

Capital Expenditures in Industrial Properties

by

Stephen James Gallagher

B.Arch., Architecture, 2008

University of Notre Dame

Submitted to the Program in Real Estate Development in Conjunction with the Center for Real Estate in Partial Fulfillment of the Requirements for the Degree of Master of Science in Real Estate Development

at the

Massachusetts Institute of Technology

September, 2018

©2018 Stephen James Gallagher
All rights reserved

The author hereby grants to MIT permission to reproduce and to distribute publicly paper and electronic copies of this thesis document in whole or in part in any medium now known or hereafter created.

Signature redacted

Signature of Author _____

Center for Real Estate
July 27, 2018

Signature redacted

Certified by _____

Professor David Geltner
Professor of Real Estate Finance,
Department of Urban Studies and Planning
Thesis Supervisor

Signature redacted

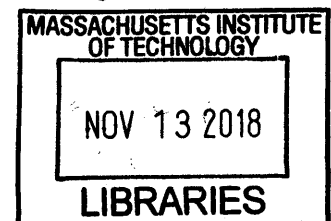
Certified by _____

Alexander van de Minne
Research Scientist,
Center for Real Estate
Thesis Co-Supervisor

Signature redacted

Accepted by _____

Professor Dennis Frenchman
Class of 1922 Professor of Urban Design and Planning,
Director, Center for Real Estate
School of Architecture and Planning



Capital Expenditures in Industrial Real Estate

by

Stephen James Gallagher

Submitted to the Program in Real Estate Development in Conjunction with the Center for Real Estate on July 27, 2018 in Partial Fulfillment of the Requirements for the Degree of Master of Science in Real Estate Development

Abstract

Using a sample of 1458 industrial properties with 36,450 quarterly observations, we apply a pair of OLS models to predict property-level NOI and capex. We then synthesize the results by modeling capex as a fraction of NOI, which we treat as a measure of property capex performance.

We model capex and NOI with a series of hedonic variables that account for property and market characteristics. Travel time to the nearest CBD predicts neither capex nor NOI, but building age strongly predicts both. We find that NOI declines continuously as buildings age, first quickly and then more gradually. Capex is lower in new buildings but rises over time, peaking after 30 years before declining. NOI and capex are strongly associated with building size, but the relationships are not linear. Large buildings experience economies of scale with respect to capex and diseconomies of scale with respect to NOI. Because the capex economies of scale are more pronounced, capex fractions of NOI are smaller in large buildings. Capex fractions of NOI rise and fall over time in a manner roughly similar to total capex, but the initial fractions are low and their peaks lag peak capex by 5 years.

We find that capex fraction of NOI is lower in top markets when property characteristics are held constant. But property characteristics are not consistent across markets. We find that this fraction is actually similar across the country, as the economic efficiencies of top markets are offset by the inefficiencies of their smaller and older industrial building stock.

Thesis Supervisor: David Geltner
Title: Professor of Real Estate Finance

Thesis Co-Supervisor: Alexander van de Minne
Title: Research Scientist

Acknowledgements

I couldn't have completed this paper without the overall education I received during my year at the MIT Center for Real Estate, so I thank everyone who contributed to it: the faculty, the staff, and my fellow MSRED students. Specifically I thank Professor David Geltner and Alex van de Minne for their general instruction throughout the year and their specific help during the thesis period. I wouldn't have been able to do this without the benefit of their time and their many valuable suggestions. Professor Geltner also deserves credit for suggesting that I pursue this topic in a forum post back in the fall.

I thank a number of people at Prologis who contributed to this study in various ways. Among them are Melinda McLaughlin and Chris Caton, who coordinated my research and provided insights into the U.S. industrial real estate business. Tom Tagliaferro collected all of my data. Market officers Cody Riles and Mark Shearer provided market insights that helped me interpret my results and provided numerous ideas for additional research. Finally, I thank Prologis CEO Hamid Moghadam, whose creation of the Prologis Fellowship made this paper and my year at MIT possible.

Table of Contents

1. Introduction.....	5
1.1. Objective.....	5
1.2. Capex: An Overview.....	5
1.3. Findings and Approach.....	7
2. Literature Review.....	8
3. Research Methodology.....	13
4. Data and Descriptive Statistics.....	15
5. Results and Commentary.....	23
5.1. Building Age.....	23
5.2 Proximity to CBD.....	23
5.3. Building Size.....	24
5.4. Unused variables.....	25
5.5. MSA Dummy Variables.....	26
5.6. Model Fits.....	26
5.7. Capex Fraction of NOI.....	27
5.8. Depreciation.....	29
6. Conclusion.....	37
References.....	38
Appendix A: Regressions.....	40
A.1. NOI Regression Output.....	40
A.2. Capex Regression Output.....	41

1. Introduction

1.1. Objective

This paper examines industrial capex performance, which we identify as the capex fraction of net operating income (NOI). We use OLS regression models to find determinants of NOI and capex separately, and combine the results to find property and market-level drivers of capex fraction of NOI variance. We apply the analysis to a proprietary dataset provided by Prologis, Inc., the world's largest owner of industrial real estate. We interpret our quantitative results with the help of Prologis professionals who are familiar with industrial real estate at the property level.

1.2. Capex: An Overview

We begin by discussing the role of capex in a typical proforma, and follow with an examination of its major components. The following is a stylized one-year proforma for a stabilized industrial property:

Building Size:	100,000	s.f.	
Rent:	\$5	per s.f.	
Expected Vacancy:	5%		
Plus: Potential Gross Income (PGI) = (Rent/s.f.) x (Building Size)			\$500,000
Less: Vacancy Allowance = (PGI) x (Expected Vacancy)			(\$25,000)
Expected Gross Income (EGI)			\$475,000
<hr/>			
Less: Operating Expenses, Taxes, and Fees			(\$190,000)
Plus: Operating Expense, Tax and Fee Reimbursements			\$190,000
Net Operating Income (NOI)			\$475,000
<hr/>			
Less: Capital Expenditures			(\$70,000)
Unlevered Cash Flow			\$405,000

The proforma assumes that the tenant reimburses the owner for operating expenses. This “triple net” lease structure is common in industrial real estate, although other arrangements are made in some cases. Notice that capital expenditures are placed “below the line”, meaning that they are not included in net operating income.

Investors commonly estimate a property's value by applying a market cap rate to the property's NOI. If, for example, the above property's market applied a 5% cap rate to industrial properties, then

the property could be valued at $\$475,000/.05 = \9.5 million. But this valuation method is useful only to the extent that capex fractions of NOI are consistent from property to property. The actual cash flow generated by a property can substantially deviate from expectations if capex is higher or lower than predicted.

The three major components of total capex are building improvement expenditures (BIs), tenant improvement expenditures (TIs), and leasing commissions (LCs). Building expansions (BEs) are sometimes lumped in with these categories, but adding them and their associated rent increases complicates capex analysis. We avoid the issue by filtering from our data buildings whose total area changes significantly, and we do not address the effects of BEs in this paper.

Building improvement expenditures are the most obvious capex component, consisting of periodic replacement or renovation of building elements. Prologis professionals stated that the most common major BIs in their properties are roof replacements and parking lot repavements. HVAC and sprinkler system replacements are somewhat less frequent but costly.

Tenant improvements are costs associated with a tenant's occupation of a building. These are physical improvements customized to the specific needs of the tenant, and often include work like office build-outs and equipment installation. TIs can be cash payments to tenants who contract for the work's completion, or the expenditures can be incurred by building owners on behalf of tenants. In some cases, tenants make investments in improvements that are considerably larger than the sums provided by building owners.¹ Prologis professionals indicated that building owners are generally price takers with respect to TIs; they know what the market provides for a particular type of building and do not deviate from it much. The market TI level tends to vary with the real estate cycle, however, and owners may need to offer more TIs to secure leases in weak markets.

Building owners commonly provide TIs to existing tenants who renew leases. Prologis professionals suggested that a new lease might require \$1 to \$1.25 per square foot in landlord TIs, but that a lease renewal might require \$0.50 per square foot. They stated that prospective tenants of smaller

¹Prologis professionals noted that manufacturing tenants tend to have more elaborate tenant improvement needs than logistics tenants. In a recent earnings call, CEO Hamid Moghadam noted that several of Prologis' tenants who operate data centers have invested \$1000 per square foot or more of their own funds on improving their space. He pointed out, however, that Prologis is "not in the business of overimproving space at our expense in temporary and specific customized improvements for anybody just to pump up the rent."

and older buildings are in a position to demand larger TI allowances: perhaps as much as \$3.50 per square foot in some cases.

The Literature Review section discusses some of the economic differences between BIs and TIs. There is reason to think these behave in systematically different ways in some real estate product types. We tested regression models on BIs and TIs separately in earlier versions of this study, and finding that that two components behave similarly, we limited our analysis to total capex. Ghosh and Petrova (2017) report a similar positive relationship in the industrial subset of their data.

Total capex also includes leasing commissions, which share some economic behavior with TIs. The largest LCs occur when new leases are signed, and smaller spikes occur at lease renewals. One major-market industrial broker we interviewed suggested that his firm might earn 6% of the first year's rent upon signing of a new lease in a smaller building, and 3% of rent in additional years of the lease. They might then earn 3% upon renewal of the lease and 1.5% in each additional year of the renewed lease. The percentages tend to be lower in large buildings. While the specific numbers are negotiable and vary somewhat between markets, it is generally true that LCs are associated with tenant transitions, and that buildings with high turnover will experience more LCs along with more TIs.

1.3. Findings and Approach

In this study we find that building age and size are important determinants of both NOI and capex. NOI declines continuously with age, first quickly and then more slowly. Capex rises with age, peaks when buildings are about 30 years old, and then declines. Building size is associated with lower capex per square foot and lower NOI per square foot. The effect of size on capex is more pronounced, which means that large buildings have more efficient capex to NOI ratios. Like total capex, capex fractions of NOI first rise and then fall as buildings age, but the initial fractions are quite low and their peaks lag peak capex by about 5 years. Travel time to the nearest CBD predicts neither capex nor NOI.

We model capex fraction of NOI across markets by applying our regression results to an identical property in each market, and find that the fraction is lower in top markets. This approach demonstrates the pure market effects on capex and NOI, but does not account for the systematic differences in building stock between markets. We find that the fraction is actually similar across the country, as the economic efficiencies of top markets are offset by the inefficiencies of their smaller and older buildings.

The rest of this paper is organized as follows. We survey recent academic capex analysis in the Literature Review section. Our Research Methodology section presents our two regression equations and describes the reasoning behind our variable selections. The Data and Descriptive Statistics section discusses the origin of our data and our method of filtering it, and describes the ways in which our properties' characteristics vary between markets. The Results and Commentary section presents our empirical findings and combines them to analyze capex as a fraction of NOI. The Conclusion section summarizes and suggests avenues for additional research. Our full regression results are presented in Appendix A.

2. Literature Review

Until recently there was essentially no quantitative analysis of capital expenditures in commercial real estate. This has changed in the last decade, as the availability of large capex data sets, primarily from NCREIF, has made rigorous capex analysis possible for the first time.

Peng and Thibodeau (2011), who describe their paper as the first empirical analysis of real estate capex, study the effects of monetary policy on property investment. Using a NCREIF data set that tracks capital expenditures at the individual property level, they find that interest rate reductions have different effects on capex in different cap rate environments. When cap rates are low, indicating that the market expects income growth, they find that interest rate reductions generate substantial capex increases. When cap rates are high, though, similar interest rate reductions have no positive impact on capex. This effect is significant and substantial for all product types but industrial.

The authors examine other factors associated with capex variations. They find that cap rate increases are inversely correlated with capex, even apart from interest rate effects, although the result is significant only in apartment and office properties. This inverse correlation is "consistent with the notion that the lower is the cap rate, the higher is the expected growth rate of future NOI or the lower is the cost of capital, both of which indicates higher NPV of new investment and thus more expenditures on capital improvements." The authors find that capex during one portion of an owner's holding period is associated with lower subsequent capex, and that owners tend to spend less shortly after buying a property and more shortly before selling it.

Bond, Shilling, and Wurtzback (2014) examine real estate capex in light of the extensive academic literature that views capital expenditures as real options. Following this theory, capex should vary with

expectations of potential revenue increases. The authors create an economic model that predicts that capex will increase when the market is strong, as owners improve their buildings to maximize rental income, and will decline when the market is weak. They hypothesize that capex should be capitalized into market values at varying rates, depending on the depreciation of the property type.

Using NCREIF data, 54% of which comes from industrial properties, the authors compare capital expenditures with subsequent NOI and property value changes. Their analysis focuses on building improvements and expansions, not tenant improvements. They find strong evidence that capex leads to increased NOI, but little evidence that it is fully capitalized into property values. The authors also find that unobserved heterogeneity at the individual property level plays a major role in capital expenditures' effect on NOI and property values.

Geltner and Bokhari (2015) examine capex as part of their larger project of quantifying gross depreciation in commercial property. The first part of their paper analyzes net depreciation, which they define as the decline in properties' values in real terms over the usable lifespan of their buildings, over and above the cost of capex. The authors substantially improve upon earlier work in this area by using a large data set from Real Capital Analytics. They find that structure values depreciate quickly after construction, more slowly in "middle age", and then somewhat more quickly until they become worthless after about 100 years. The property values then consist entirely of land values, which do not depreciate, until the sites are redeveloped. The authors

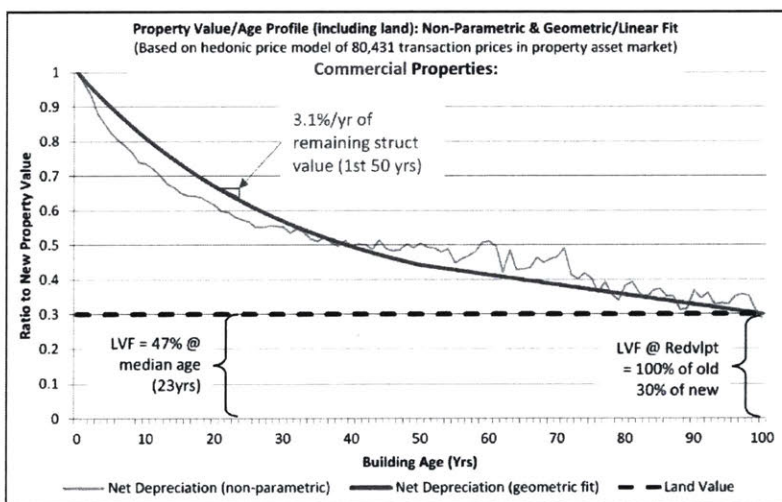


Figure 2-1 Geltner & Bokhari (2015)

approximate their non-parametric depreciation estimates with a geometric depreciation of 3.1% of remaining structure value annually for the first 50 years, followed by a linear depreciation to zero (see Figure 2-1).

The authors quantify gross depreciation, which is the sum of net depreciation and capital expenditures, by analyzing capex in both apartment and non-residential properties. The non-residential portion of their analysis uses NCREIF data. They are concerned more with measuring the size of capex

than with identifying the drivers of property-level variance. They find that capex tends to increase over the first 50 years of a structure's life, rising from an annual 1.1% of total property value to around 2% in non-residential properties, but they suggest that it may reverse course and decline as the structures continue to age. Their numbers account for routine capex, but data limitations prevent them from including major renovation expenses. They speculate that these expenses could add 20 to 100% to the values they report.

Chavada (2016) examines factors that drive property-level capex variance using NCREIF office property data. The author leads with a hypothesis that high capex in one period might be associated with low capex in later periods. He divides the overall data timespan into several multi-year segments and finds, contrary to the hypothesis and to Peng and Thibodeau (2011), that high capex in one period is associated with high, not low, capex in the following period.

The author then runs a series of regressions to identify factors that predict capex, and finds that it is negatively correlated with cap rates (reinforcing Peng and Thibodeau (2011)) and top market locations. He finds that capex is positively correlated with NOI, property value, and building size, which is intuitively obvious, but that capex per square foot is negatively correlated with building size, which suggests that large buildings achieve economies of scale. He finds that building age is associated with higher capex but that age squared is associated with lower values, providing evidence that capex rises in middle-aged buildings and then declines in old ones, as suggested by Geltner and Bokhari (2015). The R^2 values for the regressions are fairly low, indicating that these factors explain a relatively small fraction of the property-level variance.

Ghosh and Petrova (2017) create a two stage model that measures the drivers and financial effects of capital expenditures. The model's first stage determines capex as a function of property-specific attributes, and its second stage examines the effect that each major capex component has on returns. They apply the model to each of the major real estate product types.

The authors find that building improvements and building expansions generally increase returns, but that TIs consistently decrease them. They describe TIs as negative NPV investments, driven by market forces that are out of the hands of property owners, unlike BIs and BEs, which are discretionary. (We observe that although TIs could be considered negative NPV investments in a narrow sense, they allow property owners to secure valuable leases that increase property values overall. Thus, viewed

from a broader and more complete perspective, they should be considered positive NPV investments.) The authors also find that capex timing generally coincides with new leases.

The authors note that the original version of their model suffered from omitted variable bias and had a low R^2 because it did not account for the idiosyncratic characteristics of individual properties. Their R^2 improves substantially when they add property fixed effects to the model, indicating that capex variance is largely a function of property-specific factors. While this approach confirms that unobserved variation between properties plays an important role in capex outcomes, a purely hedonic model that explained the variation would of course be preferable.

When they examine industrial properties specifically, the authors find a consistent relationship between leasing commissions and capex, indicating that capex coincides with new leases as it does in other product types. They find a negative correlation between occupancy rates and TIs, probably because building owners have more bargaining power in strong markets and can reduce the TI allowances they offer to new tenants. Worsening of credit conditions, as indicated by the change in the AAA spread, is associated with a decline in capex. The relationship between other variables and capex are generally inconclusive, leading the authors to conclude that new leases are the best predictors of industrial capex.

In summary, it is becoming possible to draw some tentative conclusions from the work that has been completed in recent years:

1. *Capital expenditures change throughout the property life cycle.* Capex in non-residential properties begins at around 1.1% of property value in new development and rises to around 2% after 50 years (Geltner and Bokhari (2015)). There is evidence that this trend reverses as structures continue to age, and owners see less value in major upgrades to outdated buildings (Geltner and Bokhari (2015), Chavada (2016)).
2. *Property owners seek positive incremental returns on their capex investments, but cannot always achieve them.* There is an important distinction between building improvements and building expansions, which are discretionary investments, and tenant improvements, which are largely driven by market forces outside of property owners' control. Economic theory suggests that owners will only make discretionary investments when they will achieve positive returns by doing so, and there is evidence that BIs and BEs do tend to increase overall returns (Bond, Shilling, and Wurtzbaach (2014), Ghosh and Petrova (2017)). Tenant improvements, on the other hand, are

defensive investments that achieve negative incremental returns (Ghosh and Petrova (2017)), although we assume that they are positive NPV investments in a broader sense.

3. *Capex is affected by market conditions.* Capital expenditures increase when cap rates are low (Peng and Thibodeau (2011), Chavada (2016)). The increase arguably occurs because owners seek to maximize projected revenue growth implied by the low cap rates, and because high property values increases the NPVs of capital investments. The capex increase intensifies when interest rates are reduced, but interest rate reductions in high cap rate environments do not increase capex (Peng and Thibodeau (2011)).
4. *Capex timing is also associated with owner and occupant transitions.* Leasing commissions, which occur at the beginning of leases, are significant predictors of capex (Ghosh and Petrova (2017)). Building owners tend to reduce capex shortly after they buy properties and increase it shortly before they sell them. (Peng and Thibodeau (2011)).
5. *Property-level heterogeneity plays a major role in capex variance.* Controlling for property fixed effects substantially increases the reliability of capex regression models, which suggests that these effects are major determinants of capex for individual properties (Bond, Shilling, and Wurtzbaach (2014), Ghosh and Petrova (2017)). Models that do not control for property-level variance in this way tend to have low R^2 values, which suggests a similar explanation (Peng and Thibodeau (2011), Geltner and Bokhari (2015), Chavada (2016)). Ghosh and Petrova conclude that “capital expenditures are mostly idiosyncratic and related to unique property characteristics”.

The effect capex has on the size of subsequent capex is unclear. Arguably the two could be inversely correlated (i.e. “the problems are fixed for a while”) and Peng and Thibodeau (2011) find an inverse correlation. But a positive correlation is also plausible (i.e. “some buildings are money pits”) and Chavada (2016) finds a positive correlation. Additional study is needed in this area.

It is worth noting that all of the capex studies conducted to date have used NCREIF data, with the partial exception of Geltner and Bokhari (2015), who incorporated apartment data from Green Street Advisors. NCREIF properties tend to be quite large, and they are held by institutional investors whose incentives may vary from those of other property owners. Capex studies that incorporate non-NCREIF data would help validate the recent papers’ findings.

3. Research Methodology

We model NOI and capex with a pair of regression equations that have the same predictor variables. This section presents the equations and explains the reasoning behind our variable selections, and the next section presents our data. The following section reviews our empirical results for each of the predictor variables and for the full models, and combines them to analyze capex fraction of NOI variation across buildings and markets.

Our models use an ordinary least squares multivariate regression equation whose general form is:

$$Y = \alpha_0 + \alpha_1 X_1 + \alpha_2 X_2 + \dots + \alpha_n X_n + \varepsilon \quad (3-1)$$

where Y is the outcome variable, α_0 is the intercept value, X_1 through X_n are predictor variables, α_1 through α_n are regression coefficients associated with the predictor variables, and ε is an error term.

The specific form of each of the equations is:

$$\begin{aligned} \ln(OUTCOME\ VAR_i) = & \alpha_0 + \alpha_1 AGE_i + \alpha_2 AGE_SQ_i + \alpha_3 DRIVETIME_i + \alpha_4 \ln(SF_i) + \alpha_5 Austin \\ & + \alpha_6 Baltimore_Washington_DC + \alpha_7 Central_Florida + \alpha_8 Central_Valley \\ & + \alpha_9 Charlotte + \alpha_{10} Chicago + \alpha_{11} Cincinnati + \alpha_{12} Columbus + \alpha_{13} Dallas \\ & + \alpha_{14} Denver + \alpha_{15} Houston + \alpha_{16} Indianapolis + \alpha_{17} Inland_Empire + \\ & \alpha_{18} LA_County + \alpha_{19} Las_Vegas + \alpha_{20} Louisville + \alpha_{21} Memphis + \\ & \alpha_{22} Nashville + \alpha_{23} New_Jersey_New_York_City + \alpha_{24} Orange_County + \\ & \alpha_{25} Pennsylvania + \alpha_{26} Phoenix + \alpha_{27} Portland + \alpha_{28} Reno + \\ & \alpha_{29} San_Antonio + \alpha_{30} Seattle + \alpha_{31} SF_Bay_Area + \alpha_{32} South_Florida + \varepsilon_i \end{aligned}$$

where: (3-2) & (3-3)

$OUTCOME\ VAR_i$ is the outcome variable quantity for property i . The outcome variables for equations 3-2 and 3-3 are TOT_NOI_i and TOT_CAPEX_i respectively. TOT_NOI_i is the sum of the property's NOI from January of 2012 until March of 2018, and TOT_CAPEX_i is the sum of the capex the property absorbs during the same period.

AGE_i	is the building's age in years
AGE_SQ_i	is the square of the building's age in years
$DRIVETIME_i$	is the average round-trip travel time between the property and the center of the MSA in which it is located
SF_i	is the building's size in square feet
$Austin$ (etc.)	are dummy variables that indicate the MSA in which the property is located

We include both AGE and AGE_SQ variables because we predict, based on theory and previous empirical results, that capex and NOI vary nonlinearly with age. Bokhari and Geltner (2016) find that real estate asset value declines are almost entirely due to NOI declines with age, and only marginally due to cap rate expansion (see Figure 3-1). Thus we predict that our NOI curve should look relatively similar to the depreciation curve they present. Moreover, their finding indicates that our NOI results will effectively show industrial net depreciation as well as real income decline. Previous empirical results indicate that NOI should decline continuously over time, first quickly and then more gradually. (Nominal NOI generally increases over time due to inflation, but the NOI variation with age captured by our model is purely cross-sectional, and thus indicates the effect of age in real terms.) This means that the NOI AGE coefficient should be negative and the AGE_SQ coefficient should be positive.

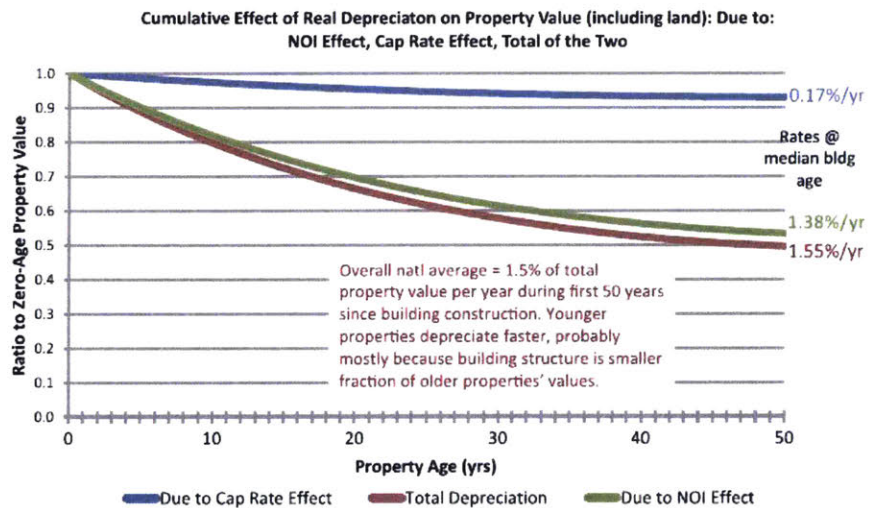


Figure 3-1 Bokhari & Geltner (2016)

We expect capex to be low in a new building, to rise as the building ages, and then to level off and decline as the building ages further, arguably because very old buildings are not usually worth enough to justify major capital expenditures. By this logic capex should be a quadratic function of building age, so the capex AGE coefficient should be positive and the AGE_SQ coefficient should be negative.

We expect capex to be low in a new building, to rise as the building ages, and then to level off and decline as the building ages further, arguably because very old buildings are not usually worth enough to justify major capital expenditures. By this logic capex should be a quadratic function of building age, so the capex AGE coefficient should be positive and the AGE_SQ coefficient should be negative.

We include the *DRIVETIME* variable to estimate the effect of proximity to the nearest urban core. We propose that NOI should be higher in properties with reduced travel times to large population and business centers, since logistics tenants and others whose businesses involve deliveries should be willing to pay higher rents if their transportation costs are lower. It is not obvious whether capex should vary with proximity to the city center, but arguably buildings that generate more NOI may attract tenants who demand more TIs and better-maintained properties.

We use the Google Distance Matrix API to determine an expected round-trip travel time between each property and the nearest large city center. The API is a component of the Google Maps Platform, and incorporates typical rush-hour traffic delays into its travel time estimates. We create a script that calculates the traffic-adjusted travel time for each property at 8 a.m., noon, 5 p.m., and 10 p.m. on a typical weekday and average the times to generate each property's *DRIVETIME* value.

We include the *SF* predictor variable to measure the effect that building size has on NOI and capex. Both of the outcome variables will obviously increase as building size increases, but it is reasonable to predict that large buildings might achieve economies of scale that result in lower capex per square foot. The effect of building size on NOI per square foot is less clear.

We log-transform the outcome variables and the *SF* predictor variable. This means that the $\ln(SF_i)$ coefficients for each regression are elasticities, which allows us to more easily understand their effects on the outcome variables. For example, a 10% increase in building size would result in a total capex increase of $(10\% * \alpha_4)$. Throughout this paper, all references to logarithms indicate natural logarithms.

Finally, we include a series of MSA dummy variables to estimate the effects of local market forces on NOI and capex. The omitted category is the Atlanta MSA.

4. Data and Descriptive Statistics

Our data is provided by Prologis, Inc., the world's largest industrial real estate investment trust (REIT). The sample consists entirely of industrial properties. Prologis holds many buildings on its balance sheet and also manages a number of funds, in which it coinvests along with outside investors. Data from the fund properties is reported to NCREIF and is almost certainly included in previous academic papers on capex, although this paper incorporates data from recent periods that were not included in those papers. Data from the balance sheet properties has not been used in any previous academic paper.

Prologis follows Generally Accepted Accounting Principles (GAAP) when recording relevant data for its balance sheet and fund properties, and we expect its data entry practices to be consistent with those of other NCREIF data providers, who also follow GAAP. Capex and NOI are recorded using accrual accounting techniques, and capital improvement projects that last several periods may be recorded as accrued expenses and then adjusted by entries in later periods when the true construction costs are known. Thus the data is more representative of true costs over an extended period than it is on a quarter-by-quarter basis. We address this issue by summing the values over the entire reporting period.

Each property is identified with a unique alphanumeric code and includes a variety of property-level data. Not all data is available for every property. Our unadjusted data set contains 4575 property codes, and includes quarterly financial information for a 6.25-year observation period that stretches from January of 2012 to March of 2018. We filter the data set in the following way. First, we exclude properties for which complete capex and NOI data is not available throughout the entire observation period. Next, we exclude properties whose total building areas have changed by more than 200 square feet during the period. We assume that smaller variations are essentially rounding errors that do not substantially affect the buildings' values, but that larger ones indicate additions or partial demolitions that could bias our results. We eliminate several properties whose building ages are not recorded. We are left with only one property in the San Diego MSA, so we eliminate it as well. The final sample consists of 1458 properties for which a total of 36,450 quarterly capex and NOI entries are available during the observation period. Table 4-1 contains descriptive statistics for both the overall sample and the individual MSAs. The average building in the sample has an area of approximately 166,000 square feet, is approximately 26 years old, and is about [redacted] from the nearest urban center. During the 25 quarters included in the sample, the average property generated approximately \$4.5 million in net operating income and absorbed approximately \$814,000 in capital expenditures.

Figures 4-1 through 4-5 are histograms that plot each of these variables' distributions in the sample. We observe that *AGE* and *DRIVETIME* are more or less normally distributed, but that the *TOT_NOI* and *TOT_CAPEX* distributions are positively skewed, almost certainly because the *AREA* distribution is also positively skewed. The standard deviations for these skewed variables are fairly large, because although most of properties are between 50,000 and 150,000 square feet, a substantial minority are considerably larger. Ghosh and Petrova (2017) note that this skewness also appears in their NCREIF data.

In this paper we classify New York/New Jersey, Baltimore/Washington DC, South Florida, Seattle, San Francisco, and Los Angeles as top markets. This generally follows academic and industry practice, as these markets tend to be the country's most supply-constrained and tend to provide the highest rents. Boston is often included in this category, but Prologis does not have a major presence in the Boston area, and no Massachusetts properties appear in our sample. It is also common to classify Chicago as a top U.S. real estate market, but the Chicago industrial buildings in our sample generate much less NOI per square foot than buildings in the markets listed above.

Figure 4-6 is a bar chart that shows our sample's property count by MSA. We observe that the properties tend to be concentrated in top markets, although Chicago, Dallas, Atlanta, Houston, and California's Inland Empire are also well represented. These latter MSAs provide access to major population and business centers, but apart from Chicago, they are inland and generally less supply-constrained. Demand increases in these markets tend to generate new development rather than increased rents.

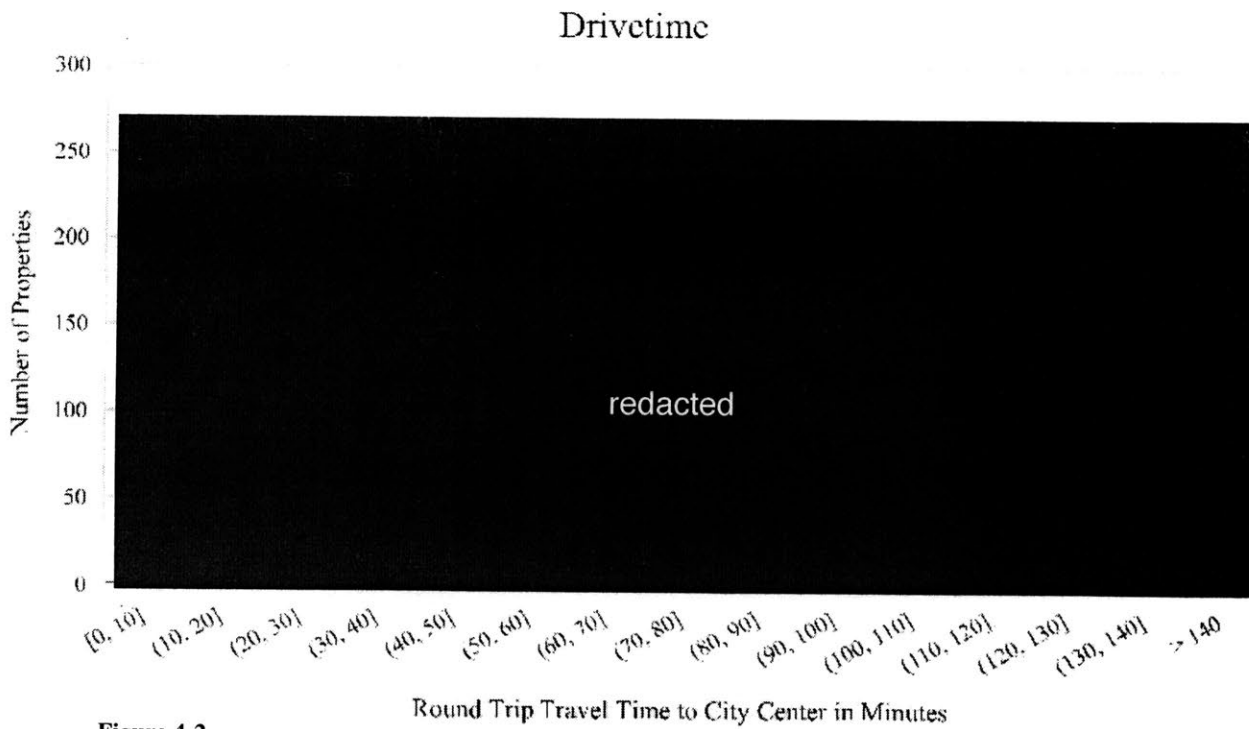
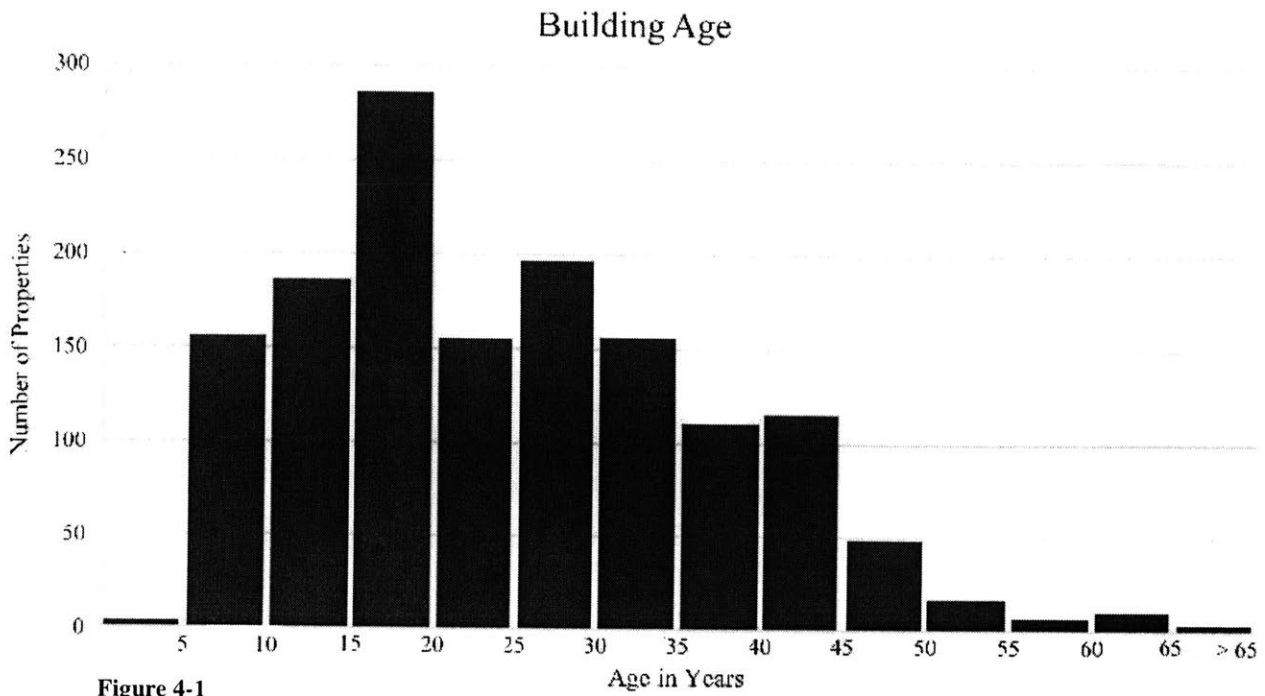
Figure 4-7 shows the top markets that generate the highest average NOI per square foot. Orange County is actually the highest NOI generator in the country, but it is part of the Los Angeles metropolitan area and adjoins the ports of Long Beach and Los Angeles, the two busiest container ports in the United States. The Orange County buildings in our sample are also substantially newer, on average, than the Los Angeles County buildings (23.5 years old versus 34.4 years old). Generally speaking, the buildings in the top markets, including Orange County, are smaller (118,000 square feet versus 207,000 square feet) and older (29.4 years old versus 22.1 years old) than buildings in the other markets.

Finally, we observe that we have quarterly assessed values for 475 of the 1458 properties in our sample. Prologis obtains quarterly assessments only for properties that are held in the funds that it manages, and NCREIF collects data from these fund properties. Thus we estimate that about 33% of the properties in our sample have appeared in other academic capex papers that used NCREIF data.

Table 4-1 Final Sample Descriptive Statistics

MSA	N =	AGE (yrs.)		DRIVETIME (min.)		AREA (s.f.)		TOT_NOI (\$)		TOT_CAPEX (\$)	
		Mean	Std. Dev.	Mean	Std. Dev.	Mean	Std. Dev.	Mean	Std. Dev.	Mean	Std. Dev.
<i>Atlanta</i>	77	22.6	9.0	redacted		130,047	101,047	\$2,426,159	\$1,596,982	redacted	
<i>Austin</i>	30	20.6	6.7	redacted		73,768	59,556	\$2,328,787	\$2,253,394	redacted	
<i>Baltimore/DC</i>	55	21.5	10.4	redacted		121,727	77,135	\$4,181,839	\$2,666,878	redacted	
<i>Central Florida</i>	34	25.1	13.1	redacted		116,026	82,655	\$2,803,136	\$1,881,175	redacted	
<i>Central Valley</i>	20	12.9	5.3	redacted		407,513	210,810	\$8,530,229	\$5,617,528	redacted	
<i>Charlotte</i>	16	17.6	5.1	redacted		142,153	86,683	\$3,285,116	\$1,984,228	redacted	
<i>Chicago</i>	142	26.7	12.0	redacted		181,321	173,713	\$3,748,766	\$3,358,670	redacted	
<i>Cincinnati</i>	16	14.5	4.9	redacted		330,494	192,428	\$6,589,399	\$4,076,907	redacted	
<i>Columbus</i>	23	20.3	7.0	redacted		273,720	233,852	\$4,649,078	\$3,839,136	redacted	
<i>Dallas</i>	101	24.3	11.2	redacted		164,850	139,198	\$3,378,565	\$2,959,629	redacted	
<i>Denver</i>	28	18.2	8.3	redacted		170,531	97,392	\$4,333,820	\$2,328,720	redacted	
<i>Houston</i>	72	27.7	12.7	redacted		119,654	90,645	\$3,107,337	\$2,843,333	redacted	
<i>Indianapolis</i>	23	31.3	11.2	redacted		204,897	228,313	\$3,537,039	\$4,521,225	redacted	
<i>Inland Empire</i>	66	14.7	7.1	redacted		460,068	292,142	\$12,163,356	\$8,665,622	redacted	
<i>LA County</i>	167	34.4	13.9	redacted		112,199	103,917	\$4,102,425	\$3,739,032	redacted	
<i>Las Vegas</i>	14	16.9	5.4	redacted		199,937	85,584	\$5,062,914	\$2,305,376	redacted	
<i>Louisville</i>	7	11.9	2.8	redacted		443,450	167,096	\$8,664,773	\$3,743,770	redacted	
<i>Memphis</i>	8	21.8	14.6	redacted		384,582	381,016	\$6,063,976	\$6,628,282	redacted	
<i>Nashville</i>	15	23.3	7.9	redacted		167,881	92,667	\$3,151,688	\$1,600,054	redacted	
<i>New Jersey/NYC</i>	99	32.7	14.7	redacted		175,271	197,489	\$6,010,342	\$6,436,408	redacted	
<i>Orange County</i>	29	23.5	6.2	redacted		109,771	143,502	\$4,432,335	\$5,508,905	redacted	
<i>Pennsylvania</i>	26	14.8	7.9	redacted		490,048	314,042	\$12,494,314	\$8,139,368	redacted	
<i>Phoenix</i>	14	26.1	5.1	redacted		134,733	82,293	\$2,984,747	\$1,971,199	redacted	
<i>Portland</i>	14	12.4	3.8	redacted		121,825	55,467	\$3,511,363	\$1,537,692	redacted	
<i>Reno</i>	12	17.5	4.1	redacted		244,529	178,028	\$5,582,024	\$3,979,673	redacted	
<i>San Antonio</i>	36	19.7	9.8	redacted		119,387	73,878	\$2,865,987	\$2,410,427	redacted	
<i>Seattle</i>	59	28.5	10.9	redacted		132,291	137,404	\$4,471,429	\$4,498,977	redacted	
<i>SF Bay Area</i>	176	30.2	10.1	redacted		87,097	79,008	\$3,319,767	\$3,020,287	redacted	
<i>South Florida</i>	79	21.3	9.7	redacted		119,754	68,357	\$4,423,201	\$2,830,126	redacted	
Total	1458	25.5	12.4	redacted		166,440	177,783	\$4,485,426	\$4,688,810	\$813,766	\$886,801

This table presents descriptive statistics for 1458 properties and 36,450 quarterly capex and NOI observations during the period that stretches from January 2012 to March 2018. *AGE* represents the average building age during the observation period, *DRIVETIME* represents the round-trip travel time between the property and the center of the nearest MSA, *SF* is the building area, and *TOT_NOI* and *TOT_CAPEX* are the total NOI and capex over the duration of the observation period.



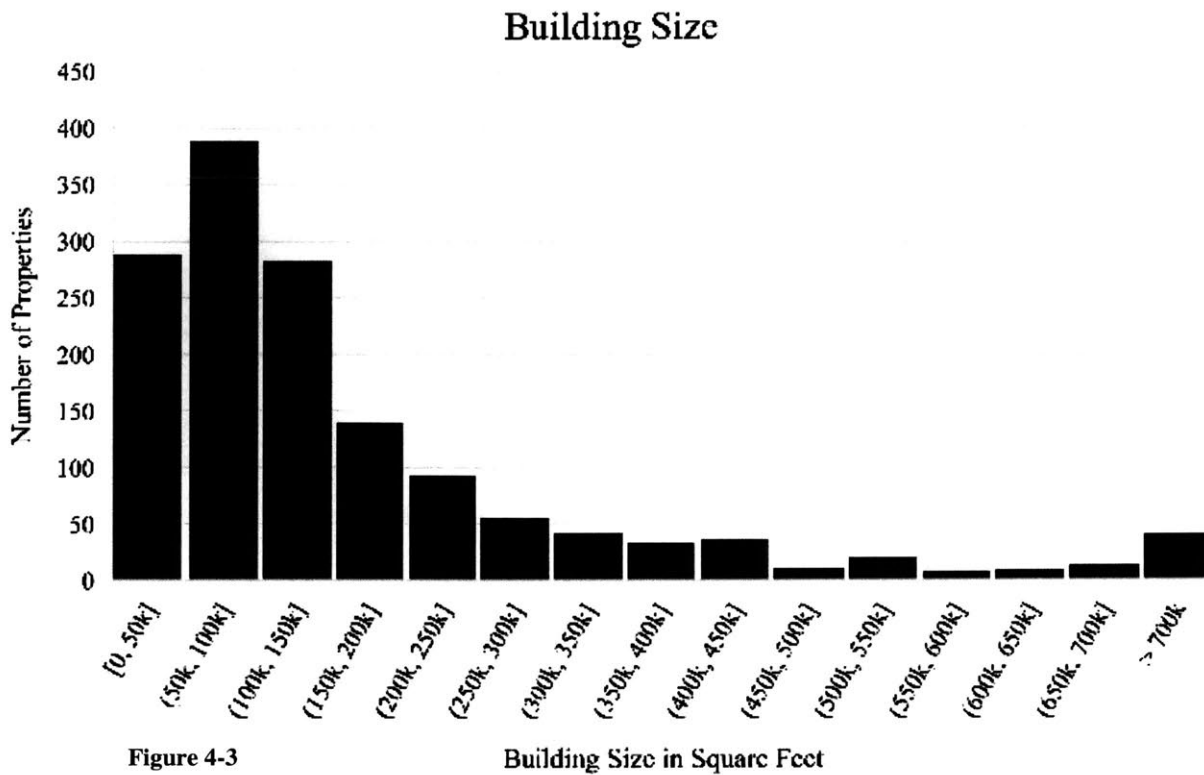


Figure 4-3

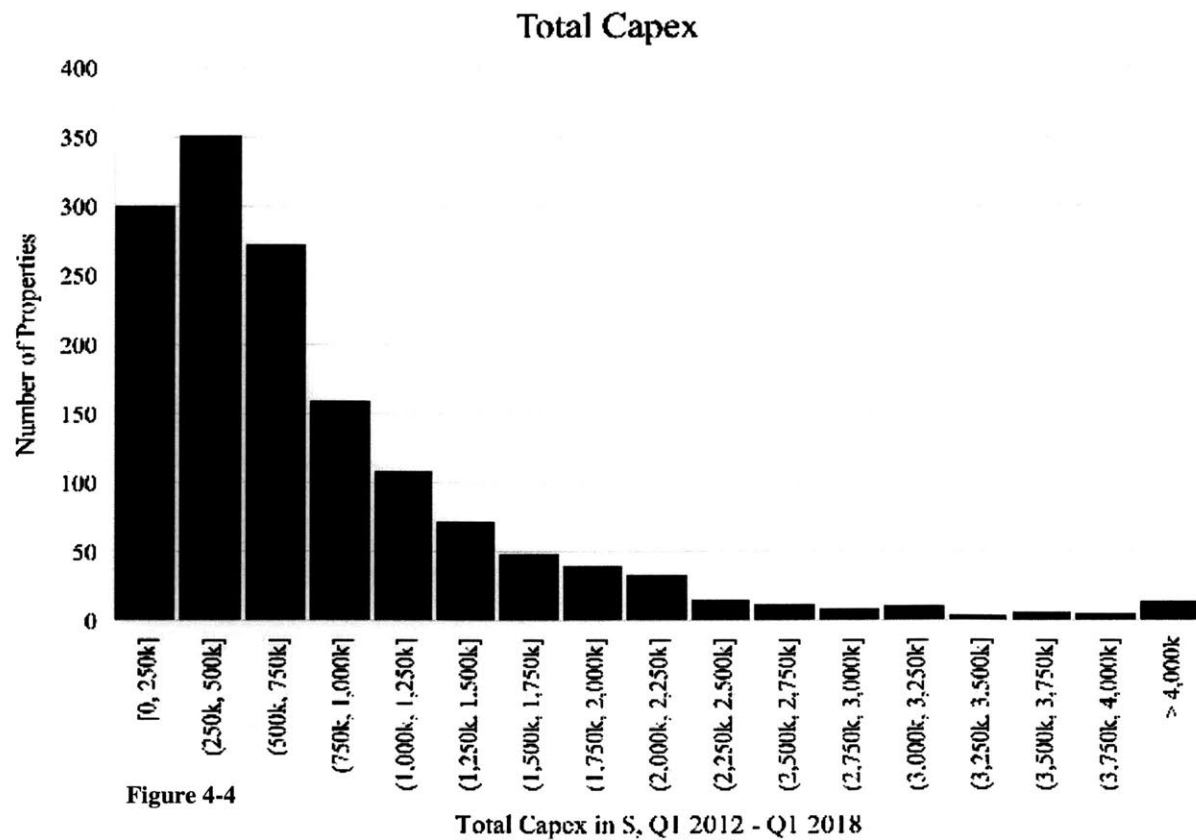


Figure 4-4

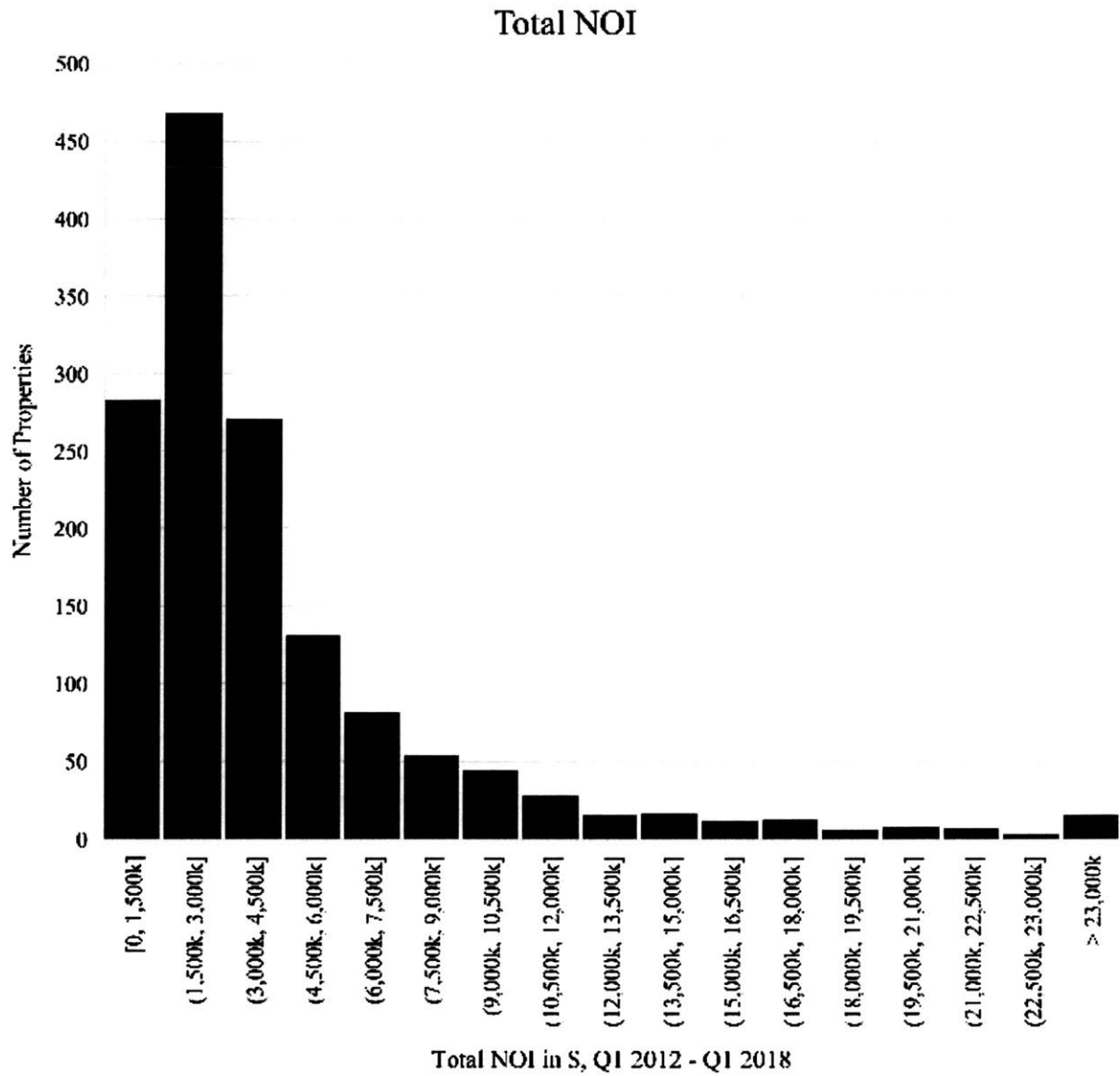


Figure 4-5

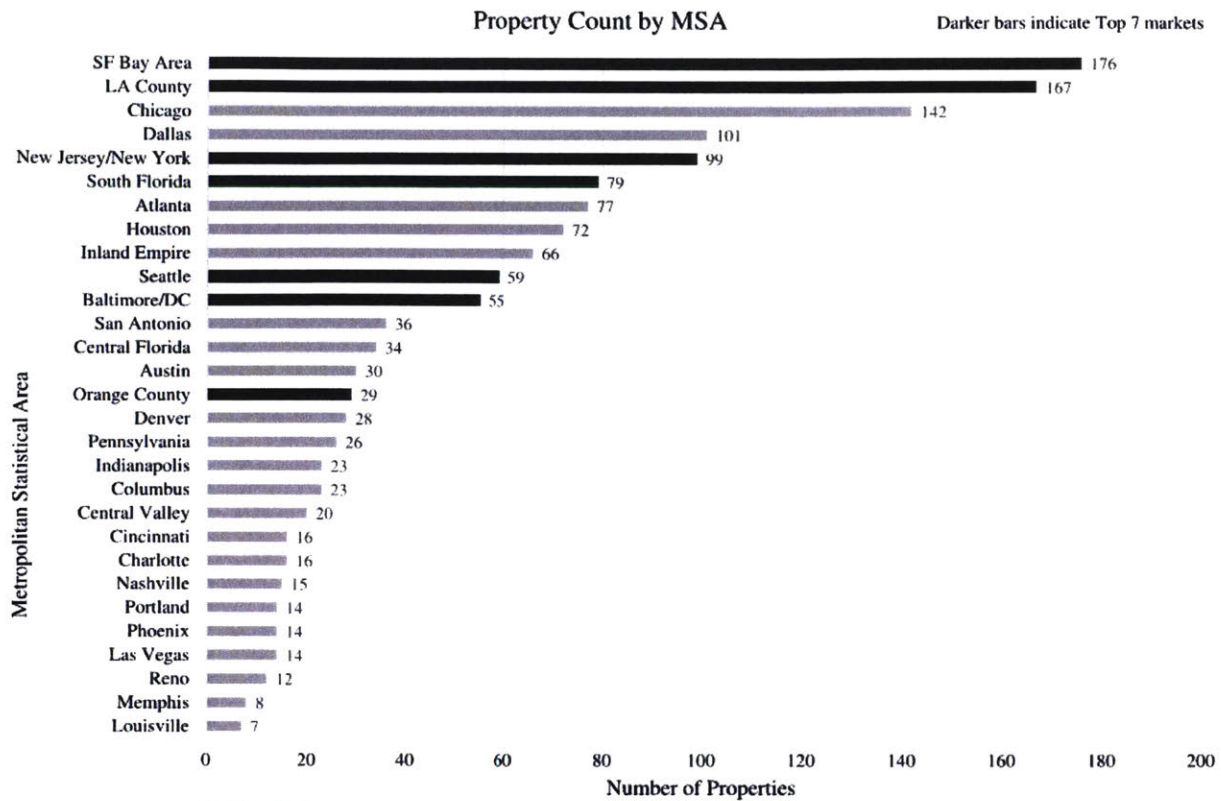


Figure 4-6

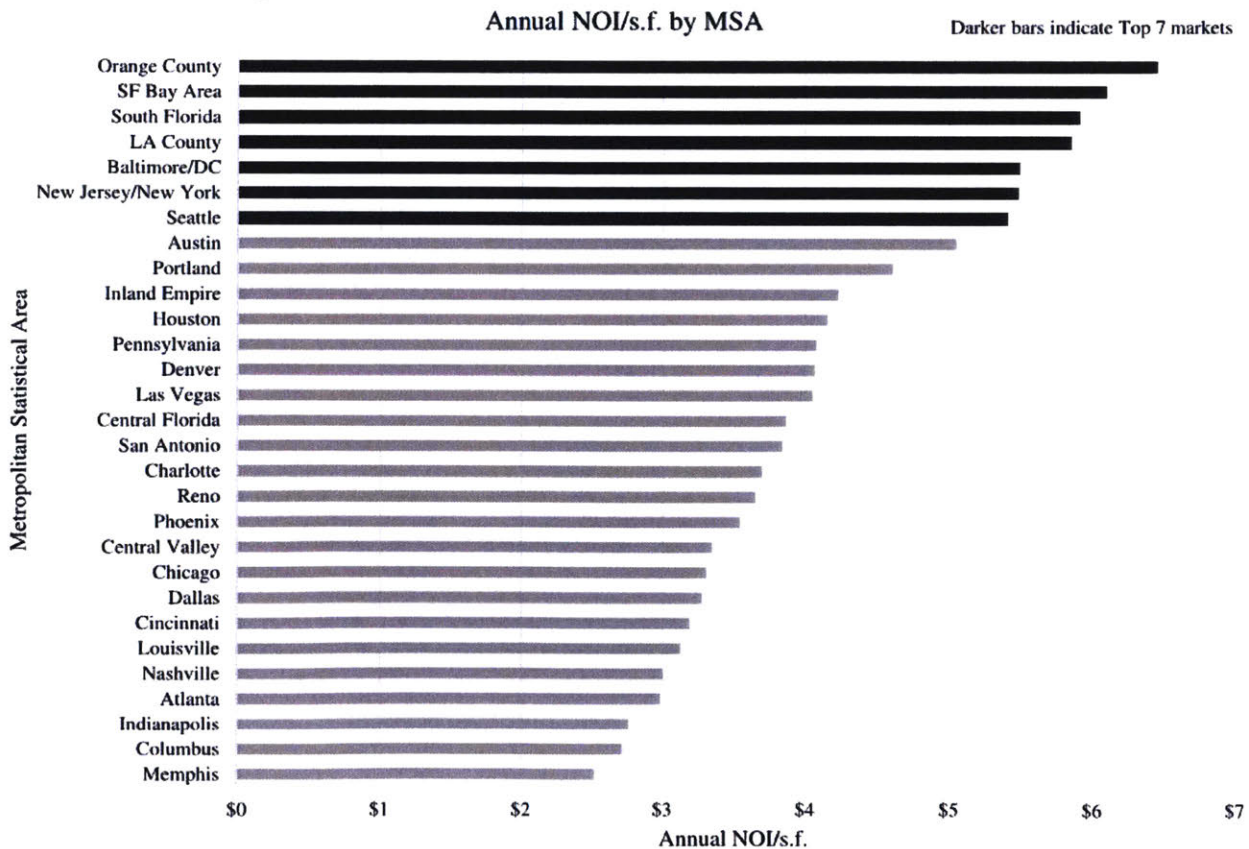


Figure 4-7

5. Results and Commentary

In this section we review the empirical results for the predictor variables in each of the regressions and graph the significant results. We expand on our findings with commentary from Prologis professionals. We do the same for the complete regression models, and then combine the results by examining capex as a fraction of NOI. The section ends with comments on industrial real estate depreciation. The complete regression results are presented in Appendix A.

5.1. Building Age

Our *AGE* and *AGE_SQ* results are largely as we expected, and each of the two variable coefficients is highly significant in each regression. In the NOI regression, the *AGE* coefficient is negative and the *AGE_SQ* coefficient is positive, indicating a continuous but decelerating NOI decline in real terms as a building ages, as shown in Figure 5-1. The signs of the coefficients are reversed in the capex regression, indicating that capex rises until it peaks when the building is about 30 years old. It then levels off and declines somewhat. This behavior is graphed in Figure 5-2.

Prologis professionals agreed that NOI typically declines with age. One professional observed that the decline is largely a result of functional, rather than physical, obsolescence. Shipping and manufacturing technologies have changed over time, and buildings that were state of the art decades ago are often poorly suited for modern uses. Older buildings tend to have non-standard loading dock sizes, low interior clear heights, and inadequate truck parking and maneuvering space. He stated that older buildings do not actually rent at a discount to new buildings if they are just as functional as the new buildings.

Regarding capex, the professionals observed that some of major property components have predictable lifespans. Roof and parking lot replacements are perhaps the largest line items that every property faces, and tend to come every 25 to 30 years. Sprinkler and HVAC system replacements are not required in every property, but tend to be costly and are more frequent in older buildings.

5.2 Proximity to CBD

The *DRIVETIME* variable coefficient is not statistically significant in either of the regressions. We investigated other versions of this variable in previous regressions that are not included in this paper. In one, we controlled for the difference in average travel times between MSAs by dividing each property's specific *DRIVETIME* value with the average value for the properties in that MSA. This

“standardized drivetime” value was measure of the property’ proximity to the CBD relative to others in its market. In another version of the regressions, we split the *DRIVETIME* variable into two variables to see whether travel time has a systematically different effect in the top markets than it has in other markets. Neither of these approaches had statistically significant results.

Prologis professionals agreed that proximity to the CBD does not necessarily drive industrial rents. One observed that markets tend to have desirable areas that achieve higher rents, but that their desirability is the result of factors specific to individual markets that would not necessarily be important in other markets. He suggested that more general rent-increasing factors might be proximity to airports and proximity to high-income population centers. Another professional observed that many industrial tenants are manufacturers, and that these companies often draw their workforces from well outside urban cores. A facility too close to the city center might be difficult for them to staff. This observation validates the industrial rent model presented by DiPasquale and Wheaton (1996).

Callahan (2017) uses land transaction data to explore factors that drive industrial land values. He finds that proximity to CBDs results in higher industrial land prices, and suggest that this may be due to the reduced transport costs we described in our Research Methodology section. Alternatively, he notes that a higher land price may indicate an option premium in areas that are poised for redevelopment, and whose highest and best use may soon change from industrial to a more intense use. Our finding that proximity to CBDs is not associated with increased NOI suggests that the option premium effect explains higher land prices in those locations.

The Prologis professionals saw no reason that capex should vary between specific locations within a market. They observed that material costs are consistent from one location to the next, and that labor is mobile with a market. They did not find that tenants nearer to the city center had leverage to demand more tenant improvements or building improvements; rather, these costs are functions of the overall market and the condition of each property.

5.3. Building Size

The $\ln(SF)$ coefficient is highly significant in each regression. This was expected and is intuitively obvious, since a building’s size clearly has an important impact on the rent it generates and the capex it absorbs. As we discussed in the Research Methodology section, the log-log models generate $\log(SF)$ coefficients that are elasticities, indicating the degree by which a building area change affects NOI and capex. The NOI regression’s coefficient is approximately .86, indicating that a 100% increase in

building size would generate an 86% increase in NOI. By contrast, the capex regression coefficient indicates that the same increase would generate only a 72% increase in that variable. Figures 5-3 and 5-4 graph annual NOI and capex as functions of building size. The dashed lines graph linear NOI and capex growth with size, which would occur if there were no economies or diseconomies of scale affecting these variables. We observe that capex's growth is further from linear, meaning that capex economies of scale are more pronounced than NOI diseconomies of scale. Our models show that larger buildings have more efficient capex-to-NOI ratios.

Prologis professionals agreed that larger buildings require less capex per square foot, and described a variety of ways in which size increases efficiency. They noted that an engineer who produces construction documents for a roof replacement will charge little, if anything, more for a 200,000 square foot building than for a building half that size. Contractors' general conditions costs follow a similar pattern, and scale also increases buying power.

One professional observed that larger buildings tend to have longer lease durations, which reduces capex that occurs at lease transitions. This is consistent with Ghosh and Petrova (2017), who found that leasing commissions were the most important determinants of industrial capex.

5.4. Unused variables

Some earlier versions of our regressions contained additional predictor variables that are not included here. It is worth summarizing them briefly as they may prove useful in other studies.

We defined *AVG_VAL* as the average assessed value of each property during the observation period. We have quarterly assessments only for the properties that are part of Prologis' funds, so including this variable reduces our sample size by two thirds. We log-transformed the variable so that we could more easily interpret the results.

We used *STD_CAP* as a measure of the relative quality of individual properties. We calculated this variable in several steps. First, we divided average annual NOI by *AVG_VAL* to determine each property's cap rate during the observation period. We then found the average cap rate for the properties in each MSA, and subtracted the market cap rate from the individual property cap rate to obtain *STD_CAP*. We assumed that negative *STD_CAP* values indicated properties of higher than average quality.

We found that the *STD_CAP* coefficient was significant only at the $p < .1$ level. The $\ln(AVG_VAL)$ coefficient was significant at the $p < .001$ level, but its inclusion caused the $\ln(SF)$ coefficient to become insignificant. Overall, the inclusion of these variables increased the capex regression's adjusted R^2 value by about .05.

We chose not to incorporate these variables into the final version of this paper for several reasons. First, we do not have assessed values for most of the properties, and we did not want to dramatically reduce our sample size. Second, the *STD_CAP* values incorporate NOI on the right side of the equations, which threatens to cause endogeneity in Equation 3-2, whose predictor variable is *TOT_NOI*. Although these variables did not prove useful to us in this paper, they may be useful for other researchers, particularly those using NCREIF data. The *STD_CAP* and *AVG_VAL* variables can generally be constructed for properties in the NCREIF database.

5.5. MSA Dummy Variables

We find that both NOI and capex are higher in top markets, but that the intensity of the effect is greater for NOI than for capex, which suggests that top markets have more efficient capex-to-NOI ratios. This observation does not account for the systematic differences in building stock between MSAs, though, which we discuss later in this section.

A Prologis professional suggested that capex variations between markets might be less than expected because their contractors are relatively mobile, even between distant locations. He stated that it is common for specialized contractors to travel halfway across the country to replace a roof on one of their buildings. While there are some additional costs associated with the travel, this practice tends to equalize construction costs across markets.

Figures 5-6 and 5-8 are bar charts that show the MSA effects on NOI and capex per square foot. We generate these results by applying the regression results to a hypothetical property whose size and distance to the CBD match the overall sample averages. This approach controls for building stock variations between MSAs, thus showing the pure market effects.

5.6. Model Fits

The adjusted R^2 value for our NOI regression is approximately .85, which is unusually high for social science research. Our model explains 85% of the total NOI variation, indicating that industrial NOI is almost entirely a function of building size, building age, and market. This is an important

finding in its own right, and it gives us confidence that our capex fraction of NOI analysis is fairly accurate.

The capex regression has an adjusted R^2 value of approximately .37. While it is lower than our NOI value, our R^2 value is as high or higher than that in any previous capex regression that did not include property fixed effects. Still, the relatively low R^2 suggests that the idiosyncratic variance described by Ghosh and Petrova (and implied in the low R^2 results in other papers) remains at work in our data.

One Prologis professional suggested that a major portion of this variance may be due to leasing outcomes. Consider two properties in the same market whose size, age, and location are identical. Building A is leased to a manufacturing tenant who invests in major tenant improvements to fit out the building for its specific technical needs. After a few years the tenant files for bankruptcy or does not renew its lease, and the building reverts to the landlord. The professional estimated that it might cost \$3.50 per foot to return this building to leasable condition, which is much higher than a normal TI allowance of perhaps \$1.25 per foot for a new lease or \$0.50 per foot at lease renewal. Building B, on the other hand, is leased to a tenant who renews the lease four or five times. These two buildings would absorb far different amounts of capex, despite being identical in all the variables included in our models. This topic is worthy of additional research.

5.7. Capex Fraction of NOI

We next combine our NOI and capex results to model capex as a fraction of NOI over time. We find this percentage for each building in the sample and average the results, and do the same for subsets of large buildings and small buildings. The typical building's value begins at 8%, rises to 22.5% after 35 years, and then declines to about 18% after 50 years. We observe that peak capex fraction of NOI lags peak capex by about 5 years. As a comparison of Figures 5-3 and 5-4 suggests, large buildings perform considerably better than small ones; the difference between buildings over 200,000 square feet and those under 100,000 is 4.6 percentage points on average over a 50-year period.

The regional effect on this variable requires more explanation, as we were faced with an apparent contradiction during our research. On one hand, a simple comparisons of asking rents and construction costs in each market suggests that top markets should have substantially lower capex fractions of NOI, since rents vary more widely than construction costs between markets. Prologis professionals predicted we would find this effect, and our regression results point to it as well.

On the other hand, it is common for academics and industry professionals to use broad rules of thumb when estimating this variable, without adjusting the value for top or lower-tier markets. Geltner et al. (2014), for example, state that capex tends to be 10-20% of NOI over the long term, and Prologis CEO Hamid Moghadam indicated that the number has historically been 12-15% in the industrial real estate business. And in fact it is not unreasonable to use such estimates, because actual capex fractions of NOI do not vary nearly as much between markets as the above factors suggest that they should. Figures 5-6 through 5-11 display the contradiction, but our descriptive statistics provide an explanation.

Figures 5-6, 5-8, and 5-10 apply our regression results. We use a theoretical property whose size matches the sample average (166,440 square feet), graphing the NOI, capex, and capex fraction of NOI it would generate in each market. We model the annual values for each variable and average them over a 50-year period. The bar charts display the average values, and include trend lines for easier interpretation. Top MSAs are shown in black.

The charts are sorted by NOI, and buildings in the top markets of course produce more than the others. The trend line is relatively steep, as the lower markets generate an average of 40% less per square foot than the top ones generate. Capex is also higher in top markets, but the difference is more subtle. These results reflect the market rent and construction cost disparities we discussed, and produce substantially lower capex fractions of NOI in the top markets.

Figures 5-7, 5-9, and 5-11 use our sample data. We simply total the annual NOI and capex per square foot produced by each market during the 25 quarters in our observation period. We observe that the NOI trend line in Figure 5-7 is similar to the line in 5-6, but the capex trend line is steeper, producing a capex fraction of NOI trend line that is completely flat. Clearly the capex values in top markets are higher than our regression values predict. The reason for this is obvious in the sample statistics: the buildings in top markets are considerably older and smaller than those in other markets, and as we describe in this section, old, small buildings absorb more capex than others. The average building in top markets is almost half the size of buildings in other markets (118,000 square feet compared with 207,000 square feet) and 7.3 years older (29.4 years old versus 22.1 years old). The bar charts show that the efficiency of the top markets is offset by the inefficiency of the actual building stock in those markets, producing capex fractions of NOI that are the same, on average, in top markets as in other markets.

5.8. Depreciation

Our findings lead to a broader observation about depreciation in industrial real estate. As we discussed in our Research Methodology section, Bokhari and Geltner (2016) found that net depreciation is essentially a function of NOI decline, as building values largely track NOI over the long term. To the extent that this is true, our graph of NOI over time is effectively a graph of net industrial depreciation, that is, depreciation over and above the cost of the capital improvements buildings absorb as their values decline. Adding the annual capex figures provides an estimate of gross depreciation. Figure 5-12 displays the results for our sample. The darker portion of the bars indicate year over year NOI declines, which we use as a proxy for property value declines. We estimate property value by applying a cap rate of 6.1%, which is the average cap rate of all buildings in the subset of our sample with property value data. We can then determine annual capex as a percentage of property value, which is shown in the light bars. Combining the NOI decline (net depreciation) with annual capex yields gross depreciation. We observe that gross depreciation changes more gradually from year to year than either NOI or capex, as the high initial net depreciation is offset by low capex, and the low net depreciation later combines with higher capex. Annual gross depreciation drops slowly over time, starting at 3.1% before declining to 2.7% by year 20 and 1.6% by year 40. We find that NOI declines are relatively minimal after this time, but we observe that NOI is only a proxy for property value to the extent that cap rates remain constant. Cap rate expansion with age would make net depreciation higher in later years, resulting in a more stable gross depreciation rate over time.

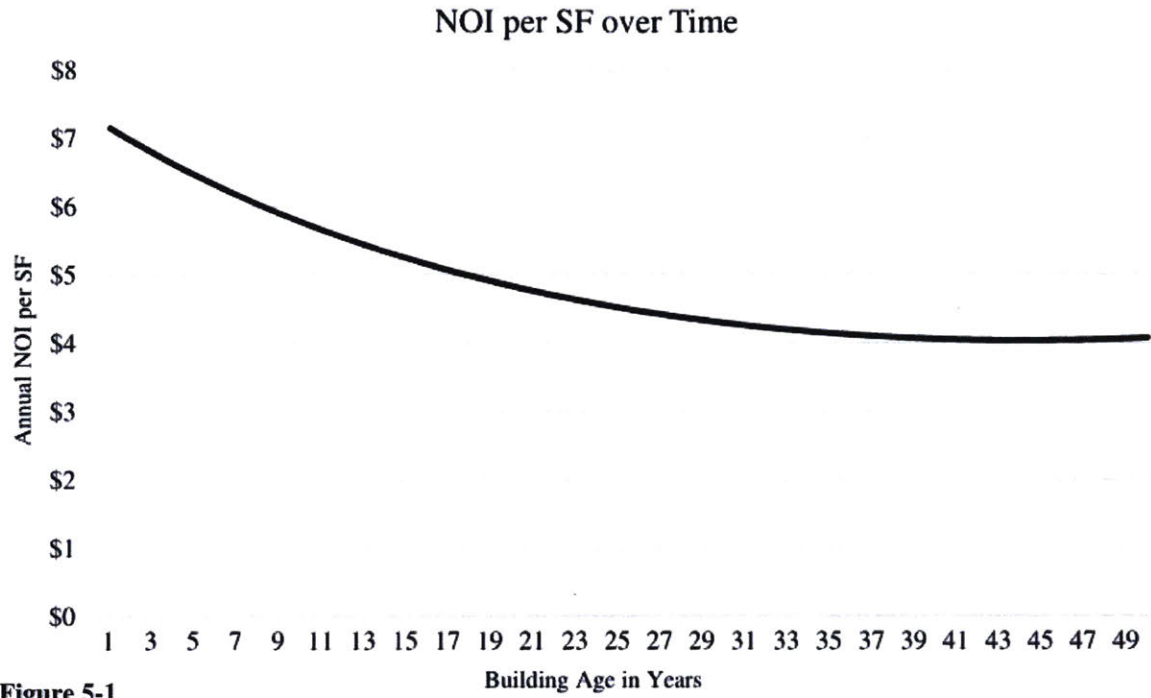


Figure 5-1

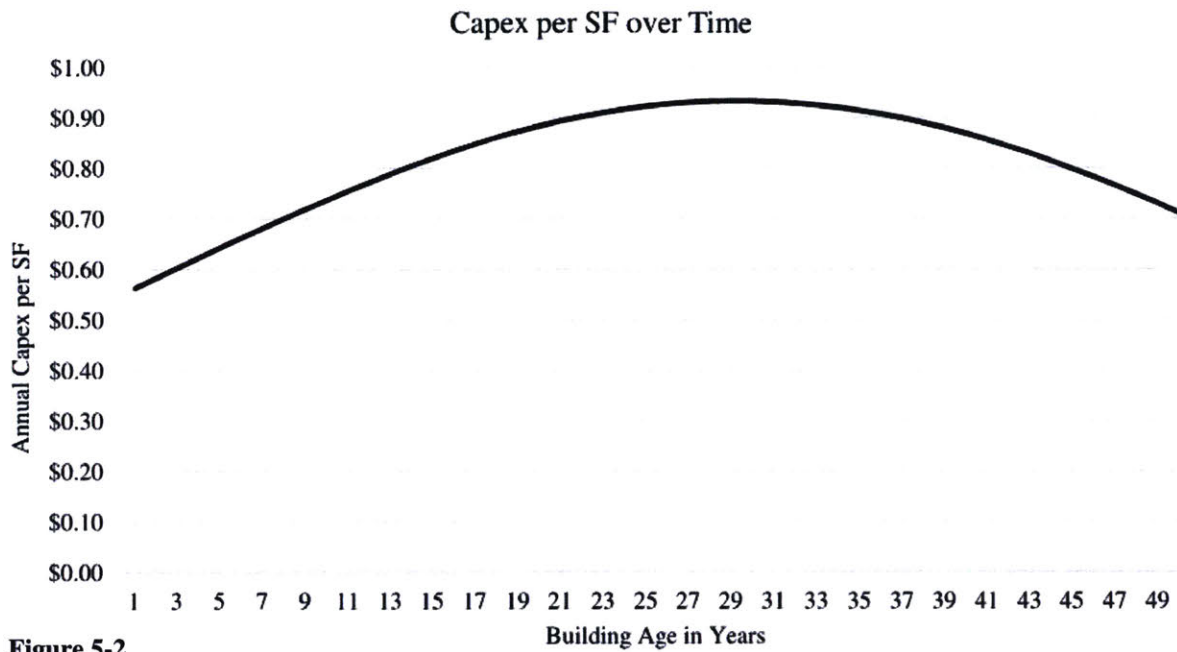


Figure 5-2

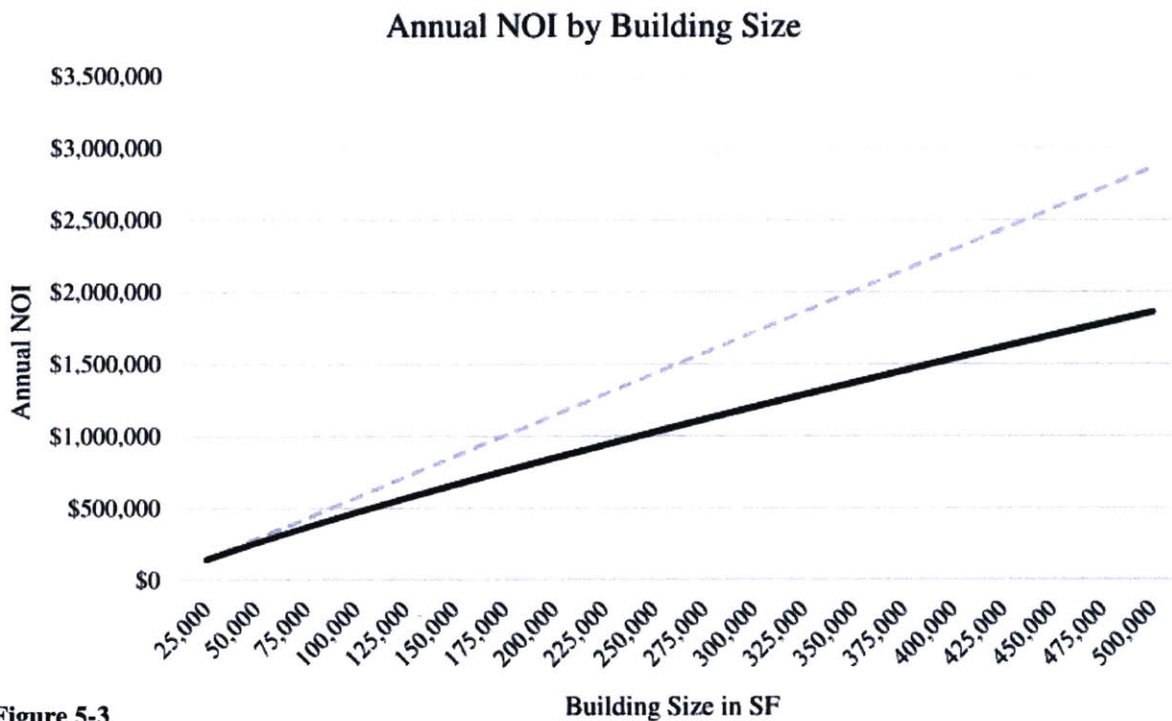


Figure 5-3

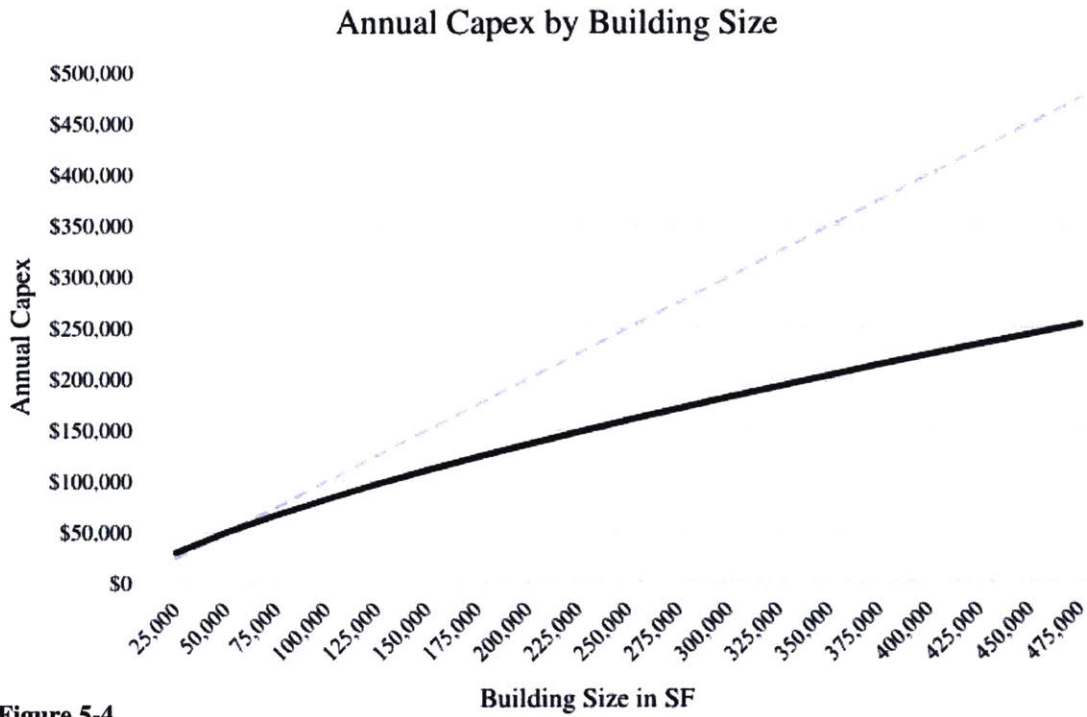


Figure 5-4

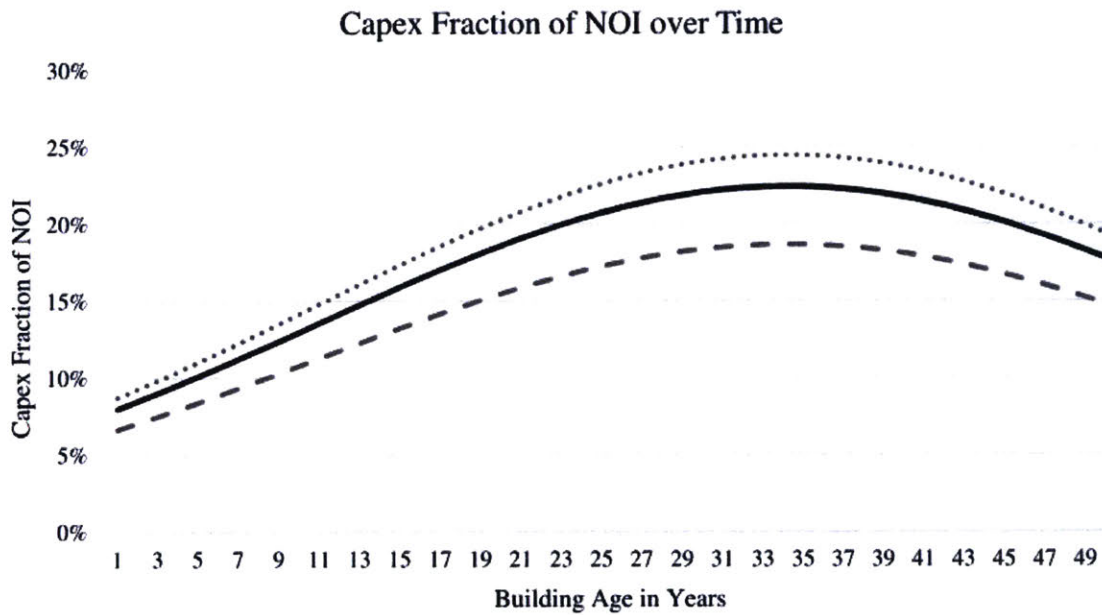


Figure 5-5

..... Under 100k s.f. — Full Sample - - Over 200k s.f.

NOI per SF per Year - Theoretical

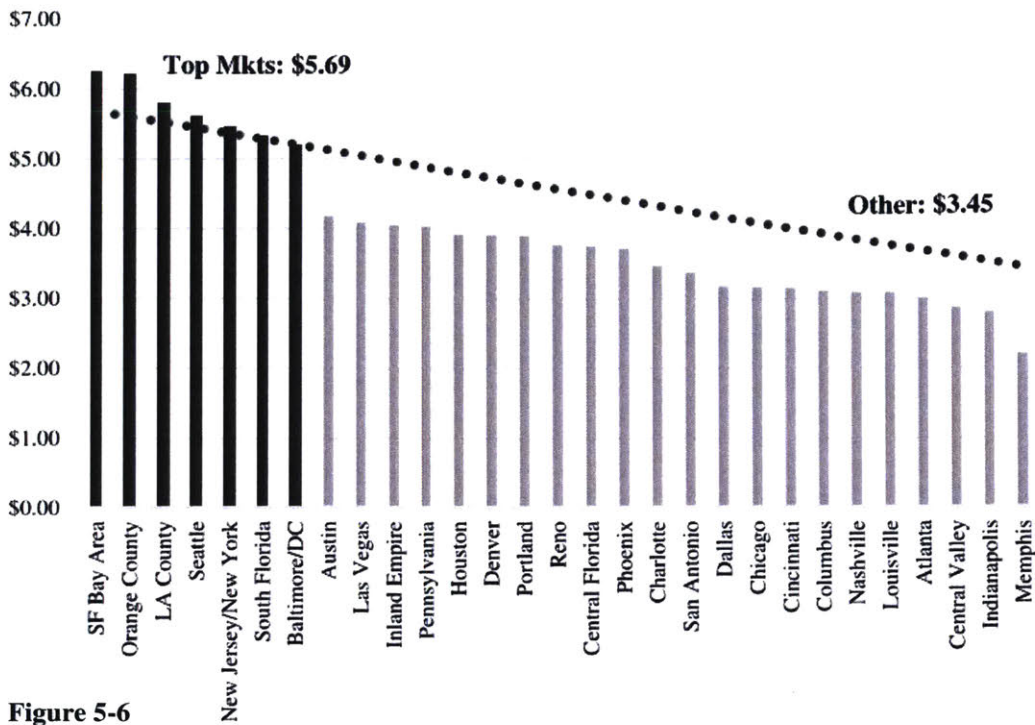


Figure 5-6

NOI per SF per Year - Actual

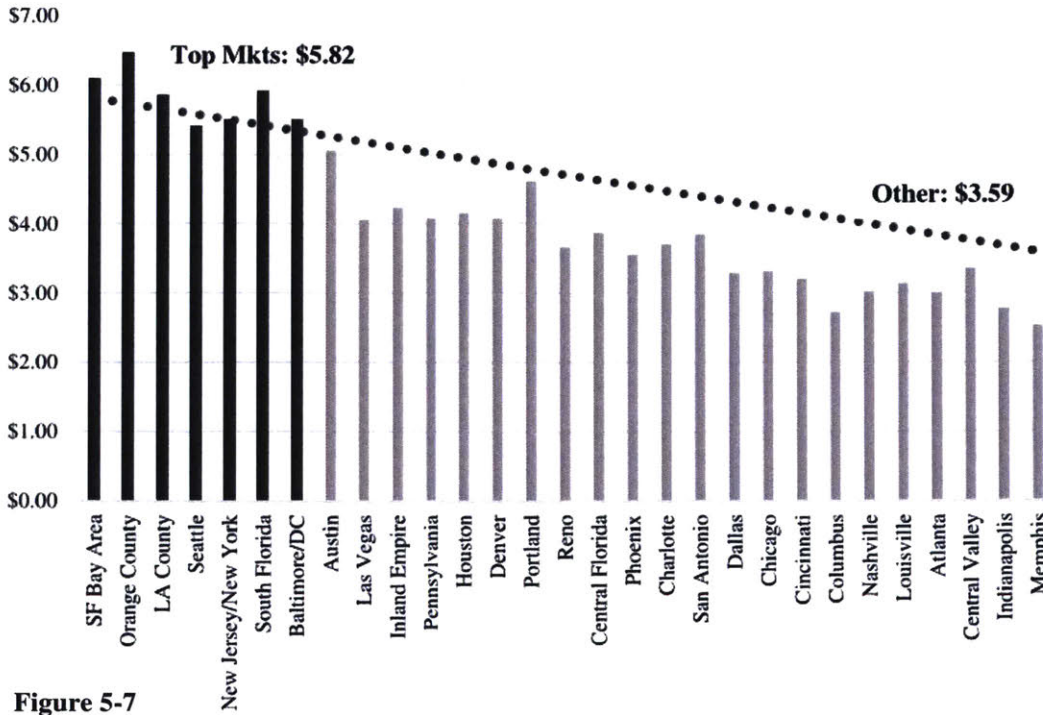


Figure 5-7

Capex per SF per Year - Theoretical

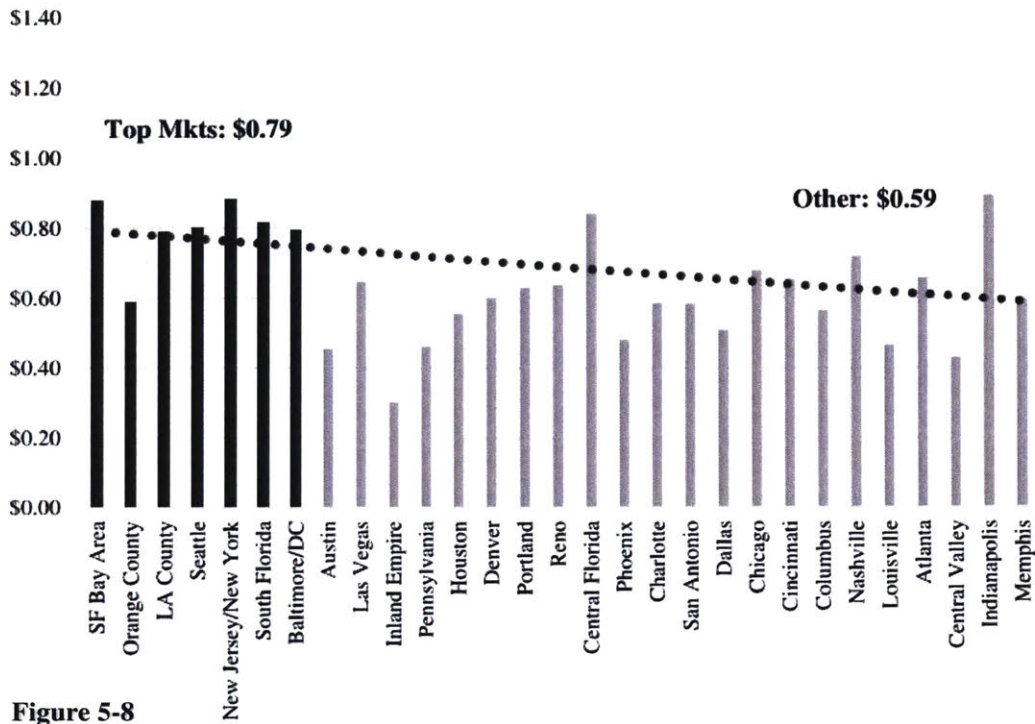


Figure 5-8

Capex per SF per Year - Actual

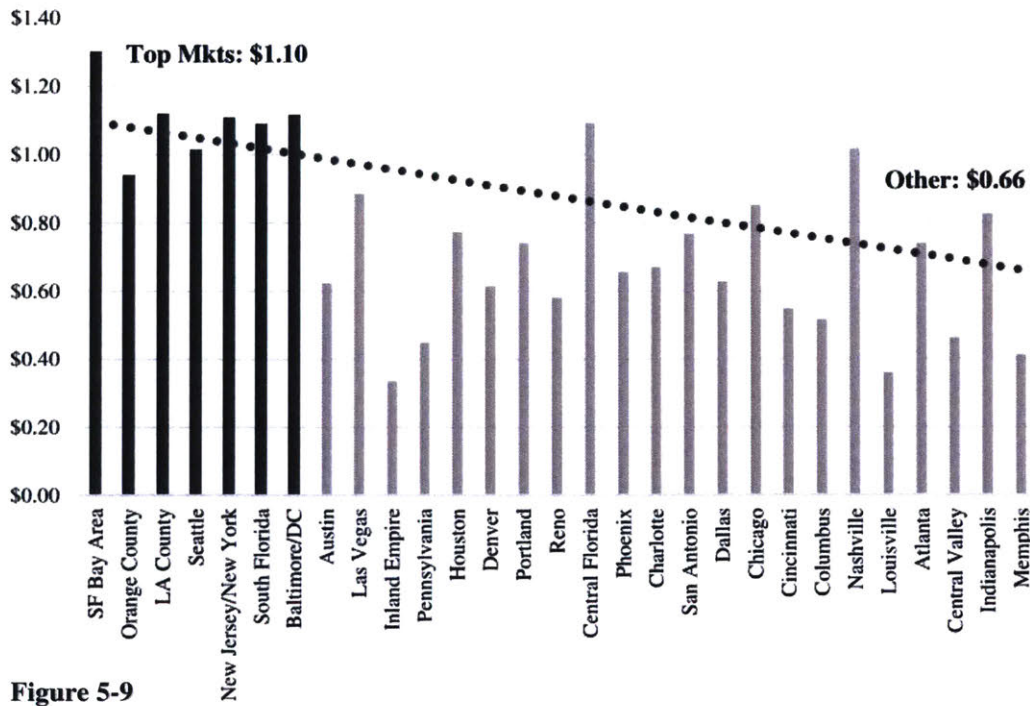


Figure 5-9

Capex Fraction of NOI - Theoretical

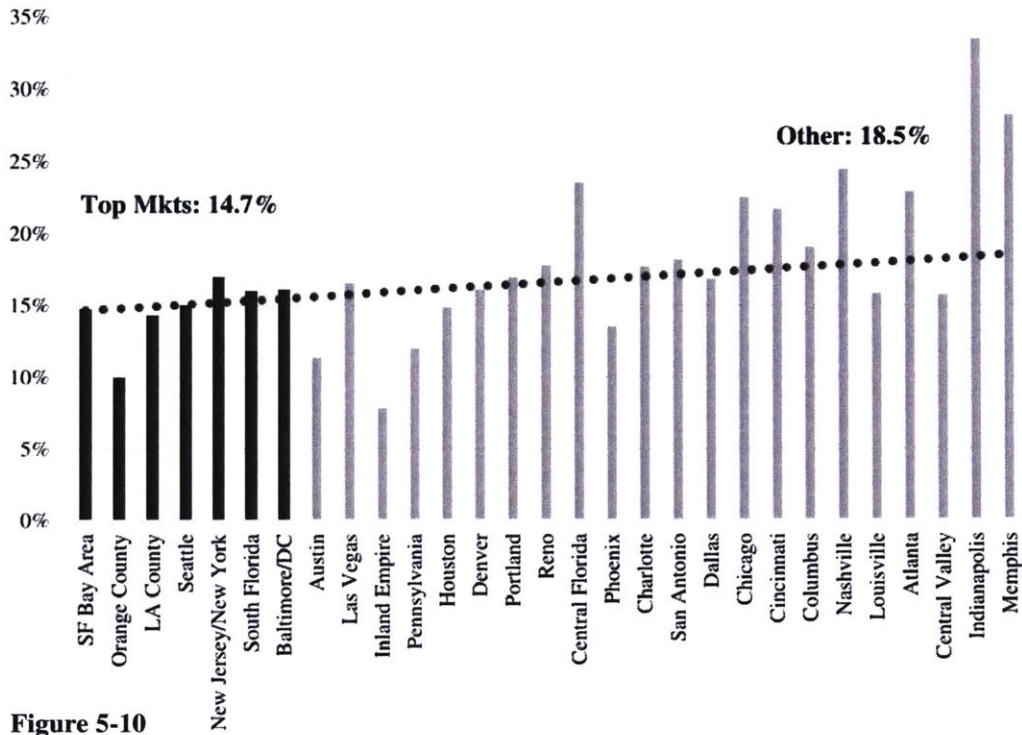


Figure 5-10

Capex Fraction of NOI - Actual

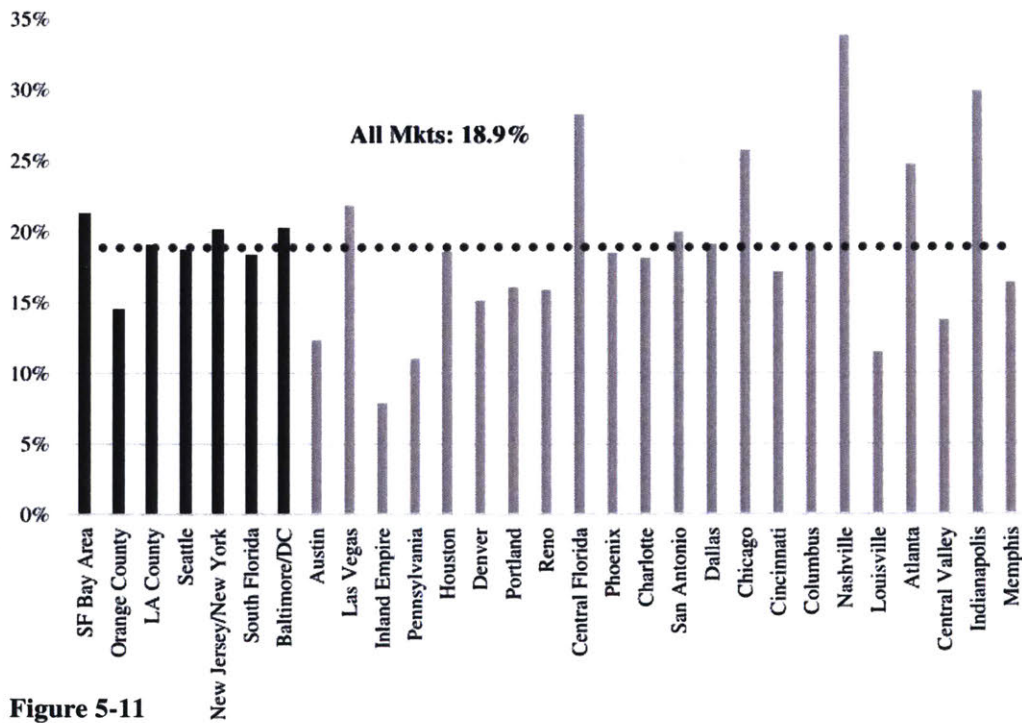


Figure 5-11

Net Depreciation + Capex = Gross Depreciation
 Depreciation as Annual Fraction of Remaining Property Value (including land)

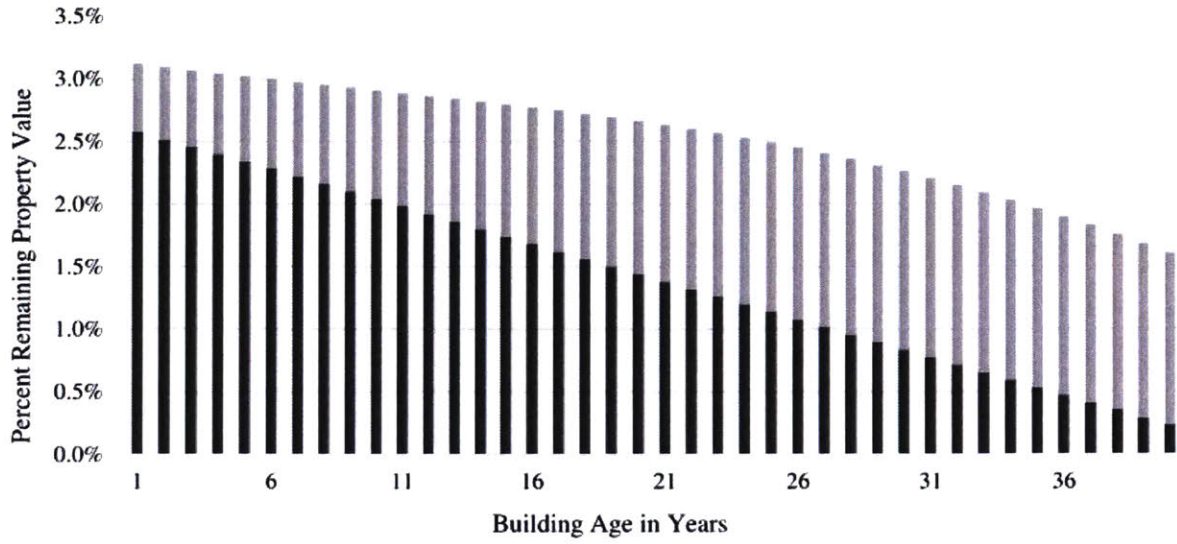


Figure 5-12 ■ Net Deprec. (NOI Decline) ■ Capex % of PV

6. Conclusion

In this study we examine factors that determine property capex performance, which we judge by considering capex as a fraction of NOI. Using a sample of 1458 industrial properties with 36,450 quarterly observations, we use parallel hedonic models to predict industrial NOI and capex separately. We then synthesize the results by modeling capex as a fraction of NOI.

We find that NOI declines continuously as buildings age, first quickly and then more gradually. Capex is lower in new buildings but rises over time, peaking after 30 years before declining. Although NOI and capex each increase with building size, neither increases linearly. Large buildings experience economies of scale with respect to capex and diseconomies of scale with respect to NOI. Because the capex economies of scale are more pronounced, capex fractions of NOI are smaller in large buildings. Capex fractions of NOI rise and fall over time in a manner roughly similar to total capex, but the initial fractions are quite low and their peaks lag peak capex by about 5 years.

Our models find that capex fraction of NOI is lower in top markets when property characteristics are held constant. But property characteristics are not actually consistent across markets. We find that this fraction is in fact similar across the country, as the economic efficiencies of top markets are offset by the inefficiencies of their smaller and older industrial building stock.

While our models provide a useful description of property capex performance over time, additional factors could improve the analysis. An extensive study of location effects could produce valuable results. Although our *DRIVETIME* coefficients were insignificant, there is evidence that industrial rent gradients within MSAs are not entirely flat. Identifying location premia would require a more elaborate approach than the one we used in this paper, but an in-depth, market-by-market spatial analysis could identify prime locations. We predict, based on our interviews, that capex in these top locations is relatively consistent with overall market levels, so any NOI increase should result in lower capex fraction of NOI in prime locations, holding building characteristics constant.

Finally, we suggest that future studies closely examine who occupies each building and for how long. Models that incorporate tenant NAICS codes or other industry classifications could determine whether some kinds of building users generate more landlord capex than others. We predict that variables that directly measure lease renewals and average tenant duration would be negatively associated with capex. Broadly speaking, analysis of tenant characteristics and behavior could help explain the “unexplained heterogeneity” described in recent papers.

References

- Ambrose, Brent and Eva Steiner. "Economic Fundamentals, Capital Expenditures and Asset Dispositions." Working Paper, 2018.
- Bokhari, Sheharyar and David Geltner. "Characteristics of Depreciation in Commercial and Multifamily Property." *Real Estate Economics* 00, no. 0(2016): 1-38
- Bond, Shaun, James Shilling, and Charles Wurtzebach. "Commercial Real Estate Market Property Level Capital Expenditures: An Options Analysis." Working Paper, 2014.
- Callahan, Mark. "Using Transactional and Spatial Data to Determine Drivers of Industrial Land Value." Master's thesis, Massachusetts Institute of Technology, 2017. Unpublished manuscript, last modified July 28, 2017. pdf file.
- Caton, Chris. (Senior Vice President-Global Head of Research at Prologis, Inc.), in discussion with the author. April 2018.
- Chavada, Mehul. "Analyzing Capital Expenditure in Commercial Real Estate Assets." Master's thesis, Massachusetts Institute of Technology, 2016. <https://dspace.mit.edu/bitstream/handle/1721.1/103218/951533693-MIT.pdf>. accessed July 27, 2018.
- DiPasquale, Denise and William Wheaton. *Urban Economics and Real Estate Markets*. Englewood Cliffs, NJ: Prentice Hall, 1996.
- Field, Andy, Jeremy Miles, and Zoë Field. *Discovering Statistics Using R*. Thousand Oaks, CA: SAGE Publications, 2012.
- Geltner, David and Sheharyar Bokhari. "Commercial Building Capital Consumption in the United States." Working Paper, 2015.
- Geltner, David, Norman Miller, Jim Clayton, and Piet Eichholtz. *Commercial Real Estate Analysis and Investments*. Mason, OH: OnCourse Learning, 2014.
- Ghosh, Chinmoy and Milena Petrova. "The Impact of Capital Expenditures on Property Performance in Commercial Real Estate." *The Journal of Real Estate Finance and Economics* 55, (2017): 106-133.
- Jones Lang LaSalle, Inc., "Industrial Outlook United States Q1 2018", 2018. <http://www.us.jll.com/united-states/en-us/research/9134/united-states-industrial-outlook-q1-2018-jll>. accessed July 27, 2018.
- Maritime Intelligence. "Top 100 Ports", 2017. <https://maritimeintelligence.informa.com/content/top-100-ports>. accessed July 27, 2018.
- Nohrden, Stephen. (Partner-Commercial Real Estate Broker at Burgess Properties), in discussion with the author. July 2018.

- Peng, Liang, and Thomas Thibodeau. "Interest Rate and Investment under Uncertainty: Evidence from Commercial Real Estate Capital Improvements." Working Paper, 2011.
- Prologis, Inc. "E-Commerce, the Service Imperative and Essential Location Strategies." April, 2018. <https://www.prologis.com/logistics-industry-research/e-commerce-service-imperative-essential-location-strategies>. accessed July 27, 2018.
- Prologis, Inc. "Q4 2017 Financial Results Webcast and Conference Call." Jan. 23, 2018. <http://ir.prologis.com/events-and-presentations/events/2018>. accessed July 27, 2018.
- Prologis, Inc. "U.S. Logistics Real Estate: Demand Rooted in Everyday Needs." September, 2017. <https://www.prologis.com/logistics-industry-research/us-logistics-real-estate-demand-rooted-everyday-needs>. accessed July 27, 2018.
- Prologis, Inc. "Understanding the Strength of the Logistics Real Estate Expansion." December, 2016. <https://www.prologis.com/logistics-industry-research/understanding-strength-logistics-real-estate-expansion>. accessed July 27, 2018.
- Riles, Cody. (Vice President-Market Officer at Prologis, Inc.), in discussion with the author. July 2018.
- Shearer, Mark. (Vice President-Market Officer at Prologis, Inc.), in discussion with the author. July 2018.
- Turner and Townsend Partners LLP, "International Construction Market Survey 2017." May, 2017. <http://www.turnerandtowsend.com/en/insights/international-construction-market-survey-2017>. accessed July 27, 2018.

Appendix A: Regressions

A.1. NOI Regression Output

Call:

```
lm(formula = log(TOT_NOI) ~ AGE + AGE_SQ + DRIVETIME + log(SF) +
    Austin + Baltimore_Washington_DC + Central_Florida + Central_Valley +
    Charlotte + Chicago + Cincinnati + Columbus + Dallas + Denver +
    Houston + Indianapolis + Inland_Empire + LA_County + Las_Vegas +
    Louisville + Memphis + Nashville + New_Jersey_New_York_City +
    Orange_County + Pennsylvania + Phoenix + Portland + Reno +
    San_Antonio + Seattle + SF_Bay_Area + South_Florida, data = dat)
```

Residuals:

```
      Min       1Q   Median       3Q      Max
-2.82967 -0.15276  0.00359  0.15580  2.32157
```

Coefficients:

	Estimate	Std. Error	t value	Pr(> t)	
(Intercept)	5.06042131	0.16132436	31.368	< 2e-16	***
AGE	-0.02703441	0.00299562	-9.025	< 2e-16	***
AGE_SQ	0.00030533	0.00004725	6.461	0.000000000142	***
DRIVETIME	0.00031435	0.00051668	0.608	0.543012	
log(SF)	0.85532463	0.01195408	71.551	< 2e-16	***
Austin1	0.32971991	0.07459292	4.420	0.000010605507	***
Baltimore_Washington_DC1	0.54535631	0.06115816	8.917	< 2e-16	***
Central_Florida1	0.22196400	0.07101126	3.126	0.001809	**
Central_Valley1	-0.04548679	0.10175588	-0.447	0.654929	
Charlotte1	0.14458332	0.09541409	1.515	0.129912	
Chicago1	0.05178336	0.05516683	0.939	0.348060	
Cincinnati1	0.04951452	0.09522704	0.520	0.603170	
Columbus1	0.03503241	0.08213883	0.427	0.669806	
Dallas1	0.05635269	0.05205528	1.083	0.279189	
Denver1	0.26437466	0.07606475	3.476	0.000525	***
Houston1	0.26715084	0.05677345	4.706	0.000002777662	***
Indianapolis1	-0.07039377	0.08216529	-0.857	0.391736	
Inland_Empire1	0.29818553	0.06633257	4.495	0.000007509533	***
LA_County1	0.65707246	0.04856142	13.531	< 2e-16	***
Las_Vegas1	0.30901929	0.10080769	3.065	0.002214	**
Louisville1	0.02559943	0.13689934	0.187	0.851692	
Memphis1	-0.30585489	0.12808509	-2.388	0.017074	*
Nashville1	0.02633423	0.09706210	0.271	0.786189	
New_Jersey_New_York_City1	0.59607319	0.05888247	10.123	< 2e-16	***
Orange_County1	0.72599737	0.07915828	9.171	< 2e-16	***
Pennsylvania1	0.29370265	0.10896517	2.695	0.007114	**
Phoenix1	0.21273101	0.10031827	2.121	0.034131	*
Portland1	0.26066338	0.10089886	2.583	0.009882	**
Reno1	0.22570472	0.10796110	2.091	0.036740	*
San_Antonio1	0.11563396	0.07008161	1.650	0.099165	.
Seattle1	0.62430849	0.05965784	10.465	< 2e-16	***
SF_Bay_Area1	0.73281679	0.05360137	13.672	< 2e-16	***
South_Florida1	0.57271747	0.05548049	10.323	< 2e-16	***

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 0.3435 on 1425 degrees of freedom
 Multiple R-squared: 0.8506, Adjusted R-squared: 0.8473
 F-statistic: 253.6 on 32 and 1425 DF, p-value: < 2.2e-16

A.2. Capex Regression Output

Call:

```
lm(formula = log(TOT_CAPEX) ~ AGE + AGE_SQ + DRIVETIME + log(SF) +
    Austin + Baltimore_Washington_DC + Central_Florida + Central_Valley +
    Charlotte + Chicago + Cincinnati + Columbus + Dallas + Denver +
    Houston + Indianapolis + Inland_Empire + LA_County + Las_Vegas +
    Louisville + Memphis + Nashville + New_Jersey_New_York_City +
    Orange_County + Pennsylvania + Phoenix + Portland + Reno +
    San_Antonio + Seattle + SF_Bay_Area + South_Florida, data = dat)
```

Residuals:

```
      Min       1Q   Median       3Q      Max
-8.0928 -0.4136  0.0862  0.4863  1.9544
```

Coefficients:

	Estimate	Std. Error	t value	Pr(> t)	
(Intercept)	4.3404881	0.3676149	11.807	< 2e-16	***
AGE	0.0370209	0.0068262	5.423	0.0000006863	***
AGE_SQ	-0.0006327	0.0001077	-5.875	0.0000000525	***
DRIVETIME	0.0005672	0.0011774	0.482	0.6301	
log(SF)	0.7188517	0.0272401	26.389	< 2e-16	***
Austin1	-0.3671865	0.1699773	-2.160	0.0309	*
Baltimore_Washington_DC1	0.1904846	0.1393630	1.367	0.1719	
Central_Florida1	0.2487002	0.1618156	1.537	0.1245	
Central_Valley1	-0.4204452	0.2318743	-1.813	0.0700	.
Charlotte1	-0.1126079	0.2174231	-0.518	0.6046	
Chicago1	0.0345860	0.1257104	0.275	0.7833	
Cincinnati1	-0.0043896	0.2169969	-0.020	0.9839	
Columbus1	-0.1484223	0.1871724	-0.793	0.4279	
Dallas1	-0.2516518	0.1186200	-2.121	0.0341	*
Denver1	-0.0870414	0.1733312	-0.502	0.6156	
Houston1	-0.1638915	0.1293715	-1.267	0.2054	
Indianapolis1	0.3096080	0.1872326	1.654	0.0984	.
Inland_Empire1	-0.7708115	0.1511541	-5.100	0.0000038632	***
LA_County1	0.1851422	0.1106584	1.673	0.0945	.
Las_Vegas1	-0.0129337	0.2297137	-0.056	0.9551	
Louisville1	-0.3431106	0.3119569	-1.100	0.2716	
Memphis1	-0.0961585	0.2918716	-0.329	0.7419	
Nashville1	0.0919406	0.2211785	0.416	0.6777	
New_Jersey_New_York_City1	0.2961735	0.1341774	2.207	0.0274	*
Orange_County1	-0.1095553	0.1803805	-0.607	0.5437	
Pennsylvania1	-0.3487794	0.2483024	-1.405	0.1603	
Phoenix1	-0.3099347	0.2285984	-1.356	0.1754	
Portland1	-0.0385870	0.2299214	-0.168	0.8667	
Reno1	-0.0256638	0.2460144	-0.104	0.9169	
San_Antonio1	-0.1154060	0.1596972	-0.723	0.4700	
Seattle1	0.1988655	0.1359442	1.463	0.1437	
SF_Bay_Area1	0.2901377	0.1221431	2.375	0.0177	*
South_Florida1	0.2156604	0.1264251	1.706	0.0883	.

Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 0.7827 on 1425 degrees of freedom
 Multiple R-squared: 0.3826, Adjusted R-squared: 0.3688
 F-statistic: 27.6 on 32 and 1425 DF, p-value: < 2.2e-16