RENOVATION OF THE CLOSE FACTORY: A PROPOSAL FOR URBAN HOUSING

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ABSTRACT

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Submitted to the Department of Architecture on March 23, 1977 in partial fulfillment of the requirements for the degree of MASTER OF ARCHITECTURE.

This thesis illustrates a methodology of designing moderately priced co-operative housing for the urban dweller that may be "personalized" (e.g. housing in which the occupant can design to suit his (or her) own tastes.

This methodology is presented in two phases. Phase I deals with the development of a building support system in terms of "social" supports and mechanical supports. Phase II deals with the private dwelling spaces that fit within the "building support" and how these spaces may evolve and change within the "building support" to suit the needs of the occupant.

This thesis is presented with text, drawings, and photographs of a model that illustrate the qualities of the various spaces, both public and private.

Thesis Supervisor: Jan Wampler Associate Professor of Architecture

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"To a greater extent than perhaps any other nation, we Americans have become an "indoor people". A large portion of our lives- working, sleeping, playing, is spent in buildings: buildings over whose design and construction we have little or no control; buildings physical and economic distribution are only remotely conditioned by our needs..."

> James Marston Fitch Jr. "American Building"

THE GEORGE CLOSE FACTORY

The George Close Factory was built in 1879 by George Close, a candy manufacturer. The building resembles in both architecture and structure many of the factories and mills that were built in New England during the latter half of the 19th century. The structure of the building consists of heavy timber beams and columns and an exterior masonry bearing wall. The flooring consists of 4 inch thick planking overlaid with 1 inch thick boards. The last occupant of the building was the Will Scientific Co., a supplier of laboratory furnishings. In 1971, the Cambridge Redevelopment Authority acquired the premises.

The Close Factory is located in an area of Cambridge designated by the Cambridge Redevelopment Authority as the Wellington-Harrington Urban Renewal Area (fig. 1). It is the intention of the Cambridge Redevelopment Authority to reinforce the predominant character of this area which consists primarily of 1 and 2 family wood frame houses and families of moderate income. Any non-conforming uses are to be phased out. A feasibility study conducted by the CRA indicated that the Close Factory should be saved and renovated into housing.



fig. 1

A PROPOSAL FOR URBAN HOUSING

It is the purpose of this thesis to illustrate a specific approach to providing low cost housing through renovation of existing structures. The George Close Factory will serve as a model for this investigation. The problem of providing housing for people of low and moderate income is two-Firstly, there is the problem of providing adequate fold. housing cheaply enough so that families of moderate and low income can afford this housing. Secondly, there is the problem of providing a sense of place (or permanence) thus lending stability to the environment. The second problem is caused too often by design deficiencies. (In many instances, the architect is hampered by budget and code restrictions.) Spaces provided are in many cases minimal with insufficient communal spaces. Also, as tenants, many people of low income find themselves faced with insensitive management or absentee Thus, they are often forced to share a building landlords. with undesirable tenants or are confronted with unattended building repairs. These problems, disheartening at best, have forced many families to acquiesce in substandard housing surrounded by a hostile environment. Many housing "projects" built with the best intentions have become holding chambers for low income families and the elderly.

It is the premise of this thesis that the two problems previously discussed can be alleviated by 1) providing private spaces that are adequate in terms of quantity and quality with

community spaces that are well designed and 2) by providing people with a sense of place and community by allowing them to have some control over the quality of their environment through co-operative ownership and design flexibility.

The process of development of this housing is an integral part of the concepts previously discussed. It is assumthat the renovation process will be initiated by a base or "seed" corporation. (A tenant's association would be the deal base corporation.) The base corporation would purchase the building and property from the Cambridge Redevelopment Authority. Many municipalities, eager to stimulate development in decaying areas, will sell old buildings to prospective developers at bargain prices. (A developer recently purchased the building and premises for less than \$20,000.) Thus, it is conceivable that a tenant's group or other private entity might be encouraged to undertake development of an existing building. Once the building and property are acquired, the corporation will obtain financing, either from a private agency, or from HUD under Section 312 for the actual renovation (up to \$17,500 per unit).

The actual development is to be executed in two phases. The first phase, which is the responsibility of the base or "seed" corporation, is the construction of the mechanical system, commercial spaces, and the community "superstructure". The design of the community "superstructure" is a critical aspect of the renovation, for this "superstructure" defines the building community. The inter-relationships between in-

habitants and the progression between public and private are vital functions of the community "superstructure" (fig.3) One method of dealing with the progression between public and private is to create a series of "mini-environments" or zones through which the individual must pass in passage from the private realm to the public realm. In the Close building, I have chosen to create 4 zones that represent stages in the progression from public to private: Zones 1, 2, 3, and 4. Zones 1 and 2 lie within the public realm. (Zones 3 and 4 lie within the private realm and will be discussed later.) Zone 1 consists of the most public areas and areas of "hard" circulation (e.g. fire stairs and connecting corridors). Community and service areas (e.g. dining room and laundry) are also Zone 1 areas. Zone 2 areas are less public. These areas are areas of "soft" building circulation which relate to specific dwelling spaces. Occupants of dwellings clustered around a Zone 2 area relate to that specific area within the context of the entire building community just as one might relate to a block on which whose house is situated within the context of the entire length of street (fig. 4). Dwellings may borrow space from these areas for porches or "interior stoops" (fig. 54). Building occupants may also purchase Zone 2 space from the building co-operative. Stairs that were ince part of the public realm now become private vertical circulation, enabling dwelling spaces to expand upwards or downwards through floors (fig. 9 and 45). Zone 2 spaces may also be used for horizontal expansion in which dwellings grow horizontally

into one another (or possibly both horizontally and vertically).

Once Phase I of the development is complete, Phase II will begin. Phase II entails the development of the "dwelling space" itself. The "dwelling spaces" are areas within the "community superstructure" provided with a bathroom and kitchen or simply the mechanical core (part of Phase I develop-The Phase II developer purchases his (or her) space ment). from the Phase I developer or from the building co-operative. The cost of this space is proportional to the degree of "unfinish" of the dwelling space. For instance, if the Phase II developer does not desire a finished space (for financial or planning reasons), he (or she) may negotiate with the Phase I developer for a partially finished space. This space might contain just the kitchen and bathroom cores. When the occasion arises, the dwelling might "grow" within the contained dwelling space. Partitions might be added, subtracted, or rearranged (fig. 35-44). The financing of the dwelling space is accomplished in two ways. In the first case, the completion cost of the dwelling space is included in the original \$17,000 allotment. In this case, the Phase II developer submits plans for the completion of his (or her) unit to HUD or any other financing agent during Phase I. In the second case, the buyer purchases the unfinished (or partially finished space from the corporation (building co-operative). The buyer then negotiates separate financing through a bank or other financing agent for the completion of the dwelling.

One of the most critical aspects of the renovation is the design (or more aptly, "undesign") of the dwelling space. space. The dwelling space should not be completely amorphous. Yet, the space should be so designed as to provide considerable latitude in the possibility of spacial arrangements. As mentioned earlier, Zones 1,2,3, and 4 represent stages in the progression from public to private. Zones 1 and 2 were discussed earlier. Zones 3 and 4 represent the continuation of this progression within the private realm (fig.7). Zone 3 serves as a transition zone between the more public building community and the most private areas of the dwelling space. It is assumed that certain functions will most likely occur within Zone 3. Kitchens, bathrooms, vertical circulation, and "interior windows" (fig.55) are Zone 3 "functions". Mechanical cores are generally located between dwellings and about centrally between interior (corridor) and exterior (window) walls. Raised platforms take advantage of the existing floor to ceiling heights (11feet-6inches). These platforms, which are generally 2 feet-6inches in height allow for storage, give spacial definition, and allow for horizontal distribution of mechanical services within the dwelling space (fig.6). Thus, bathrooms and kitchens may be located away from the mechanical core. Dwelling occupants may relocate kitchens and bathrooms within the dwelling space with minimum disruption to the building. Zone 4 spaces are the most private spaces within the building community. Zone 4 areas receive the most daylight. Therefore, living rooms, dining rooms, bedrooms, and

porches are Zone 4 "functions".

The physical design of the building together with the economic structure (co-operative ownership) renders the building a "co-operative community". All decisions regarding the built environment and the building's operation will be jointly shared by all of the occupants. Thus, residents have their "houses" within the larger "building community". The economic commitment of the occupants should reinforce and stabilize the social fabric of the community. The resident has a sense of place and belonging as opposed to the tenant who lives in someone else's building. The resident does have greater control of his (or her) environment.

PROGRAM

Available Floor Area:

Basement	9469	Sq.	Ft.
1st Floor	8128	11	11
2nd Floor	8128	11	* *
3rd Floor	8128	11	11
4th Floor	8728	11	11
5th Floor	8728	11	11
6th Floor	8728	**	* *
Total	60,000	11	11

Apartment Breakdown *

St	tudio	576	Sq.	Ft.
1	Bedroom	594	T.T	11
2	Bedroom	796	11	11
3	Bedroom	1062	11	11
4	Bedroom	1264	11	11

*Note: The area breakdowns given are solely for design purposes. These areas provide the developer of "Phase I" with a general idea of the size of the "dwelling areas". The actual design of the dwelling area lay-out will be the responsibility of the "Phase II" developer, or occupant.

Number of Apartments

10 \$	Studio	@	576	Sq.	Ft.	=	5760	Sq.	Ft.
12	1 Bedroom	@	594	11	11	=	7128	11	11
7 2	2 Bedroom	@	796	* *	្នុះ។។	=	5572	* *	11
8 3	3 Bedroom	@	1062	11	11	=	8496	* *	11
6 4	4 Bedroom	@	1264	11	11	=	7584	**	11
Total						34	,540	11	11

Community

All Purpose Room	800	Sq.	Ft.
(Resident meetings, games,			
parties, etc.)			
Dining Room-Kitchen	800	11	្រព
Library-Study	800	11	11
Workshop	800	11	11
Laundry	200	11	11
Management Office	300	11	**
Roof Garden (Greenhouse)	4000	11	† T

PROGRAM (Continued)

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Sundeck (Roof) Community Living Room	$\begin{array}{c} 2400 \\ 400 \end{array}$	Sq.	Ft. ''
Total	10,500	11	"
Commercial Space	7600	Sq.	Ft.
Service and Support Facilities			
Tenant Storage Boiler Room Compactor Room Service and Entry	$1440 \\ 600 \\ 300 \\ 2028$	Sq. "'	Ft. ''
Total	4368	11	**
Outdoor Community Space	3800	Sq.	Ft.



THE INDIVIDUAL LIVING WITHIN THE URBAN ENVIRONMENT SHOULD BE ABLE TO EXPERIENCE A SERIES OF "MINI-ENVIRONMENTS" THAT ENCOMPAGE A KANGE OF EXPERIENCES FROM PUBLIC TO PRIVATE.

THE PRIVATE REALM A PLACE FOR THE INDIVIDUAL TO COMMUNE WITH LOVEP ONES OR TO RETREAT TO THE PRIVATE WORLD OF INNER SELF. RELAWING EATING REAPING COOKING SLEEPING FAMILY GATHERINGS SOLITLIPE 50 PRIVATE OUTDOOR SPACES CONNUMTY BUILDING COMMUNITY ONE STAGE OF PROGRESSION FROM TUBLICITO PRIVATE (OR MCE YERSA). A GENTLE (OR MCE YERSA). A MUTHING IN THE MORE ILAUNARY BUILDING MEETINGS ILAUNARY BUILDING MEETINGS ILAUNARY BUILDING ON THE BUILDING GARDEN PICKING UP MAIL MAKING THINGS FOR THE HOME SUNNING ON THE ROOF CORRIDOR VERTICAL BHILDHALS CONNAUNITY TO BE CHARMENDORY



THE PRIVATE REALA A PLACE FOR THE INDIVIDIAL TO COMMINE WITH LOVED ONES OR FRIME FRIME COMMINE WORLP OF SOLITUPE. FRIME COMMUNE FRIME COMMUNE FRIME FR







ZONE 3 DOES NOT RECEIVE DIRECT DAYLIGHT. THEREFORE, SPACES NOT REQUIRING DIRECT DAYLIGHT ARE MOST LIKELY TO OCCUR WITHIN THIS ZONE. THE SPACES IN ZONE 3 NOT ONLY RELATE TO THE DWELLING SPACE, BUT ALSO TO THE "INTERIOR WORLD' OF THE BUILDING COMMUNITY. WINDOWS OPEN TO THE INTERIOR WORLD. THE RESIDENT MAY ACHIEVE CONTACT WITH HIS (OR HER) NEIGHBORS OR MAIN-TAIN PRIVACY BY OPENING OR CLOSING THE SHUTTERS OF THE "INTERIOR WIN-DOWS"

ZONE 4

ZONE 4 RECEIVES DIRECT DAYLIGHT. THEREFORE, SPACES REQUIRING DIRECT DAYLIGHT ANP AIR WILL MOST LIKELY OCCUR IN THIS ZONE.









fig. 7



DWELLINGS THAT

CONTRACT

DWELLING A SIXTH FLOOR



DWELLING B



DWELLING G



dwelling C FIFTH FLOOR

























fig. 17








fig. 21



































fig. 38











fig. 43



















fig. 52





fig. 54












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