

## Problem Set #2

### CLEAR, CONCISE WRITING, cont.

**Rewrite the following sentences more clearly and concisely.**

1. The main point of our research was to try and find out who the light beer customer was and why they drank the beer that they drank.

*THE PROBLEM:*

*YOUR REWRITE:*

2. Students must suffer through the exposure to the cold and the weather.

*THE PROBLEM:*

*YOUR REWRITE:*

3. With the program, "I Can Learn," classroom teachers are enabled more than ever to help their students on an individual basis.

*THE PROBLEM:*

*YOUR REWRITE:*

4. High turn-over of skilled employees continued to be major problems for employers last year. Moreover, it has become very expensive to use monetary-related methods to retain employees.

*THE PROBLEM:*

*YOUR REWRITE:*

5. A volunteer basis is most effective, for only those fit to be mentors will volunteer.

*THE PROBLEM:*

*YOUR REWRITE:*

6. At our company, we pride ourselves on the friendly nature between client and consultant.

*THE PROBLEM:*

*YOUR REWRITE:*

7. We believe that an employee is better equipped to do the job if he does not have to worry about the basics of taking care of himself and his family.

*THE PROBLEM:*

*YOUR REWRITE:*

8. We will analyze the retention rate of workers, comparing to previous years and trends,  
As well as look over the effectiveness of workers.

*THE PROBLEM:*

*YOUR REWRITE:*

9. Many people have extreme difficulty with the transition between college and corporate life.

*THE PROBLEM:*

*YOUR REWRITE:*

10. Each investment strategy involves time and knowledge in the field of investing.

*THE PROBLEM:*

*YOUR REWRITE:*

11. XYZ Consulting also believes that insurance companies would be another strong source of distribution of this information.

*THE PROBLEM:*

*YOUR REWRITE:*

12. Targeted activities were selected to aim at changing nutritional health behaviors.

*THE PROBLEM:*

*YOUR REWRITE:*

**CRITERIA  
FOR GRADING**

The problem sets will be graded 0, 1, or 2 with the grade primarily reflecting the amount of effort that was put into them.