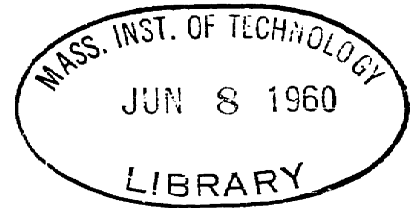


A DYNAMIC MODEL STUDY OF A MILITARY
PRODUCT DEVELOPMENT ORGANIZATION



by

Donald Curtis Beaumariage

B.E.E., Cornell University
(1946)

M.S. in E.E., Carnegie Institute of Technology
(1948)

D.Sc., Carnegie Institute of Technology
(1950)

SUBMITTED IN PARTIAL FULFILLMENT OF THE
REQUIREMENTS FOR THE DEGREE OF
MASTER OF SCIENCE

at the

MASSACHUSETTS INSTITUTE OF TECHNOLOGY

1960

Signature of Author.....
School of Industrial Management

Certified by.....
Faculty Advisor of the Thesis



38-R

SCHOOL OF INDUSTRIAL MANAGEMENT

ESTABLISHED UNDER A GRANT FROM
THE ALFRED P. SLOAN FOUNDATION, INC.

50 MEMORIAL DRIVE
CAMBRIDGE 39, MASSACHUSETTS

April 28, 1960

Mr. Donald C. Beaumariage
Room 52-455
M. I. T.

Dear Mr. Beaumariage:

This letter is to give you permission to print additional copies of your thesis by the Multilith process, and to submit to the School of Industrial Management copies thus produced, in lieu of the typed copies normally required.

A copy of this letter is to be reproduced by the same process and is to be placed in each copy of the thesis immediately following its title page.

Sincerely yours,

Richard B. Maffei
Thesis Supervisor
School of Industrial Management

RBM:LB

May 6, 1960

Professor Philip Franklin
Secretary of the Faculty
Massachusetts Institute of Technology
Cambridge 39, Massachusetts

Dear Professor Franklin:

In accordance with the requirements for graduation, I herewith submit a thesis entitled "A Dynamic Model Study of a Military Product Development Organization".

I would like to acknowledge the assistance and guidance provided by the members of the staff of the School of Industrial Management. The advice of Professors Jay W. Forrester and Richard B. Maffei was appreciated during the development of the thesis.

The staff of the Industrial Dynamics Research group provided valuable guidance and assistance during the development of the model. In particular, appreciative thanks are due A.J. Pugh, E.B. Roberts, and D.J. Howard. Model simulation was made possible through the use of the I.B.M. 704 computer at the Massachusetts Institute of Technology Computation Center and the assistance of the staff there is appreciated.

I should also like to express appreciation to the members of the Missile Electronics and Controls Division of the Radio Corporation of America, Burlington, Massachusetts for their aid.

I should finally like to acknowledge the invaluable assistance, encouragement and support provided by my wife Alma.

Sincerely,

Donald Curtis Beaumariage

A DYNAMIC MODEL STUDY OF A MILITARY
PRODUCT DEVELOPMENT ORGANIZATION

by

Donald Curtis Beaumariage

Submitted to the School of Industrial Management on May 6, 1960 in partial fulfillment of the requirements for the degree of Master of Science.

ABSTRACT

A dynamic model study of a representative organization engaged in the design and development of custom equipment for the military customer is presented. The organization studied consists of six major functional departments - marketing, engineering, manufacturing, engineering-personnel, factory-personnel and financial control. A simplified representation of the customer is used which requests proposals from the organization and awards contracts after evaluating completed proposals. The percentage of proposals submitted which become contracts is made a function of proposal worth. This is a function of the organization's technical competence, work load, and efficiency of manpower utilization.

No attempt has been made in the model studied to include all aspects of detailed departmental functions such as market research and forecasting, project evolution, organizational growth cycles, debt and equity financing, etc. The emphasis rather has been to develop a complete but simple organizational structure of business flow and decision making. This model structure is used to study the interdependence of policy decisions in the functional departments and the basic system dynamics (such as time delays) on such typical criteria as profitability. In this manner an overall management research tool for total system study is provided. This can be made more realistic by subsequent removal of initial simplifying assumptions for more detailed analyses.

The method used in this research is that developed by the Industrial Dynamics Group at the School of Industrial Management, Massachusetts Institute of Technology. The significant flows (and levels) of orders, manpower, money, and information are represented by simple difference equations. The decision criteria governing rates of flow of these quantities are also represented in equation form. Functional relations between inter-department flows and decisions are represented mathematically. The resultant system of equations is expressed in a form suitable for digital computer programming. The response of the system to typical customer inputs is examined using the high speed digital computation facilities of the MIT Computational Center. In essence, this permits examination of many years of the system's operation under a given assumed organizational decision framework in minutes, permitting examination of repeated managerial changes in system policies.

The conclusions with respect to the particular military product development organizational model examined indicate the importance of the interdependence of department policies. The decision concerning utilization of engineering manpower on alternate efforts such as proposals, contract or research work is shown to have an important effect on profit level. The inherent time response of the system is such that decisions based on too short an averaging period can lead to wrong decisions.

With respect to the method itself it can be concluded that a powerful research tool is available to general management. The quantitative study of the results of policy changes to assumed customer reaction on a convenient time basis to maximize actual system performance is possible.

Thesis Supervisor:..... Jay W. Forrester
 Title:..... Professor of Industrial Management

TABLE OF CONTENTS

| | Page |
|--|------|
| ABSTRACT | iv |
| LIST OF FIGURES | viii |
| Chapter | |
| I. INTRODUCTION: PURPOSE AND RESULTS | |
| Introduction | 1 |
| Statement of Thesis Problem and Scope | 2 |
| Research Methods | 3 |
| Conclusions | 5 |
| II. THE MILITARY PRODUCT DEVELOPMENT ORGANIZATION | |
| Nature of the Product and Customer | 7 |
| Organizational Structure and Business Flows | 9 |
| Interdependence of Functions | 13 |
| III. MODEL FORMULATION | |
| Model Formulation | 16 |
| Customer Sector | 17 |
| Marketing Sector | 25 |
| Engineering Sector | 35 |
| Factory Sector | 49 |
| Personnel-Engineering Sector | 55 |
| Personnel-Factory Sector | 61 |
| Operations Control Sector | 65 |
| IV. SIMULATION OF SYSTEM BEHAVIOR | |
| Inter-Sector Transfer Functions and Constants | 72 |
| Steady State Considerations and Initial Conditions | 74 |
| Transient Behavior Modes | 77 |

| | |
|--|-----|
| Equation Programming for DYNAMO Computer Runs | 78 |
| V. DYNAMO COMPUTER RESULTS | 81 |
| VI. SUMMARY AND CONCLUSIONS | |
| Summary | 85 |
| Conclusions | 86 |
| APPENDICES | |
| I. COMPLETE LIST OF DYNAMO COMPUTER EQUATIONS | 89 |
| II. MODIFICATIONS TO ORIGINAL SET OF EQUATIONS | 111 |
| III. DYNAMO COMPUTER RUN RESULTS | 115 |
| LIST OF SYMBOLS AND DEFINITIONS | 103 |
| LIST OF REFERENCES | 110 |

LIST OF FIGURES

| Figure | | Page |
|--------|---|------|
| 1 | Flow of Business Through Military Product Organization | 11 |
| 2 | Functional Relation Between Contract Awards and Completed Proposals | 18 |
| 3 | Flow Diagram of Customer Sector | 20 |
| 4 | Flow Diagram of Marketing Sector | 29 |
| 5 | Effect of Various Works Efforts on Engineering Technical Competence | 37 |
| 6 | Expenditure of Research and Development Funds Prior to Marketing Date | 39 |
| 7 | Engineering Ability to Undertake Work as Function of Backlog | 40 |
| 8 | Flow Diagram of Engineering Sector | 41 |
| 9 | Engineering Efficiency as Function of Recruiting Effort | 44 |
| 10 | Flow Diagram of Factory Sector | 51 |
| 11 | Factory Ability to Undertake Work as Function of Backlog | 56 |
| 12 | Flow Diagram of Personnel-Engineering Sector | 58 |
| 13 | Flow Diagram of Personnel-Factory Sector | 63 |
| 14 | Flow Diagram of Operations Control Sector | 68 |
| 15 | Overall Organization Flow Diagram | 72a |

CHAPTER I

INTRODUCTION, PURPOSE, AND RESULTS

Introduction

Mathematical models have been used extensively in the investigation of the behavior of various systems in scientific and engineering fields. The application of model studies to the fields of economics and business enterprises has increased markedly in recent years, aided by the availability of large capacity digital computational equipments. The tasks of management in modern business enterprises have required increasing emphasis upon the examination of the interdependence of the major functions in organizations. A systematic investigation of the interactions of the flows of information, work, manpower and capital on the behavior of various industrial firms has been underway at the School of Industrial Management, Massachusetts Institute of Technology by the Industrial Dynamics Group.^{1,2,3} This work seeks to provide a quantitative method of analyzing the dynamic behavior of industrial systems using modern digital computational methods to simulate system performances over realistic time periods.

The behavior of a firm engaged in the design, development, and production of equipment for the military customer differs from that of the usual commercial firm most often studied in model form. The military product development organization is essentially a producer of custom equipment for which the usual inventory and distribution problems are considerably modified. The line organization is usually the engineering department and the main commodity to be sold is often engineering effort. Practically all of the work load results from competitive bidding. The delays in proposal evaluation and the criteria of customer acceptability of submitted proposals affect the behavior of the military product development organization greatly. Technical competence resulting from research work sponsored by the government and by

1 Superscripts refer to the publications listed in the List of References

the organization itself is important in its effect upon this acceptability and the overall system performance.

Studies of company growth, research and development management, and military project evolution have recently been published using the Industrial Dynamics method of research.^{4,5,6} The operation of a representative organization engaged in military products development has not yet been examined quantitatively. In particular the manner in which the organization responds to changes in customer rates of proposal requests, the effects of delays in recruiting technical personnel and the subsequent decisions concerning utilization of available personnel on the various efforts done in parallel are of interest but have not been examined quantitatively. This thesis extends the Industrial Dynamics method to the study of these problems as discussed in the following paragraphs.

Statement of Thesis Problems and Scope

The purpose of this thesis is to study the operation of a representative business organization engaged in design, development, and manufacturing for the military market using the method of Industrial Dynamics. The overall objective is to develop a mathematical model which can provide management with a research tool to examine in a quantitative manner the interaction of policy decisions in the organization.

The emphasis has been on establishing a complete system description to include those policies and organizational characteristics which are expected to have the greatest influence upon the system's dynamic behavior. Thus, when a given policy can be questioned as to its exact formulation, degree of completeness, or particular quantitative accuracy, the attempt has been to state the assumptions and restrictions carefully but to use only what are considered to be the most significant system decisions in formulating that policy. The resultant financial control functions, for example, may seem to be too limited in their formulation since such details as those of debt and equity financing, cash management, standard cost accounting techniques, and the like are totally left

out. Such refinements can be added to any of the functions, since the limitations of the method lie not in the programming or actual computational techniques or computer equipment capacity but mainly in the effort which can be expended upon the model formulation by the researcher.

An accurate description of a representative military product development organization is sought, rather than a description of what the best set of policies it is thought should be used. This leads to the construction of a model based on six major functional departments - marketing, engineering, manufacturing, engineering-personnel, factory-personnel, and operations (financial) control. Each is considered as a sector of the complete mathematical model of the organization.

A simplified customer sector is formulated in which a percentage of the total continuing flow of requests for proposals is channeled to the organization under study. The completed proposals of the organization's engineering department are evaluated and contracts are awarded providing the income to the firm.

In addition to the overall objective of developing a total quantitative model for possible use as a management research tool, a more direct purpose exists. This is to use the particular model formed to examine quantitatively the following: the response of the system to changes in customer business requests; the effect on profits of policy changes concerning the relative priority of engineering manpower uses on proposals, contracts or research; the inherent time response of the overall system and its dependence on priority of engineering manpower use; and the relative importance of government or company sponsored research on profit levels.

Research Methods

As stated, the research methods of Industrial Dynamics as developed under the direction of Professor Jay W. Forrester at Massachusetts Institute

of Technology are used in this study. This method consists of describing the significant flows (and levels) of orders, manpower, money, and information in the organization and its departments by simple difference equations. Decision criteria governing the rates of flow of these quantities are represented in mathematical form also. These may be expressed as time delays for accomplishing engineering study programs, equations describing policies concerning the procurement of additional personnel in response to increases in work load, or functional relations between quantities represented by graphical or tabular relations. The mathematical expressions describing the day by day operation and policy formation of the organization are written in a form suitable for digital computation. The operation of the system is then simulated using the digital computer facilities of the MIT Computation Center to note the behavior of the flow of business over a number of years.

A complete investigation of this type could occupy a staff of specialists including those of the technical, financial and behavioral sciences for several years and would follow the general pattern outlined below.

1. The nature of the business of the organization is stated and the key elements which govern its behavior noted. In a limited study such as this thesis, this results in essentially a description of the representative organization as it exists. A thorough research program would probe more fundamentally into the purposes of the firm and its motivating drives.
2. The major flows within the organization are noted such as those of manpower, money, equipments, specifications, information on activity levels, etc., and these are described in mathematical form. The formulation of various decision criteria, implicit as well as explicit, is a vital part of this process. Again in this limited study, attention is focused on the flows in the established functional departments, the typical decision criteria employed, and the existing

delays. A fundamental systems management study would not limit itself to existing organizational structures. It would seek out the flows necessary to accomplish the objectives established in step one above.

3. Flow diagrams and complete mathematical formulation of the total model are completed which describe the organization and the business environment in which it operates.
4. The model equations are converted by programmers to the necessary digital computer symbology for computer simulation. Skillful programming at this stage can help systematize the examination of changes in significant constants, time delays, and decision functions.
5. A series of computer runs are made over the range of parameter variations desired by the research team and those interested in the general management of the organization. Different concepts of the customer and competitor evaluations of the organization's behavior can be formulated. Different strategies of counter action by the organization to those assumed concepts can be evaluated under conditions approaching realism. This included runs under varying assumptions of business climates. The use of probabilistic functions and prediction methods can be possible and could indicate better control methods for improving the system performance.

Conclusions

The conclusions of a limited study in such a broad management research field fall into two main categories - those concerning the research method itself and those concerning the particular model studied.

With regard to the research method of Industrial Dynamics, it can be concluded that using this method, systems management research is possible on a quantitative basis for the examination of policy interactions in military product

development organizations. While the model developed in this thesis is fairly simple and does not include many aspects of the organization's functions, it can easily be expanded. In addition the research studies underway in the Industrial Dynamics Group supplement this study and include aspects of research and development management and project evolution not covered here.

A small staff group could become quite useful to the management of military product development firms by employing the methods discussed in this study. In particular, the interactions of major divisions and corporate staff policy decisions on division and corporate profit levels could be examined prior to changes in policies. The staff group would need to do extensive investigation into existing policies and decision making criteria. They would be required to develop realistic models of the existing system as well as to examine the true nature of the business and its objectives. Such studies combined with concurrent staff studies when employed with model simulation efforts may, for example, indicate more accurately the true results of automating reporting and accounting procedures by electronic data processing means.

For the particular model studied, the computer runs made show that the system response is quite sensitive to delays in proposal evaluation and recruiting engineering personnel. The averaging time used to establish normal backlogs for planning purposes and the time period over which it is desired to adjust to the changing business levels effect the system stability. The effect of engineering efficiency decrease due to the efforts necessary to recruit personnel also has a strong effect on organization growth and reaction to changes in customer solicitation of new business. The decisions concerning priority of engineering manpower utilization for the alternate efforts of proposals, contracts or research work is shown to effect not only the resultant profit level but also the response time of the system.

CHAPTER II

THE MILITARY PRODUCT DEVELOPMENT ORGANIZATION

Nature of the Product and Customer

In any business, the nature of the end products, those for which the customer supplies funds upon delivery, usually has a dominant influence upon the structure of the organization supplying these products. This is particularly true for an organization engaged in study, design, development and manufacturing for the military customer. The end products are often only study reports or a few models of a new device for experimental use. Equipments which are delivered are essentially specially custom engineered products - tailored to meet specified objectives for a given task in some system framework. The obsolescence rate is fairly high, not only for the equipments but for the conclusions of the study reports also.

The usual problems encountered in high volume consumer products of marketing, distribution, and service are not present. In these latter areas, the field of weapon system support and logistics is becoming increasingly important. This is in fact a fertile area for management studies using Industrial Dynamics techniques.

In view of the high technical content, the analytical studies necessary, and the speciality design aspects of the end products, an organization working for the military tends to emphasize the engineering function. This may not prove to be the most advantageous in the long run if other functions are slighted in building the organizational structure.

The trend in military usage of weapons, from black box equipments with installation at areas near the end use location, to sophisticated systems requiring centralized management as well as technical integration during the complete life of the weapon development has become increasingly accelerated. This has been reflected in the changing nature of the organizations which supply

the weapons.

Recent changes of the so called "defense market" will also have their effect on the organizations' structures. Thus it is becoming more and more difficult to distinguish "defense markets" from other government markets. At the present time it is uncertain whether "space" activities are essentially a military function or a scientific program under the National Aeronautics and Space Administration. Similarly in the area of warning or detection systems and air traffic control, it is becoming increasingly difficult to distinguish the jurisdiction of Defense Agencies from that of the Federal Aviation Agency.

An additional characteristic of the current defense market is the gradual disappearance of the distinction between Research, Design, Development, Production and Support. The government agencies have historically drawn sharp distinctions between these. Since Korea however, the tendency has been to compress the historical sequential pattern and to accelerate the actual employment of equipments. The corollary characteristics of emphasis on the use of the overall system and earliest availability of operational weaponry explain the increasing consideration given to the support, logistic, and training aspects of the total system.

The emphasis upon the project management type of organization reflects the changes mentioned above and becomes another factor in the line versus staff and function versus project discussions concerning the "best" organization structure of research, development and production for the defense market. This thesis research study does not attempt to include this aspect of the problem but rather uses a representative organizational structure. The structure used has departments within the organization which are functionally oriented - marketing, engineering, manufacturing, financial and both engineering and factory personnel. Various degrees of interdependence are assumed between functions. For example, recruiting for engineers is assumed to be done by the engineering staff and decrease their efficiency in accomplishing other work. The functional

departments are discussed in the next section and the additional inter-department dependences.

10

Studies of the levels of expenditures for the defense market have indicated that there will be no appreciable decrease in the next decade, assuming the world political situation does not change greatly. An increase in spending, reflecting the increasing gross national product and increasing costs of the more sophisticated systems of the future is predicted. Thus for the purpose of the model to be constructed, a continuing flow of requests for proposals with a number of different time variation can be assumed. The request could suddenly increase due to release of appropriation funds or show a steady increasing rate as predicted in the referenced study.

10

Organizational Structure and Business Flows

The organization under study is assumed to consist of a number of separate departments, each distinguished mainly by the commodity flow over which they exercise dominate functional control. General discussions of these departments and the business flows through them follow. Chapter III discusses in detail the factors determining the levels and rates of flow of the quantities in each department.

The departments in the military product development organization studied in this thesis include the following:

Marketing - this function is the entry for incoming orders or requests for proposals and money from the customer. It establishes, based on information concerning the customer, its evaluation process, and the general market conditions the allocation of engineering resources to various types of work efforts.

Engineering - this function accomplishes the main work, using personnel obtained with the help of the personnel department. The work orders from Marketing are converted to proposals, contract study reports or equipment specifications, or

research investigations. Thus four flows of engineering efforts exists.

Factory - this function takes engineering effort in the form of equipment specifications and produces the equipment which are delivered to the customer.

Personnel - this function regulates the flow of personnel to and from Engineering and the Factory. It uses information from these departments to modify recruiting efforts.

Operation Control - this function is concerned with the management of the money and capital of the organization. It determines total expense and incomes and establishes money flows for the business activities in the organization.

The flows of business through the organization is shown in Figure 1.

1. Requests for proposals go from the Customer to Marketing. The rate of flow of these can be modified by Marketing and is dependent to a certain extent upon the level of activity in the organization.
2. Marketing forwards the requests for proposals to Engineering.
3. After completion of the proposals in Engineering, the Customer receives them for evaluation.
4. The Customer evaluates the proposals and, depending upon the proposals' worth, awards contracts to the organization.
5. Marketing acts upon the awarded contracts and initiates work orders to Engineering. These orders are dependent upon the availability of engineering manpower.
6. Engineering works upon the contracts and either submits study reports to the Customer (6a) or engineering

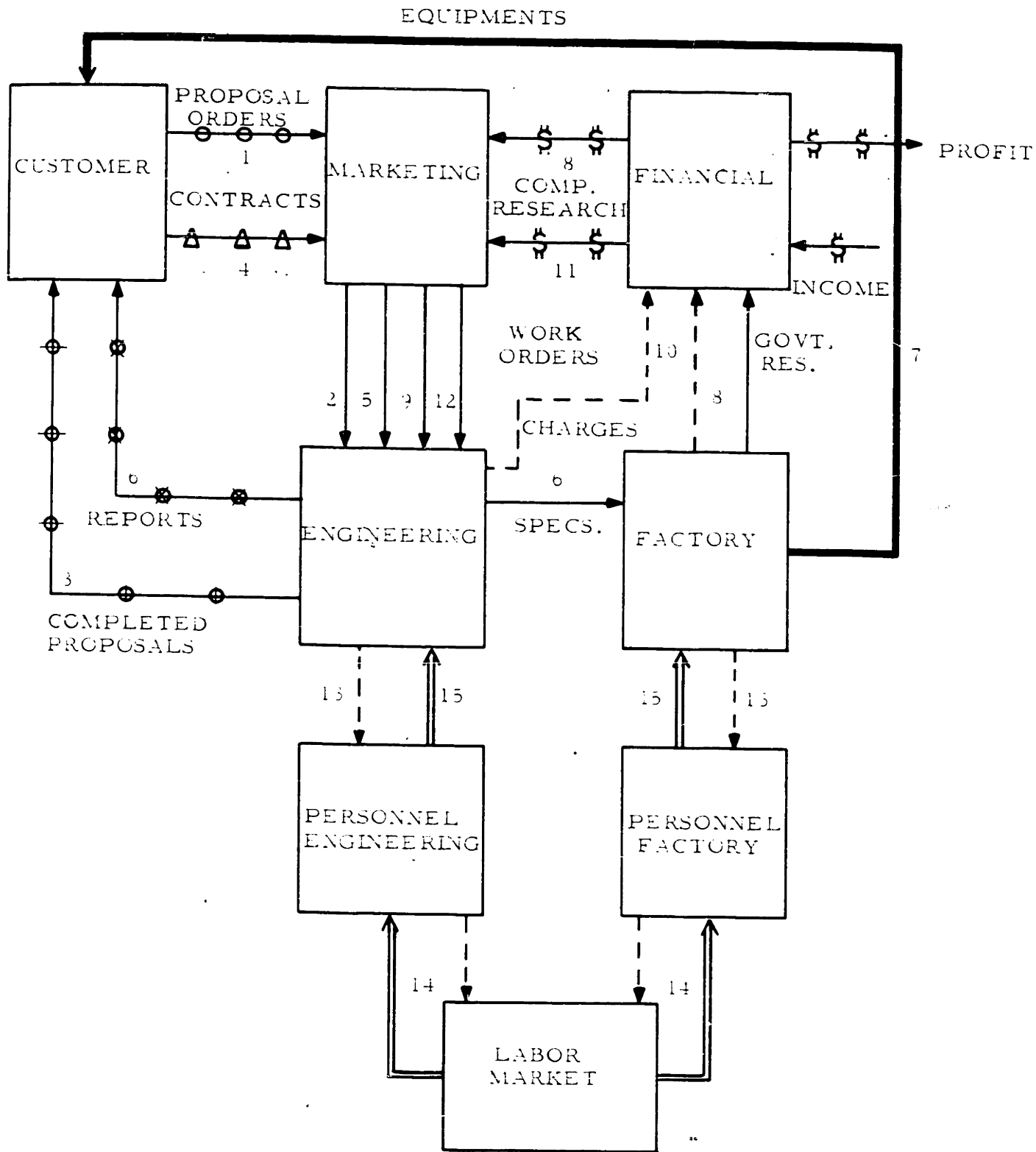


FIGURE 1. FLOW OF BUSINESS THROUGH MILITARY PRODUCT ORGANIZATION

specifications (6b) to the Factory for construction of models, prototypes or production equipment.

7. The equipments are constructed in the Factory and shipped to the customer.
8. A percentage of the Factory dollar volume (8a) is made available by Operations Control to Marketing (8b) for release for government sponsored general research work. The percentage is negotiated with the government agencies responsible for the contracts by Marketing.
9. Marketing forwards requests for this general research to Engineering which works on research and builds up competence and skill by this effort. Again the work requests forwarded depend upon availability of engineering manpower.
10. Based on information from Engineering (10a) and the Factory (10b), Operations Control establishes the rates of income and expenses and the gross profit. The money flows to the various departments are not shown. The money made available to Marketing to disburse for special research is shown (11). This money represents risk taking in that it is a percentage of net profits and is used for long range research efforts.
11. The money flow is used by Marketing which, based on availability of manpower, authorizes Engineering to do special research.
12. Engineering works on the special research. The total of all four work authorizations, proposals (2), contracts (5), general research (9), and special research (12) constitutes the work load. The last three types of work build up technical competence. The cost of proposal efforts is included in a general administrative burden rate and is thus paid for by the government as is the contract work.

13. Information on the present manpower, desired backlogs, completed work, and unfilled work requests is used by Personnel to initiate recruiting efforts. This is done for both Engineering Personnel (13a) and Factory Personnel (13b).
14. Personnel goes to the labor market. After delays for recruiting and decision making, personnel are obtained by Personnel for Engineering (14a) and the Factory (14b).
15. The personnel who join Engineering (15a) and the Factory (15b) enable these departments to complete the work request orders forwarded to these departments. The levels and flows of work are maintained consistent with assumed policy decisions. The personnel may also leave these departments depending on decreases in work requirements.
16. As a result of these various flows a net profit rate, calculated by Operations Control (16), can be considered as the system output.

Interdependence of Function

The flow of the various commodities discussed above are interdependent. Thus the number of proposal requests referred to the organization is a function of the marketing effort, backlogs, and engineering technical competence. The last is included since as an organization acquires competence in specified fields, this becomes known to contracting agencies and the organization receives more opportunities to bid.

Marketing effort would increase as backlogs in Engineering fall below levels desired for advanced planning purposes necessary for manpower allocation. The backlogs in turn depend upon the usual delays in completing the various categories of work, the orders forwarded to Engineering and the Factory, and completed work flow rates.

Technical competence is a function of work done in Engineering on efforts

other than proposals. Proposal worth in turn is a function of this technical competence, price considerations, and backlogs. The latter enters in that with many years work already available, the shortage of able people to man proposal efforts and to be made available for future work will decrease the value of the proposal in the evaluation by the Customer. If there are more personnel in Engineering than there are work orders for the four type of efforts, the organization efficiency is lowered and the price of proposed work would lose competitive advantage.

The manner in which the Marketing Department decides to allocate the existing engineering manpower among the four types of engineering work in reacting to changes in proposal requests or funds available for research is quite important. If the total requests for engineering effort exceed existing manpower levels recruiting will swell the manpower total, but this takes time. In addition, engineering effort is required to recruit additional personnel and this lowers the efficiency of the Engineering Department. Thus management must establish priorities as well as the degree of risk taking using part of the profit.

The general or overall management of an organization such as that under study must be aware of this interdependence of department decisions. Each department manager may try to optimize his department's activities in the manner which he believes to be optimum. The effect of this sub-optimization on other departments or the total organization is not necessarily known to the individual department manager. He may have under his control certain delays in accomplishing work or providing information for other decisions and act upon these to the detriment of the total organization. The role of the general management must be to combine all departmental policy decisions in a manner to optimize the total system performance.

The form of optimization to be used is the responsibility of the general manager - be it net profit rate, return on assets, engineering utilization or any other criteria. The value of dynamic studies using models based on Industrial Dynamic techniques is that a research tool is provided for the systematic exploration of the interdependence and overall system effect of various department or functional policies and behavior. The following section describes the manner in which the model for the present study was constructed. It is again emphasized that each department model or organization sector can be built to any degree of detail and/or sophistication desired. An attempt has been made, in the limited time available, to include a number of the major characteristics with close attention to a realistic development of a typical military development organization.

CHAPTER III

MODEL FORMULATION

Model Formulation

The formulation of the models for the customer and the various departments of the organization studied is discussed in this chapter. Each department model is termed a sector of the total organizational model. The method proceeds as discussed in general in the preceding chapters. The important thing for the model maker to keep in mind in constructing each sector is that the actions in each department should be represented by equations which represent as close as possible what is in fact done, rather than what the model makers would like to happen. This latter change can be made later to note the actual effect of possible changes, but must of course be tested with as realistic a total model as possible.

In addition, the representation of the customer sector should adhere to the best approximation of how it may act under assumed conditions. To complete the study within the time limits of this thesis research period, always revealed to be too short as the work develops, certain limitations are imposed and assumptions made with which many could take issue. As stated previously, the attempt has been to complete a total system model. With time, each of the limitations and/or assumptions could be modified and the results of computer runs made using the modified model compared to the alleged more restrictive model.

In each discussion, which follows, the general flow of business is first discussed, and then the main equations concerning flows, levels, and functional relations are presented, with the detailed equations given in Appendix I. Thus the reader can go into as much detail as desired. The actual techniques of constructing the equations is not repeated here, the references are numerous and very

8,9
well written.

Customer Sector

The military products development organization secures business by responding to requests for proposals submitted to it by the customer. After delays in preparing the requested proposals, they are submitted to the customer and undergo further delays for evaluation. A percentage of the submitted proposals will become contract awards depending upon the customer evaluation of proposal worth. The formulation of the decisions concerning the flows of proposal requests and contract awards follows.

On an aggregate basis, it is assumed that there is a flow of total requests for proposals from the military and government agencies. It is further assumed that about ten percent of the total Department of Defense budget is applicable to the type of military research and development effort for which this model may be valid. This is in the general area of electronics and control systems and equipments. This system input may have a number of time variations such as would result from increasing budget expenditures, yearly budget variations, etc., these are discussed in Chapter IV.

Only a certain percentage of the total applicable requests for proposals are received by the organization. This percentage varies above a fixed normal value due to the customer evaluation of the firm's capability, both competence and load-wise, and the marketing activity of the organization. The latter factor can expose the Organization to more proposal opportunities, but it can not directly increase the business level.

The decision to forward a given proposal request to Engineering is made by Marketing on the basis of manpower availability as discussed in the Marketing Sector discourse. The percentage of completed and submitted proposals which the customer evaluates as acceptable is shown in Figure 2. The engineering

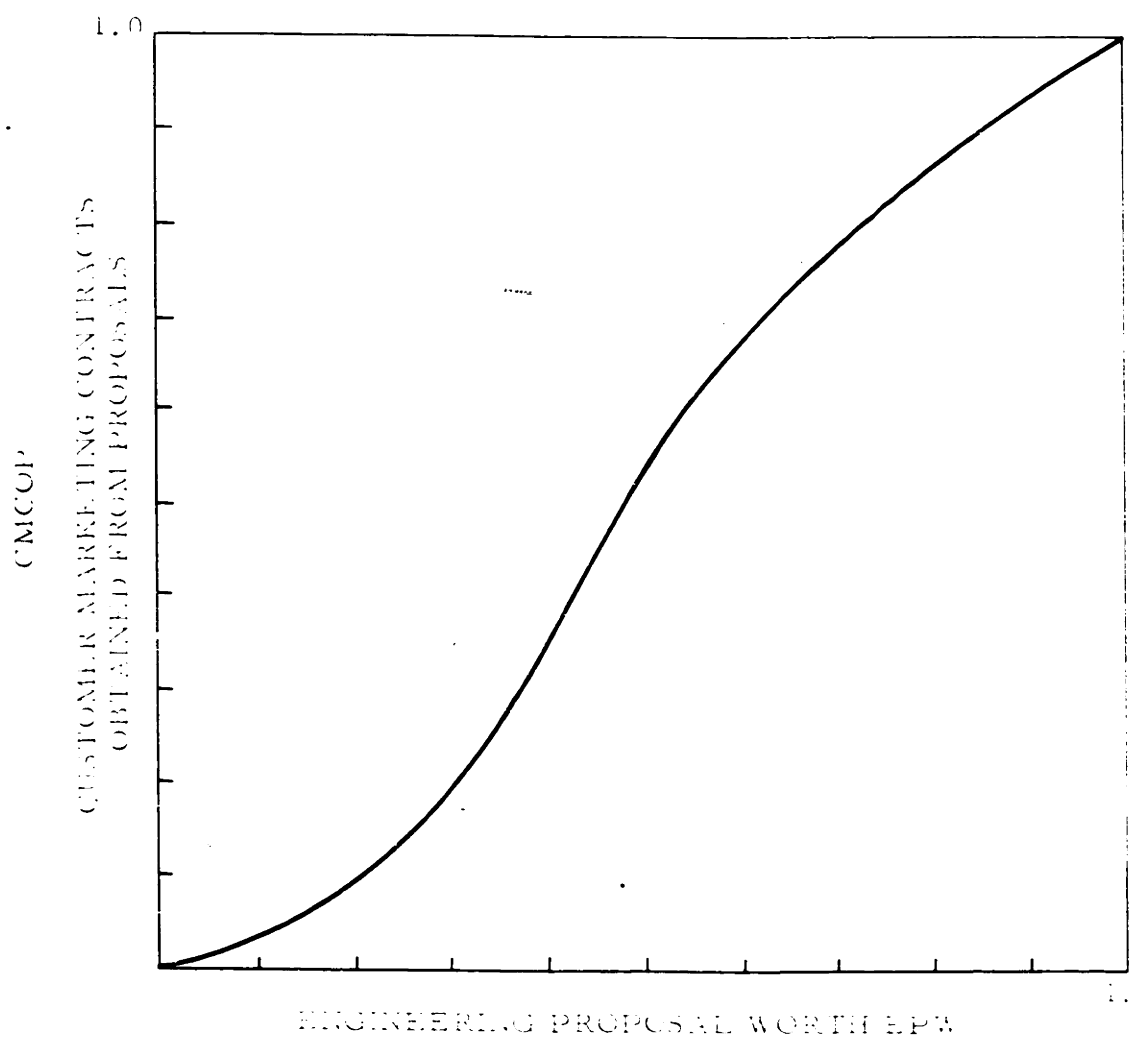


FIGURE 2. FUNCTIONAL RELATION BETWEEN ENGINEERING PROPOSAL WORTH AND COMPLETED PROPOSALS

proposal worth depends upon engineering technical competence, work load, and efficiency of manpower utilization, a price consideration.

The main sector equations follow, with the symbol R denoting a rate, L a level, and A an auxiliary equation. ⁷ Figure 3 gives the computer flow diagram for the Customer Sector.

The rates of proposal requests sent out by the government are given by:

$$\text{CRFPO.KL} = (\text{CPPO.K}) (\text{CICM.JK}) \quad 1R$$

$$\text{CRFPC.KL} = (\text{CPPC.K}) (\text{CICM.JK}) \quad 2R$$

where

CRFPO = Customer Requests For Proposals to Organization
dollars/month

CRFPC = Customer Requests For Proposals to Competition
dollars/month

CICM = Customer Income Capital for Military
dollars/month

CPPO = Customer Percentage Proposals to Organization
\$ per mo./\$ per mo.

CPPC = Customer Percentage Proposals to Competition
\$ per mo./\$ per mo.

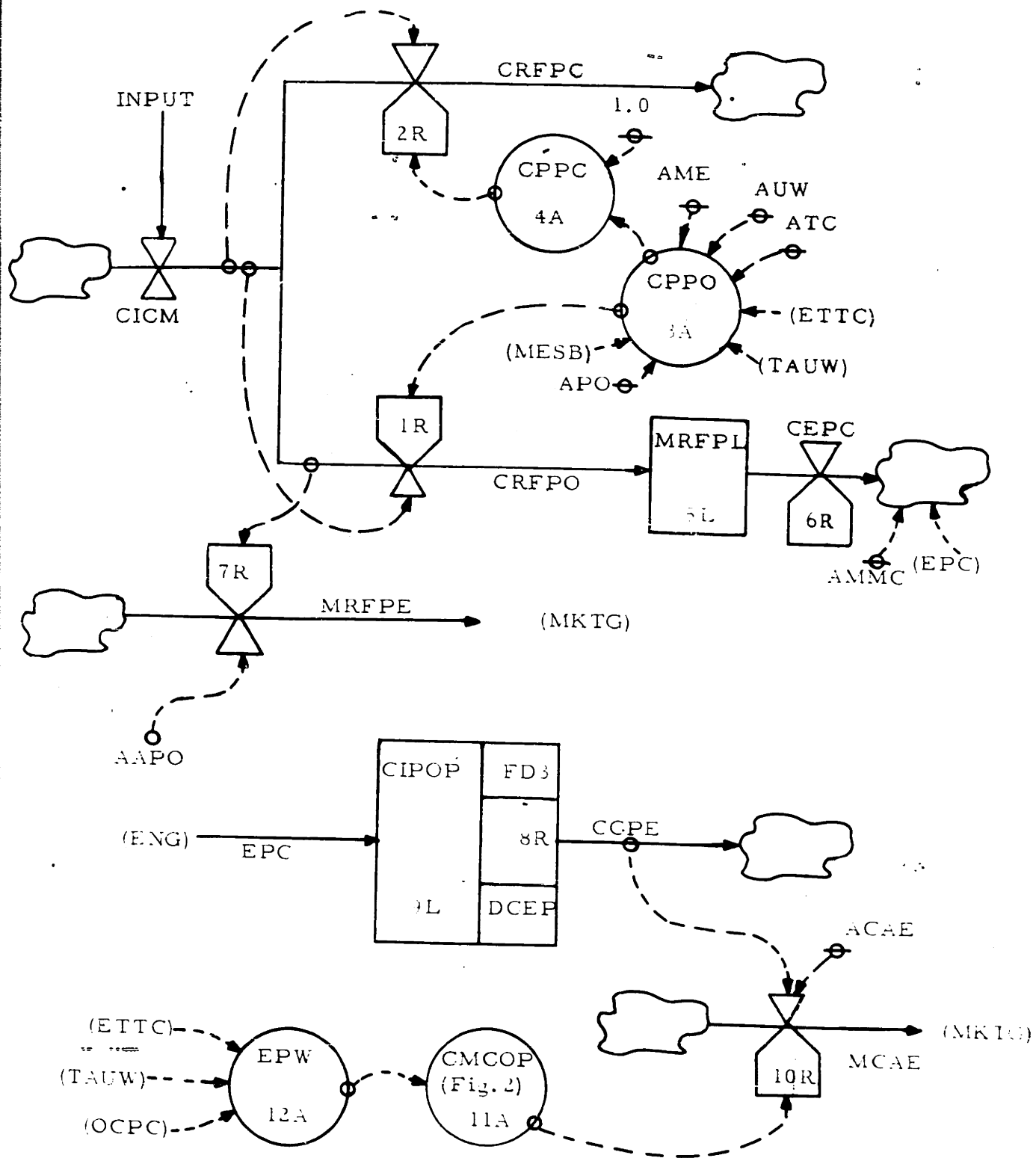


FIGURE 3. FLOW DIAGRAM OF CUSTOMER SECTOR

The percentage of proposals forwarded to the organization is given by:

$$CPPO.K = APO + (AME) (MESB.K) + (AUW) (TAUW.K) + (ATC) (ETTC.K) \quad 3A$$

$$CPPC.K = 1 - CPPO.K \quad 4A$$

where

MESB.K = Marketing Effort in Soliciting Business
dimensionless units of marketing effort

TAUW.K = Total Ability to Undertake Work
dimensionless units of functional ability
to undertake work

ETTC.K = Engineering Total Technical Competence
dimensionless units of technical competence

APO = Constant, Percentage proposals to Organization
\$ per mo./\$ per mo.

AME = Constant, Marketing Effort
\$ per mo./units of mktg.effort

AUW = Constant, Ability to Undertake Work
\$ per mo./units of ability to
undertake work

ATC = Constant, Technical Competence
\$ per mo./ units of tech. competence

This equation states that a certain percentage of requests for proposals issued by the government comes to the organization plus an increase above this value. The term MESB concerns the effort exerted by Marketing as the backlog of orders declines. Marketing will always seek work of course, but the second term in equation 3A reflects the increased efforts which would occur as backlogs decline. The next two terms reflect the reaction of the customer to the organization's ability to undertake work and its technical competence. As the work available to the organization gets quite large, not only are fewer people available to solicit new work, in spite of marketing efforts, but the depth of managerial personnel is less. As technical competence increases, however, more agencies will recognize that the organization might be able to supply their needs also and will forward requests to the organization.

MESB, TAUW, and ETTC are given by equations 34A, 80A, and 63A respectively.

A backlog of requests for proposals not acted upon may build up as follows:

$$\text{MRFPL.K} = \text{MRFPL.J} + (\text{DT})(\text{CRFPO.JK} - \text{CEPC.JK}) \quad 5\text{L}$$

where

$$\begin{aligned} \text{MRFPL} &= \text{Marketing Requests For Proposal Level} && \text{dollars} \\ \text{CRPC} &= \text{Customer received Engineering Proposals Completed} && \text{dollars/month} \\ \text{DT} &= \text{Difference Time used in calculation} && \text{months.} \end{aligned}$$

The rate of engineering proposals received by the customer is given by:

$$\text{CEPC.KL} = (\text{AMMC})(\text{EPC.JK}) \quad 6\text{R}$$

where

$$\begin{aligned} \text{EPC.JK} &= \text{Engineering Proposals Completed} && \text{total man months/month} \\ \text{AMMC} &= \text{constant converting Man Month to Cash} && \text{dollars per month/man months per month.} \end{aligned}$$

The customer requests for proposals become an input to the marketing department in the form of man months effort per month requested:

$$\text{MRFPE.KL} = (\text{AAPO})(\text{CRFPO.JK}) \quad 7\text{R}$$

where

$$\begin{aligned} \text{MRFPE} &= \text{Marketing Requests For Proposals Entered} && \text{man months/month} \\ \text{AAPO} &= \text{constant Allocating Proposals to Organization} && \text{man months per month/dollars per month.} \end{aligned}$$

At this point the model maker must take into account the implications of assigning a single numerical value for the constant AAPO. In actual practice, different proposal requests would require different man months of effort to prepare.

In addition, competing organizations would use different numbers of engineers for different lengths of time on the same requests for proposal. However, in an aggregate sense, the ratio of the dollar value of proposal request rates to the rates of effort applied to them would tend to a uniform value over a long period of time for many organizations and types of work. This conversion factor AAPO could be made variable and a function of external as well as internal factors, but this refinement does not seem necessary to detect the significant behavior of the system. A numerical value corresponding to a typical allocation of engineering personnel in a representative organization will be used.

Proposal requests are submitted to Engineering by Marketing depending on manpower as discussed in the Marketing Sector section of this chapter. Completed proposals are sent to the customer where they undergo a delay for evaluation and where a certain number are accepted based upon proposal worth. This is formulated as:

$$CCPE.KL = (\text{DELAY } 3)(\text{EPC.JK, DCEP}) \quad 8R$$

$$CIPOP.K = CIPOP.J + (DT)(\text{EPC.JK} - \text{CCPE.JK}) \quad 9L$$

where

$$CCPE = \frac{\text{Customer Completed Proposals Evaluated}}{\text{man months/month}}$$

$$\text{DELAY } 3 = \text{third order delay}$$

$$\text{DCEP} = \frac{\text{Delay, Customer Evaluations Proposals}}{\text{month}}$$

$$\text{CIPOP} = \frac{\text{Customer Internal Processing of Organization Proposals}}{\text{man months}}$$

The third order delay is used for the first time here as a representation of the aggregate functional relation of the delays occurring in the evaluation process. Some proposals are quickly evaluated and some take quite some time. The sensitivity of the system to the value of the time delay DCEP can always be tested once a complete model is available.

The percentage of evaluated proposals which become contracts and hence

become requirements for engineering work is given by:

$$\text{MCAE.KL} = (\text{ACAE})(\text{CMCOP.K})(\text{CCPE.JK}) \quad 10\text{R}$$

$$\text{CMCOP.K} = \text{FUNCTION}(\text{EPW.K}) \quad 11\text{A}$$

where

$$\text{MCAE} = \text{Marketing Contract Awards Entering} \quad \text{man months/month}$$

$$\text{ACAE} = \text{constant, Contract Awards Entering} \quad \text{man months/man months}$$

$$\text{CMCOP} = \text{Customer Marketing Contracts Obtained Percentage}$$

$$\text{EPW} = \text{Engineering Proposal Worth} \quad \text{dimensionless units of proposal worth.}$$

The functional relationship of equation 11A is given in Figure 2. The conversion factor ACAE, relating man months of contract awards to man months of proposal effort, requires the same type of consideration as AAPO. If these two factors are increased, more business would result in the model from the basic construction of the model. Thus the variation of these conversion factors as functions of internal and external parameters might seem necessary for complete realism. However, constant values are used. Thus ACAE is made constant and its variation as a function of changes in skill in the level of organization engineering or management can be studied after a basic model is constructed.

The engineering proposal worth is given as:

$$\text{EPW.K} = (\text{AETC})(\text{ETTC.K}) + (\text{AAUW})(\text{TAUW.K}) + (\text{APP})(\text{OCPC.K}) \quad 12\text{A}$$

where

$$\text{OCPC} = \text{Operations Control Price Constant} \quad \text{dimensionless units}$$

$$\text{AETC} = \text{constant, Engineering Technical Competition} \quad \text{dimensionless units}$$

$$\text{AAUW} = \text{constant, Ability to Undertake Work} \quad \text{dimensionless units}$$

$$\text{APP} = \text{constant, Price Provision} \quad \text{dimensionless units}$$

The factors contributing to engineering proposal worth are discussed in the Engineering Sector. These three quantities in equation 12A are used to indicate the major items the customer might use in establishing proposal worth. Again additional factors could be included. In addition the weighting of the three assumed items assumed to enter into engineering proposal worth can be modified. This can easily be done in model computer runs in an extensive study and illustrates the use that the general management could make of a model study. The equation for ETTC, TAUW, and OCPC are given by equations 63A, 80A, and 100A respectively.

Marketing Sector

The marketing function serves as the main contact between the customer and the rest of the organization. The major areas in which marketing decisions enter into the determination of the system behavior concern the allocation of manpower. Marketing also of course establishes the profit rates through negotiation with the customer.

As noted in the preceding sector discussion, two types of requests or orders for engineering effort result directly from customer actions. These are requests for proposals and contract awards. In addition to these, two types of research may be undertaken, general research, sponsored by the government, and special research, sponsored by the organization.

The amount of general research which can be undertaken is a function of the amount of manufacturing work in process. The funds for this research are established in negotiations between Marketing and the Customer. A small fixed percentage of the value of manufacturing contracts is made available for general research studies. This is done to permit continued advances in the state of the art knowledge and increase the ability of the organization to serve the nation's defense needs.

The organization may desire to invest its own money in special research areas for which the prospect of future profits may be quite promising. A percentage of the profit rate can be made available to initiate special research studies, usually long range or fundamental investigations.

Thus four types of engineering efforts must be requested by Marketing and some basis for establishing priorities must be set. This is necessary since there will only be a fixed engineering personnel staff available. If a sudden increase in work requirements occurs, personnel can not be added immediately, so a decision must be made concerning which jobs will be of lowest priority and thus wait for manpower to become available.

The policy decisions concerning work priorities are essentially the means by which the organization management uses strategy to react to their evaluation of the market and the customer decision means for requesting proposals and awarding contracts. It is first assumed that technical competence is established by working on special research, general research, and contracts in approximately decreasing amounts. Then if Marketing decides to always have the research work done even if a sudden increase in proposal requests occurs, they are deciding that the long term build up of competence will be "better" than stopping such work to bid on proposals. Such a decision must be made since the increase in staff can not occur quickly. The following Order Rules for utilization of engineering manpower on work requests can be considered and can be implemented in the model.

Order Rule Alpha

1. All contract work is forwarded to Engineering up to the limit of available manpower.
2. Proposal requests are forwarded to Engineering with the personnel not required on contract work.
3. General research work is done next.
4. Special research work occupies the lowest priority.

5. As these work requests persist, Personnel is requested to accelerate recruiting and the added personnel are used on work in the priority stated.

If there is still an excess of engineering personnel after the four work requests are filled in the order stated, the efficiency of the total organization falls, and its expenses increase. The argument may be made that surely the organization would use any available personnel on one of the four areas but the following limitations occur. Research is usually done on a fixed budget basis and people can not be suddenly thrown on research and the results still be expected to remain as described. The contract work usually has limiting items such that the addition of more personnel may not increase output. In addition, training and skill levels enter into the problem of integrating more people in any given program. Thus in the model the excess of personnel over work request inputs is made to react as a decrease in competitive price acceptability. The corollary penalty of having too few personnel is the sacrifice of research work and less buildup of technical competence.

Marketing may pursue a different policy concerning priority of the four work request orders. Thus a different Order Rule may be to establish the priority as given below.

Order Rule Beta

1. All general research work is given first priority, and manpower in excess of this requirement is used for other categories of work.
2. Work on contracts is done with the remaining manpower up to the level of existing engineers.
3. Proposals are requested from Engineering with remaining engineers.
4. The special research is given the lowest priority. Manpower left after the above three categories of work requests are forwarded is used on special research.

Another priority ordering of manpower can be expressed as Order Rule γ . In this, special research, proposal, general research, and contract work orders are forwarded to engineering in that order. Any combination of priorities can be chosen and build into the model formulation. The resultant decisions concerning the rates of work request flows serve as inputs to Engineering.

Marketing would intensify its efforts to solicit new business as the backlog of total requests remaining unfilled decreased. Also as the level of unfilled requests for proposals increases, it can be expected that a certain percentage of this becomes worthless because of fixed due dates. As the level of available personnel exceeds the four work requests, such that personnel would not be engaged in any of the four for a period of time, the voluntary terminations of engineers would be expected to increase.

The formulation of the Marketing Sector equations follows.

Figure 4 gives the flow of business in Marketing.

The rates of proposal and contract work requests have been given as:

$$\text{MRFPE.KL} = (\text{AAPO})(\text{CRFPO.JK}) \quad 7R$$

$$\text{MCAE.KL} = (\text{ACAE})(\text{CMCOP.K})(\text{CCPE.JK}). \quad 10R$$

The rate of government sponsored research is given by:

$$\text{MGGRE.KL} = (\text{OCIGR.JK})/(\text{ARE}) \quad 13R$$

where

$$\text{MGGRE} = \frac{\text{Marketing Government General Research Entered}}{\text{man months/month}}$$

$$\text{OCIGR} = \frac{\text{Operations Control Income for General Research}}{\text{dollars/month}}$$

$$\text{ARE} = \text{constant, Rate of Engineers} \quad \text{dollars/man month.}$$

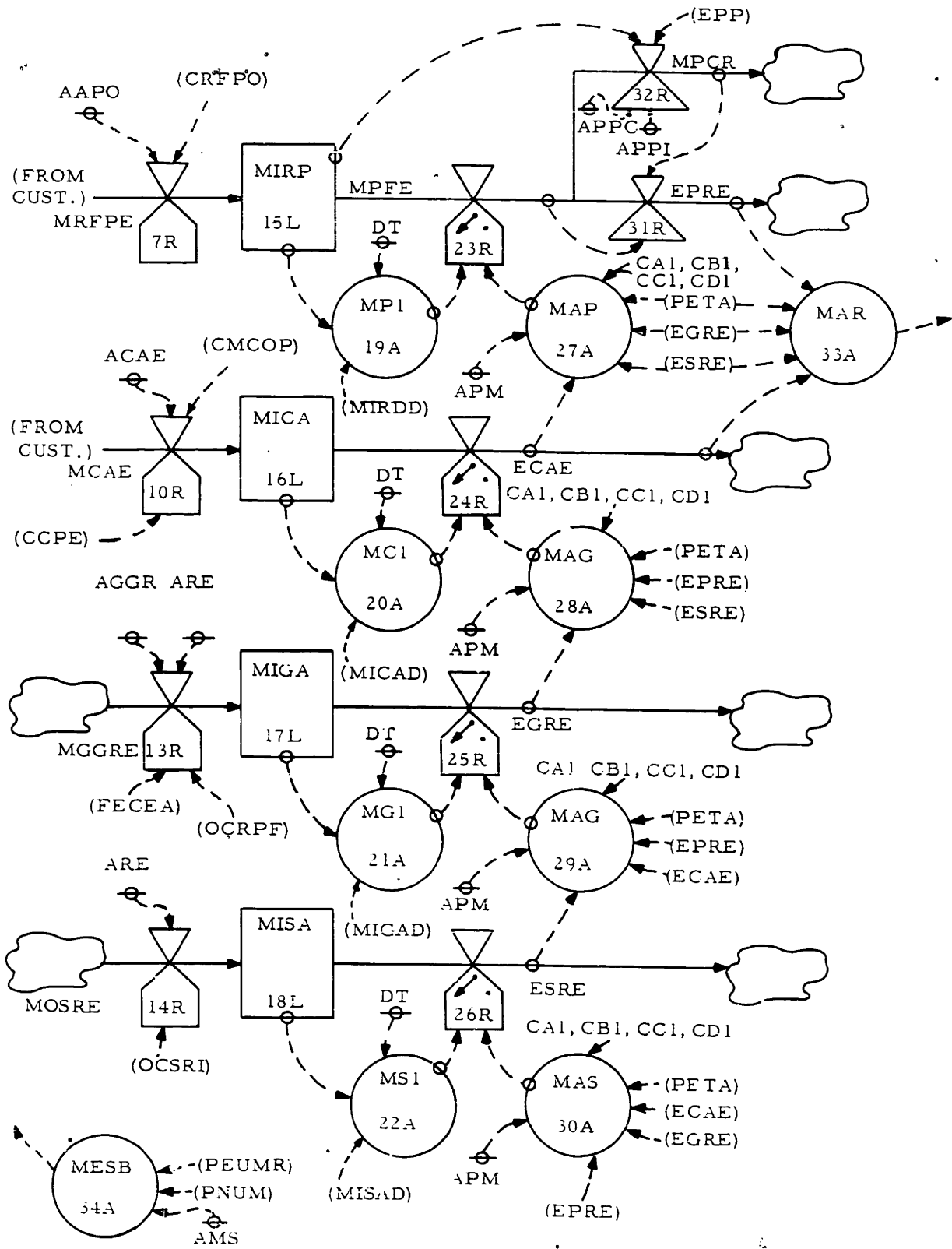


FIGURE 4. FLOW DIAGRAM OF MARKETING SECTOR

OCIGR is given by equation 103A.

The rate of special research work is determined by the amount of money the organization is willing to invest in research. The rate is given by:

$$\text{MOSRE.KL} = (\text{OCSRI.JK}) / (\text{ARE}) \quad 14R$$

where

$$\text{MOSRE} = \frac{\text{Marketing Organization Special Research Entered}}{\text{man months/month}}$$

$$\text{OCSRI} = \frac{\text{Operations Control Special Research Income}}{\text{dollars/month.}}$$

The rates of work requests actually forwarded to Engineering are given as follows for the four types of work:

$$\text{EPRE} = \frac{\text{Engineering Proposal Requests Entered}}{\text{man months/month}}$$

$$\text{ECAE} = \frac{\text{Engineering Contract Authorizations Entered}}{\text{man months/month}}$$

$$\text{EGGRE} = \frac{\text{Engineering Government General Research Entered}}{\text{man months/month}}$$

$$\text{ESRE} = \frac{\text{Engineering Special Research Entered}}{\text{man months/month.}}$$

For each of these rates of flow, an increasing level of work requests which have not been forwarded, due to unavailability of manpower, may exist.

This level will depend on which Order Rule is used. These levels are given by:

$$\text{MIRP.K} = \text{MIRP.J} + (\text{DT})(\text{MRFPE.JK} - \text{MPFE.JK}) \quad 15L$$

$$\text{MICA.K} = \text{MICA.J} + (\text{DT})(\text{MCAE.JK} - \text{ECAE.JK}) \quad 16L$$

$$\text{MIGR.K} = \text{MIGR.J} + (\text{DT})(\text{MGGRE.JK} - \text{EGRE.JK}) \quad 17L$$

$$\text{MISR.K} = \text{MISR.J} + (\text{DT})(\text{MOSRE.JK} - \text{ESRE.JK}) \quad 18L$$

where

$$\text{MIRP} = \frac{\text{Marketing Inventory of Requests for Proposals}}{\text{man months}}$$

$$\text{MICA} = \frac{\text{Marketing Inventory of Contract Authorizations}}{\text{man months}}$$

MIGR = Marketing Inventory of General Research
man months

MISR = Marketing Inventory of Special Research
man months

MPFE = Marketing Proposals Forwarded to Engineering*
man months/month.

Each time interval, these inventories of work requests are increased above desired backlogs by the input rates as follows where the -D denotes desired backlogs (see page 59)

MP1.K = (MIRP.K - MIRPD.K)/(DT) increment in proposal requests 19A
man months/month

MCL.K = (MICA.K - MICAD.K)/(DT) increment in contract authorization 20A
man months/month

MGL.K = (MIGR.K - MIGRD.K)/(DT) increment in general research work 21A
man months/month

MSL.K = (MISR.K - MISRD.K)/(DT) increment in special research work 22A
man months/month.

The decisions to forward either the work request which has just been received, to continue the rate under steady state conditions, or to order Engineering to use only the available manpower (when the input request is greater than the available manpower as established by the priority rule) are given by the following general equations:

MPFE.KL = CLIP(MP1.k, MAP.K, MAP.K, MP1.K) 23R

ECAE.KL = CLIP(MCL.K, MAC.K, MAC.K, MCL.K) 24R

EGGRE.KL = CLIP(MGL.K, MAG.K, MAG.K, MGL.K) 25R

ESRE.KL = CLIP(MSL.K, MAS.K, MAS.K, MSL.K) 26R

where

W = CLIP (X,Y,Y,X) denotes that W is set equal to X if Y is equal to or greater than X, and is set equal to Y if Y is less than X.

* A distinction is made between the proposals requests actually entered into Engineering EPRE and the requests forwarded from Marketing MPFE in that the letter can be reduced due to the lack of manpower as explained by equations 31 and 32.

Also,

| | | | |
|-----|---|--|-------------------|
| MAP | = | <u>Manpower Available for Proposals</u> | man months/month |
| MAC | = | <u>Manpower Available for Contracts</u> | man months/month |
| MAG | = | <u>Manpower Available for General Research</u> | man months/month |
| MAS | = | <u>Manpower Available for Special Research</u> | man months/month. |

Thus MP1, MC1, MG1, and MS1 can be considered to be the work rates which if maintained, would deplete each work inventory to the desired backlog level in DT months in the absence of new incoming orders, assuming sufficient manpower. The inventories would then decrease as the backlogs decayed.

Equations are written for MAP, MAC, and MAS to establish the available manpower according to the Order Rule desired. Thus for Order Rule Alpha in which the order of priority is contracts, proposals, general research and special research:

| | | | | |
|-------|---|---------------------------------------|------------------|-----|
| MAP.K | = | PETA.K - ECAE.JK | man months/month | 27A |
| MAC.K | = | PETA.K | man months/month | 28A |
| MAG.K | = | PETA.K - ECAE.JK - EPRE.JK | man months/month | 29A |
| MAS.K | = | PETA.K - ECAE.JK - EPRE.JK - EGGRE.JK | man months/month | 30A |

where

PETA.K = Personnel Engineers Total Available
man = man months/month.

Note that the actual proposed requests entered into engineering EPRE is used to determine manpower availability.

For other order rules the order of C, P, G, and S would change.

As mentioned on page 31, if the proposals which can actually be entered into Engineering (EPRE) become less than the requests for proposals

received from the customer (MREPE, equation 7R) due to lack of manpower, it can be expected that a certain number of the requests for proposals in the marketing inventory (MIRP) would not be answered. This could be due to cancellations by the customer, delays beyond the time for submittal, or decisions by Marketing and Engineering not to bid. The formulation of an all-inclusive decision function for the decrease in inventory has not been attempted. Instead the assumption has been made that if the increased level of the inventory of proposal requests exceeds a fraction of the requests actually in process in engineering, a certain percentage of the increased inventory is not entered into engineering. This modified decision function is now formulated.

The rate of proposal requests actually forwarded to engineering is reduced from the ones received by marketing by the rate of invalid proposals.

Thus:

$$\text{EPRE.KL} = \text{MPFE.JK} - \text{MPCRC.JK} \quad 31R$$

where

$$\text{EPRE} = \frac{\text{Engineering Proposal Requests Entered actual}}{\text{man months/month}}$$

$$\text{MPFE} = \frac{\text{Marketing Proposals Forwarded to Engineering}}{\text{man months/month}}$$

$$\text{MPCRC} = \frac{\text{Marketing Proposal Requests Cancelled}}{\text{man months/month.}}$$

The rate of marketing proposal requests cancelled is given by:

$$\text{MPCRC.KL} = \begin{cases} (\text{APCC})(\text{MIRP.K} - \text{MIRPI}) & \text{if } \text{MIRP.K} - \text{MIRPI} \geq (\text{APPI})(\text{EPP.K}) \\ 0 & \text{if } \text{MIRP.K} - \text{MIRPI} < (\text{APPI})(\text{EPP.K}) \end{cases} \quad 32R^*$$

where

$$\text{MPCC} = \frac{\text{Marketing Proposals Cancelled by Customer}}{\text{man months/month}}$$

* The actual formulation of MPCRC was finally modified as shown in Appendix Two to make a fraction of the excess level of the preceding month become invalid, using a boxcar, level and auxiliary equations.

- MIRPI = Marketing Inventory Requests for Proposals Initial
man months
- APPI = constant, Proposal Percentage in Inventory
- APCC = constant, Proposals Cancelled by Customer
percent/month
- EPP = Engineering Proposals in Process (equation 41L)
man months.

If at any time the input requests for work of a given type are at a level which exceeds the available manpower for that type of effort, only the available manpower can be ordered to carry out that request. The requests forwarded for all lower priority categories of work are zero. The model is constructed to insure that the equations do not order negative work rates.

Conditions can occur in which the total available engineering force exceeds the four categories of work. When this happens the level of unassigned manpower is given by:

$$\text{MAR.K} = \text{PETA.K} - \text{EPRE.JK} - \text{ECAE.JK} - \text{EGGRE.JK} - \text{ESRE.JK} \quad 33A$$

man months/month

where

$$\text{MAR} = \text{Manpower Available for Reassignment}$$

man months/month.

This level is used in establishing the competitive price decrement due to inefficiency and also the rate of voluntary terminations of engineering personnel.

The marketing department will intensify its efforts to solicit new business as the backlog of unfilled total requests for engineering effort decreases below a normal planning level. This would vary from a three to a twelve month backlog. The marketing effort is given by:

$$\text{MESB.K} = 1 - (\text{AMS})(\text{PEUMR.K})/(\text{PNUM.K}) \quad 34A$$

where

PEUMR = Personnel Engineering Unfilled Manpower Requests
man-months/month

PNUM = Personnel Normal Unfilled Manpower
man months/month

AMS = constant, Marketing Solicitation
man months/month.

This completes the Marketing Sector.

Engineering Sector

Engineering provides the proposals, contract work and research studies which constitute the main flow of business of the organization. The contract work may provide not only the equipment specifications which serve as the input to the Factory, but also study reports to the Customer. The basis for proceeding on the four types of efforts has been discussed in the preceding Marketing Sector section.

Each of the four types of work efforts would in general require a different average time for completion. On an aggregate basis, the length of time for proceeding from work authorization to work completion would increase successively for proposals, contracts, general research, and special research. This is reflected in the model by using increasing time delay constants in the third delay representations for the work processes.

As mentioned before, the available staff of engineering manpower imposes a limit upon the amount of work requests from marketing which can be initiated in engineering. The Order Rule priority establishes which type of work effort must await the hiring of additional personnel. In engineering organizations this recruiting requires the use of engineering personnel due to the technical requirements and skills required of the staff. This recruiting effort will lower the efficiency of the engineering staff. Thus in the growth

of an organization responding to a sudden or growing rate of government requests for proposals, the engineers could not work at full efficiency and recruit simultaneously. This would effectively slow the growth and reduce profits.

As Engineering works on contracts and the research activities, the level of technical competence will increase. An organization which has spent much effort in a given area would in general be expected to have a greater knowledge of the best solutions and would enjoy a competitive advantage. This is reflected in the model by the establishment of a level of engineering total technical competence.

This technical competence is a function of work done on contracts, general research, and special research. At any given time, the total technical competence depends upon efforts expended in the past years on these three types of work. Work done on special research the immediate preceding year will probably not have contributed yet to technical competence. Special research is usually done on those projects for which the payoff is several years in the future. The experience gained from actual contracts, which probably not as significant an overall contribution to total technical competence, is most effective in the period immediately following its accomplishment. The effect of general research would have an effect lying between these two time characteristics.

Figure 5 shows the relative contribution of effort to technical competence in these three areas. In the equation formulation the average year's work in each area over the last eight years is weighted according to the value of Figure 5 and the total competence expressed as a sum of the three contributions. A ratio of 1 :2 :4 is given for the relative contribution of work in contracts, general research and special research. Each contribution is normalized to the maximum value expected for each type of work, since the contract work in absolute total of man months would greatly exceed research works.

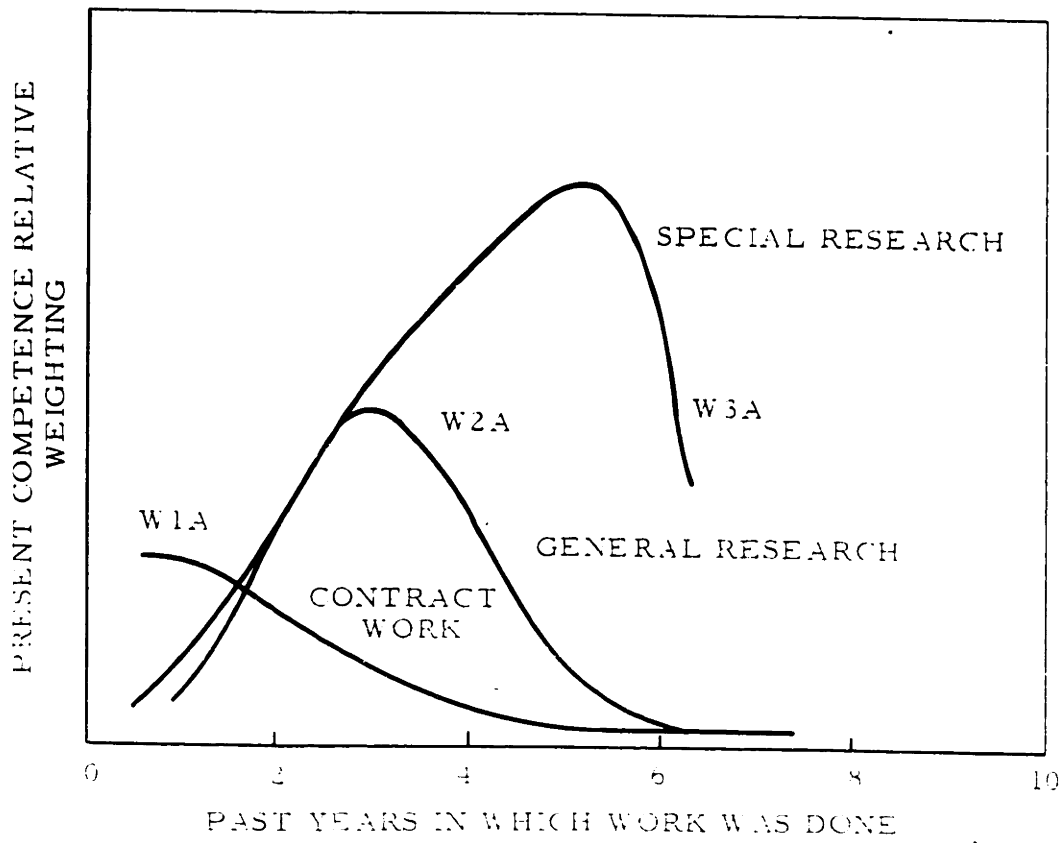


FIGURE 5. EFFECT OF VARIOUS WORK EFFORTS ON ENGINEERING TECHNICAL COMPETENCE

Another way of expressing the weighting of past effort implied in Figure 5 is shown in Figure 6. This represents an optimum curve of expenditures per year over the years before the market date of a given project or equipment. If all the money were spent immediately, by the market date the effectiveness of the expenditures would be dissipated due to changed market conditions, obsolescence, etc. The money can not be spent immediately prior to the market date either, since any improvement could not be implemented in a short time before marketing. Some money should be spent after market date since product improvement would insure continued product acceptance and recorders before the entry of competitor reorders the innovator's advantage.

The actual formulation of the technical competence has a definite influence on the model's system behavior. Changes in the form of the equations can be made if it is felt that a given method may not be as realistic as desired. This is done easily by changing the weighting values and normalizing constants.

The contract work completed serves as the input to the Factory in the form of equipment specifications. The number of man months engineering effort equivalent to one equipment can be changed and represents the ratio of equipment to study type of contract work.

The ability of Engineering to undertake additional work is a function of its work load at any given time. If the backlog of work not yet finished is many times a normal years work backlog, the organization will be less able to undertake additional work. This is shown in Figure 7 where as the time to exhaust the given backlog increases the ability to undertake additional work decreases.

The equations used in the Engineering Sector follow. Figure 8 gives the flows in the Engineering Sector.

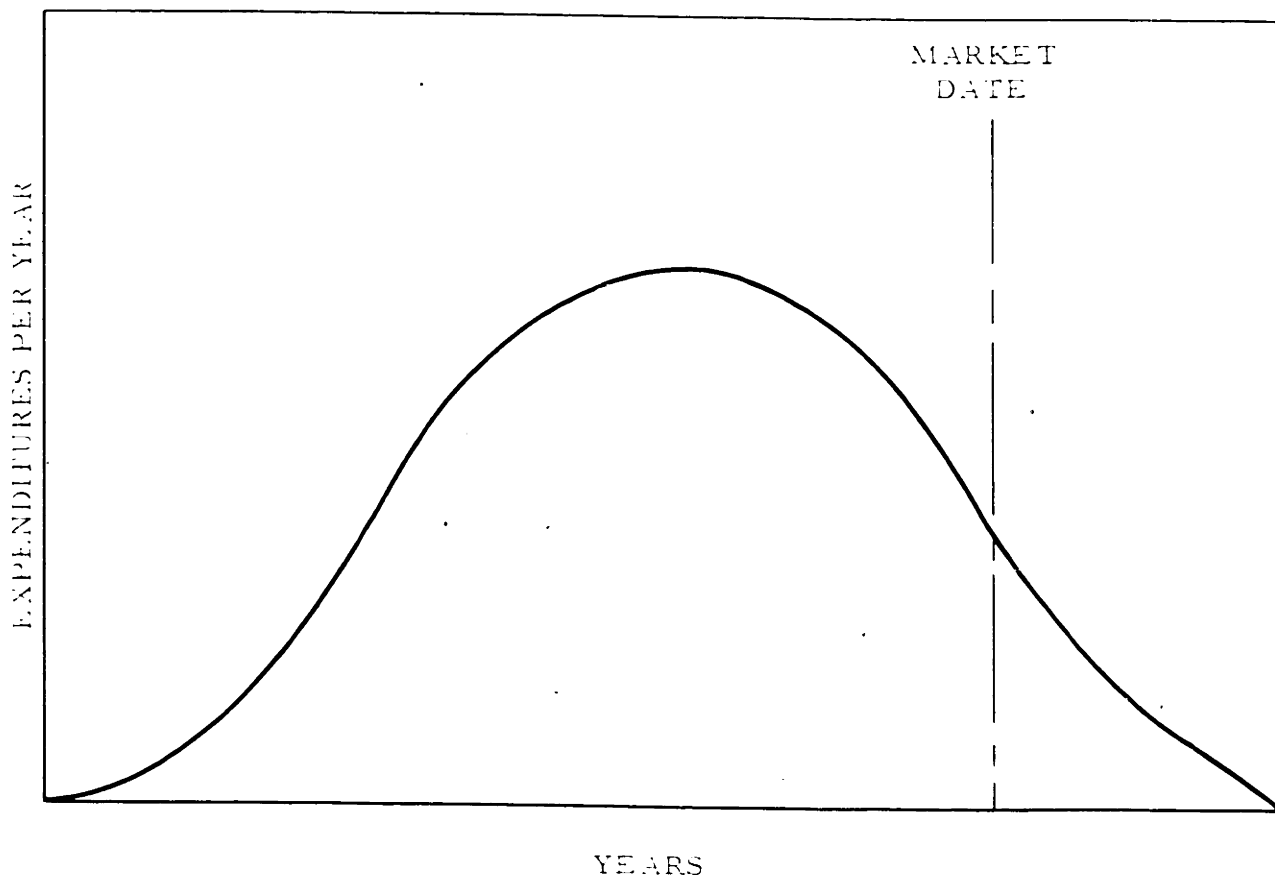
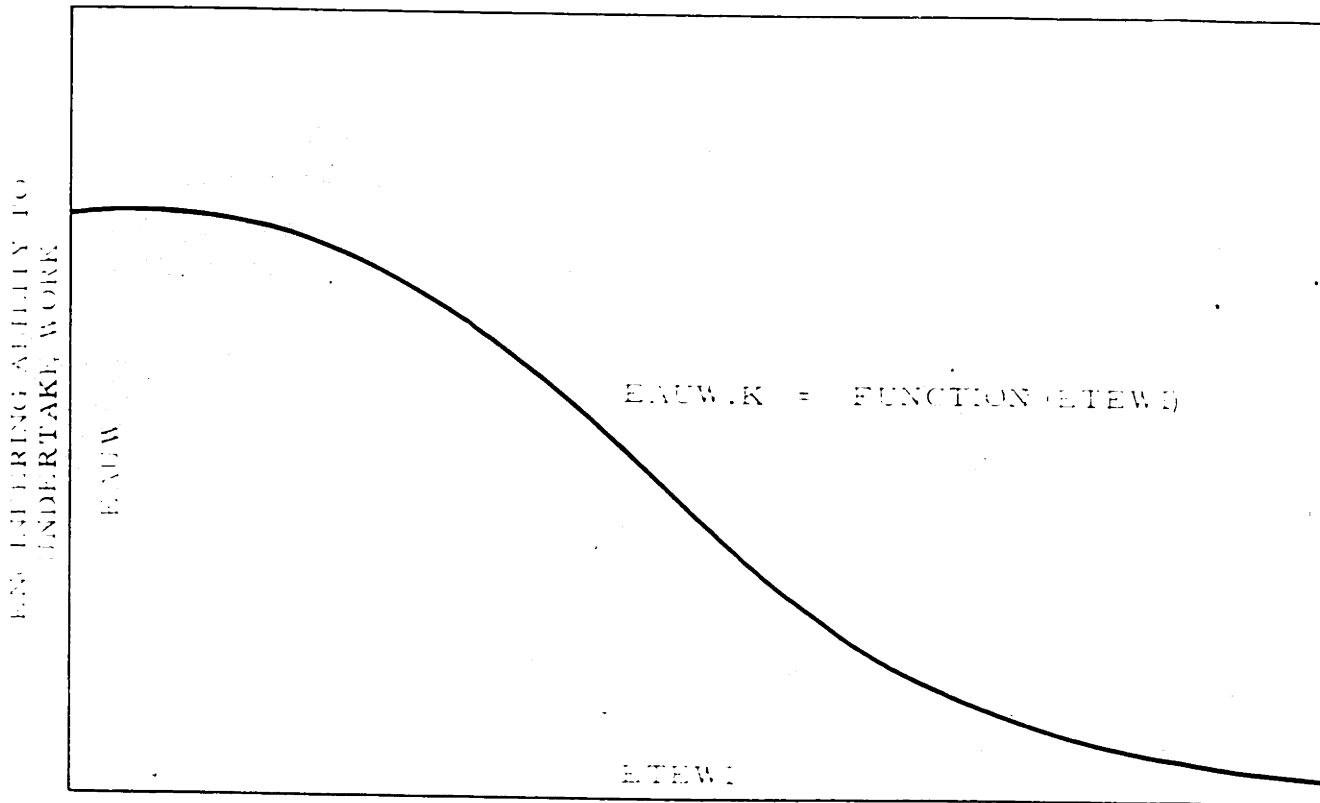


FIGURE 6. EXPENDITURE OF RESEARCH AND DEVELOPMENT FUNDS
•PRIOR TO MARKETING DATE



RATIO OF ENGINEERING BACKLOG OF WORK REQUESTS TO TOTAL ENGINEERING EFFORT AVAILABLE OVER PLANNING PERIOD DPMS MONTHS

FIGURE 7. ENGINEERING ABILITY TO UNDERTAKE WORK AS FUNCTION OF BACKLOG

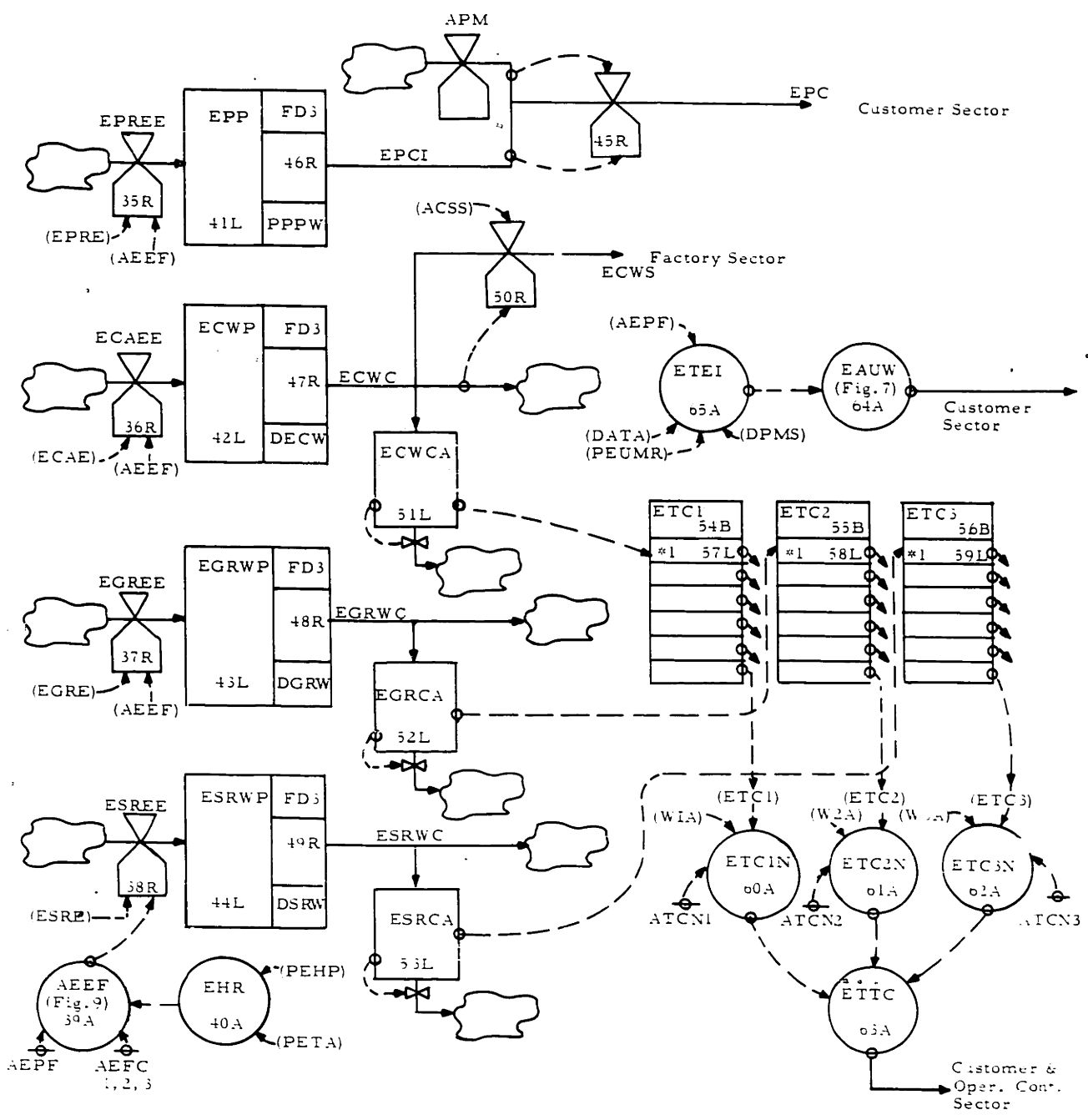


FIGURE 8. FLOW DIAGRAM OF ENGINEERING SECTOR

As discussed previously there are four types of work requests forwarded to Engineering from Marketing, depending upon the availability of manpower and the Order Rule of work priority. These are:

| | | | |
|-------|---|--|-------------------|
| EPRE | = | <u>E</u> ngineering <u>P</u> roposal <u>R</u> equests <u>E</u> ntered | man months/month |
| ECAE | = | <u>E</u> ngineering <u>C</u> ontract <u>A</u> uthorization <u>E</u> ntered | man months/month |
| EGGRE | = | <u>E</u> ngineering <u>G</u> overnment <u>G</u> eneral <u>R</u> esearch | man months/month |
| ESRE | = | <u>E</u> ngineering <u>S</u> pecial <u>R</u> esearch <u>E</u> ntered | man months/month. |

The rates of work actually initiated in Engineering is a function of engineering efficiency, which in turn depends on the involvement of engineers in recruiting to decrease the buildup of unfilled work requests in Marketing.

The effective rates of work initiated in Engineering are given by:

| | | | |
|----------|---|---|-----|
| EPREE.KL | = | (AEEF.K)(EPRE.JK) | 35R |
| ECAEE.KL | = | (AEEF.K)(ECAE.JK) | 36R |
| EGREE.KL | = | (AEEF.K)(EGGRE.JK) | 37R |
| ESREE.KL | = | (AEEF.K)(ESRE.JK) | 38R |
| AEEF.K | = | $\begin{cases} \text{AEPF} & \text{if } \text{EHR.K} < \text{AEFC2} \\ \text{AEPF} - (\text{AEFC3})(\text{EHR.K}) & \text{if } \text{AEFC2} \leq \text{EHR.K} \leq \text{AEFC1} \\ \text{AEFC1} & \text{if } \text{EHR.K} > \text{AEFC1} \end{cases}$ | 39A |
| EHR.K | = | (PEHP.JK)/(PETA.K) | 40A |

where

| | | | |
|-------|---|---|------------------|
| EPREE | = | <u>E</u> ngineering <u>P</u> roposal <u>R</u> equests <u>E</u> ntered <u>E</u> ffective | man months/month |
| ECAEE | = | <u>E</u> ngineering <u>C</u> ontract <u>A</u> uthorizations <u>E</u> ntered <u>E</u> ffective | man months/month |
| EGREE | = | <u>E</u> ngineering <u>G</u> eneral <u>R</u> esearch <u>E</u> ntered <u>E</u> ffective | man months/month |

- ESREE = Engineering Special Research Entered Effective
man months/month
- AEFF.K = Attrition in Engineering Efficiency Factor
- EHR.K = Engineering Hiring Ratio
man months per month/man
- AEFF = constant, Engineering Productivity Factor
man months/man months
- AEFC1 = constant, Efficiency Factor Constant
- AEFC2 = constant, Efficiency Factor Constant
- AEFC3 = constant, Efficiency Factor Constant.

Figure 9 illustrates the variation of this efficiency.

The effect of a decrease in engineering efficiency is twofold. The work completed is less than originally ordered so the money income rate is less. In addition, more manpower will be recruited to equate work requested with work output. The income rate goes up as more work is done but expenses increase as manpower increases.

In the engineering department certain delays would occur in processing the work authorizations received from Marketing. These delays are included in the actual work-in-process delays to simplify the model construction. Each flow of orders becomes an input to the engineering work processes which are expressed as third order aggregate delays. The work in process levels of work are given by:

$$\begin{aligned} \text{EPP.K} &= \text{EPP.J} + (\text{DT})(\text{EPREE.JK} - \text{EPC1.JK}) && 41\text{L} \\ \text{ECWP.K} &= \text{ECWP.J} + (\text{DT})(\text{ECAEE.JK} - \text{ECWC.JK}) && 42\text{L} \\ \text{EGRWP.K} &= \text{EGRWP.J} + (\text{DT})(\text{EGREE.JK} - \text{EGRWC.JK}) && 43\text{L} \\ \text{ESRWP.K} &= \text{ESRWP.J} + (\text{DT})(\text{ESREE.JK} - \text{ESRWC.JK}) && 44\text{L} \end{aligned}$$

where

$$\text{EPP} = \text{Engineering Proposals in Process} \quad \text{man months}$$

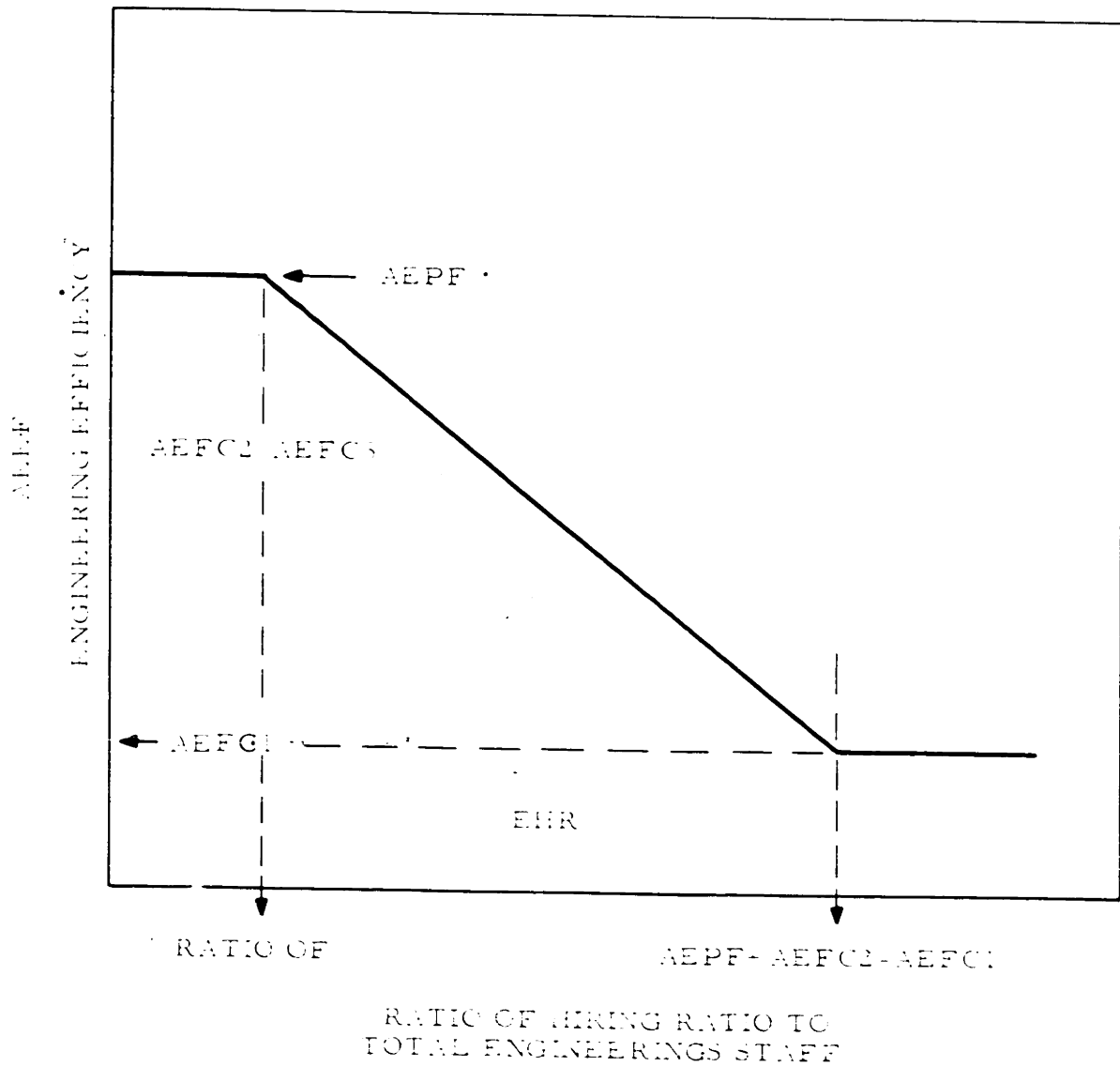


FIGURE 2. ENGINEERING EFFICIENCY AS FUNCTION OF RECRUITING EFFORT

| | | | |
|-------|---|--|-------------------|
| ECWP | = | <u>Engineering Contract Work in Process</u> | man months |
| EGRWP | = | <u>Engineering General Research Work in Process</u> | man months |
| ESRWP | = | <u>Engineering Special Research Work in Process</u> | man months |
| EPC1 | = | <u>Engineering Proposals Completed due to Marketing Requests</u> | man months/month |
| ECWC | = | <u>Engineering Contract Work Completed</u> | man months/month |
| EGRWC | = | <u>Engineering General Research Work Completed</u> | man months/month |
| ESRWC | = | <u>Engineering Special Research Work Completed</u> | man months/month. |

In equation 41L,

$$EPC.KL = EPC1.JK + APM \quad 45R$$

where

| | | | |
|------|---|--|-------------------|
| EPC | = | <u>Engineering Proposals Completed total</u> | man months/month |
| EPC1 | = | <u>Engineering Proposals Completed due to marketing requests</u> | man months/month |
| APM | = | <u>Proposal Effort Maintained</u> | man months/month. |

The constant APM is introduced to indicate the unsolicited proposals which an organization might decide to present to the government. If APM is used to represent a constant number of personnel who are at all times working on proposals, APM would be subtracted from each of the manpower levels in equations 27A through 30A and 33A. This is done for any order_rule used in establishing work priority.

The output rates of work are given by third order delays as:

$$EPC1.KL = \text{DELAY } 3(\text{EPREE}.JK, \text{DPPW}) \quad 46R$$

| | | |
|----------|---------------------------|-----|
| ECWC.KL | = DELAY 3(ECAEE.JK, DECW) | 47R |
| EGRWC.KL | = DELAY 3(EGREE.JK, DGRW) | 48R |
| ESRWC.KL | = DELAY 3(ESREE.JK, DSRW) | 49R |

where

| | | |
|------|---|--------|
| DPPW | = <u>Delay, Proposal Process Work</u> | months |
| DECW | = <u>Delay, Engineering Contract Work</u> | months |
| DGRW | = <u>Delay, General Research Work</u> | months |
| DSRW | = <u>Delay, Special Research Work</u> | months |

It is seen that no control is exerted over the engineering work once the order rates are decided on the basis of input orders, priority, efficiency and availability of manpower. This is not completely realistic. The time delays would also change in actual practice. The delays could be made variable, but for this study this additional feature is not included.

The completed proposals go to the customer as discussed in the Customer Sector. It is assumed that the contract work completed becomes in part an input to the Factory as specifications for equipments.

The input to the Factory is given by:

$$ECWS.KL = (ACSS)(ECWC.JK) \quad 50R$$

where

| | | |
|------|---|--|
| ECWS | = <u>Engineering Contract Work Specifications</u> | equipment/month |
| ACSS | = constant, Converting Specification to equipment Shipments | equipments per month/man months per month. |

The constant ACSS is like AAPO and ACAE, an inter-sector transfer constant. An organization which can work on contracts in which the engineering content is low, or which has a more efficient work force, such that a given number of man months of engineering effort gives more equipments would show

a greater volume of business and hence greater profits for a given input. Thus the use of a constant value of ACSS does represent a limitation of the present model. Methods of making it a variable could be devised.

The formulation for engineering technical competence is based on the preceding sector. The average work completed over a year's period is calculated for contracts and the two types of research work. These averages are remembered by using a computer mechanism called a "linear boxcar" which stores the value entered into the first boxcar level and retains successive values for as many time intervals as desired by shifting values to memory cells.

The average work levels to be stored are given by:

$$ECWCA.K = ECWCA.J + (DT)(1/TCWC)(ECWC.JK - ECWCA.J) \quad 51L$$

$$EGRCA.K = EGRCA.J + (DT)(1/TGRE)(EGRWC.JK - EGRCA.J) \quad 52L$$

$$ESRCA.K = ESRCA.J + (DT)(1/TSRC)(ESRWC.JK - ESRCA.J) \quad 53L$$

where

$$ECWCA = \text{Engineering Contract Work Average level} \quad \text{man months}$$

$$EGRCA = \text{Engineering General Research Work Average level} \quad \text{man months}$$

$$ESRCA = \text{Engineering Special Research Work Average level} \quad \text{man months}$$

$$TCWC = \text{Time Constant for Contract Work Completion average} \quad \text{months}$$

$$TGRC = \text{Time Constant for General Research Completion Average} \quad \text{months}$$

$$TSRC = \text{Time Constant for Special Research Completion average} \quad \text{months.}$$

The memory of past work is given by:

$$ETC1 = \text{BOXLIN } (8,12) \quad 54B$$

$$ETC2 = \text{BOXLIN } (8,12) \quad 55B$$

| | | | |
|----------|---|---|-----|
| ETC3 | = | BOXLIN (8,12) | 56B |
| ETC1*1.K | = | ETC1*1.J + (DT)(ECWCA.J) (input to boxcar memory) | 57L |
| ETC2*1.K | = | ETC2*1.J + (DT)(EGRCA.J) " | 58L |
| ETC3*1.K | = | ETC3*1.J + (DT)(ESRCA.J) " | 59L |

where ETC1, ETC2, and ETC3 denote the linear boxcar device which keeps available the average value of contract, general and special research work completed for eight successive values, shifted every twelve months. The beginning or entry value is the average work completed in each case.

The weighting for the work done each of the previous years is given in Figure 5 which shows the weighting factors for the three types of work. The technical competence contributed by each work effort is given by:

| | | | |
|---------|---|-----------------------------|-----|
| ETC1N.K | = | (1/ATCN1)(SUM 2(8,W1A,ETC1) | 60A |
| ETC2N.K | = | (1/ATCN2)(SUM 2(8,W2a,ETC2) | 61A |
| ETC3N.K | = | (1/ATCN3)(SUM 2(8,W2A,ETC2) | 62A |
| ETTC.K | = | ETC1N.K + ETC2N.K + ETC3N.K | 63A |

where ETC1N, ETC2N, and ETC3N are the normalized contributions to technical competence of contract, general research and special research respectively. Each is found by summing for eight years the product of the average work effort each year times the weighting factor assigned to that year's work. The normalizing factors ATCN1, ATCN2, and ATCN3 are direct functions of the maximum possible work levels for each type of effort and as such are related to the input and intersector transfer constants. For a model in which the input value increases the constants must be made functions of the input. The instrumentation for this is shown in Appendix I.

The total technical competence is ETTC.

The engineering department's ability to undertake more work is a

function of the inventory of unfilled work request and the available manpower at that time. If the ratio of unfilled requests in man months to the number of available engineers times a normal planning time, say thru to twelve months, becomes very large, the ability to start new work decreases.

The equations are:

$$\text{EAUW.K} = \text{FUNCTION} (\text{ETEI.K}) \quad 64A$$

$$\text{ETEI.K} = (\text{PEUMR.K}) / (\text{PETA.K}) (\text{DPMS}) (\text{AEPF}) \quad 65A$$

where

| | | | |
|-------|---|---|-----------------------|
| EAUW | = | <u>E</u> ngineering <u>A</u> bility to <u>U</u> ndertake <u>W</u> ork | |
| ETEI | = | <u>E</u> ngineering <u>T</u> imes to <u>E</u> xhaust <u>I</u> nventory | man months/man months |
| PEUMR | = | <u>P</u> ersonnel <u>E</u> ngineering <u>U</u> nfilled <u>M</u> anpower <u>R</u> equested | man months |
| PETA | = | <u>P</u> ersonnel <u>E</u> ngineering <u>T</u> otal <u>A</u> vailable | men |
| DPMS | = | <u>D</u> elay, <u>P</u> ersonnel <u>M</u> anpower Available | months |

Figure 7 gives the functional variation for equation 64A. The total ability to undertake work is given in equation 80A.

Factory Sector

The construction of the equipment produced by the military product development organization is done in the Factory. The input orders to the Factory Sector consist of orders from Engineering in the form of specifications for particular equipments. The specifications are completed in Engineering but may require additional work for drawings, methods engineering, etc. and hence undergo a work process delay before actual construction is initiated. The rate of factory orders ready for actual construction is used by the factory management in their decision concerning production rates initiated. Inventories of orders

for equipments received but not yet ordered and received but not yet completed will occur in the normal flow of business.

Since military equipment is similar to custom equipment for which no standard inventories can be maintained, the prime factors controlling production rate include the incoming order, available manpower, facilities, and the desire to maintain backlog at levels permitting maximum utilization of manpower. Equipment totals ordered by engineering will include allowances for testing and tooling studies.

Work will be initiated on those equipments for which factory specifications have been completed. The rate of production will be determined by the available labor force and its productivity. The rate will be equal to the incoming rate as long as the available labor force does not limit the amount of work which can be done. If the labor force is insufficient then an inventory of work ordered but not initiated will build up. This inventory can be reduced by the addition of workers to the factory labor force. This is described in the Personnel-Factory Sector discussion. Until the additional manpower becomes available, the production rate is limited to the number of equipments per month obtainable at the actual factory manpower level.

The equipments are produced using an aggregate time delay and then shipped to the customer. Income is derived on the basis of equipments shipped (including those for testing and tooling studies). Expenses are incurred for material and labor.

The factor Sector equations follow. Figure 10 presents the flow diagram for the Factory.

The orders from Engineering, ECWS, enter a work process in the Factory for drawing, product engineering, and methods engineering. The level of specification under study and the output rates of factory orders are given by:

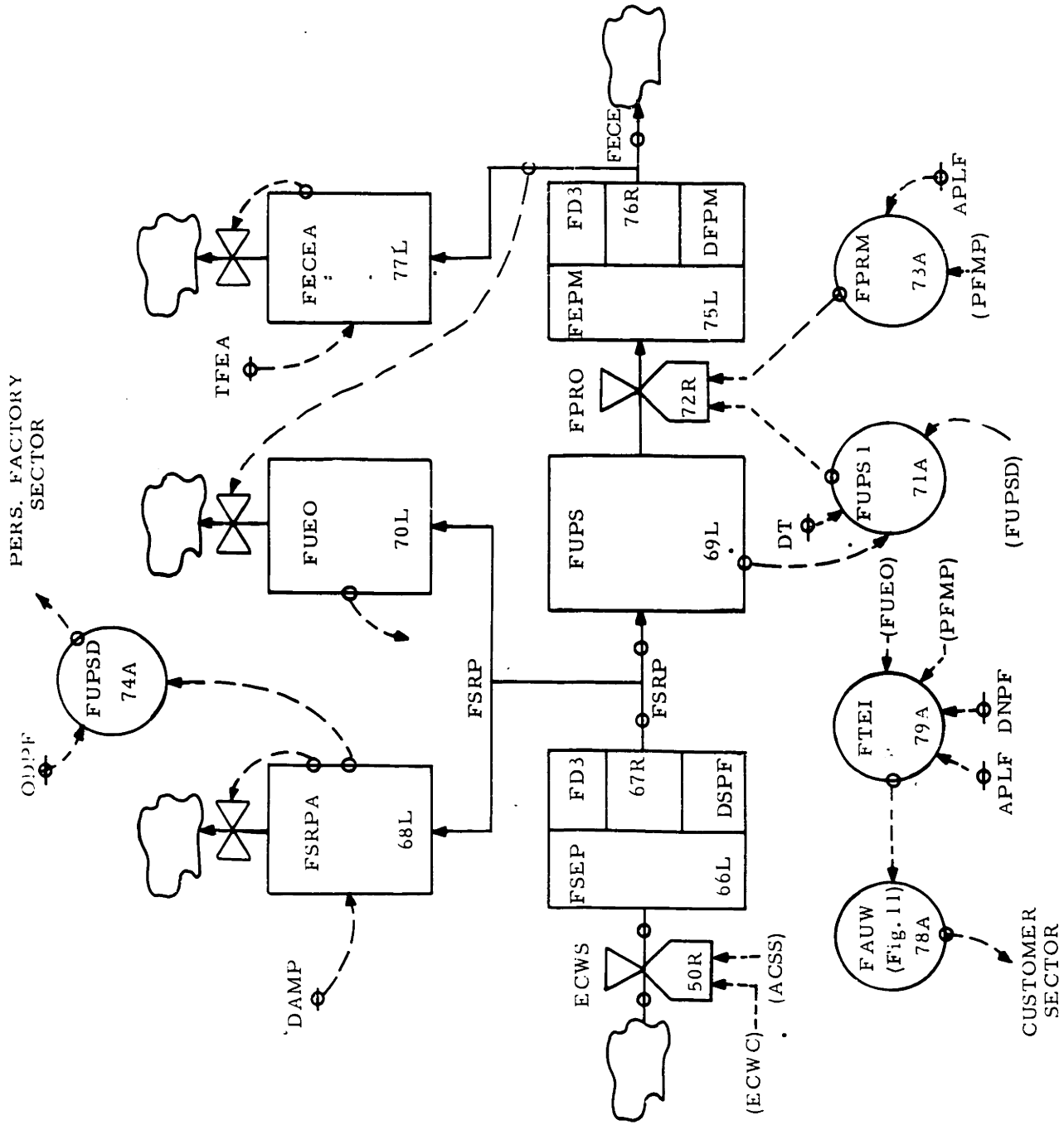


FIGURE 10. FLOW DIAGRAM OF FACTORY SECTOR

$$\text{FSEP.K} = \text{FSEP.J} + (\text{DT})(\text{ECWS.JK} - \text{FSRP.JK}) \quad 66\text{L}$$

$$\text{FSRP.KL} = \text{DELAY } 3(\text{ECWS.JK}, \text{DSPF}) \quad 67\text{R}$$

where

$$\text{FSEP} = \text{Factory Specifications from Engineering in Process} \quad \text{equipments}$$

$$\text{FSRP} = \text{Factory Specifications Ready for Production} \quad \text{equipments/month}$$

$$\text{DSPF} = \text{Delay in Specifications Process at Factory} \quad \text{months.}$$

The average rate of factory specifications is given by:

$$\text{FSRPA.K} = \text{FSRPA.J} + (\text{DT})(1/\text{TSPA})(\text{FSRP.JK} - \text{FSRPA.J}) \quad 68\text{L}$$

where

$$\text{FSRPA} = \text{Factory Specification Ready for Production, Average} \quad \text{equipments/month}$$

$$\text{TSPA} = \text{Time constant for Specification Production Average} \quad \text{months.}$$

The factory specifications ready for initiating production become the input to an unordered production order backlog given by:

$$\text{FUPS.K} = \text{FUPS.J} + (\text{DT})(\text{FSRP.JK} - \text{EPRD.JK}) \quad 69\text{L}$$

where

$$\text{FUPS} = \text{Factory Unordered Production Specifications} \quad \text{equipments}$$

$$\text{EPRD} = \text{Factory Production Rate Decision} \quad \text{equipments/month.}$$

This backlog is the reservoir of accumulated new orders for equipment which have not yet been ordered from the actual factory line. There may also be a reservoir of accumulated new orders not yet completed and shipped which is

given by:

$$\text{FUEO.K} = \text{FUEO.J} + (\text{DT})(\text{FSRP.JK} - \text{FECE.JK}) \quad 70\text{L}$$

where

$$\text{FUEO} = \text{Factory Unfilled Equipment Orders} \quad \text{equipment}$$

FECE = Factory Equipments Completed and Exited
 equipments/month

FSRP = Factory Specification Ready for Production
 equipments/month.

The factory production rate decision, FPRD, is established on the basis of orders, manpower, and desired backlogs as discussed below.

The inventory, FUPS, is increased each DT period by the input rate, FSRP, and this is the rate which should be ordered as long as sufficient manpower is available. The increment in the inventory above a desired backlog FUPSD is given by:

$$FUPS1.K = (FUPS.K - FUPSD.K)/DT \quad 71A$$

where

FUPS1 = increment in equipment order per month.

The production rate decision is given by:

$$FPRD.KL = CLIP(FUPS1.K, \overset{FPRM.K}{FPRM.K}, FUPS1.K) \quad 72R$$

where

FPRD = Factory Production Rate Decision
 equipment/month

FPRM = Factory Production Rate Maximum
 equipment/month.

The factory production rate maximum is given by:

$$FPRM.K = (PFMP.K)(APLF) \quad 73A$$

where

PFMP = Personnel Factory Manpower total
 men

APLF = constant, Productivity Labor Factor
 equipments/men month.

Equations 71A, 72R, and 73A state that the production rate is limited by either the incoming rate of orders or the size of the labor force. The production rate FUPS1 is that which would deplete the inventory FUPS to the desired backlog in DT months in the absence of new incoming specifications, assuming adequate manpower.

A desired backlog of equipments is used to establish the size of the factory work force. This desired backlog is given by:

$$FUPSD.K = (FSRPA.K)(DNPF) \quad 74A$$

where

$$FUPSD = \text{Factory Unfilled Production Specification Desired equipments}$$

$$FUSRA = \text{Factory Specification Ready for Production equipments/month}$$

$$DNPF = \text{Delay for Normal Planning in the Factory months.}$$

Once the decision to produce equipment at a given rate is made, the manufacturing process is initiated. At any time there will be a certain number of equipments in the manufacturing process. The time delay to completion will be a function of the actual processes and methods as well as the delay in materials and supplies. The equations for the equipments in process and output rate are:

$$FEPM.K = FEPM.J + (DT)(FPRD.JK - FECE.JK) \quad 75L$$

$$FECE.KL = \text{DELAY } 3(FPRD.JK, DFPM) \quad 76R$$

where

$$FEPM = \text{Factory Equipment in Process of Manufacturing equipments}$$

$$DFPM = \text{Delay in Factory Process of Manufacturing months}$$

The equipments which are completed are tested and shipped to the customer. An average rate of equipment shipments is required in the Operation Control Sector to establish the general research funds. The average is given

by:

$$FECEA.K = FECEA.J + (DT)(1/TFEA)(FECE.JK - FECEA.J) \quad 77L$$

where

FECEA = Factory Equipment Completed Average
equipments/month

TFEA = Time constant for Factory Equipment Average
month.

The factory ability to undertake work is a function of the ratio of unfilled equipment orders to the available manpower. As this ratio increases the factory becomes less able to undertake work. This is given by:

$$FAUW.K = \text{FUNCTION} (FTEI.K) \quad 78A$$

$$FTEI.K = (FUEO.K) / (DNPF)(PFMP.K)(APLF) \quad 79A$$

where

FAUW = Factory Ability to Undertake Work

FUEO = Factory Unfilled Equipment Orders
equipments.

FTEI = Factory Times to Exhaust Inventory.

Figure 11 gives the function of equation 78A.

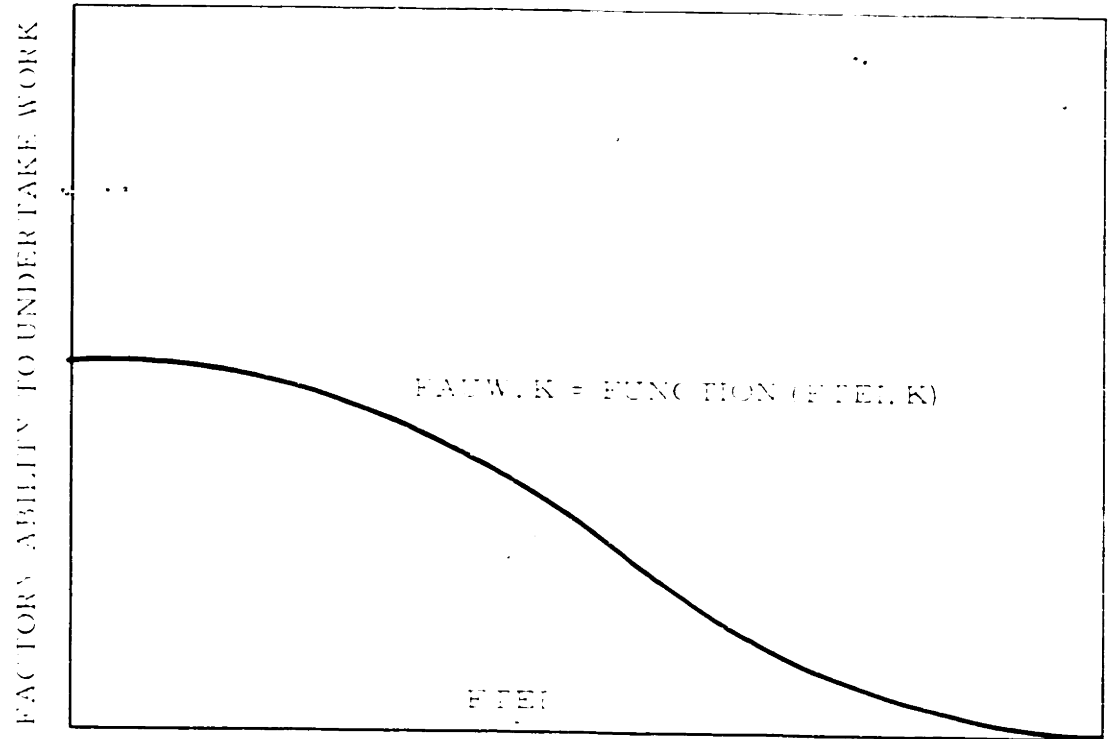
The total ability to undertake work, TAUW, is the sum of the Engineering and Factory, abilities to undertake work, EAUW and FAUW given by:

$$TAUW.K = EAUW.K + FAUW.K \quad 80A$$

Personnel-Engineering Sector

The personnel department is responsible for recruiting additional personnel required for the business of the organization. For the purposes of this model, it is assumed that recruiting is done for Engineering and the Factory and that the other sections are adequately manned. Their sizes will vary of course, but the manpower variations for these sectors are assumed to be included in the two department manpower variations presented.

The total available manpower in Engineering varies as the engineers enter due to hiring decisions or leave. The size of the staff desired is that necessary to accomplish the work requests forwarded by Marketing. It is not reasonable to



RATIO OF FACTORY BACKLOG OF WORK ORDERS TO TOTAL FACTORY EFFORT AVAILABLE OVER PLANNING PERIOD DNPF MONTHS

FIGURE 11. FACTORY ABILITY TO UNDERTAKE WORK AS FUNCTION OF BACKLOG

keep adding manpower to reduce the level of requests to zero. Thus a normal backlog of work requests would be maintained and manpower added as the income work requests exceed this normal value. The hiring ratio also would not be expected to follow every fluctuation in input requests. Thus the hiring is done to handle increases in average work requests and to adjust to the desired backlog over a given time period.

If the work requests decrease, in today's market engineers are not usually fired. However if there is a number of engineers not engaged in one of the four types of work, a certain percentage would leave voluntarily, especially if this number is substantial.

There will be an appreciable delay in hiring engineers also, so the decision as to the desirable work backlog and time period to attempt to reduce unbalances in manpower levels is an important determinant of system behavior.

The system equations are formulated below. Figure 12 gives the flow diagram for the Personnel-Engineering Sector.

The total available engineering force is given by:

$$PETA.K = PETA.J + (DT)(PELE.JK - PELT.JK) \quad 81L$$

where

$$PETA = \text{Personnel Engineers Total Available} \quad \text{man}$$

$$PELE = \text{Personnel Engineering Labor Entering} \quad \text{man/month}$$

$$PELT = \text{Personnel Engineering Labor Terminations} \quad \text{man/month.}$$

The total engineering work requests received at Marketing, are given by:

$$PEMRT.KL = MRFPE.JK + MCAE.JK + MGGRE.JK + MOSRE.JK \quad 82R$$

where

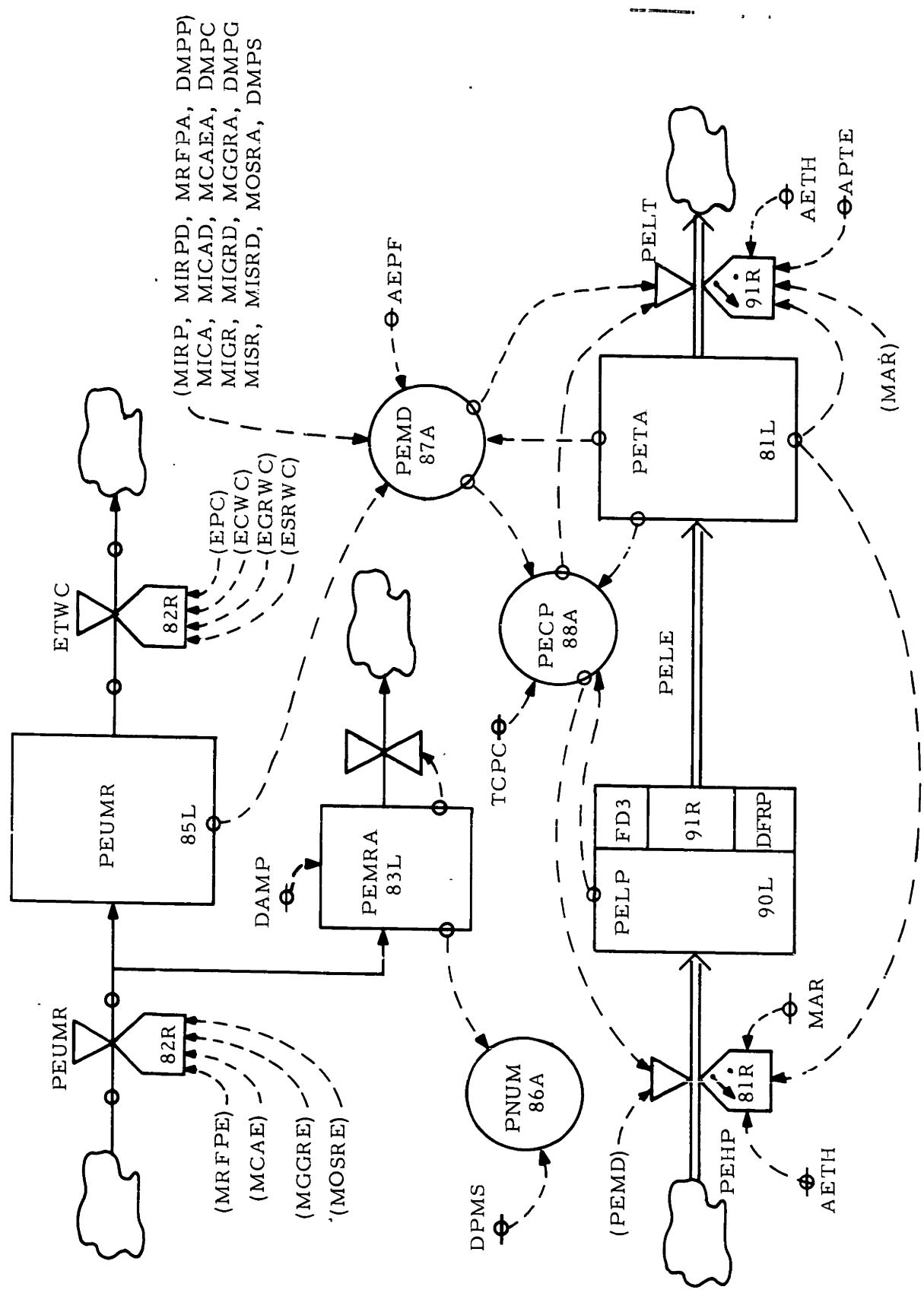


FIGURE 12. FLOW DIAGRAM OF PERSONNEL-ENGINEERING SECTOR

PEMRT = Personnel Engineering Manpower Requests Total man months/month.

The average value of PEMRA is PEMRA and is given by:

$$\text{PEMRA.K} = \text{PEMRA.J} + (\text{DT})(1/\text{DAMP})(\text{PEMRT.JK} - \text{PEMRA.J}) \quad 83\text{L}$$

where

DAMP = Delay for Averaging Man Power requests month.

The order rates MRFPE, MCAE and MOSRE are given by equations 7R, 10R, 13R, and 14R respectively.

The total rate of work completion is given by:

$$\text{ETWC.K} = \text{EPC.JK} + \text{ECWC.JK} + \text{EGRWC.JK} + \text{ESRWC.JK} \quad 84\text{R}$$

where

ETWC = Engineering Total Work Completed rate man months/month.

The expressions for EPC, ECWC, EGRWC, and ESRWC are given by equations 46R, 47R, 48R and 49R respectively.

The total level of work requested but not completed work is given by:

$$\text{PEUMR.K} = \text{PEUMR.J} + (\text{DT})(\text{PEMRT.JK} - \text{ETWC.JK}) \quad 85\text{L}$$

where

PEUMR = Personnel Engineering Unfilled Manpower Requests men.

Normal backlogs of work exist as discussed on page 31. These desired backlogs are given by MIRPD, MICAD, MIGRD and MISRD for proposals, contracts, general research and special research respectively. Each is found by multiplying the average input rates MRFPA, MCAEA, MGGRA, and MOSRA by DMPP, DMPC, DMPG and DPMS respectively as shown in Appendix Two, page 112.

An overall normal backlog is given by:

$$\text{DNUM.K} = (\text{DPMS} + \text{DT})(\text{PEMRA.K}) + (\text{DPPW})(\text{MRFPA.K}) + (\text{DECW})(\text{MCAEA.K}) + (\text{DGRW})(\text{MGGRA.K}) + (\text{DSRW})(\text{MOSRA.K}) \quad 86\text{A}$$

When DPMS is a single normal planning delay if the individual planning delays are assumed equal. Varying values of average backlogs delays could also be used.

If the unfilled inventory exceeds the normal value, more manpower is needed to avoid missing due dates for work completion. As the backlog gets less, marketing effort is intensified as discussed earlier.

The total desired manpower PEMD is given by:

$$PEMD.K = PEPWD.K + PECWD.K + PEGWD.K + PESWD.K \quad 87A$$

The four terms on the right hand side of equation 87A are shown in detail on page 113. Each includes a desired level for average orders and a backlog adjustment.

The second terms in the desired manpower levels on page 113 represent the fractions of the excess of the actual backlogs over the desired backlogs that are added to each averaged level of orders. These backlog adjustments are positive for increases in input orders if the averaging time constants for computing average orders exceed the time constants used to establish the normal number of months backlog. Each adjustment time could be made different.

The policy concerning the change in the size of the engineering staff is given by:

$$PECP.K = (1/TPCP)(PEMD.K - PETA.K - BELP.K) \quad 88A$$

where

$$PECP = \text{Personnel Engineering Change Policy} \quad \text{man/month}$$

$$TPCP = \text{Time constant for Personnel Change Policy} \quad \text{month.}$$

The actual hiring rate, PEHP, is set by:

$$PEHP.KL = PECP.K \text{ when } PEMD.K - PETA.K \geq AETH. \quad 89R$$

load changes the manpower necessary to implement the production rate desired will vary. The productivity of the labor force and the desired normal backlog establishes the necessary level of employees. The labor market is entered when the production rate decision is limited by availability of manpower.

Thus if the input rate of equipment specification increases the following occurs. The inventories of equipments ordered but not yet started and ordered but not completed will increase directly. The average input rate starts to increase as does the excess of orders over the desired backlog if TSPA is greater than DNPF. Thus the rate of production should increase both because of the average increase and the backlog adjustment and if personnel are available it will. If not, all personnel will be used at the maximum rate and the personnel department will start recruiting.

The equations follow. Figure 13 shows the flow of diagram for the Personnel Factory Sector.

The level of manpower in the factor at any time is given by:

$$PFMP.K = PFMP.J + (DT)(PFLE.JK - PFLT.JK) \quad 93L$$

where

$$\begin{aligned} PFMP &= \text{Personnel Factory Man Power} && \text{men} \\ PFLE &= \text{Personnel Factory Labor Entering} && \text{men/month} \\ PFLT &= \text{Personnel Factory Labor Terminations} && \text{men/month} \end{aligned}$$

The production rate decision \overline{PRD} was formulated in equation 72R to correspond to the input order rate if the factory manpower level is adequate. The labor force desired for the various work orders would vary from job to job. Thus for complete realism a labor productivity factor should be formulated which varies with work content. For this aggregate model however a constant

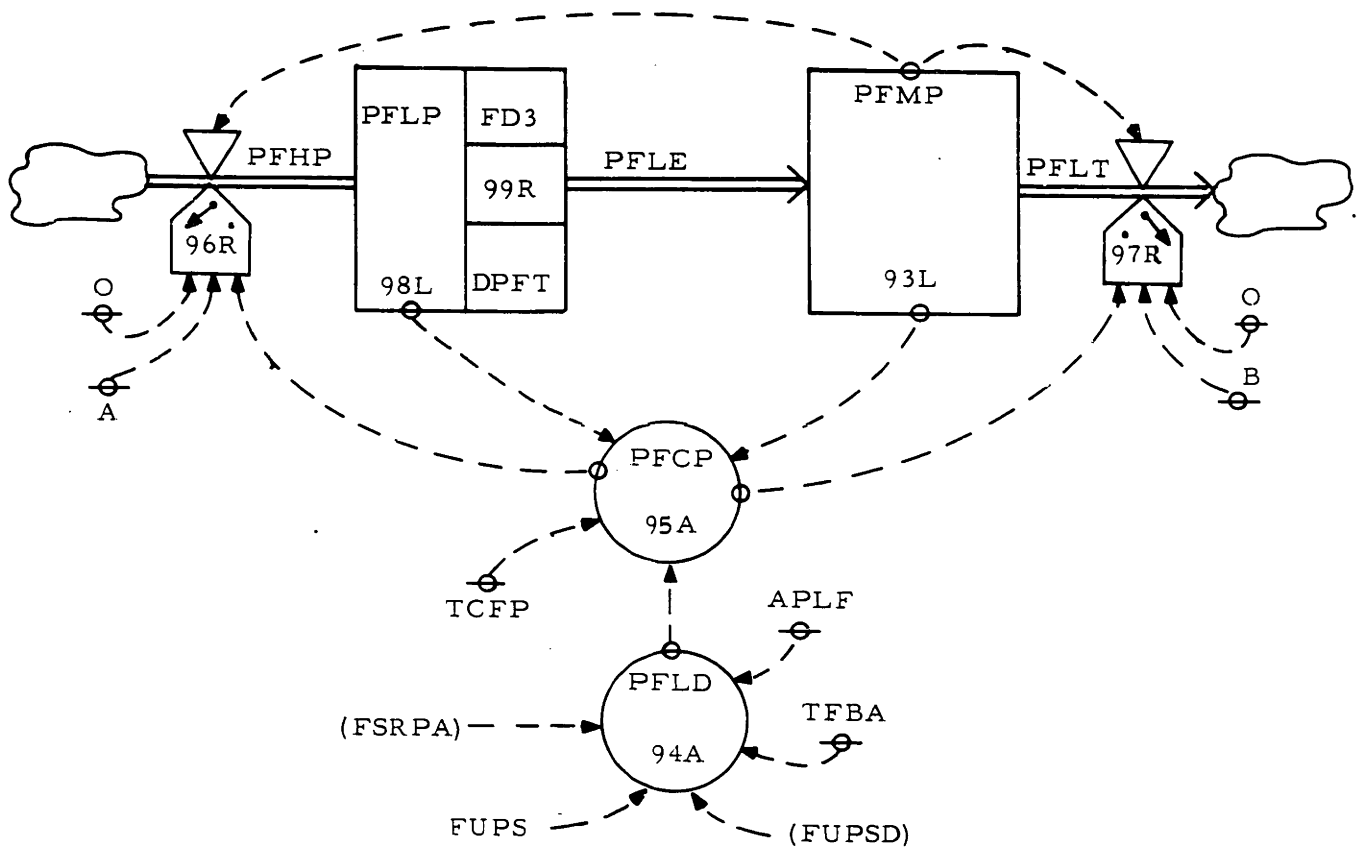


FIGURE 13. FLOW DIAGRAM OF PERSONNEL-FACTORY SECTOR

productivity is assumed and the desired work force is given by:

$$PFLD.E = FSRDA.K/APLE + (1/TFBA)(FUPSD.K - FUPSD.K)/APLF \quad 94A$$

where

PFLD = Personnel Factory Labor Desired

TFBA = Time constant Factory Backlog Ajustment men

APLF = constant, Productivity of Labor Force months
equipments per month/man.

This equation states that the desired size of the labor force is equal to the average for equipments plus a backlog equipment adjust, both divided by the labor productivity factor. This adjustment is a fraction of the excess of the actual backlog over the desired backlog. The adjustment is positive if TSPA is greater than DNDF.

When this desired labor force varies from the actual, a factory personnel change policy must be established such as:

$$PFCP.K = (1/TCFP)(PFLD.K - PFMP.K) \quad 95A$$

where

PFCP = Personnel Factory Change Policy men/month

TCFP = Time constant Change Factory Policy month.

The factory management probably will have threshold values of numbers of factory personnel such that when the number of personnel which they should hire or fire exceed these thresholds, action will be taken. The model is so formulated as noted in Appendix I.

The hiring and firing rates are given by:

$$\begin{aligned} PFHP.KL &= PFCP.K & \text{if} & PFLD.K - PFMP.K \geq A \\ PFHP.KL &= 0 & \text{if} & PFLD.K - PFMP.K < A \end{aligned} \quad 96R$$

and

$$\begin{aligned} PFLT.KL &= -PFCD.K & \text{if} & PFLD.K - PFMP.K \leq B \\ PFLT.KL &= 0 & \text{if} & PFLD.K - PFMP.K > B \end{aligned} \quad 97R$$

where

PFHP = Personnel Factory Hiring Policy

PFLT = Personnel Factory Labor Termination policy,

and A and B are the thresholds for hiring and firing respectively.

When a decision to hire results, it takes time to find acceptable personnel, the level of personnel in the process of joining the organization are given by:

PFLP.K = PFLP.J + (DT)(PFHP.JK - PFLE.JK) 98L

PFLE.KL = DELAY 3(PFHP.JK, DPFT) 99R

where

PFLD = Personnel Factory Labor in Process men

PFLE = Personnel Factory Labor in Entering men/month

DPFT = Delay, Personnel Factory Training and recruiting month.

Operations Control Sector

The responsibility for the financial flows in the organization rest with Operations Control. This department gathers information from other departments to establish expense and income rates. The department would also participate in the negotiations concerning profit rates, for which Marketing would have prime responsibility. The problems of capital budgeting, cash management, dividend disbursements, etc. are not included in this model study. Instead, the net income will be ascertained from the actual work on contracts in the engineering and factory departments. Since the expenses incurred in proposal preparation are usually charged to a general administrative expense with a negotiated rate for this used in establishing allowable costs, the work in proposals is included as an

income item. The rates to be used for men months labor and equipment changes are such as to cover the other department expenses.

The total income is thus found from the work on proposals and contracts, the equipments completed, and the income for general research. This last is a percentage of the income from equipment shipments. Each income rate uses the appropriate profit rate. It is assumed that the profit rate for equipments shipped from the factory can be increased above a fixed value as the technical competence increases. This in effect provides a reward for a product which represents the innovator's more favorable competitive advantage. This is the direct monetary reward for effort expended in previous years on research activities. The money for special research is not included since it is derived from the organization's profits.

The total expenses are calculated using the rates for manpower and equipment material. These are charged at the present levels of manpower in the engineering and factory departments and equipment deliveries respectively.

The profit rate before taxes is calculated as the difference of the two total rates above. The organization may decide to invest a certain percentage of this profit if the ratio of the profit to total income is above a value established by an overall organization policy. The net profit rate is found by subcontracting taxes (one half the profit before taxes) and the income diverted to special research from the profit before taxes.

The effect of decisions to do more proposal work as this opportunity occurs, or to do more research work, which is implicit in the Order Rules for establishing work priorities in Marketing, can be noted as follows. The use of available personnel to work on proposals in place of on research work will increase the opportunity for receiving fairly early more contracts, as more proposals will be submitted for evaluation. The long term effect may be to

decrease future proposal acceptability, and hence business, since technical competence will not be built up. The policy to let research work go until more manpower is recruited has another effect also. The profit rate on equipments will decrease since the technical competence will not reflect the increase which would result from work done on research. If research is done, and proposals left waiting for the acquisition from recruiting, then the fact that the backlog of proposals not yet initiated builds up will result in a certain percentage becoming invalid.

The final aspect of manpower utilization is the effect on competitive price acceptability of the organization's proposals. To avoid a complicated formulation, the assumption is made that the presence of personnel unassigned to the four types of usual work effort in Engineering represents an inefficient management. Thus a decrease in price acceptability occurs as the percentage of the total staff unassigned increases. This may not always be the main effect of such unassigned personnel however. If a sudden increase of customer requests for proposals occurs, the presence of unassigned personnel may permit the organization to react more optionally, depending upon the Order Rule of Priority used in Marketing.

The equations used in the Operation Control Sector follow.

Figure 14 presents the flows in this sector.

The price acceptability of proposals, OCPC, used in equation 12A is given by:

$$OCPC.K = 1 - (AEC)(MAR.K)/(PETA.K) \quad 100A$$

where

MAR = Manpower Available for Reassignment men

PETA = Personnel Engineering Total Available men

AEC = constant, Engineering Cost variation dimensionless.

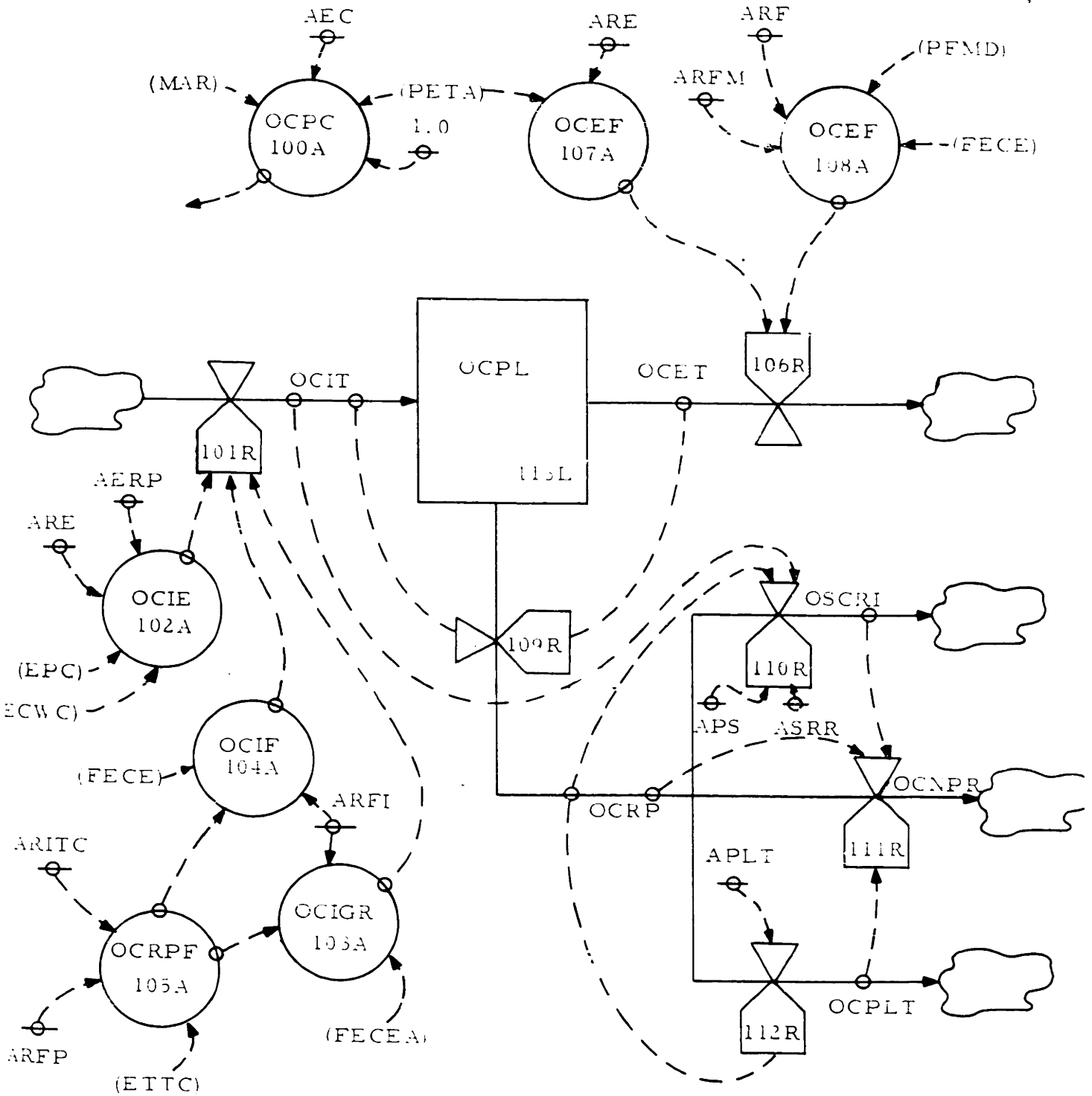


FIGURE 14. FLOW DIAGRAM OF OPERATIONS CONTROL SECTOR

The total rate of income to the organization is:

$$\text{OCIT.KL} = \text{OCIE.K} + \text{OCIGR.K} + \text{OCIF.K} \quad 101R$$

where

$$\begin{aligned} \text{OCIT} &= \text{Operations Control Income Total} && \text{dollars/month} \\ \text{OCIE} &= \text{Operations Control Income Engineering} && \text{dollars/month} \\ \text{OCIGR} &= \text{Operations Control Income General Research} && \text{dollars/month} \\ \text{OCIF} &= \text{Operations Control Income Factory} && \text{dollars/month.} \end{aligned}$$

The incomes in equation 101A are given by:

$$\text{OCIE.K} = (\text{ARE})(\text{AERP})(\text{EPC.JK} + \text{ECWC.JK}) \quad 102A$$

$$\text{OCIGR.K} = (\text{ARGR})(\text{ARFI})(\text{FECEA.K})(\text{OCRPF.K}) \quad 103A$$

$$\text{OCIF.K} = (\text{ARFI})(\text{OCRPF.K})(\text{FECE.JK}) \quad 104A$$

where

$$\begin{aligned} \text{ARE} &= \text{constant, Rate for Engineers} && \text{dollars/man month} \\ \text{AERP} &= \text{constant, Engineering Rate of Profit} \\ \text{EDC} + \text{ECWC} &= \text{Engineering Proposals Completed} + \text{Contract Work Completed} && \text{man month/month} \\ \text{ARGR} &= \text{constant, percentage Rate for General Research} \\ \text{ARFI} &= \text{constant, Rate for Factory Income} && \text{dollars/equipment} \\ \text{OCRPF} &= \text{Operations Control Rate of Profit for Factory} && \text{\$/\$ per mo/\$/\$ per mo.} \\ \text{FECE} &= \text{Factory Equipment Completed} && \text{equipment/month.} \end{aligned}$$

The rate of profit for the factory is given by:

$$\text{OCRPF.K} = \text{ARFP} + (\text{ARITC})(\text{ETTC.K}) \quad 105A$$

where

$$\text{ARFP} = \text{Constant, fixed Rate of Factory Profit}$$

ARITC = Constant, Rate Increase for Technical Competence

The total rate of expenses of the organization are given by:

$$\text{OCET.KL} = \text{OCEE.K} + \text{OCEF.K} \quad 106\text{R}$$

where

O CET = Operations Control Expenses Total
dollars/month

OCEE = Operations Control Engineering Expenses
dollars/month

OCEF = Operations Control Expenses of Factory
dollars/month.

The two expense rates are given by:

$$\text{OCEE.K} = (\text{ARE})(\text{PETA.K}) \quad 107\text{A}$$

$$\text{OCEF.K} = (\text{ARF})(\text{PFMP.K}) + (\text{ARFM})(\text{FECE.JK}) \quad 108\text{A}$$

where

ARF = Constant, Rate for Factory personnel
dollars/month

ARFM = Constant, Rate for Factory Material
dollars/equipment.

The profit rate before taxes, OCRP, is given by:

$$\text{OCRP.KL} = \text{OCIT.K} - \text{OCET.K} \quad 109\text{R}$$

A certain percentage of this profit rate may be reinvested for special research, if the ratio of OCRP to OCIT is above a minimum value. This is given by:

$$\text{OCSRI.KL} = (\text{ASRR})(\text{OCRP.JK}) \quad 110\text{R}$$

$$\text{if } (\text{OCRP.JK})/(\text{OCIT.K}) \geq \text{APS}$$

where

OCSRI = Operations Control Special Research Income
dollars/month

ASRR = constant, Special Research Rate

APS = constant, Profit minimum for Special research.

The net profit rate is given by:

$$\text{OCNPR.KL} = \text{OCRP.JK} - \text{OCSRI.JK} - \text{OCPLT.JK} \quad 111\text{R}$$

where

OCNPR = Operations Control Net Profit Rate dollars/month

OCPLT = Operations Control Profit Loss to Taxes dollars/month

OCPLT.KL = (ALPT)(OCRP.JK) 112R

and

APLT = constant, Profit Loss to Taxes.

The profit level, OCPL, is given by:

OCPL.K = OCPL.J + (DT)(OCNPR.JK) 113L

Either the net profit rate or profit level may be considered as an indication of the organization's success.

CHAPTER IV
SIMULATION OF SYSTEM BEHAVIOR

The preceding chapter has discussed the formulation of the major defining equations which represent the flows and decisions involving the significant commodities in the system. Before proceeding to a discussion of the actual computer runs, the general problems in preparing for these runs are discussed here. These include establishing the intersector transfer functions and constants, setting steady state and initial conditions, determining transient behavior modes, and preparing equations suitable for programming.

Inter-Sector Transfers Functions and Constants

The flow of business through the organization was discussed in a general manner in Chapter II as represented in Figure 1. The major equations were formulated in Chapter III and each sector flow shown in a separate symbolic flow diagram. Figure 15 presents a diagram of the total business flow. It is noticed that in addition to the sequential flow from proposals requests into the organization to final equipments shipped, a number of decisions concerning flows in one sector are functions of quantities which are established in other sectors. In addition, the relation between the flow of one type of commodity to the resultant sequential but different commodity flow in another sector requires a determination of the transfer ratio or function between the flows.

These two general types of inter-sector quantities are listed below.

The inter-sector functional dependences used in the rate decision expressions are:

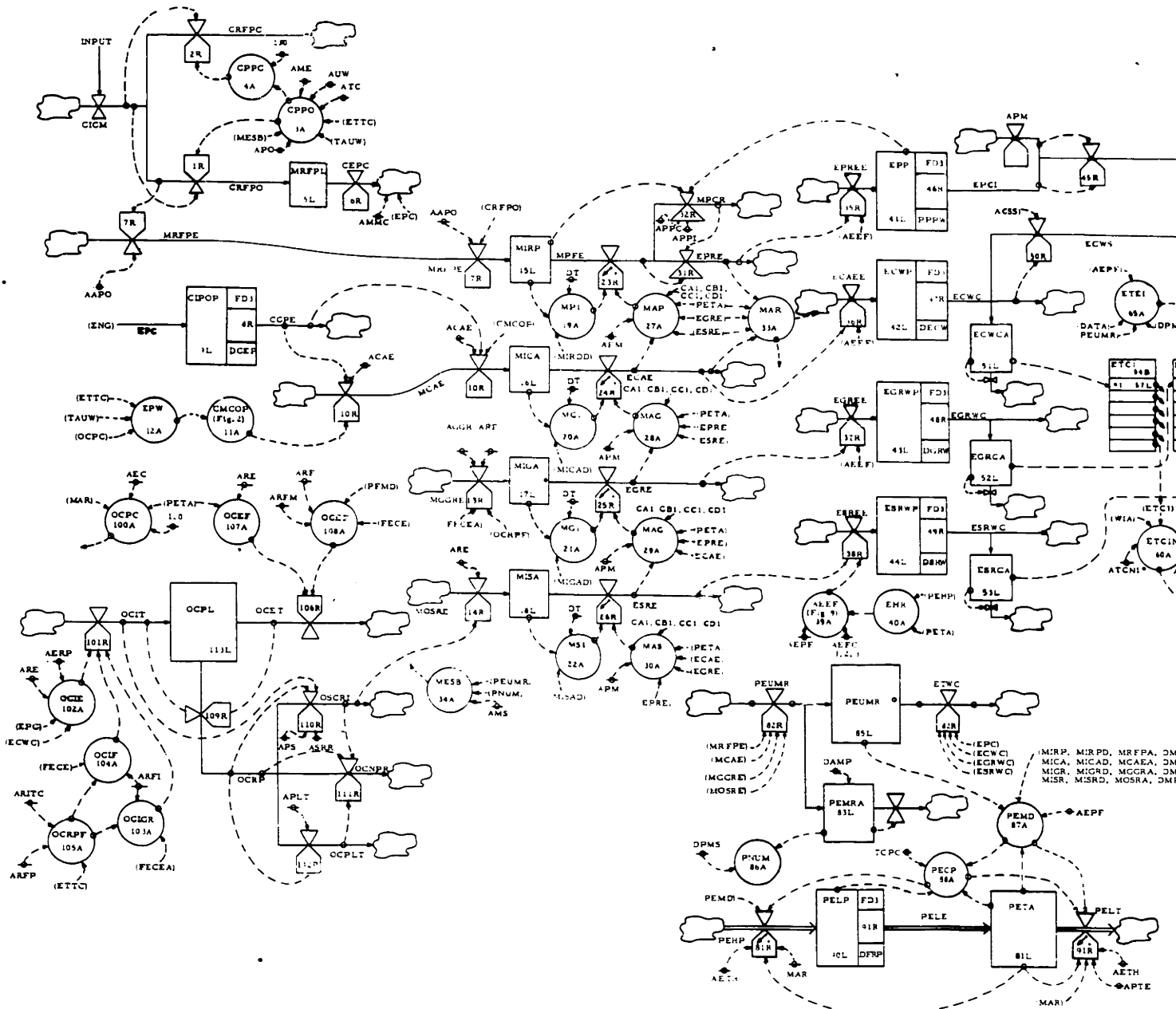


FIGURE 15. FLOW DIAGRAM OF OVERALL ORGANIZATION

| | |
|--|----------|
| CPPO = <u>C</u> ustomer <u>P</u> roposal <u>P</u> ercentage to <u>O</u> rganization | Eq. 3A |
| CMCOP = <u>C</u> ustomer <u>M</u> arketing <u>C</u> ontracts <u>O</u> btained <u>P</u> ercentage | Eq. 11A |
| MESB = <u>M</u> arketing <u>E</u> ffort to <u>S</u> olicit <u>B</u> usiness | Eq. 34A |
| ETTC = <u>E</u> ngineering <u>T</u> otal <u>T</u> echnical <u>C</u> ompetence | Eq. 63A |
| EPW = <u>E</u> ngineering <u>P</u> roposal <u>W</u> orth | Eq. 12A |
| EAUW = <u>E</u> ngineering <u>A</u> bility to <u>U</u> ndertake <u>W</u> ork | Eq. 64A |
| AEEF = <u>E</u> ngineering <u>E</u> fficiency <u>F</u> actor | Eq. 39A |
| FAUW = <u>F</u> actory <u>A</u> bility to <u>U</u> ndertake <u>W</u> ork | Eq. 78A |
| OCPC = <u>O</u> peration <u>C</u> ontrol <u>P</u> rice <u>C</u> apability | Eq. 100A |
| OCRPF = <u>O</u> peration <u>C</u> ontrol <u>R</u> ate of <u>P</u> rofit in <u>F</u> actory | Eq. 105A |

CPPO depends on MESB, EAUW, FAUW, and ETTC and determines the flow of proposals presented to the organization. CMCOP depends on EPW and establishes the percentage of contract awards from completed proposals. MESB depends on the total engineering work load requests and completions and influences the proposals received by Marketing. ETTC depends on the work done in past years on contracts, and general and special research. EPW is a function of ETTC, EAUW, FAUW and OCPC. EAUW and FAUW depend on backlogs of work and the size of work forces. AEEF depends on the engineering recruiting effort. OCPC depends on the unassigned manpower. OCRPF depends on ETTC and establishes income from the factory.

These inter-sector functional relations have been formulated in a relatively simple manner using background knowledge of typical organizations. The weighting of the various system parameters entering into these ten basic inter-sector functional relationships is given in each equation listed.

The weighting on CPPO of marketing effort, backlog load, and technical competence above the minimum value of APO is determined by AME, AUW, and ATC. The sensitivity of marketing effort to backlogs of work is a function of AMS. The backlogs depend on normal delay planning times DPMS and DNPF for Engineering

and the Factory. The technical competence depends on past contract, general research and special research efforts weighted by: WIA, ATCN1, W2A, ATCN2, and W3A, ATCN3 respectively. The contract work received depends on the engineering proposal worth EPW which is a function of competence, backlog, and price, weighted by AETC, AAUW, and APP respectively. The general research is the fraction ARGR of the income for the factory work load. The special research is a fraction ASRR of profits above a certain ratio APS of profits to total income. Each of the work outputs depends on engineering efficiency AEEF which is a function of recruiting effort expressed as a percentage of present staff level PETA. The price factory OCPC depends on unassigned manpower MAR. The factory profit depends on technical competence.

In addition to the above inter-sector functional variations certain constant ratios between flows are assumed which affect the levels of business. These are

- AAPO converts \$/mo proposal requested to mm/m proposal requested
- ACAE converts mm/m proposals evaluated to mm/m contract authorized
- ACSS converts mm/m contract work completed to equip/mo orders initiated
- AEPF converts mm/m work requests normal to mm/m effort actual
- APLF converts mm/m factory effort to equip/mo
- APCC converts mm unforwarded proposals to lost proposals
- APTE converts m unassigned to mm/m engineering percentage terminations

These plus the charging rates and profit rates given in the Operations Control sector are all assumed constant although each actually approaches a single value in an aggregate sense only.

Steady State Considerations and Initial Conditions

The model formulated for this study is essentially a growth model in that a fixed rate of input requests will cause a steady growth of the net profit level

considered as the system output or a fixed rate of net profit in the steady state. To initiate any computer run the system should be in a stable steady state value such that with the initial input value left fixed, the system variable will not change regardless of the length of run. Considerable energy was expended to arrive at a method of determining initial values of the system variables and a value of initial total technical competence $ETTC1$ which would meet this condition. The system depends to a large extent upon the technical competence factor $ETTC$, which in turn is a function of work done over the past eight years in three areas. Therefore the condition of absolute steady state is obtained only by tying all initial values of equation variables to the input value $CICMN$ and setting the past eight years average work at the maximum obtainable values of contract and research work values. These maximum values are determined by the constants and weighting factors discussed in the first part of this chapter and are given in Appendix I.

Thus in the absolute steady state the system settles to the maximum values of the percentage of proposals referred to the organization and contracts obtained from completed proposals as given by $CPPOT = APO + AME + AUW + APP$ and $CMCOP = 1$ respectively. These maximums are $MPREM = CPPOT \times AAPO \times CICM$ and $MCAEM = ACAE \times MPREM$ respectively. These values result from the limiting values of $MESB = 1.0 - AMS$; $ETTC = 1.0$; $EPW = 1.0$; $EAUW = F(1) = 0.57$; $AERF = AEPP$; $FAUW = F(1) = 0.47$; $OCPC = 1.0$; and $OCRPF = ARFP + ARITC$. The equations from which these result are given on pages 7,8 and 9 of Appendix I where the maximum values of contract, general research, and special research, $MCAEM$, $MGGRM$, and $MOSMR$ respectively, are determined. There are $MCA11$, $MCA21$, and $MOSM1$ respectively.

Thus if any computer run is initiated with the past eight years average

work in the areas of contracts and research less than the maximum values above the technical competence will be less than unity. Eventually the technical competence will increase, the proposal flow will increase, people will be hired, and the system will eventually drive all values to the limits of the previous paragraph and a maximum profit rate will be obtained. The time and manner of reaching the steady state and the integrated profit obtained will vary depending upon the time constants and delays used as well as the Order Rule priority used by Marketing. This is discussed in the remainder of this chapter.

In establishing the initial conditions for the computer runs, the initial values of total availability to undertake work TAUW, price factor OCPG, marketing effort MESB had to be given numerical values in place of literal values to avoid the fallacy of simultaneous initial value equations which the computer can not solve. In addition the ratio of two identical literal expressions is not recognized as unity by the computer. The computer searches for the final numerical input which can lead to simultaneity in the given literal expressions.

A value of ETC other than unity can be used as a realistic initial starting point. This could represent the effect of a sudden change in policy concerning the reinvestment of earnings or the ability to negotiate higher profit or general research rates. In either case the work in past years need not necessarily correspond to the new maximum rates. This is done in the model by storing in the boxcars ETC1, ETC2, and ETC3 values of average levels of work in the preceding eight years at levels below the maximum values. In addition with a growing or changing input, the maximum values also change. For this reason the normalizing constants ATCN, ATCN2, and ATCN3 have been made functions of the changing maximum values MCAEM, MGGRM and MOSMR respectively as shown on page 6 of Appendix I.

The model can be used to study growth situations as well as reactions to

sudden changes in market conditions. This done by setting ETTC1 as a low value and applying a sudden step or ramp of orders CICM to the system.

Transient Behavior Modes

As discussed above the final steady state to which a model with a given set of inter-sector transfer functions and constants will approach will be a direct function of the input and the constants. The manner in which the organization reaches that final condition is a function of the system delays, time constants, and most particularly the Order Rules used by Marketing to establish the priority of handling various work requests.

The choices concern the order of using manpower for proposals, contracts, general research and special research and is expressed by the equations for MAP, MAC, MAG, and MAS respectively. These are given on pages 3 and 4 of Appendix I. For any priority rule chose, the available manpower is successively assigned to the work requests in the order desired. If at any time it develops that a given type of work requests requires more people than are available, that work is requested from engineering at the available manpower level only. All lower priority work must await the acquisition of manpower. The backlogs of work request but not ordered from engineering are given by MIRP, MICA, MIGR, and MISR for proposals, contracts, general research and special research respectively. The recruiting effort is a function of the excess of these backlogs over a normal value since the recruiting effort seeks to adjust for backlogs as well as average orders. This is essentially an additional information source to Personnel-Engineering which intensifies recruiting effort. It also lowers efficiency as engineers spend time on recruiting.

The evaluation of the effect of a number of different Order Rules is discussed in Chapter IV.

Equation Programming for DYNAMO Computer Runs

The use of the IBM computer in the MIT Computation Center for running Industrial Dynamic models using the DYNAMO computer program is discussed in the references.^{8,9} Considerable time was spent in writing the equations of Chapter III in a correct form for DYNAMO programming.

The actual program equations are given in Appendix I with the numerical values of all constants and time delays.

Considerable difficulty was encountered during a series of test runs with the inter-sector functional equations which couple the sectors. The variations in EAUW, FAUW, MESB, OCPC, MPRC, and AEEF from one computing interval to the next caused oscillatory changes in the variables EPRE, ECAE, EGRE, and ESRE. This is due to the quick variation in CRFPO and CMCOP. Sudden changes in the inter-sector functions cause corresponding changes in the proposals and contracts entered into Marketing.

The computer equations for the six inter-sector functions were modified as shown in Appendix Two to decrease the inter-sector coupling. For each computing period, any change in one of the function values is compared to the value for the preceding computing period and a fraction of this difference noted. This fractional difference is then added to the preceding value, giving the actual function value to be used.

If a given variable is changed suddenly to a larger value which then remains fixed, and a 10 percent fraction of the difference is used, then in one month (ten computing periods for $DT = 0.1$ month) the variable increases by 69 percent. The percentage increase becomes 90 and 99 percent in one month for fractions of 20 and 40 percent respectively. The actual equations are given in Appendix Two. The result is equivalent to the addition of a delay in the coupling functions. The rate of proposal cancellations MPRC which results from a build up of proposal requests when there is insufficient manpower was also modified as

shown in Appendix Two.

Changes in the formulation of ETTC and the engineering hiring and terminating policies, PEHD and FELT, were also found to be necessary as a result of computer runs.

The equations for ETTC were modified in a manner similar to that discussed above for the six inter-sector coupling functions. The shifting of a new yearly average of work in the equations for ETC1, ETC2, and ETC3 caused abrupt changes in the three components of engineering technical competence. Therefore, the changes were made gradual with the use of a level equation as an auxiliary as shown in detail in Appendix Two. With a value of AETC1, AETC2, and AETC3 set equal to 0.025, by the end of about 40 computing periods of four months, the variation on the respective technical competences will have been gradually changed to about 68% of their final values.

Early computer runs with large inputs indicated that the personnel-engineering sector formulation allowed continual hiring of engineers even after a level of unassigned engineers, MAR, existed. Therefore the changes shown in Appendix Two were added to indicate a different policy. Hiring is discontinued if the level of unassigned engineers exceeds the desired rate of hiring. Those engineers who had been contacted before and accepted would still join the organization and the model permits this. This change makes the model more realistic. The termination policy is treated in a similar manner. When the unassigned level of engineers exceeds a fixed number, say 5 engineers, voluntary terminations begin to occur. When these terminations were suspended until the desired manpower rate of hiring became less than a fixed number, the results were unsatisfactory. The level of unassigned engineers remained large, with resultant continuing losses.

It is important to note that the use of the fractional change discussed above adds another series of constants whose effect on system performance would require systematic investigation in a long range thorough research study. The effect of ACMEB, AEEF, ACEAW, ACFAW, ACDC, AEPCC, AFTC1, AFTC2, and AFTC3 is to add delays in the effectiveness of inter-sector couplings. Again these changes are in the nature of closer approaches to realism. The need for these modifications becomes evident as computer runs are studied to explain variations in the time histories of significant variables such as shown in the figures of actual computer runs.

CHAPTER V
DYNAMO COMPUTER RESULTS

The preceding chapters have discussed a complete mathematical model of the various organization sectors, the factors entering into the level, rate, and auxiliary equations, the inter-sector dependence, and the setting of initial values. The complete set of equations is given in Appendix I.

The model has a very large number of parameters which determine the system response. These include the weighting factors, transfer constants, rates, delays, time constants, and decision factors which determine its behavior to any given input. The total number of parameters are

| | |
|------------------------------|--|
| Weighting Factors | 14 |
| Sector constants | 12 |
| Inter-sector coupling delays | 9 |
| Rates | 10 |
| Delays and time constants | 24 |
| Order Rule decision factors | 24 (variation of 4 items one at a time =4!) |

This gives a total of 93 items to vary.* It is obvious first, that all 93 items need not be varied one at a time to study the system response and second, that some quantities will have little effect if varied over substantial ranges. The choice of which runs to make, in view of the many variables and the short total time for this study, is a

* If different delay times for desired backlags in the four work areas of engineering are used, then four more variables are introduced.

difficult one, but it, like many of the decisions in the model itself, must be decided.

A study of the dependence of the system on the Rules used to assign manpower, and to react to the first priority in the thesis research study seem the most significant

| Order Rule | α | β |
|------------------------|----------|---------|
| Priority in Assignment | | |
| First | C | G |
| Second | P | C |
| Third | G | P |
| Fourth | S | S |

where P = Proposals, C = Contracts, G = Government Research.

The next decision concerns the type of existing steady state levels to use for comparison. The defense budget of \$4.08 billion per year was used and CICMN = 340,000,000 dollars per month. A ten percent step increase was imposed on the maximum input of \$374,000,000 per month. The average efforts in the contract and research were used to set the initial boxcar - remembered value. The initial engineering total technical competence were selected at a fraction of the maximum. The initial engineering technical competence compared to the average value of the input builds up, the

ATCN2, and ATCN3 increase also from the initial values corresponding to the \$364,000,000 per month level to the values for the final input rate of \$374,000,000 per month.

Runs were also made to simulate growth models by starting at $CICM = \$10,000,000$ month, $ETTCL = 0$ and applying a step of \$364,000,000 per month to provide the same final maximum value as the first series of runs. The values of ATCN1, ATCN2, and ATCN3 were initially set at values corresponding to levels of \$10,000,000 per month.

To examine the basic time response of the system and hence establish a reasonable length of run, a series of pulse input runs were used. In these an impulse input equivalent to a half month amount of proposal requests or \$340,000,000/month x 1/2 month was impressed on the system initially in a steady state corresponding to $CICM = \$10,000,000$ per month and $ETTCL = 0$.

Appendix Two presents the computer equations used for the significant computer runs. Appendix Three presents the details of the computer results and reproductions of the IBM print-outs.

Figure III-1 shows the system growth to an impressed step of \$364,000,000 per month when applied to the equivalent of a newly created organization. The assumption of uniform policy decisions and/or functional relations remaining constant during the complete growth period is not valid of course, but the model does give a representative comparison. The effect of Order Rule priorities is seen to be important in that applying higher priorities to special research yields more profit.

Figures III-2 and III-3 show the variation of system response to the ten percent step increase of the input rate of proposal requests.

It is seen from Table III-2 that while all cases will approach the same final steady state eventually, that the decision to assign lowest priority to proposals, Order Rule Eta, as compared to other Order Rules reduces the integrated net profit rate considerably at 180 months.

Figure III-4 shows the time responses of systems with Order Rule Epsilon, the impulse input.

Figures III-5 and III-6 show the system response to ramp inputs of about six percent of the \$364,000,000 per month value applied to organization originally with no technical competence.

With the limited time available, both computer time and real time, only a limited exploration of the multidimensional matrix of variables could be investigated. The problem of backlog adjustments in the various work efforts in engineering is one area for example which could be examined to establish system sensitivity. The extension to considering for quality levels of engineering talent, with the recruiting of high quality, experienced engineers increasing technical competence more quickly is also possible. The slow growth of technical competence can be considered more a first result of initial model formulation which can be modified after the system has been thoroughly "de-bugged".

SUMMARY AND CONCLUSION

Summary

This thesis presents a dynamic model study of a typical organization engaged in designing and producing custom equipment for the nation's defense market. The method used is that of Industrial Dynamics as developed at the School of Industrial Management, Massachusetts Institute of Technology. The flow of business and the variation of the level of work and profits are studied under as realistic conditions as possible. The following elements of the business are included:

- a) requests for proposals received by the organization which are influenced by competence, backlogs and marketing efforts,
- b) contract awards resulting from completed proposals on the basis of proposal worth,
- c) proposal worth influenced by competence, extent of work load, and price consideration,
- d) competence resulting from work on contracts and government and organization sponsored research,
- e) work in the organization limited by availability of manpower in engineering and the factory,
- f) recruiting a function of average orders and the desire to maintain backlogs commensurate with normal work loads in engineering and the factory,
- g) variation of engineering efficiency with recruiting efforts, and
- h) equipment profit rates increasing, within limits, with competence.

A complete dynamic model is formulated and all the equation necessary for digital computer simulation have been programmed. Computer runs which

demonstrate the flow of business in the organization under different orders of priority for utilizing manpower on proposals, contracts, and government and special research have been made.

The limited number of runs made clearly show the effect on the profit levels and the response times of the organization due to priority of manpower use. The effect on the growth of the organization of different priorities in the use of manpower is also evident from the dynamic model studied.

Conclusions

Conclusions based on the research study which this thesis report summarizes can be made in two areas - the particular studies of the organization for which the model was built and the use of Industrial Dynamics Techniques for management research.

A thorough study of the dynamics of the flow of business in the organizations serving the defense market could engage a group of staff specialists for much longer than the time which has been available to the author. However a model was developed and it was found that the interactions between the different functions in a research and development organization are quite important. Time was not adequate to systematically study the influence of different delays in the various work processes and constant values for transfer functions were used where it is known that these can and do vary. The optimization for the long term is seen to provide a substantial improvement in profits for the model studied. It is also seen that under certain priority rules the basic frequency of response of the system may be such as to require more attention to the time phasing of various reviews and accounting periods.

This research study does show the validity of the Industrial Dynamics method in examining management techniques. It would be worthwhile for

organizations engaged in businesses where the interaction of the different functional departments is suspected to be important to apply these techniques for management staff studies. Different policies designed to counter customer actions or to optimize the organization's business under different criteria could be tested easily once a basic model were constructed. The necessity to examine each function to note the factors which enter into decisions influencing the business flows is also quite useful.

Each department management may seek to optimize its own department's performance. The organization's general management must consider the overall system performance. The use of mathematical models such as the one started in this report would permit general management to test various department policies.

A basic study of the actual nature of the business and the functions and flows necessary to satisfy the customer and yield the desired result would be required to apply this method thoroughly. Such a study may well show that the departmentalization of business flows introduces delays and introduces ancillary decision making processes which do not contribute to the desired objectives.

Future studies using this model as a starting point could examine the result of varying the various system parameters. In addition the removal of the simplifying assumptions concerning the non-variance of inter-sector functions could be accomplished in a systematic manner.

Using such a model as a building block, the management problem of a major corporation with separate divisions but with common policy decisions could be examined quantitatively. Here the influence of corporate objectives and the interaction of division objectives, where each division may be organized in a somewhat different manner, could be studied. A thorough research into the

manner ~~of~~ of decision making and risk taking taken by managers in each division and each division's departments could be instrumentated in a dynamic model. The influence and interactions of these lower level decisions on the corporate performance could be studied for the first time in a quantitative manner.

APPENDIX ONE

DYN M1039-837-INPUTS TO MILITARY PRODUCT DEVELOPMENT MODEL-BEAUMARIAGE DB0001
 RUN 0702DB/DT=0.1/LENGTH=100/PRTPER=2.0/PLTPER=1.0 DB0702
 NOTE DELAYED STEP INPUT TO SS ONE ORDER RULE GAMMA TWO DB0370
 NOTE INTER-SECTOR CONSTANTS DETERMINED FROM OUTPUT CONDITIONS SS ONE DB0004
 NOTE MODIFIED ENG. HIRING AND LEAVING POLICIES DB8887
 NOTE ETTIC COUPLING MODIFIED DB8887
 NOTE EQUATIONS FOR CUSTOMER SECTOR FOLLOW DB1Q06
 12R CRFPO.KL=(CPPO.K)(CICM.JK) DB0006
 12R CRFPC.KL=(CPPC.K)(CICM.JK) DB0007
 9A CPPO.K=APO+CPPO.M.K+CPPOB.K+CPPOC.K DB0008
 12A CPPOM.N=(AME)(MESB.K) DB0009
 12A CPPOB.K=(AAUW)(TAUW.K) DB0010
 12A CPPOC.K=(ATC)(ETTC.K) DB0011
 7A CPPC.K=1.0-CPPO.K DB0023
 1L MRFPL.K=MRFPL.J+(DT)(CRFPO.JK-CEPC.JK) DB0026
 12R CEPC.KL=(AMMC)(EPC.JK) DB0027
 12R MRFPE.KL=(AAPO)(CRFPO.JK) DB0028
 39R CCPE.KL=DELAY3(EPC.JK,DCEP) DB0030
 1L CIPOP.K=CIPOP.J+(DT)(EPC.JK-CCPE.JK) DB0029
 13R MCAE.KL=(ACAE)(CMCOP.K)(CCPE.JK) DB0031
 59A CMCOP.K=TABLE(OPAP,EPW,K,0,1.0,0.05) DB0032
 C OPAP*=0/0.02/0.04/0.07/0.10/0.15/0.20/0.29/0.38/0.47/0.55/0.62/0.6 DB0033
 X1 9/0.74/0.79/0.83/0.87/0.92/0.95/0.98/1.00 DB0033
 16A EPW.K=(AETC)(ETTC.K)+(AAUW)(TAUW.K)+(APP)(OCPC.K)+(0.0)(0.0) DB0110
 C APO=0.10 DB0019
 C AME=0.03 DB0020
 C AAUW=0.03 DB0021
 C ATC=0.04 DB0022
 20N AMMC=1/AAPO DB0034
 C AAPO=0.000756 DB0035
 C ACAE=12.4 DB0036
 C AETC=0.45 DB0142
 C AAUW=0.20 DB0143
 C APP=0.35 DB0144
 C DCEP=6 DB0024
 NOTE INITIAL CONDITIONS FOR CUSTOMER SECTOR SS ONE FOLLOW DB1039
 12N CRFPO=(CPP01)(CICM) DB0040
 12N CRFPC=(CPP02)(CICM) DB0047

16N CPP01=(1)(APU)+(AME)(MIESB1)+(AUW)(LAUW1)+(AIC)(ETIC1)
 7N CPP02=i-CPP01
 0N MRFPL=0
 12N CEPK=(AMMC)(EPC)
 12N MRFPE=(AAPU)(CRFPU)
 12N CIPUP=(DCEP)(EPC)
 13N MCAF=(ACAE)(CMCOI)(CCPE)
 59N CMC01=TABLE(OPAP,EPWI,0,1,0,0,0,0)
 16N EPWI=(AETC)(ETIC1)+(AAUW)(LAUW1)+(APP)(UCPCS)+(0)(0)
 6N CICM=CICMN
 NOTE EQUATIONS FOR MARKETING SECTOR FOLLOW
 20R MGGKE, KL=OCIGR, K/ARE
 20R MOSRE, KL=OCSKI, JK/ARE
 1L MIRP, K=MIRP, J+(DT)(MRFPE, JK-MPFE, JK)
 1L MICA, K=MICA, J+(DT)(MCAE, JK-ECAE, JK)
 1L MIGR, K=MIGR, J+(DT)(MGGRE, JK-EGRE, JK)
 1L MISR, K=MISR, J+(DT)(MOSRE, JK-ESRE, JK)
 21A MP1, K=(1/DT)(MIRP, K-MIRPD, K)
 21A MCL, K=(1/DT)(MICA, K-MICAD, K)
 21A MGL, K=(1/DT)(MIGR, K-MIGRD, K)
 21A MSI, K=(1/DT)(MISR, K-MISRD, K)
 12A MIRPD, K=(DMPP)(MRFPA, K)
 12A MICAD, K=(DMPC)(MCAEA, K)
 12A MIGRD, K=(DMPG)(MGGRA, K)
 12A MISRD, K=(DMPS)(MOSKA, K)
 3L MRFPA, K=MRFPA, J+(DT)(1/TCAP)(MRFPE, JK-MRFPA, J)
 3L MCAEA, K=MCAEA, J+(DT)(1/TCAC)(MCAE, JK-MCAEA, J)
 3L MGGRA, K=MGGRA, J+(DT)(1/TCAG)(MGGRE, JK-MGGRA, J)
 3L MOSRA, K=MOSRA, J+(DT)(1/TCAS)(MOSRE, JK-MOSRA, J)
 C TCAP=6
 C TCAC=6
 C TCAG=6
 C TCAS=6
 C DMPP=3
 C DMPC=3
 C DMPG=3
 C DMPS=3
 51R MPFE, KL=CLIP(MP1, K, MAP, K, MAP, K, MP1, K)
 51R ESRE, KL=CLIP(MS1, K, MAS, K, MAS, K, MS1, K)
 51R EGRE, KL=CLIP(MG1, K, MAG, K, MAG, K, MG1, K)
 51R ECAE, KL=CLIP(MC1, K, MAC, K, MAC, K, MC1, K)

DB0043
 DB0048
 DB0043
 DB0044
 DB0046
 DB0041
 DB0050
 DB0032
 DB0110
 DB0039
 DB1051
 DB0051
 DB0052
 DB0053
 DB0056
 DB0059
 DB0062
 DB0055
 DB0058
 DB0061
 DB0064
 DB2000
 DB1100
 DB5100
 DB1200
 DB1230
 DB2250
 DB5230
 DB4250
 DB5230
 DB6230
 DB7230
 DB8230
 DB1000
 DB7100
 DB7300
 DB7200
 DB0054
 DB0065
 DB0060
 DB0057

| | | |
|-----|---|--------|
| 16A | MAP.K=(CA1)(PA2.N)+(CB1)(PB3.K)+(CC1)(PC2.K)+(1)(WOPP.K) | DB/005 |
| 16A | MAC.K=(CA1)(PETA.N)+(CB1)(PB2.K)+(CC1)(PC4.N)+(1)(MOPC.K) | DB/066 |
| 16A | MAG.K=(CA1)(PA3.K)+(CB1)(PETA.K)+(CC1)(PC3.N)+(1)(MOPG.K) | DB/067 |
| 16A | MAS.K=(CA1)(PA4.K)+(CB1)(PB4.K)+(CC1)(PETA.K)+(1)(MUPS.N) | DB/068 |
| 16A | MAR.K=(CA1)(PA5.K)+(CB1)(PB5.K)+(CC1)(PC5.K)+(1)(MUPR.K) | DB/069 |
| 16A | MOPP.K=(CE1)(PE3.K)+(CF1)(PETA.N)+(CG1)(PB4.K)+(-1)(APM) | DB/447 |
| 16A | MOPC.K=(CE1)(PE2.K)+(CF1)(PB2.K)+(CG1)(PETA.K)+(-1)(APM) | DB/440 |
| 16A | MOPG.K=(CE1)(PE4.K)+(CF1)(PB4.K)+(CG1)(PG2.K)+(-1)(APM) | DB/449 |
| 16A | MOPS.K=(CE1)(PETA.K)+(CF1)(PB4.K)+(CG1)(PG3.N)+(-1)(APM) | DB/450 |
| 16A | MOPR.K=(CE1)(PE5.K)+(CF1)(PB5.N)+(CG1)(PG5.N)+(-1)(APM) | DB/451 |
| 51A | PA2.K=CLIP(PA2A.K,0,PA2A.K,0) | DB0070 |
| 7A | PA2A.K=PETA.K-ECAE.JK | DB0070 |
| 51A | PA3.K=CLIP(PA3A.K,0,PA3A.K,0) | DB0071 |
| 7A | PA3A.K=PA2A.K-EPRE.JK | DB0071 |
| 51A | PA4.K=CLIP(PA4A.N,0,PA4A.K,0) | DB0072 |
| 7A | PA4A.K=PA3A.K-EGRE.JK | DB0072 |
| 51A | PB2.K=CLIP(PB2B.K,0,PB2B.K,0) | DB0076 |
| 7A | PB2B.K=PETA.K-EGRE.JK | DB0076 |
| 51A | PB3.K=CLIP(PB3B.N,0,PB3B.K,0) | DB0077 |
| 7A | PB3B.K=PB2B.K-ECAE.JK | DB0077 |
| 51A | PB4.K=CLIP(PB4B.K,0,PB4B.K,0) | DB0078 |
| 7A | PB4B.K=PB3B.K-EPRE.JK | DB0078 |
| 51A | PC2.K=CLIP(PC2C.K,0,PC2C.K,0) | DB0080 |
| 7A | PC2C.K=PETA.K-ESKE.JK | DB0080 |
| 51A | PC3.K=CLIP(PC3C.N,0,PC3C.N,0) | DB0081 |
| 7A | PC3C.K=PC2C.K-EPRE.JK | DB0081 |
| 51A | PC4.K=CLIP(PC4C.K,0,PC4C.K,0) | DB0082 |
| 7A | PC4C.K=PC3C.K-EGRE.K | DB0082 |
| 7R | EPRE.KL=MPFE.JK-MPRC.JK | DB0084 |
| 51R | MPRC.KL=CLIP(MPRCV.N,MPFE.JK,MPFE.JK,MPRCV.N) | DB0074 |
| 1L | MPRCV.K=MPRCV.J+(DT)(MPRCF.J+0) | DB0075 |
| 18A | MPRCF.K=(AEPCC)(MPRCT.K-MPRCV.K) | DB1075 |
| 51A | MPRCT.K=CLIP(MIRP1.N,0,MIRP2.K,EPP1.K) | DB2075 |
| 12A | MIRP1.K=(APCC)(MPBL*2.N) | DB3075 |
| 37B | MPBL=BXXLIN(2,1) | DB4075 |
| 1L | MPBL*1.K=MPBL*1.J+(DT)(MIRP2.J+0) | DB5075 |
| 7A | MIRP2.N=MIRP.K-MIRP0.K | DB6075 |
| 12A | EPP1.K=(APPL)(EPP.K) | DB7075 |
| 51A | PA5.K=CLIP(PA5A.K,0,PA5A.K,0) | DB9075 |
| 7A | PA5A.K=PA4A.K-ESKE.JK | DB0073 |
| | | DB0073 |

51A PB5.K=CLIP(PB5B.K,0,PE5B.K,0)
 7A PB5B.K=PB4B.K-ESRE.JK
 51A PC5.K=CLIP(PC5C.K,0,PC5C.K,0)
 7A PC5C.K=PC4C.K-ECAE.JK
 51A PE2.K=CLIP(PE2E.K,0,PE2E.K,0)
 7A PE2E.K=PETA.K-ESRE.JK
 51A PE3.K=CLIP(PE3E.K,0,PE3E.K,0)
 7A PE3E.K=PE2E.K-ECAE.JK
 51A PE4.K=CLIP(PE4E.K,0,PE4E.K,0)
 7A PE4E.K=PE3E.K-EPRE.JK
 51A PE5.K=CLIP(PE5E.K,0,PE5E.K,0)
 7A PE5E.K=PE4E.K-EGRE.JK
 51A PF2.K=CLIP(PF2F.K,0,PF2F.K,0)
 7A PF2F.K=PE".K-EPRE.JK
 51A PF3.K=CLIP(PF3F.K,0,PF3F.K,0)
 7A PF3F.K=PF2F.K-ECAE.JK
 51A PF4.K=CLIP(PF4F.K,0,PF4F.K,0)
 7A PF4F.K=PF3F.K-EGRE.JK
 51A PF5.K=CLIP(PF5F.K,0,PF5F.K,0)
 7A PF5F.K=PF4F.K-ESRE.JK
 51A PG2.K=CLIP(PG2G.K,0,PG2G.K,0)
 7A PG2G.K=PE.TA.K-ECAE.JK
 51A PG3.K=CLIP(PG3G.K,0,PG3G.K,0)
 7A PG3G.K=PG2G.K-EGRE.JK
 51A PG4.K=CLIP(PG4G.K,0,PG4G.K,0)
 7A PG4G.K=PG3G.K-ESRE.JK
 51A PG5.K=CLIP(PG5G.K,0,PG5G.K,0)
 7A PG5G.K=PG4G.K-EPRE.JK
 1L MESB.K=MESB.J+(U1)(MESB.J+U)
 18A MESDF.K=(ACMEB)(MESBT.K-MESB.K)
 51A MESBT.K=CLIP(MF1.K,0,1.0,MF2.K)
 7A MF1.K=1.0-MF2.K
 44A MF2.K=(AMS)(PEUMR.K)/PNUM.K
 C ACMEB=0.05
 6N MESB=MESB1
 C APCC=0
 C AEP(C=0.04
 C APP1=0.25
 C AMS=0.25
 NOTE INITIAL CONDITIONS FOR MARKETING SECTOR FOLLOWED SS ONE
 20N MGGRE=OCIG1/ARE

DB0017
 DB0079
 DB0083
 DB0083
 DB7452
 DB7453
 DB7454
 DB7455
 DB7456
 DB7457
 DB7458
 DB7459
 DB7460
 DB7461
 DB7462
 DB7463
 DB7464
 DB7465
 DB7466
 DB7467
 DB7468
 DB7469
 DB7470
 DB7471
 DB7472
 DB7473
 DB7475
 DB7474
 DB0084
 DB2084
 DB1084
 DB0085
 DB0086
 DB3084
 DB4084
 DB0099
 DB4975
 DB5075
 DB0100
 DB1087
 DB0087

20N MOSKE=OCSRI/ARE
 15N MIRP=(DMPP)(MRFPA)+(DT)(MRFPE)
 15N MICA=(DMPC)(MCAEA)+(DT)(MCAE)
 15N MIGR=(DMPG)(MGGRA)+(DT)(MGGRE)
 15N MISR=(DMP5)(MUSRA)+(DT)(MUSRE)
 6N MRFPA=MRFPE
 6N MCAEA=MCAE
 6N MGGRA=MGGRE
 6N MOSRA=MOSRE
 6N MPFE=MRFPE
 6N ECAE=MCAE
 6N EGRE=MGGRE
 6N ESRE=MOSRE
 7N EPRE=MPFE-MPRC
 6N MPKC=0
 6N MPKCV=MPRC
 C MPBL*=0/0
 C MESBI=0.75

NOTE EQUATIONS FOR ENGINEERING SECTOR FOLLOW

12R EPRE,KL=(AEEF,K)(EPRE,JK)
 12R ECAE,KL=(AEEF,K)(ECAE,JK)
 12R EGRE,KL=(AEEF,K)(EGRE,JK)
 12R ESRE,KL=(AEEF,K)(ESRE,JK)
 1L AEEF,K=AEEF,J+(DT)(AEEF,J+0)
 51A AEEFT,K=CLIP(AEEF1,K,AEEF1,K,AEEF1,K,AEEF1,K,AEEF1,K)
 7A AEEF1,K=AEPF-AEEF2,K
 51A AEEF2,K=CLIP(AEEF3,K,0,AEEF3,K,0)
 7A AEEF3,K=AEEF4,K-AEEF2
 44A AEEF4,K=(AEEF3)(PEHP,JK)/PETA,K
 18A AEEFT,K=(AEEFCC)(AEEFT,K-AEEF,K)
 C AEEFCC=0.10
 6N AEEF=AEPF
 1L EPP,K=EPP,J+(DT)(EPKEE,JK-EPCL,JK)
 1L ECWP,K=ECWP,J+(DT)(ECAEE,JK-ECWC,JK)
 1L LGRWP,K=EGKWP,J+(DT)(EGREE,JK-EGKWC,JK)
 1L ESKWP,K=ESKWP,J+(DT)(ESREE,JK-ESKWC,JK)
 7R EPC,KL=EPCL,JK+APM
 39R EPC1,KL=DELAY3(EPREE,JK,DPPW)
 39R ECWC,KL=DELAY3(ECAEE,JK,DECW)
 39R EGRWC,KL=DELAY3(EGREE,JK,DGRW)
 39R ESKWC,KL=DELAY3(ESREE,JK,DSKW)

DB0088
 DB4001
 DB4002
 DB4003
 DB4004
 DB1250
 DB2250
 DB3250
 DB4250
 DB0098
 DB0092
 DB0094
 DB0096
 DB0090
 DB0975
 DB1975
 DB6975
 DB0262
 DB1101
 DB0210
 DB0211
 DB0212
 DB0213
 DB0220
 DB1220
 DB0219
 DB0220
 DB0221
 DB0222
 DB2220
 DB3220
 DB4220
 DB0101
 DB0103
 DB0106
 DB0108
 DB0159
 DB0102
 DB0104
 DB0107
 DB0109

| | | |
|------|--|--------|
| 1L | FUEO.K=(FUEO.J+(DI)(FSRP)JK-TECE.JK) | DB0100 |
| 21K | FPRD.K=CLIP(FUP1.N,FPRM.N,FPRM.N,FUP1.N) | DB0104 |
| 21A | FUP1.K=(1/DI)(FUPS.N-FUPSD.N) | DB0102 |
| 12A | FPRM.K=(FPRM.K)(APLF) | DB0102 |
| 12A | FUPSD.N=(FSKPA.K)(DNPF) | DB0102 |
| 1L | FEPM.K=FEPM.J+(DI)(FPRD)JK-TECE.JK) | DB0101 |
| 39R | FECE.KL=DELAY3(FPRD)JK,DFPM) | DB0100 |
| 3L | FECE.K=FECEA.J+(DT)(1/TFEA) | DB0107 |
| 1L | FAUW.K=FAUW.J+(DT)(FAUWF.J+0) | DB0100 |
| 59A | FAUWT.K=TABLE(FWA,FTEI1.K,0,1,90.5) | DB0103 |
| C | FWA*=0.40/U.39/U.37/U.30/U.21/U.14/U.08/U.06/U.04/U.03/U.02/U.01 | DB0103 |
| 1L | FTEI1.K=CLIP(FTEI.K,1,91,FTEI.N) | DB0103 |
| 46A | FTEI.K=(1)(1)(FUPSD.K)/(DNPF)(FMP.N)(APLF)) | DB0101 |
| 18A | FAUWF.K=(ACFAW)(FAUWT.K-FAUW.K) | DB0103 |
| C | ACFAW=0.05 | DB0103 |
| 6N | FAUW=0.37 | DB0103 |
| /A | TAUW.K=FAUW.K+FAUW.K | DB0106 |
| C | APLF=0.01 | DB0104 |
| C | DSPF=1 | DB0105 |
| C | TSPA=6 | DB0102 |
| C | DNPF=3 | DB0102 |
| C | DFPM=10 | DB0106 |
| C | TFEA=12 | DB0109 |
| NOTE | INITIAL CONDITIONS FOR FACTORY SECTOR STEADY STATE ONE FOLLOW | DB0102 |
| 12N | FSEP=(DSPF)(ECWS) | DB0204 |
| 6N | FSRPA=FSRP | DB0207 |
| 15N | FUEO=(1)(FUPS)+(DFPM)(FSRPA) | DB0203 |
| 15N | FUPS=(DNPF)(FSRPA)+(DT)(FSRP) | DB0201 |
| 6N | FPRD=FSRP | DB0202 |
| 12N | FEPM=(DFPM)(FPRD) | DB0205 |
| 6N | FECEA=FECE | DB0206 |
| C | TAUW1=0.94 | DB0191 |
| NOTE | EQUATIONS FOR PERSONNEL-ENGINEERING SECTOR FOLLOW | DB1226 |
| 1L | PETA.K=PEJA.J+(DI)(PELE)JK-PELF.JK) | DB0226 |
| 10R | PEMRT.KL=MRFPE.JK+MCAE.JK+MUGKE.JK+MUSKE.JK+APM+0 | DB0227 |
| 3L | PEMRA.K=PEMRA.J+(DT)(1/DAMP)(PEMRT)JK-PEMRA.J) | DB0230 |
| 9A | ETWC.K=EPC.JK+ECWC.JK+EGRCW.CJK+ESRWC.CJK | DB0226 |
| 1L | PEUMR.K=PEUMR.J+(DT)(PEMRT)JK-ETWC.J) | DB0229 |
| 14A | PNUM.K=PNUMP.K+(DPMST)(PEMRA.K) | DB0231 |
| 7N | DPMST=DFPM+DT | DB2231 |

16A PNUMP.K=(DPP#)(MIRP.N)+(DEGW)(MCAEA.N)+(USKW)(MUSKA.N)+(USRW)(MUS
X1 RA.K)
21K PECP.KL=(1/TPCP)(PEMD.K-PELAT.K)
7A PETAT.K=PEIA.K+PLLP.K
7A PEMD.K=PEPMD.K+PECW3.K+PESW3.K+PEGW3.K
7A PEPW3.K=PEPWA.K+PEPWA2.K
20A PEPW1.K=MIRP.N/AEPT
20A PEPW2.K=PEPW3.K/AEPT
21A PEPW3.K=(1/DAPB)(MIRP.K-MIKPD.N)
7A PECW3.K=PECW1.K+PECW2.K
20A PECW2.K=PECW3.K/AEPT
20A PECW1.K=MCAEA.K/AEPT
21A PECW3.K=(1/DAPC)(MICA.K-MICAD.K)
7A PEGW3.K=PEGW1.K+PEGW2.K
20A PEGW1.K=MGGRA.K/AEPT
20A PEGW2.K=PEGW3.K/AEPT
21A PEGW3.K=(1/DAPG)(MIGR.K-MIGRD.K)
7A PESW3.K=PESW1.K+PESW2.K
20A PESW1.K=MOSRA.K/AEPT
20A PESW2.K=PESW3.K/AEPT
21A PESW3.K=(1/DAPS)(MISR.K-MISRD.K)
51R PEHP.KL=CLIP(PECP.JK,0,PECP1.K,MAR1.K)
7A PECP1.N=PEMD.K-PLTAT.K
1L PELP.K=PELP.J+(DT)(PEHP.JK-PELE.JK)
39R PELE.KL=DELAY3(PEHP.JK,DFRP)
51R PELT.KL=CLIP(PELT1.N,0,MAR.K,AETh)
17A PELT1.K=(0.5)(APTE)(MARC*1.K)+(1)(APLE)(MARC*2.N)+(2)(APLE)(MARC*3
.K)
37B MARC=BOXLIN(3,1)
1L MARC*1.K=MARC*2.J+(DT)+(MARF.J+0)
18A MARF.K=(ACMAR)(MAR.K-MARC*1.K)
C ACMAR=0.50
C MARC*=0/0/0
51A MAR1.K=CLIP(MAR.K,AETh1,MAR.K,AETh1)
C DAPB=3
C DAPC=3
C DAPU=3
C DAPS=3
C AETh=5
C AETh1=1.0
C APTL=0.10

DB1231

DB1231

DB0239

DB1235

DB0239

DB0000

DB7000

DB0043

DB0000

DB0100

DB0100

DB4100

DB0100

DB0100

DB0100

DB0100

DB0100

DB0100

DB0100

DB0100

DB0100

DB0100

DB0100

DB0100

DB0100

DB0100

DB0100

DB0100

DB0100

DB0100

DB0100

DB0100

DB0100

DB0100

DB0100

DB0100

DB0100

DB0100

DB0100

DB0100

DB0100

DB0100

DB0100

DB0100

DB0100

C DAMP=0
 C DPMS=3
 C TPCP=3
 C DFRP=0
 NOTE INITIAL CONDITIONS FOR PERS-FAC SECTOR SS ONE FOLLOW
 6N PETA=PEMIN
 10H PEMPI=MIN(ETA,ALF*ROCKT*ROCKR*FAPR*F0
 6I PEMKA=ETA*ALF
 10H PEUKR=IKR+PEICR*JUR+ALX+PMP*J+J
 16N PNBPI=(DP*P) (1/DFBA) F(DICW) (OCPLK) (DURK) (MORNA) + (JAW) (MORNA)
 6J PECP=0
 6I PEHP=PECP
 6N PELT=0
 12N PELP=(DFRP) (PEHP)
 NOTE EQUATIONS FOR PERS-FACTORY SECTOR FOLLOW
 1L PEHP*KL=PEHP*J+(DT) (PEHP*JK-PELT*JK)
 7A PELD*KL=PELD*J+PELDZ*JK
 20A PELD1*KL=F5*PA*KL/APLF
 20A PELD2*KL=PELD3*KL/APLF
 21A PELD3*KL=(1/DFBA) (FUPS*KL-FUPS*DN)
 21A PFCP*KL=(1/TPFR) (PELD*KL-PEHP*KL)
 7A PFMPT*KL=PEHP*KL+PELP*KL
 51R PEHP*KL=CLIP (PECP*KL,0,PECP1*KL,AFTH1)
 7A PFCEP1*KL=PELD*KL-PEHP1*KL
 51R PELT*KL=CLIP (0,-PECP*KL,PECP1*KL,-AFTH)
 1L FELP*KL=PELP*J+(DT) (PEHP*JK-PEHP*JK)
 39R PELF*KL=DELAY3 (PEHP*JK,DPFT)
 C AFTH=50
 C AFTH1=5
 C DPFT=3
 C TPFR=3
 C DFBA=3
 NOTE INITIAL CONDITIONS FOR PERS-FAC SECTOR STEADY STATE ONE FOLLOW
 20N PEMP=F5RPA/APLF
 6N PFHP=0
 6N PELT=0
 12N PELP=(DPFT) (PFHP)
 NOTE EQUATIONS FOR OPERATIONS CONTROL SECTOR FOLLOW
 1L OCPC*KL=OCPC*J+(DT) (OCPC*J+0)
 51A OCPC*KL=CLIP (OCPC*KL,0,1,0,OCPC*KL)
 7A OCPC*KL=1,0-OCPC*KL

DB0244
 DB0245
 DB0247
 DB0248
 DB1251
 DB0250
 DB0256
 DB0255
 DB0254
 DB1254
 DB0257
 DB0251
 DB0252
 DB0253
 DB1276
 DB0276
 DB0277
 DB1277
 DB2277
 DB2277
 DB0278
 DB1278
 DB0279
 DB1276
 DB0280
 DB0281
 DB0282
 DB1257
 DB0287
 DB0289
 DB0288
 DB1288
 DB1283
 DB0283
 DB0285
 DB0284
 DB0290
 DB1301
 DB0137
 DB1137
 DB0138

44A OCP2,N=(AEC)(AR,K)/PLTA,N
 18A OCPFN=(ACPC)(UCPC,1-UCPC,N)
 C ACPC=0.05
 6N UCPC=UCPC3
 8K UCIT,KL=UCIL,K+UCIUK,N+UCIF,N
 13A UCIE,K=(ECT,N)(ARE)(ARCP)
 7A ECT,K=ECWC,K+EPCC,K
 13A UCIGR,N=(ARGFI)(FECEA,N)(UCRPF,N)
 13A UCIF,K=(FECE,N)(UCRPF,N)(ARFI)
 14A OCRPF,K=ARPF+(ARIFL)(PTTC,K)
 7R UCET,KL=UCET,N+UCEE,N
 12A OCEE,K=(PETA,K)(ARE)
 15A UCER,K=(PMP,K)(ARF)+(FECE,JK)(ARFI)
 7R OCRP,KL=UCIT,JK+UCET,JK
 3L OCRPA,N=UCRPA,JK+(DT)(1/UCPA)(UCRP,JK+UCRPA,JK)
 C UCPA=3
 6N OCRPA=UCRP
 91R UC5RI,NL=CLIP(UC5I,N,0,UCRPS,N,APS)
 12A UC5I,K=(UCRPA,K)(ASRR)
 20A OCRPS,N=UCRPA,N/UCIT,JK
 8R OCNPK,NL=UCRP,JK-UC5RI,JK-UCFLT,JK
 51R OCPLT,KL=CLIP(UCPTI,K,0,UCRP,JK,0)
 12A OCPTI,K=(APLJ)(UCRP,JK)
 1L OCPL,K=OCPL,JK+(DT)(UCRP,JK-UCS2,JK)
 7A UCS2,K=UCSRI,JK+UCPLT,JK
 C AEC=3.2
 C ARE=3
 C AERP=1.070
 12N ARGFI=(ARGR)(ARFI)
 C ARGGR=0.020
 C ARFI=330
 C ARFP=1.070
 C ARITC=0.070
 C ARF=1.100
 C ARFM=220
 C APS=0.025
 C ASRR=0.100
 C APLT=0.500
 NOTE INITIAL CONDITIONS FOR UPS=CONT FOLLOW
 C UCPC3=1.00
 8N UCIT=UCIEI+UCIGI+UCIFI

DB0139
 DB2137
 DB3157
 DB4157
 DB0308
 DB0303
 DB0304
 DB0305
 DB0306
 DB0307
 DB0309
 DB0302
 DB0301
 DB0310
 DB1310
 DB2310
 DB1530
 DB0313
 DB0314
 DB0312
 DB0317
 DB0318
 DB0316
 DB0311
 DB0315
 DB0140
 DB0328
 DB0319
 DB1350
 DB0325
 DB0321
 DB0322
 DB0325
 DB0326
 DB0327
 DB0323
 DB0324
 DB0329
 DB1330
 DB0140
 DB0334

```

13N OCIE1=(ARE)(AERP)(ECT1)
7N ECT1=ECWC+EPC
12N OCIG1=(ARGR)(OCIF1)
13N OCIF1=(ARF1)(ORPFI)(FECE)
14N ORPFI=ARFP+(AKITC)(ETTC1)
16N OCET=(ARE)(PETA)+(ARF)(PFMP)+(AKFM)(FECE)+(U)(U)
7N OCRP=OCIT-UCET
12N OCSRI=(ASRK1)(OCKR11)
7N OCRI1=OCRI2+OCRI3
16N OCRI2=(1)(OCIT)+(-ARF)(PFMP)+(-AKFM)(FECE)+(0)(0)
16N OCRI3=(-ARE)(MKFPE)+(-ARE)(MCAE)+(-ARE)(MGOKE)+(-ARE)(APM)
12N OCPLT=(APLT)(UCRP)
6N OCPL=0
16R CICM.KL=(C1)(INP1.K)+(C2)(INP2.K)+(C3)(INP3.K)+(C4)(INP4.K)
7A INP1.K=CICMN+INSTP.K
45A INSTP.K=STEP(STEP,TAU1)
7A INP2.K=CICMN+INRMP.K
47A INRMP.K=RAMP(RAMP,TAU2)
7A INP3.K=CICMN+INIMP.K
41A INIMP.K=PULSE(340000,0.2,120)
7A INP4.K=CICMN+RNDM.K
7A RNDM.K=BIAS+RNDOM.K
33A RNDOM.K=(CVAR)NOISE
C RAMP=20400/TAU2=1
C BIAS=0
C CVAR=85000
C STEP=34000/TAU1=0.50
C CICMN=340000
C C1=0/C2=0/C3=0/C4=0
C C1=1/C2=0/C3=0/C4=0
C ET1*=300/300/300/300/300/300/300/300
C ET2*=3/3/3/3/3/3/3/3
C ET3*=3/3/3/3/3/3/3/3
NOTE ORDER RULE GAMMA
PRINT 1)CICM,CRFPU,MRFP,CCPE/2)CPHU,EPW,CMCUP,MESB,TAUW/3)MRFFE,M
X1 CAE,MGGRE,MOSRE,EPP/4)EPRE,ECAE,EGRE,ESRE,MARK/5)EPC,ECWC,EGKWC,ESK
X2 WC,ECWS/6)ETCN,ETC2N,ETC3N,ETTC,EAUW/7)PEMRT,PEUMR,EIWC,PNUM,PEMD
X3 /8)PECP,PEHP,PELE,PETA,PELT/9)FSEP,FSRP,FUPS,FPRD,FEPM/10)FECE,FUE
X4 O,FUPS,MPRC,PFLD/11)PFCP,PFHP,PFLE,PFMP,PFMT/12)UCLE,OCET/13
X5 JOIE,UCIF,UCIGR,OCRSRI,OCIT/14)UCPC,UCRP,OCNPK,OCPL,MFFE
PLUT EPRE=P/MCAE=A,ECAE=C/EGRE=G,ESRE=S/PETA=E/PFMP=T/OCPL=M/UCNPK=O/UC

```

```

DB0336
DB0337
DB0338
DB0339
DB0340
DB0335
DB0330
DB0332
DB0348
DB0349
DB0350
DB0333
DB0331
DB0012
DB0025
DB0013
DB0037
DB0015
DB9038
DB8017
DB0341
DB0342
DB0343
DB0016
DB0344
DB0345
DB7014
DB8003
DB4444
DB0351
DB8148
DB8149
DB8150
DB9997
DB0353
DB0353
DB0353
DB0353
DB0353
DB0353
DB0353
DB1354

```

```

X1      IT=I
RUN     0703DB/DT=0.1/LENGTH=100/PRIPEK=2.0/PLIPEK=1.0
NOTE   DELAYED STEP INPUT TO 55 ONE ORDER KUKU ALPHA TWO
C      CCI=0
C      CAI=1
RUN     0712DB/DI=0.1/LENGTH=100/PRIPEK=2.0/PLIPEK=1.0
NOTE   ORDER KULE EPSILON
C      CCI=0
C      CFI=1
RUN     0709DB/DT=0.10/LENGTH=100/PRTPEK=2.0/PLIPEK=1.0
NOTE   TEST RUN WITH ZERO BACKLOG IN ENGINEERING
C      DMPC=0
C      DMPP=0
C      DMPG=0
C      DMP5=0

```

```

DB1354
DB0703
DB0005
DB7005
DB7002
DB0712
DB9995
DB7005
DB7010
DB0709
DB7100
DB1000
DB7300
DB7200

```

APPENDIX

LIST OF SYMBOLS AND DEFINITIONS

| | Equation # |
|--|-------------|
| AAPO = constant <u>A</u> llocating <u>P</u> roposals to <u>O</u> rganization | 7R |
| AAUW = constant, <u>A</u> bility to <u>U</u> ndertake <u>W</u> ork | 12A |
| ACAE = constant, <u>C</u> ontract <u>A</u> wards <u>E</u> ntering | 10R |
| ACSS = constant, <u>C</u> onverting <u>S</u> pecification to <u>E</u> quipment <u>S</u> hipments | 50R |
| AEC = constant, <u>E</u> ngineering <u>C</u> ost variation | 100A |
| AEFF = <u>A</u> ttention in <u>E</u> ngineering <u>E</u> fficiency <u>F</u> actor | 39A/35R-38R |
| AEFC1 = constant, <u>E</u> fficiency <u>F</u> actor <u>C</u> onstant | 39A |
| AEFC2 = constant, <u>E</u> fficiency <u>F</u> actor <u>C</u> onstant | 39A |
| AEFC3 = constant, <u>E</u> fficiency <u>F</u> actor <u>C</u> onstant | 39A |
| AETC = constant, <u>E</u> ngineering <u>T</u> echnical <u>C</u> ompetition | 12A |
| AEFF = constant, <u>E</u> ngineering <u>P</u> roductivity <u>F</u> actor | 39A,87A |
| AERP = constant, <u>E</u> ngineering <u>R</u> ate of <u>P</u> rofit | 102A |
| AMMC = constant, converting <u>M</u> an <u>M</u> onth to <u>C</u> ash | 6R |
| AME = constant, <u>M</u> arketing <u>E</u> ffort | 3A |
| AMS = constant, <u>M</u> arketing <u>S</u> olicitation | 34A |
| APCC = constant, <u>P</u> roposals <u>C</u> ancelled by <u>C</u> ustomer | 32R |
| APLF = constant, <u>P</u> roductivity <u>L</u> abor <u>F</u> actor | 73A,79A,94A |
| APLT = constant, <u>P</u> rofit <u>L</u> oss to <u>T</u> axes | 112R |
| APM = constant, Proposal Effort Maintained | 45R |
| APO = constant, <u>P</u> ercentage proposals to <u>O</u> rganization | 3A |
| APP = constant, <u>P</u> rice <u>P</u> rovision | 12A |

* For constants, delays and time constants, equation numbers are where symbol is used. For others, first equation gives definition, other equation numbers indicate where symbol is used on right hand side.

| | |
|---|--------------|
| APS = constant, <u>P</u> rofit minimum for <u>S</u> pecial <u>R</u> esearch | 110R |
| APTE = constant, <u>P</u> ersonnel <u>T</u> erminating from <u>E</u> ngineering | 92R |
| ARE = constant <u>R</u> ate of <u>E</u> ngineers | 13R,14R,107A |
| here | |
| ARF = constant <u>R</u> ate for <u>F</u> actory personnel | 108A |
| ARFI = constant, <u>R</u> ate for <u>F</u> actory <u>I</u> ncome | 104A |
| ARFM = constant <u>R</u> ate for <u>F</u> actory <u>M</u> aterial | 108A |
| ARFP = constant, fixed <u>R</u> ate of <u>F</u> actory <u>P</u> rofit | 105A |
| ARGR = constant, percentage <u>R</u> ate for <u>G</u> eneral <u>R</u> esearch | 103A |
| ARITC = constant, <u>R</u> ate <u>I</u> ncrease for <u>T</u> echnical <u>C</u> ompetence | 105A |
| ASRR = constant, <u>S</u> pecial <u>R</u> esearch <u>R</u> ate | 110R |
| ATC = constant, <u>T</u> echnical <u>C</u> ompetence | 3A |
| AUW = constant, <u>A</u> bility to <u>U</u> ndertake <u>W</u> ork | 3A |
| CCPE = <u>C</u> ustomer <u>C</u> ompleted <u>P</u> roposals <u>E</u> valuated | 8R/9L,10R |
| CEPC = <u>C</u> ustomer received <u>E</u> ngineering <u>P</u> roposals <u>C</u> ompleted | 6R/5L |
| CICM = <u>C</u> ustomer <u>I</u> ncome <u>C</u> apital for <u>M</u> ilitary | 1R,2R |
| CIPOP = <u>C</u> ustomer <u>I</u> nternal <u>P</u> rocessing of <u>O</u> rganization <u>P</u> roposals | 9L |
| CMCOP = <u>C</u> ustomer <u>M</u> arketing <u>C</u> ontracts <u>O</u> btained <u>P</u> ercentage | 11A/10R |
| CPPC = <u>C</u> ustomer <u>P</u> ercentage <u>P</u> roposals to <u>C</u> ompetition | 4A/2R |
| CPPO = <u>C</u> ustomer <u>P</u> ercentage <u>P</u> roposals to <u>O</u> rganization | 3A/1R,4A |
| CRFPC = <u>C</u> ustomer <u>R</u> equests for <u>P</u> roposals to <u>C</u> ompetition | 2R |
| CRFPO = <u>C</u> ustomer <u>R</u> equests for <u>P</u> roposals to <u>O</u> rganization | 1R/5L,7R |
| DAMP = <u>D</u> elay for <u>A</u> veraging <u>M</u> an <u>P</u> ower requests | 83L |
| DCEP = <u>D</u> elay <u>C</u> ustomer <u>E</u> valuation <u>P</u> roposals | 8R |
| DECW = <u>D</u> elay, <u>E</u> ngineering <u>C</u> ontract <u>W</u> ork | 47R |
| DELAY 3 = third order delay | |

| | |
|--|-------------------------------|
| DERP = <u>Delay, Engineering Recruiting Process</u> | 91R |
| DFBA = <u>Delay Factory Backlog Adjustment</u> | 94A |
| DFPM = <u>Delay in Factory Process of Manufacturing</u> | 76R |
| DGRW = <u>Delay, General Research Work</u> | 48R |
| DNPF = <u>Delay, Normal Planning at Factory</u> | 74A, 79A |
| DPFT = <u>Delay, Personnel Factory Training and recruiting</u> | 99R |
| DPMS = <u>Delay for Planning Manpower Size</u> | 86A |
| DPPW = <u>Delay, Proposal Process Work</u> | 46R |
| DSPF = <u>Delay in Specifications Process at Factory</u> | 67R |
| DSRW = <u>Delay, Special Research Work</u> | 49R |
| DT = <u>Difference Time used in calculation</u> | |
| EAUW = <u>Engineering Ability to Undertake Work</u> | 64A/80A |
| ECAE = <u>Engineering Contract Authorization Entered</u> | 24R/16L, 27A 29A, 30A, 36R |
| ECAEE = <u>Engineering Contract Authorizations Entered Effective</u> | 36R/42L, 47R |
| ECWC = <u>Engineering Contract Work Completed</u> | 47R/42L, 50R, 51L, 102A |
| ECWCA = <u>Engineering Contract Work Average level</u> | 51L/57L, 84R |
| ECWP = <u>Engineering Contract Work in Process</u> | 42L |
| ECWS = <u>Engineering Contract Work Specifications</u> | 50R/66L, 67R |
| EGRCA = <u>Engineering General Research Work Average level</u> | 52L/58L |
| EGRE = <u>Engineering General Research</u> | 25R/30A, 37R, 17L |
| EGREE = <u>Engineering General Research Entered Effective</u> | 35R/43L, 48R |
| EGRWC = <u>Engineering General Research Work Completed</u> | 48R/43L, 52L 84R |
| EGRWP = <u>Engineering General Research Work in Process</u> | 43L |
| EHR = <u>Engineering Hiring Ratio</u> | 40A/39A |

| | |
|---|------------------------------|
| EPC = <u>E</u> ngineering <u>P</u> roposals <u>C</u> ompleted total | 45R/6E, 6E, 9E, 84R, 102A |
| EPC1 = <u>E</u> ngineering <u>P</u> roposals <u>C</u> ompleted due to Marketing requests | 46R/45R, 41L |
| EPP = <u>E</u> ngineering <u>P</u> roposals in <u>P</u> rocess | 41L |
| EPRE = <u>E</u> ngineering <u>P</u> roposal <u>R</u> equests <u>E</u> ntered | 31R/29A, 30A |
| EPREE = <u>E</u> ngineering <u>P</u> roposal <u>R</u> equests <u>E</u> ntered <u>E</u> ffective | 35R/41L, 46R |
| EPW = <u>E</u> ngineering <u>P</u> roposal <u>W</u> orth | 12A/11A |
| ESRCA = <u>E</u> ngineering <u>S</u> pecial <u>R</u> esearch <u>W</u> ork <u>A</u> verage level | 53L/57L |
| ESRE = <u>E</u> ngineering <u>S</u> pecial <u>R</u> esearch <u>E</u> ntered | 26R/18L/38R |
| ESREE = <u>E</u> ngineering <u>S</u> pecial <u>R</u> esearch <u>E</u> ntered <u>E</u> ffective | 38R/44L, 49R |
| ESRWC = <u>E</u> ngineering <u>S</u> pecial <u>R</u> esearch <u>W</u> ork <u>C</u> ompleted | 49R/44L, 53L, 84R |
| ESRWP = <u>E</u> ngineering <u>S</u> pecial <u>R</u> esearch <u>W</u> ork in <u>P</u> rocess | 44L |
| ETC1 = Engineering Technical Competence, past contract work | 54B/60A |
| ETC2 = Engineering Technical Competence, past general research work | 55B/61A |
| ETC3 = Engineering Technical Competence, past special research work | 56B/62A |
| ETC1*1 = Engineering Technical Competence, first level contract work | 57L |
| ETC2*1 = Engineering Technical Competence, first level general research work | 58L |
| ETC3*1 = Engineering Technical Competence, first level special work | 59L |
| ETC1N = Engineering Technical Competence 1, normalized | 60A/63A |
| ETC2N = Engineering Technical Competence 2, normalized | 61A/63A |
| ETC3N = Engineering Technical Competence 3, normalized | 62A/63A |
| ETEI = <u>E</u> ngineering <u>T</u> imes to <u>E</u> xhaust <u>W</u> ork <u>I</u> nventory | 65A/64A |
| ETTC.K = <u>E</u> ngineering <u>T</u> otal <u>T</u> echnical <u>C</u> ompetence | 63A/3A, 12A, 105A |
| ETWC = <u>E</u> ngineering <u>T</u> otal <u>W</u> ork <u>C</u> ompletion rate | 84R/85L |

| | |
|--|---------------------------|
| FAUW = <u>F</u> actory <u>A</u> bility to <u>U</u> ndertake <u>W</u> ork | 78A/80A |
| FECE = <u>F</u> actory <u>E</u> quipments <u>C</u> ompleted and shipped | 76R/70L, 77L, 109A |
| FECEA = <u>F</u> actory <u>E</u> quipment <u>C</u> ompleted <u>A</u> verage | 77L/103A |
| FEPM = <u>F</u> actory <u>E</u> quipment in <u>P</u> rocess of <u>M</u> anufacturing | 75L |
| FPRD = <u>F</u> actory <u>P</u> roduction <u>R</u> ate <u>D</u> ecision | 72R/69L, 75L, 76R |
| FPRM = <u>F</u> actory <u>P</u> roduction <u>R</u> ate <u>M</u> aximum | 73A/72R |
| FSEP = <u>F</u> actory <u>S</u> pecifications from <u>E</u> ngineering in <u>P</u> rocess | 66L |
| FSRP = <u>F</u> actory <u>S</u> pecification <u>R</u> eady for <u>P</u> roduction | 67R/66L, 68L, 69L, 70L |
| FSRPA = <u>F</u> actory <u>S</u> pecification <u>R</u> eady for <u>P</u> roduction, <u>A</u> verage | 68L/74A, 94A |
| FTEI = <u>F</u> actory <u>T</u> imes to <u>E</u> xhaust <u>I</u> nventory | 79A/78A |
| FUEO = <u>F</u> actory <u>U</u> nfilled <u>E</u> quipment <u>O</u> rders | 70L/94A |
| FUPS = <u>F</u> actory <u>U</u> nordered <u>P</u> roduction <u>S</u> pecifications | 69L/71A, 79A |
| FUPSI = <u>F</u> actory <u>U</u> nordered equipment increment | 71A/72R |
| FUPSD = <u>F</u> actory <u>U</u> nordered <u>P</u> roduction <u>S</u> pecification <u>D</u> esired | 74A/94A |
| MAC = <u>M</u> anpower <u>A</u> vailable for <u>C</u> ontracts | 28A/24R |
| MAG = <u>M</u> anpower <u>A</u> vailable for <u>G</u> eneral <u>R</u> esearch | 29A/25R |
| MAP = <u>M</u> anpower <u>A</u> vailable for <u>P</u> roposals | 27A/23R |
| MAR = <u>M</u> anpower <u>A</u> vailable for <u>R</u> eassignment | 33A/92R, 100A |
| MAS = <u>M</u> anpower <u>A</u> vailable for <u>S</u> pecial <u>R</u> esearch | 30A/26R |
| MCI = <u>M</u> arketing <u>C</u> ontract <u>I</u> ncrements | 20A/24R |
| MCAE = <u>M</u> arketing <u>C</u> ontract <u>A</u> wards <u>E</u> ntering | 10R/16L, 82R |
| MESB = <u>M</u> arketing <u>E</u> ffort in <u>S</u> oliciting <u>B</u> usiness | 34A/3A |
| MCI = <u>M</u> arketing <u>G</u> overnment <u>R</u> esearch increment | 21A/25R |
| MGGRE = <u>M</u> arketing <u>G</u> overnment <u>G</u> eneral <u>R</u> esearch <u>E</u> ntered | 13R/17L, 82R |
| MICA = <u>M</u> arketing <u>I</u> nventory of <u>C</u> ontract <u>A</u> uthorization | 16L/20A |

| | |
|---|--------------------------|
| MIGR = <u>M</u> arketing <u>I</u> nventory of <u>G</u> eneral <u>R</u> esearch | 17L/21A |
| MIRP = <u>M</u> arketing <u>I</u> nventory of <u>R</u> equests for <u>P</u> roposals | 15L/19A, 32A |
| MISR = <u>M</u> arketing <u>I</u> nventory of <u>S</u> pecial <u>R</u> esearch | 18L/22A |
| MOSRE = <u>M</u> arketing <u>O</u> rganization <u>S</u> pecial <u>R</u> esearch <u>E</u> ntered | 14R/18L, 82R |
| MPI = <u>M</u> arketing <u>P</u> roposal increment | 19A/23R |
| MPFE = <u>M</u> arketing <u>P</u> roposals <u>F</u> orwarded to <u>E</u> ngineering | 23R/15L, 31R |
| MPCC = <u>M</u> arketing <u>P</u> roposals <u>C</u> ancelled by <u>C</u> ustomer | 32R/31R |
| MRFPE = <u>M</u> arketing <u>R</u> equests <u>F</u> or <u>P</u> roposals <u>E</u> ntered | 7R/15L, 82R |
| MRFPL = <u>M</u> arketing <u>R</u> equests <u>F</u> or <u>P</u> roposal <u>L</u> evel | 5L |
| MSI = <u>M</u> arketing <u>S</u> pecial <u>R</u> esearch increment | 22A/26R |
| OCEE = <u>O</u> perations <u>C</u> ontrol <u>E</u> ngineering <u>E</u> xpenses | 107A/106A |
| OCEF = <u>O</u> perations <u>C</u> ontrol <u>E</u> xpenses of <u>F</u> actory | 108A/106A |
| OCET = <u>O</u> perations <u>C</u> ontrol <u>E</u> xpenses <u>T</u> otal | 106A/109R |
| OCIE = <u>O</u> perations <u>C</u> ontrol <u>I</u> ncome <u>E</u> ngineering | 102A/101A |
| OCIF = <u>O</u> perations <u>C</u> ontrol <u>I</u> ncome <u>F</u> actory | 104A/101A |
| OCIGR = <u>O</u> perations <u>C</u> ontrol <u>I</u> ncome for <u>G</u> eneral <u>R</u> esearch | 103A/13R, 101A |
| OCIT = <u>O</u> perations <u>C</u> ontrol <u>I</u> ncome <u>T</u> otal | 101A/109R, 110R |
| OCNPR = <u>O</u> perations <u>C</u> ontrol <u>N</u> et <u>P</u> rofit <u>R</u> ate | 111R/113L |
| OCPC = <u>O</u> perations <u>C</u> ontrol <u>P</u> rice <u>C</u> onstant | 100A/12A |
| OCPL = <u>O</u> perations <u>C</u> ontrol <u>P</u> rofit <u>L</u> evel | 113L |
| OCPLT = <u>O</u> perations <u>C</u> ontrol <u>P</u> rofit <u>L</u> oss to <u>T</u> axes | 112R/111R |
| OCRPF = <u>O</u> perations <u>C</u> ontrol <u>R</u> ate of <u>P</u> rofit | 109R/110R, 111R, 112R |
| OCRPF = <u>O</u> perations <u>C</u> ontrol <u>R</u> ate of <u>P</u> rofit for <u>F</u> actory | 105A/103A, 104A |
| OCSRI = <u>O</u> perations <u>C</u> ontrol <u>S</u> pecial <u>R</u> esearch <u>I</u> ncome | 110R/14R, 111R |
| PECP = <u>P</u> ersonnel <u>E</u> ngineering <u>C</u> hange <u>P</u> olicy | 88R/89R |
| PEHP = <u>P</u> ersonnel <u>E</u> ngineering <u>H</u> iring <u>P</u> olicy | 89R/40A |
| PELE = <u>P</u> ersonnel <u>E</u> ngineering <u>L</u> abor <u>E</u> ntering | 91R/81L |

| | |
|---|---|
| PELP = <u>Personnel Engineering Entering Labor in Process</u> | 90L/91R |
| PELT = <u>Personnel Engineering Labor Terminations</u> | 42R/81L |
| PEMD = <u>Personnel Engineering Manpower Desired</u> | 87A/88R |
| PEMRT = <u>Personnel Engineering Manpower Requests Total</u> | 82R/83L, 85L |
| PEMRA = <u>Personnel Engineering Manpower Requests Average</u> | 83L/86A, 87A |
| PETA = <u>Personnel Engineering Total Available</u> | 81L/27A, 28A, 29A, 30A, 40A, 65A, 88R, 100A, 108A |
| PEUMR = <u>Personnel Engineering Unfilled Manpower Requests</u> | 85L/34A, 64A, 87A |
| PFCP = <u>Personnel Factory Change Policy</u> | 95A/96R, 97R |
| PFHP = <u>Personnel Factory Hiring Policy</u> | 96R/98L, 99R |
| PFLD = <u>Personnel Factory Labor Desired</u> | 94A/95A |
| PFLE = <u>Personnel Factory Labor Entering</u> | 99R/93L |
| PFLP = <u>Personnel Factory Labor in Process</u> | 98L/99R |
| PFLT = <u>Personnel Factory Labor Terminations</u> | 97R/93L |
| PFMP = <u>Personnel Factory Man Power</u> | 93L/73A, 79A, 95A, 108A |
| PNUM = <u>Personnel Normal Unfilled Manpower requests</u> | 86A/34A, 87A |
| TAUW = <u>Total Ability to Undertake Work</u> | 80A/3A, 12A |
| TCFP = <u>Time constant Change Factory Policy</u> | 95A |
| TCWC = <u>Time constant for Contract Work Completion average</u> | 51L |
| TDPM = <u>Time constant to adjust Delay in Planning Manpower</u> | 87A |
| TFEA = <u>Time constant for Factory Equipment Average</u> | 77L |
| TGRC = <u>Time constant for General Research Completion average</u> | 52L |
| TPCP = <u>Time constant for Personnel Changing Policy</u> | 88R |
| TSPA = <u>Time constant for Specification Production Average</u> | 63L |
| TSRC = <u>Time constant for Special Research Completion average</u> | 53L |

LIST OF REFERENCES

1. Forrester, Jay W., "Industrial Dynamics -- A Major Breakthrough for Decision Makers," Harvard Business Review, Vol. 36, July - August, 1958.
2. Forrester, Jay W., "Advertising: A Problem in Industrial Dynamics," Harvard Business Review, March-April 1959.
3. Forrester, Jay W., "Management and Management Science," Memorandum D-48, (an unpublished paper), Industrial Dynamics Research Group, School of Industrial Management, MIT, June 1, 1959.
4. Katz, Abraham, "An Operations Analysis of an Electronic System Firm," Unpublished Master's Thesis, School of Industrial Management, MIT, Cambridge, 1958.
5. Roberts, Edward B., "Simulation Techniques for Understanding R and D Management," A Speech delivered to the Professional Group on Engineering Management at the National Convention of the Institute of Radio Engineers, at the Waldorf-Astoria, New York City on March 23, 1959.
6. Kinsley, Edward R., "The managerial Use of Industrial Dynamics as Illustrated by a Company Growth Model," Unpublished Master's Thesis, School of Industrial Management, MIT, Cambridge, 1959.
7. Forrester, Jay W., "Models of Dynamic Behavior of Industrial and Economic Systems -- A Section of Industrial Dynamics Class Notes," Memorandum D-46, (an unpublished paper), Industrial Dynamics Research Group, School of Industrial Management, MIT, August 1, 1959.
8. Howard, David J., "Procedure for Constructing and Submitting a Model to be run by DYNAMO," Memorandum D-35, (an unpublished paper), Industrial Dynamics Research Group, School of Industrial Management, MIT, June 30, 1959.
9. P. Fox, A. Pugh, G. Duren, E. Roberts, D. Howard, "DYNAMO II, an IBM 704 Program for Generating Dynamic Models," Memorandum D-47, (an unpublished paper), Industrial Dynamics Research Group, School of Industrial Management, July 24, 1959.
10. "Military Electronics Market Analysis 1959-1970," prepared by Electronic Industries Association, Marketing Data Department, Washington, D. C., March 10, 1959.

APPENDIX TWO

MODIFICATIONS TO ORIGINAL SET OF EQUATIONS

MODIFICATION OF INTERSECTOR COUPLING FUNCTIONS

FRACTION OF CHANGE ADDED PER COMPUTING PERIOD
(BY CHANGING CONSTANTS IN 18A EQUATIONS)

MESB - MARKETING EFFORT IN SOLICITING BUSINESS

| | | |
|-----|---------------------------------|--------|
| 1L | MESB.K=MESB.J+(DT)(MESBF.J+0) | |
| 18A | MESBF.K=(ACMEB)(MESBT.K-MESB.K) | DB0084 |
| 51A | MESBT.K=CLIP(MF1.K,0,1.0,MF2.K) | DB2084 |
| C | ACMEB=0.05 | DB1084 |
| C | ACMEB=0.10 | DB3084 |
| 6N | MESB=MESB1 | DB3084 |
| | | DB4084 |

AEEF - ENGINEERING EFFICIENCY FACTOR

| | | |
|-----|---|--------|
| 1L | AEEF.K=AEEF.J+(DT)(AEEFF.J+0) | |
| 18A | AEEFF.K=(AEFCC)(AEEFT.K-AEEF.K) | DB0220 |
| 51A | AEEFT.K=CLIP(AEEF1.K,AEFC1,AEEF1.K,AEFC1) | DB2220 |
| C | AEFCC=0.10 | DB1220 |
| 6N | AEEF=AEPF | DB3220 |
| | | DB4220 |

EAUW - ENGINEERING ABILITY TO UNDERTAKE WORK

| | | |
|-----|--|--------|
| 1L | EAUW.K=EAUW.J+(DT)(EAUWF.J+0) | |
| 18A | EAUWF.K=(ACEAW)(EAUWT.K-EAUW.K) | DB0134 |
| 59A | EAUWT.K=TABLE(EWA,ETEI1.K,0,17,0.5) | DB2134 |
| 42A | ETEI.K=MTBL.K/((PETA.K)(DPMS)) | DB1134 |
| 9A | MTBL.K=MIRPD.K+MILAD.K+MIGRD.K+MISRD.K | DB0130 |
| C | ACEAW=0.05 | DB1130 |
| C | ACEAW=0.10 | DB3134 |
| 6N | EAUW=0.57 | DB3134 |
| | | DB4134 |

FAUW - FACTORY ABILITY TO UNDERTAKE WORK

| | | |
|-----|---|--------|
| 1L | FAUW.K=FAUW.J+(DT)(FAUWF.J+0) | |
| 18A | FAUWF.K=(ACFAW)(FAUWT.K-FAUW.K) | DB0135 |
| 59A | FAUWT.K=TABLE(FWA,FTEI1.K,0,17,0.5) | DB2135 |
| 46A | FTEI.K=(1)(1)(FOPSD.K)/(ONPF)(FEMP.K)(APLF) | DB1135 |
| C | ACFAW=0.05 | DB0131 |
| C | ACFAW=0.10 | DB3135 |
| 6N | FAUW=0.37 | DB3135 |
| | | DB4135 |

OCPC - OPERATIONS CONTROL PRICE COMPETITION FACTOR

| | | |
|-----|-------------------------------------|--------|
| 1L | OCPC.K=OCPC.J+(DT)(OCPCF.J+0) | |
| 18A | OCPCF.K=(ACPC)(OCPCT.K-OCPC.K) | DB0137 |
| 51A | OCPCT.K=CLIP(OCPC1.K,0,1.0,OCPC2.K) | DB2137 |
| C | ACPC=0.05 | DB1137 |
| C | ACPC=0.10 | DB3137 |
| 6N | OCPC=OCPC3 | DB3137 |
| | | DB4137 |

MPRC - MARKETING PROPOSAL REQUESTS CANCELLED

| | | |
|-----|---|--------|
| 7R | EPRE.KL=MPFE.JK-MPRC.JK | |
| 51R | MPRC.KL=CLIP(MPRCV.K,MPFE.JK,MPFE.JK,MPRCV.K) | DB0074 |
| 1L | MPRCV.K=MPRCV.J+(DT)(MPRCF.J+0) | DB0075 |
| 18A | MPRCF.K=(AEPCC)(MPRCT.K-MPRCV.K) | DB1075 |
| 51A | MPRCT.K=CLIP(MIRP1.K,0,MIRP2.K,EPP1.K) | DB2075 |
| 12A | MIRP1.K=(APCC)(MPBL*2.K) | DB3075 |
| 37B | MPBL=BOXLIN(2,1) | DB4075 |
| 1L | MPBL*1.K=MPBL*1.J+(DT)(MIRP2.J+0) | DB5075 |
| 7A | MIRP2.K=MIRP.K-MIRPD.K | DB6075 |
| 12A | EPP1.K=(APP1)(EPP.K) | DB7075 |
| 6N | MPRC=0 | DB9075 |
| 6N | MPRCV=MPRC | DB0075 |
| C | MPBL*=0/0 | DB1975 |
| C | AEPCC=0.04 | DB6975 |
| C | AEPCC=0.1 | DB4975 |
| | | DB6075 |

MODIFIED TECHNICAL COMPETENCE CHANGES
 ETTC - ENGINEERING TOTAL TECHNICAL COMPETENCE

| | | |
|-----|----------------------------------|--------|
| 0A | ETTC.K=ETC1E.K+ETC2E.K+ETC3E.K | DB0127 |
| 1L | ETC1E.K=ETC1E.J+(DT)(ETC1F.J+0) | DB1126 |
| 18A | ETC1F.K=(AFTC1)(ETC1N.K-ETC1E.K) | DB2126 |
| 1L | ETC2E.K=ETC2E.J+(DT)(ETC2F.J+0) | DB1127 |
| 18A | ETC2F.K=(AFTC2)(ETC2N.K-ETC2E.K) | DB2127 |
| 1L | ETC3E.K=ETC3E.J+(DT)(ETC3F.J+0) | DB1128 |
| 18A | ETC3F.K=(AFTC3)(ETC3N.K-ETC3E.K) | DB2128 |
| C | AFTC1=0.025 | DB4126 |
| C | AFTC2=0.025 | DB4127 |
| C | AFTC3=0.025 | DB4128 |
| 6N | ETC1E=ETC11 | DB3126 |
| 6N | ETC2E=ETC21 | DB3127 |
| 6N | ETC3E=ETC31 | DB3128 |

MODIFIED BACKLOG CRITERIA FOR PERSONNEL IN ENG. AND FACTORY

| | | |
|-----|--|--------|
| 21A | MP1.K=(1/DT)(MIRP.K-MIRPD.K) | DB0055 |
| 21A | MC1.K=(1/DT)(MICA.K-MICAD.K) | DB0056 |
| 21A | MG1.K=(1/DT)(MIGR.K-MIGRD.K) | DB0061 |
| 21A | MS1.K=(1/DT)(MISR.K-MISR.D.K) | DB0064 |
| 12A | MIRPD.K=(DMPP)(MRFPA.K) | DB2000 |
| 12A | MICAD.K=(DMPC)(MCAEA.K) | DB1100 |
| 12A | MIGRD.K=(DMPS)(MGGRA.K) | DB3100 |
| 12A | MISR.D.K=(DMPS)(MOSRA.K) | DB1200 |
| 3L | MRFPA.K=MRFPA.J+(DT)(1/TCAP)(MPFPE.JK-MRFPA.J) | DB1230 |
| 3L | MCAEA.K=MCAEA.J+(DT)(1/TCAC)(MCAE.JK-MCAEA.J) | DB2250 |
| 3L | MGGRA.K=MGGRA.J+(DT)(1/TCAG)(MGGRE.JK-MGGRA.J) | DB3250 |
| 3L | MOSRA.K=MOSRA.J+(DT)(1/TCAS)(MOSRE.JK-MOSRA.J) | DB4250 |
| C | TCAP=6 | DB2250 |
| C | TCAC=6 | DB6250 |

| | | |
|-----|---|--------|
| C | TCAG=6 | |
| C | TCAS=6 | DB7230 |
| C | DMPP=3 | DB8230 |
| C | DMPC=3 | DB1000 |
| C | DMPG=3 | DB7100 |
| C | DMPS=3 | DB7300 |
| 15N | MIRP=(DMPP)(MRFPA)+(DT)(MRFPE) | DB7200 |
| 15N | MICA=(DMPC)(MCAEA)+(DT)(MCAE) | DB4001 |
| 15N | MIGR=(DMPG)(MGGRA)+(DT)(MGGRE) | 424002 |
| 3L | MRFPA.K=MRFPA.J+(DT)(1/TCAP)(MRFPE.JK-MRFPA.J) | DB4003 |
| 6N | MRFPA=MRFPE | DB1230 |
| 6N | MCAEA=MCAE | DB1250 |
| 6N | MGGRA=MGGRE | DB2250 |
| 6N | MOSRA=MOSRE | DB3250 |
| 14A | PNUM.K=PNUMP.K+(DPMST)(PEMRA.K) | DB4250 |
| 16A | PNUMP.K=(DPPW)(MRFPA.K)+(DECW)(MCAEA.K)+(DGRW)(MGGRA.K)+(DSRW)(MOSRA.K) | DB0231 |
| X1 | RA.K | DB1231 |
| 7N | DPMST=DPMS+DT | DB1231 |
| 10N | PEUMR=MIRP+MICA+MIGR+MISR+PNWP1+0 | DB2231 |
| 16N | PNWP1=(DPPW)(MRFPA.K)+(DECW)(MCAEA.K)+(DGRW)(MGGRA.K)+(DSRW)(MOSRA.K) | DB0254 |
| 21A | FUP1.K=(1/DT)(FUPS.K-FUPSD.K) | DB1254 |
| 12A | FUPSD.K=(DNPF)(FSRPA.K) | DB0182 |
| 15N | FUPS=(DNPF)(FSRPA)+(DT)(FSRP) | DB0181 |
| 15N | FUEO=(1)(FUPS)+(DFPM)(FSRPA) | DB0201 |
| | | 420203 |

PEHP,PELT - PERSONNEL-ENGINEERING HIRING POLICY
AND LABOR TERMINATIONS

| | | |
|-----|--|--------|
| 51R | PEHP.KL=CLIP(PECP.JK,0,PECPL.K,MAR1.K) | |
| 21R | PECP.KL=(1/TPCP)(PEMD.K-PETAT.K) | DB0236 |
| 7A | PECPL.K=PEMD.K-PETAT.K | DB0235 |
| 7A | PETAT.K=PETA.K+PELP.K | DB0237 |
| 51A | MAR1.K=CLIP(MAR.K,AETH1,MAR.K,AETH1) | DB1235 |
| 9A | PEMD.K=PEPWD.K+PECWD.K+PESWD.K+PEGWD.K | DB1236 |
| 7A | PEPWD.K=PEPW1.K+PEPW2.K | DB6565 |
| 20A | PEPW1.K=MRFPA.K/AEPF | DB0000 |
| 20A | PEPW2.K=PEPW3.K/AEPF | DB7000 |
| 21A | PEPW3.K=(1/DAPB)(MIRP.K-MIRPD.K) | DB0000 |
| 7A | PECWD.K=PECW1.K+PECW2.K | DB7000 |
| 20A | PECW1.K=MCAEA.K/AEPF | DB3100 |
| 20A | PECW2.K=PECW3.K/AEPF | DB4100 |
| 21A | PECW3.K=(1/DAPC)(MICA.K-MICAD.K) | DB5100 |
| 7A | PEGWD.K=PEGW1.K+PEGW2.K | DB6100 |
| 20A | PEGW1.K=MGGRA.K/AEPF | DB3300 |
| 20A | PEGW2.K=PEGW3.K/AEPF | DB4300 |
| 21A | PEGW3.K=(1/DAPG)(MIGR.K-MIGRD.K) | DB5300 |
| 7A | PESWD.K=PESW1.K+PESW2.K | D26300 |
| 20A | PESW1.K=MOSRA.K/AEPF | DB3200 |
| 20A | PESW2.K=PESW3.K/AEPF | DB4200 |
| 21A | PESW3.K=(1/DAPS)(MISR.K-MISRD.K) | DB5200 |
| C | DAPB=3 | D262 |
| C | DAPC=3 | DB3000 |
| C | DAPG=3 | DB8100 |
| C | DAPS=3 | 458300 |
| | | DB8200 |

| | | |
|-----|---|--------|
| 51R | PELT•KL=CLIP(PELT1•••0,MAK•N,AETH) | DB0258 |
| 17A | PELT1•K=(0.5)(APTE)(MAK#1•K)+(1)(APTE)(MAK#2•K)+(2)(APTE)(MAK#3 | DB9876 |
| X1 | •K) | DB9876 |
| 37H | MARC=BOXLIN(3,1) | DB1239 |
| 1L | MAK#1•K=MAK#2•J+(DT)+(MAK#J+0) | DB2239 |
| 1BA | MARF•K=(ACMAR)(MAR•K-MARC#1•K) | DB3239 |
| C | ACMAR=0.20 | DB3239 |
| C | MAK#=0/0/0 | DB4239 |
| 41A | PFCP•K=(1/TPFR)(PFLD•K-PFMPT•K) | DB0278 |
| 7A | PFMPT•K=PFMP•K+PFLP•K | DB1278 |
| 21A | PFLD•K=(1/DFBA)(FUPS•K-FUPSD•K) | DB3277 |
| 7A | PFCP•K=PFLD•K-PFMPT•K | |

DYNAMO COMPUTER RUN RESULTS

This appendix presents the results of the computer runs made at the MIT Computation Center. After considerable effort, consistent runs of the complete model were obtained using the equations of Appendix One, which include the modifications of Appendix Two. Tables III-1 and III-2 give the significant parameters and results for each of fourteen different runs. The approach to this selection is discussed in Chapter Five. All runs except 0707-1, 0708-1 and 0710-1 were made with Equations 0115, 0117, 0119 on page 94 changed to:

| | |
|-------------------------|----------|
| 6A ETC1 * 1.K = ECWCA.K | DB 0115 |
| 6A ETC2 * 1.K = EGRCA.K | DB 0117 |
| 6A ETC3 * 1.K = ESRCA.K | DB 0119. |

The previous equations incorrectly weighted the past years work too heavily.

The OCNPR "Frequency" given as A-B/C-D is interpreted as follows:

- a) numbers before / indicate months between maximum values of OCNPR;
- b) two numbers indicate double peak; c) numbers after / indicate months between minimum peaks, d) two numbers indicate double peak.

The dimensions for the variables are as follows:

| | |
|-------------------------|--------------------------------|
| OCIT, OCNPR, OCPL | thousands of dollars per month |
| PETA, PFMP, MAR | men |
| FECE | equipments per month |
| ETFC, EPW, TAUW, OGPC | dimensionless |
| EPRE, ECAE, EGRE, ESRE | man months/month |
| EPC, ECWC, EGRWC, ESRWC | man months/month |

Figures III-1 through 6 are reproductions of the computer runs for Runs 0708, 0714, 0745, 0711, 0746 and 0747 respectively. Brief descriptions of these are given below. In each case only a few variables are graphed.

Figure III-1 gives the response of the system with order rule gamma (S-P-G-C) to a large step input equivalent to the total applicable defense budget on a basic input of \$10,000,000 per month proposal requests.

Figures III-2 and 3 give the response to a ten percent step on a steady input of \$364,000,000 per month. It is seen that the response to order rule delta (S-C-P-G, 0745) is much less oscillatory than that to order rule eta (P-C-G-S, 0714). In addition, the net profit level when the proposal efforts have lowest priority is seen from Table III-2 to be less than half the other cases. The granting of higher priority to special research also yields the greater final profit level. All the responses to order rules alpha, gamma, and epsilon closely resembled that of order rule delta.

Figure III-4 shows the response to an impulse input of one month's input in time DT . While the transient response to order rule epsilon (P-C-G-S, 0711) is quite similar to that for order rule gamma (S-P-G-C, 0713) the assignment of higher priority to special research results in a higher net profit level, rate and income (see Table III-2).

Figures III-5 and 6 show the responses to ramp inputs of \$20,400,000 dollars per month per month. Again the response to order rule eta (C-G-S-P, 0746) is seen to be much more oscillatory than that to a different order rule, epsilon (P-C-G-S, 0747). The responses to order rules eta and alpha are very similar (oscillatory) as are the responses to order rules gamma

and epsilon (damped oscillations at lower frequencies). Since the amount of special research is zero in all four cases, and the general research not too dissimilar, the reason for the variation appears to be due to the relative ordering of the priorities assigned to proposals as compared to contracts. The placing of higher relative priority on proposals is seen to provide not only a less oscillatory system but a factor improvement in profit of three times.

| RUN | 0707-1 | 0708-1 | 0710-1 | 0704 | 1057 | 0747 | 0746 |
|---------------------|------------------|------------------|------------------|------------------|------------------|--------------------|------------------|
| ORDER RULE | ALPHA C-P-G-S | GAMMA S-P-G-C | DELTA S-C-P-G | ALPHA C-P-G-S | GAMMA S-P-G-C | EPSILON P-C-G-S | ETA C-G-S-P |
| Input | Step 364,000 | Step 364,000 | Step 364,000 | Ramp 20,400/m | Ramp 20,400/m | Ramp 20,400/m | Ramp 20,400/m |
| Values at Time = | 100m | 100m | 100m | 180m | 180m | 180m | 180m |
| OCIT | 3,499 | 3,376 | 3,404 | 22,125 | 28,007 | 26,953 | 21,524 |
| OCNPR | +11 | -106 | -70 | -551 | +301 | +203 | -827 |
| OCPL | -24,683 | -24,419 | -23,810 | -134,760 | -55,043 | -52,477 | -150,040 |
| PETA | 436 | 440 | 437 | 3,315 | 3,389 | 3,388 | 3,425 |
| PFMP | 689 | 843 | 806 | 4,213 | 5,775 | 5,213 | 3,973 |
| EPRE | 58 | 46 | 46 | 412 | 415 | 414 | 412 |
| ECAE | 373 | 382 | 386 | 1,651 | 2,869 | 2,772 | 1,277 |
| EGRE | 5 | 11 | 3 | 78 | 105 | 100 | 74 |
| ESRE | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| EPC | 22 | 45 | 45 | 676 | 400 | 399 | 774 |
| ECWC | 332 | 363 | 354 | 2,112 | 2,758 | 2,553 | 2,060 |
| EGRWC | 9 | 10 | 15 | 55 | 89 | 81 | 61 |
| ESRWC | 0 | 2 | 3 | 0 | 1 | 0 | 0 |
| MAR | 0 | 0 | 3 | 1,173 | 0 | 101 | 1,660 |
| FECE | 64 | 5.6 | 5.8 | 36.5 | 49.6 | 48.5 | 34.4 |
| ETTC | .31 | .34 | .33 | .04 | .06 | .05 | .04 |
| EPW | .60 | .63 | .62 | .45 | .55 | .53 | .44 |
| TAUW | .94 | .94 | .94 | .94 | .94 | .94 | .94 |
| OCPC | .80 | .82 | .82 | .68 | .97 | .91 | .66 |
| OCNPR "FREQ." | 55/45 | 55/47 | 7-13/22 | 4-11/11 | 18/17 | 15/14-21 | 4-11/11 |

TABLE III- 1 DYNAMO RESULTS FOR CIGAN = 10,000, ETTC = 0

| RUN | 0703 | 0702 | 0745 | 0712 | 0714 | 0713 | 0711 |
|------------------|------------------|------------------|------------------|--------------------|----------------|--------------------|--------------------|
| ORDER RULE | ALPHA C-P-G-S | GAMMA S-P-G-C | DELTA S-C-P-G | EPSILON P-C-G-S | ETA C-G-S-P | GAMMA S-P-G-C | EPSILON P-C-G-S |
| Input | Step 34,000 | | | | | Impulse one mo. | |
| OCIT | 5,153 | 5,151 | 5,151 | 4,876 | 4,464 | 4,771 | 4,601 |
| OCNPR | 129 | 129 | 129 | 114 | 100 | 117 | 100 |
| OCPL | 18,557 | 18,559 | 18,562 | 16,910 | 8,582 | 18,194 | 16,171 |
| PETA | 548 | 548 | 548 | 525 | 522 | 500 | 493 |
| PFMP | 986 | 986 | 986 | 932 | 847 | 930 | 896 |
| EPRE | 47 | 47 | 47 | 47 | 47 | 43 | 43 |
| ECAE | 462 | 462 | 462 | 437 | 300 | 419 | 410 |
| EGRE | 23 | 23 | 23 | 22 | 19 | 21 | 20 |
| ESRE | 11 | 11 | 11 | 9 | 0 | 10 | 9 |
| EPC | 47 | 47 | 47 | 47 | 84 | 43 | 43 |
| ECWC | 458 | 458 | 457 | 436 | 391 | 421 | 405 |
| EGRWC | 22 | 22 | 22 | 21 | 20 | 21 | 19 |
| ESRWC | 10 | 10 | 10 | 9 | 2 | 10 | 9 |
| MAR | 5 | 5 | 5 | 0 | 156 | 6 | 12 |
| FECE | 9.6 | 9.6 | 9.6 | 9.0 | 8.0 | 8.9 | 8.6 |
| ETTC | .40 | .40 | .40 | .38 | .35 | .41 | .39 |
| EPW | .71 | .71 | .71 | .66 | .55 | .71 | .69 |
| TAUW | .94 | .94 | .94 | .94 | .95 | .94 | .94 |
| OCPC | .97 | .97 | .97 | .87 | .58 | .95 | .92 |
| OCNPR "FREQ." | | | | | 10/11 | | |

TABLE III-2 DYNAMO RESULTS FOR CICMN = 340,000

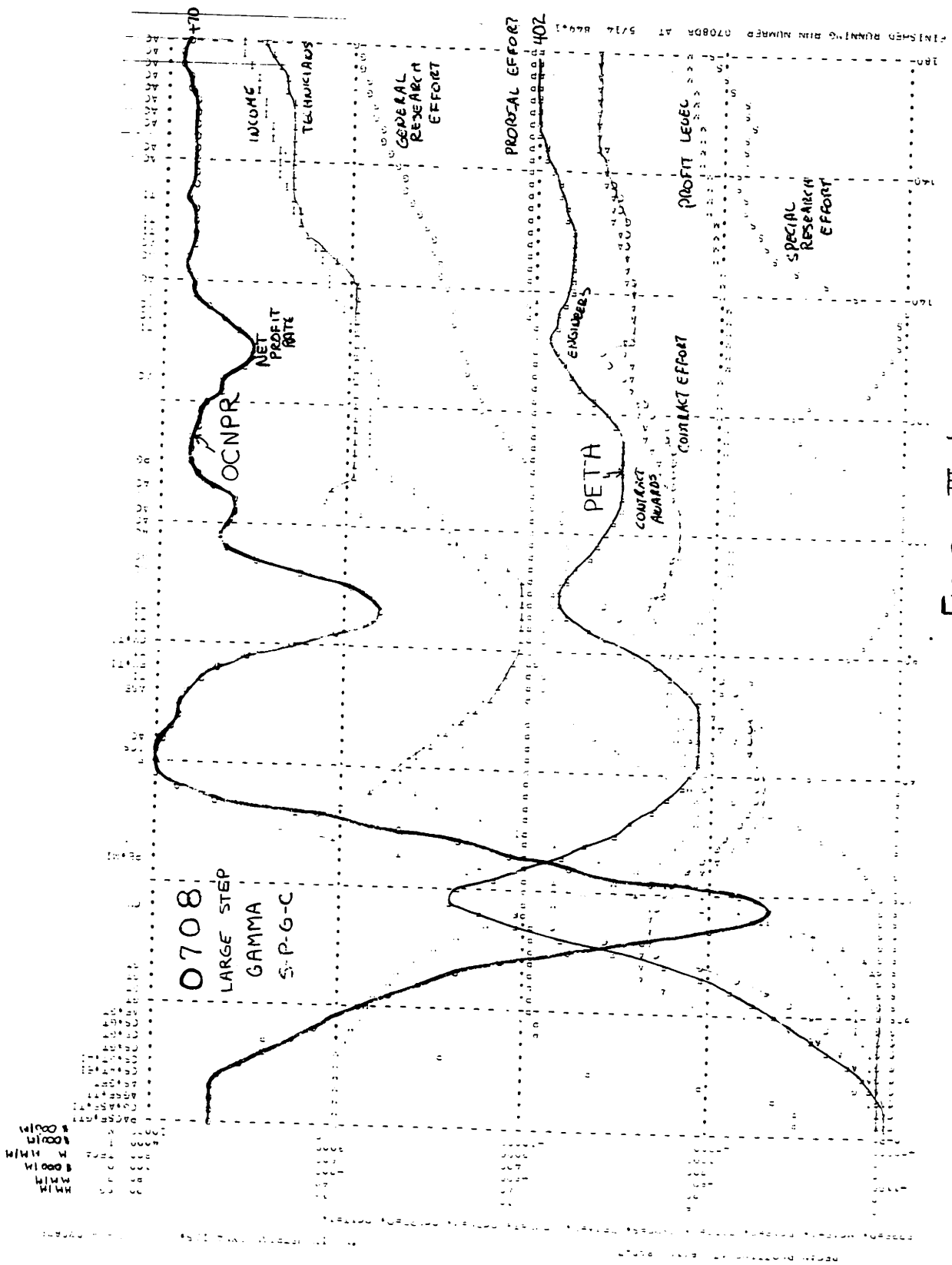


FIGURE III - I

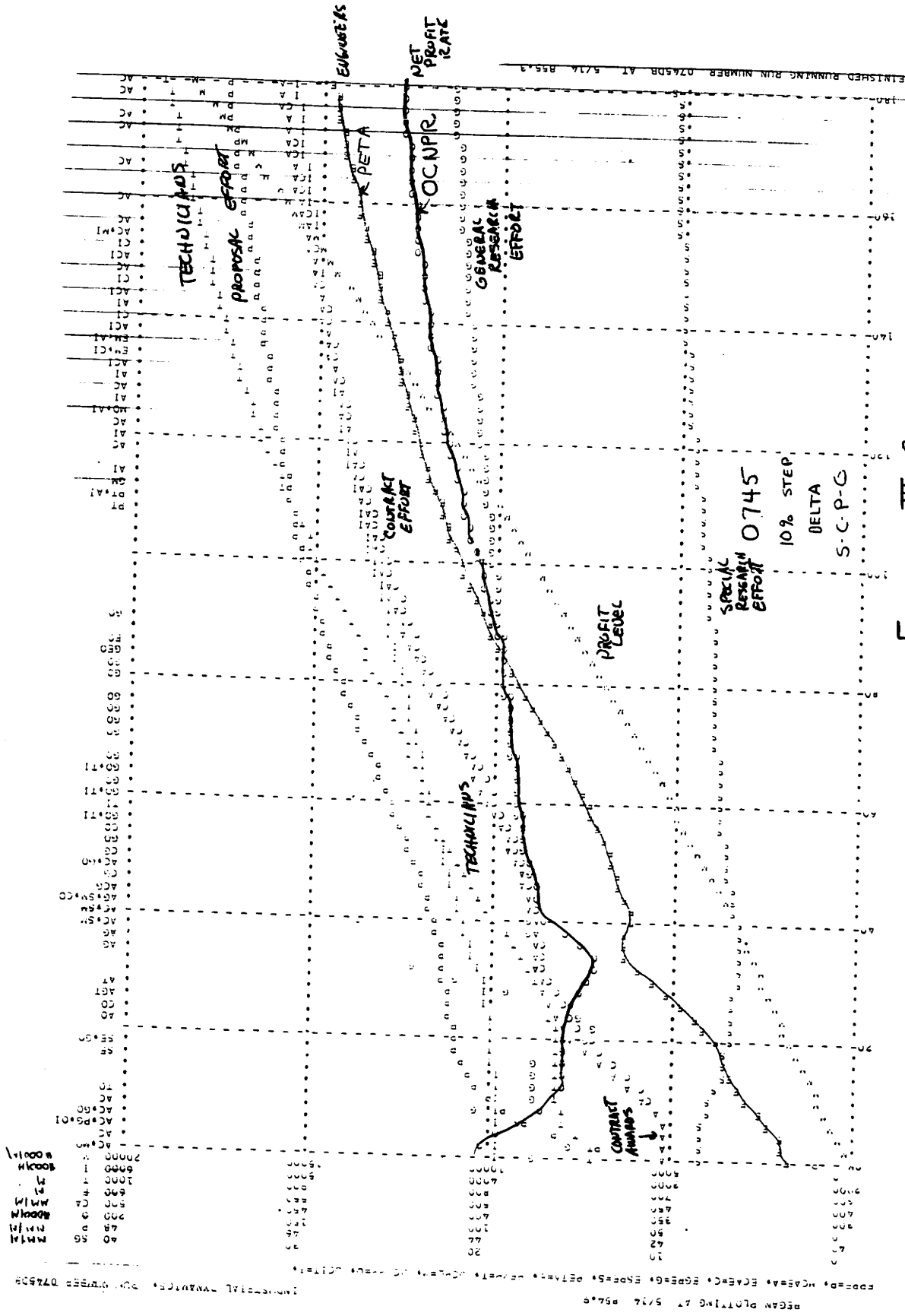


FIGURE III-2

FINISHED RUNNING RUN NUMBER 0745DB AT 5/74 855.3

INDUSTRIAL TWA/TCF, RUN NUMBER 0745DB

W111
W100
W111
W100
W111
W100
W111
W100

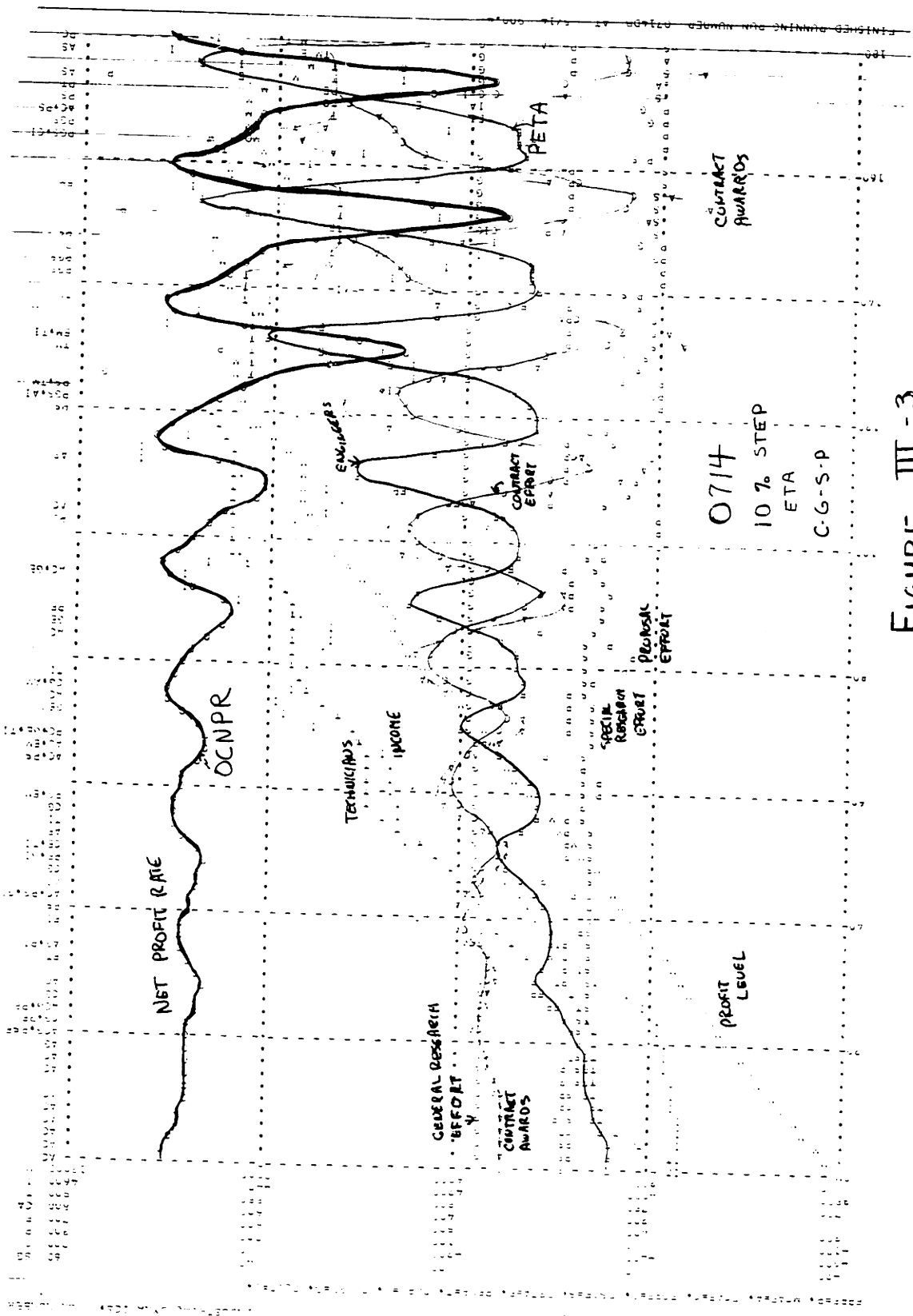


FIGURE III - 3

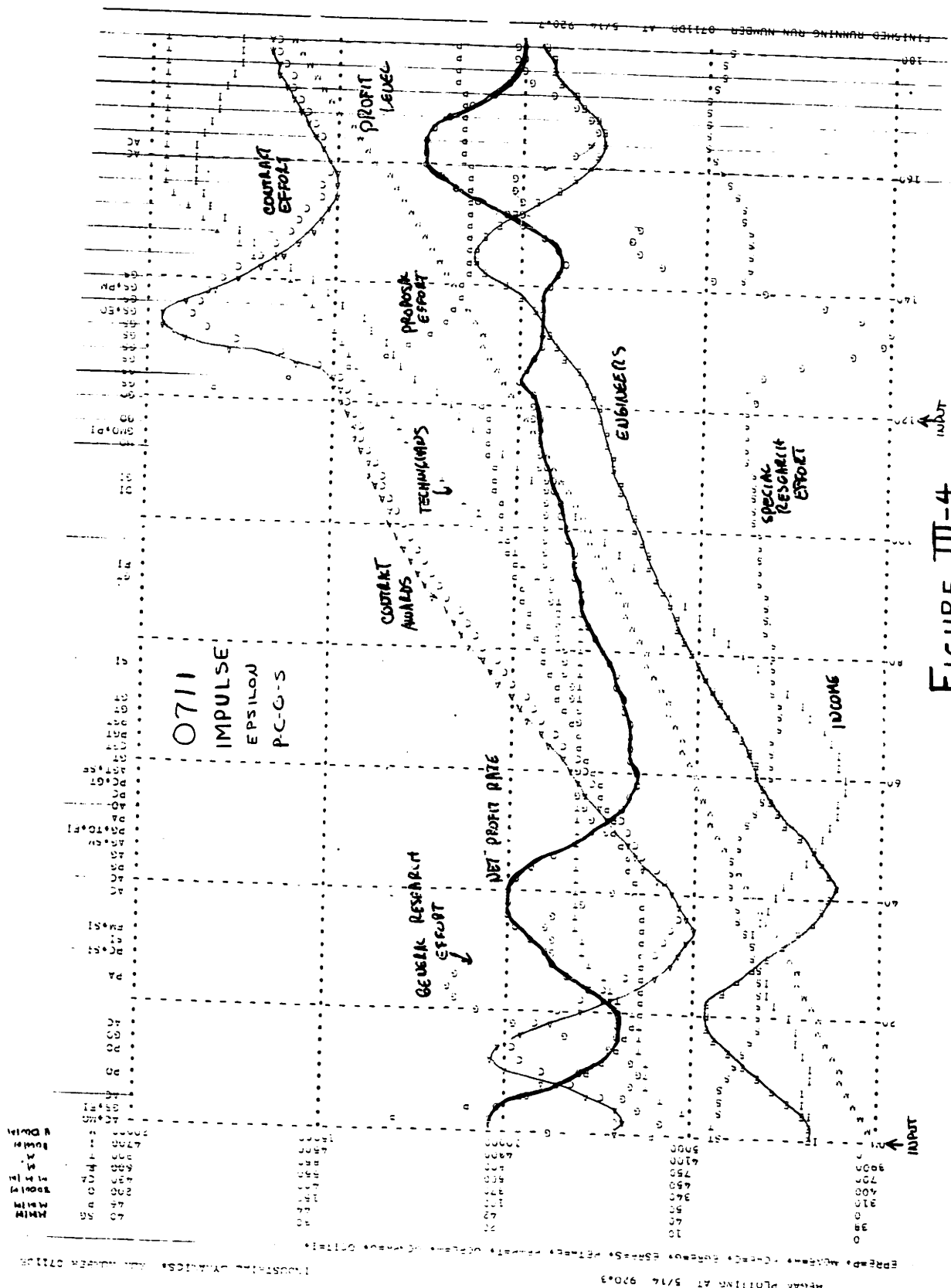


FIGURE III-4

INDUSTRIAL DYNAMICS, RUN NUMBER 071109
 REGAN PLOTTING AT 5/14 920.3
 FINISHED RUNNING RUN NUMBER 071109 AT 5/14 920.3

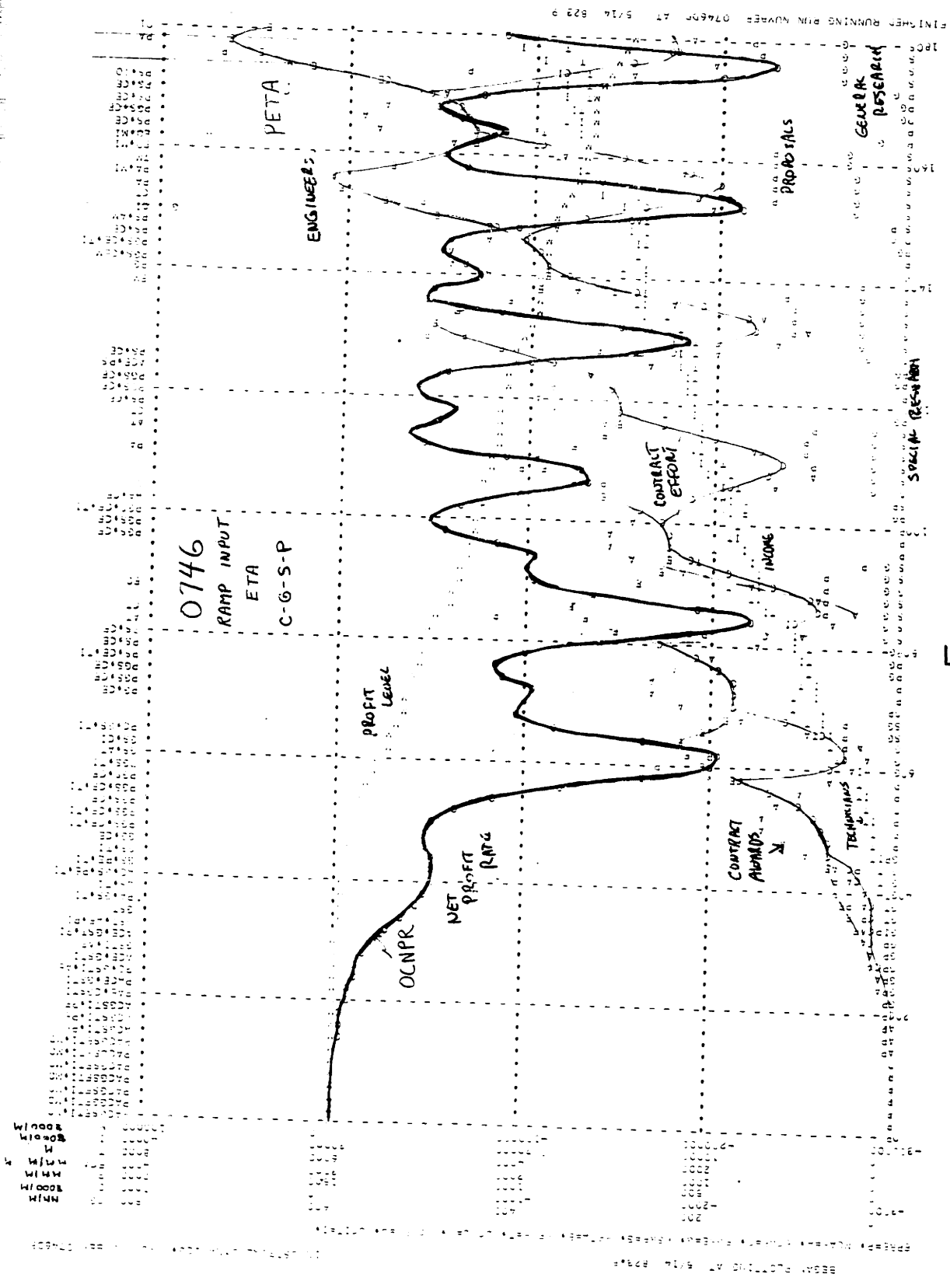


FIGURE III-5

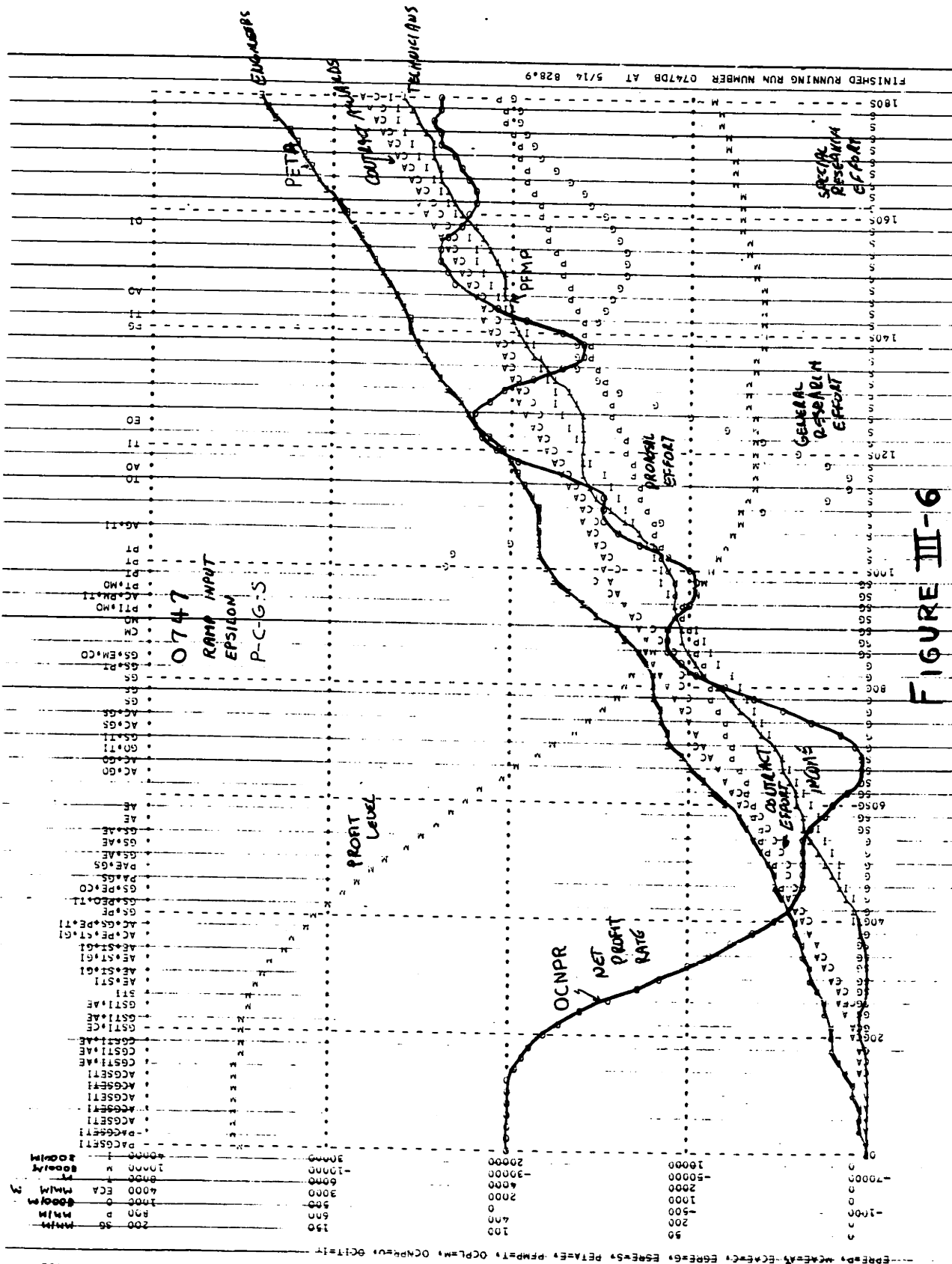


FIGURE III-6