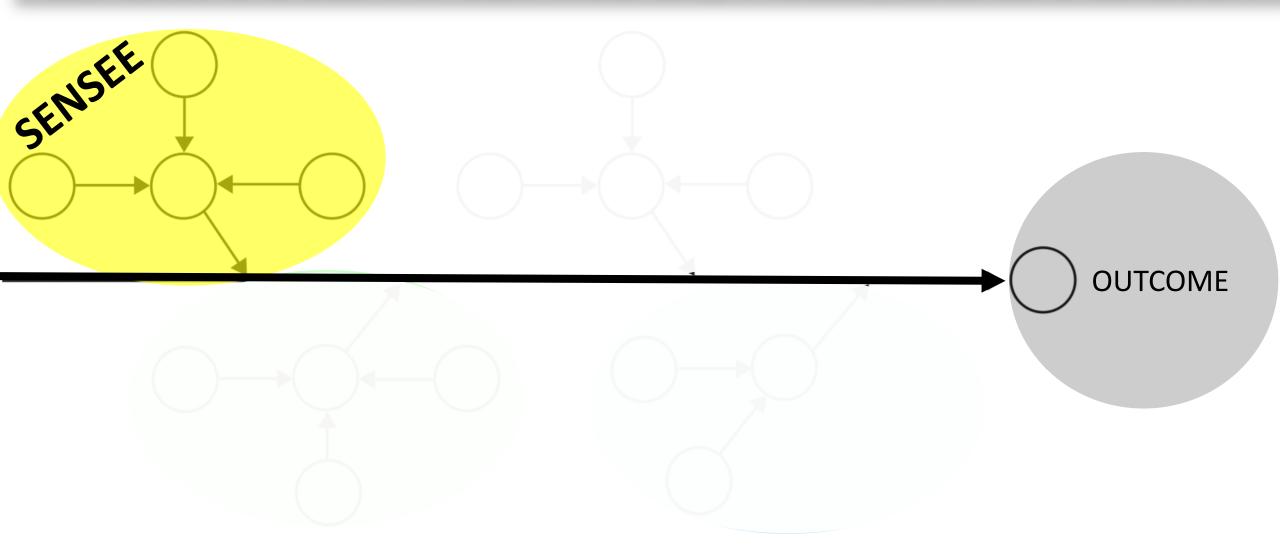
In the future, SENSEE will contain sensor descriptions (categories, attributes) <u>and</u> select data from specific sensors. Sensor data ingested in SENSEE will be determined by use cases for specific end-users (farms, grocery stores, food warehouse, food processing plant, packaging operations, retail distribution, food logistics, global transportation).

SENSEE is a start ... but woefully inadequate as a solution

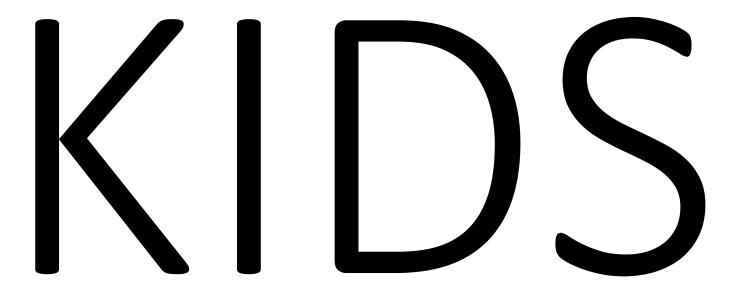
- End-user perspective and questions from the field (agro-ecosystem) are complex:
 - Is my water quality in compliance with FSMA produce safety rule (PSR)?
 - What are the *costs* associated with agricultural wastewater (AWS) reuse?
 - Does reuse of AWS add excessive *management* issues?
 - Who monitors return flows, aquifer recharge, and water quality?
 - What are the perceived and real *health risks* associated with AWS for irrigation?
 - Can *technologies* (sensors + treatment systems) add *quantifiable* value?
 - Are there *legal implications* of real time water quality data acquisition?
 - Are there *economic penalties* for buyers if data log shows poor water quality?



SENSEE is a start ... but woefully inadequate as a solution



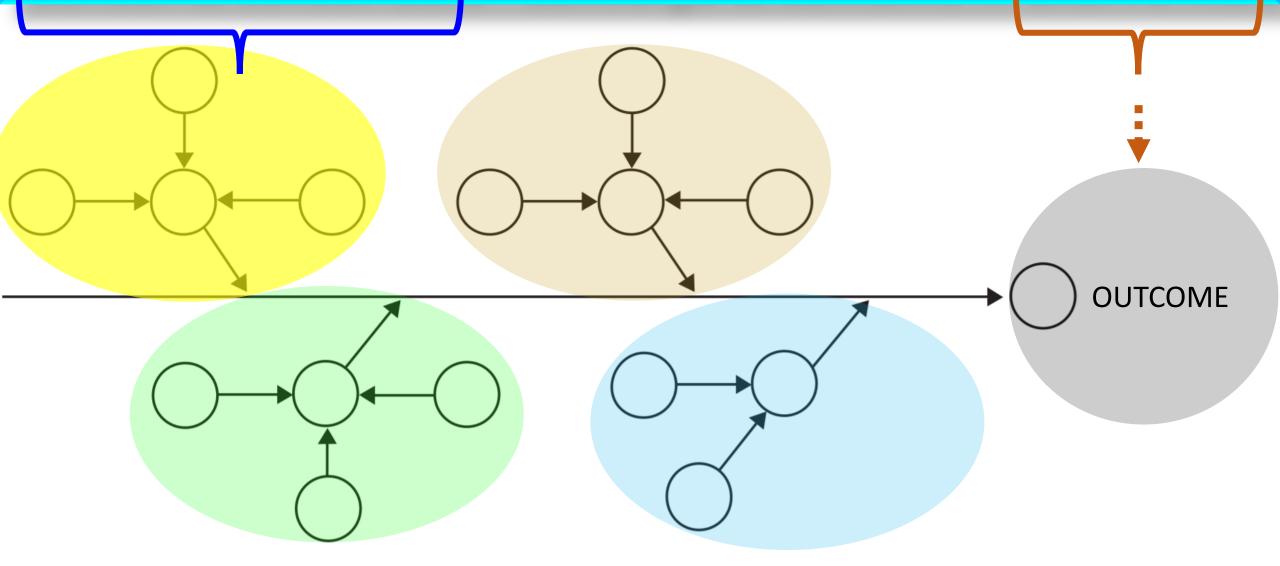
How can I maximize yield without sacrificing my values and reduce cost but not use wastewater?



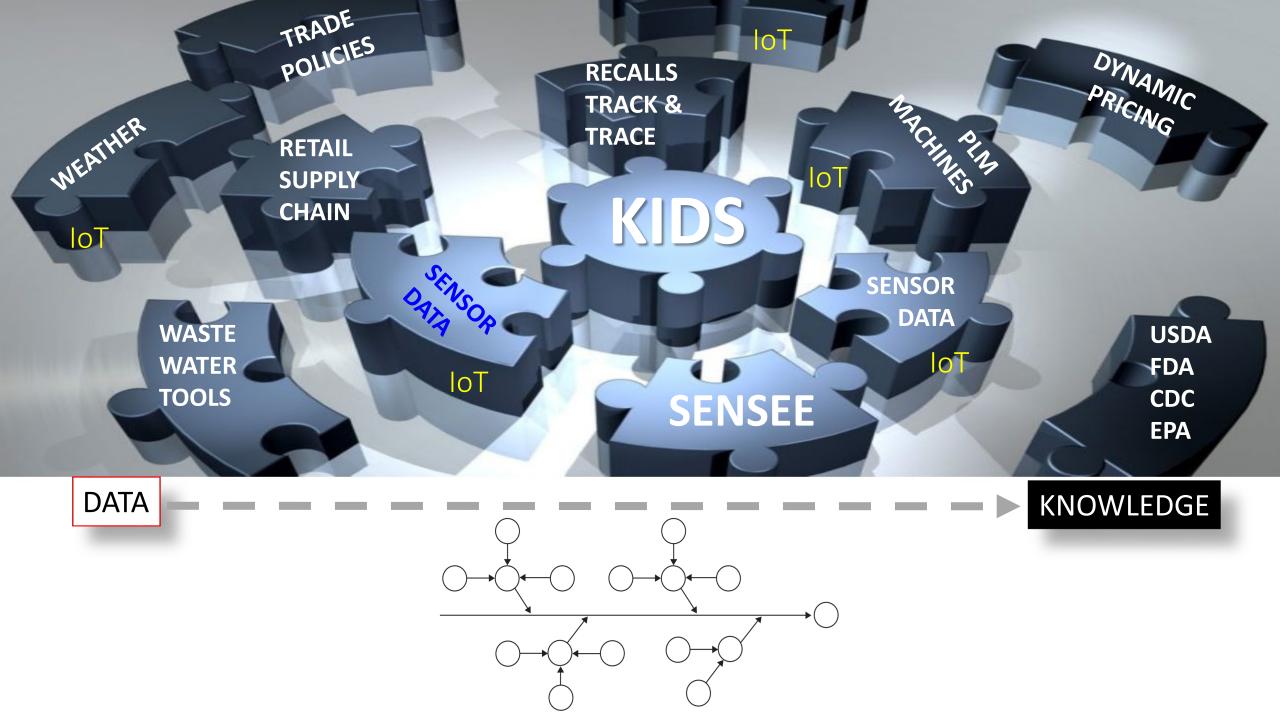
Do you sense the convergence?

WHY SENSEE IS JUST A TINY STEP IN OUR JOURNEY TO KNOWLEDGE-INFORMED DECISIONS (KIDS)

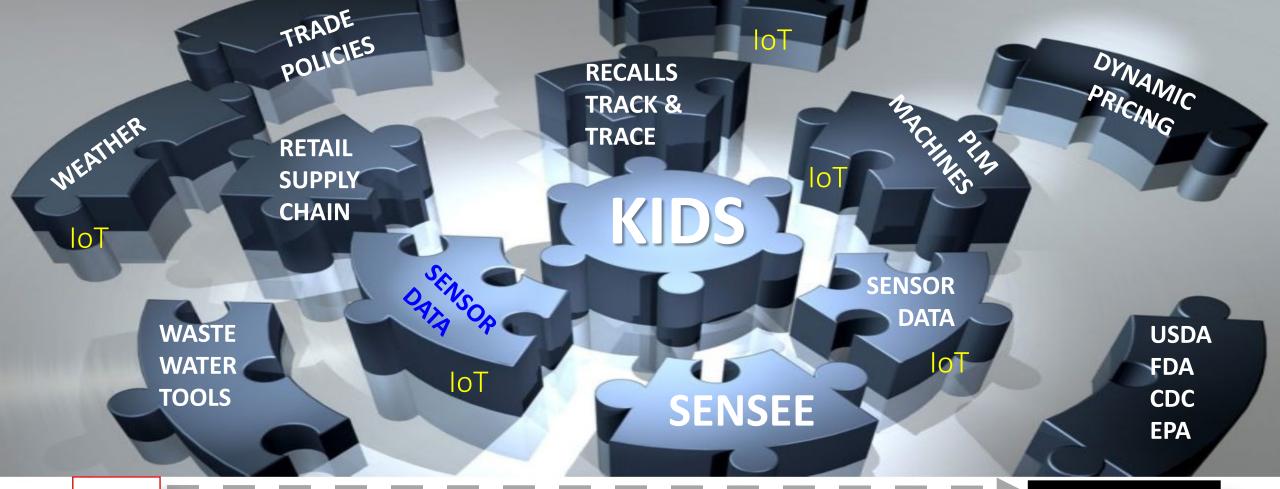
Sensor & sensor data - converge & combine in DIDA'S KIDS



How can I maximize yield without sacrificing my values and reduce cost but not use wastewater?







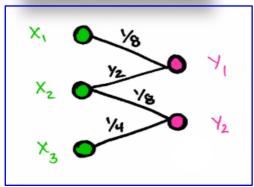
DATA

WHY SENSEE IS A TINY PART OF A SYSTEM

It may not be difficult to grasp that the questions from field users demand immense cross-pollination of data and information to converge with knowledge, logic and reasoning, to generate even a basic response.

End-user perspective and questions from the field (agro-ecosystem) are complex: Is my *water quality in compliance* with FSMA produce safety rule (PSR)? What are the *costs* associated with agricultural wastewater (AWS) reuse? Does reuse of AWS add excessive *management* issues? *Who monitors* return flows, aquifer recharge, and water quality? What are the perceived and real *health risks* associated with AWS for irrigation? Can *technologies* (sensors + treatment systems) add *quantifiable* value? Are there *legal implications* of real time water quality data acquisition? Are there *economic penalties* for buyers if data log shows poor water quality?

KNOWLEDGE

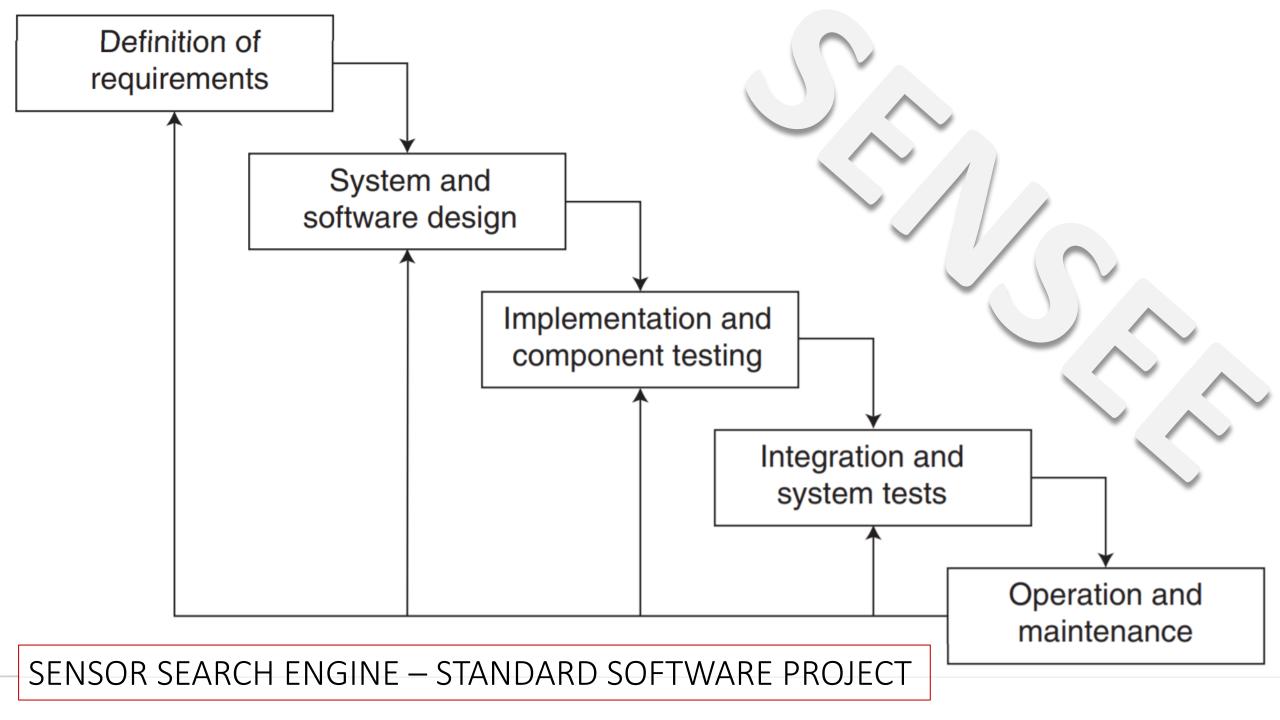


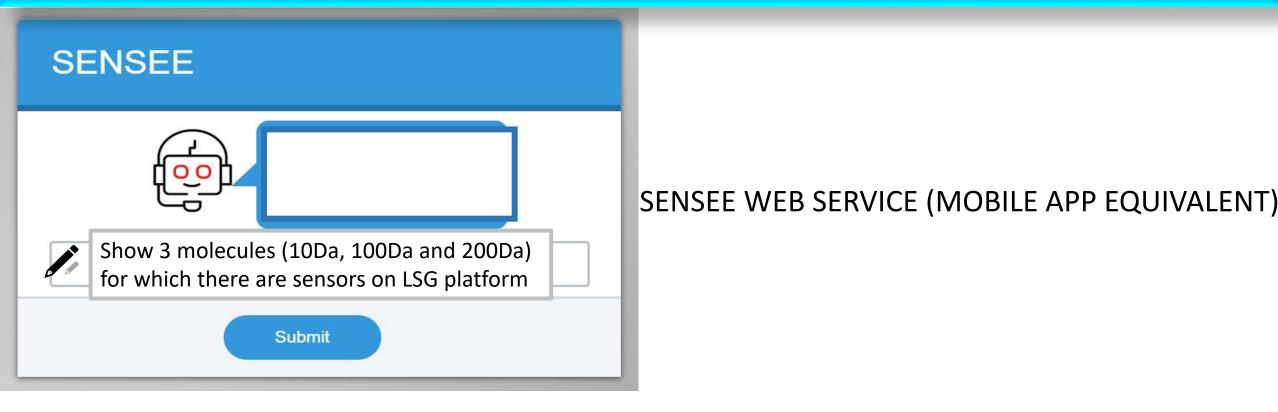


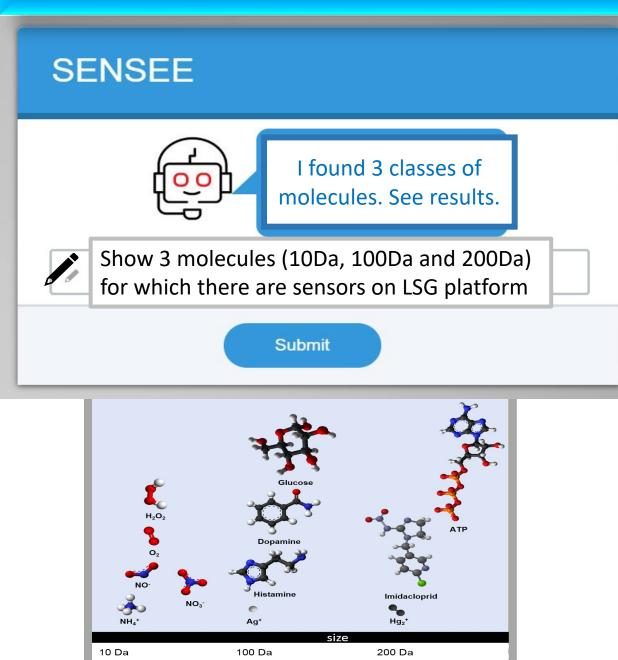
AT THIS TIME, SENSEE 1.0 CONTAINS ONLY SENSOR DESCRIPTIONS (CATEGORIES, ATTRIBUTES). SENSEE CAN ANSWER SELECT QUESTIONS.

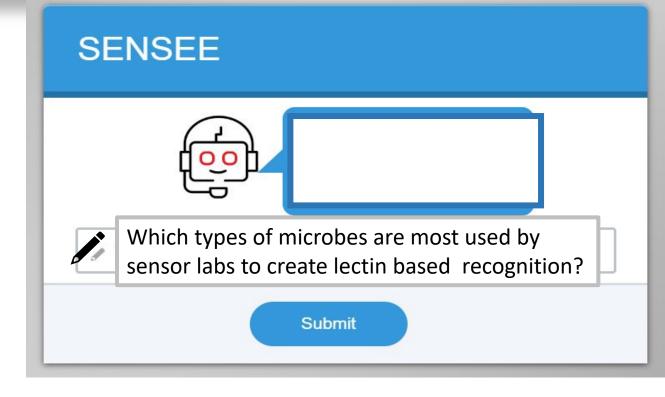
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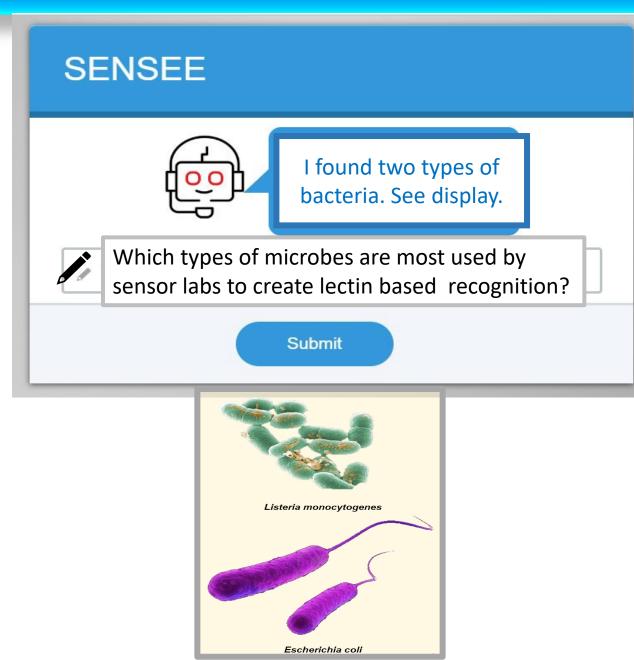
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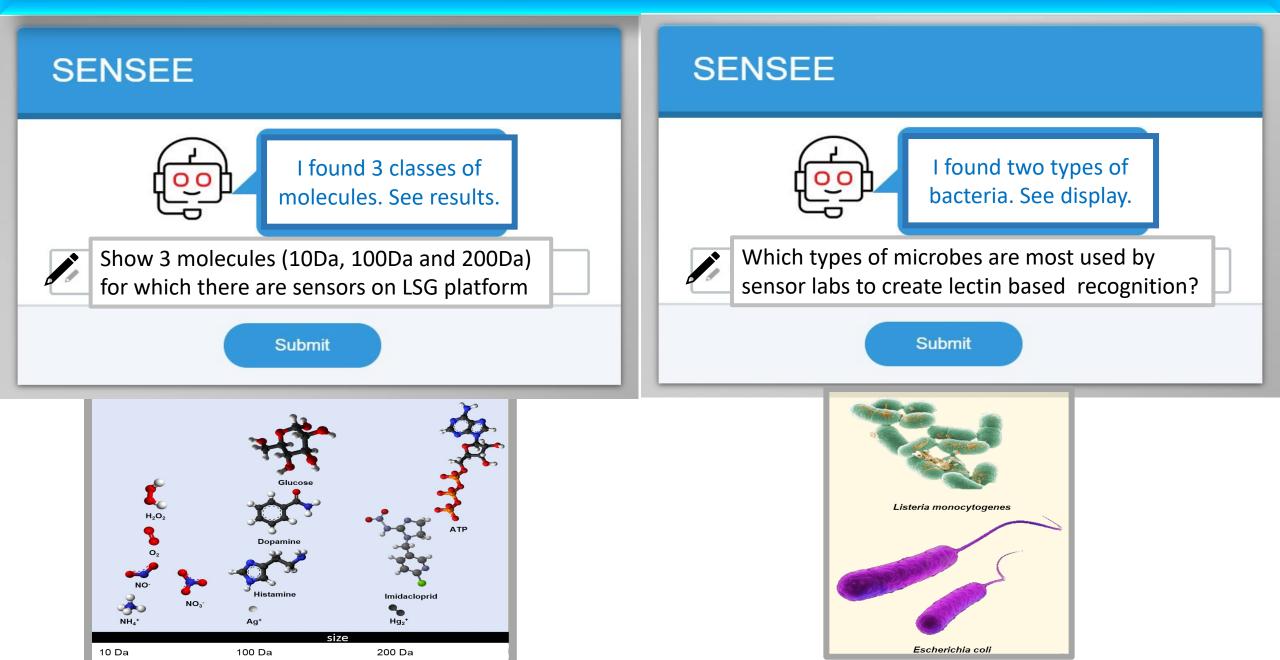


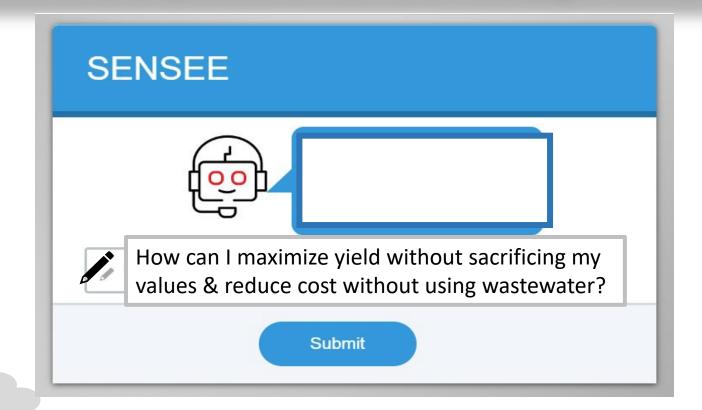




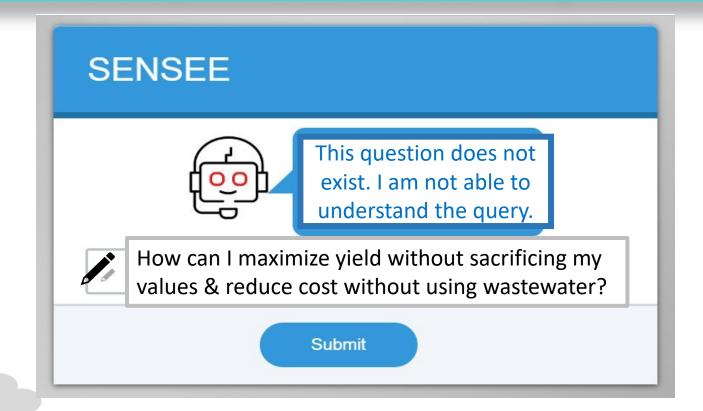


Experts may query SENSEE but is SENSEE capable of facing complex questions?





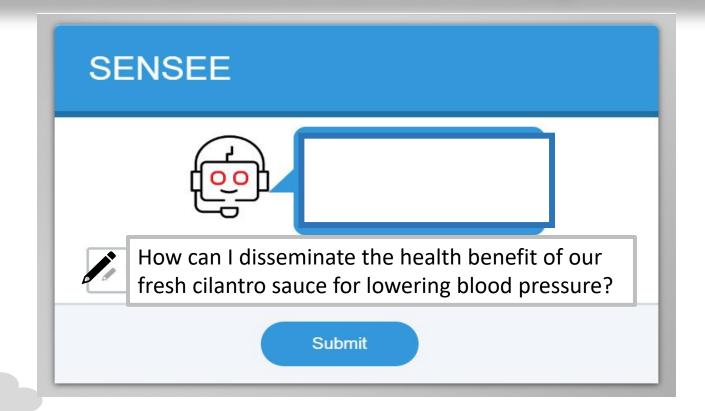




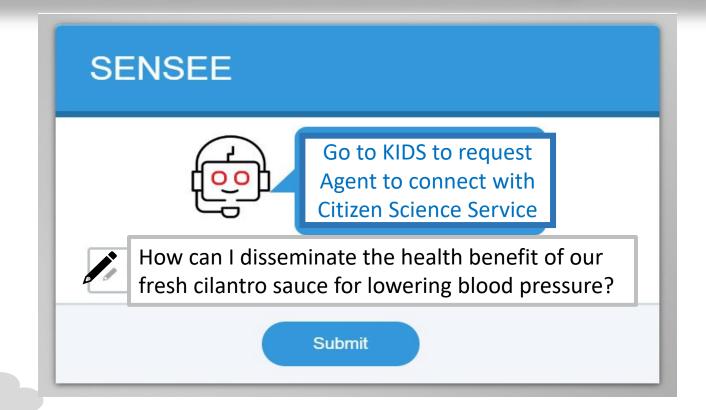


SENSEE 1.0 CANNOT HELP

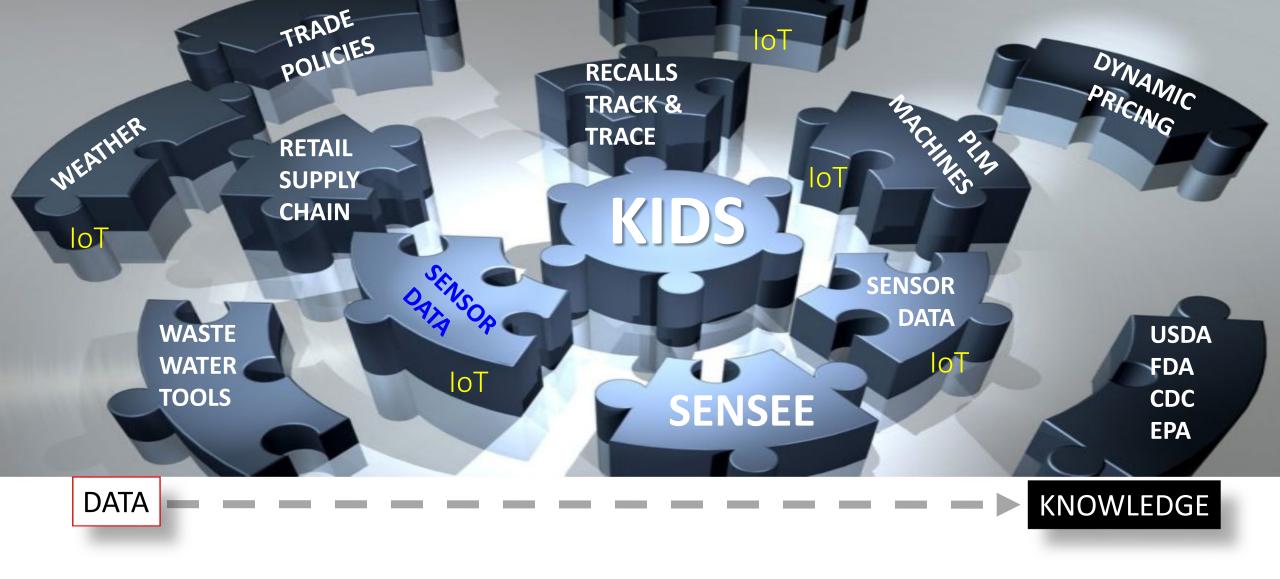
CAN ART HELP? CAN KIDS HELP?



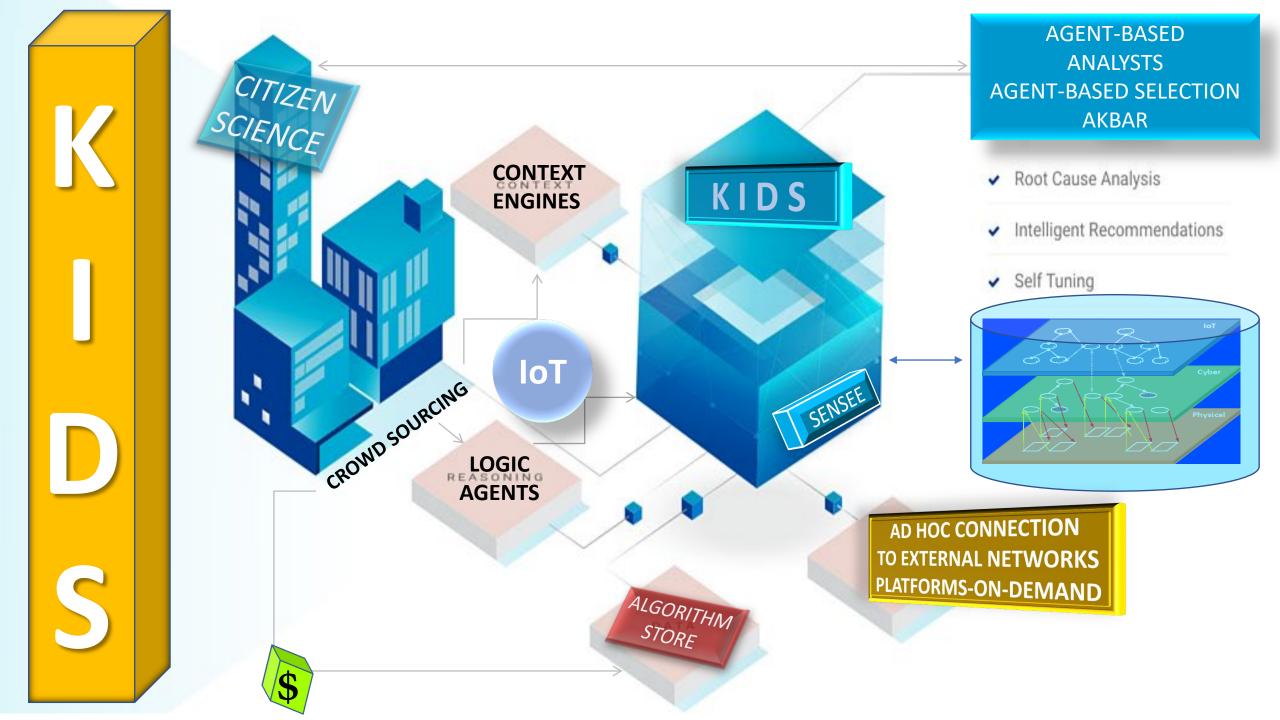


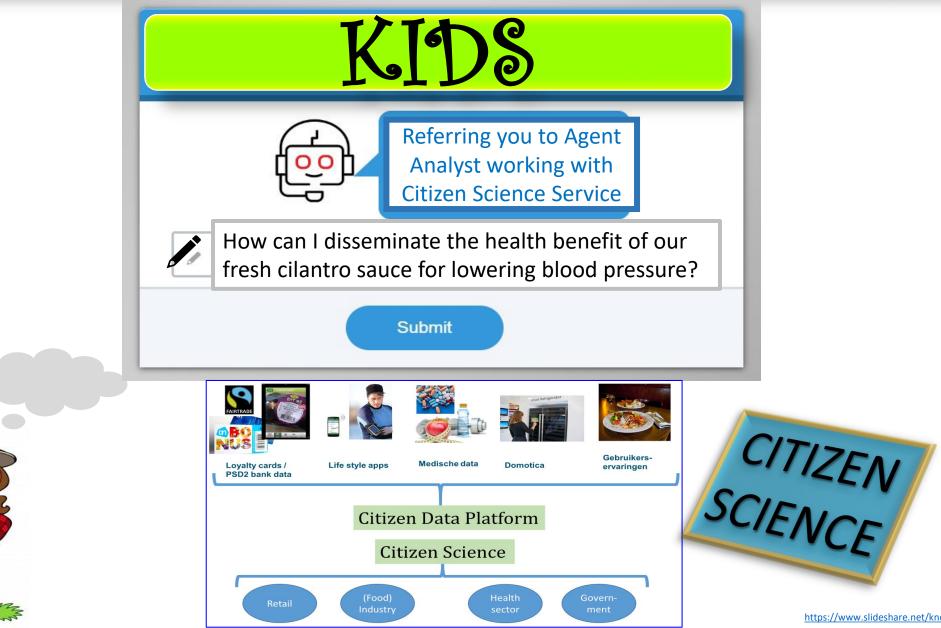






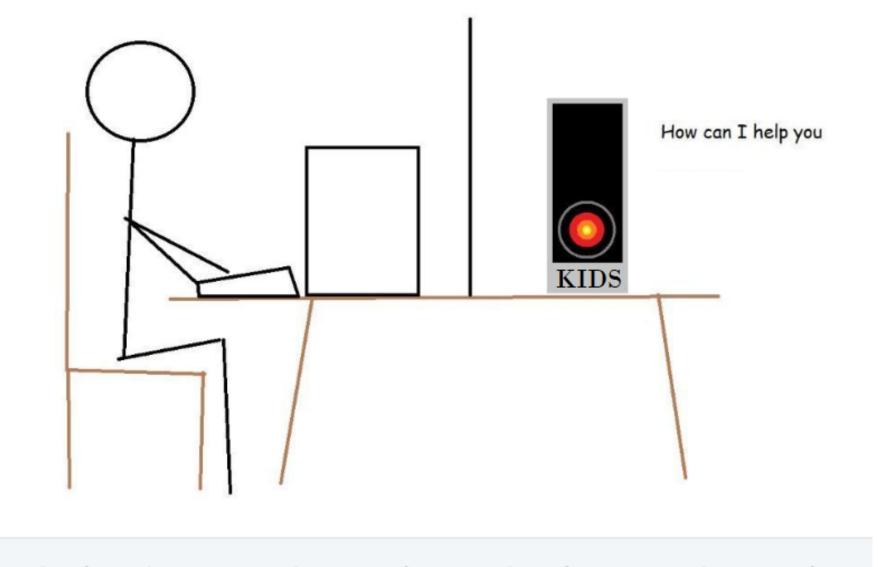
HOW KIDS IS DESIGNED TO ADDRESS COMPLEXITY. LET US TAKE ANOTHER LOOK.





https://www.slideshare.net/knoesis/shrevansh-thesis-defense



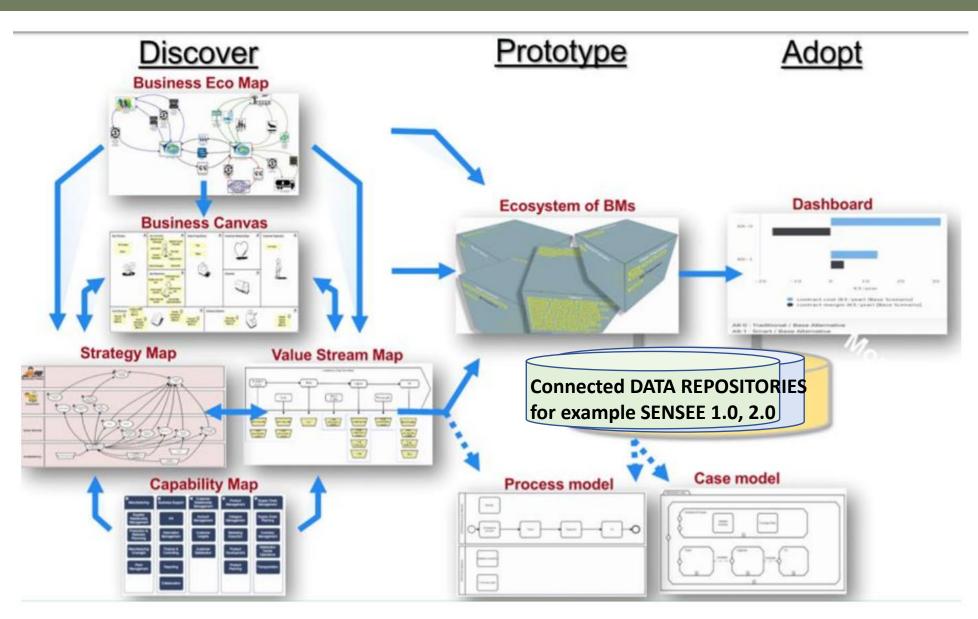


Microsoft Virtual Agent and Dynamics 365 for Finance and Operations

Dynamic discovery & composability of graph networks for continuous value modeling relative to demand.

Based CAV Business Modeling V2.2.pdf

www.vdmbee.com/wp-content/vmp-library/e-books/VDML



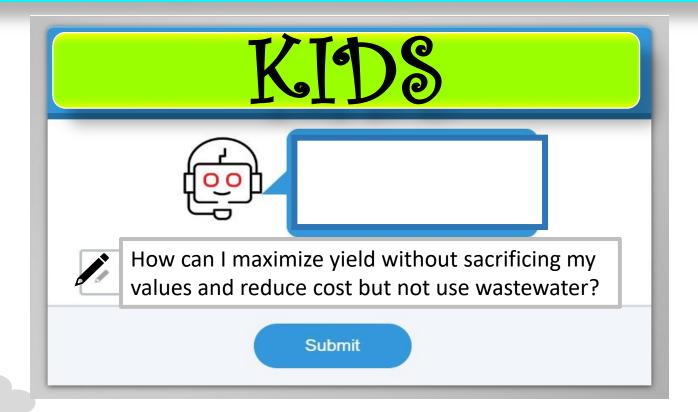
Continuous Business Model Planning - https://www.vdmbee.com/wp-content/vmp-library/e-books/VMBO_2019_paper_v1.pdf

PEAS, KIDS makes sense?

WHY SENSEE IS JUST A TINY STEP IN OUR JOURNEY TO KNOWLEDGE-INFORMED DECISIONS (KIDS)



Can KIDS answer end-user questions? We don't know but that is the expectation.





Can KIDS answer end-user questions? We don't know but that is the expectation.



SENSEE

A journey of a thousand miles begins with a single step.

Developing SENSEE 1.0

Development of SENSEE 1.0 (SENsor SEarch Engine)

Spreadsheet

Sensor Properties



Spreadsheet

Sensor Properties

	А	В	С	D	E	F	G	н	1	J	к	L
1	MW [Da]	Category	Target	Recognition-transduction scheme	Platform	LOD [M]	Max range [M]	Selectivity (interferent species tested)	Response time [sec]	Durability	USECAT1	Link to paper(s)
2	1	small molecule	H+	H+ ionophore (liquid)	glass capillary	1.00E-13	1.00E-04	excellent (K+, Na+, Ca2+, Mg2+)	2	High	hydroponics	https://www.ncbi.nlm.nih.gov/pubmed/26088926
3	1	small molecule	H+	anthocyanin/nanocellulose	paper filter	1.00E-15	1.00E-02	excellent	2	high	irrigation water	https://www.ncbi.nlm.nih.gov/pubmed/28884510
4	18	small molecule	Ammonium	NH4+ ionophore (liquid)	glass capillary	5.00E-09	1.00E-01	excellent	5	medium	wastewater	http://www.allelopathyjournal.org/archives/?Year=2016&Vol=37&Issue=2&Month=3_
5	18	small molecule	Ammonium	NH4+ ionophore (solid)	LSG	2.80E-05	5.00E-01	excellent	2	medium	wastewater	https://pubs.acs.org/doi/10.1021/acsami.8b10991
6	30	small molecule	N/O radicals	nanoplatinum/nanoceria	Pt electrode	1.00E-08	3.00E-06	medium	1	medium	ocean water	https://pubs.rsc.org/en/Content/ArticleLanding/2017/AY/C7AY01964E#!divAbstract
7	32	small molecule	DO	Pt porphyrin-nTiO2	fiber optic	1.00E-06	5.00E-06	excellent, temp sens	1	High	hydroponic media	https://www.sciencedirect.com/science/article/pii/S0925400514001117
8	32	small molecule	DO	Pt porphyrin	96 well	1.00E-06	5.00E-06	excellent, temp sens	45	low	hydroponic media	https://www.sciencedirect.com/science/article/pii/S016770121300331X
9	32	small molecule	DO	Pt porphyrin	glass vial	1.00E-06	5.00E-06	excellent, temp sens	45	low	hydroponic media	
10	34	small molecule	H2O2	fractal nPt	Pt electrode	5.00E-09	5.00E-05	excellent	1	high	ocean water	https://www.ncbi.nlm.nih.gov/pubmed/27121177
11	39	small molecule	K+	K+ ionophore (liquid)	glass capillary	1.00E-06	2.50E-01	excellent	2	low	wastewater	https://www.ncbi.nlm.nih.gov/pubmed/24961073
12	41	small molecule	Ca2+	Ca2+ ionophore (liquid)	glass capillary	1.00E-06	5.00E-01	excellent	1	low	Hoaglands media	https://onlinelibrary.wiley.com/doi/full/10.1002/jpln.201700319
13	58	small molecule	acetone	chemosensory proteins-nPt	Pt electrode	5.00E-06	1.00E-05	high	10	low	buffer	https://pubs.rsc.org/en/content/articlelanding/2018/an/c8an00065d#!divAbstract
14	62	small molecule	Nitrate	NO3- ionophore (liquid)	glass capillary	1.00E-06	2.00E-01	excellent	2	medium	wastewater	https://www.ncbi.nlm.nih.gov/pubmed/18985610
15	62	small molecule	Nitrate	NO3- ionophore (solid)	LSG	2.00E-05	1.50E-01	excellent	2	medium	wastewater	https://pubs.acs.org/doi/10.1021/acsami.8b10991
16	108	small molecule	Ag+	Ag+ ionophore (liquid)	glass capillary	1.00E-06	5.00E-02	excellent	2	high	wound dressing	https://link.springer.com/article/10.1007/s11356-014-3058-6
17	111	small molecule	histamine	diamine oxidase-nCu	LSG	6.30E-05	1.00E-03	excellent	2	medium	fermented fish	https://www.mdpi.com/2079-6374/8/2/42_
18	147	small molecule	Glutamate	CNT/nPt/GIOx	Pt electrode	1.00E-06	1.00E-03	excellent	2	low	INS1 tissue culture	https://www.sciencedirect.com/science/article/pii/S0165027010001196
19	147	small molecule	Glutamate	CNT/nPt/GIOx	Si biochip	1.00E-06	5.00E-01	excellent	2	low	INS1 tissue culture	https://pubs.rsc.org/en/content/articlelanding/2011/jm/c1jm11561h#!divAbstract
20	154	small molecule	catecholamines	nPt	LSG	5.00E-07	3.00E-03	excellent	2	high	ocean water	
21	154	small molecule	catecholamines	graphene anchored nCuO	LSG	3.00E-07	3.00E-03	high	2	medium	buffer	https://pubs.acs.org/doi/abs/10.1021/acssuschemeng.8b02510
22	176	small molecule	indole acetic acid	fractal nPt	Pt/Ir microwire	1.00E-06	1.00E-03	high	1	high	root growth media	https://link.springer.com/article/10.1007/s00344-017-9688-4_
23	181	small molecule	Glucose	nPt/GOx	graphene paper	8.00E-08	1.00E-03	excellent	2	medium	buffer	https://www.ncbi.nlm.nih.gov/pubmed/27209574
24	181	small molecule	Glucose	nPt/GOx	Pt/Ir microwire	1.00E-07	5.00E-06	excellent	1	medium	blood	https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0166557
25	181	small molecule	Glucose	nPt/nCe/GOx	Pt electrode	1.00E-07	3.00E-06	excellent	1	medium	buffer	https://www.sciencedirect.com/science/article/pii/S0956566314000992

Spreadsheet

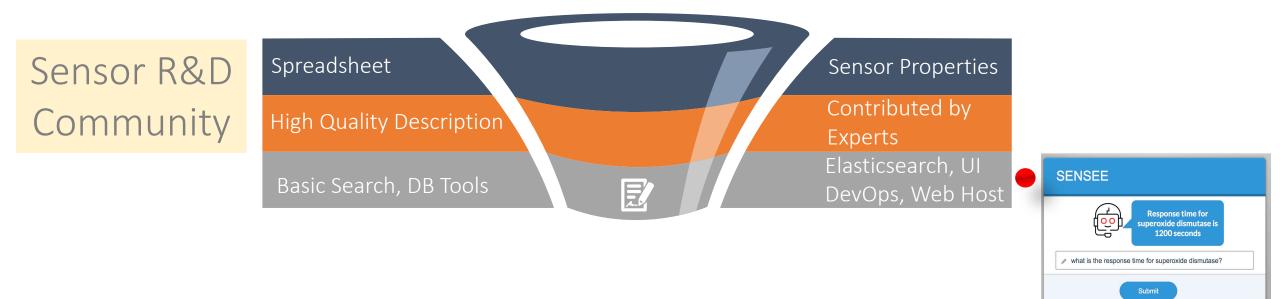
Sensor Properties

	А	В	с	D	E	F	G	Н	1	J	к	L
1	MW [Da]	Category	Target	Recognition-transduction scheme	Platform	LOD [M]	Max range [M]	Selectivity (interferent species tested)	Response time [sec]	Durability	USECAT1	Link to paper(s)
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5	18	small molecule	Ammonium	NH4+ ionophore (solid)	LSG	2.80E-05	5.00E-01	excellent	2	medium	wastewater	https://pubs.acs.org/doi/10.1021/acsami.8b10991
6	30	small molecule	N/O radicals	nanoplatinum/nanoceria	Pt electrode	1.00E-08	3.00E-06	medium	1	medium	ocean water	https://pubs.rsc.org/en/Content/ArticleLanding/2017/AY/C7AY01964E#!divAbstract
7	32	small molecule	DO	Pt porphyrin-nTiO2	fiber optic	1.00E-06	5.00E-06	excellent, temp sens	1	High	hydroponic media	https://www.sciencedirect.com/science/article/pii/S0925400514001117
8	32	small molecule	DO	Pt porphyrin	96 well	1.00E-06	5.00E-06	excellent, temp sens	45	low	hydroponic media	https://www.sciencedirect.com/science/article/pii/S016770121300331X
9	32	small molecule	DO	Pt porphyrin	glass vial	1.00E-06	5.00E-06	excellent, temp sens	45	low	hydroponic media	
10	34	small molecule	H2O2	fractal nPt	Pt electrode	5.00E-09	5.00E-05	excellent	1	high	ocean water	https://www.ncbi.nlm.nih.gov/pubmed/27121177
11	39	small molecule	K+	K+ ionophore (liquid)	glass capillary	1.00E-06	2.50E-01	excellent	2	low	wastewater	https://www.ncbi.nlm.nih.gov/pubmed/24961073
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13	58	small molecule	acetone	chemosensory proteins-nPt	Pt electrode	5.00E-06	1.00E-05	high	10	low	buffer	https://pubs.rsc.org/en/content/articlelanding/2018/an/c8an00065d#!divAbstract
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18	147	small molecule	Glutamate	CNT/nPt/GlOx	Pt electrode	1.00E-06	1.00E-03	excellent	2	low	INS1 tissue culture	https://www.sciencedirect.com/science/article/pii/S0165027010001196
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25	181	small molecule	Glucose	nPt/nCe/GOx	Pt electrode	1.00E-07	3.00E-06	excellent	1	medium	buffer	https://www.sciencedirect.com/science/article/pii/S0956566314000992









http://139.162.7.63/SENSEE/









Spreadsheet			Sensor Properties
High Quality Description			Contributed by Experts
Search Tools	Ę	1	Elasticsearch, UI DevOps, Web Host
Training			NLU – BERT NLP Error Correction
Scaling			Auto-upload, Auto-config, Check



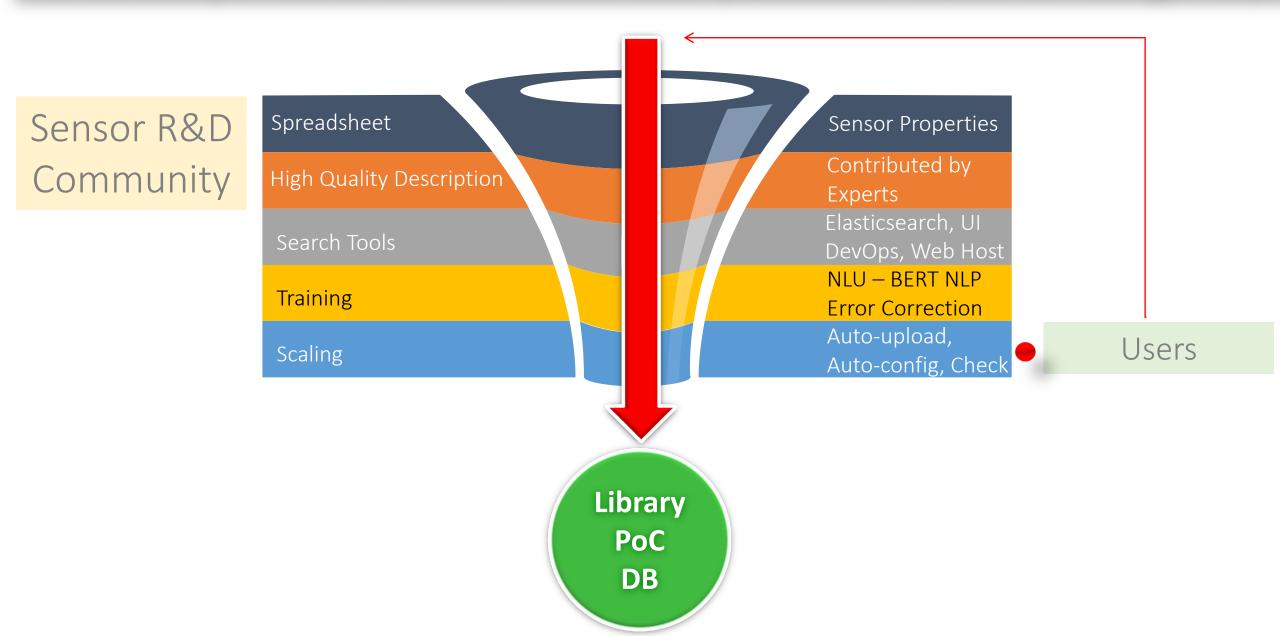


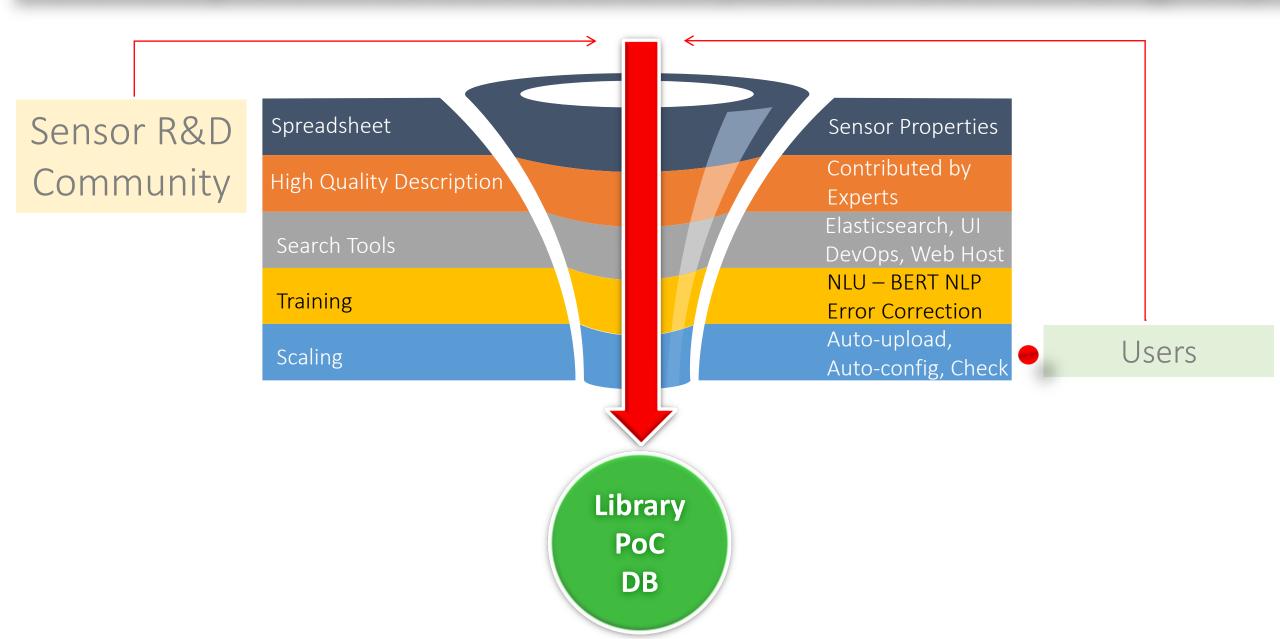
Spreadsheet		Sensor Properties
High Quality Description		Contributed by Experts
Search Tools	Ē	Elasticsearch, UI DevOps, Web Host
Training		NLU – BERT NLP Error Correction
Scaling		Auto-upload, Auto-config, Check



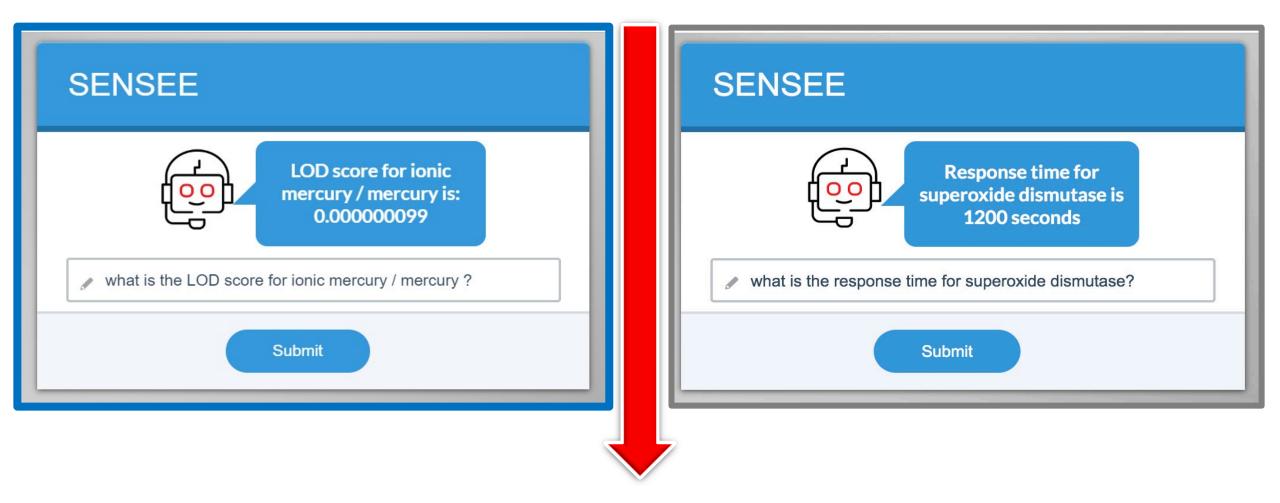
SENSEE 1.0 PROOF OF CONCEPT – TEST QUESTIONS

- 155) What molecules can be detected in breast milk using biosensors?
- 156) What is the difference in sensitivity between glucose biosensors based on graphene or platinum foil?
- 157) What is the most sensitive biosensor based on carbon nanotubes?
- 158) How many biosensors have been proposed for glucose determination?
- 159) Anthocyanin is used as a target for which biosensor?
- 160) Which biosensors can be used for hydroponic medium?
- 161) In which samples, glutamate and/or glutamine was determined using biosensors?
- 162) Which biosensors were proposed for catecholamine determination?
- 163) What is the lowest limit of detection for graphene-based biosensors?
- 164) What is the maximal range for nitrate biosensors?
- 165) What platforms can be used for ammonium detection and mercury detection?
- 166) Most durable recognition-transduction scheme for interferon gamma biosensors?
- 167) Best limit of detection achieved with phosphotriesterase-based biosensors?
- 168) How many biosensors were described for ATP determination?
- 169) What platforms were proposed for ATP-sensitive biosensors?
- 170) What is the average LOD of K+ sensors?
- 171) Which platform could be used for selective glutamate analysis?
- 172) What is largest analyte/molecule for which there is a sensor in the database?
- 173) Is there any cost associated with any type of sensor?
- 174) How many labs are making sensors to detect lead in water?
- 175) Are there sensors to detect air-borne viruses in the air?

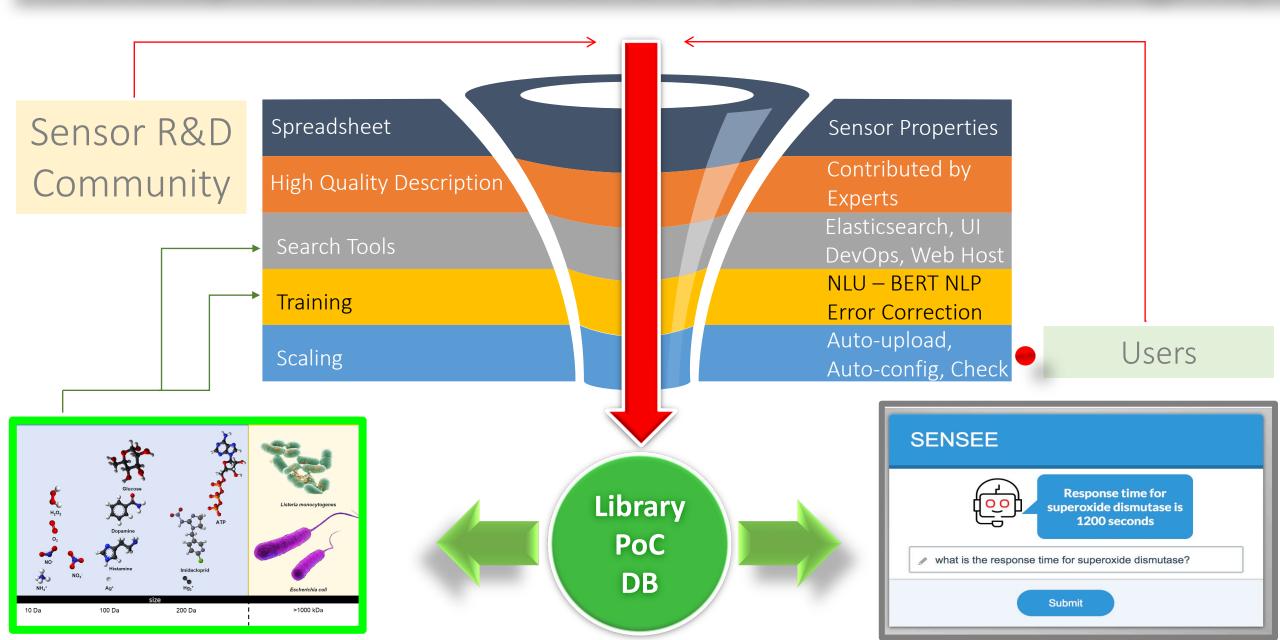




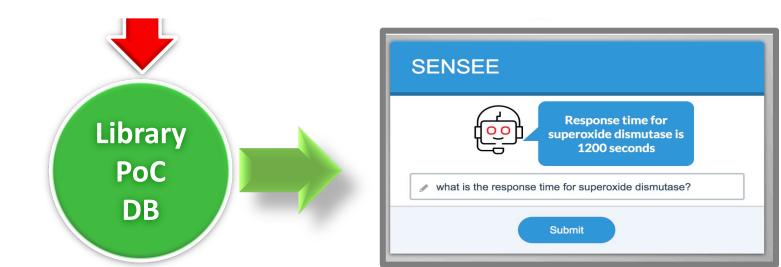
SENSEE 1.0 PROOF OF CONCEPT – DIALOG BOX APP



SENSEE PoC UI • <u>http://146.185.133.187/SENSEE1/</u> • <u>http://139.162.7.63/SENSEE/</u>



This is where we are ...

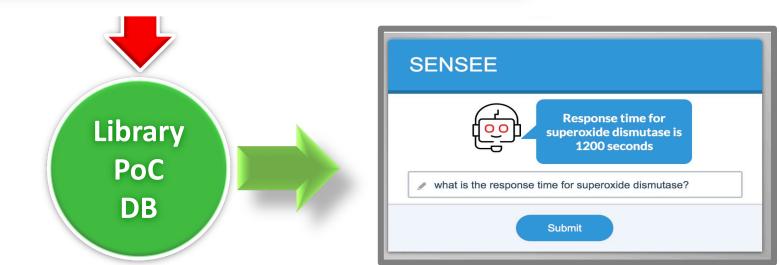


Development of SENSEE 1.0 – This is where we are

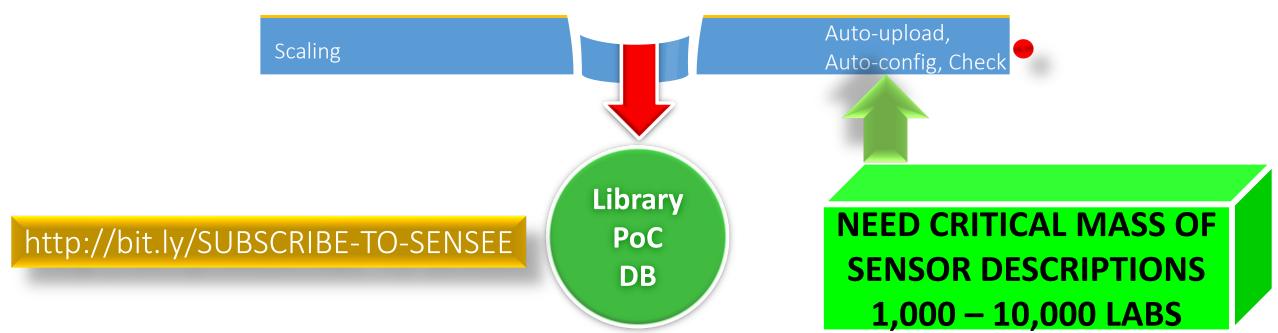


To move forward ...

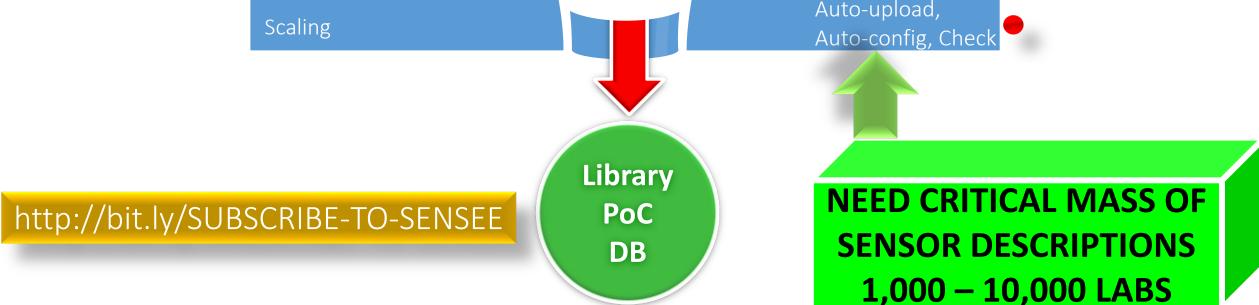
http://bit.ly/SUBSCRIBE-TO-SENSEE



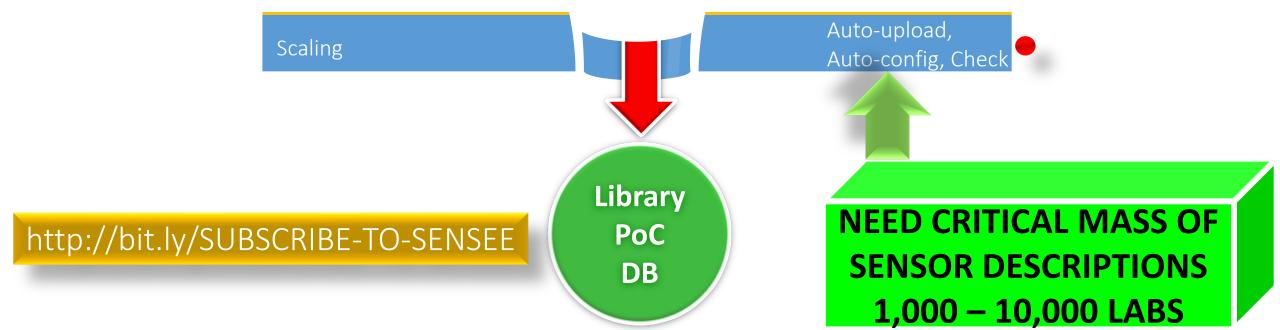
Research Community we need your help



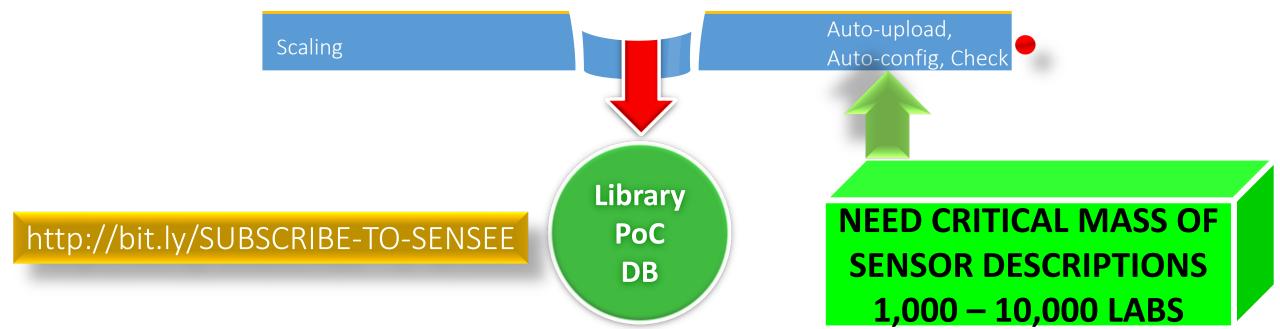
It is useless without sensor descriptions



NO sensor data until 2.0 Your sensor descriptions



XL auto-UPLOAD tool for your sensor descriptions



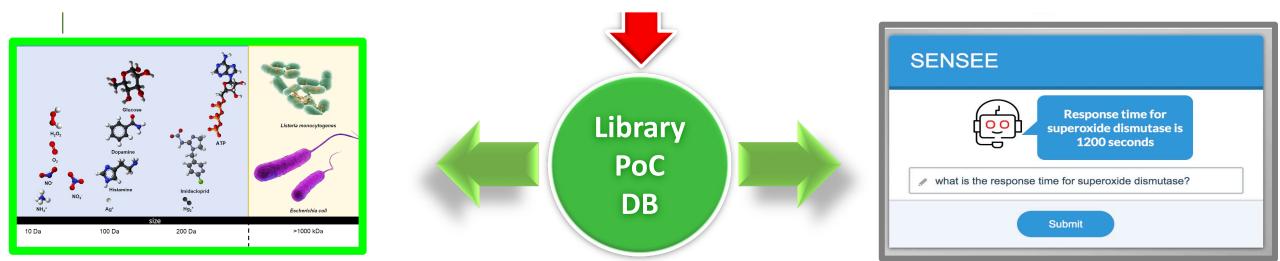
Your Spreadsheet

Sensor Properties

1	Α	В	с	D	E	F	G	н	1	J.	к	L
1	MW [Da]	Category	Target	Recognition-transduction scheme	Platform	LOD [M]	Max range [M]	Selectivity (interferent species tested)	Response time [sec]	Durability	USECAT1	Link to paper(s)
2	1	small molecule	H+	H+ ionophore (liquid)	glass capillary	1.00E-13	1.00E-04	excellent (K+, Na+, Ca2+, Mg2+)	2	High	hydroponics	https://www.ncbi.nlm.nih.gov/pubmed/26088926
3	1	small molecule	H+	anthocyanin/nanocellulose	paper filter	1.00E-15	1.00E-02	excellent	2	high	irrigation water	https://www.ncbi.nlm.nih.gov/pubmed/28884510
4	18	small molecule	Ammonium	NH4+ ionophore (liquid)	glass capillary	5.00E-09	1.00E-01	excellent	5	medium	wastewater	http://www.allelopathyjournal.org/archives/?Year=2016&Vol=37&Issue=2&Month=3_
5	18	small molecule	Ammonium	NH4+ ionophore (solid)	LSG	2.80E-05	5.00E-01	excellent	2	medium	wastewater	https://pubs.acs.org/doi/10.1021/acsami.8b10991
6	30	small molecule	N/O radicals	nanoplatinum/nanoceria	Pt electrode	1.00E-08	3.00E-06	medium	1	medium	ocean water	https://pubs.rsc.org/en/Content/ArticleLanding/2017/AY/C7AY01964E#!divAbstract
7	32	small molecule	DO	Pt porphyrin-nTiO2	fiber optic	1.00E-06	5.00E-06	excellent, temp sens	1	High	hydroponic media	https://www.sciencedirect.com/science/article/pii/S0925400514001117
8	32	small molecule	DO	Pt porphyrin	96 well	1.00E-06	5.00E-06	excellent, temp sens	45	low	hydroponic media	https://www.sciencedirect.com/science/article/pii/S016770121300331X
9	32	small molecule	DO	Pt porphyrin	glass vial	1.00E-06	5.00E-06	excellent, temp sens	45	low	hydroponic media	
10	34	small molecule	H2O2	fractal nPt	Pt electrode	5.00E-09	5.00E-05	excellent	1	high	ocean water	https://www.ncbi.nlm.nih.gov/pubmed/27121177
11	39	small molecule	K+	K+ ionophore (liquid)	glass capillary	1.00E-06	2.50E-01	excellent	2	low	wastewater	https://www.ncbi.nlm.nih.gov/pubmed/24961073
12	41	small molecule	Ca2+	Ca2+ ionophore (liquid)	glass capillary	1.00E-06	5.00E-01	excellent	1	low	Hoaglands media	https://onlinelibrary.wiley.com/doi/full/10.1002/jpln.201700319
13	58	small molecule	acetone	chemosensory proteins-nPt	Pt electrode	5.00E-06	1.00E-05	high	10	low	buffer	https://pubs.rsc.org/en/content/articlelanding/2018/an/c8an00065d#!divAbstract
14	62	small molecule	Nitrate	NO3- ionophore (liquid)	glass capillary	1.00E-06	2.00E-01	excellent	2	medium	wastewater	https://www.ncbi.nlm.nih.gov/pubmed/18985610
15	62	small molecule	Nitrate	NO3- ionophore (solid)	LSG	2.00E-05	1.50E-01	excellent	2	medium	wastewater	https://pubs.acs.org/doi/10.1021/acsami.8b10991
16	108	small molecule	Ag+	Ag+ ionophore (liquid)	glass capillary	1.00E-06	5.00E-02	excellent	2	high	wound dressing	https://link.springer.com/article/10.1007/s11356-014-3058-6
17	111	small molecule	histamine	diamine oxidase-nCu	LSG	6.30E-05	1.00E-03	excellent	2	medium	fermented fish	https://www.mdpi.com/2079-6374/8/2/42_
18	147	small molecule	Glutamate	CNT/nPt/GIOx	Pt electrode	1.00E-06	1.00E-03	excellent	2	low	INS1 tissue culture	https://www.sciencedirect.com/science/article/pii/S0165027010001196
19	147	small molecule	Glutamate	CNT/nPt/GIOx	Si biochip	1.00E-06	5.00E-01	excellent	2	low	INS1 tissue culture	https://pubs.rsc.org/en/content/articlelanding/2011/jm/c1jm11561h#!divAbstract
20	154	small molecule	catecholamines	nPt	LSG	5.00E-07	3.00E-03	excellent	2	high	ocean water	
21	154	small molecule	catecholamines	graphene anchored nCuO	LSG	3.00E-07	3.00E-03	high	2	medium	buffer	https://pubs.acs.org/doi/abs/10.1021/acssuschemeng.8b02510
22	176	small molecule	indole acetic acid	fractal nPt	Pt/Ir microwire	1.00E-06	1.00E-03	high	1	high	root growth media	https://link.springer.com/article/10.1007/s00344-017-9688-4
23	181	small molecule	Glucose	nPt/GOx	graphene paper	8.00E-08	1.00E-03	excellent	2	medium	buffer	https://www.ncbi.nlm.nih.gov/pubmed/27209574
24	181	small molecule	Glucose	nPt/GOx	Pt/Ir microwire	1.00E-07	5.00E-06	excellent	1	medium	blood	https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0166557
25	181	small molecule	Glucose	nPt/nCe/GOx	Pt electrode	1.00E-07	3.00E-06	excellent	1	medium	buffer	https://www.sciencedirect.com/science/article/pii/S0956566314000992
		1			1		1					1

http://bit.ly/SUBSCRIBE-TO-SENSEE

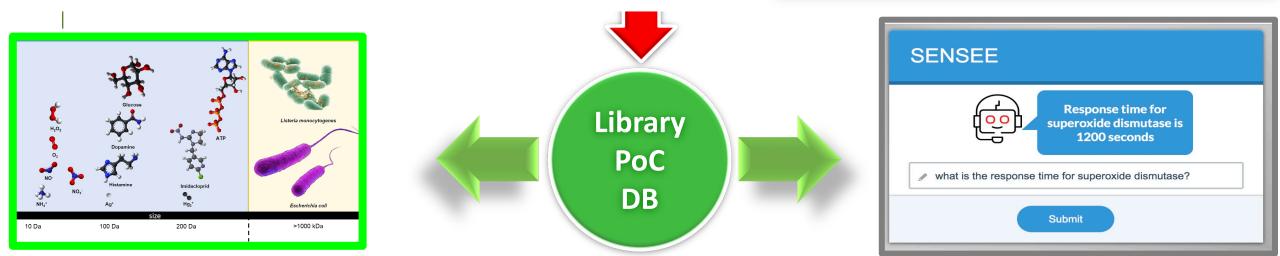
We aim to improve visualization tool



What may follow

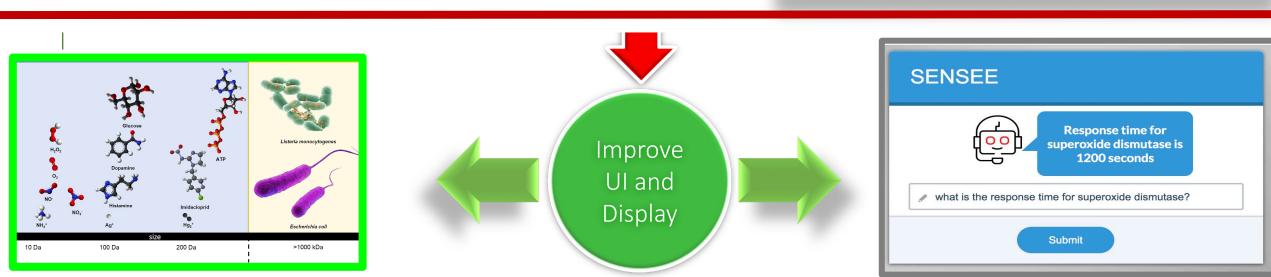
Deploy SENSEE tool. Go live!
Automate Feature Engineering
Ingest Sensor-specific Data
Use cases for DIDA'S PoC
Knowledge Graph Algorithms
Semantic Data Catalogs

User directed search

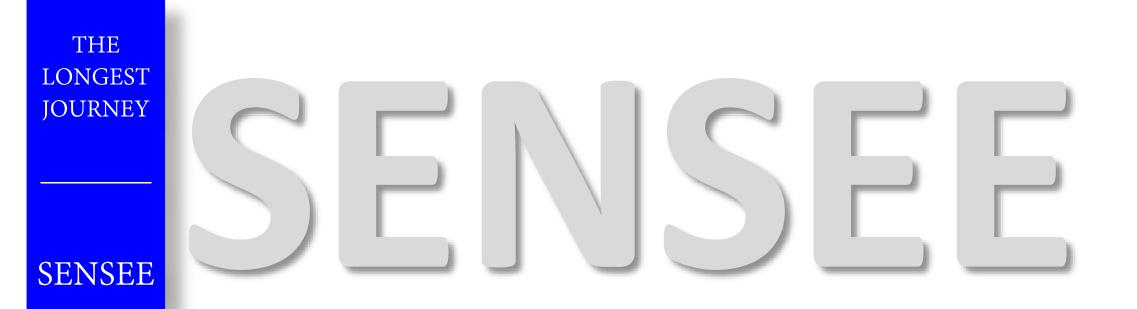


Who will use SENSEE 1.0 tool? We anticipate that critical mass of sensor descriptions (categories, attributes) will improve the value of SENSEE 1.0 as a search tool for curated information. Users may be experts in academic and industrial labs. The task of sourcing, uploading, maintaining sensor descriptions may become cost-prohibitive unless a cooperative support structure is implemented to distribute and share the cost of professional services for SENSEE.

◆ Deploy SENSEE 1.0. Go live!







DIDA'S



Ingest Sensor-specific <u>Data</u>

THE LONGEST JOURNEY

SENSEE

DIDA'S

KIDS

SENSEE 2.0 INGESTS SENSOR-SPECIFIC DATA BASED ON USE CASES

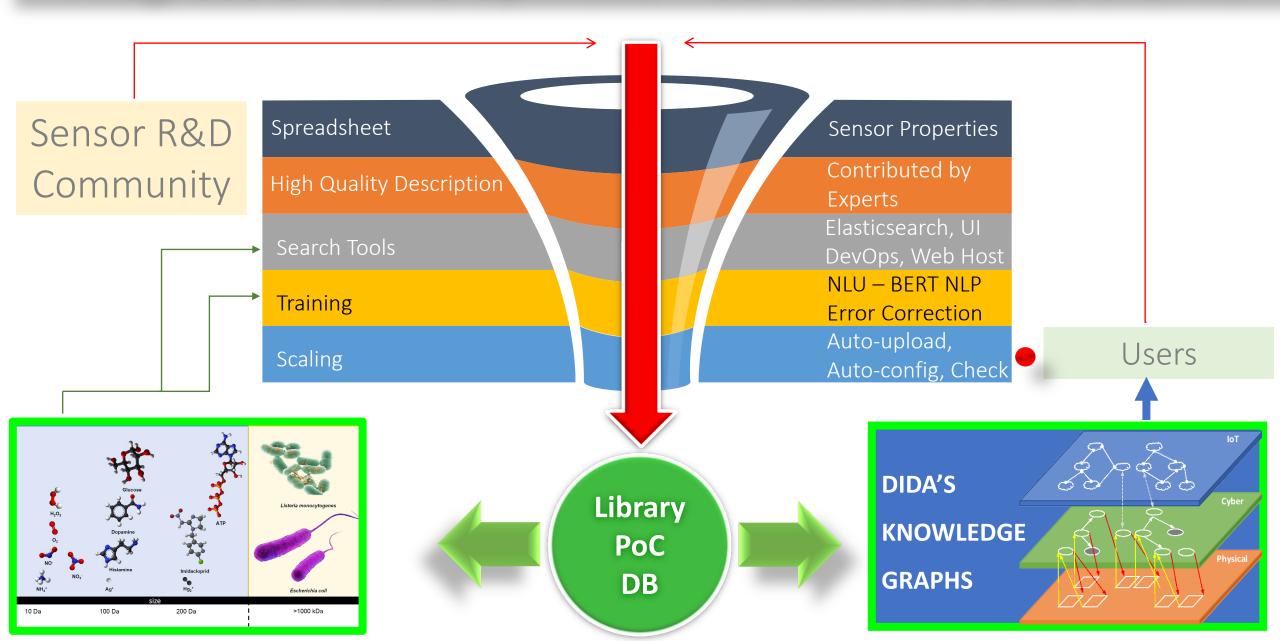
The key performance indicator (KPI) for SENSEE will be a measure of its quality of service (QoS metric) with respect to the delivery of precision responses and value of recommendations. Description of sensor types (categories, attributes) in SENSEE 1.0 may enable end-users to choose sensors relative to use cases. But, without sensor-specific data, *relative to the use case of the end-user*, the value of SENSEE diminishes. Acquisition of data from sensors in SENSEE 2.0 will be relative to use case. For example, if Comfrey Farms wishes to optimize quality of meat color in its pork product, the outcome (desired color of pork meat) may need to converge and combine data from ammonia sensors (amount of ammonia in the hog environment), homofermentative microbial species in feed (Lactobacillus sp) and colorimetric data from robotic arm involved in meat processing. SENSEE 2.0 aims to acquire enduser case-based sensor data to address problems and questions of pragmatic value. The feasibility of this approach may be challenged by sensor manufacturers (for example, ammonia gas sensor from C2Sense, microbial sensor from Thermo-Fisher and colorimetric sensor from Omron) who may want to aggregate their own data and encrypt data ports and data loggers to prevent data interoperability and distribution. Manufacturer's portals are focused on sensors specific to the manufacturer. SENSEE 2.0 is an open platform, catalyzing synergistic integration of data to synthesize information, with respect to the end-user's problem. The potential for profitability from data fusion followed by synthesis of actionable information, may be an economic incentive for end-users. It may encourage users to support the SENSEE-DIDA'S-KIDS platform approach by uploading sensor data to SENSEE 2.0 directly from their operations. DIDA'S, and in future DIDA'S KIDS, may evolve from data-informed DSS to synthesis of relevant information, followed by the knowledge-informed paradigm in decision science.

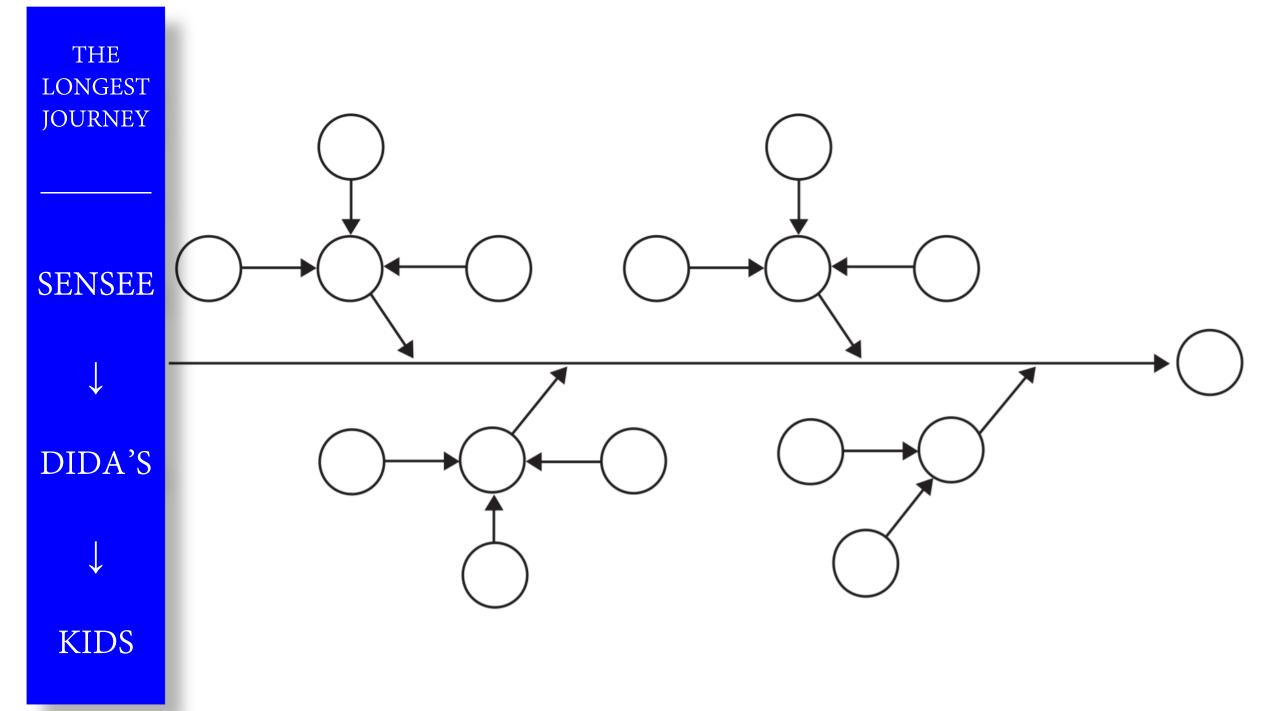
http://bit.ly/PARTNER-WITH-PEAS

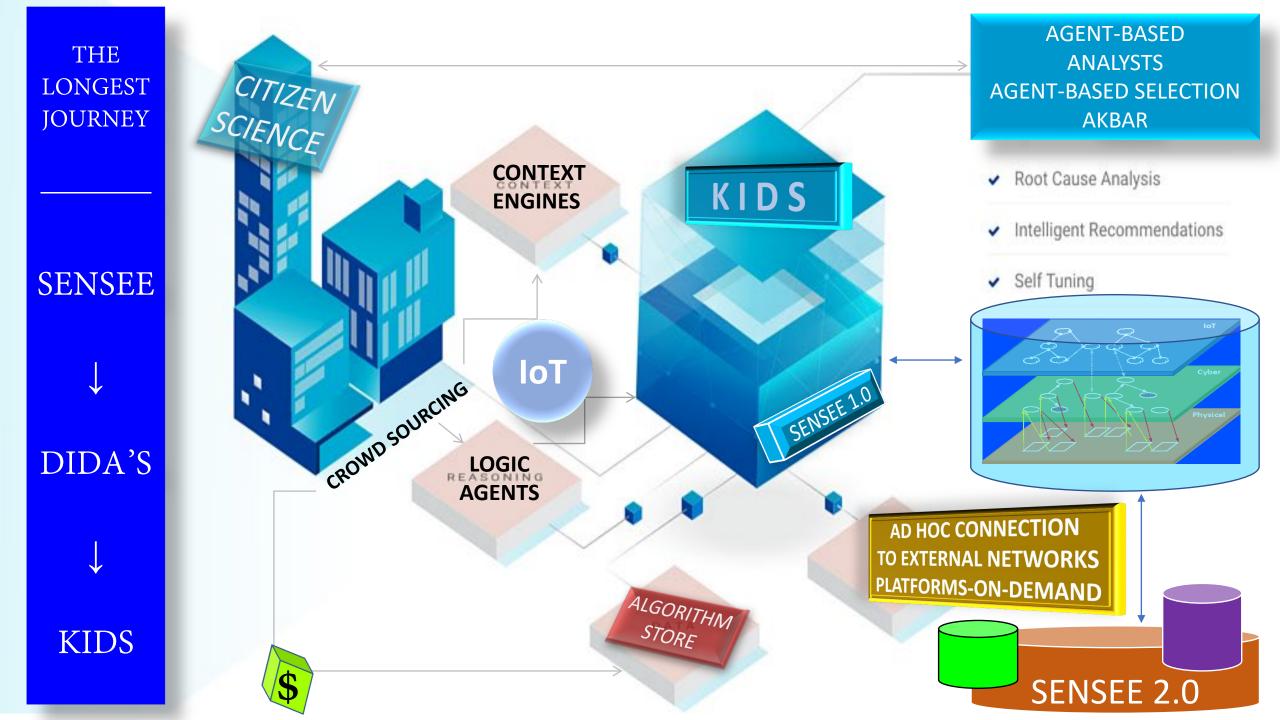
SENSEE 2.0 and DIDA'S

Data-Informed Decision as a Service

Progress of Development – SENSEE 2.0 and DIDA'S







Anticipate challenges from manufacturers and users





Unless users allow access to raw data from sensors, the system may be unable to optimize outcomes or minimize risks, for questions which require specific case related data, from relevant sensors. With other general access data, for example, standard protocols for wastewater treatment, it may be possible to offer some degree of information or recommendation but then the value of convergence is limited in its scope.

Anticipated deliverables from SENSEE – Logic Tools?

SENSEE 1.0 (sensor descriptions) and SENSEE 2.0 (sensor-specific data) are tangible pursuits, which can deliver case based solutions, within the scope of [a] data-informed decision support for [b] limited interrelationships in a specific domain [c] restricted to information extraction and recommendation but [d] not approaching the extent of DIDA'S.

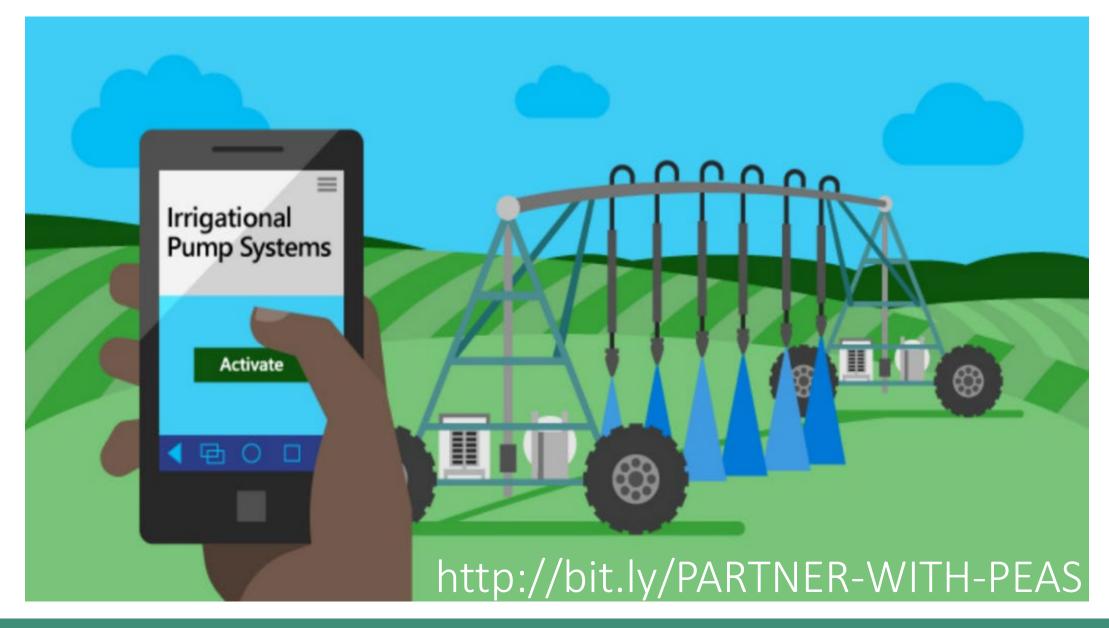
We can use data to create information (thrust of the current state of art with respect to so-called data science) and apply a set of rules and reasoning (logic, dependency, analytics, prior knowledge) to predict <u>known</u> unknowns, in the form of decision support for humans in the loop (recommendation without discovery or actuation) or venture to relinquish control for partial automation (risk-limited actuation) in an IFTTT (workflow) approach to basic service.

This is a form of data-driven, evidence-driven, *reasoning* solution with potential for partially automating workflow. The efficiency gains anticipated from "intelligent" decision support systems lies in our ability to integrate *logic rules*. DIDA'S KIDS includes this format, as the foundation. Logic rules, if understood (semantics), integrated, optimized, and executed, may be the answer to 80% of the global problems, for a tiny fraction of the cost, which may accelerate market adoption and penetration of digital-agro services. Remaining 20% of issues may require DIDA'S KIDS to create dynamic knowledge composable tools embedded with statistical and mathematical modeling based machine learning solutions. These two approaches may be complimentary for 20% of the problems. But, knowledge tools may not be as critical for 80% of our everyday problems, eg, optimizing and actuating (partial automation) of irrigation water pump systems (control volume and distribution of water) based on soil moisture, salinity, ionic content and weather. Thus, we can focus on **logic tools**.

Anticipated deliverables from SENSEE (SENSEE.ES)

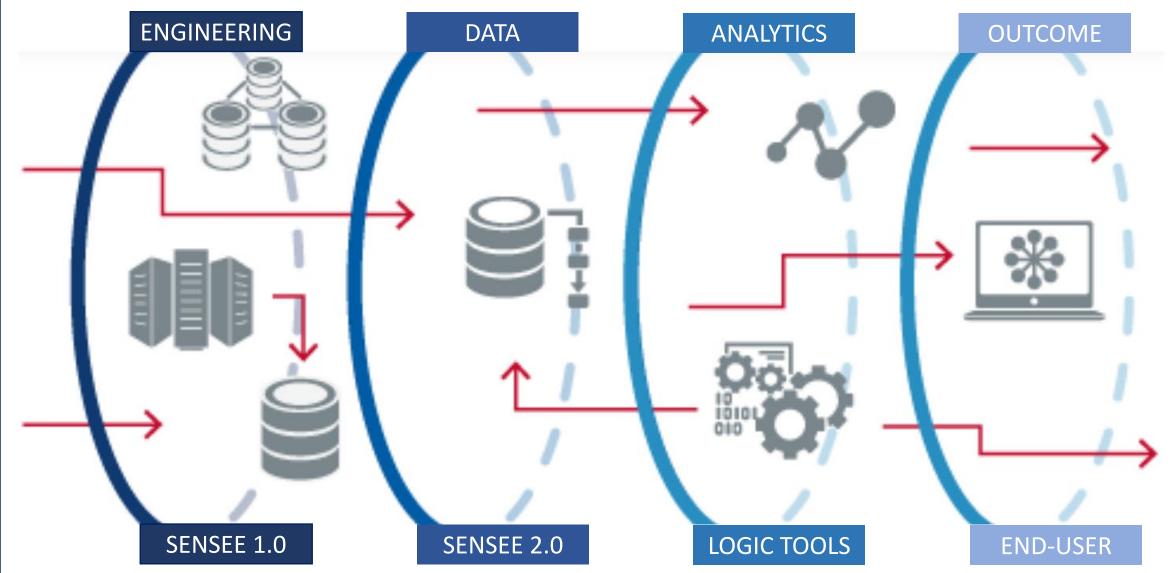
SENSEE 1.0 (sensor descriptions) and SENSEE 2.0 (sensor-specific data) repositories, combined with analytics and artificial reasoning, harks back to "expert systems" which preceded the snake oil sales of AI (artificial intelligence) to the stage where hyped-up "AI systems" exploded to near-extinction (1990's "winter of AI"). The recent re-invention of AI (2010's) has catalyzed its re-entry into the den of vipers. SENSEE may stay clear of the foggy panache of AI and focus on delivering expert services, in near real-time, which are profitable for users. An expert service requires we create a framework for an expert system to partially mimic the decision-making ability of human experts, who can solve problems by using data and reasoning aided by prior knowledge. The SENSEE concept of expert service (ES) is not the 1980's version of expert systems. In SENSEE.ES we will use advanced tools: elasticsearch, NLP, semantic catalogs, graph networks, machine learning, and digital-by-design concepts from the internet of things (IoT), using mobile, agile, standards-based tools to optimize data interoperability, semantic intertoperability, technical interoperability (open platform approach) and, ambitious of all, policy interoperability, to be globally adaptable. In the hands of the human analyst, SENSEE 2.0 is the data source to extract evidence and make informed decisions to act on the evidence (SENSEE 2.0 data). The human analyst supplements this decision making logic using domain expertise and experience in the organization (enterprise, farm, factory) to prescribe analytics and orchestrate any necessary course of action based on the data, processes and reasoning. An Agent-based system (ABS) emulating this "human" step (a part of the logic tools portfolio of SENSEE.ES) plus IFTTT (if this then that) type workflow based low level decision-driven partial automation, if combined, may suffice to solve many problems, eg, irrigation water flow.

Deliverables from SENSEE – Logic Tools – call it ART ?



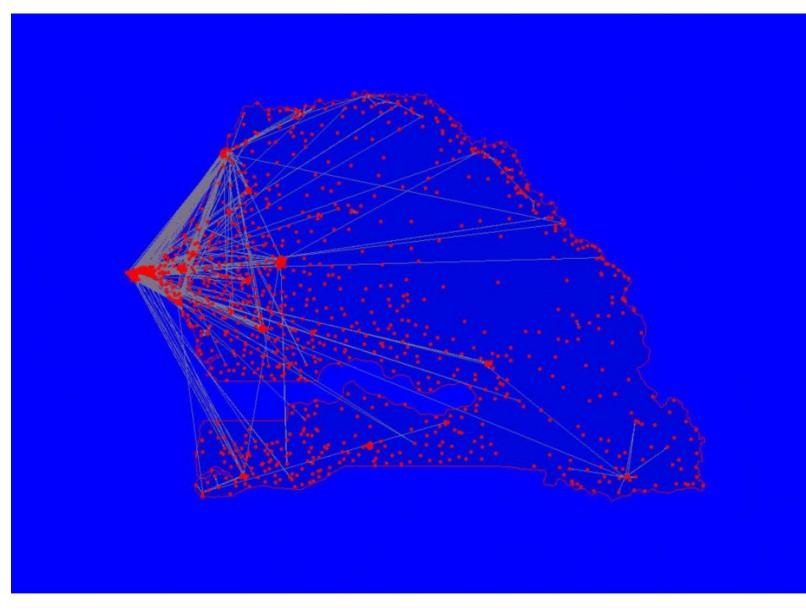
https://cloudblogs.microsoft.com/industry-blog/microsoft-in-business/2019/05/15/how-polaris-energy-services-is-transforming-the-agriculture-industry-in-the-cloud/

Short-term deliverable from SENSEE? ART of Simplicity



The nexus of hardware and software lead to the "Plug-n-Play" paradigm. Extending that synergistic simplicity to data and data-informed decision support (DIDA'S) may evolve into DADA ("Drag and Drop Analytics") and the subset SENSOR DADA.

Short-term deliverable from SENSEE? ART of Aggregation

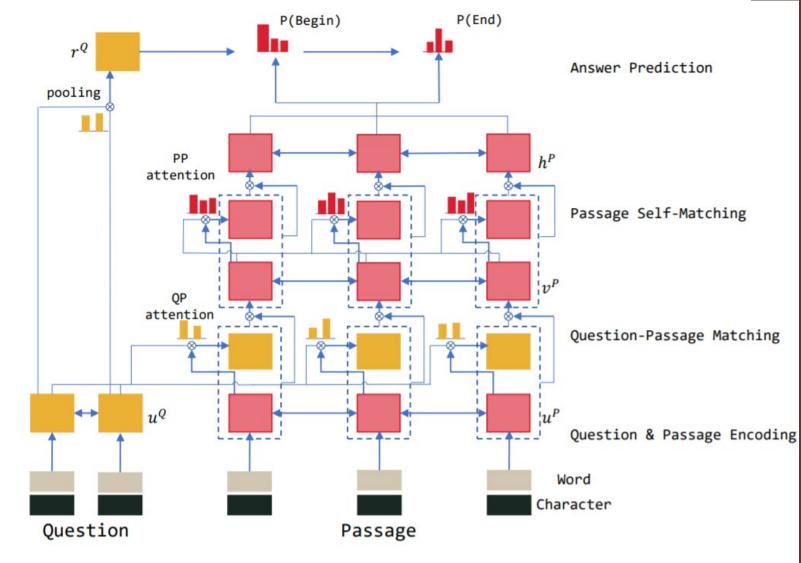


https://arxiv.org/ftp/arxiv/papers/1504/1504.03899.pdf and www.technologyreview.com/s/613987/how-much-electricity-does-a-country-use-just-ask-cell-phone-users

Short-term deliverable from SENSEE? Use natural language

Machine Reading Comprehension (MRC)

uses neural network architecture, Reasoning Network (R-Net), to the mimic inferencing process (constrained by subject/predicate optimization/alignment). https://arxiv.org/pdf/1609.05284.pdf Another tool is BERT NI P which is also undergoing a series of tests. https://arxiv.org/pdf/1810.04805.pdf https://rajpurkar.github.io/SQuAD-explorer/ **Convergence** of MRC, R-Net, BERT, XLNet, HAN (hierarchical attention networks), etc, with KG (knowledge graphs) may help to mine contextual word embeddings. It may evolve as a tool not only for Q&A but for non-obvious relationship analysis (NORA) and extraction. https://arxiv.org/pdf/1906.08237.pdf https://arxiv.org/pdf/1810.06033.pdf www.nature.com/articles/s41586-019-1335-8



https://blogs.microsoft.com/uploads/2018/02/The-Future-Computed_2.8.18.pdf

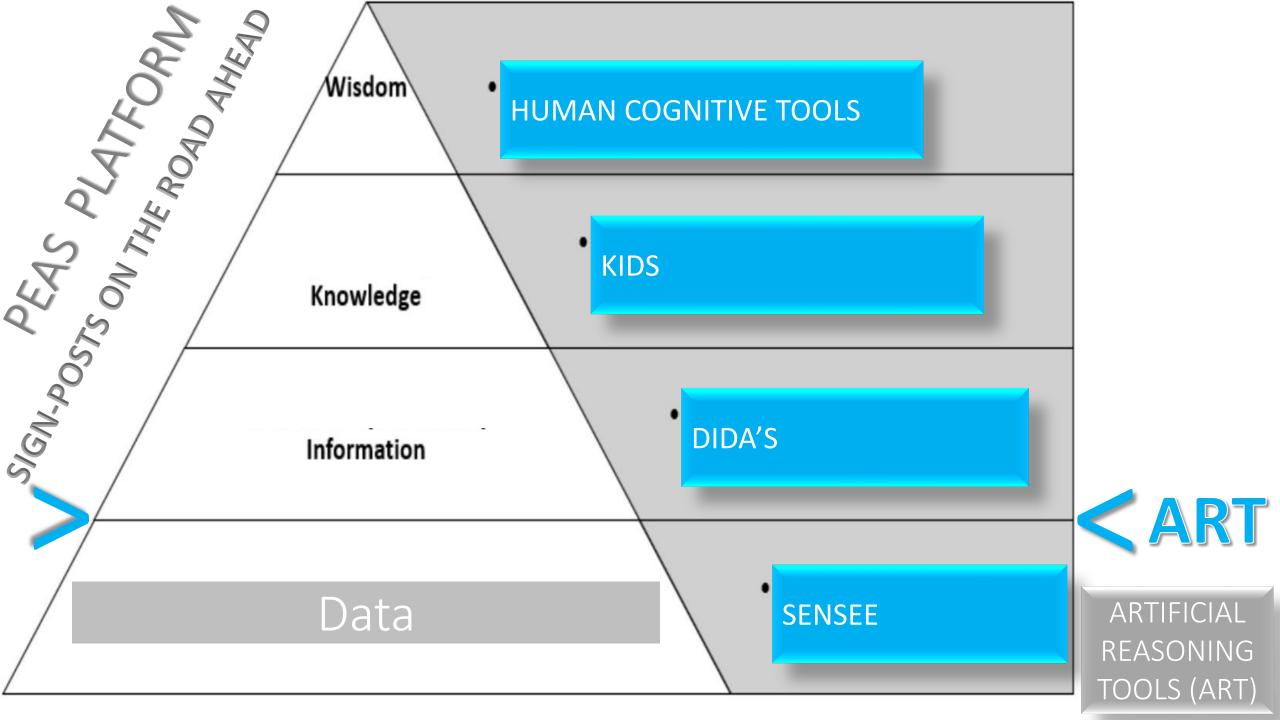
www.microsoft.com/en-us/research/wp-content/uploads/2017/05/r-net.pdf 🔲 www.microsoft.com/en-us/ai/ai-lab-experiments?activetab=pivot1:primaryr7

Deliverables from SENSEE – Logic Tools – call it ART ?

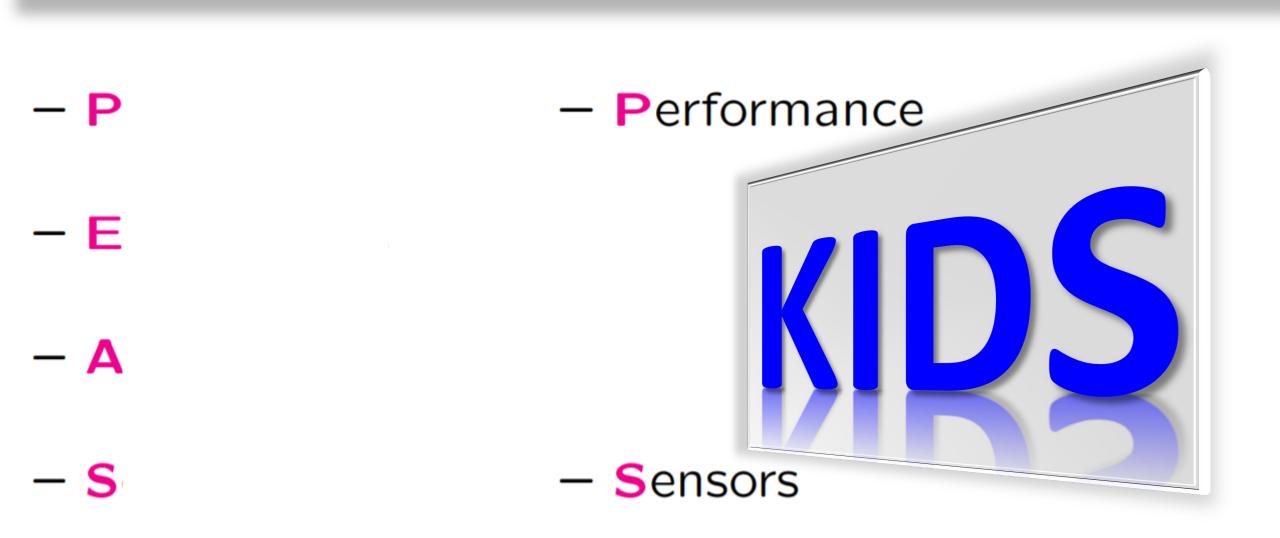


Artificial Reasoning Tools

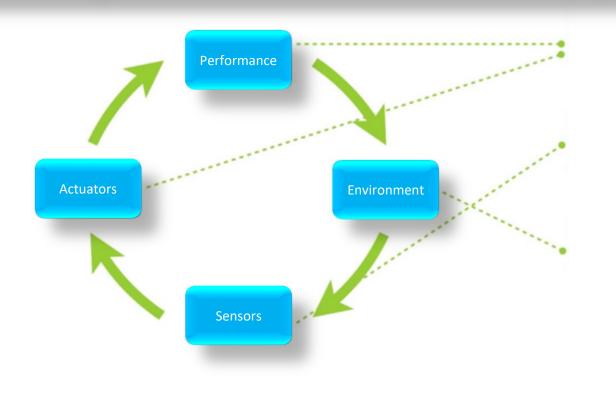
SENSEE leads us to ART, a logical middle ground that may deliver decision tools, as partial solutions for problems bounded by domains (not too expansive in scope) before DIDA'S KIDS.



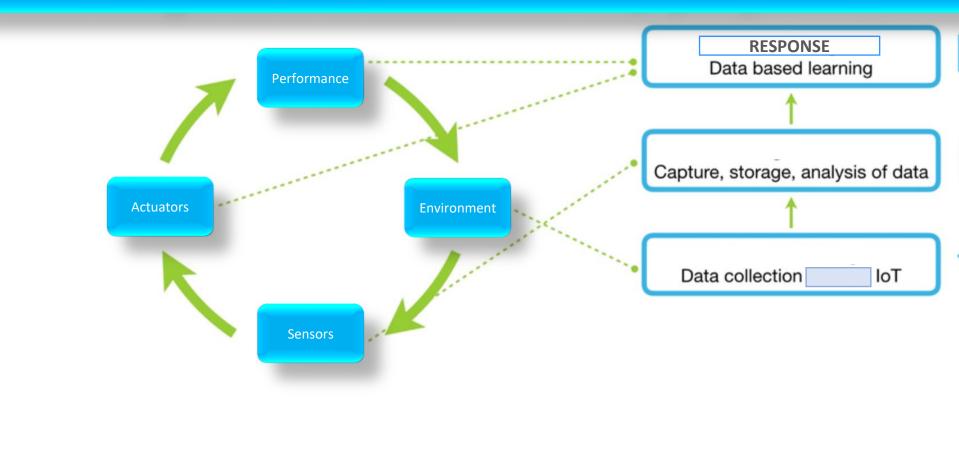
But, is knowledge still the key performance indicator?



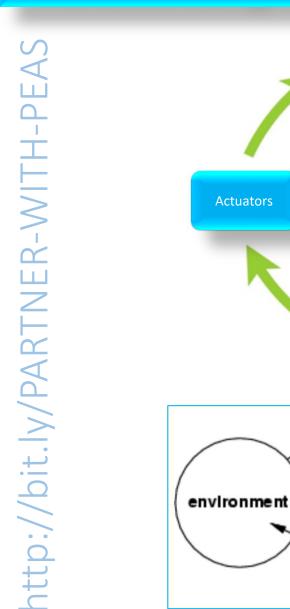
Knowledge is the ultimate key performance indicator

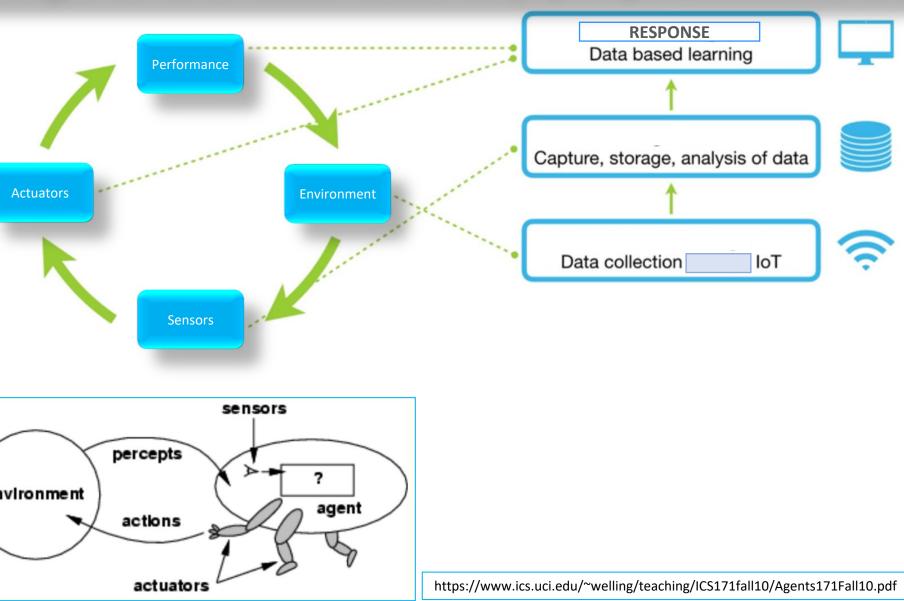


Knowledge is the ultimate key performance indicator



Knowledge is the ultimate key performance indicator

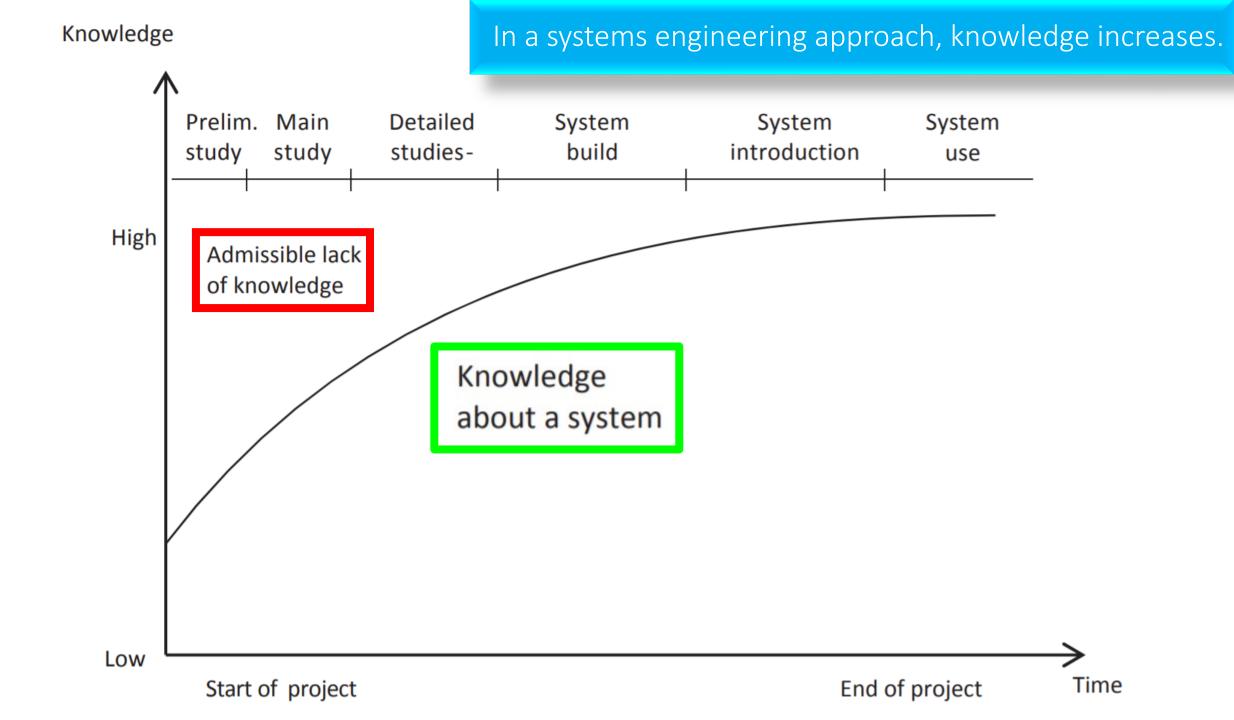


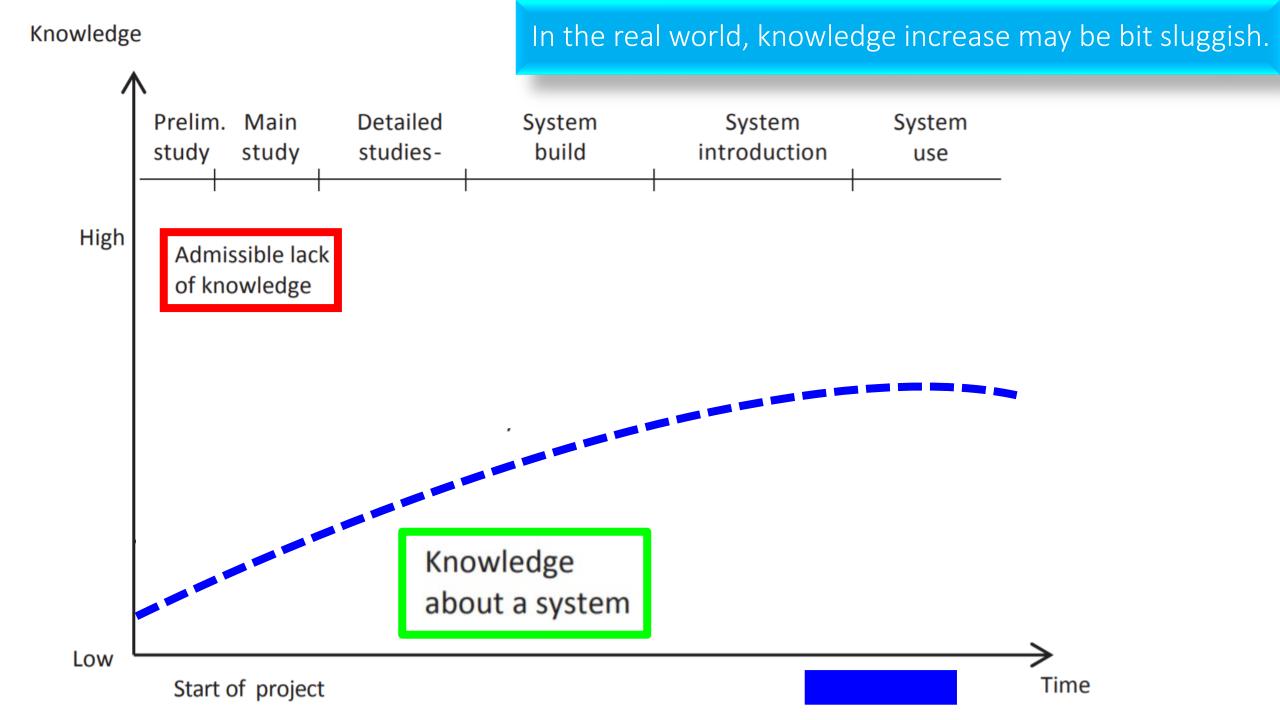


https://courses.edx.org/asset-v1:ColumbiaX+CSMM.101x+1T2017+type@asset+block@AI_edx_intelligent_agents_new__1_.pdf

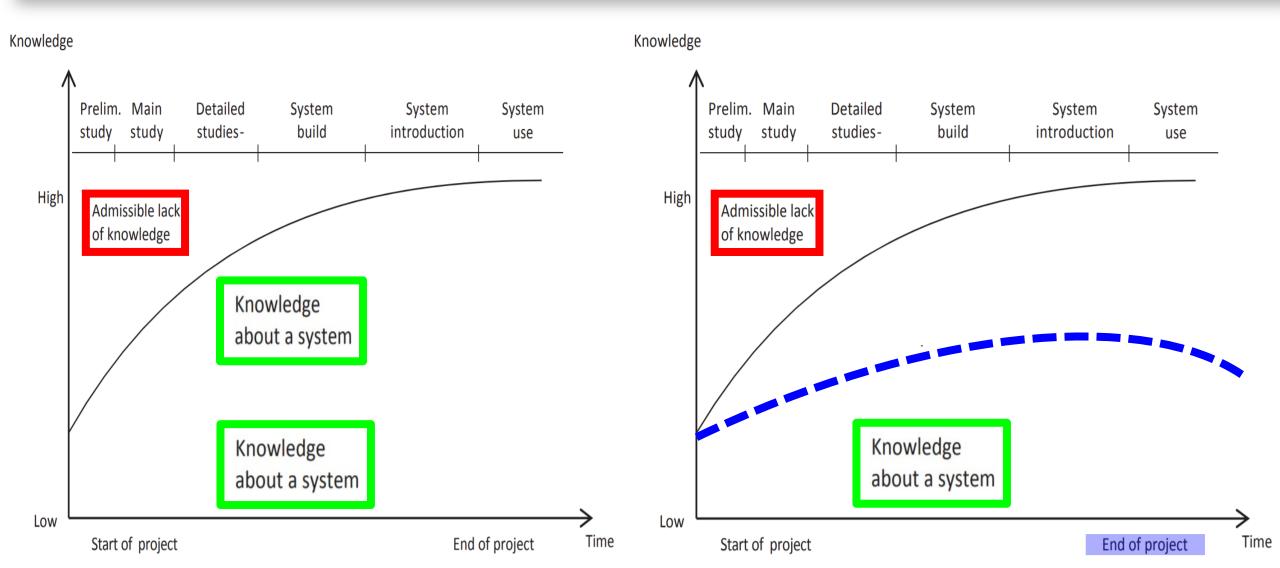
Have we gained *knowledge* from data and decisions?

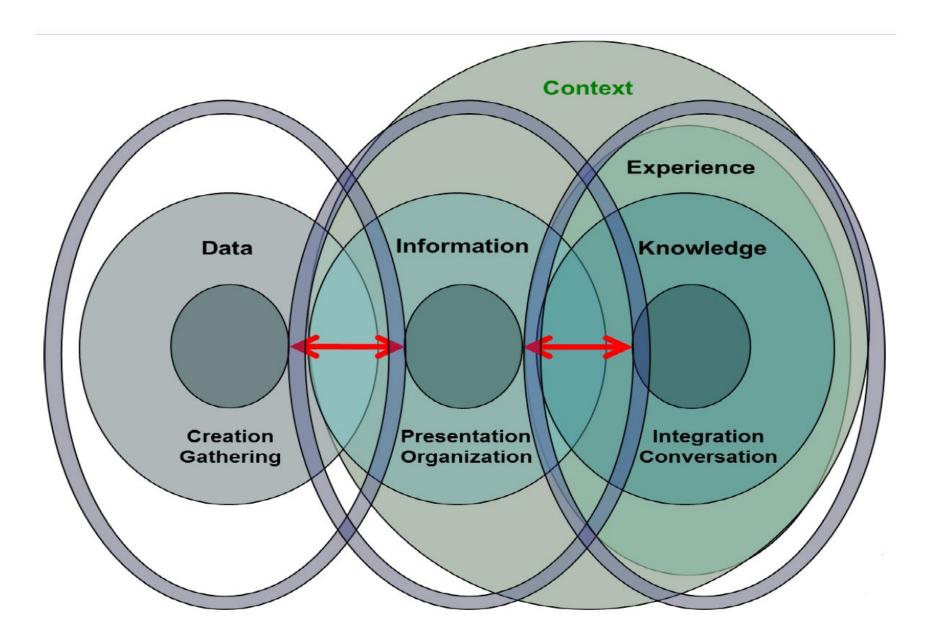
An open question, for the long run ...



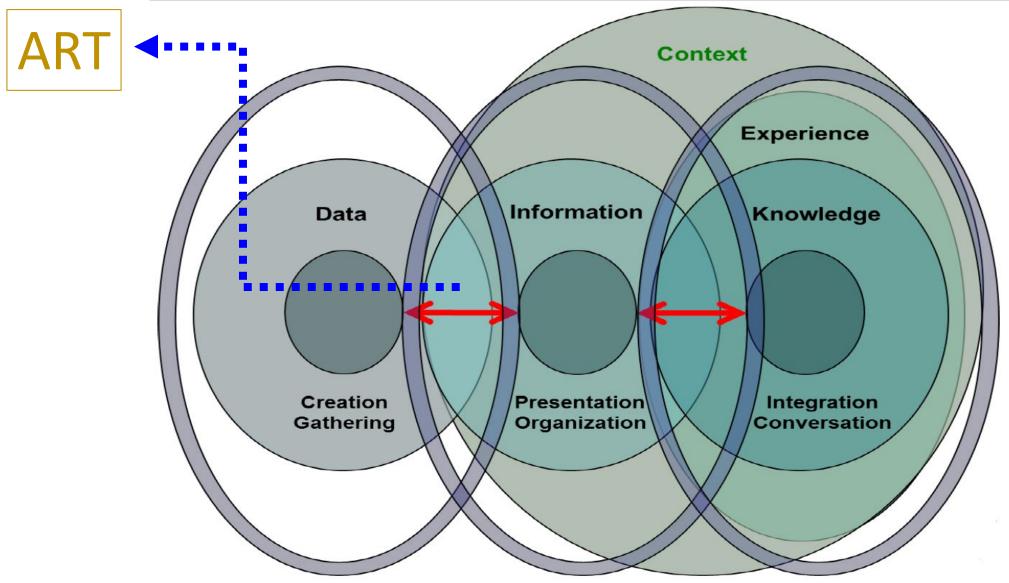


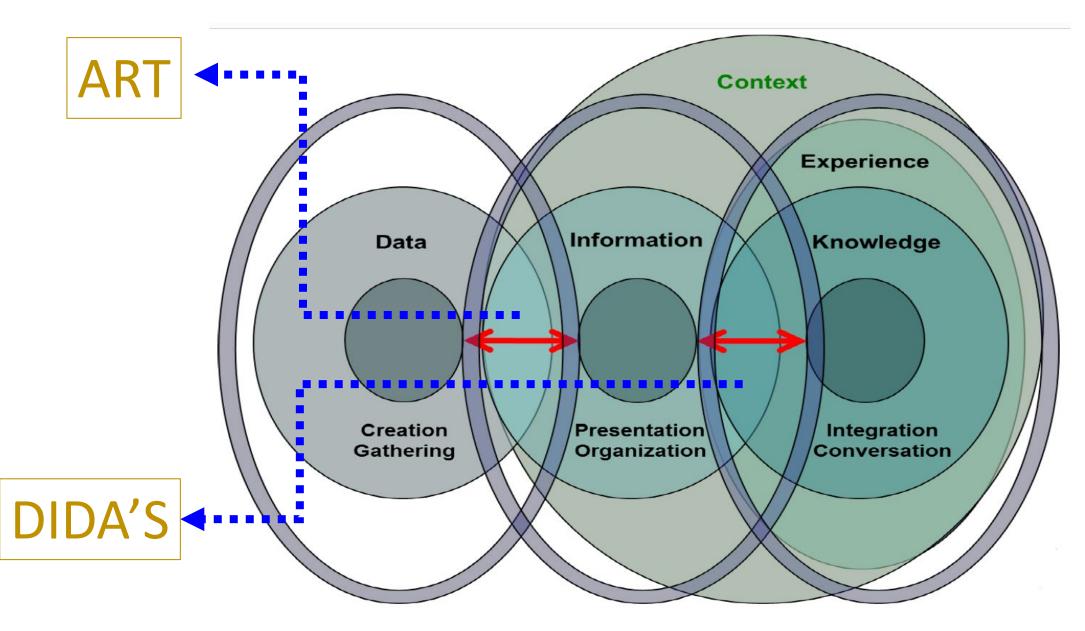
Have we gained knowledge from data and decisions?



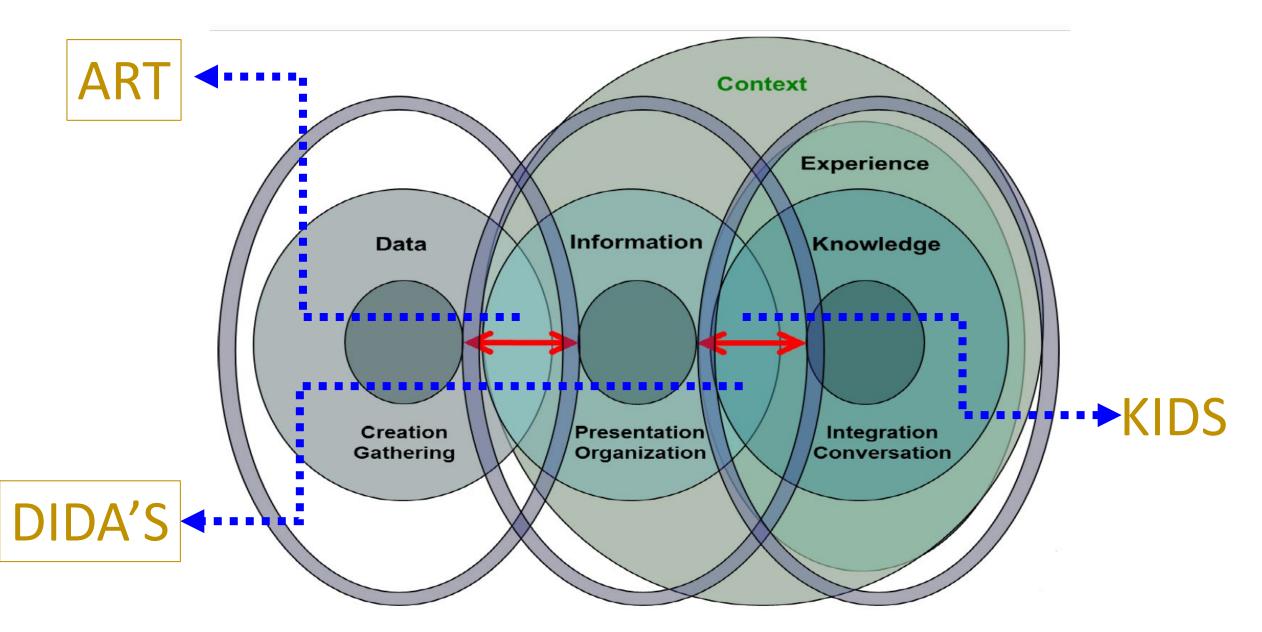


Artificial Reasoning Tools (ART)





Data-Informed Decision as a Service

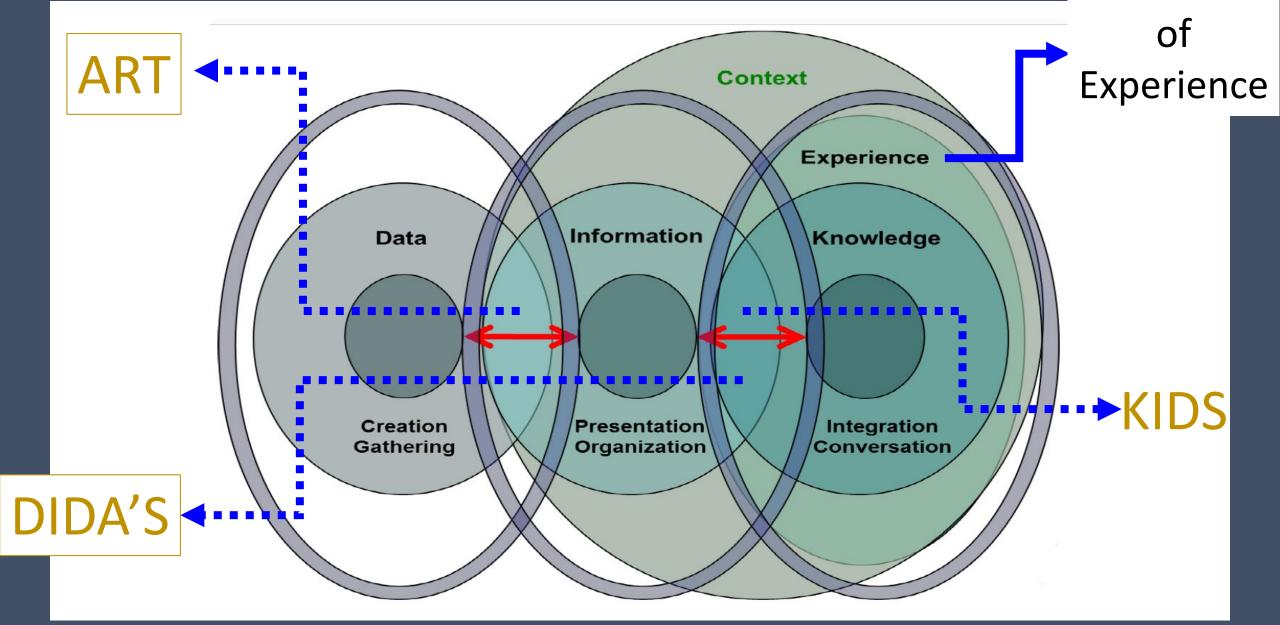


Data-Informed Decision as a Service

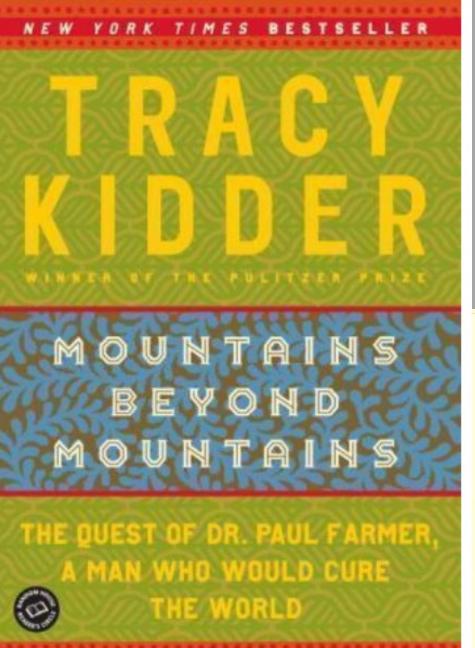
Knowledge-Informed Decision as a Service

Beyond knowledge, experience

Realm



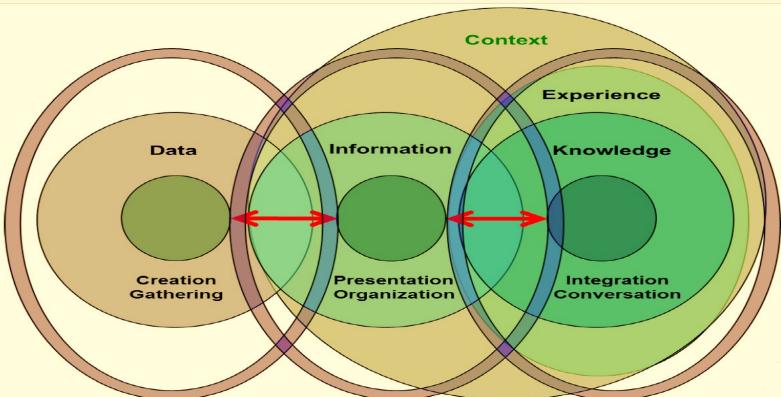
Cartoon by Jim Hendler

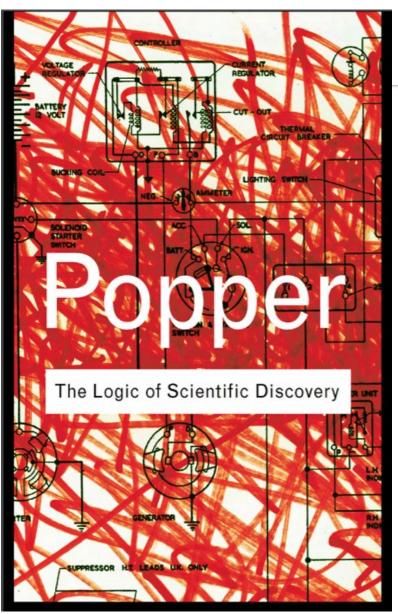


"INSPIRING, DISTURBING, DARING AND COMPLETELY ABSORBING." - ABRAHAM VERCHESE, THE NEW YORK TIMES BOOK REVIEW

Beyond knowledge, experience

mountains beyond mountains





But how is the system that represents our world of experience to be distinguished? The answer is: by the fact that it has been submitted to tests, and has stood up to tests. This means that it is to be distinguished by applying to it that deductive method which it is my aim to analyse, and to describe.

'Experience', on this view, appears as a distinctive method whereby one theoretical system may be distinguished from others; so that empirical science seems to be characterized not only by its logical form but, in addition, by its distinctive method. (This, of course, is also the view of the inductivists, who try to characterize empirical science by its use of the inductive method.)

The theory of knowledge, whose task is the analysis of the method or procedure peculiar to empirical science, may accordingly be described as a theory of the empirical method—a theory of what is usually called 'experience'.

http://strangebeautiful.com/other-texts/popper-logic-scientific-discovery.pdf

Elusive Quest for Knowledge Advanced integration of information, data, decisions

• KIDS may need TWINS

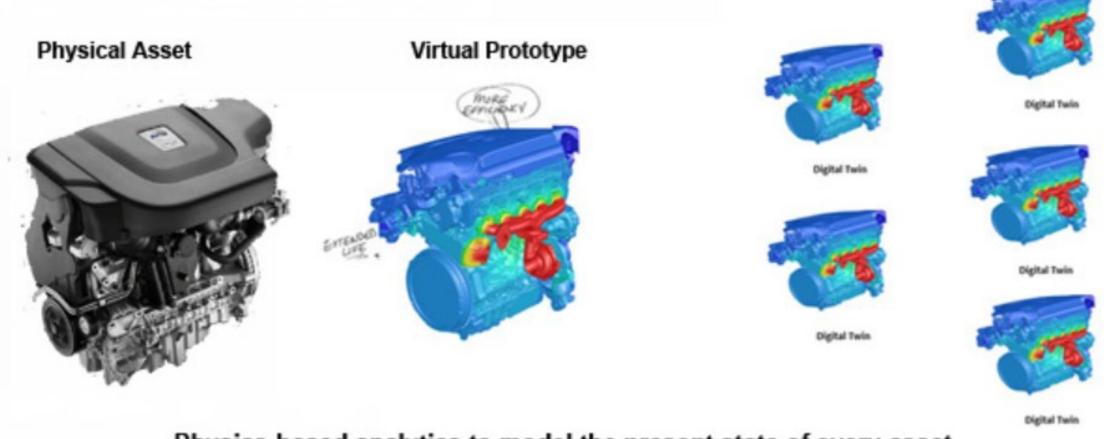
• KIDS may include SARA

KIDS need TWINS

Adding PLM capacity in the form of Digital Twins to DIDA'S and KIDS

PLM sensor data – machine tools, pumps, pipelines, cold storage

Digital Twin -- From Design to Operation

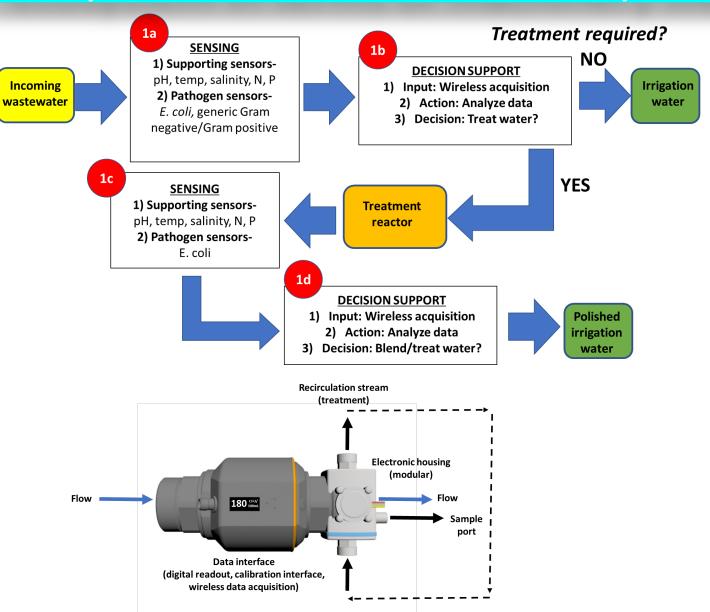


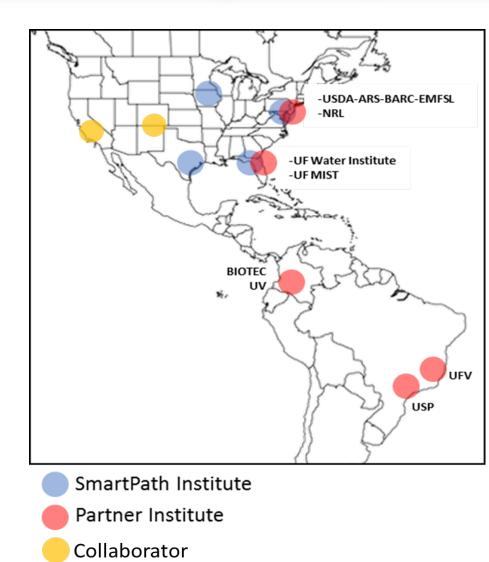
Physics-based analytics to model the present state of every asset

CAD Courtesy of Volvo Cars

https://www.ansys.com/blog/digital-twin-pump

Use case: KIDS integrated with DIGITAL TWINS may improve the ecosystem in terms of machinery lifecycle in the agroecosystem



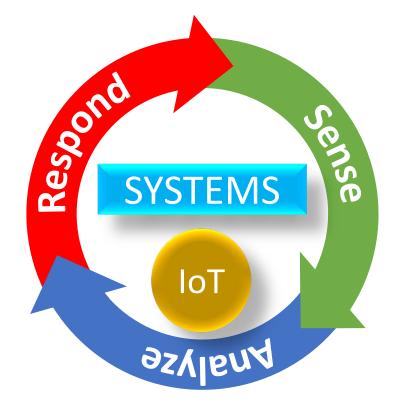


KIDS to include SARA

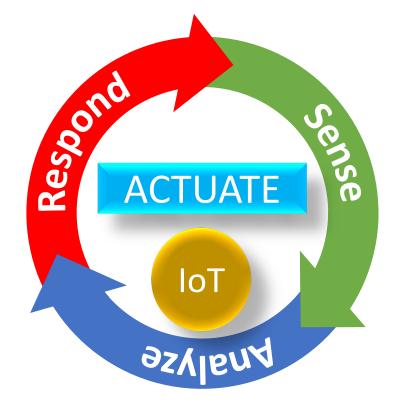
From sense, analyze, response, systems (SARS)

to sense, analyze, response, actuate (SARA)

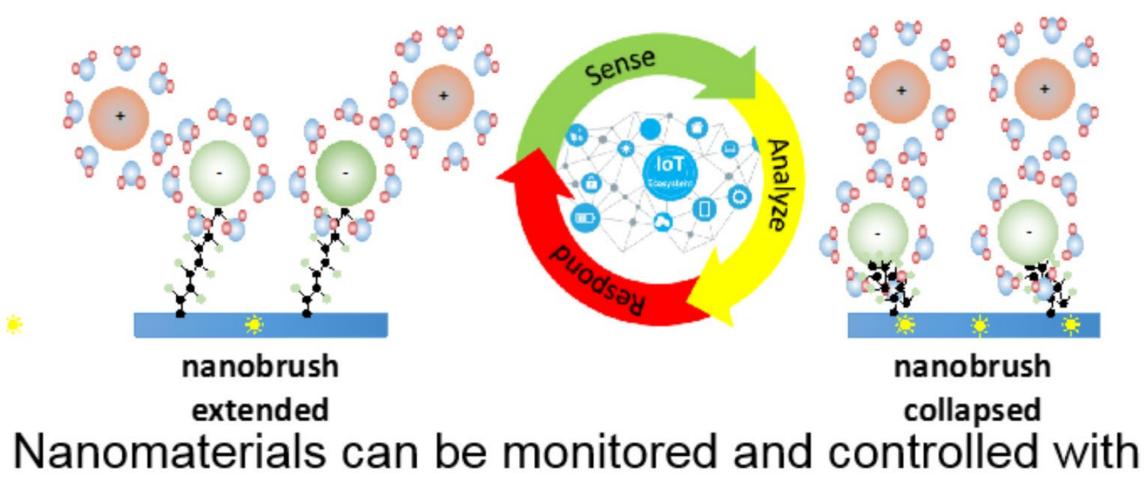
DIDA'S includes Sense, Analyze, Response, Systems (SARS)



KIDS to include Sense, Analyze, Response, Actuate (SARA)



Atoms to Bits - Sense, Analyze, Response, Actuate (SARA) Sensors using Smartphone



smartphone

Future of digital transformation for the agro-ecosystem and emergence of digital products for traditional agri-businesses.

https://emclamor.wixsite.com/mclamorelab

Conventional Wisdom Questions Growth from Digital Transformation:

Conventional Wisdom Questions Growth from Digital Transformation:

BUSINESS

TECH FINANCE POLITICS STRATEGY LIFE ALL

BIPRIME | INTELLIGENCE 🤮 🔍 🕲

NASA is opening the space station to \$35,000-a-night visits. A tourist who paid Russia \$30 million to get there a decade ago says it's a 'seismic shift.'



NASA plans to open up the International Space Station to tourists and, to an even larger degree, commercial activity. NASA; Alyssa Powell/Business Insider

Conventional Wisdom ?

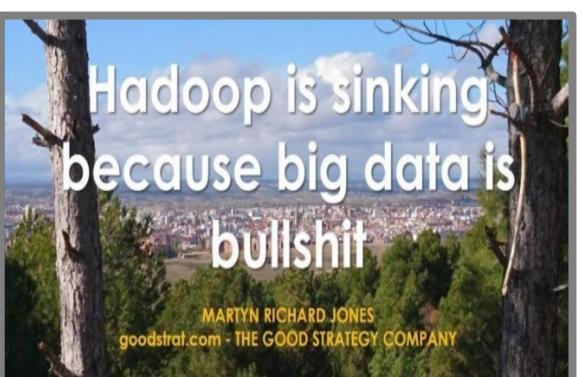
BUSINESS

TECH FINANCE POLITICS STRATEGY LIFE ALL

BIPRIME | INTELLIGENCE 🤮 🔍 🛞

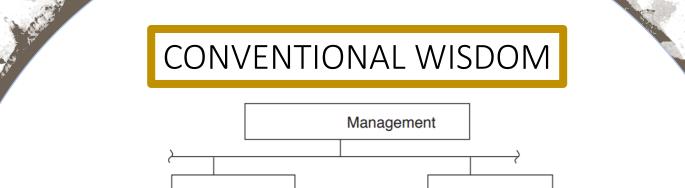
NASA is opening the space station to \$35,000-a-night visits. A tourist who paid Russia \$30 million to get there a decade ago says it's a 'seismic shift.'

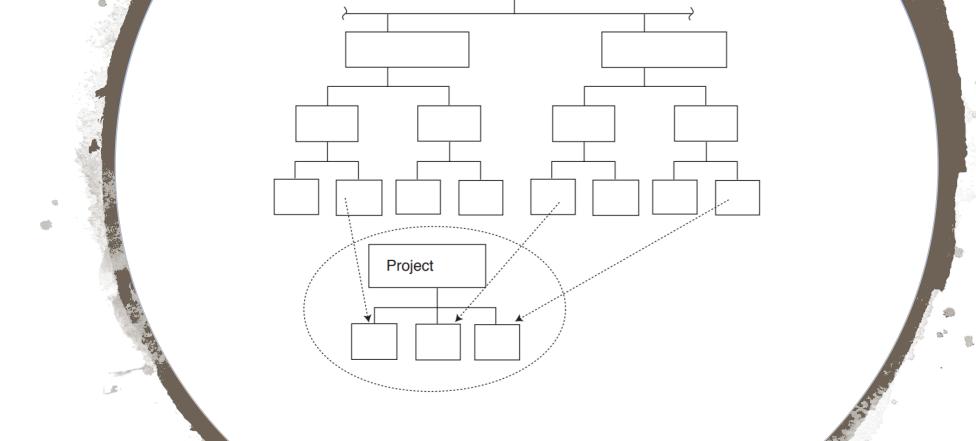




martyn.jones@martyn.es

NASA plans to open up the International Space Station to tourists and, to an even larger degree, commercial activity. NASA; Alyssa Powell/Business Insider

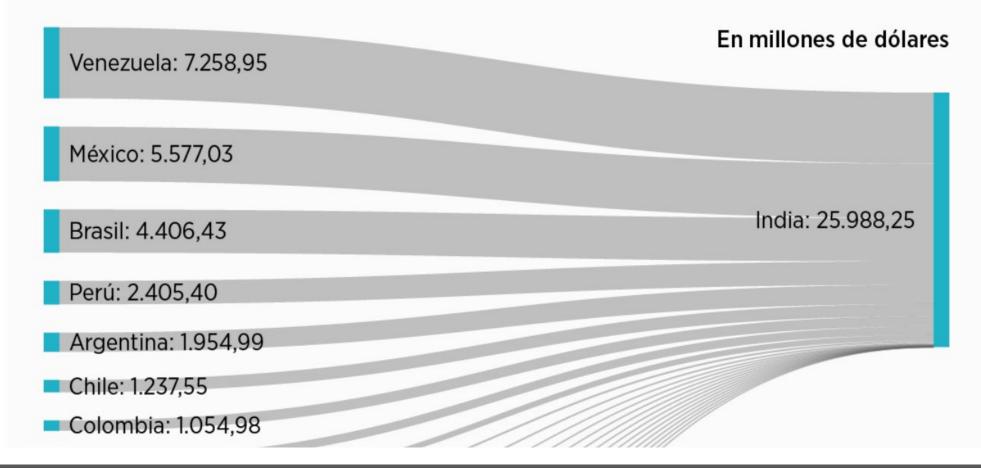




Think different. Think non-linear. Think outside the box. Think beyond boundaries.

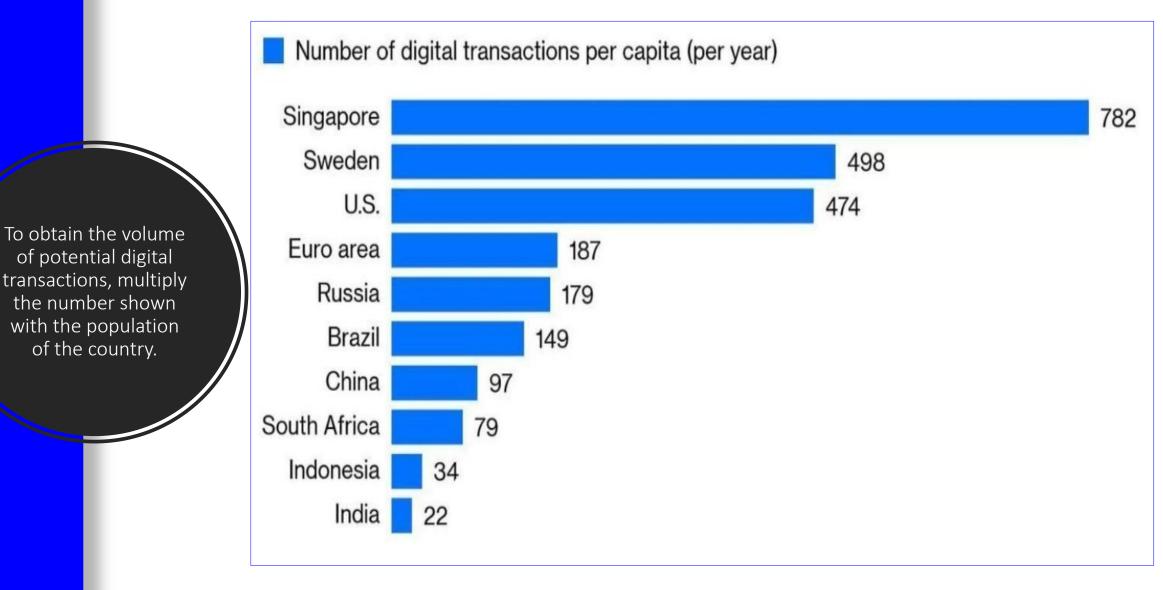
Mayores exportadores a la India

Venezuela, México y Brasil representaron dos tercios de los envíos de la región a la India



https://www.iadb.org/en/improvinglives/can-india-become-latin-americas-next-trade-frontier

Is there a market for digital ART products in traditional agri-business?



https://www.washingtonpost.com/business/india-going-cashless-could-be-a-model-for-the-world/2019/06/05/d8fec830-87ee-11e9-9d73-e2ba6bbf1b9b_story.html



Ranveer Chandra Chief Scientist, Azure Global at Microsoft



Tom Keane Corporate Vice President of Azure Global - Microsoft Azure

Microsoft FarmBeats program uses Azure to connect agricultural devices and generate data intended to help farms transform business.



A V V bit.ly/PARTNER-WITH-PE http:/



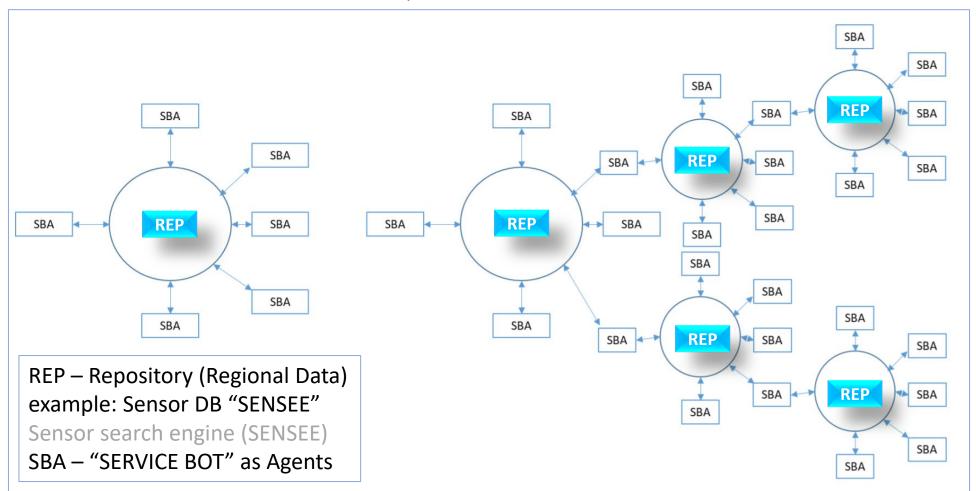
Practitioners who lack patience for pursuit of knowledge

Low hanging fruits in digital-agro

Prevention of food waste, global public health, water and food safety

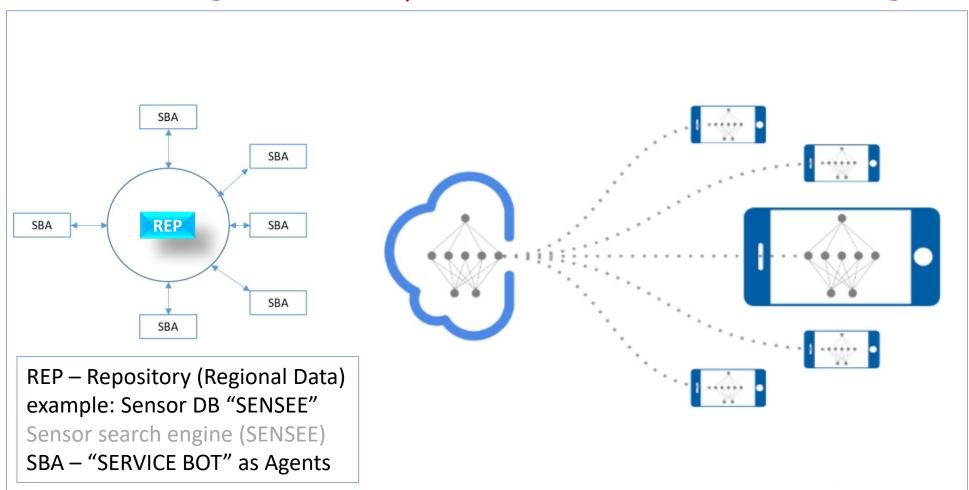
Minimalistic approach combining SENSEE in a basic DIDA'S platform tasked with simple information arbitrage on mobile devices.

Intelligent Information Arbitrage



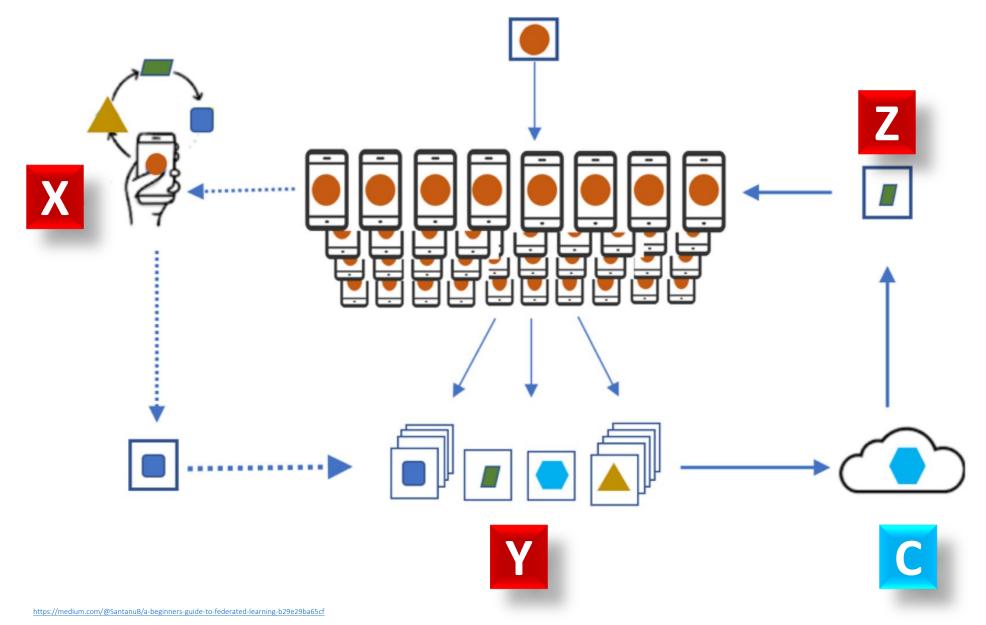
Locally distributed repositories [REP] containing data and questions (relevant to users and growers by crop or environment) can be globally connected using an Agent-based system

Intelligent Information Arbitrage



Locally distributed repositories [REP] containing data and questions (relevant to users and growers by crop or environment) can be globally connected and consumed by any system



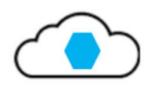


Intelligent Information Arbitrage

The value of the REP concept (SENSEE) may be enhanced by coupling publish-subscribe modes with crowdsourced data adoption/dissemination. User "X" may update data, recommend tools or techniques or share outcomes/outputs (for example, growers can share photographs of infected produce or sinfully delicious tomatoes). Thus, local user personalization (point X, in the crowd) is sent/stored to the analytical platform (engine Y). An emerging consensus from contributed data (for example, improved technique or data with incorrect units or better use of a tool) is sent to cloud C for expert evaluation and critical analysis. Verified change Z is communicated to all subscribers, globally. This process repeats, to enhance open models and enrich common goals for public goods, using distributed data from crowdsourcing (users, farmers, growers, scientists, engineers, academics, politicians) but deploying a neutral/trusted analytical evaluator (cloud C) to deconstruct/reconstruct, aggregate/disaggregate data and models, to serve the best interest of the system. It may prevent data pollution, act to neutralize cyberthreats and stop, if possible, attacks perpetrated by GAN (general adversarial network) as infectious agents. This suggestion draws from "federated learning models" commonly used by financial institutions and banks to train fraud detection models without sharing their sensitive customer data. Popular frameworks now include TensorFlow Federated, an open source framework by Google for experimenting on decentralized data. PySyft is a open source library that is built on top of PyTorch for encrypted, privacy preserving deep learning. Federated AI Technology Enabler (FATE) is an open-source project initiated by Webank's AI group to provide a secure computing framework to support the Federated AI ecosystem. Despite the hype whipped up by the glib snake oil salesmen of AI, there is value in this approach, if and when rationally analyzed, for specific purposes, using bonafide tools, which may be customized for specific applications and are based on rigorous mathematics and statistics. It may be useful for SITS and its ecosystem to explore these advanced tools of the future and enterprise solutions around federated learning and other secure computation techniques across different verticals. At present, the primary deployment challenge may be the computational constraint of edge devices (smartphone, tablet) to perform local training, cloud consultations and inferencing. However, smartphones and IoT devices are increasingly equipped with GPUs or sufficient computing hardware to run CNN/RNN and other AI models at the edge to augment near-real time "intelligent" decision support systems, at the point of use. REP/SENSEE may be the SmartPath/SITS approach to harvest these ideas and convert them into actionable transactions that can help the ag industry in the pursuit of food.

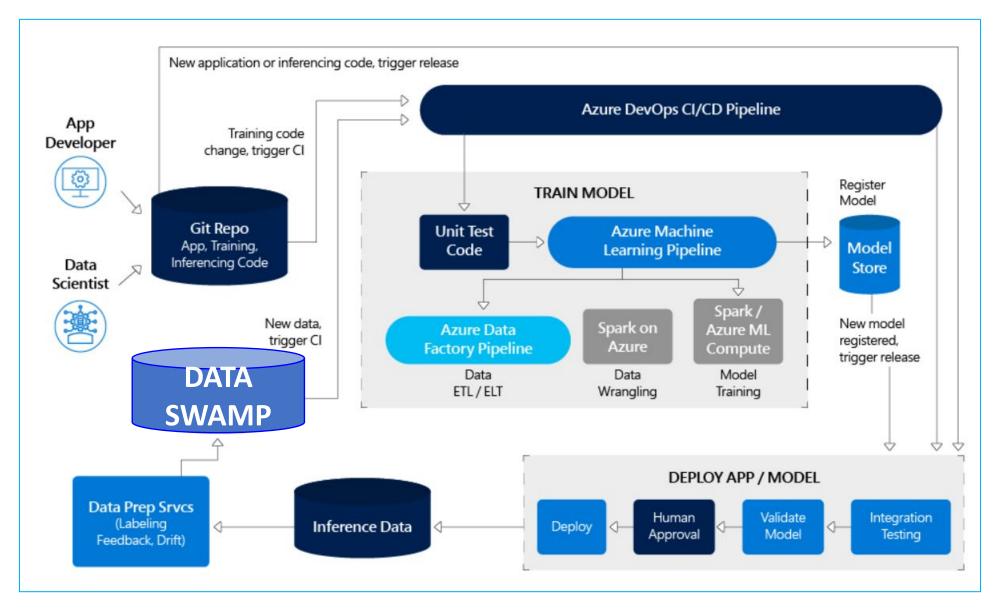


Ζ



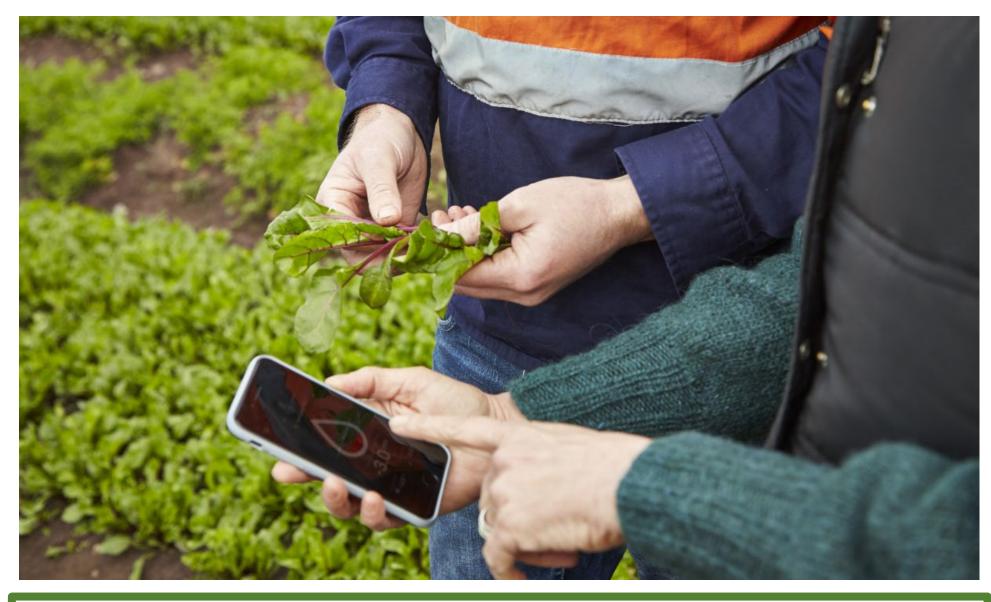


Intelligent Information Arbitrage



https://azure.microsoft.com/en-us/blog/breaking-the-wall-between-data-scientists-and-app-developers-with-azure-devops/

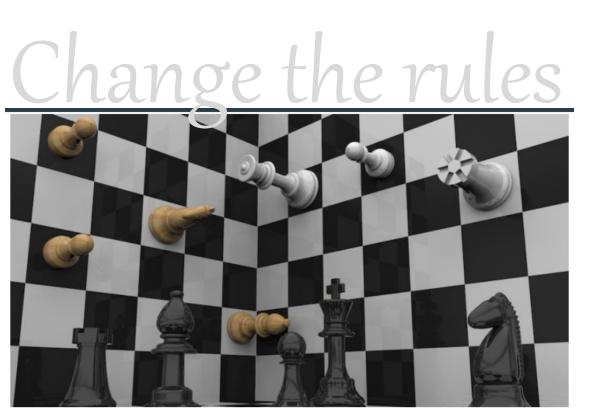
Intelligent Information Arbitrage

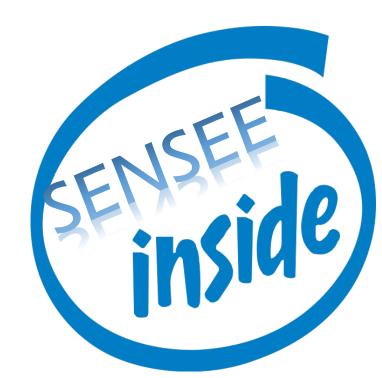


HARVEST and INVEST in UNSTRUCTURED DATA and (MERGE DATA IN CONTEXT FOR INTELLIGENT) DATA ANALYTICS

Intelligent Information Arbitrage

WATER v PEOPLE







www.who.int/water sanitation health/publications/jmp-2019-full-report.pdf?ua=1

New report on inequalities in access to water, sanitation and hygiene also reveals more than half of the world does not have access to safe sanitation services.

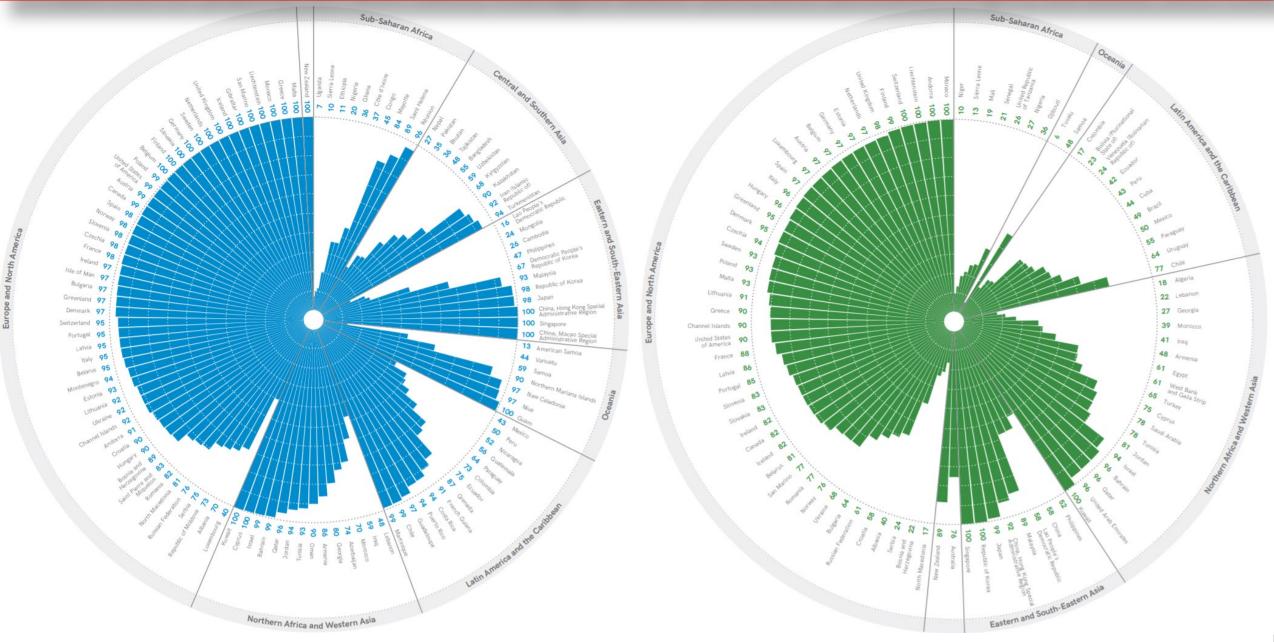
18 June 2019 | News release | New York, Geneva

Billions of people around the world are continuing to suffer from poor access to water, sanitation and hygiene, according to a new report by UNICEF and the World Health Organization. Some 2.2 billion people around the world do not have safely managed* drinking water services, 4.2 billion people do not have safely managed sanitation services, and 3 billion lack basic** handwashing facilities.



Nada Osseiran Communications Officer WHO Mobile: +41 79 445 1624

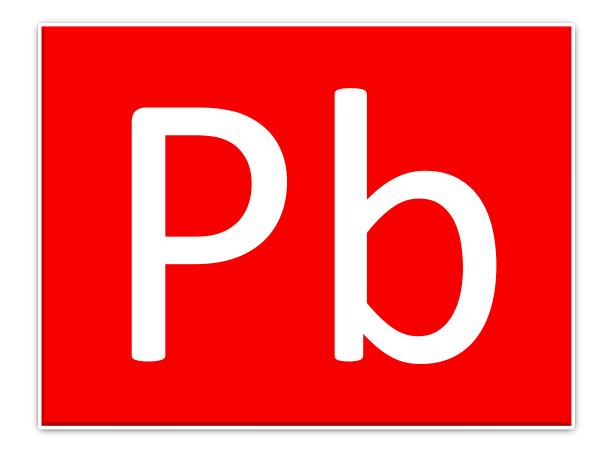
Proportion of population with safely managed water (left) and sanitation (right) services, 2017 (%)



(L) Fig 51 (water) and (R) Fig 69 (sanitation) from www.who.int/water_sanitation_health/publications/jmp-2019-full-report.pdf?ua=1









HHS Public Access

Author manuscript

J Public Health Manag Pract. Author manuscript; available in PMC 2019 January 01.

Published in final edited form as:

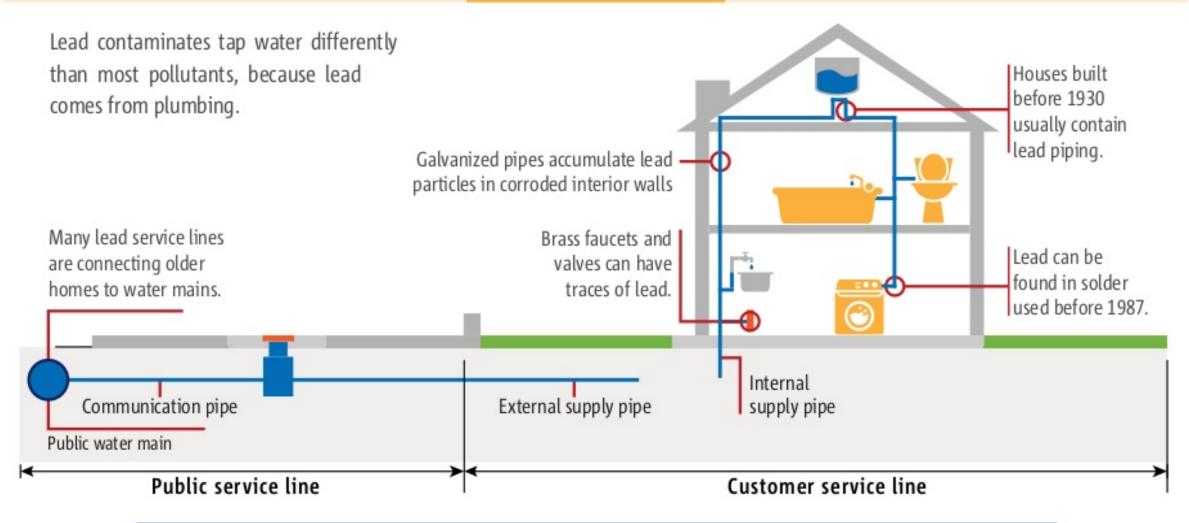
J Public Health Manag Pract. 2019; 25(Suppl 1 LEAD POISONING PREVENTION): S84–S90. doi: 10.1097/PHH.000000000000871.

The Flint Water Crisis: A Coordinated Public Health Emergency Response and Recovery Initiative





THE PIPES

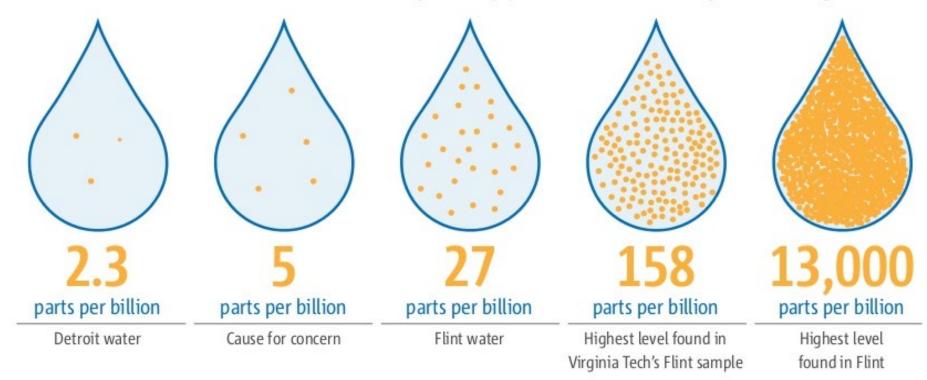


Summing up: water from Flint River moved through lead pipes, picking up the toxin as it went, and spread it throughout the population.

https://www.slideshare.net/lbuckfire/the-flint-michigan-water-crisis-causes-effects

THE KEY PROBLEM

Water from the Flint River is highly corrosive (its water has about 8 times more chloride (Cl–) in it than Detroit water) to iron and lead. Unfortunately, these pipe materials are widely used throughout Flint.



And, if these pipes are exposed to corrosive water, or if water sits too long inside them, the lead could be released and may end up coming out of the tap.

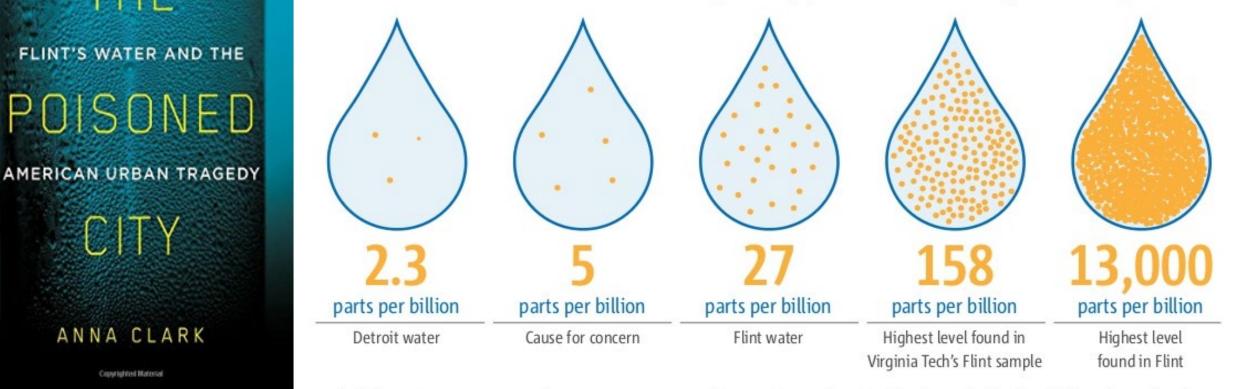
https://www.slideshare.net/lbuckfire/the-flint-michigan-water-crisis-causes-effects

THE

Constituted Material

THE KEY PROBLEM

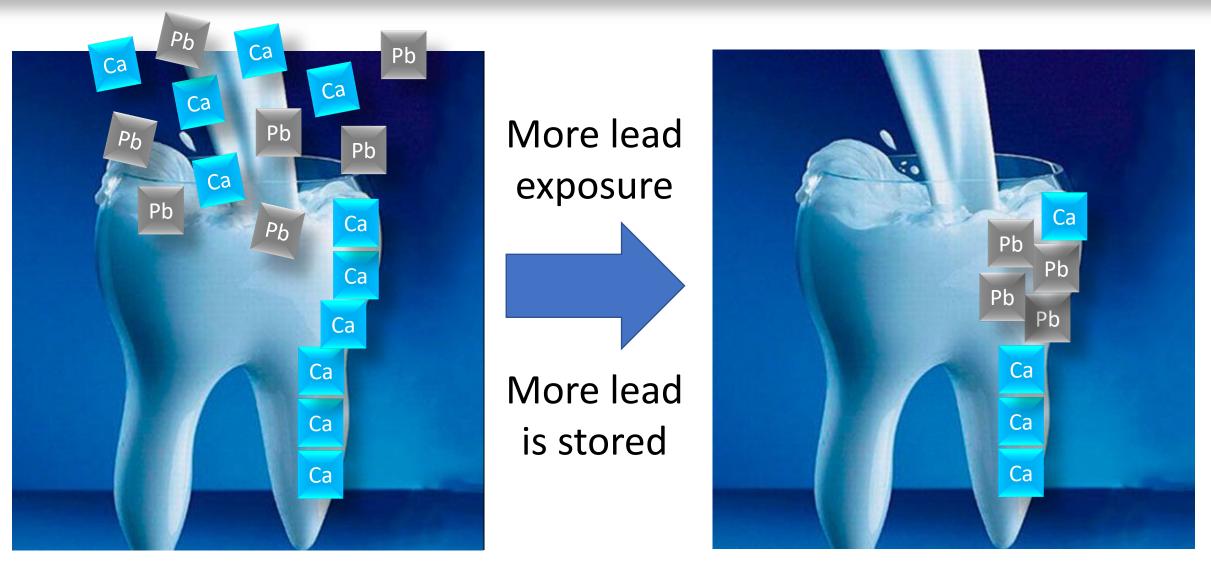
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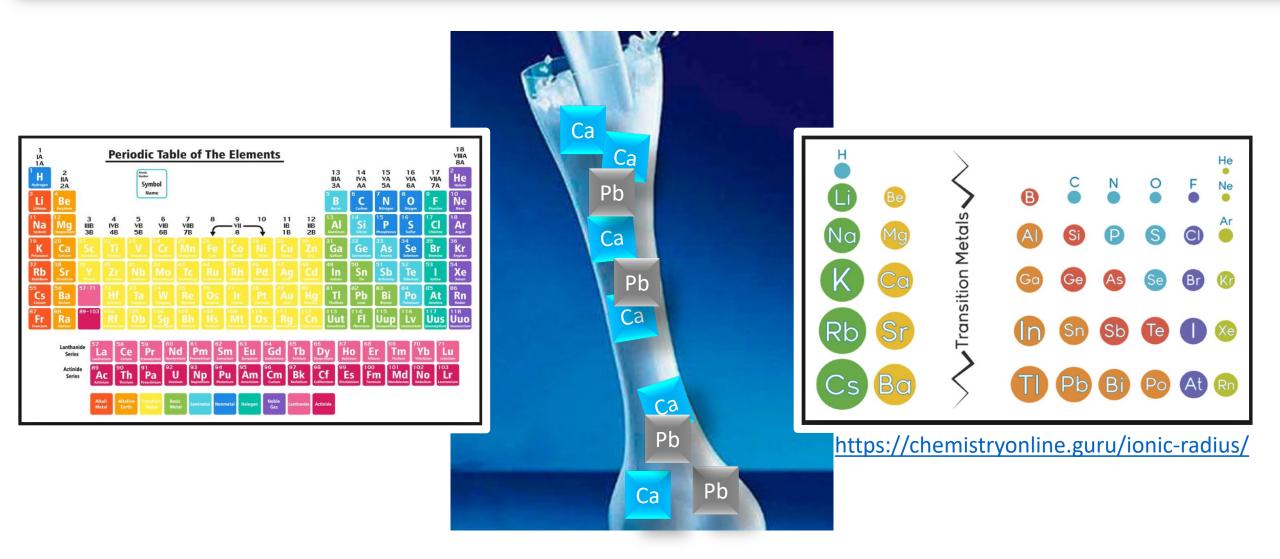
https://www.slideshare.net/lbuckfire/the-flint-michigan-water-crisis-causes-effects

Lead (Pb) accumulates in teeth and bones



https://edu.glogster.com/glog/calcium/2ar2hn030do?=glogpedia-source

Lead (Pb) accumulates in teeth and bones



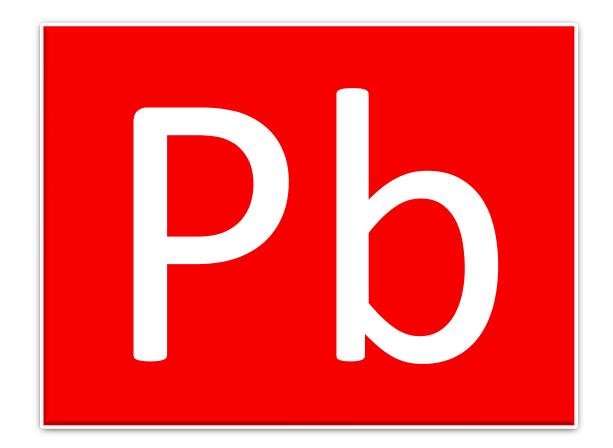
Lead (Pb) accumulates in teeth and bones



Lead (Pb) concentration increases in the blood



Childhood Lead Poisoning causes dementia in adults



Environmental Health Perspectives https://ehp.niehs.nih.gov/doi/10.1289/ehp.9716



32.pdf

3672

3567843/pdf/nihms

articles/PMC

www.ncbi.nlm.nih.gov/pmc,

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The Association between Blood Lead Levels and Osteoporosis Adults—Results from the Third National Health and Nutrition Examination Survey (NHANES III)

James R. Campbell 🖂 and Peggy Auinger

Published: 1 July 2007 | https://doi.org/10.1289/ehp.9716 | Cited by: 35

78% of the U.S. population (1970s) had blood lead levels $\geq 10 \ \mu g/dL$. Bone is a repository for 90–95% of the total body burden of lead and harbors it for years after initial exposure. Thus, a high proportion of adult Americans may currently have elevated bone lead levels. With this many who were exposed to lead when younger, and the morbidity associated with osteoporosis, it is important to investigate whether an association exists between lead exposure and osteoporosis in humans. Our objective was to conduct a secondary analysis to explore an association between lead exposure and osteoporosis in U.S. adults.

Pb from water accumulates in teeth and bones. When Pb leaches out of bones, it may contribute to osteoporosis in adult life. Increased amount of Pb in blood may also contribute to dementia, Alzheimer's and neurotoxicity. NIH Public Access Author Manuscript Curr Alzheimer Res. Author manuscript; available in PMC 2013 February 08.

Published in final edited form as: *Curr Alzheimer Res.* 2012 June ; 9(5): 563–573.

Alzheimer's Disease and Environmental Exposure to Lead: The Epidemiologic Evidence and Potential Role of Epigenetics

Kelly M. Bakulski¹, Laura S. Rozek^{1,2}, Dana C. Dolinoy¹, Henry L. Paulson³, and Howard Hu^{1,4,5,*}

¹University of Michigan, School of Public Health, Department of Environmental Health Sciences

²University of Michigan, Medical School, Department of Otolaryngology

³University of Michigan, Department of Neurology

⁴University of Michigan, Department of Epidemiology

⁵University of Michigan, Medical School, Department of Internal Medicine

Abstract

Several lines of evidence indicate that the etiology of late-onset Alzheimer's disease (LOAD) is complex, with significant contributions from both genes and environmental factors. Recent research suggests the importance of epigenetic mechanisms in defining the relationship between environmental exposures and LOAD. In epidemiologic studies of adults, cumulative lifetime lead (Pb) exposure has been associated with accelerated declines in cognition. In addition, research in animal models suggests a causal association between Pb exposure during early life, epigenetics, and LOAD. There are multiple challenges to human epidemiologic research evaluating the relationship between epigenetics, LOAD, and Pb exposure. Epidemiologic studies are not well-suited to accommodate the long latency period between exposures during early life and onset of Alzheimer's disease. There is also a lack of validated circulating epigenetics biomarkers and retrospective biomarkers of Pb exposure. Members of our research group have shown bone Pb is an accurate measurement of historical Pb exposure in adults, offering an avenue for future epidemiologic studies. However, this would not address the risk of LOAD attributable to early-life Pb exposures. Future studies that use a cohort design to measure both Pb exposure and validated epigenetic biomarkers of LOAD will be useful to clarify this important relationship.

Do you know what is in your drinking water?

The Impact

535,000

U.S. children ages 1 to 5 years have blood lead levels high enough to damage their health.





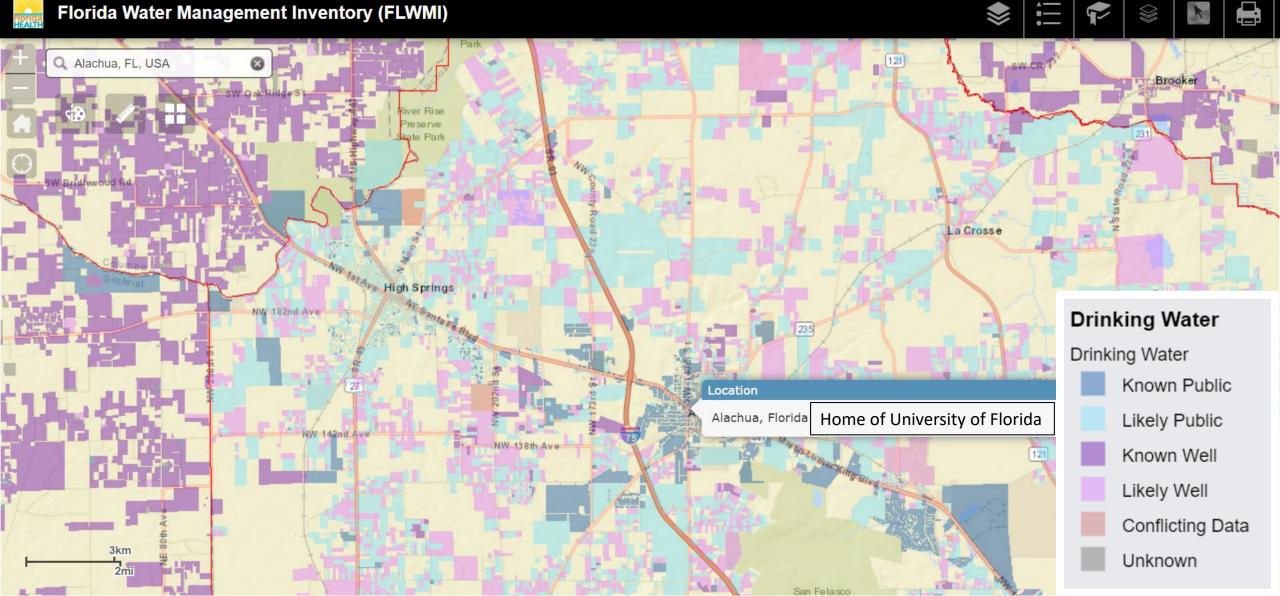
https://www.cdc.gov/nceh/lead/publications/nceh_prevent_childhood_lead_poisoning_508.pdf

Do you know what is in your drinking water from the well?

https://gis.flhealth.gov/FLWMI/

 \gg

Florida Water Management Inventory (FLWMI)



Drinking water from wells – schools near University of Florida

→ C 🏻 https://gis.flhealth.gov/FLWMI/

Middle

☆ 📙 🚳 🗿 !

Likely Well

Unknown

Conflicting Data

Florida Water Management Inventory (FLWMI) ⊗ Q Alachua, FL, USA $\vdash \Box \times$ Parcel: 03127-010-004 (1 of 2) School Bd of Layer Name: Wastewater Alachua Cty Domestic Wastewater Disposal: LikelySeptic Drinking Water Delivery: LikelyWell Legend Built Status: BLT Land Use Category: RES Physical Address: Null **Drinking Water** Physical City: Null Physical ZipCode: Null Drinking Water County Parcel Number: 03127-010-004 Known Public County Alternate Key: 11982 GIS Acres: 6.246079 Likely Public DOR County: 11 Wastewater Year Updated: 2014 Known Well Wastewater Data Source Type: DOH-HO Mebane

Wastewater Source Name: Centrax 01-SA-06169

Tax Assessment Year: 2016

Zoom to

NW 140th St

_

Drinking water from water treatment plant in Gainesville, FL

Gainesville Regional Utilities (GRU) - Murphree WTP

EWG's drinking water quality report shows results of tests conducted by the water utility and provided to the Environmental Working Group by the Florida Department of Environmental Protection, as well as information from the U.S. EPA Enforcement and Compliance History database (ECHO). For the latest quarter assessed by the EPA (July 2018 - September 2018), tap water provided by this water utility was in compliance with federal health-based drinking water standards.



Includes chemicals detected in 2015 for which annual utility sverages exceeded an EWG-selected health guideline established by a federal or state public health suthority; chemicals detected under the EPA's Unregulated Contaminant Monitoring Rule (UCMR 3) program in 2013 to 2015, for which annual utility sverages exceeded a health guideline established by a federal or state public health authority; radiological contaminants detected between 2010 and 2015.

Chromium (hexavalent) cancer	+
Radiological contaminants cancer	+
Total trihalomethanes (TTHMs) cancer	+

WANT TO FILTER THESE CONTAMINANTS OUT?

Pollution sources

Click on each pollution source to see from which source contaminants come.





Gainesville Regional Utilities (GRU) - Murphree WTP

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Chlorate	+
Chromium (total)	+
Haloacetic acids (HAA5)	+
Strontium	+
Vanadium	+

WANT TO FILTER THESE CONTAMINANTS OUT?

www.ewg.org/tapwater/system.php?pws=FL2010946

February 12, 2019

In an <u>agreement filed by the parties</u> of the 2017 settlement, the city of Flint committed to using a data-driven approach to locate the remaining lead pipes delivering drinking water to residents' homes. The city will use a statistical model—already proven effective in earlier efforts—to guide its selection of homes for service line excavations in 2019. This approach will increase efficiency and help ensure all remaining lead pipes are identified and removed.

https://www.nrdc.org/stories/flint-water-crisis-everything-you-need-know



OUR WORK OUR EXPERTS OUR STORIES GET INVOLVED ABOUT US

OUR STORIES > GUIDE

Flint Water Crisis: Everything You Need to Know

After officials repeatedly dismissed claims that Flint's water was making people sick, residents took action. Here's how the lead contamination crisis unfolded—and what we can learn from it. https://www.nih.gov/news-events/news-releases/baby-teeth-link-autism-heavy-metals-nih-study-suggests

Thursday, June 1, 2017

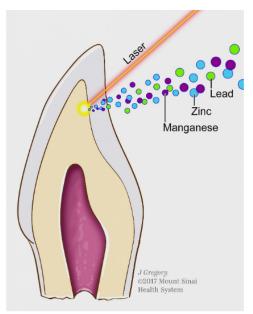
Baby teeth link autism and heavy metals, NIH study suggests

🗟 🖬 🖡 🗎 +

Baby teeth from children with autism contain more toxic lead and less of the essential nutrients zinc and manganese, compared to teeth from children without autism, according to an innovative study funded by the National Institute of Environmental Health Sciences (NIEHS), part of the National Institutes of Health. The researchers studied twins to control genetic influences and focus on possible environmental contributors to the disease. The findings, published June 1 in the journal Nature Communications, suggest that differences in early-life exposure to metals, or more importantly how a child's body processes them, may affect the risk of autism.

The differences in metal uptake between children with and without autism were especially notable during the months just before and after the children were born. The scientists determined this by using lasers to map the growth rings in baby teeth generated during different developmental periods.

The researchers observed higher levels of lead in children with autism throughout development, with the greatest disparity observed during the period following birth. They also observed lower uptake of manganese in children with autism, both before and after birth. The pattern was more complex for zinc. Children with autism had lower zinc levels earlier in the womb, but these levels then increased after birth, compared to children without autism.



Cross-section of tooth showing laser removal of the dentine layer, in tan, for analysis of metal content. *Mount Sinai Health System*

https://guides.uflib.ufl.edu/precisionpublichealth/topic

Environmental Health Perspectives https://ehp.niehs.nih.gov/doi/10.1289/ehp.9716



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3672

3567843/pdf/nihms

articles/PMC

www.ncbi.nlm.nih.gov/pmc,

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⁵University of Michigan, Medical School, Department of Internal Medicine

Abstract

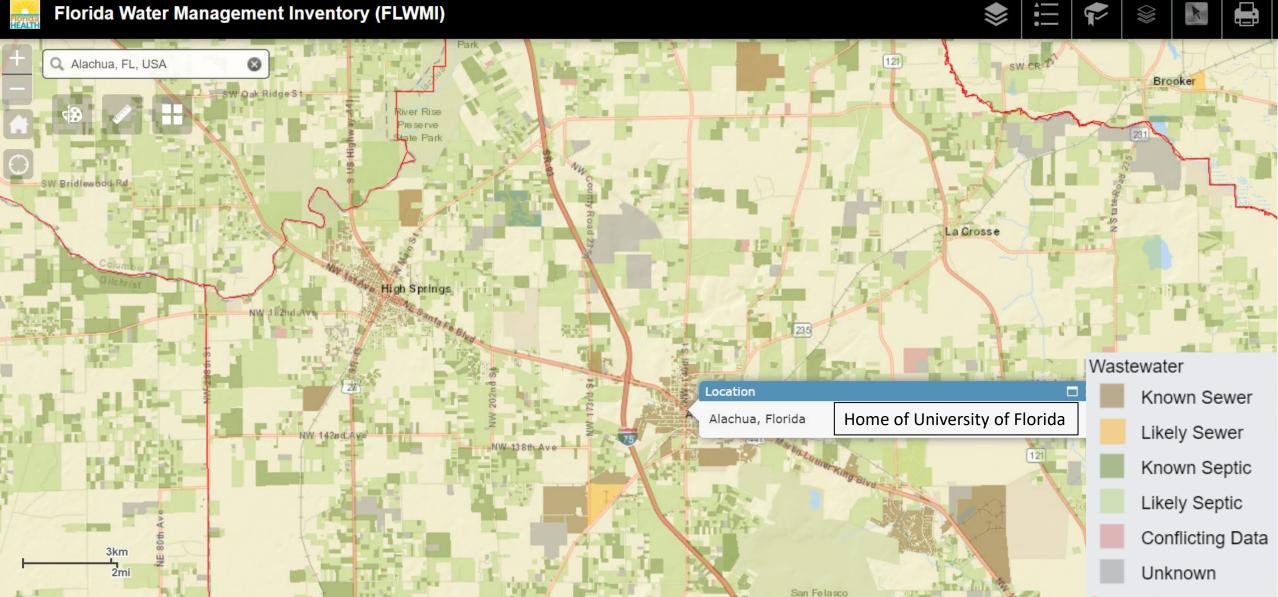
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Wastewater seeping into groundwater from septic tanks?

https://gis.flhealth.gov/FLWMI/

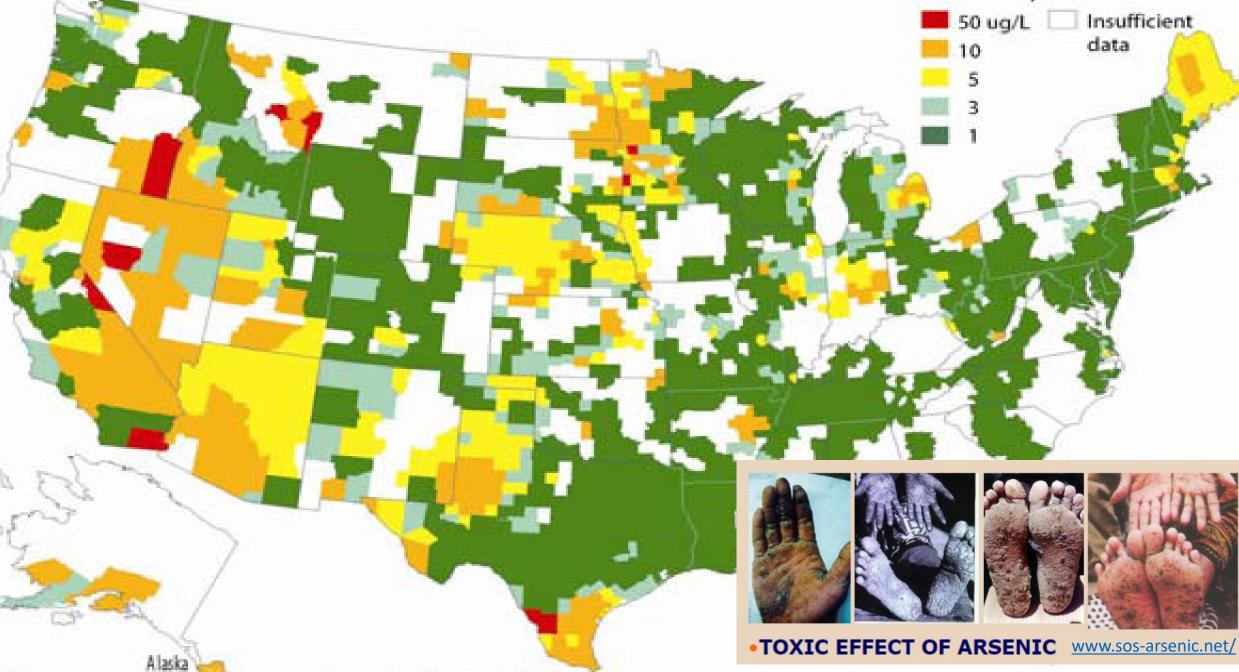
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Florida Water Management Inventory (FLWMI)

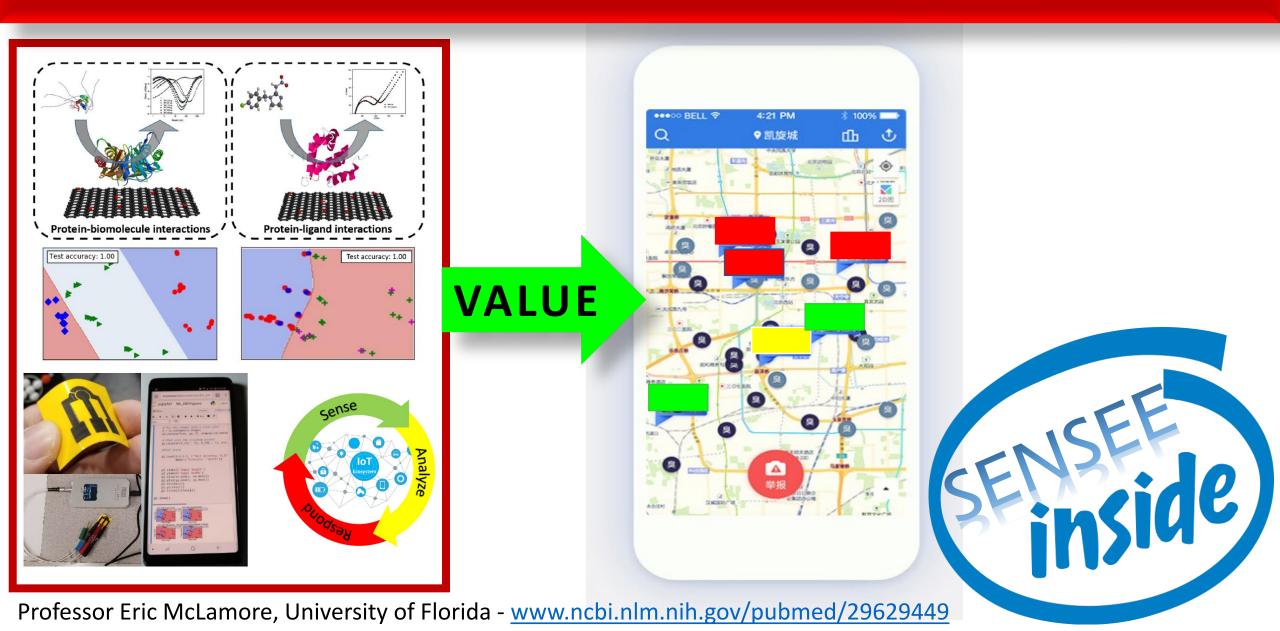


https://www.atsdr.cdc.gov/csem/arsenic/docs/arsenic.pdf

Arsenic concentrations in at least 25% of samples exceed:



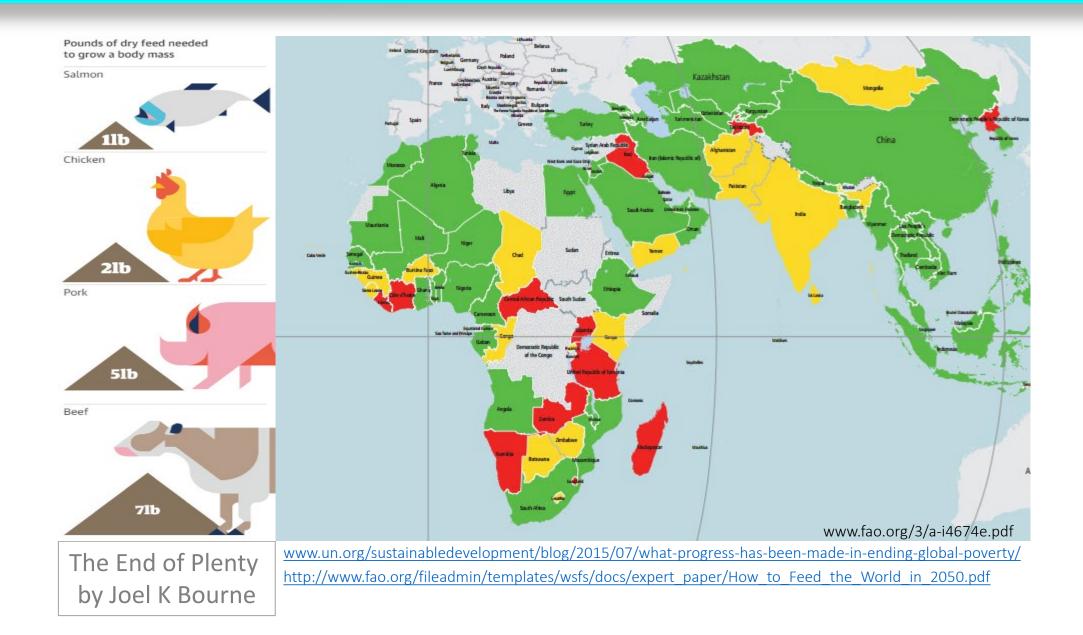
Water ART – IoT Data Analytics of Value to End-User



FOOD v PEOPLE

Prevent Food Waste

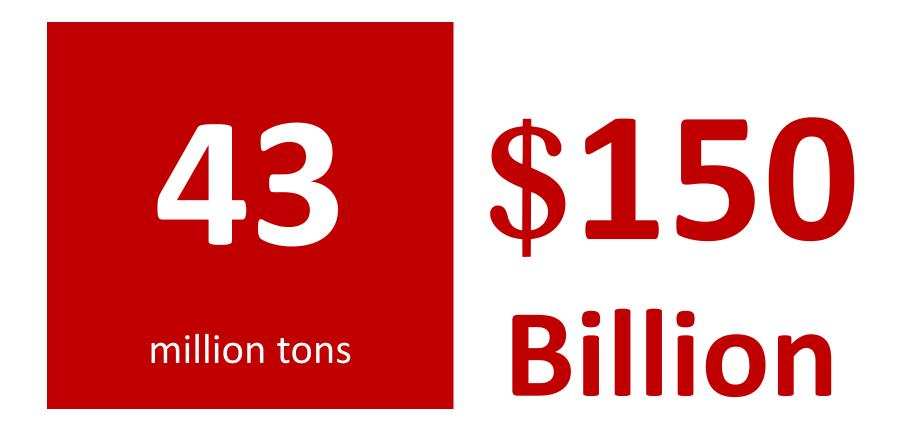
Estimated 11 billion people to feed at the dawn of the 22nd Century



Do we really *waste* about 68% of the food in the US?

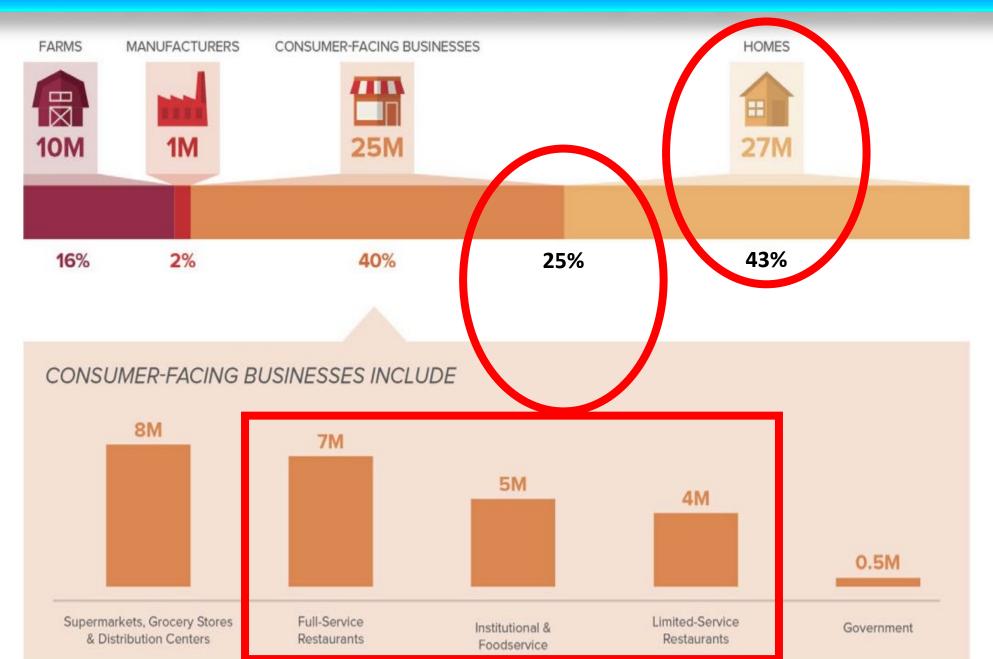
More than two-thirds of total food wasted – which is ~ 63 million tons

Value wasted ~ \$150 Billion (total food wasted value US\$218 Billion)

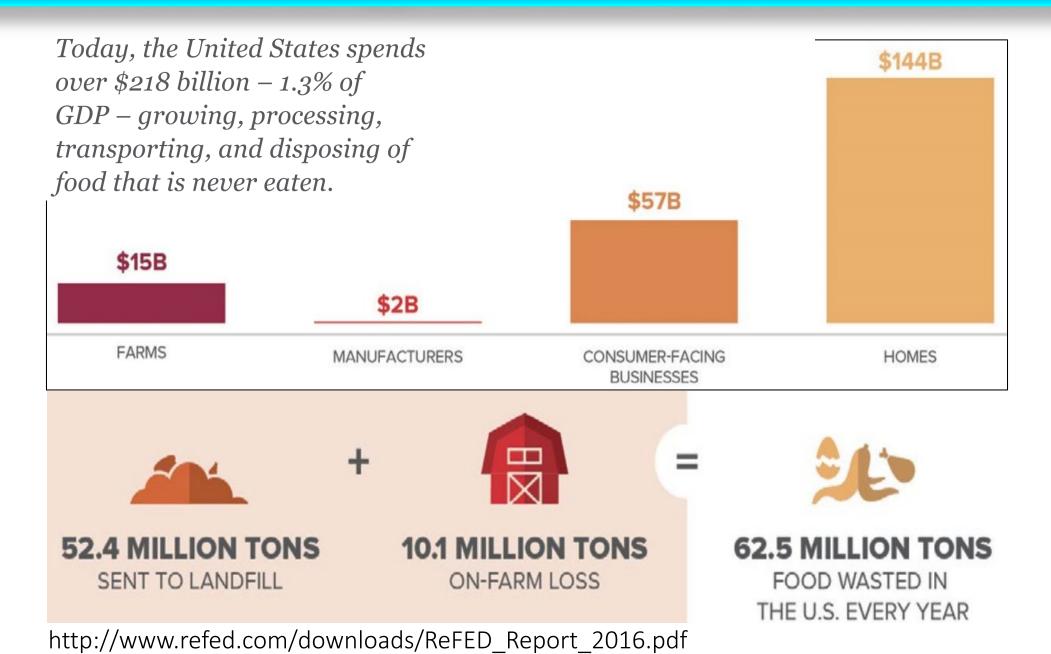


US Report • <u>http://www.refed.com/downloads/ReFED_Report_2016.pdf</u> EU Report • <u>http://data.consilium.europa.eu/doc/document/ST-10730-2016-INIT/en/pdf</u> from www.eu-fusions.org/

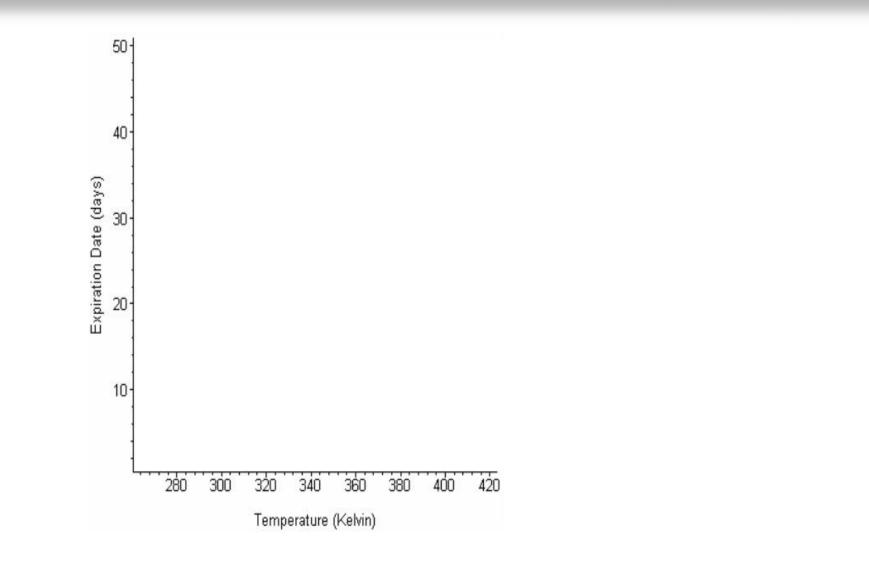
Yes. We, the people in the US, are the culprits \rightarrow ~68% FOOD WASTED



FOOD WASTE in the US: approx. 63 million tons, \$218 billion, 1.3% GDP

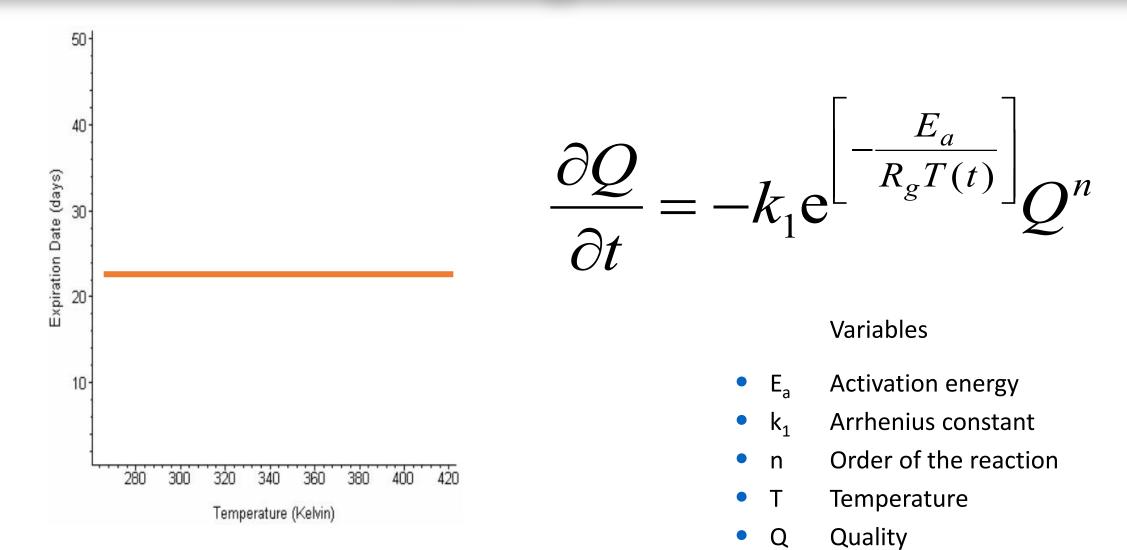


Storage





Storage

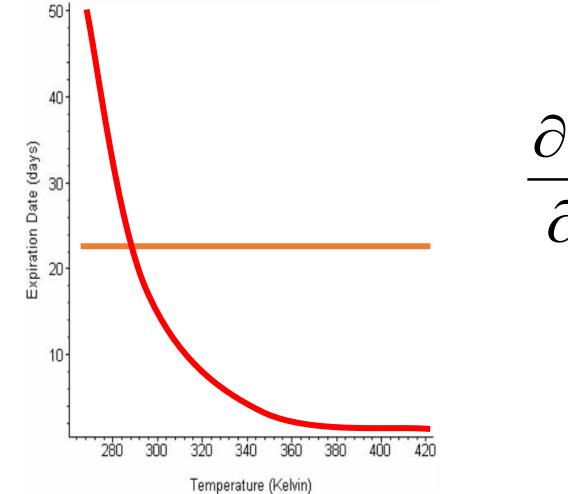


Time

t



Storage



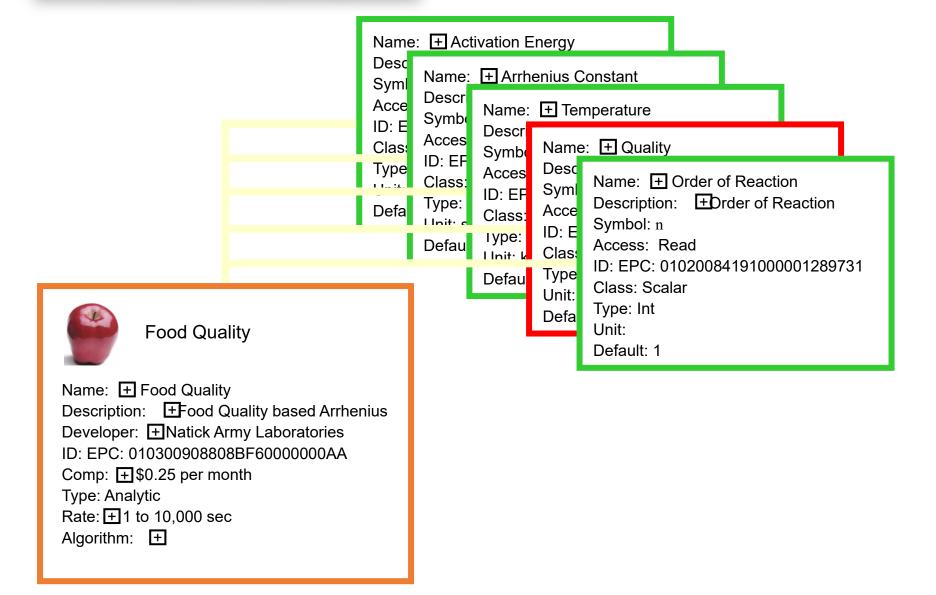
$$\frac{\partial Q}{\partial t} = -k_1 e^{\left[-\frac{E_a}{R_g T(t)}\right]} Q^n$$

Variables

- E_a Activation energy
- k₁ Arrhenius constant
- n Order of the reaction
- T Temperature
- Q Quality
- t Time

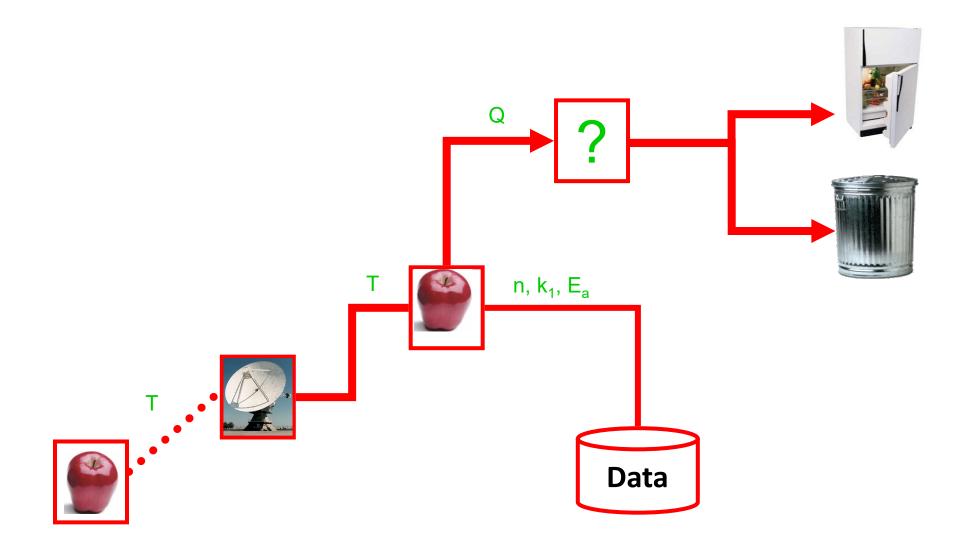


Shelf Life





Shelf Life <a> Answers (not numbers)

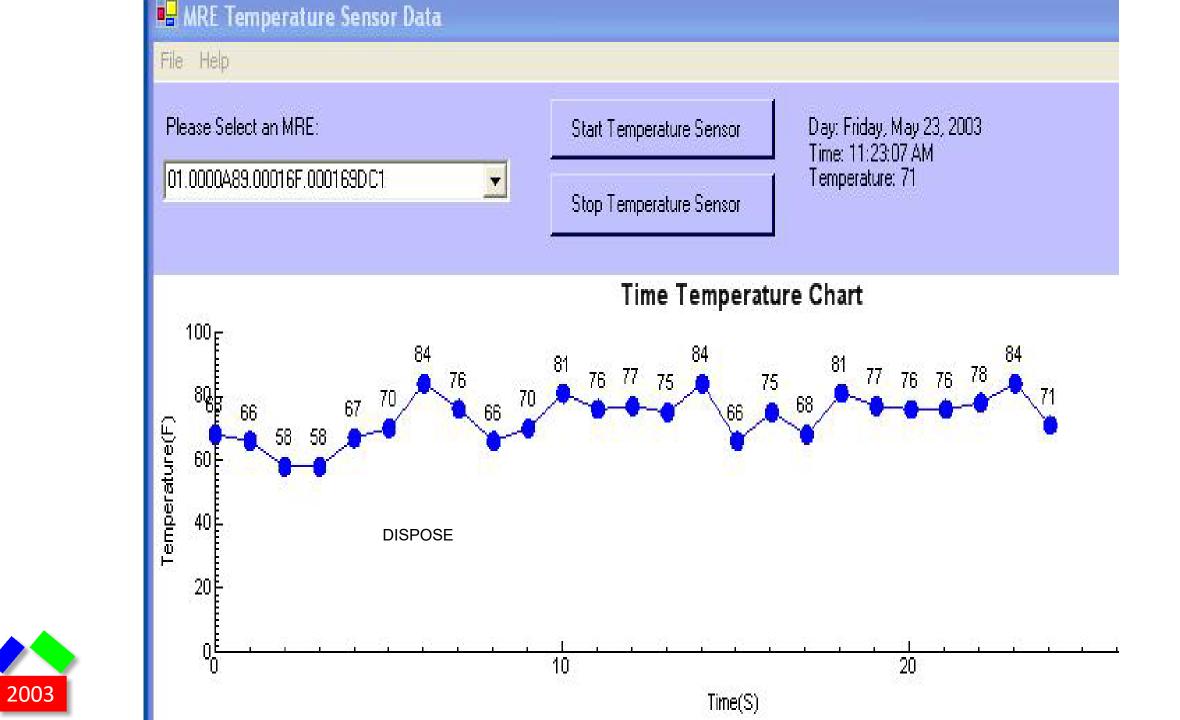




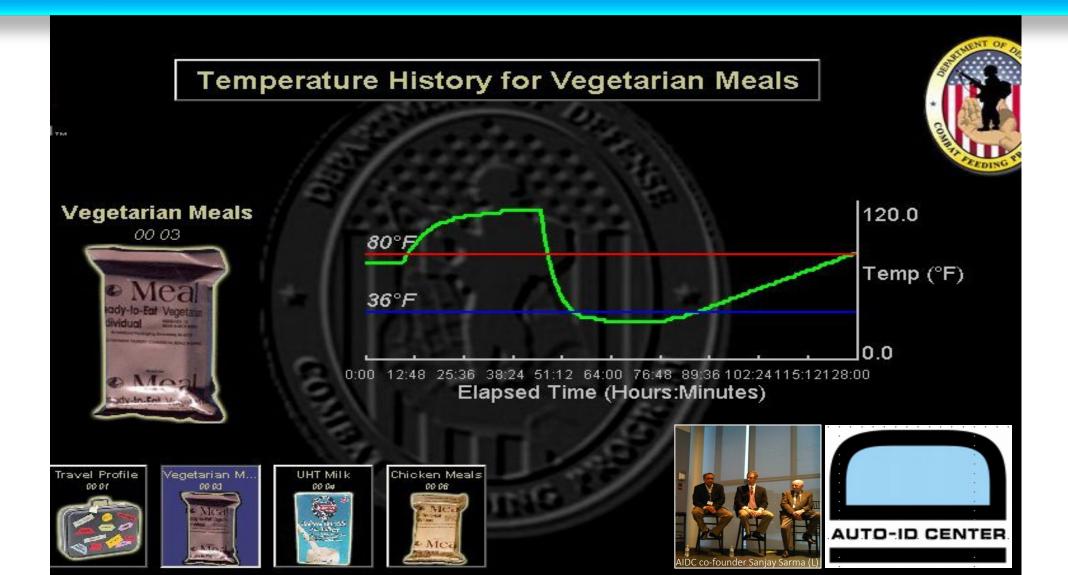
Monitoring Perishables (MRE Simulation)

WKS	080 DEG.	100 DEG.	120 DEG.		
00	6.622	6.486	6.243	9	f i
02	6.282	6.359	6.026		
04	7.194	6.250	5.972	8	ŝ.
06	5.949	6.308	5.077		
08	6.850	6.350	5.175		8
10	6.600	6.429	4.286	MEAN ACCEPTANCE	
12	6.944	6.167	4.472		
16	7.000	6.947	5.316		
20	7.111	6.694	4.361		8
24	6.300	6.000	3.667	A A A A A A A A A A A A A A A A A A A	
28	6.579			¥ 4	
32	7.189				
36	6.694	5.944	3.028	- 3	
40	6.730				ĥ
44	6.730				
48	6.703			2	
52	6.583	5.944	3.056		
65	6.316				13 3-35
78	6.583	5.889		00 26 52 78 10)4
91	6.842			WEEKS	
104	6.300				
130				080 DEG100 DEG120 DEG.	
156					



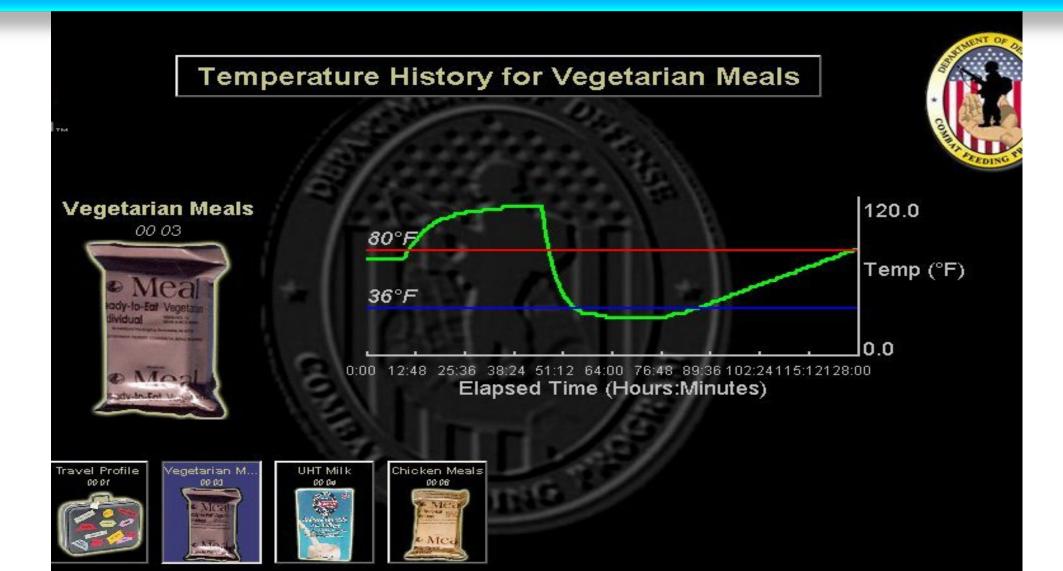


SENSEE can hold RFID + Temperature Sensor Data • Convergence of Systems



2003

Is this data analytics of value to the end-user on the front lines of a war zone?



2003

END-USER ENGAGEMENT AND ADOPTION

NOT GOOD

Knowledge Tools

- •Agent-based model
- Data-informed models
- Data visualization
- •Network models
- Data & database modeling
- Document Modeling
- Metamodeling
- •Ontological Modeling
- Business Process Modeling
- •Natural language processing
- Machine Learning, ANN, DL

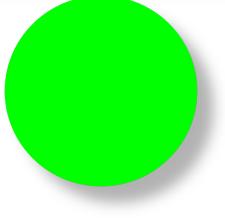
Statistical Tools

- Stochastic
- Bayesian & Adaptive
- Dynamic models
- •Hierarchical models
- Factor analysis
- Monte Carlo models
- Population Modeling
- Dynamical system
- •Stochastic system eqn
- Social network analysis
- •Topic modeling



SIMPLICITY – THE TRAFFIC LIGHT OUTCOME – ANSWERS, not numbers

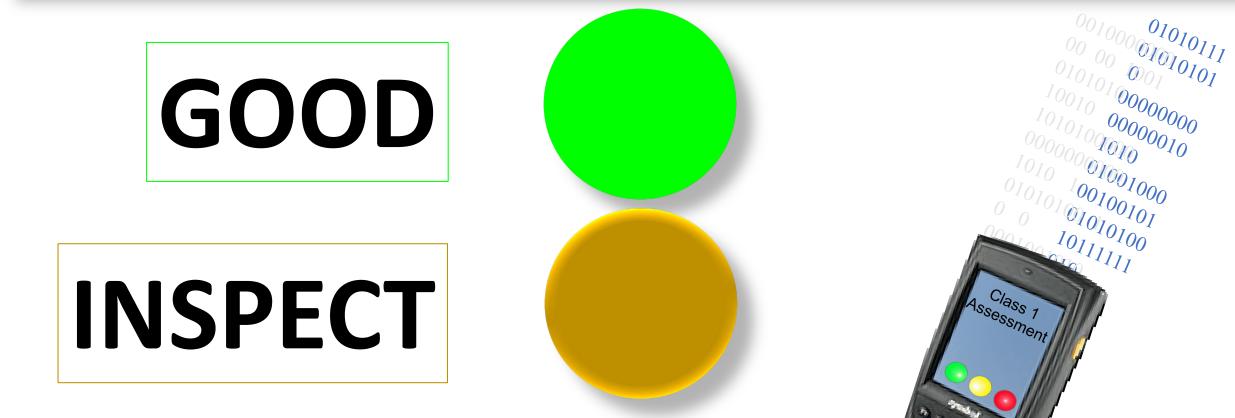
GOOD







SIMPLICITY – THE TRAFFIC LIGHT OUTCOME – ANSWERS, not numbers





SIMPLICITY – THE TRAFFIC LIGHT OUTCOME – ANSWERS, not numbers

0₁₀₁₀₁₁ GOOD 1001000 ¹¹0100 **INSPECT** Class -Assessr REJECT

MIT DATA CENTER

HRE Application Time and Temperature Data: **MRE Quality** --1Monday, April 28, 200312:17:32 PM81 Application 01010111 Monday, April 28, 20039:44:10 PM64 Friday, May 23, 200311:18:54 AM59 01010101 Friday, May 23, 200311:18:55 AM49 Please Select an MRE: Friday, May 23, 200311:18:56 AM53 000000000 Friday, May 23, 200311:18:57 AM54 00000010 Friday, May 23, 200311:18:58 AM56 01.0000A89.00016F.000169DC1 • Friday, May 23, 200311:18:59 AM42 TOTO Friday, May 23, 200311:19:00 AM54 01001000 Friday, May 23, 200311:19:01 AM54 Quality: 50 - 100 Issue, 20 - 49 Inspect, 0 - 19 Discard 00100101 Friday, May 23, 200311-19-02 &M42 **Time Quality Chart** 01010100 10111111 200 **ISSUE** Class 1 Assessment DISPOSE Quality INSPECT 100 DISPOSE 20 60 100 40 80 Time(Day) Discard



Grocery Store Perishability

Is the spinach fresh? Is the fish smelling fishy? Is the chicken safe to eat?



YOU WANT TO KNOW IF THE CHICKEN IS STILL GOOD TO EAT. YOU DON'T TRUST THE "SELL BY" DATE ON THE LABEL



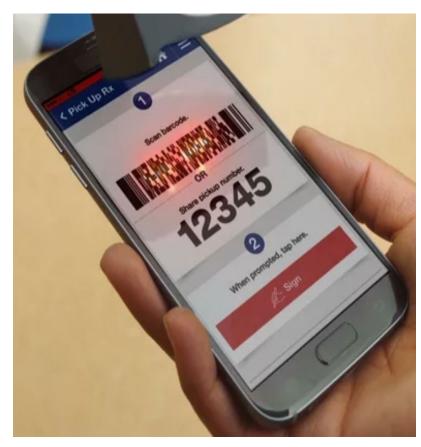
WHAT IF THE PACK OF "CHICKEN" CAN TALK TO YOU AND OFFER YOU A REAL-TIME UPDATE ABOUT ITS QUALITY AND FOOD SAFETY?





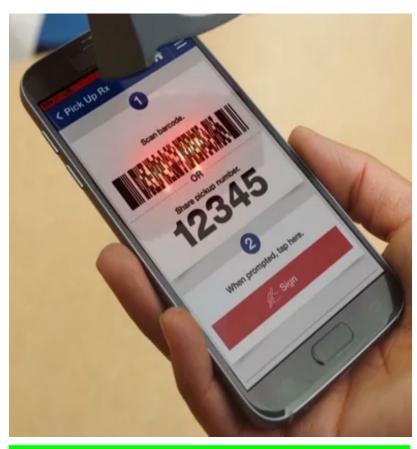


THE SKU (PRODUCT NUMBER) SHOWS ON THE MOBILE APP





THE SKU (PRODUCT NUMBER) SHOWS ON THE MOBILE APP

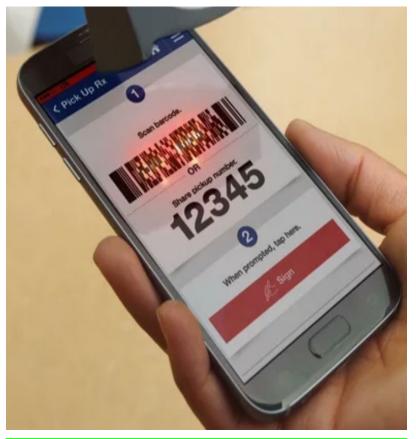


WOULD YOU PAY 1 CENT TO USE THIS FOOD APP HEALTH SAFETY SERVICE ?

IT IS YOUR HEALTH



THE SKU (PRODUCT NUMBER) SHOWS ON THE MOBILE APP



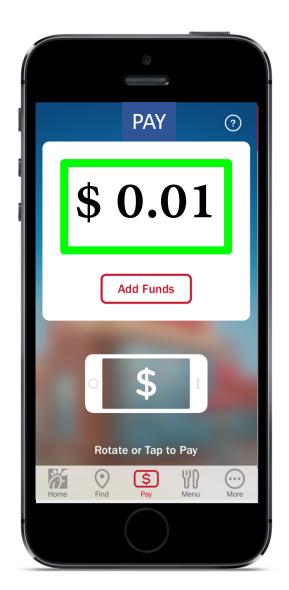




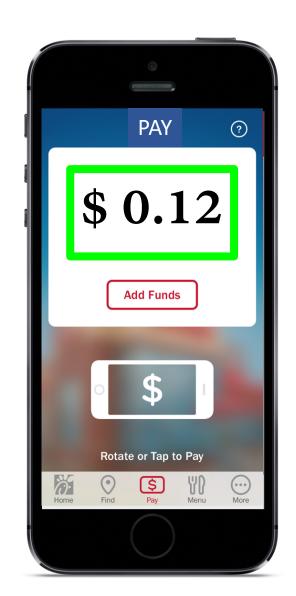
IT IS YOUR HEALTH



PEAS OF YOUR MIND



REMEMBER IOT ? HOW NANO-FEES MAY GENERATE MEGA-MILLIONS





REMEMBER IOT ? HOW NANO-FEES MAY GENERATE MEGA-MILLIONS

The user will also need access to the cattle tracking and monitoring web application. For example, the cost of an annual subscription to the Cattle Tags Technologies app will be \$5 per animal.







LoRaWAN ear tag from Cattle Tags Technologies starts from \$39. Tags have embedded GPS receiver, accelerometer, temperature sensor and replaceable battery. Operator reads RFID-tag with Bluetooth reader (ID sent to ERP system). Installation of activated LoRaWAN ear tag follows. alex.trubitcin@gmail.com

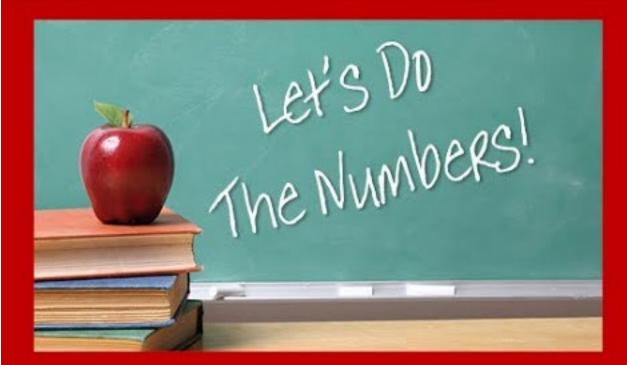
Digital Transformation (Connectivity+App+Tag) Cost \$0.12 per cow per day

Proposal generates following remark from a VC (Mr Vinod Vaticinator, Venture Capitalist)

A joke? 1 cent?

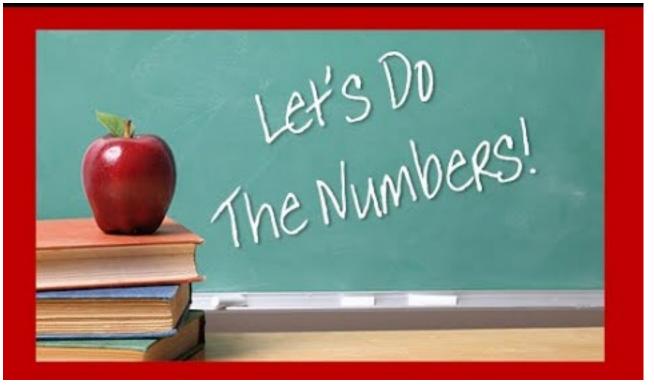
Bad business !!

You are fired !



KAIRYSSDAL MARKETPLACE | NOV. 9, 2018

https://www.marketplace.org/shows/marketplace/07092018/

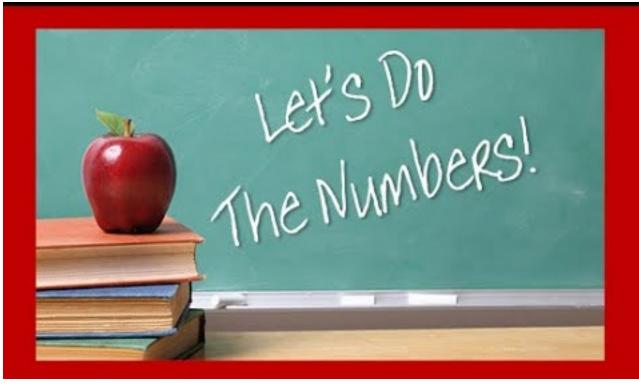


Number of Supermarkets - 2018

*2 million or more in annual sales Source: Progressive Grocer Magazine

38,307

Transaction count is the metric you seek. Also known as customer count. It is the number of transactions per period. The most accessible of these is transactions per day. Even a smaller successful grocery store will approach 2000 transactions per a day. You can assume the actual foot traffic is higher as people shop together, but this number is not usually kept track of.



28 BILLION

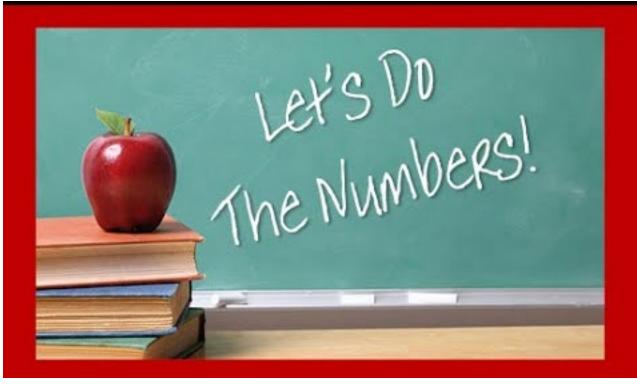
ANNUAL GROCERY TRANSACTIONS IN US

Number of Supermarkets - 2018

*2 million or more in annual sales Source: Progressive Grocer Magazine

38,307

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0.28 BILLION

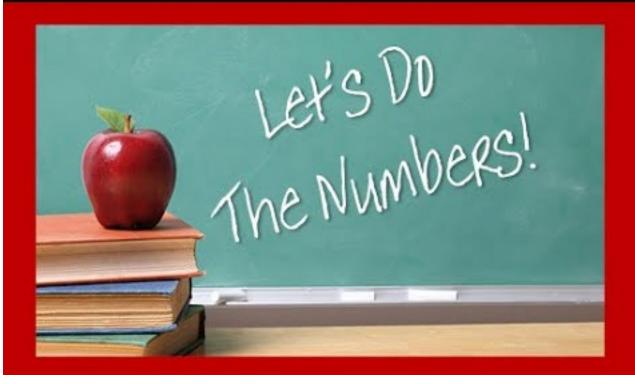
ONLY 1% TRANSACTIONS BOUGHT CHKN AND CUSTOMER WILLING TO PAY 1 CENT

Number of Supermarkets - 2018

*2 million or more in annual sales Source: Progressive Grocer Magazine

38,307

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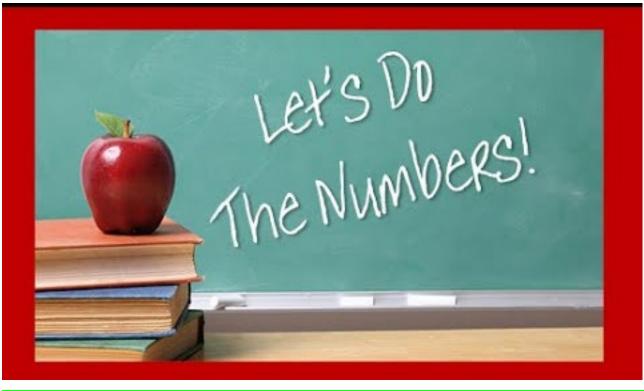
0.28 BILLION

ONLY 1% TRANSACTIONS BOUGHT CHKN AND CUSTOMER WILLING TO PAY 1 CENT

FROM 1 USE - PAY A PENNY PER USE (PAPPU) - FOR ONLY 1 ITEM

\$2.8 million

ANNUAL REVENUE ONLY IN USA



Average number items carried in a supermarket in 2017



Source: Food Marketing Institute

1% OF ITEMS USE FOOD SAFETY SENSOR CUSTOMERS PAY 10 CENT/TRANSACTION

FOOD SAFETY - PAY A PENNY PER USE (PAPPU) - 10% TRANSACTIONS

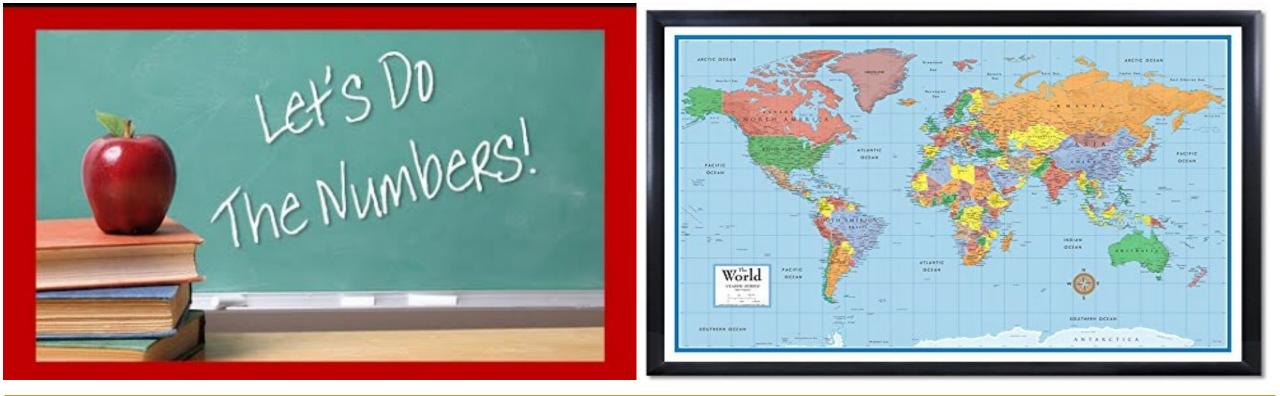
\$280 million

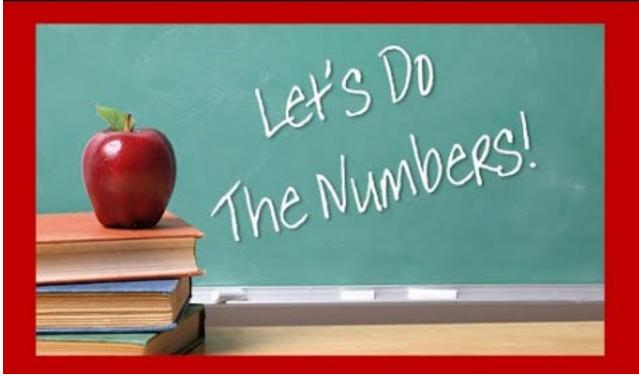
10% of 28 billion transactions pays \$0.10 per transaction = \$280 million revenue p.a.

ANNUAL GROSS REVENUE

Billion Dollar Industry?

FOOD SAFETY - PAY A PENNY PER USE (PAPPU) - GLOBAL POTENTIAL





JUST 1 cent PAPPU

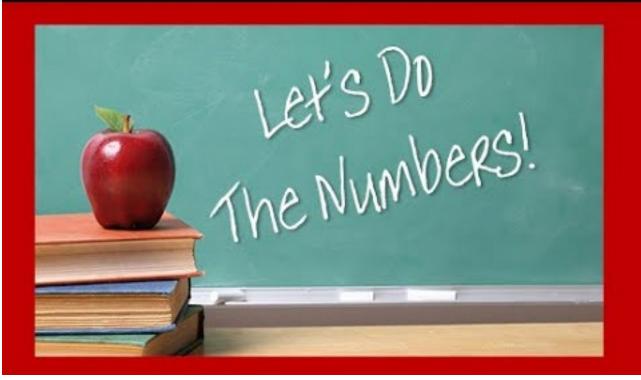
FOOD SAFETY – PAY A PENNY PER USE (PAPPU) – GLOBAL POTENTIAL Billion Dollar Industry

http://bit.ly/Economics-of-Technology https://www.law.uchicago.edu/files/file/coase-nature.pdf http://web.pdx.edu/~nwallace/EHP/TCEProgression.pdf https://pdfs.semanticscholar.org/e4e8/a0486808360d056dbe212f7424273558538c.pdf http://www.economics-ejournal.org/economics/discussionpapers/2007-3/at_download/file

THINK FOOD SAFETY AS PAY PER USE PERSONALIZED SERVICE

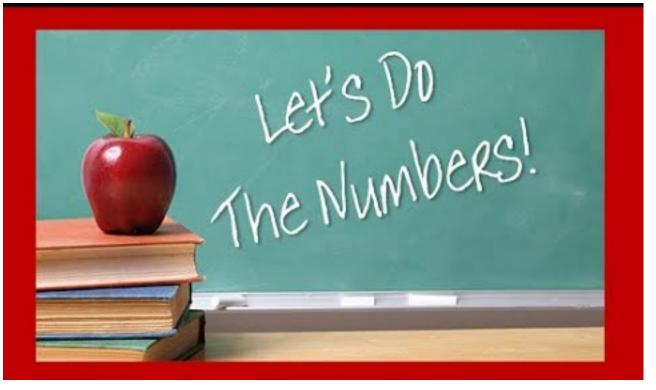
Billion Dollar Industry





REALITY CHECK

Economies of scale may take several years to reach market penetration to generate mega revenues from nano payments, for example, the PAPPU model.



PAY A PENNY PER USE GLOBAL SERVICES

HPE CEO Pledges to Sell 'Everything as a Service' by 2022

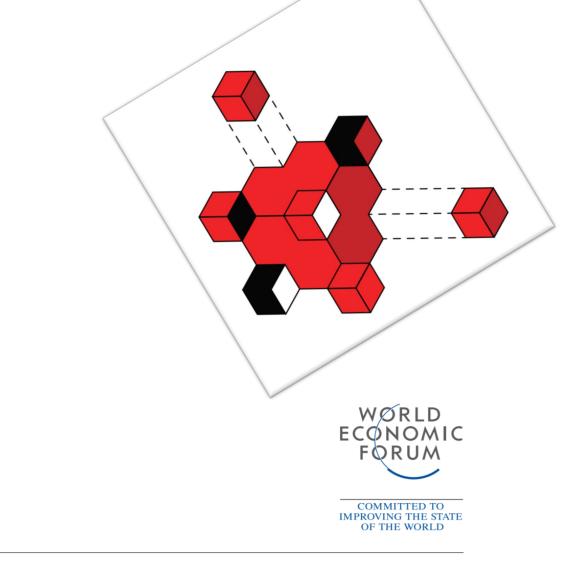
In its boldest move yet to make on-prem IT more like public cloud, the company says GreenLake is its future.

Yevgeniy Sverdlik | Jun 19, 2019

Three years from now, every product Hewlett Packard Enterprise sells will be available as a service. That's the pledge CEO Antonio Neri made from stage Tuesday afternoon during his keynote at the company's Discover conference in Las Vegas. The pledge covers both hardware and software in the enterprise tech giant's sprawling portfolio.

THINK FOOD SAFETY AS PAY PER USE PERSONALIZED SERVICE

https://www.datacenterknowledge.com/hewlett-packard-enterprise/hpe-ceo-pledges-sell-everything-service-2022



Insight Report

Top 10 Emerging Technologies 2019

http://www3.weforum.org/docs/WEF Top 10 Emerging Technologies 2019 Report.pdf



http://www3.weforum.org/docs/WEF_Top_10_Emerging_Technologies_2019_Report.pdf



HPE CEO Pledges to Sell 'Everything as a Service' by 2022

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> WORLD ECONOMIC FORUM

COMMITTED TO IMPROVING THE STATE OF THE WORLD

Insight Report

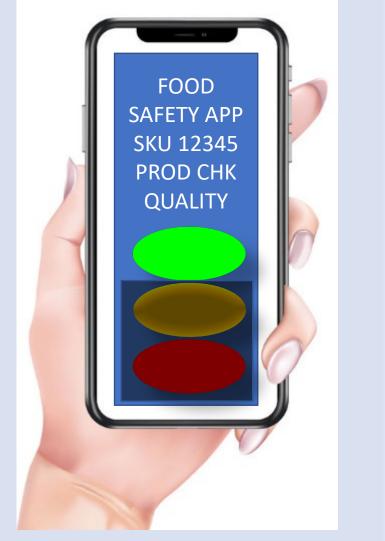
Top 10 Emerging Technologies 2019



FOOD ART?

In a Grocery Store Near You

IT IS YOUR HEALTH



PEAS OF YOUR MIND

FRESH SENSETM

CHECK WITH YOUR FOOD SAFETY APP

FRESH SENSETM

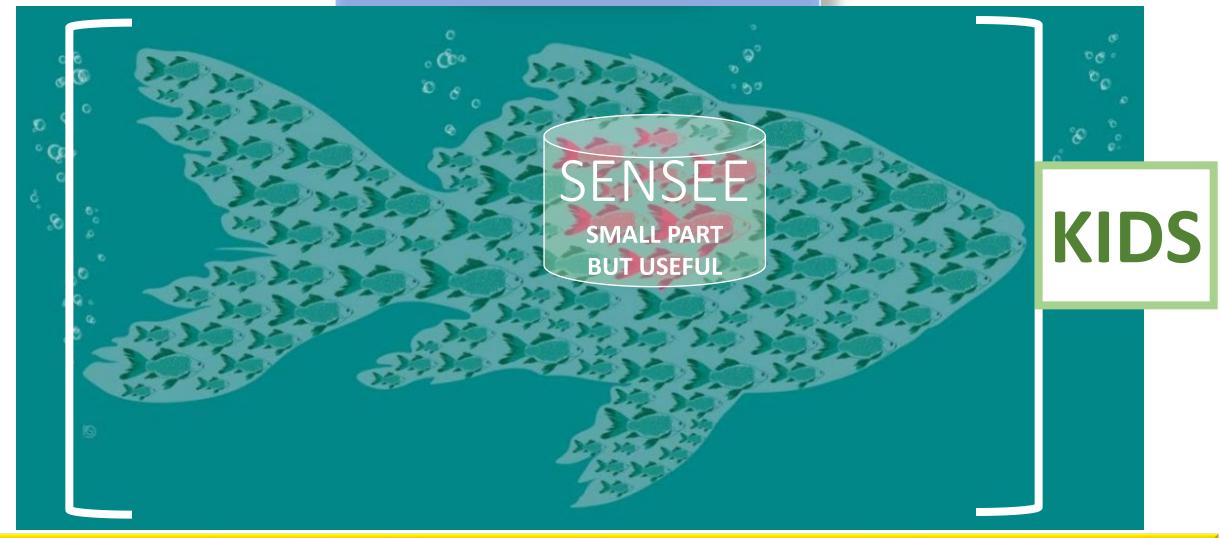
CHECK WITH YOUR FOOD SAFETY APP



$\mathbf{FRESH} \, \mathbf{SENSE}^{\mathsf{TM}}$



$\mathbf{FRESH} \, \mathbf{SENSE}^{\mathsf{TM}}$



FRESH SENSETM CHECK WITH YOUR FOOD SAFETY APP



FRESH SENSE – A TRADEMARKED SERVICE FROM SHOP-RITE TO GUARANTEE YOUR FRESHNESS IN REAL TIME ON YOUR PHONE

ALDI

FRUIT & VEG

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FRESH SENSETM CHECK WITH YOUR FOOD SAFETY APP



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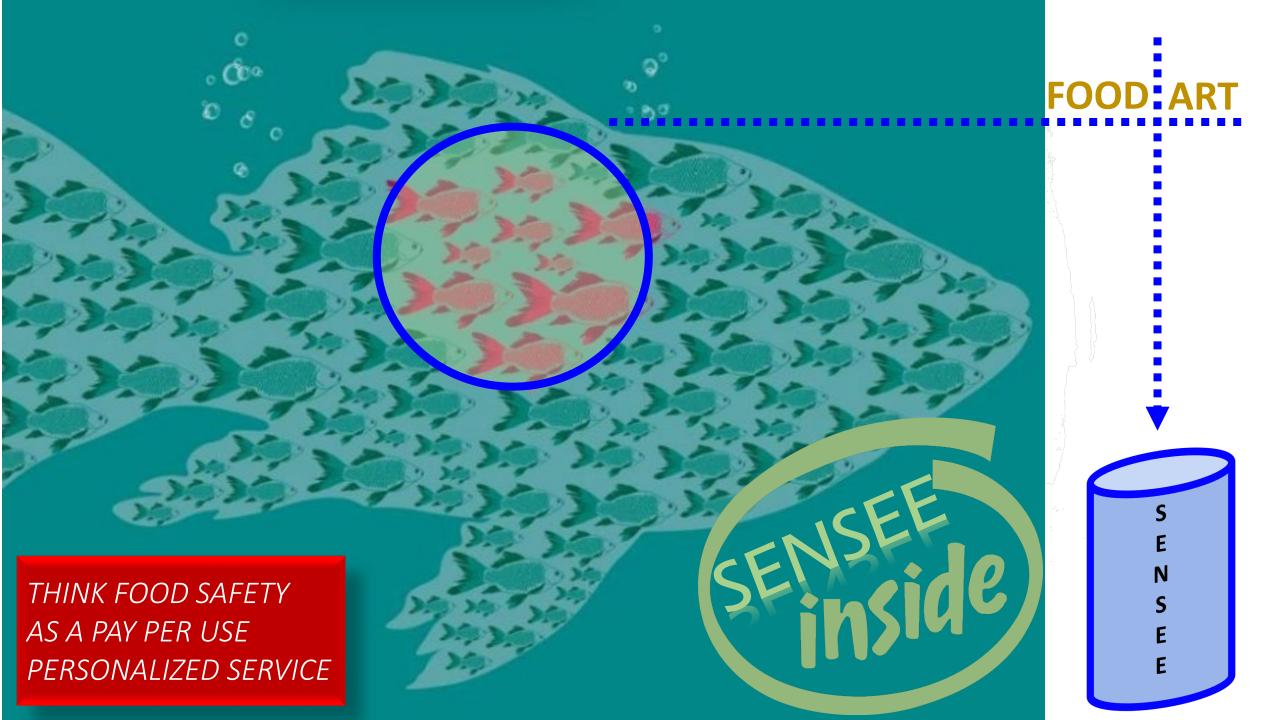
FOOD SAFETY APP SKU 98765 PROD FISH QUALITY



FOOD SAFETY APP SKU 56789 PROD SPNH QUALITY



FRUIT & VEG



Summary – A Sense of the Future



SENSEE, SNAPS, ART, DIDA'S, KIDS

Are these ingredients for a Google of Ag and/or fuel for future scientific research ?

PEAS

Platform for the Agro-Ecosystem

A few lofty goals, perhaps best attempted in stages, from data to data-informed, with knowledge-informed as a future performance index (KPI). Granularity of data from sensors feed decisions with information and knowledge. In the short term, offer logic tools (ART) for users, reduce food waste and contribute to food safety.

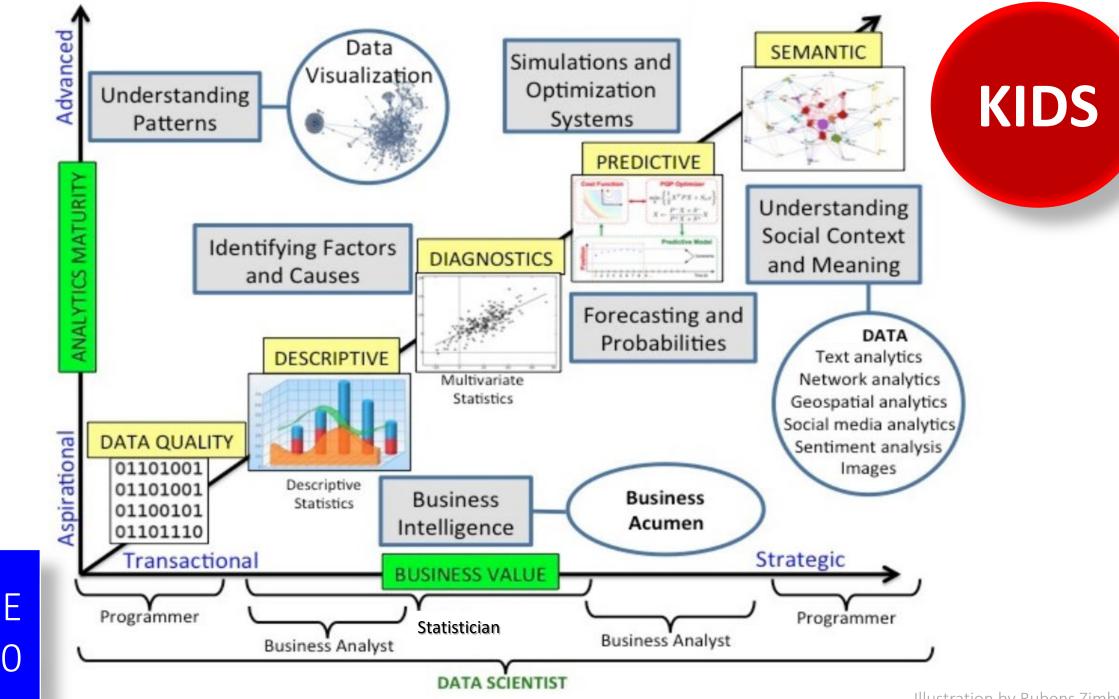
Being KIDS – Is "knowledge-informed" a challenging goal?

Knowledge combination/integration beyond (heterogenous) rules and ontologies are not only difficult, but calls for **new thinking**. The semantics of knowledge bases other than rules (for example, descriptions of temporal processes like workflows which could logically decide when the irrigation system must turn on/off the water pumps, or protocols in spatio-temporal logic) must be integrated. We may need some form of logic framework in which knowledge modules, having different native semantics, can be overlaid with meaningful semantics, preferably agnostic of linguistic bias, ideally as a "plug and play" operation, graph-friendly for non-expert end-users to decompose and/or re-compose the choice of logic and logic tools, based on experience from expert humans in the loop. Chaperoning convergence between distributed domain(s) knowledge, operational rules, data, information, and systems science, is a daunting and challenging goal.

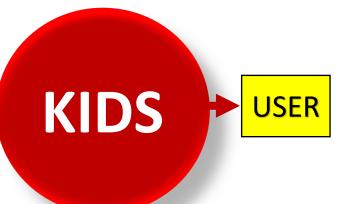
Being KIDS – the path to "knowledge-informed"

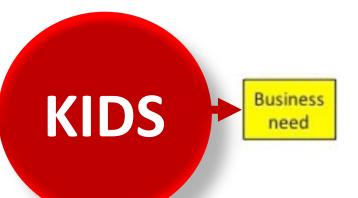
KIDS

SENSEE 1.0, 2.0



SENSEE 1.0, 2.0

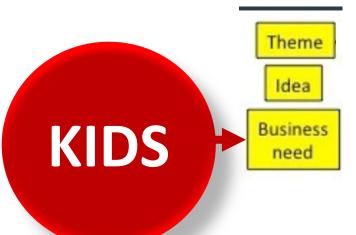


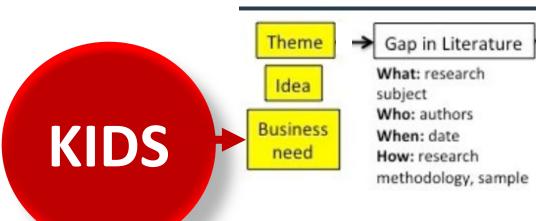


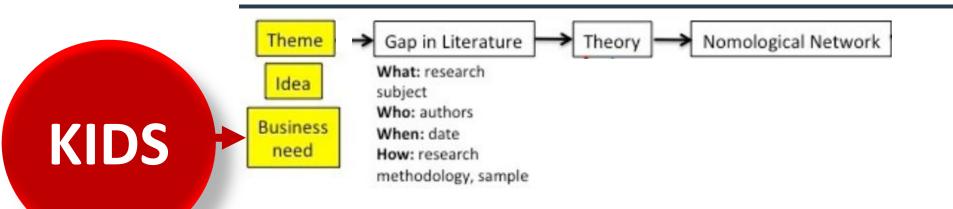
Idea

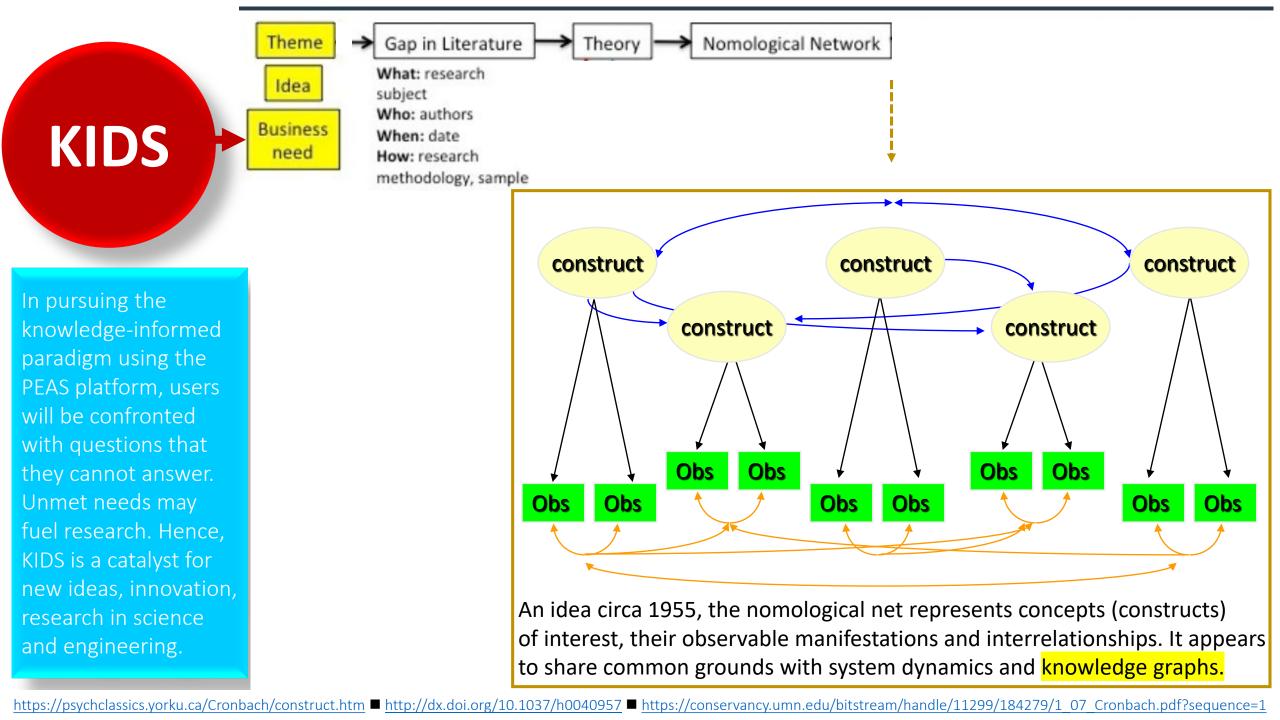
KIDS

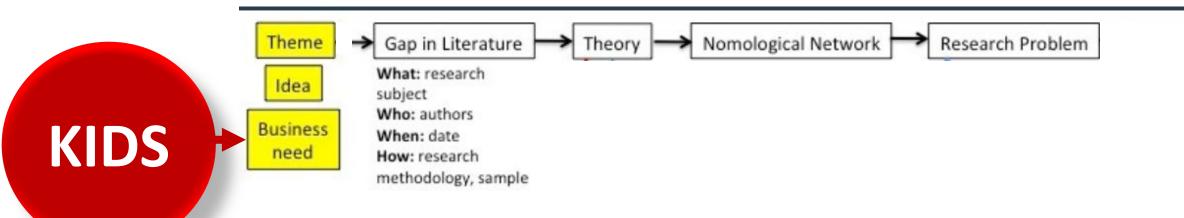
Business
need

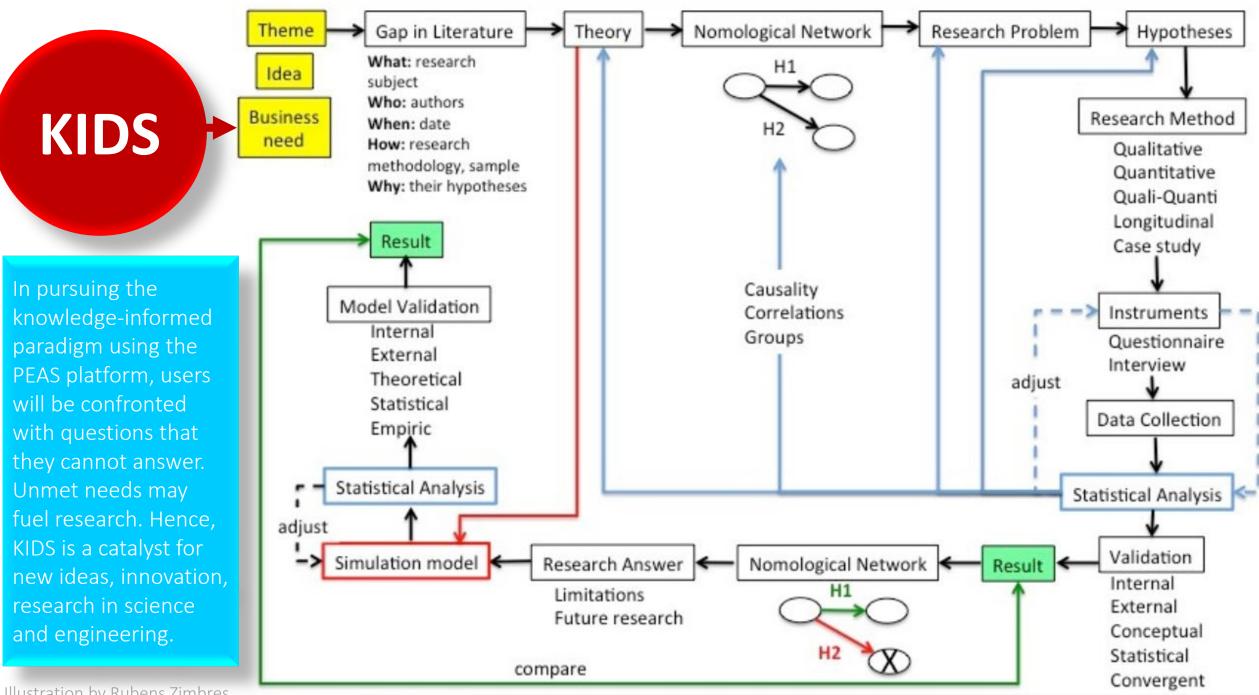


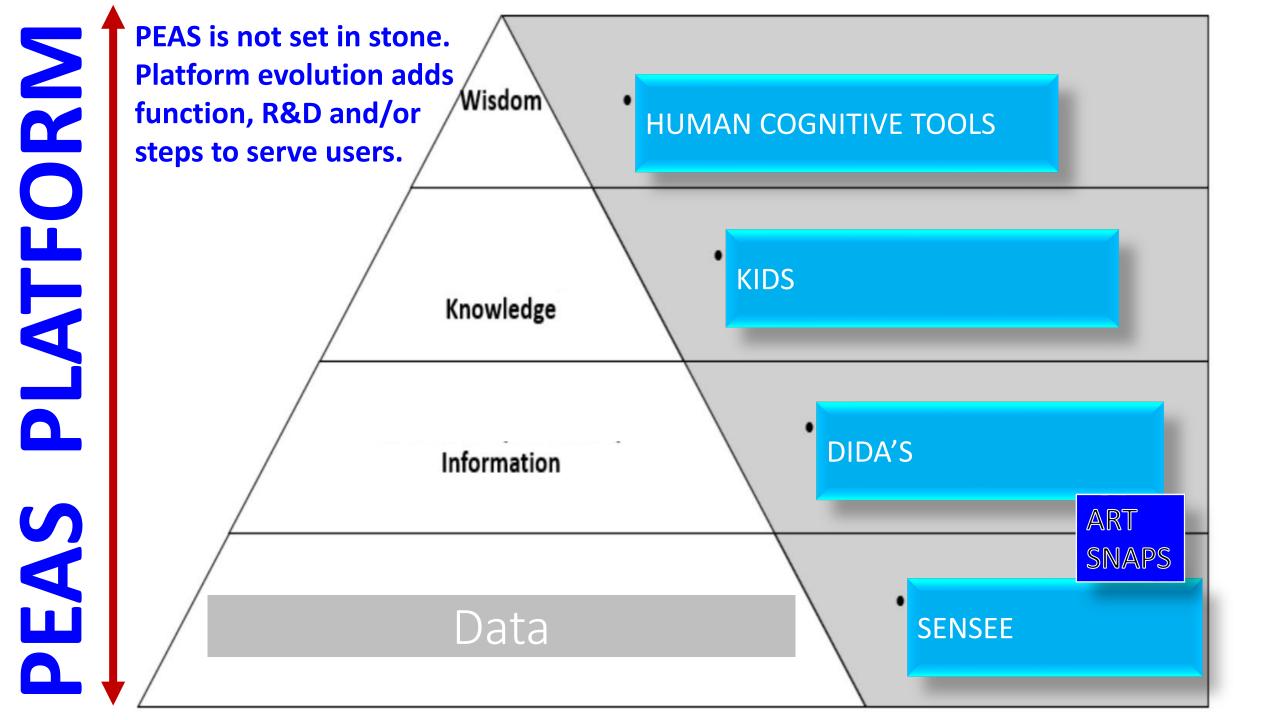




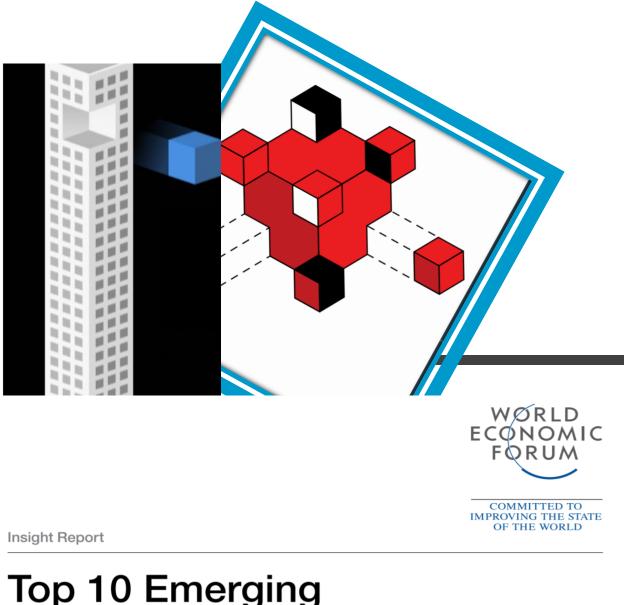












7. Advanced Food Tracking and Packaging

Cheryl Bardee ♥ Stuteaulty Jos. A. Smith



5. Smarter Fertilizers Can Reduce Environmental Contamination

Top 10 Emerging Technologies 2019

http://www3.weforum.org/docs/WEF_Top_10_Emerging_Technologies_2019_Report.pdf

Suggested topics for in-depth exploration: [0] https://ocw.mit.edu/courses/electricalengineering-and-computer-science/6-441information-theory-spring-2010/

[1] https://ocw.mit.edu/courses/electricalengineering-and-computer-science/6-0002introduction-to-computational-thinkingand-data-science-fall-2016/lecturevideos/index.htm

[2] https://ocw.mit.edu/courses/electricalengineering-and-computer-science/6-034artificial-intelligence-spring-2005/

[3] https://ocw.mit.edu/courses/electricalengineering-and-computer-science/6-034artificial-intelligence-fall-2010/lecturevideos/

[4] https://ocw.mit.edu/courses/electricalengineering-and-computer-science/6-825techniques-in-artificial-intelligence-sma-5504-fall-2002/

[5] https://ocw.mit.edu/courses/electricalengineering-and-computer-science/6-868jthe-society-of-mind-fall-2011/videolectures/

Data \neq Information \neq Knowledge

1)

2)

3)

4)

SUMMARY

Develop portfolio of ART (pareto solutions - logic tools - for the next billion users) Context determines the perishability phase of data > information > decision > knowledge Relationships must be relative to context before connecting relevant contextual data (R2C2)

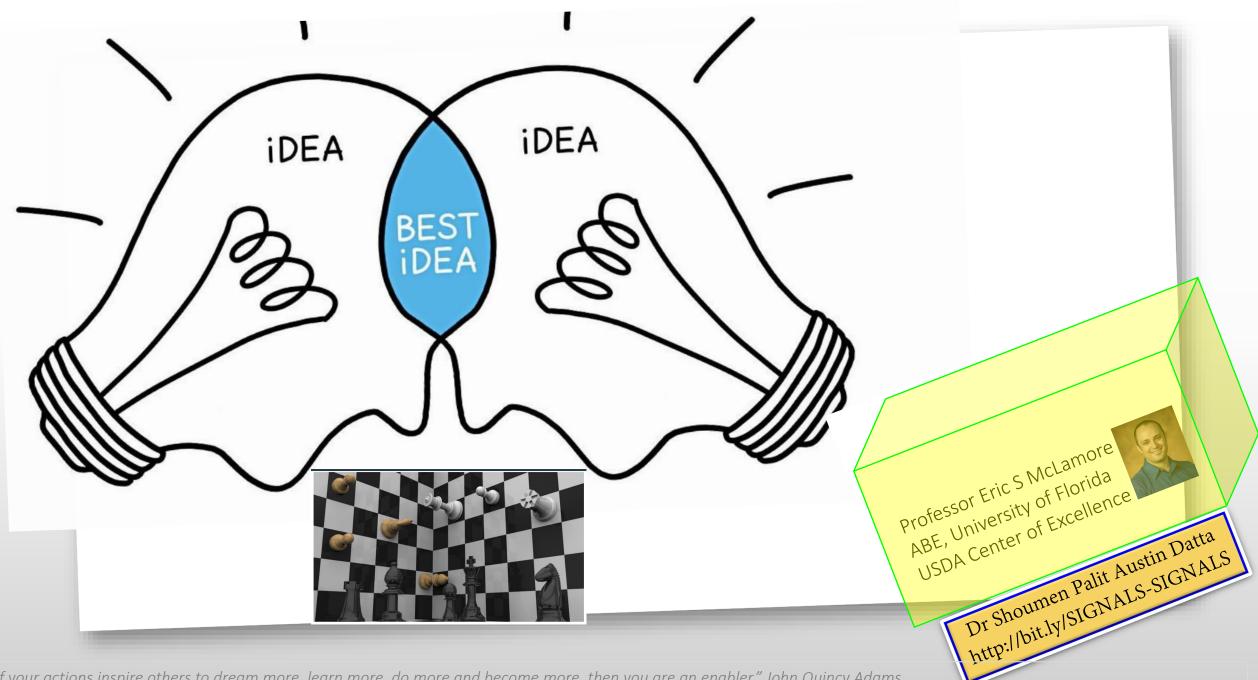
Professor Eric S McLamore

ABE, University of Florida

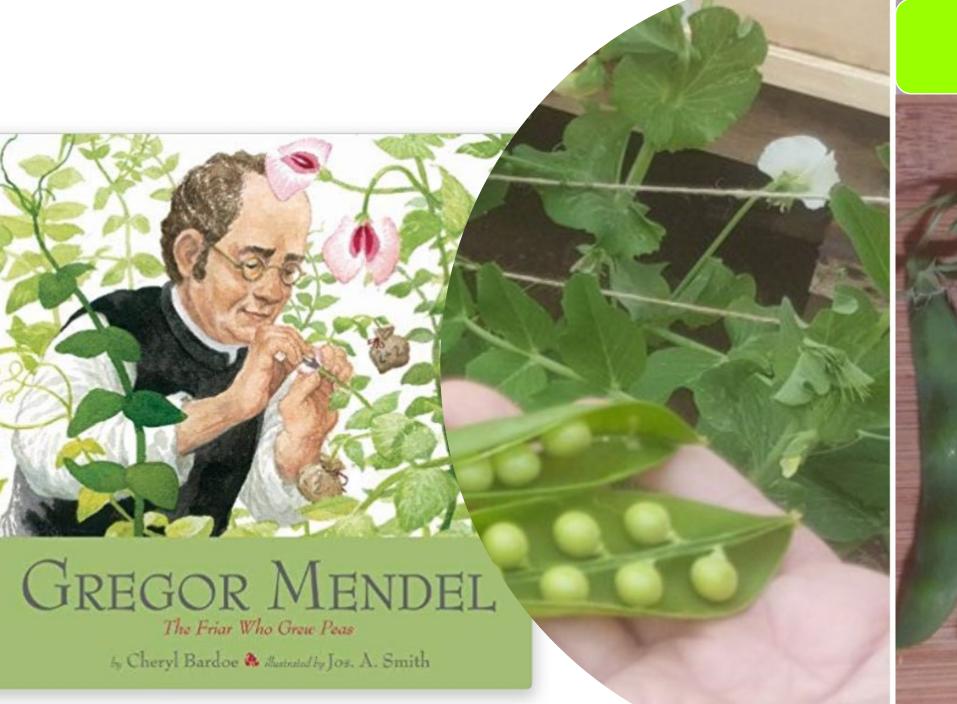
USDA Center of Excellence Dr Shoumen Palit Austin Datta http://bit.ly/SIGNALS-SIGNALS "If your actions inspire others to dream more, learn more, do more and become more, then you are an enabler." JQA

way to predict the future

is to create it.



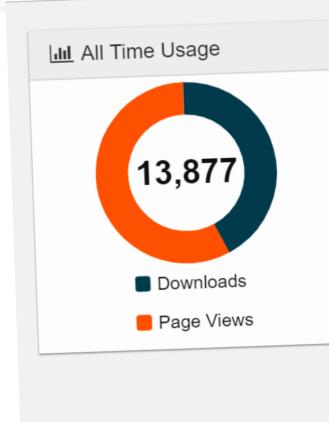
"If your actions inspire others to dream more, learn more, do more and become more, then you are an enabler." John Quincy Adams







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