EDITING COVER LETTERS A CHECKLIST

Here's a list of things to look for as you edit your colleagues' cover letters:

Introductory Paragr	raph
	Introductory paragraph makes connection between writer and reader.
	Introductory paragraph previews how writer can contribute to this organization.
"The Argument"	
	Two or three key arguments convincing the reader to take some kind of positive action in relation to the writer are laid out.
	Concrete evidence supporting the key arguments is provided (e.g., accomplishments, responsibilities, activities).
Clarity/Coherence	
	Paragraphs are coherent with one idea per paragraph.
	Sentences are clear and concise and written primarily in active voice using strong verbs.
Mechanics	
	Proper format for business letter followed.
	No spelling, punctuation, or grammar mistakes.
Closing Paragraph	
	Closing paragraph outlines next steps as appropriate.
	Closing paragraph thanks the reader for his/her time and consideration.