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Queer In AI: A Case Study in Community-Led Participatory AI

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ABSTRACT

Queerness and queer people face an uncertain future in the face of ever more widely deployed and invasive artificial intelligence (AI). These technologies have caused numerous harms to queer people, including privacy violations, censoring and downranking queer content, exposing queer people and spaces to harassment by making them hypervisible, deadnaming and outing queer people. More broadly, they have violated core tenets of queerness by classifying and controlling queer identities. In response to this, the queer community in AI has organized Queer in AI, a global, decentralized, volunteer-run grassroots organization that employs intersectional and community-led participatory design to build an inclusive and equitable AI future. In this paper, we present Queer in AI as a case study for community-led participatory design in AI. We examine how participatory design and intersectional tenets started and shaped this community's programs over the years. We discuss different challenges that emerged in the process, look at ways this

organization has fallen short of operationalizing participatory and intersectional principles, and then assess the organization's impact. Queer in AI provides important lessons and insights for practitioners and theorists of participatory methods broadly through its rejection of hierarchy in favor of decentralization, success at building aid and programs by and for the queer community, and effort to change actors and institutions outside of the queer community. Finally, we theorize how communities like Queer in AI contribute to the participatory design in AI more broadly by fostering cultures of participation in AI, welcoming and empowering marginalized participants, critiquing poor or exploitative participatory practices, and bringing participation to institutions outside of individual research projects. Queer in AI's work serves as a case study of grassroots activism and participatory methods within AI, demonstrating the potential of community-led participatory methods and intersectional praxis, while also providing challenges, case studies, and nuanced insights to researchers developing and using participatory methods.

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1 INTRODUCTION

Artificial intelligence (AI) has seen enormous developments in recent years, such as substantial advances in protein modeling, drug discovery, weather prediction, and personalized medicine [67, 102, 128]. The ubiquity of unregulated AI within socio-technical systems, however, often produces discriminatory outcomes and harms marginalized communities globally [8, 10, 66]. For queer people in particular, machine learning models learn brittle, toxic representations that cause representational and allocational harms, from misgendering to healthcare discrimination [32, 37, 70, 124]. Identifying and mitigating harmful outcomes has led to the development of computational and socio-technical methods for achieving fairness [13, 29, 86], including automatic evaluation and unfairness mitigation techniques [16, 41, 86]. While such approaches have the potential to mitigate harms for queer people in domains like fighting online abuse, health, and employment [124], computational techniques generally encode narrow conceptualizations of fairness where queer identities are assumed to be known, observable, measurable, discrete, and static [81]. By locating the source of unfairness in individuals or in specific design decisions [129], computational approaches to fairness can reinforce existing power relations [35, 68], including marginalized communities only in predatory ways [53] or as “ethics washing” [112] (cf. Appendix §A for an extended critique of computational approaches to fairness).

Participatory methods address some of these limitations. Involving users as co-designers holds great potential for dismantling power relations and empowering marginalized communities that are disproportionately impacted by AI [9, 74, 119]. Reflexivity in participatory methods encourages transparency during the design process itself, as opposed to a detrimental “innovate first, fix later” approach to building trustworthy AI [48]. By establishing the value-laden nature of technologies, it can prevent personal biases, beliefs and values from seeping into AI systems unexamined.

Unfortunately, there are many challenges to incorporating participatory approaches across top-down structures, such as corporations that operate within capitalism. Popular modes of participation within AI suffer from extractive and exploitative forms of community involvement or “participation washing” [112]. For example, a recent report [95] sheds light on how OpenAI used exploitative labor practices to make ChatGPT less toxic, subjecting Kenyan workers to psychologically distressing content¹ without sufficient provision for mental health support. Gray and Suri [56] also uncovers many exploitative labor practices performed by minorities to power AI systems.

More fundamentally, we question whether marginalized communities should engage in designing with the creators of harmful AI systems that prioritize profit over their safety. Even in projects where communities are involved, engagement is too often limited

¹This content included examples of sexual abuse, hate speech, violence, murder, child abuse, rape, animal abuse, torture and self-harm.

in scope and time. Contrary to participation being controlled by the corporations and states the design and own AI, we argue in the favor of shifting power towards marginalized groups and centering their experiences. We call for a culture of participation in AI to address this, one that enables deep and long-term participation in AI research, institutions, and practices.

Over the years, the AI community has witnessed several community-led efforts from marginalized communities, each tackling issues of inequality that arise along various axes of marginalization; these include Black in AI [12], LatinX in AI [77], Women in Machine Learning [133], Masakhane [84], Widening NLP [130], Diversity in AI [36], Indigenous in AI [64], Queer in HCI [34], the Indigenous Protocol and AI Working Group [79], the Deep Learning Indaba [31], Khipu [73], North Africans in ML [91], {Dis}Ability in AI [63], Te Hiku Media [47], and Muslims in ML [88]. These organizations have worked in AI ethics, advocated against AI harms, provided longstanding venues and visibility for AI ethics research within major ML and NLP conferences, resolved inclusion issues with those venues, and developed community-led datasets, models, and other technology. Most importantly, they have advanced participation by marginalized communities in AI research and development at large, nurturing countless researchers and practitioners with community, mentorship, financial aid, and innumerable other forms of help with the many barriers marginalized people face in AI. These groups have made AI much more diverse, and strengthened the voices of marginalized people within AI.

In this work, we argue that AI ethicists who value participatory methods as a means for making ethical AI should engage with participatory and community-lead AI ethics organizations, and study their organizational, strategic, and administrative work through which they are advancing participation and building cultures of participation. This often difficult process involves navigating the complexities of combining inquiry with praxis, and sheds light on differences between participatory approaches.

To this end, we offer a case study analyzing Queer in AI, a grassroots organization that aims to raise awareness of queer issues in AI/ML, foster a community of queer researchers and celebrate the work of queer scientists. Operating primarily as an online community over Slack, the organization runs various programs and initiatives towards fulfilling its mission. We analyze and critique its principles, methodology, initiatives, and impact over the years as a case study of community-led participatory methods in AI.

Our key contributions are:

- We document salient forms of marginalization and oppression that particularly affect queer people (§2).
- We present the organizing principles and programs of Queer in AI (§3), including how they started, major changes, and qualitative and quantitative analyses of impacts (§4).
- We analyze challenges and shortcomings of Queer in AI (§5).
- We present an argument for conducting more and valuing AI ethics research that combines inquiry and praxis (§6).

Positionality Statement Most authors of this paper are formally trained as computer scientists, with some also having training in gender theory or related fields. All authors have informal training in queer studies through activism and advocacy. Our backgrounds

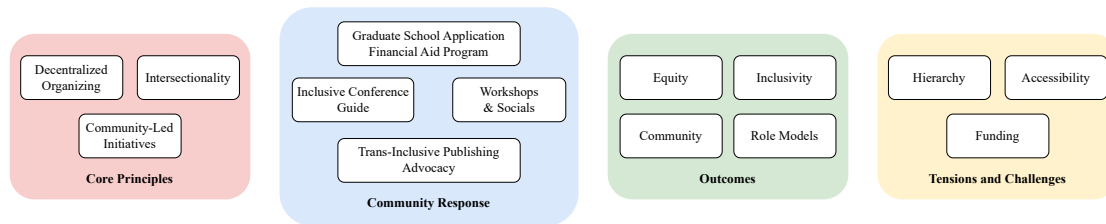


Figure 1: Overview of Queer in AI's core principles, community responses, programming outcomes, and tensions and challenges.

influence this work's design, decisions, and development. We do our best to position our work in a global context, with authors from Asia, Europe, South Africa, South America, and North America.

2 MARGINALIZATION OF QUEER PEOPLE IN STEM AND AI

Hegemonic forms of AI focus on classifying complex people and situations into narrow categories at the cost of context, and are often built to support surveillance, prediction, and control – designs which are fundamentally incompatible with queer identities rooted in the freedom of being [71]. The framing and use of common AI systems that interact with gender are thus often problematic, and inherently cisnormative and heteronormative, so that even well-meaning, purportedly inclusive AI projects are prone to “designing out” certain queer lives [59]. Documented harms across various AI applications are numerous, and sometimes life-threatening. These include physiognomic and phrenologic applications such as computer vision to (falsely) infer gender and sexuality [4, 70, 72, 80, 107, 108, 118]. AI-enabled surveillance systems, in conjunction with surveillance of online spaces such as dating apps by states, corporations, and even individuals have outed queer people, compromising their privacy and safety [22, 61, 92, 94]. Online spaces, especially social media platforms, have insufficient and poorly explained privacy and security tools, requiring community education and adaptation to meet the needs of queer people [33, 54, 96]. Their moderation enables widespread censorship of queer words and identities [30, 43, 111, 113], while also subjecting queer communities to disproportionate online harassment and hate speech [97, 125]. Some of these harms can be traced to large language models (LLMs) trained on datasets containing hate speech and censored queer words, leading search systems to avoid queer content and content moderation systems to more often tag it as suspect [37, 55]. LLMs also overwhelmingly fail to account for non-binary genders and pronouns, contributing to erasure of these identities [17, 32].

In the US, queer people are (at least) 20% less represented in STEM than in the national population, and experience higher levels of “career limitations, harassment, and professional devaluation” [19]. Consequently, queer scientists often face “systematically more negative workplace experiences than their non-LGBT colleagues” [20], and “leave STEM at an alarming rate” [51]. The exclusion of queer people from science comes with significant consequences, both for queer scientists and queer people further marginalized by fields that do not understand or care about them.

The medical profession's response to the HIV/AIDS crisis was fatally slow until pressured by heroic activism [110]; a medical field that had included and empowered queer people may have saved many queer lives. Similarly, the American Psychiatric Association classified homosexuality as a mental illness until 1973, greatly contributing to the stigmatization of queer people around the world, until queer activists pressured the group for change [38]. Recent initiatives have inverted this dynamics, centering queer communities in decisions about mental healthcare [74].

One hurdle in understanding the marginalization of LGBTQIA+ people in STEM is a lack of demographic data on sexual orientation and gender identity [51]. The US's National Science Foundation has delayed the collection of such data for years, despite the urging of queer scientists [76]. Taking matters into its own hands, Queer in AI administers an annual survey of its global community to uncover the demographics and challenges faced by queer researchers in AI (discussed in detail in Appendix §B). In Queer in AI's 2021-22 community survey ($N = 252$), 74% of members reported a lack of role models and 77% reported a lack of community as obstacles in their journey of becoming an AI practitioner.

There is a dire lack of studies and data on queer scientists' experiences in the Global South, where colonial histories have led to the criminalization of queerness [1–3]. Queer in AI organizers from Turkey, Colombia, and India have shared that much queer activism in these countries focuses on survival and gaining basic human rights, recognition and respect in society, amid high levels of discrimination, violence, and psychological distress [23]. They perceive being out and working towards queer visibility in STEM fields to be beyond luxuries, especially given the dominant (cisnormative, heteronormative) view that identity and profession should be “kept separate.” Barriers to acceptance are only amplified for queer individuals also marginalized on intersecting axes like class or caste.

3 CORE PRINCIPLES OF QUEER IN AI

Three governing principles drive Queer in AI's mission to raise awareness of queer issues in AI and foster a community of queer researchers: (i) decentralized organizing, (ii) intersectionality, and (iii) community-led initiatives. Overall, Queer in AI's decentralized operations allow for swift community-led initiatives towards its mission (§3.1), which center on intersectionality as critical inquiry and praxis (§3.2). In doing so, it acknowledges and continuously works to account for “the complexities of multiple, competing, fluid, and intersecting identities” [58]. Queer in AI's primary approach

consists of including people with diverse lived experiences in participatory schemes (§3.3).

3.1 Participation and Decentralization

For its first two years, Queer in AI had a hierarchical structure, with a president and officers. However, organizing and governance of grassroots communities, and especially queer communities, presents unique challenges. Queer people are incredibly diverse, and choosing one or even a group of queer people to represent the community as a whole is reductive and impossible. This is also difficult for the organizers, with high-profile queer activists and organizers frequently facing targeted harassment campaigns, and Queer in AI organizers frequently reporting lack of time, external support, or recognition for volunteering (cf. Figure A16). Queer in AI thus adopted a decentralized organizing structure, to encourage broad participation. Queer in AI minimizes distinctions between organizers and members to encourage the entire community to participate in organizing. Most volunteer coordination occurs in the same Slack channel as is used for community discussion, calls for help or feedback on programs mixed with memes, introductions, personal news, and discussions of travel or pets. Of the 49 active Slack channels only 4, where personally identifiable information is discussed, are not public. Openness and embedding in the community increase transparency and accountability: any community member can view organizing discussions and join in, with no more barrier to entry than joining a Slack channel. It also helps provide the connection and joy for which 75% of its organizers joined Queer in AI (cf. Figure A15). Fluidity between member and organizer also makes it easier for community members' areas and levels of engagement to ebb and flow over time without losing their connection to the community.

3.2 Participation and Intersectionality

Over five years, Queer in AI's community has grown to about 870 members, geographically distributed across more than 47 countries (cf. Figure 2). The community members have diverse identities across axes such as ethnicity, gender, class, disability, and caste. About 20.3% of respondents identified as transgender, and 34.4% identified as non-cisgender; 34.9% identified as Black, Latinx, indigenous or a person of color; less than 2% identified as intersex. Membership spans academia and industry, with about 16% of members pursuing an undergraduate degree, 21% in an industry role, and 64% in academia, all with varying degrees of seniority (cf. Appendix §B.6 for additional details of community demographics). As a result, Queer in AI helps naturally bridge otherwise insular aisles of power and social contexts.

As the queer community consistently experiences discrimination, stigmatization, and inequity [18, 87], Queer in AI uses the lens of intersectionality as a means of critical inquiry to identify how interlocking forms of oppression, such as racism and sexism, co-construct and exacerbate social and structural disparities [26]. To proactively dismantle injustices, Queer in AI centers the experiences of its members so that active participation in the Queer in AI community results in the co-creation of initiatives, which reflect of tackling such barriers, including economic (§5.3), educational (§4.1), and social (§4.2) ones. By prioritizing fighting intersectional

oppression, Queer in AI attempts to empower its most marginalized members to shape and control its programming, addressing key challenges of participatory design such as the exclusion of marginalized people from participation [69], community power-sharing [27] and the co-formation of knowledge [45]. In doing so, Queer in AI works towards a system of resistant knowledge firmly grounded in intersectionality's critical praxis [25, Chs. 3 & 4].

3.3 Participation and Community Leadership

3.3.1 Research. Various forms of community-engaged research guide the dissemination of knowledge both within and outside of Queer in AI and exist across a continuum, from community-informed to community-involved to community-led. Community-informed research consists of researchers inviting the community to incorporate lived experience to guide research questions, data collection, or data interpretation [60]. Towards more community-involved research, community members may be more involved in decision-making processes and research planning [60, 105]. At the highest level of engagement, community-driven approaches such as community-based participatory action research (PAR) centers shared collaborative decision-making between researchers and community members across research design, knowledge creation, intervention development, and policy-making [28, 82, 126]. In practice, entities outside of the organization may partner with Queer in AI community members to form relationships designed to help objectives oriented towards investigating and supporting "the pursuit of answers to the questions of their daily struggle and survival" [121]. Individuals are often members of both other entities as well as of Queer in AI so that members may operate from the role of an external entity (e.g. researcher from a company) and at various depths of community engagement. The resulting knowledge production is such that is "by the people, for the people" in which research is not only seen as a process to create knowledge but to also educate and mobilize for action [28, 57]. By "putting community first", the distinction between participant and researcher is removed. Community-based participatory action research thus also serves as a decolonizing epistemological framework which inherently interrogates power and privilege [46].

3.3.2 Response & resilience. Within Queer in AI, community resilience operates across dimensions including but not limited to the social, political, and economic. Advocacy efforts operate across domains, tasks, resources, and activities within the organization [75]. Resources and activities are structural means towards tasks and domains that reflect the Queer in AI mission. Specifically, resources and activities are dedicated to raising awareness of queer issues in AI/ML. Financial, educational, and social avenues are created within the organization as a form of creating resilience and advocacy in the face of oppressive sociotechnical barriers. Operating across 47 countries, Queer in AI primarily organizes through Slack, Zoom, a dedicated mailing list, and social media platforms. Doing so makes room for rapid and adaptive situational awareness within the online community [117]. Besides the "internal" milieu of an organization, Queer in AI is responsive to events in both reactive and proactive forms. Digital volunteer efforts emerge as self-organizing responses to external factors [24, 42]. This work further details examples of

Figure 2: Country of origin of the respondents to the Queer in AI’s 2021–2022 demographic survey.

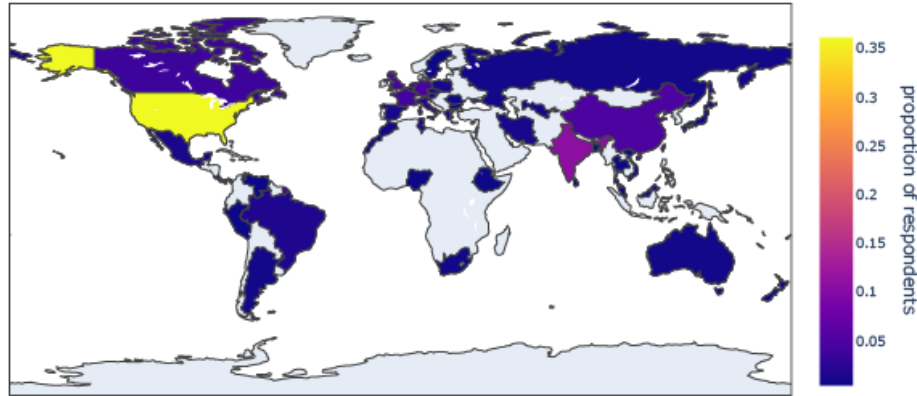


Table 1: Self-reported ethnicity, gender, and sexual orientation of the respondents to the Queer in AI’s 2021–2022 demographic survey. Write-in responses were aggregated by a team of Queer in AI organizers, with some falling into multiple categories (cf. Figure A4). “Unaggregated” refers to responses that could not be adequately described with any subset of other categories; however, responses in this group may overlap with the remaining categories. For options with fewer than 4 responses, exact values are omitted for privacy.

Ethnicity		Gender		Sexual Orientation	
Caucasian	127	Man	108	Queer	90
South Asian	34	Woman	95	Gay	89
East Asian	17	Non-binary	61	Bisexual	87
Black/African/African-American	13	Genderqueer	29	Pansexual	42
Latinx	13	Gender non-conforming	22	Lesbian	30
Mixed	12	Genderfluid	19	Asexual	26
Jewish	8	Agender	17	Unaggregated	29
Middle Eastern	8	Questioning	16		
Southeast Asian	6	Unaggregated	16		
West Asian	≤ 3				
Central Asian	≤ 3				
Hispanic	≤ 3				
Unaggregated	6				

how responses to acute external factors and larger efforts against oppression manifest as Queer in AI initiatives.

4 QUEER IN AI INITIATIVES

The structure of Queer in AI is decentralized and includes volunteers, core organizers (extensive organizing experience with Queer in AI) and a diversity, equity and inclusion admin (DEIA, a core organizer who has a more active role in administrative duties). Most of Queer in AI’s communication is mediated by its Slack workspace.

A key aspect of Queer in AI’s organizing lies in the transparency of its operations and associated information exchanges, which predominantly take place over public Slack channels. There are only four private channels on the workspace, which exist to preserve privacy while facilitating discussions around personally identifiable information. The workspace has included the exchange of over 133,000 messages (including individuals’ one-to-one private messages), of which over 25,000 have been sent in public channels, accounting for the majority (57%) of total views. This transparency, in conjunction with regular updates and outreach on Slack, keeps community members involved in ongoing events and initiatives.

Many of Queer in AI’s initiatives have emerged from conversations and threads on public channels about discriminatory experiences with different institutions. For example, discussion around exclusionary gender collection practices on conference registration forms led to the creation of an inclusive conference guide (covered in more detail in §4.3) and substantial improvements to relevant conferences’ practices. Similarly, significant advocacy against dead-naming in citations and conference proceedings (§4.4) began from discourse on public channels. Thus, as a space, Queer in AI’s Slack is effective at mobilizing community-led initiatives through decentralized organizing. Moreover, the emergence of these initiatives from diverse yet intersecting shared queer experiences grounds them in global contexts of social inequality and injustice. For instance, Queer in AI’s graduate school application financial aid program (§4.1) and workshops and socials (§4.2) target several particular challenges rooted in non-Western contexts, centering otherwise-marginalized experiences. The organizational and volunteer work that constitutes the administration of all these initiatives is thus deeply intersectional.

We now examine four major initiatives in detail; Appendix §C further describes efforts in policy advocacy.

4.1 Graduate School Application Financial Aid Program

Queer folks report a lack of community and queer role models due to the underrepresentation of senior queer folks in academia. Thus, supporting queer and low-income scholars financially helps bring more marginalized voices into STEM academia, creating more opportunities for participatory research and technology design. To address this, Queer in AI launched the Graduate School Application Fee Aid Program to improve queer representation and make graduate programs accessible.

4.1.1 Financial challenges. The costs for graduate school applications prevent many low-income and international scientists from accessing graduate programs, well before they can benefit from many of the fellowships and need-based scholarships intended to address exclusion. This process is costly: between the application fees (~\$50–\$150 USD per program in North America and parts of Europe), costs of required tests (e.g. GRE), test results and transcript delivery fees, and test preparation expenses, one round of applications can easily amount to over \$1,000 USD. International applicants may be further required to pay for language proficiency tests (e.g. TOEFL), translation services, and third-party credential vetting. Although some schools offer fee waivers, they vary widely from school to school, are often very limited in applicability, and can require onerous documentation.

The majority of applicants apply to North American schools. This is likely caused by the cultural dominance of Anglo-American schools in the AI/ML space and the common practice of requiring extensive standardized tests and application fees at these schools.² Standardized tests like the GRE claim to level the playing field for applicants, they institute barriers to individuals from the Global South and reify colonialism under a veneer of fairness. Additionally, fees make these exams wholly inaccessible to many in the Global South: the GRE costs three times the average monthly salary in Ethiopia [11]. Data collected from Queer in AI's surveys have been used to argue that departments should eliminate the GRE and application fees.

These financial challenges are particularly likely to be insurmountable for queer scientists, who may be cut off from familial financial support, might pay out of pocket for gender-affirming healthcare, and often incur additional expenses managing oppression and trauma. Queer people thus suffer from increased student loan debt [83] and high rates of housing insecurity [131]. A complete critique of the graduate application process and its socio-economical context is out of the scope of this paper. Queer in AI believes it is nonetheless important to provide concrete aid right now to applicants faced with the current system.

4.1.2 Mutual aid design. The design of the aid program is decentralized, community-led constituting volunteers with a diverse range

of experiences with graduate school admissions [114]. This initiative keeps minimum barriers to receiving the aid by not seeking to decide who is “deserving” of aid, avoiding imposing excessive requirements for documenting eligibility and providing timely mentorship and help to the applicants for their submissions. Although, the payment pipeline often disadvantages applicants from countries and territories where PayPal is not available or restrictions are imposed on receiving transfers from the US.

4.1.3 Participatory learnings. Each aid applicant is treated as a member of the community with a valuable perspective of their own – the initiative actively seeks feedback from aid recipients and encourages them to volunteer in the future, which would both help improve the program and keep it sustainable. This feedback indicated that aid recipients' demographics were more diverse than Queer in AI's organizing team (Table 3), which helps Queer in AI recruit more diverse volunteers and community members by first directly, meaningfully helping them. Also, the feedback survey illustrates widespread deficiencies in existing admissions fee waivers: such as lack of fee waivers (67%), unable to produce adequate documentation (14%) and the fear of outing themselves (10%). This aid program allowed recipients to take admissions tests (56%), avoid skipping essential expenses (54%) and avoid skipping groceries or bills (40%). The vast majority of recipients reported the scholarship enabled them to apply to additional programs (around 6 on average).

4.1.4 Critical Reflections. The program operates with a tension between opening opportunities to marginalized people from all over the world and reinforcing the exclusionary practices of these powerful institutions. In addition to funding influential and rich academic institutions, the program also indirectly supports the standardized testing industry. The limited amount of funds and barriers to sending the money internationally often pose challenges between the organizers and the aid recipients. In spite of that, Queer in AI believes that it is crucial to provide timely aid regardless of these barriers, even if doing so reinforces undesirable structures.

4.2 Workshops and Socials

In STEM disciplines, conferences can be a hostile setting for minoritized groups [85, 104, 134]. Queer in AI members in 2022 rated how welcome they felt attending AI conferences at 3.38 on average ($\mu_{1/2} = 3$) on a five-point Likert scale (cf. Appendix § B). Recognizing this need, Queer in AI has organized workshops and networking events since its very first informal meetup at NeurIPS 2017: as of submission, 13 workshops and 35 social events in total (Table 4), with a cumulative attendance of hundreds of participants.³ These events provide an opportunity to connect and network with other queer scientists, spotlight work by members of Queer in AI, host talks on topics relevant to its members, and arrange panels where experts discuss topics at the intersection of AI, fairness, ethics, and the queer community. The following subsections cover how Queer in AI's principles influence event planning and enable them to overcome challenges in the process.

²While fees and standardized tests are the norms at many prominent institutions, there are examples of alternative paths, such as the ELLIS PhD Program, a European initiative for AI/ML PhD programs, which requires neither [44].

³An exact count could not be obtained: to maintain attendees' privacy, Queer in AI does not require signups for most events, and deletes names immediately after events when they are required.

Table 2: The Queer in AI Graduate School Application Fee Aid Program budget and impact per academic year, in USD.

Academic year	Aid per applicant	No. aid recipients	Total aid	Budget
2020/2021	up to \$750	31	\$16,689	\$20,000
2021/2022	up to \$1,250	81	\$70,607	\$73,768
2022/2023 (at time of writing)	up to \$1,250	48	\$40,476	\$41,711

Table 3: Gender, sexual orientation, romantic orientation and continent of scholarship recipients who filled the optional feedback survey ($n = 46$ out of $N = 160$ total recipients). For options with fewer than 4 responses, exact values are omitted for privacy.

Gender	Sexual Orientation	Romantic Orientation	Continent				
Woman	20	Gay	18	Homoromantic	21	Asia	19
Man	18	Queer	16	Bioromantic	13	North America	14
Genderqueer	7	Bisexual	12	Demiromantic	5	Africa	5
Non-binary	6	Lesbian	9	Grayromantic	5	Europe	≤ 3
Gender non-conforming	6	Asexual	4	Alloromantic	≤ 3	South America	≤ 3
Agender	≤ 3	Pansexual	4	Aromantic	≤ 3		
Genderfluid	≤ 3	Demisexual	≤ 3	Heteroromantic	≤ 3		
Questioning	≤ 3	Questioning	≤ 3				

Table 4: Workshop and events organized by Queer in AI in 2017–2022 across conferences in AI. Events marked with p were held in person, v indicates virtual-only events, and h refers to events that occurred in a “hybrid” format.

Year	2017	2018	2019	2020	2021	2022
Workshops	-	1 NeurIPS ^p	2 ICML ^p NeurIPS ^p	2 NeurIPS ^v ICML ^v	3 EMNLP ^v ICML ^v NeurIPS ^v	5 FAcCT ^h ICLR ^v ICML ^h NAACL ^h NeurIPS ^h
Social Events	1 NeurIPS ^p	1 NeurIPS ^p	5 ACL ^p CVPR ^p ICML ^p NAACL ^p NeurIPS ^p	11 AAAI ^p ACL ^v ACL ^v CogSci ^v COLING ^v CORL ^v EMNLP ^v FAcCT ^p ICLR ^v ICML ^v NeurIPS ^v	10 AAAI ^v ACL ^v CoRL ^v EAACL ^v EMNLP ^v ICLR ^v ICML ^v NAACL ^v NeurIPS ^v SIGIR ^v	7 AAAI ^v AAMAS ^v ACL ^h ICLR ^v ICML ^h NAACL ^h NeurIPS ^h

† at EMNLP 2021, Queer in AI co-hosted a workshop with WiNLP.

‡ at FAcCT, Queer in AI hosted two CRAFT sessions.

4.2.1 Workshop Organizing. Queer in AI workshops and socials are typically organized by members of the community planning to attend the conference; no prior academic or organizing experience is required. Junior or new members of the community are often encouraged to lead these initiatives while being mentored by more experienced organizers throughout the process. Organizers, DEAs, and Queer in AI’s financial stewards coordinate to secure logistical, monetary and other miscellaneous needs of the event. These include renting equipment to support accessibility, honoraria for speakers, scholarships for attendees, refreshments for socials, online outreach and promotion of the event, and so on. All of this communication takes place asynchronously over Slack, or in Zoom meetings scheduled across organizers’ time zones. This decentralized approach also helps enable Queer in AI members spanning different sub-fields in AI to tailor events to represent and serve the needs of their sub-community. When prompted to rate how welcome they felt at these workshops, the response was overwhelmingly positive, with about 47% of queer attendees rating it five out of five on a Likert scale ($\mu=4.16$, $\mu_{1/2}=4$) (cf. Appendix § B6).

4.2.2 Panels and Talks at Workshops. Panels and talks at Queer in AI are crucial as they help in amplifying queer voices and concerns in our field. Many topics presented in the panels and keynotes have later served a bigger impact in the AI field, such as talks on conference inclusivity and name change policies. Queer in AI encourages a participatory approach to workshop design: by soliciting topics

and speaker ideas from community workspace. This approach has allowed Queer in AI to host panels and talks on intersectional topics that often do not have a presence at major AI/ML venues (for just one example, a discussion on the intersection of queerness, caste and AI at NeurIPS 2021 [99]). Queer in AI organizers spend tremendous effort by making the workshops as inclusive as possible by providing fair honoraria to the speakers and organizing the events in online, hybrid, and in-person settings.

4.2.3 Barriers and Challenges in Participation. AI conferences are often not accessible for a sizable portion of queer researchers, especially those belonging to other marginalized backgrounds or from countries with lower purchasing power or higher rates of discrimination towards queer people [127]. Primary reasons includes high registration and travel costs. Out of all Queer in AI members who reported being unable to attend conferences owing to lack of funding, 88% identified as one of black, indigenous, person of color, transgender, neurodivergent, or disabled (cf. Appendix § B6). While Queer in AI tries to work with conference organizers to use DEI funds for increasing the attendance of queer scientists, in many cases conference organizers refuse to engage with Queer in AI’s requests. Queer in AI thus often provides a combination of travel grants, registration waivers, and reimbursement for conference-related expenses to queer AI researchers. In other cases, unofficial

social events⁴ near the conference venue and online virtual socials on [gather.town](#) are organized to accommodate excluded time zones and overcome both financial and geographical access barriers. Other barriers specific to the conference location, such as unsafe legal and social climates⁵ for queer people or exclusionary visa processes, continue to significantly limit queer participation within AI spaces. Finally, for conferences which are poorly equipped in their support for disabled people, Queer in AI provides live captions for all in-person and virtual events, and secures equipment to create accessible spaces.

4.3 Advocacy for Improving Queer Inclusivity in Conferences

As conferences moved online in response to the COVID-19 pandemic, Queer in AI organizers noted a series of operational failures that could cause queer attendees to feel unsafe or unwelcome. Registration platforms demanded attendees to provide their legal names, thus potentially deadnaming them; the use of pronoun badges for speakers and attendees was rarely encouraged, or platforms did not support displaying pronouns; virtual chat software blocked common queer terms such as “queer” or “lesbian”, thus preventing queer attendees from communicating freely. Queer in AI organizers worked closely with many conferences to resolve these issues, as they had in prior settings (§4.2), and ultimately decided to collect recommendations aimed at highlighting best practices to ensure safety, privacy, and accessibility for queer attendees at academic conferences in AI in a collected guidance document.⁶

These recommendations began based on existing best practices and experience with conference organizers, but were refined through extensive iterative feedback from members of Queer in AI and other affinity groups, incorporating many opinions and ultimately achieving consensus among a broad group of contributors. The guide has recently been expanded to also cover in-person events as conferences move to hybrid or in-person formats. This queer advocacy to improve inclusivity covers two aspects: improving queer safety and increasing queer representation.

4.3.1 Improving Queer Safety: As in any public space, queer conference-goers might face discrimination based on their gender and sexual orientation. Therefore, it is paramount for attendees to be able to control what information they wish to disclose to the organizers and attendees of a conference. Queer in AI advocates mechanisms to (i) respect attendees’ identities by collecting gender and pronoun information in a manner that does not misrepresent or erase queer identities, by creating forms with inclusive gender categories and disclosing the data usage [106] (ii) minimize the amount of personal information queer individuals have to disclose [7] (for example, only collecting legal names when absolutely necessary, and using responses about the gender

and sexuality of attendees only for statistical purposes and in anonymized form); and (iii) ensure that mechanisms to report disruptive or harmful behaviours are swift and effective. Queer in AI recommends adopting a code of conduct (e.g., [100, 132]) to not only establish communication norms, but also describe how policy violations are handled [39].

4.3.2 Increasing Queer Representation and Participation: Queer researchers’ needs are regularly ignored in many aspects of the research community: challenges include lack of academic support, hostility from colleagues and advisors, inflexible name change policies, lack of representation in the research itself, and more [21]. Stronger inclusion efforts, both for representation and participation, can work towards addressing a lack of queer community and role models [109]. To increase representation, Queer in AI strongly encourages conference organizers to invite queer keynote speakers and panelists, prioritizing those from marginalized backgrounds (e.g., BIPOC or non-cisgender) [40]. Queer in AI recommends fair and equal compensation based on effort rather than seniority for all speakers [52, 103]. As noted in previous sections, financial accessibility and a lack of community were the main barriers for queer folks to feel included at conferences. Queer in AI strongly advocates setting up spaces for queer folks to network and socialize with privacy measures and also providing subsidies for queer researchers to attend virtual or in-person events.

4.3.3 Critical Reflection. This guide and advocacy are not without their limitations. Most recommendations are still focused on virtual spaces and currently written guide lacks in-depth accessibility recommendations. Queer in AI needs to collaborate with disabled folks with a wider range of disabilities to document best practices regarding accessibility accommodations. Most significantly, despite organizers’ efforts the guide has seen relatively modest adoption.

4.4 Trans-inclusive Publishing Advocacy

For many transgender, non-binary, and gender-diverse scholars (as well as others), the continued circulation of a previous name in publishing is a significant source of trauma [122]. Referring to an author by a previous name without consent (deadnaming) may effectively out their identity against their will. Queer in AI has worked along with the Name Change Policy Working Group [89] to advocate name change policies in AI venues, helping to establish the name-change policies and procedures now adopted by most AI-related venues [5, 6, 14, 15, 62, 78, 90, 123] (cf. Appendix § C for more about Queer in AI’s advocacy and impact).

Even publishers with functional name change policies are often woefully slow to implement them, and search engines can index outdated information long after its correction [115, 116]; moreover, authors often use outdated bibliographic entries long after relevant publications and search tools have been updated [120]. It is thus vital to check the correctness of citations in submitted papers to avoid propagating incorrect information. QueerInAI has thus developed a tool to check paper PDFs for mistaken citations. It searches the ACL Anthology, DBLP, and arXiv for a close paper title match, and prompts a correction if the paper’s author list disagrees with that source, detecting both deadnaming and incomplete or outdated

⁴These events are not officially included within the conference program but promoted over Queer in AI’s Slack and mailing list as well as social media. A recent example is AAAI 2023 where the conference fees was exorbitantly high and negligible effort was put into provision for registration waivers.

⁵EMNLP 2022 (in Abu Dhabi) predatorily included Queer in AI to obtain their approval for conference safety measures; Queer in AI rejected this, due to the conference operating at a different domain of power for trans people and the power inherent in speaking for the entire queer community.

⁶The guide, originally published as [101], is a living document available at queerinaai.com/how-to-make-virtual-conferences-queer-friendly.

author lists. DBLP in particular provides better name change support than many other platforms, via ORCID [93]. This toolkit has been integrated into ACL publication camera-ready systems [98], and Queer in AI hopes to expand it to other conferences. A demo is available at qinai-name-check.streamlit.app.

Additionally, Queer in AI advocates publishers to promptly grant name correction requests in any format, without unnecessary barriers or documentation requirements. Such changes should remove all instances of authors' previous names from all records, or (at the author's discretion) add disclaimers for media that cannot be updated (e.g., audio or video recordings). As the result of this advocacy, Queer in AI has helped institute effective name-change processes at NAACL and EMNLP; and has worked with the Association for Computational Linguistics [49] to implement a name change process, proactive measures to prevent the deadnaming of trans authors, and protocols to handle authors' requests to keep their videos private.

5 TENSIONS AND CHALLENGES

As reflexivity is a core tenet of intersectionality [25], this section critically examines the tensions and challenges that emerge in the operationalization of Queer in AI's principles within its initiatives. From the issues with Queer in AI initiatives discussed in the previous section, we find three common, root themes of **hierarchy**, **accessibility**, and **funding**. We argue that these are not only critical challenges for Queer in AI, but deep challenges any participatory or community-lead AI organization must address to be successful.

5.1 Hierarchy

Decentralized organizing plays a vital role in minimizing power distance and distinctions between members of Queer in AI. Even so, there are notable distinctions between members who participate in organizing, core organizers, and the DEIAs as paid contractors. Queer in AI's core organizers and DEIAs help sustain the growth of the organization through mentorship of new volunteers and institutional memory. In addition, they form a relatively large and diverse group for deliberating on rare decisions that cannot be discussed openly, such as those involving PII. Their existence does, however, pose challenges in accessibility for people unfamiliar with navigating unstructured social networks, and can be non-transparent to newer or less involved members. The core organizers also assume a more active role, sharing considerable power in steering the direction of its initiatives. Queer in AI helps address these tensions by setting a fixed one-year tenure for DEIAs, and inducting organizers who have been active throughout the preceding year as core organizers. Resolving tensions between decentralization and hierarchies created by knowledge and experience, or forced by privacy concerns, nonetheless remains an open problem within Queer in AI.

5.2 Accessibility

Despite global participation, Queer in AI's structure and operational design can discourage participation for many queer scientists. First, participation in a volunteer-run community not only requires organizers to have income that allows them to perform free labor but also have access to computers, internet, and other

resources required to even connect with Queer in AI. Second, while Queer in AI strives to be intersectional, it severely lacks access to queer networks in countries from the Global South. It originated and primarily operated within a Western context during its initial years, which led to the inadvertent creation of barriers that limit its outreach. For example, because Queer in AI organizers are best connected with US and European institutions, its events are often co-located at conferences attended mainly by scientists residing in the Global North. Further, its meetings often occur at times best aligned with European and American time zones, at the expense of much of Asia. Finally, all Queer in AI activities require English proficiency.

While recent community and focused outreach efforts have reduced some of these barriers, significant work lies ahead in establishing truly global ways of participation, especially for countries where queerness is criminalized. Third, participation in Queer in AI exerts a toll on mental health and exhaustion of its organizers (cf. Figure A16). This is partly due to Queer in AI's lack of formal structure, instead relying on individuals self-coordinating on initiatives of their choice. While efficient, this approach can make joining and keeping track of ongoing efforts challenging for newcomers and neurodivergent members of the community. Past organizers have also shared anecdotes of experiencing exhaustion, fatigue, and anxiety due to a lack of accommodation of different working styles and falling behind on personal schedules while undertaking operational work for Queer in AI (cf. Figure A16). This disproportionately impacts disabled and neurodivergent members and is compounded for intersecting marginalized identities.

Even after years of critical reflection and significant investment of volunteer time, money, and other resources, Queer in AI is still inaccessible to many. While accessibility to everyone should always be the goal, in practice, no single community or participatory initiative will be able to include everyone in that community. Therefore, participatory researchers aspiring to broad inclusion should consider the pluralities of communities and participatory initiatives with radically different structures.

5.3 Funding

Funding and payments are where Queer in AI struggles most to meet its commitments to decentralization, intersectionality, and community leadership. Queer in AI relies on sponsorships, donations, and contributions from its parent organization oSTEM to fund its activities. In 2022, Queer in AI expenses (rounded to the closest integer) totaled US\$100,658: the graduate application fee scholarship program (§4.1) spent \$40,435; two DEIA contractors were paid a total of \$33,220; speaker honoraria totaled \$14,500; \$6,941 went to travel grants, room and board, and conference registration fees; emergency microgrants for queer people totaled \$5,000. Income comprised \$78,000 in corporate sponsorship, \$13,711 in donations, and \$5,000 in grant revenue (cf. Appendix §B.9 provides income and expenses for previous years.).

Queer in AI's reliance on corporate sponsorship may call into question its independence and community-lead ideal. Corporate sponsors receive access to opt-in resume books, short speaking opportunities, and event recruiting booths. A large part of Queer

in AI's funding still comes from big tech corporations that are complicit in oppression and genocide globally, such as the policing of Palestinians. Queer in AI has nonetheless dropped and turned down many sponsors for ethics concerns, including a mutual decision with Black in AI in 2021 to drop Google [65], costing \$20,000 in lost sponsorship per year. While Queer in AI has been growing donations, many in the Queer in AI community are students or early in their careers with very limited capacity to give. Opportunities for grants are limited, as many scientific funding bodies such as the US's NSF exclude queer people from many of their D&I initiatives [50].

Queer in AI sends honoraria, scholarships, and travel grants to people in many different countries, primarily through PayPal and wires. Payment disbursement in Queer in AI is highly centralized; for reasons of security oSTEM only allows one Queer in AI organizer to send PayPal payments. All wires and credit card payments must be sent by the oSTEM CEO. Additionally, payments strain Queer in AI's intersectional values. PayPal does not work well in China, India, many countries in Africa, and some countries in South America, forcing reliance on slower and more administratively difficult wire transfers. Moreover, U.S. law requires people receiving honoraria and other types of payments to pay US taxes above a certain threshold, which requires a lengthy registration process or significant fees and overhead from Queer in AI. Payments also frequently trigger spurious fraud alerts and investigations, which require even more time from and stress on organizers.

In summary, marginalization prefigures Queer in AI's funding options, legal and security concerns exert a strong centralizing pressure on financial administration, and the financial system regards many payments, especially to non-Western countries and those making them, with suspicion by default.

6 CONCLUSION

Participatory methods have the potential to address issues of power and inclusion in AI, but their benefits and challenges in practice are still unclear because few organizations have deeply engaged with them. In this paper we studied Queer in AI as a case study of a grassroots participatory AI organization. We explored how they designed their organization to enable participation, and how initiatives addressing intersectional marginalization arose from and were continuously refined by this participation. We theorized how Queer in AI's numerous socials, workshops, and other events have contributed to a culture of participation in AI by bringing queer people into AI conferences and research and industry settings and resisting predatory inclusion. We hope this case study will inform theoretical study and practical design of participatory initiatives. In particular, we encourage consideration of Queer in AI's reinforcing principles of decentralization, community leadership, and focus on intersectionality, and urge care for mitigating the ways hierarchy, inaccessibility, and funding can subvert participatory methods.

6.1 Future Directions

Queer in AI will continue to grapple with the tensions and alleviate the challenges addressed in §5. To dismantle hierarchies among organizers created by knowledge, experienced Queer in AI organizers will host structured trainings to onboard new organizers

onto finance & sponsorships and workshops. Queer in AI additionally plans to supplement its 2023 community survey with community interviews about accessibility, towards gleaning actionable insights about mitigating barriers to participation. Furthermore, Queer in AI's organizers will work with its community to refine its sponsorship policies and identify less precarious mechanisms for transferring funds. All of these activities are motivated and will be guided by our core principles of decentralization, intersectionality, and centering community. Queer in AI will further communicate its activities and their implications for equity and inclusivity via accessible media, e.g., blog posts, zines.

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