

Mapping Guide: Elements

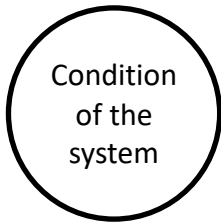
KEY OUTCOME



Definition: A key outcome represents an important or desired outcome for the system. A key outcome could be any one of the basic system elements: behavior, relationship, or condition.

“Household members maintain bodily and mental well-being”
“Household has adequate financial resources”

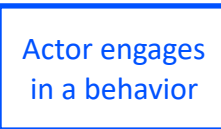
CONDITION



Definition: Conditions are attributes of the market environment that enable a behavior, relationship, or other condition. They are aspects of the system that cannot clearly be defined as a behavior or relationship.

“Health clinic is nearby”
“Water supply is reliable”

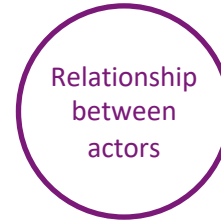
BEHAVIOR



Definition: A behavior is an action or approach carried out by an individual or entity. The descriptions typically contain an active or passive verb (e.g. “provides”, “is aware of”, “improves”).

“Household maintains good sanitation practices”
“Donors/NGOs provide emergency assistance”

RELATIONSHIP



Definition: Relationships between actors are mapped where the quality of interaction between actors is important to enable behaviors or conditions, such as repeated business transactions or increased information sharing.

“Government and Donors/NGOs”

HOUSEHOLD MINDSET



Definition: An opinion or perception held by the household which influences their behavior.

“Household has positive perception of savings groups”
“Household understands importance of accessing trained health personnel”

GOVERNMENT BEHAVIOR



Definition: A behavior or activity carried out by the government.

“Government provides and maintains adequate transportation infrastructure”
“Government enforces bylaws for conservation”
“Local officials support livestock extension service provision”

Mapping Guide: Interventions

INTERVENTION



Definition: An intervention is a project or initiative being implemented by the development community that aims to influence the system.

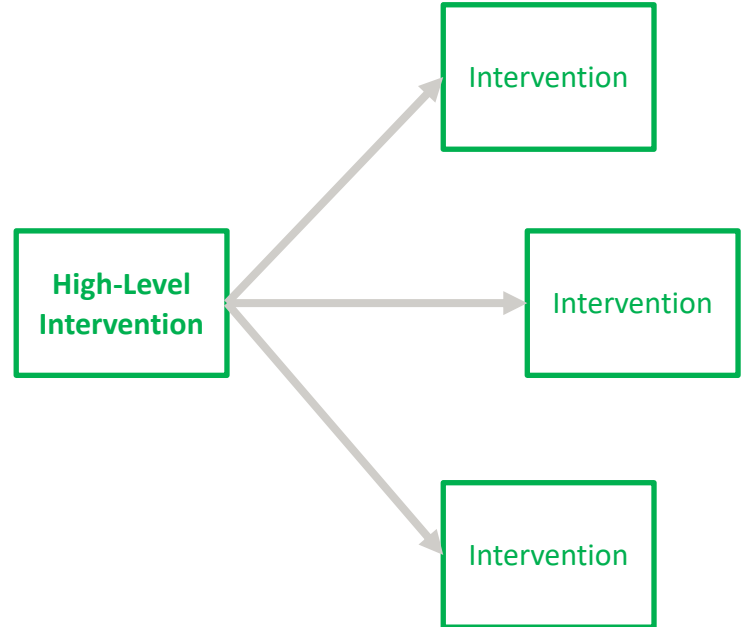
“Facilitating linkages of agro-dealers and vine multipliers with Microfinance banks/institutions”
“Facilitate national input companies to build the capacity of identified agro-dealers”

HIGH-LEVEL INTERVENTION



Definition: A high-level intervention (sometimes referred to as an outcome in workplans or logframes) encompasses several interventions, and represents their collective intended effect.

“4.1.3: Support private sector to establish market(s) that provide input supplies for nutrient dense food.”
“4.2.6: Support agro-dealers to be well established and provide input supplies”



Mapping Guide: Connections

- A connection implies that one element **enables** the next one (not necessarily that it directly causes it). The element facilitates the next element, or makes it more likely to exist.
- For example: accessing financial services and providing agricultural services may help **enable** the collector/trader to earn a profit, but obviously are not the only things that are needed.

