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Inventory of Survey Questions
About the Interests of
The American Public

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Preface

This is an inventory of survey questions that have been asked regarding the interests of the American public. Most of the questions have been selected from the Complete Question Index File for American Surveys of the Roper Public Opinion Research Center. This index includes all questions which were asked by thirteen different survey organizations. It includes more than seventy-five thousand questions from 1938 to 1970. Out of those, the present inventory has drawn 1,738 questions.

In addition to this inventory of survey questions in the Roper Center, we are forwarding the following information relevant to the topic of research:

1. Copy of Codebook for:
Use of Leisure Time 201-40-0048
Doris McIntire
School of Social Welfare, UC Berkeley
1954 Unrestricted Use 3 cards/case N = 300
Kept in Berkeley archive

2. Copy of Codebook for:
Leisure Time Study (Adult Education Study) 201-40-0071
Jack London, UC Berkeley (pilot study)
1961 Data on Closed File 1 card/case N = 1447
Kept in Berkeley archive

3. Copy of Codebook for:
Wilderness and Recreation 201-41-0032
Wildland Research Center
1960 Unrestricted Use 1 card/case N = 491
Kept in Berkeley archive

4. Appropriate Data for Interests of American Public from:
 - A. The Use of Time: Daily Activities of Urban and Suburban Populations in Twelve Countries, edited by Alexander Szalai, Mouton, The Hague, 1972.

 - B. Recent Data for Interest of American Public Regarding Selected Topics. Data was obtained from recent copies of Current Opinion published by the Roper Center and from The Harris Survey Yearbook of Public Opinion 1970: A Compendium of Current American Attitudes published by Louis Harris and Associates, Inc.

Although it is not included in this report, we wish to note the recent study of the Ford Foundation:

The Finances of the Performing Arts. Part 1.
A Survey of 166 Professional Nonprofit Theaters, Operas, Symphonies, Ballets, and Modern Dance Companies, The Ford Foundation, 1974.

The preparation and organization of this inventory of questions was handled through the ADMINS computer based information management system developed and directed by Stuart McIntosh and David M. Griffel.

Contents

1. Preface
2. Introduction
3. Organization of Survey Questions
 - A. Section I: Subject Classification Scheme, Survey Organizations and Survey Population Codelists.
 - B. Section II: Classified Universe with Text, Referenced to Representative Question
 - C. Section III: Representative Question, Referenced to Duplicates
 - D. Section IV: Duplicates Referenced to Representative Questions
 - E. Section V: Universe of Roper ID's Classified by Subject and Organized by Date
 - F. Section VI: Universe of Roper ID's Subject Classified
 - G. Section VII: Complete Text of Questions, Organized by Roper ID's.

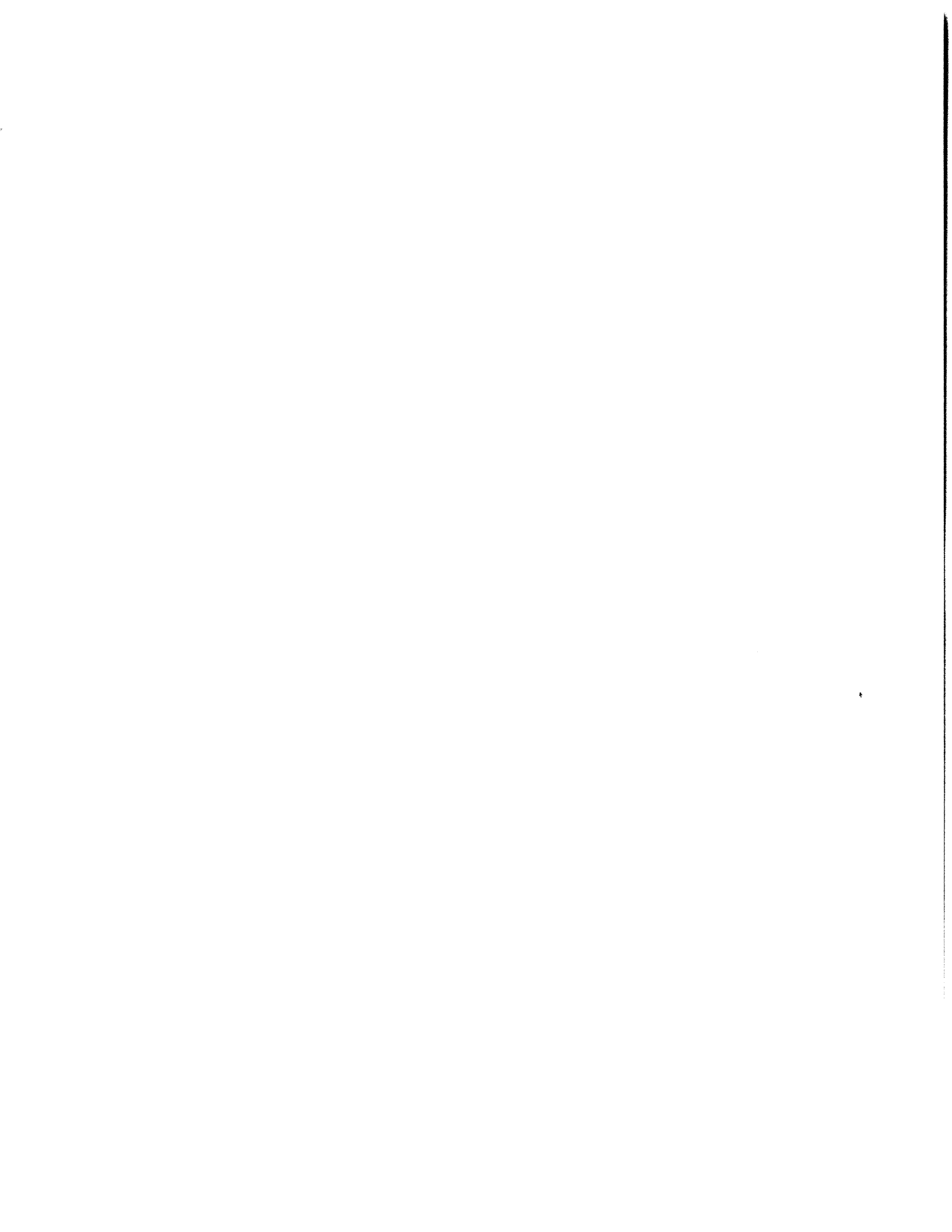
Introduction

This inventory of survey questions on interests of the American public can be utilized in various ways. In order to maximize the possible use of this inventory by the researcher, we have organized the inventory into seven sections:

1. The classification scheme and codelists.
2. All questions organized by topic with abbreviated text.
3. Representative questions that are repeated.
4. Duplicate questions referenced to representative questions.
5. Questions listed in chronological order.
6. Questions organized by survey organization.
7. Complete text of questions organized by Roper ID's.

Each section is preceded by a description and an example of how to use the information.

Although it is possible to obtain the complete text for any question in this inventory of survey questions, one cannot be certain how the responses were coded. The complete codebooks at the Roper Center must be referenced for the response codes. These codebooks and the survey data may be acquired from the Roper Center, Williamstown, Massachusetts.



A. Section I: Subject Classification Scheme, Survey Organizations and Survey Population Codelists

The survey questions were each indexed into sixty-one individual major and minor subject categories which were empirically developed after many readings of the selected questions. The distinction between "major" and "minor" subject categories is indicated by the position of the numbers listed under the heading "code."

SUBJECT
SUBJECT CLASSIFICATION SCHEME

RR26 (61) = --.

CODE	DESCRIPTION
0100	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
0200	INTEREST AND VALUE OF EDUCATION
0210	WHAT THINGS ARE VERY IMPORTANT TO GET FROM COLLEGE EDUCATION
0202	INTEREST IN HOME STUDY AND CONTINUING EDUCATION

Numbers in the thousands or hundreds place indicate a major subject category. In the following example, 36 in the code number 3604 identifies the major subject as "Interest in Sports"; while the number 04 identifies the minor subject category -- "interest in hunting", in this case.

3600	INTEREST IN SPORTS
3601	INTEREST IN FOOTBALL
3602	INTEREST IN BASKETBALL
3603	INTEREST IN BASEBALL
3604	INTEREST IN HUNTING
3605	INTEREST IN FISHING
3606	INTEREST IN SWIMMING
3607	INTEREST IN BOWLING

When minor subject categories exist for a major subject category, the major category was not applied.

A four letter Roper code is used to describe the name of the organization that conducted the survey.

SRORG

SURVEY ORGANIZATION

RR11 (13) = --

CODE	DESCRIPTION	NAME
1	RFOR	Elmo Roper and Associates, Fortune Surveys
2	AIPO	American Institute of Public Opinion (Gallup Poll)
3	RCOM	Elmo Roper And Associates, Commercial Surveys
4	NORC	National Opinion Research Center (University of Chicago)
5	MINN	The Minnesota Poll
6	IOWA	Wallaces Farmer Poll (Iowa)
7	ORCO	Opinion Research Corporation
8	CAL.	Field Research Company (California)
9	POS.	Public Opinion Survey (Gallup Poll)
10	OPOR	Office of Public Opinion Research
11	TEX.	Belden Associates (Texas)
12	IISR	The Israel Institute of Applied Social Research
13	WISC	Wisconsin Agriculturist Poll

The number of respondents for each survey was coded by the Roper Center into 12 groups.

CCOUNT
SURVEY POPULATION SIZE CODELIST
RR12 (12) = --

CODE	DESCRIPTION
1	UNDER 500
2	500-1499
3	1500-2499
4	2500-3499
5	3500-4499
6	4500-5499
7	5500-6499
8	6500-7499
9	7500-8499
10	8500-9499
11	9500-914999
12	15000 AND OVER

SUBJECT

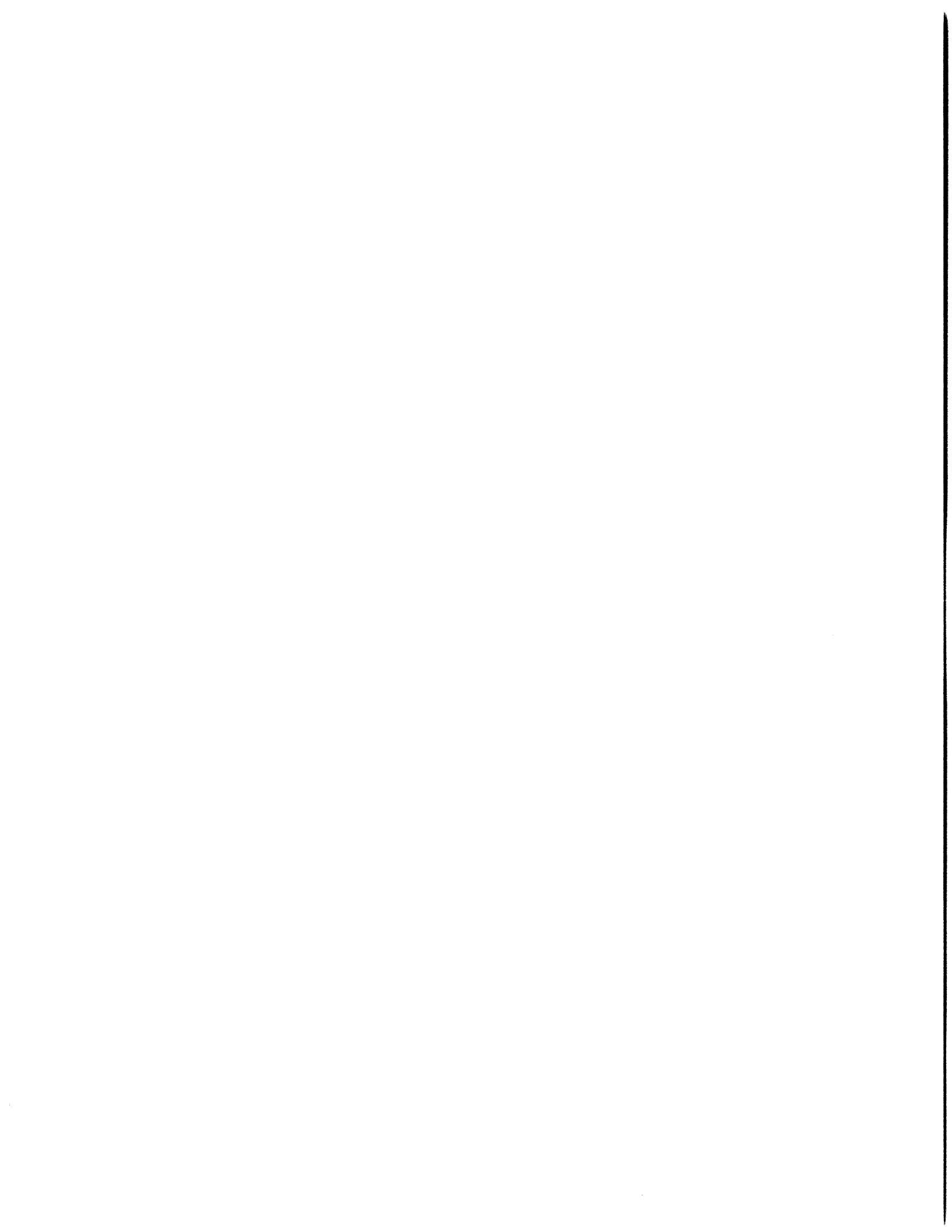
DATE SRORSRNOQNO CCOUNT SF RNOQNO TEXT

DATE	SRORSRNOQNO	CCOUNT	SF	RNOQNO	TEXT
11/44	MINN0015	4			INTEREST IN PRESIDENTIAL ELECTIONS
3/48	RFOR0064	2		2500-3499	WERE YOU GREATLY INTERESTED, MILDLY INTERESTED, OR NOT INTERESTED IN THE PRESIDENTIAL CAMPAIGN? DO YOU THINK PEOPLE HAVE MORE INTEREST IN THE PRESIDENTIAL ELECTION THIS YEAR, ABOUT THE SAME, OR LESS INTEREST THAN THEY HAVE HAD IN THE PAST?
	AIP00415	3		1500-2499	AIP00311 3 HAVE YOU GIVEN MUCH THOUGHT, OR ONLY A LITTLE THOUGHT, TO THE ELECTION FOR PRESIDENT?
6/48	RFOR0066	2		1500-2499	RFOR0064 2 DO YOU THINK PEOPLE HAVE MORE INTEREST IN THE PRESIDENTIAL ELECTION THIS YEAR, ABOUT THE SAME, OR LESS INTEREST THAN THEY HAVE HAD IN THE PAST?
7/48	RFOR0067	2		1500-2499	RFOR0064 2 DO YOU THINK PEOPLE HAVE MORE INTEREST IN THE PRESIDENTIAL ELECTION THIS YEAR, ABOUT THE SAME, OR LESS INTEREST THAN THEY HAVE HAD IN THE PAST?
8/48	RFOR0068	2		2500-3499	RFOR0064 2 A FORM DO YOU THINK PEOPLE HAVE MORE INTEREST IN THE PRESIDENTIAL ELECTION THIS YEAR, ABOUT THE SAME, OR LESS INTEREST THAN THEY HAVE HAD IN THE PAST?
9/48	RFOR0070	5		1500-2499	RFOR0064 2 DO YOU THINK PEOPLE HAVE MORE INTEREST IN THE PRESIDENTIAL ELECTION THIS YEAR, ABOUT THE SAME, OR LESS INTEREST THAN THEY HAVE HAD IN THE PAST?
	AIP00426	2		1500-2499	AIP00311 3 ARE YOU INTERESTED IN THE COMING ELECTION FOR SEC. V ARE YOU INTERESTED IN THE COMING ELECTION FOR PRESIDENT?
	0427	2		1500-2499	AIP00311 3 5 FORM ARE YOU INTERESTED IN THE COMING ELECTION FOR PRESIDENT?
	0428	2		1500-2499	AIP00311 3 SEC. V SUPP. SEC. V SUPP. SEC. V-X STATES ARE YOU INTERESTED IN THE COMING ELECTION FOR PRESIDENT?
	0429	2		1500-2499	AIP00311 3 SEC. V SEC. V-ALA. SUPP. SEC. V SUPPLEMENT ARE YOU INTERESTED IN THE COMING ELECTION FOR PRESIDENT?
10/48	RFOR0072	1		2500-3499	RFOR0064 2 DO YOU THINK PEOPLE HAVE MORE INTEREST IN THE PRESIDENTIAL ELECTION THIS YEAR, ABOUT THE SAME, OR LESS THAN THEY HAVE HAD IN THE PAST?
	AIP00430	2		UNDER 500	AIP00311 3 K FORM K FORM SEC. V SEC. V. ALABAMA T FORM T FORM SEC. V SEC. V SUPPLEMENT ALABAMA ARE YOU INTERESTED IN THE COMING ELECTION FOR PRESIDENT?

SUBJECT
SUBJECT CLASSIFICATION SCHEME
RR26 (61) = -.-

CODE	DESCRIPTION
	101
100	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
200	INTEREST AND VALUE OF EDUCATION
201	WHAT THINGS ARE VERY IMPORTANT TO GET FROM COLLEGE EDUCATION
202	INTEREST IN HOME STUDY AND CONTINUING EDUCATION
203	INTEREST IN EDUCATIONAL TELEVISION
204	INTEREST IN SCHOOL OR COLLEGE
300	SELECT MOST IMPORTANT THINGS OR ISSUES FOR NEXT FEW YEARS
400	ATTENTION TO BIRTHDAYS, WEDDING ANNIVERSARIES
500	WHAT DO YOU PLAN TO BUY OR PURCHASE?
600	WHAT HAVE YOU DONE IN PAST 12 MONTHS?
700	INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC.
800	INTEREST IN ANIMALS, DOGS, CATS, PETS, ETC.
900	WILLINGNESS TO PARTICIPATE IN COMMITTEES OR GROUPS
1100	INTEREST IN SPECIAL EVENTS
1200	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
1300	EATING HABITS; VEGETARIAN, DRINKING, DIET
1400	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
1500	HOW OFTEN DO YOU EAT IN RESTAURANTS
1600	INTEREST IN PAY (SUBSCRIPTION) TELEVISION
1700	WHAT HAS INTERESTED YOU IN NEWS IN RECENT WEEKS/PAST YEAR?
1800	GOOD OR BAD IDEA TO TELEVISE SESSIONS OF CONGRESS
1900	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
2100	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
2200	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
2300	HOW WOULD YOU SPEND EXTRA MONTH'S SALARY?
2400	ARE YOU WORRIED, INTERESTED, CONCERNED ABOUT NATIONAL PROBLEMS.
2500	WHAT DO YOU TALK ABOUT MOST WITH PEOPLE?
2600	INTEREST IN GOVERNMENT AND POLITICS
2700	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
2800	WHAT ARE YOUR SOCIAL ACTIVITIES?
2900	WHAT WORRIES, DISTURBS YOU MOST?
3100	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
3200	CAREER QUESTIONS: WHAT OCCUPATION, PROFESSION INTERESTS YOU.
3300	INTEREST IN ELECTIONS AND CAMPAIGNS.
3301	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
3302	INTEREST IN PRESIDENTIAL ELECTIONS
3303	INTEREST IN CONGRESSIONAL ELECTIONS
3304	INTEREST IN REPUBLICAN OR DEMOCRATIC CONVENTION
3305	INTEREST IN PRIMARIES
3306	INTEREST IN ELECTIONS FOR GOVERNOR
3307	INTEREST IN STATE ELECTIONS
3400	INTEREST/ATTENDANCE IN MOVIES OR THEATER
3500	INTEREST/ATTENDANCE IN RELIGION
3600	INTEREST IN SPORTS
3601	INTEREST IN FOOTBALL
3602	INTEREST IN BASKETBALL
3603	INTEREST IN BASEBALL
3604	INTEREST IN HUNTING
3605	INTEREST IN FISHING
3606	INTEREST IN SWIMMING
3607	INTEREST IN BOWLING

CODE	DESCRIPTION
3608	WHAT IS YOUR FAVORITE SPORT
3609	INTEREST IN GAMES
3610	INTEREST IN WRESTLING
3611	INTEREST IN SNOWMOBILING
3612	INTEREST IN HORSE RACING
3613	INTEREST IN BOATING
3614	INTEREST IN BOXING
3615	INTEREST IN GOLF
3700	INTEREST IN MUSIC



Section II: Classified Universe with Text, Referenced to Representative Question

This section enables the researcher to locate questions by the subject classification scheme. Only the first five lines of the text for each question are recorded here. Within each subject category, questions are listed in chronological order. In addition, this section provides such information as the survey organization, the survey number, the question number within the survey, and the number of respondents in the survey.

Often the same question has been asked repeatedly. Also, questions often reappear in slightly different wording. In such cases, we have chosen a representative question. A rigorous standard was applied in selecting these representative questions. Although one may notice some slight variation in wording in certain examples, most representative questions have the same wording as the questions they represent; if not identical, they can still be considered a duplicate. (A more detailed explanation of the use of representative questions is presented in Section III: Representative Questions to Duplicates).

Sections II-VI are printed in an hierarchical display format. Each has a report title and page number at the bottom of each page. At the top of each page are column headings. In this section, columns three, four and five were printed with no blanks between them, that is, Survey Organization - SRORG, Survey Number - SRNO, and Question Number - QNO, were compacted into SRORSRNOQNO. This was done so as to make the information in the report conform to Roper notation for identifying questions. See Figure 1.

The information on each section is sorted first on the leftmost column (column 1), then the next rightmost column (column 2), for all similar column lines, then for column 3 for all similar column 1, column 2 lines, etc. The hierarchical display format uses this sort sequence for suppressing the information in a line when it would repeat the line above.

Figure 1 is a copy of page 98 of the Subject Classified Questions. All the questions in Figure 1 are classified as "Interest in Presidential Elections." Therefore, only the first line has this information. Within this subject class, DATE is sorted next. Note that the third question in Figure 1 has a blank under DATE which means that it is the same as the question above, i.e., 3/48.

Farther down the page at 9/48, the questions are sorted by SRORG. The sort follows the order on the list of survey organizations in Section I. First, is RFOR, then AIPO. After AIPO0426 is also AIPO0427, but the four characters are not repeated.

The first line of information on every page is fully printed to eliminate having to reference to previous pages. This hierarchical printing applies from the leftmost column up to a column to the right that has printed information. Blanks in columns more to the right indicate "no information." Thus, on the first line of information page 98, the blank in the representative question ID, columns 7-9, (SRORSRNOQNO), indicates no representative question is referenced. AIPO415 3 is the first question on page 98 that has a reference question, AIP00311 3.

When this particular report was prepared, it was found that in some cases there were two different wordings identified by the same Roper ID. Where this occurred, there may be up to 10 lines of text and the lines will be mixed up according to the way they were sorted. The actual text can be referenced in Section VII. For example, the last question in Figure 1 has two forms, "K FORM" and "T FORM".

In order to clarify the use of this section, the following example is presented. Let us assume that the researcher is interested in identifying questions that have been asked to ascertain interest in Presidential elections. One would begin by referring to the subject classification scheme described in Section I. As one examines the subject classification scheme, the topic of "Interest in Presidential Elections" (Code number 3302) is located. One then locates this subject, "Interest in Presidential Elections" in Section II. Section II subject is sorted in the same order as the codelist in Section I.

The information presented in this subject category can then be utilized in a variety of ways. First, one can focus on the actual questions that have been indexed. In the Figure 1 column, "TEXT", the first five lines of each question are presented in order to provide the researcher with some idea of the complete question that was asked. If the researcher wants to examine the complete text of a particular question in addition to the first five lines, one turns to Section VII: "Complete Text of Questions, Organized by Roper ID's."

The column headings will next be elaborated. Figure 1 will be used as an example.

1. SUBJECT: refers to the specific subject in the subject classification scheme. In our example, it is "Interest in Presidential elections."
2. DATE: The specific month and year when each question was asked are given under this heading. The date of the first question in Figure 1 is 11/44; November, 1944.
- 3-5. SRORSRNOQNO: refers to survey organization, survey number, and question number for a particular question. These constitute the Roper question ID.
3. SROR:
G The four letters under this column of the heading identify the survey organization. For our example, the four letters are MINN. From the Survey Organization Codelist in Section I, MINN stands for "The Minnesota Poll."
4. SRNO: The four digit number under this heading identifies the number given the survey by the survey organization. For our example, the first question in Figure 1 has the number 0015. This question was asked in the Minnesota Poll Survey MINN0015.
5. QNO: Numbers under this heading identify the question number as it appeared on the original questionnaire. In Figure 1, the first question is "4".

6. CCOUNT: refers to the number of respondents in the survey.

For our example, one learns that the number of respondents was under 500 for MINN0015 4.

7-9. SRORSRNOQNO: This heading which has appeared before is repeated. This time it refers to survey organization, survey number, and question number for the representative question for the particular question listed. For our example, question MINN0015 4, these columns are blank, that is, no representative question. A representative question was not assigned to this question presumably because it was not asked in a sufficiently uniform way more than once. The third question in Figure 1, AIP00415 has a representative question, AIP0311 3. (The use of representative questions is explained in Section III: "Representative Questions to Duplicates").

10. TEXT: refers to an abbreviated description of the question. The first five lines of the complete text are presented in this column. The complete text for a particular question can be obtained in Section VII: "Complete Text of Questions: Classified by Roper ID's."

When this particular report was prepared, it was found that in some cases there were two different wordings identified by the same Roper ID. Where this occurred, there may be up to 10 lines of text and the lines may be mixed up. The actual text can be referenced in Section VII.

The researcher is able to identify for a subject category particular questions and their dates, ID's, survey populations, and representative questions (when available). A problem may develop when an obvious subject category does not exist in the subject classification scheme for a topic of interest. For example, what does one do to identify questions from this inventory that will indicate public interest in gardening? Examination of the subject classification scheme reveals that there is an absence of subject category that reflects questions relevant to the topic of gardening. At this point, it is necessary to select subject categories that might possibly include questions reflecting interest in gardening. It is plausible to select the following major categories:

0600 What have you done in the past 12 months?

0700 Interest in canning, freezing, put up veg., jams, etc.

2100 Things you do in spare time, for recreation, very interested in, enjoy.

2500 What do you talk about most with people?

After reviewing the text of the questions indexed in these subject categories in Section II, questions that were identified as indicators of interest in gardening seemed likely to be found under the subject category of "Things you do in spare time, for recreation, very interested in, enjoy." This major subject category begins on page 45 and ends on page 65. In this major subject category, one is able to identify twenty-five questions which ascertain interest in gardening. Thus, the solution to the problem of locating topics of interest which are not explicitly reflected in the subject classification scheme involves a process of elimination. We recommend that the researcher employ the following procedures:

- 1) Identify major subject categories which have a possibility of having questions relevant to the topic of interest.
- 2) Review the first five lines of the text on the questions in the selected major subject categories in Section II.
- 3) Review the complete text of questions in Section VII: "Complete Text of Questions: Classified by Roper ID" when sufficient ambiguity of the first five lines of the text warrants it.
- 4) Select those questions which identify interest in the topic of research and construct a separate listing of questions for that particular topic of research.

Of course, a question may not exist which identifies specific interest in certain topics. One limitation of secondary analysis is that every interest that the American public might have has not been asked by survey organizations. Therefore, if one does not locate specific questions relevant to the selected research topic (i.e. interest in heart surgery or interest in rug making) one can assume that these particular questions have not been asked by survey organizations included in the Complete Question Index File for American Surveys.

SUBJECT	DATE	SRORSRNOQNO 6	CCOUNT	SRORSRNOQNO 6	TEXT
INTEREST AND CONSUMPTION OF RADIO AND TELEVISION	3/37	AIP00073	4	1500-2499	A. DID YOU HEAR PRESIDENT ROOSEVELTS RADIO C. DO YOU HAVE A RADIO IN YOUR HOME* SPEECH IN DEFENSE OF HIS SUPREME COURT PROPOSAL ON EITHER MARCH 4TH OR MARCH 9TH* A. DO YOU DEPEND ON THE RADIO FOR ANY OF YOUR DAILY NEWS* B. FOR NEWS DO YOU DEPEND UPON THE RADIO, MORE, LESS, OR ABOUT THE SAME AS YOU DO UPON YOUR NEWSPAPER* DO YOU HAVE A RADIO* DID YOU LISTEN TO JUSTICE BLACKS RADIO TALK LAST FRIDAY NIGHT* DO YOU READ COLUMNS IN THE NEWSPAPERS ABOUT THE RADIO STARS AND PROGRAMS* DO THEY HELP YOU TO CHOOSE WHAT YOU WANT TO LISTEN TO ON THE RADIO* DO YOU LISTEN REGULARLY TO NEWS BROADCASTS* WHAT TIME OF THE DAY* IF YOU HAD TO GIVE UP EITHER GOING TO THE MOVIES OR LISTENING TO THE RADIO, WHICH ONE WOULD YOU GIVE UP* A. DO YOU LISTEN REGULARLY TO NEWS BROADCASTS* B. AT WHAT TIME OF THE DAY* C. WHICH ONE OF THESE BROADCASTS DO YOU LIKE D. DO YOU HAPPEN TO KNOW THE NAME OF THE NEWS- BEST* C. WHICH ONE OF THESE BROADCASTS DO YOU LIKE GATHERING ORGANIZATION WHICH FURNISHES THE NEWS- BEST* FOR THE BROADCASTS* D. DO YOU HAPPEN TO KNOW THE NAME OF THE NEWS- XAIRE 1 ON AN AVERAGE, ABOUT HOW MANY HOURS A DAY DO YOU LISTEN TO THE RADIO* A. HAVE YOU A RADIO IN YOUR HOME WHICH CAN GET SHORT WAVE BROADCASTS DIRECT FROM COUNTRIES IN EUROPE* B. HAVE YOU EVER SEEN A SET ANYWHERE ELSE -- IN SOMEONES HOME, OR IN A CLUB -- THAT COULD GET B. DURING THE PAST WEEK, HAVE YOU LISTENED TO ANY RADIO PROGRAMS PUT OUT BY AMERICAN STATIONS WHERE THE SPEAKING WAS IN /FOREIGN LANGUAGE NAMED/* D. DO YOU EVER LISTEN TO RADIO PROGRAMS IN ANY FOREIGN LANGUAGE* A. ABOUT HOW MANY HOURS A DAY DO YOU LISTEN TO THE RADIO* B. WHAT PART OF YOUR TOTAL LISTENING TIME DO YOU LISTEN TO POPULAR MUSIC* C. HAVE YOU LISTENED TO ANY SHORT WAVE NEWS DURING THE PAST WEEK HAVE YOU LISTENED TO ANY OF
	4/37	AIP00078	7	500-1499	
	10/37	AIP00100	5	1500-2499	
	1/39	RFOR0004	3	3500-4499	
	3/39	AIP00153	7	1500-2499	
	7/39	RFOR0007	1	3500-4499	
	3/40	AIP00187	7	1500-2499	
	4/40	RCCM0004	5	3500-4499	
	1/41	AIP00229	11	1500-2499	
			12	1500-2499	
	2/41	RFOR0025	1	5500-6499	
	3/41	RCCM0008	14	3500-4499	
	12/41	AIP00257	8	1500-2499	

SUBJECT

DATE SRORSRNOQNO CCOUNT SRORSRNOQNO TEXT

INTEREST AND CONSUMPTION OF RADIO
AND TELEVISION

12/41 AIP00257 8 1500-2499

BROADCASTS FROM EUROPEAN STATIONS PICKED UP AND

THE FOLLOWING TYPES OF BROADCASTS OF WAR NEWS#
A. HAVE YOU LISTENED TO ANY AMERICAN NEWS BROAD-
REBROADCAST BY AMERICAN STATIONS#
CASTS FROM AMERICAN STATIONS#

D. HAVE YOU A RADIO IN YOUR HOME WHICH HAS A
B. HAVE YOU LISTENED TO ANY NEWS BROADCASTS FROM
SPECIAL SHORT WAVE BAND FOR GETTING SHORT WAVE
SAMPLE CINCINNATI, OHIO

ON AN AVERAGE WEEKDAY, ABOUT HOW MUCH TIME DO
YOU SPEND LISTENING DURING THE DAYTIME - THAT
IS, BEFORE 6 O CLOCK IN THE EVENING#

QUESTION 3

IF YOU HAD TO GET ALL YOUR NEWS FROM JUST ONE OF
THESE, WOULD YOU CHOOSE NEWSPAPERS, MAGAZINES,
RADIO OR TALKING TO PEOPLE#

IF YOU HAD TO DO WITHOUT EITHER A TELEPHONE OR
A RADIO IN YOUR HOME, WHICH ONE WOULD YOU
RATHER GIVE UP#

IF YOU HAD TO GIVE UP EITHER GOING TO THE MOVIES
OR LISTENING TO THE RADIO, WHICH ONE WOULD YOU
GIVE UP#

IF YOU HAD TO GIVE UP EITHER READING THE NEWS-
PAPERS OR LISTENING TO THE RADIO, WHICH ONE
WOULD YOU GIVE UP#

ON AN AVERAGE WEEKDAY, ABOUT HOW MANY HOURS DO
YOU LISTEN TO THE RADIO DURING THE DAYTIME --
THAT IS, BEFORE 6 OCLOCK IN THE EVENING#

AND ON AN AVERAGE WEEKDAY, ABOUT HOW MANY HOURS
DO YOU LISTEN TO THE RADIO AFTER 6 OCLOCK IN THE
EVENING#

T FORM

A. DO YOU HAVE A RADIO#

C. DID YOU USE IT YESTERDAY# /THE RADIO/

B. IS IT IN WORKING ORDER#

D. JUST MAKING A GUESS, HOW MUCH TIME WAS IT
TURNED ON YESTERDAY DURING THE DAYTIME /UNTIL
6 P.M./#

B. ON AN AVERAGE WEEKDAY, ABOUT HOW MANY HOURS
DO YOU, YOURSELF, LISTEN TO THE RADIO DURING
THE TIME BETWEEN 8 IN THE MORNING AND 12 NOON#

C. 12 NOON AND 6 P.M.#

D. AFTER 6 P.M. IN THE EVENING#

K FORM

HERE ARE SOME IDEAS FOR A VOX POP - OR VOICE OF
THE PEOPLE RADIO PROGRAM. WE WOULD LIKE TO GET
YOUR IDEAS ON HOW INTERESTING YOU THINK EACH
ONE IS. WILL YOU PLEASE READ THE PROGRAM IDEA

ON AN AVERAGE WEEKDAY, ABOUT HOW MANY HOURS DO
YOU LISTEN TO YOUR RADIO#

A. IN THE MORNING - FROM 6 A.M. TO NOON#

B. IN THE AFTERNOON - FROM NOON TO 6 P.M.#

C. IN THE EVENING - AFTER 6 P.M.#

12/43 NORC0218 2 UNDER 500

10/44 NORC0229 1 1500-2499

4/45 MINN0020 15 UNDER 500

10/45 NORC0238 7 1500-2499

8 1500-2499

9 1500-2499

10 1500-2499

3/46 AIP00367 13 500-1499

11/46 RCOM0029 4 6500-7499

1/47 AIP00388 17 UNDER 500

11/47 NORC0245 13 1500-2499

SUBJECT	DATE	SRORSRNOGNO	CCOUNT	SRORSRNOGNO	TEXT
INTEREST AND CONSUMPTION OF RADIO AND TELEVISION	12/47	MINN0052	20	UNDER 500	DO YOU CONSIDER YOURSELF A RADIO LISTENER THAT
					IS. DO YOU LISTEN TO RADIO PROGRAMS FAIRLY
	11/48	RFOR0073	7	1500-2499	OFTEN#
					A. WHEN DID YOU LAST HAPPEN TO LISTEN TO THE
					RADIO#
					B. WHY HAVE YOU NOT BEEN LISTENING TO THE RADIO
					LATELY#
					A. DO YOU SPEND MORE, LESS, OR ABOUT THE SAME
					AMOUNT OF TIME LISTENING TO THE RADIO THIS FALL
					AS COMPARED TO 2 OR 3 YEARS AGO#
				B. WHY ARE YOU SPENDING LESS TIME LISTENING TO	
				THE RADIO NOWADAYS#	
				A. ASIDE FROM NEWS PROGRAMS, WHAT ONE OR TWO	
				RADIO PROGRAMS DO YOU LIKE BEST TO LISTEN TO#	
				B. WHY DO YOU LIKE ----- PROGRAM BEST#	
				C. WOULD YOU USE ANY OF THESE WORDS TO DESCRIBE	
				THIS PROGRAM, OR DO NOT ANY OF THEM FIT IT#	
2/51	AIP00471	20	UNDER 500	WHICH DO YOU ENJOY THE MOST - RADIO, TELEVISION,	
				OR THE MOVIES#	
				DO YOU HAVE A TELEVISION SET IN YOUR HOME#	
3/51	MINN0091	16	UNDER 500	DO YOU HAVE A TELEVISION SET#	
	NORC0300	20	UNDER 500	A. HOW LONG HAVE YOU HAD YOUR TELEVISION SET#	
				B. ON LAST SUNDAY, HOW MANY HOURS DID YOU SPEND	
				WATCHING TELEVISION#	
1/52	RCOM0049	5	3500-4499	A. DO YOU BY ANY CHANCE NOW HAVE A TELEVISION	
				B. APPROXIMATELY HOW MANY HOURS WOULD YOU SAY	
				SET IN YOUR HOME#	
				YOU, PERSONALLY, SPEND WATCHING YOUR TELEVISION	
				SET DURING AN AVERAGE WEEK#	
5/54	AIP00930	64	3500-4499	NORC 356 COMMUNISM, CONFORMITY, CIVIL LIBERTIES	
				A. DO YOU HAVE A TELEVISION SET IN YOUR HOUSE#	
				B. IF YES DO YOU LISTEN TO NEWS PROGRAMS ON	
				TELEVISION EVERY DAY, ALMOST EVERY DAY, OR ONLY	
				OCCASIONALLY#	
				NORC 356 COMMUNISM, CONFORMITY, CIVIL LIBERTIES	
				DO YOU LISTEN TO THE NEWS PROGRAMS ON THE RADIO	
				EVERY DAY, ALMOST EVERY DAY, OR ONLY OCCASION-	
				ALLY#	
7/56	MINN0150	1	UNDER 500	HOW OFTEN DO YOU TUNE-IN RADIO PROGRAMS THESE	
				DAYS - FREQUENTLY, OCCASIONALLY, OR SELDOM#	
				A. ABOUT HOW MUCH TIME DO YOU ESTIMATE YOU	
				SPENT YESTERDAY LISTENING TO RADIO PROGRAMS	
				WHICH YOU YOURSELF SELECTED#	
12/56	AIP00576	27	500-1499	A. DO YOU HAVE A RADIO IN YOUR HOME#	
				B. ABOUT HOW MUCH TIME DO YOU SPEND ON A TYPICAL	
				WEEK DAY LISTENING TO THE RADIO#	
				C. HOW MUCH ON SUNDAYS#	
				A. DO YOU HAVE A TELEVISION SET IN YOUR HOME#	
				B. ABOUT HOW MUCH TIME DO YOU SPEND ON A TYPICAL	
				WEEK DAY WATCHING TELEVISION#	
				C. HOW MUCH ON SUNDAYS#	
7/57	AIP0A959	9	1500-2499	LEISURE TIME INTERESTS AND ACTIVITIES	
				A. ABOUT HOW MUCH TIME, ON THE AVERAGE WEEKDAY,	

SUBJECT	DATE	SRORSRNGQND 6	CCOUNT	SRORSRHOQNO 6	TEXT
INTEREST AND CONSUMPTION OF RADIO AND TELEVISION	7/57	AIPOR959	9	1500-2499	DO YOU SPEND LOOKING AT TV DURING THE DAYTIME, THAT IS UP TO 6 P.M.* B. HOW MUCH TIME AFTER 6 P.M.* LEISURE TIME INTERESTS AND ACTIVITIES
			11	1500-2499	A. ABOUT HOW MUCH TIME, ON THE AVERAGE WEEKDAY, DO YOU SPEND LISTENING TO THE RADIO DURING THE DAYTIME. THAT IS UP TO 6 P.M.* B. HOW MUCH TIME AFTER 6 P.M.*
	11/58	POS.0468201			SAMPLE OLD PEOPLE ABOUT HOW MANY HOURS A DAY DO YOU WATCH TV* A. WHEN IT COMES TO TELEVISION. WOULD YOU SAY YOU SPEND A GREAT DEAL OF TIME WATCHING TV* A FAIR AMOUNT OF TIME* NOT VERY MUCH TIME* OR NO TIME AT ALL*
	10/59	MINN0186	8	UNDER 500	SAMPLE YOUNG ADULTS A. ABOUT HOW MANY HOURS DO YOU SPEND LISTENING TO THE RADIO ON A TYPICAL WEEKDAY* B. ON A TYPICAL SATURDAY* C. ON A TYPICAL SUNDAY*
	5/61	POS.0544	3	1500-2499	ABOUT HOW MUCH TIME, IF ANY, DO YOU SPEND IN AN AVERAGE DAY LISTENING TO MUSIC EITHER ON THE RADIO, TELEVISION, RECORD PLAYER, OR OTHER PLACES* IF LISTEN AT ALL, ASK WHEN IT COMES TO WATCHING TELEVISION. WOULD YOU SAY YOU SPEND A GREAT DEAL OF TIME WATCHING TV* A FAIR AMOUNT OF TIME* NOT VERY MUCH TIME* OR NO TIME AT ALL*
	10/63	AIP00172	34	UNDER 500	A. WHEN IT COMES TO WATCHING TELEVISION. WOULD YOU SAY YOU SPEND A GREAT DEAL OF TIME WATCHING TV* A FAIR AMOUNT OF TIME* NOT VERY MUCH TIME* OR NO TIME AT ALL* B. DURING THE LAST YEAR, DO YOU FEEL THE A. ON A COMPLETELY DIFFERENT SUBJECT, NOW, . . . WHEN IT COMES TO WATCHING TELEVISION, WOULD YOU SAY YOU SPEND A GREAT DEAL OF TIME WATCHING TV* A FAIR AMOUNT OF TIME* NOT VERY MUCH TIME* OR NO TIME AT ALL*
	7/64	MINN0236	1	UNDER 500	ON THE AVERAGE WEEKDAY AT THIS TIME OF YEAR. ABOUT HOW MANY HOURS DO YOU WATCH TV* DO YOU WATCH NEWS PROGRAMS ON TELEVISION REGULARLY, OCCASIONALLY, OR NOT AT ALL* A. IF REGULARLY OR OCCASIONALLY WHICH NEWS TELECASTS DO YOU LIKE TO WATCH*
	10/66	MINN0260	1	UNDER 500	
	10/68	MINN0281	17	UNDER 500	
	8/69	MINN0289	2	UNDER 500	
	12/69	MINN0293	27	UNDER 500	
WHAT THINGS ARE VERY IMPORTANT TO GET FROM COLLEGE EDUCATION	1/45	RFOR0046	3	2500-3499	TAB. ONLY A. PEOPLE HAVE DIFFERENT IDEAS ABOUT WHAT THEY WANT THEIR CHILDREN TO GET OUT OF COLLEGE. WHICH OF THESE THINGS WOULD YOU RATE AS VERY IM- PORTANT FOR A SON OF YOURS TO GET OUT OF COL- LISVILLE, KENTUCKY WHICH TWO THINGS ON THIS LIST DO YOU THINK IT
	1/49	RCCM0032	13	UNDER 500	

SUBJECT	DATE	SRORSRNOGNO 6	CCOUNT	SRORSRNOGNO 6	TEXT
WHAT THINGS ARE VERY IMPORTANT TO GET FROM COLLEGE EDUCATION	1/49	RCOM0032	13	UNDER 500	WHICH TWO THINGS ON THIS LIST DO YOU THINK IT IS MOST IMPORTANT FOR A BOY TO GET OUT OF HIS EDUCATION* UCATION* PREPARING HIM FOR A GOOD JOB*
INTEREST IN HOME STUDY AND CONTINUING EDUCATION	1/49	RCOM0032	7	UNDER 500	LOUISVILLE, KENTUCKY B. HAVE YOU HAPPENED TO LISTEN TO ANY OF THESE PROGRAMS /RADIO PROGRAMS CONNECTED WITH THE UNIVERSITY OF LOUISVILLE THAT ENABLE PEOPLE TO STUDY COLLEGE COURSES RIGHT AT HOME/* ABOUT HOW SINCE YOU FINISHED SCHOOL HAVE YOU GONE TO ANY LECTURES OR TAKEN ANY COURSES ON NUTRITION OR BETTER WAYS OF PLANNING AND PREPARING FOOD* AS YOU PROBABLY KNOW, MANY COLLEGES AND UNIVERSITIES TRY TO CARRY HIGHER EDUCATION TO THE PEOPLE THROUGH SPECIAL MEETINGS, HOME STUDY COURSES - EXTENSION WORK OF VARIOUS FORMS. HOW IMPORTANT DO YOU FEEL THAT THIS KIND OF WORK LEISURE TIME INTERESTS AND ACTIVITIES DO YOU HAPPEN TO KNOW ANY PEOPLE WHO TAKE PART IN ADULT EDUCATION COURSES OR DISCUSSION GROUPS OR GO TO LECTURE COURSES*
	4/52	RCOM0054	36	1500-2499	
	5/56	AIP00143	2	UNDER 500	
	7/57	AIP0A959	28	1500-2499	
INTEREST IN EDUCATIONAL TELEVISION	2/53	MINN0114	4	UNDER 500	DO YOU HAVE A TELEVISION SET HERE AT HOME* IF A STATE EDUCATIONAL TV NETWORK WERE BUILT IN MINNESOTA, DO YOU THINK YOU WOULD BE LIKELY TO GET A TV SET -- OR WOULD THAT NOT MAKE ANY DIFFERENCE TO YOU* THERE IS TALK OF MORE EDUCATIONAL-TELEVISION STATIONS IN MINNESOTA, DO YOU THINK YOU WOULD BE WILLING TO CONTRIBUTE, SAY \$2.00, FOR YOUR FAMILY EACH YEAR FOR EDUCATIONAL-TV IN THIS STATE, OR WOULD YOU BE AGAINST THAT*
	12/57	MINN0166	12	UNDER 500	
INTEREST IN SCHOOL OR COLLEGE	4/60	MINN0192	2	UNDER 500	A. HOW DO YOU FIND SCHOOL THESE DAYS - VERY INTERESTING, FAIRLY INTERESTING, OR NOT VERY INTERESTING* B. RIGHT NOW, IF YOU HAD A CHOICE FOR THE NEXT YEAR, WOULD YOU RATHER BE GOING TO SCHOOL, OR SAMPLE HIGH SCHOOL STUDENTS WOULD YOU LIKE TO GO TO COLLEGE*
	5/61	POS.0544	15	1500-2499	
SELECT MOST IMPORTANT THINGS OR ISSUES FOR NEXT FEW YEARS	8/48	RFOR0068	4	2500-3499	B FORM A. SUPPOSE ONLY FOUR OF THE THINGS ON THIS CARD CAN BE HANDLED IN THE WAY YOU THINK IS RIGHT IN THE NEXT FOUR YEARS, WHICH FOUR WOULD YOU SELECT AS MOST IMPORTANT*

SUBJECT

DATE SRORSRNOQND CCOUNT SRORSRNOQND TEXT

SELECT MOST IMPORTANT THINGS OR
ISSUES FOR NEXT FEW YEARS8/48 RFOR0068 4 2500-3499
5 2500-3499

SELECT AS MOST IMPORTANT*

A FORM
SUPPOSE ONLY FOUR OF THE THINGS ON THIS CARD
COULD BE HANDLED IN THE WAY YOU THINK IS RIGHT
IN THE NEXT FOUR YEARS. WHICH FOUR WOULD YOU
SELECT AS MOST IMPORTANT*

5/52 RCOM0059 4 1500-2499

A. HERE IS A LIST OF SUBJECTS THAT MAY BECOME
HOT ISSUES IN THE COMING ELECTION CAMPAIGN. OF
COURSE, ALL OF THEM ARE IMPORTANT. BUT WE WOULD
LIKE TO KNOW WHICH 3 OR 4 YOU ARE MOST INTER-
ESTED IN OR CONSIDER MOST IMPORTANT*

3/55 MINN0136 2 UNDER 500

RIGHT NOW, WHAT WOULD YOU SAY IS THE BIGGEST
PROBLEM FACING THE PEOPLE OF MINNESOTA*

10/56 RCOM0065 2 1500-2499

/5/ WAR, PEACE, INTERNATIONAL SITUATION, ETC.
A. OF COURSE THERE ARE LOTS OF PROBELMS AND
A. OF COURSE THERE ARE LOTS OF PROBLEMS AND
A. OF COURSE THERE ARE LOTS OF PROBLEMS AND IS-
ISSUES IN THIS YEARS PRESIDENTIAL CAMPAIGN, BUT
SUES IN THIS YEARS PRESIDENTIAL CAMPAIGN, BUT
WHICH ONE ARE YOU PERSONALLY MOST CONCERNED
WHICH ONE ARE YOU PERSONALLY MOST CONCERNED A-
WHICH ONES ARE YOU PERSONALLY MOST CONCERNED
ABOUT*

11/56 NORC0399 1 UNDER 500

BOUT*
B. ARE THERE ANY OTHER PROBLEMS OR ISSUES THAT
B. ARE THERE ANY OTHER PROBLEMS OR ISSUES THAT
IN CONSIDERING THE RECENT PRESIDENTIAL ELECTION,
WHICH DID YOU FEEL WAS MORE IMPORTANT -- THE
WAY THE CANDIDATES WOULD HANDLE OUR PROBLEMS
HERE AT HOME, OR THE WAY THEY WOULD HANDLE OUR
PROBLEMS WITH OTHER COUNTRIES IN THE WORLD*
WHAT IS THE ONE WISH, OVER EVERYTHING ELSE, YOU
WOULD LIKE TO SEE FULFILLED DURING THE NEXT TEN
YEARS*

12/59 AIP00621 55 500-1499

/38/ BETTER AND STRONGER LABOR UNIONS

10/60 AIP00162 11 UNDER 500

/39/ MORE CONTROL OVER LABOR UNIONS

THERE WILL BE MANY ISSUES COMING UP IN THE
PRESIDENTIAL RACE BETWEEN NIXON AND KENNEDY.
WHICH ISSUES, IF ANY, WILL BE MOST IMPORTANT TO
YOU WHEN YOU VOTE IN NOVEMBER*

3/63 ORC0466C 31 UNDER 500

FOREIGN AFFAIRS

HERE ARE CARDS GIVE RESPONDENT GREEN SET OF
CARDS DESCRIBING DIFFERENT ISSUES AND PROBLEMS
THAT PEOPLE ARE TALKING ABOUT. I WOULD LIKE TO
GET YOUR OPINION ON HOW IMPORTANT YOU THINK IT
IS THAT SOMETHING BE DONE ABOUT EACH. PLEASE
IS THAT SOMETHING BE DONE ABOUT EACH. PLEASE
WHICH THREE OF THESE NATIONAL PROBLEMS WOULD
YOU LIKE TO SEE THE GOVERNMENT DEVOTE MOST OF
ITS ATTENTION TO IN THE NEXT YEAR OR TWO*

3/65 AIP00709 2 2500-3499

A. TRYING TO IMPROVE PUBLIC EDUCATION*

3/68 CAL.0682 14 UNDER 500

A. AFTER LAST SUMMER S RIOTS IN SOME CITIES
THROUGHOUT THE COUNTRY. PRESIDENT JOHNSON APPOIN-

SUBJECT	DATE	SRORSRNOGNO	CCOUNT	SRORSRNOGNO	TEXT
SELECT MOST IMPORTANT THINGS OR ISSUES FOR NEXT FEW YEARS	3/68	CAL.0682	14	6	UNDER 500 TED A NATIONAL COMMISSION TO INVESTIGATE THE CAUSES OF THOSE RIOTS AND MAKE RECOMMENDATIONS ON WHAT SHOULD BE DONE ABOUT THEM. RECENTLY THIS OF ALL THE PROBLEMS FACING THE NATION, WHICH ONE DO YOU THINK THE NIXON ADMINISTRATION SHOULD GIVE MOST ATTENTION TO? 7. INTERNATIONAL PROBLEMS (GENERAL MIDEAST) PRESTIGE ABROAD, ETC. WHICH THREE OF THESE NATIONAL PROBLEMS WOULD YOU LIKE TO SEE THE GOVERNMENT DEVOTE MOST OF ITS LIKE TO SEE THE GOVERNMENT DEVOTE MOST OF ITS ATTENTION TO IN THE NEXT YEAR OR TWO? JUST READ OFF THE LETTERS. H. TRYING TO REDUCE POLLUTION OF AIR AND WATER? I. TRYING TO BEAUTIFY AMERICA? WHEN PEOPLE AROUND HERE GO TO VOTE ON NOVEMBER 3RD FOR A CANDIDATE FOR CONGRESS, HOW IMPORTANT WILL EACH OF THE FOLLOWING ISSUES BE IN THEIR THINKING. I LL READ YOU EACH ONE AND YOU TELL ME WHETHER YOU THINK IT IS EXTREMELY
	4/69	AIP00778	2	6	UNDER 500
	4/70	AIP00806	3	6	500-1499
	10/70	AIP00815	8	6	500-1499
ATTENTION TO BIRTHDAYS, WEDDING ANNIVERSARIES	5/55	AIP00140	5	6	UNDER 500 ABOUT HOW MUCH ATTENTION DO YOU AND YOUR FAMILY PAY TO BIRTHDAYS? DO MEMBERS OF YOUR FAMILY USUALLY EXCHANGE BIRTHDAY GIFTS? IF YES, ASK ALTOGETHER, ABOUT HOW MUCH BEFORE I ASK THE NEXT QUESTION, I WOULD NEED TO KNOW WHETHER YOU ARE MARRIED, SINGLE, WIDOW ER OR DIVORCED? IF DIVORCED, WIDOW ER - DID YOU USUALLY PAY ATTENTION TO YOUR WEDDING ANNIVERSARIES, OR DID FOR WHICH OF THESE OCCASIONS HAVE YOU EVER SENT FLOWERS BY WIRE? 1. FUNERAL 2. BIRTHDAY 3. MOTHERS DAY 4. WEDDING ANNIVERSARY 5. BUSINESS ANNIVERSARY 6. ILLNESS 7. EASTER 8. BIRTHS
			12	6	UNDER 500
	11/55	AIP00556	22	6	500-1499
WHAT DO YOU PLAN TO BUY OR PURCHASE?	3/44	MINN0001	16	6	UNDER 500 WHAT IS THE FIRST THING YOU EXPECT TO BUY AFTER THE WAR? WOULD YOU LIKE TO OWN YOUR OWN PLANE AFTER THE WAR? DO YOU PLAN TO BUILD OR BUY A NEW HOME WITHIN THREE YEARS AFTER THE WAR? DO YOU PLAN TO BUILD A NEW HOME WITHIN THE NEXT THREE YEARS? QUESTION 10 HOW MUCH DO YOU INTEND TO SPEND? WHAT MAJOR APPLIANCES, IF ANY, DO YOU PLAN TO PURCHASE WITHIN THE NEXT SIX MONTHS PROVIDING THEY ARE AVAILABLE? A. HAVE YOU EVER CONSIDERED BUYING COMMON STOCK IN A COMPANY? B. WELL, SUPPOSE YOU DECIDED TO BUY SOME STOCK.
	7/44	MINN0010	11	6	UNDER 500
	10/44	MINN0014	22	6	UNDER 500
	2/46	MINN0051	9	6	UNDER 500
	9/46	MINN0037	41	6	
	12/48	ORCO250T	26	6	UNDER 500

SUBJECT

DATE SRORSRNOQND CCOUNT SRORSRNOQND TEXT
6 6

WHAT DO YOU PLAN TO BUY OR PURCHASE? 12/48 ORC0250T 26 UNDER 500

JUST WHERE WOULD YOU GO TO GET IT. OR DON T YOU KNOW#

5/50 MINN0081 34 UNDER 500

A. DID YOU BUILD OR BUY THIS HOME#

B. HOW LONG AGO#

C. /1/ HOW DID YOU HAPPEN TO LEARN ABOUT THIS PARTICULAR HOUSE BEING FOR SALE WHEN YOU BOUGHT IT - THROUGH A NEWSPAPER WANT-AD# - A FRIEND# - A DO YOU OWN OR RENT YOUR HOME#

5/51 MINN0093 18 UNDER 500

QUESTION 19

DID YOU BUY OR BUILD THIS HOME#

QUESTION 20

7/51 MINN0095 23 UNDER 500

A. HOW LONG AGO#

IN THE NEXT SIX OR SEVEN MONTHS -- BETWEEN NOW AND. SAY. THE END OF NEXT JANUARY -- DO YOU. OR DOES YOUR FAMILY. DEFINITELY EXPECT TO --

4/52 MINN0102 24 UNDER 500

A. BUY OR BUILD A HOME#

ARE YOU OR IS YOUR FAMILY IN THE MARKET TO BUY A HOUSE /ANOTHER HOUSE/ THIS YEAR#

1/53 MINN0113 24 UNDER 500

ARE YOU PLANNING TO DO ANY REMODELING OR RE-BUILDING HERE AT HOME THIS YEAR#

A. WHICH OF THESE THINGS ARE YOU CONSIDERING DOING#

3/53 MINN0115 24 UNDER 500

ADD A ROOM PANEL A ROOM BUILD A GARAGE

DO YOU HAVE A RECORD-PLAYER IN WORKING ORDER HERE#

A. DO YOU HAVE MORE THAN ONE RECORD-PLAYER IN WORKING ORDER#

7/53 MINN0118 24 UNDER 500

B. WHAT SPEED RECORDS CAN YOU PLAY--78S. 45S.

B. WHAT SPEED RECORDS CAN YOU PLAY--78S. 45S. OR

A. HAVE YOU HAD A PICTURE TAKEN BY A COMMERCIAL PHOTOGRAPHER AT ANY TIME IN THE LAST 12 MONTHS#

B. HAVE YOU BEEN PHOTOGRAPHED BY A COMMERCIAL PHOTOGRAPHER AT ANY TIME IN. SAY. THE LAST 5 YEARS#

9/54 MINN0130 20 UNDER 500

A. DO YOU OWN OR RENT YOUR HOME#

THESE REMAINING QUESTIONS DEAL ENTIRELY WITH

B. HAVE YOU OR YOUR FAMILY MADE ANY DEFINITE HOUSEHOLD MATTERS.

A. DO YOU OWN OR RENT YOUR HOME#

PLANS TO MOVE TO OTHER LIVING QUARTERS DURING

B. HAVE YOU OR YOUR FAMILY MADE ANY DEFINITE THE NEXT 12 TO 15 MONTHS - SAY. BY THE END OF 1955#

1/57 MINN0157 16 UNDER 500

PLANS TO MOVE TO OTHER LIVING QUARTERS DURING

A. DO YOU EXPECT TO BUY ANY LARGE ITEMS. SUCH AS FURNITURE. A REFRIGERATOR. STOVE. WASHING MACHINE. TELEVISION SET. AIR CONDITIONER. HOUSE-HOLD APPLIANCES AND SO ON- DURING THE COMING YEAR. WHICH ONES#

2/57 MINN0158 15 UNDER 500

X. DO YOU EXPECT TO BUY OR BUILD A HOUSE FOR YOUR OWN YEAR-AROUND USE THIS YEAR#

A. /IF YES/ ABOUT HOW MUCH DO YOU THINK IT WILL COST FOR THE HOUSE AND LOT#

9/57 AIP00589 51 500-1499

WOULD YOU LIKE TO BUILD UP A MORE OR LESS COM-

SUBJECT

DATE SRORSRNOQNO CCOUNT SRORSRNOQNO TEXT

WHAT DO YOU PLAN TO BUY OR PURCHASE?9/57 AIP00589 51 500-1499

11/57 AIP00148 15 UNDER 500

24 UNDER 500

PLETE LIBRARY OF THE WORLDS GREAT CLASSICAL
MUSIC ON RECORDS, OR NOT?
DURING 1958, DO YOU PLAN TO BUY AN OUTBOARD
MOTOR OR A BOAT?
PLEASE LOOK OVER THIS LIST OF ITEMS ON THIS
CARD. NOW, PLEASE TELL ME WHICH OF THESE ITEMS
YOU HAVE THOUGHT YOU MIGHT BUY SOMETIME DURING
1958.

1/58 MINN0167 14 UNDER 500

BRAND NEW CAR
DO YOU EXPECT TO BUY OR BUILD A HOUSE FOR YOUR
OWN YEAR-AROUND USE THIS YEAR?
A. /IF YES/ ABOUT HOW MUCH DO YOU THINK IT WILL
COST FOR THE HOUSE AND LOT?

2/58 MINN0168 16 UNDER 500

DO YOU EXPECT TO BUY OR BUILD A HOUSE FOR YOUR
OWN YEAR-AROUND USE THIS YEAR?
A. /IF YES/ ABOUT HOW MUCH DO YOU THINK IT WILL
COST FOR THE HOUSE AND LOT?

3/58 MINN0173 22 UNDER 500

HOW MANY OF THE ELECTRIC APPLIANCES OR DEVICES
ON THIS CARD DO YOU HAVE RIGHT NOW IN YOUR HOME?
TELEVISION CLOCK-RADIO TAPE-RECORDER ELEC-
TRIC TRAIN RADIO PHONOGRAPH MOVIE PROJEC-
TOR WALL LAMPS FLOOR LAMPS SHAVER HEAT-

9/58 AIP00150 20 UNDER 500

PLEASE LOOK OVER THIS LIST OF ITEMS ON THIS
CARD. NOW, PLEASE TELL ME WHICH OF THESE ITEMS
YOU HAVE THOUGHT YOU MIGHT BUY SOMETIME IN THE
NEXT 12 MONTHS?

12/58 AIP00152 20 UNDER 500

BRAND NEW CAR
WHO WOULD YOU SAY IS YOUR FAVORITE FEMALE SINGER
TODAY?
DINAH SHORE
PATTI PAGE

MINN0177 9 UNDER 500

MARIAN ANDERSON
DO YOU YOURSELF HAVE ANY INTEREST IN THE NEW
1959 CARS AS THEY HAVE BEEN APPEARING ON THE
MARKET?

1/59 MINN0179 13 UNDER 500

A. /IF YES, INTERESTED/ OF THOSE MODELS WHICH
YOU HAVE ACTUALLY SEEN, WHICH MAKE OF CAR AP-
DO YOU EXPECT TO BUY OR BUILD A HOUSE FOR YOUR
OWN YEAR-AROUND USE THIS YEAR?
A. /IF YES/ ABOUT HOW MUCH DO YOU THINK IT WILL
COST FOR THE HOUSE AND LOT?

2/59 MINN0180 14 UNDER 500

DO YOU EXPECT TO BUY OR BUILD A HOUSE FOR YOUR
OWN YEAR-AROUND USE THIS YEAR?
A. /IF YES/ ABOUT HOW MUCH DO YOU THINK IT WILL
COST FOR THE HOUSE AND LOT?

12/59 AIP00157 19 UNDER 500

PLEASE LOOK OVER THIS LIST OF ITEMS ON THIS
CARD. NOW, PLEASE TELL ME WHICH OF THESE ITEMS
YOU THINK YOU MIGHT BUY IN THE NEXT 12 MONTHS -
THAT IS, THROUGH DECEMBER 1960?

23 UNDER 500

TELEVISION SET
IN THE PAST YEAR, HAVE YOU BOUGHT ANY LAWN FOOD
OR FERTILIZER?
IF YES, ASK
A. IN WHAT TYPE OF STORE DID YOU BUY YOUR LAWN

SUBJECT

DATE SRORSRNOQNO CCOUNT SRORSRNOQNO TEXT

WHAT DO YOU PLAN TO BUY OR PURCHASE? 12/59 AIP00157 23 UNDER 500
1/60 MINN0189 16 UNDER 500

FOOD OR FERTILIZER*
DO YOU EXPECT TO BUY OR BUILD A HOUSE FOR YOUR
OWN YEAR-AROUND USE THIS YEAR*
A. /IF YES/ ABOUT HOW MUCH DO YOU THINK IT WILL
COST FOR THE HOUSE AND LOT*
DO YOU EXPECT TO BUY OR BUILD A HOUSE FOR YOUR
OWN YEAR-AROUND USE THIS YEAR*
/IF YES. ASK/

2/60 MINN0190 16 UNDER 500

A. ABOUT HOW MUCH DO YOU THINK IT WILL COST
FOR THE HOUSE AND LOT*
A. DO YOU EXPECT TO BUY OR BUILD A HOUSE FOR
YOUR OWN YEAR-ROUND USE DURING THE NEXT TWELVE
MONTHS*

TEX.1288 11 UNDER 500

B. WOULD YOU SAY THAT YOU DEFINITELY WILL BUY
OR BUILD A HOUSE, DURING THE NEXT TWELVE
MONTHS*
PLEASE LOOK OVER THIS LIST OF ITEMS ON THIS
CARD. NOW, PLEASE TELL ME WHICH OF THESE ITEMS
YOU THINK YOU MIGHT BUY IN THE NEXT 12 MONTHS -
THAT IS, THROUGH DECEMBER 1961*

1/61 AIP00163 23 UNDER 500

HI FI OR STEREO RECORD PLAYER
DO YOU EXPECT TO BUY OR BUILD A HOUSE FOR YOUR
OWN YEAR-AROUND USE THIS YEAR*
/IF YES. ASK/

MINN0201 8 UNDER 500

A. ABOUT HOW MUCH DO YOU THINK IT WILL COST FOR
THE HOUSE AND LOT*
DO YOU EXPECT TO BUY OR BUILD A HOUSE FOR YOUR
OWN YEAR-AROUND USE THIS YEAR*

2/61 MINN0202 8 UNDER 500

A. /IF YES/ ABOUT HOW MUCH DO YOU THINK IT WILL
COST FOR THE HOUSE AND LOT*

WHAT HAVE YOU DONE IN PAST 12 MONTHS? 7/58 AIP00128 7 1500-2499

A. DURING THE PAST YEAR, HAVE YOU DONE ANY OF THE

C. DO YOU THINK THE SALE OF IRISH SHEEPSTAKES
FOLLOWING THINGS--

TICKETS SHOULD BE MADE LEGAL IN THIS COUNTRY*
BOUGHT A TICKET IN A CHURCH RAFFLE OR LOTTERY*
BOUGHT A SHEEPSTAKES TICKET*

8/39 RCOM0018 1 UNDER 500

BET ON AN ELECTION OR SOME OTHER EVENT*
HERE ARE A FEW OF THE MAJOR THINGS WHICH TAKE UP
A WOMAN'S DAY. WE WOULD LIKE TO KNOW WHICH ONES
YOU DO YOURSELF, WHICH ONES SOMEBODY ELSE IN
YOUR HOUSEHOLD DOES, AND ON WHICH ONES YOU RE-
CEIVE HELP. WE ARE INTERESTED PARTICULARLY IN

9 UNDER 500

WHICH OF THE FOLLOWING ACTIVITIES, OR ONES SIMI-
LAR TO THEM, DO YOU TAKE PART IN*
WELFARE ORGANIZATION, BRIDGE CLUB,
GARDEN CLUB, P.T.A., LODGE, CHURCH
ACTIVITIES, WOMAN'S CLUB

9/41 AIP00248 12 1500-2499

A. DURING THE PAST YEAR, HAVE YOU DONE ANY OF THE
FOLLOWING THINGS--

1. BOUGHT A TICKET IN A CHURCH RAFFLE OR CHURCH
LOTTERY*

1/47 MINN0041 13 UNDER 500

2. BOUGHT A SHEEPSTAKES TICKET*
ADULT SAMPLE

SUBJECT

DATE SRORSRNOQNO CCOUNT SRORSRNOQNO TEXT
6 6

WHAT HAVE YOU DONE IN PAST 12 MONTHS?

1/47 MINN0041 13 UNDER 500

HAVE YOU EVER WRITTEN OR TELEGRAPHED YOUR CON-

7/47 AIP00401 11 1500-2499

GRESSMAN OR SENATOR, OR SOME OTHER GOVERNMENT OFFICIAL, IN WASHINGTON, TO GIVE HIM YOUR VIEWS ABOUT ANY PUBLIC QUESTION*

B. HAVE YOU WRITTEN OR WIRED YOUR CONGRESSMAN
C. HAVE YOU WRITTEN OR WIRED THE PRESIDENT DURING THIS SESSION OF CONGRESS - THAT IS, SINCE
DURING THIS SAME PERIOD*
D. WHAT DID YOU WRITE HIM ABOUT*
LAST JANUARY 5*

6/53 MINN0117 23 UNDER 500

C. HAVE YOU WRITTEN OR WIRED THE PRESIDENT DURING THIS SAME PERIOD*
E. DID YOU DO IT YOURSELF, OR DID SOME PERSON
OR ORGANIZATION SUGGEST THAT YOU DO IT*

A. DO YOU YOURSELF DO ANY SQUARE-DANCING OR FOLK-DANCING*

6/56 IOWA0005 39 UNDER 500

/A/ DO YOU BELONG TO ANY GROUP OF SQUARE-DANCERS OR FOLK-DANCERS THAT MEETS FAIRLY REGULARLY*

/B/ HOW LONG AGO DID YOU TAKE UP SQUARE-DANCING
HAVE YOU EVER SERVED ON A LOCAL COMMITTEE TO RAISE FUNDS FOR ANY WELFARE GROUP, SUCH AS RED
CROSS, POLIO, TB, HEART, ETC.*

7/57 AIP0A959 87 1500-2499

LEISURE TIME INTERESTS AND ACTIVITIES
HAVE YOU ATTENDED ANY POLITICAL MEETING DURING THE LAST TWO YEARS*

12/59 AIP00157 1 UNDER 500

NOW THAT 1959 IS NEARLY OVER, IT'S A GOOD TIME TO LOOK BACK ON WHAT YOU HAVE DONE IN THE PAST 12 MONTHS. HERE IS A LIST OF THINGS PEOPLE DO, AS I READ THEM TO YOU, PLEASE JUST TELL ME

1/61 AIP00163 1 UNDER 500

YES OR NO INDICATING WHETHER YOU YOURSELF
NOW THAT 1960 IS OVER, IT'S A GOOD TIME TO LOOK BACK ON WHAT YOU HAVE DONE IN THE PAST 12 MONTHS. HERE IS A LIST OF THINGS PEOPLE DO, AS I READ THEM TO YOU, PLEASE JUST TELL ME

6/63 AIP00171 27 UNDER 500

YES OR NO INDICATING WHETHER YOU YOURSELF
IN THE PAST 12 MONTHS, HAVE YOU YOURSELF DONE ANY OF THE FOLLOWING*

4/65 AIP00710 17 1500-2499

PAINTED IN OIL OR WATER COLORS
PARTICIPATED IN A THEATRE PRODUCTION
PLAYED A MUSICAL INSTRUMENT
WOULD YOU PLEASE TELL ME WHICH, IF ANY, OF THESE YOU HAVE EVER DONE*

1/69 AIP00774 9 UNDER 500

A. ATTENDED A PROFESSIONAL BASEBALL GAME*
B. DRUNK CHAMPAGNE*

C. VISITED AN ART MUSEUM*
A. NOW, ON THE NEXT SUBJECT, . . . HAVE YOU EVER NATIONAL WILDLIFE FEDERATION SURVEY IN THIS COUNTRY, WHICH ONE OF THESE DO YOU THINK SERVED ON A CIVIC COMMITTEE WHICH DEALT WITH IS THE MOST PRESSING PROBLEM CONNECTED WITH OUR SUCH PROBLEMS AS HOUSING, JUVENILE DELINQUENCY, NATURAL SURROUNDINGS*

SUBJECT	DATE	SRORSRNOQNO	CCOUNT	SRORSRNOQNO	TEXT
WHAT HAVE YOU DONE IN PAST 12 MONTHS?	1/69	AIP00774	9	500-1499	RECREATIONS, HEALTH, ETC.* B. HAVE YOU EVER DONE ANY WORK FOR A CHARITY* QUESTION 15
					A. NOW, ON THE NEXT SUBJECT, . . . HAVE YOU EVER NATIONAL WILDLIFE FEDERATION SURVEY IN THIS COUNTRY, WHICH ONE OF THESE DO YOU THINK SERVED ON A CIVIC COMMITTEE WHICH DEALT WITH IS THE MOST PRESSING PROBLEM CONNECTED WITH OUR SUCH PROBLEMS AS HOUSING, JUVENILE DELINQUENCY, NATURAL SURROUNDINGS* RECREATIONS, HEALTH, ETC.* B. HAVE YOU EVER DONE ANY WORK FOR A CHARITY* QUESTION 15
INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC.	3/43	AIP00291	1	1500-2499	E. DO YOU PLAN TO DO ANY HOME CANNING THIS YEAR*
	5/43	AIP00295	18	1500-2499	F. DID YOU DO ANY CANNING LAST YEAR* A. DO YOU PLAN TO DO ANY HOME CANNING THIS YEAR* B. AS WELL AS YOU CAN ESTIMATE IT TODAY, HOW MANY CANS OR JARS DO YOU PLAN TO PUT UP* C. WILL YOU HAVE TO BUY ANY CANS, JARS, OR JAR TOPS* A. DID YOU PUT UP ANY CANS OR JARS OF FOOD THIS YEAR* B. HOW MANY CANS OR JARS DID YOU PUT UP OF -- FRUITS* VEGETABLES* FRUIT BUTTER, JAMS, JELLIES, MARMALADES* MEAT, FISH OR POULTRY* DO YOU PLAN TO DO ANY HOME CANNING OF VEGETABLES THIS SUMMER* DO YOU PLAN TO CAN MORE, LESS, OR ABOUT THE SAME AMOUNT OF VEGETABLES AS COMPARED TO LAST YEAR* WILL YOU CAN MORE, LESS, OR ABOUT THE SAME AMOUNT OF FRUIT THIS YEAR AS COMPARED TO LAST YEAR* B. DO YOU /YOUR WIFE/ EXPECT TO CAN ANY FRUIT OR C. DO YOU /YOUR WIFE/ EXPECT TO FREEZE ANY FRUIT OR VEGETABLES THIS YEAR* VEGETABLES THIS YEAR* TPS FORM
	10/43	AIP00305	16	1500-2499	A. DID YOU PUT UP ANY CANS OR JARS OF FOOD THIS YEAR* B. HOW MANY CANS OR JARS DID YOU PUT UP OF -- FRUITS* VEGETABLES* FRUIT BUTTER, JAMS, JELLIES, MARMALADES* MEAT, FISH OR POULTRY* DO YOU PLAN TO DO ANY HOME CANNING OF VEGETABLES THIS SUMMER* DO YOU PLAN TO CAN MORE, LESS, OR ABOUT THE SAME AMOUNT OF VEGETABLES AS COMPARED TO LAST YEAR* WILL YOU CAN MORE, LESS, OR ABOUT THE SAME AMOUNT OF FRUIT THIS YEAR AS COMPARED TO LAST YEAR* B. DO YOU /YOUR WIFE/ EXPECT TO CAN ANY FRUIT OR C. DO YOU /YOUR WIFE/ EXPECT TO FREEZE ANY FRUIT OR VEGETABLES THIS YEAR* VEGETABLES THIS YEAR* TPS FORM
	7/45	MINN0024	32	UNDER 500	DO YOU PLAN TO DO ANY HOME CANNING OF VEGETABLES THIS SUMMER* DO YOU PLAN TO CAN MORE, LESS, OR ABOUT THE SAME AMOUNT OF VEGETABLES AS COMPARED TO LAST YEAR* WILL YOU CAN MORE, LESS, OR ABOUT THE SAME AMOUNT OF FRUIT THIS YEAR AS COMPARED TO LAST YEAR* B. DO YOU /YOUR WIFE/ EXPECT TO CAN ANY FRUIT OR C. DO YOU /YOUR WIFE/ EXPECT TO FREEZE ANY FRUIT OR VEGETABLES THIS YEAR* VEGETABLES THIS YEAR* TPS FORM
			35	UNDER 500	DO YOU PLAN TO DO ANY HOME CANNING OF VEGETABLES THIS SUMMER* DO YOU PLAN TO CAN MORE, LESS, OR ABOUT THE SAME AMOUNT OF VEGETABLES AS COMPARED TO LAST YEAR* WILL YOU CAN MORE, LESS, OR ABOUT THE SAME AMOUNT OF FRUIT THIS YEAR AS COMPARED TO LAST YEAR* B. DO YOU /YOUR WIFE/ EXPECT TO CAN ANY FRUIT OR C. DO YOU /YOUR WIFE/ EXPECT TO FREEZE ANY FRUIT OR VEGETABLES THIS YEAR* VEGETABLES THIS YEAR* TPS FORM
			39	UNDER 500	DO YOU PLAN TO DO ANY HOME CANNING OF VEGETABLES THIS SUMMER* DO YOU PLAN TO CAN MORE, LESS, OR ABOUT THE SAME AMOUNT OF VEGETABLES AS COMPARED TO LAST YEAR* WILL YOU CAN MORE, LESS, OR ABOUT THE SAME AMOUNT OF FRUIT THIS YEAR AS COMPARED TO LAST YEAR* B. DO YOU /YOUR WIFE/ EXPECT TO CAN ANY FRUIT OR C. DO YOU /YOUR WIFE/ EXPECT TO FREEZE ANY FRUIT OR VEGETABLES THIS YEAR* VEGETABLES THIS YEAR* TPS FORM
	7/51	AIP00477	14	500-1499	DO YOU PLAN TO DO ANY HOME CANNING OF VEGETABLES THIS SUMMER* DO YOU PLAN TO CAN MORE, LESS, OR ABOUT THE SAME AMOUNT OF VEGETABLES AS COMPARED TO LAST YEAR* WILL YOU CAN MORE, LESS, OR ABOUT THE SAME AMOUNT OF FRUIT THIS YEAR AS COMPARED TO LAST YEAR* B. DO YOU /YOUR WIFE/ EXPECT TO CAN ANY FRUIT OR C. DO YOU /YOUR WIFE/ EXPECT TO FREEZE ANY FRUIT OR VEGETABLES THIS YEAR* VEGETABLES THIS YEAR* TPS FORM
	4/52	AIP00491	9	UNDER 500	DO YOU PLAN TO DO ANY HOME CANNING OF VEGETABLES THIS SUMMER* DO YOU PLAN TO CAN MORE, LESS, OR ABOUT THE SAME AMOUNT OF VEGETABLES AS COMPARED TO LAST YEAR* WILL YOU CAN MORE, LESS, OR ABOUT THE SAME AMOUNT OF FRUIT THIS YEAR AS COMPARED TO LAST YEAR* B. DO YOU /YOUR WIFE/ EXPECT TO CAN ANY FRUIT OR C. DO YOU /YOUR WIFE/ EXPECT TO FREEZE ANY FRUIT OR VEGETABLES THIS YEAR* VEGETABLES THIS YEAR* TPS FORM
	1/56	AIP00559	25	500-1499	DO YOU PLAN TO DO ANY HOME CANNING OF VEGETABLES THIS SUMMER* DO YOU PLAN TO CAN MORE, LESS, OR ABOUT THE SAME AMOUNT OF VEGETABLES AS COMPARED TO LAST YEAR* WILL YOU CAN MORE, LESS, OR ABOUT THE SAME AMOUNT OF FRUIT THIS YEAR AS COMPARED TO LAST YEAR* B. DO YOU /YOUR WIFE/ EXPECT TO CAN ANY FRUIT OR C. DO YOU /YOUR WIFE/ EXPECT TO FREEZE ANY FRUIT OR VEGETABLES THIS YEAR* VEGETABLES THIS YEAR* TPS FORM
	2/58	IOHAP011	28		DO YOU PLAN TO DO ANY HOME CANNING OF VEGETABLES THIS SUMMER* DO YOU PLAN TO CAN MORE, LESS, OR ABOUT THE SAME AMOUNT OF VEGETABLES AS COMPARED TO LAST YEAR* WILL YOU CAN MORE, LESS, OR ABOUT THE SAME AMOUNT OF FRUIT THIS YEAR AS COMPARED TO LAST YEAR* B. DO YOU /YOUR WIFE/ EXPECT TO CAN ANY FRUIT OR C. DO YOU /YOUR WIFE/ EXPECT TO FREEZE ANY FRUIT OR VEGETABLES THIS YEAR* VEGETABLES THIS YEAR* TPS FORM

30

SUBJECT

DATE SRORSRNOQND CCOUNT

SRORSRNOQND TEXT

INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC. 2/58 10HAA0011 30

YEAR. CHECK ONE OF THE FOLLOWING STATEMENTS THAT

APPLIES TO YOU.

1. I AM ANXIOUS TO CUT DOWN THE FOOD BILL.
2. FAMILY IS LARGER AND EATS MORE.
IF YOU PLAN TO CAN OR FREEZE LESS THAN LAST YEAR. CHECK ONE OF THE FOLLOWING STATEMENTS THAT APPLIES TO YOU.

31

1. I AM TOO BUSY WITH OTHER WORK.
2. DO NOT SAVE ENOUGH TO PAY FOR THE WORK.
DURING THE PAST YEAR. HAVE YOU YOUR WIFE DONE ANY HOME CANNING OF VEGETABLES*
DURING THE PAST YEAR. HAVE YOU YOUR WIFE PUT UP ANY HOMEMADE JAMS OR JELLIES*
DO YOU YOUR WIFE PLAN TO DO ANY HOME CANNING OR PRESERVING IN 1960*

3/60 AIP00158 22 UNDER 500

23 UNDER 500

24 UNDER 500

INTEREST IN ANIMALS, DOGS, CATS, PETS, ETC. 2/47 AIP00390 16 UNDER 500

T FORM

7/47 AIP00401 12 1500-2499

A. DOES YOUR FAMILY HAVE A DOG, A CAT, OR A CANARY AS A PET*
A. WHICH DO YOU YOURSELF PREFER AS A PET - A CAT OR A DOG*

9/48 NORC0246 5 1500-2499

B. WHAT BREED OR KIND OF DOG DO YOU LIKE BEST*
DO YOU HAPPEN TO HAVE ANY PETS* WHAT*

8/49 MINN0074 30 UNDER 500

11/50 MINN0088 24 UNDER 500

2/51 MINN0091 25 UNDER 500

3/52 AIP00488 2 500-1499

A. DID YOU EVER HAVE A PET* WHAT*
DO YOU HAVE A DOG IN YOUR HOUSEHOLD*
DO YOU HAVE A DOG IN YOUR HOUSEHOLD*

6/55 AIP00549 99 500-1499

A. DO YOU APPROVE OR DISAPPROVE OF TURNING OVER UNCLAIMED STRAY DOGS AND CATS TO MEDICAL SCHOOLS FOR EXPERIMENTS TO ADVANCE THE KNOWLEDGE OF HUMAN DISEASES*

3/60 AIP00158108 UNDER 500

WE ARE TAKING A CENSUS OF PEOPLES TRAVEL HABITS AND OTHER THINGS.

4/61 AIP00164108 UNDER 500

2/67 MINN0264 16 UNDER 500

19. HAVE YOU EVER GIVEN A HOME TO A STRAY DOG OR CAT*
DO YOU HAPPEN TO OWN A DOG OR A CAT* IF SO, HOW MANY DO YOU HAVE*
DO YOU HAVE A DOG OR CAT HERE IN YOUR HOUSEHOLD*
DOES ANYONE IN YOUR HOME HAVE A PET*

WILLINGNESS TO PARTICIPATE IN COMMITTEES OR GROUPS 6/39 AIP00162 5 1500-2499

IF YES, ASK
A. WHAT KIND OF PET IS IT AND HOW MANY DO YOU HAVE*

7/48 RFR00063 4 1500-2499

WOULD YOU BE WILLING TO SERVE WITHOUT PAY ON A

COMMITTEE MADE UP OF PRIVATE CITIZENS TO INVESTIGATE SUCH PROBLEMS AS HOUSING, RELIEF AND UNEMPLOYMENT IN YOUR COMMUNITY*

A. HERE ARE SOME NAMES OF ORGANIZATIONS IN THIS COUNTRY. WHICH THREE ON THE LIST WOULD YOU SAY YOU FEEL MOST FRIENDLY TOWARD*

SUBJED.

DATE SRORSRNOQND CCOUNT SRORSRNOQND TEXT

WILLINGNESS TO PARTICIPATE IN
COMMITTEES OR GROUPS

7/48 RFOR0063 4 1500-2499

B. IF YOU WERE GOING TO MAKE AN AWARD TO THE

5/52 RCOM0055 23 UNDER 500

ORGANIZATION ON THE LIST THAT IS DOING THE MOST
NEW YORK CITY

8/60 AIP00634 30 1500-2499

A. SUPPOSE YOU WERE ASKED TO JOIN AN ORGANIZA-
TION WHICH WAS INTERESTED IN IMPROVING THE CITY
AND REALLY DID SOMETHING ABOUT IT. DO YOU THINK
YOU WOULD JOIN OR DO YOU THINK YOU PROBABLY
HAVE YOU EVER SERVED ON A CIVIC COMMITTEE WHICH
DEALT WITH SUCH PROBLEMS AS HOUSING, JUVENILE
DELINQUENCY, RECREATION, HEALTH, ETC.*
B. SUPPOSE YOU WERE ASKED TO SERVE ON A COMMITTEE
WHICH WOULD DEAL WITH SOME LOCAL PROBLEM, SUCH
AS HOUSING, RECREATION, TRAFFIC, HEALTH, OR THE
LIKE -- WOULD YOU ACCEPT*

9/60 AIP00635 25 1500-2499

QUESTION 26

8/67 MINN0269 11 UNDER 500

NOW WOULD YOU LOOK AT THIS CARD PLEASE*
AS YOU SEE, IT HAS NUMBERS RUNNING FROM 1 TO 11.
IF YOU DISAPPROVE OF A GROUP WHOSE NAME I M
GOING TO READ, PICK A NUMBER FROM 1 TO 5) IF YOU
APPROVE, CHOOSE A NUMBER FROM 7 TO 11. THE

1/69 AIP00774 10 UNDER 500

A. SUPPOSE YOU WERE ASKED TO SERVE ON A
COMMITTEE WHICH WOULD DEAL WITH SOME LOCAL
PROBLEM, SUCH AS HOUSING, RECREATION, TRAFFIC,
HEALTH, AND THE LIKE--WOULD YOU ACCEPT*
B. IF YOU DID ACCEPT, ABOUT HOW MUCH TIME COULD

INTEREST IN SPECIAL EVENTS

11/47 AIP00407 15 1500-2499

IF YOU COULD HAVE BEEN PRESENT AND SEEN ANY ONE
EVENT IN THE WHOLE HISTORY OF THE U. S. - WHICH
EVENT WOULD YOU, YOURSELF, MOST LIKE TO HAVE
SEEN*

2/50 MINN0079 6 UNDER 500

HAVE YOU PAID A GREAT DEAL OF ATTENTION, SOME
ATTENTION, OR ONLY A LITTLE ATTENTION TO THE
NEWS ABOUT THE SOFT COAL STRIKE*

3/51 MINN0092 18 UNDER 500

WE HEAR A LOT OF TALK THESE DAYS ABOUT INFLA-
TION. WHAT IS INFLATION, AS YOU UNDERSTAND IT*
A. DO YOU THINK THAT INFLATION HAS AFFECTED YOU
PERSONALLY, OR YOUR FAMILY* /IN WHAT WAYS*/

4/54 MINN0126 18 UNDER 500

B. WHAT DO YOU THINK YOUR FAMILY, AND OTHER
B. WHAT DO YOU THINK YOUR FAMILY, AND OTHER PEO-
QUESTION 20 ALSO

5/56 RCOM0088 49 500-1499

HOW MUCH ATTENTION HAVE YOU PAID TO THE HEARINGS
IN WASHINGTON ON THE DISPUTE BETWEEN SENATOR
MCCARTHY AND U.S. ARMY OFFICIALS -- QUITE A BIT
OF ATTENTION, OR NOT VERY MUCH*

12/58 AIP00152 22 UNDER 500

XAIRE A - HAVE 2 - COMMUNITY LEADERS
A. NOW I WOULD LIKE TO SHOW YOU A LIST OF SOME
PROGRAMS WHICH HAVE TAKEN PLACE IN YOUR CITY IN
THE PAST THREE OR FOUR MONTHS, PLEASE TELL ME
WHICH ONES, IF ANY, YOU HAVE HEARD ABOUT.
PLEASE LOOK OVER THE LIST OF ITEMS ON THIS CARD.
NOW, PLEASE TELL ME WHICH OF THESE ITEMS YOU
HAVE THOUGHT YOU MIGHT BUY SOMETIME IN THE NEXT
12 MONTHS*

SUBJECT

DATE SRORSRNOQND CCOUNT SRORSRNOQND TEXT

INTEREST IN SPECIAL EVENTS

12/58 AIPQ0152 22 UNDER 500
12/60 MINN0200 10 UNDER 500BRAND NEW CAR
NEXT YEAR WILL BE THE 100TH ANNIVERSARY OF THE
START OF THE CIVIL WAR BETWEEN THE NORTH AND
THE SOUTH.

8/62 ORC04655 19

A. HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN
READING ABOUT THE CIVIL WAR - A GREAT DEAL OF
SAMPLE STOCKHOLDERS
WHAT IS YOUR VIEW OF SOME KIND OF A NATIONAL
ORGANIZATION OF STOCKHOLDERS TO GIVE THEM MORE
POLITICAL INFLUENCE? WOULD YOU APPROVE OR DIS-
APPROVE OF SUCH AN ORGANIZATION?INTEREST IN FOREIGN AFFAIRS:
SPECIFIC TOPICS, ORGANIZATIONS,
COUNTRIES.

12/40 OPOR0304 19 500-1499

K FORM

T FORM

IF THE SATURDAY EVENING POST PUT OUT A SPECIAL
WOULD YOU LIKE TO KNOW MORE ABOUT THE LIFE AND
ISSUE OF THEIR MAGAZINE DESCRIBING THE PEOPLE
PEOPLE OF CENTRAL AND SOUTH AMERICA?
IN CENTRAL AND SOUTH AMERICA AND THE WAY THEY
LIVE, WOULD YOU BE SUFFICIENTLY INTERESTED TO

1/42 OPOR0811 7 1500-2499

K FORM

WHERE DO YOU GET MOST OF YOUR INFORMATION ABOUT
WHAT THE PEOPLE IN CENTRAL AND SOUTH AMERICA ARE
LIKE AND HOW THEY LIVE?

4/42 OPOR0814 2 1500-2499

MOVIES

K FORM

T FORM

A. WHEN PEOPLE FROM SOUTH AMERICA VISIT THE
ARE FAMILIAR WITH AND A NUMBER OF THINGS THAT
DO YOU READ A NEWSPAPER REGULARLY?
IF YES, ASK WHICH ONES?

10/43 OPOR0018 7 UNDER 500

UNITED STATES THEY SEE A NUMBER OF THINGS THEY
ARE FAMILIAR WITH AND A NUMBER OF THINGS THAT
IF RESPONDENT READS MORE THAN ONE PAPER
REGULARLY ASK WHICH PAPER DO YOU THINK CARRIES
SEEM DIFFERENT TO THEM. IN WHAT WAYS DO YOU
ROOSEVELT SURVEY

11/43 OPOR0019 15 UNDER 500

A. I WANT TO FIND OUT HOW MUCH INTEREST YOU HAVE
IN INTERNATIONAL AFFAIRS, SUCH AS SETTING UP AN
ORGANIZATION OF NATIONS, SUPPLYING OTHER COUN-
TRIES WITH FOOD, MACHINERY, ETC., AND I WANT TO
ROOSEVELT SURVEY

2/46 NORC0139 12 UNDER 500

RIGHT NOW, MANY PEOPLE ARE INTERESTED IN POST-
WAR PROBLEMS, WHICH INTEREST YOU MORE - INTER-
NATIONAL PROBLEMS LIKE A NEW LEAGUE OF NATIONS
AND AN INTERNATIONAL POLICE FORCE OR DOMESTIC
HOW ABOUT OUR POLICY TOWARD CONTROL OF THE BOMB?
ARE WE GOING TO TRY TO CONTINUE TO KEEP CONTROL
IN OUR OWN HANDS, OR ARE WE GOING TO WORK WITH
OTHER UNITED NATIONS TOWARD INTERNATIONAL
CONTROL OF THE BOMB?

6/46 NORC0143 12 UNDER 500

HAVE YOU HEARD OR READ ANYTHING ABOUT THE

SUBJECT

INTEREST IN FOREIGN AFFAIRS:
SPECIFIC TOPICS, ORGANIZATIONS,
COUNTRIES.

DATE	SRORSRNOQNO	CCOUNT	SRORSRNOQNO	TEXT
6/46	NORC0143	12	6	OFFICIAL AMERICAN PLAN FOR CONTROL OF ATOMIC ENERGY, WHICH BERNARD BARUCH PRESENTED TO THE UNITED NATIONS RECENTLY#
9/46	NORCT047	3	6	A. WAS THERE ANYTHING YOU DID NOT LIKE ABOUT DO YOU PERSONALLY TAKE A GREAT DEAL OF INTEREST, ONLY A LITTLE, OR NO INTEREST AT ALL IN THIS COUNTRY'S RELATIONS WITH ARGENTINA# HOW ABOUT OUR RELATIONS WITH YUGOSLAVIA# OUR RELATIONS WITH BRAZIL# OUR RELATIONS WITH CHINA# DO YOU TAKE AN INTEREST IN THIS COUNTRY'S RELATIONS WITH ARGENTINA#
10/46	NORCT048	9	6	A. DURING THE LAST FEW YEARS, WOULD YOU SAY OUR GOVERNMENT HAS FOLLOWED A STEADY POLICY TOWARD ARGENTINA, OR HAS OUR POLICY OFTEN BEEN CHANGED# NOW A QUESTION ABOUT THE AMOUNT OF INTEREST YOU TAKE IN THESE TOPICS, DO YOU TAKE A GREAT DEAL OF INTEREST, SOME INTEREST, OR PRACTICALLY NONE AT ALL, IN NEWS ABOUT.....
10/48	NORC0161	20	6	A. THE BERLIN QUESTION# HOW MUCH INTEREST DO YOU TAKE IN ----
11/48	NORC0162	18	6	A. OUR POLICY TOWARD CHINA -- A GREAT DEAL OF INTEREST, SOME INTEREST, OR PRACTICALLY NONE#
4/49	MINN070	17	6	B. HAVE YOU TALKED ABOUT THE TREATY WITH ANYONE IN YOUR FAMILY OR OUTSIDE THE FAMILY SINCE YOU FIRST HEARD OR READ ABOUT IT#
6/49	NORC0166	18	6	C. DID YOU HAPPEN TO READ ANY OF THE TEXT OF THE TREATY WHEN IT WAS PUBLISHED RECENTLY# HOW MUCH INTEREST DO YOU TAKE IN ----
8/49	AIPC0446	12	6	C. OUR POLICY TOWARD CHINA - A GREAT DEAL OF INTEREST, SOME INTEREST, OR PRACTICALLY NONE#
9/49	NORC0169	23	6	K FORM B. HOW INTERESTED WOULD YOU SAY YOU ARE IN THE COMING ELECTION IN ENGLAND - VERY INTERESTED, FAIRLY INTERESTED, A LITTLE, OR NOT AT ALL INTERESTED#
3/50	NORC0276	12	6	B. HOW MUCH INTEREST DO YOU TAKE IN OUR POLICY TOWARD CHINA - A GREAT DEAL OF INTEREST, SOME INTEREST, OR PRACTICALLY NONE#
12/51	NORC0315	22	6	HOW MUCH INTEREST DO YOU TAKE IN /EACH ITEM BELOW/ -- A GREAT DEAL OF INTEREST, SOME INTEREST, OR PRACTICALLY NONE#
4/53	NORC0339	20	6	B. OUR RELATIONS WITH YUGOSLAVIA# D. WHAT IS GOING ON IN GERMANY# HOW MUCH INTEREST DO YOU TAKE IN THE FOLLOWING - A GREAT DEAL OF INTEREST, SOME INTEREST, OR PRACTICALLY NONE#
				A. THE PEACE TALKS IN KOREA B. WHAT OUR ALLIES ARE DOING TO BUILD UP THEIR HOW MUCH INTEREST DO YOU TAKE IN ----- A GREAT DEAL OF INTEREST, SOME INTEREST, OR PRACTICALLY NONE#
				A. THE WAR IN INDO-CHINA

SUBJECT

DATE SRORSRNOQNO CCOUNT SRORSRNOQNO TEXT
6 6

INTEREST IN FOREIGN AFFAIRS:
SPECIFIC TOPICS, ORGANIZATIONS,
COUNTRIES.

4/53 NORC0339 20 UNDER 500

B. THE WAR IN KOREA

5/53 NORC0340 12 UNDER 500

HOW MUCH INTEREST DO YOU TAKE IN NEWS ABOUT
/EACH ITEM BELOW/ -- A GREAT DEAL OF INTEREST,
SOME INTEREST, OR PRACTICALLY NONE*

A. THE WAR IN INDO-CHINA*

B. OUR GOVERNMENTS TARIFF POLICY*

DO YOU HAPPEN TO BE DOING ANYTHING TO SUPPORT
OR FURTHER THE UNITED NATIONS* WHAT*

NORC 356 COMMUNISM, CONFORMITY, CIVIL LIBERTIES
ARE THERE OTHER PROBLEMS YOU WORRY OR ARE CON-
CERNED ABOUT, ESPECIALLY POLITICAL OR WORLD
PROBLEMS*

8/53 RCOM0080 20 2500-3499

WAR, RUSSIA, A-BOMB, FOREIGN AFFAIRS

WE HAVE BEEN READING AND HEARING A LOT LATELY
ABOUT THE YALTA CONFERENCE, HOW MUCH ATTENTION
HAVE YOU BEEN PAYING TO THOSE REPORTS - A GREAT
DEAL OF ATTENTION* SOME* OR NOT VERY MUCH*

5/54 AIP00930 5 3500-4499

HOW MUCH INTEREST DO YOU TAKE IN /B/ THE FORMOSA
SITUATION* A GREAT DEAL OF INTEREST, SOME IN-
TEREST, OR PRACTICALLY NONE*

3/55 MINN0136 19 UNDER 500

DO YOU TAKE A GREAT DEAL OF INTEREST, SOME IN-
TEREST, OR PRACTICALLY NONE IN THESE THINGS*

4/55 NORC0371 20 UNDER 500

C. THE FORMOSA SITUATION*

6/55 NORC0372 24 UNDER 500

DO YOU TAKE A GREAT DEAL OF INTEREST IN /EACH
ITEM BELOW/, SOME INTEREST, OR PRACTICALLY NONE*

8/55 NORC0374 23 UNDER 500

A. THE VISIT OF THE RUSSIAN FARMERS TO THE
UNITED STATES.

1/56 RCOM0088 18 500-1499

B. WHAT UNESCO IS DOING.

XAIRE B - HAVE 1 - COMMUNITY LEADERS

XAIRE B - HAVE 2 - COMMUNITY LEADERS

HAVE YOU READ ANY PAMPHLETS RECENTLY ABOUT

HAVE YOU READ ANY PAMPHLETS RECENTLY ABOUT WORLD
AFFAIRS OR THE UN*

WORLD AFFAIRS OR THE U.N.*

21 500-1499

XAIRE A - HAVE 1 - COMMUNITY LEADERS

XAIRE B - HAVE 2 - COMMUNITY LEADERS

A. HOW INTERESTED ARE YOU PERSONALLY IN THE
HAVE YOU HEARD ANY LECTURES OR BEEN TO ANY
DISCUSSION GROUPS RECENTLY THAT WERE ABOUT
UNITED NATIONS AND ITS ACTIVITIES -- GREATLY
INTERESTED, MODERATELY INTERESTED, SLIGHTLY
WORLD AFFAIRS AND THE UN*

INTERESTED, OR NOT INTERESTED AT ALL*

22 500-1499

XAIRE A - COMMUNITY LEADERS

XAIRE B - HAVE 2 - COMMUNITY LEADERS

XAIRE B - HAVE 1 - COMMUNITY LEADERS

A. HAVE YOU READ ANY PAMPHLETS RECENTLY ABOUT

HAVE YOU RECENTLY PARTICIPATED IN ANY CONFER-

ENCES OR WORKSHOPS DEALING WITH WORLD AFFAIRS

WORLD AFFAIRS OR THE UN*

YOU SAY THAT YOU DISCUSS WORLD AFFAIRS, THE UN

SUBJECT

DATE SRORSRNOQNO CCOUNT SRORSRNOQNO TEXT
6 6

INTEREST IN FOREIGN AFFAIRS;
SPECIFIC TOPICS, ORGANIZATIONS,
COUNTRIES.

1/56 RCOM0088 22 500-1499

AND FOREIGN POLICY MATTERS FREQUENTLY, OCCASION-

23 500-1499

AND THE UN*
B. WHAT PAMPHLETS WERE THOSE*
D. HOW LONG AGO WAS IT WHEN YOU READ THE LAST
ALLY OR NEVER*
C. WHAT WAS IT /WERE THEY/ ABOUT*
ONE*

XAIRE A - COMMUNITY LEADERS
XAIRE B - HAVE 2 - COMMUNITY LEADERS
XAIRE C - HAVE 1 - COMMUNITY LEADERS
A. HAVE YOU READ ANY BOOKS RECENTLY ABOUT
A. HOW INTERESTED ARE YOU PERSONALLY IN THE
WHEN YOU GET TOGETHER WITH YOUR FRIENDS, WOULD
UNITED NATIONS AND ITS ACTIVITIES -- GREATLY
WORLD AFFAIRS OR THE UN*
YOU SAY THAT YOU DISCUSS WORLD AFFAIRS, THE UN
AND FOREIGN POLICY MATTERS FREQUENTLY, OCCASION-
B. HOW LONG AGO WAS IT WHEN YOU READ THE LAST
D. HOW LONG AGO WAS IT WHEN YOU READ THE LAST
INTERESTED, MODERATELY-INTERESTED, SLIGHTLY
ALLY OR NEVER*
INTERESTED, OR NOT INTERESTED AT ALL*
ONE*

24 500-1499

XAIRE A - COMMUNITY LEADERS
XAIRE C - HAVE 2 - COMMUNITY LEADERS
XAIRE C- HAVE 1 - COMMUNITY LEADERS
A. HAVE YOU READ ANY PAMPHLETS RECENTLY ABOUT
A. HAVE YOU SEEN ANY MOVIES RECENTLY ABOUT
A. OF THE MANY TROUBLED AREAS AROUND THE WORLD,
WHICH ONE WOULD YOU SAY IS THE MAIN DANGER POINT
AT THIS PARTICULAR TIME*
WORLD AFFAIRS AND THE UN*
WORLD AFFAIRS OR THE U.N.*
B. /UNLESS DO NOT KNOW/ HOW FAMILIAR WOULD YOU
B. WHAT PAMPHLETS WERE THOSE*
C. WHAT WAS IT /WERE THEY/ ABOUT*
D. HOW LONG AGO WAS IT WHEN YOU SAW THE LAST
C. WHAT WAS IT /WERE THEY/ ABOUT*
D. HOW LONG AGO WAS IT WHEN YOU SAW THE LAST
ONE*

25 500-1499

SAY YOU ARE WITH THE SITUATION* WOULD YOU SAY
XAIRE A - COMMUNITY LEADERS
A. HAVE YOU HEARD ANY LECTURES OR BEEN TO ANY
A/ HAVE YOU HEARD ANY LECTURES OR BEEN TO ANY
DISCUSSION GROUPS RECENTLY THAT WERE ABOUT
WORLD AFFAIRS AND THE UN*
B/ WHO SPONSORED OR HELD THEM /IT/*
D. HOW LONG AGO WAS THE LAST ONE*

31 500-1499

XAIRE B - HAVE 1 - COMMUNITY LEADERS
DO YOU EVER ATTEND MEETINGS OF THE AMERICAN
ASSOCIATION FOR THE UNITED NATIONS, THE FOREIGN
POLICY ASSOCIATION, OR THE WORLD AFFAIRS COUN-

SUBJECT

DATE SRORSRNOQNO CCOUNT SFORSRNOQNO TEXT
6 6

INTEREST IN FOREIGN AFFAIRS;
SPECIFIC TOPICS, ORGANIZATIONS,
COUNTRIES.

1/56 RCOM0088 31 500-1499

CIL# WHICH ONE/S/#

35 500-1499

XAIRE A - COMMUNITY LEADERS
XAIRE B - WAVE 2 - COMMUNITY LEADERS
XAIRE C - WAVE 1 - COMMUNITY LEADERS
XAIRE C - WAVE 2 - COMMUNITY LEADERS
A. HOW FAMILIAR WOULD YOU SAY YOU ARE WITH UN
A. WHEN DID YOU VISIT THE U.N. BUILDING#
DO YOU THINK THAT EVENTUALLY THE UN SHOULD BE
HOW FAMILIAR ARE YOU WITH THE UNS EFFORTS TO
ON THE WHOLE. ARE MOST OF YOUR FRIENDS AND THE
B. DID YOU VISIT THE U.N. BUILDING ON YOUR OWN
CHANGED INTO A WORLD GOVERNMENT OR SHOULD THE
EFFORTS TO DEVELOP PEACEFUL USES OF ATOMIC
PEOPLE YOU ASSOCIATE WITH FOR THE UN OR AGAINST
RAISE LIVING STANDARDS OF UNDER-DEVELOPED
ENERGY# WOULD YOU SAY YOU ARE VERY FAMILIAR,
NATIONS# WOULD YOU SAY YOU ARE VERY FAMILIAR,
OR AS PART OF A GROUP OR ORGANIZATION#
THE UN#

UN NOT EVER BECOME A WORLD GOVERNMENT#
D. IF YOU WERE TO RATE YOUR VISIT TO THE U.N.
MODERATELY FAMILIAR, SLIGHTLY FAMILIAR, OR

41 500-1499

- XAIRE A - COMMUNITY LEADERS
DO YOU EVER ATTEND MEETINGS OF THE AMERICAN
ASSOCIATION FOR THE UNITED NATIONS, THE FOREIGN
POLICY ASSOCIATION, OR THE WORLD AFFAIRS COUN-
CIL# WHICH ONE/S/#

5/56 RCOM0088 11 500-1499

XAIRE B - WAVE 2 - COMMUNITY LEADERS
HOW INTERESTED ARE YOU PERSONALLY IN THE UNITED
NATIONS AND ITS ACTIVITIES -- GREATLY INTER-
ESTED, MODERATELY INTERESTED, SLIGHTLY INTER-
ESTED, OR NOT INTERESTED AT ALL#

18 500-1499

XAIRE B - WAVE 1 - COMMUNITY LEADERS
XAIRE B - WAVE 2 - COMMUNITY LEADERS
HAVE YOU READ ANY PAMPHLETS RECENTLY ABOUT
HAVE YOU READ ANY PAMPHLETS RECENTLY ABOUT WORLD
AFFAIRS OR THE UN#
WORLD AFFAIRS OR THE U.N.#

21 500-1499

XAIRE A - WAVE 1 - COMMUNITY LEADERS
XAIRE B - WAVE 2 - COMMUNITY LEADERS
A. HOW INTERESTED ARE YOU PERSONALLY IN THE
HAVE YOU HEARD ANY LECTURES OR BEEN TO ANY
DISCUSSION GROUPS RECENTLY THAT WERE ABOUT
UNITED NATIONS AND ITS ACTIVITIES -- GREATLY
INTERESTED, MODERATELY INTERESTED, SLIGHTLY
WORLD AFFAIRS AND THE UN#
INTERESTED, OR NOT INTERESTED AT ALL#

22 500-1499

XAIRE A - COMMUNITY LEADERS
XAIRE B - WAVE 2 - COMMUNITY LEADERS
XAIRE B - WAVE 1 - COMMUNITY LEADERS
A. HAVE YOU READ ANY PAMPHLETS RECENTLY ABOUT
HAVE YOU RECENTLY PARTICIPATED IN ANY CONFER-

SUBJECT

DATE SRORSRNOGNO CCOUNT SRCRSRNOGNO TEXT
6 6

INTEREST IN FOREIGN AFFAIRS;
SPECIFIC TOPICS, ORGANIZATIONS,
COUNTRIES.

5/56 RCOM0088 22 500-1499

WHEN YOU GET TOGETHER WITH YOUR FRIENDS WOULD

ENCES OR WORKSHOPS DEALING WITH WORLD AFFAIRS
WORLD AFFAIRS OR THE UN*
YOU SAY THAT YOU DISCUSS WORLD AFFAIRS, THE UN
AND FOREIGN POLICY MATTERS FREQUENTLY, OCCASION-
AND THE UN*
B. WHAT PAMPHLETS WERE THOSE*
D. HOW LONG AGO WAS IT WHEN YOU READ THE LAST
ALLY OR NEVER*
C. WHAT WAS IT /WERE THEY/ ABOUT*
ONE*

23 500-1499

XAIRE A - COMMUNITY LEADERS
XAIRE B - WAVE 2 - COMMUNITY LEADERS
XAIRE C - WAVE 1 - COMMUNITY LEADERS
A. HAVE YOU READ ANY BOOKS RECENTLY ABOUT
A. HOW INTERESTED ARE YOU PERSONALLY IN THE
WHEN YOU GET TOGETHER WITH YOUR FRIENDS, WOULD
UNITED NATIONS AND ITS ACTIVITIES -- GREATLY
WORLD AFFAIRS OR THE UN*
YOU SAY THAT YOU DISCUSS WORLD AFFAIRS, THE UN
AND FOREIGN POLICY MATTERS FREQUENTLY, OCCASION-
B. HOW LONG AGO WAS IT WHEN YOU READ THE LAST
D. HOW LONG AGO WAS IT WHEN YOU READ THE LAST
INTERESTED, MODERATELY INTERESTED, SLIGHTLY
ALLY OR NEVER*
INTERESTED, OR NOT INTERESTED AT ALL*
ONE*

24 500-1499

XAIRE A - COMMUNITY LEADERS
XAIRE C - WAVE 2 - COMMUNITY LEADERS
XAIRE C - WAVE 1 - COMMUNITY LEADERS
A. HAVE YOU READ ANY PAMPHLETS RECENTLY ABOUT
A. HAVE YOU SEEN ANY MOVIES RECENTLY ABOUT
A. OF THE MANY TROUBLED AREAS AROUND THE WORLD,
WHICH ONE WOULD YOU SAY IS THE MAIN DANGER POINT
AT THIS PARTICULAR TIME*
WORLD AFFAIRS AND THE UN*
WORLD AFFAIRS OR THE U.N.*
B. /UNLESS DO NOT KNOW/ HOW FAMILIAR WOULD YOU
B. WHAT PAMPHLETS WERE THOSE*
C. WHAT WAS IT /WERE THEY/ ABOUT*
D. HOW LONG AGO WAS IT WHEN YOU SAW THE LAST
C. WHAT WAS IT /WERE THEY/ ABOUT*
D. HOW LONG AGO WAS IT WHEN YOU SAW THE LAST
ONE*

25 500-1499

SAY YOU ARE WITH THE SITUATION* WOULD YOU SAY
XAIRE A - COMMUNITY LEADERS
A. HAVE YOU HEARD ANY LECTURES OR BEEN TO ANY
A/ HAVE YOU HEARD ANY LECTURES OR BEEN TO ANY
DISCUSSION GROUPS RECENTLY THAT WERE ABOUT
WORLD AFFAIRS AND THE UN*
B/ WHO SPONSORED OR HELD THEM /IT/*
D. HOW LONG AGO WAS THE LAST ONE*

SUBJECT

DATE SRORSRNOGNO CCOUNT
6

SRORSRNOGNO TEXT
6

INTEREST IN FOREIGN AFFAIRS:
SPECIFIC TOPICS, ORGANIZATIONS,
COUNTRIES.

5/56 RCOM0088 29 500-1499

XAIRE B - WAVE 2 - COMMUNITY LEADERS

35 500-1499

XAIRE C - WAVE 2 - COMMUNITY LEADERS
A. WHEN YOU GET TOGETHER WITH YOUR FRIENDS,
HOW FAMILIAR ARE YOU WITH THE UNS EFFORTS TO
RAISE LIVING STANDARDS OF UNDERDEVELOPED NA-
HOULD YOU SAY THAT YOU DISCUSS WORLD AFFAIRS,
THE UN AND FOREIGN POLICY MATTERS FREQUENTLY,
TIONS? WOULD YOU SAY YOU ARE VERY FAMILIAR,
MODERATELY FAMILIAR, SLIGHTLY FAMILIAR, OR
OCCASIONALLY OR NEVER?

XAIRE A - COMMUNITY LEADERS
XAIRE B - WAVE 2 - COMMUNITY LEADERS
XAIRE C - WAVE 1 - COMMUNITY LEADERS
XAIRE C - WAVE 2 - COMMUNITY LEADERS

A. HOW FAMILIAR WOULD YOU SAY YOU ARE WITH UN
A. WHEN DID YOU VISIT THE U.N. BUILDING?
DO YOU THINK THAT EVENTUALLY THE UN SHOULD BE
HOW FAMILIAR ARE YOU WITH THE UNS EFFORTS TO
ON THE WHOLE. ARE MOST OF YOUR FRIENDS AND THE
B. DID YOU VISIT THE U.N. BUILDING ON YOUR OWN
CHANGED INTO A WORLD GOVERNMENT OR SHOULD THE
EFFORTS TO DEVELOP PEACEFUL USES OF ATOMIC
PEOPLE YOU ASSOCIATE WITH FOR THE UN OR AGAINST
RAISE LIVING STANDARDS OF UNDER-DEVELOPED
ENERGY? WOULD YOU SAY YOU ARE VERY FAMILIAR,
NATIONS? WOULD YOU SAY YOU ARE VERY FAMILIAR,
OR AS PART OF A GROUP OR ORGANIZATION?
THE UN?

45 500-1499

UN NOT EVER BECOME A WORLD GOVERNMENT?
D. IF YOU WERE TO RATE YOUR VISIT TO THE U.N.
MODERATELY FAMILIAR, SLIGHTLY FAMILIAR, OR
XAIRE C - WAVE 2 - PORTLAND, OREGON -
COMMUNITY LEADERS

10/58 IOHA0013 31 UNDER 500

A. DID YOU PARTICIPATE IN ANY WAY IN THE GREAT
DECISIONS PROGRAM SPONSORED BY THE FOREIGN
POLICY ASSOCIATION IN PORTLAND THIS YEAR?
HAVE YOU PAID ANY ATTENTION TO WHAT HAS BEEN
GOING ON IN THE AREA OF FORMOSA, ESPECIALLY
ABOUT THE ISLANDS QUEMOY AND MATSU?
HOW OLD DO YOU THINK A YOUNGSTER SHOULD BE
BEFORE HE IS PERMITTED TO USE A GUN WHEN ACCOM-
PANIED BY AN EXPERIENCED HUNTER?

WISC0002 2 UNDER 500

46 UNDER 500

HAVE YOU PAID ANY ATTENTION TO WHAT HAS BEEN
GOING ON IN THE AREA OF FORMOSA, ESPECIALLY
ABOUT THE ISLANDS QUEMOY AND MATSU?
HOPES AND FEARS FOR SELF AND COUNTRY

7/59 IISR0012 10 1500-2499

A. NOW, I WOULD LIKE TO ASK YOU ABOUT SEVERAL
DIFFERENT KINDS OF PROBLEMS, FIRST, WHAT DO YOU
THINK IS THE MOST IMPORTANT INTERNATIONAL OR
WORLD PROBLEM AT THE PRESENT TIME?

9/62 AIPO0168 23 UNDER 500

RECENTLY THERE HAVE BEEN REPORTS THAT RUSSIA IS
SENDING MILITARY SUPPLIES, EQUIPMENT AND TECH-

SUBJECT	DATE	SRORSRNOQNO	CCOUNT	SRORSRNOQNO	TEXT
INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.	9/62	AIP00168	23	6	UNDER 500 NICAL ASSISTANCE TO CUBA. ABOUT HOW MUCH ATTEN- TION WOULD YOU SAY YOU HAVE BEEN PAYING TO THE NEWS OF THIS BUILD-UP IN CUBA? WOULD YOU SAY A. HEADLINES DEALING WITH EVENTS IN THE SOUTHERN PART OF AFRICA ARE BECOMING MORE FRE- QUENT. DO HAPPENINGS IN THAT PART OF THE WORLD INTEREST YOU A GREAT DEAL? QUITE A LOT? NOT TOO MUCH? OR NOT AT ALL?
	10/66	MINN0260	7		UNDER 500
EATING HABITS; VEGETARIAN. DRINKING, DIET	9/43	AIP00302	7	1500-2499	A. MANY PEOPLE IN THE UNITED STATES ARE VEGE- TARIANS. THAT IS, PEOPLE WHO EAT NO FISH, FOWL, OR MEAT OF ANY KIND. DO YOU HAPPEN TO BE A VEGETARIAN? B. WHY DO YOU HAPPEN TO BE A VEGETARIAN? IF YOU EVER HAVE BEER OR WINE IN YOUR HOME, WHERE DO YOU BUY IT? SAMPLE OLD PEOPLE A. HAVE YOU EVER MADE ANY BIG CHANGE IN YOUR EATING HABITS? FOR EXAMPLE, HAVE YOU EVER GONE ON A DIET? IF YES, ASK
	1/48	ORC0214B	23	1500-2499	
	11/58	POS.0468	95		
ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS	8/39	RCOM0007	12	6	UNDER 500 A. THE NATION IS INTERESTED IN LEARNING MORE ABOUT ITS READERS. SO WE ARE INCLUDING HERE SOME FACTUAL QUESTIONS. WE WANT TO KNOW WHAT CLUBS AND ORGANIZATIONS YOU BELONG TO. CHARITABLE CIVIC A. DO YOU HAPPEN TO BE A MEMBER OF ANY OF THESE B. DO YOU FEEL THAT YOUR FARM ORGANIZATION RE- FARM ORGANIZATIONS? PRESENTS YOUR VIEWS ON PUBLIC QUESTIONS? THE FARM BUREAU THE GRANGE THE FARMERS UNION T FORM A. DO YOU HAPPEN TO BE A MEMBER OF ANY OF THESE B. DO YOU FEEL THAT YOUR FARM ORGANIZATION RE- FARM ORGANIZATIONS - PRESENTS YOUR VIEWS ON PUBLIC QUESTIONS? THE FARM BUREAU THE GRANGE
	8/44	AIP00324	17	1500-2499	
			0325	21	UNDER 500
	4/45	MINN0020	3		UNDER 500 HERE ARE SOME QUESTIONS ABOUT HOW PEOPLE IN MINNESOTA USE THEIR LEISURE TIME. DO YOU BELONG TO ANY CLUBS OR ORGANIZED GROUPS SUCH AS THESE-- /3/ CIVIC CLUB SUCH AS CHAMBER OF COMMERCE. LEAGUE OF WOMEN VOTERS A. DO YOU BELONG TO ANY VETERANS ORGANIZATIONS? B. DO YOU PLAN TO JOIN ANY? C. WHICH ONE?
	7/46	AIP00375	27	1500-2499	

SUBJECT

DATE SRORSRNOQND CCOUNT SRORSRNOQND TEXT
6 6

ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS

11/46 RCOM0089 9 UNDER 500

FORM 1 - POTTSTOWN, PA.

10 UNDER 500

ARE YOU A MEMBER OF ANY --
1. SOCIAL CLUB* 2. FRATERNITY*
3. LODGE* 4. UNION* 5. FORUM*
FORM 2 - POTTSTOWN, PA.

1/47 MINN0041 12 UNDER 500

ARE YOU A MEMBER OF ANY --
SOCIAL CLUB* FRATERNITY* LODGE*
UNION* FORUM*
JUVENILE

4/47 NORC0150 21 UNDER 500

WHAT ORGANIZATION FOR YOUNG PEOPLE DO YOU BELIEVE DOES THE MOST GOOD FOR ITS MEMBERS*
QUESTION 13

27 500-1499

ARE YOU A MEMBER OF THAT ORGANIZATION, OR HAVE YOU HAPPEN TO BELONG TO ANY GROUPS OR ORGANIZATIONS THAT DISCUSS NATIONAL OR INTERNATIONAL PROBLEMS*

8/47 MINN0048 16 UNDER 500

A. IF YES--WHICH ONES*

12/47 AIPO0410 17 UNDER 500

ARE YOU OR IS ANYBODY IN YOUR FAMILY A MEMBER OF A PROFESSIONAL SOCIETY OR A LABOR UNION*
A. IF MEMBER OF PROFESSIONAL SOCIETY -- WHICH SOCIETY*

5/49 MINN0071 45 UNDER 500

DO YOU BELONG TO A BOOK CLUB*
T FORM

6/49 MINN0072 39 UNDER 500

A. ARE YOU NOW, OR HAVE YOU EVER BEEN, A MEMBER OF A BOOK CLUB WHICH SELLS NEW BOOKS TO ITS MEMBERS*

7/49 MINN0073 34 UNDER 500

B. WHICH CLUB/S/*

8/49 MINN0074 40 UNDER 500

A. DO YOU /DOES YOUR HUSBAND/ BELONG TO THE FARMERS UNION, THE GRANGE OR THE FARM BUREAU*

4/51 RCOM0046 16 500-1499

B. IF DO NOT BELONG

IF YOU WERE GOING TO JOIN ONE, WHICH ONE WOULD YOU BE INCLINED TO JOIN*

3/52 RCOM0075 17 1500-2499

A. DO YOU /DOES YOUR HUSBAND/ BELONG TO THE FARMERS UNION, THE GRANGE OR THE FARM BUREAU*

B. IF YOU WERE GOING TO JOIN ONE, WHICH ONE WOULD YOU BE INCLINED TO JOIN*

A. DO YOU /DOES YOUR HUSBAND/ BELONG TO THE FARMERS UNION, THE GRANGE OR THE FARM BUREAU*

B. IF YOU WERE GOING TO JOIN ONE, WHICH ONE WOULD YOU BE INCLINED TO JOIN*

A. DO YOU BELONG TO THE FARMERS UNION, THE GRANGE OR THE FARM BUREAU*

B. IF YOU WERE GOING TO JOIN ONE, WHICH ONE WOULD YOU BE INCLINED TO JOIN*

SAN JOSE, CALIFORNIA

DO YOU HAPPEN TO BELONG TO ANY CLUBS OR ORGANIZATIONS THAT SOMETIMES TAKE A STAND ON HOUSING, BETTER GOVERNMENT, SCHOOL PROBLEMS OR OTHER LOCAL ISSUES* WHAT ORGANIZATIONS* ANY OTHERS*

A. ARE YOU A MEMBER OF A FARM ORGANIZATION*

D. IN PAST YEARS HAVE YOU GENERALLY AGREED WITH /THE FARM ORGANIZATION/ WHEN THEY HAVE TAKEN

B. OR DOES ANY MEMBER OF YOUR IMMEDIATE FAMILY

SUBJECT

DATE SRORSRNOGNO CCOUNT SRORSRNOGNO TEXT
6 6

ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS

3/52 RCOM0075 17 1500-2499

BELONG TO A FARM ORGANIZATION#

5/52 RCOM0059 20 1500-2499

POSITIONS ON CANDIDATES OR POLITICAL MATTERS,
C. WHICH ONE -- THE NATIONAL GRANGE, THE FARM
GENERALLY DISAGREED WITH THEM. OR HAVE YOU NOT
BUREAU FEDERATION, OR WHAT#

NOTICED MUCH THE POLITICAL POSITIONS THEY HAVE
A. ARE YOU A MEMBER OF A FARM ORGANIZATION#
D. REGARDLESS OF HOW YOU INTEND TO VOTE THIS
B. DOES ANY MEMBER OF YOUR IMMEDIATE FAMILY
YEAR. WOULD YOU SAY IN THE PAST YOU HAVE USUALLY
BELONG TO A FARM ORGANIZATION#

C. WHICH ONE -- NATIONAL GRANGE, THE FARM
FOUND YOURSELF AGREEING WITH, OR DISAGREEING
BUREAU FEDERATION, OR WHAT#

21 1500-2499

WITH THE LEADERS OF THE /NAT. GRANGE, FARM
A. ARE YOU A MEMBER OF A VETERANS ORGANIZATION#
B. OR DOES ANY MEMBER OF YOUR IMMEDIATE FAMILY
BELONG TO A VETERANS ORGANIZATION#

C. WHICH ONE - AMERICAN LEGION, VETERANS OF
FOREIGN WARS, OR WHAT#

22 1500-2499

A. ARE YOU A MEMBER OF ANY SOCIAL CLUB OR FRA-
TERNAL ORGANIZATION WHICH IS MADE UP OF MEMBERS
DESCENDED FROM SOME NATIONALITY GROUP -- LIKE
IRISH-AMERICAN, GERMANIA-MANNERCHOR, THE FRANCO-
AMERICANS, THE SONS OF ITALY, ETC.#

10/52 RCOM0062 27 2500-3499

A. ARE YOU A MEMBER OF A FARM ORGANIZATION#
B. OR DOES ANY MEMBER OF YOUR IMMEDIATE FAMILY
BELONG TO A FARM ORGANIZATION#

C. WHICH ONE -- NATIONAL GRANGE, THE FARM
BUREAU FEDERATION, OR WHAT#

2/53 MINN0114 19 UNDER 500

WILL YOU PLEASE LOOK AT THIS LIST OF DIFFERENT
KINDS OF ORGANIZATIONS AND THEN TELL ME IF YOU
BELONG TO ANY OF THEM.

/B/ FARM ORGANIZATIONS, LIKE GRANGE, FARM
BUREAU, FARMERS UNION, ETC.

5/53 NORC0338 33 2500-3499

A. DO YOU HAPPEN TO BELONG TO ANY CLUBS, GROUPS
OR ORGANIZATIONS THAT TAKE AN INTEREST IN ANY
COMMUNITY MATTERS#

B. COULD YOU TELL ME WHICH ONES#

10/54 RCOM0067 4 1500-2499

A. HAVE YOU EVER BELONGED TO A VETERANS ORGAN-
IZATION SUCH AS THE AMERICAN LEGION, VETERANS
OF FOREIGN WARS, ETC.# WHICH ONE#

B. DO YOU STILL BELONG TO /VETERANS ORGANIZATION
NAMED IN A/#

12/55 AIPG0557 27 UNDER 500

ARE YOU, OR HAVE YOU EVER BEEN, A MEMBER OF THE
YMCA# ARE YOU, OR HAVE YOU OR ANY OF YOUR IM-
MEDIATE FAMILY EVER BEEN A MEMBER OF THE YMCA#

1/56 RCOM0068 2 500-1499

XAIRE A - COMMUNITY LEADERS
XAIRE B - HAVE 1 - COMMUNITY LEADERS
XAIRE C - COMMUNITY LEADERS
XAIRE C - HAVE 1 - COMMUNITY LEADERS

A. NOW HE WOULD LIKE THE NAMES OF THE ORGANI-
A. NOW HE WOULD LIKE THE NAMES OF THE ORGANIZA-

SUBJECT

DATE SRORSRNOGNO CCOUNT SRORSRNOGNO TEXT
6 6

ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS

1/56 RCOM0088 2 500-1499

A. THERE ARE MANY AREAS THAT NEED THE SUPPORT

AND ENERGIES OF PUBLIC-MINDED PEOPLE. ASSUME WHAT WOULD YOU SAY ARE THE TWO OR THREE MOST AND ENERGIES OF PUBLIC-MINDED PEOPLE. ASSUME FOR A MOMENT THAT YOU HAD TO PICK ONE AREA WHERE PRESSING PROBLEMS FACING /NAME OF CITY/ TODAY? TIONS YOU BELONG TO -- WHETHER THEY ARE LOCAL OR ZATIONS YOU BELONG TO -- WHETHER THEY ARE LOCAL ALSO ORGANIZED ON STATE. NATIONAL OR INTERNA- ANY OTHERS?

FOR A MOMENT THAT YOU HAD TO PICK ONE AREA WHERE OR ALSO ORGANIZED ON STATE. NATIONAL OR INTER- YOU WOULD CONCENTRATE ALL OF YOUR EXTRA-CURRIC- NATIONAL LEVEL. BY ORGANIZATIONS WE DO NOT MEAN TIONAL LEVEL. BY ORGANIZATIONS WE DO NOT MEAN ULAR TIME. HERE IS A LIST OF AREAS. - WHICH ONE YOU WOULD CONCENTRATE ALL OF YOUR EXTRA-CURRIC-

3 500-1499

XAIRE C - WAVE 1 - COMMUNITY LEADERS
A. CAN YOU THINK OF ANY OTHER SPECIAL OFFICES OR SPECIAL POSITIONS IN THE COMMUNITY YOU HAVE HELD AT ONE TIME OR ANOTHER?

4 500-1499

XAIRE A - COMMUNITY LEADERS
XAIRE B - WAVE 1 - COMMUNITY LEADERS
XAIRE B - WAVE 2 - COMMUNITY LEADERS
XAIRE C - COMMUNITY LEADERS

A. DURING THE LAST 3 OR 4 MONTHS WOULD YOU SAY
A. DURING THE LAST THREE OR FOUR MONTHS, WOULD
A. NOW WE WOULD LIKE THE NAMES OF THE ORGANIZA-
A. NOW WE WOULD LIKE THE NAMES OF THE ORGANIZA-
A. THERE ARE MANY AREAS THAT NEED THE SUPPORT AND ENERGIES OF PUBLIC-MINDED PEOPLE. ASSUME TIONS YOU BELONG TO - WHETHER THEY ARE LOCAL OR TIONS YOU BELONG TO -- WHETHER THEY ARE LOCAL OR YOU SAY YOUR INTEREST IN LOCAL COMMUNITY AFFAIRS YOUR INTEREST IN LOCAL COMMUNITY AFFAIRS HAS ALSO ORGANIZED ON STATE. NATIONAL OR INTER- ALSO ORGANIZED ON STATE. NATIONAL OR INTERNA- ALSO ORGANIZED ON STATE. NATIONAL OR INTERNA- FOR A MOMENT THAT YOU HAD TO PICK ONE AREA WHERE HAS INCREASED, REMAINED ABOUT THE SAME, OR INCREASED, REMAINED ABOUT THE SAME, OR FALLEN FALLEN OFF SOMEWHAT?

5/56 RCOM0088 2 500-1499

NATIONAL LEVEL. BY ORGANIZATIONS WE DO NOT MEAN OFF SOMEWHAT?
TIONAL LEVEL. BY ORGANIZATIONS WE DO NOT MEAN YOU WOULD CONCENTRATE ALL OF YOUR EXTRA-CURRIC- XAIRE A - COMMUNITY LEADERS XAIRE B - WAVE 1 - COMMUNITY LEADERS XAIRE C - COMMUNITY LEADERS XAIRE C - WAVE 1 - COMMUNITY LEADERS

A. NOW WE WOULD LIKE THE NAMES OF THE ORGANI-
A. NOW WE WOULD LIKE THE NAMES OF THE ORGANIZA-
A. THERE ARE MANY AREAS THAT NEED THE SUPPORT

SUBJECT

DATE SRORSRNOQNO CCOUNT SRORSRNOQNO TEXT
6 6

ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS

5/56 RCOM0088 2 500-1499

AND ENERGIES OF PUBLIC-MINDED PEOPLE. ASSUME

WHAT WOULD YOU SAY ARE THE TWO OR THREE MOST AND ENERGIES OF PUBLIC-MINDED PEOPLE. ASSUME FOR A MOMENT THAT YOU HAD TO PICK ONE AREA WHERE PRESSING PROBLEMS FACING /NAME OF CITY/ TODAY? TIONS YOU BELONG TO --- WHETHER THEY ARE LOCAL OR ZATIONS YOU BELONG TO -- WHETHER THEY ARE LOCAL ALSO ORGANIZED ON STATE, NATIONAL OR INTERNA- ANY OTHERS?

FOR A MOMENT THAT YOU HAD TO PICK ONE AREA WHERE OR ALSO ORGANIZED ON STATE, NATIONAL OR INTER- YOU WOULD CONCENTRATE ALL OF YOUR EXTRA-CURRIC- NATIONAL LEVEL. BY ORGANIZATIONS WE DO NOT MEAN TIONAL LEVEL. BY ORGANIZATIONS WE DO NOT MEAN ULAR TIME, HERE IS A LIST OF AREAS, - WHICH ONE YOU WOULD CONCENTRATE ALL OF YOUR EXTRA-CURRIC-

4 500-1499

XAIRE A - COMMUNITY LEADERS
XAIRE B - HAVE 1 - COMMUNITY LEADERS
XAIRE B - HAVE 2 - COMMUNITY LEADERS
XAIRE C - COMMUNITY LEADERS

A. DURING THE LAST 3 OR 4 MONTHS WOULD YOU SAY A. DURING THE LAST THREE OR FOUR MONTHS, WOULD A. NOW WE WOULD LIKE THE NAMES OF THE ORGANIZA- A. NOW, WE WOULD LIKE THE NAMES OF THE ORGANIZA- A. THERE ARE MANY AREAS THAT NEED THE SUPPORT AND ENERGIES OF PUBLIC-MINDED PEOPLE. ASSUME TIONS YOU BELONG TO - WHETHER THEY ARE LOCAL OR TIONS YOU BELONG TO -- WHETHER THEY ARE LOCAL OR YOU SAY YOUR INTEREST IN LOCAL COMMUNITY AFFAIRS YOUR INTEREST IN LOCAL COMMUNITY AFFAIRS HAS ALSO ORGANIZED ON STATE, NATIONAL OR INTER- ALSO ORGANIZED ON STATE, NATIONAL OR INTERNA- ALSO ORGANIZED ON STATE, NATIONAL, OR INTERNA- FOR A MOMENT THAT YOU HAD TO PICK ONE AREA WHERE HAS INCREASED, REMAINED ABOUT THE SAME, OR INCREASED, REMAINED ABOUT THE SAME, OR FALLEN FALLEN OFF SOMEWHAT?

17 500-1499

NATIONAL LEVEL. BY ORGANIZATIONS WE DO NOT MEAN OFF SOMEWHAT?

TIONAL LEVEL. BY ORGANIZATIONS WE DO NOT MEAN YOU WOULD CONCENTRATE ALL OF YOUR EXTRA-CURRIC-

XAIRE B - HAVE 2 - COMMUNITY LEADERS

A. NOW THINKING OF ORGANIZATIONS INTERESTED IN THE AREA OF WORLD AFFAIRS, HAVE YOU, IN THE PAST 3 OR 4 MONTHS JOINED OR RESIGNED FROM ANY OR BECOME MORE ACTIVE OR LESS ACTIVE IN ANY?

19 500-1499

XAIRE A - HAVE 2 - COMMUNITY LEADERS

A. NOW, THINKING OF ORGANIZATIONS INTERESTED IN THE AREA OF WORLD AFFAIRS, HAVE YOU, IN THE PAST 3 OR 4 MONTHS, JOINED OR RESIGNED FROM ANY, OR BECOME MORE ACTIVE OR LESS ACTIVE IN ANY?

20 500-1499

XAIRE A - COMMUNITY LEADERS

A. NOW, THINKING OF ORGANIZATIONS INTERESTED IN

SUBJECT

DATE	SRORSRNOQND 6	CCOUNT	SRORSRNOQND 6	TEXT
5/56	RCOM0088 20	500-1499		THE AREA OF LOCAL COMMUNITY AFFAIRS. HAVE YOU. IN THE PAST 3 OR 4 MONTHS, JOINED OR RESIGNED ANY, OR BECOME MORE ACTIVE OR LESS ACTIVE IN XAIRE C - HAVE 2 - COMMUNITY LEADERS A. NOW, THINKING OF ORGANIZATIONS INTERESTED IN THE AREA OF WORLD AFFAIRS. HAVE YOU, IN THE PAST 3 OR 4 MONTHS, JOINED OR RESIGNED FROM ANY, OR BECOME MORE ACTIVE OR LESS ACTIVE IN ANY* XAIRE C - HAVE 2 - COMMUNITY LEADERS A. NOW, THINKING OF ORGANIZATIONS INTERESTED IN THE AREA OF LOCAL COMMUNITY AFFAIRS. HAVE YOU, IN THE PAST 3 OR 4 MONTHS, JOINED OR RESIGNED FROM ANY, OR BECOME MORE ACTIVE OR LESS ACTIVE
		26	500-1499	CHICAGO ROCKFORD, ILLINOIS DO YOU BELONG TO ANY ORGANIZATIONS -- LIKE CIVIC GROUPS, LODGES, CHURCH GROUPS, UNIONS, AND SO ON* A. WHAT ORGANIZATIONS* A. ARE YOU AN ACTIVE MEMBER OF ANY ORGANIZATIONS OR CLUBS - SUCH AS LODGES, LABOR UNIONS OR BUSINESS GROUPS, VETERANS ORGANIZATIONS, CHURCHES OR SYNAGOGUES, OR THE LIKE* LEISURE TIME INTERESTS AND ACTIVITIES I D LIKE TO ASK YOU ABOUT SOME OF THE ORGANIZATIONS TO WHICH YOU BELONG. A. DO YOU BELONG TO ANY ORGANIZATION SUCH AS THE AMERICAN LEGION, LEAGUE OF WOMEN VOTERS, ONE WAY IN WHICH SOME PEOPLE SPEND A PART OF THEIR TIME IS IN CLUBS, LODGES, AND OTHER ORGANIZATIONS. WILL YOU PLEASE LOOK AT THIS LIST OF DIFFERENT KINDS OF ORGANIZATIONS AND THEN TELL ME IF YOU YOURSELF BELONG TO ANY OF THEM* SAMPLE OLD PEOPLE WHAT ORGANIZATIONS DO YOU TAKE AN ACTIVE PART IN NOW* YOUTHS 15-18, DO YOU BELONG TO ANY CLUBS OR ORGANIZATIONS AT SCHOOL* /IF YES/ HOW MANY* WHAT COMMUNITY ORGANIZATIONS OR GROUPS, IF ANY, DO YOU BELONG TO NOW -- THAT IS, FRATERNAL, SOCIAL, BUSINESS, CIVIC, OR RELIGIOUS GROUPS* QUESTION 52 AND IN WHICH OF THESE ORGANIZATIONS ARE YOU A. ARE YOU A MEMBER OF A FARM ORGANIZATION* B. DOES ANY MEMBER OF YOUR IMMEDIATE FAMILY FEDERATION, OR THE FARMERS UNION* LIVING WITH YOU BELONG TO A FARM ORGANIZATION* C. WHICH -- NATIONAL GRANGE, THE FARM BUREAU
		27	500-1499	
10/56	NORC0388 73	UNDER 500		
11/56	AIP00574 34	500-1499		
7/57	AIP0A959 31	1500-2499		
10/57	MINN0165 17	UNDER 500		
11/58	POS.0468205			
12/58	MINN0178 3	UNDER 500		
2/60	AIP00625 51	1500-2499		
6/60	RCOM0098 19	UNDER 500		
		0099 22	500-1499	

SUBJECT	DATE	SRORSRNOQNO 6	CCOUNT	SRORSRNOQNO 6	TEXT
ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS	5/61	POS.0544	20	1500-2499	SAMPLE YOUNG ADULTS WHAT CLUBS OR ORGANIZATIONS DO YOU BELONG TO? THAT IS, CHURCH GROUPS, YOUTH GROUPS, OR OTHER ORGANIZATIONS? 4H, FUTURE FARMERS OF AMERICA ARE YOU VERY ACTIVE IN ANY OF THE FOLLOWING TYPES OF ORGANIZATIONS? CIRCLE ALL THOSE IN WHICH YOU ARE VERY ACTIVE. 4 SERVICE CLUB SUCH AS ROTARY, LIONS, JUNIOR LEAGUE DO YOU HAPPEN TO BELONG TO ANY POLITICAL CLUBS OR POLITICAL ACTION ORGANIZATIONS?
	12/61	ORCO464R	80	UNDER 500	
	2/63	CAL.0691	17	UNDER 500	
HOW OFTEN DO YOU EAT IN RESTAURANTS	5/45	AIPO0546	5	1500-2499	B. DO YOU THINK ROOSEVELT'S BIRTHDAY SHOULD BE MADE A HOLIDAY IN THIS STATE? ABOUT HOW OFTEN DO YOU EAT YOUR EVENING MEAL OR SUNDAY DINNER AT A RESTAURANT OR HOTEL?
	6/45	MINN0023	15	UNDER 500	
INTEREST IN PAY (SUBSCRIPTION) TELEVISION	2/46	AIPO0365	8	UNDER 500	K FORM T FORM A. SHOULD CONGRESS SPEND MONEY TO BUILD A RADIO STATION IN WASHINGTON D. C. TO BROADCAST ITS DEBATES? B. IF THIS IS DONE, DO YOU THINK MANY PEOPLE CONGRESS? A. DO YOU HAVE TELEVISION SET IN YOUR HOME? B. HOW MANY DIFFERENT STATIONS OR CHANNELS CAN C. MANY MOTION PICTURES MADE IN RECENT YEARS MAY BE PUT ON TV AND THERE IS TALK OF HAVING YOU GET? PEOPLE PAY FOR THESE BY HAVING A SPECIAL COIN BOX ALONGSIDE THEIR SET. WOULD YOU BE INTERESTED IN RECEIVING THESE PICTURES AND PAYING HAVE YOU SEEN OR HEARD ANYTHING ABOUT A PLAN TO HAVE PAY-TO-SEE PROGRAMS ON TELEVISION? IF YES SO FAR AS YOU CAN TELL, DO YOU THINK PAY-TO-SEE TELEVISION PROGRAMS WOULD BE A GOOD OR A BAD IDEA? COLUMBUS, OHIO A. IF THIS PAY-AS-YOU-SEE TELEVISION GOT POPULAR ENOUGH, CHANNEL 6 MIGHT DECIDE THEY COULD MAKE EVEN MORE MONEY IF THEY PUT ON SOMETHING LIKE I LOVE LUCY FOR 25 CENTS INSTEAD OF THE OPERA COLUMBUS, OHIO A. IF THIS PAY-AS-YOU-SEE TELEVISION GOT POPU-
	4/55	AIPO0546	10	500-1499	
	5/55	AIPO0140	7	UNDER 500	
		RCOM0093	6	UNDER 500	
				3500-4499	

SUBJECT

DATE SRORSRNOGNO CCOUNT SRORSRNOGNO TEXT
6 6

INTEREST IN PAY (SUBSCRIPTION)
TELEVISION

5/55 RCOM0093 6 3500-4499

A. IF THIS PAY-AS-YOU-SEE TELEVISION GOT POPULAR

7 3500-4499

ENOUGH. CHANNEL 6 MIGHT DECIDE THEY COULD MAKE
LAR ENOUGH. CHANNEL 6 MIGHT DECIDE THEY COULD
EVEN MORE MONEY IF THEY PUT ON SOMETHING LIKE
MAKE EVEN MORE MONEY IF THEY PUT ON SOMETHING
LIKE I LOVE LUCY FOR 25 CENTS INSTEAD OF THE OPERA
LIKE I LOVE LUCY FOR 25 CENTS INSTEAD OF THE
COLUMBUS, OHIO

8 3500-4499

IF PEOPLE COULD MAKE MORE MONEY ON PAY-AS-YOU-
SEE TELEVISION. ALL THE GOOD TELEVISION SHOWS
INCLUDING MORNING SHOWS AND CHILDRENS SHOWS
MIGHT GO ON A PAY-AS-YOU-SEE BASIS. THE PRICES
COLUMBUS, OHIO

6/55 AIP00548 4 UNDER 500

AT THE PRESENT TIME. PAY-AS-YOU-SEE TELEVISION
HAS NOT BEEN AUTHORIZED BY THE GOVERNMENT.

0549 5 500-1499

HOWEVER. IN THE NEAR FUTURE THE FEDERAL COMMUN-
ICATIONS COMMISSION IS GOING TO MAKE A DECISION
A. WHAT DOES THE TERM SUBSCRIPTION TELEVISION
MEAN TO YOU?

6 500-1499

B. ARE YOU IN FAVOR OF SUBSCRIPTION TELEVISION
OR NOT?

MINN0138 21 UNDER 500

C. DO YOU THINK THE PUBLIC WILL ACCEPT SUBSCRIP-
CARD 1

A. WHAT DOES THE TERM SUBSCRIPTION OR TOLL TELE-
VISION MEAN TO YOU?

B. ARE YOU IN FAVOR OF SUBSCRIPTION TELEVISION.
OR NOT?
CARD 1

3/57 MINN0159 14 UNDER 500

A. DO YOU THINK THE FEDERAL COMMUNICATION SYSTEM
SHOULD OR SHOULD NOT TURN OVER A FEW CHANNELS
TO THE PAY-AS-YOU-SEE TELEVISION GROUP?

A. SEVERAL COMPANIES WANT TO START SUBSCRIPTION.
DO YOU HAVE A TELEVISION SET HERE AT HOME?

A. SEVERAL COMPANIES WANT TO START SUBSCRIPTION.
OR PAY-AS-YOU-SEE. TELEVISION IN THE UNITED

2/58 AIP00149 20 UNDER 500

STATES. THEY THINK MANY PEOPLE WOULD PAY 50
CENTS OR A DOLLAR TO SEE A NEW MOVIE. A PLAY. A
STATES. THEY THINK MANY PEOPLE WOULD PAY 50
BIG SPORTS EVENT. OR SOME OTHER TYPE OF ATTRAC-
CENTS OR A DOLLAR TO SEE A NEW MOVIE. A PLAY. A

A. SEVERAL COMPANIES WANT TO START SUBSCRIPTION
DO YOU HAVE A TELEVISION SET HERE AT HOME?
TELEVISION IN THE UNITED STATES - A KIND OF PAY-
AS-YOU-SEE TV. THEY THINK MANY PEOPLE WOULD

PAY 50 CENTS OR A DOLLAR TO SEE A NEW MOVIE. A
PLAY. A BIG SPORTS EVENT. OR SOME OTHER TYPE OF
HAVE YOU HEARD OR READ ANYTHING ABOUT THE IDEA
OF PAY-TO-SEE TELEVISION FOR HOME TV SETS?

A. SO FAR AS YOU CAN TELL NOW. DO YOU THINK
PAY-TO-SEE TELEVISION WOULD BE A GOOD IDEA OR A
BAD IDEA?

8/60 MINN0195 10 UNDER 500

A. THERE HAS BEEN SOME TALK OF DEVELOPING A PAY-

SUBJECT

DATE SRORSRNOGNO CCOUNT SRORSRNOGNO TEXT
6 6

INTEREST IN PAY (SUBSCRIPTION)
TELEVISION

8/60 MINN0195 10 UNDER 500

HOW OFTEN DO YOU WATCH TELEVISION PROGRAMS

AS-YOU-GO SYSTEM IN WHICH SHOWS, MOVIES AND THESE DAYS -- FREQUENTLY* OCCASIONALLY* OR SELDOM*

SPORTING EVENTS COULD BE VIEWED AT HOME BY SUB- /IF ANY TV VIEWING, ASK/

SCRIBERS ONLY. SUPPOSE IT WOULD COST \$5.00 TO A. THERE HAS BEEN SOME TALK OF DEVELOPING A INSTALL A METER ON YOUR SET AND THAT IT WOULD B. IN CERTAIN PARTS OF THE UNITED STATES, PAY- TELEVISION COMPANIES OFFER ORIGINAL PROGRAMS WITHOUT COMMERCIALS. IN ONE CASE, SUBSCRIBERS WHO PAID A \$5 MEMBERSHIP FEE HAVE THREE CHOICES OF PROGRAMS AN EVENING. IT MIGHT BE SOMETHING WHAT ABOUT PROPOSITION 15 -- THE ONE DEALING WITH TELEVISION PROGRAMS --

7/64 MINN0236 3 UNDER 500

AS IT APPEARS ON THE BALLOT, THE PROPOSITION WILL BE STATED THIS WAY.

8/64 CAL.0699 17 UNDER 500

PROPOSITION 15 - TELEVISION PROGRAMS. INITIA- YOU MAY ALSO RECALL PROPOSITION 15, WHICH WAS AL- SO VOTED ON IN 1964, THAT WAS A MEASURE TO BAN SUBSCRIPTION TELEVISION. WHEN THIS MEASURE WAS ON THE BALLOT WERE YOU IN FAVOR OF IT OR OPPOSED TO IT*

6/66 CAL.0664 24 UNDER 500

A. AS YOU MAY KNOW, THE CALIFORNIA STATE SUPREME COURT ALSO DECLARED THIS LAW WAS UNCONSTITUTION- AL. DO YOU BELIEVE THIS ANTI-SUBSCRIPTION TELE- VISION LAW SHOULD NOW BE TAKEN OFF THE BOOKS, OR DO YOU FEEL THE STATE COURT'S DECISION SHOULD BE

25 UNDER 500

WHAT HAS INTERESTED YOU IN NEWS IN RECENT WEEKS/PAST YEAR?

3/46 AIP00368 2 1500-2499

WHAT ONE THING IN THE NEWS, APART FROM LOCAL

NEWS, HAS INTERESTED YOU MOST IN RECENT WEEKS* U.N.O. RUSSIAN QUESTION

2/47 NORC0148 1 UNDER 500

RUSSIAN-IRAN SITUATION RUSSIAN SPY STORIES RUSSIA WALKING OUT OF U.N.O., RUSSIA AND THE HERE IS A LIST OF SOME THINGS THAT HAVE BEEN IN THE NEWS LATELY. DURING THE LAST WEEK OR SO, HAVE YOU BEEN TALKING ABOUT ANY OF THOSE SUB- JECTS WITH YOUR FRIENDS* /IF YES, WHICH ONES* / C. WHAT IS GOING ON IN CHINA*

12/47 AIP00409 4 UNDER 500

K FORM WHICH ONE OF THESE NEWS EVENTS OF 1947 INTER- WHICH ONE OF THESE NEWS EVENTS OF 1947 INTEREST- ED YOU MOST*

1/53 AIP00511 7 UNDER 500

/1/ THE MARSHALL PLAN /12/ TRUMANS FOOD SAVING PROGRAM D. WOULD YOU LIKE TO HAVE YOUR NEWSPAPER REDUCE /CUT DOWN/ THE AMOUNT OF LOCAL NEWS OR NATIONAL NEWS IN ORDER TO GIVE YOU MORE FOREIGN NEWS* E. HAVE YOU ANY THOUGHTS ON HOW NEWSPAPERS COULD PRESENT FOREIGN NEWS IN SUCH A WAY THAT IT

SUBJECT

DATE SRORSRNOGNO CCOUNT SRORSRNOGNO TEXT
6 6

WHAT HAS INTERESTED YOU IN NEWS IN RECENT WEEKS/PAST YEAR? 1/54 MINN0123 17 UNDER 500

PRESIDENT EISENHOWER HAS OUTLINED HIS PROGRAM

1/56 RCOM0088 6 500-1499

FOR THE YEAR IN A SERIES OF MESSAGES TO CONGRESS. HOW MUCH ATTENTION HAVE YOU BEEN PAYING TO THE PRESIDENTS PROPOSALS -- A GREAT DEAL OF ATTENTION? SOME, BUT NOT A GREAT DEAL? ONLY A

7 500-1499

XAIRE C - HAVE 1 - COMMUNITY LEADERS
A. THERE ARE MANY ITEMS IN A NEWSPAPER THAT MIGHT ATTRACT YOUR INTEREST. BUT WHICH ONE OF THESE HEADLINES DO YOU THINK WOULD BE MOST IMPORTANT TO YOU PERSONALLY?

XAIRE A - COMMUNITY LEADERS
XAIRE B - HAVE 1 - COMMUNITY LEADERS
A. THERE ARE MANY ITEMS IN A NEWSPAPER THAT MIGHT ATTRACT YOUR INTEREST. BUT WHICH ONE OF THESE HEADLINES DO YOU THINK WOULD BE MOST IMPORTANT TO YOU PERSONALLY?

12/60 AIP00639 50 1500-2499

OF ALL THE THINGS THAT HAVE HAPPENED ANYWHERE IN THE WORLD DURING 1960. WHICH WAS THE MOST INTERESTING TO YOU?

2/63 MINN0221 1 UNDER 500

A. HOW MUCH INTEREST DO YOU HAVE IN READING ABOUT WEATHER AND WEATHER FORECASTS - A GREAT DEAL OF INTEREST, SOME INTEREST, OR NOT TOO MUCH?

GOOD OR BAD IDEA TO TELEVISION SESSIONS OF CONGRESS

12/44 MINN0016 2 UNDER 500

B. SOME PEOPLE THINK THE A-BOMB AND H-BOMB TESTS WOULD YOU FAVOR OR OPPOSE THE IDEA THAT ALL CONGRESSIONAL DEBATES IN WASHINGTON ON NATIONAL ISSUES BE BROADCAST BY RADIO?

3/51 AIP00473 22 500-1499

QUESTION 3
WOULD YOU LISTEN MUCH TO SUCH BROADCASTS. VERY A. DO YOU THINK IT WOULD BE A GOOD IDEA OR A POOR IDEA TO TELEVISION SESSIONS OF CONGRESS IN WASHINGTON?

11/56 AIP00575 6 500-1499

B. DO YOU THINK THESE WOULD BE INTERESTING PROGRAMS TO WATCH, OR NOT?
B. WOULD YOU BE WILLING TO HAVE YOUR FAVORITE T.V. PROGRAMS TAKEN OFF THE AIR FROM TIME TO TIME IN ORDER THAT THE FOLLOWING EVENTS MIGHT BE TELEVISED?

12/68 MINN0283 19 UNDER 500

2. IMPORTANT SESSIONS OF CONGRESS?
THE UNITED STATES CONGRESS ALSO WILL BE MEETING IN JANUARY. HOW MUCH INTEREST DO YOU HAVE IN THE ACTIVITIES OF THE CONGRESS--A GREAT DEAL OF INTEREST? QUITE A LOT? SOME? OR NOT TOO MUCH?

LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS 7/37 AIP00090 1 1500-2499

IF SOMEONE PAID YOUR EXPENSES, WOULD YOU LIKE

0091 7 1500-2499

TO GO BY AIRPLANE TO EUROPE AND BACK?
IF SOMEONE PAID ALL YOUR EXPENSES, WHERE WOULD YOU LIKE TO GO ON A TWO-MONTHS VACATION?

SUBJECT

LIKE TO VISIT; PLACE, COUNTRY, FOR
HOLIDAYS

DATE	SRORSRNOQNO 5	CCOUNT	SRORSRNOQNO 6	TEXT
7/37	AIP00093	1	1500-2499	WOULD YOU RATHER HAVE A VACATION IN THE SUMMER OR IN THE WINTER? IF SOMEONE PAID ALL YOUR EXPENSES, WHERE WOULD YOU LIKE TO GO ON A TWO-MONTHS VACATION? A.DID YOU GO TO THE LAST WORLDS FAIR IN CHICAGO IN 1933-34? B. IF YES, WHAT DID YOU LIKE MOST AT THE FAIR? C. DO YOU PLAN TO GO TO THE WORLDS FAIR IN NEW YORK NEXT YEAR? DO YOU, OR MEMBERS OF YOUR FAMILY, PLAN TO AT- TEND THE NEW YORK WORLDS FAIR, THE SAN FRANCISCO GOLDEN GATE EXPOSITION, OR ANY OF THE SMALLER FAIRS WHICH WILL BE HELD THROUGHOUT THE COUNTRY NEXT YEAR? A.DID YOU GO TO THE LAST WORLDS FAIR IN CHICAGO IN 1933-34? B. IF YES, WHAT DID YOU LIKE MOST AT THE FAIR? C. DO YOU PLAN TO GO TO THE WORLDS FAIR IN SAN FRANCISCO NEXT YEAR? A FORM. IF YOU HAD YOUR CHOICE OF VISITING ANY FOREIGN COUNTRY, WHICH ONE WOULD YOU MOST LIKE TO SEE? A. HOW OFTEN DO YOU USUALLY GO AWAY FOR A CHANGE OR VACATION? /NOT INCLUDING WEEK-ENDS AND BUSINESS TRIPS/ B. IS THERE ANY MONTH /OR MONTHS/ YOU PARTICULAR- LY LIKE /OR DO NOT LIKE/ TO GO ON VACATION? HOW LONG DO YOU USUALLY SPEND AWAY? WHERE DO YOU USUALLY GO? QUESTION 8. A. ENVIRONMENT B. GEOGRAPHICAL LOCATION WHO GOES? IS IT VARIETY YOU LIKE, OR HAVE YOU JUST NOT YET FOUND A REGULAR PLACE YOU LIKE? QUESTION 5. WHERE DO YOU USUALLY STAY THERE? QUESTION 6. WHAT DO YOU DO WHEN ON VACATION? A. FOR ACTIVE SPORTS B. FOR SOCIAL ACTIVITIES C. WATCHING D. OTHER A. WHAT DOES A PLACE HAVE TO HAVE TO MAKE YOU WANT TO GO THERE? B. WHAT WOULD YOU AVOID MOST IN CHOOSING A PLACE TO GO? WHAT FACTORS DECIDE HOW OFTEN YOU TAKE A VACATION? HOW LONG YOU STAY? WHAT HAVE YOU FOUND TO BE THE BEST WAY OF GET- TING INFORMATION ON WHERE TO GO? A. HAVE YOU EVER BEEN TO OR HEARD OF ANY OF THESE RESORT HOTELS?
6/38	AIP00126	1	1500-2499	
8/38	RFOR0002	5	3500-4499	
	AIP00130	1	1500-2499	
		6	UNDER 500	
9/38	RCCM0006	1	2500-3499	
		2	2500-3499	
		3	2500-3499	
		4	2500-3499	
		9	2500-3499	
		10	2500-3499	
		11	2500-3499	
		13	2500-3499	
		15	2500-3499	

SUBJECT

DATE SRORSRNOGND CCOUNT SRORSRNOGND TEXT

LIKE TO VISIT: PLACE. COUNTRY. FOR HOLIDAYS

9/38 RCOM0006 15 2500-3499

GREENBRIER CAROLINA FRENCH LICK SPRINGS

16 2500-3499

HOMESTEAD CAVALIER
IN A RESORT HOTEL OF THIS TYPE. WHICH OF THESE THINGS WOULD YOU PREFER?
A. AMERICAN PLAN EUROPEAN PLAN DOES NOT MATTER DEPENDS

17 2500-3499

B. GREAT DEAL OF SERVICE ADEQUATE SERVICE.
A. DO YOU ENJOY RESORT HOTEL LIFE SUCH AS YOU FIND AT HOTELS LIKE THESE?

18 2500-3499

C. WHAT MAINLY DO YOU LIKE ABOUT IT?
WHAT MAINLY DO YOU DISLIKE ABOUT IT?
A. HAVE YOU OR ANY MEMBER OF YOUR FAMILY, GONE TO A HEALTH SPA TO TAKE THE CURE?
B. THEIR AGE?

12/38 AIP00140 2 1500-2499

C. IF A HOTEL OR RESORT OFFERING ALL OTHER ACTIVITIES WHICH YOU ENJOY HAD A HEALTH SPA ADDED TO IF YOU HAD YOUR CHOICE OF GOING ANYWHERE YOU WANTED ON A VACATION THIS WINTER. WHERE WOULD YOU MOST LIKE TO GO?

0141 2 1500-2499

A. DO YOU PLAN TO ATTEND THE WORLDS FAIR IN NEW YORK NEXT YEAR?
B. DO ANY OTHER MEMBERS OF YOUR FAMILY PLAN TO GO? /IF YES. HOW MANY?/

8/39 RCOM0007 13 UNDER 500

C. DO YOU PLAN TO ATTEND THE WORLDS FAIR IN SAN A. HOW LONG A VACATION DO YOU EXPECT TO TAKE THIS YEAR?

11/39 AIP00178 10 1500-2499

B. DO YOU EXPECT TO GO AWAY FROM HOME?
WHICH TWO OF THESE NEWS EVENTS OF 1939 INTERESTED YOU MOST?

12/40 OPOR0004 20 1500-2499

NEW YORK AND SAN FRANCISCO WORLDS FAIRS
A. IF YOU HAD YOUR CHOICE OF A TRIP EITHER TO HAWAII OR TO SOME CENTRAL OR SOUTH AMERICAN COUNTRY. WHICH WOULD YOU CHOOSE?

3/41 OPOR0008 8 1500-2499

A. IF YOU HAD YOUR CHOICE OF A TRIP, EITHER TO HAWAII OR TO SOME CENTRAL OR SOUTH AMERICAN COUNTRY. WHICH WOULD YOU CHOOSE?

10/41 OPOR0010 17 UNDER 500

B. IF YOU WERE ABLE TO TAKE A TRIP TO ANY CENTRAL OR SOUTH AMERICAN COUNTRY. WHICH COUNTRY
K FORM. TROY. NEW YORK.
T FORM. UTICA. NEW YORK.

9/42 AIP00278 3 1500-2499

IF YOU HAD YOUR CHOICE OF A TRIP EITHER TO HAWAII OR SOME CENTRAL OR SOUTH AMERICAN COUNTRY HAWAII OR TO SOME CENTRAL OR SOUTH AMERICAN COUNTRY WHICH WOULD YOU CHOOSE?

3/44 MINN0001 11 UNDER 500

WHICH WOULD YOU CHOOSE?
B. IF YOU WERE ABLE TO TAKE A TRIP TO ANY CENTRAL B. IF YOU WERE TO TAKE A TRIP TO ANY CENTRAL OR A. DID YOU TAKE A VACATION LAST WINTER?
B. WHERE DID YOU GO?
C. HAVE YOU MADE ANY PLANS TO TAKE A VACATION TRIP THIS WINTER?

D. WHERE DO YOU PLAN TO GO?
WILL YOU TAKE A VACATION THIS SUMMER. AWAY FROM

SUBJECT

DATE SRORSRNOGNO CCOUNT SRORSRNOGNO TEXT

LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS

3/44 MINN0001 11 UNDER 500

HOME#

QUESTION 12.
WHERE WILL YOU GO#
QUESTION 15.

8/44 MINN0011 24 UNDER 500

ARE YOU PLANNING TO TAKE A VACATION TRIP OF TWO WEEKS OR MORE WITHIN A YEAR OR TWO AFTER THE WAR#

27 UNDER 500

QUESTION 25.
/IF YES/ WHERE DO YOU PLAN TO GO#

QUESTION 28. ALSO.
REGARDLESS OF WHERE YOU ARE GOING ON THIS VACATION TRIP AFTER THE WAR. WHAT ONE PLACE IN THE UNITED STATES OR ABROAD WOULD YOU LIKE MOST TO VISIT SOME TIME#

3/45 AIP00343 1-1500-2499

WHEN THIS WAR IS OVER. MANY AMERICANS WILL WANT TO TRAVEL TO VARIOUS PARTS OF THE WORLD. IF YOU COULD TAKE A TRIP OUTSIDE OF THE UNITED STATES, TO WHICH ONE COUNTRY WOULD YOU MOST LIKE TO GO# DO YOU EXPECT TO HAVE, OR HAVE YOU HAD, A VACATION THIS SUMMER#

6/45 MINN0023 1 UNDER 500

2 UNDER 500
25 UNDER 500

HOW DO YOU PLAN TO SPEND YOUR VACATION# FROM THIS CARD WOULD YOU CHOOSE THE EVENT OR PLACE IN THE THIN CITIES WHICH YOU WOULD LIKE MOST TO ATTEND OR VISIT IF IT WERE POSSIBLE. NAME SOME OTHER IF YOU DO NOT FIND IT ON THE CARD.

7/45 AIP00352 21-1500-2499

A. IS YOUR FAMILY NOW MAKING DEFINITE PLANS FOR A VACATION AWAY FROM THE FARM AFTER THE WAR#
B. WHAT KIND OF A VACATION WILL IT BE#
1. GO TO SEASHORE OR LAKE
2. GO TO NATIONAL PARK

8/45 AIP00353 14 UNDER 500

T FORM.
D. IF YOU COULD AFFORD. WOULD YOU LIKE TO TAKE A TRIP OUTSIDE THIS COUNTRY AFTER THE WAR#
E. WHERE WOULD YOU LIKE TO GO#

4/46 MINN0033 8 UNDER 500

9 UNDER 500
10 UNDER 500

DO YOU EXPECT TO HAVE A VACATION ANY TIME THIS YEAR# IF SO, HOW LONG#
AS FAR AS YOU KNOW NOW. WHAT DO YOU PLAN TO DO THIS YEAR ON YOUR VACATION#
IF YOU COULD GO ANYWHERE YOU PLEASD FOR A TWO WEEKS VACATION. WHAT PLACE WOULD BE YOUR FIRST CHOICE#

3/47 MINN0043 31 UNDER 500
32 UNDER 500

DID YOU TAKE A VACATION LAST YEAR#
IN WHAT SEASON OF THE YEAR DID YOU TAKE YOUR VACATION#

34 UNDER 500
35 UNDER 500
37 UNDER 500

QUESTION 33.
WHERE DID YOU GO#
HOW MUCH DID YOU SPEND FOR A VACATION LAST YEAR#
ARE YOU PLANNING TO TAKE A VACATION THIS YEAR#
HOW FAR IN ADVANCE DO YOU USUALLY PLAN YOUR VACATION#
A. HAVE YOU MADE ANY PLANS TO TAKE A VACATION

4/47 AIP00395 5 1500-2499

SUBJECT

DATE SRORSRNOQNO CCOUNT SRORSRNOQNO TEXT

LIKE TO VISIT: PLACE. COUNTRY. FOR 4/47 AIP00395 5 1500-2499 HOLIDAYS

TRIP THIS SUMMER*

B. WHERE DO YOU PLAN TO GO /NAME OF STATE/*
C. HOW LONG WILL YOUR VACATION LAST*
D. HOW DO YOU PLAN TO GO THIS YEAR*
DO YOU EXPECT TO ATTEND THE 1947 MINNESOTA STATE FAIR IN ST. PAUL*
HAVE YOU EVER ATTENDED A MINNESOTA STATE FAIR IN THE PAST*
DO YOU INTEND TO TAKE A VACATION THIS FALL OR WINTER*
WHERE DO YOU EXPECT TO GO ON YOUR VACATION*
HOW WILL YOU DO YOUR TRAVELING*
APPROXIMATELY HOW MUCH DO YOU THINK YOU WILL BE SPENDING ON YOUR VACATION*
WILL THAT BE FOR YOUR VACATION EXPENSES ALONE OR WILL IT INCLUDE OTHERS-- AND IF OTHERS--, HOW MANY*

8/47 MINN0048 1 UNDER 500

2 UNDER 500

10/47 MINN0050 35 UNDER 500

36 UNDER 500

37 UNDER 500

38 UNDER 500

39 UNDER 500

3/48 AIP00414 4 500-1499

MINN0055 35

37

39

7/48 MINN0059 6 UNDER 500

9/48 NORC0246 29 1500-2499

4/49 AIP00441 1 UNDER 500

RCOM0034 20 UNDER 500

5/49 MINN0071 13 UNDER 500

14 UNDER 500

15 UNDER 500

16 UNDER 500

T FORM.
C. WHICH OF THE 48 STATES WOULD YOU MOST LIKE TO SPEND AN IDEAL VACATION IN*
ARE YOU PLANNING TO TAKE A VACATION THIS YEAR*
QUESTION 36.
WHEN DO YOU EXPECT TO TAKE IT - THIS SPRING, IN THE SUMMER, NEXT FALL, OR NEXT WINTER*
WHERE DO YOU PLAN TO GO ON YOUR VACATIONS*
IN WHAT MONTH DID YOU TAKE YOUR VACATION LAST YEAR*
DO YOU PLAN TO VISIT THE 1948 MINNESOTA STATE FAIR* /IF ASKED - THE FAIR WILL BE HELD IN ST. PAUL, AUG. 28 - SEPT. 6./
DID YOU EVER SPEND ANY TIME ON A FARM*
A. DID YOU LIVE THERE OR VACATION THERE*
B. WAS THAT WHEN YOU WERE A CHILD, OR SINCE YOU HAVE BEEN GROWN UP*

K FORM.
A. IF YOU HAD YOUR CHOICE OF GOING ANYWHERE YOU WANTED IN THE U.S. ON A VACATION THIS SUMMER, AND COST DID NOT MATTER, WHERE WOULD YOU MOST LIKE TO GO*

LOUISVILLE.
DID YOU HAVE A VACATION DURING THE PAST TWELVE MONTHS THAT YOU SPENT AWAY FROM HOME*
ARE YOU PLANNING TO TAKE A VACATION THIS YEAR*
A. WHEN DO YOU EXPECT TO TAKE IT - THIS SPRING, IN THE SUMMER, FALL, OR NEXT WINTER*
B. HOW LONG A VACATION DO YOU PLAN*
C. WHERE DO YOU EXPECT TO GO ON YOUR VACATION*
WHENEVER YOU PLAN A VACATION TRIP, WHERE DO YOU GENERALLY GET INFORMATION ON WHERE TO GO, HOW TO GO AND WHAT TO DO*
A. IN WHAT MONTH DID YOU TAKE YOUR VACATION LAST YEAR*

SUBJECT

DATE	SRORSRNOGNO	CCOUNT	SRORSRNOGNO	TEXT
5/49	MINN0071	16	UNDER 500	B. HOW DID YOU SPEND LAST YEARS VACATION#
		17	UNDER 500	MEMORIAL DAY COMES ON A MONDAY THIS YEAR. SO THERE WILL BE A LONG HOLIDAY WEEK-END. WHERE DO YOU EXPECT TO SPEND THAT WEEK-END - AT HOME, OR ON A TRIP AWAY FROM HOME#
8/49	MINN0060	38	UNDER 500	WHERE DO YOU PLAN TO SPEND THE LABOR DAY HOLIDAY WEEKEND NEXT WEEK - IN THE CITY OR AWAY FROM THE CITY#
6/50	AIP00456	1	UNDER 500	A. IF YOU HAD YOUR CHOICE OF GOING ANYWHERE YOU WANTED IN THE WORLD ON A VACATION THIS SUMMER. AND COST DID NOT MATTER. WHERE WOULD YOU MOST LIKE TO GO#
8/50	MINN0084	12	UNDER 500	B. DO YOU /DOES YOUR HUSBAND/ USUALLY GET A HAVE YOU HAD A VACATION THIS YEAR. OR ARE YOU PLANNING TO TAKE ONE#
		15	UNDER 500	QUESTION 13. HOW LONG A VACATION DID YOU TAKE /DO YOU PLAN TO TAKE/#
9/50	AIP00462	11	UNDER 500	C. HOW OFTEN DO YOU LEAVE HOME DURING WEEK-ENDS FOR VISITS OR TRIPS - ALMOST EVERY WEEK-END. JUST ONCE IN A WHILE. OR PRACTICALLY NEVER#
10/50	AIP00463	13	500-1499	A. WHAT CITY IN THE UNITED STATES WHICH YOU HAVE VISITED DO YOU THINK IS THE MOST INTERESTING#
	0464	12	500-1499	B. AND WHAT CITY IN THE UNITED STATES WHICH YOU HAVE NOT VISITED DO YOU THINK WOULD BE THE MOST INTERESTING#
	0465	12	UNDER 500	WHAT CITY IN THE ENTIRE WORLD DO YOU THINK WOULD BE THE MOST INTERESTING TO VISIT#
5/51	AIP00475	7	500-1499	A. WHAT CITY IN THE UNITED STATES WHICH YOU HAVE VISITED DO YOU THINK IS THE MOST INTERESTING#
5/51	AIP00476	15	500-1499	B. AND WHAT CITY IN THE UNITED STATES WHICH YOU HAVE NOT VISITED DO YOU THINK WOULD BE THE MOST INTERESTING#
7/51	AIP00477	5	500-1499	A. WHAT CITY IN THE UNITED STATES WHICH YOU HAVE VISITED DO YOU THINK IS THE MOST INTERESTING#
4/52	AIP00491	11	UNDER 500	B. AND WHAT CITY IN THE UNITED STATES WHICH YOU HAVE NOT VISITED DO YOU THINK WOULD BE THE MOST INTERESTING#
				A. PARIS THIS YEAR IS CELEBRATING ITS FOUNDING 2,000 YEARS AGO. WOULD YOU LIKE TO VISIT PARIS SOMETIME#
				B. WHAT WOULD YOU MOST LIKE TO SEE IN PARIS#
				A. WOULD YOU LIKE TO VISIT ENGLAND SOMETIME#
				B. WHAT WOULD YOU MOST LIKE TO SEE IN ENGLAND#
				C. WHAT WOULD YOU MOST LIKE TO SEE IN LONDON#
				A. DO YOU THINK IT IS A GOOD IDEA OR A POOR IDEA FOR HUSBANDS AND WIVES TO TAKE SEPARATE VACATIONS#
				B. DO YOU PLAN TO TAKE A VACATION THIS SUMMER#
				C. HOW MANY DAYS DO YOU PLAN TO TAKE /DID YOU
				A. DID YOU GO AWAY ON A VACATION LAST YEAR /1951/. OR DID YOU JUST STAY HOME#
				B. HOW LONG A VACATION DID YOU TAKE - THAT IS.

SUBJECT

DATE SRORSRNOGNO CCOUNT SRORSRNOGNO TEXT
6 6

LIKE TO VISIT: PLACE. COUNTRY. FOR 4/52 AIP00491 11 UNDER 500
HOLIDAYS

ABOUT HOW MANY DAYS*

12 UNDER 500

C. ABOUT HOW MUCH MONEY DID YOU SPEND ON YOUR
A. HAVE YOU MADE ANY PLANS TO TAKE A VACATION
TRIP THIS YEAR*

B. DO YOU /DID YOU/ PLAN TO SPEND MORE MONEY OR
LESS MONEY ON YOUR VACATION THIS YEAR THAN YOU
DID LAST YEAR*

13 UNDER 500

A. HAVE YOU TRAVELED OUTSIDE THE BORDERS OF THE
/CONTINENTAL/ UNITED STATES SINCE THE END OF
WORLD WAR II /AUGUST, 1945/*

B. IN WHICH COUNTRY OR COUNTRIES HAVE YOU
TRAVELED SINCE THE END OF THE WAR*

7/52 MINN0105 4 UNDER 500

HAVE YOU HAD A VACATION THIS YEAR*

A. /IF YES, ASK/

/A/ HOW LONG A VACATION DID YOU HAVE*

/B/ WHERE DID YOU SPEND YOUR VACATION*

B. /IF NO, ASK/

4/53 MINN0116 24 UNDER 500

DO YOU OR DOES ANYONE ELSE IN THE FAMILY HERE
HAVE A CAR* HOW OFTEN DO YOU TAKE PLEASURE
TRIPS BY CAR ON THE WEEK-ENDS DURING THE SPRING
AND SUMMER MONTHS -- QUITE OFTEN, OCCASIONALLY,
OR ALMOST NEVER*

6/53 MINN0117 20 UNDER 500

DO YOU SPEND ANY OF YOUR WEEK-ENDS AT A LAKE
COTTAGE OR CABIN DURING THE SUMMER*

A. WHEN YOU GO TO A LAKE COTTAGE, IS IT GENERALLY
JUST FOR THE DAY, OR FOR OVERNIGHT*

B. HOW MANY MILES IS IT, ONE WAY, FROM YOUR HOME
A. DID YOU /YOUR FAMILY/ HAPPEN TO TAKE ANY AUTO
TRIPS AWAY FROM HOME DURING THE LAST 12 MONTHS*

2/54 AIP00527 2 500-1499

B. WHAT WAS THE LONGEST AUTO TRIP YOU TOOK LAST
YEAR - THAT IS, WHAT WAS THE TOTAL NUMBER OF
MILES YOU TRAVELLED, BOTH GOING AND RETURNING*

6/54 AIP00533 1 500-1499

A. DO YOU PLAN TO TAKE A VACATION THIS SUMMER*

B. HOW MANY DAYS DO YOU PLAN TO TAKE /DID YOU
TAKE/ FOR YOUR VACATION THIS SUMMER*

C. DO YOU PLAN TO TAKE /DID YOU TAKE/ A TRIP AWAY
FROM HOME*

2 500-1499

IF YOU HAD YOUR CHOICE, AND COST DID NOT MATTER,
HOW WOULD YOU CHOOSE TO SPEND A TWO OR THREE
WEEK VACATION THIS SUMMER*

SEASHORE LAKE MOUNTAINS CAMPING AUTO
TRIP VISIT SPORTS BOAT FOREIGN SIT

IF YOU COULD TAKE A TRIP OUTSIDE OF THE UNITED
STATES, TO WHICH ONE COUNTRY WOULD YOU MOST LIKE
TO GO*

8/54 AIP00536 7 500-1499

WE ARE TAKING A CENSUS OF PEOPLES TRAVEL HABITS
AND OTHER THINGS. FOR EXAMPLE, HAVE YOU EVER
CAUGHT A FISH WEIGHING MORE THAN TWO POUNDS*

11/54 AIP00539 1 UNDER 500

A. HAVE YOU MADE ANY PLANS TO TAKE A VACATION
TRIP THIS WINTER*

B. WHERE DO YOU PLAN TO GO*

12/54 AIP00541 1 UNDER 500

IF YOU HAD YOUR CHOICE OF GOING ANYWHERE YOU
WANTED ON A VACATION THIS WINTER, WHERE WOULD

SUBJECT	DATE	SRORSRNOGNO	CCOUNT	SRORSRNOGNO	TEXT
LIKE TO VISIT: PLACE. COUNTRY. FOR HOLIDAYS	12/54	AIP00541	1	UNDER 500	YOU MOST LIKE TO GO*
	1/55	AIP00138	1	UNDER 500	AS FAR AS YOU KNOW NOW, DO YOU AND YOUR FAMILY PLAN TO TAKE A VACATION SOMETIME THIS YEAR* DO YOU PLAN TO BE AWAY FROM YOUR HOME ON MOST OF YOUR VACATION OR WILL YOU BE AROUND HOME MOST OF YOUR VACATION*
			2	UNDER 500	DID YOU HAVE A VACATION DURING 1954* WERE YOU AWAY FROM YOUR HOME DURING MOST OF YOUR VACATION LAST YEAR OR DID YOU STAY HOME MOST OF YOUR VACATION*
			3	UNDER 500	DO YOU THINK YOU OR YOUR FAMILY WILL SOMETIME IN THE FUTURE TAKE A VACATION TO EITHER EUROPE OR HAWAII*
	4/55	AIP00546	5	500-1499	A. DO YOU PLAN TO VISIT ANY OF THE NATIONAL PARKS OR NATIONAL MONUMENTS THIS YEAR* B. WHICH ONES DO YOU PLAN TO VISIT*
	5/55	AIP00140	1	UNDER 500	AS FAR AS YOU KNOW NOW, DO YOU OR YOUR FAMILY PLAN TO TAKE A VACATION SOMETIME DURING THIS YEAR OR HAVE YOU ALREADY HAD ONE THIS YEAR* IF YES, PLAN VACATION OR ALREADY HAD, ASK
	6/55	AIP00548	22	UNDER 500	A. ABOUT WHAT MONTH DO YOU PLAN TO TAKE DID A. DO YOU PLAN TO TAKE A VACATION THIS SUMMER* B. HOW MANY DAYS DO YOU PLAN TO TAKE FOR YOUR VACATION*
		0549	9	500-1499	C. IF YOU HAD THE TIME AND MONEY TO GO ANY PLACE IN THIS COUNTRY THAT YOU WISHED, WHERE WOULD YOU GO*
		MINN0138	29	UNDER 500	WE ARE TAKING A CENSUS OF PEOPLES TRAVEL HABITS AND OTHER THINGS.
	8/55	AIP00551	1	500-1499	6. HAVE YOU EVER COMPLETED A CROSS-WORD PUZZLE* DID YOU TAKE A TRIP DURING THE MEMORIAL HOLIDAY WEEK-END THIS YEAR, OR WERE YOU AT HOME*
	9/55	AIP00553	26	UNDER 500	A. WERE YOU AWAY FROM HOME JUST FOR THE DAY, OR FOR A LONGER TIME* /HOW LONG*/ IF SOMEONE WERE PAYING YOUR WAY, WOULD YOU LIKE TO VISIT RUSSIA*
	11/55	MINN0142	15	UNDER 500	A. HERE IS A LIST OF NATIONAL PARKS. WILL YOU PLEASE LOOK THROUGH THE LIST CAREFULLY AND TELL ME WHICH OF THESE NATIONAL PARKS YOU HAVE EVER VISITED* OLYMPIC NATIONAL PARK, WASHINGTON STATE HAVE YOU HAD A VACATION THIS YEAR - THAT IS, SINCE LAST JANUARY 1ST*
			16	UNDER 500	A. HOW LONG A VACATION DID YOU HAVE* B. IN WHAT MONTH DID YOU TAKE IT* C. DID YOU SPEND YOUR VACATION HERE AT HOME, OR BETWEEN NOW AND MAY 1ST, 1956, ARE YOU DEFINITELY PLANNING A VACATION*
12/55	AIP00557	14	UNDER 500	A. /IF YES/ HOW LONG A VACATION* B. WHAT MONTH DO YOU PLAN TO TAKE IT* C. WILL YOU SPEND IT HERE AT HOME, OR GO SOME- A. DO YOU PLAN TO TAKE A VACATION TRIP THIS WINTER*	

SUBJECT

DATE SRORSRNOGNO CCOUNT

SRORSRNOGNO TEXT

LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS 12/55 AIP00557 14 UNDER 500

B. WHERE DO YOU PLAN TO GO?

8/56 RCOM0096 1 3500-4499

C. IF YOU HAD YOUR CHOICE OF GOING ANYWHERE YOU WANTED ON A VACATION THIS WINTER, WHERE WOULD YOU SAY THAT IN GENERAL YOUR FRIENDS AND ACQUAINTANCES ARE TRAVELING MORE LATELY THAN THEY DID 4 OR 5 YEARS AGO, OR THAT THEY ARE TRAVELING LESS, OR ABOUT THE SAME AMOUNT?

12 3500-4499

A. SPEAKING JUST OF THIS PAST YEAR, THAT IS, THE C. DID YOU TAKE ANY TRIPS IN A CAR TO PLACES D. DID YOU TAKE ANY BUS TRIPS TO PLACES 100 MILES OR MORE AWAY DURING THE LAST YEAR? LAST 12 MONTHS, DID YOU TAKE ANY TRIPS BY AIR-MILES OR MORE AWAY, DURING THE LAST YEAR? HOW MANY IN TERMS OF ROUND TRIPS? MANY IN TERMS OF ROUND TRIPS?

16 3500-4499

E. ASIDE FROM BUS RIDES WITHIN A SINGLE CITY, OR FROM HERE? HOW MANY IN TERMS OF ROUND TRIPS? B. DID YOU TAKE ANY TRAIN TRIPS DURING THE PAST RIDING A BUS BACK AND FORTH TO WORK, HAVE YOU A. AS YOU RECALL THE ACTUAL TRAVELING ON THAT TRIP, WAS IT GENERALLY PLEASANT, JUST AVERAGE, OR WAS IT RATHER UNPLEASANT AND TIRING?

18 3500-4499

B. HAD YOU MADE THAT TRIP BEFORE? C. HOW MANY TIMES HAD YOU TRAVELED TO THE SAME A. IN TALKING ABOUT BUS TRIPS, MANY PEOPLE TELL US THAT THEY ALWAYS REMEMBER ONE PARTICULAR BUS TRIP THAT THEY TOOK. AS YOU THINK BACK OVER ALL OF THE BUS TRIPS THAT YOU MAY HAVE TAKEN DURING YOUR LIFE, IS THERE ONE OF THEM THAT STANDS OUT WE ARE ASKING PEOPLE IN ALL PARTS OF THE COUNTRY THE SAME QUESTIONS ABOUT TRAVELING THAT WE ARE ASKING YOU. ARE THERE ANY THINGS ABOUT TRAVELING ON PLANES, TRAINS, BUSES OR PRIVATE CARS IN THIS PART OF THE COUNTRY THAT BRING UP

19 3500-4499

11/56 AIP00575 56 500-1499

A. OF ALL THE 48 STATES, WHICH ONE WOULD YOU MOST LIKE TO GO TO FOR A WINTER VACATION? B. OF ALL THE 48 STATES, WHICH ONE WOULD YOU MOST LIKE TO GO TO FOR A SUMMER VACATION? AS FAR AS YOU KNOW NOW, DO YOU OR YOUR FAMILY PLAN TO TAKE A VACATION SOMETIME DURING 1957 OR HAVE YOU ALREADY HAD A VACATION THIS YEAR? ABOUT HOW MUCH DO YOU THINK YOU MIGHT SPEND ON YOUR 1957 VACATION?

2/57 AIP00147 25 UNDER 500

DID YOU AND YOUR FAMILY TAKE, OR ARE YOU PLANNING TO TAKE A VACATION THIS YEAR?

6/57 IOWA0009 30 UNDER 500

QUESTION 31.

8/57 MINN0163 12 UNDER 500

IF YES, HOW LONG WILL YOU TAKE FOR YOUR VACATION?

HAVE YOU HAD A VACATION -- EITHER AT HOME OR AWAY FROM HOME -- AT ANY TIME SINCE LAST JANUARY 1ST?

A. /IF YES/ HOW LONG A VACATION WAS IT?

SUBJECT

DATE SRCRSRNOQND CCOUNT SRCRSRNOQND TEXT

LIKE TO VISIT: PLACE, COUNTRY, FOR 8/57 MINN0163 12 UNDER 500
HOLIDAYS

13 UNDER 500

B. WHEN DID YOU TAKE IT - WHAT MONTH?

DO YOU PLAN TO TAKE A VACATION - EITHER AT HOME
OR AWAY - AT ANY TIME BETWEEN NOW AND THE END OF
THIS YEAR-- THAT IS, BY DECEMBER 31ST?

A. /IF YES/ HOW LONG A VACATION WILL IT BE?

B. WHEN WILL YOU TAKE IT - WHAT MONTH?

11/57 AIP00148 6 UNDER 500

AS FAR AS YOU KNOW NOW, WILL YOU OR YOUR FAMILY
LIVING HERE TAKE A VACATION SOMETIME DURING
1958?

A. WHERE DO YOU THINK YOU WILL GO?

MOUNTAIN STATES

DID YOU OR YOUR FAMILY LIVING HERE TAKE A VACA-
TION SOMETIME DURING 1957?

A. WHERE DID YOU GO?

MOUNTAIN STATES

PACIFIC

2/58 IOWA0011 32

ARE YOU AND YOUR FAMILY PLANNING TO TAKE A
VACATION THIS YEAR?

QUESTION 33.

IF YES, HOW LONG WILL YOU TAKE FOR YOUR
VACATION?

9/58 AIP00150 11 UNDER 500

DID YOU OR YOUR FAMILY TAKE A VACATION DURING
1958 OR DO YOU PLAN TO TAKE ONE BEFORE THE END
OF THE YEAR?

12 UNDER 500

DO YOU THINK YOU OR YOUR FAMILY WILL SOMETIME IN
THE FUTURE TAKE A TRIP TO EUROPE?

IF YES, ASK DO YOU THINK YOU WOULD WANT TO
GO BY BOAT OR BY AIRPLANE?

13 UNDER 500

DO YOU THINK YOU OR YOUR FAMILY WILL SOMETIME IN
THE FUTURE TAKE A TRIP TO HAWAII?

IF YES, ASK DO YOU THINK YOU WOULD GO BY
BOAT OR BY AIRPLANE?

11/58 POS.0468 67

SAMPLE OLD PEOPLE

A. HOW OFTEN DID YOU TAKE A VACATION FROM WORK?

6/59 AIP00615 1 1500-2499

B. ABOUT HOW LONG WAS EACH OF THESE VACATIONS?
IF TIME AND MONEY WERE NO OBJECT, WHAT WOULD BE
YOUR IDEA OF A PERFECT VACATION -- WHERE WOULD
YOU GO AND WHAT WOULD YOU DO?

7/59 AIP00155 1 UNDER 500

DO YOU PLAN TO ATTEND THE IOWA STATE FAIR THIS
YEAR IN DES MOINES?

IF YES, ASK ABOUT HOW MANY IN YOUR FAMILY
WILL ATTEND THE STATE FAIR WITH YOU, INCLUDING
YOURSELF?

2 UNDER 500

WHAT YEAR DID YOU LAST ATTEND THE IOWA STATE
FAIR IN DES MOINES?

MINN0184 15 UNDER 500

DID YOU TAKE A TRIP OUT OF TOWN DURING THE 4TH
OF JULY WEEKEND THIS YEAR, OR DID YOU STAY AT
HOME?

16 UNDER 500

A./IF YES--/ HOW LONG WERE YOU AWAY FROM HOME--
JUST FOR PART OF A DAY? ONE DAY? TWO DAYS? OR
HAVE YOU HAD A VACATION - EITHER AT HOME OR
AWAY FROM HOME - AT ANY TIME SINCE JANUARY 1ST?
/IF YES/

SUBJECT

DATE SRGRSRNOQNO CCOUNT SRGRSRNOQNO TEXT

LIKE TO VISIT: PLACE. COUNTRY. FOR 7/59 MINN0184 16 UNDER 500
HOLIDAYS

A. HOW LONG A VACATION WAS IT*

17 UNDER 500

B. WHEN DID YOU TAKE IT - WHAT MONTH*
DO YOU PLAN TO TAKE A VACATION - EITHER AT HOME
OR AWAY - AT ANY TIME BETWEEN NOW AND THE END OF
THE YEAR-- THAT IS, BY DECEMBER 31ST*
/IF YES/

10/59 AIP00156 7 UNDER 500

A. HOW LONG A VACATION WILL IT BE*
DID YOU ATTEND THE IOWA STATE FAIR THIS YEAR IN
DES MOINES*

30 UNDER 500

IF NO . ASK WHAT ARE SOME OF THE REASONS WHY
YOU DIDN T ATTEND THE STATE FAIR THIS YEAR*
TOO BUSY. NO TIME. NOT INTERESTED
RUSSIA NOW ALLOWS AMERICAN TOURISTS TO VISIT HER
COUNTRY. AND OVER 20,000 AMERICANS VISITED
RUSSIA THIS YEAR. DO YOU THINK YOU MIGHT BE
INTERESTED IN VISITING RUSSIA AS A TOURIST SOME
TIME IN THE FUTURE*

12/59 AIP00157 14 UNDER 500

DID YOU OR YOUR FAMILY TAKE A VACATION SOMETIME
IN 1959*

15 UNDER 500

IF YES . ASK WHAT MONTH OR MONTHS DID YOU
TAKE YOUR VACATION*
DO YOU OR YOUR FAMILY PLAN TO TAKE A VACATION
SOMETIME DURING 1960*

2/60 AIP06023 3 UNDER 500

IF YES . ASK DO YOU PLAN TO VACATION OUTSIDE
OF IOWA*

4 UNDER 500

VISITORS TO GUGGENHEIM MUSEUM IN N.Y.C.
A. IS THIS YOUR FIRST VISIT TO THE NEW GUGGEN-
HEIM MUSEUM*

5 UNDER 500

B. HOW MANY TIMES HAVE YOU VISITED THE NEW
GUGGENHEIM MUSEUM*
VISITORS TO GUGGENHEIM MUSEUM IN N.Y.C.
DID YOU EVER HAPPEN TO VISIT THE OLD GUGGENHEIM
MUSEUM, OR NOT*

3/60 AIP00158 34 UNDER 500

VISITORS TO GUGGENHEIM MUSEUM IN N.Y.C.
HOW MANY TIMES DURING THE LAST YEAR HAVE YOU
VISITED AN ART MUSEUM - OR HAVEN T YOU HAD A
CHANCE DURING THAT TIME TO VISIT ONE*
DO YOU THINK YOU OR YOUR FAMILY WILL SOMETIME IN
THE FUTURE TAKE A TRIP TO ALASKA*

35 UNDER 500

IF YES . ASK HOW DO YOU THINK YOU WOULD WANT
TO TRAVEL TO ALASKA*
DO YOU THINK YOU OR YOUR FAMILY WILL SOMETIME IN
THE FUTURE TAKE A TRIP TO EUROPE*

36 UNDER 500

IF YES . ASK DO YOU THINK YOU WOULD WANT TO
GO BY BOAT OR BY AIRPLANE*
DO YOU THINK YOU OR YOUR FAMILY WILL SOMETIME IN
THE FUTURE TAKE A TRIP TO HAWAII*

37 UNDER 500

IF YES . ASK DO YOU THINK YOU WOULD WANT TO
GO BY BOAT OR BY AIRPLANE*
DO YOU THINK YOU OR YOUR FAMILY WILL SOMETIME IN
THE FUTURE TAKE A TRIP TO JAPAN, HONG KONG, THE
PHILIPPINES OR OTHER PLACES IN THE ORIENT*
IF YES . ASK DO YOU THINK YOU WOULD WANT TO

SUBJECT

DATE SRORSRNOQNO CCOUNT SRORSRNOQNO TEXT
6 6LIKE TO VISIT: PLACE. COUNTRY. FOR
HOLIDAYS

3/60 AIPQ0158 37 UNDER 500

GO BY BOAT OR BY AIRPLANE*

6/60 MINN0194 2 UNDER 500

AT ANY TIME SINCE JANUARY 1ST THIS YEAR. HAVE
YOU HAD A VACATION - EITHER AT HOME OR AWAY FROM
HOME*

3 UNDER 500

A. /IF YES. ASK/ HOW LONG A VACATION WAS IT*
B. WHAT DID YOU DO ON THE VACATION. OR WHERE DID
DO YOU PLAN TO TAKE A VACATION - EITHER AT HOME
OR AWAY - AT ANY TIME BETWEEN NOW AND DECEMBER
31ST*

8/60 MINN0195 1 UNDER 500

A. /IF YES/ HOW LONG A VACATION WILL IT BE*
B. WHAT WILL YOU DO ON THE VACATION. OR WHERE
A. DO YOU PLAN TO ATTEND THE MINNESOTA STATE FAIR
IN ST. PAUL THIS YEAR. OR NOT*

12/60 MINN0200 1 UNDER 500

B. ARE ANY /OTHER/ MEMBERS OF YOUR HOUSEHOLD GO-
ING TO ATTEND THE STATE FAIR* /IF YES/ HOW MANY*
A. NEW YORK CITY IS GOING TO HAVE A WORLDS FAIR
IN 1964 AND 1965. LIKE THE ONE IT HELD IN 1939.
DOES THE WORLDS FAIR SOUND LIKE SOMETHING YOU
WOULD MAKE A SPECIAL TRIP TO NEW YORK TO SEE. OR
NOT*

4/61 AIPQ0164 8 UNDER 500

DID YOU OR YOUR FAMILY TAKE A VACATION SOMETIME
LAST YEAR. THAT IS DURING 1960*

9 UNDER 500

A. WHERE DID YOU GO ON YOUR VACATION. THAT IS
WHAT STATE OR PLACE DID YOU VISIT*
MOUNTAIN STATES

109 UNDER 500

DO YOU OR YOUR FAMILY PLAN TO TAKE A VACATION
SOMETIME DURING 1961 OR HAVE YOU ALREADY TAKEN
YOUR VACATION THIS YEAR*

9/61 AIPQ0650 50 1500-2499

HAVE YOU EVER USED THE SERVICES OF A TRAVEL
AGENCY OR DO YOU THINK YOU MIGHT USE A TRAVEL
AGENCY SOMETIME IN THE FUTURE*

51 1500-2499

A. DID YOU HAPPEN TO TAKE A VACATION OR VACATIONS
AWAY FROM HOME THIS SUMMER*

12/61 MINN0210 10 UNDER 500

B. ABOUT HOW MANY MILES IS THAT FROM HERE*
C. HOW DID YOU GET THERE -- BY AIRPLANE. BUS.
CAR. TRAIN. OR SOME OTHER WAY*A. DO YOU PLAN TO TAKE A VACATION OR VACATIONS
AWAY FROM HOME THIS WINTER*B. IN WHAT STATES OR COUNTRIES DO YOU PLAN TO
VACATION*A. ARE YOU THE KIND OF PERSON WHO ENJOYS TRAVEL-
ING. OR NOT*B. SUPPOSE YOU WERE GIVEN TWO THOUSAND DOLLARS
VISIT*C. HOW WOULD YOU MAKE THE ARRANGEMENTS FOR YOUR
FOR MAKING A TRIP TO ANOTHER COUNTRY. WHAT
COUNTRY OR COUNTRIES DO YOU THINK YOU WOULD
TRIP SO THAT YOU WOULD GET THE MOST ENJOYMENTAS FAR AS YOU ARE CONCERNED. DO YOU THINK YOU
WOULD PREFER TO ARRANGE TRAVEL DETAILS BY YOUR-
SELF. OR WOULD YOU PREFER TO HAVE A TRAVEL AGENT
MAKE THE ARRANGEMENTS FOR YOU*

A. /IF ANY ANSWER/ WHY DO YOU FEEL THAT WAY*

SUBJECT

DATE SRORSRNOGNO CCOUNT SRORSRNOGNO TEXT
6 6

LIKE TO VISIT: PLACE, COUNTRY, FOR
HOLIDAYS 4/62 AIP00167 19 UNDER 500

DO YOU OR YOUR FAMILY PLAN TO TAKE A VACATION

SOMETIME DURING 1962 OR HAVE YOU ALREADY HAD ONE
IN 1962?

A. WHERE DO YOU THINK YOU WILL GO ON YOUR
VACATION HAVE GONE - THAT IS, YOUR PROBABLE
WHEN WAS THE LAST TIME YOU YOURSELF ATTENDED THE
IOWA STATE FAIR?

9/62 AIP00168 2 UNDER 500

31 UNDER 500

ABOUT HOW MUCH INTEREST DO YOU HAVE IN SOME-
TIME TAKING EITHER PART OR ALL OF YOUR VACATION
DURING THE WINTER MONTHS, FROM OCTOBER THROUGH
MARCH? WOULD YOU SAY YOU HAVE A GREAT DEAL OF
INTEREST, SOME INTEREST OR PRACTICALLY NO INTER-
HAVE YOU EVER TAKEN A VACATION AWAY FROM HOME
DURING THE WINTER MONTHS FROM OCTOBER THROUGH
MARCH?

32 UNDER 500

33 UNDER 500

HAVE YOU EVER BEEN IN FLORIDA OR CALIFORNIA ON A
VACATION ANYTIME IN THE PAST?

10/62 MINN0216 12 UNDER 500

13 UNDER 500

NOW, HERE IS A DIFFERENT KIND OF QUESTION, IF
YOU COULD TAKE A VACATION TRIP THIS WINTER TO
ANY PLACE YOU WANTED TO GO, WHERE WOULD YOU GO?
ARE YOU PLANNING TO TAKE A VACATION TRIP SOME-
TIME BETWEEN DECEMBER AND NEXT APRIL?

A. WHERE WILL YOU BE GOING ON YOUR TRIP?

B. WOULD YOU LIKE TO TAKE A WINTER VACATION TRIP
SOMETIME IN THE FUTURE, OR DO YOU NOT PARTICU-
K FORM.

12/62 AIP00666 2 1500-2499

SUPPOSE YOU COULD GO ANYWHERE IN THE WORLD AND
DO ANYTHING YOU PLEASED, WITH ALL EXPENSES PAID.

A. WHERE WOULD YOU LIKE TO GO?

B. AND WHAT WOULD YOU LIKE TO DO ON YOUR
SUPPLEMENTARY QUESTION

2/63 AIP00170 1 UNDER 500

DID YOU OR YOUR FAMILY TAKE A VACATION SOMETIME
LAST YEAR, THAT IS DURING 1962?

A. WHERE DID YOU GO ON YOUR VACATION, THAT IS
WHAT STATE OR PLACE DID YOU VISIT?

6/63 AIP00171 1 UNDER 500

THE NEW YORK WORLD S FAIR WILL BE HELD NEXT YEAR
AND IN 1965. ABOUT HOW MUCH INTEREST, IF ANY,
DO YOU HAVE IN ATTENDING THE NEW YORK WORLD S
FAIR? A GREAT DEAL? SOME? OR NO INTEREST AT
ALL?

38 UNDER 500

WHEN DID YOU LAST TAKE A VACATION AWAY FROM
HOME?

A. WHEN YOU LAST TOOK A VACATION AWAY FROM
HOME, DID YOU GET TRAVEL INFORMATION OR ROAD
MAPS FROM ANY OF THESE SOURCES BEFORE LEAVING
DID YOU TAKE A TRIP OUT OF TOWN THIS YEAR ON
MEMORIAL DAY, OR DID YOU STAY AT HOME?

MINN0224 19 UNDER 500

A. WERE YOU AWAY FROM HOME FOR JUST PART OF THE
DAY, ONE DAY, TWO DAYS, OR HOW LONG?

7/63 MINN0225 3 UNDER 500

NEW YORK CITY WILL HAVE A WORLDS FAIR IN 1964

AND 65. ARE YOU MAKING PLANS TO ATTEND THE
WORLDS FAIR EITHER YEAR? /IF YES- / WHICH YEAR?
DID YOU TAKE A TRIP OUT OF TOWN THIS YEAR ON THE

21 UNDER 500

SUBJECT

DATE SROR3RNOGND CCOUNT SROR3RNOGND TEXT
6 6

LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS

7/63 MINN0225 21 UNDER 500

4TH OF JULY. OR DID YOU STAY AT HOME*

/IF YES, ASK--/

8/63 MINN0226 9 UNDER 500

A. WERE YOU AWAY FROM HOME FOR JUST PART OF THE DAY* ONE DAY* TWO DAYS* OR HOW LONG* AT ANY TIME SINCE JANUARY 1ST THIS YEAR, HAVE YOU HAD A VACATION - EITHER AT HOME OR AWAY FROM HOME*

/IF YES, ASK A. B. C--/

10 UNDER 500

A. HOW LONG A VACATION WAS IT* DO YOU PLAN TO TAKE A VACATION - EITHER AT HOME OR AWAY - AT ANY TIME BETWEEN NOW AND DECEMBER 31ST*

/IF YES, ASK A. B. C--/

9/63 MINN0227 22 UNDER 500

A. HOW LONG A VACATION WILL IT BE* ON A DIFFERENT SUBJECT AGAIN... DID YOU TAKE A TRIP OUT OF TOWN THIS YEAR ON THE LABOR DAY WEEKEND. OR DID YOU STAY AT HOME*

/IF YES, ASK--/

1/64 MINN0230 9 UNDER 500

A. WERE YOU AWAY FROM HOME FOR JUST PART OF A ON A DIFFERENT SUBJECT NOW . . . DID YOU HAVE A VACATION--EITHER AT HOME OR AWAY FROM HOME--AT ANY TIME IN 1963*

IF YES, ASK

10 UNDER 500

DO YOU PLAN TO TAKE A VACATION ANY TIME IN 1964--EITHER AT HOME OR AWAY*

IF YES, ASK

12 UNDER 500

A. ONE VACATION OR MORE THAN ONE* IF MORE HOW MANY ALTOGETHER*

13 UNDER 500

DURING 1963, DID YOU YOURSELF ATTEND C. THE MINNESOTA STATE FAIR*

HERE IS A LIST OF PUBLIC EVENTS HELD IN MINNEAPOLIS. DID YOU YOURSELF ATTEND ANY OF THEM IN 1963*

ART EXHIBITS AQUATENNIAL EVENTS

6/64 MINN0235 2 UNDER 500

ICE FOLLIES CONVENTIONS MARKET WEEKS OR MINNESOTA HAS AN EXHIBITION BUILDING AT THE NEW YORK WORLD S FAIR. FROM WHAT YOU KNOW ABOUT THE STATE EXHIBIT, WOULD YOU SAY THAT IT DOES A GOOD JOB OR A POOR JOB OF TELLING WORLD S FAIR VISITORS ABOUT MINNESOTA*

11 UNDER 500

WHERE IN MINNESOTA DO YOU THINK IS THE IDEAL PLACE TO SPEND A WEEKEND AWAY FROM HOME IN THE SUMMER*

13 UNDER 500

HAVE YOU YOURSELF MADE ANY OVERNIGHT TRIPS FOR BUSINESS OR PLEASURE IN MINNESOTA SINCE THE MEMORIAL DAY WEEKEND*

IF YES, ASK A AND B

4/67 MINN0266 12 UNDER 500

A. WHERE DID YOU GO* ON ANOTHER SUBJECT, ARE YOU PLANNING TO ATTEND EXPD 67 IN MONTREAL*

IF YES, ASK

A. HAVE YOU RESERVED ACCOMMODATIONS IN MONTREAL*

SUBJECT	DATE	SRORSRNOGNO	CCOUNT	SRORSRNOGNO	TEXT
LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS	4/67	MINN0266	13	UNDER 500	THE UNITED STATES IS SPENDING OVER NINE MILLION DOLLARS ON ITS PAVILION AT EXPO 67. DO YOU THINK THAT IS OR IS NOT A WORTHWHILE INVESTMENT?
	8/68	MINN0279	13	UNDER 500	A. AMERICANS CAN NOW FLY DIRECTLY FROM NEW YORK TO MOSCOW WITHOUT CHANGING PLANES. DO YOU THINK YOU WOULD OR WOULD NOT LIKE TO FLY TO MOSCOW SOME TIME?
	12/68	AIP00772	94	500-1499	B. SUPPOSE YOU WON A FREE TRIP TO MOSCOW, WOULD WITHIN THE LAST 12 MONTHS HAVE YOU, YOURSELF, TAKEN ANY VACATION WHICH TOOK YOU AWAY FROM HOME FOR SIX NIGHTS IN A ROW, OR MORE?
	7/69	AIP00784	5	UNDER 500	NOW, ON THE LIGHTER SIDE. . . WE WOULD LIKE TO FIND OUT YOUR VIEWS ABOUT THE BIG CITIES IN THE U.S., WHICH NOW OF COURSE INCLUDES 50 STATES, FROM WHAT YOU HAVE HEARD OR READ, WHICH LARGE CITY A. HAS THE GAYEST NIGHT-LIFE?
	12/69	MINN0293	3	UNDER 500	A. HAVE YOU TRAVELED BY AIRPLANE DURING THE LAST 12 MONTHS?
THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.	1/70	MINN0294	9	UNDER 500	B. HAVE YOU EVER FLOWN OVERSEAS? WOULD YOU EVER LIKE TO VISIT ISRAEL, EGYPT, OR ANY OTHER COUNTRIES IN THE MIDDLE EAST?
	8/37	AIP00097	9	1500-2499	WHAT IS YOUR GREATEST INTEREST IN LIFE?
	8/38	RCDM0016	3	6500-7499	WHAT ARE YOUR THREE FAVORITE SECTIONS OF THE NEWSPAPERS?
	8/39	RCDM0015	3	1500-2499	CHILDREN 10-19
			6	1500-2499	WHAT IS YOUR FAVORITE RADIO PROGRAM?
		0018	8	UNDER 500	CHILDREN 10-19.
					B. WHAT IS YOUR FAVORITE RECREATION?
	3/41	RCDM0008	2	3500-4499	A. DO YOU LISTEN TO THE RADIO DURING THE DAY-
					B. WHAT ARE YOUR FAVORITE DAYTIME PROGRAMS?
					TIME?
12/41	NORCS103	19	UNDER 500	WHICH ONE OF THESE RECREATIONS DO YOU ENJOY THE MOST? THE LEAST?	
4/42	AIP00266	9	1500-2499	GOING TO THE MOVIES	
	OPQR0814	1	1500-2499	CAN YOU GET SHORTWAVE STATIONS IN FOREIGN COUNTRIES ON YOUR RADIO?	
1/43	AIP00287	3	1500-2499	A. DO YOU EVER LISTEN TO SHORTWAVE STATIONS IN FOREIGN COUNTRIES?	
12/43	NORC0218	4	UNDER 500	A. DO YOU PLAN TO HAVE A VEGETABLE GARDEN THIS SPRING?	
				B. DID YOU HAVE A VEGETABLE GARDEN LAST YEAR?	
				T FORM	
				DID YOU HAPPEN TO ATTEND ANY OF THE SPECIAL MEETINGS OR HEAR ANY OF THE SPECIAL RADIO BROADCASTS IN CELEBRATION OF PAN-AMERICAN WEEK HERE IN CHICAGO?	
				A. DO YOU PLAN TO HAVE A VEGETABLE GARDEN THIS SPRING?	
				B. DID YOU HAVE A VEGETABLE GARDEN LAST YEAR?	
				SAMPLE CINCINNATI, OHIO	

SUBJECT

DATE SRORSRNOQND CCOUNT SRORSRNOQND TEXT
6 6

THINGS YOU DO IN SPARE TIME. FOR
RECREATION. VERY INTERESTED IN.
ENJOY.

12/43 NORC0218 4 UNDER 500

WHAT KINDS OF RADIO PROGRAMS DO YOU LIKE TO

21 UNDER 500

LISTEN TO MOST?

SAMPLE CINCINNATI, OHIO
HERE S A LIST OF SOME PROGRAMS WHICH MIGHT BE
BROADCAST FROM ENGLAND OVER STATION MLN.
WHICH OF THEM WOULD YOU ESPECIALLY ENJOY
LISTENING TO?

3/44 AIP00313 9 500-1499

A. DID YOU HAVE A VEGETABLE GARDEN FOR HOME CON-
SUMPTION LAST YEAR?
B. DO YOU PLAN TO HAVE ONE THIS YEAR?
C. WILL IT BE A LARGER OR SMALLER GARDEN THAN
YOU HAD LAST YEAR?

5/44 AIP00318 1 1500-2499

A. DID YOU HAVE A VEGETABLE GARDEN LAST YEAR?
B. HAVE YOU STARTED A VEGETABLE GARDEN THIS YEAR?
C. DO YOU PLAN TO HAVE ONE?
D. DO YOU THINK THERE IS AS MUCH NEED FOR VICTORY
GARDENS THIS YEAR AS THERE WAS LAST YEAR?

2/45 MINN0019 17 UNDER 500

4/45 NORC0234 19 500-1499

HAVE YOU EVER WANTED TO VISIT AN ART EXHIBIT?
NOW, I WOULD LIKE TO ASK YOU ABOUT SOME RADIO
PROGRAMS. MAYBE ONLY SOME OF THEM ARE BROADCAST
OVER THE LOCAL STATIONS --

1500-2499

LONDON COLUMN RADIO NEWSREEL TRANSATLANTIC
CALL AMERICAN EAGLE IN BRITAIN TRANSATLANTIC
NOW, I WOULD LIKE TO ASK YOU ABOUT SOME RADIO
PROGRAMS. MAYBE ONLY SOME OF THEM ARE BROADCAST
OVER THE LOCAL STATIONS --

20 500-1499

LONDON COLUMN RADIO NEWSREEL TRANSATLANTIC
CALL AMERICAN EAGLE IN BRITAIN TRANSATLANTIC
BY THE WAY, MOST OF THE PROGRAMS I ASKED YOU
ABOUT DEAL WITH ENGLAND. WHAT ARE SOME OF THE
THINGS YOU WOULD LIKE TO HEAR OVER THE RADIO
ABOUT ENGLAND?

MINN0020 8 UNDER 500

DO YOU TAKE PART IN ANY RECREATION OR SPORT SUCH
AS THESE?

9 UNDER 500

NONE BODY EXERCISES -- BOWLING DANCING
FISHING GARDENING GOLF, TENNIS, BADMINTON,
SQUASH HIKING HUNTING SKATING, SKIING.
THERE ARE A NUMBER OF REASONS WHY PEOPLE DO NOT
TAKE PART IN PHYSICAL RECREATION. DO YOU HAPPEN
TO HAVE A REASON FOR NOT TAKING PART IN ANY OF
THESE ACTIVITIES?

11 UNDER 500

DO YOU HAPPEN TO HAVE A HOBBY SUCH AS A COLLEC-
TION, A CRAFT, NEDDLEWORK /NOT SEWING/, OR SOME
OTHER?

13 UNDER 500

QUESTION 12.
/IF YES/ WHAT IS IT?

ARE THERE OTHER WAYS IN WHICH YOU SPEND YOUR
LEISURE TIME SUCH AS READING BOOKS, PLAYING
CARDS OR OTHERS NOT ALREADY MENTIONED?

14 UNDER 500

REGARDLESS OF HOW YOU SPEND YOUR LEISURE TIME,
WHAT WOULD YOU LIKE TO DO MOST WITH IT IF YOU
HAD YOUR CHOICE?

SUBJECT

DATE SRORSRNOGNO CCOUNT SRORSRNOGNO TEXT
5

THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.

5/45 AIP00348 8 1500-2499

A. DID YOU HAVE A VEGETABLE GARDEN LAST YEAR?

6/45 MINN0023 21 UNDER 500
22 UNDER 500B. HAVE YOU STARTED A VEGETABLE GARDEN THIS YEAR?
C. DO YOU PLAN TO HAVE ONE?

D. DO YOU THINK THERE IS MORE NEED OR LESS NEED FOR VICTORY GARDENS THIS YEAR THAN THERE WAS? WHAT WAS THE ENTERTAINMENT YOU WENT TO SEE? HAVE YOU EVER ATTENDED ANY OF THE AQUATENNIAL ACTIVITIES?

7/45 MINN0024 22 UNDER 500
8/45 MINN0025 14 UNDER 500

WHAT DO YOU ENJOY MOST IN THE NEWSPAPER YOU BUY? MOST OF US HAVE BEEN LIMITING OUR DRIVING DURING THE WAR. WHAT PLANS DO YOU HAVE FOR ADDITIONAL DRIVING NOW THAT YOU CAN OBTAIN AS MUCH GASOLINE AS YOU DESIRE?

15 UNDER 500

HAVE YOU EVER PLAYED BINGO AT A BAZAAR, CHURCH PICNIC, CLUB OR ANY OTHER PUBLIC PLACE?

17 UNDER 500

HAVE YOU EVER PLAYED A SLOT MACHINE, ONE IN WHICH YOU PLACE A COIN, PULL A LEVER, AND IF A WINNING COMBINATION SHOWS UP ON THE WHEELS, YOU RECEIVE A NUMBER OF COINS IN RETURN?

18 UNDER 500

DO YOU HAPPEN TO HAVE PLAYED A SLOT MACHINE IN THE LAST YEAR?

22 UNDER 500

DO YOU HAPPEN EVER TO HAVE PLAYED A DICE GAME CALLED 14 OR ANY OTHER SIMILAR GAME USUALLY PLAYED AT CIGAR COUNTERS?

26 UNDER 500

HERE ARE A NUMBER OF STATEMENTS ABOUT THESE GAMES OF CHANCE. SELECT THE ONE WHICH COMES ARE YOU, YOURSELF, INTERESTED IN ANYTHING CONNECTED WITH AVIATION?

33 UNDER 500

WOULD YOU, YOURSELF, AT SOME TIME IN THE FUTURE LIKE TO LEARN TO FLY?

34 UNDER 500

10/45 NORC0238 11 1500-2499

A. HERE IS A SET OF CARDS LISTING DIFFERENT KINDS OF RADIO PROGRAMS. WOULD YOU MIND LOOKING THROUGH THOSE CARDS, AND TELLING ME THE TYPES OF PROGRAMS YOU LIKE TO LISTEN TO IN THE DAY-TIME?

13 1500-2499

ARE THERE ANY KINDS OF PROGRAMS YOU WOULD LIKE TO HEAR MORE OF?

14 1500-2499

A. WHAT KINDS?

B. AROUND WHAT TIME WOULD YOU LIKE IT TO BE ON?

ARE THERE ANY KINDS OF PROGRAMS YOU WOULD LIKE TO HEAR FEWER OF?

15 1500-2499

A. WHAT KINDS?

ASIDE FROM NEWS, IN WHAT OTHER FIELDS DOES THE RADIO ADD TO YOUR INFORMATION OR KNOWLEDGE?

MINN0027 13 UNDER 500

WHAT IS YOUR FAVORITE RADIO PROGRAM?

14 UNDER 500

WHICH TYPE OF RADIO PROGRAM DO YOU LISTEN TO THE MOST OFTEN?

3/46 AIP00367 10 1500-2499

A. DID YOU HAVE A VEGETABLE GARDEN LAST YEAR?

8/46 MINN0036 18 UNDER 500

HERE IS A LIST OF FIVE SUBJECTS WHICH HAVE APPEARED IN THE NEWS LATELY. THESE ARE NOT LISTED BECAUSE OF THEIR IMPORTANCE AT ALL BUT MERELY AS A SAMPLE OF NEWS ITEMS. WOULD YOU

SUBJECT	DATE	SRORSRNOQNO G	CCOUNT	SRORSRNOQNO G	TEXT
THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.	8/46	MINN0036	18	UNDER 500	TELL ME WHETHER YOU HAVE BEEN VERY INTERESTED.
			19	UNDER 500	HERE IS A LIST OF SUBJECTS WHICH HAVE APPEARED IN THE NEWS LATELY. THESE ARE NOT LISTED BECAUSE OF THEIR IMPORTANCE AT ALL BUT MERELY AS A SAMPLE OF NEWS ITEMS. WOULD YOU TELL ME WHETHER YOU HAVE BEEN VERY INTERESTED. MODERATELY
			22	UNDER 500	HERE IS A LIST OF SUBJECTS WHICH HAVE APPEARED IN THE NEWS LATELY. THESE ARE NOT LISTED BECAUSE OF THEIR IMPORTANCE AT ALL BUT MERELY AS A SAMPLE OF NEWS ITEMS. WOULD YOU TELL ME WHETHER YOU HAVE BEEN VERY INTERESTED. MODERATE-
	12/46	MINN0040	9	UNDER 500	WHAT ONE GIFT WOULD YOU LIKE MOST TO RECEIVE FOR CHRISTMAS THIS YEAR? FOR CHRISTMAS THIS YEAR? QUESTION 10
	2/47	MINN0042	35	UNDER 500	DO YOU EXPECT TO RECEIVE IT? DURING THE PAST FIVE YEARS HAVE YOU HAD A VEGETABLE OR FLOWER GARDEN AT YOUR HOUSE?
			36	UNDER 500	WHAT DID YOU HAVE IN YOUR GARDEN. FLOWERS OR VEGETABLES?
			37	UNDER 500	ARE YOU PLANNING A GARDEN THIS SUMMER?
			38	UNDER 500	ABOUT WHAT WILL THE SIZE OF YOUR GARDEN BE THIS YEAR?
			39	UNDER 500	COULD YOU TELL ME APPROXIMATELY HOW MUCH YOU SPENT ON SOME OF YOUR GARDENING AND LAWN REQUIREMENTS LAST YEAR? GARDENING TOOLS
			40	UNDER 500	COULD YOU TELL ME APPROXIMATELY HOW MUCH YOU SPENT ON SOME OF YOUR GARDENING AND LAWN REQUIREMENTS LAST YEAR? PLANTS, SHRUBS, ETC.
		41	UNDER 500	COULD YOU TELL ME APPROXIMATELY HOW MUCH YOU SPENT ON SOME OF YOUR GARDENING AND LAWN REQUIREMENTS LAST YEAR? SEEDS	
		42	UNDER 500	COULD YOU TELL ME APPROXIMATELY HOW MUCH YOU SPENT ON SOME OF YOUR GARDENING AND LAWN REQUIREMENTS LAST YEAR? FERTILIZERS	
		43	UNDER 500	COULD YOU TELL ME APPROXIMATELY HOW MUCH YOU SPENT ON SOME OF YOUR GARDENING AND LAWN REQUIREMENTS LAST YEAR? INSECTICIDES	
		44	UNDER 500	DO YOU HAVE A GARDEN FOR A HOBBY OR FOR THE FOOD PRODUCED?	
	5/47	AIP00396	1	1500-2499	A. DID YOU HAVE A VEGETABLE GARDEN LAST YEAR? B. DO YOU PLAN TO HAVE A VEGETABLE GARDEN THIS YEAR?
	8/47	MINN0048	29	UNDER 500	WHAT PARTS OF THE NEWSPAPERS DO YOU FEEL ARE MOST HELPFUL TO YOU - THAT IS. DO YOU THE MOST GOOD?

SUBJECT

THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.

DATE SRORSRNOGNO CCOUNT SRORSRNOGNO TEXT

6

6

10/47 AIP00405 4 1500-2499

A. DO YOU PLAY CARDS REGULARLY. ONLY OCCASION-

11/47 NORC0245 17 2500-3499

ALLY. OR NOT AT ALL?

B. WHAT CARD GAME DO YOU, YOURSELF, LIKE BEST? OF COURSE. MOST PEOPLE LISTEN TO NEWS BROADCASTS ON THE RADIO. BUT WHICH ONE OF THESE STATEMENTS BEST DESCRIBES THE WAY YOU YOURSELF USE THE RADIO FOR OTHER TYPES OF PROGRAMS?

ORC0277P 1 UNDER 500

A. I LISTEN TO THE RADIO MOSTLY FOR ENTERTAIN-SAMPLE EDITORS, CLERGYMEN, TEACHERS, LAWYERS

A. HERE IS A LIST OF FIVE THINGS PEOPLE GIVE MONEY TO. TO WHICH ONE OF THE FIVE DO YOU GENERALLY GIVE THE MOST?

3 UNDER 500

1. RELIGION

SAMPLE EDITORS, CLERGYMEN, TEACHERS, LAWYERS

A. NATURALLY, I DON'T WANT TO KNOW HOW MUCH YOU GIVE. BUT WILL YOU TELL ME WHICH SPECIFIC THINGS YOU GIVE TO?

4 UNDER 500

1. CHURCH

SAMPLE EDITORS, CLERGYMEN, TEACHERS, LAWYERS

A. ARE THERE ANY PARTICULAR THINGS THAT YOU PREFER NOT TO GIVE TO?

B. WHICH ONES?

12/47 MINN0052 33 UNDER 500

1. CATHOLIC WELFARE

SETS OF QUESTIONS ABOUT WORLD AFFAIRS ARE PUBLISHED IN THE PAPER EACH WEEK. HOW OFTEN DO YOU TRY ANSWERING THE QUESTIONS - EACH WEEK, ONCE IN A WHILE, VERY SELDOM, OR NEVER?

1/48 MINN0053 16 UNDER 500

THESE ARE SOME QUESTIONS DEALING WITH RECREATION - THAT IS, THE THINGS PEOPLE DO IN THEIR SPARE TIME FOR THEIR OWN ENJOYMENT. WHICH OF THESE THINGS DO YOU LIKE TO DO MOST IN YOUR SPARE TIME?

17 UNDER 500

WHAT DO YOU THINK OF THE RECREATION FACILITIES THAT ARE PROVIDED FOR CHILDREN AND YOUNG PEOPLE IN THIS COMMUNITY - ON THE WHOLE, WOULD YOU SAY THEY ARE VERY GOOD, FAIRLY GOOD, OR NOT VERY GOOD?

18 UNDER 500

WHAT ABOUT RECREATION FACILITIES THAT ARE PROVIDED FOR GROWN-UPS - WOULD YOU SAY THEY ARE VERY GOOD, FAIRLY GOOD, OR NOT VERY GOOD?

19 UNDER 500

WHAT DO YOU THINK IS THE COMMUNITY'S BIGGEST RECREATIONAL NEED AT THIS TIME?

2/48 AIP00413 6 500-1499

K FORM.

A. WHICH IS YOUR FAVORITE WAY OF SPENDING YOUR SPARE TIME?
C. HAVE YOU ANY HOBBY THAT YOU ARE PARTICULARLY INTERESTED IN?

7 500-1499

SPARE TIME?

B. HOW DID YOU SPEND LAST EVENING?

K FORM.

B. WHICH WOULD YOU SAY GIVES YOU THE GREATEST SATISFACTION AND INTEREST - YOUR WORK OR YOUR LEISURE TIME?

SUBJECT

THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN, ENJOY.

DATE	SRORSRNOQNO 6	CCOUNT	SRORSRNOQNO 6	TEXT
2/48	MINN0054	18	UNDER 500	NOW LET US TALK A MINUTE ABOUT RECREATION - THAT
		19	UNDER 500	IS, THE THINGS PEOPLE DO IN THEIR SPARE TIME FOR THEIR OWN ENJOYMENT. DO YOU HAPPEN TO KNOW WHETHER THERE ARE ANY FULL-TIME, PAID RECREATION LEADERS IN THIS COMMUNITY?
		20	UNDER 500	IN SOME PLACES, PUBLIC BUILDINGS - INCLUDING SCHOOLS - ARE USED AFTER REGULAR HOURS OR IN THE EVENINGS FOR RECREATION EVENTS. DO YOU THINK BUILDINGS SHOULD OR SHOULD NOT BE USED FOR SUCH EVENTS?
		21	UNDER 500	DO YOU FEEL THAT LOCAL TAX MONEY SHOULD OR SHOULD NOT BE USED TO SUPPORT COMMUNITY RECREATION ACTIVITIES?
4/48	RCOM0031	4	UNDER 500	WOULD YOU FAVOR OR OPPOSE HAVING A STATE OFFICE SET UP TO GIVE SUGGESTIONS AND ADVICE TO MINNESOTA'S COMMUNITIES ON DEVELOPING THEIR RECREATION PROGRAMS?
6/48	MINN0058	34	UNDER 500	LOUISVILLE, KY. DO YOU THINK YOUR CITY GOVERNMENT IS DOING AS GOOD A JOB AS THEY CAN UNDER THE CIRCUMSTANCES ON /D/ PROVIDING RECREATIONAL OPPORTUNITIES, LIKE PARKS AND PLAYGROUNDS, WHERE CHILDREN CAN /IF YES/ WHICH OF THE AQUATENNIAL EVENTS ARE YOU MOST INTERESTED IN?
9/48	NORC0246	25	1500-2499	DO YOU USUALLY READ A DAILY NEWSPAPER? A. HAVE YOU EVER READ ANY ARTICLES IN THAT PAPER ABOUT HOW ANIMALS ARE TREATED IN MEDICAL RESEARCH?
11/48	RFOR0073	2	1500-2499	/1/ WHAT DID YOU THINK OF THEM? WHICH TWO OR THREE OF THE THINGS ON THIS LIST DO YOU REALLY ENJOY DOING MOST IN YOUR SPARE TIME?
		3	1500-2499	GOING TO MOVIES IF YOU HAD 8 OR 10 HOURS MORE SPARE TIME THAN YOU HAVE NOW, SPREAD THROUGH EACH WEEK, WHAT WOULD BE ONE OR TWO THINGS YOU WOULD MOST LIKE TO DO WITH IT DURING WINTER MONTHS?
1/49	RCOM0032	3	UNDER 500	LOUISVILLE, KY. DO YOU HAVE ANY SPECIAL HOBBIES OR INTERESTS THAT YOU LIKE TO SPEND TIME ON AFTER YOUR WORK IS THROUGH? WHAT ARE THEY? ANY OTHERS?
		4	UNDER 500	LOUISVILLE, KY. A. ARE THERE ANY THINGS ON THIS LIST THAT INTEREST YOU ENOUGH FOR YOU TO SPEND AS MUCH AS TWO HOURS A WEEK LEARNING MORE ABOUT THEM? WHICH ONES?
3/49	MINN0069	35	UNDER 500	A. DO YOU PLAN TO RAISE FLOWERS, OR VEGETABLES, OR BOTH? B. WHERE DO YOU USUALLY BUY YOUR GARDEN SEED?
		36	UNDER 500	A. WHERE DO YOU GENERALLY BUY YOUR FLOWER SEEDS? B. WHERE DO YOU USUALLY BUY YOUR PLANTS?
5/49	AIP00442	7	UNDER 500	T FORM

SUBJECT

DATE SRORSRNOGNO CCOUNT SRORSRNOGNO TEXT
6 6

THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.

5/49 AIP00442 7 UNDER 500

A. SOME CHURCHES NOW CONDUCT WHAT IS KNOWN AS

12 UNDER 500

RETREATS - THAT IS. A PERSON MAY GO TO A QUIET PLACE WITH A SMALL GROUP AND STAY FOR TWO OR THREE DAYS TO THINK ABOUT ONES LIFE AND ONES T FORM.

A.HAVE YOU, YOURSELF, EVER THOUGHT THAT YOU

B.HAVE YOU EVER THOUGHT THAT YOU WOULD LIKE TO WOULD LIKE TO TRY TO PAINT PICTURES OF FLOWERS, PEOPLE, LANDSCAPES, AND SO FORTH*

TRY TO ACT IN A THEATER*

WOULD LIKE TO TRY TO PLAY THE PIANO*

T FORM.

A.HAVE YOU, YOURSELF, EVER THOUGHT THAT YOU

1500-2499

B.HAVE YOU EVER THOUGHT THAT YOU WOULD LIKE TO WOULD LIKE TO TRY TO PAINT PICTURES OF FLOWERS, PEOPLE, LANDSCAPES, AND SO FORTH*

TRY TO ACT IN A THEATER*

WOULD LIKE TO TRY TO PLAY THE PIANO*

MINN0071 20 UNDER 500

C.WHAT WOULD YOU SAY IS THE CHIEF REASON WHY YOU

SEN - IS IT BECAUSE YOU CAN CHOOSE YOUR OWN

MATERIALS AND PATTERNS. -- OR. IS IT BECAUSE YOU

CAN SAVE MONEY ON CLOTHING -- OR. IS IT BECAUSE

YOU JUST ENJOY IT* - OR IS THERE SOME OTHER

11/49 MINN0077 7 UNDER 500

HAVE YOU PLAYED BINGO AT ANY TIME DURING THE

LAST YEAR*

6/50 MINN0082 17 UNDER 500

HAVE YOU EVER SEEN THE BIRD CALLED THE SCARLET

TANAGER*

10/50 AIP00466 11 1500-2499

WHEN THINGS ARE NOT GOING RIGHT FOR YOU, WHAT DO

YOU DO TO CHEER YOURSELF UP*

11/50 NORC0294 21 UNDER 500

HOW MUCH TIME A DAY DO YOU USUALLY SPEND LIS-

TENING TO NEWS PROGRAMS ON THE RADIO*

22 UNDER 500

DO YOU HAVE A TELEVISION SET IN YOUR HOME*

A. ABOUT HOW MUCH TIME A DAY DO YOU USUALLY

SPEND WATCHING NEWS PROGRAMS ON TELEVISION*

DO YOU GET ANY OF YOUR NEWS FROM MAGAZINES*

23 UNDER 500

ON HOW MANY DAYS THIS WEEK DID YOU GET AROUND TO

READING A NEWSPAPER*

24 UNDER 500

12/50 AIP00468 3 UNDER 500

A. IF YOU COULD ASK ANYONE IN THIS COUNTRY ANY

QUESTION YOU WANTED TO ABOUT PROBLEMS TODAY,

WHAT QUESTION WOULD YOU MOST LIKE TO ASK*

B. OF WHAT PERSON IN PARTICULAR WOULD YOU LIKE

TO ASK THIS QUESTION*

3/51 NORC0300 19 UNDER 500

WHICH OF THE FOLLOWING STATEMENTS MOST NEARLY

DESCRIBES YOUR READING OF THE COMICS IN THE

SUNDAY NEWSPAPERS*

USUALLY READ ALL THE COMICS

READ MOST OF THE COMICS REGULARLY, BUT SKIP A

A.DO YOU PLAY BRIDGE*

B.DO YOU PLAY CANASTA*

C.WHICH GAME DO YOU, YOURSELF, PREFER TO PLAY--

MINN0092 19 UNDER 500

SUBJECT

THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN ENJOY.

DATE	SRORSRNOQNO	CCOUNT	SRORSRNOQNO	TEXT
3/51	MINN0092	19	UNDER 500	BRIDGE OR CANASTA*
5/51	MINN0093	25	UNDER 500	A. ABOUT HOW OFTEN DO YOU GENERALLY READ WANT ADS IN THE PAPERS - EVERY DAY* SEVERAL TIMES A WEEK* ONCE A WEEK* OR LESS OFTEN THAN THAT* B. IN THE LAST 12 MONTHS. HAVE YOU OR HAS ANYONE IN YOUR FAMILY ANSWERED ANY WANT ADS - THAT IS. DO YOU READ ANY SUNDAY NEWSPAPERS FAIRLY REGULARLY* WHAT TWO OR THREE THINGS WOULD YOU MISS THE MOST IF THEY WERE DROPPED OUT OF YOUR SUNDAY PAPER-- THAT IS. NOT PUBLISHED IN IT ANY MORE* PITTSBURGH BOSTON HOW DO YOU USUALLY SPEND YOUR SATURDAY AFTER-NOONS DURING THE FALL SEASON* DO YOU, YOURSELF. MAKE ANY OF YOUR CHRISTMAS PRESENTS* WHAT SORT OF PRESENTS* ON WEEKDAYS WHAT ONE OR TWO THINGS WOULD YOU SAY YOU MOST OFTEN DO IN YOUR LEISURE TIME AFTER SUPPER-- SIT AROUND AND TALK WITH THE FAMILY. READ A BOOK. LISTEN TO THE RADIO. OR WHAT* DO YOU PLAN TO HAVE A VEGETABLE GARDEN FOR HOME USE THIS YEAR* A. WHAT DAY OF THE WEEK DO YOU LIKE BEST* B. WHAT DO YOU MOST ENJOY DOING ON THAT DAY* NEW YORK CITY. CONSIDERING THE HIGHER COST AND WEAR AND TEAR. WOULD YOU BE FOR OR AGAINST OPENING UP THE SCHOOLS AFTER HOURS AS COMMUNITY CENTERS* IS ----- SOMETHING YOU REALLY ENJOY. SOMETHING YOU DO NOT MIND TOO MUCH. OR IS ----- SOMETHING YOU REALLY DISLIKE TO DO* A. SHOPPING FOR HOUSEHOLD FURNISHINGS B. SHOPPING FOR CLOTHES THERE HAS BEEN A LOT IN THE PAPERS IN THE LAST FEW WEEKS ABOUT THESE THREE PEOPLE WHOSE NAMES I AM GOING TO READ. CAN YOU TELL ME WHO EACH OF THEM IS. OR WHY THE NAMES HAVE BEEN IN THE NEWS* A. IF YOU COULD HAVE YOUR CHOICE. WHAT ONE PRESENT WOULD YOU MOST LIKE TO HAVE FOR CHRISTMAS* B. DO YOU THINK YOU WILL GET IT* DURING 1953. DO YOU DEFINITELY EXPECT TO-- C. TAKE UP SOME DIFFERENT HOBBY* WHAT HOBBY* A. WHEN YOU. OR A MEMBER OF YOUR FAMILY. HAVE USED AN ALMANAC. OR SIMILAR BOOK OF FACTS. CAN YOU RECALL WHAT KIND OF INFORMATION YOU HAVE LOOKED UP* B. ANYTHING ELSE* DURING THE LAST YEAR. HAVE YOU YOURSELF MADE A BET OF ANY KIND. LARGE OR SMALL* /WHAT ONE/
7/51	MINN0095	13	UNDER 500	
9/51	NORC0011	8	UNDER 500	
12/51	MINN0099	2	UNDER 500	
1/52	RCOM0049	1	4500-5499	
4/52	AIP00491	8	UNDER 500	
5/52	AIP00492	6	500-1499	
	RCOM0055	15	UNDER 500	
6/52	RCOM0076	1	4500-5499	
10/52	MINN0109	23	UNDER 500	
12/52	AIP00509	6	UNDER 500	
	MINN0112	3	UNDER 500	
1/53	AIP00510	16	500-1499	
	MINN0113	21	UNDER 500	

SUBJECT

THINGS YOU DO IN SPARE TIME. FOR
RECREATION. VERY INTERESTED IN.
ENJOY.

DATE	SRCRSRNOGNO	CCOUNT	SRCRSRNOGNO	TEXT
1/53	MINN0113	22	6	DO YOU EVER PLAY CARDS FOR MONEY*
4/53	MINN0116	23	6	/WHAT KIND OF CARD GAMES*/ A. DO YOU DO ANY FLOWER GARDENING HERE AT HOME* C. DURING THE WARM WEATHER MONTHS. WHAT IS YOUR B. DO YOU DO ANY VEGETABLE GARDENING. HERE AT FAVORITE OUTDOOR HOBBY* HOME OR ELSEWHERE* HOW OFTEN DO YOU READ WANT ADS IN THE NEWSPAPERS --EVERY DAY* SEVERAL TIMES A WEEK* ONCE A WEEK* OR LESS OFTEN THAN THAT* A. IN WHICH NEWSPAPERS DO YOU USUALLY READ WANT ADS* I WILL GIVE YOU THE BEGINNING OF A SENTENCE AND YOU ADD A FEW MORE WORDS AS QUICKLY AS POSSIBLE TO FINISH IT. FOR EXAMPLE. IF I SAID I FEEL----- YOU MIGHT ADD FINE TODAY OR HUNGRY OR HOWEVER YOU FEEL. A. HAVE YOU EVER BEEN TO WASHINGTON, D.C.* B. WHAT WOULD YOU SAY IS THE MOST INTERESTING THING FOR A VISITOR TO SEE IN WASHINGTON* C. WHAT ONE THING WOULD YOU MOST LIKE TO SEE IF YOU MADE A TRIP TO WASHINGTON* A. WHAT ARE YOUR FAVORITE TELEVISION SHOWS* B. ARE THERE ANY OTHERS* WHICH OF THE TV DRAMA PROGRAMS - THE ONES THAT HAVE PLAYS OR STORIES - DO YOU LIKE BEST* F. WHAT IS YOUR FAVORITE COMIC STRIP* NOW, THESE ARE SOME QUESTIONS ON OTHER TOPICS. WHAT IS YOUR FAVORITE OUTDOOR SPORT OR RECREA- TION DURING THE WINTER MONTHS* DO YOU YOURSELF EVER DO ANY OF THESE THINGS HERE AT HOME* A. REPAIR LEAKY FAUCETS* B. DO ANY HOUSE PAINTING. INSIDE OR OUT* C. DO ANY WALL-PAPERING* DO YOU CONSIDER YOURSELF A HANDYMAN HERE AT HOME -- THAT IS. DO YOU MAKE SOME OF YOUR OWN HOME REPAIRS AND IMPROVEMENTS* A. IF MONEY WERE NO OBJECT. WOULD YOU PREFER TO HIRE SKILLED WORKERS TO DO THE THINGS AROUND THE A. DO YOU OR DOES ANYONE ELSE IN THE FAMILY HAVE ANY POWER TOOLS HERE AT HOME* /A/ WHAT KINDS* /B/ DO YOU OR DOES ANYONE ELSE IN THE FAMILY HAVE A WORK-BENCH OR A WORK-SHOP HERE AT HOME* A. DO YOU HAVE A TELEVISION SET IN YOUR HOME* B. WILL YOU PLEASE TELL ME THE NAMES OF YOUR FAVORITE TELEVISION SHOWS* C. ARE THERE ANY OTHERS* HOW OFTEN DO YOU READ THE WANT AD SECTION IN THE NEWSPAPERS -- EVERY DAY* SEVERAL TIMES A WEEK* ONCE A WEEK* OR LESS OFTEN THAN THAT*
		27		
5/53	NORC0338	8	2500-3499	
7/53	AIP00518	1	500-1499	
8/53	AIP00519	24	500-1499	
		26	500-1499	
12/53	MINN0122	14	UNDER 500	
1/54	MINN0123	8	UNDER 500	
3/54	MINN0125	18	UNDER 500	
		20	UNDER 500	
		21	UNDER 500	
4/54	AIP00529	26	UNDER 500	
	MINN0126	23	UNDER 500	

SUBJECT

THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.

DATE	SRORSRNOQND	CCOUNT	SRORSRNOQND	TEXT
4/54	MINN0126	23	UNDER 500	A. WHEN, SPECIFICALLY, WAS THE LAST TIME YOU READ THE WANT ADS IN ANY NEWSPAPER?
6/54	AIP00532	13	UNDER 500	HERE IS A SORT OF QUIZ, SUCH AS YOU MIGHT PARTICIPATE IN ON A RADIO OR TV SHOW. I WILL READ YOU THE NAMES OF SOME PEOPLE WHO HAVE BEEN IN THE NEWS LATELY. PLEASE TELL ME WHO THESE PEOPLE ARE - WHAT IT IS THEY DO.
7/54	MINN0128	21	UNDER 500	NOW, WITH THE HELP OF THIS CARD I WOULD LIKE TO HAVE YOU GIVE ME YOUR PERSONAL RATINGS ON SEVERAL ITEMS. AS YOU SEE, THE CARD HAS NUMBERS RUNNING FROM 1 TO 11. A 1-RATING IS THE LOWEST RATING YOU COULD GIVE -- IT WOULD BE USED FOR
9/54	AIP00537	6	UNDER 500	A. DO YOU HAVE A TELEVISION SET IN YOUR HOME? B. WILL YOU PLEASE TELL ME THE NAMES OF YOUR FAVORITE TELEVISION SHOWS?
11/54	AIP00540	9	UNDER 500	A. IF YOU COULD HAVE YOUR CHOICE, WHAT ONE PRESENT WOULD YOU MOST LIKE TO HAVE FOR CHRISTMAS? B. DO YOU THINK YOU WILL GET IT?
1/55	IOWA0001	20		WHAT IS YOUR BIGGEST PROBLEM IN GROWING A GARDEN?
2/55	MINN0135	15	UNDER 500	HAVE YOU YOURSELF EVER ATTENDED ANY OF THE EVENTS ON THIS LIST? WHICH ONES?
		17	UNDER 500	AQUATENNIAL COTTON FESTIVAL ROSE FESTIVAL ORANGE FESTIVAL MARDI GRAS - WINTER CARNIVAL A. IF MORE OR CAN NOT RECALL/ DID ANYONE IN YOUR A. SUPPOSE YOU WERE HELPING TO PLAN THE PROGRAM FOR THIS YEARS AQUATENNIAL IN MINNEAPOLIS, WHICH ONE OF THE EVENTS ON THIS CARD WOULD YOU ESPECIALLY WANT ON THE PROGRAM?
4/55	MINN0137	22	UNDER 500	B. AND WHICH EVENT WOULD BE YOUR SECOND CHOICE? DURING THE LAST SEVEN DAYS, HOW MANY TIMES DO YOU ESTIMATE YOU HAVE LOOKED AT ANY OF THE WANT ADS IN THE NEWSPAPERS -- SEVEN TIMES IN SEVEN DAYS? SIX TIMES? FIVE? OR HOW MANY?
5/55	RCOM0093	4	3500-4499	A. WHY WERE YOU READING THE WANT ADS - WHAT, COLUMBUS, OHIO
		5	UNDER 500	A. THERE IS A NEW IDEA OR INVENTION FOR TELEVISION THAT WOULD LET YOU SEE THE BEST BROADWAY PLAYS, THE NEWEST MOVING PICTURES, CHAMPIONSHIP FIGHTS, OPERA, AND OTHER THINGS YOU DO NOT SEE COLUMBUS, OHIO
			3500-4499	A. OF COURSE IT WOULD NOT HAPPEN AS SOON AS A. OF COURSE, IT WOULD NOT HAPPEN AS SOON AS NEXT WEEK, BUT IF IT DID, THIS IS THE WAY NEXT WEEKS TELEVISION SCHEDULE MIGHT LOOK. IF THIS WERE THE SCHEDULE FOR NEXT WEEK ON COLUMBUS, OHIO
				A. OF COURSE IT WOULD NOT HAPPEN AS SOON AS A. OF COURSE, IT WOULD NOT HAPPEN AS SOON AS NEXT WEEK, BUT IF IT DID, THIS IS THE WAY NEXT

SUBJECT

THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.

DATE SRORSRNOGNO CCOUNT SRORSRNOGNO TEXT

6

6

5/55 RCOM0093 5 3500-4499

WEEKS TELEVISION SCHEDULE MIGHT LOOK.

6/55 AIP00548 1 UNDER 500

5 UNDER 500

7/55 AIP00550 19 UNDER 500

11/55 IOWA0003 51

1/56 MINN0144 11 UNDER 500

17 UNDER 500

19 UNDER 500

3/56 MINN0146 4 UNDER 500

4/56 MINN0148 22 UNDER 500

5/56 AIP00564 2 500-1499

3 500-1499

0565 7 500-1499

RCOM0088 46 500-1499

TEX.0700 12

IF THIS WERE THE SCHEDULE FOR NEXT WEEK ON UNDER 500 IF YOU COULD HAVE ONE WISH -- ANY WISH YOU WANT -- THAT WOULD COME TRUE. WHAT WOULD BE YOUR WISH?

DO YOU ENJOY YOUR WORK SO MUCH THAT YOU HAVE A HARD TIME PUTTING IT ASIDE?

NOW, I AM GOING TO READ YOU A LIST OF DIFFERENT KINDS OF PROGRAMS. WOULD YOU BE WILLING TO PAY TO SEE ANY OF THESE, IF THIS WERE THE ONLY WAY YOU COULD SEE THEM ON TELEVISION?

B. A BROADWAY SHOW?

F. SYMPHONY CONCERT?

A. DO YOU LIKE MODERN ART?

IN ORDER TO BE FAIR TO EVERYBODY, WE HAVE TO INTERVIEW THE SAME PROPORTION OF MEN AND WOMEN, OWNERS AND RENTERS, REPUBLICANS AND DEMOCRATS, ETC. AS ARE FOUND IN THE STATE AS A WHOLE. THAT IS WHY WE NEED THE FOLLOWING INFORMATION.

WHAT DO YOU THINK OF BINGO-- IS IT A GAME YOU YOURSELF ENJOY PLAYING ONCE IN A WHILE, OR NOT?

A. IF YES/ HOW RECENTLY HAVE YOU PLAYED BINGO?

B. ABOUT HOW OFTEN DO YOU PLAY?

AS YOU SEE, THE CARD HAS NUMBERS RUNNING FROM 1 TO 11. A 1-RATING IS THE LOWEST -- IT WOULD BE USED FOR SOMETHING YOU STRONGLY DISAPPROVE OF, OR CONSIDER VERY POOR. AT THE OTHER EXTREME WOULD BE AN 11-RATING, FOR SOMETHING YOU STRONGLY ON MARCH 20TH, MINNESOTA PLANS TO HOLD A PRESIDENTIAL PREFERENCE PRIMARY ELECTION. PEOPLE WILL BE VOTING FOR THE CANDIDATE THEY WOULD LIKE TO SEE NOMINATED BY THEIR PARTY FOR THE PRESIDENCY.

MINNESOTA WILL HAVE A PRESIDENTIAL PREFERENCE PRIMARY ELECTION NEXT WEEK - MARCH 20TH. HOW MUCH INTEREST DO YOU HAVE IN THAT ELECTION - A GREAT DEAL? QUITE A LOT? NOT VERY MUCH? OR NONE AT ALL?

ABOUT HOW OFTEN DO YOU USUALLY READ NEWSPAPER WANT-ADS... EVERY DAY? SEVERAL TIMES A WEEK? ONCE A WEEK? OR LESS OFTEN?

A. IN WHICH NEWSPAPERS DO YOU USUALLY READ THE WANT ADS?

WHAT IS YOUR FAVORITE WINTER RECREATION?

WHAT IS YOUR FAVORITE SUMMER RECREATION?

I AM GOING TO READ YOU A LIST OF PEOPLE IN THE NEWS. WILL YOU TELL ME WHO EACH ONE IS -- OR WHAT HE DOES?

B. HILLIE MAYS?

XAIRE C - HAVE 2 - COMMUNITY LEADERS - PORTLAND, OREGON

A. DID YOU HAPPEN TO HEAR ANY OF THE RADIO PRO-

SUBJECT

THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN ENJOY.

DATE	SRORSRNOQNO	CCOUNT	SRORSRNOQNO	TEXT	
5/56	R00M0088	46	500-1499	GRAMS ABOUT THE GREAT DECISIONS ON SUNDAY	
		47	500-1499	MORNINGS AT TEN-THIRTY* XAIRE C - WAVE 2 - PORTLAND, OREGON - COMMUNITY LEADERS A. DID YOU HAPPEN TO SEE ANY OF THE TELEVISION PROGRAMS ABOUT THE GREAT DECISIONS ON SUNDAY AFTERNOONS AT FOUR THIRTY* XAIRE C - WAVE 11 - PORTLAND, OREGON COMMUNITY LEADERS. A. DID YOU HAPPEN TO READ ANY OF THE NEWSPAPER FEATURES ABOUT THE GREAT DECISIONS THAT APPEARED ON SUNDAYS IN THE OREGONIAN* DO YOU HAVE A VEGETABLE GARDEN ON YOUR FARM THIS YEAR*	
6/56	IOHA0005	40	UNDER 500		
		41	UNDER 500	DID YOU HAVE A VEGETABLE GARDEN LAST YEAR*	
		42	UNDER 500	IS YOUR GARDEN THIS YEAR BIGGER OR SMALLER THAN LAST YEARS*	
		43	UNDER 500	IS YOUR GARDEN THIS YEAR BIGGER OR SMALLER THAN THE GARDEN YOU HAD FIVE YEARS AGO*	
		46	UNDER 500	WHO DOES MOST OF THE WORK IN YOUR VEGETABLE GARDEN*	
		47	UNDER 500	WHO PICKS OUT AND BUYS THE SEED FOR THE VEGETABLE GARDEN* QUESTION 48. WHERE DID YOU BUY YOUR VEGETABLE SEEDS THIS YEAR*	
9/56	AIP00570	13	500-1499	B. HERE ARE THE NAMES OF SOME PEOPLE WHO HAVE BEEN IN THE NEWS RECENTLY -- WILL YOU TELL ME WHO THEY ARE OR WHAT THEY DO* MICKEY MANTLE*	
		0571	20	500-1499	B. HERE ARE THE NAMES OF SOME PEOPLE WHO HAVE BEEN IN THE NEWS RECENTLY -- WILL YOU TELL ME WHO THEY ARE OR WHAT THEY DO* DON NEWCOMBE*
10/56	AIP00572	10	500-1499	HERE ARE THE NAMES OF SOME PEOPLE WHO HAVE BEEN IN THE NEWS RECENTLY - WILL YOU TELL ME WHO THEY ARE OR WHAT THEY DO* B. ELVIS PRESLEY*	
	NORC0388	58	UNDER 500	CHICAGO ROCKFORD, ILLINOIS IN ABOUT HOW MANY HOMES IN THE /NAME OF AREA/ NEIGHBORHOOD HAVE YOU VISITED WITHIN THE LAST MONTH, ASIDE FROM RELATIVES HOMES* 0. 1. 2. 3. 4. 5. 6. 7. 8. 9. 10 OR MORE, SOME IN SUMMER. FARM FAMILIES DO MANY THINGS TOGETHER FOR RECREATION-- TRIPS, PICNICS, BALL GAMES, ETC. BUT WHAT DO YOU AND YOUR FAMILY DO TOGETHER FOR RECREATION IN THE WINTER* DID YOU HAPPEN TO LISTEN TO ANY OF THE WALLACES FARMER AND IOWA HOMESTEADS EARLY MORNING BROADCASTS OVER WHO, KIOA OR KXEL DURING THE LAST TEN DAYS*	
	IOHA0007	15	UNDER 500		
		49	UNDER 500		
1/57	AIP00577	29	UNDER 500	HERE IS A LIST OF THINGS THAT INTEREST MANY	

SUBJECT

DATE SRORSRNOGNO CCOUNT SRORSRNOGNO TEXT
G G

THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.

1/57 AIP00577 29 UNDER 500

PEOPLE -- THAT IS. THINGS THEY TAKE AN ACTIVE

3/57 MINN0159 15 UNDER 500

PART IN. IF YOU HAD THE TIME TO SPARE. WHICH ONE OF THESE THINGS WOULD INTEREST YOU MOST?

1. SCHOOLS. EDUCATION

IN THE LAST SEVERAL YEARS. HAVE YOU EVER ENTERED ANY NEWSPAPER WORD-PUZZLE CONTEST FOR CASH PRIZES?

/IF YES. ASK A AND B./

6/57 AIP00585 27 500-1499

A. IN WHAT NEWSPAPER WAS THE CONTEST?

WHAT IS YOUR BEST GUESS - IF THE WORK WEEK IS CUT DOWN TO 32 HOURS. HOW WILL WORKERS SPEND THEIR EXTRA TIME?

28 500-1499

IF YOU HAD ONE MORE DAY FREE EACH WEEK. WHAT WOULD YOU DO WITH THIS TIME?

IOWA0009 28

IF YOU COULD HAVE TIME TO SEE ONLY ONE OF THE FOLLOWING ATTRACTIONS AT THE IOWA STATE FAIR. WHICH ONE WOULD YOU CHOOSE?

/1/ VARIED INDUSTRIES BUILDING

7/57 AIP0A959 3 1500-2499

/2/ LIVESTOCK SHOWS

LEISURE TIME INTERESTS AND ACTIVITIES

A. ON AN AVERAGE WEEKDAY. ABOUT HOW MUCH LEISURE OR SPARE TIME DO YOU HAVE?

4 1500-2499

B. ON SATURDAY AND SUNDAY ABOUT HOW MUCH LEISURE TIME DO YOU HAVE ALTOGETHER ON BOTH DAYS?

LEISURE TIME INTERESTS AND ACTIVITIES

WHAT ARE SOME OF THE THINGS YOU DO MOST OFTEN IN YOUR LEISURE TIME?

5 1500-2499

SPORTS -- SOCIAL ACTIVITIES -- READING -- TV. RADIO -- MOVIES. SHOWS -- CULTURAL ACTIVITIES

LEISURE TIME INTERESTS AND ACTIVITIES

A. ARE THERE ANY THINGS YOU WOULD ESPECIALLY LIKE TO DO IN YOUR SPARE TIME BUT SELDOM HAVE A CHANCE TO DO?

6 1500-2499

B. WHAT ARE THESE THINGS?

LEISURE TIME INTERESTS AND ACTIVITIES

WHAT DO YOU ENJOY DOING MOST IN YOUR LEISURE TIME?

7 1500-2499

SPORTS -- SOCIAL ACTIVITIES -- READING -- TV. RADIO -- MOVIES. SHOWS -- CULTURAL ACTIVITIES

LEISURE TIME INTERESTS AND ACTIVITIES

DO YOU EVER FIND IT S HARD TO DECIDE WHAT TO DO IN YOUR LEISURE TIME?

20 1500-2499

LEISURE TIME INTERESTS AND ACTIVITIES

A. HAVE YOU TAKEN ANY LECTURE COURSES DURING THE LAST TWELVE MONTHS?

B. IF YES. ASK WILL YOU DESCRIBE THE NATURE OF THE COURSES?

22 1500-2499

LEISURE TIME INTERESTS AND ACTIVITIES

A. HAVE YOU EVER BEEN A MEMBER OF ANY DISCUSSION GROUP DURING THE LAST TWELVE MONTHS?

B. IF YES. ASK WILL YOU PLEASE DESCRIBE WHAT THE GROUP DISCUSSED?

SUBJECT

DATE SRORSRNOQNO CCOUNT SRORSRNOQNO TEXT
6 6

THINGS YOU DO IN SPARE TIME. FOR
RECREATION. VERY INTERESTED IN.
ENJOY.

7/57 AIP0A959 38 1500-2499

LEISURE TIME INTERESTS AND ACTIVITIES

MINN0162 11 UNDER 500

INCIDENTALLY, DO YOU FOLLOW QUIZ SHOWS ON TV*
IN THE SUMMERTIME. A NUMBER OF BEAUTY CONTESTS
TAKE PLACE IN MINNESOTA. HAVE YOU YOURSELF EVER
WATCHED A CONTEST LIKE THAT*

A. HOW DO YOU FEEL ABOUT BEAUTY CONTESTS, IN
GENERAL*

10/57 MINN0165 13 UNDER 500

DO YOU THINK PUBLIC BINGO GAMES SPONSORED FOR
THE BENEFIT OF CHURCH OR CHARITY WORK SHOULD BE
ALLOWED IN MINNESOTA, OR SHOULD NOT*

A. DO YOU YOURSELF PLAY BINGO ONCE IN A WHILE OR
NOT*

11/57 AIP00591 30 500-1499

HERE IS A QUIZ SUCH AS THEY HAVE ON TELEVISION.
LET US SEE HOW YOU DO. PLEASE TELL ME WHO THESE
PEOPLE ARE --

D. FLOYD PATTERSON*

12/57 MINN0166 11 UNDER 500

B. HAVE YOU WATCHED ANY PROGRAMS ON THE NEWS
DO YOU HAVE A TELEVISION SET HERE AT HOME*
EDUCATIONAL-TV STATION*

/IF YES/

2/58 AIP00149 23 UNDER 500

/A/ ON THE WHOLE, DID YOU FIND THE PROGRAMS VERY
INTERESTING, OR MILDLY INTERESTING, OR RATHER
HERE IS A LIST OF OUTDOOR ACTIVITIES. IN THE
PAST YEAR, HAVE YOU OR YOUR FAMILY

A. GONE ON A PICNIC*

B. TAKEN A BOAT RIDE*

C. CAMPED OUTDOORS*

IOWA0011 26

DO YOU PLAN TO HAVE A VEGETABLE GARDEN THIS
SUMMER*

QUESTION 27.

IF YES, WILL THE GARDEN BE BIGGER, SMALLER, OR
ABOUT THE SAME AS LAST YEAR*

66

IN ORDER TO BE FAIR TO EVERYBODY, WE HAVE TO
INTERVIEW THE SAME PROPORTION OF MEN AND WOMEN,
OWNERS AND RENTERS, REPUBLICANS AND DEMOCRATS,
ETC. AS ARE FOUND IN THE STATE AS A WHOLE. THAT
IS WHY WE NEED THE FOLLOWING INFORMATION.

4/58 MINN0170 11 UNDER 500

A. HOW IMPORTANT DO YOU THINK IT IS FOR PEOPLE
B. DID YOU HAPPEN TO DO ANYTHING YESTERDAY FOR
LIKE YOURSELF TO HAVE A DAILY PERIOD FOR RELAXA-
RELAXATION*

/A/ /IF YES/ WHAT DID YOU DO*

TION - TO READ, WORK ON A HOBBY, TALK, OR JUST
DO ANYTHING YOU PLEASE* WOULD YOU SAY THAT IS
VERY IMPORTANT, FAIRLY IMPORTANT, OR NOT TOO
DO YOU LISTEN TO ANY OF THE DAYTIME SERIAL
STORIES ON TV*

7/58 IOWA0012 33

IN ORDER TO BE FAIR TO EVERYBODY, WE HAVE TO
INTERVIEW THE SAME PROPORTION OF MEN AND WOMEN,
OWNERS AND RENTERS, REPUBLICANS AND DEMOCRATS,
ETC. AS ARE FOUND IN THE STATE AS A WHOLE. THAT
IS WHY WE NEED THE FOLLOWING INFORMATION.

59

SUBJECT

DATE SRORSRNOGNO CCOUNT ERORSRNOGNO TEXT

THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.

8/58 MINN0173 21 UNDER 500

DO YOU HAPPEN TO HAVE AN FM RADIO SET IN YOUR

HOME#
A. /IF YES/ ABOUT HOW OFTEN DO YOU LISTEN TO
B. /IF YES/ WHAT TYPE OF PROGRAM DO YOU ESPEC-
FM RADIO - ABOUT EVERY DAY# SEVERAL TIMES A
IALLY LIKE TO LISTEN TO. ON FM RADIO#
WEEK# ONCE A WEEK# OR LESS OFTEN#
WHICH OF THE FOLLOWING THINGS DO YOU AND YOUR
HUSBAND DO FOR RECREATION#

MISC0001 34

1. VISIT FRIENDS
2. GO TO MOVIES
3. EAT A MEAL IN TOWN
DO YOU OR ANYBODY IN YOUR FAMILY HAVE A POSTAGE
STAMP COLLECTION#
IF YES . ASK HOW MANY PERSONS IN YOUR FAMILY
HAVE A POSTAGE STAMP COLLECTION#
DO YOU OR ANYBODY IN YOUR FAMILY HAVE A COIN
COLLECTION#

9/58 AIP00150 27 UNDER 500

IF YES . ASK HOW MANY PERSONS IN YOUR FAMILY
HAVE A COIN COLLECTION#
DO YOU WATCH QUIZ SHOWS ON TELEVISION - REGULAR-
LY, OCCASIONALLY, OR ALMOST NEVER#
IN ORDER TO BE FAIR TO EVERYBODY, WE HAVE TO
INTERVIEW THE SAME PROPORTION OF MEN AND WOMEN,
OWNERS AND RENTERS, REPUBLICANS AND DEMOCRATS,
ETC. AS ARE FOUND IN THE STATE AS A WHOLE. THAT
IS WHY WE NEED THE FOLLOWING INFORMATION.
HAVE YOU EVER BOUGHT A DRESS PATTERN FROM
WISCONSIN AG#

28 UNDER 500

0605 31 500-1499

10/58 IOH00013 56 UNDER 500

QUESTION 33.
IF YES, DID YOU FIND THE AG PATTERN SATISFAC-
TORY, JUST FAIR OR DID YOU NOT LIKE IT#
IN THE LAST YEAR, HAVE YOU BORROWED ANY BOOKS#

MISC0002 32 500-1499

QUESTION 44
IF YES, WHERE DID YOU BORROW THE BOOKS#
SAMPLE OLD PEOPLE
LOOKING BACK OVER YOUR LIFE, WERE YOU THE TYPE
OF PERSON WHO PREFERRED TO HAVE PEOPLE AROUND OR
HAVE YOU GOTTEN MORE PLEASURE FROM BEING ALONE#

43 UNDER 500

11/58 PDS.0468187

SAMPLE OLD PEOPLE
HOW DO YOU SPEND MOST OF YOUR TIME NOW#
SAMPLE OLD PEOPLE
DO YOU HAVE THE TIME TO DO ALL THE THINGS YOU
WOULD LIKE TO DO#

194

195

199

SAMPLE OLD PEOPLE
WHAT ARE YOUR CHIEF INTERESTS NOW#
FAMILY-GENERAL SIBLINGS CHILDREN
GRANDCHILDREN FRIENDS VISITORS, COMPANY
CONVERSATION READING NEWSPAPERS NEWS
SAMPLE OLD PEOPLE
DO YOU ATTEND MANY MEETINGS, DISCUSSIONS,
LECTURES, ETC#

200

SUBJECT

DATE SRORSRNOQNO CCOUNT SRORSRNOQNO TEXT

THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.

11/58 POS.0468206

SAMPLE OLD PEOPLE

220

A. WHAT ARE SOME OF THE THINGS YOU LOOK FORWARD TO DOING?
EATING

B. ARE YOU MAKING ANY ACTUAL PLANS AT THE SAMPLE OLD PEOPLE
WHAT ARE THE GREATEST SATISFACTIONS OF YOUR LIFE?

LEADING A GOOD LIFE
LONGEVITY

221

LEADING A GOOD LIFE
SAMPLE OLD PEOPLE

IF YOU COULD HAVE THREE WISHES, WHAT WOULD THEY BE?

12/58 AIP00152 18 UNDER 500

TO HAVE RELATIVES VISIT THEM, FRIENDS, COMPANY IS THERE ANYONE LIVING HERE IN YOUR HOME WHO KNOWS HOW TO PLAY THE CARD GAME BRIDGE? IF SO, HOW MANY PERSONS INCLUDING YOURSELF, LIVING HERE KNOW HOW TO PLAY BRIDGE?

0608 1 500-1499

IF ANY IN FAMILY KNOW BRIDGE, ASK ABOUT HOW A. IF YOU COULD HAVE YOUR CHOICE, WHAT ONE PRESENT WOULD YOU MOST LIKE TO HAVE FOR CHRISTMAS?
B. DO YOU THINK YOU WILL GET IT?

MINN0178 32 UNDER 500

YOUTHS 15-18
HERE ARE SOME QUESTIONS, NOW, ABOUT FAVORITES OF YOURS,

1/59 MINN0179 23 UNDER 500

B. YOUR FAVORITE COMIC STRIP OR CARTOON?
IF YOU WERE PLANNING TO ATTEND THIS YEARS AQUATENNIAL AND COULD ATTEND ANY THREE EVENTS ON THIS LIST, WHICH WOULD BE YOUR FIRST, SECOND AND THIRD CHOICES?

3/59 MINN0181 21 UNDER 500

RODEO DAY PARADE GANDE DERBY LANCER HOUR
A. LAST YEAR, DID YOU YOURSELF DO ANY FLOWER OR VEGETABLE GARDENING? /IF YES/ WHICH KIND OF GARDENING?

4/59 MINN0182 22 UNDER 500

B. DO YOU YOURSELF PLAN TO DO ANY FLOWER GARDENING THIS YEAR?
DO YOU YOURSELF KEEP TRACK OF THE PRICE CHANGES ON ANY STOCKS OR BONDS?

23 UNDER 500

A. WHERE DO YOU GET THE INFORMATION ON STOCK AND BOND PRICES? /PROBE-- ANYWHERE ELSE?
HOW OFTEN DO YOU LOOK AT THE STOCK AND BOND QUOTATIONS PUBLISHED IN YOUR NEWSPAPER -- JUST ABOUT EVERY DAY? TWO OR THREE TIMES A WEEK? ONCE A WEEK? OR LESS OFTEN THAN THAT? /HOW OFTEN?

6/59 MINN0183 10 UNDER 500

IN RECENT YEARS, MORE AND MORE PEOPLE HAVE BEEN MAKING TRIPS IN WHICH THEY CAMP OUT OVERNIGHT. WHAT WOULD YOU SAY IS THE CHIEF REASON PEOPLE LIKE TO CAMP OUT?

11 UNDER 500

DO YOU YOURSELF DO ANY OVERNIGHT CAMPING OUT DURING THE SUMMER?

A. HOW RECENTLY HAVE YOU DONE ANY CAMPING OUT?

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DATE	SRORSRNOQNO	CCOUNT	SRORSRNOQNO	TEXT
6/59	MINN0183	11	UNDER 500	B. HAVE YOU EVER CAMPED AT ANY OF THE STATE PARKS IN MINNESOTA? WHICH ONES? DO YOU HAVE A GARDEN WHERE YOU RAISE FLOWERS OR VEGETABLES? IF YES, ASK A. WHAT DO YOU RAISE IN YOUR GARDEN? FLOWERS ONLY HOPES AND FEARS FOR SELF AND COUNTRY.
7/59	AIP00155	17	UNDER 500	A. EVERYBODY WANTS CERTAIN THINGS OUT OF LIFE. WHEN YOU THINK ABOUT WHAT REALLY MATTERS IN YOUR OWN LIFE, WHAT ARE YOUR WISHES AND HOPES FOR THE FUTURE? IN OTHER WORDS, IF YOU IMAGINE HOPES AND FEARS FOR SELF AND COUNTRY
	IISR0012	1	1500-2499	A. NEARLY ALL OF US, OF COURSE, WANT MANY THINGS OUT OF LIFE. SOMETIMES THEY CONCERN OPPORTUNITIES, SOMETIMES THEY CONCERN PSYCHOLOGICAL OR WHAT ARE SOMETIMES CALLED SPIRITUAL HOPES AND FEARS FOR SELF AND COUNTRY
		5	1500-2499	NOW, I AM GOING TO ASK YOU SOME QUIZ QUESTIONS. I THINK YOU LL ENJOY THEM
		21	1500-2499	COULD YOU PLEASE TELL ME WHO THE FOLLOWING PEOPLE ARE ARE THERE ANY KIND OF CAMERAS HERE IN YOUR HOME? IF YES, ASK A. HOW MANY CAMERAS DO YOU HAVE HERE IN YOUR FAMILY? DO NOT INCLUDE MOVIE CAMERAS
10/59	AIP00156	27	UNDER 500	B. DO YOU HAVE A MOVIE CAMERA IN YOUR HOME NOW? HOW MUCH INTEREST DID YOU HAVE IN TELEVISION QUIZ SHOWS THAT GAVE LARGE CASH PRIZES -- A GREAT DEAL OF INTEREST? SOME INTEREST? OR NOT TOO MUCH INTEREST?
11/59	MINN0187	3	UNDER 500	WHERE DO YOU GET MOST OF YOUR INFORMATION ON WHATS GOING ON IN THE WORLD -- THE NEWS OF THE DAY?
4/60	MINN0192	21	UNDER 500	DURING THE WARM SUMMER MONTHS, WHAT DO YOU USUALLY DO FOR RECREATION? STAY IN HOUSE PICNIC
7/60	AIP00159	1	UNDER 500	SHIM
		2	UNDER 500	HERE ARE FOUR STATEMENTS. WHEN I CALL OFF THE ITEM, YOU TELL ME WHICH STATEMENT COMES CLOSEST TO YOUR FEELINGS ABOUT EACH ITEM IN TURN.
8/60	MINN0196	17	UNDER 500	1. A NECESSITY - SOMETHING I REALLY NEED. 2. A COMFORT - NICE TO HAVE BUT TO ME NOT DO YOU EVER PLAY BRIDGE?
9/60	AIP00160	17	UNDER 500	A. /IF YES/ HOW INTERESTED WOULD YOU SAY YOU ARE IN BRIDGE-- VERY INTERESTED? FAIRLY? OR NOT TOO INTERESTED? B. DID YOU HAPPEN TO PLAY ANY BRIDGE THIS MONTH? HERE ARE FOUR STATEMENTS. WHEN I CALL OFF THE ITEM, YOU TELL ME WHICH STATEMENT COMES CLOSEST TO YOUR FEELINGS ABOUT EACH ITEM IN TURN.

SUBJECT	DATE	SRORSRNOGNO	CCOUNT	SRORSRNOGNO	TEXT
THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.	9/60	AIP00160	17	UNDER 500	1. A NECESSITY - SOMETHING I REALLY NEED.
	5/61	POS.0544	7	1500-2499	2. A COMFORT - NICE TO HAVE BUT TO ME NOT
			19	1500-2499	SAMPLE COLLEGE STUDENTS WHAT THINGS DO YOU MOST WANT TO GET OUT OF LIFE? SPOUSE, HAPPY MARRIED LIFE, LOVE CHILDREN, HAPPY FAMILY, HAPPY HOME LIFE SECURITY, MONEY, LEISURE, COMFORTS
			29	1500-2499	SAMPLE YOUNG ADULTS WHICH OF THE FOLLOWING HAVE YOU ATTENDED IN PERSON DURING THE LAST 12 MONTHS APART FROM SCHOOL PERFORMANCES ? BALLET SAMPLE YOUNG ADULTS HAVE YOU EVER GIVEN MUCH THOUGHT AS TO HOW YOU CAN MAKE THIS A BETTER WORLD? HELP WORLD, PROMOTE LITERACY IN THE WORLD, SET GOOD EXAMPLE FOR WORLD. SEE OTHER COUNTRIES HAVE HAVE YOU YOURSELF SNAPPED A PICTURE WITH A STILL CAMERA DURING THE LAST 12 MONTHS? /IF NO/ HAVE YOU EVER TAKEN A PICTURE WITH A CAMERA? /A/ /IF YES/ DO YOU HAPPEN TO OWN YOUR OWN CAMERA, OR IS THERE ONE IN YOUR HOUSE HOLD THAT DO YOU EVER TAKE HOME MOVIES OF YOUR IMMEDIATE FAMILY? /A/ /IF YES/ WHAT MAKE OF MOVIE CAMERA DO YOU USE, AND WHAT SIZE FILM DOES IT TAKE? HERE IS A LIST OF SUBJECTS, AS I READ THEM, PLEASE TELL ME HOW MUCH INTEREST, IF ANY, YOU YOURSELF HAVE IN EACH SUBJECT IN GENERAL. A GREAT DEAL OF INTEREST, SOME INTEREST OR NO INTEREST AT ALL? A. ARE THERE ANY TYPES OF PROGRAMS YOU WOULD WHEN IT COMES TO WATCHING TELEVISION, WOULD YOU LIKE TO SEE MORE OF ON TELEVISION? SAY YOU SPEND A GREAT DEAL OF TIME WATCHING TV? /A/ WHAT TYPES OF PROGRAMS DO YOU HAVE IN MIND? A FAIR AMOUNT OF TIME? NOT VERY MUCH TIME? OR NOT TIME AT ALL? A. /IF ANY TV WATCHING/ ARE THERE ANY TYPES OF A. DURING THE LAST YEAR, DO YOU FEEL THE QUALITY OF PROGRAMS ON TELEVISION HAS GROWN BETTER, GROWN WORSE, OR STAYED PRETTY MUCH THE SAME? B. ARE THERE ANY TYPES OF PROGRAMS THAT YOU THINK SHOULD BE PRESENTED LESS OFTEN ON TELE-
	6/61	MINN0205	10	UNDER 500	
			11	UNDER 500	
	7/61	AIP00165	9	UNDER 500	
		MINN0206	1	UNDER 500	
			2	UNDER 500	
	8/61	ORCO464Y	15		SAMPLE INTELLECTUALS BUSINESSMEN IN YOUR WORK, SOME ACTIVITIES OR FUNCTIONS ARE UNDOUBTEDLY PERFORMED MORE FREQUENTLY THAN OTHERS, PLEASE READ THROUGH THIS LIST AND MARK THE ONE STATEMENT FOR EACH ACTIVITY WHICH BEST WHAT WOULD YOU MOST LIKE TO DO AFTER YOU RETIRE FROM YOUR REGULAR JOB? IF ALREADY RETIRED WHAT ARE YOU DOING?
	11/61	AIP00166	23	UNDER 500	

SUBJECT

THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.

DATE	SRORSRNOQNO G	CCOUNT	SRORSRNOQNO G	TEXT
11/61	AIP00166	23	UNDER 500	PURSUE HOBBY
12/61	ORCO4635	63	UNDER 500	TRAVEL FISH AND/OR HUNT HERE ARE CARDS DESCRIBING DIFFERENT ISSUES AND PROBLEMS THAT PEOPLE ARE TALKING ABOUT. I WOULD LIKE TO GET YOUR OPINION ON HOW IMPORTANT YOU THINK IT IS THAT SOMETHING BE DONE ABOUT EACH. PLEASE ARRANGE THE CARDS INTO THREE DIFFERENT
5/62	POS.0556	5	500-1499	SAMPLE WOMEN WHAT IS THE MOST FUN YOU HAVE HAD DURING THE LAST WEEK#
		10	500-1499	GOING SHOPPING SAMPLE WOMEN WHEN SOME WOMEN ARE DEPRESSED, THEY DO CERTAIN THINGS TO GIVE THEMSELVES A LIFT. WHAT DO YOU DO TO GIVE YOURSELF A LIFT#
10/62	MINN0216	14	UNDER 500	GO SHOPPING, BUY NEW CLOTHES COMPARED WITH 50 YEARS AGO, WORKERS IN THE UNITED STATES NOW HAVE MORE TIME AWAY FROM WORK. DO YOU THINK INCREASED LEISURE TIME GENERALLY HAS BEEN GOOD FOR PEOPLE OR HARMFUL#
6/63	MINN0224	11	UNDER 500	A.WHY DO YOU FEEL THAT WAY ABOUT IT# A.HAVE YOU EVER PERSONALLY KNOWN ANYONE WHO WON MONEY ON THE IRISH SHEEPSTAKES# B.HAVE YOU YOURSELF EVER BOUGHT A TICKET ON THE IRISH SHEEPSTAKES#
7/63	MINN0225	18	UNDER 500	ARE YOU YOURSELF A COLLECTOR OF ANTIQUES# /IF YES, ASK A AND B--/ A.WHAT TYPE OF ANTIQUES DO YOU COLLECT, MAINLY# B.WHAT WOULD YOU SAY IS THE PRINCIPAL INTEREST YOU FIND IN ANTIQUE-COLLECTING#
		19	UNDER 500	DOES ANYONE ELSE IN YOUR HOUSEHOLD HERE COLLECT ANTIQUES# /IF YES, ASK--/ A.WHAT TYPE OF ANTIQUE DOES /HE/ /SHE/ COLLECT# DO YOU THINK THAT WHAT THE FEDERAL GOVERNMENT IS SPENDING FOR DEVELOPING RECREATIONAL FACILITIES IN VARIOUS PARTS OF THE COUNTRY SHOULD BE INCREASED, OR DECREASED, OR KEPT AS IT IS#
12/63	AIP00682	50	2500-3499	HERE S AN ENTIRELY DIFFERENT KIND OF QUESTION, NOW. . .THIS SUMMER DO YOU YOURSELF PLAN TO DO ANY OF THE THINGS LISTED ON THIS CARD# WHICH ONES# SHOW CARD B.
6/64	MINN0235	10	UNDER 500	TOURING BY AUTOMOBILE#
8/64	AIP00696	11	2500-3499	CAN YOU TELL ME WHO THE FOLLOWING MEN ARE OR WHAT THEY DO# A. RICHARD BURTON# B. MICKEY MANTLE#
9/64	MINN0237	14	UNDER 500	C. THE CLAIM IS MADE THAT HIGH-POWERED BOATS DESTROY THE CHARM OF A WILDERNESS AREA AND SHOULD NOT BE ALLOWED. THE OPPOSITE VIEW IS THAT VISITORS HAVE A RIGHT TO TRAVEL BY MOTOR

SUBJECT

THINGS YOU DO IN SPARE TIME. FOR
RECREATION. VERY INTERESTED IN.
ENJOY.

DATE	SRORSRNOQNO	CCOUNT	SRORSRNOQNO	TEXT
9/64	MINND237	14	UNDER 500	BOATS IF THEY WISH. IF IT WERE UP TO YOU TO
11/65	AIP00720	10	2500-3499	HERE IS AN INTERESTING EXPERIMENT. YOU NOTICE THAT THE BOXES ON THIS CARD GO FROM THE HIGHEST POSITION OF PLUS 5 -- OR SOMETHING YOU LIKE VERY MUCH -- ALL THE WAY DOWN TO THE LOWEST POSITION OF MINUS 5 -- OR SOMETHING YOU DISLIKE VERY A. DO YOU HAVE A TELEVISION SET IN YOUR HOME? C. DURING THE WINTER MONTHS, ABOUT HOW MUCH TIME D. WHAT TELEVISION PROGRAMS /SHOWS/ DO YOU B. DO YOU HAPPEN TO HAVE A COLOR SET? DO YOU PERSONALLY SPEND WATCHING TELEVISION ON YOURSELF MAKE A SPECIAL EFFORT TO SEE. THAT IS, A TYPICAL DAY? WHICH DO YOU LIKE BEST? E. WHAT COULD THE NETWORKS AND STATIONS DO TO F. WHO IN YOUR FAMILY SPENDS MOST TIME WATCHING INCREASE YOUR INTEREST, AND THE TIME YOU SPEND TELEVISION -- AND WHAT AGE IS THIS PERSON? WHAT IS YOUR FAVORITE WAY OF SPENDING AN EVENING? WHAT IS YOUR FAVORITE WAY OF SPENDING AN EVENING? D. DO YOU EVER READ STOCK MARKET TABLES PUBLISHED IN THE NEWSPAPERS? IF YES FAIRLY REGULARLY OR JUST OCCASIONALLY? ARE YOU A LICENSED DRIVER? B. CAN YOU PARK A CAR RATHER EASILY IN A TIGHT D. WHEN COMING TO A STOP SIGN ON A HIGHWAY WITH IF YES, ASK A-F NO TRAFFIC AT ALL, ARE YOU MORE LIKELY TO COME SPACE OR IS THAT HARD FOR YOU TO DO? A. DO YOU GENERALLY ENJOY DRIVING OR NOT? F. HAVE YOU EVER BEEN IN AN ACCIDENT WHEN YOU TO A COMPLETE STOP OR TO ROLL THROUGH SLOWLY? B. CAN YOU PARK A CAR RATHER EASILY IN A TIGHT E. HAVE YOU GOTTEN A TICKET FOR SPEEDING IN THE WERE THE DRIVER? LAST FIVE YEARS? SPACE OR IS THAT HARD FOR YOU TO DO? A. ON A COMPLETELY DIFFERENT SUBJECT. NOW. . . EACH YEAR MANY KINDS OF BEAUTY CONTESTS ARE HELD. DURING THE PAST YEAR, HAVE YOU WATCHED ANY BEAUTY CONTESTS, EITHER IN PERSON OR ON TELEVISION? AS YOU KNOW, THE UNITED STATES APOLLO 8 SPACE- CRAFT RECENTLY CIRCLED THE MOON AND RETURNED TO EARTH. DID YOU WATCH ANY PART OF LIVE COVERAGE OF THE FLIGHT ON TELEVISION? A. WHAT DO YOU THINK IS THE MOST DESIRABLE THING ABOUT LIVING IN MINNESOTA? HUNTING, OUTDOOR LIFE, SPORTS CONSIDERING EVERYTHING THAT HAPPENED
12/65	AIP00722	1	2500-3499	
3/66	AIP00726	1	2500-3499	
5/66	AIP00728	1	2500-3499	
12/66	MINND262	12	UNDER 500	
7/67	MINND268	2	UNDER 500	
9/68	MINND280	16	UNDER 500	
1/69	MINND284	4	UNDER 500	
2/69	MINND285	1	UNDER 500	
8/69	MINND290	1	UNDER 500	

SUBJECT

DATE SRORSRNOQNO CCOUNT SRORSRNOQNO TEXT
 6 6

THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.

8/69 MINN0290 1 UNDER 500

DURING THE PAST WEEK INCLUDING THINGS THAT

9/69 MINN0291 1 UNDER 500

HAPPENED IN THE COUNTRY, IN YOUR OWN COMMUNITY, AND IN YOUR OWN PERSONAL LIFE. WHAT WERE YOU MOST INTERESTED IN OR MOST CONCERNED ABOUT* CONSIDERING EVERYTHING THAT HAPPENED DURING THE PAST WEEK, INCLUDING THINGS THAT HAPPENED IN THE COUNTRY, IN YOUR OWN COMMUNITY, AND IN YOUR OWN PERSONAL LIFE. WHAT WERE YOU MOST INTERESTED IN OR MOST CONCERNED ABOUT*

22 UNDER 500

HOW MUCH INTEREST DO YOU HAVE IN THE ACTIVITIES ON THIS CARD* A STRONG INTEREST* A CASUAL INTEREST* OR NO INTEREST AT ALL* CAMPING

10/69 AIP00791 3 UNDER 500

OF ALL THE THINGS THAT HAVE HAPPENED ANYWHERE IN THE WORLD DURING 1969, WHICH IS THE MOST OUTSTANDING*

MINN0292 1 UNDER 500

8. METS WINNING WORLD SERIES CONSIDERING EVERYTHING THAT HAPPENED DURING THE PAST WEEK, INCLUDING THINGS THAT HAPPENED IN THE COUNTRY, IN YOUR OWN COMMUNITY, AND IN YOUR OWN PERSONAL LIFE. WHAT WERE YOU MOST INTERESTED IN OR MOST CONCERNED ABOUT*

12/69 MINN0293 2 UNDER 500

CONSIDERING EVERYTHING THAT HAPPENED DURING THE PAST WEEK, INCLUDING THINGS THAT HAPPENED IN THE COUNTRY, IN YOUR OWN COMMUNITY, AND IN YOUR OWN PERSONAL LIFE. WHAT WERE YOU MOST INTERESTED IN OR MOST CONCERNED ABOUT*

2/70 MINN0295 1 500-1499

CONSIDERING EVERYTHING THAT HAPPENED DURING THE PAST WEEK, INCLUDING THINGS THAT HAPPENED IN THE COUNTRY, IN YOUR OWN COMMUNITY, AND IN YOUR OWN PERSONAL LIFE. WHAT WERE YOU MOST INTERESTED IN OR MOST CONCERNED ABOUT*

6/70 AIP00809 8 500-1499

ON THE NEXT SUBJECT, . . . HERE IS AN INTERESTING EXPERIMENT. YOU NOTICE THAT THE 10 BOXES ON THIS CARD GO FROM THE HIGHEST POSITION OF PLUS 5--OR SOME YOU LIKE VERY MUCH--ALL THE WAY DOWN TO THE LOWEST POSITION OF MINUS 5--OR SOME YOU NOW, I M GOING TO READ OFF THE NAMES OF SOME PEOPLE WHOM YOU MAY KNOW. SOME WHOM YOU MAY NOT. CAN YOU TELL ME WHO THE FOLLOWING MEN ARE OR WHAT THEY DO

12/70 AIP00821 11 500-1499

C. GEORGE BLANDA*

MOST IMPORTANT PROBLEM FACING COUNTRY TODAY

7/59 AIP00616 2 500-1499

A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THE COUNTRY TODAY*

9/59 AIP00618 2 4500-5499 AIP00616 2

1. KEEPING THE PEACE, DEALING WITH RUSSIA, KEEPING OUT OF WAR, FOREIGN POLICY, COMMUNISM
 A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THE COUNTRY TODAY*
 1. KEEPING THE PEACE, DEALING WITH RUSSIA, KEEPING OUT OF WAR, FOREIGN POLICY, COMMUNISM

SUBJECT

MOST IMPORTANT PROBLEM FACING
COUNTRY TODAY

DATE	SRCRSRNOGNO 6	CCOUNT	SRCRSRNOGNO 6	TEXT
8/60	AIP00634	31	1500-2499	A. WILL YOU GO DOWN THIS LIST AND TELL ME WHICH OF THE PROBLEMS LISTED ARE PROBLEMS OR NEEDS OF THIS COMMUNITY* QUESTION 32. NOW WHICH OF THESE WOULD YOU SAY ARE THE VERY WHAT DO YOU FEEL IS THE MOST IMPORTANT PROBLEM FACING THE STATE OF IOWA TODAY* AMUSEMENTS - RECREATION
4/62	AIP00167	13	UNDER 500	
	0657	2	1500-2499	AIPC0616 2 K FORM A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROB- LEM FACING THIS COUNTRY TODAY* /1/ LABOR UNIONS, POWER, CORRUPTION, STRIKES B. WHICH POLITICAL PARTY DO YOU THINK CAN DO A K FORM
6/62	AIP00660	3	1500-2499	AIPC0616 2 A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROB- LEM FACING THIS COUNTRY TODAY* LABOR UNIONS, POWER, CORRUPTION, STRIKES B. WHICH POLITICAL PARTY DO YOU THINK CAN DO A K FORM
8/62	AIP00662	2	1500-2499	AIPC0616 2 A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROB- LEM FACING THIS COUNTRY TODAY* LABOR UNIONS, POWER, CORRUPTION, STRIKES B. WHICH POLITICAL PARTY DO YOU THINK CAN DO A K FORM
9/62	AIP00168	11	UNDER 500	
3/65	AIP00706	3	2500-3499	AIPC0616 2 A. WHAT DO YOU THINK IS THE MOST IMPORTANT A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROB- LEM FACING THIS COUNTRY TODAY* PROBLEM FACING THIS COUNTRY TODAY* /2/ INTERNAL APATHY - LACK OF NATIONAL UNITY /3/ BIG GOVERNMENT - STATES RIGHTS, TOO MUCH AND PURPOSE GOVERNMENT CONTROL, SOCIALISM B. WHICH POLITICAL PARTY DO YOU THINK CAN DO A
7/65	AIP00714	3	2500-3499	AIPC0616 2 A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY* /5/ INTERNATIONAL PROBLEMS, GENERAL - FOREIGN AFFAIRS, PRESTIGE ABROAD, BERLIN, S.E. ASIA, ETC.
8/65	AIP00715	3	2500-3499	AIPC0616 2 A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY* /5/ INTERNATIONAL PROBLEMS, GENERAL - FOREIGN AFFAIRS, PRESTIGE ABROAD, BERLIN, S.E. ASIA, ETC.
9/65	AIPC0717	4	2500-3499	AIPC0616 2 A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY* /5/ INTERNATIONAL PROBLEMS, GENERAL - FOREIGN AFFAIRS, PRESTIGE ABROAD, BERLIN, S.E. ASIA, ETC.
10/65	AIP00719	3	2500-3499	AIPC0616 2 A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY* /5/ INTERNATIONAL PROBLEMS, GENERAL - FOREIGN

SUBJECT

DATE	SRORSRNOGNO	CCOUNT	SRORSRNOGNO	TEXT
10/65	AIP00719	3	2500-3499	AIP00616 2 AFFAIRS, PRESTIGE ABROAD. BERLIN. S.E.
11/65	AIP00720	4	2500-3499	AIP00616 2 ASIA, ETC. A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY? /5/ INTERNATIONAL PROBLEMS. GENERAL - FOREIGN AFFAIRS, PRESTIGE ABROAD. BERLIN. S.E.
3/66	AIP00725	3	2500-3499	ASIA, ETC. A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS COMMUNITY TODAY? NEED FOR MORE RECREATIONAL FACILITIES
5/66	AIP00728	5	2500-3499	AIP00616 2 A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY? TEEN-AGE PROBLEMS - INCREASE EMPLOYMENT OPPORTUNITIES. RECREATIONAL PROGRAMS
8/66	AIP00733	2	2500-3499	AIP00616 2 A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY? BIG GOVERNMENT STATE S RIGHTS. TOO MUCH INTERNAL APATHY. LACK OF NATIONAL UNITY AND PURPOSE B. WHICH POLITICAL PARTY DO YOU THINK CAN DO GOVERNMENT CONTROL. SOCIALISM
9/66	AIP00735	12	2500-3499	AIP00616 2 A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY? BIG GOVERNMENT STATE S RIGHTS. TOO MUCH INTERNAL APATHY. LACK OF NATIONAL UNITY AND PURPOSE B. WHICH POLITICAL PARTY DO YOU THINK CAN DO GOVERNMENT CONTROL. SOCIALISM
10/66	AIP00736	13	2500-3499	AIP00616 2 B. WHICH POLITICAL PARTY DO YOU THINK CAN DO WOMEN ONLY A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY? TEENAGE PROBLEMS INCREASE EMPLOYMENT OPPORTUNITIES. RECREATIONAL PROGRAMS
1/67	AIP00740	2	1500-2499	AIP00616 2 A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY? B. RED CHINA
8/67	AIP00749	2	2500-3499	AIP00616 2 A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY? B. RED CHINA
10/67	AIP00753	2	500-1499	AIP00616 2 A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY? B. RED CHINA
1/68	AIP00756	7	500-1499	AIP00616 2 A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY? 2. INTERNAL APATHY. LACK OF NATIONAL UNITY AND 3. BIG GOVERNMENT STATE S RIGHTS. TOO MUCH GOVERNMENT CONTROL. SOCIALISM PURPOSE
7/68	AIP00765	9	1500-2499	AIP00616 2 A. ON THE NEXT TOPIC -- WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY?

SUBJECT

MOST IMPORTANT PROBLEM FACING
COUNTRY TODAY

DATE	SRORSRNOGNO G	CCOUNT	SRORSRNOGNO G	TEXT
7/68	AIP00765	9	1500-2499	AIP00616 2 8. RED CHINA
8/68	AIP00766	7	1500-2499	AIP00616 2 A. ON THE NEXT TOPIC---WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY* 8. RED CHINA
	0767	7	1500-2499	AIP00616 2 A. ON THE NEXT TOPIC---WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY* 8. RED CHINA
9/68	AIP00769	7	1500-2499	AIP00616 2 A. ON THE NEXT TOPIC---WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY* 8. RED CHINA
10/68	AIP00770	7	1500-2499	AIP00616 2 A. ON THE NEXT TOPIC---WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY* 8. RED CHINA
12/68	AIP00773	2	500-1499	AIP00616 2 ON THE NEXT TOPIC---WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY* 8. RED CHINA
2/69	AIP00775	2	UNDER 500	WHAT, IN YOUR OPINION, DO YOU THINK IS MOST WRONG WITH AMERICA TODAY* 5. INTERNATIONAL PROBLEMS, GENERAL PRESTIGE ABROAD, OUR RELATIONS WITH FRANCE, ETC.
5/69	AIP00781	2	500-1499	AIP00616 2 A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY* B. WHAT PROBLEM DO YOU REGARD AS BEING THE NEXT MOST IMPORTANT FACING THIS COUNTRY TODAY* RED CHINA
1/70	AIP00797	2	500-1499	AIP00616 2 A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY* BIG GOVERNMENT INTERNAL APATHY, LACK OF NATIONAL UNITY AND PURPOSE GENERAL UNREST IN THE NATION
2/70	MINN0295	2	500-1499	OTHER THAN THE WAR IN VIETNAM, WHAT DO YOU FEEL IS THE MOST IMPORTANT PROBLEM FACING OUR COUNTRY TODAY* CONSERVATION OF PLANTS, ANIMALS, BIRDS, FISH, POLLUTION, BOTH AIR AND WATER, ETC.
5/70	AIP00907	2	500-1499	AIP00616 2 A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY* AIR POLLUTION ECOLOGY AND ENVIRONMENT B. WHICH POLITICAL PARTY DO YOU THINK CAN DO A BETTER JOB OF HANDLING THE PROBLEM YOU HAVE JUST D. IS THERE ANY SUBJECT CURRENTLY AFFECTING THIS COUNTRY WHICH MIGHT CAUSE YOU TO DEMONSTRATE* IF YES WHAT IS THAT* POLLUTION.
	MINN0298	3	UNDER 500	A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY*
7/70	AIP00811	2	500-1499	AIP00616 2 A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY*

SUBJECT	DATE	SRCRSRNOQNO	CCOUNT	SRCRSRNOQNO	TEXT
MOST IMPORTANT PROBLEM FACING COUNTRY TODAY	7/70	AIP00811	2 500-1499	AIP00616	2 AIR POLLUTION ECOLOGY/ENVIRONMENT B. WHICH POLITICAL PARTY DO YOU THINK CAN DO A BETTER JOB OF HANDLING THE PROBLEM YOU HAVE JUST
	9/70	AIP00814	10 500-1499	AIP00616	2 A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY* AIR POLLUTION ECOLOGY/ENVIRONMENT
	10/70	AIP00815	7 500-1499	AIP00616	2 B. WHICH POLITICAL PARTY DO YOU THINK CAN DO THE BETTER JOB OF HANDLING THE PROBLEM YOU HAVE A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY* AIR POLLUTION ECOLOGY/ENVIRONMENT
	2/71	AIP00824	2 500-1499	AIP00616	2 B. WHICH POLITICAL PARTY DO YOU THINK CAN DO THE BETTER JOB OF HANDLING THE PROBLEM YOU HAVE A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY* AIR POLLUTION ECOLOGY/ENVIRONMENT
HOW WOULD YOU SPEND EXTRA MONTH'S SALARY?	2/46	RCOM0020	2 5500-6499		QUESTION 3 AND WHAT DO YOU THINK IS THE NEXT MOST IMPORTANT IF YOU SHOULD UNEXPECTEDLY FIND YOU HAD SEVERAL HUNDRED DOLLARS AHEAD RIGHT NOW YOU HAD NOT COUNTED ON. WHICH OF THESE THINGS WOULD YOU BE LIKELY TO DO WITH MOST OF IT- A. BUY SOME THINGS YOU NEED RIGHT NOW SAMPLE INVESTORS
	12/48	ORC0250B	22		A. SUPPOSING SOME AUNT OR UNCLE DIED AND LEFT YOU FIVE THOUSAND DOLLARS. JUST GENERALLY SPEAKING. WHAT USE WOULD YOU PUT IT TO* 1. SAVE IT
	3/57	MINN0159	16 UNDER 500		SUPPOSE YOUR FAMILY INCOME WERE SUDDENLY DOUBLED. WHAT WOULD YOU DO WITH THE ADDITIONAL MONEY* SUPPOSE YOUR FAMILY INCOME WERE SUDDENLY DOUBLED. WHAT WOULD YOU DO WITH THE ADDITIONAL MONEY* SUPPOSE YOUR FAMILY INCOME WERE SUDDENLY DOUBLED. WHAT WOULD YOU DO WITH THE ADDITIONAL MONEY* SUPPOSE YOUR FAMILY INCOME WERE SUDDENLY DOUBLED. WHAT WOULD YOU DO WITH THE ADDITIONAL MONEY*
	2/61	AIP00641	7 1500-2499		SUPPOSE YOU WERE GIVEN AN EXTRA ONE MONTHS SALARY WHICH YOU COULD SPEND IN ANY WAY YOU WANTED- HOW WOULD YOU SPEND IT* SAMPLE WOMEN
	5/62	POS. 0556	7 500-1499		IF YOU COULD BUY ANYTHING YOU WANTED, REGARDLESS OF COST. WHAT WOULD YOU MOST LIKE TO BUY* A NEW HOUSE A NEW CAR

SUBJECT	DATE	SRORSRNOGNO 6	CCOUNT	SRORSRNOGNO 6	TEXT
ARE YOU WORRIED, INTERESTED, CONCERNED ABOUT NATIONAL PROBLEMS.	7/59	IISR0012	14	1500-2499	HOPES AND FEARS FOR SELF AND COUNTRY B. WHAT ABOUT NATIONAL OR DOMESTIC PROBLEMS HERE IN AMERICA - ON A DAY-TO-DAY BASIS DO YOU, IN GENERAL, FEEL DEEPLY INTERESTED IN AND VERY MUCH CONCERNED ABOUT THEM, OR AREN T YOU PARTI- IN RECENT DAYS, HOW MUCH WOULD YOU SAY YOU HAVE WORRIED ABOUT THE PROBLEMS FACING THIS COUNTRY - A GREAT DEAL, SOME, VERY LITTLE, OR NONE AT ALL* OF COURSE PEOPLE WORRY ABOUT MANY THINGS, WOULD YOU SAY THAT IN RECENT DAYS YOU HAVE SPENT A LOT OF TIME THINKING ABOUT THE NATIONS PROBLEMS, OR ONLY A LITTLE TIME*
	11/62	AIP00665	5	UNDER 500	
	12/62	AIP00666	5	UNDER 500	
WHAT DO YOU TALK ABOUT MOST WITH PEOPLE?	2/41	AIP00231	7	1500-2499	B. IN GENERAL, WHAT SUBJECTS DO YOU THINK ARE MOST OFTEN TALKED ABOUT AMONG YOUR WOMEN FRIENDS AND ACQUAINTANCES THESE DAYS* NORC 356 COMMUNISM, CONFORMITY, CIVIL LIBERTIES A. WE ARE INTERESTED IN WHAT KIND OF THINGS PEOPLE TALK ABOUT, OFFHAND, WHAT PROBLEMS DO YOU REMEMBER DISCUSSING WITH YOUR FRIENDS IN THE LAST WEEK OR SO* WHEN YOU GET TOGETHER WITH OTHER PEOPLE, WHICH SEVERAL OF THE FOLLOWING THINGS ARE YOU LIKELY TO TALK ABOUT* 1 NATIONAL PROBLEMS 5 GOVERNMENT POLICIES ASIDE FROM YOUR OWN PERSONAL AFFAIRS, WHAT DID YOU AND YOUR FAMILY OR FRIENDS TALK ABOUT MOST DURING THE LAST WEEK* POLITICS ASIDE FROM YOUR OWN PERSONAL AFFAIRS, WHAT DID YOU AND YOUR FAMILY OR FRIENDS TALK ABOUT MOST DURING THE LAST WEEK* CLUB WORK, MEETINGS
	5/54	AIP00930	7	3500-4499	
	12/61	ORC0464R	79	UNDER 500	
	4/66	AIP00726	2	2500-3499	
		0727	2	2500-3499	
INTEREST IN GOVERNMENT AND POLITICS	8/40	RFOR0020	1	3500-4499	A. DID YOU LISTEN AT ALL TO EITHER THE DEMOCRAT- IC OR REPUBLICAN CONVENTION ON THE RADIO* B. ON THE WHOLE, WERE YOU FAVORABLY OR UNFAVOR- ABLY IMPRESSED WITH WHAT YOU HEARD* LOUISVILLE, KY. COMPARED WITH A YEAR AGO, DO YOU THINK THE AVER- AGE AMERICAN CITIZEN IS TAKING MORE INTEREST IN GOVERNMENT, LESS, OR ABOUT THE SAME* B FORM A. DID YOU LISTEN TO ANY PART OF THE ----- CON- VENTION OVER THE RADIO OR SEE ANY OF IT ON TELEVISION* REPUBLICAN DEMOCRATIC WALLACE 3RD PARTY LOUISVILLE COMPARED WITH A YEAR AGO, DO YOU THINK THE AVER- AGE AMERICAN CITIZEN IS TAKING MORE INTEREST IN GOVERNMENT, LESS, OR ABOUT THE SAME*
	4/48	RCCM0031	1	UNDER 500	
	8/48	RFOR0068	10	1500-2499	
	4/49	RCCM0034	1	UNDER 500	RCCM0031 1

SUBJECT

DATE	SRORSRNOQNO 6	CCOUNT	SRORSRNOQNO 6	TEXT
INTEREST IN GOVERNMENT AND POLITICS	6/49	AIP00444 6	1500-2499	WOULD YOU SAY THAT YOU, YOURSELF, ARE INTERESTED IN POLITICAL AFFAIRS IN THIS COUNTRY, OR DO YOU PREFER TO LEAVE THAT TO OTHERS? A. ARE YOU INTERESTED IN POLITICS? LOUISVILLE
	1/50	AIP00451 11	500-1499	
	7/50	RCOM0043 1	2500-3499	RCOM0031 1
	8/50	AIP00460 27	UNDER 500	COMPARED WITH A YEAR AGO, DO YOU THINK THE AVERAGE AMERICAN CITIZEN IS TAKING MORE INTEREST IN GOVERNMENT, LESS, OR ABOUT THE SAME? WOULD YOU SAY THAT YOU ARE VERY MUCH INTERESTED IN POLITICS, OR NOT?
	11/50	AIP00467 5	UNDER 500	WOULD YOU SAY YOU ARE INTERESTED IN POLITICS, OR NOT?
	1/52	RCOM0053 1	500-1499	RCOM0051 1
		0074 1	1500-2499	RCOM0031 1
	3/52	RCOM0075 1	1500-2499	RCOM0031 1
	5/52	RCOM0059 1	1500-2499	RCOM0031 1
	9/52	AIP00500 7	1500-2499	COMPARED WITH A YEAR AGO, DO YOU THINK THE AVERAGE AMERICAN CITIZEN IS TAKING MORE INTEREST IN GOVERNMENT, LESS, OR ABOUT THE SAME? COMPARED TO A YEAR AGO, DO YOU FIND MOST OF THE PEOPLE YOU KNOW ARE NOW TAKING MORE INTEREST IN GOVERNMENT, LESS INTEREST, OR DO YOU NOT SEE MUCH DIFFERENCE? COMPARED TO A YEAR AGO, DO YOU FIND MOST OF THE PEOPLE YOU KNOW ARE NOW TAKING MORE INTEREST IN GOVERNMENT, LESS INTEREST, OR DO YOU NOT SEE MUCH DIFFERENCE? GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU SAY THAT YOU HAVE IN POLITICS - A GREAT DEAL, AN AVERAGE AMOUNT, ONLY A LITTLE, OR NO INTEREST AT ALL? GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU SAY THAT YOU HAVE IN POLITICS - A GREAT DEAL, AN AVERAGE AMOUNT, ONLY A LITTLE, OR NO INTEREST AT ALL? GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU SAY YOU HAVE IN POLITICS - A GREAT DEAL, A FAIR AMOUNT, ONLY A LITTLE, OR NO INTEREST AT ALL? GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU SAY YOU HAVE IN POLITICS - A GREAT DEAL, A FAIR AMOUNT, ONLY A LITTLE, OR NO INTEREST AT ALL? LOUISVILLE
		0501 7	1500-2499	AIP00500 7
		0502 11	1500-2499	
		0503 11	1500-2499	
		RCOM0058 1	UNDER 500	RCOM0031 1
	10/52	AIP00504 12	1500-2499	COMPARED WITH A YEAR AGO, DO YOU THINK THE AVERAGE AMERICAN CITIZEN IS TAKING MORE INTEREST IN GOVERNMENT, LESS, OR ABOUT THE SAME? GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU SAY YOU HAVE IN POLITICS - A GREAT DEAL, A FAIR AMOUNT, ONLY A LITTLE, OR NO INTEREST AT ALL? GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU SAY YOU HAVE IN POLITICS - A GREAT DEAL, A FAIR AMOUNT, ONLY A LITTLE, OR NO INTEREST AT ALL? GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU SAY YOU HAVE IN POLITICS - A GREAT DEAL, A FAIR AMOUNT, ONLY A LITTLE, OR NO INTEREST AT ALL? GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU SAY YOU HAVE IN POLITICS - A GREAT DEAL, A FAIR AMOUNT, ONLY A LITTLE, OR NO INTEREST AT ALL?
		0505 12	UNDER 500	AIP00500 7
		0506 11	1500-2499	AIP00500 7

SUBJECT

DATE SRORSRNOQNO CCOUNT SFORSRNOQNO TEXT
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INTEREST IN GOVERNMENT AND POLITICS 10/52 AIP00507 3 1500-2499 HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING ELECTION FOR PRESIDENT -- QUITE A LOT, OR ONLY A LITTLE#

7/53 RCOM0081 1 UNDER 500 RCOM0031 1 LOUISVILLE, KY. COMPARED WITH A YEAR AGO, DO YOU THINK THE AVERAGE AMERICAN CITIZEN IS TAKING MORE INTEREST IN GOVERNMENT, LESS, OR ABOUT THE SAME#

7/54 MINN0128 9 UNDER 500 AIP00500 7 HOW MUCH INTEREST DO YOU YOURSELF HAVE IN POLITICS - A GREAT DEAL OF INTEREST, OR SOME INTEREST BUT NOT A GREAT DEAL, OR NOT VERY MUCH INTEREST#

9/54 AIP00537 20 UNDER 500 AIP00500 7 GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU SAY YOU HAVE IN POLITICS - A GREAT DEAL, A FAIR AMOUNT, ONLY A LITTLE, OR NO INTEREST AT ALL#

11/54 RCOM0082 1 UNDER 500 RCOM0031 1 CAYUGA COUNTY, BUFFALO, AND NEW YORK CITY COMPARED TO A YEAR AGO, DO YOU FIND MOST PEOPLE ARE TAKING MORE INTEREST IN GOVERNMENT, LESS INTEREST, OR DO YOU NOT SEE MUCH DIFFERENCE#

3/55 NORC0370 4 UNDER 500 DO YOU TAKE MUCH INTEREST IN POLITICAL AFFAIRS HERE IN THE UNITED STATES, OR DO YOU NOT FOLLOW THEM VERY CLOSELY#

7/57 AIP0A959 85 1500-2499 LEISURE TIME INTERESTS AND ACTIVITIES WOULD YOU SAY THAT YOU TAKE AN ACTIVE INTEREST IN LOCAL POLITICS#

86 1500-2499 LEISURE TIME INTERESTS AND ACTIVITIES WOULD YOU SAY THAT YOU TAKE AN ACTIVE INTEREST IN STATE POLITICS#

11/58 POS.0468210 SAMPLE OLD PEOPLE ARE YOU INTERESTED IN LOCAL AND NATIONAL POLITICS#

12/59 AIP00622 46 1500-2499 DO YOU, YOURSELF, TAKE AN ACTIVE PART IN POLITICS#

9/60 AIP00636 7 2500-3499 AIP00500 7 GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU SAY YOU HAVE IN POLITICS -- A GREAT DEAL, A FAIR AMOUNT, ONLY A LITTLE, OR NO INTEREST AT ALL#

10/60 AIP00637 7 1500-2499 AIP00500 7 GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU SAY YOU HAVE IN POLITICS -- A GREAT DEAL, A FAIR AMOUNT, ONLY A LITTLE, OR NO INTEREST AT ALL#

5/61 TEX.1440 9 UNDER 500 AIP00500 7 A. GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU SAY YOU HAVE IN POLITICS - A GREAT DEAL, A FAIR AMOUNT, ONLY A LITTLE, OR NO INTEREST AT ALL#

2/62 TEX.1532 14 UNDER 500 AIP00500 7 A. GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU SAY YOU HAVE IN POLITICS -- A GREAT DEAL, A FAIR AMOUNT, ONLY A LITTLE, OR NO INTEREST AT ALL#

3/62 TEX.1553 18 UNDER 500 AIP00500 7 A. GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU SAY YOU HAVE IN POLITICS -- A GREAT DEAL, A FAIR AMOUNT, ONLY A LITTLE, OR NO INTEREST AT ALL#

10/62 CAL.0689 6 UNDER 500 AIP00500 7 B. HOW OFTEN WOULD YOU SAY YOU VOTE -- ALWAYS, GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU SAY YOU HAVE IN POLITICS--A GREAT DEAL, A FAIR AMOUNT, ONLY A LITTLE, OR NO INTEREST AT ALL#

SUBJECT	DATE	SRORSRNOGNO S	CCOUNT	SRORSRNOGNO S	TEXT
INTEREST IN GOVERNMENT AND POLITICS	10/62	CAL.0690	1 500-1499	AIP00500 7	GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU SAY YOU HAVE IN POLITICS-A GREAT DEAL, A FAIR AMOUNT, ONLY A LITTLE, OR NO INTEREST AT ALL?
	2/63	CAL.0691	15 UNDER 500		A. DURING THE PAST YEAR OR SO, HAVE YOU TAKEN ANY PART IN LOCAL, STATE, OR NATIONAL POLITICAL CAMPAIGNS BY DOING ANY OF THE THINGS SHOWN ON THAT CARD?
	10/67	MINN0271	17 UNDER 500		MORE CAMPAIGN BUTTONS OR DISPLAYED BUMPER STICK- HOW MUCH INTEREST DO YOU HAVE IN POLITICS AT THE STATE LEVEL--A GREAT DEAL? QUITE A LOT? SOME? OR NOT VERY MUCH?
	1/68	AIP00757	97 500-1499	AIP00500 7	GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU SAY YOU HAVE IN POLITICS--A GREAT DEAL, A FAIR AMOUNT, ONLY A LITTLE OR NO INTEREST AT ALL?
	2/68	AIP00758	97 1500-2499	AIP00500 7	GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU SAY YOU HAVE IN POLITICS-A GREAT DEAL, A FAIR AMOUNT, ONLY A LITTLE OR NO INTEREST AT ALL?
	3/70	MINN0296	14 UNDER 500		DID YOU HAPPEN TO ATTEND THE DFL OR REPUBLICAN PRECINCT CAUCUS MEETING HELD IN YOUR COMMUNITY ABOUT A MONTH AGO?
INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS	11/43	OPOR0019	15 UNDER 500		ROOSEVELT SURVEY
	3/45	OPOR0042	5 UNDER 500		RIGHT NOW, MANY PEOPLE ARE INTERESTED IN POST-WAR PROBLEMS. WHICH INTEREST YOU MORE - INTERNATIONAL PROBLEMS LIKE A NEW LEAGUE OF NATIONS AND AN INTERNATIONAL POLICE FORCE OR DOMESTIC ROOSEVELT SURVEY
	4/45	OPOR0044	6 UNDER 500		B. NOW WOULD YOU TELL ME, HOW MUCH INTEREST YOU HAVE IN DOMESTIC AFFAIRS--THAT IS, AFFAIRS HERE IN THE UNITED STATES?
	8/45	NORC0133	4 UNDER 500		ROOSEVELT SURVEY
			17 UNDER 500		A. DURING RECENT WEEKS, HAVE YOU HAPPENED TO HEAR ANY OF THE SATURDAY RADIO BROADCASTS IN WHICH VARIOUS OFFICIALS OF THE STATE DEPARTMENT DISCUSSED OUR FOREIGN POLICY?
	5/46	NORC0142	14 UNDER 500		I WOULD LIKE TO ASK YOU HOW MUCH INTEREST YOU HAVE IN INTERNATIONAL AFFAIRS, SUCH AS THE PROBLEM OF PREVENTING ANOTHER WAR -- AND COMPARE IT WITH YOUR INTERESTS IN AFFAIRS IN THIS COUNTRY, SUCH AS PREVENTING UNEMPLOYMENT.
11/46	RCOM0089	1 UNDER 500		WHAT ARE SOME QUESTIONS ON FOREIGN AFFAIRS THAT YOU WOULD LIKE TO KNOW MORE ABOUT? WE WOULD LIKE TO KNOW HOW MUCH INTEREST THE PUBLIC TAKES IN SOME OF THESE QUESTIONS. FOR INSTANCE, HOW MUCH INTEREST DO YOU TAKE IN NEWS ABOUT ----- -- A GREAT DEAL, A CONSIDERABLE AMOUNT, ONLY A LITTLE, OR NONE AT ALL? FORM 1 - POTTSTOWN, PA. FORM 1 AND 2 - POTTSTOWN, PA. DO YOU THINK THAT AMERICANS OUGHT TO TAKE AN INTEREST IN THE GENERAL WELFARE AND PROGRESS OF OTHER COUNTRIES? A. IN THE PROGRESS AND WELFARE OF WHICH 2 OR 3	

SUBJECT

DATE SRORSRNOQNO CCOUNT SRORSRNOQNO TEXT
6 6

INTEREST IN WORLD. CURRENT. PUBLIC AFFAIRS 12/46 NORC0147 22 UNDER 500

WE WOULD LIKE TO KNOW HOW MUCH INTEREST THE

PUBLIC TAKES IN SOME OF THESE QUESTIONS. FOR INSTANCE. DO YOU PERSONALLY TAKE A GREAT DEAL OF INTEREST. ONLY A LITTLE. OR NO INTEREST AT ALL IN --

12/47 MINN0052 32 UNDER 500

ARE YOU DISCUSSING THE WORLD AFFAIRS QUIZZES IN YOUR FAMILY. OR IN ANY CLUBS OR IN INFORMAL STUDY GROUPS AT THE PRESENT TIME?

34 UNDER 500

THE WORLD AFFAIRS PROGRAM CLOSSES EACH SPRING WITH A CONTEST FOR SCHOOL CHILDREN. IF A CONTEST FOR ADULTS WERE ESTABLISHED. WOULD YOU BE INTERESTED IN TAKING PART?

2/48 NORC0155 20 UNDER 500

WE WOULD LIKE TO KNOW HOW MUCH INTEREST THE PUBLIC TAKES IN A NUMBER OF QUESTIONS. FOR EXAMPLE. DO YOU, YOURSELF, TAKE A KEEN INTEREST. ONLY A MILD INTEREST. OR PRACTICALLY NONE AT ALL IN NEWS ABOUT --

6/48 NORC0158 20 UNDER 500

WE WOULD LIKE TO KNOW HOW MUCH INTEREST THE PUBLIC TAKES IN A NUMBER OF QUESTIONS. FOR EXAMPLE. DO YOU YOURSELF TAKE A GREAT DEAL OF INTEREST. A MILD INTEREST. OR PRACTICALLY NONE AT ALL IN.....

6/49 NORC0167 2 UNDER 500

B. DO YOU TAKE MUCH INTEREST IN WORLD AFFAIRS C. WOULD YOU SAY OUR GOVERNMENTS FOREIGN POLICY AND OUR RELATIONS WITH OTHER COUNTRIES. OR DO IS PRETTY CLEAR TO YOU. OR DO YOU HAVE TROUBLE UNDERSTANDING JUST WHAT THEIR PROGRAM IS?

6/51 NORC0303 10 UNDER 500

YOU NOT FOLLOW THEM VERY CLOSELY? DO YOU, YOURSELF, TAKE MUCH INTEREST IN WORLD AFFAIRS. AND OUR RELATIONS WITH OTHER COUNTRIES. OR DO YOU NOT FOLLOW THEM VERY CLOSELY?

47 UNDER 500

DURING THE LAST WEEK OR SO. HAVE YOU SPENT ANY TIME TALKING WITH FRIENDS ABOUT THE WAR OR THE WORLD SITUATION?

3/53 MINN0115 21 UNDER 500

HAVE YOU HEARD OR READ ANYTHING ABOUT THE WORLD AFFAIRS PROGRAM IN THE MINNEAPOLIS STAR?

A. ARE THERE ANY SCHOOL-CHILDREN HERE IN THIS HOUSEHOLD WHO USE THE WORLD AFFAIRS PROGRAM IN THEIR WORK AT SCHOOL?

22 UNDER 500

A. THE MINNEAPOLIS STAR PRINTS A WORLD AFFAIRS BACKGROUND ARTICLE EACH MONDAY. IN THE LAST FOUR WEEKS. HOW MANY OF THESE ARTICLES WOULD YOU ESTIMATE YOU HAVE READ -- ALL FOUR? THREE OF THE FOUR? TWO OF THEM? ONE? OR NONE?

8/53 RCOM0080 1 2500-3499

COMPARED TO A FEW YEARS AGO. DO YOU FIND MOST PEOPLE YOU KNOW ARE TAKING MORE INTEREST IN CURRENT EVENTS AND WHAT IS HAPPENING IN THE WORLD TODAY. LESS INTEREST. OR DO YOU NOT SEE MUCH DIFFERENCE?

8/54 NORC0359 4 UNDER 500

DO YOU TAKE MUCH INTEREST IN WORLD AFFAIRS. AND OUR RELATIONS WITH OTHER COUNTRIES. OR DO YOU NOT FOLLOW THEM VERY CLOSELY?

9/54 NORC0365 4 UNDER 500

DO YOU TAKE MUCH INTEREST IN WORLD AFFAIRS. AND

SUBJECT	DATE	SRORSRNOQNO 6	CCOUNT	SRORSRNOQNO 6	TEXT
INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS	9/54	NORC0363	4	UNDER 500	OUR RELATIONS WITH OTHER COUNTRIES. OR DO YOU NOT FOLLOW THEM VERY CLOSELY*
	10/54	RCOM0087	1	1500-2499	NOT FOLLOW THEM VERY CLOSELY* COMPARED TO A YEAR AGO. DO YOU FIND MOST OF THE PEOPLE YOU KNOW ARE NOW TAKING MORE INTEREST IN CURRENT EVENTS, LESS INTEREST, OR DO YOU NOT SEE MUCH DIFFERENCE*
	3/55	NORC0370	5	UNDER 500	HOW ABOUT WORLD AFFAIRS -- DO YOU TAKE MUCH INTEREST IN WORLD AFFAIRS, AND OUR RELATIONS WITH OTHER COUNTRIES. OR DO YOU NOT FOLLOW THEM VERY CLOSELY*
	1/56	RCOM0088	8	500-1499	XAIRE A - COMMUNITY LEADERS XAIRE B - HAVE 1 - COMMUNITY LEADERS LEAVING ASIDE COMMUNITY AFFAIRS. HOW INTERESTED WOULD YOU SAY YOU ARE IN PUBLIC AFFAIRS - GREAT- WOULD YOU SAY YOU ARE IN PUBLIC AFFAIRS -- GREATLY INTERESTED, MODERATELY INTERESTED, SLIGHTLY INTERESTED, OR NOT INTERESTED AT ALL* SLIGHTLY INTERESTED, OR NOT INTERESTED AT ALL* XAIRE A - COMMUNITY LEADERS
	5/56	RCOM0088	1	500-1499	AT THE PRESENT TIME, HOW INTERESTED WOULD YOU SAY YOU ARE IN PUBLIC AFFAIRS - GREATLY INTERESTED, MODERATELY INTERESTED, SLIGHTLY INTERESTED, OR NOT INTERESTED AT ALL* XAIRE C - HAVE 2 - COMMUNITY LEADERS
			5	500-1499	A. DURING THE LAST 3 OR 4 MONTHS WOULD YOU SAY YOUR INTEREST IN WORLD AFFAIRS HAS INCREASED, REMAINED ABOUT THE SAME, OR FALLEN OFF SOMEWHAT*
	11/58	POS.0468211			SAMPLE OLD PEOPLE DO YOU PAY MUCH ATTENTION TO THE HAPPENINGS IN THE WORLD TODAY* SAMPLE OLD PEOPLE
			213		HOW WOULD YOU SAY THE THINGS THAT HAVE INTERESTED YOU AND THE AMOUNT OF YOUR INTEREST IN THEM DIFFER FROM THE INTERESTS OF PEOPLE YOU HAVE KNOWN THROUGHOUT YOUR LIFE* A. IN THE LAST SIX MONTHS HAVE YOU HEARD OR SEEN ANY PRESIDENTIAL PRESS CONFERENCES ON TELEVISION OR RADIO*
	6/65	AIP00713	20	2500-3499	
WHAT ARE YOUR SOCIAL ACTIVITIES?	4/45	MINN0020	10	UNDER 500	HOW OFTEN DO YOU VISIT IN THE HOUSE OF YOUR FRIENDS OR RECEIVE FRIENDS AT YOUR HOUSE EITHER FOR SOCIAL ENTERTAINMENT OR JUST FOR AN EVENINGS VISIT*
	4/55	ORC0412A	13	UNDER 500	1. VAGUE ANSWER SAMPLE WOMEN IN PHILA. SUBURBS FOR WHAT OTHER PURPOSES DO YOU GO TO PHILADELPHIA BESIDES SHOPPING* 3. SHOPPING 9. HAIR FIXED OR HAIR CUT LUNCHEON OR DINNER VISIT OR MEET SOMEONE SHOPPING PROFESSIONAL APPOINTMENTS XAIRE C - HAVE 2 - COMMUNITY LEADERS
	5/56	RCOM0088	28	500-1499	

SUBJECT	DATE	SRORSRNOQND 6	CCOUNT	SRORSRNOQND 6	TEXT
WHAT ARE YOUR SOCIAL ACTIVITIES?	5/56	ROOM0028	28	500-1499	A. IN THE PAST 3 OR 4 MONTHS WOULD YOU SAY YOUR SOCIAL LIFE HAS BEEN ABOUT AS ACTIVE AS USUAL. MORE ACTIVE THAN USUAL OR LESS ACTIVE THAN USUAL?
	10/56	10WA0007	14	UNDER 500	IN SOME NEIGHBORHOODS, IT IS A SOCIAL CUSTOM FOR WOMEN TO GET TOGETHER FOR COFFEE AND A SHORT SOCIAL VISIT, IN THE MORNING OR IN THE AFTER-NOON. HOW MANY TIMES HAVE YOU HAD COFFEE WITH A NEIGHBOR OR NEIGHBORS IN THE LAST WEEK?
WHAT WORRIES, DISTURBS YOU MOST?	3/41	OPOR0207	1	1500-2499	WHAT WORRIES YOU MOST AT THE PRESENT TIME?
	7/41	OPOR0609	1	1500-2499	WHAT WORRIES YOU MOST AT THE PRESENT TIME?
	12/45	AIP00362	1	1500-2499	WHAT IS THE MOST IMPORTANT PROBLEM THAT YOU AND YOUR FAMILY FACE TODAY?
	6/46	AIP00374	14	500-1499	AS YOU KNOW, EVERYONE HAS SOME FAULTS OR SHORT-COMINGS. WHAT WOULD YOU SAY IS YOUR CHIEF FAULT OR SHORTCOMING?
	9/46	AIP00378	2	1500-2499	A. WHAT IS THE MOST IMPORTANT PROBLEM THAT YOU AND YOUR FAMILY FACE TODAY?
	3/47	AIP00392	4	1500-2499	WHAT IS THE MOST IMPORTANT PROBLEM THAT YOU AND YOUR FAMILY FACE TODAY?
	10/47	NOR00153	1	UNDER 500	WHAT DO YOU THINK WILL BE THE BIGGEST PROBLEM YOU OR YOUR FAMILY WILL HAVE TO FACE IN THE NEXT FEW YEARS?
	5/48	NOR05009	1	1500-2499	ILLINOIS, CALIFORNIA, AND NEW YORK WHAT WOULD YOU SAY ARE THE BIGGEST PROBLEMS YOU AND YOUR FAMILY ARE FACING THESE DAYS?
	9/49	AIP00447	18	1500-2499	EVERYBODY, I GUESS, MAKES A MISTAKE NOW AND THEN. WILL YOU TELL ME WHAT YOU CONSIDER TO BE THE BIGGEST MISTAKE OF YOUR LIFE SO FAR?
	1/55	MINN0134	8	UNDER 500	WHAT WOULD YOU SAY IS YOUR BIGGEST WORRY RIGHT AT THIS TIME - THE THING THAT DISTURBS YOU THE MOST?
	6/55	AIP00548	7	UNDER 500	/8/ THE WORLD SITUATION -- UNSETTLED WORLD CONDITIONS, PROBLEMS OF KEEPING PEACE
	11/58	POS.0468166			C. WHAT IS THE MOST URGENT PROBLEM FACING YOU, OR YOUR FAMILY, TODAY? SAMPLE OLD PEOPLE HAVE YOU HAD TO WORRY A LOT ABOUT THE HEALTH AND WELFARE OF OTHER MEMBERS OF YOUR FAMILY?
	11/61	AIP00166	23	UNDER 500	WHAT WOULD YOU MOST LIKE TO DO AFTER YOU RETIRE FROM YOUR REGULAR JOB? IF ALREADY RETIRED WHAT ARE YOU DOING? PURSUE HOBBY TRAVEL FISH AND/OR HUNT
	5/62	POS.0556	3	500-1499	SAMPLE WOMEN WHAT ESPECIALLY WORRIES YOU AT THIS TIME? WORLD PROBLEMS SAMPLE WOMEN
		8	500-1499	A. WHAT, IN YOUR OPINION, IS THE MOST DISHONEST HOW OFTEN DO YOU FEEL BLUE, DEPRESSED? WHAT DO YOU VIEW AS THE CHIEF PURPOSE OF YOUR ACT A WOMAN CAN DO?	

SUBJECT	DATE	SRORSRNOQND G	CCOUNT	SRORSRNOQND G	TEXT
WHAT WORRIES. DISTURBS YOU MOST?	5/62	POS.0556	8	500-1499	LIFE* QUESTION 9 BE A POOR MOTHER. MISTREAT CHILDREN MARRY FOR WRONG REASONS TAKING CARE OF PARENTS WHAT USUALLY BRINGS ON SUCH A FEELING* B. WHAT IS THE NEXT MOST DISHONEST ACT A WOMAN FAMILY ILLNESS ON THE NEXT SUBJECT . . . WHAT IS THE MOST URGENT PROBLEM FACING YOU AND YOUR FAMILY TODAY*
	10/67	AIP00752	2	500-1499	ON THE NEXT SUBJECT. . .WHAT WOULD YOU SAY IS THE MOST URGENT PROBLEM FACING YOU AND YOUR FAMILY IN 1970* HIGH PRICES. RISING COST OF LIVING/INFLATION THE VIETNAM SITUATION GENERAL SETTLEMENT OF
	10/69	AIP00791	2	UNDER 500	WHAT IS YOUR FAVORITE MAGAZINE*
READING INTERESTS: BOOKS. MAGAZINES. TOPICS	1/37	AIP00064	9	1500-2499	WHAT IS YOUR FAVORITE MAGAZINE* DO YOU HAPPEN TO BE READING ANY BOOK AT THIS TIME* IF SO, WHAT BOOK* A. DO YOU HAPPEN TO BE READING ANY BOOK AT THIS C. WHAT IS THE MOST INTERESTING BOOK YOU HAVE EVER READ* TIME* B. IF SO, WHAT BOOK* A. DO YOU USUALLY READ A DAILY NEWSPAPER* WHAT IS THE MOST INTERESTING BOOK YOU HAVE EVER READ* DO YOU HAVE A FAVORITE AUTHOR* A. WHAT IS THE MOST INTERESTING BOOK YOU HAVE EVER READ* A FORM. WHAT IS YOUR FAVORITE MAGAZINE* WHAT IS YOUR FAVORITE MAGAZINE* A FORM. WHAT IS YOUR FAVORITE MAGAZINE* WHICH DO YOU LIKE THE BEST -- NEWSPAPER EDITORIALS. OR NEWSPAPER COLUMNISTS. OR RADIO COMMENTATORS D. WHAT CHANGES IN IT WOULD MAKE YOU WANT TO SPEND MORE TIME READING IT* WHAT IS THE MOST INTERESTING BOOK YOU HAVE EVER READ* WHAT IS YOUR FAVORITE MAGAZINE* DO YOU READ A DAILY NEWSPAPER REGULARLY* WHICH ONE* DO YOU READ A DAILY NEWSPAPER REGULARLY* WHICH ONE* A. DO YOU READ -- AND IF SO, ABOUT HOW OFTEN DO YOU READ -- THE-- SATURDAY EVENING POST* SATURDAY EVENING POST* COLLIERS* NEW
	2/37	AIP00068 0071	10 9	1500-2499 1500-2499	AIP00064 9
	3/37	AIP00074	9	1500-2499	
	4/37	AIP00079	7	1500-2499	
	6/37	AIP00085	8	1500-2499	
	7/37	AIP00091	6	1500-2499	
	1/38	AIP00109	4	UNDER 500	AIP00064 9
		0110	8	1500-2499	AIP00064 9
	2/38	AIP00111	2	UNDER 500	AIP00064 9
	8/38	RCOM0016	4	6500-7499	
	9/38	AIP00132	6	1500-2499	
	10/38	AIP00136	9	1500-2499	
	1/39	AIP00145	16	1500-2499	AIP00064 9
	3/39	AIP00153	5	1500-2499	
	4/39	AIP00154	5	1500-2499	
	8/39	RCOM0007	1	UNDER 500	

COLLECT

READING INTERESTS; BOOKS,
MAGAZINES, TOPICS

DATE	SRORSRNOQNO	CCOUNT	SRORSRNOQNO	TEXT
8/39	ROOM0007	1	UNDER 500	COLLIERS* NEW REPUBLIC* HARPERS* TIME*
		2	UNDER 500	REPUBLIC* HARPERS* TIME* THE NATION* B. IS THERE ANOTHER MAGAZINE WHICH COULD BE DES- THE NATION* HOW WOULD YOU DESCRIBE THE THOROUGHNESS WITH WHICH YOU USUALLY READ THE-- SATURDAY EVENING POST* COLLIERS* NEW REPUBLIC* HARPERS* TIME* THE NATION*
		5	UNDER 500	A. WHAT ONE FEATURE /OR DEPARTMENT/ IN THE NATION DO YOU READ MOST REGULARLY* B. WHY*
		15	UNDER 500	QUESTION 6 A. WHAT ONE FEATURE /OR DEPARTMENT/ DO YOU A. WHO ELSE BESIDES YOU READS YOUR COPY OF THE NATION* B. WHAT DO YOU DO WITH THE NATION WHEN YOU AND YOUR FAMILY ARE THROUGH WITH IT* C. /IF OTHER PEOPLE READ IT/ CAN YOU ESTIMATE THE CHILDREN 10-19. A. DO YOU READ MAGAZINES QUITE A LOT, OR NOT VERY MUCH OR HARDLY EVER* B. WHAT ARE THE TWO YOU READ MOST* C. HOW LONG HAVE YOU BEEN READING THEM* A. WHAT MAGAZINES DO YOU READ REGULARLY* B. NUMBER OF ISSUES OF EACH PER YEAR* C. FAVORITE*
	0015	5	1500-2499	QUESTION 14. A. DO YOU EVER READ ANY OF THOSE WOMENS MAGAZINES WHAT IS THE BEST MAGAZINE STORY OR SERIAL YOU HAVE READ RECENTLY*
1/40	AIP00182	12	1500-2499	A FORM
1/41	ROOM0001	21	6500-7499	A. DO YOU OR DOES ANYONE IN YOUR IMMEDIATE FAMILY READ ANY FOREIGN LANGUAGE NEWSPAPERS*
5/41	AIP00236	16	1500-2499	AIP00064 9 WHAT IS YOUR FAVORITE MAGAZINE*
	0237	14	1500-2499	AIP00064 9 WHAT IS YOUR FAVORITE MAGAZINE*
	0236	17	1500-2499	AIP00064 9 WHAT IS YOUR FAVORITE MAGAZINE*
9/41	AIP00248	16	1500-2499	A. DID YOU HAPPEN TO READ THE HOLLYWOOD GOSSIP COLUMN IN YOUR NEWSPAPER TODAY* B. CAN YOU TELL ME WHO WRITES THAT COLUMN* HAVE YOU READ ANY PLAY BY SHAKESPEARE SINCE YOU LEFT SCHOOL*
1/42	AIP00259	17	1500-2499	A. DO YOU HAPPEN TO HAVE HEARD OF JANE EYRE* D. HAVE YOU EVER READ IT* E. HOW LONG AGO WAS THAT* F. DID YOU READ IT WHEN YOU WERE IN SCHOOL OR AT SOME OTHER TIME* B. DO YOU HAPPEN TO READ ANY POLITICAL WRITERS COLUMNS WHICH APPEAR REGULARLY*
3/42	AIP00264	16	1500-2499	WHAT IS YOUR FAVORITE MAGAZINE* WHAT IS YOUR FAVORITE MAGAZINE*
5/42	AIP00269	12	1500-2499	A. WHICH, IF ANY, OF THESE MAGAZINES HAVE YOU READ IN THE LAST FEW MONTHS* 1. CORONET 2. NEWSWEEK 3. POPULAR SCIENCE
2/43	AIP00290	20	1500-2499	AIP00064 9
3/43	AIP00291	15	1500-2499	AIP00064 9
2/45	AIP00341	20	1500-2499	

SUBJECT

READING INTERESTS: BOOKS,
MAGAZINES. TOPICS

DATE	SRORSRNOGNO 6	CCOUNT	SRORSRNOGNO 6	TEXT
2/45	AIP00341	20	1500-2499	4. POPULAR MECHANICS 5. MECHANICS ILLUSTRATED
	OPOR0038	15	UNDER 500	B. HAVE YOU READ THE LAST ISSUE OF ANY OF THOSE ROOSEVELT SURVEY A. DO YOU OR YOUR FAMILY SUBSCRIBE TO ANY MAGAZINE OR PERIODICAL AT THE PRESENT TIME? IF YES, ASK B. WHICH OF THE MAGAZINES TO WHICH YOU SUBSCRIBE A. DO YOU READ REGULARLY ANY NEWSPAPER COLUMNIST A. DO YOU READ REGULARLY ANY NEWSPAPER COLUMNIST WRITING ON NATIONAL AFFAIRS? B. WHO? B. WHO? C. WHICH ONE DO YOU LIKE BEST? C. WHICH ONE DO YOU LIKE BEST? ABOUT HOW LONG AGO WERE YOU LAST READING A BOOK? /OTHER THAN THE BIBLE/ QUESTION 35 WHAT BOOK WAS IT? DID YOU BUY THIS BOOK. RENT IT, BORROW IT FROM THE LIBRARY, BORROW IT FROM A FRIEND OR WAS IT A GIFT? ABOUT HOW MANY BOOKS DO YOU THINK YOU HAVE READ DURING THE PAST MONTH? /IF NONE/ DURING THE PAST SIX MONTHS? DO YOU BUY ANY BOOKS THROUGH A CLUB MEMBERSHIP PLAN? ABOUT HOW MANY BOOKS, ALTOGETHER, ARE THERE IN YOUR HOME? WHAT KIND OF BOOKS DO YOU LIKE MOST TO READ? IS THERE A PUBLIC LIBRARY CONVENIENT FOR YOU TO USE? QUESTION 43 /IF YES/ DO YOU BORROW BOOKS FROM IT OFTEN, OCCASIONALLY, HARDLY EVER, OR NOT AT ALL? DO YOU READ THE REVIEWS OF BOOKS OR CRITICISMS OF BOOKS IN YOUR NEWSPAPERS OR MAGAZINES? A. DO YOU READ A DAILY NEWSPAPER? A. DID YOU HAPPEN TO READ OR MAKE USE OF ANY EXTENSION BULLETINS PUBLISHED BY YOUR STATE AGRICULTURAL COLLEGE DURING THE PAST YEAR? B. IN GENERAL, DID YOU FIND THESE BULLETINS VERY HELPFUL, FAIRLY HELPFUL, A LITTLE HELP, OR NO T FORM A. HAVE YOU HAD A CHANCE TO READ ANY BOOK DURING RECENT MONTHS? D. DO YOU READ ANY MAGAZINES REGULARLY? DO YOU READ REGULARLY ANY WOMANS FASHION MAGAZINE? DO YOU READ ANY MAGAZINES REGULARLY? QUESTION 28. IF MORE THAN ONE, ABOUT HOW MANY DIFFERENT ONES DO YOU READ REGULARLY EACH MONTH? ON THE AVERAGE, ABOUT HOW MANY DAYS A WEEK DO
5/45	AIP00346	12	1500-2499	
	MINN0022	34	UNDER 500	
		36	UNDER 500	
		37	UNDER 500	
		38	UNDER 500	
		40	UNDER 500	
		41	UNDER 500	
		42	UNDER 500	
		44	UNDER 500	
7/45	AIP00352	14	1500-2499	
		20	1500-2499	
8/45	AIP00354	16	500-1499	
10/45	NORC0238	1	1500-2499	
	MINN0027	34	UNDER 500	
1/46	MINN0030	27	UNDER 500	
2/46	NORC0240	3	1500-2499	

SUBJECT

READING INTERESTS: BOOKS,
MAGAZINES, TOPICS

DATE	SRORSRNOGNO	CCOUNT	SRORSRNOGNO	TEXT
2/46	NORC0240	3	1500-2499	YOU READ A NEWSPAPER* A. ABOUT HOW MUCH TIME DO YOU SPEND READING IT EACH DAY /ON THE DAYS YOU DO READ ONE/* T FORM
3/46	AIP00367	13	500-1499	A. DO YOU HAVE A RADIO* C. DID YOU USE IT YESTERDAY* /THE RADIO/ B. IS IT IN WORKING ORDER* D. JUST MAKING A GUESS. HOW MUCH TIME WAS IT TURNED ON YESTERDAY DURING THE DAYTIME /UNTIL 6 P.M./*
6/46	AIP00373	12	1500-2499	A. DO YOU HAVE A FAVORITE AUTHOR* B. WHO IS IT*
9/46	MINN0037	19	UNDER 500	HAVE YOU READ ANY BOOKS OTHER THAN THE BIBLE DURING THE PAST YEAR* WHAT DO YOU CONSIDER THE BEST BOOK YOU HAVE READ DURING THIS PAST YEAR*
		20	UNDER 500	A. DO YOU HAPPEN TO BE READING ANY BOOKS OR NOVELS AT THE PRESENT TIME* B. WHICH ONE OR ONES*
4/47	AIPC0395	13	1500-2499	DO YOU HAPPEN TO BE READING ANY BOOKS OR NOVELS AT THE PRESENT TIME* QUESTION 2 /IF YES/ WHICH ONE OR ONES*
5/47	MINN0045	1	UNDER 500	IS THERE ANY RECENTLY PUBLISHED BOOK WHICH YOU WOULD LIKE TO READ* T FORM
8/47	AIP00402	10	UNDER 500	WHAT IS THE MOST INTERESTING BOOK /BOOKS/ YOU HAVE EVER READ* IN THE COURSE OF A YEARS TIME APPROXIMATELY HOW MANY BOOKS DO YOU READ* ABOUT HOW MANY BOOKS HAVE YOU BOUGHT IN THE LAST 12 MONTHS*
	MINN0048	13	UNDER 500	DO YOU RENT BOOKS FROM RENTAL LIBRARIES* DO YOU BORROW BOOKS FROM THE PUBLIC LIBRARY* WHAT NEWSPAPERS - WEEKLIES, DAILIES, OR SUNDAY PAPERS - DO YOU READ REGULARLY*
		14	UNDER 500	D. DO YOU READ ANY MAGAZINES REGULARLY* DID YOU HAPPEN TO READ ANY BOOKS DURING THE LAST MONTH*
		17	UNDER 500	A. ABOUT HOW MANY BOOKS DID YOU FINISH READING LAST MONTH*
		18	UNDER 500	B. WHERE DID YOU GET THE LAST BOOK YOU READ* OTHER THAN THE BIBLE. WHAT IS THE BEST BOOK YOU HAVE READ DURING THE LAST YEAR*
		27	UNDER 500	COMPARED WITH LAST FALL. DO YOU THINK THE TOTAL AMOUNT YOU ARE PROBABLY SPENDING THIS FALL ON ----- IS LARGER, SMALLER, OR ABOUT THE SAME* FOOD BOOKS AND MAGAZINES RECREATION AND ENTERTAINMENT
11/47	NORC0245	1	2500-3499	A. HOW LONG HAS IT BEEN SINCE YOU LAST HAPPENED TO READ A BOOK -- WE MEAN ANY KIND OF A BOOK YOU READ BECAUSE YOU WANT TO AND NOT BECAUSE YOU HAVE TO FOR SOME REASON LIKE SCHOOL OR YOUR
		4	2500-3499	
2/48	MINN0054	39	UNDER 500	
11/48	RFOR0073	1	UNDER 500	
		18	1500-2499	

SUBJECT

DATE SRORSRNOQNO CCOUNT SRORSRNOQNO TEXT

READING INTERESTS: BOOKS.
MAGAZINES. TOPICS

11/48 RFOR0073 18 1500-2499

WORK*

20 1500-2499

A. WHAT WAS THE LAST BOOK YOU REMEMBER READING THAT YOU REALLY LIKED*

B. WAS THIS BOOK FICTION OR NON-FICTION*

C. WHY DID YOU LIKE ----- /BOOK/*

D. WOULD YOU USE ANY OF THESE WORDS TO DESCRIBE

21 1500-2499

A. WHAT WAS THE LAST BOOK YOU REMEMBER READING OR STARTING TO READ THAT YOU DID NOT LIKE -- NOT COUNTING ANY YOU MIGHT HAVE READ IN CONNECTION WITH SCHOOL OR WORK*

B. WAS THIS BOOK FICTION OR NON-FICTION*

ARE THERE ANY PARTICULAR KINDS OR TYPES OF BOOKS YOU WOULD RATHER NOT READ* WHICH KINDS*

22 1500-2499

24 1500-2499

A. HOW LONG HAS IT BEEN SINCE YOU LAST READ A SHORT STORY IN A MAGAZINE*

B. WHY HAVE YOU NOT READ ANY SHORT STORIES IN MAGAZINES LATELY*

25 1500-2499

A. WOULD YOU SAY YOU HAVE READ MORE SHORT STORIES IN MAGAZINES THIS FALL AS COMPARED WITH 2 OR 3 YEARS AGO. FEWER. OR ABOUT THE SAME NUMBER OF STORIES*

B. WHY HAVE YOU READ FEWER THIS FALL*

26 1500-2499

HERE IS A LIST OF THINGS A STORY OR A BOOK MIGHT BE BASED ON.

A. IF YOU WERE GOING TO SPEND THIS EVENING READING, WHICH WOULD YOU SELECT -- ASSUMING THAT THEY ALL WOULD BE WELL-WRITTEN*

1/49 AIP00436 5 1500-2499

A. DO YOU HAPPEN TO BE READING ANY BOOK/S/ AT THE PRESENT TIME*

RCOM0032 16 UNDER 500

LOUISVILLE, KENTUCKY

A. DO YOU HAPPEN TO HAVE A PUBLIC LIBRARY CARD THAT ALLOWS YOU TO TAKE BOOKS OUT OF THE LIBRARY*

2/49 RFOR0075 16 3500-4499

B. ABOUT HOW OFTEN WOULD YOU SAY THAT THIS CARD A. DO YOU /AND YOUR HUSBAND OR WIFE/ HAPPEN TO HAVE ANY MONEY IN LIFE INSURANCE POLICIES AT HAVE ANY MONEY IN-----AT PRESENT*

A SAVINGS BANK GOVERNMENT BONDS SECURITIES PRESENT*

/STOCK OR BONDS IN SOME COMPANY/

B. IN THE NEXT SIX MONTHS DO YOU REALLY PLAN TO

B. IN THE NEXT SIX MONTHS, DO YOU REALLY PLAN TO PUT ANY MONEY IN LIFE INSURANCE POLICIES*

4/49 AIP00440 10 1500-2499

A. HAVE YOU HAD A CHANCE TO READ ANY BOOK/S/

B. ARE THERE ANY BOOKS WHICH HAVE BEEN PUBLISHED DURING THE LAST TWO WEEKS*

RCOM0034 18 UNDER 500

RECENTLY THAT YOU WOULD ESPECIALLY LIKE TO READ* LOUISVILLE

I WONDER IF YOU WOULD LOOK AT THIS CARD AND TELL ME WHICH OF THE THINGS ON IT YOU HAVE IN YOUR HOME RIGHT NOW.

11/49 AIP00450 14 UNDER 500

/4/ AN ENCYCLOPEDIA
TPS FORM

SUBJECT

READING INTERESTS: BOOKS,
MAGAZINES, TOPICS

DATE	SRORSRNOQNO	CCOUNT	SRORSRNOQNO	TEXT
11/49	AIPO0450	14	UNDER 500	DO YOU HAPPEN TO BE READING ANY BOOKS OR NOVELS AT THE PRESENT TIME*
		17	UNDER 500	DO YOU HAPPEN TO BE READING ANY BOOKS OR NOVELS AT THE PRESENT TIME*
1/50	AIPO0451	6	UNDER 500	WHAT MAGAZINES DO YOU HAPPEN TO READ REGULARLY*
		14	UNDER 500	A. HAVE YOU EVER BOUGHT ANY OF THE PAPER-BOUND 25-CENT POCKET-SIZE BOOKS WHICH ARE SOLD AT NEWSSTANDS, BOOK STORES, DRUG STORES, AND OTHER SUCH PLACES*
	0452	15	500-1499	B. DO YOU RECALL THE NAME OF THE LAST ONE YOU A. HAVE YOU EVER BOUGHT ANY OF THE PAPER-BOUND 25-CENT POCKET-SIZE BOOKS WHICH ARE SOLD AT NEWSSTANDS, BOOK STORES, DRUG STORES, AND OTHER SUCH PLACES*
	RCOM0038	15	4500-5499	B. DO YOU RECALL THE NAME OF THE LAST ONE YOU A. DO YOU HAPPEN TO READ ANY MAGAZINES REGULARLY OR DO YOU FIND YOU NEVER HAVE ENOUGH TIME TO REALLY FOLLOW ANY MAGAZINE REGULARLY*
6/50	AIPO0456	7	UNDER 500	B. HERE IS A LIST OF A FEW MAGAZINES, WHICH, IF ANY, ON THIS LIST WOULD YOU SAY YOU READ REGU-
9/50	AIPO0461	9	UNDER 500	WHAT MAGAZINE DO YOU HAPPEN TO READ REGULARLY* A. DO YOU EVER HAPPEN TO READ MYSTERY STORIES* B. HOW OFTEN DO YOU READ MYSTERY STORIES, FRE-
				QUENTLY, ONCE IN A WHILE, OR VERY SELDOM* C. WHO WOULD YOU, YOURSELF, SAY WAS THE BEST MYSTERY STORY WRITER OF ALL TIME*
5/52	AIPO0492	15	500-1499	HAVE YOU READ ANY OF THESE MAGAZINES IN THE LAST THREE MONTHS*
				QUICK NEWSWEEK LADIES HOME JOURNAL READERS DIGEST MCCALLS - LOOK WOMANS HOME COMPANION COLLIERS LIFE SATURDAY EVENING POST BETTER
6/52	RCOM0077	22	3500-4499	A. HERE IS A LIST OF MAGAZINES, FIRST, WILL YOU TELL ME WHICH OF THESE MAGAZINES YOU PRACTICALLY NEVER READ*
				B. NOW WHICH OF THE MAGAZINES WOULD YOU SAY THAT YOU READ REGULARLY-- THAT IS, ABOUT THREE OUT OF WHEN, AS NEARLY AS YOU CAN RECALL, DID YOU LAST READ ANY BOOK OTHER THAN THE BIBLE*
9/56	IOWA0006	24	UNDER 500	ARE YOU A SUBSCRIBER TO WALLACES FARMER AND IOWA HOMESTEAD*
		62	UNDER 500	LEISURE TIME INTERESTS AND ACTIVITIES
7/57	AIPO0959	12	1500-2499	A. DO YOU HAPPEN TO READ ANY MAGAZINES REGULARLY*
		13	1500-2499	B. WHICH ONES* LEISURE TIME INTERESTS AND ACTIVITIES
		16	1500-2499	A. DO YOU HAPPEN TO GET ANY DAILY NEWSPAPER OR NEWSPAPERS* IF YES, ASK DO YOU GET MORE THAN ONE* IF YES, ONE OR YES, MORE THAN ONE, ASK B LEISURE TIME INTERESTS AND ACTIVITIES
				A. DO YOU HAPPEN TO BE READING ANY BOOK AT THE PRESENT TIME* B. WHAT IS ITS TITLE*

SUBJECT

READING INTERESTS: BOOKS,
MAGAZINES, TOPICSDATE SRORSRNOQNO CCOUNT
6
7/57 AIPOA959 17 1500-2499SRORSRNOQNO TEXT
6

LEISURE TIME INTERESTS AND ACTIVITIES

A. CAN YOU RECALL WHEN YOU LAST HAD TIME TO
READ A BOOK ALL THE WAY THROUGH?
B. HOW LONG AGO WAS THAT?
LEISURE TIME INTERESTS AND ACTIVITIES

18 1500-2499
A. DO YOU HAPPEN TO BELONG TO ANY BOOK CLUB AT
THE PRESENT TIME?
B. IF YES, ASK WHICH ONE?
C. WHAT IS THE TITLE OF THE LAST BOOK YOU RE-
LEISURE TIME INTERESTS AND ACTIVITIES

19 1500-2499
A. DO YOU HAVE A CARD AT THE PUBLIC LIBRARY?
B. IF YES, ASK HAVE YOU TAKEN OUT ANY BOOK IN
THE LAST MONTH?
LEISURE TIME INTERESTS AND ACTIVITIES
CAN YOU NAME ANY RECENTLY PUBLISHED BOOK THAT
YOU WOULD LIKE TO READ?
LEISURE TIME INTERESTS AND ACTIVITIES
JUST OFF HAND, WHAT WOULD YOU SAY ARE TWO OR
THREE OF THE MOST INTERESTING BOOKS YOU HAVE
EVER READ?
LEISURE TIME INTERESTS AND ACTIVITIES
ABOUT HOW MANY BOOKS OTHER THAN TEXT BOOKS OR
TECHNICAL BOOKS DO YOU HAVE IN YOUR HOME?
LEISURE TIME INTERESTS AND ACTIVITIES
WHO ARE YOUR FAVORITE AUTHORS?
LEISURE TIME INTERESTS AND ACTIVITIES
DO YOU HAVE ANY CLOSE FRIENDS WHO LIKE TO TALK
ABOUT BOOKS?
DO YOU TAKE WALLACES FARMER AND IOWA HOMESTEAD?
ABOUT HOW OFTEN DO YOU USUALLY READ NEWSPAPER
WANT ADS - EVERY DAY? SEVERAL TIMES A WEEK? ONCE
A WEEK? OF LESS OFTEN? /HOW OFTEN?/
DO YOU TAKE WALLACES FARMER AND IOWA HOMESTEAD?
DO YOU TAKE WISCONSIN AGRICULTURIST?
DO YOU TAKE WALLACES FARMER AND IOWA HOMESTEAD?
CAN YOU TELL ME WHEN YOU LAST READ A BOOK, OTHER
THAN THE BIBLE?
IN THE LAST YEAR, HAVE YOU BOUGHT A BOOK?
IN THE LAST YEAR, HAVE YOU BORROWED ANY BOOKS?
QUESTION 44
IF YES, WHERE DID YOU BORROW THE BOOKS?
DO YOU READ MORE OR FEWER BOOKS THAN YOU DID
FIVE YEARS AGO?
SAMPLE OLD PEOPLE
WHAT MAGAZINES DO YOU READ REGULARLY?
SAMPLE OLD PEOPLE
A. ARE YOU READING A BOOK NOW?
B. WHAT IS THE NAME OF IT?
YOUTHS 15-18
WHEN IT COMES TO READING -- BOOKS, NEWSPAPERS,
THINGS LIKE THAT -- HOW DO YOU GET ALONG -- DO
YOU READ QUITE WELL? FAIRLY WELL? OR NOT TOO
WELL?

2/58 IOWA0011 67
4/58 MINN0170 17 UNDER 500

7/58 IOWA0012 60
8/58 WISC0001 68 UNDER 500
10/58 IOWA0013 57 UNDER 500
WISC0002 41 UNDER 500

42 UNDER 500
43 UNDER 500

45 UNDER 500

11/58 POS.0468197
198

12/58 MINN0178 9 UNDER 500

SUBJECT

DATE SRORSRNOGNO CCOUNT SRORSRNOGNO TEXT
6 6

READING INTERESTS: BOOKS,
MAGAZINES, TOPICS

3/59 MINN0181 12 UNDER 500

A. WHAT TYPE OF BOOK ARE YOU READING NOW? /IF

ARE YOU READING ANY BOOK AT THE PRESENT TIME
BIBLE MENTIONED/ -- ANY BOOKS OTHER THAN THE
FOR YOUR OWN INTEREST OR ENJOYMENT?
/IF YES, ASK/
BIBLE?

13 UNDER 500

A. WHAT TYPE OF BOOK ARE YOU READING NOW? /IF
BIBLE MENTIONED/ ANY BOOKS OTHER THAN THE
B. AT THE PRESENT TIME, DO YOU SUBSCRIBE TO ANY
WOULD YOU SAY YOU READ BOOKS REGULARLY? OCCA-
BOOK-CLUB SERVICE WHICH PROVIDES A SELECTION
SIONALLY? OR VERY SELDOM?
/UNLESS NEVER READ BOOKS, ASK/
OF BOOKS TO BUY EVERY MONTH OR SO?

10/59 MINN0186 19 UNDER 500

A. DO YOU HAVE A PUBLIC LIBRARY CARD IN YOUR
OWN NAME?
HERE IS A LIST OF MAGAZINES. ARE YOU GETTING
ANY OF THEM HERE IN YOUR HOUSEHOLD? /IF YES/
WHICH ONES? ANY OTHERS ON THE LIST? IT DOES
NOT MATTER HOW YOU GET THEM.

4/60 MINN0192 27 UNDER 500

BETTER HOMES GARDENS GOOD HOUSEKEEPING
DO YOU READ ANY MAGAZINES REGULARLY? /WHICH
ONES?/

28 UNDER 500

B. WHAT TYPE OF BOOK DO YOU USUALLY ENJOY MOST?
NOT COUNTING THE BIBLE. HAVE YOU READ ANY BOOK
FOR YOUR OWN PLEASURE DURING THE LAST MONTH --
NOT COMIC BOOKS, BUT ANY HARD-COVER OR PAPER-
BACK BOOK?

5/61 POS.0544 34 1500-2499

A. /IF YES/ WHAT IS THE LATEST BOOK YOU HAVE
SAMPLE YOUNG ADULTS

35 1500-2499

A. DO YOU READ ANY DAILY NEWSPAPERS?
IF YES HOW MANY?

B. WHEN YOU READ A DAILY NEWSPAPER, WHAT DO YOU
SPEND THE MOST TIME ON?

36 1500-2499

SAMPLE YOUNG ADULTS
HAVE YOU READ ANY BOOKS NOT REQUIRED FOR SCHOOL
SINCE JANUARY 1ST?
IF YES HOW MANY?

37 1500-2499

WHAT WERE THEY?
SAMPLE YOUNG ADULTS
DO YOU READ OR LOOK AT ANY MAGAZINES REGULARLY?
THAT IS, ALMOST EVERY ISSUE?

38 1500-2499

IF YES WHICH
SAMPLE YOUNG ADULTS
HAVE YOU READ OR LOOKED AT ANY MAGAZINES IN THE
LAST 7 DAYS?

39 1500-2499

SAMPLE YOUNG ADULTS
HAVE YOU READ OR LOOKED AT ANY MAGAZINES IN THE
LAST 24 HOURS?
IF YES WHICH?
SAMPLE YOUNG ADULTS
WITHIN THE LAST COUPLE OF WEEKS, WHAT MAGAZINES
HAVE YOU, YOURSELF, PURCHASED AT A NEWSSTAND?

SUBJECT

READING INTERESTS: BOOKS,
MAGAZINES, TOPICS

DATE	SRORSRNOQNO	CCOUNT	SRORSRNOQNO	TEXT
5/61	POS.0544	40	1500-2499	SAMPLE YOUNG ADULTS WHAT SPECIFIC ARTICLES OR STORIES DID YOU ESPECIALLY ENJOY READING IN RECENT DAYS AND WHAT MAGAZINE WAS EACH IN? SAMPLE YOUNG ADULTS OF THE MAGAZINES YOU READ, WHICH ONE DO YOU SPEND THE MOST TIME ON? QUESTION #2 WHAT MAGAZINE WOULD YOU SAY IS NEXT? SAMPLE YOUNG ADULTS WHAT SPECIFICALLY DOES LOOK PRINT THAT PARTICULARLY INTERESTS YOU? SAMPLE YOUNG ADULTS WHAT SPECIFICALLY DOES POST PRINT THAT PARTICULARLY INTERESTS YOU? SAMPLE YOUNG ADULTS WHAT SPECIFICALLY DOES LIFE PRINT THAT PARTICULARLY INTERESTS YOU? SAMPLE YOUNG ADULTS WHICH OF THESE MAGAZINES--LIFE, POST OR LOOK-- DO YOU SPEND MORE TIME ON AS YOU GET OLDER? QUES. 50 WHICH OF THE MAGAZINES DO YOU SPEND LESS TIME ON SAMPLE INTELLECTUALS BUSINESSMEN ABOUT HOW MANY PUBLICATIONS EXCLUDING NEWS- PAPERS DO YOU FOLLOW? BY FOLLOW IS MEANT AT LEAST INSPECTING EACH ISSUE FOR ARTICLES OF INTEREST A. WHEN WAS THE LAST TIME YOU READ A DAILY NEWS- PAPER? B. DID YOU HAPPEN TO SEE ANY ADVERTISEMENTS FOR -----IN THAT ISSUE OF THE PAPER? A REFRIGERATOR A KITCHEN RANGE A MANS SUIT SAMPLE WOMEN DO YOU READ OR LOOK AT ANY MAGAZINES REGULARLY-- THAT IS, ALMOST EVERY ISSUE? IF YES WHICH? SAMPLE WOMEN HAVE YOU HAD A CHANCE TO READ ANY BOOKS SINCE JANUARY 1ST? IF YES HOW MANY? WHAT WERE THEY? A NEWSPAPER STRIKE IN MINNEAPOLIS RESULTED IN NO PUBLICATION OF THE MINNEAPOLIS STAR AND TRIBUNE FOR NEARLY FOUR MONTHS, JUST BEFORE THE STRIKE. WERE YOU YOURSELF A REGULAR READER OF -- A. THE MINNEAPOLIS EVENING STAR? A. WHILE THE MINNEAPOLIS NEWSPAPER STRIKE WAS ON, DID YOU START READING ANY OTHER DAILY NEWSPAPERS REGULARLY THAT YOU HAD NOT BEEN GETTING BEFORE THAT? /IF YES- / WHICH DAILY PAPERS? THE RATING SCALE ON THIS CARD RUNS FROM ZERO TO 100. A RATING OF ZERO MEANS YOU ARE POSITIVE
8/61	ORCO464Y	29		
11/61	TEX.1501	16	UNDER 500	
5/62	POS.0556	9	500-1499	
		11	500-1499	
3/62	MINN0214	19	UNDER 500	
		20	UNDER 500	
1/68	MINN0273	20	UNDER 500	

SUBJECT

DATE SRORSRNGQNO CCOUNT SROR3RNOGND TEXT
6 6

READING INTERESTS: BOOKS,
MAGAZINES, TOPICS

1/68 MINN0273 20 UNDER 500

YOU WOULD NOT WANT TO READ THE COLUMN AND A

3/68 MINN0275 20 UNDER 500

RATING OF 100 MEANS YOU ARE POSITIVE YOU WOULD WANT TO READ IT. IF DEAR ABBY APPEARED A. SHOW COLUMNIST CARD THE RATING SCALE ON THIS CARD RUNS FROM ZERO TO 100. A RATING OF ZERO MEANS YOU ARE POSITIVE YOU WOULD NOT WANT TO READ THE COLUMN AND A RATING OF 100 MEANS YOU ARE POSITIVE YOU WOULD WANT TO READ IT. IF

4/68 MINN0276 21 UNDER 500

SHOW FEATURES CARD THE RATING SCALE ON THE SIDE OF THIS CARD RUNS FROM ZERO TO 100. A RATING OF ZERO MEANS YOU ARE POSITIVE YOU WOULD NOT WANT TO READ THE FEATURE AND A RATING OF

5/68 MINN0277 22 UNDER 500

SHOW COLUMNIST CARD THE RATING SCALE ON THIS CARD RUNS FROM ZERO TO 100. A RATING OF ZERO MEANS YOU ARE POSITIVE YOU WOULD NOT WANT TO READ THE COLUMN AND A RATING OF 100 MEANS YOU ARE POSITIVE YOU WOULD WANT TO READ IT. IF ANN

6/68 MINN0278 28 UNDER 500

C. SHOW GEORGE GRIM CARD THE RATING SCALE ON THIS CARD RUNS FROM ZERO TO 100. A RATING OF ZERO MEANS YOU ARE POSITIVE YOU WOULD NOT WANT TO READ THE ARTICLE AND A RATING OF 100 MEANS

10/68 MINN0282 28 UNDER 500

YOU POSITIVELY WOULD WANT TO READ IT. WHICH A. THE RATING SCALE ON THIS CARD RUNS FROM ZERO TO 100. A RATING OF ZERO MEANS YOU ARE POSITIVE YOU WOULD NOT WANT TO READ THE COLUMN AND A RATING OF 100 MEANS YOU ARE POSITIVE YOU WOULD WANT TO READ IT. IF ANN LANDERS

12/68 MINN0283 22 UNDER 500

A. THE RATING SCALE ON THIS CARD RUNS FROM ZERO TO 100. A RATING OF ZERO MEANS YOU ARE POSITIVE YOU WOULD NOT WANT TO READ THE COLUMN AND A RATING OF 100 MEANS YOU ARE POSITIVE YOU WOULD WANT TO READ IT. IF ANN LANDERS APPEARED

1/69 MINN0284 27 UNDER 500

A. THE RATING SCALE ON THIS CARD RUNS FROM ZERO TO 100. A RATING OF ZERO MEANS YOU ARE POSITIVE YOU WOULD NOT WANT TO READ THE COLUMN AND A RATING OF 100 MEANS YOU ARE POSITIVE YOU WOULD WANT TO READ IT. IF JEANNE DIXON APPEARED

5/69 AIP06926 68 UNDER 500

COLLEGE STUDENTS A. WILL YOU PLEASE TELL ME THE NAMES OF ALL THE MAGAZINES YOU TRY TO READ REGULARLY?

6/69 MINN0289 26 UNDER 500

5. ARE YOU MARRIED OR SINGLE? THE RATING SCALE ON THIS CARD RUNS FROM ZERO TO 100. A RATING OF ZERO MEANS YOU ARE POSITIVE YOU WOULD NOT WANT TO READ THE COLUMN AND A RATING OF 100 MEANS YOU ARE POSITIVE YOU WOULD WANT TO READ IT. IF ROBERT T. SMITH APPEARED

CAREER QUESTIONS: WHAT OCCUPATION,
PROFESSION INTERESTS YOU.

11/38 AIP05137 6 1500-2499

A. IF YOU HAD YOUR CHOICE OF OCCUPATION, WHAT

8/39 ROOM0015 29 1500-2499

KIND OF WORK WOULD YOU LIKE TO DO?

CHILDREN 10-19

WHAT KIND OF WORK DO YOU WANT TO DO WHEN YOU LEAVE SCHOOL?

SUBJECT

DATE SRORSRNOGNO CCOUNT 5RORSRNOGNO TEXT

CAREER QUESTIONS: WHAT OCCUPATION, PROFESSION INTERESTS YOU.

5/43 RFOR0035 18 1500-2499

WOMEN ONLY, 20-35 YEARS OLD

7/45 OPOR0052 10 UNDER 500

DO YOU THINK YOU WOULD OR WOULD NOT LIKE A CAREER IN POLITICS IF YOU COULD HAVE IT?

ROOSEVELT SURVEY
ASK ONLY EMPLOYED PEOPLE
A. DO YOU SOMETIMES HOPE OR EXPECT TO OWN YOUR OWN BUSINESS?

8/46 AIP00377 3 1500-2499

IF NO. ASK
A. DO YOU THINK YOU WOULD LIKE TO RUN FOR PUBLIC OFFICE SOMEDAY?

1/47 RFOR0058 18 1500-2499

IF YOU COULD GO BACK TO THE AGE OF 15 AND START LIFE OVER AGAIN, WOULD YOU CHOOSE A DIFFERENT TRADE OR OCCUPATION?

MINN0041 16 UNDER 500

JUVENILE
IF YOU HAD YOUR CHOICE OF JOBS OR PROFESSIONS, WHAT WOULD YOU LIKE TO BE?

7/47 AIP00400 7 1500-2499

A. ASSUMING YOU HAD THE ABILITY AND THAT YOU COULD HAVE YOUR CHOICE OF ANY OF THESE JOBS - WHICH ONE WOULD YOU PREFER?

10/48 RFOR0071 10 500-1499

1. PRESIDENT OF A LARGE UNIVERSITY - SALARY \$15,000 YEAR
YOUNG PEOPLE

10/49 RCOM0036 1 500-1499

A. WHAT ARE YOU PLANNING FOR A CARRER - BUSINESS, A PROFESSION, FARMING, GOVERNMENT, OR SOCIAL WORK, OR WHAT?

3/52 ROOM0075 12 1500-2499

B. DO YOU PLAN TO GO INTO BUSINESS FOR YOURSELF
B. /ASK FRESHMEN ONLY/ HAVE YOU MORE OR LESS DEFINITELY DECIDED WHAT YOU WOULD LIKE TO DO FOR A CAREER AFTER YOU GET THROUGH COLLEGE, OR NOT?
WHAT DO YOU THINK YOU WILL DO?

12/58 MINN0178 6 UNDER 500

DO YOU HAPPEN TO HOLD ANY PUBLIC OFFICE OR GOVERNMENT JOB TO WHICH YOU WERE EITHER ELECTED OR APPOINTED--OR DO YOU HAPPEN TO BE ON A PARTY COMMITTEE OR A MEMBER OF A LOCAL POLITICAL CLUB? WHICH?

23 UNDER 500

YOUTHS 15-18
DO YOU THINK YOU WOULD OR WOULD NOT LIKE TO BECOME A SCHOOL TEACHER?

8/60 AIP00634 29 1500-2499

A. /IF WOULD OR WOULD NOT/ WHY DO YOU SAY THAT?
YOUTHS 15-18

5/61 POS.0544 21 1500-2499

A. IF YOU WERE CHOOSING YOUR LIFES WORK RIGHT NOW, WHAT WOULD YOU MOST WANT TO DO OR BE?
B. WHAT DO YOU EXPECT YOUR LIFE WORK WILL BE?
HAVE YOU EVER BEEN A CANDIDATE FOR PUBLIC OFFICE IN ANY ELECTION?

5/69 AIP06926 16 UNDER 500

SAMPLE COLLEGE STUDENTS MALES ONLY
A. DO YOU THINK YOU WOULD LIKE TO MAKE A CAREER OF SERVING IN THE ARMED SERVICES?
B. WHY DO YOU SAY THIS?

NO REASONS
COLLEGE STUDENTS
WHAT FIELD OR OCCUPATION DO YOU EXPECT TO BE IN WHEN YOU ARE AGE 40?

SUBJECT	DATE	SRORSRNOGNO 6	CCOUNT	SRORSRNOGNO 6	TEXT
GENERAL QUESTIONS ON INTEREST IN ELECTIONS.	3/42	AIP00264	5	1500-2499	K FORM D. ARE YOU INTERESTED IN THE COMING CON- GRESSIONAL ELECTIONS? /QUESTION 3B ON FORM T/ A. ARE YOU INTERESTED IN THE COMING STATE ELECTION? B. DO YOU PLAN TO VOTE IN THE NOVEMBER 3RD ELECTIONS? ELECTIONS? C. HOW CERTAIN ARE YOU THAT YOU WILL VOTE? DO YOU THINK PEOPLE AS A WHOLE SEEM TO BE MORE INTERESTED IN THE ELECTION CAMPAIGN THIS YEAR, LESS INTERESTED, OR ABOUT THE SAME AS THEY HAVE BEEN IN THE PAST? DO YOU THINK PEOPLE AS A WHOLE SEEM TO BE MORE INTERESTED IN THE ELECTION CAMPAIGN THIS YEAR, LESS INTERESTED, OR ABOUT THE SAME AS THEY HAVE BEEN IN THE PAST? REGULAR BALLOT DO YOU THINK YOU WILL PAY MUCH, A LITTLE, OR NO ATTENTION TO THE POLITICAL CAMPAIGN THIS FALL? A. ARE YOU INTERESTED IN THE COMING ELECTION THIS NOVEMBER? B. DO YOU VOTE IN ALL ELECTIONS, OR ONLY THOSE THAT INTEREST YOU? DO YOU THINK PEOPLE AS A WHOLE SEEM TO BE MORE INTERESTED IN THE ELECTION CAMPAIGN THIS YEAR, LESS INTERESTED, OR ABOUT THE SAME AS THEY HAVE BEEN IN THE PAST? DO YOU THINK PEOPLE AS A WHOLE SEEM TO BE MORE INTERESTED IN THE ELECTION CAMPAIGN THIS YEAR, LESS INTERESTED, OR ABOUT THE SAME AS THEY HAVE IN THE PAST? SECRET BALLOT ARE YOU INTERESTED IN THE COMING NOVEMBER ELECTION? A. ARE YOU INTERESTED IN THE COMING NOVEMBER SECRET BALLOT DO YOU, YOURSELF, PLAN TO VOTE IN THE NOVEMBER ELECTION? B. DO YOU VOTE IN ALL ELECTIONS, OR ONLY THOSE ELECTIONS THAT INTEREST YOU? SECRET BALLOT ARE YOU INTERESTED IN THE COMING NOVEMBER ELECTION? A. ARE YOU INTERESTED IN THE COMING NOVEMBER SECRET BALLOT DO YOU, YOURSELF, PLAN TO VOTE IN THE NOVEMBER- ELECTION? B. DO YOU VOTE IN ALL ELECTIONS, OR ONLY THOSE ELECTIONS THAT INTEREST YOU? SECRET BALLOT
	10/42	AIP00282	3	1500-2499	
	7/44	RFOR0041	1	2500-3499	
	8/44	RFOR0042	1	3500-4499	RFOR0041 1
		AIP00326	3	1500-2499	
	9/44	AIP00329	4	1500-2499	
	10/44	RFOR0043	1	3500-4499	RFOR0041 1
		0044	1	3500-4499	RFOR0041 1
		AIP00330	4	1500-2499	AIP00329 4
			5	1500-2499	AIP00329 4
		0331	4	1500-2499	AIP00329 4
			5	1500-2499	AIP00329 4
		0332	4	1500-2499	AIP00329 4

SUBJECT	DATE	SRORSRNOGNO 6	CCOUNT	SRORSRNOGNO 6	TEXT	
GENERAL QUESTIONS ON INTEREST IN ELECTIONS.	10/44	AIP00332	4	1500-2499	AIP00329 4 ARE YOU INTERESTED IN THE COMING NOVEMBER ELECTION#	
			5	1500-2499	AIP00329 4 A. ARE YOU INTERESTED IN THE COMING NOVEMBER SECRET BALLOT	
					A. DO YOU, YOURSELF, PLAN TO VOTE IN THE ELECTION#	
					B. DO YOU VOTE IN ALL ELECTIONS, OR ONLY THOSE NOVEMBER ELECTION#	
					B. /IF YES, ASK/ HOW CERTAIN ARE YOU THAT YOU THAT INTEREST YOU#	
					WILL VOTE -- VERY CERTAIN, FAIRLY CERTAIN, OR	
			0333	4	1500-2499	AIP00329 4 SECRET BALLOT
				5	500-1499	A. ARE YOU INTERESTED IN THE COMING NOVEMBER SECRET BALLOT
						A. DO YOU, YOURSELF, PLAN TO VOTE IN THE ELECTION#
						B. DO YOU VOTE IN ALL ELECTIONS, OR ONLY THOSE NOVEMBER ELECTION#
					B. /IF YES, ASK/ HOW CERTAIN ARE YOU THAT YOU THAT INTEREST YOU#	
					WILL VOTE -- VERY CERTAIN, FAIRLY CERTAIN, OR	
				1500-2499	A. ARE YOU INTERESTED IN THE COMING NOVEMBER SECRET BALLOT	
					A. DO YOU, YOURSELF, PLAN TO VOTE IN THE ELECTION#	
					B. DO YOU VOTE IN ALL ELECTIONS, OR ONLY THOSE NOVEMBER ELECTION#	
					B. /IF YES, ASK/ HOW CERTAIN ARE YOU THAT YOU THAT INTEREST YOU#	
					WILL VOTE -- VERY CERTAIN, FAIRLY CERTAIN, OR	
	9/46	AIP00378	6	1500-2499	A. HAVE YOU PAID ANY ATTENTION TO THE COMING ELECTIONS THIS FALL#	
		0379	8	1500-2499	AIP00378 6 A. HAVE YOU PAID ANY ATTENTION TO THE COMING ELECTIONS THIS FALL#	
			10	UNDER 500	K FORM	
					T FORM	
					IF SOMETHING PREVENTED YOU FROM VOTING ON ELEC- IF YOU ARE NOT ABLE TO VOTE ON ELECTION DAY IN NOVEMBER, HOW MUCH DIFFERENCE WILL IT MAKE TO TION DAY IN NOVEMBER, HOW MUCH DIFFERENCE WOULD IT MAKE TO YOU PERSONALLY -- WOULD IT MAKE A YOU PERSONALLY -- A GREAT DEAL, A LITTLE, OR NO DIFFERENCE#	
					GREAT DEAL OF DIFFERENCE, QUITE A BIT OF DIFFER-	
				500-1499	K FORM	
					T FORM	
					IF SOMETHING PREVENTED YOU FROM VOTING ON ELEC- IF YOU ARE NOT ABLE TO VOTE ON ELECTION DAY IN NOVEMBER, HOW MUCH DIFFERENCE WILL IT MAKE TO TION DAY IN NOVEMBER, HOW MUCH DIFFERENCE WOULD IT MAKE TO YOU PERSONALLY -- WOULD IT MAKE A	

SUBJECT

GENERAL QUESTIONS ON INTEREST IN ELECTIONS.

DATE	SRORSRNOGNO	CCOUNT	SRORSRNOGNO	TEXT
9/46	AIP00379 10	500-1499		YOU PERSONALLY -- A GREAT DEAL, A LITTLE, OR NO DIFFERENCE*
	MINN0037 7			GREAT DEAL OF DIFFERENCE, QUITE A BIT OF DIFFERENCE YOU INTERESTED IN THE COMING GENERAL ELECTION, NOVEMBER 5*
10/46	MINN0038 17	UNDER 500	MINN0037 7	ARE YOU INTERESTED IN THE COMING GENERAL ELECTION, NOVEMBER 5*
10/49	MINN0076 20	UNDER 500		HOW DO YOU PERSONALLY FEEL ABOUT POLITICS AND ELECTIONS -- DO YOU TAKE A GREAT DEAL OF INTEREST IN THEM, SOME INTEREST, ONLY A LITTLE, OR NONE AT ALL*
		21 UNDER 500		CAN YOU EXPLAIN IN GENERAL WHY YOU FIND POLITICS AND ELECTIONS UNINTERESTING*
9/50	AIP00461 11	UNDER 500		A. ARE YOU INTERESTED IN THE COMING NOVEMBER ELECTIONS*
				B. HAVE YOU TALKED AT ALL ABOUT THE COMING ELECTIONS WITH MEMBERS OF YOUR FAMILY OR FRIENDS*
	0462 12	500-1499		HAVE YOU TALKED OVER THE COMING ELECTION WITH MEMBERS OF YOUR FAMILY, OR FRIENDS, OR PEOPLE IN YOUR /YOUR HUSBANDS/ LINE OF WORK*
10/50	AIP00463 16	500-1499		HAVE YOU TALKED OVER THE COMING ELECTION WITH MEMBERS OF YOUR FAMILY, OR FRIENDS, OR PEOPLE IN YOUR /YOUR HUSBANDS/ LINE OF WORK*
	0464 9	500-1499		HAVE YOU TALKED OVER THE COMING ELECTION WITH MEMBERS OF YOUR FAMILY, OR FRIENDS, OR PEOPLE IN YOUR /YOUR HUSBANDS/ LINE OF WORK*
	0465 9	UNDER 500		HAVE YOU TALKED OVER THE COMING ELECTION WITH MEMBERS OF YOUR FAMILY, OR FRIENDS, OR PEOPLE IN YOUR /YOUR HUSBANDS/ LINE OF WORK*
	0466 6	1500-2499		HAVE YOU TALKED OVER THE COMING ELECTION WITH MEMBERS OF YOUR FAMILY, OR FRIENDS, OR PEOPLE IN YOUR /YOUR HUSBANDS/ LINE OF WORK*
	MINN0086 6	UNDER 500	AIP00329 4	HOW MUCH INTEREST WOULD YOU SAY YOU HAVE IN THE NOV. 7 ELECTION -- A GREAT DEAL, QUITE A LOT, NOT VERY MUCH, OR NONE AT ALL*
1/52	RCOM0056 2	500-1499		CINCINNATI
				THINK BACK OVER THE ELECTIONS IN THE LAST FEW YEARS, WHICH ONE WERE YOU MOST INTERESTED IN -- THE DEWEY-ROOSEVELT ELECTION IN 1944, THE TAFT-FERGUSON ELECTION FOR SENATOR IN 1950, OR WAS
3/52	RCOM0075 4	1500-2499		THINKING BACK OVER THE LAST FEW ELECTIONS, WHICH ONE WERE YOU PERSONALLY MOST INTERESTED IN -- THE DEWEY-ROOSEVELT ELECTION IN 1944, THE DEWEY-TRUMAN ONE IN 1948, OR WERE YOU MORE INTERESTED IN SOME RECENT STATE OR LOCAL ELECTION*
6/52	MINN0104 12	UNDER 500		HOW DO YOU PERSONALLY FEEL ABOUT THE WHOLE SUBJECT OF POLITICS AND ELECTIONS--DO YOU TAKE A GREAT DEAL OF INTEREST IN THEM, SOME INTEREST, ONLY A LITTLE, OR NONE AT ALL* CAN YOU EXPLAIN IN GENERAL WHY YOU FIND POLITICS AND ELECTIONS
9/52	MINN0107 9	UNDER 500		HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE COMING NOVEMBER ELECTIONS -- A GREAT DEAL OF

SUBJECT

GENERAL QUESTIONS ON INTEREST IN ELECTIONS.

DATE	SRORSRNOGNO 6	CCOUNT	SRORSRNOGNO 6	TEXT
9/52	MINN0107	9	UNDER 500	INTEREST# QUITE A LOT# NOT VERY MUCH# -- OR NONE AT ALL#
10/52	MINN0109	6	UNDER 500	MINN0107 9 HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE COMING NOVEMBER ELECTIONS -- A GREAT DEAL OF INTEREST# QUITE A LOT# NOT VERY MUCH# -- OR NONE AT ALL#
	0110	2	UNDER 500	HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE ELECTIONS NEXT WEEK -- A GREAT DEAL OF INTEREST# QUITE A LOT# NOT VERY MUCH# -- OR NONE AT ALL#
7/54	AIP00534	17	500-1499	AIP00329 4 ARE YOU INTERESTED IN THE COMING NOVEMBER ELEC- TIONS#
8/54	AIP00535	14	500-1499	AIP00329 4 ARE YOU INTERESTED IN THE COMING NOVEMBER ELECTIONS# B. HAVE YOU TALKED AT ALL ABOUT THE COMING ELECTIONS WITH MEMBERS OF YOUR FAMILY OR FRIENDS# C. WHEN YOU AND YOUR FRIENDS DISCUSS POLITICAL QUESTIONS, DO YOU USUALLY -- JUST LISTEN, TAKE DURING THE PAST WEEK, DO YOU REMEMBER TALKING TO ANYBODY ABOUT THE ELECTION THIS COMING NOVEMBER 2ND#
	0536	4	500-1499	HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING NOVEMBER ELECTIONS -- QUITE A LOT, OR ONLY A LITTLE#
9/54	AIPC0136	10	UNDER 500	AIPC0144 1 HOW MUCH INTEREST DO YOU HAVE IN THE COMING NOVEMBER ELECTIONS - A GREAT DEAL OF INTEREST, QUITE A LOT, NOT VERY MUCH, - OR NONE AT ALL#
	0537	14	UNDER 500	MINN0130 9 UNDER 500 MINN0107 9 HOW MUCH INTEREST DO YOU HAVE IN THE COMING NOVEMBER ELECTIONS - A GREAT DEAL OF INTEREST, QUITE A LOT, NOT VERY MUCH, - OR NONE AT ALL#
10/54	MINN0131	4	UNDER 500	MINN0107 9 HOW MUCH INTEREST DO YOU HAVE IN THE NOVEMBER 2ND ELECTION -- A GREAT DEAL OF INTEREST# QUITE A LOT# NOT VERY MUCH# OR NONE AT ALL#
7/56	MINN0150	11	UNDER 500	IN GENERAL, HOW MUCH INTEREST DO YOU HAVE IN POLITICS AND ELECTIONS - A GREAT DEAL# SOME# OR NOT VERY MUCH INTEREST#
8/56	AIP00144	1	UNDER 500	DURING THE PAST WEEK, DO YOU REMEMBER TALKING TO ANYBODY ABOUT THE ELECTION THIS COMING NOVEMBER 6TH#
	0569	13	500-1499	WOULD YOU BE WILLING TO WORK AS A VOLUNTEER /WITHOUT PAY/ FOR YOUR POLITICAL PARTY DURING THE COMING CAMPAIGN, OR NOT#
	MINN0151	16	UNDER 500	ARE YOU PAYING QUITE A BIT OF ATTENTION TO NEWS THESE DAYS ABOUT THE MINNESOTA ELECTION SEPTEM- BER 11TH, OR NOT MUCH ATTENTION#
9/56	AIP00145	9	UNDER 500	AIP00144 1 DURING THE PAST WEEK, DO YOU REMEMBER TALKING TO ANYBODY ABOUT THE ELECTION THIS COMING NOVEMBER 6TH#
	MINN0152	6	UNDER 500	MINN0107 9 HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE COMING NOVEMBER ELECTIONS - A GREAT DEAL OF INTEREST# QUITE A LOT# NOT VERY MUCH# OR NONE AT ALL#
10/56	AIP00146	1	UNDER 500	AIP00144 1 DURING THE PAST WEEK, DO YOU REMEMBER TALKING TO ANYBODY ABOUT THE ELECTION THIS COMING NOVEMBER 6TH#
	0572	1	500-1499	HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING

SUBJECT	DATE	SRORSRNOQNO	CCOUNT	SRORSRNOQNO	TEXT	
GENERAL QUESTIONS ON INTEREST IN ELECTIONS.	10/56	AIP00572	1 500-1499		NOVEMBER ELECTIONS - QUITE A LOT. OR ONLY A LITTLE*	
		0573	2 500-1499	AIP00572 1	HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING NOVEMBER ELECTIONS - QUITE A LOT. OR ONLY A LITTLE*	
		RCOM0068	2		AS A RESULT OF ITS BEING ELECTION YEAR. ARE YOU SPENDING MORE TIME -----, LESS TIME, OR ABOUT SPENDING MORE TIME-----, LESS TIME, OR ABOUT THE SAME AMOUNT OF TIME AS USUAL* THE SAME AMOUNT OF TIME AS USUAL* A. READING NEWSPAPERS B. WATCHING NEWS PROGRAMS OR POLITICAL DISCUS- CHICAGO ROCKFORD, ILLINOIS	
		NORC0388	78 UNDER 500		HOW INTERESTED ARE YOU IN WHO WILL WIN THE ELECTION -- VERY INTERESTED, SOMEWHAT INTERESTED, OR NOT VERY INTERESTED*	
		MINN0153	6 UNDER 500	MINN0107 9	HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE COMING NOVEMBER ELECTIONS - A GREAT DEAL OF INTEREST* QUITE A LOT* NOT VERY MUCH* - OR NONE AT ALL*	
		0154	5 UNDER 500	MINN0107 9	HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE COMING NOVEMBER ELECTIONS - A GREAT DEAL OF INTEREST* QUITE A LOT* NOT VERY MUCH* OR NONE AT ALL*	
		11/56	RCOM0069	1 UNDER 500	WE ARE MAKING A LAST-MINUTE CHECK ON HOW PEOPLE FEEL ABOUT THE ELECTION. FIRST, WOULD YOU SAY YOU ARE VERY MUCH INTERESTED IN THIS ELECTION, SOMEWHAT INTERESTED IN IT, OR THAT YOU HAVE NOT FOUND THIS A PARTICULARLY INTERESTING ELECTION*	
		9/58	AIP00604	6 500-1499	AIP00572 1	HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING NOVEMBER ELECTIONS -- QUITE A LOT. OR ONLY A LITTLE*
			0605	2 500-1499	AIP00572 1	HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING NOVEMBER ELECTIONS -- QUITE A LOT. OR ONLY A LITTLE*
			MINN0174	6 UNDER 500	MINN0107 9	HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE COMING NOVEMBER ELECTIONS - A GREAT DEAL OF INTEREST* QUITE A LOT* NOT VERY MUCH* OR NONE AT ALL*
		10/58	AIP00606	2 500-1499	AIP00572 1	HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING NOVEMBER ELECTIONS - QUITE A LOT. OR ONLY A LITTLE*
			MINN0176	3 UNDER 500	MINN0107 9	HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE COMING NOVEMBER ELECTIONS - A GREAT DEAL OF INTEREST* QUITE A LOT* NOT VERY MUCH* OR NONE AT ALL*
			CAL.0669	5 UNDER 500		C. WOULD YOU SAY THAT YOU HAVE A STRONG INTEREST IN THE NOVEMBER ELECTION. A FAIR AMOUNT OF INTEREST, OR LITTLE INTEREST*
		6/60	MINN0194	5 UNDER 500		HOW MUCH INTEREST DO YOU HAVE IN POLITICS AND ELECTIONS -- A GREAT DEAL OF INTEREST* SOME*

SUBJECT

GENERAL QUESTIONS ON INTEREST IN ELECTIONS.

DATE	SRORSRNOGNO	COOUNT	SRORSRNOGNO	TEXT
6/60	MINN0194	5 UNDER 500		NOT VERY MUCH* OR NONE AT ALL*
7/60	AIP00155	5 UNDER 500	AIP00144	1 DURING THE PAST WEEK. DO YOU REMEMBER TALKING TO ANYBODY ABOUT THE COMING ELECTION IN NOVEMBER*
8/60	MINN0195	5 UNDER 500		QUESTION X5 HOW MUCH INTEREST DO YOU HAVE IN POLITICS AND ELECTIONS -- A GREAT DEAL OF INTEREST* SOME* NOT VERY MUCH* OR NONE AT ALL*
	0190	5 UNDER 500	MINN0107	9 HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE COMING ELECTIONS IN NOVEMBER -- A GREAT DEAL OF INTEREST* QUITE A LOT* NOT VERY MUCH* OR NONE AT ALL*
9/60	AIP00160	1 UNDER 500	AIP00144	1 DURING THE PAST WEEK. DO YOU REMEMBER TALKING TO ANYBODY ABOUT THE COMING ELECTION IN NOVEMBER*
	0635	1 1500-2499	AIP00572	1 HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING NOVEMBER ELECTIONS -- QUITE A LOT. OR ONLY A LITTLE*
	0636	2 2500-3499	AIP00572	1 HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING NOVEMBER ELECTIONS -- QUITE A LOT. OR ONLY A LITTLE*
	ROOM0101	1 UNDER 500		NEW JERSEY FIRST. DO YOU FIND THAT YOU HAVE ALREADY BECOME VERY INTERESTED IN THE ELECTIONS THAT ARE COMING UP THIS NOVEMBER. OR HAVE YOU NOT BECOME MUCH INTERESTED YET*
	MINN0197	5 UNDER 500	MINN0107	9 A. HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE COMING NOVEMBER ELECTIONS -- A GREAT DEAL OF INTEREST* QUITE A LOT* NOT VERY MUCH* OR NONE AT ALL*
10/60	AIP00161	1 UNDER 500	AIP00144	1 B. DURING THE PAST WEEK. DO YOU REMEMBER TALKING TO ANYBODY ABOUT THE COMING ELECTION IN NOVEMBER*
	0162	1 UNDER 500	AIP00144	1 DURING THE PAST WEEK. DO YOU REMEMBER TALKING TO ANYBODY ABOUT THE COMING ELECTION IN NOVEMBER*
	0637	2 1500-2499	AIP00572	1 HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING NOVEMBER ELECTIONS - QUITE A LOT. OR ONLY A LITTLE*
	MINN0193	3 UNDER 500	MINN0107	9 HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE COMING NOVEMBER ELECTIONS -- A GREAT DEAL OF INTEREST* QUITE A LOT* NOT VERY MUCH* OR NONE AT ALL*
	0199	4 UNDER 500		A. HOW MUCH INTEREST DO YOU HAVE IN THE ELEC- B. DURING THE PAST WEEK. DO YOU REMEMBER TALKING TIONS COMING ON NOVEMBER 8TH - A GREAT DEAL OF TO ANYBODY ABOUT THE COMING ELECTION* INTEREST* QUITE A LOT* NOT VERY MUCH* OR NONE AT ALL*
12/60	MINN0200	13 UNDER 500		WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST TO DESCRIBING YOUR OWN SITUATION ON ELECTION DAY NOVEMBER 8TH* WHICH NUMBER* 1. I DID NOT VOTE BECAUSE I WAS NOT PARTICULARLY INTERESTED IN THE ELECTION.
8/62	MINN0214	7 UNDER 500	MINN0107	9 HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE COMING NOVEMBER ELECTIONS -- A GREAT DEAL OF

SUBJECT

GENERAL QUESTIONS ON INTEREST IN ELECTIONS.

DATE	SRCRSRNOQND	CCOUNT	SRCRSRNOQND	TEXT
8/62	MINN0214	7 UNDER 500	MINN0107 9	INTEREST# QUITE A LOT# NOT VERY MUCH# OR NONE AT ALL#
9/62	AIP00168	5 UNDER 500		DURING THE PAST WEEK, DO YOU REMEMBER TALKING TO ANYBODY ABOUT THE IOWA ELECTION THIS FALL#
	MINN0215	6 UNDER 500	MINN0107 9	HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE S FORM
				COMING NOVEMBER ELECTIONS -- A GREAT DEAL OF HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE
				COMING NOVEMBER ELECTIONS -- A GREAT DEAL OF INTEREST# QUITE A LOT# NOT VERY MUCH# OR NONE AT ALL#
				INTEREST# QUITE A LOT# NOT VERY MUCH# OR NONE AT ALL#
	CAL.0688	2 UNDER 500		IF A TV DEBATE BETWEEN THE TWO CANDIDATES WERE TO BE HELD, HOW INTERESTED WOULD YOU BE IN WATCHING IT -- VERY INTERESTED# MILDLY INTERESTED# NOT INTERESTED#
10/62	AIP00169	1 UNDER 500		DURING THE PAST WEEK, DO YOU REMEMBER TALKING TO ANYBODY ABOUT THE IOWA ELECTION THIS FALL#
		7 UNDER 500	MINN0107 9	AS OF TODAY, ABOUT HOW MUCH INTEREST WOULD YOU SAY YOU YOURSELF HAVE IN THE ELECTION THIS
				NOVEMBER# USING THIS CARD WITH NUMBERS ONE TO 10. PLEASE TELL ME HOW MUCH INTEREST YOU HAVE IN THE COMING ELECTION. - THE HIGHER THE NUMBER YOU
	6554	51 2500-3499	AIP00572 1	HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING NOVEMBER ELECTIONS - QUITE A LOT, OR ONLY A LITTLE#
	MINN0216	6 UNDER 500	MINN0107 9	HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE COMING NOVEMBER ELECTIONS -- A GREAT DEAL OF INTEREST, QUITE A LOT, NOT VERY MUCH, OR NONE AT ALL#
	0217	6 UNDER 500	MINN0107 9	S FORM
				HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE COMING NOVEMBER ELECTIONS -- A GREAT DEAL OF INTEREST# QUITE A LOT# NOT VERY MUCH# OR NONE AT ALL#
	CAL.0689	3 UNDER 500	AIP00572 1	HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING NOVEMBER ELECTIONS-QUITE A LOT,OR ONLY A LITTLE#
	0690	2 500-1499	AIP00572 1	HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING NOVEMBER ELECTION-QUITE A LOT,OR ONLY A LITTLE#
12/62	MINN0219	10 UNDER 500		WHICH ONE OF THE STATEMENTS ON THIS CARD COMES CLOSEST TO DESCRIBING YOUR ACTUAL SITUATION IN THE MINNESOTA ELECTION NOVEMBER 6#
				1. I DID NOT VOTE BECAUSE I WAS NOT PARTICULARLY INTERESTED IN THE ELECTION.
9/64	AIP00690	1 2500-3499	AIP00572 1	HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING NOVEMBER ELECTIONS -- QUITE A LOT, OR ONLY A LITTLE#
	MINN0237	5 UNDER 500	MINN0107 9	HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE COMING NOVEMBER ELECTIONS--A GREAT DEAL OF INTEREST# QUITE A LOT# NOT VERY MUCH# OR NONE AT ALL#
10/64	AIP00699	1 2500-3499	AIP00572 1	HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING

SUBJECT

GENERAL QUESTIONS ON INTEREST IN ELECTIONS.

DATE	SRORSRNOQNO G	CCOUNT	SRORSRNOQNO G	TEXT
10/64	AIP00699	1 2500-3499	AIP00572	1 NOVEMBER ELECTIONS -- QUITE A LOT. OR ONLY A LITTLE*
	MINN0238	5 UNDER 500	MINN0107	9 HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE COMING NOVEMBER ELECTIONS--A GREAT DEAL OF INTEREST* QUITE A LOT* NOT VERY MUCH* OR NONE AT ALL*
	0239	4 UNDER 500	MINN0107	9 HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE COMING NOVEMBER ELECTIONS--A GREAT DEAL OF INTEREST* QUITE A LOT* VERY MUCH* OR NONE AT ALL*
8/66	AIP00733	15 2500-3499	AIP00572	1 ON ANOTHER SUBJECT . . . HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING NOVEMBER ELECTIONS - QUITE A LOT OR ONLY A LITTLE*
9/66	AIP00735	1 2500-3499	AIP00572	1 HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING NOVEMBER ELECTIONS - QUITE A LOT. OR ONLY A LITTLE*
	MINN0259	5 UNDER 500	MINN0107	9 HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE COMING NOVEMBER ELECTIONS--A GREAT DEAL OF INTEREST* QUITE A LOT* NOT VERY MUCH* OR NONE AT ALL*
	CAL.0666	4 UNDER 500	MINN0107	9 HOW MUCH INTEREST WOULD YOU SAY YOU HAVE IN THE NOVEMBER GENERAL ELECTION--A GREAT DEAL, JUST A MODERATE INTEREST, ONLY A LITTLE INTEREST, OR NO INTEREST AT ALL*
10/66	AIP00736	1 2500-3499	AIP00572	1 WOMEN ONLY HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING NOVEMBER ELECTIONS - QUITE A LOT. OR ONLY A LITTLE*
	MINN0260	5 UNDER 500	MINN0107	9 HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE COMING NOVEMBER ELECTIONS--A GREAT DEAL OF INTEREST* QUITE A LOT* NOT VERY MUCH* OR NONE AT ALL*
	0261	4 UNDER 500	MINN0107	9 HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE COMING NOVEMBER ELECTIONS--A GREAT DEAL OF INTEREST* QUITE A LOT* NOT VERY MUCH* OR NONE AT ALL*
12/66	MINN0262	15 UNDER 500		WHICH OF THE STATEMENTS ON THIS CARD COMES CLOSEST TO DESCRIBING YOUR OWN SITUATION ON NOVEMBER 8* WHICH NUMBER* 1. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY INTERESTED IN THE ELECTION.
8/68	AIP00767	2 1500-2499	AIP00572	1 HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING NOVEMBER ELECTIONS--QUITE A LOT. OR ONLY A LITTLE*
9/68	AIP00768	1 1500-2499	AIP00572	1 HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING NOVEMBER ELECTIONS--QUITE A LOT. OR ONLY A LITTLE*
	0769	1 1500-2499	AIP00572	1 HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING NOVEMBER ELECTIONS--QUITE A LOT. OR ONLY A LITTLE*
	MINN0280	5 UNDER 500	MINN0107	9 HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE COMING NOVEMBER ELECTIONS--A GREAT DEAL OF INTEREST* QUITE A LOT* NOT VERY MUCH* OR NONE

SUBJECT	DATE	SRORBRNOQNO 6	QCCUNT	SRORBRNOQNO 6	TEXT
GENERAL QUESTIONS ON INTEREST IN ELECTIONS.	9/68	MINN0280	5	UNDER 500	MINN0107 9 AT ALL#
		CAL.0685	1	UNDER 500	MINN0107 9 A. HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE COMING NOVEMBER ELECTIONS--A GREAT DEAL OF INTEREST. QUITE A LOT. NOT VERY MUCH. OR NONE AT ALL#
	10/68	AIP00770	1	1500-2499	AIP00572 1 B. WOULD YOU SAY YOU HAVE MORE OR LESS INTEREST HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING NOVEMBER ELECTIONS--QUITE A LOT. OR ONLY A LITTLE#
		MINN0281	8	UNDER 500	MINN0107 9 HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE COMING NOVEMBER ELECTIONS--A GREAT DEAL OF INTEREST# QUITE A LOT# NOT VERY MUCH# OR NONE AT ALL#
		0282	6	UNDER 500	MINN0107 9 HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE COMING NOVEMBER ELECTIONS--A GREAT DEAL OF INTEREST# QUITE A LOT# NOT VERY MUCH# OR NONE AT ALL#
		CAL.0686	1	UNDER 500	HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN NEXT MONTH'S ELECTIONS--A GREAT DEAL OF INTEREST. QUITE A LOT. NOT VERY MUCH. OR NONE AT ALL#
					B. WOULD YOU SAY YOU HAVE MORE OR LESS INTEREST IN NEXT MONTH'S PRESIDENTIAL ELECTION THAN YOU
	9/70	AIP00812	3	500-1499	AIP00572 1 HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING NOVEMBER ELECTIONS. . . QUITE A LOT OR ONLY A LITTLE#
		0314	1	500-1499	AIP00572 1 HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING NOVEMBER ELECTIONS--QUITE A LOT. OR ONLY A LITTLE#
	10/70	AIP00815	1	500-1499	AIP00572 1 HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING NOVEMBER ELECTIONS--QUITE A LOT. OR ONLY A LITTLE#
INTEREST IN PRESIDENTIAL ELECTIONS	11/38	AIP00137	1	1500-2499	B. IF PRESIDENT ROOSEVELT RUNS FOR A THIRD TERM DURING THE PAST WEEK. DO YOU REMEMBER TALKING TO ANYBODY ABOUT THE ELECTION THIS COMING NOVEMBER IN 1940. WILL YOU VOTE FOR HIM#
	9/40	AIP00209	5	1500-2499	2ND# A. ARE YOU MORE INTERESTED OR LESS INTERESTED B. REGARDLESS OF HOW YOU, YOURSELF. PLAN TO IN THE COMING PRESIDENTIAL ELECTION THAN YOU VOTE. WHICH PRESIDENTIAL CANDIDATE DO YOU THINK WERE IN THE LAST PRESIDENTIAL ELECTION#
	2/44	AIP00311	3	500-1499	WILL HE# T FORM K FORM ARE YOU INTERESTED IN THE COMING ELECTION FOR HAVE YOU GIVEN MUCH THOUGHT OR ONLY A LITTLE PRESIDENT#
					THOUGHT TO THE COMING ELECTION FOR PRESIDENT#
	3/44	AIP00313	3		QUESTION WORDED DIFFERENTLY ON FORM T/ T FORM K FORM HAVE YOU GIVEN MUCH THOUGHT OR ONLY A LITTLE

SUBJECT

DATE SRORSRNOGNO DCOUNT SRORSRNOGNO TEXT

INTEREST IN PRESIDENTIAL ELECTIONS 3/44 AIP00313 3

WILL YOU LOOK OVER ALL THESE POSSIBLE CANDIDATES AND TELL ME WHICH ONE MAN YOU WOULD LIKE TO SEE THOUGHT TO THE COMING ELECTION FOR PRESIDENT* AS THE NEXT PRESIDENT OF THE UNITED STATES* DEMOCRATIC

500-1499

T FORM
K FORM

HAVE YOU GIVEN MUCH THOUGHT OR ONLY A LITTLE WILL YOU LOOK OVER ALL THESE POSSIBLE CANDIDATES AND TELL ME WHICH ONE MAN YOU WOULD LIKE TO SEE THOUGHT TO THE COMING ELECTION FOR PRESIDENT* AS THE NEXT PRESIDENT OF THE UNITED STATES* DEMOCRATIC

0314 3 UNDER 500 AIP00311 3

K FORM

HAVE YOU GIVEN MUCH THOUGHT OR ONLY A LITTLE THOUGHT TO THE ELECTION FOR PRESIDENT*

7/44 MINN0010 19 UNDER 500 AIP00311 3

HAVE YOU GIVEN MUCH THOUGHT OR ONLY A LITTLE THOUGHT TO THE PRESIDENTIAL ELECTION*

20 UNDER 500

ARE YOU PLANNING TO WORK PERSONALLY, TALK TO YOUR NEIGHBORS, GO TO RALLIES, AND PERHAPS RING DOORBELLS AND DISTRIBUTE CAMPAIGN LITERATURE FOR THE PRESIDENTIAL CANDIDATE YOU FAVOR*

8/44 AIP00325 4 UNDER 500

T FORM
T FORM

DO YOU FEEL STRONGLY ENOUGH TODAY ABOUT YOUR CHOICE FOR PRESIDENT TO GO OUT OF YOUR WAY TO GET OTHER PEOPLE TO VOTE AS YOU DO*

1500-2499

T FORM

DO YOU FEEL STRONGLY ENOUGH TODAY ABOUT YOUR CHOICE FOR PRESIDENT TO GO OUT OF YOUR WAY TO GET OTHER PEOPLE TO VOTE AS YOU DO*

9/44 AIP00327 2 500-1499 AIP00311 3

SECRET BALLOT

A. ARE YOU INTERESTED IN THE COMING ELECTION FOR PRESIDENT*

4 1500-2499 AIP00311 3

B. DO YOU VOTE IN ALL ELECTIONS, OR ONLY THOSE THAT INTEREST YOU*

0329 2 1500-2499 AIP00311 3

A. ARE YOU INTERESTED IN THE COMING ELECTION FOR PRESIDENT*

SECRET BALLOT

A. ARE YOU INTERESTED IN THE COMING ELECTION FOR PRESIDENT*

B. DO YOU VOTE IN ALL ELECTIONS, OR ONLY THOSE THAT INTEREST YOU*

10/44 MINN0013 16 UNDER 500 AIP00311 3

HAVE YOU GIVEN MUCH THOUGHT OR LITTLE THOUGHT TO THE PRESIDENTIAL ELECTION*

0014 13 UNDER 500

DO YOU FEEL STRONGLY ENOUGH TODAY ABOUT YOUR CHOICE FOR PRESIDENT TO GO OUT OF YOUR WAY TO GET OTHER PEOPLE TO VOTE AS YOU DO*

11/44 NORC0230 9 500-1499

IF SOMETHING PREVENTED YOU FROM VOTING IN A PRESIDENTIAL ELECTION, HOW MUCH DIFFERENCE WOULD IT MAKE TO YOU PERSONALLY -- WOULD IT MAKE A GREAT DEAL OF DIFFERENCE, QUITE A BIT OF DIFFERENCE, OR NOT MUCH DIFFERENCE*

SUBJECT

DATE SRORSRNOGNO OCCUNT SRORSRNOGNO TEXT

DATE	SRORSRNOGNO	OCCUNT	SRORSRNOGNO	TEXT
11/44	MINN0015	4	UNDER 500	WERE YOU GREATLY INTERESTED, MILDLY INTERESTED, OR NOT INTERESTED IN THE PRESIDENTIAL CAMPAIGN#
3/48	RFOR0064	2	2500-3499	DO YOU THINK PEOPLE HAVE MORE INTEREST IN THE PRESIDENTIAL ELECTION THIS YEAR, ABOUT THE SAME, OR LESS INTEREST THAN THEY HAVE HAD IN THE PAST#
	AIP00415	3	1500-2499	AIP00311 3 HAVE YOU GIVEN MUCH THOUGHT, OR ONLY A LITTLE THOUGHT, TO THE ELECTION FOR PRESIDENT#
6/48	RFOR0066	2	1500-2499	RFOR0064 2 DO YOU THINK PEOPLE HAVE MORE INTEREST IN THE PRESIDENTIAL ELECTION THIS YEAR, ABOUT THE SAME, OR LESS INTEREST THAN THEY HAVE HAD IN THE PAST#
7/48	RFOR0067	2	1500-2499	RFOR0064 2 DO YOU THINK PEOPLE HAVE MORE INTEREST IN THE PRESIDENTIAL ELECTION THIS YEAR, ABOUT THE SAME, OR LESS INTEREST THAN THEY HAVE HAD IN THE PAST#
8/48	RFOR0068	2	2500-3499	RFOR0064 2 A FORM DO YOU THINK PEOPLE HAVE MORE INTEREST IN THE PRESIDENTIAL ELECTION THIS YEAR, ABOUT THE SAME, OR LESS INTEREST THAN THEY HAVE HAD IN THE PAST#
9/48	RFOR0070	5	1500-2499	RFOR0064 2 DO YOU THINK PEOPLE HAVE MORE INTEREST IN THE PRESIDENTIAL ELECTION THIS YEAR, ABOUT THE SAME, OR LESS INTEREST THAN THEY HAVE HAD IN THE PAST#
	AIP00426	2	1500-2499	AIP00311 3 ARE YOU INTERESTED IN THE COMING ELECTION FOR SEC. V
				ARE YOU INTERESTED IN THE COMING ELECTION FOR PRESIDENT#
	0427	2	1500-2499	AIP00311 3 B FORM
				ARE YOU INTERESTED IN THE COMING ELECTION FOR PRESIDENT#
	0428	2	1500-2499	AIP00311 3 SEC. V
				SUPP. SEC. V
				SUPP. SEC. V-X STATES
				ARE YOU INTERESTED IN THE COMING ELECTION FOR PRESIDENT#
	0429	2	1500-2499	AIP00311 3 SEC. V
				SEC. V-ALA.
				SUPP. SEC. V
				SUPPLEMENT
				ARE YOU INTERESTED IN THE COMING ELECTION FOR PRESIDENT#
12/48	RFOR0072	1	2500-3499	RFOR0064 2 DO YOU THINK PEOPLE HAVE MORE INTEREST IN THE PRESIDENTIAL ELECTION THIS YEAR, ABOUT THE SAME, OR LESS THAN THEY HAVE HAD IN THE PAST#
	AIP00430	2	UNDER 500	AIP00311 3 A FORM
				K FORM SEC. V
				SEC. V, ALABAMA
				T FORM
				T FORM SEC. V
				SEC. V SUPPLEMENT ALABAMA
				ARE YOU INTERESTED IN THE COMING ELECTION FOR PRESIDENT#

SUBJECT

DATE SRORSRNOGNO CCOUNT SRORSRNOGNO TEXT

DATE	SRORSRNOGNO	CCOUNT	SRORSRNOGNO	TEXT
INTEREST IN PRESIDENTIAL ELECTIONS	10/48 AIP00430	2	500-1499 AIP00311	3 K FORM K FORM SEC. V SEC. V. ALABAMA T FORM T FORM SEC. V SEC. V SUPPLEMENT ALABAMA ARE YOU INTERESTED IN THE COMING ELECTION FOR PRESIDENT#
	1500-2499 AIP00311	3		K FORM K FORM SEC. V SEC. V. ALABAMA T FORM T FORM SEC. V SEC. V SUPPLEMENT ALABAMA ARE YOU INTERESTED IN THE COMING ELECTION FOR PRESIDENT#
	0431 2 1500-2499 AIP00311	3		SEC. V ARE YOU INTERESTED IN THE COMING ELECTION FOR SUPP. SUPP. SEC. V. SUPP. SEC. V. ALABAMA ARE YOU INTERESTED IN THE COMING ELECTION FOR PRESIDENT#
3/52	AIP00488	4	500-1499 AIP00311	3 HAVE YOU GIVEN MUCH THOUGHT, OR ONLY A LITTLE THOUGHT, TO THE ELECTION FOR PRESIDENT#
4/52	AIP00491	2	UNDER 500 AIF00311	3 HAVE YOU GIVEN MUCH THOUGHT, OR ONLY A LITTLE THOUGHT, TO THE ELECTION FOR PRESIDENT#
5/52	AIP00493	4	500-1499 AIF00311	3 HAVE YOU GIVEN MUCH THOUGHT, OR ONLY A LITTLE THOUGHT, TO THE ELECTION FOR PRESIDENT#
8/52	AIP00497	2	1500-2499 AIP00311	3 HAVE YOU PAID MUCH ATTENTION, OR ONLY A LITTLE ATTENTION, TO THE ELECTION FOR PRESIDENT#
	0499	2	500-1499 AIP00311	3 HAVE YOU GIVEN MUCH THOUGHT, OR ONLY A LITTLE THOUGHT, TO THE ELECTION FOR PRESIDENT#
	RCOM0060	1	2500-3499	HOW DO YOU FEEL ABOUT THIS COMING ELECTION FOR PRESIDENT -- WOULD YOU SAY YOU HAVE ALREADY BE- COME VERY MUCH INTERESTED IN IT, SOMEWHAT IN- TERESTED IN IT, OR THAT YOU HAVE NOT FOUND IT PARTICULARLY INTERESTING UP TO NOW#
9/52	AIP00500	2	1500-2499 AIP00311	3 HAVE YOU GIVEN MUCH THOUGHT, OR ONLY A LITTLE THOUGHT, TO THE ELECTION FOR PRESIDENT#
	0501	2	1500-2499 AIP00311	3 HAVE YOU GIVEN MUCH THOUGHT, OR ONLY A LITTLE THOUGHT, TO THE ELECTION FOR PRESIDENT#
	0502	3	1500-2499	HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING ELECTION FOR PRESIDENT -- QUITE A LOT, OR ONLY A LITTLE#
	0503	3	1500-2499 AIP00502	3 HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING ELECTION FOR PRESIDENT - QUITE A LOT, OR ONLY A LITTLE#
	NR00030	2	UNDER 500	HOW ABOUT THE SPEECHES OF GOVERNOR STEVENSON, THE DEMOCRATIC CANDIDATE -- HAVE YOU FOLLOWED THE DEMOCRATIC CANDIDATE--HAVE YOU FOLLOWED THEM THEM VERY CLOSELY, FAIRLY CLOSELY, OR HAVE YOU VERY CLOSELY, FAIRLY CLOSELY, OR HAVENT YOU PAID

SUBJECT

DATE	SRORSRNOQNO 6	CCQUNT	SRORSRNOQNO 6	TEXT
INTEREST IN PRESIDENTIAL ELECTIONS	9/52 NORC0330	2 UNDER 500		MUCH ATTENTION# NOT PAID MUCH ATTENTION#
	10/52 AIP00504	3 1500-2499	AIP00502 3	HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING ELECTION FOR PRESIDENT -- QUITE A LOT, OR ONLY A LITTLE#
	0505	3 UNDER 500	AIP00502 3	HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING ELECTION FOR PRESIDENT -- QUITE A LOT, OR ONLY A LITTLE#
	0506	3 1500-2499	AIP00502 3	HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING ELECTION FOR PRESIDENT -- QUITE A LOT, OR ONLY A LITTLE#
	RCOM0062	1 2500-3499	RCOM0060 1	HOW DO YOU FEEL ABOUT THIS COMING ELECTION FOR PRESIDENT -- WOULD YOU SAY YOU HAVE ALREADY BECOME VERY MUCH INTERESTED IN IT, SOMEWHAT INTERESTED IN IT, OR THAT YOU HAVE NOT FOUND IT PARTICULARLY INTERESTING UP TO NOW#
	10/54 AIP00137	1 UNDER 500		B. IF PRESIDENT ROOSEVELT RUNS FOR A THIRD TERM DURING THE PAST WEEK, DO YOU REMEMBER TALKING TO ANYBODY ABOUT THE ELECTION THIS COMING NOVEMBER IN 1940, WILL YOU VOTE FOR HIM# 2ND#
	3/56 AIP00561	3 500-1499	AIP00311 3	HAVE YOU GIVEN MUCH THOUGHT, OR ONLY A LITTLE THOUGHT, TO THE ELECTION FOR PRESIDENT#
	5/56 AIP00565	2 500-1499	AIP00311 3	HAVE YOU GIVEN MUCH THOUGHT, OR ONLY A LITTLE THOUGHT, TO THE ELECTION FOR PRESIDENT#
	6/56 RCOM0063	1 500-1499	RCOM0060 1	HOW DO YOU FEEL ABOUT THIS COMING ELECTION FOR PRESIDENT -- WOULD YOU SAY YOU HAVE ALREADY BECOME VERY MUCH INTERESTED IN IT, SOMEWHAT INTERESTED IN IT, OR THAT YOU HAVE NOT FOUND IT PARTICULARLY INTERESTING UP TO NOW#
	7/56 MINN0150	5 UNDER 500		WOULD YOU SAY YOU PERSONALLY CARE VERY MUCH, OR NOT VERY MUCH, WHICH PARTY WINS THE PRESIDENTIAL ELECTION THIS YEAR#
	8/56 AIP00568	1 500-1499	AIP00311 3	HAVE YOU GIVEN MUCH THOUGHT, OR ONLY A LITTLE THOUGHT, TO THE ELECTION FOR PRESIDENT#
	9/56 AIP00570	3 500-1499	AIP00311 3	HAVE YOU GIVEN MUCH THOUGHT, OR ONLY A LITTLE THOUGHT, TO THE ELECTION FOR PRESIDENT#
	0571	3 500-1499	AIP00311 3	HAVE YOU GIVEN MUCH THOUGHT, OR ONLY A LITTLE THOUGHT, TO THE COMING ELECTION FOR PRESIDENT#
	RCOM0064	1 1500-2499	RCOM0060 1	HOW DO YOU FEEL ABOUT THIS COMING ELECTION FOR PRESIDENT -- WOULD YOU SAY YOU HAVE ALREADY BECOME VERY MUCH INTERESTED IN IT, SOMEWHAT INTERESTED IN IT, OR THAT YOU HAVE NOT FOUND IT PARTICULARLY INTERESTING UP TO NOW#
	IOWA0006	38 UNDER 500		HOW MUCH THOUGHT HAVE YOU GIVEN TO THE 1956 PRESIDENTIAL ELECTION# 1. QUITE A LOT OF THOUGHT 2. VERY LITTLE 3. NONE AT ALL
	41 UNDER 500	MINN0230 36		WHICH OF THE FOLLOWING STATEMENTS CORRESPONDS MOST CLOSELY TO YOUR FEELINGS ABOUT THE PRESIDENTIAL ELECTION# /1/ VERY ANXIOUS TO SEE MY CANDIDATES FOR PRES- /1/ VERY ANXIOUS TO SEE MY CANDIDATES FOR PRES-

SUBJECT

INTEREST IN PRESIDENTIAL ELECTIONS

DATE	SRORSRNOQND 6	COOUNT	SRORSRNOQND 6	TEXT
9/56	IOWA0006	41	UNDER 500	MINN0230 36
10/56	RCOM0065	1	1500-2499	RCOM0060 1
2/60	AIP00625	53	1500-2499	
3/60	RCOM0097	1	1500-2499	RCOM0060 1
5/60	AIP00628	53	1500-2499	
6/60	AIP00629	3	1500-2499	AIPC0311 3
	RCOM0098	1	UNDER 500	RCOM0060 1
		0099	1 500-1499	RCOM0060 1
8/60	AIP00633	28	1500-2499	
9/60	RCOM0100	1	500-1499	RCOM0060 1
10/60	RCOM0102	1	1500-2499	RCOM0060 1
1/64	MINN0230	36	UNDER 500	
2/64	MINN0231	36	UNDER 500	MINN0230 36
3/64	MINN0232	36	UNDER 500	MINN0230 36

IDENT AND VICE PRESIDENT ELECTED.
HOW DO YOU FEEL ABOUT THIS COMING ELECTION FOR PRESIDENT -- WOULD YOU SAY YOU HAVE ALREADY BECOME VERY MUCH INTERESTED IN IT, SOMEWHAT INTERESTED IN IT, OR THAT YOU HAVE NOT FOUND IT PARTICULARLY INTERESTING UP TO NOW?
HAVE YOU HAPPENED TO TALK TO ANY OF YOUR FRIENDS OR ACQUAINTANCES ABOUT CANDIDATES FOR THE PRESIDENCY?
STATE OF WISCONSIN
HOW DO YOU FEEL ABOUT THIS COMING ELECTION FOR PRESIDENT -- WOULD YOU SAY YOU HAVE ALREADY BECOME VERY MUCH INTERESTED IN IT, SOMEWHAT INTERESTED IN IT, OR THAT YOU HAVE NOT GOTTEN MUCH HAVE YOU DISCUSSED THE COMING PRESIDENTIAL ELECTION WITH ANYONE?
HAVE YOU GIVEN MUCH THOUGHT, OR ONLY A LITTLE THOUGHT, TO THE ELECTION FOR PRESIDENT?
HOW DO YOU FEEL ABOUT THIS COMING ELECTION FOR PRESIDENT -- WOULD YOU SAY YOU HAVE ALREADY BECOME VERY MUCH INTERESTED IN IT, SOMEWHAT INTERESTED IN IT, OR THAT YOU HAVE NOT GOTTEN MUCH INTERESTED IN IT AS YET?
HOW DO YOU FEEL ABOUT THIS COMING ELECTION FOR PRESIDENT - WOULD YOU SAY YOU HAVE ALREADY BECOME VERY MUCH INTERESTED IN IT, SOMEWHAT INTERESTED IN IT, OR THAT YOU HAVE NOT GOTTEN MUCH INTERESTED IN IT AS YET?
HAVE YOU TALKED TO ANYONE ABOUT THE 1960 PRESIDENTIAL CANDIDATES?
QUESTION 29
HAVE YOU TRIED TO PERSUADE ANYONE TO VOTE FOR THE CANDIDATE YOU PREFER?
HOW DO YOU FEEL ABOUT THIS COMING ELECTION FOR PRESIDENT - WOULD YOU SAY YOU HAVE ALREADY BECOME VERY MUCH INTERESTED IN IT, SOMEWHAT INTERESTED IN IT, OR THAT YOU HAVE NOT GOTTEN MUCH INTERESTED IN IT AS YET?
HOW DO YOU FEEL ABOUT THIS COMING ELECTION FOR PRESIDENT -- WOULD YOU SAY YOU HAVE ALREADY BECOME VERY MUCH INTERESTED IN IT, SOMEWHAT INTERESTED IN IT, OR THAT YOU HAVE NOT GOTTEN MUCH INTERESTED IN IT AS YET?
WHICH OF THE STATEMENTS ON THIS CARD COMES CLOSEST TO DESCRIBING YOUR SITUATION IN THE LAST PRESIDENTIAL ELECTION. SHOW CARD Y. WHICH NUMBER?
1. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
WHICH OF THE STATEMENTS ON THIS CARD COMES CLOSEST TO DESCRIBING YOUR SITUATION IN THE LAST PRESIDENTIAL ELECTION? SHOW CARD Y. WHICH NUMBER?
1. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
WHICH OF THE STATEMENTS ON THIS CARD COMES

SUBJECT	DATE	SRORSRNOGNO	CCOUNT	SRORSRNOGNO	TEXT
INTEREST IN PRESIDENTIAL ELECTIONS	3/64	MINN0232	36 UNDER 500	MINN0230 36	CLOSEST TO DESCRIBING YOUR SITUATION IN THE LAST PRESIDENTIAL ELECTION# SHOW CARD Y. WHICH NUMBER#
	4/64	MINN0233	36 UNDER 500	MINN0230 36	1. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY WHICH OF THE STATEMENTS ON THIS CARD COMES CLOSEST TO DESCRIBING YOUR SITUATION IN THE LAST PRESIDENTIAL ELECTION# SHOW CARD Y. WHICH NUMBER#
	5/64	MINN0234	36 UNDER 500	MINN0230 36	1. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY WHICH OF THE STATEMENTS ON THIS CARD COMES CLOSEST TO DESCRIBING YOUR SITUATION IN THE LAST PRESIDENTIAL ELECTION# SHOW CARD Y. WHICH NUMBER#
	6/64	AIP00692	3 2500-3499	AIP00502 3	1. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING NOVEMBER ELECTIONS FOR PRESIDENT -- QUITE A LOT, OR ONLY A LITTLE#
		MINN0235	36 UNDER 500	MINN0230 36	WHICH OF THE STATEMENTS ON THIS CARD COMES CLOSEST TO DESCRIBING YOUR SITUATION IN THE LAST PRESIDENTIAL ELECTION# SHOW CARD Y. WHICH NUMBER#
	7/64	MINN0236	36 UNDER 500	MINN0230 36	1. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY WHICH OF THE STATEMENTS ON THIS CARD COMES CLOSEST TO DESCRIBING YOUR SITUATION IN THE LAST PRESIDENTIAL ELECTION# SHOW CARD Y. WHICH NUMBER#
	8/64	CAL.0699	1 UNDER 500	AIP00311 3	1. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY HOW MUCH INTEREST WOULD YOU SAY YOU HAVE IN THIS YEARS PRESIDENTIAL ELECTION -- A GREAT DEAL OF INTEREST, SOME INTEREST, LITTLE OR NO INTEREST#
	9/64	MINN0237	36 UNDER 500	MINN0230 36	WHICH OF THE STATEMENTS ON THIS CARD COMES CLOSEST TO DESCRIBING YOUR SITUATION IN THE LAST PRESIDENTIAL ELECTION# SHOW CARD Y. WHICH NUMBER#
	10/64	MINN0238	36 UNDER 500	MINN0230 36	1. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY WHICH OF THE STATEMENTS ON THIS CARD COMES CLOSEST TO DESCRIBING YOUR SITUATION IN THE LAST PRESIDENTIAL ELECTION# SHOW CARD Y. WHICH NUMBER#
			0239 36 UNDER 500	MINN0230 36	1. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY WHICH OF THE STATEMENTS ON THIS CARD COMES CLOSEST TO DESCRIBING YOUR SITUATION IN THE LAST PRESIDENTIAL ELECTION# SHOW CARD Y. WHICH NUMBER#
	8/66	MINN0258	36 UNDER 500	MINN0230 36	1. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST TO DESCRIBING YOUR OWN SITUATION IN THE LAST PRESIDENTIAL ELECTION# SHOW CARD Y. WHICH NUMBER#
	9/66	MINN0259	36 UNDER 500	MINN0230 36	1. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST TO DESCRIBING YOUR OWN SITUATION IN THE LAST PRESIDENTIAL ELECTION# SHOW CARD Y. WHICH

SUBJECT

DATE SRGRSRNOQNO CCQUNT SRGRSRNOQNO TEXT

INTEREST IN PRESIDENTIAL ELECTIONS

9/66 MINN0259 36 UNDER 500 MINN0230 36

NUMBER#
1. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST TO DESCRIBING YOUR OWN SITUATION IN THE LAST PRESIDENTIAL ELECTION# SHOW CARD Y WHICH NUMBER#

10/66 MINN0260 36 UNDER 500 MINN0230 36

1. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST TO DESCRIBING YOUR OWN SITUATION IN THE LAST PRESIDENTIAL ELECTION# WHICH NUMBER#

0261 36 UNDER 500 MINN0230 36

1. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY INTERESTED IN THE ELECTION.

12/66 MINN0262 36 UNDER 500 MINN0230 36

WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST TO DESCRIBING YOUR OWN SITUATION IN THE LAST PRESIDENTIAL ELECTION# WHICH NUMBER#

1/67 MINN0263 36 UNDER 500 MINN0230 36

1. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY INTERESTED IN THE ELECTION.

2/67 MINN0264 36 UNDER 500 MINN0230 36

WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST TO DESCRIBING YOUR OWN SITUATION IN THE LAST PRESIDENTIAL ELECTION# WHICH NUMBER#

3/67 MINN0265 36 UNDER 500 MINN0230 36

1. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY INTERESTED IN THE ELECTION.

4/67 MINN0266 36 UNDER 500 MINN0230 36

WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST TO DESCRIBING YOUR SITUATION IN THE LAST PRESIDENTIAL ELECTION# WHICH NUMBER#

6/67 MINN0267 36 UNDER 500 MINN0230 36

1. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY INTERESTED IN THE ELECTION.

7/67 MINN0268 36 UNDER 500 MINN0230 36

WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST TO DESCRIBING YOUR OWN SITUATION IN THE LAST PRESIDENTIAL ELECTION# WHICH NUMBER#

8/67 MINN0269 36 UNDER 500 MINN0230 36

1. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY INTERESTED IN THE ELECTION.

9/67 MINN0270 36 UNDER 500 MINN0230 36

WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST TO DESCRIBING YOUR OWN SITUATION IN THE LAST PRESIDENTIAL ELECTION# WHICH NUMBER#

1. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY INTERESTED IN THE ELECTION.

WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST TO DESCRIBING YOUR OWN SITUATION IN THE LAST PRESIDENTIAL ELECTION# WHICH NUMBER#

1. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY INTERESTED IN THE ELECTION.

WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST TO DESCRIBING YOUR OWN SITUATION IN THE LAST PRESIDENTIAL ELECTION# WHICH NUMBER#

1. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY INTERESTED IN THE ELECTION.

WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST TO DESCRIBING YOUR OWN SITUATION IN THE LAST PRESIDENTIAL ELECTION# WHICH NUMBER#

1. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY INTERESTED IN THE ELECTION.

WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST TO DESCRIBING YOUR OWN SITUATION IN THE LAST

SUBJECT	DATE	SRORSRNOGNO	CCOUNT	SRORSRNOGNO	TEXT	
INTEREST IN PRESIDENTIAL ELECTIONS	9/67	MINN0270	36	UNDER 500	MINN0230 36	PRESIDENTIAL ELECTION# WHICH NUMBER# 1. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY INTERESTED IN THE ELECTION.
	10/67	MINN0271	36	UNDER 500	MINN0230 36	WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST TO DESCRIBING YOUR OWN SITUATION IN THE LAST PRESIDENTIAL ELECTION# WHICH NUMBER# 1. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY INTERESTED IN THE ELECTION.
	12/67	MINN0272	36	UNDER 500	MINN0230 36	WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST TO DESCRIBING YOUR OWN SITUATION IN THE LAST PRESIDENTIAL ELECTION#
	1/68	MINN0273	36	UNDER 500	MINN0230 36	WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST TO DESCRIBING YOUR OWN SITUATION IN THE LAST PRESIDENTIAL ELECTION# WHICH NUMBER# 1. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY INTERESTED IN THE ELECTION.
	2/68	MINN0274	10	UNDER 500	MINN0230 36	WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST TO DESCRIBING YOUR OWN SITUATION IN THE LAST PRESIDENTIAL ELECTION# WHICH NUMBER# 1. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY INTERESTED IN THE ELECTION.
	3/68	MINN0275	36	UNDER 500	MINN0230 36	WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST TO DESCRIBING YOUR OWN SITUATION IN THE LAST PRESIDENTIAL ELECTION# WHICH NUMBER# 1. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY INTERESTED IN THE ELECTION.
	6/68	MINN0278	15	UNDER 500		HAVE YOU TRIED TO DO ANYTHING THIS YEAR WHICH MIGHT INFLUENCE THE SELECTION OF PRESIDENTIAL CANDIDATES# IF YES WHAT WAS THAT# 3. ATTENDED A PRECINCT CAUCUS OR CONVENTION 4. DID VOLUNTEER WORK FOR A CANDIDATE--RANG
	12/68	MINN0283	3	UNDER 500	MINN0230 36	WHICH OF THE STATEMENTS ON THIS CARD COMES CLOSEST TO DESCRIBING YOUR OWN SITUATION IN THE PRESIDENTIAL ELECTION# WHICH NUMBER# 1. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY INTERESTED IN THE ELECTION.
	INTEREST IN CONGRESSIOHAL ELECTIONS	3/42	AIP00265	7	1500-2499	AIP00264 5
4/42		AIP00266	5	1500-2499	AIP00264 5	A. ARE YOU INTERESTED IN THE COMING CON- GRESSIONAL ELECTIONS#
		0267	7	1500-2499	AIP00264 5	A. ARE YOU INTERESTED IN THE COMING CONGRES- SIONAL ELECTIONS#
5/42		AIP00263	3	1500-2499	AIP00264 5	K FORM A. ARE YOU INTERESTED IN THE COMING CON- GRESSIONAL ELECTIONS#
5/42		AIP00270	18	UNDER 500	AIP00264 5	/QUESTION 1A ON FORM T/ K FORM A. ARE YOU INTERESTED IN THE COMING CON- GRESSIONAL ELECTIONS#
		0271	22	1500-2499	AIP00264 5	A. ARE YOU INTERESTED IN THE COMING CON- GRESSIONAL ELECTIONS#
7/42		AIP00272	16	UNDER 500		K FORM

SUBJECT

DATE SRORSRNOGND CCOUNT SRORSRNOGND TEXT

INTEREST IN CONGRESSIONAL ELECTIONS 7/42 AIP00272 16 UNDER 500

T FORM
A. IF STATE ELECTIONS FOR GOVERNOR, SENATOR,
B. ARE YOU INTERESTED IN THE COMING STATE
AND CONGRESSMAN WERE BEING HELD TOMORROW, DO YOU
ELECTIONS FOR CONGRESSMAN*
THINK YOU WOULD VOTE*

0273 17 1500-2499

A. ARE YOU INTERESTED IN THE COMING STATE
B. IF YOU WERE VOTING FOR CONGRESSMAN TODAY,
ELECTIONS FOR CONGRESSMAN*
WOULD YOU BE MOST LIKELY TO VOTE FOR THE REPUB-
LICAN, THE DEMOCRAT, OR THE CANDIDATE OF SOME
OTHER PARTY*

8/42 AIP00274 18 1500-2499 AIP00264 5

C. IF, BEFORE THE ELECTION, PRESIDENT ROOSEVELT
ARE YOU INTERESTED IN THE COMING STATE
ELECTIONS FOR CONGRESSMEN*

0275 4 500-1499 AIP00264 5

K FORM
A. ARE YOU INTERESTED IN THE COMING STATE
B. IF YOU WERE VOTING FOR CONGRESSMAN TODAY,
C. DO YOU THINK IT WILL MAKE ANY DIFFERENCE IN
ELECTIONS FOR CONGRESSMAN*
THE WAR EFFORT WHICH MAN IS ELECTED AS CONGRESS-
WOULD YOU BE MOST LIKELY TO VOTE FOR THE REPUB-
LICAN, THE DEMOCRAT, OR THE CANDIDATE OF SOME
MAN FROM YOUR DISTRICT*
OTHER PARTY*

1500-2499 AIP00264 5

K FORM
A. ARE YOU INTERESTED IN THE COMING STATE
B. IF YOU WERE VOTING FOR CONGRESSMAN TODAY,
C. DO YOU THINK IT WILL MAKE ANY DIFFERENCE IN
ELECTIONS FOR CONGRESSMAN*
THE WAR EFFORT WHICH MAN IS ELECTED AS CONGRESS-
WOULD YOU BE MOST LIKELY TO VOTE FOR THE REPUB-
LICAN, THE DEMOCRAT, OR THE CANDIDATE OF SOME
MAN FROM YOUR DISTRICT*
OTHER PARTY*

9/42 AIP00276 6 1500-2499 AIP00264 5

B. ARE YOU INTERESTED IN THE COMING STATE
ELECTIONS FOR CONGRESSMAN*

0277 1 500-1499 AIP00264 5

K FORM
A. ARE YOU INTERESTED IN THE COMING STATE
B. DO YOU THINK YOU WILL TAKE THE TROUBLE TO
ELECTIONS FOR CONGRESSMAN*
VOTE THIS FALL*
/QUESTION 12B ON FORM T/

1500-2499 AIP00264 5

K FORM
A. ARE YOU INTERESTED IN THE COMING STATE
B. DO YOU THINK YOU WILL TAKE THE TROUBLE TO
ELECTIONS FOR CONGRESSMAN*
VOTE THIS FALL*
/QUESTION 12B ON FORM T/

12 500-1499

T FORM
A. ARE YOU INTERESTED IN THE COMING STATE ELEC-
TIONS*
T FORM
A. IF YOU ARE NOT ABLE TO VOTE IN THE COMING

1/46 AIP00364 10 UNDER 500

SUBJECT

DATE SRORSRNOQNO CCOUNT SRORSRNOQNO TEXT

INTEREST IN REPUBLICAN OR
DEMOCRATIC CONVENTION

9/60 RCOM0100 5 500-1499

CAN CONVENTION THIS YEAR QUITE CLOSELY. ONLY

CONVENTION THIS YEAR QUITE CLOSELY. ONLY FAIRLY
CLOSELY. OR DID YOU NOT PAY MUCH ATTENTION TO
FAIRLY CLOSELY. OR DID YOU NOT PAY MUCH ATTEN-

IT?

TION TO IT?

B. DID YOU FOLLOW WHAT WENT ON AT THE DEMO-

B. DID YOU FOLLOW WHAT WENT ON AT THE DEMOCRATIC

DID YOU HAPPEN TO PAY ANY ATTENTION AT ALL TO

THE DEMOCRATIC CONVENTION HELD IN CHICAGO?

INTEREST IN PRIMARIES

9/42 AIP00278 4 UNDER 500

A. ARE YOU INTERESTED IN THE COMING STATE

C. DID YOU VOTE IN THE STATE PRIMARY ELECTION

K FORM

T FORM

B. DO YOU THINK IT MAKES A GREAT DEAL OF DIF-

B. WILL YOU VOTE IN THE STATE ELECTIONS THIS

ELECTIONS?

THIS YEAR?

FALL?

FERENCE WHETHER OR NOT PEOPLE VOTE IN THE COMING

STATE ELECTIONS?

1500-2499

A. ARE YOU INTERESTED IN THE COMING STATE

C. DID YOU VOTE IN THE STATE PRIMARY ELECTION

K FORM

T FORM

B. DO YOU THINK IT MAKES A GREAT DEAL OF DIF-

B. WILL YOU VOTE IN THE STATE ELECTIONS THIS

ELECTIONS?

THIS YEAR?

FALL?

FERENCE WHETHER OR NOT PEOPLE VOTE IN THE COMING

STATE ELECTIONS?

5/44 MINN0007 6 UNDER 500

HERE IS A VOTING THERMOMETER WITH A NUMBER OF

STATEMENTS. IF ONE OF THESE STATEMENTS FITS

YOUR FEELING. INDICATE THAT NUMBER. OTHERWISE

POINT TO ANY SPOT BETWEEN THE STATEMENTS THAT

BEST SHOWS HOW YOU FEEL ABOUT THE PRIMARY

JULY 10. THE MINNESOTA STATE PRIMARY ELECTION

WILL BE HELD. HERE IS A VOTING THERMOMETER WITH

A NUMBER OF STATEMENTS. INDICATE YOUR FEELING

TOWARD THE JULY 10TH PRIMARY BY POINTING TO SOME

NUMBER ON THE CARD.

7/44 MINN0009 23 UNDER 500

THE STATE PRIMARY ELECTION WILL BE HELD SEPT.

14. HOW INTERESTED ARE YOU IN THE PRIMARY --

VERY INTERESTED. JUST FAIRLY INTERESTED. OR NOT

AT ALL INTERESTED?

7/50 MINN0083 12 UNDER 500

THE MINNESOTA STATE PRIMARY ELECTION WILL TAKE

PLACE ON SEPTEMBER 12. DURING THE LAST WEEK.

HAVE YOU TALKED WITH ANYONE IN YOUR FAMILY OR

OUTSIDE YOUR FAMILY ABOUT THE COMING ELECTION?

AS YOU READ OR LISTEN TO THE NEWS THESE DAYS. DO

YOU FIND YOU ARE PAYING A GREAT DEAL OF ATTEN-

9/50 MINN0085 4 UNDER 500

SUBJECT

INTEREST IN PRIMARIES

DATE	SRORSRNOQNO 6	CCOUNT	SRORSRNOQNO 6	TEXT
9/50	MINN0085	4	UNDER 500	TION TO NEWS ABOUT THE COMING STATE PRIMARY ELECTION. ONLY A LITTLE ATTENTION. OR NONE AT ALL*
7/51	MINN0105	21	UNDER 500	HOW MUCH INTEREST DO YOU HAVE IN THE COMING STATE PRIMARY ELECTION SEPTEMBER 9TH - A GREAT DEAL OF INTEREST. QUITE A LOT. NOT VERY MUCH. OR NONE AT ALL*
1/52	MINN0100	8	UNDER 500	HOW MUCH INTEREST DO YOU YOURSELF HAVE IN THE COMING PRESIDENTIAL PREFERENCE PRIMARY -- A GREAT DEAL OF INTEREST. QUITE A LOT. NOT VERY MUCH. OR NONE AT ALL*
9/52	MINN0106	8	UNDER 500	AS YOU READ OR LISTEN TO THE NEWS THESE DAYS. DO YOU FIND YOU ARE PAYING A GREAT DEAL OF ATTENTION TO NEWS ABOUT NEXT WEEKS STATE PRIMARY ELECTION. OR NOT VERY MUCH ATTENTION -- OR NONE AT ALL*
8/54	MINN0129	12	UNDER 500	AS YOU READ OR LISTEN TO THE NEWS THESE DAYS. DO YOU FIND YOU ARE PAYING A GREAT DEAL OF ATTENTION TO NEWS ABOUT THE COMING STATE PRIMARY ELECTION SEPTEMBER 14. OR NOT VERY MUCH ATTENTION - OR NONE AT ALL*
2/56	MINN0145	4	UNDER 500	MINNESOTA WILL HAVE A PRESIDENTIAL PREFERENCE PRIMARY ELECTION MARCH 20. HOW MUCH INTEREST DO YOU HAVE IN THE ELECTION - A GREAT DEAL* QUITE A LOT* NOT VERY MUCH* OR NONE AT ALL*
3/56	MINN0146	4	UNDER 500	A. DURING THE LAST WEEK. HAVE YOU TALKED WITH MINNESOTA WILL HAVE A PRESIDENTIAL PREFERENCE PRIMARY ELECTION NEXT WEEK - MARCH 20TH. HOW MUCH INTEREST DO YOU HAVE IN THAT ELECTION - A GREAT DEAL* QUITE A LOT* NOT VERY MUCH* OR NONE AT ALL*
8/58	MINN0173	14	UNDER 500	HAVE YOU BEEN PAYING QUITE A BIT OF ATTENTION LATELY TO NEWS ABOUT THE MINNESOTA PRIMARY ELECTION COMING ON SEPTEMBER 9TH - OR NOT MUCH ATTENTION*
5/64	CAL.0698	5	UNDER 500	HOW MUCH INTEREST WOULD YOU SAY YOU HAVE IN THE JUNE REPUBLICAN PRESIDENTIAL PRIMARY ELECTION -- A GREAT DEAL. JUST A MODERATE INTEREST. ONLY A LITTLE INTEREST. OR NO INTEREST AT ALL*
		6	UNDER 500	HOW IMPORTANT IS IT TO YOU TO VOTE IN THE REPUBLICAN PRESIDENTIAL PRIMARY JUNE 2ND -- WOULD YOU SAY IT IS VERY IMPORTANT. SOMEWHAT IMPORTANT. NOT VERY IMPORTANT. OR NOT IMPORTANT AT ALL*
4/66	CAL.0662	4	UNDER 500	HOW MUCH INTEREST WOULD YOU SAY YOU HAVE IN THE JUNE PRIMARY ELECTIONS--A GREAT DEAL,JUST A MODERATE INTEREST,ONLY A LITTLE INTEREST,OR NO INTEREST AT ALL*
		5	UNDER 500	HOW IMPORTANT IS IT TO YOU THAT YOU VOTE IN THE JUNE PRIMARY ELECTIONS*WOULD YOU SAY IT IS VERY IMPORTANT,SOMEWHAT IMPORTANT,NOT VERY IMPORTANT, OR NOT IMPORTANT AT ALL*
5/68	CAL.0663	4	UNDER 500	HOW MUCH INTEREST WOULD YOU SAY YOU HAVE IN THE JUNE PRIMARY ELECTIONS--A GREAT DEAL,JUST A MODERATE INTEREST,ONLY A LITTLE INTEREST,OR NO IN-

SUBJECT	DATE	SRORSRNOGNO 6	COGUNT	SRORSRNOGNO 6	TEXT
INTEREST IN PRIMARIES	5/66	CAL.0663	4	UNDER 500	TEREST AT ALL* HAVE YOU BEEN PAYING QUITE A BIT OF ATTENTION LATELY TO NEWS ABOUT THE MINNESOTA PRIMARY ELECTION COMING IN SEPTEMBER--OR NOT MUCH ATTENTION*
	8/66	MINN0258	13	UNDER 500	
INTEREST IN ELECTIONS FOR GOVERNOR	8/50	RCOM0044	2	500-1499	CONNECTICUT* HOW DO YOU FEEL ABOUT THE ELECTION /FOR GOVERNOR/ HERE IN CONNECTICUT THIS YEAR -- DO YOU THINK --
	9/58	AIP00150	16	UNDER 500	A/ IT IS SO INTERESTING THAT YOU WANT TO FOLLOW DURING THE PAST WEEK. DO YOU REMEMBER TALKING TO ANYBODY ABOUT THE COMING ELECTION FOR IOWA GOVERNOR*
	10/58	IOWA0013	44	UNDER 500	WHICH OF THE FOLLOWING STATEMENTS CORRESPONDS MOST CLOSELY TO YOUR FEELING ABOUT THE ELECTION FOR GOVERNOR* 1. VERY ANXIOUS TO SEE MY CANDIDATE FOR GOVER- NOR ELECTED.
	11/58	AIP00151	1	UNDER 500	DURING THE PAST WEEK. DO YOU REMEMBER TALKING TO ANYBODY ABOUT THE COMING ELECTION FOR IOWA GOVERNOR*
INTEREST IN STATE ELECTIONS	8/46	AIP00377	10	1500-2499	A. ARE YOU INTERESTED IN THE COMING STATE ELECTIONS*
	9/46	AIP00378	21	1500-2499	ARE YOU INTERESTED IN THE COMING STATE ELECTIONS*
		0379	20	1500-2499	A. ARE YOU INTERESTED IN THE COMING STATE ELECTIONS*
	10/46	AIP00379	5	1500-2499	S FORM ARE YOU INTERESTED IN THE COMING STATE ELECTIONS*
		0380	5	1500-2499	ARE YOU INTERESTED IN THE COMING STATE ELECTIONS*
		0381	5	1500-2499	ARE YOU INTERESTED IN THE COMING STATE ELECTIONS*
		0382	4	500-1499	ARE YOU INTERESTED IN THE COMING STATE ELECTIONS*
		0383	4	500-1499	ARE YOU INTERESTED IN THE COMING STATE ELECTIONS*
	9/50	AIP00460	6	UNDER 500	ARE YOU INTERESTED IN THE COMING STATE ELECTIONS* WHICH POLITICAL CONTEST /RACE/ IN THIS STATE ARE YOU, YOURSELF, MOST INTERESTED IN*
	10/50	AIP00466	13	1500-2499	ARE YOU INTERESTED IN THE COMING STATE ELECTIONS* HOW MUCH INTEREST WOULD YOU SAY YOU PERSONALLY HAVE IN THE MINNESOTA STATE ELECTION NOVEMBER 7 A GREAT DEAL OF INTEREST. QUITE A LOT. NOT VERY MUCH. OR NONE AT ALL*
MINN0037		4	UNDER 500		
INTEREST/ATTENDANCE IN MOVIES OR THEATER	12/36	AIP00061	9	1500-2499	DID YOU HAPPEN TO GO TO THE MOVIES DURING THE PAST WEEK* IF NO. ABOUT HOW LONG IS IT SINCE YOU HAVE GONE* IF YES. DID YOU GO MORE THAN ONCE DURING THE

INTEREST/ATTENDANCE IN MOVIES OR
THEATER

DATE	SFORSRNOQNO S	CCOUNT	SFORSRNOQNO S	TEXT
12/36	AIP00061	9	1500-2499	WEEK*
1/37	AIP00065	9	1500-2499	DID YOU HAPPEN TO GO TO THE MOVIES DURING THE PAST MONTH*
		10	1500-2499	ABOUT HOW MANY TIMES DO YOU USUALLY GO DURING A MONTH*
2/37	AIP00067	9	1500-2499	DID YOU HAPPEN TO GO TO THE MOVIES DURING THE PAST MONTH*
		10	1500-2499	ABOUT HOW MANY TIMES DO YOU USUALLY GO DURING A MONTH*
	0071	10	1500-2499	A. IN DECIDING WHAT MOVIES TO SEE DO YOU GIVE B. ABOUT HOW MANY TIMES DO YOU GO DURING A MONTH*
3/37	AIP00072	9	1500-2499	MORE ATTENTION TO THE STARS OR TO THE STORY* DID YOU HAPPEN TO GO TO THE MOVIES DURING THE PAST MONTH*
		10	1500-2499	ABOUT HOW MANY TIMES DO YOU USUALLY GO DURING A MONTH*
4/37	AIP00080	9	1500-2499	WHAT MOVIE DID YOU LIKE BEST OF THOSE SEEN IN RECENT MONTHS*
5/37	AIP00081	9	1500-2499	DID YOU HAPPEN TO GO TO THE MOVIES DURING THE PAST MONTH*
		10	1500-2499	ABOUT HOW MANY TIMES DO YOU USUALLY GO DURING A MONTH*
7/37	AIP00092	9	1500-2499	A. WHEN WAS THE LAST TIME YOU WENT TO THE C. WOULD YOU RATHER GO TO A MOVIE IN COLOR, OR MOVIES*
				RATHER GO TO SEE IT IF IT WAS NOT IN COLOR* B. ABOUT HOW MANY TIMES A MONTH DO YOU USUALLY GO*
8/37	AIP00095	10	1500-2499	A. DID YOU HAPPEN TO GO TO THE MOVIES DURING THE B. IF A MOVIE IN COLOR WAS AT ONE THEATRE, AND LAST MONTH OR SO* THE SAME MOVIE NOT IN COLOR WAS AT ANOTHER THEATRE, WHICH WOULD YOU BE MORE LIKELY TO GO TO*
1/38	AIP00108	8	1500-2499	A. WOULD YOU RATHER GO TO A MOVIE SHOWING A B. ABOUT HOW MANY TIMES A MONTH DO YOU USUALLY DOUBLE FEATURE /TWO FULL LENGTH PLAYS/ OR A GO TO THE MOVIES* SINGLE FEATURE /ONE FULL LENGTH PLAY/*
12/38	AIP00141	9	1500-2499	WHAT MOVIE THAT YOU HAVE SEEN IN THE LAST FEW MONTHS DID YOU LIKE BEST*
5/39	AIP00159	9	1500-2499	WHAT WAS THE LAST MOVIE YOU SAW*
3/40	AIP00198	8	500-1499	T FORM
8/40	AIP00225	9	1500-2499	ABOUT HOW OFTEN DO YOU USUALLY GO TO THE MOVIES* DID YOU HAPPEN TO GO TO THE MOVIES YESTERDAY*
	3227	15	1500-2499	DID YOU HAPPEN TO GO TO THE MOVIES YESTERDAY*
9/40	AIP00208	10	1500-2499	DID YOU HAPPEN TO GO TO THE MOVIES YESTERDAY*
	3209	10	1500-2499	DID YOU HAPPEN TO GO TO THE MOVIES YESTERDAY*
	3213	10	1500-2499	DID YOU HAPPEN TO GO TO THE MOVIES YESTERDAY*
5/41	AIP00237	13	1500-2499	DID YOU HAPPEN TO GO TO THE MOVIES DURING THE SEVEN DAYS ENDING LAST SATURDAY NIGHT* HOW MANY TIMES*

SUBJECT

DATE SRORSRNOQNO CCOUNT SRORSRNOQNO TEXT
6 6

INTEREST/ATTENDANCE IN MOVIES OR THEATER

10/41 AIP00250 17 UNDER 500

K FORM

T FORM
DID YOU HAPPEN TO GO TO THE MOVIES DURING THE SEVEN DAYS ENDING LAST NIGHT*
SEVEN DAYS ENDING LAST SATURDAY NIGHT*
IF YES ASK -- HOW MANY TIMES*

500-1499

K FORM

T FORM
DID YOU HAPPEN TO GO TO THE MOVIES DURING THE SEVEN DAYS ENDING LAST NIGHT*
SEVEN DAYS ENDING LAST SATURDAY NIGHT*
IF YES ASK -- HOW MANY TIMES*

1/42 AIP00259 15 1500-2499

A. ABOUT HOW MANY TIMES A MONTH DO YOU GO TO THE MOVIES AT THIS TIME OF YEAR*

B. DID YOU HAPPEN TO GO TO THE MOVIES DURING THE SEVEN DAYS ENDING LAST SATURDAY NIGHT*

3/42 AIP00264 13 1500-2499

A. DID YOU HAPPEN TO GO TO ANY MOVIES DURING THE LAST THREE WEEKS*

B. HOW MANY TIMES A MONTH DO YOU USUALLY GO AT THIS TIME OF THE YEAR*

8/42 AIP00274 1 UNDER 500

T FORM

A. DID YOU HAPPEN TO GO TO THE MOVIES DURING THE SEVEN DAYS ENDING LAST SATURDAY NIGHT*

B. ABOUT HOW MANY TIMES A MONTH DO YOU GO TO THE MOVIES AT THIS TIME OF YEAR*

9/42 AIP00276 14 1500-2499

WOULD YOU PREFER THAT THE MOTION PICTURE THEATRES YOU ATTEND SHOW MORE WAR PICTURES, OR NOT SO MANY*

4/43 AIP00293 17 1500-2499

A. DID YOU HAPPEN TO GO TO THE MOVIES DURING THE WEEK ENDING LAST SUNDAY NIGHT*

B. HOW MANY TIMES*

18 1500-2499

ABOUT HOW MANY TIMES A MONTH DO YOU GO TO THE MOVIES AT THIS TIME OF THE YEAR*

7/43 AIP00299 14 1500-2499

A. ABOUT HOW MANY TIMES A MONTH DO YOU GO TO THE MOVIES AT THIS TIME OF YEAR*

B. DID YOU HAPPEN TO GO TO THE MOVIES DURING THE SEVEN DAYS ENDING LAST SATURDAY NIGHT*

11/43 AIP00306 17 500-1499

T FORM

A. ABOUT HOW MANY TIMES A MONTH DO YOU GO TO THE MOVIES AT THIS TIME OF YEAR*

B. DID YOU HAPPEN TO GO TO THE MOVIES DURING THE SEVEN DAYS ENDING LAST SUNDAY NIGHT*

1/44 AIP00309 18 1500-2499

A. ABOUT HOW MANY TIMES A MONTH DO YOU GO TO THE MOVIES AT THIS TIME OF THE YEAR*

B. DID YOU HAPPEN TO GO TO THE MOVIES DURING THE SEVEN DAYS ENDING LAST SUNDAY NIGHT*

7/44 AIP00322 13 UNDER 500

T FORM

DID YOU HAPPEN TO GO TO ANY MOVIE DURING THE LAST THREE WEEKS*

14 UNDER 500

T FORM

ABOUT HOW MANY TIMES A MONTH DO YOU USUALLY GO TO THE MOVIES*

0323 17 1500-2499

DID YOU HAPPEN TO GO TO ANY MOVIE DURING THE

SUBJECT

INTEREST/ATTENDANCE IN MOVIES OR
THEATER

DATE	SRORSRNOQNO 6	CCOUNT	SRORSRNOQNO 6	TEXT
7/44	AIP00323	17	1500-2499	LAST THREE WEEKS*
				QUESTION 18
1/45	AIP00339	16	1500-2499	ABOUT HOW MANY TIMES A MONTH DO YOU USUALLY GO*
		17	1500-2499	DID YOU HAPPEN TO GO TO ANY MOVIES DURING THE LAST THREE WEEKS*
4/45	MINN0020	7	UNDER 500	ABOUT HOW MANY TIMES A MONTH DO YOU GO TO THE MOVIES THIS TIME OF YEAR*
9/45	AIP00356	21	1500-2499	ABOUT HOW MANY HOURS EACH MONTH DO YOU SPEND GOING TO MOVIES*
		22	1500-2499	DID YOU HAPPEN TO GO TO ANY MOVIES DURING THE LAST THREE WEEKS*
1/46	MINN0030	29	UNDER 500	ABOUT HOW MANY TIMES A MONTH DO YOU GO TO THE MOVIES THIS TIME OF YEAR*
6/46	MINN0035	21	UNDER 500	ABOUT HOW OFTEN /A MONTH OR A YEAR/ DO YOU GO TO MOVIES*
11/46	AIP00385	17	1500-2499	DO YOU FEEL STRONGLY ENOUGH TODAY ABOUT YOUR CHOICE FOR SENATOR TO GO OUT OF YOUR WAY TO GET OTHER PEOPLE TO VOTE AS YOU DO*
		18	1500-2499	DID YOU HAPPEN TO GO TO THE MOVIES DURING THE LAST THREE WEEKS*
		19	1500-2499	ABOUT HOW MANY TIMES A MONTH DO YOU USUALLY GO TO THE MOVIES AT THIS TIME OF THE YEAR*
1/47	MINN0041	5	UNDER 500	WILL YOU PLEASE THINK BACK AND TELL ME WHEN YOU WENT TO THE MOVIES DURING THE PAST WEEK*
3/47	AIP00392	16	1500-2499	JUVENILE HOW MANY MOVIES ON THE AVERAGE DO YOU SEE EACH MONTH*
		17	1500-2499	DID YOU HAPPEN TO GO TO ANY MOVIES DURING THE LAST THREE WEEKS*
		18	1500-2499	ABOUT HOW MANY TIMES A MONTH DO YOU USUALLY GO TO THE MOVIES AT THIS TIME OF THE YEAR*
7/47	AIP00401	6	1500-2499	WILL YOU PLEASE THINK BACK AND TELL ME WHEN YOU WENT TO THE MOVIES DURING THE PAST WEEK*
				A. DID YOU HAPPEN TO GO TO ANY MOVIES DURING F. CAN YOU REMEMBER WHAT THE PRICE OF YOUR THE LAST THREE WEEKS*
				TICKET WAS /INCLUDING TAX/*
8/47	AIP00402	14	UNDER 500	B. ABOUT HOW MANY TIMES A MONTH DO YOU USUALLY GO TO THE MOVIES AT THIS TIME OF THE YEAR*
				C. WILL YOU PLEASE THINK BACK AND TELL ME WHEN T FORM
				T FORM
				A. DID YOU HAPPEN TO GO TO ANY MOVIES DURING F. CAN YOU REMEMBER WHAT THE PRICE OF YOUR THE LAST THREE WEEKS*
				TICKET WAS /INCLUDING TAX/*
				B. ABOUT HOW MANY TIMES A MONTH DO YOU USUALLY GO TO THE MOVIES AT THIS TIME OF THE YEAR*
				T FORM
				T FORM
				A. DID YOU HAPPEN TO GO TO ANY MOVIES DURING F. CAN YOU REMEMBER WHAT THE PRICE OF YOUR THE LAST THREE WEEKS*

SUBJECT

INTEREST/ATTENDANCE IN MOVIES OR
THEATER

DATE	SRORSRNOQNO	CCOUNT	SRORSRNOQNO	TEXT
8/47	AIP00402	14	1500-2499	TICKET WAS /INCLUDING TAX/
11/47	NORC0245	3	2500-3499	B. ABOUT HOW MANY TIMES A MONTH DO YOU USUALLY GO TO THE MOVIES AT THIS TIME OF THE YEAR?
11/48	RFOR0073	12	1500-2499	ABOUT HOW MANY TIMES DID YOU GO TO THE MOVIES DURING THE LAST MONTH?
		16	1500-2499	A. HOW LONG HAS IT BEEN SINCE YOU LAST WENT TO THE MOVIES?
11/49	AIP00450	7	UNDER 500	B. WHY HAVE YOU NOT GONE TO ANY MOVIES LATELY?
				QUESTION 13
				A. ARE YOU GOING TO MOVIES MORE OFTEN, LESS
				ARE THERE ANY PARTICULAR KINDS OR TYPES OF MOVING PICTURES YOU WOULD RATHER NOT SEE?
				WHICH KIND?
				TPS FORM
				A. DID YOU HAPPEN TO GO TO ANY MOVIES DURING
				C. CAN YOU REMEMBER WHAT THE PRICE OF YOUR
				THE LAST THREE WEEKS?
				TICKET WAS THE LAST TIME YOU WENT TO THE MOVIES?
				B. WILL YOU PLEASE THINK BACK AND TELL ME WHEN
				YOU WENT TO THE MOVIES DURING THE PAST WEEK?
				TPS FORM
5/50	AIP00455	14	UNDER 500	E. CAN YOU REMEMBER WHAT THE PRICE OF YOUR
				HAVE YOU ATTENDED THE MOVIES DURING THE PAST 7
				DAYS?
				TICKET WAS /INCLUDING TAX/ THE LAST TIME YOU
				B. ON WHICH OF THE PAST SEVEN DAYS DID YOU
				WENT TO THE MOVIES?
				ATTEND THE MOVIES?
8/50	AIP00460	21	UNDER 500	A. WOULD YOU PLEASE TELL ME WHEN WAS THE LAST
				TIME YOU WENT TO THE MOVIES?
				B. ON WHICH DAY OR DAYS DID YOU GO IN THE PAST
				WEEK?
1/51	AIP00470	17	UNDER 500	A. HAVE YOU ATTENDED THE MOVIES DURING THE PAST
				7 DAYS?
				B. ON WHICH OF THE PAST SEVEN DAYS DID YOU
				ATTEND THE MOVIES?
				C. ABOUT HOW MANY TIMES A MONTH HAVE YOU BEEN
				ABOUT HOW OFTEN DO YOU GO TO THE MOVIES?
				QUESTION 14
				ARE YOU GOING TO THE MOVIES MORE OFTEN, LESS
				OFTEN, OR ABOUT AS OFTEN THESE DAYS AS YOU DID A
				YEAR AGO?
		14	UNDER 500	ARE YOU GOING TO THE MOVIES MORE OFTEN, LESS
				OFTEN, OR ABOUT AS OFTEN THESE DAYS AS YOU DID
				A YEAR AGO?
				/6/ NOT AS OFTEN -- TELEVISION
1/52	RCOM0249	4	4500-5499	HOW MANY TIMES, IF ANY, HAVE YOU GONE OUT TO THE
				MOVIES DURING THE PAST MONTH?
4/52	AIP00490	23	500-1499	A. ABOUT HOW OFTEN DO YOU GO TO THE MOVIES?
				B. WILL YOU TELL ME THE NAME OF BETTY GRABLES
				LATEST PICTURE?
				C. IS THAT A PICTURE YOU THINK YOU WILL WANT TO
				SEE?

SUBJECT

DATE SRORSRNOQNO CCOUNT SRORSRNOQNO TEXT
6 6INTEREST/ATTENDANCE IN MOVIES OR
THEATER

9/52 NORC0330 1 UNDER 500

HOW CLOSELY HAVE YOU FOLLOWED GENERAL EISEN-

HAWERS CAMPAIGN SPEECHES -- VERY CLOSELY. FAIR-
LY CLOSELY. OR HAVE YOU NOT PAID MUCH ATTENTION
TO THEM?

9/53 MINN0120 16 UNDER 500

HAVE YOU BEEN TO THE MOVIES AT ANY TIME IN THE
LAST TWO YEARS?A. ABOUT HOW OFTEN DO YOU GO TO THE MOVIES?
B. HAVE YOU SEEN ANY OF THE NEW 3-D MOVIES?

1/54 AIP00525 5 500-1499

/A/ DO YOU PREFER 3-D MOVIES OR THE REGULAR
A. ABOUT HOW OFTEN DO YOU GO TO THE MOVIES AT
B. HAVE YOU SEEN ANY MOVIES IN THE LAST YEAR
THIS TIME OF THE YEAR?WHICH YOU THOUGHT WERE IN BAD TASTE OR WHICH
SHOULD HAVE BEEN CENSORED?

6/55 AIP00549 10 500-1499

C. IN GENERAL, DO YOU THINK THE PRESENT CENSOR-
SHIP OF MOVIES IS TOO STRICT, OR NOT STRICTA. WOULD YOU PLEASE TELL ME WHEN WAS THE LAST
TIME YOU WENT TO THE MOVIES?

9/55 MINN0141 2 UNDER 500

B. ABOUT HOW OFTEN DO YOU GO TO THE MOVIES NOW?
HAVE YOU GONE TO THE MOVIES AT ANY TIME IN THE
LAST YEAR?

A. WHAT DO YOU CONSIDER THE BEST MOVIE YOU HAVE

B. HOW MANY TIMES A MONTH, ON THE AVERAGE, DO

C. WHO IS YOUR FAVORITE MOVIE ACTRESS?

E. COMPARED WITH FIVE YEARS AGO, DO YOU THINK

D. WHO IS YOUR FAVORITE MOVIE ACTOR?

SEEN IN THE LAST YEAR?

THE QUALITY OF MOVIES NOW BEING SHOWN IS BETTER.

YOU GO TO THE MOVIES?

ABOUT THE SAME, OR NOT AS GOOD?

10/56 MINN0153 2 UNDER 500

A FORM

B. HAVE YOU SEEN ANY MOVIES IN THE LAST YEAR

HAVE YOU GONE TO THE MOVIES AT ANY TIME IN THE
LAST YEAR?

WHICH YOU THINK SHOULD HAVE BEEN CENSORED?

/A/ WHAT WAS THE MOVIE?

A. HOW MANY TIMES A MONTH, ON THE AVERAGE, DO

/B/ WHAT DID YOU OBJECT TO, IN IT?

1/57 AIP00577 52 UNDER 500

YOU GO TO THE MOVIES?

A. TODAY IS /DAY OF WEEK/. HAVE YOU BEEN TO
THE MOVIES IN THE LAST 7 DAYS -- THAT IS, SINCE
LAST /DAY RECORDED ABOVE/?

7/57 AIP0A959 15 1500-2499

B. HOW MANY TIMES DID YOU GO IN THE LAST 7 DAYS?
LEISURE TIME INTERESTS AND ACTIVITIESA. CAN YOU RECALL WHEN YOU LAST WENT TO THE
MOVIES?

IF WENT TO THE MOVIES IN THE LAST MONTH, ASK B

B. HOW MANY TIMES HAVE YOU BEEN IN THE LAST

8/57 AIP00588 49 500-1499

A. TODAY IS /DAY OF WEEK/ HAVE YOU BEEN TO THE
MOVIES IN THE LAST 7 DAYS - THAT IS SINCE LAST..
/DAY OF WEEK RECORDED ABOVE/?B. DURING THE LAST SEVEN DAYS, DID YOU GO TO A
MOVIE AT A DRIVE-IN THEATRE?

SUBJECT

INTEREST/ATTENDANCE IN MOVIES OR
THEATER

DATE SRORSRNOQND CCOUNT

SRORSRNOQND TEXT

8

8

7/58 10NAD012 29

WHICH OF THE FOLLOWING THINGS DO YOU AND YOUR

HUSBAND DO FOR RECREATION?

1/2/ GO TO MOVIES

11/58 POS.0458203

SAMPLE OLD PEOPLE

DO YOU GO TO THE MOVIES?

10/59 AIP00156 25 UNDER 500

HAVE YOU ATTENDED A MOVIE IN A THEATRE OR DRIVE-
IN MOVIE IN THE PAST 12 MONTHS?

5/61 POS.0544 6 1500-2499

SAMPLE YOUNG ADULTS

WHAT DID YOU DO BETWEEN THE TIME YOU HAD YOUR
EVENING MEAL AND THE TIME YOU WENT TO BED LAST
NIGHT?

8 1500-2499

WENT TO MOVIES OR A DRIVE-IN

SAMPLE YOUNG ADULTS

WHAT IS YOUR FAVORITE WAY OF SPENDING A WEEKEND?

16 1500-2499

GO TO MOVIES. DRIVE-IN

SAMPLE YOUNG ADULTS

HOW MANY TIMES HAVE YOU GONE TO A MOTION PICTURE
THEATER DURING THE LAST MONTH?

12/61 DR00464R 78 UNDER 500

PLEASE CIRCLE THE NUMBERS OF ALL THE FOLLOWING
THAT YOU DO QUITE A BIT OF IN YOUR FREE TIME.

1/63 AIP00667 3 UNDER 500

5 GO TO THE MOVIES

DURING THE PAST 12 MONTHS - THAT IS, FROM JAN-
UARY FIRST OF LAST YEAR UNTIL JANUARY FIRST OF
THIS YEAR - DID YOU, YOURSELF, HAPPEN TO GO TO
ANY OF THESE?

3/63 MINN0222 8 UNDER 500

A. A MOTION PICTURE

AMONG OTHER THINGS, TYRONE GUTHRIE IS ARTISTIC
DIRECTOR OF A NEW THEATER IN MINNEAPOLIS WHICH
OPENS IN MAY. ARE YOU INTERESTED IN SEEING ANY
OF THE FOUR PLAYS LISTED ON THIS CARD AT THE
GUTHRIE THEATER THIS SPRING OR SUMMER?

6/63 AIP00171 26 UNDER 500

HERE IS A QUITE DIFFERENT QUESTION. IN THE PAST
12 MONTHS, HAVE YOU YOURSELF HAPPENED TO GO TO
ANY OF THE FOLLOWING?

3/68 MINN0275 10 UNDER 500

MOTION PICTURE

A. NOT COUNTING CHURCH AND SCHOOL ACTIVITIES,
HAVE YOU DONE ANY OF THESE THINGS SINCE THE
FIRST OF THE YEAR? HOW MANY TIMES?

5/68 AIP00762 97 1500-2499

A. ATTENDED MOVIE

B. WHICH ONE OF THOSE ACTIVITIES DO YOU ENJOY
WHEN WAS THE LAST TIME YOU, YOURSELF, WENT OUT
TO THE MOVIES?

6/68 AIP00763 97 1500-2499

WHEN WAS THE LAST TIME YOU, YOURSELF, WENT OUT
TO THE MOVIES?

7/68 AIP00765 51 1500-2499

WHEN WAS THE LAST TIME YOU, YOURSELF, WENT OUT
TO THE MOVIES?

12/68 AIP00772 99 500-1499

WHEN WAS THE LAST TIME YOU, YOURSELF, WENT OUT
TO THE MOVIES?

3/69 AIP00776 97 UNDER 500

WHEN WAS THE LAST TIME YOU, YOURSELF, WENT OUT
TO THE MOVIES?

6/69 MINN0289 4 UNDER 500

A. PAY TELEVISION COMPANIES SOON WILL BE
OFFERING PROGRAMS WITHOUT COMMERCIALS IN SOME
CITIES. SUPPOSE YOU COULD CHOOSE BETWEEN TWO

SUBJECT	DATE	SRORSRNOQNO G	CCOUNT	SRORSRNOQNO G	TEXT
INTEREST/ATTENDANCE IN MOVIES OR THEATER	6/69	MINN0289	4	UNDER 500	SIMILAR MOVIES. IF THE PRICE WERE THE SAME. WOULD YOU PREFER TO SEE THE MOVIE AT HOME ON TV
INTEREST/ATTENDANCE IN RELIGION	2/39	AIP00149	6	1500-2499	K. DID YOU LISTEN TO ANY CHURCH SERVICES ON THE RADIO LAST SUNDAY*
	8/39	RCOM0015	9	1500-2499	CHILDREN 10-19 A. HOW OFTEN DO YOU GO TO CHURCH OR SUNDAY SCHOOL* B. WHY DO YOU /OR DO YOU NOT/ GO* C. DO YOU THINK IT IS IMPORTANT THAT EVERYONE CHILDREN 10-19 DO YOU HAVE DIFFERENT IDEAS FROM EITHER ONE OR BOTH OF YOUR PARENTS ON -- K. CHURCH OR SUNDAY SCHOOL* A. DID YOU HAPPEN TO GO TO CHURCH LAST SUNDAY* B. ABOUT HOW MANY TIMES A YEAR DO YOU GO TO CHURCH* DO YOU THINK YOUNG PEOPLE IN THIS COMMUNITY ARE MORE INTERESTED, OR LESS INTERESTED IN RELIGION NOW THAN YOUNG PEOPLE WERE TEN YEARS AGO* DECK 2 HOW OFTEN DO YOU GO TO CHURCH OR RELIGIOUS SERVICES* A. HAVE YOU ATTENDED A RELIGIOUS SERVICE WITHIN THE PAST FOUR WEEKS* B. HOW MANY TIMES IN THE PAST FOUR WEEKS* HOW OFTEN DO YOU GO TO CHURCH OR RELIGIOUS SERVICES* DO YOU ATTEND CHURCH REGULARLY. OCCASIONALLY. HARDLY EVER. OR NOT AT ALL* THERE ARE A NUMBER OF REASONS WHY PEOPLE DO NOT GO TO CHURCH. DO YOU HAPPEN TO HAVE ANY REASON WHY YOU DO NOT ATTEND CHURCH REGULARLY* HOW OFTEN DO YOU GO TO CHURCH OR RELIGIOUS SERVICES* HOW OFTEN DO YOU GO TO CHURCH OR RELIGIOUS SERVICES* A FORM HOW OFTEN DO YOU GO TO CHURCH OR RELIGIOUS SERVICES* DO YOU ATTEND CHURCH REGULARLY. OCCASIONALLY OR NOT AT ALL* WILL YOU INDICATE WHICH OF THE REASONS LISTED ON THIS CARD EXPLAIN WHY YOU DO NOT GO TO CHURCH REGULARLY. OR IS THERE ANY OTHER REASON* DO NOT LIKE TYPE OF SERVICES DO NOT LIKE TYPE OF SERMONS JUVENILE DO YOU ATTEND CHURCH REGULARLY. NOT VERY REGULARLY. OR VERY SELDOM* C. HAVE YOU ATTENDED CHURCH SINCE LAST EASTER* D. DID YOU, YOURSELF, HAPPEN TO GO TO CHURCH THIS LAST SUNDAY*
			12	1500-2499	
	11/40	AIP00224	3	1500-2499	
	11/41	AIP00253	10	1500-2499	
	9/44	NORC0228	38	1500-2499	NORC0150 35
	11/44	AIP00335	16	1500-2499	
	12/44	NORC0231	31	500-1499	NORC0150 35
	1/45	MINN0017	25	UNDER 500	
			26	UNDER 500	
	4/45	NORC0234	29	500-1499	NORC0150 35
	7/45	NORC0235	30	1500-2499	NORC0150 35
	9/45	NORC0237	33	UNDER 500	NORC0150 35
	12/46	MINN0040	6	UNDER 500	
			7	UNDER 500	
	1/47	MINN0041	24	UNDER 500	
	3/47	AIP00392	10	1500-2499	

SUBJECT

DATE SRORSRNOGNO CCOUNT SRORSRNOGNO TEXT

INTEREST/ATTENDANCE IN RELIGION

4/47 NORC0150 35

FORM 2 - ROCKY MT. SAMPLE
HOW OFTEN DO YOU GO TO CHURCH OR RELIGIOUS

SERVICES*

500-1499

FORM 2 - ROCKY MT. SAMPLE
HOW OFTEN DO YOU GO TO CHURCH OR RELIGIOUS

SERVICES*

9/48 NORC0246 28 1500-2499 NORC0150 35

HOW OFTEN DO YOU GO TO CHURCH OR RELIGIOUS
SERVICES*

10/48 RFOR0071 24 500-1499

A. DO YOU GO TO CHURCH*
C. ABOUT HOW OFTEN DO YOU GO TO CHURCH AS A
USUAL THING*

2/50 AIP00452 13 UNDER 500

TPS FORM

11/50 NORC0294 26 UNDER 500 NORC0150 35

C. DID YOU, YOURSELF, HAPPEN TO GO TO CHURCH /OR
SYNAGOGUE/ DURING THE LAST SEVEN DAYS*
ABOUT HOW OFTEN DO YOU GO TO CHURCH OR RELIGIOUS
SERVICES*

3/51 NORC0300 21 UNDER 500

DID YOU HAPPEN TO ATTEND ANY RELIGIOUS SERVICE
LAST SATURDAY OR SUNDAY*

2/53 MINN0114 22 UNDER 500

B. HOW OFTEN DO YOU USUALLY ATTEND CHURCH
SERVICES*

2/54 AIP00527 14 500-1499 AIP00452 13

DID YOU, YOURSELF, HAPPEN TO GO TO CHURCH /SYN-
AGOGUE/ IN THE LAST SEVEN DAYS*

4/54 AIP00530 13 UNDER 500 AIP00452 13

A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH,
OR SYNAGOGUE, IN THE LAST SEVEN DAYS*

5/54 AIP00930 74 3500-4499

NORC 356 COMMUNISM, CONFORMITY, CIVIL LIBERTIES
B. HAVE YOU ATTENDED CHURCH OR RELIGIOUS SER-
VICES IN THE LAST MONTH*

6/54 AIP00532 15 UNDER 500

A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH
IN THE LAST SEVEN DAYS*

2/55 AIP00543 11 500-1499 AIP00452 13

DID YOU, YOURSELF, HAPPEN TO GO TO CHURCH /OR
SYNAGOGUE/ IN THE LAST SEVEN DAYS*

5/55 AIP00547 9 500-1499 AIP00452 13

A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH,
OR SYNAGOGUE, IN THE LAST SEVEN DAYS*

6/55 AIP00549 19 500-1499 AIP00452 13

DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH OR
SYNAGOGUE IN THE LAST SEVEN DAYS*

MINN0138 12 UNDER 500

AT THE PRESENT TIME, ARE YOU A REGULARLY EN-
ROLLED MEMBER OF ANY CHURCH*

A. WHAT DENOMINATION IS YOUR CHURCH*

B. HOW OFTEN DO YOU ATTEND CHURCH SERVICES*

C. WHAT IS YOUR RELIGIOUS PREFERENCE - CATHOLIC.

9/55 AIP00553 21 UNDER 500 AIP00452 13

A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH,
OR SYNAGOGUE, IN THE LAST SEVEN DAYS*B. ABOUT HOW OFTEN DO YOU ATTEND CHURCH -- WOULD
YOU SAY YOU GO REGULARLY, OCCASIONALLY, OR
SELDOM*

5/56 AIP00565 8 UNDER 500 AIP00452 13

DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH /OR
SYNAGOGUE/ IN THE LAST SEVEN DAYS*

8/56 AIP00568 57 500-1499 AIP00452 13

DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH OR
SYNAGOGUE IN THE LAST SEVEN DAYS*

10/56 AIP00573 13 500-1499 AIP00452 13

A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH.

SUBJECT

INTEREST/ATTENDANCE IN RELIGION

DATE	SRORSRNOQNO	CCOUNT	SRORSRNOQNO	TEXT
10/56	AIP00573 13 NOR00338 76	500-1499 UNDER 500	AIP00452 13	OR SYNAGOGUE. IN THE LAST SEVEN DAYS* CHICAGO ROCKFORD, ILLINOIS ABOUT HOW LONG HAS IT BEEN SINCE YOU ATTENDED A RELIGIOUS SERVICE*
11/56	AIP00575 58	500-1499	AIP00452 13	DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH OR SYNAGOGUE IN THE LAST SEVEN DAYS*
12/56	AIP00576 1	500-1499		DO YOU PLAN TO TAKE A VACATION TRIP THIS WINTER*
	2	500-1499		IF YOU HAD YOUR CHOICE OF GOING ANYWHERE YOU WANTED ON A VACATION THIS WINTER, WHERE WOULD YOU MOST LIKE TO GO*
3/57	AIP00580 28	500-1499	AIP00452 13	DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH OR SYNAGOGUE IN THE LAST SEVEN DAYS*
	31	500-1499		DO YOU EVER MAKE A POINT OF LISTENING TO OR WATCHING RELIGIOUS SERVICES ON THE RADIO OR TELEVISION*
5/57	AIP00583 55	500-1499	AIP00452 13	DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH OR SYNAGOGUE IN THE LAST 7 DAYS*
9/57	AIP00589 6	500-1499	AIP00452 13	A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH OR SYNAGOGUE IN THE LAST SEVEN DAYS*
10/57	MINN0165 19	UNDER 500		AT THE PRESENT TIME, ARE YOU A MEMBER OF ANY CHURCH CONGREGATION -- THAT IS, A REGULARLY EN- ROLLED MEMBER*
				A. /IF YES/ HOW OFTEN DO YOU USUALLY ATTEND CHURCH SERVICES*
			11/57 AIP00592 52	500-1499 AIP00532 15 DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST SEVEN DAYS*
2/58	AIP00149 13	UNDER 500		DO YOU PLAN TO ATTEND CHURCH THIS EASTER SUNDAY*
	14	UNDER 500		DID YOU ATTEND CHURCH LAST EASTER SUNDAY*
	15	UNDER 500		DID YOU GO TO CHURCH LAST SUNDAY OR WHEN WAS IT YOU LAST ATTENDED A CHURCH SERVICE*
4/58	AIP00598 58	UNDER 500	AIP00532 15	DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST SEVEN DAYS*
11/58	POS.0468193			SAMPLE OLD PEOPLE WOULD YOU SAY YOU HAVE BEEN A DEEPLY RELIGIOUS PERSON ALL YOUR LIFE*
12/58	AIP00608101	500-1499	AIP00532 15	DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST SEVEN DAYS*
	MINN0178 56	UNDER 500		YOUTHS 15-18 A. DURING THE AVERAGE MONTH, HOW MANY TIMES DO YOU ATTEND CHURCH SERVICES*
				B. DO YOU ATTEND SUNDAY SCHOOL CLASSES*
1/59	AIP00153 14	UNDER 500		WOULD YOU MIND TELLING ME ABOUT HOW OFTEN YOU ATTEND CHURCH*
	15	UNDER 500	AIP00149 13	DO YOU PLAN TO ATTEND CHURCH THIS EASTER SUNDAY*
	16	UNDER 500	AIP00149 14	DID YOU ATTEND CHURCH LAST EASTER SUNDAY*
3/59	AIP00611 55	500-1499	AIP00532 15	DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST SEVEN DAYS*
	0612 57	500-1499	AIP00532 15	DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS*
7/59	AIP00616 67	500-1499	AIP00532 15	DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS*
	IISR0012 30	1500-2499	AIP00452 13	HOPES AND FEARS FOR SELF AND COUNTRY. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH SYN-

SUBJECT

INTEREST/ATTENDANCE IN RELIGION

DATE	SRORSRNOQNO	CCOUNT	SRORSRNOQNO	TEXT
7/59	II5R0012 30	1500-2499	AIP00452 13	AGOGUE IN THE LAST SEVEN DAYS*
12/59	AIP00622 65	1500-2499	AIP00532 15	DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS*
2/60	AIP00625 25	1500-2499	AIP00532 15	A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS* B. WHEN WAS THE LAST TIME YOU ATTENDED A RELIGIOUS SERVICE IN A CHURCH OR CHAPEL -- THAT IS, APART FROM WEDDINGS, CHRISTENINGS, FUNERALS AND DO YOU PLAN TO ATTEND CHURCH THIS EASTER SUNDAY* DID YOU ATTEND CHURCH LAST EASTER SUNDAY* DID YOU GO TO CHURCH LAST SUNDAY OR WHEN WAS IT YOU LAST ATTENDED A CHURCH SERVICE* STATE OF WISCONSIN ABOUT HOW OFTEN DO YOU GO TO CHURCH -- EVERY WEEK, ONCE EVERY 2-3 WEEKS, ONCE A MONTH, LESS OFTEN THAN THAT, OR PRACTICALLY NEVER* STUDENT XAIRE WHEN IT COMES TO RELIGION, WOULD YOU SAY THAT RELIGION IS VERY IMPORTANT TO YOU* FAIRLY IMPORTANT* OR NOT TOO IMPORTANT* STUDENT XAIRE HOW MUCH RELIGIOUS FAITH DO YOU HAVE -- A GREAT DEAL* QUITE A BIT* NOT VERY MUCH*
3/60	AIP00158 27	UNDER 500	AIP00149 13	
		28 UNDER 500	AIP00149 14	
		29 UNDER 500		
	RCOM0097 34	1500-2499		
4/60	MINN0192107	UNDER 500		
		108 UNDER 500		
7/60	AIP00632105	1500-2499	AIP00532 15	A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS*
10/60	AIP00637107	1500-2499	AIP00532 15	DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS*
12/60	AIP00639107	1500-2499	AIP00532 15	DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS*
3/61	AIP00642108	2500-3499	AIP00532 15	DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS*
6/61	AIP00647104	1500-2499	AIP00532 15	DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS*
10/61	AIP00651 50	2500-3499	AIP00532 15	DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS*
12/61	AIP00653 52	1500-2499	AIP00532 15	DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS*
3/62	MINN0213 20	UNDER 500		B. DO YOU CONSIDER YOURSELF TO BE A RELIGIOUS TYPE OF PERSON, OR NOT* /A/ /IF YES OR NO, ASK/ WHY DO YOU SAY THAT* /A/ /IF YES OR NO, ASK/ WHY DO YOU SAY THAT* 2. I ATTEND CHURCH REGULARLY 4. I SUPPORT MY CHURCH FINANCIALLY 5. I BELIEVE IN GOD -- HAVE FAITH IN GOD -- I BELIEVE IN THE BIBLE
5/62	AIP00658104	2500-3499	AIP00532 15	DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS*
	0659 27	1500-2499	AIP00532 15	DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS* A. WHAT WOULD YOU SAY IS YOUR MAIN REASON FOR ATTENDING /NOT ATTENDING/ IN THE LAST 7 DAYS* B. WHAT IS YOUR RELIGIOUS PREFERENCE - PROTES- A. ABOUT HOW MANY TIMES A MONTH DO YOU GO TO CHURCH*
6/62	AIP00660 24	1500-2499		

SUBJECT

INTEREST/ATTENDANCE IN RELIGION

DATE	SRORSRNOGNO G	CCOUNT	SRORSRNOGNO G	TEXT
6/62	AIP00660 24	1500-2499		B. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS*
12/63	AIP00681 17	2500-3499		DO YOU ATTEND CHURCH OR RELIGIOUS SERVICES* B. ABOUT HOW OFTEN DO YOU GO* WOULD YOU SAY YOU GO REGULARLY, OCCASIONALLY, OR SELDOM*
		107 2500-3499	AIP00532 15	PUBLIC'S AWARENESS OF CANCER DETECTION TESTS DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST SEVEN DAYS*
5/64	AIP00691105	2500-3499		ABOUT HOW MANY TIMES A MONTH DO YOU GO TO CHURCH*
	MINN0234 13	UNDER 500		B. DO YOU ATTEND CHURCH REGULARLY, OCCASIONALLY, HARDLY EVER, OR NOT AT ALL*
7/64	AIP00695105	2500-3499	AIP00532 15	DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST SEVEN DAYS*
8/64	AIP00696105	2500-3499	AIP00532 15	DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST SEVEN DAYS*
	0697105	2500-3499	AIP00532 15	DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST SEVEN DAYS*
2/65	AIP00706107	2500-3499	AIP00532 15	C. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS*
3/65	AIP00709107	2500-3499	AIP00532 15	C. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS*
4/65	AIP00710107	1500-2499	AIP00532 15	C. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS*
12/67	AIP00755108	500-1499	AIP00532 15	DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS*
	MINN0272 19	UNDER 500		HAVE YOU ATTENDED A RELIGIOUS SERVICE FOR THE PURPOSE OF WORSHIP WITHIN THE LAST FOUR WEEKS* A. IF YES HOW MANY TIMES IN THE LAST FOUR WEEKS*
		20 UNDER 500		A. DO YOU ATTEND RELIGIOUS SERVICES MORE OR LESS OFTEN THAN YOUR PARENTS DID* B. DO YOU THINK YOU HOLD YOUR RELIGIOUS BELIEFS MORE OR LESS STRONGLY THAN YOUR PARENTS DID* DO YOU PARTICIPATE REGULARLY IN ANY CHURCH GROUPS*
		22 UNDER 500		A. IF YES IN WHICH GROUPS ARE YOU ACTIVE* WHEN WAS THE LAST TIME YOU HAVE BEEN TO CHURCH* ON ANOTHER SUBJECT--DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS*
6/68	AIP00764 12	1500-2499		
8/68	AIP00766 21	1500-2499	AIP00532 15	
3/69	AIP00776107	UNDER 500	AIP00532 15	A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS*
	0777107	UNDER 500	AIP00532 15	A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS*
	MINN0286 18	UNDER 500		WE ARE INTERESTED IN LEARNING SOMETHING ABOUT YOUR RELIGIOUS PRACTICES AND BELIEFS. FIRST, HAVE YOU ATTENDED A RELIGIOUS SERVICE FOR THE PURPOSE OF WORSHIP IN THE LAST FOUR WEEKS* A. IF HAVE ATTENDED HOW MANY TIMES IN THE WOULD YOU DESCRIBE YOURSELF AS A VERY RELIGIOUS PERSON* FAIRLY RELIGIOUS* OR NOT SO RELIGIOUS*
		19 UNDER 500		
4/69	AIP00778107	UNDER 500	AIP00532 15	A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS*
	0779107	UNDER 500	AIP00532 15	A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH

SUBJECT

INTEREST/ATTENDANCE IN RELIGION

DATE	SRORSRNOGNO 6	CCGUNT	SRORSRNOGNO 6	TEXT
4/69	AIP00779107	UNDER 500	AIP00532 15	IN THE LAST 7 DAYS*
5/69	AIP00780107	UNDER 500	AIP00532 15	A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS*
	0781107	500-1499	AIP00532 15	A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS* B. WHAT IS YOUR RELIGIOUS PREFERENCE - PROTES- TANT, ROMAN CATHOLIC OR JEWISH* C. WHAT PROTESTANT DENOMINATION-BAPTIST.
6/69	AIP00783107	UNDER 500	AIP00532 15	A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS*
7/69	AIP00784107	UNDER 500	AIP00532 15	A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS*
9/69	AIP00788108	UNDER 500	AIP00532 15	A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS*
	0789108	UNDER 500	AIP00532 15	A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS*
10/69	AIP00791108	UNDER 500	AIP00532 15	A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS* B. WHAT IS YOUR RELI- GIOUS PREFERENCE-PROTESTANT, ROMAN CATHOLIC OR JEWISH*
	0792108	UNDER 500	AIP00532 15	A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS* B. WHAT IS YOUR RELI- GIOUS PREFERENCE-PROTESTANT, ROMAN CATHOLIC, OR JEWISH*
11/69	AIP00793107	UNDER 500	AIP00532 15	A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS*
12/69	AIP00796107	UNDER 500	AIP00532 15	A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS* B. WHAT IS YOUR RELI- GIOUS PREFERENCE-PROTESTANT, ROMAN CATHOLIC OR JEWISH*
1/70	AIP00797107	500-1499	AIP00532 15	A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS*
	0798107	500-1499	AIP00532 15	DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS* B. WHAT IS YOUR RELIGIOUS PREFERENCE - PROTES- TANT, ROMAN CATHOLIC OR JEWISH*
3/70	AIP00801107	500-1499	AIP00532 15	A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS*
5/70	AIP00807108	500-1499	AIP00532 15	A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS*
6/70	AIP00808108	500-1499	AIP00532 15	DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS* B. WHAT IS YOUR RELIGIOUS PREFERENCE-- PROTESTANT, ROMAN CATHOLIC, OR JEWISH* C. WHAT PROTESTANT DENOMINATION, BAPTIST.
	0809108	500-1499	AIP00532 15	DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS* B. WHAT IS YOUR RELIGIOUS PREFERENCE--PROTES- TANT, ROMAN CATHOLIC, OR JEWISH* C. WHAT PROTESTANT DENOMINATION, BAPTIST.
7/70	AIP00810108	500-1499	AIP00532 15	DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST 7 DAYS* B. WHAT IS YOUR RELIGIOUS PREFERENCE-- PROTESTANT, ROMAN CATHOLIC, OR JEWISH*

SUBJECT

DATE SRORSRNOGNO CCOUNT SRORSRNOGNO TEXT

INTEREST/ATTENDANCE IN RELIGION

7/70 AIP00810108 500-1499 AIP00532 15 C. WHAT PROTESTANT DENOMINATION, BAPTIST,
 9/70 AIP00814107 500-1499 AIP00532 15 DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN
 THE LAST 7 DAYS*
 11/70 AIP00817 11 500-1499 AIP00532 15 A. DID YOU, YOURSELF HAPPEN TO ATTEND CHURCH IN
 THE LAST 7 DAYS*

INTEREST IN FOOTBALL

11/37 AIP00104 5 1500-2499 DO YOU FOLLOW COLLEGE FOOTBALL*
 WHAT TEAM WOULD YOU LIKE TO SEE PLAY CALIFORNIA
 IN THE ROSE BOWL*
 6/45 MINN0023 23 UNDER 500 HAVE YOU ATTENDED A UNIVERSITY OF MINNESOTA
 FOOTBALL GAME AT THE STADIUM WITHIN THE LAST TEN
 YEARS*
 12/47 AIP00410 15 1500-2499 A. DO YOU FOLLOW SPORTS AT ALL*
 B. HAVE YOU EVER SEEN A HIGH SCHOOL, COLLEGE,
 OR PROFESSIONAL FOOTBALL GAME*
 C. WHICH ONE/S/*
 D. DID YOU HAPPEN TO SEE A FOOTBALL GAME DURING
 THIS PAST SEASON*
 8/51 NORC0311 16 UNDER 500 A FORM
 PITTSBURGH BOSTON
 DO YOU TAKE A VERY GREAT INTEREST IN HIGH SCHOOL
 WOULD YOU SAY YOU TAKE A GREAT INTEREST IN
 COLLEGE FOOTBALL GAMES, SOME INTEREST, OR DO
 FOOTBALL, QUITE A BIT OF INTEREST, OR ONLY A
 LITTLE*
 YOU NOT FOLLOW THEM AT ALL*
 A FORM
 PITTSBURGH BOSTON
 HAVE YOU ATTENDED ANY HIGH SCHOOL GAMES DURING
 HAVE YOU EVER ATTENDED A COLLEGE FOOTBALL GAME*
 A. DID YOU HAPPEN TO SEE ANY COLLEGE FOOTBALL
 THE LAST FOUR SEASONS*
 GAMES LAST SEASON*
 HOW DOES IT HAPPEN THAT YOU HAVE NOT ATTENDED
 AS MANY HIGH SCHOOL GAMES THESE LAST TWO YEARS
 B. WHICH GAMES DID YOU SEE*
 A. DO YOU FOLLOW COLLEGE FOOTBALL AT ALL*
 PITTSBURGH BOSTON
 I UNDERSTAND YOU HAVE ATTENDED A COLLEGE FOOT-
 BALL GAME WITHIN THE PAST SEVERAL SEASONS. CAN
 YOU TELL ME WHAT GAME YOU SAW THE LAST TIME YOU
 ATTENDED. AND ABOUT HOW LONG AGO THAT WAS*
 PITTSBURGH BOSTON
 A. DID YOU HAPPEN TO ATTEND ANY OTHER COLLEGE
 FOOTBALL GAMES DURING THAT SEASON* WHICH ONES*
 WHERE WERE THEY PLAYED*
 B. HOW ABOUT THE YEAR BEFORE THAT - DID YOU
 PITTSBURGH BOSTON
 A. WHAT IS THE MAIN REASON YOU DO NOT GO TO
 COLLEGE FOOTBALL GAMES MORE OFTEN*
 B. WHAT OTHER REASONS DO YOU HAVE FOR NOT GOING
 MORE OFTEN*
 PITTSBURGH BOSTON
 DO YOU PLAN TO ATTEND ANY COLLEGE FOOTBALL

SUBJECT

DATE SRORSRNOGNO CCOUNT SRORSRNOGNO TEXT
8 8

INTEREST IN FOOTBALL

9/51 NORC0311 9 UNDER 500

GAMES DURING THIS 1951 SEASON*
A. WHICH GAMES DO YOU PLAN TO ATTEND*
B. WHY DO YOU SPECIALLY PLAN TO ATTEND THOSE
PITTSBURGH BOSTON
HOW MUCH INTEREST WOULD YOU SAY YOU TAKE IN
COLLEGE FOOTBALL - A VERY GREAT INTEREST, QUITE
A BIT OF INTEREST, OR ONLY A LITTLE*

10 UNDER 500

11 UNDER 500

PITTSBURGH BOSTON
WAS THERE EVER A TIME WHEN YOU DID TAKE CONSID-
ERABLE INTEREST IN COLLEGE FOOTBALL*

14 UNDER 500

A. HOW DID YOU HAPPEN TO LOSE INTEREST IN IT*
QUESTION 12

15 UNDER 500

PITTSBURGH BOSTON
DO ANY OTHER MEMBERS OF YOUR FAMILY HERE TAKE
MUCH INTEREST IN COLLEGE FOOTBALL*

16 UNDER 500

A. WHO ARE THEY*
B. HOW DID THEY HAPPEN TO BECOME INTERESTED*
PITTSBURGH BOSTON
WOULD YOU SAY PRACTICALLY ALL OF YOUR FRIENDS
AND ASSOCIATES ARE INTERESTED IN COLLEGE FOOT-
BALL, QUITE A NUMBER OF THEM, OR ONLY A FEW*

17 UNDER 500

A FORM
PITTSBURGH BOSTON
DO YOU TAKE A VERY GREAT INTEREST IN HIGH SCHOOL
WOULD YOU SAY YOU TAKE A GREAT INTEREST IN
COLLEGE FOOTBALL GAMES, SOME INTEREST, OR DO
FOOTBALL, QUITE A BIT OF INTEREST, OR ONLY A
LITTLE*

18 UNDER 500

YOU NOT FOLLOW THEM AT ALL*
A FORM
PITTSBURGH BOSTON
HAVE YOU ATTENDED ANY HIGH SCHOOL GAMES DURING
HAVE YOU EVER ATTENDED A COLLEGE FOOTBALL GAME*
A. DID YOU HAPPEN TO SEE ANY COLLEGE FOOTBALL
THE LAST FOUR SEASONS*
GAMES LAST SEASON*
HOW DOES IT HAPPEN THAT YOU HAVE NOT ATTENDED
AS MANY HIGH SCHOOL GAMES THESE LAST TWO YEARS
B. WHICH GAMES DID YOU SEE*

20 UNDER 500

PITTSBURGH BOSTON
HOW ABOUT PROFESSIONAL FOOTBALL - DO YOU TAKE
A VERY GREAT INTEREST IN PROFESSIONAL FOOTBALL,
QUITE A BIT OF INTEREST, OR ONLY A LITTLE*

27 UNDER 500

QUESTION 19
PITTSBURGH BOSTON
DO YOU EVER LISTEN TO COLLEGE FOOTBALL GAMES
OVER THE RADIO*
A. DO YOU GENERALLY LISTEN TO COLLEGE FOOTBALL
GAMES EVERY WEEKEND DURING THE SEASON, MOST OF

PITTSBURGH BOSTON
DID YOU HAPPEN TO WATCH ANY OF THE COLLEGE
FOOTBALL GAMES ON TELEVISION LAST SEASON*
A. DID YOU GENERALLY WATCH ONE PARTICULAR
GAME STRAIGHT THROUGH, OR DID YOU SWITCH FROM

SUBJECT

DATE SRORSRNOONO COOUNT SRORSRNOONO TEXT

INTEREST IN FOOTBALL

9/51 NORC0311 28 UNDER 500

PITTSBURGH BOSTON
DO YOU EXPECT TO WATCH ANY OF THE COLLEGE FOOTBALL GAMES ON TELEVISION THIS SEASON?
A. WHICH GAMES DO YOU HOPE TO WATCH ON TV THIS YEAR?

29 UNDER 500

PITTSBURGH BOSTON
IS IT YOUR IMPRESSION THAT THERE WILL BE MORE COLLEGE FOOTBALL GAMES ON TELEVISION THIS SEASON THAN THERE WERE LAST SEASON, OR WILL THERE BE FEWER GAMES TELEVISED THIS YEAR?

MINN0097 14 UNDER 500

NOW, THESE QUESTIONS ARE ON AN ENTIRELY DIFFERENT SUBJECT. HOW MUCH INTEREST DO YOU HAVE IN FOOTBALL -- A GREAT DEAL, SOME, OR VERY LITTLE?
HAVE YOU EVER ATTENDED A COLLEGE FOOTBALL GAME?
A. WHEN WAS THE LAST TIME YOU WENT TO A COLLEGE FOOTBALL GAME?

11/51 NORC0314 20 UNDER 500

B. WHICH COLLEGE FOOTBALL GAMES DID YOU ATTEND THIS SEASON?

21 UNDER 500

WOULD YOU SAY YOU TAKE A GREAT INTEREST IN COLLEGE FOOTBALL GAMES, SOME INTEREST, OR DO YOU NOT FOLLOW THEM AT ALL?

23 UNDER 500

DID YOU HAPPEN TO WATCH ANY OF THE SATURDAY AFTERNOON COLLEGE FOOTBALL GAMES ON TELEVISION THIS SEASON?

1/52 ROOM0049 2 4500-5499

A. WHICH OF THESE GAMES DO YOU REMEMBER WATCHING ON TELEVISION THIS SEASON?

1/53 AIP00511 19 UNDER 500

A. CAN YOU REMEMBER HOW MANY FOOTBALL GAMES, IF ANY, YOU WENT TO LAST FALL?

B. /WAS THIS GAME A/ /HERE THESE GAMES/ HIGH SCHOOL, COLLEGE, PROFESSIONAL, OR SOME OTHER TYPE OF ORGANIZED FOOTBALL GAME/S/?

2/53 MINN0114 15 UNDER 500

A. DO YOU FOLLOW COLLEGE FOOTBALL AT ALL?

B. THE TWO-PLATOON SYSTEM WITH TWO SEPARATE TEAMS FOR OFFENSE AND DEFENSE HAS BEEN DONE AWAY WITH. DO YOU APPROVE OR DISAPPROVE OF THIS CHANGE?

16 UNDER 500

HAVE YOU EVER SEEN THE UNIVERSITY OF MINNESOTA FOOTBALL GOPHERS PLAY A GAME?

17 UNDER 500

DO YOU CONSIDER YOURSELF A FOOTBALL FAN, OR NOT?
FOR THE LAST FEW YEARS THE BIG TEN ATHLETIC CONFERENCE WHICH INCLUDES THE UNIVERSITY OF MINNESOTA, HAS HAD AN AGREEMENT WITH THE PACIFIC COAST SCHOOLS. UNDER THAT AGREEMENT, A BIG TEN TEAM IS CHOSEN EACH YEAR TO PLAY IN THE CALI-

9/53 NORC0345 1 UNDER 500

A. FIRST ABOUT HIGH SCHOOL FOOTBALL GAMES -- WOULD YOU SAY YOU TAKE A GREAT DEAL OF INTEREST IN HIGH SCHOOL FOOTBALL, QUITE A BIT OF INTEREST, OR ONLY A LITTLE?

2 UNDER 500

B. HOW ABOUT COLLEGE FOOTBALL GAMES -- DO YOU WHEN DID YOU FIRST BECOME INTERESTED IN COLLEGE FOOTBALL? /AT WHAT AGE?/

QUESTION 3

HOW DID YOU FIRST BECOME INTERESTED THEN?
/WHAT WAS IT THAT GOT YOU INTERESTED?/

SUBJECT

DATE SRORSRNOQNO CCOUNT SRORSRNOQNO TEXT
6 6

INTEREST IN FOOTBALL

9/53 NORC0345 4 UNDER 500

ARE THERE ANY PARTICULAR COLLEGE TEAMS THAT YOU FOLLOW REGULARLY -- YEAR IN AND YEAR OUT?

A. WHICH TEAMS?

B. WHY DO YOU ESPECIALLY FOLLOW THEM?

QUESTION 5

6 UNDER 500

HAVE YOU, YOURSELF, EVER GONE TO A COLLEGE FOOTBALL GAME, AT THE STADIUM?

A. DO YOU REMEMBER THE LAST TIME YOU WENT TO A COLLEGE FOOTBALL GAME AT THE STADIUM? HOW LONG AGO WAS IT?

7 UNDER 500

DO YOU REMEMBER WHICH PARTICULAR COLLEGE GAMES YOU ACTUALLY ATTENDED IN /1952/ /1951/? HOW DID YOU HAPPEN TO ATTEND THAT GAME?

8 UNDER 500

WHAT ARE SOME OF THE THINGS YOU ENJOY ABOUT ATTENDING COLLEGE FOOTBALL GAMES?

9 UNDER 500

WOULD YOU LIKE TO ATTEND COLLEGE FOOTBALL GAMES /MORE OFTEN/, IF YOU COULD?

A. WHAT IS THE MAIN REASON YOU DO NOT ATTEND /MORE OFTEN/?

10 UNDER 500

B. /IF NO TO A/ WHY IS THAT?

DO YOU EXPECT TO ATTEND ANY COLLEGE FOOTBALL GAMES THIS SEASON?

A. WHICH GAMES DO YOU EXPECT TO ATTEND? ANY OTHERS?

11 UNDER 500

B. WHY DO YOU PLAN TO ATTEND /EACH GAME MEN- DID YOU HAPPEN TO WATCH ANY SATURDAY AFTERNOON COLLEGE FOOTBALL GAMES ON TELEVISION LAST SEASON?

12 UNDER 500

A. DID YOU WATCH THEM ALMOST EVERY SATURDAY, OR ABOUT HALF THE SATURDAYS, OR ONLY ONCE OR TWICE? AS FAR AS YOU KNOW, ARE THERE ANY RESTRICTIONS ON THE TELEVISIONING OF COLLEGE FOOTBALL GAMES, OR IS ANY COLLEGE FREE TO TELEVISION IF IT WANTS TO?

13 UNDER 500

A. WHAT SORT OF RESTRICTIONS?

AS FAR AS YOU KNOW, WILL THERE BE A COLLEGE FOOTBALL GAME ON TELEVISION EVERY SATURDAY AFTERNOON THIS SEASON, OR WILL THERE BE SOME SATURDAYS WHEN THERE ARE NOT ANY ON TV?

14 UNDER 500

DO YOU PLAN TO WATCH ANY OF THE SATURDAY AFTERNOON COLLEGE FOOTBALL GAMES ON TELEVISION THIS SEASON?

15 UNDER 500

A. /IF YES/ DO YOU PLAN TO WATCH THEM ON TELEVISION ALMOST EVERY SATURDAY, OR ABOUT HALF THE ARE THERE ANY COLLEGE GAMES BEING PLAYED THIS SEASON THAT YOU WOULD ESPECIALLY LIKE TO SEE ON TELEVISION, IF YOU COULD? /WHICH/

16 UNDER 500

DO YOU HAPPEN TO KNOW ANY OF THE GAMES THAT ARE GOING TO BE TELEVISIONED THIS SEASON?

A. WHICH ONES?

17 UNDER 500

B. DO YOU PLAN TO WATCH THAT GAME ON TV? SOMETIMES THEY SHOW PARTS OF THE BIG GAMES ON TELEVISION LATER ON, ON SATURDAY NIGHT, SUNDAY OR MONDAY, AFTER THE GAMES HAVE BEEN PLAYED, HAVE YOU EVER SEEN THESE PICTURES OF FOOTBALL

SUBJECT

DATE SRORSRNOQNO CCOUNT SRORSRNOQNO TEXT

INTEREST IN FOOTBALL

9/53 NORCO345 17 UNDER 500
19 UNDER 500

GAMES ON TELEVISION*
SUPPOSE SOME COLLEGE FOOTBALL GAME THAT YOU WERE INTERESTED IN WAS BEING TELEVISED IN A LOCAL MOVIE THEATRE HERE. WITH AN ADMISSION PRICE OF A DOLLAR A TICKET -- AND SOME OTHER COLLEGE FOOTBALL GAME WAS ON THE REGULAR TELE- AS YOU KNOW, IT IS THE FOOTBALL SEASON AGAIN. DO YOU PAY ANY ATTENTION AT ALL TO FOOTBALL*
A. HOW DO YOU THINK THE CYCLONES AT IOWA STATE COLLEGE AT AMES ARE GOING TO DO THIS YEAR COMPARED TO LAST YEAR*

9/54 AIPO0136 21 UNDER 500

THESE NEXT FEW QUESTIONS ARE MUCH DIFFERENT. IF YOU WERE ON A QUIZ PROGRAM, COULD YOU IDENTIFY EACH OF THESE*
B. WHO WERE FOOTBALLS FOUR HORSEMEN - WHERE DID THEY PLAY*

11/54 MINN0132 14 UNDER 500

12/55 AIPO0142 12 UNDER 500

DURING THE PAST FOOTBALL SEASON, HAVE YOU OR SOMEBODY IN YOUR IMMEDIATE FAMILY WATCHED ANY OF THE COLLEGE FOOTBALL GAMES TELEVISED ON SATURDAY AFTERNOON*

2/58 IOWA0011 51

DURING THE FOOTBALL SEASON LAST FALL, DID YOU LISTEN TO RADIO OR TV REPORTS OF FOOTBALL GAMES PLAYED BY UNIVERSITY OF IOWA*

12/58 AIPO0152 24 UNDER 500

DURING THE PAST FOOTBALL SEASON, HAVE YOU READ ABOUT, HEARD OR WATCHED ANY COLLEGE FOOTBALL GAMES, INCLUDING THOSE ON TELEVISION*

1/59 MINN0179 20 UNDER 500

IF YES, ASK HOW DO YOU FEEL ABOUT THE NEW COLLEGE FOOTBALL RULE WHICH ALLOWED A TEAM TO HOW MUCH INTEREST DO YOU YOURSELF HAVE IN FOOTBALL AT THE UNIVERSITY OF MINNESOTA -- A GREAT DEAL OF INTEREST* A MILD INTEREST* OR VERY LITTLE INTEREST*

21 UNDER 500

A. /IF GREAT DEAL OR MILD INTEREST/ DO YOU DID YOU PERSONALLY ATTEND ANY OF THE UNIVERSITY OF MINNESOTA HOME FOOTBALL GAMES IN MINNEAPOLIS LAST FALL* /IF YES/ HOW MANY GAMES DID YOU ATTEND*

12/60 MINN0200 18 UNDER 500

DO YOU CONSIDER YOURSELF A FOOTBALL FAN, OR NOT*
HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN FOOTBALL - A GREAT DEAL* SOME INTEREST* OR NOT VERY MUCH*

9/61 MINN0208 17 UNDER 500

19 UNDER 500

DO YOU YOURSELF PLAN TO SEE THE MINNESOTA VIKINGS PLAY FOOTBALL AT ANY HOME GAMES THIS FALL*

7/64 MINN0236 11 UNDER 500

A. /IF YES/ HOW MANY DIFFERENT TIMES DO YOU PLAN TO GO TO METROPOLITAN STADIUM TO SEE THE HERE S AN ENTIRELY DIFFERENT QUESTION NOW. . . HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN FOOTBALL--A GREAT DEAL OF INTEREST* SOME INTEREST* OR NOT VERY MUCH*

12 UNDER 500

THE MINNESOTA VIKINGS PROFESSIONAL FOOTBALL TEAM SOON WILL START ITS FOURTH SEASON IN THE NATIONAL FOOTBALL LEAGUE. DO YOU YOURSELF PLAN TO SEE ANY VIKINGS HOME GAMES THIS YEAR AT

SUBJECT	DATE	SRORSRNOGND	CCOUNT	SRORSRNOGND	TEXT
INTEREST IN FOOTBALL	7/64	MINND236	12 UNDER 500	6	METROPOLITAN STADIUM IN BLOOMINGTON*
INTEREST IN BASKETBALL	1/53	AIP00511	18 UNDER 500	6	A. DO YOU FOLLOW COLLEGE BASKETBALL AT ALL* B. SOME PEOPLE SAY THE RULES SHOULD BE CHANGED IN BASKETBALL SO THERE WILL NOT BE SO MANY FOULS CALLED. DO YOU THINK THE RULES SHOULD BE CHANGED. OR DO YOU THINK THE PRESENT RULES ARE NOW THAT THE BASKETBALL SEASON IS SOON TO START. WHAT DO YOU THINK OF BOYS BASKETBALL GAMES BETWEEN HIGH SCHOOLS* QUESTION 38 IF YOU APPROVE, CHECK ONE OR MORE OF THE FOLLOWING WHAT DO YOU THINK OF GIRLS BASKETBALL GAMES BETWEEN HIGH SCHOOLS* QUESTION 41 IF YOU APPROVE, CHECK ONE OR MORE OF THE FOLLOWING REASONS FOR APPROVAL --
	9/57	10WAD010	37		
			40		
INTEREST IN BASEBALL	10/37	AIP00100	8 1500-2499		DO YOU FOLLOW BIG LEAGUE BASEBALL* /IF ANSWER IS YES, ASK/ IN YOUR OPINION WHO WAS THE MOST VALUABLE PLAYER IN THE BIG LEAGUES THIS YEAR* A FORM A. DO YOU FOLLOW BIG LEAGUE BASEBALL* B. WHICH TEAM DO YOU THINK WILL WIN IN THE AMERICAN LEAGUE* C. WHICH TEAM DO YOU THINK WILL WIN THE NATIONAL
	4/38	AIP00119	10 500-1499		A. DO YOU HAPPEN TO FOLLOW BIG LEAGUE BASEBALL* B. HAS THE FACT THAT THE YANKEES HAVE WON THE WORLD SERIES THREE YEARS STRAIGHT LESSENED YOUR INTEREST IN BIG LEAGUE BASEBALL* DO YOU FOLLOW BIG LEAGUE BASEBALL* T FORM A. DO YOU FOLLOW PROFESSIONAL BASEBALL* A. DO YOU FOLLOW PROFESSIONAL SPORTS* B. DO YOU THINK THAT PROFESSIONAL BASEBALL SHOULD BE CONTINUED DURING THE WAR. OR SHOULD IT BE STOPPED UNTIL AFTER THE WAR* 1500-2499 T FORM A. DO YOU FOLLOW PROFESSIONAL BASEBALL* A. DO YOU FOLLOW PROFESSIONAL SPORTS* B. DO YOU THINK THAT PROFESSIONAL BASEBALL SHOULD BE CONTINUED DURING THE WAR. OR SHOULD IT BE STOPPED UNTIL AFTER THE WAR* STOPPED UNTIL AFTER THE WAR* A. DO YOU FOLLOW MAJOR LEAGUE BASEBALL REGULARLY* B. IF THE ST. LOUIS CARDINALS PLAY THE BOSTON RED SOX IN THE WORLD SERIES WHICH WOULD YOU LIKE
	10/38	AIP00136	5 1500-2499		
	5/41	AIP00236	12 1500-2499		
	3/43	AIP00292	2 UNDER 500		
	9/46	AIP00378	14 1500-2499		

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INTEREST IN BASEBALL

DATE	SRCRSRNOQND	COOUNT	SRCRSRNOQND	TEXT
8/59	MINN0185	20	UNDER 500	ANY OF THE HOME GAMES. OR NOT? /IF WOULD. ASK/ A. HOW MANY TIMES DURING THE SEASON DO YOU HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN BASEBALL -- A GREAT DEAL* SOME INTEREST* OR NOT VERY MUCH*
8/60	MINN0196	15	UNDER 500	A. THERE IS TALK OF GETTING A MAJOR LEAGUE BASE- BALL TEAM IN THE TWIN CITIES. IF THAT SHOULD HAPPEN, DO YOU THINK YOU WOULD BECOME MORE IN- TERESTED IN BASEBALL THAN YOU ARE NOW -- OR WOULD IT NOT MAKE ANY PARTICULAR DIFFERENCE* HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN BASEBALL -- A GREAT DEAL. SOME INTEREST. OR NOT VERY MUCH*
		16	UNDER 500	A. AN AMERICAN LEAGUE BASEBALL CLUB WILL BE B. DO YOU PLAN TO ATTEND ANY OF THE HOME GAMES OF THE NEW BASEBALL CLUB* PLAYING ITS HOME GAMES IN MINNESOTA THIS YEAR. /B/ /IF YES/ ABOUT HOW MANY TIMES DURING THE DO YOU HAPPEN TO KNOW THE NAME OF THIS TEAM* /WHAT IS IT*/ 1961 SEASON DO YOU THINK YOU WILL BE GOING TO A MAJOR LEAGUE BASEBALL GAME IN THE TWIN CITIES* HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN BASEBALL - A GREAT DEAL. SOME INTEREST. OR NOT VERY MUCH*
2/61	MINN0202	6	UNDER 500	DO YOU PLAN TO SEE THE THINS PLAY ANY HOME GAMES DURING THE REMAINDER OF THE SEASON* A. /IF YES/ HOW MANY DIFFERENT TIMES DO YOU PLAN TO GO OUT TO SEE THEM* HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN BASEBALL - A GREAT DEAL. SOME INTEREST. OR NOT VERY MUCH*
		7	UNDER 500	DO YOU PLAN TO SEE THE THINS PLAY ANY HOME GAMES DURING THE REMAINDER OF THE SEASON* A. /IF YES/ HOW MANY DIFFERENT TIMES DO YOU PLAN TO GO OUT TO SEE THEM* HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN BASEBALL - A GREAT DEAL. SOME INTEREST. OR NOT VERY MUCH*
7/61	MINN0206	12	UNDER 500	DO YOU PLAN TO SEE THE THINS PLAY ANY HOME GAMES DURING THE REMAINDER OF THE SEASON* A. /IF YES/ HOW MANY DIFFERENT TIMES DO YOU PLAN TO GO OUT TO SEE THEM* HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN BASEBALL - A GREAT DEAL. SOME INTEREST. OR NOT VERY MUCH*
		13	UNDER 500	DO YOU PLAN TO SEE THE THINS PLAY ANY HOME GAMES DURING THE REMAINDER OF THE SEASON* A. /IF YES/ HOW MANY DIFFERENT TIMES DO YOU PLAN TO GO OUT TO SEE THEM* HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN BASEBALL - A GREAT DEAL. SOME INTEREST. OR NOT VERY MUCH*
		14	UNDER 500	DO YOU PLAN TO SEE THE THINS PLAY ANY HOME GAMES DURING THE REMAINDER OF THE SEASON* A. /IF YES/ HOW MANY DIFFERENT TIMES DO YOU PLAN TO GO OUT TO SEE THEM* HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN BASEBALL - A GREAT DEAL. SOME INTEREST. OR NOT VERY MUCH*
3/63	MINN0222	9	UNDER 500	DO YOU PLAN TO SEE THE THINS PLAY ANY HOME GAMES DURING THE REMAINDER OF THE SEASON* A. /IF YES/ HOW MANY DIFFERENT TIMES DO YOU PLAN TO GO OUT TO SEE THEM* HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN BASEBALL - A GREAT DEAL. SOME INTEREST. OR NOT VERY MUCH*
		10	UNDER 500	DO YOU PLAN TO SEE THE THINS PLAY ANY HOME GAMES DURING THE REMAINDER OF THE SEASON* A. /IF YES/ HOW MANY DIFFERENT TIMES DO YOU PLAN TO GO OUT TO SEE THEM* HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN BASEBALL - A GREAT DEAL. SOME INTEREST. OR NOT VERY MUCH*
3/64	MINN0232	15	UNDER 500	DO YOU PLAN TO SEE THE THINS PLAY ANY HOME GAMES DURING THE REMAINDER OF THE SEASON* A. /IF YES/ HOW MANY DIFFERENT TIMES DO YOU PLAN TO GO OUT TO SEE THEM* HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN BASEBALL - A GREAT DEAL. SOME INTEREST. OR NOT VERY MUCH*
		16	UNDER 500	DO YOU PLAN TO SEE THE THINS PLAY ANY HOME GAMES DURING THE REMAINDER OF THE SEASON* A. /IF YES/ HOW MANY DIFFERENT TIMES DO YOU PLAN TO GO OUT TO SEE THEM* HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN BASEBALL - A GREAT DEAL. SOME INTEREST. OR NOT VERY MUCH*
3/67	MINN0265	1	UNDER 500	DO YOU PLAN TO SEE THE THINS PLAY ANY HOME GAMES DURING THE REMAINDER OF THE SEASON* A. /IF YES/ HOW MANY DIFFERENT TIMES DO YOU PLAN TO GO OUT TO SEE THEM* HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN BASEBALL - A GREAT DEAL. SOME INTEREST. OR NOT VERY MUCH*

SUBJECT

DATE	SRORSRNOQNO	CCOUNT	SRORSRNOQNO	TEXT
INTEREST IN BASEBALL	4/69	MINN0287	3 UNDER 500	HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN BASEBALL--A GREAT DEAL* SOME INTEREST* OR NOT VERY MUCH*
INTEREST IN HUNTING	10/49	MINN0076	24 UNDER 500	A. HAVE YOU DONE ANY HUNTING IN MINNESOTA THIS FALL*
			25 UNDER 500	B. /IF NO/ DO YOU EXPECT TO HUNT THIS FALL* A. WHAT HAVE YOU HUNTED UP TO NOW* B. ON THE WHOLE. HAVE YOU HAD GOOD LUCK OR POOR LUCK ON YOUR HUNTING TRIPS* C. WHAT IS YOUR OPINION ABOUT THE DATES THIS FALL FOR THE DUCK, PHEASANT AND DEER SEASONS - DOES ANYONE ELSE IN YOUR HOUSEHOLD GO HUNTING* DID YOU DO ANY HUNTING IN MINNESOTA THIS SEASON* A. THERE HAS BEEN TALK ABOUT HARD FEELINGS BETWEEN HUNTERS AND FARMERS IN SOME PARTS OF THE STATE THIS YEAR. WHAT DO YOU THINK CAUSES THE HARD FEELINGS* B. WHAT DO YOU THINK CAN BE DONE TO BRING ABOUT DID YOU YOURSELF OR ANYBODY IN YOUR FAMILY GO HUNTING ANY TIME THIS WINTER OR FALL* IN THE PAST YEAR. HAVE YOU OR SOMEONE ELSE IN YOUR IMMEDIATE FAMILY DONE ANY HUNTING HERE IN IOWA* HOW DO YOU FEEL ABOUT HUNTERS USING YOUR FARM* DO YOU OWN A SHOTGUN OR RIFLE* DO YOU PLAN TO DO ANY HUNTING THIS FALL* QUESTION 4 WHAT DO YOU HUNT* DID ANYONE IN YOUR HOME DO ANY HUNTING ANYWHERE IN TEXAS DURING THE LAST TWELVE MONTHS. THAT IS. FROM MAY FIRST 1957 TO MAY FIRST OF THIS YEAR* DO YOU HUNT* DO YOU HAVE A YOUNGSTER WHO HAS HUNTED* DO YOU, OR DOES YOUR HUSBAND/WIFE GO HUNTING* THE HUNTING SEASON IS NOW ON IN MINNESOTA. AS FAR AS YOU KNOW. DO YOU THINK MOST OF THE PEOPLE WHO HUNT IN MINNESOTA FOLLOW THE RULES OF GOOD SPORTSMANSHIP. OR NOT* /IF NO. ASK/ ARE THERE ANY PEOPLE IN THIS HOUSEHOLD WHO GO HUNTING* A FORM HAVE YOU YOURSELF DONE ANY HUNTING IN MINNESOTA THIS FALL. OR ARE YOU PLANNING TO DO ANY* DO YOU, OR DOES YOUR HUSBAND/WIFE GO HUNTING* A. DO YOU, OR DOES YOUR HUSBAND/WIFE GO HUNTING* B. DO YOU HAPPEN TO HAVE IN YOUR HOME ANY GUNS OR REVOLVERS*
			26 UNDER 500	
	11/49	MINN0077	17 UNDER 500	
			18 UNDER 500	
	3/55	AIP00139	14 UNDER 500	
	12/55	AIP00142	18 UNDER 500	
	9/57	IOWA0010	1	
			2	
			3	
	5/58	TEX.1064	8 UNDER 500	
	10/58	MISC0002	4 UNDER 500	
			5 UNDER 500	
	7/59	AIP00616	28 500-1499	
	11/59	MINN0187	8 UNDER 500	
			10 UNDER 500	
	10/60	MINN0199	2 UNDER 500	
	1/65	AIP00704	25 1500-2499	
	8/66	AIP00733	11 2500-3499	
INTEREST IN FISHING	5/49	MINN0071	5 UNDER 500	A. DO YOU DO ANY HUNTING OR FISHING YOURSELF* B. DO YOU HUNT OR FISH IN MINNESOTA. OR OUTSIDE THE STATE*

SUBJECT

DATE SRORSRNOGNO CCOUNT SRORSRNOGNO TEXT

INTEREST IN FISHING

6/53 MINN0117 21 UNDER 500 DO YOU GO FISHING DURING THE SUMMER?
A. HOW OFTEN DO YOU USUALLY GO FISHING?
B. HOW MANY MILES DO YOU USUALLY TRAVEL, ONE WAY, TO FISH?
C. HOW MANY TIMES THIS SEASON HAVE YOU BEEN HAVE YOU OR ANYBODY IN YOUR FAMILY DONE ANY FISHING SO FAR THIS YEAR?
WHERE DID YOU DO THIS FISHING?
DO YOU OR ANYBODY IN YOUR FAMILY EXPECT TO DO ANY FISHING BETWEEN NOW AND THE END OF THE SEASON?
WHERE DO YOU EXPECT TO DO THIS FISHING?
DID ANYONE IN YOUR HOME DO ANY SALT WATER FISHING ANYWHERE IN TEXAS DURING THE LAST TWELVE MONTHS, THAT IS, FROM MAY FIRST 1957 TO MAY FIRST OF THIS YEAR?
A. WHICH OF THESE SALT WATER FISH DID YOU HAPPEN TO CATCH YOURSELF IN TEXAS DURING THE LAST TWELVE MONTHS?
SPECKLED TROUT SHRIMP FLOUNDER DRUM REDFISH

6/54 AIP00135 12 UNDER 500
13 UNDER 500

5/58 TEX.1064 8 UNDER 500
7 UNDER 500

2/59 MINN0180 9 UNDER 500
A. HAVE YOU, YOURSELF, DONE ANY ICE FISHING, EITHER THIS WINTER OR ANY PAST WINTERS? /IF YES/ WHICH?
B. DO YOU DO ANY FISHING DURING THE WARMER SEASONS?

INTEREST IN SWIMMING

7/38 AIP00129 6 1500-2499
A. CAN YOU SWIM?
B. HOW FAR DO YOU THINK YOU COULD SWIM IF YOU HAD TO?
C. DO YOU THINK ALL CHILDREN IN PUBLIC SCHOOLS SHOULD BE REQUIRED TO LEARN HOW TO SWIM?

6/50 AIP00457 25 UNDER 500
A. CAN YOU SWIM?
B. HOW OFTEN DO YOU GO SWIMMING?

6/53 MINN0117 22 UNDER 500
A. DO YOU CONSIDER YOURSELF A GOOD SWIMMER, OR RATHER POOR?

8/57 AIP00587 1 500-1499
A. ABOUT HOW FAR CAN YOU SWIM?
A. HAVE YOU EVER HAD THE OPPORTUNITY TO LEARN TO SWIM?
B. THINKING ABOUT YOURSELF TODAY, WOULD YOU SAY YOU WERE ABOVE AVERAGE IN SWIMMING, BELOW AVERAGE, OR DO YOU NOT FEEL YOU COULD SWIM AT ALL?

INTEREST IN BOWLING

3/50 MINN0080 22 UNDER 500
6/50 AIP00457 24 UNDER 500
DO YOU HAPPEN TO BE A BOWLER?
A. DO YOU EVER PLAY GOLF?
C. DO YOU EVER BOWL?

11/57 AIP00148 13 UNDER 500
AS YOU MAY KNOW, THE SPORT OF BOWLING IS BECOMING MORE POPULAR ALL THE TIME. HAVE YOU DONE ANY BOWLING IN THE PAST YEAR?
A. DO YOU BOWL IN A REGULAR BOWLING LEAGUE?
B. DO YOU OWN A BOWLING BALL?

3/59 MINN0185 10 UNDER 500
DO YOU EVER GO BOWLING?
/IF YES, ASK/
A. ABOUT HOW MANY TIMES A MONTH DO YOU GO BOWL-

SUBJECT

DATE SRORSRNCQND CCOUNT SRORSRNCQND TEXT

INTEREST IN BOWLING

8/59 MINN0185 10 UNDER 500
11 UNDER 500

INS#
 B. DO YOU BELONG TO A BOWLING LEAGUE#
 ARE THERE ANY /OTHER/ PERSONS IN YOUR HOUSEHOLD
 WHO DO BOWLING#
 A. HOW MANY PERSONS ARE THERE HERE WHO BOWL#
 /NUMBER/
 B. WHAT IS THE SEX AND AGE OF EACH BOWLER#

WHAT IS YOUR FAVORITE SPORT

3/37 AIP000375 6 1500-2499

4/38 AIP00120 6 1500-2499

9/38 R00M0006 19 2500-3499

WHAT IS YOUR FAVORITE SPORT TO TAKE PART IN#
 WHAT IS YOUR FAVORITE SPORT TO WATCH#
 A. WHAT IS YOUR FAVORITE SPORT TO WATCH#
 B. WHAT IS YOUR FAVORITE SPORT TO TAKE PART IN#
 D. WHAT DO YOU DO#

WATCH SPORTS
 HORSE SHOWS, DOG SHOWS, PLAY POLO
 HUNTING, FISHING, ETC.

4/44 MINN0005 1 UNDER 500

4/48 AIP00416 11 1500-2499

GOLF, TENNIS, OUTDOOR ACTIVITIES
 WHAT SPORT DO YOU MOST ENJOY WATCHING#
 A. WHAT SPORT DO YOU, YOURSELF, ENJOY WATCHING
 B. DO YOU, YOURSELF, TAKE PART IN ANY SPORT#
 MOST#

5/48 MINN0057 33 UNDER 500

2/51 MINN0091 12 UNDER 500

8/51 MINN0094 10 UNDER 500

WHICH ONES#
 AND NOW FOR SOME QUESTIONS ON OTHER SUBJECTS --
 WHAT IS YOUR FAVORITE OUTDOOR SPORT IN SUMMER-
 TIME#
 HAVE YOU ATTENDED ANY SPORTS EVENTS DURING THE
 LAST MONTH#
 HERE IS A LIST OF A NUMBER OF MINNESOTA'S SUMMER-
 TIME OUTDOOR SPORTS. WILL YOU PLEASE LOOK OVER
 THE WHOLE LIST, AND THEN TELL ME WHICH ONES --
 IF ANY -- YOU YOURSELF TAKE PART IN#

BASEBALL
 FISHING
 GOLF

8/51 MINN0096 24 UNDER 500

9/51 NOR00311 31 UNDER 500

A. SUPPOSE THAT FOOTBALL GAMES, BOXING, BASKET-
 BALL AND OTHER SPORTS WERE PUT ON TELEVISION FOR
 PEOPLE WHO WERE WILLING TO PAY SOMETHING TO SEE
 THEM ON THEIR TV SETS. DO YOU THINK YOU, PER-
 SONALLY, WOULD OR WOULD NOT BE WILLING TO PAY
 PITTSBURGH BOSTON

ASIDE FROM FOOTBALL, ARE THERE ANY SPORTS THAT
 YOU PARTICULARLY ENJOY WATCHING ON TELEVISION#

11/51 NOR00314 25 UNDER 500

A. WHICH ONES#
 WERE THERE ANY PARTICULAR GAMES YOU WANTED TO
 WATCH ON TELEVISION THIS YEAR WHICH WERE NOT
 SHOWN#

3/52 MINN0107 6 UNDER 500

A. WHICH ONES#
 B. DO YOU RECALL WHAT WORLD RECORD WAS SET BY
 PETER BELSTAD WITHIN THE LAST MONTH# /WHAT
 RECORD#/

5/53 AIP00516 18 500-1499

A. WHAT SPORT DO YOU, YOURSELF, ENJOY WATCHING
 MOST#
 B. WHICH OF THESE SPORTS DO YOU FOLLOW WITH
 SOME REGULARITY DURING THE SEASON#

SUBJECT

WHAT IS YOUR FAVORITE SPORT

DATE	SRORSRNOQND	CCOUNT	SRORSRNOQND	TEXT
8/53	MINND119	11	500	B. HOW MUCH INTEREST DO YOU HAVE IN WATCHING FOOTBALL AND BASEBALL. FIGHTS AND OTHER SPORTS ON TELEVISION -- A GREAT DEAL OF INTEREST, JUST AN AVERAGE AMOUNT, OR VERY LITTLE#
1/54	MINND123	9	500	/A/ SUPPOSE THERE WERE A TELEVISION SYSTEM QUESTION 10 ALSO.
8/54	MINND129	9	500	A.HAVE YOU DONE ANY ICE-SKATING THIS WINTER# B.HAVE YOU DONE ANY ICE-FISHING THIS WINTER# C.HAVE YOU DONE ANY SKIING THIS WINTER# D.HAVE YOU DONE ANY TOBOGGANING THIS WINTER# SUPPOSE YOU WERE A CONTESTANT ON A QUIZ SHOW. HOW WOULD YOU IDENTIFY EACH OF THESE SPORTS FIGURES#
3/55	AIP00139	17	500	A. THE FIRST IS WILLIE MAYS -- WHO IS HE# B. THE SECOND IS BEN HOBAN HERE IS A LIST OF SPORTS. ABOUT HOW MANY PERSONS IN YOUR IMMEDIATE FAMILY INCLUDING CHILDREN LIVING AT HOME ACTUALLY PARTICIPATE IN THESE SPORTS SOMETIME DURING THE YEAR#
5/56	AIP00564	6	500-1499	BOWLING CAN YOU TELL ME WHERE THE SUMMER OLYMPIC GAMES WILL BE HELD THIS YEAR#
11/57	AIP00592	10	500-1499	AS I READ OFF EACH SPORT, WILL YOU TELL ME WE ARE TRYING TO MAKE AN ACCURATE CHECK OF THE ATTENDANCE AT DIFFERENT SPORTING EVENTS DURING WHETHER OR NOT YOU HAVE PAID ADMISSION TO SEE THE LAST YEAR -- THIS SPORT SINCE THIS TIME A YEAR AGO# AS I READ OFF EACH SPORT, WILL YOU TELL ME
2/58	AIP00149	24	500	B. FOOTBALL# C. BASEBALL# D. ICE HOCKEY# WHETHER OR NOT YOU HAVE PAID ADMISSION TO SEE WHICH OF THESE SPORTS DO YOU LIKE TO WATCH OR DON'T YOU LIKE TO WATCH ANY OF THEM#
11/58	POS.0468	83		BASEBALL BASKETBALL FOOTBALL HOCKEY SAMPLE OLD PEOPLE A. DID YOU EVER TAKE A PART IN ANY SPORTS OR OUTDOOR GAMES WHEN YOU WERE YOUNGER# IF YES, ASK IF YES, ASK B. WHAT SPORTS OR OUTDOOR GAMES# B. WHAT SPORTS OR OUTDOOR GAMES#
1/60	AIP00623	30	1500-2499	BASEBALL DURING THE PAST 12 MONTHS -- THAT IS, SINCE JANUARY FIRST LAST YEAR -- WHICH OF THE SPORTS EVENTS LISTED ON THIS CARD HAVE YOU ATTENDED IN PERSON#
5/61	POS.0544	13	1500-2499	BASEBALL BASKETBALL BOXING DOG RACING SAMPLE YOUNG ADULTS WHAT IS THE MOST STRENUOUS PHYSICAL EXERCISE YOU HAVE HAD DURING THE LAST 24 HOURS#

SUBJECT

DATE SRORSRNOGNO CCOUNT SRORSRNOGNO TEXT
S S

INTEREST IN MUSIC

5/61 POS.0544 12 1500-2499

7/61 AIP00165 33 UNDER 500

SAMPLE YOUNG ADULTS
DO YOU PLAY ANY MUSICAL INSTRUMENTS? WHAT?
DO YOU HAPPEN TO HAVE AN ORGAN HERE IN YOUR
HOME? IF SO, IS IT ELECTRIC OR NON-ELECTRIC?
IF NO ORGAN, OR YES, NON-ELECTRIC, ASK
DO YOU OR SOMEONE IN YOUR FAMILY PLAN TO OWN AN
ELECTRIC ORGAN SOMETIME IN THE FUTURE?

SUBJECT

DATE SRORSRNOGNO CCOUNT SRORSRNOGNO TEXT

WHAT IS YOUR FAVORITE SPORT

5/61 POS.0544 13 1500-2499
17 1500-2499ATHLETICS. SUCH AS BASEBALL. SOFTBALL. FOOTBALL.
VOLLYBALL
SAMPLE YOUNG ADULTS
WHAT IS YOUR FAVORITE SPORT TO WATCH?
BASEBALL
BASKETBALL
FOOTBALL

18 1500-2499

HOCKEY
SAMPLE YOUNG ADULTS
WHAT IS YOUR FAVORITE SPORT TO TAKE PART IN?
BASEBALL
BASKETBALL
BOWLING

7/61 AIP00165 13 UNDER 500

FOOTBALL
HOCKEY, ICE HOCKEY
IN WHICH OF THE FOLLOWING SPORTS DO YOU YOURSELF
HAVE THE MOST INTEREST?
BASEBALL
BASKETBALL1/64 MINN0230 14 UNDER 500
8/66 CAL.0665102 UNDER 500FOOTBALL
WHAT SPORT DO YOU MOST ENJOY WATCHING?
WOULD YOU PLEASE TELL ME WHETHER YOU OR OTHER
MEMBERS OF YOUR FAMILY HAVE ANY OF THE FOLLOWING
TYPES OF EQUIPMENT?

1/69 MINN0284 15 UNDER 500

A. GOLF CLUBS?
B. BOWLING BALLS?
D. FISHING TACKLE?
A DIFFERENT KIND OF QUESTION NOW. ... THIS WINTER
HAVE YOU DONE ANY OF THE FOLLOWING THINGS?
SKIING? ICE SKATING? ICE FISHING?
SNOWMOBILING?

4/69 MINN0287 88 UNDER 500

A. IF NO DO HAVE DEFINITE PLANS TO GO
ARE YOU INTERESTED IN READING ABOUT ANY SPORTS
OR RECREATIONAL ACTIVITIES ON THIS LIST?
ARCHERY AUTO RACING BASEBALL BASKETBALL
BOWLING BOXING CAMPING FISHING
FLYING FOOTBALL GOLF HANDBALL HIKING

INTEREST IN GAMES

3/40 AIP00187 4 1500-2499

WHICH OF THE FOLLOWING GAMES HAVE YOU PLAYED IN
THE LAST YEAR?
CHECKERS DOMINOS GOLF BRIDGE PINOCHLE
TENNIS POKER SOLITAIRE CHESS CHARADES
OTHER

INTEREST IN WRESTLING

11/52 MINN0111 10 UNDER 500

WHAT IS YOUR IMPRESSION OF PROFESSIONAL WREST-
LING -- THAT IT IS MAINLY AN EXHIBITION FOR EN-
TERTAINMENT. OR MAINLY A COMPETITIVE SPORTS
EVENT?

INTEREST IN SNOWMOBILING

2/69 MINN0285 10 UNDER 500

DO YOU HAVE A GENERALLY FAVORABLE OR UNFAVORABLE
IMPRESSION OF THE WINTER SPORT OF SNOWMOBILING?

12 UNDER 500

A. WHY DO YOU FEEL THAT WAY?
HAS ANYONE IN YOUR FAMILY BEEN SNOWMOBILING THIS
WINTER?

SUBJECT	DATE	SRORSRNOGNO	CCOUNT	SRORSRNDQND	TEXT
INTEREST IN SNOWMOBILING	12/69	MINN0293	14	UNDER 500	A. NOW ON ANOTHER SUBJECT. . . DO YOU HAVE A GENERALLY FAVORABLE OR UNFAVORABLE IMPRESSION OF THE WINTER SPORT OF SNOWMOBILING? B. DOES ANYONE IN YOUR HOUSEHOLD NOW OWN A SNOWMOBILE?
INTEREST IN HORSE RACING	4/67	CAL.0672101		UNDER 500	DURING THE PAST FIVE YEARS HAVE YOU EVER ATTEND- ED ANY KIND OF HORSE RACING EVENT AT A CALIFORN- IA TRACK? THIS WOULD INCLUDE THOROGBRED RACING, HARNESS RACING, QUARTER HORSE RACING? QUESTION 102
INTEREST IN BOATING	7/57	MINN0162	17	UNDER 500	DO YOU OR DOES ANYONE IN THE HOUSEHOLD OWN AN OUTBOARD MOTOR? A. /IF YES/ WHAT MAKE OF OUTBOARD? B. /IF YES TO 17/ HOW MANY HORSEPOWER? DO YOU OR DOES ANYONE ELSE IN THIS HOUSEHOLD OWN A BOAT OF ANY KIND? A. /IF YES/ WHAT TYPE OF BOAT? DURING THE LAST 12 MONTHS, HAVE YOU PERSONALLY DONE ANY OF THE FOLLOWING THINGS WITH THE HELP OF A BOAT -- YOURS, OR ANY ONE ELSE'S? A. HAVE YOU DONE ANY FISHING FROM A BOAT? DO YOU OWN ANY OUTBOARD MOTORS OR BOATS? IF SO, HOW MANY? DO YOU HAPPEN TO OWN A BOAT OR AN OUTBOARD MOTOR? IF YES, ASK WHAT SIZE OR POWER IS YOUR BOAT OR OUTBOARD MOTOR? ABOUT HOW MUCH INTEREST DO YOU THINK YOU YOUR- SELF HAVE IN BOATING? A GREAT DEAL, SOME IN- TEREST, OR NONE AT ALL? IN THE PAST YEAR, HAVE YOU OR SOMEONE LIVING HERE IN YOUR FAMILY RENTED EITHER A BOAT OR AN OUTBOARD MOTOR? IN THE NEXT 12 MONTHS, DO YOU OR YOUR FAMILY PLAN TO BUY A BOAT OR AN OUTBOARD MOTOR?
			18	UNDER 500	
			19	UNDER 500	
	11/57	AIP00148	14	UNDER 500	
	7/60	AIP00159	28	UNDER 500	
			29	UNDER 500	
			31	UNDER 500	
			32	UNDER 500	
INTEREST IN BOXING	11/38	AIP00139	11	1500-2499	WHICH TWO OF THESE NEWS EVENTS OF 1938 INTER- ESTED YOU MOST? /9/ WORLD SERIES BASEBALL /16/ LOUIS-SCHMELING FIGHT C. WHO IS THE HEAVYWEIGHT BOXING CHAMPION OF THE WORLD? CARD 1 A. DO YOU FOLLOW BOXING OR PRIZE-FIGHTING? B. WHEN YOU WATCH A BOXING MATCH, ARE YOU DIS- APPOINTED IF THERE IS NO KNOCK-OUT BY ONE OF THE BOXERS? DO YOU FOLLOW BOXING OR PRIZE-FIGHTING? NOW, ON THE NEXT SUBJECT . . . DO YOU FOLLOW BOXING OR PRIZE-FIGHTING? HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN BOXING AS A SPORT - A GREAT DEAL, SOME INTEREST.
	6/52	MINN0104	16	UNDER 500	
	6/55	AIP00549	13	500-1499	
	4/62	AIP00657	5	1500-2499	
	4/63	AIP00670	2	1500-2499	
	12/63	MINN0229	14	UNDER 500	

SUBJECT

DATE SRORSRNOGNO CCOUNT SRORSRNOGNO TEXT

INTEREST IN BOXING

12/63 MINN0229 14 UNDER 500
15 UNDER 500

OR NOT VERY MUCH*
 A. HAVE YOU EVER ATTENDED A PROFESSIONAL BOXING MATCH IN PERSON*
 B. DURING THE LAST 12 MONTHS HAVE YOU WATCHED ANY PROFESSIONAL BOXING CONTEST ON TELEVISION*
 C. SOME PEOPLE SAY THAT BOXING SHOULD BE DONE DO YOU FOLLOW BOXING OR PRIZEFIGHTING*
 IT HAS BEEN SUGGESTED THAT PROFESSIONAL BOXING BE BANNED BY LAW. WHAT IS YOUR OPINION -- DO YOU THINK PROFESSIONAL BOXING SHOULD BE BANNED BY LAW. OR NOT*

8/65 AIP00712 27 1500-2499

INTEREST IN GOLF

11/57 AIP00148 16 UNDER 500

DURING THE PAST 12 MONTHS. HAVE YOU YOURSELF TAKEN AN ACTIVE PART IN FISHING*
 TAKEN AN ACTIVE PART IN GOLF*
 HOW MANY PERSONS IN THIS HOUSEHOLD, INCLUDING CHILDREN, PLAYED GOLF IN THE PAST 12 MONTHS*
 ACCORDING TO THE NATIONAL GOLF ASSOCIATION, OVER 9 MILLION AMERICANS PLAY GOLF 15 OR MORE TIMES A YEAR. WHY DO YOU THINK GOLF HAS BECOME THAT POPULAR IN THE UNITED STATES*
 GENERALIZED RESPONSES FOR THE RECREATION. FOR DO YOU ENJOY WATCHING PROFESSIONAL GOLF ON TELEVISION OR NOT*
 DO YOU YOURSELF PLAY GOLF*
 A. ABOUT HOW MANY TIMES DO YOU PLAY EACH MONTH DURING THE SUMMER*
 B. DO YOU PLAY ON A PRIVATE OR PUBLIC COURSE*
 C. NOT COUNTING THE COST OF GOLF CLUBS, BALLS.

2/63 AIP00170 33 UNDER 500

5/70 MINN0298 17 UNDER 500

18 UNDER 500

19 UNDER 500

INTEREST IN MUSIC

4/40 ROOM0004 11 3500-4499

3/41 ROOM0008 13 3500-4499

6/45 MINN0023 24 UNDER 500

9/45 MINN0026 37 UNDER 500

XAIRE 2.
 DO YOU HAVE A PHONOGRAPH /IN USE/*
 WHAT ARE YOUR FAVORITE POPULAR SONGS*
 HAVE YOU EVER ATTENDED ANY OF THE SYMPHONY CONCERTS AT NORTROP AUDITORIUM*
 DO YOU HAVE A PHONOGRAPH IN YOUR HOME*
 QUESTION 38.
 WHAT TYPE IS IT- WIND-UP, ELECTRIC TABLE MODEL, ELECTRIC CABINET MODEL OR RADIO-PHONOGRAPH COMBINATION*
 WHAT MEMBER OF THE FAMILY DOES MOST OF THE RECORD BUYING*
 WHAT TYPE OF RECORD DO YOU BUY MOST OFTEN*
 DO YOU PLAN TO BUY A NEW PHONOGRAPH OR RADIO-PHONOGRAPH WITHIN THE NEXT THREE YEARS*
 QUESTION 42.
 WHAT TYPE OF MACHINE ARE YOU INTERESTED IN BUYING*
 T FORM.
 A. DID YOU EVER TAKE LESSONS TO PLAY ANY MUSICAL INSTRUMENT*
 B. WHICH INSTRUMENT OR INSTRUMENTS*
 A. HERE IS A SET OF CARDS LISTING DIFFERENT KINDS OF RADIO PROGRAMS. WOULD YOU MIND TELLING

39 UNDER 500

40 UNDER 500

41 UNDER 500

2/47 AIP00390 6 UNDER 500

11/47 NORCO245 14 2500-3499

SUBJECT

DATE SRORSRNOQNO CCOUNT SRORSRNOQNO TEXT

INTEREST IN MUSIC

11/47 NORC0245 14 2500-3499

ME THE TYPES OF PROGRAMS YOU LIKE TO LISTEN TO
IN THE DAYTIME*

MINN0051 22 UNDER 500

CLASSICAL MUSIC /SYMPHONIES, OPERA, ETC./

11/55 MINN0142 17 UNDER 500

DO YOU HAVE A PHONOGRAPH OR A RADIO-PHONOGRAPH
IN YOUR HOME*

QUESTION 18 ALSO.

DO YOU YOURSELF ENJOY MUSIC. OR DO YOU NOT CARE
FOR IT*

A.WHICH KINDS DO YOU ENJOY - JAZZ, CLASSICAL, OR

A.WHICH KINDS DO YOU ENJOY- JAZZ, CLASSICAL, OR
SEMI-CLASSICAL*

19 UNDER 500

IN THE LAST FIVE YEARS, HAVE YOU PERSONALLY
ATTENDED ANY CONCERTS BY THE MINNEAPOLIS SYM-
PHONY ORCHESTRA*A.HOW RECENTLY HAVE YOU ATTENDED A MINNEAPOLIS
SYMPHONY ORCHESTRA CONCERT*

3/56 MINN0147 14 UNDER 500

HAVE YOU EVER DONE ANY OF THE FOLLOWING THINGS--

B.ATTENDED, IN PERSON, A CONCERT BY THE MINNE-
APOLIS SYMPHONY ORCHESTRA*

2/57 AIP00147 2 UNDER 500

WHO WOULD YOU SAY IS YOUR FAVORITE MALE SINGER
TODAY*

PERRY COMO

BING CROSBY

EDDIE FISHER

3 UNDER 500

WHO WOULD YOU SAY IS YOUR FAVORITE FEMALE SINGER
TODAY*

DINAH SHORE

THERESA BREWER

JO STAFFORD

9/57 AIP00589 50 500-1499

A.DO YOU HAVE A PHONOGRAPH OR RECORD PLAYER IN
YOUR HOME THAT PLAYS LONG-PLAYING RECORDS*B.DURING THE LAST SIX MONTHS, HAVE YOU BOUGHT
ANY LONG-PLAYING RECORDS OF SYMPHONIES, PIANO OR
VIOLIN CONCERTOS, OPERAS, CHAMBER MUSIC OR OTHERWHO WOULD YOU SAY IS YOUR FAVORITE MALE SINGER
TODAY*

12/58 AIP00152 19 UNDER 500

PERRY COMO

TENNESSEE ERNIE

PAT BOONE

20 UNDER 500

WHO WOULD YOU SAY IS YOUR FAVORITE FEMALE SINGER
TODAY*

DINAH SHORE

PATTI PAGE

MARIAN ANDERSON

YOUTHS 15-18.

MINN0178 33 UNDER 500

A.WHAT DO YOU THINK OF ROCK-AND-ROLL MUSIC*

B.WHAT DO YOU THINK OF ELVIS PRESLEY*

5/61 POS.0544 9 1500-2499

SAMPLE YOUNG ADULTS

WHAT IS YOUR FAVORITE KIND OF MUSIC*

10 1500-2499

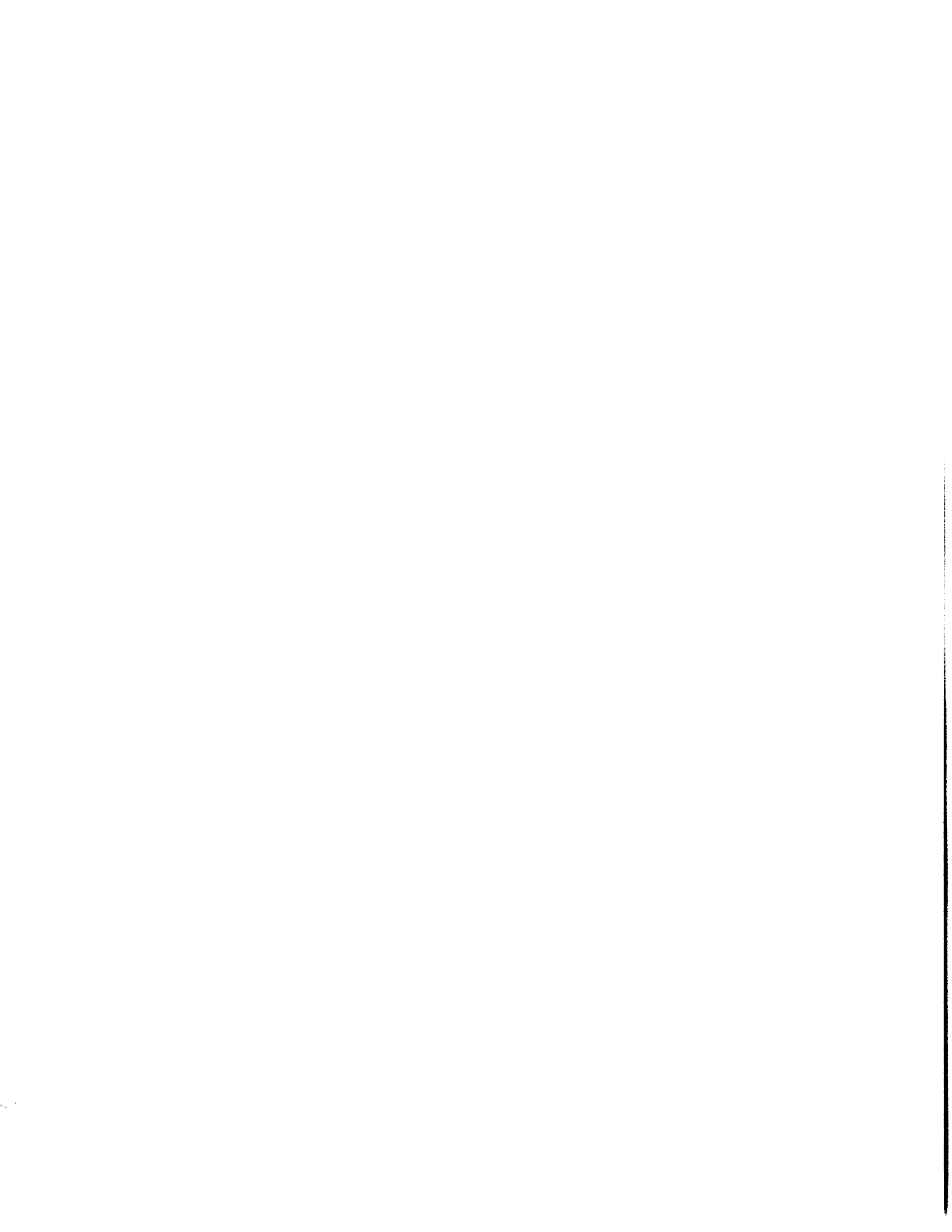
SAMPLE YOUNG ADULTS

DO YOU LIKE TO DANCE*

11 1500-2499

SAMPLE YOUNG ADULTS

AT THE PRESENT TIME, WHAT DANCE STEP DO YOU LIKE
BEST*



Section III: Representative Questions to Duplicates

This section enables the researcher to identify a representative question which has been selected from this inventory of questions. The representative is considered to be a functional equivalent of a duplicate question. A rigorous standard was applied to the selection of a representative question for duplicates. Although one may observe some slight variation in wording, a representative is usually one instance of a question repeated in many surveys. The other instances are called duplicates in this report.

These columns in this section will be explained moving from left to right across the page.

1-3. SRORSRNOQNO: refers to survey organization, survey number and question number for a representative question. This constitutes the Roper question ID.

1. SROR:
G The four letters in this column identify the survey organization for the representative question. For example, the first four letters under SRORG on page one of this section are RFOR which identifies the survey organization as Elmo Roper and Associates, Fortune Surveys.
2. SRNO: The four digit number in this column identifies the survey number for the survey organization. For example, the first four numbers under SRNO on page one of this section are 0041 which identifies the survey number as survey 41 of Elmo Roper and Associates, Fortune Surveys (RFOR).

3. QNO: The numbers in this column identify the question number for the particular question on the original questionnaire. The number under QNO at the top of page one of this section is 1 which identifies the question number on this survey (RFOR0041).
4. DATE: The specific month and year of the survey. The first date indicated at the top of page one in this section is 7/44, July, 1944.
5. CCOUNT: refers to the number of respondents in the survey. The numbers under CCOUNT at the top of page one in this section are 2500-3499. The number of respondents who responded to the survey is between 2500 and 3499.
- 6-8. SRORSNOQNO: The second (right hand) appearance of this heading refers to the survey organization, survey number, and question number for the duplicate question. For example, the first duplicate question under this heading at the top of page one in this section is identified as RFOR0042 1. Therefore, for the duplicate question, the survey organization is RFOR, the survey number is 0042, and the question number is 1. So the representative question asked by Elmo Roper and Associates, Fortune Surveys on its survey 41 was repeated on survey 42, both times as question 1.
9. DATE: The specific month and year for each duplicate question are provided under this heading. For example, the first date

given at the top of page one in this section is 8/44 which indicates that the date for this duplicate question is August, 1944, a month later than the representative question asked on survey 41.

With this section, one can select a representative question and identify the duplicate questions it represents. After selection of the representative question and identification of its duplicate questions, one could go to Section VII: "Complete Text of Questions: Organized by Roper ID's" and examine the complete text of both representative and duplicate questions to discern any variation in wording between the representative question and the duplicate questions.

One is also able to identify the specific times the "same" question was asked and recognize the time span for the same question. For example, the first representative question at the top of page one of this section is RFOR0041. We learn that the question "same" question was asked four times. Specifically, this question was asked once in July, 1944 (representative question) and once in August and twice in October, 1944. In addition to knowing that the "same" question was asked, four times and on four dates, one knows that this same question was asked in a time span of four months, on one year, specifically, from July 1944 to October 1944. Finally, one can obtain information on survey organizations and their relationships to a particular representative question and its duplicate question. For example, all four questions were asked by RFOR (Elmo Roper and Associates, Fortune Surveys).

REPRESENTATIVE QUESTIONS REFERENCED TO DUPLICATES

8 = SAME AS

RR54 (385) =8.....

SRORSRNOQNO	DATE	CCOUNT	SRORSRNOQNO	DATE
RFOR0041	1 7/44	2500-3499	RFOR0042	1 8/44
			0043	1 10/44
			0044	1 10/44
0064	2 3/48	2500-3499	RFOR0066	2 6/48
			0067	2 7/48
			0068	2 8/48
			0070	5 9/48
			0072	1 10/48
AIP00064	9 1/37	1500-2499	AIP00068	10 2/37
			0109	4 1/38
			0110	8 1/38
			0111	2 2/38
			0145	16 1/39
			0236	16 5/41
			0237	14 5/41
			0238	17 5/41
			0290	20 2/43
			0291	15 3/43
0144	1 8/56	UNDER 500	AIP00136	10 9/54
			0145	9 9/56
			0146	1 10/56
			0159	5 7/60
			0160	1 9/60
			0161	1 10/60
			0162	1 10/60
0149	13 2/58	UNDER 500	AIP00153	15 1/59
			0158	27 3/60
14	2/58	UNDER 500	AIP00153	16 1/59
			0153	28 3/60
0264	5 3/42	1500-2499	AIP00265	7 3/42
			0266	5 4/42
			0267	7 4/42
			0268	3 5/42
			0270	18 6/42
			0271	22 6/42
			0274	18 8/42
			0275	4 8/42
			0276	6 9/42
			0277	1 9/42
			0373	6 6/46
0311	3 2/44	500-1499	AIP00314	3 3/44
			0327	2 9/44
				4 9/44
			0329	2 9/44
			0415	3 3/48
			0426	2 9/48
			0427	2 9/48
			0428	2 9/48

SRORSRNOQNO	DATE	COOUNT	SRORSRNOQNO	DATE
AIP00311	3	2/44	500-1499	
			AIP00429	2 9/48
			0430	2 10/48
			0431	2 10/48
			0488	4 3/52
			0491	2 4/52
			0493	4 5/52
			0497	2 8/52
			0499	2 8/52
			0500	2 9/52
			0501	2 9/52
			0561	3 3/56
			0565	2 5/56
			0568	1 8/56
			0570	3 9/56
			0571	3 9/56
			0629	3 6/60
			MINN0010	19 7/44
			0013	16 10/44
0329	4	9/44	CAL.0699	1 8/64
			AIP00330	4 10/44
				5 10/44
			0331	4 10/44
				5 10/44
			0332	4 10/44
				5 10/44
			0333	4 10/44
			0534	17 7/54
			0535	14 8/54
0378	6	9/46	MINN0036	6 10/50
0452	13	2/50	AIP00379	8 9/46
			AIP00527	14 2/54
			0530	13 4/54
			0543	11 2/55
			0547	9 5/55
			0549	19 6/55
			0553	21 9/55
			0565	8 5/56
			0568	57 8/56
			0573	13 10/56
			0575	53 11/56
			0580	23 3/57
			0583	55 5/57
			0589	6 9/57
0500	7	9/52	IISR0012	30 7/59
			AIP00501	7 9/52
			0505	12 10/52
			0505	11 13/52
			0537	20 9/54
			0636	7 9/60
			0637	7 10/60
			0757	97 1/68
			0758	97 2/68
			MINN0128	9 7/54

SRORSRNOQNO G	DATE	CCOUNT	SRORSRNOQNO G	DATE
AIPO0500	7 9/52	1500-2499	CAL.0689	6 10/62
			0690	1 10/62
			TEX.1440	9 5/61
			1532	14 2/62
			1553	18 3/62
0502	3 9/52	1500-2499	AIPO0503	3 9/52
			0504	3 10/52
			0505	3 10/52
			0506	3 10/52
			0692	3 6/64
0532	15 6/54	UNDER 500	AIPO0592	52 11/57
			0598	58 4/58
			0608101	12/58
			0611	55 3/59
			0612	57 3/59
			0616	67 7/59
			0622	65 12/59
			0625	25 2/60
			0632105	7/60
			0637107	10/60
			0639107	12/60
			0642108	3/61
			0647104	6/61
			0651	50 10/61
			0653	52 12/61
			0658104	5/62
			0659	27 5/62
			0681107	12/63
			0695105	7/64
			0696105	8/64
			0697105	8/64
			0706107	2/65
			0709107	3/65
			0710107	4/65
			0755108	12/67
			0766	21 8/68
			0776107	3/69
			0777107	3/69
			0778107	4/69
			0779107	4/69
			0780107	5/69
			0781107	5/69
			0783107	6/69
			0784107	7/69
			0786108	9/69
			0789108	9/69
			0791108	10/69
			0792108	10/69
			0793107	11/69
			0796107	12/69
			0797107	1/70
			0798107	1/70
			0801107	3/70
			0807108	5/70

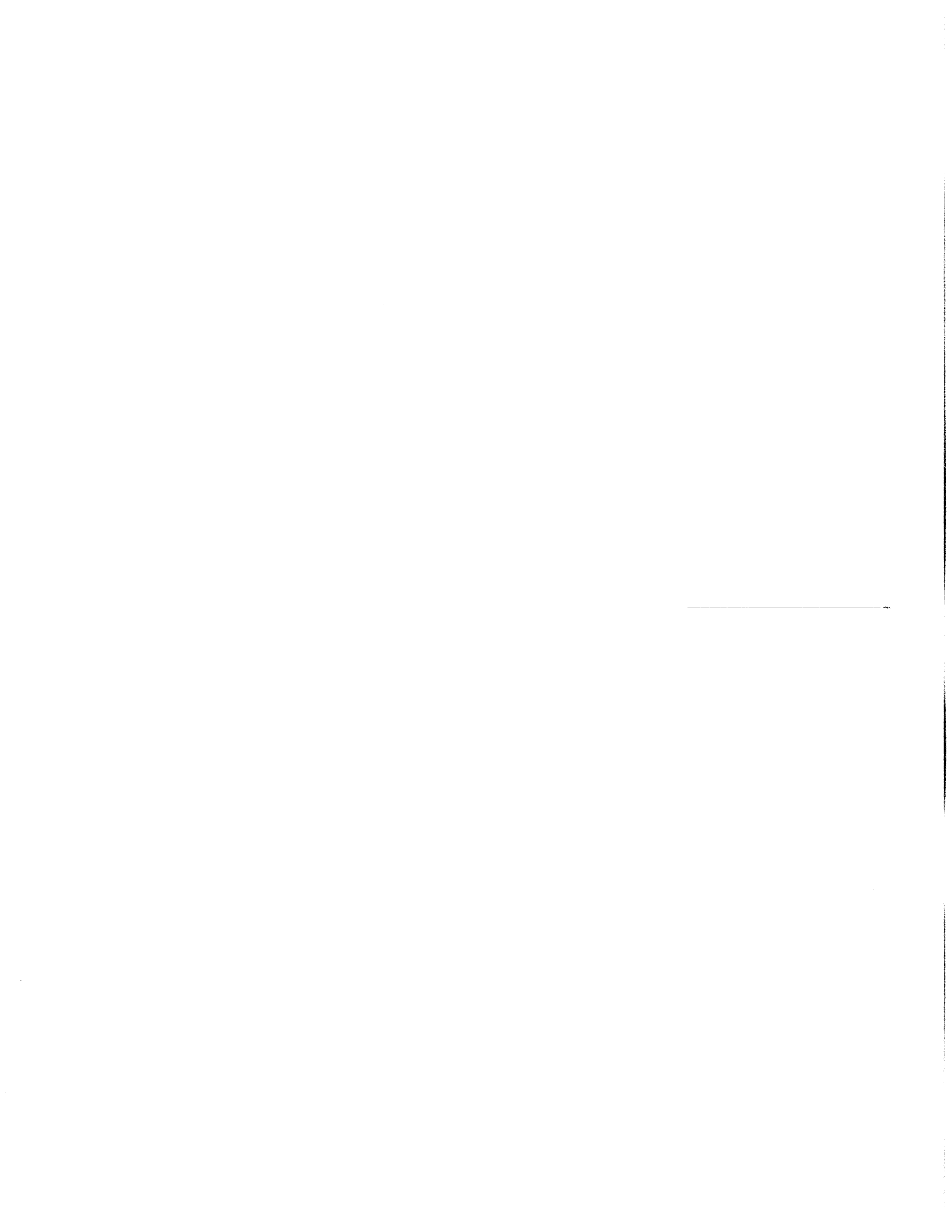
SRORSRNOQNO 6	DATE	CCOUNT	SRORSRNOQNO 6	DATE
AIP00532	15	6/54	UNDER 500	
			AIP008108	6/70
			0509108	6/70
			0810108	7/70
			0814107	9/70
			0817 11	11/70
0572	1	10/56	500-1499	
			AIP00573	2 10/56
			0604	6 9/58
			0605	2 9/58
			0606	2 10/58
			0635	1 9/60
			0636	2 9/60
			0637	2 10/60
			0664	51 10/62
			0698	1 9/64
			0699	1 10/64
			0733	15 8/66
			0735	1 9/66
			0736	1 10/66
			0767	2 8/68
			0768	1 9/68
			0769	1 9/68
			0770	1 10/68
			0812	3 9/70
			0814	1 9/70
			0815	1 10/70
			CAL. 0689	3 10/62
			0690	2 10/62
0599	30	5/58	500-1499	
			AIP00602	7 7/58
			0603	32 8/58
			0661	52 7/62
			0662	4 8/62
			0663	3 9/62
0616	2	7/59	500-1499	
			AIP00618	2 9/59
			0657	2 4/62
			0660	3 6/62
			0662	2 8/62
			0706	3 3/65
			0714	3 7/65
			0715	3 8/65
			0717	4 9/65
			0719	3 10/65
			0720	4 11/65
			0728	5 5/66
			0733	2 8/66
			0735	12 9/66
			0736	13 10/66
			0740	2 1/67
			0749	2 8/67
			0753	2 10/67
			0756	7 1/68
			0765	9 7/68
			0766	7 8/68
			0767	7 8/68

SRORSRNOGNO S	DATE	CCOUNT	SRORSRNOGNO S	DATE
AIP00616	2 7 53	500-1499	AIP00769	7 9/68
			0770	7 10/68
			0773	2 12/68
			0781	2 5/69
			0797	2 1/70
			0807	2 5/70
			0811	2 7/70
			0814	10 9/70
			0815	7 10/70
			0824	2 2/71
RCOM0031	1 4/48	UNDER 500	RCOM0034	1 4/49
			0043	1 7/50
			0053	1 1/52
			0058	1 9/52
			0059	1 5/52
			0074	1 1/52
			0075	1 3/52
			0081	1 7/53
			0082	1 11/54
0060	1 3/52	2500-3499	RCOM0062	1 10/52
			0063	1 8/56
			0064	1 9/56
			0065	1 10/56
			0097	1 3/60
			0098	1 8/60
			0099	1 6/60
			0100	1 9/60
			0102	1 10/60
NORC0150	35 4/47		NORC0228	38 9/44
			0231	31 12/44
			0234	29 4/45
			0235	30 7/45
			0237	33 9/45
			0246	28 9/48
			0294	26 11/50
MINN0037	7 9/46		MINN0038	17 10/46
0107	9 9/52	UNDER 500	AIP00169	7 10/62
			MINN0109	6 10/52
			0130	9 9/54
			0131	4 10/54
			0152	6 9/56
			0153	6 10/56
			0154	5 10/56
			0174	6 9/58
			0176	3 10/58
			0196	5 8/60
			0197	5 9/60
			0198	8 10/60
			0214	7 8/62
			0215	6 9/62

SRORSRNOGNO 6	DATE	CCOUNT
MINN0107 9	9/52	UNDER 500

SRORSRNOGNO 6	DATE
MINN0216 6	10/62
0217 6	10/62
0237 5	9/64
0238 5	10/64
0239 4	10/64
0259 5	9/66
0260 5	10/66
0261 4	10/66
0280 5	9/68
0281 8	10/68
0282 6	10/68
CAL. 0666 4	9/66
0685 1	9/68
MINN0231 36	2/64
0232 36	3/64
0233 36	4/64
0234 36	5/64
0235 36	6/64
0236 36	7/64
0237 36	9/64
0238 36	10/64
0239 36	10/64
0258 36	8/66
0259 36	9/66
0260 36	10/66
0261 36	10/66
0262 36	12/66
0263 36	1/67
0264 36	2/67
0265 36	3/67
0266 36	4/67
0267 36	6/67
0268 36	7/67
0269 36	8/67
0270 36	9/67
0271 36	10/67
0272 36	12/67
0273 36	1/68
0274 10	2/68
0275 36	3/68
0283 3	12/68
ICHA0306 41	9/56

0230 36	1/64	UNDER 500
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Section IV: Duplicates Referenced to Representative Questions

This section enables the researcher to start with a particular question of interests and find if there is a representative question for it. This section is a reverse of the organization of representative and duplicate questions that was explained in Section III.

The column headings of this section will be explained moving from left to right across the top of the page.

1-3. SRORSNOQNO: The Roper question ID.

G

1. SROR: The four letters under this aspect of the heading identify the survey organization for the duplicate question. For example, the four letters under SRORG on page one of this section are RFOR, which identify the survey organization as Elmo Roper and Associates, Fortune Associates.
2. SRNO: The four digit number under this column identifies the survey number for the duplicate question. For example, the number under SRNO at the top of page one of this section is 0042 which identifies the survey number for the duplicate question as survey 42 of Elmo Roper and Associates, Fortune Surveys.
3. QNO: The number in this column is the question number for the duplicate question. For example, the first number under QNO at the top of page one in this section is 1.

4. DATE: The month and year of the survey on which duplicate question was asked. For example, the first date indicated at the top of page one in this section is 8/44, August 1944.
5. CCOUNT: The number of respondents for the duplicate question. For example, the numbers under CCOUNT at the top of page one in this section are 3500-4499. The number of respondents who responded to the survey was between 3500 and 4499.
- 6-8. SRORSRNOQNO: The Roper ID for the representative question. For example, the first representative question under this heading at the top of page one in this section is identified as RFOR0041 1. Therefore, the survey organization is RFOR, Elmo Roper and Associates, Fortune Survey, the survey number is 0041, and the question number is 1.
9. DATE: The month and year for the representative question. For example, the first date given at the top of page one in this section is 7/44, July 1944.

The primary purpose of this section is to look up information starting with a duplicate question. One can quickly refer to a representative question by knowing the duplicate question.

DUPLICATES REFERENCED TO REPRESENTATIVE QUESTIONS

8 = SAME AS

RR53 (389) =8.....

SRORSRNOQNO 6	DATE	CCOUNT	SRORSRNOQNO 7	DATE		
RFOR0042	1	8/44	3500-4499	RFOR0041	1	7/44
0043	1	10/44	3500-4499	RFOR0041	1	7/44
0044	1	10/44	3500-4499	RFOR0041	1	7/44
0066	2	8/48	1500-2499	RFOR0064	2	3/48
0067	2	7/48	1500-2499	RFOR0064	2	3/48
0068	2	8/48	2500-3499	RFOR0064	2	3/48
0070	5	9/48	1500-2499	RFOR0064	2	3/48
0072	1	10/48	2500-3499	RFOR0064	2	3/48
AIPO0068	10	2/37	1500-2499	AIPO0064	9	1/37
0109	4	1/36	UNDER 500	AIPO0064	9	1/37
0110	8	1/38	1500-2499	AIPO0064	9	1/37
0111	2	2/39	UNDER 500	AIPO0064	9	1/37
0136	10	9/54	UNDER 500	AIPO0144	1	8/56
0145	9	9/56	UNDER 500	AIPO0144	1	8/56
	16	1/39	1500-2499	AIPO0064	9	1/37
0145	1	10/56	UNDER 500	AIPO0144	1	8/56
0153	15	1/59	UNDER 500	AIPO0149	13	2/58
	16	1/59	UNDER 500	AIPO0149	14	2/58
0159	27	3/60	UNDER 500	AIPO0149	13	2/58
	28	3/60	UNDER 500	AIPO0149	14	2/58
0159	5	7/60	UNDER 500	AIPO0144	1	8/56
0160	1	9/60	UNDER 500	AIPO0144	1	8/56
0161	1	10/60	UNDER 500	AIPO0144	1	8/56
0162	1	10/60	UNDER 500	AIPO0144	1	8/56
0169	7	10/62	UNDER 500	MINN0107	9	9/52
0236	16	5/41	1500-2499	AIPO0064	9	1/37
0237	14	5/41	1500-2499	AIPO0064	9	1/37
0238	17	5/41	1500-2499	AIPO0064	9	1/37
0265	7	3/42	1500-2499	AIPO0264	5	3/42
0266	5	4/42	1500-2499	AIPO0264	5	3/42
0267	7	4/42	1500-2499	AIPO0264	5	3/42
0268	3	5/42	1500-2499	AIPO0264	5	3/42
0270	18	6/42	UNDER 500	AIPO0264	5	3/42
0271	22	6/42	1500-2499	AIPO0264	5	3/42
0274	13	8/42	1500-2499	AIPO0264	5	3/42
0275	4	8/42	500-1499	AIPO0264	5	3/42
			1500-2499	AIPO0264	5	3/42
0276	6	9/42	1500-2499	AIPO0264	5	3/42
0277	1	9/42	500-1499	AIPO0264	5	3/42
			1500-2499	AIPO0264	5	3/42
0290	20	2/43	1500-2499	AIPO0064	9	1/37
0291	15	3/43	1500-2499	AIPO0064	9	1/37
0314	3	3/44	UNDER 500	AIPO0311	3	2/44
0327	2	9/44	500-1499	AIPO0311	3	2/44

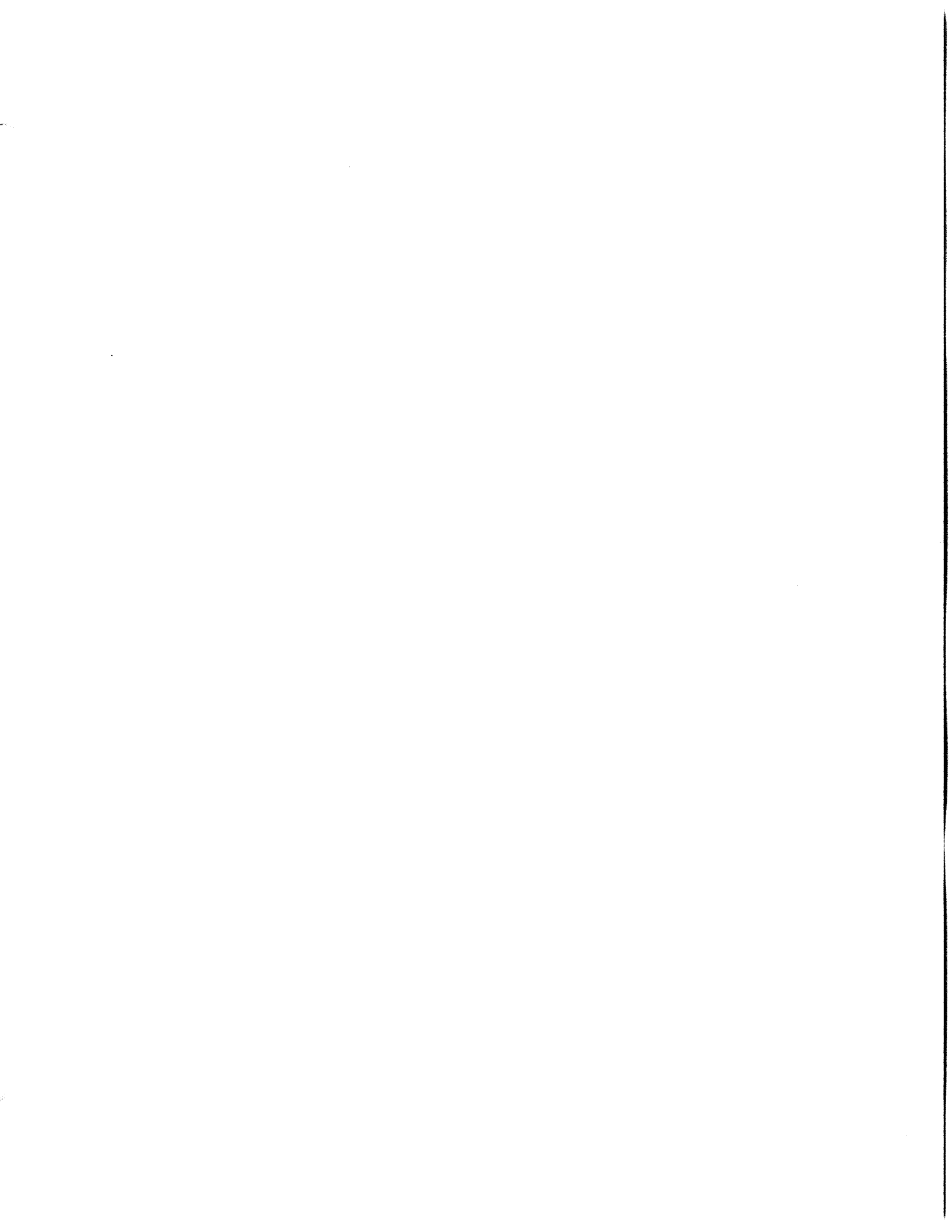
SRQSRNO	DATE	AMOUNT	SRQSRNO	DATE		
AIP00327	4	9/44	1500-2499	AIP00311	3	2/44
0328	2	9/44	1500-2499	AIP00311	3	2/44
0330	4	10/44	1500-2499	AIP00329	4	9/44
	5	10/44	1500-2499	AIP00329	4	9/44
0331	4	10/44	1500-2499	AIP00329	4	9/44
	5	10/44	1500-2499	AIP00329	4	9/44
0332	4	10/44	1500-2499	AIP00329	4	9/44
	5	10/44	1500-2499	AIP00329	4	9/44
0333	4	10/44	1500-2499	AIP00329	4	9/44
0373	6	6/46	1500-2499	AIP00284	5	3/42
0379	6	9/46	1500-2499	AIP00378	6	9/46
0415	3	3/48	1500-2499	AIP00311	3	2/44
0426	2	9/48	1500-2499	AIP00311	3	2/44
0427	2	3/48	1500-2499	AIP00311	3	2/44
0428	2	3/48	1500-2499	AIP00311	3	2/44
0429	2	3/48	1500-2499	AIP00311	3	2/44
0430	2	10/48	UNDER 500	AIP00311	3	2/44
			500-1499	AIP00311	3	2/44
			1500-2499	AIP00311	3	2/44
0431	2	10/48	1500-2499	AIP00311	3	2/44
0480	4	3/52	500-1499	AIP00311	3	2/44
0481	2	4/52	UNDER 500	AIP00311	3	2/44
0493	4	5/52	500-1499	AIP00311	3	2/44
0497	2	8/52	1500-2499	AIP00311	3	2/44
0499	2	3/52	500-1499	AIP00311	3	2/44
0500	2	9/52	1500-2499	AIP00311	3	2/44
0501	2	9/52	1500-2499	AIP00311	3	2/44
	7	9/52	1500-2499	AIP00500	7	9/52
0503	3	9/52	1500-2499	AIP00502	3	9/52
0504	3	10/52	1500-2499	AIP00502	3	9/52
0505	3	10/52	UNDER 500	AIP00502	3	9/52
	12	10/52	UNDER 500	AIP00500	7	9/52
0506	3	10/52	1500-2499	AIP00502	3	9/52
	11	10/52	1500-2499	AIP00500	7	9/52
0527	14	2/54	500-1499	AIP00452	13	2/50
0532	13	4/54	UNDER 500	AIP00452	13	2/50
0534	17	7/54	500-1499	AIP00329	4	9/44
0535	14	8/54	500-1499	AIP00329	4	9/44
0537	20	9/54	UNDER 500	AIP00500	7	9/52
0543	11	2/55	500-1499	AIP00452	13	2/50
0547	9	5/55	500-1499	AIP00452	13	2/50
0549	19	6/55	500-1499	AIP00452	13	2/50
0553	21	9/55	UNDER 500	AIP00452	13	2/50
0561	3	3/56	500-1499	AIP00311	3	2/44
0569	2	3/56	500-1499	AIP00311	3	2/44
	6	5/56	UNDER 500	AIP00452	13	2/50
0568	1	8/56	500-1499	AIP00311	3	2/44
	57	8/56	500-1499	AIP00452	13	2/50
0570	3	9/56	500-1499	AIP00311	3	2/44
0571	3	9/56	500-1499	AIP00311	3	2/44
0573	2	10/56	500-1499	AIP00572	1	10/56
	13	10/56	500-1499	AIP00452	13	2/50
0575	59	11/56	500-1499	AIP00452	13	2/50
0580	28	3/57	500-1499	AIP00452	13	2/50

SRORSRNOQNO 6	DATE	CCOUNT	SRORSRNOQNO 6	DATE
AIP00583	5/57	500-1499	AIP00452	2/50
0589	6/57	500-1499	AIP00452	2/50
0592	11/57	500-1499	AIP00532	6/54
0593	5/58	UNDER 500	AIP00532	6/54
0602	7/58	500-1499	AIP00599	5/58
0603	8/58	500-1499	AIP00599	5/58
0604	9/58	500-1499	AIP00572	10/56
0605	2/58	500-1499	AIP00572	10/56
0606	10/58	500-1499	AIP00572	10/56
0608101	12/58	500-1499	AIP00532	6/54
0611	3/59	500-1499	AIP00532	6/54
0612	3/59	500-1499	AIP00532	6/54
0616	7/59	500-1499	AIP00532	6/54
0618	9/59	4500-5499	AIP00616	7/59
0622	12/59	1500-2499	AIP00532	6/54
0625	2/60	1500-2499	AIP00532	6/54
0629	6/60	1500-2499	AIP00311	3/2/44
0632105	7/60	1500-2499	AIP00532	6/54
0635	9/60	1500-2499	AIP00572	10/56
0636	9/60	2500-3499	AIP00572	10/56
7	9/60	2500-3499	AIP00500	7/9/52
0637	2/60	1500-2499	AIP00572	10/56
7	10/60	1500-2499	AIP00500	7/9/52
107	10/60	1500-2499	AIP00532	6/54
0639107	12/60	1500-2499	AIP00532	6/54
0642108	3/61	2500-3499	AIP00532	6/54
0647104	6/61	1500-2499	AIP00532	6/54
0651	10/61	2500-3499	AIP00532	6/54
0653	12/61	1500-2499	AIP00532	6/54
0657	4/62	1500-2499	AIP00616	7/59
0658104	5/62	2500-3499	AIP00532	6/54
0659	5/62	1500-2499	AIP00532	6/54
0660	6/62	1500-2499	AIP00616	7/59
0661	7/62	2500-3499	AIP00599	5/58
0662	8/62	1500-2499	AIP00616	7/59
4	8/62	1500-2499	AIP00599	5/58
0663	9/62	2500-3499	AIP00599	5/58
0664	10/62	2500-3499	AIP00572	10/56
06681107	12/63	2500-3499	AIP00532	6/54
0692	6/64	2500-3499	AIP00502	3/9/52
0695105	7/64	2500-3499	AIP00532	6/54
0696105	8/64	2500-3499	AIP00532	6/54
0697105	3/64	2500-3499	AIP00532	6/54
0698	9/64	2500-3499	AIP00572	10/56
0699	10/64	2500-3499	AIP00572	10/56
0705	3/65	2500-3499	AIP00616	7/59
107	2/65	2500-3499	AIP00532	6/54
0709107	3/65	2500-3499	AIP00532	6/54
0710107	4/65	1500-2499	AIP00532	6/54
0714	7/65	2500-3499	AIP00616	7/59
0715	8/65	2500-3499	AIP00616	7/59
0717	9/65	2500-3499	AIP00616	7/59
0719	10/65	2500-3499	AIP00616	7/59
0720	11/65	2500-3499	AIP00616	7/59

SRORSRNOGN G	DATE	CCOUNT	SRORSRNOGN G	DATE
AIP00728	5	5/66	2500-3499	AIP00616 2 7/59
0733	2	8/66	2500-3499	AIP00616 2 7/59
	15	8/66	2500-3499	AIP00572 1 12/56
0735	1	9/66	2500-3499	AIP00572 1 12/56
	12	9/66	2500-3499	AIP00616 2 7/59
0736	1	10/66	2500-3499	AIP00572 1 12/56
	13	10/66	2500-3499	AIP00616 2 7/59
0740	2	1/67	1500-2499	AIP00616 2 7/59
0749	2	8/67	2500-3499	AIP00616 2 7/59
0753	2	10/67	500-1499	AIP00616 2 7/59
0755108		12/67	500-1499	AIP00532 15 6/54
0756	7	1/68	500-1499	AIP00616 2 7/59
0757	97	1/68	500-1499	AIP00500 7 9/52
0758	97	2/68	1500-2499	AIP00500 7 9/52
0765	9	7/68	1500-2499	AIP00616 2 7/59
0766	7	8/68	1500-2499	AIP00616 2 7/59
	21	8/68	1500-2499	AIP00532 15 6/54
0767	2	8/68	1500-2499	AIP00572 1 12/56
	7	8/68	1500-2499	AIP00616 2 7/59
0768	1	9/68	1500-2499	AIP00572 1 12/56
0769	1	9/68	1500-2499	AIP00572 1 12/56
	7	9/68	1500-2499	AIP00616 2 7/59
0770	1	10/68	1500-2499	AIP00572 1 12/56
	7	10/68	1500-2499	AIP00616 2 7/59
0773	2	12/68	500-1499	AIP00616 2 7/59
0776107		3/69	UNDER 500	AIP00532 15 6/54
0777107		3/69	UNDER 500	AIP00532 15 6/54
0778107		4/69	UNDER 500	AIP00532 15 6/54
0779107		4/69	UNDER 500	AIP00532 15 6/54
0780107		5/69	UNDER 500	AIP00532 15 6/54
0781	2	5/69	500-1499	AIP00616 2 7/59
	107	5/69	500-1499	AIP00532 15 6/54
0783107		6/69	UNDER 500	AIP00532 15 6/54
0784107		7/69	UNDER 500	AIP00532 15 6/54
0788108		9/69	UNDER 500	AIP00532 15 6/54
0789108		9/69	UNDER 500	AIP00532 15 6/54
0791108		10/69	UNDER 500	AIP00532 15 6/54
0792108		10/69	UNDER 500	AIP00532 15 6/54
0793107		11/69	UNDER 500	AIP00532 15 6/54
0796107		12/69	UNDER 500	AIP00532 15 6/54
0797	2	1/70	500-1499	AIP00616 2 7/59
	107	1/70	500-1499	AIP00532 15 6/54
0798107		1/70	500-1499	AIP00532 15 6/54
080	157	3/70	500-1499	AIP00532 15 6/54
080	2	5/70	500-1499	AIP00616 2 7/59
	103	5/70	500-1499	AIP00532 15 6/54
0808108		6/70	500-1499	AIP00532 15 6/54
0809108		6/70	500-1499	AIP00532 15 6/54
0810108		7/70	500-1499	AIP00532 15 6/54
0811	2	7/70	500-1499	AIP00616 2 7/59
0812	3	9/70	500-1499	AIP00572 1 12/56
0814	1	9/70	500-1499	AIP00572 1 12/56
	10	9/70	500-1499	AIP00616 2 7/59
	107	9/70	500-1499	AIP00532 15 6/54

SRORSRNO G	DATE	ACCOUNT	SRORSRNO G	DATE
AIP00815	1 10/70	500-1499	AIP00572	1 10/56
	7 10/70	500-1499	AIP00616	2 7/59
0817	11 11/70	500-1499	AIP00532	15 6/54
0824	2 2/71	500-1499	AIP00616	2 7/59
RCOM0034	1 4/49	UNDER 500	RCOM0031	1 4/48
0043	1 7/50	2500-3499	RCOM0031	1 4/48
0053	1 1/52	500-1499	RCOM0031	1 4/48
0058	1 9/52	UNDER 500	RCOM0031	1 4/48
0059	1 5/52	1500-2499	RCOM0031	1 4/48
0062	1 10/52	2500-3499	RCOM0060	1 8/52
0063	1 6/56	500-1499	RCOM0060	1 8/52
0064	1 9/56	1500-2499	RCOM0060	1 8/52
0065	1 10/56	1500-2499	RCOM0060	1 8/52
0074	1 1/52	1500-2499	RCOM0031	1 4/48
0075	1 3/52	1500-2499	RCOM0031	1 4/48
0081	1 7/53	UNDER 500	RCOM0031	1 4/48
0082	1 11/54	UNDER 500	RCOM0031	1 4/48
0087	1 3/60	1500-2499	RCOM0060	1 8/52
0098	1 6/60	UNDER 500	RCOM0060	1 8/52
0099	1 6/60	500-1499	RCOM0060	1 8/52
0100	1 9/60	500-1499	RCOM0060	1 8/52
0102	1 10/60	1500-2499	RCOM0060	1 8/52
NORC0228	38 9/44	1500-2499	NORC0150	35 4/47
0231	31 12/44	500-1499	NORC0150	35 4/47
0234	29 4/45	500-1499	NORC0150	35 4/47
0235	30 7/45	1500-2499	NORC0150	35 4/47
0237	33 9/45	UNDER 500	NORC0150	35 4/47
0246	28 9/48	1500-2499	NORC0150	35 4/47
0294	26 11/50	UNDER 500	NORC0150	35 4/47
MINN0010	19 7/44	UNDER 500	AIP00311	3 2/44
0013	16 10/44	UNDER 500	AIP00311	3 2/44
0033	17 10/46	UNDER 500	MINN0037	7 9/46
0086	6 10/50	UNDER 500	AIP00329	4 9/44
0109	6 10/52	UNDER 500	MINN0107	9 9/52
0128	9 7/54	UNDER 500	AIP00500	7 9/52
0130	9 9/54	UNDER 500	MINN0107	9 9/52
0131	4 10/54	UNDER 500	MINN0107	9 9/52
0152	6 9/56	UNDER 500	MINN0107	9 9/52
0153	6 10/56	UNDER 500	MINN0107	9 9/52
0154	5 10/56	UNDER 500	MINN0107	9 9/52
0174	6 9/58	UNDER 500	MINN0107	9 9/52
0176	3 10/58	UNDER 500	MINN0107	9 9/52
0196	5 8/60	UNDER 500	MINN0107	9 9/52
0197	5 9/60	UNDER 500	MINN0107	9 9/52
0198	8 10/60	UNDER 500	MINN0107	9 9/52
0214	7 8/62	UNDER 500	MINN0107	9 9/52
0215	6 9/62	UNDER 500	MINN0107	9 9/52
0216	6 10/62	UNDER 500	MINN0107	9 9/52
0217	6 10/62	UNDER 500	MINN0107	9 9/52
0231	36 2/64	UNDER 500	MINN0230	36 1/64
0232	36 3/64	UNDER 500	MINN0230	36 1/64

SRORSRNO 6	DATE	CCOUNT	SRORSRNO 6	DATE
MINN0233 36	4/64	UNDER 500	MINN0230 36	1/64
0234 36	5/64	UNDER 500	MINN0230 36	1/64
0235 36	6/64	UNDER 500	MINN0230 36	1/64
0236 36	7/64	UNDER 500	MINN0230 36	1/64
0237 5	9/64	UNDER 500	MINN0107 9	9/52
	36	9/64	UNDER 500	
0238 5	10/64	UNDER 500	MINN0230 36	1/64
	36	10/64	UNDER 500	
0239 4	10/64	UNDER 500	MINN0107 9	9/52
	36	10/64	UNDER 500	
0258 36	8/66	UNDER 500	MINN0230 36	1/64
0259 5	9/66	UNDER 500	MINN0230 36	1/64
	36	9/66	MINN0107 9	9/52
0260 5	10/66	UNDER 500	MINN0230 36	1/64
	36	10/66	MINN0107 9	9/52
0261 4	10/66	UNDER 500	MINN0230 36	1/64
	36	10/66	MINN0107 9	9/52
0262 36	12/66	UNDER 500	MINN0230 36	1/64
0263 36	1/67	UNDER 500	MINN0230 36	1/64
0264 36	2/67	UNDER 500	MINN0230 36	1/64
0265 36	3/67	UNDER 500	MINN0230 36	1/64
0266 36	4/67	UNDER 500	MINN0230 36	1/64
0267 36	6/67	UNDER 500	MINN0230 36	1/64
0268 36	7/67	UNDER 500	MINN0230 36	1/64
0269 36	8/67	UNDER 500	MINN0230 36	1/64
0270 36	9/67	UNDER 500	MINN0230 36	1/64
0271 36	10/67	UNDER 500	MINN0230 36	1/64
0272 36	12/67	UNDER 500	MINN0230 36	1/64
0273 36	1/68	UNDER 500	MINN0230 36	1/64
0274 10	2/68	UNDER 500	MINN0230 36	1/64
0275 36	3/68	UNDER 500	MINN0230 36	1/64
0280 5	9/68	UNDER 500	MINN0230 36	1/64
0281 8	10/68	UNDER 500	MINN0107 9	9/52
0282 6	10/68	UNDER 500	MINN0107 9	9/52
0283 3	12/68	UNDER 500	MINN0107 9	9/52
			MINN0230 36	1/64
IAHA0006 41	9/56	UNDER 500	MINN0230 36	1/64
CAL.0686 4	9/66	UNDER 500	MINN0107 9	9/52
0685 1	9/68	UNDER 500	MINN0107 9	9/52
0689 3	10/62	UNDER 500	AIPO0572 1	10/56
	6	10/62	UNDER 500	
0690 1	10/62	500-1499	AIPO0500 7	9/52
	2	10/62	AIPO0500 7	9/52
0699 1	8/64	500-1499	AIPO0572 1	10/56
		UNDER 500	AIPO0311 3	2/44
TEX.1440 9	5/61	UNDER 500	AIPO0500 7	9/52
1532 14	2/62	UNDER 500	AIPO0500 7	9/52
1553 18	3/62	UNDER 500	AIPO0500 7	9/52
IISR0012 30	7/59	1500-2499	AIPO0452 13	2/50



Section V: Universe of Roper ID's Classified by Subject and Organized by Date

The primary focus of this section is time. The dates are arranged in chronological order beginning with December, 1936 and ending with February, 1971.

The column headings are elaborated moving from left to right across the top of the page:

1. DATE: The month and year for each question.
For example, the first date indicated at the top of page one of this section is 12/36, December 1936.
- 2-4 SRORSRNOQNO: The Roper question ID.
G
2. SROR: The four letters identify the survey organization for the question. For example, the four letters under SRORG at the top of page one in this section are AIPO which identify the survey organization for the question as the American Institute of Public Opinion (Gallup Poll).
G
3. SRNO: The four digit number identifies the survey number for the survey organization. For example, the number under SRNO at the top of page one of this section is 0061 which identifies the survey number as Gallup Poll's survey 61.
4. QNO: The question number. For example, the number under the letters QNO at the top of page one of this section is 9 which identifies the question number on the original questionnaire.

5. CCOUNT: The number of respondents in the survey.

For example, the numbers under CCOUNT at the top of page one of this section are 1500-2449, i.e., the number of respondents is somewhere between 1500 and 2499.

6. SUBJECT: The subject category under which a question was indexed. For example, the subject category listed under SUBJECT at the top of page one of this section is "Interest/Attendance in Movies or Theater."

This information is useful to a researcher in considering the feasibility of a time series study for some specific interest of the American public using data at the Roper Center. An initial consideration of the researcher for a topic would be to ascertain the type of questions that were asked in the time frame outlined for the research.

DATE	SRORSRNDQND	QOOUNT	SUBJECT	
12/36	AIP00061	9	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER READING INTERESTS: BOOKS, MAGAZINES, TOPICS INTEREST/ATTENDANCE IN MOVIES OR THEATER INTEREST/ATTENDANCE IN MOVIES OR THEATER
1/37	AIP00064	9	1500-2499	
	0065	9	1500-2499	
		10	1500-2499	
2/37	AIP00067	9	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER INTEREST/ATTENDANCE IN MOVIES OR THEATER READING INTERESTS: BOOKS, MAGAZINES, TOPICS READING INTERESTS: BOOKS, MAGAZINES, TOPICS INTEREST/ATTENDANCE IN MOVIES OR THEATER
		10	1500-2499	
	0068	10	1500-2499	
	0071	9	1500-2499	
		10	1500-2499	
3/37	AIP00072	9	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER INTEREST/ATTENDANCE IN MOVIES OR THEATER INTEREST AND CONSUMPTION OF RADIO AND TELEVISION READING INTERESTS: BOOKS, MAGAZINES, TOPICS WHAT IS YOUR FAVORITE SPORT
		10	1500-2499	
	0073	4	1500-2499	
	0074	9	1500-2499	
	0075	6	1500-2499	
4/37	AIP00075	7	500-1499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION READING INTERESTS: BOOKS, MAGAZINES, TOPICS INTEREST/ATTENDANCE IN MOVIES OR THEATER
	0076	7	1500-2499	
	0077	9	1500-2499	
5/37	AIP00081	9	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER INTEREST/ATTENDANCE IN MOVIES OR THEATER
		10	1500-2499	
6/37	AIP00085	8	1500-2499	READING INTERESTS: BOOKS, MAGAZINES, TOPICS LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS READING INTERESTS: BOOKS, MAGAZINES, TOPICS LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS INTEREST/ATTENDANCE IN MOVIES OR THEATER LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
7/37	AIP00086	2	1500-2499	
	0091	5	1500-2499	
		7	1500-2499	
	0092	9	1500-2499	
	0093	1	1500-2499	
8/37	AIP00085	10	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	0097	9	1500-2499	
10/37	AIP02100	5	1500-2499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION INTEREST IN BASEBALL
		8	1500-2499	
11/37	AIP02104	5	1500-2499	INTEREST IN FOOTBALL INTEREST/ATTENDANCE IN MOVIES OR THEATER READING INTERESTS: BOOKS, MAGAZINES, TOPICS READING INTERESTS: BOOKS, MAGAZINES, TOPICS
1/38	AIP03108	6	1500-2499	
	0109	4	UNDER 500	
	0110	8	1500-2499	
2/38	AIP00111	2	UNDER 500	READING INTERESTS: BOOKS, MAGAZINES, TOPICS INTEREST IN BASEBALL WHAT IS YOUR FAVORITE SPORT
4/38	AIP00113	10	500-1499	
	0120	6	1500-2499	
6/38	AIP00128	1	1500-2499	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS WHAT HAVE YOU DONE IN PAST 12 MONTHS? INTEREST IN SWIMMING
7/38	AIP00133	7	1500-2499	
	0133	6	1500-2499	
8/38	RFOR0002	5	3500-4499	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
	AIP00133	1	1500-2499	

DATE	FORM NO	QNO	CCOUNT	SUBJECT	
8/38	AIP00130	6	UNDER 500	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. READING INTERESTS: BOOKS, MAGAZINES, TOPICS	
	ROOM0016	3	6500-7499		
		4	6500-7499		
9/38	AIP00132	6	1500-2499	READING INTERESTS: BOOKS, MAGAZINES, TOPICS LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS WHAT IS YOUR FAVORITE SPORT	
	ROOM0006	1	2500-3499		
		2	2500-3499		
		3	2500-3499		
		4	2500-3499		
		9	2500-3499		
		10	2500-3499		
		11	2500-3499		
		13	2500-3499		
		15	2500-3499		
		16	2500-3499		
		17	2500-3499		
		18	2500-3499		
		19	2500-3499		
10/38	AIP00136	5	1500-2499		INTEREST IN BASEBALL READING INTERESTS: BOOKS, MAGAZINES, TOPICS
		9	1500-2499		
11/38	AIP00137	1	1500-2499		INTEREST IN PRESIDENTIAL ELECTIONS CAREER QUESTIONS: WHAT OCCUPATION, PROFESSION INTERESTS YOU, INTEREST IN BOXING
		6	1500-2499		
	0139	11	1500-2499		
12/38	AIP00140	2	1500-2499	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS INTEREST/ATTENDANCE IN MOVIES OR THEATER	
	0141	2	1500-2499		
		9	1500-2499		
1/39	RFOR0004	3	3500-4499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION READING INTERESTS: BOOKS, MAGAZINES, TOPICS	
	AIP00145	16	1500-2499		
2/39	AIP00149	6	1500-2499	INTEREST/ATTENDANCE IN RELIGION READING INTERESTS: BOOKS, MAGAZINES, TOPICS INTEREST AND CONSUMPTION OF RADIO AND TELEVISION	
3/39	AIP00153	5	1500-2499		
		7	1500-2499		
4/39	AIP00154	5	1500-2499	READING INTERESTS: BOOKS, MAGAZINES, TOPICS INTEREST/ATTENDANCE IN MOVIES OR THEATER WILLINGNESS TO PARTICIPATE IN COMMITTEES OR GROUPS INTEREST AND CONSUMPTION OF RADIO AND TELEVISION READING INTERESTS: BOOKS, MAGAZINES, TOPICS READING INTERESTS: BOOKS, MAGAZINES, TOPICS READING INTERESTS: BOOKS, MAGAZINES, TOPICS ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS READING INTERESTS: BOOKS, MAGAZINES, TOPICS LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. READING INTERESTS: BOOKS, MAGAZINES, TOPICS THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. INTEREST/ATTENDANCE IN RELIGION INTEREST/ATTENDANCE IN RELIGION CAREER QUESTIONS: WHAT OCCUPATION, PROFESSION INTERESTS YOU, WHAT HAVE YOU DONE IN PAST 12 MONTHS?	
5/39	AIP00159	9	1500-2499		
6/39	AIP00162	5	1500-2499		
7/39	RFOR0007	1	3500-4499		
8/39	ROOM0007	1	UNDER 500		
		2	UNDER 500		
		3	UNDER 500		
		12	UNDER 500		
		15	UNDER 500		
		18	UNDER 500		
	0015	3	1500-2499		
		5	1500-2499		
		6	1500-2499		
		9	1500-2499		
		12	1500-2499		
		29	1500-2499		
	0016	1	UNDER 500		

DATE	CHARACTER	ACCOUNT	SUBJECT
8/39	ROOM0018	8 UNDER 500 9 UNDER 500 13 UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. WHAT HAVE YOU DONE IN PAST 12 MONTHS? READING INTERESTS: BOOKS, MAGAZINES, TOPICS
11/39	AIP00179	10 1500-2499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
1/40	AIP00182	12 1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
3/40	AIP00187	4 1500-2499	INTEREST IN GAMES
		7 1500-2499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	0188	8 500-1499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
4/40	ROOM0004	5 3500-4499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
		11 3500-4499	INTEREST IN MUSIC
8/40	RFOR0020	1 3500-4499	INTEREST IN GOVERNMENT AND POLITICS
	AIP00205	9 1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	0207	15 1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
9/40	AIP00208	10 1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	0209	5 2500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
		10 1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	0213	10 2500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
11/40	AIP00224	3 1500-2499	INTEREST/ATTENDANCE IN RELIGION
12/40	OPOR0004	19 500-1499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES,
		20 1500-2499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
1/41	AIP00229	11 1500-2499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
		12 1500-2499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	ROOM0031	21 6500-7499	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
2/41	RFOR0025	1 5500-6499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	AIP00231	7 1500-2499	WHAT DO YOU TALK ABOUT MOST WITH PEOPLE?
5/41	ROOM0008	2 3500-4499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
		13 3500-4499	INTEREST IN MUSIC
		14 3500-4499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	OPOR0007	1 1500-2499	WHAT WORRIES, DISTURBS YOU MOST?
	0308	3 1500-2499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
9/41	AIP00238	12 1500-2499	INTEREST IN BASEBALL
		13 1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	0237	13 1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
		14 1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	0258	17 1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
7/41	OPOR0008	1 1500-2499	WHAT WORRIES, DISTURBS YOU MOST?
9/41	AIP00248	12 1500-2499	WHAT HAVE YOU DONE IN PAST 12 MONTHS?
		18 1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
10/41	AIP00250	17 UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	OPOR0010	17 UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
11/41	AIP00253	10 1500-2499	INTEREST/ATTENDANCE IN RELIGION
12/41	AIP00257	3 1500-2499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION

DATE	ORRORSRNOGNO	ACOUNT	SUBJECT
12/41	NRORS103	19 UNDER 500	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
1/42	AIP00259	15 1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
		17 1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	OPOR0811	7 1500-2499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
3/42	AIP00264	5 1500-2499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		13 1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
		16 1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	0265	7 1500-2499	INTEREST IN CONGRESSIONAL ELECTIONS
4/42	AIP00265	5 1500-2499	INTEREST IN CONGRESSIONAL ELECTIONS
		9 1500-2499	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
	0267	7 1500-2499	INTEREST IN CONGRESSIONAL ELECTIONS
	OPOR0814	1 1500-2499	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
		2 1500-2499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
5/42	AIP00268	3 1500-2499	INTEREST IN CONGRESSIONAL ELECTIONS
	0269	12 1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
6/42	AIP00270	18 UNDER 500	INTEREST IN CONGRESSIONAL ELECTIONS
	0271	22 1500-2499	INTEREST IN CONGRESSIONAL ELECTIONS
7/42	AIP00272	16 UNDER 500	INTEREST IN CONGRESSIONAL ELECTIONS
	0273	17 1500-2499	INTEREST IN CONGRESSIONAL ELECTIONS
8/42	AIP00274	1 UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
		18 1500-2499	INTEREST IN CONGRESSIONAL ELECTIONS
	0275	4 500-1499	INTEREST IN CONGRESSIONAL ELECTIONS
9/42	AIP00276	6 1500-2499	INTEREST IN CONGRESSIONAL ELECTIONS
		14 1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	0277	1 500-1499	INTEREST IN CONGRESSIONAL ELECTIONS
		12 500-1499	INTEREST IN CONGRESSIONAL ELECTIONS
	0278	3 1500-2499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		4 UNDER 500	INTEREST IN PRIMARIES
12/42	AIP00282	3 1500-2499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
1/43	AIP00287	3 1500-2499	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
2/43	AIP00290	20 1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
3/43	AIP00291	1 1500-2499	INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC.
		15 1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	0292	2 UNDER 500	INTEREST IN BASEBALL
4/43	AIP00293	17 1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
		18 1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
5/43	RFOR0035	18 1500-2499	CAREER QUESTIONS; WHAT OCCUPATION, PROFESSION INTERESTS YOU.
	AIP00295	18 1500-2499	INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC.
7/43	AIP00299	14 1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
9/43	AIP00302	7 1500-2499	EATING HABITS; VEGETARIAN, DRINKING, DIET
10/43	AIP00305	16 1500-2499	INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC.
	OPOR0818	7 UNDER 500	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.

DATE 1974 ACCOUNT

SUBJECT

11/43	RF000338	17	500-1499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	RF000319	15	UNDER 500	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES,
				INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
12/43	NR000218	2	UNDER 500	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
		4	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
		21	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
1/44	RF000309	18	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
2/44	RF000311	3	500-1499	INTEREST IN PRESIDENTIAL ELECTIONS
3/44	RF000313	3		INTEREST IN PRESIDENTIAL ELECTIONS
		9	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
	0314	3	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
	MIN00001	11	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
		16	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
				WHAT DO YOU PLAN TO BUY OR PURCHASE?
4/44	MIN00005	1	UNDER 500	WHAT IS YOUR FAVORITE SPORT
5/44	RF000318	1	1500-2499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
	MIN00007	6	UNDER 500	INTEREST IN PRIMARIES
7/44	RF000041	1	2500-3499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS,
	RF000322	13	UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
		14	UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	0323	17	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	MIN00009	23	UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	0010	11	UNDER 500	INTEREST IN PRIMARIES
		19	UNDER 500	WHAT DO YOU PLAN TO BUY OR PURCHASE?
		20	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
				INTEREST IN PRESIDENTIAL ELECTIONS
8/44	RF000342	1	3500-4499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS,
	RF000324	17	1500-2499	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
	0325	4	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
		21	UNDER 500	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
	0326	3	1500-2499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS,
	MIN00011	24	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		27	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
9/44	RF000327	2	500-1499	INTEREST IN PRESIDENTIAL ELECTIONS
		4	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
	0329	2	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
		4	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
	NR000228	38	1500-2499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS,
				INTEREST/ATTENDANCE IN RELIGION
10/44	RF000343	1	3500-4499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS,
	0344	1	1500-2499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS,
	RF000333	4	1500-2499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS,
		5	1500-2499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS,
	0331	4	1500-2499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS,
		5	1500-2499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS,
	0332	4	1500-2499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS,
		5	1500-2499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS,
	0333	4	1500-2499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS,
		5	1500-2499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS,
	NR000229	1	500-1499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS,
			1500-2499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION

DATE	RORRNOQNO	CCOUNT	SUBJECT
10/44	MINN0013 16 0014 13 22	UNDER 500 UNDER 500 UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS INTEREST IN PRESIDENTIAL ELECTIONS WHAT DO YOU PLAN TO BUY OR PURCHASE?
11/44	AIP00335 16 NORC0230 9 MINN0015 4	1500-2499 500-1499 UNDER 500	INTEREST/ATTENDANCE IN RELIGION INTEREST IN PRESIDENTIAL ELECTIONS INTEREST IN PRESIDENTIAL ELECTIONS
12/44	NORC0231 31 MINN0016 2	500-1499 UNDER 500	INTEREST/ATTENDANCE IN RELIGION GOOD OR BAD IDEA TO TELEVISION SESSIONS OF CONGRESS
1/45	RFOR0046 3 AIP00339 16 17 MINN0017 25 26	2500-3499 1500-2499 1500-2499 UNDER 500 UNDER 500	WHAT THINGS ARE VERY IMPORTANT TO GET FROM COLLEGE EDUCATION INTEREST/ATTENDANCE IN MOVIES OR THEATER INTEREST/ATTENDANCE IN MOVIES OR THEATER INTEREST/ATTENDANCE IN RELIGION INTEREST/ATTENDANCE IN RELIGION
2/45	AIP00341 20 MINN0019 17 OPOR0038 15	1500-2499 UNDER 500 UNDER 500	READING INTERESTS: BOOKS, MAGAZINES, TOPICS THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY, READING INTERESTS: BOOKS, MAGAZINES, TOPICS
3/45	AIP00343 1 OPOR0042 5	1500-2499 UNDER 500	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
4/45	NORC0234 19 20 29 MINN0020 3 7 8 9 10 11 13 14 15 OPOR0044 6	500-1499 500-1499 500-1499 UNDER 500 UNDER 500 UNDER 500 UNDER 500 UNDER 500 UNDER 500 UNDER 500 UNDER 500 UNDER 500 UNDER 500 UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. INTEREST/ATTENDANCE IN RELIGION ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS INTEREST/ATTENDANCE IN MOVIES OR THEATER THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. WHAT ARE YOUR SOCIAL ACTIVITIES? THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. INTEREST AND CONSUMPTION OF RADIO AND TELEVISION INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
5/45	AIP00346 5 12 0348 8 MINN0022 34 36 37 38 40 41 42 44	1500-2499 1500-2499 1500-2499 UNDER 500 UNDER 500 UNDER 500 UNDER 500 UNDER 500 UNDER 500 UNDER 500 UNDER 500 UNDER 500	HOW OFTEN DO YOU EAT IN RESTAURANTS READING INTERESTS: BOOKS, MAGAZINES, TOPICS THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. READING INTERESTS: BOOKS, MAGAZINES, TOPICS READING INTERESTS: BOOKS, MAGAZINES, TOPICS READING INTERESTS: BOOKS, MAGAZINES, TOPICS READING INTERESTS: BOOKS, MAGAZINES, TOPICS READING INTERESTS: BOOKS, MAGAZINES, TOPICS READING INTERESTS: BOOKS, MAGAZINES, TOPICS READING INTERESTS: BOOKS, MAGAZINES, TOPICS READING INTERESTS: BOOKS, MAGAZINES, TOPICS READING INTERESTS: BOOKS, MAGAZINES, TOPICS
6/45	MINN0023 1 2 15 21	UNDER 500 UNDER 500 UNDER 500 UNDER 500	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS HOW OFTEN DO YOU EAT IN RESTAURANTS THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.

DATE	SRORSRNOQND	CCOUNT	SUBJECT	
6/45	MINN0023	22	UNDER 500	
		23	UNDER 500	
		24	UNDER 500	
		25	UNDER 500	
			THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.	
			INTEREST IN FOOTBALL	
			INTEREST IN MUSIC	
			LIKE TO VISIT: PLACE. COUNTRY. FOR HOLIDAYS	
7/45	AIP00352	14	1500-2499	
		20	1500-2499	
		21	1500-2499	
	NORC0235	30	1500-2499	
		32	UNDER 500	
	MINN0024	22	UNDER 500	
		35	UNDER 500	
		39	UNDER 500	
	OPOR0052	10	UNDER 500	
				READING INTERESTS; BOOKS. MAGAZINES. TOPICS
			READING INTERESTS; BOOKS. MAGAZINES. TOPICS	
			LIKE TO VISIT: PLACE. COUNTRY. FOR HOLIDAYS	
			INTEREST/ATTENDANCE IN RELIGION	
			THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.	
			INTEREST IN CANNING. FREEZING. PUT UP VEG.. JAMS. ETC.	
			INTEREST IN CANNING. FREEZING. PUT UP VEG.. JAMS. ETC.	
			INTEREST IN CANNING. FREEZING. PUT UP VEG.. JAMS. ETC.	
			CAREER QUESTIONS; WHAT OCCUPATION. PROFESSION INTERESTS YOU.	
8/45	AIP00353	14	UNDER 500	
		0354	500-1499	
	NORC0133	4	UNDER 500	
		17	UNDER 500	
	MINN0025	14	UNDER 500	
		15	UNDER 500	
		17	UNDER 500	
		18	UNDER 500	
		22	UNDER 500	
		26	UNDER 500	
		33	UNDER 500	
		34	UNDER 500	
				LIKE TO VISIT: PLACE. COUNTRY. FOR HOLIDAYS
				READING INTERESTS; BOOKS. MAGAZINES. TOPICS
			INTEREST IN WORLD. CURRENT. PUBLIC AFFAIRS	
			INTEREST IN WORLD. CURRENT. PUBLIC AFFAIRS	
			THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.	
			THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.	
			THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.	
			THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.	
			THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.	
			THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.	
			THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.	
9/45	AIP00356	21	1500-2499	
		22	1500-2499	
	NORC0237	33	UNDER 500	
		37	UNDER 500	
	MINN0028	39	UNDER 500	
		40	UNDER 500	
		41	UNDER 500	
			INTEREST/ATTENDANCE IN MOVIES OR THEATER	
			INTEREST/ATTENDANCE IN MOVIES OR THEATER	
			INTEREST/ATTENDANCE IN RELIGION	
			INTEREST IN MUSIC	
			INTEREST IN MUSIC	
			INTEREST IN MUSIC	
10/45	NORC0238	1	1500-2499	
		7	1500-2499	
		8	1500-2499	
		9	1500-2499	
		10	1500-2499	
		11	1500-2499	
		13	1500-2499	
		14	1500-2499	
		15	1500-2499	
		MINN0027	13	UNDER 500
	14		UNDER 500	
	34		UNDER 500	
				READING INTERESTS; BOOKS. MAGAZINES. TOPICS
			INTEREST AND CONSUMPTION OF RADIO AND TELEVISION	
			INTEREST AND CONSUMPTION OF RADIO AND TELEVISION	
			INTEREST AND CONSUMPTION OF RADIO AND TELEVISION	
			INTEREST AND CONSUMPTION OF RADIO AND TELEVISION	
			THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.	
			THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.	
			THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.	
			THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.	
			THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.	
			THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.	
			THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.	
			READING INTERESTS; BOOKS. MAGAZINES. TOPICS	
12/45	AIP00362	1	1500-2499	
1/46	AIP00364	13	UNDER 500	
		27	UNDER 500	
		29	UNDER 500	
			WHAT WORRIES. DISTURBS YOU MOST?	
			INTEREST IN CONGRESSIONAL ELECTIONS	
			READING INTERESTS; BOOKS. MAGAZINES. TOPICS	
			INTEREST/ATTENDANCE IN MOVIES OR THEATER	

DATE	SRORSRNOGNO 6	CCOUNT	SUBJECT
2/46	AIP00365	8	INTEREST IN PAY (SUBSCRIPTION) TELEVISION
	RCOM0020	2	HOW WOULD YOU SPEND EXTRA MONTH'S SALARY?
	NORC0139	12	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
	0240	3	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	MINN0031	9	WHAT DO YOU PLAN TO BUY OR PURCHASE?
3/46	AIP00367	10	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		13	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	0368	2	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
			WHAT HAS INTERESTED YOU IN NEWS IN RECENT WEEKS/PAST YEAR?
4/46	MINN0033	8	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		9	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		10	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
5/46	NORC0142	14	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
6/46	AIP00373	6	INTEREST IN CONGRESSIONAL ELECTIONS
		12	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	0374	14	WHAT WORRIES, DISTURBS YOU MOST?
	NORC0143	12	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
	MINN0035	21	INTEREST/ATTENDANCE IN MOVIES OR THEATER
7/46	AIP00375	27	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
8/46	AIP00377	3	CAREER QUESTIONS; WHAT OCCUPATION, PROFESSION INTERESTS YOU.
		10	INTEREST IN STATE ELECTIONS
	MINN0036	18	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		19	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		22	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
9/46	AIP00378	2	WHAT WORRIES, DISTURBS YOU MOST?
		6	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		14	INTEREST IN BASEBALL
		21	INTEREST IN STATE ELECTIONS
	0379	8	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		10	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		20	INTEREST IN STATE ELECTIONS
	NORC047	3	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
	MINN0037	7	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		19	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
		20	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
		41	WHAT DO YOU PLAN TO BUY OR PURCHASE?
10/46	AIP00379	5	INTEREST IN STATE ELECTIONS
	0380	5	INTEREST IN STATE ELECTIONS
	0381	5	INTEREST IN STATE ELECTIONS
	0382	4	INTEREST IN STATE ELECTIONS
	0383	4	INTEREST IN STATE ELECTIONS
	NORC048	9	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
	MINN0038	17	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
11/46	AIP00385	17	INTEREST/ATTENDANCE IN MOVIES OR THEATER
		18	INTEREST/ATTENDANCE IN MOVIES OR THEATER
		19	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	RCOM0029	4	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION

11/48 ROOM0089 1 UNDER 500
 9 UNDER 500
 10 UNDER 500

12/48 NORC0147 22 UNDER 500
 MINN0040 6 UNDER 500
 7 UNDER 500
 9 UNDER 500

1/47 RFOR0055 18 1500-2499
 AIP00388 17 UNDER 500
 MINN0041 5 UNDER 500
 12 UNDER 500
 13 UNDER 500
 16 UNDER 500
 24 UNDER 500

2/47 AIP00390 6 UNDER 500
 16 UNDER 500
 NORC0148 1 UNDER 500
 MINN0042 35 UNDER 500
 36 UNDER 500
 37 UNDER 500
 38 UNDER 500
 39 UNDER 500
 40 UNDER 500
 41 UNDER 500
 42 UNDER 500
 43 UNDER 500
 44 UNDER 500

3/47 AIP00392 4 1500-2499
 10 1500-2499
 16 1500-2499
 17 1500-2499
 18 1500-2499
 MINN0043 31 UNDER 500
 32 UNDER 500
 34 UNDER 500
 35 UNDER 500
 37 UNDER 500

4/47 AIP00395 5 1500-2499
 13 1500-2499
 NORC0150 21 UNDER 500
 27 500-2499
 35

5/47 AIP00396 1 1500-2499
 MINN0045 1 UNDER 500
 3 UNDER 500

7/47 AIP00400 7 1500-2499
 8-81 6 1500-2499

INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
 ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
 ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS

INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
 INTEREST/ATTENDANCE IN RELIGION
 INTEREST/ATTENDANCE IN RELIGION
 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.

CAREER QUESTIONS: WHAT OCCUPATION, PROFESSION INTERESTS YOU,
 INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
 INTEREST/ATTENDANCE IN MOVIES OR THEATER
 ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
 WHAT HAVE YOU DONE IN PAST 12 MONTHS?
 CAREER QUESTIONS: WHAT OCCUPATION, PROFESSION INTERESTS YOU,
 INTEREST/ATTENDANCE IN RELIGION

INTEREST IN MUSIC
 INTEREST IN ANIMALS, DOGS, CATS, PETS, ETC.
 WHAT HAS INTERESTED YOU IN NEWS IN RECENT WEEKS/PAST YEAR?
 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
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 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.

WHAT WORRIES, DISTURBS YOU MOST?
 INTEREST/ATTENDANCE IN RELIGION
 INTEREST/ATTENDANCE IN MOVIES OR THEATER
 INTEREST/ATTENDANCE IN MOVIES OR THEATER
 INTEREST/ATTENDANCE IN MOVIES OR THEATER
 LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
 LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
 LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
 LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
 LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
 LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS

LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
 READING INTERESTS: BOOKS, MAGAZINES, TOPICS
 ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
 ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
 INTEREST/ATTENDANCE IN RELIGION

THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
 READING INTERESTS: BOOKS, MAGAZINES, TOPICS
 READING INTERESTS: BOOKS, MAGAZINES, TOPICS

CAREER QUESTIONS: WHAT OCCUPATION, PROFESSION INTERESTS YOU,
 INTEREST/ATTENDANCE IN MOVIES OR THEATER

DATE	SRKRSRNOGNO	ACCOUNT	SUBJECT
7/47	AIP00401	11 1500-2499 12 1500-2499	WHAT HAVE YOU DONE IN PAST 12 MONTHS? INTEREST IN ANIMALS, DOGS, CATS, PETS, ETC.
8/47	AIP00402	10 UNDER 500 14 UNDER 500 MINN0040 1 UNDER 500 2 UNDER 500 13 UNDER 500 14 UNDER 500 16 UNDER 500 17 UNDER 500 18 UNDER 500 27 UNDER 500 29 UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS INTEREST/ATTENDANCE IN MOVIES OR THEATER LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS READING INTERESTS; BOOKS, MAGAZINES, TOPICS READING INTERESTS; BOOKS, MAGAZINES, TOPICS ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS READING INTERESTS; BOOKS, MAGAZINES, TOPICS READING INTERESTS; BOOKS, MAGAZINES, TOPICS READING INTERESTS; BOOKS, MAGAZINES, TOPICS READING INTERESTS; BOOKS, MAGAZINES, TOPICS THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN. ENJOY.
10/47	AIP00405	4 1500-2499 NORCO150 1 UNDER 500 MINN0050 35 UNDER 500 36 UNDER 500 37 UNDER 500 38 UNDER 500 39 UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN. ENJOY. WHAT WORRIES, DISTURBS YOU MOST? LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
11/47	AIP00407	15 1500-2499 NORCO245 1 2500-3499 3 2500-3499 4 2500-3499 13 1500-2499 14 2500-3499 17 2500-3499 MINN0051 22 UNDER 500 ORCO277P 1 UNDER 500 3 UNDER 500 4 UNDER 500	INTEREST IN SPECIAL EVENTS READING INTERESTS; BOOKS, MAGAZINES, TOPICS INTEREST/ATTENDANCE IN MOVIES OR THEATER READING INTERESTS; BOOKS, MAGAZINES, TOPICS INTEREST AND CONSUMPTION OF RADIO AND TELEVISION INTEREST IN MUSIC THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN. ENJOY. INTEREST IN MUSIC THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN. ENJOY. THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN. ENJOY. THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN. ENJOY.
12/47	AIP00409	4 UNDER 500 0410 15 1500-2499 17 UNDER 500 MINN0052 20 UNDER 500 32 UNDER 500 33 UNDER 500 34 UNDER 500	WHAT HAS INTERESTED YOU IN NEWS IN RECENT WEEKS/PAST YEAR? INTEREST IN FOOTBALL ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS INTEREST AND CONSUMPTION OF RADIO AND TELEVISION INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN. ENJOY. INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
1/48	MINN0053	16 UNDER 500 17 UNDER 500 18 UNDER 500 19 UNDER 500 ORCO214B 23 1500-2499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN. ENJOY. THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN. ENJOY. THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN. ENJOY. THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN. ENJOY. EATING HABITS; VEGETARIAN, DRINKING, DIET
2/48	AIP00413	6 500-1499 7 500-1499 NORCO155 20 UNDER 500 MINN0054 18 UNDER 500 19 UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN. ENJOY. THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN. ENJOY. INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN. ENJOY. THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN. ENJOY.

2/48	MINN0054	20	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		21	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		38	UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
3/48	RFOR0364	2	2500-3499	INTEREST IN PRESIDENTIAL ELECTIONS
	AIP00414	4	500-1499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	0415	3	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
	MINN0055	35		LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		37		LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		39		LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
4/48	AIP00416	11	1500-2499	WHAT IS YOUR FAVORITE SPORT
	8417	11	1500-2499	INTEREST IN BASEBALL
	ROON0231	1	UNDER 500	INTEREST IN GOVERNMENT AND POLITICS
		4	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	MINN0056	10	UNDER 500	INTEREST IN BASEBALL
		11	UNDER 500	INTEREST IN BASEBALL
5/48	NOR00009	1	1500-2499	WHAT WORRIES, DISTURBS YOU MOST?
	MINN0057	33	UNDER 500	WHAT IS YOUR FAVORITE SPORT
6/48	RFOR0006	2	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
	NOR00158	23	UNDER 500	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
	MINN0058	34	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
7/48	RFOR0003	3	1500-2499	INTEREST IN BASEBALL
		4	1500-2499	WILLINGNESS TO PARTICIPATE IN COMMITTEES OR GROUPS
	0087	2	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
	MINN0059	8	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		12	UNDER 500	INTEREST IN PRIMARIES
8/48	RFOR0002	2	2500-3499	INTEREST IN PRESIDENTIAL ELECTIONS
		4	2500-3499	SELECT MOST IMPORTANT THINGS OR ISSUES FOR NEXT FEW YEARS
		5	2500-3499	SELECT MOST IMPORTANT THINGS OR ISSUES FOR NEXT FEW YEARS
		10	1500-2499	INTEREST IN GOVERNMENT AND POLITICS
9/48	RFOR0070	5	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
	AIP00426	2	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
	0427	2	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
	0428	2	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
	0429	2	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
	NOR00248	3	1500-2499	INTEREST IN ANIMALS, DOGS, CATS, PETS, ETC.
		25	1500-2499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		26	1500-2499	INTEREST/ATTENDANCE IN RELIGION
		29	1500-2499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
10/48	RFOR0071	10	500-1499	CAREER QUESTIONS; WHAT OCCUPATION, PROFESSION INTERESTS YOU.
		24	500-1499	INTEREST/ATTENDANCE IN RELIGION
	0072	1	2500-3499	INTEREST IN PRESIDENTIAL ELECTIONS
	AIP00430	2	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
	0431	2	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
	NOR00161	20	UNDER 500	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
11/48	RFOR0073	1	UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS

DATE	SRORSRINQNG	QOOUNT	SUBJECT	
11/48	RFOR0073	2	1500-2499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
		3	1500-2499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
		7	1500-2499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
		8	1500-2499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
		9	1500-2499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
		12	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
		16	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
		18	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
		20	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
		21	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
		22	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
		24	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
		25	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
		26	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	NOR00162	18	UNDER 500	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
12/48	ORC02505	22		HOW WOULD YOU SPEND EXTRA MONTH'S SALARY?
	250T	26	UNDER 500	WHAT DO YOU PLAN TO BUY OR PURCHASE?
1/49	AIP00436	5	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	RCM00032	3	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
		4	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
		7	UNDER 500	INTEREST IN HOME STUDY AND CONTINUING EDUCATION
		13	UNDER 500	WHAT THINGS ARE VERY IMPORTANT TO GET FROM COLLEGE EDUCATION
		16	UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
2/49	RFOR0075	16	3500-4499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
3/49	MINN0369	35	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
		36	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
4/49	AIP00440	10	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	0441	1	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		11	1500-2499	INTEREST IN BASEBALL
	ROOM0034	1	UNDER 500	INTEREST IN GOVERNMENT AND POLITICS
		18	UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
		20	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	MINN0070	17	UNDER 500	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
5/49	AIP00442	7	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
		12	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
	MINN0071	5	UNDER 500	INTEREST IN FISHING
		13	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		14	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		15	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		16	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		17	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		20	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
		45	UNDER 500	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
6/49	AIP00444	6	1500-2499	INTEREST IN GOVERNMENT AND POLITICS
	NOR00166	15	UNDER 500	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
	0167	2	UNDER 500	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
	MINN0072	39	UNDER 500	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS

DATE	ROPER ID	ACCOUNT	SUBJECT
7/49	MINN0073	34 UNDER 500	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
8/49	AIP00440	12 500-1499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
	MINN0080	38 UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	0074	30 UNDER 500	INTEREST IN ANIMALS, DOGS, CATS, PETS, ETC.
		40 UNDER 500	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
5/49	AIP00447	11 UNDER 500	INTEREST IN BASEBALL
		18 1500-2499	WHAT WORRIES, DISTURBS YOU MOST?
	NOR00169	23 UNDER 500	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
10/49	RO00036	1 500-1499	CAREER QUESTIONS; WHAT OCCUPATION, PROFESSION INTERESTS YOU.
	MINN0078	20 UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		21 UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		24 UNDER 500	INTEREST IN HUNTING
		25 UNDER 500	INTEREST IN HUNTING
		28 UNDER 500	INTEREST IN HUNTING
11/49	AIP00450	7 UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
		14 UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
		17 UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	MINN0077	7 UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		17 UNDER 500	INTEREST IN HUNTING
		18 UNDER 500	INTEREST IN HUNTING
1/50	AIP00451	8 UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
		11 500-1499	INTEREST IN GOVERNMENT AND POLITICS
		14 UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	0452	15 500-1499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	RO00050	15 4500-5499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
2/50	AIP00452	1 500-1499	INTEREST IN BASEBALL
		13 UNDER 500	INTEREST/ATTENDANCE IN RELIGION
	MINN0079	8 UNDER 500	INTEREST IN SPECIAL EVENTS
3/50	NOR00270	12 UNDER 500	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
	MINN0083	22 UNDER 500	INTEREST IN BOWLING
5/50	AIP00455	14 UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	MINN0081	34 UNDER 500	WHAT DO YOU PLAN TO BUY OR PURCHASE?
6/50	AIP00456	1 UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		7 UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	0457	24 UNDER 500	INTEREST IN BOWLING
		25 UNDER 500	INTEREST IN SWIMMING
	MINN0082	17 UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
7/50	RO00043	1 2500-3499	INTEREST IN GOVERNMENT AND POLITICS
	MINN0085	12 UNDER 500	INTEREST IN PRIMARIES
8/50	AIP00460	8 UNDER 500	INTEREST IN STATE ELECTIONS
		01 UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
		27 UNDER 500	INTEREST IN GOVERNMENT AND POLITICS
	RO00044	8 500-1499	INTEREST IN ELECTIONS FOR GOVERNOR
	MINN0084	12 UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS

DATE	RORSRNOGNO	CCOUNT	SUBJECT
8/50	MINN0084	15	UNDER 500 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
9/50	AIP00461	9	UNDER 500 READING INTERESTS; BOOKS, MAGAZINES, TOPICS
		11	UNDER 500 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	0462	11	UNDER 500 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		12	500-1499 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	MINN0085	4	UNDER 500 INTEREST IN PRIMARIES
10/50	AIP00463	13	500-1499 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		16	500-1499 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	0464	9	500-1499 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		12	500-1499 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	0465	9	UNDER 500 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		12	UNDER 500 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	0466	6	1500-2499 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		11	1500-2499 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		13	1500-2499 INTEREST IN STATE ELECTIONS
	MINN0086	6	UNDER 500 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	0087	4	UNDER 500 INTEREST IN STATE ELECTIONS
11/50	AIP00467	5	UNDER 500 INTEREST IN GOVERNMENT AND POLITICS
	NOR00294	21	UNDER 500 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		22	UNDER 500 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		23	UNDER 500 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		24	UNDER 500 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		26	UNDER 500 INTEREST/ATTENDANCE IN RELIGION
	MINN0088	24	UNDER 500 INTEREST IN ANIMALS, DOGS, CATS, PETS, ETC.
12/50	AIP00468	3	UNDER 500 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	0469	11	UNDER 500 INTEREST IN BASEBALL
1/51	AIP00470	17	UNDER 500 INTEREST/ATTENDANCE IN MOVIES OR THEATER
2/51	AIP00471	20	UNDER 500 INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	MINN0091	12	UNDER 500 WHAT IS YOUR FAVORITE SPORT
		13	UNDER 500 INTEREST/ATTENDANCE IN MOVIES OR THEATER
		14	UNDER 500 INTEREST/ATTENDANCE IN MOVIES OR THEATER
		16	UNDER 500 INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
		25	UNDER 500 INTEREST IN ANIMALS, DOGS, CATS, PETS, ETC.
3/51	AIP00473	22	500-1499 GOOD OR BAD IDEA TO TELEVISION SESSIONS OF CONGRESS
	NOR00300	19	UNDER 500 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		20	UNDER 500 INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
		21	UNDER 500 INTEREST/ATTENDANCE IN RELIGION
	MINN0092	18	UNDER 500 INTEREST IN SPECIAL EVENTS
		19	UNDER 500 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
4/51	AIP00474	6	UNDER 500 INTEREST IN BASEBALL
	ROOM0046	16	500-1499 ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
5/51	AIP00475	7	500-1499 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	MINN0093	18	UNDER 500 WHAT DO YOU PLAN TO BUY OR PURCHASE?
		25	UNDER 500 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
6/51	AIP00476	15	500-1499 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS

DATE	ORSRNOGNO	COOUNT	SUBJECT	
6/51	NORC0303	10	UNDER 500	
		47	UNDER 500	
	MINN0094	10	UNDER 500	
			INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS	
			INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS	
			WHAT IS YOUR FAVORITE SPORT	
7/51	AIPC0477	5	500-1499	
		14	500-1499	
		19	500-1499	
	MINN0095	13	UNDER 500	
		23	UNDER 500	
	0105	21	UNDER 500	
			LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS	
			INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC.	
			INTEREST IN BASEBALL	
			THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.	
			WHAT DO YOU PLAN TO BUY OR PURCHASE?	
			INTEREST IN PRIMARIES	
8/51	NORC0311	16	UNDER 500	
		17	UNDER 500	
	MINN0096	24	UNDER 500	
			INTEREST IN FOOTBALL	
			INTEREST IN FOOTBALL	
			WHAT IS YOUR FAVORITE SPORT	
9/51	AIPC0480	12	500-1499	
	NORC0311	1	UNDER 500	
		6	UNDER 500	
		7	UNDER 500	
		8	UNDER 500	
		9	UNDER 500	
		10	UNDER 500	
		11	UNDER 500	
		14	UNDER 500	
		15	UNDER 500	
		18	UNDER 500	
		20	UNDER 500	
		27	UNDER 500	
		28	UNDER 500	
		29	UNDER 500	
		31	UNDER 500	
	MINN0097	14	UNDER 500	
				INTEREST IN FOOTBALL
			INTEREST IN FOOTBALL	
			INTEREST IN FOOTBALL	
			INTEREST IN FOOTBALL	
			THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.	
			INTEREST IN FOOTBALL	
			INTEREST IN FOOTBALL	
			INTEREST IN FOOTBALL	
			INTEREST IN FOOTBALL	
			INTEREST IN FOOTBALL	
			INTEREST IN FOOTBALL	
			INTEREST IN FOOTBALL	
			INTEREST IN FOOTBALL	
			INTEREST IN FOOTBALL	
			WHAT IS YOUR FAVORITE SPORT	
			INTEREST IN FOOTBALL	
10/51	AIPC0481	7	500-1499	
11/51	NORC0314	20	UNDER 500	
		21	UNDER 500	
		23	UNDER 500	
		25	UNDER 500	
			INTEREST IN BASEBALL	
			INTEREST IN FOOTBALL	
			INTEREST IN FOOTBALL	
			INTEREST IN FOOTBALL	
			WHAT IS YOUR FAVORITE SPORT	
12/51	NORC0315	22	UNDER 500	
	MINN0099	2	UNDER 500	
			INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.	
			THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.	
1/52	ROOM049	1	4500-5499	
		2	4500-5499	
		3	3500-4499	
		4	4500-5499	
		5	3500-4499	
	0053	1	500-1499	
	0056	2	500-1499	
	0074	1	4500-5499	
	MINN0100	8	UNDER 500	
				THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
				INTEREST IN FOOTBALL
			INTEREST IN BASEBALL	
			INTEREST/ATTENDANCE IN MOVIES OR THEATER	
			INTEREST AND CONSUMPTION OF RADIO AND TELEVISION	
			INTEREST IN GOVERNMENT AND POLITICS	
			GENERAL QUESTIONS ON INTEREST IN ELECTIONS.	
			INTEREST IN GOVERNMENT AND POLITICS	
			INTEREST IN PRIMARIES	
3/52	AIPC0489	2	500-1499	
		4	500-1499	
			INTEREST IN ANIMALS, DOGS, CATS, PETS, ETC.	
			INTEREST IN PRESIDENTIAL ELECTIONS	

3/52	AIP00489	15	500-1499	INTEREST IN BASEBALL
	ROOM0875	1	1500-2499	INTEREST IN GOVERNMENT AND POLITICS
		4	1500-2499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		12	1500-2499	CAREER QUESTIONS: WHAT OCCUPATION, PROFESSION INTERESTS YOU.
		17	1500-2499	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
4/52	AIP00490	23	500-1499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	0491	2	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
		3	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		9	UNDER 500	INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC.
		11	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		12	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		13	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	ROOM0054	36	1500-2499	INTEREST IN HOME STUDY AND CONTINUING EDUCATION
	MINN0102	24	UNDER 500	WHAT DO YOU PLAN TO BUY OR PURCHASE?
5/52	AIP00492	6	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		15	500-1499	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
	0493	4	500-1499	INTEREST IN PRESIDENTIAL ELECTIONS
	ROOM0055	15	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		23	UNDER 500	WILLINGNESS TO PARTICIPATE IN COMMITTEES OR GROUPS
	0359	1	1500-2499	INTEREST IN GOVERNMENT AND POLITICS
		4	1500-2499	SELECT MOST IMPORTANT THINGS OR ISSUES FOR NEXT FEW YEARS
		20	1500-2499	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
		21	1500-2499	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
		22	1500-2499	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
6/52	ROOM0076	1	4500-5499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	0077	22	3500-4499	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
	MINN0104	12	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		16	UNDER 500	INTEREST IN BOXING
7/52	MINN0105	4	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
8/52	AIP00497	2	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
	0499	2	500-1499	INTEREST IN PRESIDENTIAL ELECTIONS
	ROOM0060	1	2500-3499	INTEREST IN PRESIDENTIAL ELECTIONS
9/52	AIP00500	2	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
		7	1500-2499	INTEREST IN GOVERNMENT AND POLITICS
	0501	2	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
		7	1500-2499	INTEREST IN GOVERNMENT AND POLITICS
	0502	3	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
		11	1500-2499	INTEREST IN GOVERNMENT AND POLITICS
	0503	3	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
		11	1500-2499	INTEREST IN GOVERNMENT AND POLITICS
	ROOM0058	1	UNDER 500	INTEREST IN GOVERNMENT AND POLITICS
	NOR00330	1	UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
		2	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
	MINN0106	0	UNDER 500	INTEREST IN PRIMARIES
	0107	6	UNDER 500	WHAT IS YOUR FAVORITE SPORT
		9	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
10/52	AIP00504	3	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
		12	1500-2499	INTEREST IN GOVERNMENT AND POLITICS

DATE	IDENTIFIER	AGE	INTERESTS
10/52	AIP00505	3	INTEREST IN PRESIDENTIAL ELECTIONS
		12	INTEREST IN GOVERNMENT AND POLITICS
	0506	3	INTEREST IN PRESIDENTIAL ELECTIONS
		11	INTEREST IN GOVERNMENT AND POLITICS
	0507	3	INTEREST IN GOVERNMENT AND POLITICS
	ROOM0062	1	INTEREST IN PRESIDENTIAL ELECTIONS
MINN0109		27	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
		6	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	0110	2	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
		23	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
11/52	MINN0111	10	INTEREST IN WRESTLING
12/52	AIP00509	6	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
	MINN0112	3	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
1/53	AIP00510	16	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
	0511	7	WHAT HAS INTERESTED YOU IN NEWS IN RECENT WEEKS/PAST YEAR?
		18	INTEREST IN BASKETBALL
		19	INTEREST IN FOOTBALL
	MINN0113	21	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
		22	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
		24	WHAT DO YOU PLAN TO BUY OR PURCHASE?
2/53	MINN0114	4	INTEREST IN EDUCATIONAL TELEVISION
		15	INTEREST IN FOOTBALL
		16	INTEREST IN FOOTBALL
		17	INTEREST IN FOOTBALL
		19	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
		22	INTEREST/ATTENDANCE IN RELIGION
3/53	MINN0115	21	INTEREST IN WORLD. CURRENT. PUBLIC AFFAIRS
		22	INTEREST IN WORLD. CURRENT. PUBLIC AFFAIRS
		24	WHAT DO YOU PLAN TO BUY OR PURCHASE?
4/53	NOR00339	20	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS. ORGANIZATIONS. COUNTRIES.
	MINN0118	23	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
		24	LIKE TO VISIT: PLACE. COUNTRY. FOR HOLIDAYS
		27	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
5/53	AIP00516	18	WHAT IS YOUR FAVORITE SPORT
	NOR00338	8	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
		33	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
	0340	12	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS. ORGANIZATIONS. COUNTRIES.
6/53	MINN0117	20	LIKE TO VISIT: PLACE. COUNTRY. FOR HOLIDAYS
		21	INTEREST IN FISHING
		22	INTEREST IN SWIMMING
		23	WHAT HAVE YOU DONE IN PAST 12 MONTHS?
7/53	AIP00518	1	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
	ROOM0031	1	INTEREST IN GOVERNMENT AND POLITICS
	MINN0118	16	INTEREST IN BASEBALL
		24	WHAT DO YOU PLAN TO BUY OR PURCHASE?

8/53	AIP00519	24	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		26	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	ROOM0080	1	2500-3499	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
		20	2500-3499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
	MINN0119	11	UNDER 500	WHAT IS YOUR FAVORITE SPORT
9/53	AIP00520	6	500-1499	INTEREST IN BASEBALL
	NORC0345	1	UNDER 500	INTEREST IN FOOTBALL
		2	UNDER 500	INTEREST IN FOOTBALL
		4	UNDER 500	INTEREST IN FOOTBALL
		6	UNDER 500	INTEREST IN FOOTBALL
		7	UNDER 500	INTEREST IN FOOTBALL
		8	UNDER 500	INTEREST IN FOOTBALL
		9	UNDER 500	INTEREST IN FOOTBALL
		10	UNDER 500	INTEREST IN FOOTBALL
		11	UNDER 500	INTEREST IN FOOTBALL
		12	UNDER 500	INTEREST IN FOOTBALL
		13	UNDER 500	INTEREST IN FOOTBALL
		14	UNDER 500	INTEREST IN FOOTBALL
		15	UNDER 500	INTEREST IN FOOTBALL
		16	UNDER 500	INTEREST IN FOOTBALL
		17	UNDER 500	INTEREST IN FOOTBALL
		19	UNDER 500	INTEREST IN FOOTBALL
	MINN0120	16	UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
12/53	MINN0122	14	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
1/54	AIP00525	5	500-1499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	MINN0123	6	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		9	UNDER 500	WHAT IS YOUR FAVORITE SPORT
		17	UNDER 500	WHAT HAS INTERESTED YOU IN NEWS IN RECENT WEEKS/PAST YEAR?
2/54	AIP00527	2	500-1499	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
		14	500-1499	INTEREST/ATTENDANCE IN RELIGION
3/54	MINN0125	18	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		20	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		21	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
4/54	AIP00529	26	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	0530	13	UNDER 500	INTEREST/ATTENDANCE IN RELIGION
	MINN0126	19	UNDER 500	INTEREST IN SPECIAL EVENTS
		23	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
5/54	AIP00930	5	3500-4499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
		7	3500-4499	WHAT DO YOU TALK ABOUT MOST WITH PEOPLE?
		64	3500-4499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
		65	3500-4499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
		74	3500-4499	INTEREST/ATTENDANCE IN RELIGION
6/54	AIP00135	12	UNDER 500	INTEREST IN FISHING
		13	UNDER 500	INTEREST IN FISHING
	0532	13	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		15	UNDER 500	INTEREST/ATTENDANCE IN RELIGION
	0533	1	500-1499	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS

DATE	SRCRSRNOQNO G	CCOUNT	SUBJECT
6/54	AIP00533	2 500-1499 3 500-1499 NOR00359 4 UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
7/54	AIP00534	11 500-1499 17 500-1499 MINN0128 9 UNDER 500 21 UNDER 500	INTEREST IN BASEBALL GENERAL QUESTIONS ON INTEREST IN ELECTIONS, INTEREST IN GOVERNMENT AND POLITICS THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
8/54	AIP00535	14 500-1499 0536 4 500-1499 7 500-1499 MINN0129 9 UNDER 500 12 UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS, GENERAL QUESTIONS ON INTEREST IN ELECTIONS, LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS WHAT IS YOUR FAVORITE SPORT INTEREST IN PRIMARIES
9/54	AIP00136	10 UNDER 500 21 UNDER 500 0537 6 UNDER 500 14 UNDER 500 20 UNDER 500 NOR00363 4 UNDER 500 MINN0130 9 UNDER 500 20 UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS, INTEREST IN FOOTBALL THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. GENERAL QUESTIONS ON INTEREST IN ELECTIONS, INTEREST IN GOVERNMENT AND POLITICS INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS GENERAL QUESTIONS ON INTEREST IN ELECTIONS, WHAT DO YOU PLAN TO BUY OR PURCHASE?
10/54	ROOM0087	1 1500-2499 4 1500-2499 MINN0131 4 UNDER 500	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
11/54	AIP00539	1 UNDER 500 0540 9 UNDER 500 ROOM0082 1 UNDER 500 MINN0132 14 UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. INTEREST IN GOVERNMENT AND POLITICS INTEREST IN FOOTBALL
12/54	AIP00541	1 UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
1/55	AIP00138	1 UNDER 500 2 UNDER 500 3 UNDER 500 MINN0134 8 UNDER 500 ICN00001 20	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS WHAT WORRIES, DISTURBS YOU MOST? THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
2/55	AIP00543	11 500-1499 MINN0135 15 UNDER 500 17 UNDER 500	INTEREST/ATTENDANCE IN RELIGION THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
3/55	AIP00139	14 UNDER 500 17 UNDER 500 NOR00370 4 UNDER 500 5 UNDER 500 MINN0136 2 UNDER 500 19 UNDER 500	INTEREST IN HUNTING WHAT IS YOUR FAVORITE SPORT INTEREST IN GOVERNMENT AND POLITICS INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS SELECT MOST IMPORTANT THINGS OR ISSUES FOR NEXT FEW YEARS INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
4/55	AIP00546	5 500-1499 10 500-1499 NOR00371 20 UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS INTEREST IN PAY (SUBSCRIPTION); TELEVISION INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.

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	ACCOUNT	SUBJECT
4/55	MINN0137 22 OR00-12A 13	UNDER 500 UNDER 500 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY, WHAT ARE YOUR SOCIAL ACTIVITIES?
5/55	AIP00143 1 5 7 12 0547 9 RO000093 4 5 6 7 8 TEX.0700 12	UNDER 500 UNDER 500 UNDER 500 UNDER 500 500-1489 3500-4489 UNDER 500 UNDER 500 3500-4489 3500-4489 UNDER 500 UNDER 500 INTEREST IN PAY (SUBSCRIPTION) TELEVISION INTEREST IN PAY (SUBSCRIPTION) TELEVISION INTEREST IN PAY (SUBSCRIPTION) TELEVISION THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY, THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY, INTEREST IN PAY (SUBSCRIPTION) TELEVISION INTEREST IN PAY (SUBSCRIPTION) TELEVISION INTEREST IN PAY (SUBSCRIPTION) TELEVISION THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
6/55	AIP00548 1 4 5 7 22 0549 5 6 9 10 13 19 99 NOR00372 24 MINN0138 12 21 29	UNDER 500 UNDER 500 UNDER 500 UNDER 500 UNDER 500 500-1489 500-1489 500-1489 500-1489 500-1489 500-1489 500-1489 INTEREST IN ANIMALS, DOGS, CATS, PETS, ETC. INTEREST IN FOREIGN AFFAIRS: SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES, INTEREST/ATTENDANCE IN RELIGION INTEREST IN PAY (SUBSCRIPTION) TELEVISION UNDER 500 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
7/55	AIP00550 19	UNDER 500 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
8/55	AIP00551 1 NOR00574 23	500-1489 UNDER 500 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS INTEREST IN FOREIGN AFFAIRS: SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES,
9/55	AIP00553 21 28 MINN0141 2	UNDER 500 UNDER 500 UNDER 500 INTEREST/ATTENDANCE IN RELIGION LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS INTEREST/ATTENDANCE IN MOVIES OR THEATER
11/55	AIP00556 22 MINN0142 15 16 17 18 TOR00009 21	500-1489 UNDER 500 UNDER 500 UNDER 500 UNDER 500 UNDER 500 ATTENTION TO BIRTHDAYS, WEDDING ANNIVERSARIES LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS INTEREST IN MUSIC INTEREST IN MUSIC THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
12/55	AIP00142 12 18 0557 14 27	UNDER 500 UNDER 500 UNDER 500 UNDER 500 INTEREST IN FOOTBALL INTEREST IN HUNTING LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
1/56	AIP00888 25 RO00008 2	500-1489 500-1489 INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC. ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS

DATE	ORSRNOGNO	ACOUNT	SUBJECT			
1/56	R00M0098	3	500-1499	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS		
		4	500-1499	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS		
		6	500-1499	WHAT HAS INTERESTED YOU IN NEWS IN RECENT WEEKS/PAST YEAR?		
		7	500-1499	WHAT HAS INTERESTED YOU IN NEWS IN RECENT WEEKS/PAST YEAR?		
		8	500-1499	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS		
		18	500-1499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.		
		21	500-1499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.		
		22	500-1499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.		
		23	500-1499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.		
		24	500-1499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.		
		25	500-1499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.		
		31	500-1499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.		
		35	500-1499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.		
		41	500-1499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.		
		MINN0144	11	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.	
			17	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.	
			19	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.	
		2/56	MINN0145	4	UNDER 500	INTEREST IN PRIMARIES
				3/56	AIP00551	3
	MINN0146	4	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.		
		0147	14	UNDER 500	INTEREST IN PRIMARIES INTEREST IN MUSIC	
4/56	MINN0148	22	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.		
5/56	AIP00143	2	UNDER 500	INTEREST IN HOME STUDY AND CONTINUING EDUCATION		
		0564	2	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.	
		3	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.		
		6	500-1499	WHAT IS YOUR FAVORITE SPORT		
		0585	2	500-1499	INTEREST IN PRESIDENTIAL ELECTIONS	
		7	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.		
		8	UNDER 500	INTEREST/ATTENDANCE IN RELIGION		
		R00M0088	1	500-1499	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS	
			5	500-1499	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS	
			11	500-1499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.	
			17	500-1499	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS	
			19	500-1499	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS	
			20	500-1499	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS	
			26	500-1499	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS	
			27	500-1499	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS	
			28	500-1499	WHAT ARE YOUR SOCIAL ACTIVITIES?	
			29	500-1499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.	
			45	500-1499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.	
			46	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.	
47	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.				
48	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.				
49	500-1499	INTEREST IN SPECIAL EVENTS				
6/56	R00M0063	1	500-1499	INTEREST IN PRESIDENTIAL ELECTIONS		
		IOWA0005	39	UNDER 500	WHAT HAVE YOU DONE IN PAST 12 MONTHS?	
			40	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.	
			41	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.	
			42	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.	
			43	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.	

DATE	SRORIDNO	ACOUNT	SUBJECT			
6/56	IOWA0001	46 UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. INTEREST IN CONGRESSIONAL ELECTIONS			
		47 UNDER 500				
		56 UNDER 500				
7/56	MINN0152	1 UNDER 500	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION INTEREST IN PRESIDENTIAL ELECTIONS GENERAL QUESTIONS ON INTEREST IN ELECTIONS.			
		5 UNDER 500				
		11 UNDER 500				
8/56	AIP00144	1 UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS. INTEREST IN PRESIDENTIAL ELECTIONS INTEREST/ATTENDANCE IN RELIGION INTEREST IN REPUBLICAN OR DEMOCRATIC CONVENTION INTEREST IN REPUBLICAN OR DEMOCRATIC CONVENTION GENERAL QUESTIONS ON INTEREST IN ELECTIONS. LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS INTEREST IN REPUBLICAN OR DEMOCRATIC CONVENTION GENERAL QUESTIONS ON INTEREST IN ELECTIONS. INTEREST IN REPUBLICAN OR DEMOCRATIC CONVENTION			
		0550 1 500-1499				
		57 500-1499				
		0559 1 500-1499				
		3 500-1499				
		13 500-1499				
		ROOM0036 1 3500-4499				
		12 3500-4499				
		16 3500-4499				
		18 3500-4499				
		19 3500-4499				
		MINN0151 3 UNDER 500				
		16 UNDER 500				
		TEX.0567 7 UNDER 500				
		9/56		AIP00145	9 UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS. INTEREST IN PRESIDENTIAL ELECTIONS THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. INTEREST IN PRESIDENTIAL ELECTIONS THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. INTEREST IN PRESIDENTIAL ELECTIONS GENERAL QUESTIONS ON INTEREST IN ELECTIONS. READING INTERESTS; BOOKS, MAGAZINES, TOPICS INTEREST IN PRESIDENTIAL ELECTIONS INTEREST IN PRESIDENTIAL ELECTIONS READING INTERESTS; BOOKS, MAGAZINES, TOPICS
					0572 3 500-1499	
					13 500-1499	
					0571 3 500-1499	
					20 500-1499	
ROOM0084 1 1500-2499						
MINN0152 6 UNDER 500						
IOWA0006 24 UNDER 500						
38 UNDER 500						
41 UNDER 500						
62 UNDER 500						
10/56	AIP00146		1 UNDER 500		GENERAL QUESTIONS ON INTEREST IN ELECTIONS. GENERAL QUESTIONS ON INTEREST IN ELECTIONS. THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. GENERAL QUESTIONS ON INTEREST IN ELECTIONS. INTEREST/ATTENDANCE IN RELIGION INTEREST IN PRESIDENTIAL ELECTIONS SELECT MOST IMPORTANT THINGS OR ISSUES FOR NEXT FEW YEARS GENERAL QUESTIONS ON INTEREST IN ELECTIONS. THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS INTEREST/ATTENDANCE IN RELIGION GENERAL QUESTIONS ON INTEREST IN ELECTIONS. INTEREST/ATTENDANCE IN MOVIES OR THEATER GENERAL QUESTIONS ON INTEREST IN ELECTIONS. GENERAL QUESTIONS ON INTEREST IN ELECTIONS. WHAT ARE YOUR SOCIAL ACTIVITIES? THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.	
			0572 1 500-1499			
		10 500-1499				
		0573 2 500-1499				
		13 500-1499				
		ROOM0085 1 1500-2499				
		2 1500-2499				
		0000 2				
		NOR00300 58 UNDER 500				
		73 UNDER 500				
		76 UNDER 500				
		78 UNDER 500				
		MINN0153 2 UNDER 500				
		6 UNDER 500				
		0154 5 UNDER 500				
IOWA0007 14 UNDER 500						
15 UNDER 500						
49 UNDER 500						

DATE	RRORSRNOGNO	COUNT	SUBJECT	
11/56	AIP00574	34	500-1499	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS GOOD OR BAD IDEA TO TELEVISE SESSIONS OF CONGRESS LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS INTEREST/ATTENDANCE IN RELIGION GENERAL QUESTIONS ON INTEREST IN ELECTIONS. SELECT MOST IMPORTANT THINGS OR ISSUES FOR NEXT FEW YEARS
	2575	6	500-1499	
		56	500-1499	
		58	500-1499	
	RCCMB0069	1	UNDER 500	
	NORC0399	1	UNDER 500	
12/56	AIP00576	1	500-1499	INTEREST/ATTENDANCE IN RELIGION INTEREST/ATTENDANCE IN RELIGION INTEREST AND CONSUMPTION OF RADIO AND TELEVISION INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
		2	500-1499	
		27	500-1499	
		28	500-1499	
1/57	AIP00577	29	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. INTEREST/ATTENDANCE IN MOVIES OR THEATER WHAT DO YOU PLAN TO BUY OR PURCHASE?
		52	UNDER 500	
	MINN0157	16	UNDER 500	
2/57	AIP00147	2	UNDER 500	INTEREST IN MUSIC INTEREST IN MUSIC LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS WHAT DO YOU PLAN TO BUY OR PURCHASE?
		3	UNDER 500	
		25	UNDER 500	
	MINN0158	15	UNDER 500	
3/57	AIP00580	23	500-1499	INTEREST/ATTENDANCE IN RELIGION INTEREST/ATTENDANCE IN RELIGION INTEREST IN PAY (SUBSCRIPTION) TELEVISION THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. HOW WOULD YOU SPEND EXTRA MONTH'S SALARY?
		31	500-1499	
	MINN0159	14	UNDER 500	
		15	UNDER 500	
		16	UNDER 500	
5/57	AIP00583	55	500-1499	INTEREST/ATTENDANCE IN RELIGION THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
6/57	AIP00585	27	500-1499	
		23	500-1499	
	IOWA0009	28		
		30	UNDER 500	
7/57	AIP0A959	3	1500-2499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. INTEREST AND CONSUMPTION OF RADIO AND TELEVISION INTEREST AND CONSUMPTION OF RADIO AND TELEVISION READING INTERESTS; BOOKS, MAGAZINES, TOPICS READING INTERESTS; BOOKS, MAGAZINES, TOPICS INTEREST/ATTENDANCE IN MOVIES OR THEATER READING INTERESTS; BOOKS, MAGAZINES, TOPICS READING INTERESTS; BOOKS, MAGAZINES, TOPICS READING INTERESTS; BOOKS, MAGAZINES, TOPICS READING INTERESTS; BOOKS, MAGAZINES, TOPICS READING INTERESTS; BOOKS, MAGAZINES, TOPICS READING INTERESTS; BOOKS, MAGAZINES, TOPICS THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. INTEREST IN HOME STUDY AND CONTINUING EDUCATION ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. READING INTERESTS; BOOKS, MAGAZINES, TOPICS READING INTERESTS; BOOKS, MAGAZINES, TOPICS
		4	1500-2499	
		5	1500-2499	
		6	1500-2499	
		7	1500-2499	
		9	1500-2499	
		11	1500-2499	
		12	1500-2499	
		13	1500-2499	
		15	1500-2499	
		16	1500-2499	
		17	1500-2499	
		18	1500-2499	
		19	1500-2499	
		20	1500-2499	
		22	1500-2499	
		23	1500-2499	
		31	1500-2499	
		38	1500-2499	
		77	1500-2499	
		78	1500-2499	

DATE	CORRNO	CCOUNT	SUBJECT			
7/57	AIP00959	79	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS		
		80	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS		
		81	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS		
		85	1500-2499	INTEREST IN GOVERNMENT AND POLITICS		
		86	1500-2499	INTEREST IN GOVERNMENT AND POLITICS		
		87	1500-2499	WHAT HAVE YOU DONE IN PAST 12 MONTHS?		
		MINN0162	10	UNDER 500	INTEREST IN BASEBALL	
		11	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.		
		17	UNDER 500	INTEREST IN BOATING		
		18	UNDER 500	INTEREST IN BOATING		
19	UNDER 500	INTEREST IN BOATING				
8/57	AIP00587	1	500-1499	INTEREST IN SWIMMING		
		0588	49	500-1499	INTEREST/ATTENDANCE IN MOVIES OR THEATER	
		MINN0163	12	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS	
		13	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS		
9/57	AIP00589	6	500-1499	INTEREST/ATTENDANCE IN RELIGION		
		50	500-1499	INTEREST IN MUSIC		
		51	500-1499	WHAT DO YOU PLAN TO BUY OR PURCHASE?		
		IOWA0010	1		INTEREST IN HUNTING	
		2		INTEREST IN HUNTING		
		3		INTEREST IN HUNTING		
		37		INTEREST IN BASKETBALL		
		40		INTEREST IN BASKETBALL		
10/57	MINN0165	13	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.		
		17	UNDER 500	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS		
		19	UNDER 500	INTEREST/ATTENDANCE IN RELIGION		
11/57	AIP00148	6	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS		
		7	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS		
		13	UNDER 500	INTEREST IN BOWLING		
		14	UNDER 500	INTEREST IN BOATING		
		15	UNDER 500	WHAT DO YOU PLAN TO BUY OR PURCHASE?		
		16	UNDER 500	INTEREST IN GOLF		
		24	UNDER 500	WHAT DO YOU PLAN TO BUY OR PURCHASE?		
		0591	30	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.	
		0592	10	500-1499	WHAT IS YOUR FAVORITE SPORT	
		52	500-1499	INTEREST/ATTENDANCE IN RELIGION		
		12/57	MINN0166	11	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
				12	UNDER 500	INTEREST IN EDUCATIONAL TELEVISION
1/58	MINN0167	14	UNDER 500	WHAT DO YOU PLAN TO BUY OR PURCHASE?		
2/58	AIP00149	13	UNDER 500	INTEREST/ATTENDANCE IN RELIGION		
		14	UNDER 500	INTEREST/ATTENDANCE IN RELIGION		
		15	UNDER 500	INTEREST/ATTENDANCE IN RELIGION		
		20	UNDER 500	INTEREST/ATTENDANCE IN RELIGION		
		23	UNDER 500	INTEREST IN PAY (SUBSCRIPTION) TELEVISION		
		24	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.		
		41	UNDER 500	WHAT IS YOUR FAVORITE SPORT		
		MINN0168	16	UNDER 500	INTEREST IN BASEBALL	
		IOWA0011	26	UNDER 500	WHAT DO YOU PLAN TO BUY OR PURCHASE?	
					THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.	

DATE	RSRNDQNO	CCOUNT	SUBJECT
2/58	IOWA0011	28	INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC.
		30	INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC.
		31	INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC.
		32	INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC.
		51	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		66	INTEREST IN FOOTBALL
		67	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
			READING INTERESTS: BOOKS, MAGAZINES, TOPICS
4/58	AIP00598	58	INTEREST/ATTENDANCE IN RELIGION
	MINN0170	11	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		17	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
5/58	AIP00599	30	INTEREST IN CONGRESSIONAL ELECTIONS
	TEX.1064	6	INTEREST IN FISHING
		7	INTEREST IN FISHING
		8	INTEREST IN HUNTING
7/58	AIP00602	7	INTEREST IN CONGRESSIONAL ELECTIONS
	IOWA0012	29	INTEREST/ATTENDANCE IN MOVIES OR THEATER
		33	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		59	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		60	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
8/58	AIP00603	32	INTEREST IN CONGRESSIONAL ELECTIONS
	MINN0173	14	INTEREST IN PRIMARIES
		21	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		22	WHAT DO YOU PLAN TO BUY OR PURCHASE?
	WIS00001	34	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		36	INTEREST IN BASEBALL
		68	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
9/58	AIP00150	11	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		12	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		13	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		16	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		20	INTEREST IN ELECTIONS FOR GOVERNOR
		27	WHAT DO YOU PLAN TO BUY OR PURCHASE?
		28	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	0604	6	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	0605	2	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		31	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	MINN0174	6	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
			GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
10/58	AIP00606	2	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	MINN0176	3	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	IOWA0013	31	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
		44	INTEREST IN ELECTIONS FOR GOVERNOR
		56	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		57	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
	CAL.0669	5	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	WIS00002	2	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
		4	INTEREST IN HUNTING
		5	INTEREST IN HUNTING
		32	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.

DATE RORSRNONGD CCOUNT

SUBJECT

10/58 WISC002 41 UNDER 500
42 UNDER 500
43 UNDER 500

READING INTERESTS; BOOKS, MAGAZINES, TOPICS
READING INTERESTS; BOOKS, MAGAZINES, TOPICS
THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
READING INTERESTS; BOOKS, MAGAZINES, TOPICS
READING INTERESTS; BOOKS, MAGAZINES, TOPICS
INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.

11/58 AIP00151 1 UNDER 500
POS.0468 67
83
95
166
187
193
194
195
197
198
199
200
201
203
205
206
210
211
213
220
221

INTEREST IN ELECTIONS FOR GOVERNOR
LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
WHAT IS YOUR FAVORITE SPORT
EATING HABITS; VEGETARIAN, DRINKING, DIET
WHAT WORRIES, DISTURBS YOU MOST?
THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
INTEREST/ATTENDANCE IN RELIGION
THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
READING INTERESTS; BOOKS, MAGAZINES, TOPICS
READING INTERESTS; BOOKS, MAGAZINES, TOPICS
THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
INTEREST/ATTENDANCE IN MOVIES OR THEATER
ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
INTEREST IN GOVERNMENT AND POLITICS
INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.

12/58 AIP00152 18 UNDER 500
19 UNDER 500
20 UNDER 500

22 UNDER 500
24 UNDER 500
0600 1 500-1499
101 500-1499
MINN0177 9 UNDER 500
0178 3 UNDER 500
6 UNDER 500
9 UNDER 500
23 UNDER 500
32 UNDER 500
33 UNDER 500
56 UNDER 500

THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
INTEREST IN MUSIC
WHAT DO YOU PLAN TO BUY OR PURCHASE?
INTEREST IN MUSIC
INTEREST IN SPECIAL EVENTS
INTEREST IN FOOTBALL
THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
INTEREST/ATTENDANCE IN RELIGION
WHAT DO YOU PLAN TO BUY OR PURCHASE?
ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
CAREER QUESTIONS; WHAT OCCUPATION, PROFESSION INTERESTS YOU.
READING INTERESTS; BOOKS, MAGAZINES, TOPICS
CAREER QUESTIONS; WHAT OCCUPATION, PROFESSION INTERESTS YOU.
THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
INTEREST IN MUSIC
INTEREST/ATTENDANCE IN RELIGION

1/59 AIP00153 14 UNDER 500
15 UNDER 500
16 UNDER 500
MINN0179 13 UNDER 500
20 UNDER 500
21 UNDER 500
23 UNDER 500

INTEREST/ATTENDANCE IN RELIGION
INTEREST/ATTENDANCE IN RELIGION
INTEREST/ATTENDANCE IN RELIGION
WHAT DO YOU PLAN TO BUY OR PURCHASE?
INTEREST IN FOOTBALL
INTEREST IN FOOTBALL
THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.

DATE	REPORTING UNIT	ACCOUNT	SUBJECT
2/59	MINND180	9 14	UNDER 500 UNDER 500 INTEREST IN FISHING WHAT DO YOU PLAN TO BUY OR PURCHASE?
3/59	AIP00811	55 5612 57	500-1499 500-1499 INTEREST/ATTENDANCE IN RELIGION INTEREST/ATTENDANCE IN RELIGION
	MINND181	12 13 21	UNDER 500 UNDER 500 UNDER 500 READING INTERESTS: BOOKS, MAGAZINES, TOPICS READING INTERESTS: BOOKS, MAGAZINES, TOPICS THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
4/59	AIP00154	14 15 16 18	UNDER 500 UNDER 500 UNDER 500 UNDER 500 INTEREST IN BASEBALL INTEREST IN BASEBALL INTEREST IN BASEBALL
	MINND182	22 23	UNDER 500 UNDER 500 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
5/59	AIP00815	1	1500-2499 LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
	MINND183	10 11 18 19	UNDER 500 UNDER 500 UNDER 500 UNDER 500 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. INTEREST IN BASEBALL INTEREST IN BASEBALL
7/59	AIP00155	1 2 17	UNDER 500 UNDER 500 UNDER 500 LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	2616	2 23 57	500-1499 500-1499 500-1499 MOST IMPORTANT PROBLEM FACING COUNTRY TODAY INTEREST IN HUNTING INTEREST/ATTENDANCE IN RELIGION
	MINND184	15 16 17	UNDER 500 UNDER 500 UNDER 500 LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
	IIS00212	1 5 10 14 21 30	1500-2499 1500-2499 1500-2499 1500-2499 1500-2499 1500-2499 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. INTEREST IN FOREIGN AFFAIRS: SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES. ARE YOU WORRIED, INTERESTED, CONCERNED ABOUT NATIONAL PROBLEMS, THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. INTEREST/ATTENDANCE IN RELIGION
8/59	MINND185	10 11 13 15 20	UNDER 500 UNDER 500 UNDER 500 UNDER 500 UNDER 500 INTEREST IN BOWLING INTEREST IN BOWLING INTEREST IN BASEBALL INTEREST IN BASEBALL INTEREST IN BASEBALL
8/59	AIP00818	2	4500-5499 MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
10/59	AIP00158	7 25 27 30	UNDER 500 UNDER 500 UNDER 500 UNDER 500 LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS INTEREST/ATTENDANCE IN MOVIES OR THEATER THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	MINND186	8 13	UNDER 500 UNDER 500 LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS INTEREST AND CONSUMPTION OF RADIO AND TELEVISION READING INTERESTS: BOOKS, MAGAZINES, TOPICS
11/59	MINND187	3 8 12	UNDER 500 UNDER 500 UNDER 500 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. INTEREST IN HUNTING INTEREST IN HUNTING

DATE SRORSRNOGND 6 ACCOUNT

SUBJECT

12/59 AIP00157 1 UNDER 500
14 UNDER 500
15 UNDER 500
13 UNDER 500
23 UNDER 500
2621 55 500-1499
2622 48 1500-2499
65 1500-2499

WHAT HAVE YOU DONE IN PAST 12 MONTHS?
LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
WHAT DO YOU PLAN TO BUY OR PURCHASE?
WHAT DO YOU PLAN TO BUY OR PURCHASE?
SELECT MOST IMPORTANT THINGS OR ISSUES FOR NEXT FEW YEARS
INTEREST IN GOVERNMENT AND POLITICS
INTEREST/ATTENDANCE IN RELIGION

1/60 AIP00623 30 1500-2499
MINN0189 16 UNDER 500

WHAT IS YOUR FAVORITE SPORT
WHAT DO YOU PLAN TO BUY OR PURCHASE?

2/60 AIP00625 25 1500-2499
51 1500-2499
53 1500-2499
6035 3 UNDER 500
4 UNDER 500
5 UNDER 500
MINN0190 12 UNDER 500
TEX.1288 11 UNDER 500

INTEREST/ATTENDANCE IN RELIGION
ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
INTEREST IN PRESIDENTIAL ELECTIONS
LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
WHAT DO YOU PLAN TO BUY OR PURCHASE?
WHAT DO YOU PLAN TO BUY OR PURCHASE?

3/60 AIP00158 22 UNDER 500
23 UNDER 500
24 UNDER 500
27 UNDER 500
28 UNDER 500
29 UNDER 500
34 UNDER 500
35 UNDER 500
36 UNDER 500
37 UNDER 500
108 UNDER 500
ROOM0097 1 1500-2499
34 1500-2499

INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC.
INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC.
INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC.
INTEREST/ATTENDANCE IN RELIGION
INTEREST/ATTENDANCE IN RELIGION
INTEREST/ATTENDANCE IN RELIGION
LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
INTEREST IN ANIMALS, DOGS, CATS, PETS, ETC.
INTEREST IN PRESIDENTIAL ELECTIONS
INTEREST/ATTENDANCE IN RELIGION

4/60 MINN0192 2 UNDER 500
21 UNDER 500
27 UNDER 500
28 UNDER 500
107 UNDER 500
108 UNDER 500

INTEREST IN SCHOOL OR COLLEGE
THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
READING INTERESTS; BOOKS, MAGAZINES, TOPICS
READING INTERESTS; BOOKS, MAGAZINES, TOPICS
INTEREST/ATTENDANCE IN RELIGION
INTEREST/ATTENDANCE IN RELIGION

5/60 AIP00628 53 1500-2499
6/60 AIP00629 3 1500-2499
ROOM0393 1 UNDER 500
19 UNDER 500
8039 1 500-1499
22 500-1499
MINN0194 2 UNDER 500
3 UNDER 500
5 UNDER 500

INTEREST IN PRESIDENTIAL ELECTIONS
INTEREST IN PRESIDENTIAL ELECTIONS
INTEREST IN PRESIDENTIAL ELECTIONS
ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
INTEREST IN PRESIDENTIAL ELECTIONS
ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
GENERAL QUESTIONS ON INTEREST IN ELECTIONS.

7/60 AIP03159 1 UNDER 500
2 UNDER 500

THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.

DATE	SPORSRNOQND	CCOUNT	SUBJECT
7/60	AIP00159	5	UNDER 500
		23	UNDER 500
		29	UNDER 500
		31	UNDER 500
		32	UNDER 500
	0632105	1500-2499	1500-2499
			GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
			INTEREST IN BOATING
			INTEREST IN BOATING
			INTEREST IN BOATING
			INTEREST IN BOATING
			INTEREST IN BOATING
			INTEREST/ATTENDANCE IN RELIGION
8/60	AIP00633	28	1500-2499
	0634	29	1500-2499
		30	1500-2499
		31	1500-2499
	MINN0195	1	UNDER 500
		5	UNDER 500
		10	UNDER 500
	0196	5	UNDER 500
		15	UNDER 500
		16	UNDER 500
		17	UNDER 500
			INTEREST IN PRESIDENTIAL ELECTIONS
			CAREER QUESTIONS; WHAT OCCUPATION, PROFESSION INTERESTS YOU.
			WILLINGNESS TO PARTICIPATE IN COMMITTEES OR GROUPS
			MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
			LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
			GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
			INTEREST IN PAY (SUBSCRIPTION) TELEVISION
			GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
			INTEREST IN BASEBALL
			INTEREST IN BASEBALL
			THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
9/60	AIP00152	1	UNDER 500
		17	UNDER 500
	0635	1	1500-2499
		25	1500-2499
	0636	2	2500-3499
		7	2500-3499
	ROOM3100	1	500-1499
		5	500-1499
	0101	1	UNDER 500
	MINN0197	5	UNDER 500
			GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
			THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
			GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
			WILLINGNESS TO PARTICIPATE IN COMMITTEES OR GROUPS
			GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
			INTEREST IN GOVERNMENT AND POLITICS
			INTEREST IN PRESIDENTIAL ELECTIONS
			INTEREST IN REPUBLICAN OR DEMOCRATIC CONVENTION
			GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
			GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
10/60	AIP00161	1	UNDER 500
	0162	1	UNDER 500
		11	UNDER 500
	0637	2	1500-2499
		7	1500-2499
		107	1500-2499
	ROOM3102	1	1500-2499
	MINN0198	8	UNDER 500
	0199	2	UNDER 500
		4	UNDER 500
			GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
			GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
			SELECT MOST IMPORTANT THINGS OR ISSUES FOR NEXT FEW YEARS
			GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
			INTEREST IN GOVERNMENT AND POLITICS
			INTEREST/ATTENDANCE IN RELIGION
			INTEREST IN PRESIDENTIAL ELECTIONS
			GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
			INTEREST IN HUNTING
			GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
12/60	AIP00639	50	1500-2499
		107	1500-2499
	MINN0200	1	UNDER 500
		10	UNDER 500
		13	UNDER 500
		12	UNDER 500
			WHAT HAS INTERESTED YOU IN NEWS IN RECENT WEEKS/PAST YEAR?
			INTEREST/ATTENDANCE IN RELIGION
			LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
			INTEREST IN SPECIAL EVENTS
			GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
			INTEREST IN FOOTBALL
1/61	AIP00183	1	UNDER 500
		23	UNDER 500
	MINN0201	8	UNDER 500
			WHAT HAVE YOU DONE IN PAST 12 MONTHS?
			WHAT DO YOU PLAN TO BUY OR PURCHASE?
			WHAT DO YOU PLAN TO BUY OR PURCHASE?
2/61	AIP00641	7	1500-2499
	MINN0202	6	UNDER 500
			HOW WOULD YOU SPEND EXTRA MONTH'S SALARY?
			INTEREST IN BASEBALL

	OPERA ID'S	AGE	SEX	SUBJECT
2/61	MINN222	7	UNDER 500	INTEREST IN BASEBALL
		8	UNDER 500	WHAT DO YOU PLAN TO BUY OR PURCHASE?
3/61	AIP03842108	2500-3499		INTEREST/ATTENDANCE IN RELIGION
4/61	AIP03164	8	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		9	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		108	UNDER 500	INTEREST IN ANIMALS, DOGS, CATS, PETS, ETC.
		109	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
5/61	POS.0544	3	1500-2499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
		6	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
		7	1500-2499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		8	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
		9	1500-2499	INTEREST IN MUSIC
		10	1500-2499	INTEREST IN MUSIC
		11	1500-2499	INTEREST IN MUSIC
		12	1500-2499	INTEREST IN MUSIC
		13	1500-2499	WHAT IS YOUR FAVORITE SPORT
		14	1500-2499	INTEREST IN SCHOOL OR COLLEGE
		16	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
		17	1500-2499	WHAT IS YOUR FAVORITE SPORT
		18	1500-2499	WHAT IS YOUR FAVORITE SPORT
		19	1500-2499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		20	1500-2499	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
		21	1500-2499	CAREER QUESTIONS; WHAT OCCUPATION, PROFESSION INTERESTS YOU,
		29	1500-2499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		34	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
		35	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
		36	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
		37	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
		38	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
		39	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
		40	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
		41	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
		44	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
		46	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
		48	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
		49	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	TEX.1440	8	UNDER 500	INTEREST IN CONGRESSIONAL ELECTIONS
		9	UNDER 500	INTEREST IN GOVERNMENT AND POLITICS
8/61	AIP03847104	1500-2499		INTEREST/ATTENDANCE IN RELIGION
	MINN2205	10	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		11	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
7/61	AIP03165	8	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		15	UNDER 500	WHAT IS YOUR FAVORITE SPORT
		33	UNDER 500	INTEREST IN MUSIC
	MINN2208	1	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		2	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		12	UNDER 500	INTEREST IN BASEBALL
		13	UNDER 500	INTEREST IN BASEBALL
		14	UNDER 500	INTEREST IN BASEBALL

DATE	RRSNOQNO	COUNT	SUBJECT
8/61	ORCO464Y 15 29		THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY. READING INTERESTS: BOOKS, MAGAZINES, TOPICS
9/61	AIP00650 50 51 MINN0208 17 19	1500-2499 1500-2499 UNDER 500 UNDER 500	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS INTEREST IN FOOTBALL INTEREST IN FOOTBALL
10/61 11/61	AIP00651 50 AIP00166 23 TEX.1501 16	2500-3499 UNDER 500 UNDER 500	INTEREST/ATTENDANCE IN RELIGION THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY. WHAT WORRIES, DISTURBS YOU MOST? READING INTERESTS: BOOKS, MAGAZINES, TOPICS
12/61	AIP00653 52 MINN0210 10 11 ORCO463S 63 464R 78 79 80	1500-2499 UNDER 500 UNDER 500 UNDER 500 UNDER 500 UNDER 500 UNDER 500	INTEREST/ATTENDANCE IN RELIGION LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY. INTEREST/ATTENDANCE IN MOVIES OR THEATER WHAT DO YOU TALK ABOUT MOST WITH PEOPLE? ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
1/62 2/62 3/62	MINN0211 15 TEX.1532 14 MINN0213 20 TEX.1553 18	UNDER 500 UNDER 500 UNDER 500 UNDER 500	INTEREST IN CONGRESSIONAL ELECTIONS INTEREST IN GOVERNMENT AND POLITICS INTEREST/ATTENDANCE IN RELIGION INTEREST IN GOVERNMENT AND POLITICS
4/62	AIP00167 13 19 0657 2 5	UNDER 500 UNDER 500 1500-2499 1500-2499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS MOST IMPORTANT PROBLEM FACING COUNTRY TODAY INTEREST IN BOXING
5/62	AIP00658104 0659 27 POS.0556 3 5 7 8 9 10 11	2500-3499 1500-2499 500-1499 500-1499 500-1499 500-1499 500-1499 500-1499 500-1499	INTEREST/ATTENDANCE IN RELIGION INTEREST/ATTENDANCE IN RELIGION WHAT WORRIES, DISTURBS YOU MOST? THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY. HOW WOULD YOU SPEND EXTRA MONTH'S SALARY? WHAT WORRIES, DISTURBS YOU MOST? READING INTERESTS: BOOKS, MAGAZINES, TOPICS THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY. READING INTERESTS: BOOKS, MAGAZINES, TOPICS
6/62	AIP00660 3 24	1500-2499 1500-2499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY INTEREST/ATTENDANCE IN RELIGION
7/62 8/62	AIP00661 52 AIP00662 2 4 MINN0214 7 19 20 ORCO465S 19	2500-3499 1500-2499 1500-2499 UNDER 500 UNDER 500 UNDER 500 UNDER 500	INTEREST IN CONGRESSIONAL ELECTIONS MOST IMPORTANT PROBLEM FACING COUNTRY TODAY INTEREST IN CONGRESSIONAL ELECTIONS GENERAL QUESTIONS ON INTEREST IN ELECTIONS. READING INTERESTS: BOOKS, MAGAZINES, TOPICS READING INTERESTS: BOOKS, MAGAZINES, TOPICS INTEREST IN SPECIAL EVENTS
9/62	AIP00168 2 5	UNDER 500 UNDER 500	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS GENERAL QUESTIONS ON INTEREST IN ELECTIONS.

DATE	CROSSRNO	NO	COUNT	SUBJECT
9/62	AIP00168	11	UNDER 500	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
		23	UNDER 500	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS.
		31	UNDER 500	ORGANIZATIONS. COUNTRIES.
		32	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		33	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	0663	3	2500-3499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	MINN2215	6	UNDER 500	INTEREST IN CONGRESSIONAL ELECTIONS
	CAL.0688	2	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
				GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
10/62	AIP00169	1	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		7	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	0664	51	2500-3499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	MINN2216	6	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		12	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		13	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		14	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	0217	6	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION.
	CAL.0689	3	UNDER 500	VERY INTERESTED IN, ENJOY.
		6	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	0690	1	500-1499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		2	500-1499	INTEREST IN GOVERNMENT AND POLITICS
				INTEREST IN GOVERNMENT AND POLITICS
				GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
11/62	AIP00665	5	UNDER 500	ARE YOU WORRIED, INTERESTED, CONCERNED ABOUT NATIONAL PROBLEMS.
12/62	AIP00666	2	1500-2499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		5	UNDER 500	ARE YOU WORRIED, INTERESTED, CONCERNED ABOUT NATIONAL PROBLEMS.
	MINN2219	10	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
1/63	AIP00667	3	UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
2/63	AIP00170	1	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		33	UNDER 500	INTEREST IN GOLF
	MINN2221	1	UNDER 500	WHAT HAS INTERESTED YOU IN NEWS IN RECENT WEEKS/PAST YEAR?
	CAL.0691	15	UNDER 500	INTEREST IN GOVERNMENT AND POLITICS
		17	UNDER 500	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
3/63	MINN222	8	UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
		9	UNDER 500	INTEREST IN BASEBALL
		10	UNDER 500	INTEREST IN BASEBALL
	ORCO4650	31	UNDER 500	SELECT MOST IMPORTANT THINGS OR ISSUES FOR NEXT FEW YEARS
4/63	AIP00670	2	1500-2499	INTEREST IN BOXING
6/63	AIP00171	1	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		26	UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
		27	UNDER 500	WHAT HAVE YOU DONE IN PAST 12 MONTHS?
		38	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	MINN224	11	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		19	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION.
				VERY INTERESTED IN, ENJOY.
7/63	MINN225	3	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		19	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION.
		19	UNDER 500	VERY INTERESTED IN, ENJOY.
		21	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION.
				VERY INTERESTED IN, ENJOY.
8/63	MINN226	9	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		10	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS

DATE	CORRSRNOGNO	CCOUNT	SUBJECT
9/63	MINN0227	22	UNDER 500 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
10/63	AIP00172	34	UNDER 500 INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
12/63	AIP00881	17	2500-3499 INTEREST/ATTENDANCE IN RELIGION
		107	2500-3499 INTEREST/ATTENDANCE IN RELIGION
	0682	50	2500-3499 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	MINN0229	14	UNDER 500 INTEREST IN BOXING
		15	UNDER 500 INTEREST IN BOXING
1/64	MINN0230	9	UNDER 500 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		10	UNDER 500 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		12	UNDER 500 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		13	UNDER 500 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		14	UNDER 500 WHAT IS YOUR FAVORITE SPORT
		36	UNDER 500 INTEREST IN PRESIDENTIAL ELECTIONS
2/64	MINN0231	36	UNDER 500 INTEREST IN PRESIDENTIAL ELECTIONS
3/64	MINN0232	15	UNDER 500 INTEREST IN BASEBALL
		16	UNDER 500 INTEREST IN BASEBALL
		36	UNDER 500 INTEREST IN PRESIDENTIAL ELECTIONS
4/64	MINN0233	36	UNDER 500 INTEREST IN PRESIDENTIAL ELECTIONS
5/64	AIP00691105		2500-3499 INTEREST/ATTENDANCE IN RELIGION
	MINN0234	13	UNDER 500 INTEREST/ATTENDANCE IN RELIGION
		36	UNDER 500 INTEREST IN PRESIDENTIAL ELECTIONS
	CAL.0698	5	UNDER 500 INTEREST IN PRIMARIES
		6	UNDER 500 INTEREST IN PRIMARIES
6/64	AIP00692	3	2500-3499 INTEREST IN PRESIDENTIAL ELECTIONS
	MINN0235	2	UNDER 500 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		10	UNDER 500 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		11	UNDER 500 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		13	UNDER 500 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		36	UNDER 500 INTEREST IN PRESIDENTIAL ELECTIONS
7/64	AIP00695105		2500-3499 INTEREST/ATTENDANCE IN RELIGION
	MINN0236	1	UNDER 500 INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
		3	UNDER 500 INTEREST IN PAY (SUBSCRIPTION) TELEVISION
		11	UNDER 500 INTEREST IN FOOTBALL
		12	UNDER 500 INTEREST IN FOOTBALL
		36	UNDER 500 INTEREST IN PRESIDENTIAL ELECTIONS
8/64	AIP00696	11	2500-3499 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		125	2500-3499 INTEREST/ATTENDANCE IN RELIGION
	2697105		2500-3499 INTEREST/ATTENDANCE IN RELIGION
	CAL.0699	1	UNDER 500 INTEREST IN PRESIDENTIAL ELECTIONS
		17	UNDER 500 INTEREST IN PAY (SUBSCRIPTION) TELEVISION
9/64	AIP00698	1	2500-3499 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	MINN0237	5	UNDER 500 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		14	UNDER 500 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		36	UNDER 500 INTEREST IN PRESIDENTIAL ELECTIONS
10/64	AIP00699	1	2500-3499 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.

DATE	ORSRNO	QNO	ACCOUNT	SUBJECT
10/64	MINN0238	5	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		36	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
	0239	4	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		36	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
1/65	AIP00704	25	1500-2499	INTEREST IN HUNTING
2/65	AIP00706107		2500-3499	INTEREST/ATTENDANCE IN RELIGION
3/65	AIP00706	3	2500-3499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
	0709	2	2500-3499	SELECT MOST IMPORTANT THINGS OR ISSUES FOR NEXT FEW YEARS
		107	2500-3499	INTEREST/ATTENDANCE IN RELIGION
4/65	AIP00710	17	1500-2499	WHAT HAVE YOU DONE IN PAST 12 MONTHS?
		107	1500-2499	INTEREST/ATTENDANCE IN RELIGION
5/65	AIP00712	27	1500-2499	INTEREST IN BOXING
	0713	20	2500-3499	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
7/65	AIP00714	3	2500-3499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
8/65	AIP00715	3	2500-3499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
9/65	AIP00717	4	2500-3499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
10/65	AIP00719	3	2500-3499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
11/65	AIP00720	4	2500-3499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
		10	2500-3499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
12/65	AIP00722	1	2500-3499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
3/66	AIP00725	3	2500-3499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
	0726	1	2500-3499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
4/66	AIP00726	2	2500-3499	WHAT DO YOU TALK ABOUT MOST WITH PEOPLE?
	0727	2	2500-3499	WHAT DO YOU TALK ABOUT MOST WITH PEOPLE?
	CAL.0662	4	UNDER 500	INTEREST IN PRIMARIES
		5	UNDER 500	INTEREST IN PRIMARIES
5/66	AIP00728	1	2500-3499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		5	2500-3499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
	CAL.0663	4	UNDER 500	INTEREST IN PRIMARIES
6/66	CAL.0664	24	UNDER 500	INTEREST IN PAY (SUBSCRIPTION) TELEVISION
		25	UNDER 500	INTEREST IN PAY (SUBSCRIPTION) TELEVISION
8/66	AIP00733	2	2500-3499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
		11	2500-3499	INTEREST IN HUNTING
		15	2500-3499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	MINN0253	13	UNDER 500	INTEREST IN PRIMARIES
		36	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
	CAL.0665102		UNDER 500	WHAT IS YOUR FAVORITE SPORT
9/66	AIP00735	1	2500-3499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		12	2500-3499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
	MINN0259	5	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		36	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
	CAL.0666	4	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
10/66	AIP00738	1	2500-3499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.

DATE	RORSRNOQNO	CCOUNT	SUBJECT	
10/66	AIP00736 MINN0260	13 1 5 7 36 0261 4 36	2500-3499 UNDER 500 UNDER 500 UNDER 500 UNDER 500 UNDER 500 UNDER 500 UNDER 500	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY INTEREST AND CONSUMPTION OF RADIO AND TELEVISION GENERAL QUESTIONS ON INTEREST IN ELECTIONS. INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES. INTEREST IN PRESIDENTIAL ELECTIONS GENERAL QUESTIONS ON INTEREST IN ELECTIONS. INTEREST IN PRESIDENTIAL ELECTIONS
12/66	MINN0262	12 15 36	UNDER 500 UNDER 500 UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. GENERAL QUESTIONS ON INTEREST IN ELECTIONS. INTEREST IN PRESIDENTIAL ELECTIONS
1/67	AIP00740 MINN0263	2 36	1500-2499 UNDER 500	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY INTEREST IN PRESIDENTIAL ELECTIONS
2/67	MINN0264	16 36	UNDER 500 UNDER 500	INTEREST IN ANIMALS, DOGS, CATS, PETS, ETC. INTEREST IN PRESIDENTIAL ELECTIONS
3/67	MINN0265	1 36	UNDER 500 UNDER 500	INTEREST IN BASEBALL INTEREST IN PRESIDENTIAL ELECTIONS
4/67	MINN0266 CAL.0672101	12 13 36 0672101	UNDER 500 UNDER 500 UNDER 500 UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS INTEREST IN PRESIDENTIAL ELECTIONS INTEREST IN HORSE RACING
6/67	MINN0267	36	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
7/67	MINN0268	2 36	UNDER 500 UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. INTEREST IN PRESIDENTIAL ELECTIONS
8/67	AIP00749 MINN0268	2 11 36	2500-3499 UNDER 500 UNDER 500	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY WILLINGNESS TO PARTICIPATE IN COMMITTEES OR GROUPS INTEREST IN PRESIDENTIAL ELECTIONS
9/67	MINN0270	36	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
10/67	AIP00752 0753 MINN0271	2 2 17 36	500-1499 500-1499 UNDER 500 UNDER 500	WHAT WORRIES, DISTURBS YOU MOST? MOST IMPORTANT PROBLEM FACING COUNTRY TODAY INTEREST IN GOVERNMENT AND POLITICS INTEREST IN PRESIDENTIAL ELECTIONS
12/67	AIP00755108 MINN0272	19 19 20 22 36	500-1499 UNDER 500 UNDER 500 UNDER 500 UNDER 500	INTEREST/ATTENDANCE IN RELIGION INTEREST/ATTENDANCE IN RELIGION INTEREST/ATTENDANCE IN RELIGION INTEREST/ATTENDANCE IN RELIGION INTEREST IN PRESIDENTIAL ELECTIONS
1/68	AIP00756 0757 MINN0273	7 97 22 36	500-1499 500-1499 UNDER 500 UNDER 500	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY INTEREST IN GOVERNMENT AND POLITICS READING INTERESTS; BOOKS, MAGAZINES, TOPICS INTEREST IN PRESIDENTIAL ELECTIONS
2/68	AIP00758 MINN0274	97 10	1500-2499 UNDER 500	INTEREST IN GOVERNMENT AND POLITICS INTEREST IN PRESIDENTIAL ELECTIONS

DATE	RSRNOGNO	COUNT	SUBJECT
3/68	MINN0275	10	INTEREST/ATTENDANCE IN MOVIES OR THEATER
		20	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
		36	INTEREST IN PRESIDENTIAL ELECTIONS
	CAL.0682	14	SELECT MOST IMPORTANT THINGS OR ISSUES FOR NEXT FEW YEARS
4/68	MINN0276	21	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
5/68	AIP00762	97	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	MINN0277	22	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
6/68	AIP00763	97	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	0764	12	INTEREST/ATTENDANCE IN RELIGION
	MINN0278	15	INTEREST IN PRESIDENTIAL ELECTIONS
		28	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
7/68	AIP00765	9	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
		51	INTEREST/ATTENDANCE IN MOVIES OR THEATER
8/68	AIP00766	7	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
		21	INTEREST/ATTENDANCE IN RELIGION
	0767	1	INTEREST IN REPUBLICAN OR DEMOCRATIC CONVENTION
		2	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		7	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
	MINN0279	13	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
9/68	AIP00768	1	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	0769	1	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		7	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
	MINN0290	5	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		16	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	CAL.0685	1	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
10/68	AIP00770	1	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		7	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
	MINN0281	8	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		17	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	0282	6	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		26	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
	CAL.0686	1	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
12/68	AIP00772	94	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
		99	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	0773	2	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
	MINN0283	3	INTEREST IN PRESIDENTIAL ELECTIONS
		19	GOOD OR BAD IDEA TO TELEVISE SESSIONS OF CONGRESS
		22	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
1/69	AIP00774	9	WHAT HAVE YOU DONE IN PAST 12 MONTHS?
		10	WILLINGNESS TO PARTICIPATE IN COMMITTEES OR GROUPS
	MINN0284	4	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		15	WHAT IS YOUR FAVORITE SPORT
		27	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
2/69	AIP00775	2	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
	MINN0285	1	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.

DATE	ORORSRNOQNO	COUNT	SUBJECT
2/69	MINN0285	10 UNDER 500 12 UNDER 500	INTEREST IN SNOWMOBILING INTEREST IN SNOWMOBILING
3/69	AIP00776	97 UNDER 500 107 UNDER 500 0777107 UNDER 500 MINN0286 18 UNDER 500 19 UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER INTEREST/ATTENDANCE IN RELIGION INTEREST/ATTENDANCE IN RELIGION INTEREST/ATTENDANCE IN RELIGION INTEREST/ATTENDANCE IN RELIGION
4/69	AIP00778	2 UNDER 500 107 UNDER 500 0779107 UNDER 500 MINN0287 3 UNDER 500 88 UNDER 500	SELECT MOST IMPORTANT THINGS OR ISSUES FOR NEXT FEW YEARS INTEREST/ATTENDANCE IN RELIGION INTEREST/ATTENDANCE IN RELIGION INTEREST IN BASEBALL WHAT IS YOUR FAVORITE SPORT
5/69	AIP00780	107 UNDER 500 0781 2 500-1499 107 500-1499 6928 16 UNDER 500 69 UNDER 500	INTEREST/ATTENDANCE IN RELIGION MOST IMPORTANT PROBLEM FACING COUNTRY TODAY INTEREST/ATTENDANCE IN RELIGION CAREER QUESTIONS; WHAT OCCUPATION, PROFESSION INTERESTS YOU. READING INTERESTS; BOOKS, MAGAZINES, TOPICS
6/69	AIP00783	107 UNDER 500 MINN0289 2 UNDER 500 4 UNDER 500 26 UNDER 500	INTEREST/ATTENDANCE IN RELIGION INTEREST AND CONSUMPTION OF RADIO AND TELEVISION INTEREST/ATTENDANCE IN MOVIES OR THEATER READING INTERESTS; BOOKS, MAGAZINES, TOPICS
7/69	AIP00784	5 UNDER 500 107 UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS INTEREST/ATTENDANCE IN RELIGION
8/69	MINN0293	1 UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
9/69	AIP00786	108 UNDER 500 0799103 UNDER 500 MINN0291 1 UNDER 500 22 UNDER 500	INTEREST/ATTENDANCE IN RELIGION INTEREST/ATTENDANCE IN RELIGION THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
10/69	AIP00791	2 UNDER 500 3 UNDER 500 103 UNDER 500 0792108 UNDER 500 MINN0292 1 UNDER 500	WHAT WORRIES, DISTURBS YOU MOST? THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. INTEREST/ATTENDANCE IN RELIGION INTEREST/ATTENDANCE IN RELIGION THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
11/69	AIP00793	107 UNDER 500	INTEREST/ATTENDANCE IN RELIGION
12/69	AIP00796	107 UNDER 500 MINN0293 2 UNDER 500 3 UNDER 500 4 UNDER 500 27 UNDER 500	INTEREST/ATTENDANCE IN RELIGION THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY. LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS INTEREST IN SNOWMOBILING INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
1/70	AIP00797	2 500-1499 107 500-1499 0793107 500-1499 MINN0294 9 UNDER 500	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY INTEREST/ATTENDANCE IN RELIGION INTEREST/ATTENDANCE IN RELIGION LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
2/70	MINN0295	1 500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.

DATE	ACR#	QNTY	ACCOUNT	SUBJECT
2/73	MINND235	2	500-1499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
3/73	AIP008801107		500-1499	INTEREST/ATTENDANCE IN RELIGION
	MINND238	14	UNDER 500	INTEREST IN GOVERNMENT AND POLITICS
4/73	AIP008806	3	500-1499	SELECT MOST IMPORTANT THINGS OR ISSUES FOR NEXT FEW YEARS
5/73	AIP008807	2	500-1499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
		100	500-1499	INTEREST/ATTENDANCE IN RELIGION
	MINND238	3	UNDER 500	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
		17	UNDER 500	INTEREST IN GOLF
		18	UNDER 500	INTEREST IN GOLF
		19	UNDER 500	INTEREST IN GOLF
6/73	AIP008808108		500-1499	INTEREST/ATTENDANCE IN RELIGION
	8889	8	500-1499	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
		100	500-1499	INTEREST/ATTENDANCE IN RELIGION
7/73	AIP008810108		500-1499	INTEREST/ATTENDANCE IN RELIGION
	3811	2	500-1499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
9/73	AIP008812	3	500-1499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	3814	1	500-1499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		10	500-1499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
		107	500-1499	INTEREST/ATTENDANCE IN RELIGION
10/73	AIP008815	1	500-1499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		7	500-1499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
		8	500-1499	SELECT MOST IMPORTANT THINGS OR ISSUES FOR NEXT FEW YEARS
11/73	AIP008817	11	500-1499	INTEREST/ATTENDANCE IN RELIGION
12/73	AIP008821	11	500-1499	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
2/74	AIP008824	2	500-1499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY

Section VI: Universe of Roper ID's Subject Classified

The primary focus of this section is Roper ID's. The columns will be explained moving from left to right across the top of the page.

1-3. SRORSRNOQNO: The Roper ID.

G

1. SROR:
G The survey organization for the question.
For example, the SRORG at the top of page one in this section is RFOR (Elmo Roper and Associates, Fortune Surveys).
2. SRNO: The survey number for the survey organization.
For example, the numbers under SRNO at the top of page one of this section are 0002 which identify the survey number as Elmo Roper and Associates, Fortune Surveys, survey number 2.
3. QNO: The question number in the original survey.
For example, the number under QNO at the top of page one of this section is 5.
4. DATE: The month and year for the survey on which the question appeared. For example, the numbers under DATE at the top of page one of this section is 8/38.

5. CCOUNT: The number of respondents for the survey.

For example, the CCOUNT at the top of page one of this section is 3500-4499, that is, the number of respondents was between 3500 and 4499.

6. SUBJECT: The subject category under which a question was indexed.

For example, the subject category listed under SUBJECT at the top of page one of this section is "Like to visit, place, country, for holidays."

This information is useful to a researcher who is interested in the kinds of questions and dates for particular questions from the perspective of a specific survey organization. For example, if one examines the subject categories for the first survey organization, RFOR, Elmo Roper and Associates, Fortune Surveys, listed on page one of this section, one can see that this survey organization does not have many questions in its surveys concerning interests in sports. Specifically, there is only one subject category, "Interest in Baseball" that is relevant to the general topic of sports. On the other hand, there are many questions in surveys by this survey organization, RFOR, which reflect interest in radio, television, books, magazines, and elections. This kind of information can be quickly identified in this section.

RRORRNO	DATE	CCOUNT	SUBJECT
RFOR0002	5 8/38	3500-4499	LIFE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0004	3 1/39	3500-4499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
0007	1 7/39	3500-4499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
0020	1 8/40	3500-4499	INTEREST IN GOVERNMENT AND POLITICS
0025	1 2/41	5500-6499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
0035	18 5/43	1500-2499	CAREER QUESTIONS; WHAT OCCUPATION, PROFESSION INTERESTS YOU.
0041	1 7/44	2500-3499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0042	1 8/44	3500-4499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0043	1 10/44	3500-4499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0044	1 10/44	3500-4499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0046	3 1/45	2500-3499	WHAT THINGS ARE VERY IMPORTANT TO GET FROM COLLEGE EDUCATION
0053	18 1/47	1500-2499	CAREER QUESTIONS; WHAT OCCUPATION, PROFESSION INTERESTS YOU.
0063	3 7/48	1500-2499	INTEREST IN BASEBALL
	4 7/48	1500-2499	WILLINGNESS TO PARTICIPATE IN COMMITTEES OR GROUPS
0064	2 3/48	2500-3499	INTEREST IN PRESIDENTIAL ELECTIONS
0066	2 6/48	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
0067	2 7/48	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
0068	2 8/48	2500-3499	INTEREST IN PRESIDENTIAL ELECTIONS
	5 8/48	2500-3499	SELECT MOST IMPORTANT THINGS OR ISSUES FOR NEXT FEW YEARS
	10 8/48	1500-2499	SELECT MOST IMPORTANT THINGS OR ISSUES FOR NEXT FEW YEARS
0070	5 9/48	1500-2499	INTEREST IN GOVERNMENT AND POLITICS
0071	10 10/48	500-1499	INTEREST IN PRESIDENTIAL ELECTIONS
	24 10/48	500-1499	CAREER QUESTIONS; WHAT OCCUPATION, PROFESSION INTERESTS YOU.
0072	1 10/48	2500-3499	INTEREST/ATTENDANCE IN RELIGION
0073	1 11/48	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
	2 11/48	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	3 11/48	1500-2499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	7 11/48	1500-2499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	8 11/48	1500-2499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	9 11/48	1500-2499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	12 11/48	1500-2499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	16 11/48	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	18 11/48	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	20 11/48	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	21 11/48	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	22 11/48	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	24 11/48	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	25 11/48	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	28 11/48	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
0075	18 2/49	3500-4499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
RFOR0061	8 12/36	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
0062	8 1/37	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
0065	3 1/37	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	10 1/37	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
0067	9 2/37	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	10 2/37	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
0068	10 2/37	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
0071	6 2/37	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	10 2/37	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
0072	3 3/37	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER

SEQUENCE	DATE	COUNT	SUBJECT
AIPO0072	10	3/37	1500-2499 INTEREST/ATTENDANCE IN MOVIES OR THEATER
0073	1	3/37	1500-2499 INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
0074	3	3/37	1500-2499 READING INTERESTS; BOOKS, MAGAZINES, TOPICS
0075	3	3/37	1500-2499 WHAT IS YOUR FAVORITE SPORT
0076	7	4/37	500-1499 INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
0078	7	4/37	1500-2499 READING INTERESTS; BOOKS, MAGAZINES, TOPICS
0080	3	4/37	1500-2499 INTEREST/ATTENDANCE IN MOVIES OR THEATER
0081	3	5/37	1500-2499 INTEREST/ATTENDANCE IN MOVIES OR THEATER
0082	10	5/37	1500-2499 INTEREST/ATTENDANCE IN MOVIES OR THEATER
0085	3	6/37	1500-2499 READING INTERESTS; BOOKS, MAGAZINES, TOPICS
0090	1	7/37	1500-2499 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0091	5	7/37	1500-2499 READING INTERESTS; BOOKS, MAGAZINES, TOPICS
0092	7	7/37	1500-2499 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0093	3	7/37	1500-2499 INTEREST/ATTENDANCE IN MOVIES OR THEATER
0094	1	7/37	1500-2499 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0095	10	8/37	1500-2499 INTEREST/ATTENDANCE IN MOVIES OR THEATER
0097	3	8/37	1500-2499 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0100	3	10/37	1500-2499 INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
0101	3	10/37	1500-2499 INTEREST IN BASEBALL
0104	5	11/37	1500-2499 INTEREST IN FOOTBALL
0105	3	1/38	1500-2499 INTEREST/ATTENDANCE IN MOVIES OR THEATER
0108	4	1/38	UNDER 500 READING INTERESTS; BOOKS, MAGAZINES, TOPICS
0110	3	1/38	1500-2499 READING INTERESTS; BOOKS, MAGAZINES, TOPICS
0111	2	2/38	UNDER 500 READING INTERESTS; BOOKS, MAGAZINES, TOPICS
0113	10	4/38	500-1499 INTEREST IN BASEBALL
0115	3	4/38	1500-2499 WHAT IS YOUR FAVORITE SPORT
0116	1	5/38	1500-2499 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0118	7	7/38	1500-2499 WHAT HAVE YOU DONE IN PAST 12 MONTHS?
0119	3	7/38	1500-2499 INTEREST IN SWIMMING
0120	1	8/38	1500-2499 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0121	3	8/38	1500-2499 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0122	11	8/38	1500-2499 READING INTERESTS; BOOKS, MAGAZINES, TOPICS
0123	13	8/54	UNDER 500 INTEREST IN FISHING
0124	13	8/54	UNDER 500 INTEREST IN FISHING
0125	3	10/38	1500-2499 INTEREST IN BASEBALL
0126	3	10/38	1500-2499 READING INTERESTS; BOOKS, MAGAZINES, TOPICS
0127	10	8/54	UNDER 500 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0128	21	8/54	UNDER 500 INTEREST IN FOOTBALL
0129	1	11/38	1500-2499 INTEREST IN PRESIDENTIAL ELECTIONS
0130	3	11/38	1500-2499 CAREER QUESTIONS; WHAT OCCUPATION, PROFESSION INTERESTS YOU.
0131	1	1/55	UNDER 500 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0132	2	1/55	UNDER 500 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0133	3	1/55	UNDER 500 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0134	11	11/38	1500-2499 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0135	16	3/55	UNDER 500 INTEREST IN BOXING
0136	17	3/55	UNDER 500 INTEREST IN HUNTING
0137	1	5/55	UNDER 500 WHAT IS YOUR FAVORITE SPORT
0138	10	12/38	1500-2499 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0139	10	3/55	UNDER 500 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0140	7	3/55	UNDER 500 ATTENTION TO BIRTHDAYS, WEDDING ANNIVERSARIES
0141	12	3/55	UNDER 500 INTEREST IN PAY (SUBSCRIPTION) TELEVISION
0142	12	3/55	UNDER 500 ATTENTION TO BIRTHDAYS, WEDDING ANNIVERSARIES
0143	3	12/38	1500-2499 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0144	3	12/38	1500-2499 INTEREST/ATTENDANCE IN MOVIES OR THEATER
0145	12	12/55	UNDER 500 INTEREST IN FOOTBALL

SRORSRNO	DATE	COBUNT	SUBJECT
AIPO0142	18	12/55	UNDER 500 INTEREST IN HUNTING
0143	2	5/58	UNDER 500 INTEREST IN HOME STUDY AND CONTINUING EDUCATION
0144	1	8/58	UNDER 500 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0145	9	9/58	UNDER 500 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	16	1/39	1500-2499 READING INTERESTS; BOOKS, MAGAZINES, TOPICS
0146	1	12/58	UNDER 500 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0147	2	2/57	UNDER 500 INTEREST IN MUSIC
	3	2/57	UNDER 500 INTEREST IN MUSIC
	25	2/57	UNDER 500 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0148	6	11/57	UNDER 500 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	7	11/57	UNDER 500 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	13	11/57	UNDER 500 INTEREST IN BOWLING
	14	11/57	UNDER 500 INTEREST IN BOATING
	15	11/57	UNDER 500 WHAT DO YOU PLAN TO BUY OR PURCHASE?
	16	11/57	UNDER 500 INTEREST IN GOLF
	24	11/57	UNDER 500 WHAT DO YOU PLAN TO BUY OR PURCHASE?
0149	6	2/39	1500-2499 INTEREST/ATTENDANCE IN RELIGION
	13	2/58	UNDER 500 INTEREST/ATTENDANCE IN RELIGION
	14	2/58	UNDER 500 INTEREST/ATTENDANCE IN RELIGION
	15	2/58	UNDER 500 INTEREST/ATTENDANCE IN RELIGION
	20	2/58	UNDER 500 INTEREST IN PAY (SUBSCRIPTION); TELEVISION
	23	2/58	UNDER 500 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	24	2/58	UNDER 500 WHAT IS YOUR FAVORITE SPORT
	41	2/58	UNDER 500 INTEREST IN BASEBALL
0150	11	9/58	UNDER 500 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	12	9/58	UNDER 500 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	13	9/58	UNDER 500 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	16	9/58	UNDER 500 INTEREST IN ELECTIONS FOR GOVERNOR
	20	9/58	UNDER 500 WHAT DO YOU PLAN TO BUY OR PURCHASE?
	27	9/58	UNDER 500 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	28	9/58	UNDER 500 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0151	1	11/58	UNDER 500 INTEREST IN ELECTIONS FOR GOVERNOR
0152	18	12/58	UNDER 500 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	19	12/58	UNDER 500 INTEREST IN MUSIC
	20	12/58	UNDER 500 WHAT DO YOU PLAN TO BUY OR PURCHASE?
	22	12/58	UNDER 500 INTEREST IN MUSIC
	24	12/58	UNDER 500 INTEREST IN SPECIAL EVENTS
0153	5	3/39	1500-2499 INTEREST IN FOOTBALL
	7	3/39	1500-2499 READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	14	1/59	UNDER 500 INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	15	1/59	UNDER 500 INTEREST/ATTENDANCE IN RELIGION
	16	1/59	UNDER 500 INTEREST/ATTENDANCE IN RELIGION
0154	5	4/39	1500-2499 INTEREST/ATTENDANCE IN RELIGION
	14	4/59	UNDER 500 READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	15	4/59	UNDER 500 INTEREST IN BASEBALL
	16	4/59	UNDER 500 INTEREST IN BASEBALL
0155	1	7/59	UNDER 500 INTEREST IN BASEBALL
	2	7/59	UNDER 500 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	17	7/59	UNDER 500 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0156	7	10/59	UNDER 500 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	25	10/59	UNDER 500 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	27	10/59	UNDER 500 INTEREST/ATTENDANCE IN MOVIES OR THEATER
	30	10/59	UNDER 500 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
			UNDER 500 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS

SRCRSRNO	DATE	COODNT	SUBJECT
AIP00157	1	12/59	UNDER 500
	14	12/59	UNDER 500
	15	12/59	UNDER 500
	19	12/59	UNDER 500
	23	12/59	UNDER 500
0158	22	3/60	UNDER 500
	23	3/60	UNDER 500
	24	3/60	UNDER 500
	27	3/60	UNDER 500
	28	3/60	UNDER 500
	29	3/60	UNDER 500
	34	3/60	UNDER 500
	35	3/60	UNDER 500
	36	3/60	UNDER 500
	37	3/60	UNDER 500
	106	3/60	UNDER 500
0159	1	7/60	UNDER 500
	2	7/60	UNDER 500
	5	7/60	UNDER 500
	9	5/59	1500-2499
	20	7/60	UNDER 500
	29	7/60	UNDER 500
	31	7/60	UNDER 500
	32	7/60	UNDER 500
0160	1	9/60	UNDER 500
	17	9/60	UNDER 500
0161	1	10/60	UNDER 500
0162	1	10/60	UNDER 500
	5	6/59	1500-2499
	11	10/60	UNDER 500
0163	1	1/61	UNDER 500
	23	1/61	UNDER 500
0164	8	4/61	UNDER 500
	9	4/61	UNDER 500
	108	4/61	UNDER 500
	109	4/61	UNDER 500
0165	9	7/61	UNDER 500
	13	7/61	UNDER 500
	33	7/61	UNDER 500
0166	23	11/61	UNDER 500
0167	13	4/62	UNDER 500
	19	4/62	UNDER 500
0168	2	9/62	UNDER 500
	5	9/62	UNDER 500
	11	9/62	UNDER 500
	23	9/62	UNDER 500
	31	9/62	UNDER 500
	32	9/62	UNDER 500
	33	9/62	UNDER 500
0169	1	10/62	UNDER 500
	7	10/62	UNDER 500
0170	1	2/63	UNDER 500
	33	2/63	UNDER 500

WHAT HAVE YOU DONE IN PAST 12 MONTHS?
 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
 WHAT DO YOU PLAN TO BUY OR PURCHASE?
 WHAT DO YOU PLAN TO BUY OR PURCHASE?
 INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC.
 INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC.
 INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC.
 INTEREST/ATTENDANCE IN RELIGION
 INTEREST/ATTENDANCE IN RELIGION
 INTEREST/ATTENDANCE IN RELIGION
 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
 INTEREST IN ANIMALS, DOGS, CATS, PETS, ETC.
 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
 INTEREST/ATTENDANCE IN MOVIES OR THEATER
 INTEREST IN BOATING
 INTEREST IN BOATING
 INTEREST IN BOATING
 INTEREST IN BOATING
 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
 WILLINGNESS TO PARTICIPATE IN COMMITTEES OR GROUPS
 SELECT MOST IMPORTANT THINGS OR ISSUES FOR NEXT FEW YEARS
 WHAT HAVE YOU DONE IN PAST 12 MONTHS?
 WHAT DO YOU PLAN TO BUY OR PURCHASE?
 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
 INTEREST IN ANIMALS, DOGS, CATS, PETS, ETC.
 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
 WHAT IS YOUR FAVORITE SPORT
 INTEREST IN MUSIC
 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
 WHAT WORRIES, DISTURBS YOU MOST?
 MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
 MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
 INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
 INTEREST IN GOLF

SRGRSRN	DATE	COUNT	SUBJECT
AIPO3171	1	6/63	UNDER 500
	26	6/63	UNDER 500
	27	6/63	UNDER 500
	38	6/63	UNDER 500
0172	34	10/63	UNDER 500
0178	10	11/39	1500-2499
0182	12	1/40	1500-2499
0187	4	3/40	1500-2499
	7	3/40	1500-2499
0188	8	3/40	500-1499
0205	9	6/40	1500-2499
0207	15	3/40	1500-2499
0208	10	9/40	1500-2499
0209	5	9/40	1500-2499
	10	9/40	1500-2499
0213	10	9/40	1500-2499
0224	3	11/40	1500-2499
0229	11	1/41	1500-2499
	12	1/41	1500-2499
0231	7	2/41	1500-2499
0236	12	5/41	1500-2499
	16	5/41	1500-2499
0237	13	5/41	1500-2499
	14	5/41	1500-2499
0238	17	5/41	1500-2499
0243	12	9/41	1500-2499
	16	9/41	1500-2499
0250	17	10/41	UNDER 500
0253	10	11/41	1500-2499
0257	8	12/41	1500-2499
0259	15	1/42	1500-2499
	17	1/42	1500-2499
0264	5	3/42	1500-2499
	13	3/42	1500-2499
	16	3/42	1500-2499
0265	7	3/42	1500-2499
0266	5	4/42	1500-2499
	9	4/42	1500-2499
0267	7	4/42	1500-2499
0268	3	5/42	1500-2499
0269	12	5/42	1500-2499
0270	18	6/42	UNDER 500
0271	22	6/42	1500-2499
0272	16	7/42	UNDER 500
0273	17	7/42	1500-2499
0274	1	8/42	UNDER 500
	18	8/42	1500-2499
0275	4	8/42	500-1499
0276	6	9/42	1500-2499
	14	9/42	1500-2499
0277	1	9/42	500-1499
	12	9/42	500-1499
0278	3	9/42	1500-2499
	4	9/42	UNDER 500

LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
 INTEREST/ATTENDANCE IN MOVIES OR THEATER
 WHAT HAVE YOU DONE IN PAST 12 MONTHS?
 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
 INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
 READING INTERESTS; BOOKS, MAGAZINES, TOPICS
 INTEREST IN GAMES
 INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
 INTEREST/ATTENDANCE IN MOVIES OR THEATER
 INTEREST/ATTENDANCE IN MOVIES OR THEATER
 INTEREST/ATTENDANCE IN MOVIES OR THEATER
 INTEREST/ATTENDANCE IN MOVIES OR THEATER
 INTEREST/ATTENDANCE IN MOVIES OR THEATER
 INTEREST IN PRESIDENTIAL ELECTIONS
 INTEREST/ATTENDANCE IN MOVIES OR THEATER
 INTEREST/ATTENDANCE IN MOVIES OR THEATER
 INTEREST/ATTENDANCE IN RELIGION
 INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
 INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
 WHAT DO YOU TALK ABOUT MOST WITH PEOPLE?
 INTEREST IN BASEBALL
 READING INTERESTS; BOOKS, MAGAZINES, TOPICS
 INTEREST/ATTENDANCE IN MOVIES OR THEATER
 READING INTERESTS; BOOKS, MAGAZINES, TOPICS
 READING INTERESTS; BOOKS, MAGAZINES, TOPICS
 WHAT HAVE YOU DONE IN PAST 12 MONTHS?
 READING INTERESTS; BOOKS, MAGAZINES, TOPICS
 INTEREST/ATTENDANCE IN MOVIES OR THEATER
 INTEREST/ATTENDANCE IN RELIGION
 INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
 INTEREST/ATTENDANCE IN MOVIES OR THEATER
 READING INTERESTS; BOOKS, MAGAZINES, TOPICS
 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
 INTEREST/ATTENDANCE IN MOVIES OR THEATER
 READING INTERESTS; BOOKS, MAGAZINES, TOPICS
 INTEREST IN CONGRESSIONAL ELECTIONS
 INTEREST IN CONGRESSIONAL ELECTIONS
 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
 INTEREST IN CONGRESSIONAL ELECTIONS
 INTEREST IN CONGRESSIONAL ELECTIONS
 READING INTERESTS; BOOKS, MAGAZINES, TOPICS
 INTEREST IN CONGRESSIONAL ELECTIONS
 INTEREST IN CONGRESSIONAL ELECTIONS
 INTEREST IN CONGRESSIONAL ELECTIONS
 INTEREST IN CONGRESSIONAL ELECTIONS
 INTEREST/ATTENDANCE IN MOVIES OR THEATER
 INTEREST IN CONGRESSIONAL ELECTIONS
 INTEREST IN CONGRESSIONAL ELECTIONS
 INTEREST IN CONGRESSIONAL ELECTIONS
 INTEREST IN CONGRESSIONAL ELECTIONS
 INTEREST/ATTENDANCE IN MOVIES OR THEATER
 INTEREST IN CONGRESSIONAL ELECTIONS
 INTEREST IN CONGRESSIONAL ELECTIONS
 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
 INTEREST IN PRIMARIES

ERRORS NO	DATE	COUNT	SUBJECT
AIPO0222	3 10/42	1500-2499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0287	3 1/43	1500-2499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0290	20 2/43	1500-2499	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
0291	1 3/43	1500-2499	INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC.
	15 3/43	1500-2499	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
0292	2 3/43	UNDER 500	INTEREST IN BASEBALL
0293	17 4/43	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	18 4/43	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
0295	18 5/43	1500-2499	INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC.
0299	14 7/43	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
0302	7 9/43	1500-2499	EATING HABITS: VEGETARIAN, DRINKING, DIET
0305	16 10/43	1500-2499	INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC.
0308	17 11/43	500-1499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
0309	18 1/44	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
0311	3 2/44	500-1499	INTEREST IN PRESIDENTIAL ELECTIONS
0313	3 3/44	500-1499	INTEREST IN PRESIDENTIAL ELECTIONS
	9 3/44	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0314	3 3/44	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0318	1 5/44	1500-2499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0322	13 7/44	UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	14 7/44	UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
0323	17 7/44	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
0324	17 8/44	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
0325	4 8/44	UNDER 500	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
	21 8/44	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0326	3 8/44	1500-2499	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
0327	2 9/44	500-1499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	4 9/44	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
0329	2 9/44	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
	4 9/44	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
0330	4 10/44	1500-2499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	5 10/44	1500-2499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0331	4 10/44	1500-2499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	5 10/44	1500-2499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0332	4 10/44	1500-2499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	5 10/44	1500-2499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0333	4 10/44	1500-2499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	5 10/44	500-1499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0335	16 11/44	1500-2499	INTEREST/ATTENDANCE IN RELIGION
0339	16 1/45	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	17 1/45	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
0341	20 2/45	1500-2499	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
0343	1 3/45	1500-2499	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
0345	5 5/45	1500-2499	HOW OFTEN DO YOU EAT IN RESTAURANTS
	12 5/45	1500-2499	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
0348	8 5/45	1500-2499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0352	14 7/45	1500-2499	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
	20 7/45	1500-2499	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
	21 7/45	1500-2499	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
0353	14 8/45	UNDER 500	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
0354	16 8/45	500-1499	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
0356	21 9/45	1500-2499	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
	22 9/45	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
0362	1 12/45	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
			WHAT WORRIES, DISTURBS YOU MOST?

SRORSRIN	DATE	COUNT	SUBJECT
AIP00364	10	1/46	UNDER 500
0385	8	2/46	UNDER 500
0367	10	3/46	1500-2499
	13	3/46	500-1499
0368	2	3/46	1500-2499
0373	6	6/46	1500-2499
	12	6/46	1500-2499
0374	14	8/46	500-1499
0375	27	7/46	1500-2499
0377	3	8/46	1500-2499
	10	8/46	1500-2499
0378	2	9/46	1500-2499
	8	9/46	1500-2499
	14	9/46	1500-2499
	21	9/46	1500-2499
0379	5	10/46	1500-2499
	8	9/46	1500-2499
	10	9/46	UNDER 500
	20	9/46	1500-2499
0380	5	10/46	1500-2499
0381	5	10/46	1500-2499
0382	4	10/46	500-1499
0383	4	10/46	500-1499
0385	17	11/46	1500-2499
	18	11/46	1500-2499
	19	11/46	1500-2499
0388	17	1/47	UNDER 500
0390	6	2/47	UNDER 500
	16	2/47	UNDER 500
0392	4	3/47	1500-2499
	10	3/47	1500-2499
	16	3/47	1500-2499
	17	3/47	1500-2499
	18	3/47	1500-2499
0395	5	4/47	1500-2499
	13	4/47	1500-2499
0396	1	5/47	1500-2499
0400	7	7/47	1500-2499
0401	6	7/47	1500-2499
	11	7/47	1500-2499
	12	7/47	1500-2499
0402	10	8/47	UNDER 500
	14	8/47	UNDER 500
0405	4	10/47	1500-2499
0407	15	11/47	1500-2499
0409	4	12/47	UNDER 500
0410	15	12/47	1500-2499
	17	12/47	UNDER 500
0413	8	2/48	500-1499
	7	2/48	500-1499
0414	4	3/48	500-1499
0415	3	3/48	1500-2499
0416	11	4/48	1500-2499

INTEREST IN CONGRESSIONAL ELECTIONS
INTEREST IN PAY (SUBSCRIPTION) TELEVISION
THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
READING INTERESTS; BOOKS, MAGAZINES, TOPICS
WHAT HAS INTERESTED YOU IN NEWS IN RECENT WEEKS/PAST YEAR?
INTEREST IN CONGRESSIONAL ELECTIONS
READING INTERESTS; BOOKS, MAGAZINES, TOPICS
WHAT WORRIES, DISTURBS YOU MOST?
ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
CAREER QUESTIONS; WHAT OCCUPATION, PROFESSION INTERESTS YOU,
INTEREST IN STATE ELECTIONS
WHAT WORRIES, DISTURBS YOU MOST?
GENERAL QUESTIONS ON INTEREST IN ELECTIONS,
INTEREST IN BASEBALL
INTEREST IN STATE ELECTIONS
INTEREST IN STATE ELECTIONS
GENERAL QUESTIONS ON INTEREST IN ELECTIONS,
GENERAL QUESTIONS ON INTEREST IN ELECTIONS,
INTEREST IN STATE ELECTIONS
INTEREST IN STATE ELECTIONS
INTEREST IN STATE ELECTIONS
INTEREST IN STATE ELECTIONS
INTEREST IN STATE ELECTIONS
INTEREST/ATTENDANCE IN MOVIES OR THEATER
INTEREST/ATTENDANCE IN MOVIES OR THEATER
INTEREST/ATTENDANCE IN MOVIES OR THEATER
INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
INTEREST IN MUSIC
INTEREST IN ANIMALS, DOGS, CATS, PETS, ETC.
WHAT WORRIES, DISTURBS YOU MOST?
INTEREST/ATTENDANCE IN RELIGION
INTEREST/ATTENDANCE IN MOVIES OR THEATER
INTEREST/ATTENDANCE IN MOVIES OR THEATER
INTEREST/ATTENDANCE IN MOVIES OR THEATER
INTEREST/ATTENDANCE IN MOVIES OR THEATER
LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
READING INTERESTS; BOOKS, MAGAZINES, TOPICS
THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
CAREER QUESTIONS; WHAT OCCUPATION, PROFESSION INTERESTS YOU,
INTEREST/ATTENDANCE IN MOVIES OR THEATER
WHAT HAVE YOU DONE IN PAST 12 MONTHS?
INTEREST IN ANIMALS, DOGS, CATS, PETS, ETC.
READING INTERESTS; BOOKS, MAGAZINES, TOPICS
INTEREST/ATTENDANCE IN MOVIES OR THEATER
THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
INTEREST IN SPECIAL EVENTS
WHAT HAS INTERESTED YOU IN NEWS IN RECENT WEEKS/PAST YEAR?
INTEREST IN FOOTBALL
ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
INTEREST IN PRESIDENTIAL ELECTIONS
WHAT IS YOUR FAVORITE SPORT

SRORS 6	NO	DATE	COUNT	SUBJECT
AIP00	417	11 4/48	1500-2499	INTEREST IN BASEBALL
	0426	2 9/48	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
	0427	2 9/48	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
	0428	2 9/48	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
	0429	2 9/48	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
	0430	2 10/48	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
	0431	2 10/48	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
	0436	5 1/49	1500-2499	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
	0440	10 4/49	1500-2499	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
	0441	1 4/49	UNDER 500	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
		11 4/49	1500-2499	INTEREST IN BASEBALL
	0442	7 5/49	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		12 5/49	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	0444	6 6/49	1500-2499	INTEREST IN GOVERNMENT AND POLITICS
	0446	12 8/49	500-1499	INTEREST IN FOREIGN AFFAIRS: SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
	0447	11 9/49	UNDER 500	INTEREST IN BASEBALL
		18 9/49	1500-2499	WHAT WORRIES, DISTURBS YOU MOST?
	0450	7 11/49	UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
		14 11/49	UNDER 500	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
		17 11/49	UNDER 500	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
	0451	6 1/50	UNDER 500	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
		11 1/50	500-1499	INTEREST IN GOVERNMENT AND POLITICS
		14 1/50	UNDER 500	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
	0452	1 2/50	500-1499	INTEREST IN BASEBALL
		13 2/50	UNDER 500	INTEREST/ATTENDANCE IN RELIGION
		15 1/50	500-1499	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
	0456	14 5/50	UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	0456	1 6/50	UNDER 500	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
		7 6/50	UNDER 500	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
	0457	24 6/50	UNDER 500	INTEREST IN BOWLING
		25 6/50	UNDER 500	INTEREST IN SWIMMING
	0460	8 8/50	UNDER 500	INTEREST IN STATE ELECTIONS
		21 8/50	UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
		27 8/50	UNDER 500	INTEREST IN GOVERNMENT AND POLITICS
	0461	9 9/50	UNDER 500	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
		11 9/50	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	0462	11 9/50	UNDER 500	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
		12 9/50	500-1499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	0463	13 10/50	500-1499	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
		16 10/50	500-1499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	0464	9 10/50	500-1499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		12 12/50	500-1499	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
	0465	9 10/50	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		12 12/50	UNDER 500	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS.
	0466	6 10/50	1500-2499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		11 10/50	1500-2499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		13 10/50	1500-2499	INTEREST IN STATE ELECTIONS
	0467	5 11/50	UNDER 500	INTEREST IN GOVERNMENT AND POLITICS
	0468	3 12/50	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	0469	11 12/50	UNDER 500	INTEREST IN BASEBALL
	0470	17 1/51	UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	0471	20 2/51	UNDER 500	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	0473	22 3/51	500-1499	GOOD OR BAD IDEA TO TELEVISION SESSIONS OF CONGRESS
	0474	6 4/51	UNDER 500	INTEREST IN BASEBALL

IDENT	AGE	DATE	COUNT	SUBJECT
41000475	7	5/51	500-1499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0478	15	6/51	500-1499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0477	5	7/51	500-1499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	14	7/51	500-1499	INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC.
	16	7/51	500-1499	INTEREST IN BASEBALL
0483	12	9/51	500-1499	INTEREST IN FOOTBALL
0481	7	10/51	500-1499	INTEREST IN BASEBALL
0488	2	3/52	500-1499	INTEREST IN ANIMALS, DOGS, CATS, PETS, ETC.
0489	15	3/52	500-1499	INTEREST IN PRESIDENTIAL ELECTIONS
0488	20	4/52	500-1499	INTEREST IN BASEBALL
0491	8	4/52	UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	8	4/52	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
	9	4/52	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	11	4/52	UNDER 500	INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC.
	12	4/52	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	16	4/52	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0492	8	5/52	500-1499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	10	5/52	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0493	4	5/52	500-1499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
0497	12	6/52	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
0499	8	6/52	500-1499	INTEREST IN PRESIDENTIAL ELECTIONS
0502	8	9/52	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
	7	9/52	1500-2499	INTEREST IN GOVERNMENT AND POLITICS
0501	8	9/52	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
	7	9/52	1500-2499	INTEREST IN GOVERNMENT AND POLITICS
0502	3	9/52	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
	11	9/52	1500-2499	INTEREST IN GOVERNMENT AND POLITICS
0503	3	9/52	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
	11	9/52	1500-2499	INTEREST IN GOVERNMENT AND POLITICS
0504	3	10/52	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
	10	10/52	1500-2499	INTEREST IN GOVERNMENT AND POLITICS
0505	3	10/52	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
	12	10/52	UNDER 500	INTEREST IN GOVERNMENT AND POLITICS
0506	3	10/52	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
	11	10/52	1500-2499	INTEREST IN GOVERNMENT AND POLITICS
0507	3	10/52	1500-2499	INTEREST IN GOVERNMENT AND POLITICS
0508	6	12/52	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0510	16	1/53	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0511	7	1/53	UNDER 500	WHAT HAS INTERESTED YOU IN NEWS IN RECENT WEEKS/PAST YEAR?
	18	1/53	UNDER 500	INTEREST IN BASKETBALL
	19	1/53	UNDER 500	INTEREST IN FOOTBALL
0513	18	6/53	500-1499	WHAT IS YOUR FAVORITE SPORT
0513	1	7/53	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0516	24	8/53	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	20	8/53	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0517	6	8/53	500-1499	INTEREST IN BASEBALL
0518	9	1/54	500-1499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
0517	2	2/54	500-1499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	14	2/54	500-1499	INTEREST/ATTENDANCE IN RELIGION
0518	11	4/54	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0520	13	4/54	UNDER 500	INTEREST/ATTENDANCE IN RELIGION
0522	13	6/54	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	15	6/54	UNDER 500	INTEREST/ATTENDANCE IN RELIGION

SRORSRNOONO 6	DATE	COOUNT	SUBJECT
AIPO0533	1 8/54	500-1499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	2 6/54	500-1499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	3 6/54	500-1499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0534	11 7/54	520-1499	INTEREST IN BASEBALL
	17 7/54	500-1499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0535	14 2/54	500-1499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0536	4 8/54	500-1499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	7 3/54	500-1499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0537	6 9/54	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
	14 9/54	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	20 9/54	UNDER 500	INTEREST IN GOVERNMENT AND POLITICS
0539	1 11/54	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0540	9 11/54	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
0541	1 12/54	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0543	11 2/55	500-1499	INTEREST/ATTENDANCE IN RELIGION
0546	5 4/55	500-1499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	10 4/55	500-1499	INTEREST IN PAY (SUBSCRIPTION) TELEVISION
0547	9 5/55	500-1499	INTEREST/ATTENDANCE IN RELIGION
0548	1 6/55	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
	4 6/55	UNDER 500	INTEREST IN PAY (SUBSCRIPTION) TELEVISION
	5 6/55	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
	7 6/55	UNDER 500	WHAT WORRIES, DISTURBS YOU MOST?
	22 6/55	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0549	5 6/55	500-1499	INTEREST IN PAY (SUBSCRIPTION) TELEVISION
	6 6/55	500-1499	INTEREST IN PAY (SUBSCRIPTION) TELEVISION
	9 6/55	500-1499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	10 6/55	500-1499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	13 6/55	500-1499	INTEREST IN BOXING
	19 6/55	500-1499	INTEREST/ATTENDANCE IN RELIGION
	39 6/55	500-1499	INTEREST IN ANIMALS, DOGS, CATS, PETS, ETC.
0550	19 7/55	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
0551	1 8/55	500-1499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0553	21 9/55	UNDER 500	INTEREST/ATTENDANCE IN RELIGION
	26 9/55	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0556	22 11/55	500-1499	ATTENTION TO BIRTHDAYS, WEDDING ANNIVERSARIES
0557	14 12/55	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	27 12/55	UNDER 500	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
0559	25 1/56	500-1499	INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC.
0561	3 3/56	500-1499	INTEREST IN PRESIDENTIAL ELECTIONS
0564	2 5/56	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
	3 5/56	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
	6 5/56	500-1499	WHAT IS YOUR FAVORITE SPORT
0565	2 5/56	500-1499	INTEREST IN PRESIDENTIAL ELECTIONS
	7 5/56	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
	8 5/56	UNDER 500	INTEREST/ATTENDANCE IN RELIGION
0563	1 8/56	500-1499	INTEREST IN PRESIDENTIAL ELECTIONS
	57 8/56	500-1499	INTEREST/ATTENDANCE IN RELIGION
0569	1 8/56	500-1499	INTEREST IN REPUBLICAN OR DEMOCRATIC CONVENTION
	3 8/56	500-1499	INTEREST IN REPUBLICAN OR DEMOCRATIC CONVENTION
	13 8/56	500-1499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0570	3 9/56	500-1499	INTEREST IN PRESIDENTIAL ELECTIONS
	13 9/56	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
0571	3 9/56	500-1499	INTEREST IN PRESIDENTIAL ELECTIONS
	23 9/56	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.

SRQBR 10 DATE COUNT SUBJECT

SRQBR	10	DATE	COUNT	SUBJECT
AIPO0572	1	12/56	500-1499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	12	12/56	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
0573	2	12/56	500-1499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	13	12/56	500-1499	INTEREST/ATTENDANCE IN RELIGION
0574	34	11/56	500-1499	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
0575	6	11/56	500-1499	GOOD OR BAD IDEA TO TELEWISE SESSIONS OF CONGRESS
	56	11/56	500-1499	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
	58	11/56	500-1499	INTEREST/ATTENDANCE IN RELIGION
0576	1	12/56	500-1499	INTEREST/ATTENDANCE IN RELIGION
	2	12/56	500-1499	INTEREST/ATTENDANCE IN RELIGION
	27	12/56	500-1499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	28	12/56	500-1499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
0577	29	1/57	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
	52	1/57	UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
0582	28	3/57	500-1499	INTEREST/ATTENDANCE IN RELIGION
	31	3/57	500-1499	INTEREST/ATTENDANCE IN RELIGION
0583	55	5/57	500-1499	INTEREST/ATTENDANCE IN RELIGION
0585	27	6/57	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
	28	6/57	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
0587	1	8/57	500-1499	INTEREST IN SWIMMING
0588	49	8/57	500-1499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
0589	8	9/57	500-1499	INTEREST/ATTENDANCE IN RELIGION
	50	9/57	500-1499	INTEREST IN MUSIC
	51	9/57	500-1499	WHAT DO YOU PLAN TO BUY OR PURCHASE?
0591	33	11/57	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
0592	10	11/57	500-1499	WHAT IS YOUR FAVORITE SPORT
	52	11/57	500-1499	INTEREST/ATTENDANCE IN RELIGION
0598	58	4/58	UNDER 500	INTEREST/ATTENDANCE IN RELIGION
0599	30	5/58	500-1499	INTEREST IN CONGRESSIONAL ELECTIONS
0602	7	7/58	500-1499	INTEREST IN CONGRESSIONAL ELECTIONS
0603	32	8/58	500-1499	INTEREST IN CONGRESSIONAL ELECTIONS
0604	8	9/58	500-1499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0625	2	9/58	500-1499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	31	9/58	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
0636	2	12/58	500-1499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0608	1	12/58	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
	101	12/58	500-1499	INTEREST/ATTENDANCE IN RELIGION
0611	55	3/59	500-1499	INTEREST/ATTENDANCE IN RELIGION
0612	57	3/59	500-1499	INTEREST/ATTENDANCE IN RELIGION
0615	1	6/59	1500-2499	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
0618	2	7/59	500-1499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
	26	7/59	500-1499	INTEREST IN HUNTING
	67	7/59	500-1499	INTEREST/ATTENDANCE IN RELIGION
0618	2	9/59	4500-5499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
0621	56	12/59	500-1499	SELECT MOST IMPORTANT THINGS OR ISSUES FOR NEXT FEW YEARS
0622	18	12/59	1500-2499	INTEREST IN GOVERNMENT AND POLITICS
	65	12/59	1500-2499	INTEREST/ATTENDANCE IN RELIGION
0625	30	1/60	1500-2499	WHAT IS YOUR FAVORITE SPORT
0625	25	2/60	1500-2499	INTEREST/ATTENDANCE IN RELIGION
	51	2/60	1500-2499	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
	53	2/60	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
0628	53	5/60	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
0629	9	6/60	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
0632-105	105	7/60	1500-2499	INTEREST/ATTENDANCE IN RELIGION

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SUBJECT

SRORS	G	DATE	COUNT	SUBJECT
AIPO0633	28	8/80	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
0634	25	8/80	1500-2499	CAREER QUESTIONS; WHAT OCCUPATION, PROFESSION INTERESTS YOU,
	30	8/80	1500-2499	WILLINGNESS TO PARTICIPATE IN COMMITTEES OR GROUPS
	31	8/80	1500-2499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
0635	1	9/80	1500-2499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS,
	25	9/80	1500-2499	WILLINGNESS TO PARTICIPATE IN COMMITTEES OR GROUPS
0636	2	9/80	2500-3499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS,
	7	9/80	2500-3499	INTEREST IN GOVERNMENT AND POLITICS
0637	2	10/80	1500-2499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS,
	7	10/80	1500-2499	INTEREST IN GOVERNMENT AND POLITICS
	107	10/80	1500-2499	INTEREST/ATTENDANCE IN RELIGION
0639	53	12/80	1500-2499	WHAT HAS INTERESTED YOU IN NEWS IN RECENT WEEKS/PAST YEAR?
	107	12/80	1500-2499	INTEREST/ATTENDANCE IN RELIGION
0641	7	2/81	1500-2499	HOW WOULD YOU SPEND EXTRA MONTH'S SALARY?
0642100	3/81	2500-3499	INTEREST/ATTENDANCE IN RELIGION	
0647104	8/81	1500-2499	INTEREST/ATTENDANCE IN RELIGION	
0650	50	9/81	1500-2499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	51	9/81	1500-2499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0651	50	12/81	2500-3499	INTEREST/ATTENDANCE IN RELIGION
0653	52	12/81	1500-2499	INTEREST/ATTENDANCE IN RELIGION
0657	2	4/82	1500-2499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
	5	4/82	1500-2499	INTEREST IN BOXING
0658104	5/82	2500-3499	INTEREST/ATTENDANCE IN RELIGION	
0659	27	9/82	1500-2499	INTEREST/ATTENDANCE IN RELIGION
0660	3	8/82	1500-2499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
	24	8/82	1500-2499	INTEREST/ATTENDANCE IN RELIGION
0661	52	7/82	2500-3499	INTEREST IN CONGRESSIONAL ELECTIONS
0662	2	8/82	1500-2499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
	4	8/82	1500-2499	INTEREST IN CONGRESSIONAL ELECTIONS
0663	3	8/82	2500-3499	INTEREST IN CONGRESSIONAL ELECTIONS
0664	51	10/82	2500-3499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS,
0665	5	11/82	UNDER 500	ARE YOU WORRIED, INTERESTED, CONCERNED ABOUT NATIONAL PROBLEMS,
0666	2	10/82	1500-2499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	5	10/82	UNDER 500	ARE YOU WORRIED, INTERESTED, CONCERNED ABOUT NATIONAL PROBLEMS,
0667	3	1/83	UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
0670	2	4/83	1500-2499	INTEREST IN BOXING
0681	17	12/83	2500-3499	INTEREST/ATTENDANCE IN RELIGION
	107	12/83	2500-3499	INTEREST/ATTENDANCE IN RELIGION
0682	52	12/83	2500-3499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
0691105	5/84	2500-3499	INTEREST/ATTENDANCE IN RELIGION	
0692	3	8/84	2500-3499	INTEREST IN PRESIDENTIAL ELECTIONS
0695105	7/84	2500-3499	INTEREST/ATTENDANCE IN RELIGION	
0696	11	8/84	2500-3499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
	105	8/84	2500-3499	INTEREST/ATTENDANCE IN RELIGION
0697105	8/84	2500-3499	INTEREST/ATTENDANCE IN RELIGION	
0698	1	8/84	2500-3499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS,
0699	11	10/84	2500-3499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS,
0704	25	1/85	1500-2499	INTEREST IN HUNTING
0708	3	3/85	2500-3499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
	107	8/85	2500-3499	INTEREST/ATTENDANCE IN RELIGION
0709	2	3/85	2500-3499	SELECT MOST IMPORTANT THINGS OR ISSUES FOR NEXT FEW YEARS
	107	3/85	2500-3499	INTEREST/ATTENDANCE IN RELIGION
0710	17	4/85	1500-2499	WHAT HAVE YOU DONE IN PAST 12 MONTHS?
	107	4/85	1500-2499	INTEREST/ATTENDANCE IN RELIGION

ALP00712	27	8/65	1500-2499	INTEREST IN BOXING
0713	20	6/65	2500-3499	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
0714	3	7/65	2500-3499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
0715	3	8/65	2500-3499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
0717	4	9/65	2500-3499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
0719	3	10/65	2500-3499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
0720	4	11/65	2500-3499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
	10	11/65	2500-3499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0722	1	12/65	2500-3499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0725	3	3/66	2500-3499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
0726	1	3/66	2500-3499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	2	4/66	2500-3499	WHAT DO YOU TALK ABOUT MOST WITH PEOPLE?
0727	2	4/66	2500-3499	WHAT DO YOU TALK ABOUT MOST WITH PEOPLE?
0728	1	5/66	2500-3499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	5	5/66	2500-3499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
0733	2	8/66	2500-3499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
	11	8/66	2500-3499	INTEREST IN HUNTING
	15	8/66	2500-3499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0735	1	9/66	2500-3499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	12	9/66	2500-3499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
0735	1	10/66	2500-3499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	13	10/66	2500-3499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
0740	2	1/67	1500-2499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
0749	2	8/67	2500-3499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
0752	2	10/67	500-1499	WHAT WORRIES, DISTURBS YOU MOST?
0753	2	10/67	500-1499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
0755108		12/67	500-1499	INTEREST/ATTENDANCE IN RELIGION
0755	7	1/68	500-1499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
0757	97	1/68	500-1499	INTEREST IN GOVERNMENT AND POLITICS
0758	97	2/68	1500-2499	INTEREST IN GOVERNMENT AND POLITICS
0762	97	5/68	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
0763	97	6/68	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
0764	12	6/68	1500-2499	INTEREST/ATTENDANCE IN RELIGION
0765	9	7/68	1500-2499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
	51	7/68	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
0766	7	8/68	1500-2499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
	21	8/68	1500-2499	INTEREST/ATTENDANCE IN RELIGION
0767	1	8/68	1500-2499	INTEREST IN REPUBLICAN OR DEMOCRATIC CONVENTION
	2	8/68	1500-2499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	7	8/68	1500-2499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
0768	1	9/68	1500-2499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0769	1	9/68	1500-2499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	7	9/68	1500-2499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
0770	1	12/68	1500-2499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	7	12/68	1500-2499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
0772	54	12/68	500-1499	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
	99	12/68	500-1499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
0773	2	12/68	500-1499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
0774	9	1/69	UNDER 500	WHAT HAVE YOU DONE IN PAST 12 MONTHS?
	10	1/69	UNDER 500	WILLINGNESS TO PARTICIPATE IN COMMITTEES OR GROUPS
0775	2	2/69	UNDER 500	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
0776	97	3/69	UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	107	3/69	UNDER 500	INTEREST/ATTENDANCE IN RELIGION
0777107		3/69	UNDER 500	INTEREST/ATTENDANCE IN RELIGION

ACCOUNT	DATE	ACCOUNT	SUBJECT
AIP08778	2	4/69	UNDER 500
	107	4/69	UNDER 500
0775107		4/69	UNDER 500
0782107		5/69	UNDER 500
0781	2	5/69	500-1499
	107	5/69	500-1499
0793107		6/69	UNDER 500
0784	5	7/69	UNDER 500
	107	7/69	UNDER 500
0788108		8/69	UNDER 500
0789108		9/69	UNDER 500
0781	2	10/69	UNDER 500
	3	10/69	UNDER 500
	108	10/69	UNDER 500
0792108		10/69	UNDER 500
0793107		11/69	UNDER 500
0796107		12/69	UNDER 500
0797	2	1/70	500-1499
	107	1/70	500-1499
0798107		1/70	500-1499
0801107		3/70	500-1499
0806	3	4/70	500-1499
0807	2	5/70	500-1499
	108	5/70	500-1499
0808108		6/70	500-1499
0809	8	6/70	500-1499
	108	6/70	500-1499
0810108		7/70	500-1499
0811	2	7/70	500-1499
0812	5	8/70	500-1499
0814	1	8/70	500-1499
	10	8/70	500-1499
	107	8/70	500-1499
0815	1	10/70	500-1499
	7	10/70	500-1499
	8	10/70	500-1499
0817	11	11/70	500-1499
0821	11	12/70	500-1499
0824	2	2/71	500-1499
0830	5	3/54	3500-4499
	7	3/54	3500-4499
	64	3/54	3500-4499
	65	3/54	3500-4499
	74	3/54	3500-4499
0833	3	2/60	UNDER 500
	4	2/60	UNDER 500
	5	2/60	UNDER 500
0835	16	5/68	UNDER 500
	68	5/68	UNDER 500
A858	3	7/57	1500-2499
	4	7/57	1500-2499
	5	7/57	1500-2499
	6	7/57	1500-2499
	7	7/57	1500-2499

SELECT MOST IMPORTANT THINGS OR ISSUES FOR NEXT FEW YEARS
 INTEREST/ATTENDANCE IN RELIGION
 INTEREST/ATTENDANCE IN RELIGION
 INTEREST/ATTENDANCE IN RELIGION
 INTEREST/ATTENDANCE IN RELIGION
 MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
 INTEREST/ATTENDANCE IN RELIGION
 INTEREST/ATTENDANCE IN RELIGION
 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
 INTEREST/ATTENDANCE IN RELIGION
 INTEREST/ATTENDANCE IN RELIGION
 INTEREST/ATTENDANCE IN RELIGION
 INTEREST/ATTENDANCE IN RELIGION
 WHAT WORRIES, DISTURBS YOU MOST?
 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
 INTEREST/ATTENDANCE IN RELIGION
 INTEREST/ATTENDANCE IN RELIGION
 INTEREST/ATTENDANCE IN RELIGION
 INTEREST/ATTENDANCE IN RELIGION
 MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
 INTEREST/ATTENDANCE IN RELIGION
 INTEREST/ATTENDANCE IN RELIGION
 INTEREST/ATTENDANCE IN RELIGION
 SELECT MOST IMPORTANT THINGS OR ISSUES FOR NEXT FEW YEARS
 MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
 INTEREST/ATTENDANCE IN RELIGION
 INTEREST/ATTENDANCE IN RELIGION
 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
 INTEREST/ATTENDANCE IN RELIGION
 INTEREST/ATTENDANCE IN RELIGION
 MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
 MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
 INTEREST/ATTENDANCE IN RELIGION
 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
 MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
 INTEREST/ATTENDANCE IN RELIGION
 INTEREST/ATTENDANCE IN RELIGION
 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
 MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
 INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
 WHAT DO YOU TALK ABOUT MOST WITH PEOPLE?
 INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
 INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
 INTEREST/ATTENDANCE IN RELIGION
 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
 CAREER QUESTIONS; WHAT OCCUPATION, PROFESSION INTERESTS YOU.
 READING INTERESTS; BOOKS, MAGAZINES, TOPICS
 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.

SRDRERN	DATE	CCOUNT	SUBJECT
AIPOA959	9	1500-2499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	11	1500-2499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	12	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	13	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	15	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	16	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	17	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	18	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	19	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	20	1500-2499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	22	1500-2499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	28	1500-2499	INTEREST IN HOME STUDY AND CONTINUING EDUCATION
	31	1500-2499	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
	38	1500-2499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	77	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	78	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	79	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	80	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	81	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	85	1500-2499	INTEREST IN GOVERNMENT AND POLITICS
	86	1500-2499	INTEREST IN GOVERNMENT AND POLITICS
	87	1500-2499	WHAT HAVE YOU DONE IN PAST 12 MONTHS?
ROOM0001	21	6500-7499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
0034	5	3500-4499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	11	3500-4499	INTEREST IN MUSIC
0026	1	2500-3499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	2	2500-3499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	3	2500-3499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	4	2500-3499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	9	2500-3499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	10	2500-3499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	11	2500-3499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	13	2500-3499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	15	2500-3499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	16	2500-3499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	17	2500-3499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	18	2500-3499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	19	2500-3499	WHAT IS YOUR FAVORITE SPORT
0007	1	UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	2	UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	5	UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	12	UNDER 500	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
	15	UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	18	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0028	2	3500-4499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	13	3500-4499	INTEREST IN MUSIC
	14	3500-4499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
0015	3	1500-2499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	5	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	8	1500-2499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	9	1500-2499	INTEREST/ATTENDANCE IN RELIGION
	12	1500-2499	INTEREST/ATTENDANCE IN RELIGION
	28	1500-2499	CAREER QUESTIONS; WHAT OCCUPATION, PROFESSION INTERESTS YOU.

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DATE

COUNT

SUBJECT

SRORSRNC	DATE	COUNT	SUBJECT
ROOM0016	3	8/38	6500-7499
	4	8/38	6500-7499
0018	1	8/39	UNDER 500
	8	8/39	UNDER 500
	9	8/39	UNDER 500
	13	8/39	UNDER 500
0020	2	2/46	5500-6499
0029	4	11/48	6500-7499
0031	1	4/48	UNDER 500
	4	4/48	UNDER 500
0032	3	1/49	UNDER 500
	4	1/49	UNDER 500
	7	1/49	UNDER 500
	13	1/49	UNDER 500
	16	1/49	UNDER 500
0034	1	4/49	UNDER 500
	19	4/49	UNDER 500
	20	4/49	UNDER 500
0036	1	12/49	500-1499
0038	15	1/50	4500-5499
0043	1	7/50	2500-3499
0044	2	8/50	500-1499
0046	16	4/51	500-1499
0049	1	1/52	4500-5499
	2	1/52	4500-5499
	3	1/52	3500-4499
	4	1/52	4500-5499
	5	1/52	3500-4499
0053	1	1/52	500-1499
0054	36	4/52	1500-2499
0055	15	5/52	UNDER 500
	23	5/52	UNDER 500
0056	2	1/52	500-1499
0059	1	9/52	UNDER 500
0059	1	5/52	1500-2499
	4	5/52	1500-2499
	20	5/52	1500-2499
	21	5/52	1500-2499
	22	5/52	1500-2499
0060	1	8/52	2500-3499
0062	1	10/52	2500-3499
	27	10/52	2500-3499
0063	1	6/56	500-1499
0064	1	8/56	1500-2499
0065	1	10/56	1500-2499
	2	10/56	1500-2499
0069	2	10/56	1500-2499
0069	1	11/56	UNDER 500
0074	1	1/52	1500-2499
0075	1	3/52	1500-2499
	4	3/52	1500-2499
	12	3/52	1500-2499
	17	3/52	1500-2499
0076	1	6/52	4500-5499

SRORSRNO	DATE	COCUNT	SUBJECT
ROOM0077	22 6/52	3500-4499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
0080	1 8/53	2500-3499	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
	20 8/53	2500-3499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
0081	1 7/53	UNDER 500	INTEREST IN GOVERNMENT AND POLITICS
0082	1 11/54	UNDER 500	INTEREST IN GOVERNMENT AND POLITICS
0087	1 10/54	1500-2499	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
	4 10/54	1500-2499	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
0088	1 5/56	500-1499	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
	2 1/56	500-1499	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
	3 1/56	500-1499	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
	4 1/56	500-1499	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
	5 5/56	500-1499	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
	6 1/56	500-1499	WHAT HAS INTERESTED YOU IN NEWS IN RECENT WEEKS/PAST YEAR?
	7 1/56	500-1499	WHAT HAS INTERESTED YOU IN NEWS IN RECENT WEEKS/PAST YEAR?
	8 1/56	500-1499	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
	11 5/56	500-1499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
	17 5/56	500-1499	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
	18 1/56	500-1499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
	19 5/56	500-1499	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
	20 5/56	500-1499	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
	21 1/56	500-1499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
	22 1/56	500-1499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
	23 1/56	500-1499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
	24 1/56	500-1499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
	25 1/56	500-1499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
	26 5/56	500-1499	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
	27 5/56	500-1499	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
	28 5/56	500-1499	WHAT ARE YOUR SOCIAL ACTIVITIES?
	29 5/56	500-1499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
	31 1/56	500-1499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
	35 1/56	500-1499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
	41 1/56	500-1499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
	45 5/56	500-1499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
	46 5/56	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	47 5/56	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	48 5/56	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	49 5/56	500-1499	INTEREST IN SPECIAL EVENTS
0089	1 11/46	UNDER 500	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
	9 11/46	UNDER 500	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
	10 11/46	UNDER 500	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
0093	4 5/55	3500-4499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	5 5/55	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	6 5/55	UNDER 500	INTEREST IN PAY (SUBSCRIPTION) TELEVISION
	7 5/55	3500-4499	INTEREST IN PAY (SUBSCRIPTION) TELEVISION
	8 5/55	3500-4499	INTEREST IN PAY (SUBSCRIPTION) TELEVISION
0096	1 3/56	3500-4499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	12 3/56	3500-4499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	16 3/56	3500-4499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	18 3/56	3500-4499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	19 3/56	3500-4499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0097	1 3/60	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
	34 3/60	1500-2499	INTEREST/ATTENDANCE IN RELIGION
0098	1 6/60	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
	19 6/60	UNDER 500	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS

SRORSR NO	DATE	CCOUNT	SUBJECT
ROOM0099	1 6/60	500-1499	INTEREST IN PRESIDENTIAL ELECTIONS
	22 6/60	500-1499	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
0100	1 9/60	500-1499	INTEREST IN PRESIDENTIAL ELECTIONS
	5 9/60	500-1499	INTEREST IN REPUBLICAN OR DEMOCRATIC CONVENTION
0101	1 9/60	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0102	1 10/60	1500-2499	INTEREST IN PRESIDENTIAL ELECTIONS
NOR00133	4 8/45	UNDER 500	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
	17 8/45	UNDER 500	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
0139	12 2/46	UNDER 500	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
0142	14 5/46	UNDER 500	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
0143	12 6/46	UNDER 500	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
0147	22 12/46	UNDER 500	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
0148	1 2/47	UNDER 500	WHAT HAS INTERESTED YOU IN NEWS IN RECENT WEEKS/PAST YEAR?
0150	21 4/47	UNDER 500	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
	27 4/47	500-1499	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
	35 4/47		INTEREST/ATTENDANCE IN RELIGION
0153	1 10/47	UNDER 500	WHAT WORRIES, DISTURBS YOU MOST?
0155	20 2/48	UNDER 500	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
0158	20 6/48	UNDER 500	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
2161	20 10/48	UNDER 500	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
2162	12 11/48	UNDER 500	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
0168	18 6/49	UNDER 500	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
0167	2 6/49	UNDER 500	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
0189	23 9/49	UNDER 500	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
0218	2 12/43	UNDER 500	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	4 12/43	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	21 12/43	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0228	38 9/44	1500-2499	INTEREST/ATTENDANCE IN RELIGION
0229	1 10/44	1500-2499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
0230	9 11/44	500-1499	INTEREST IN PRESIDENTIAL ELECTIONS
0231	31 12/44	500-1499	INTEREST/ATTENDANCE IN RELIGION
0234	19 4/45	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	20 4/45	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	29 4/45	500-1499	INTEREST/ATTENDANCE IN RELIGION
0235	30 7/45	1500-2499	INTEREST/ATTENDANCE IN RELIGION
0237	33 9/45	UNDER 500	INTEREST/ATTENDANCE IN RELIGION
0238	1 10/45	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	7 10/45	1500-2499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	8 10/45	1500-2499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	9 10/45	1500-2499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	10 10/45	1500-2499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	11 10/45	1500-2499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	13 10/45	1500-2499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	14 10/45	1500-2499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	15 10/45	1500-2499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0240	3 2/46	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
0245	1 11/47	2500-3499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	3 11/47	2500-3499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	4 11/47	2500-3499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	13 11/47	1500-2499	INTEREST IN MUSIC
	14 11/47	2500-3499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	17 11/47	2500-3499	INTEREST IN ANIMALS, DOGS, CATS, PETS, ETC.
2245	5 9/48	1500-2499	

IDENTIFICATION	DATE	CONTENT	SUBJECT	
0300246	25	9/48	1500-2488	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	28	9/48	1500-2488	INTEREST/ATTENDANCE IN RELIGION
	29	9/48	1500-2488	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
0276	12	3/50	UNDER 500	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
0294	21	11/50	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	22	11/50	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	23	11/50	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	24	11/50	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	26	11/50	UNDER 500	INTEREST/ATTENDANCE IN RELIGION
0300	19	3/51	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	20	3/51	UNDER 500	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	21	3/51	UNDER 500	INTEREST/ATTENDANCE IN RELIGION
0303	10	6/51	UNDER 500	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
	47	6/51	UNDER 500	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
0311	1	9/51	UNDER 500	INTEREST IN FOOTBALL
	8	9/51	UNDER 500	INTEREST IN FOOTBALL
	7	9/51	UNDER 500	INTEREST IN FOOTBALL
	9	9/51	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	9	9/51	UNDER 500	INTEREST IN FOOTBALL
	10	9/51	UNDER 500	INTEREST IN FOOTBALL
	11	9/51	UNDER 500	INTEREST IN FOOTBALL
	14	9/51	UNDER 500	INTEREST IN FOOTBALL
	15	9/51	UNDER 500	INTEREST IN FOOTBALL
	16	8/51	UNDER 500	INTEREST IN FOOTBALL
	17	8/51	UNDER 500	INTEREST IN FOOTBALL
	18	9/51	UNDER 500	INTEREST IN FOOTBALL
	20	9/51	UNDER 500	INTEREST IN FOOTBALL
	27	9/51	UNDER 500	INTEREST IN FOOTBALL
	28	9/51	UNDER 500	INTEREST IN FOOTBALL
	29	9/51	UNDER 500	INTEREST IN FOOTBALL
	31	9/51	UNDER 500	INTEREST IN FOOTBALL
0314	20	11/51	UNDER 500	WHAT IS YOUR FAVORITE SPORT
	21	11/51	UNDER 500	INTEREST IN FOOTBALL
	23	11/51	UNDER 500	INTEREST IN FOOTBALL
	25	11/51	UNDER 500	INTEREST IN FOOTBALL
0315	22	12/51	UNDER 500	WHAT IS YOUR FAVORITE SPORT
0330	1	9/52	UNDER 500	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
	2	9/52	UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
0338	3	5/53	2500-3433	INTEREST IN PRESIDENTIAL ELECTIONS
	33	5/53	2500-3433	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0339	20	4/53	UNDER 500	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
0340	12	5/53	UNDER 500	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
0345	1	9/53	UNDER 500	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
	2	9/53	UNDER 500	INTEREST IN FOOTBALL
	4	9/53	UNDER 500	INTEREST IN FOOTBALL
	6	9/53	UNDER 500	INTEREST IN FOOTBALL
	7	9/53	UNDER 500	INTEREST IN FOOTBALL
	9	9/53	UNDER 500	INTEREST IN FOOTBALL
	10	9/53	UNDER 500	INTEREST IN FOOTBALL
	11	9/53	UNDER 500	INTEREST IN FOOTBALL
	12	9/53	UNDER 500	INTEREST IN FOOTBALL
	13	9/53	UNDER 500	INTEREST IN FOOTBALL
	14	9/53	UNDER 500	INTEREST IN FOOTBALL

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SUBJECT

NRORSRNO	DATE	COGUNT	SUBJECT
NOR00345	15 9/53	UNDER 500	INTEREST IN FOOTBALL
	16 9/53	UNDER 500	INTEREST IN FOOTBALL
	17 9/53	UNDER 500	INTEREST IN FOOTBALL
	19 9/53	UNDER 500	INTEREST IN FOOTBALL
0359	4 8/54	UNDER 500	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
0363	4 9/54	UNDER 500	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
0370	4 3/55	UNDER 500	INTEREST IN GOVERNMENT AND POLITICS
	5 3/55	UNDER 500	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
0371	20 4/55	UNDER 500	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
0372	24 6/55	UNDER 500	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
0374	23 8/55	UNDER 500	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
0388	58 10/56	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	73 10/56	UNDER 500	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
	76 10/56	UNDER 500	INTEREST/ATTENDANCE IN RELIGION
	78 10/56	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0399	1 11/56	UNDER 500	SELECT MOST IMPORTANT THINGS OR ISSUES FOR NEXT FEW YEARS
0089	1 5/42	1500-2499	WHAT WORRIES, DISTURBS YOU MOST?
3103	19 12/41	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
7047	3 9/46	UNDER 500	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
7048	9 10/46	UNDER 500	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
MINN0001	11 3/44	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	16 3/44	UNDER 500	WHAT DO YOU PLAN TO BUY OR PURCHASE?
0005	1 4/44	UNDER 500	WHAT IS YOUR FAVORITE SPORT
0007	6 5/44	UNDER 500	INTEREST IN PRIMARIES
0023	23 7/44	UNDER 500	INTEREST IN PRIMARIES
0010	11 7/44	UNDER 500	WHAT DO YOU PLAN TO BUY OR PURCHASE?
	19 7/44	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
	20 7/44	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0011	24 8/44	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	27 8/44	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0013	16 10/44	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0014	13 10/44	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
	22 10/44	UNDER 500	WHAT DO YOU PLAN TO BUY OR PURCHASE?
0015	4 11/44	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0016	2 12/44	UNDER 500	GOOD OR BAD IDEA TO TELEVISION SESSIONS OF CONGRESS
0017	25 1/45	UNDER 500	INTEREST/ATTENDANCE IN RELIGION
	26 1/45	UNDER 500	INTEREST/ATTENDANCE IN RELIGION
0019	17 2/45	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0220	3 4/45	UNDER 500	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
	7 4/45	UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	8 4/45	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	9 4/45	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	10 4/45	UNDER 500	WHAT ARE YOUR SOCIAL ACTIVITIES?
	11 4/45	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	13 4/45	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	14 4/45	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	15 4/45	UNDER 500	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
0022	34 5/45	UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	35 5/45	UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	37 5/45	UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	38 5/45	UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	40 5/45	UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	41 5/45	UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS

ID	DATE	COUNT	SUBJECT
MINN022	42 5/45	UNDER 500	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
	44 5/45	UNDER 500	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
0023	1 6/45	UNDER 500	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
	2 6/45	UNDER 500	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
	15 6/45	UNDER 500	HOW OFTEN DO YOU EAT IN RESTAURANTS
	21 6/45	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	22 6/45	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	23 6/45	UNDER 500	INTEREST IN FOOTBALL
	24 6/45	UNDER 500	INTEREST IN MUSIC
	25 6/45	UNDER 500	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
0024	22 7/45	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	32 7/45	UNDER 500	INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC.
	35 7/45	UNDER 500	INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC.
	39 7/45	UNDER 500	INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC.
0025	14 8/45	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	15 8/45	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	17 8/45	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	18 8/45	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	22 8/45	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	26 8/45	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	33 8/45	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	34 8/45	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0026	37 9/45	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	39 9/45	UNDER 500	INTEREST IN MUSIC
	40 9/45	UNDER 500	INTEREST IN MUSIC
	41 9/45	UNDER 500	INTEREST IN MUSIC
0027	13 10/45	UNDER 500	INTEREST IN MUSIC
	14 10/45	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	34 10/45	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0030	27 1/46	UNDER 500	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
	29 1/46	UNDER 500	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
0031	9 2/46	UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
0033	8 4/46	UNDER 500	WHAT DO YOU PLAN TO BUY OR PURCHASE?
	9 4/46	UNDER 500	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
	10 4/46	UNDER 500	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
0035	21 6/46	UNDER 500	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
0036	18 8/46	UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	19 8/46	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	22 8/46	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0037	7 9/46	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	19 9/46	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	20 9/46	UNDER 500	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
	41 9/46	UNDER 500	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
0038	17 10/46	UNDER 500	WHAT DO YOU PLAN TO BUY OR PURCHASE?
0040	6 12/46	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	7 12/46	UNDER 500	INTEREST/ATTENDANCE IN RELIGION
	9 12/46	UNDER 500	INTEREST/ATTENDANCE IN RELIGION
0041	5 1/47	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	12 1/47	UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	13 1/47	UNDER 500	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
	16 1/47	UNDER 500	WHAT HAVE YOU DONE IN PAST 12 MONTHS?
	24 1/47	UNDER 500	CAREER QUESTIONS: WHAT OCCUPATION, PROFESSION INTERESTS YOU.
0042	35 2/47	UNDER 500	INTEREST/ATTENDANCE IN RELIGION
	36 2/47	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
			THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.

SRORES	NO	DATE	COOUNT	SUBJECT	
MINN	0042	37	2/47	UNDER 500	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
		38	2/47	UNDER 500	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
		39	2/47	UNDER 500	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
		40	2/47	UNDER 500	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
		41	2/47	UNDER 500	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
		42	2/47	UNDER 500	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
		43	2/47	UNDER 500	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
		44	2/47	UNDER 500	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
0043		31	3/47	UNDER 500	LIKE TO VISIT; PLACE. COUNTRY. FOR HOLIDAYS
		32	3/47	UNDER 500	LIKE TO VISIT; PLACE. COUNTRY. FOR HOLIDAYS
		34	3/47	UNDER 500	LIKE TO VISIT; PLACE. COUNTRY. FOR HOLIDAYS
		35	3/47	UNDER 500	LIKE TO VISIT; PLACE. COUNTRY. FOR HOLIDAYS
		37	3/47	UNDER 500	LIKE TO VISIT; PLACE. COUNTRY. FOR HOLIDAYS
0045		1	5/47	UNDER 500	READING INTERESTS; BOOKS. MAGAZINES. TOPICS
		3	5/47	UNDER 500	READING INTERESTS; BOOKS. MAGAZINES. TOPICS
0048		1	8/47	UNDER 500	LIKE TO VISIT; PLACE. COUNTRY. FOR HOLIDAYS
		2	8/47	UNDER 500	LIKE TO VISIT; PLACE. COUNTRY. FOR HOLIDAYS
		13	8/47	UNDER 500	READING INTERESTS; BOOKS. MAGAZINES. TOPICS
		14	8/47	UNDER 500	READING INTERESTS; BOOKS. MAGAZINES. TOPICS
		16	8/47	UNDER 500	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
		17	8/47	UNDER 500	READING INTERESTS; BOOKS. MAGAZINES. TOPICS
		18	8/47	UNDER 500	READING INTERESTS; BOOKS. MAGAZINES. TOPICS
		27	8/47	UNDER 500	READING INTERESTS; BOOKS. MAGAZINES. TOPICS
		29	8/47	UNDER 500	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
0050		35	10/47	UNDER 500	LIKE TO VISIT; PLACE. COUNTRY. FOR HOLIDAYS
		36	10/47	UNDER 500	LIKE TO VISIT; PLACE. COUNTRY. FOR HOLIDAYS
		37	10/47	UNDER 500	LIKE TO VISIT; PLACE. COUNTRY. FOR HOLIDAYS
		38	10/47	UNDER 500	LIKE TO VISIT; PLACE. COUNTRY. FOR HOLIDAYS
		39	10/47	UNDER 500	LIKE TO VISIT; PLACE. COUNTRY. FOR HOLIDAYS
0051		22	11/47	UNDER 500	INTEREST IN MUSIC
0052		20	12/47	UNDER 500	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
		32	12/47	UNDER 500	INTEREST IN WORLD. CURRENT. PUBLIC AFFAIRS
		33	12/47	UNDER 500	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
		34	12/47	UNDER 500	INTEREST IN WORLD. CURRENT. PUBLIC AFFAIRS
0053		16	1/48	UNDER 500	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
		17	1/48	UNDER 500	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
		18	1/48	UNDER 500	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
		19	1/48	UNDER 500	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
0054		18	2/48	UNDER 500	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
		19	2/48	UNDER 500	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
		20	2/48	UNDER 500	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
		21	2/48	UNDER 500	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
		39	2/48	UNDER 500	READING INTERESTS; BOOKS. MAGAZINES. TOPICS
0055		35	3/48	UNDER 500	LIKE TO VISIT; PLACE. COUNTRY. FOR HOLIDAYS
		37	3/48	UNDER 500	LIKE TO VISIT; PLACE. COUNTRY. FOR HOLIDAYS
		39	3/48	UNDER 500	LIKE TO VISIT; PLACE. COUNTRY. FOR HOLIDAYS
0056		10	4/48	UNDER 500	INTEREST IN BASEBALL
		11	4/48	UNDER 500	INTEREST IN BASEBALL
0057		33	5/48	UNDER 500	WHAT IS YOUR FAVORITE SPORT
0058		34	6/48	UNDER 500	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.
0059		8	7/48	UNDER 500	LIKE TO VISIT; PLACE. COUNTRY. FOR HOLIDAYS
		12	7/48	UNDER 500	INTEREST IN PRIMARIES
0060		38	8/49	UNDER 500	LIKE TO VISIT; PLACE. COUNTRY. FOR HOLIDAYS
0069		35	3/49	UNDER 500	THINGS YOU DO IN SPARE TIME. FOR RECREATION. VERY INTERESTED IN. ENJOY.

SRDRSRN	BA	COUNT	SUBJECT	
MINN0069	38	3/49	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0070	17	3/49	UNDER 500	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
0071	5	1/49	UNDER 500	INTEREST IN FISHING
	13	5/49	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	14	1/49	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	15	5/49	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	16	5/49	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	17	5/49	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	20	5/49	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	45	5/49	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0072	39	8/49	UNDER 500	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
0073	34	7/49	UNDER 500	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
0074	30	8/49	UNDER 500	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
	40	8/49	UNDER 500	INTEREST IN ANIMALS, DOGS, CATS, PETS, ETC.
0076	20	18/49	UNDER 500	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
	21	18/49	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	24	18/49	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	25	18/49	UNDER 500	INTEREST IN HUNTING
	26	18/49	UNDER 500	INTEREST IN HUNTING
0077	7	11/49	UNDER 500	INTEREST IN HUNTING
	17	11/49	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	19	11/49	UNDER 500	INTEREST IN HUNTING
0079	6	2/50	UNDER 500	INTEREST IN HUNTING
0080	22	3/50	UNDER 500	INTEREST IN SPECIAL EVENTS
0081	34	5/50	UNDER 500	INTEREST IN BOWLING
0082	17	8/50	UNDER 500	WHAT DO YOU PLAN TO BUY OR PURCHASE?
0083	12	7/50	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0084	12	8/50	UNDER 500	INTEREST IN PRIMARIES
	15	8/50	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0085	4	5/50	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0086	6	10/50	UNDER 500	INTEREST IN PRIMARIES
0087	4	10/50	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0088	24	11/50	UNDER 500	INTEREST IN STATE ELECTIONS
0091	12	2/51	UNDER 500	INTEREST IN ANIMALS, DOGS, CATS, PETS, ETC.
	13	2/51	UNDER 500	INTEREST IN ANIMALS, DOGS, CATS, PETS, ETC.
	14	2/51	UNDER 500	WHAT IS YOUR FAVORITE SPORT
	16	2/51	UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	25	2/51	UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
2092	18	3/51	UNDER 500	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	19	3/51	UNDER 500	INTEREST IN ANIMALS, DOGS, CATS, PETS, ETC.
	18	5/51	UNDER 500	INTEREST IN SPECIAL EVENTS
0093	25	5/51	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	25	5/51	UNDER 500	WHAT DO YOU PLAN TO BUY OR PURCHASE?
0094	10	8/51	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0095	13	7/51	UNDER 500	WHAT IS YOUR FAVORITE SPORT
	23	7/51	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0096	24	8/51	UNDER 500	WHAT DO YOU PLAN TO BUY OR PURCHASE?
0097	14	9/51	UNDER 500	WHAT IS YOUR FAVORITE SPORT
0099	2	10/51	UNDER 500	INTEREST IN FOOTBALL
0100	8	1/52	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0102	24	4/52	UNDER 500	INTEREST IN PRIMARIES
0104	12	6/52	UNDER 500	WHAT DO YOU PLAN TO BUY OR PURCHASE?
	16	6/52	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0105	4	7/52	UNDER 500	INTEREST IN BOXING
	21	7/52	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
			UNDER 500	INTEREST IN PRIMARIES

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DATE

CCOUNT

SUBJECT

SRGRSRN	DATE	CCOUNT	SUBJECT
MINND106 8	9/52	UNDER 500	INTEREST IN PRIMARIES
0107 6	9/52	UNDER 500	WHAT IS YOUR FAVORITE SPORT
9	9/52	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0109 6	10/52	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
23	10/52	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0110 2	10/52	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
0111 10	11/52	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0112 3	12/52	UNDER 500	INTEREST IN WRESTLING
0113 21	1/53	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
22	1/53	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
24	1/53	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
0114 4	2/53	UNDER 500	WHAT DO YOU PLAN TO BUY OR PURCHASE?
15	2/53	UNDER 500	INTEREST IN EDUCATIONAL TELEVISION
16	2/53	UNDER 500	INTEREST IN FOOTBALL
17	2/53	UNDER 500	INTEREST IN FOOTBALL
19	2/53	UNDER 500	INTEREST IN FOOTBALL
22	2/53	UNDER 500	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
0115 21	3/53	UNDER 500	INTEREST/ATTENDANCE IN RELIGION
22	3/53	UNDER 500	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
24	3/53	UNDER 500	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
0116 23	4/53	UNDER 500	WHAT DO YOU PLAN TO BUY OR PURCHASE?
24	4/53	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
27	4/53	UNDER 500	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
0117 20	6/53	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
21	6/53	UNDER 500	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
22	6/53	UNDER 500	INTEREST IN FISHING
23	6/53	UNDER 500	INTEREST IN SWIMMING
0118 16	7/53	UNDER 500	WHAT HAVE YOU DONE IN PAST 12 MONTHS?
24	7/53	UNDER 500	INTEREST IN BASEBALL
0119 11	8/53	UNDER 500	WHAT DO YOU PLAN TO BUY OR PURCHASE?
0120 16	9/53	UNDER 500	WHAT IS YOUR FAVORITE SPORT
0122 14	12/53	UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
0123 8	1/54	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
9	1/54	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
17	1/54	UNDER 500	WHAT IS YOUR FAVORITE SPORT
0125 18	3/54	UNDER 500	WHAT HAS INTERESTED YOU IN NEWS IN RECENT WEEKS/PAST YEAR?
20	3/54	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
21	3/54	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
0126 16	4/54	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
23	4/54	UNDER 500	INTEREST IN SPECIAL EVENTS
0128 9	7/54	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
21	7/54	UNDER 500	INTEREST IN GOVERNMENT AND POLITICS
0129 9	8/54	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
12	8/54	UNDER 500	WHAT IS YOUR FAVORITE SPORT
0132 9	9/54	UNDER 500	INTEREST IN PRIMARIES
20	9/54	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0131 4	10/54	UNDER 500	WHAT DO YOU PLAN TO BUY OR PURCHASE?
0132 14	11/54	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0134 8	1/55	UNDER 500	INTEREST IN FOOTBALL
0135 15	2/55	UNDER 500	WHAT WORRIES, DISTURBS YOU MOST?
17	2/55	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
0136 2	3/55	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.
19	3/55	UNDER 500	SELECT MOST IMPORTANT THINGS OR ISSUES FOR NEXT FEW YEARS
0137 22	4/55	UNDER 500	INTEREST IN FOREIGN AFFAIRS: SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
			THINGS YOU DO IN SPARE TIME, FOR RECREATION. VERY INTERESTED IN. ENJOY.

SPONSORING	DATE	ACCOUNT	SUBJECT
WINNID133	12	8/55	UNDER 533 INTEREST/ATTENDANCE IN RELIGION
	21	8/55	UNDER 533 INTEREST IN PAY (SUBSCRIPTION) TELEVISION
	29	8/55	UNDER 533 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0141	2	8/55	UNDER 533 INTEREST/ATTENDANCE IN MOVIES OR THEATER
0142	15	11/55	UNDER 533 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	16	11/55	UNDER 533 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	17	11/55	UNDER 533 INTEREST IN MUSIC
	19	11/55	UNDER 533 INTEREST IN MUSIC
0144	11	1/56	UNDER 533 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	17	1/56	UNDER 533 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	19	1/56	UNDER 533 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0145	4	2/56	UNDER 533 INTEREST IN PRIMARIES
0146	4	3/56	UNDER 533 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
			INTEREST IN PRIMARIES
0147	14	3/56	UNDER 533 INTEREST IN MUSIC
0148	22	4/56	UNDER 533 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0150	1	7/56	UNDER 533 INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	5	7/56	UNDER 533 INTEREST IN PRESIDENTIAL ELECTIONS
	11	7/56	UNDER 533 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0151	3	8/56	UNDER 533 INTEREST IN REPUBLICAN OR DEMOCRATIC CONVENTION
	18	8/56	UNDER 533 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0152	8	8/56	UNDER 533 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0153	2	10/56	UNDER 533 INTEREST/ATTENDANCE IN MOVIES OR THEATER
	6	10/56	UNDER 533 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0154	5	10/56	UNDER 533 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0157	16	1/57	UNDER 533 WHAT DO YOU PLAN TO BUY OR PURCHASE?
0158	15	2/57	UNDER 533 WHAT DO YOU PLAN TO BUY OR PURCHASE?
0159	14	3/57	UNDER 533 INTEREST IN PAY (SUBSCRIPTION) TELEVISION
	18	3/57	UNDER 533 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	18	3/57	UNDER 533 HOW WOULD YOU SPEND EXTRA MONTH'S SALARY?
0162	18	7/57	UNDER 533 INTEREST IN BASEBALL
	11	7/57	UNDER 533 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	17	7/57	UNDER 533 INTEREST IN BOATING
	18	7/57	UNDER 533 INTEREST IN BOATING
	19	7/57	UNDER 533 INTEREST IN BOATING
0163	12	8/57	UNDER 533 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	13	8/57	UNDER 533 LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0165	16	10/57	UNDER 533 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	17	10/57	UNDER 533 ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
	18	10/57	UNDER 533 INTEREST/ATTENDANCE IN RELIGION
0166	11	12/57	UNDER 533 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	12	12/57	UNDER 533 INTEREST IN EDUCATIONAL TELEVISION
0167	14	1/58	UNDER 533 WHAT DO YOU PLAN TO BUY OR PURCHASE?
0168	15	2/58	UNDER 533 WHAT DO YOU PLAN TO BUY OR PURCHASE?
0170	11	4/58	UNDER 533 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	17	4/58	UNDER 533 READING INTERESTS; BOOKS, MAGAZINES, TOPICS
0173	14	8/58	UNDER 533 INTEREST IN PRIMARIES
	21	8/58	UNDER 533 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	22	8/58	UNDER 533 WHAT DO YOU PLAN TO BUY OR PURCHASE?
0174	8	9/58	UNDER 533 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0175	3	10/58	UNDER 533 GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0177	9	12/58	UNDER 533 WHAT DO YOU PLAN TO BUY OR PURCHASE?
0178	3	12/58	UNDER 533 ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
	8	12/58	UNDER 533 CAREER QUESTIONS; WHAT OCCUPATION, PROFESSION INTERESTS YOU.

SRGRSRNOO	DATE	CCOUNT	SUBJECT
MINN0178	9 12/58	UNDER 500	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
	23 12/58	UNDER 500	CAREER QUESTIONS; WHAT OCCUPATION, PROFESSION INTERESTS YOU.
	32 12/58	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	33 12/58	UNDER 500	INTEREST IN MUSIC
	56 12/58	UNDER 500	INTEREST/ATTENDANCE IN RELIGION
0179	13 1/59	UNDER 500	WHAT DO YOU PLAN TO BUY OR PURCHASE?
	20 1/59	UNDER 500	INTEREST IN FOOTBALL
	21 1/59	UNDER 500	INTEREST IN FOOTBALL
	23 1/59	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0180	9 2/59	UNDER 500	INTEREST IN FISHING
	14 2/59	UNDER 500	WHAT DO YOU PLAN TO BUY OR PURCHASE?
0181	12 3/59	UNDER 500	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
	13 3/59	UNDER 500	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
	21 3/59	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0182	22 4/59	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	23 4/59	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0183	10 6/59	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	11 6/59	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	18 6/59	UNDER 500	INTEREST IN BASEBALL
	19 6/59	UNDER 500	INTEREST IN BASEBALL
0184	15 7/59	UNDER 500	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
	16 7/59	UNDER 500	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
	17 7/59	UNDER 500	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
0185	10 8/59	UNDER 500	INTEREST IN BOWLING
	11 8/59	UNDER 500	INTEREST IN BOWLING
	18 8/59	UNDER 500	INTEREST IN BASEBALL
	19 8/59	UNDER 500	INTEREST IN BASEBALL
	20 8/59	UNDER 500	INTEREST IN BASEBALL
0186	8 10/59	UNDER 500	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	19 12/59	UNDER 500	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
0187	3 11/59	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	8 11/59	UNDER 500	INTEREST IN HUNTING
	10 11/59	UNDER 500	INTEREST IN HUNTING
0189	16 1/60	UNDER 500	WHAT DO YOU PLAN TO BUY OR PURCHASE?
0190	16 2/60	UNDER 500	WHAT DO YOU PLAN TO BUY OR PURCHASE?
0192	2 4/60	UNDER 500	INTEREST IN SCHOOL OR COLLEGE
	21 4/60	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	27 4/60	UNDER 500	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
	28 4/60	UNDER 500	READING INTERESTS: BOOKS, MAGAZINES, TOPICS
	107 4/60	UNDER 500	INTEREST/ATTENDANCE IN RELIGION
	108 4/60	UNDER 500	INTEREST/ATTENDANCE IN RELIGION
0194	2 6/60	UNDER 500	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
	3 6/60	UNDER 500	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
	5 6/60	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0195	1 8/60	UNDER 500	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
	5 8/60	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	10 8/60	UNDER 500	INTEREST IN PAY (SUBSCRIPTION) TELEVISION
0196	5 8/60	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	15 8/60	UNDER 500	INTEREST IN BASEBALL
	16 8/60	UNDER 500	INTEREST IN BASEBALL
	17 8/60	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0197	5 8/60	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0198	8 12/60	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0199	2 12/60	UNDER 500	INTEREST IN HUNTING

MINNO		DATE	COUNT	SUBJECT	
MINNO	199	4	10/60	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	0200	1	12/60	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		10	12/60	UNDER 500	INTEREST IN SPECIAL EVENTS
		13	12/60	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		18	12/60	UNDER 500	INTEREST IN FOOTBALL
	0201	8	1/61	UNDER 500	WHAT DO YOU PLAN TO BUY OR PURCHASE?
	0202	6	2/61	UNDER 500	INTEREST IN BASEBALL
		7	2/61	UNDER 500	INTEREST IN BASEBALL
		8	2/61	UNDER 500	WHAT DO YOU PLAN TO BUY OR PURCHASE?
	0205	10	6/61	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		11	6/61	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	0206	1	7/61	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		2	7/61	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		12	7/61	UNDER 500	INTEREST IN BASEBALL
		13	7/61	UNDER 500	INTEREST IN BASEBALL
		14	7/61	UNDER 500	INTEREST IN BASEBALL
	0208	17	9/61	UNDER 500	INTEREST IN FOOTBALL
		19	9/61	UNDER 500	INTEREST IN FOOTBALL
	0210	10	12/61	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		11	12/61	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	0211	15	1/62	UNDER 500	INTEREST IN CONGRESSIONAL ELECTIONS
	0213	20	3/62	UNDER 500	INTEREST/ATTENDANCE IN RELIGION
	0214	7	8/62	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		19	8/62	UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
		20	8/62	UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	0215	6	9/62	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	0216	6	10/62	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
		12	10/62	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		13	10/62	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		14	10/62	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	0217	6	10/62	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	0219	10	12/62	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	0221	1	2/63	UNDER 500	WHAT HAS INTERESTED YOU IN NEWS IN RECENT WEEKS/PAST YEAR?
	0222	8	3/63	UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
		9	3/63	UNDER 500	INTEREST IN BASEBALL
		10	3/63	UNDER 500	INTEREST IN BASEBALL
	0224	11	6/63	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		19	6/63	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	0225	3	7/63	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		18	7/63	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		19	7/63	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
		21	7/63	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	0226	9	8/63	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		10	8/63	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	0227	22	9/63	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	0229	14	12/63	UNDER 500	INTEREST IN BOXING
		15	12/63	UNDER 500	INTEREST IN BOXING
	0230	9	1/64	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		10	1/64	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		12	1/64	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		13	1/64	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
		14	1/64	UNDER 500	WHAT IS YOUR FAVORITE SPORT
		36	1/64	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
	0231	36	2/64	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS

SRORSNO	DATE	CCOUNT	SUBJECT
MINN0232	15 3/64	UNDER 500	INTEREST IN BASEBALL
	16 3/64	UNDER 500	INTEREST IN BASEBALL
	36 3/64	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0233	36 4/64	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0234	13 5/64	UNDER 500	INTEREST/ATTENDANCE IN RELIGION
	36 5/64	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0235	2 6/64	UNDER 500	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
	10 6/64	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	11 6/64	UNDER 500	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
	13 6/64	UNDER 500	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
	36 6/64	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0236	1 7/64	UNDER 500	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	3 7/64	UNDER 500	INTEREST IN PAY (SUBSCRIPTION) TELEVISION
	11 7/64	UNDER 500	INTEREST IN FOOTBALL
	12 7/64	UNDER 500	INTEREST IN FOOTBALL
	36 7/64	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0237	5 9/64	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	14 9/64	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	36 9/64	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0238	5 10/64	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	36 10/64	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0239	4 10/64	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	36 10/64	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0253	13 8/66	UNDER 500	INTEREST IN PRIMARIES
	36 8/66	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0253	5 9/66	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	36 9/66	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0260	1 10/66	UNDER 500	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	5 10/66	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	7 10/66	UNDER 500	INTEREST IN FOREIGN AFFAIRS: SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
	36 10/66	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0261	4 10/66	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	36 10/66	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0262	12 12/66	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	15 12/66	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	36 12/66	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0263	36 1/67	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0264	16 2/67	UNDER 500	INTEREST IN ANIMALS, DOGS, CATS, PETS, ETC.
	36 2/67	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0265	1 3/67	UNDER 500	INTEREST IN BASEBALL
	36 3/67	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0266	12 4/67	UNDER 500	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
	13 4/67	UNDER 500	LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
	36 4/67	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0267	36 5/67	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0268	2 7/67	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	36 7/67	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0269	11 8/67	UNDER 500	WILLINGNESS TO PARTICIPATE IN COMMITTEES OR GROUPS
	36 8/67	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0270	36 9/67	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0271	17 10/67	UNDER 500	INTEREST IN GOVERNMENT AND POLITICS
	36 10/67	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0272	19 12/67	UNDER 500	INTEREST/ATTENDANCE IN RELIGION
	20 12/67	UNDER 500	INTEREST/ATTENDANCE IN RELIGION

SRORSRN 7 DATE ACCOUNT SUBJECT

SRORSRN	DATE	ACCOUNT	SUBJECT
MINN0272	22 12/67	UNDER 500	INTEREST/ATTENDANCE IN RELIGION
	36 12/67	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0273	20 1/68	UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	36 1/68	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0274	10 2/68	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0275	10 3/68	UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	20 3/68	UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	36 3/68	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
0276	21 4/68	UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
0277	22 5/68	UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
0278	15 6/68	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
	26 6/68	UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
0279	13 8/68	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0280	5 9/68	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS,
	16 9/68	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
0281	8 10/68	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS,
	17 10/68	UNDER 500	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
0282	6 10/68	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS,
	28 10/68	UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
0283	3 12/68	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
	19 12/68	UNDER 500	GOOD OR BAD IDEA TO TELEVISE SESSIONS OF CONGRESS
	22 12/68	UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
0284	4 1/69	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
	15 1/69	UNDER 500	WHAT IS YOUR FAVORITE SPORT
	27 1/69	UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
0285	1 2/69	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
	10 2/69	UNDER 500	INTEREST IN SNOWMOBILING
	12 2/69	UNDER 500	INTEREST IN SNOWMOBILING
0286	10 3/69	UNDER 500	INTEREST/ATTENDANCE IN RELIGION
	19 3/69	UNDER 500	INTEREST/ATTENDANCE IN RELIGION
0287	3 4/69	UNDER 500	INTEREST IN BASEBALL
	08 4/69	UNDER 500	WHAT IS YOUR FAVORITE SPORT
0289	2 6/69	UNDER 500	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	4 6/69	UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	26 6/69	UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
0290	1 8/69	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
0291	1 9/69	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
	22 9/69	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
0292	1 10/69	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
0293	2 12/69	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
	3 12/69	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	14 12/69	UNDER 500	INTEREST IN SNOWMOBILING
	27 12/69	UNDER 500	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
0294	9 1/70	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0295	1 2/70	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
	2 2/70	500-1499	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
0296	14 3/70	UNDER 500	INTEREST IN GOVERNMENT AND POLITICS
0298	3 5/70	UNDER 500	MOST IMPORTANT PROBLEM FACING COUNTRY TODAY
	17 5/70	UNDER 500	INTEREST IN GOLF
	18 5/70	UNDER 500	INTEREST IN GOLF
	19 5/70	UNDER 500	INTEREST IN GOLF
ICNAD001	20 1/55		THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,
0003	51 11/55		THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY,

ACCOUNT	DATE	ACCOUNT	SUBJECT
10MAD005 39	8/56	UNDER 500	WHAT HAVE YOU DONE IN PAST 12 MONTHS?
		40	8/56 UNDER 500 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	8/56	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	8/56	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	8/56	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	8/56	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	8/56	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0006 34	8/56	UNDER 500	INTEREST IN CONGRESSIONAL ELECTIONS
	8/56	UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	8/56	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
	8/56	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
	8/56	UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
0007 14	12/56	UNDER 500	WHAT ARE YOUR SOCIAL ACTIVITIES?
	12/56	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	12/56	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0005 28	8/57	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	8/57	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0010 1	9/57		INTEREST IN HUNTING
	9/57		INTEREST IN HUNTING
	9/57		INTEREST IN HUNTING
	9/57		INTEREST IN BASKETBALL
	9/57		INTEREST IN BASKETBALL
0011 26	2/58		THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	2/58		INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC.
	2/58		INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC.
	2/58		INTEREST IN CANNING, FREEZING, PUT UP VEG., JAMS, ETC.
	2/58		LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
	2/58		INTEREST IN FOOTBALL
	2/58		THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	2/58		READING INTERESTS; BOOKS, MAGAZINES, TOPICS
0012 28	7/58		INTEREST/ATTENDANCE IN MOVIES OR THEATER
	7/58		THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	7/58		THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	7/58		READING INTERESTS; BOOKS, MAGAZINES, TOPICS
0013 31	10/58	UNDER 500	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
	10/58	UNDER 500	INTEREST IN ELECTIONS FOR GOVERNOR
	10/58	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	10/58	UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
ORC02148 23	1/48	1500-2499	EATING HABITS; VEGETARIAN, DRINKING, DIET
2503 22	12/48		HOW WOULD YOU SPEND EXTRA MONTH'S SALARY?
2507 26	12/48	UNDER 500	WHAT DO YOU PLAN TO BUY OR PURCHASE?
2777 1	11/47	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	11/47	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	11/47	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
4184 18	7/58	UNDER 500	WHAT ARE YOUR SOCIAL ACTIVITIES?
4538 63	12/61	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
4847 78	12/61	UNDER 500	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	12/61	UNDER 500	WHAT DO YOU TALK ABOUT MOST WITH PEOPLE?
	12/61	UNDER 500	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
4847 15	3/61		THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	3/61		READING INTERESTS; BOOKS, MAGAZINES, TOPICS
4853 18	3/62		INTEREST IN SPECIAL EVENTS
4860 32	3/63	UNDER 500	SELECT MOST IMPORTANT THINGS OR ISSUES FOR NEXT FEW YEARS

SPORON	DATE	ACCOUNT	SUBJECT
0AL.0882	4/68	UNDER 500	INTEREST IN PRIMARIES
	5/68	UNDER 500	INTEREST IN PRIMARIES
0883	4/68	UNDER 500	INTEREST IN PRIMARIES
0884	24/68	UNDER 500	INTEREST IN PAY (SUBSCRIPTION) TELEVISION
	25/68	UNDER 500	INTEREST IN PAY (SUBSCRIPTION) TELEVISION
0885	1/68	UNDER 500	WHAT IS YOUR FAVORITE SPORT
0886	4/68	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0888	5/68	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0872	1/67	UNDER 500	INTEREST IN HORSE RACING
0882	14/68	UNDER 500	SELECT MOST IMPORTANT THINGS OR ISSUES FOR NEXT FEW YEARS
0885	1/68	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0886	1/68	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0888	2/68	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0889	3/68	UNDER 500	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
	6/68	UNDER 500	INTEREST IN GOVERNMENT AND POLITICS
0890	1/68	500-1499	INTEREST IN GOVERNMENT AND POLITICS
	2/68	500-1499	GENERAL QUESTIONS ON INTEREST IN ELECTIONS.
0891	15/68	UNDER 500	INTEREST IN GOVERNMENT AND POLITICS
	17/68	UNDER 500	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
0892	5/64	UNDER 500	INTEREST IN PRIMARIES
	8/64	UNDER 500	INTEREST IN PRIMARIES
0899	1/64	UNDER 500	INTEREST IN PRESIDENTIAL ELECTIONS
	17/64	UNDER 500	INTEREST IN PAY (SUBSCRIPTION) TELEVISION
POS.0468	67/58		LIKE TO VISIT: PLACE, COUNTRY, FOR HOLIDAYS
	68/58		WHAT IS YOUR FAVORITE SPORT
	81/58		EATING HABITS: VEGETARIAN, DRINKING, DIET
	108/58		WHAT WORRIES, DISTURBS YOU MOST?
	107/58		THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	103/58		INTEREST/ATTENDANCE IN RELIGION
	104/58		THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	105/58		THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	107/58		READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	108/58		READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	109/58		THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	203/58		THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	201/58		INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	203/58		INTEREST/ATTENDANCE IN MOVIES OR THEATER
	208/58		ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
	209/58		THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	210/58		INTEREST IN GOVERNMENT AND POLITICS
	211/58		INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
	213/58		INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
	220/58		THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	221/58		THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0544	3/61	1500-2499	INTEREST AND CONSUMPTION OF RADIO AND TELEVISION
	6/61	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	7/61	1500-2499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	8/61	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	9/61	1500-2499	INTEREST IN MUSIC
	10/61	1500-2499	INTEREST IN MUSIC
	11/61	1500-2499	INTEREST IN MUSIC
	12/61	1500-2499	INTEREST IN MUSIC
	13/61	1500-2499	WHAT IS YOUR FAVORITE SPORT

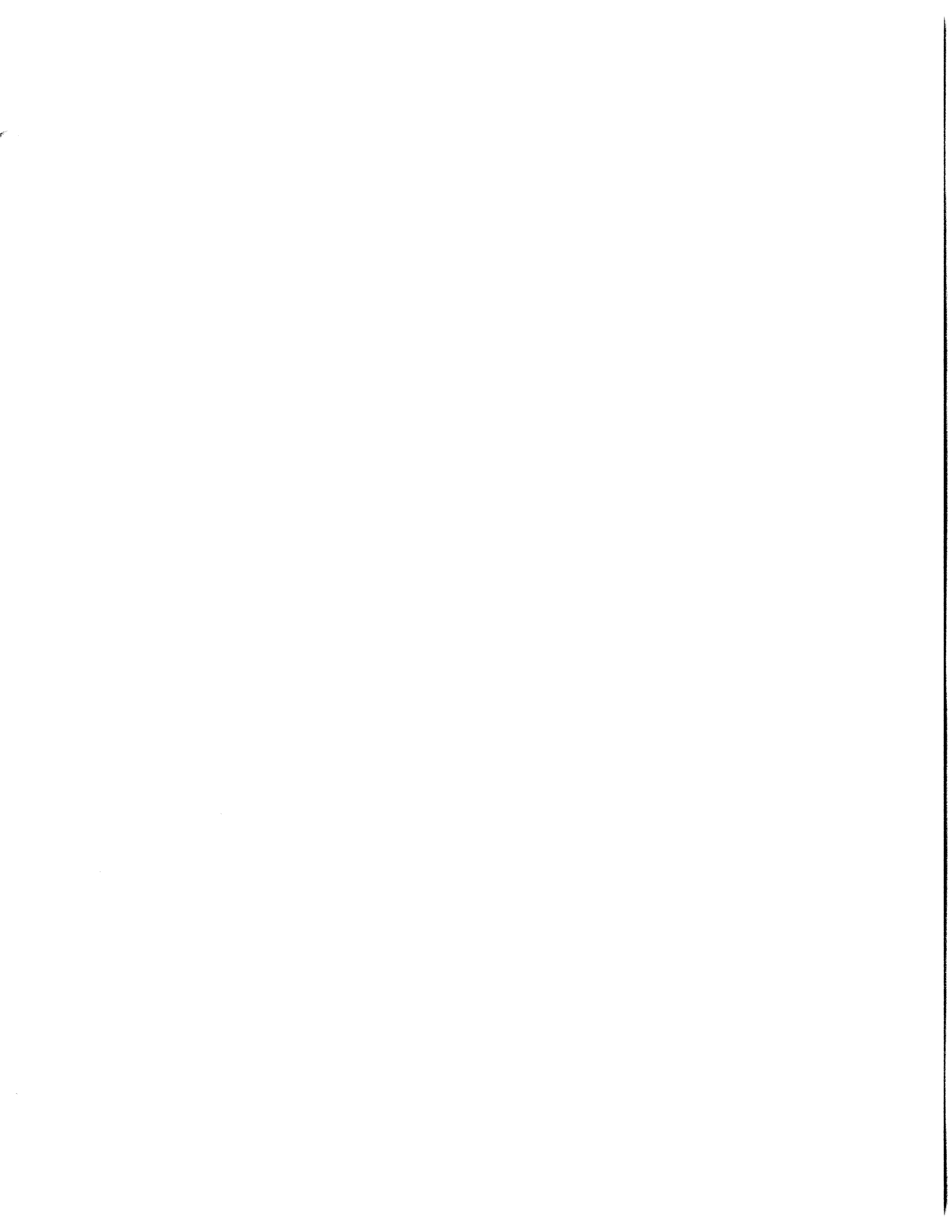
SRORSRNO 5	DATE	CCOUNT	SUBJECT
POS. 0544	15 5/61	1500-2499	INTEREST IN SCHOOL OR COLLEGE
	16 5/61	1500-2499	INTEREST/ATTENDANCE IN MOVIES OR THEATER
	17 5/61	1500-2499	WHAT IS YOUR FAVORITE SPORT
	18 5/61	1500-2499	WHAT IS YOUR FAVORITE SPORT
	19 5/61	1500-2499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	20 5/61	1500-2499	ARE YOU A MEMBER OF ANY OF THESE ORGANIZATIONS
	21 5/61	1500-2499	CAREER QUESTIONS; WHAT OCCUPATION, PROFESSION INTERESTS YOU.
	29 5/61	1500-2499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	34 5/61	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	35 5/61	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	36 5/61	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	37 5/61	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	38 5/61	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	39 5/61	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	40 5/61	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	41 5/61	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	44 5/61	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	46 5/61	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	48 5/61	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	49 5/61	1500-2499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
0558	3 5/62	500-1499	WHAT WORRIES, DISTURBS YOU MOST?
	5 5/62	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	7 5/62	500-1499	HOW WOULD YOU SPEND EXTRA MONTH'S SALARY?
	8 5/62	500-1499	WHAT WORRIES, DISTURBS YOU MOST?
	9 5/62	500-1499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
	10 5/62	500-1499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	11 5/62	500-1499	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
OPOR0318	7 10/43	UNDER 500	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
0319	15 11/43	UNDER 500	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
			INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
0038	15 2/45	UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS
0042	5 3/45	UNDER 500	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
0044	8 4/45	UNDER 500	INTEREST IN WORLD, CURRENT, PUBLIC AFFAIRS
0052	10 7/45	UNDER 500	CAREER QUESTIONS; WHAT OCCUPATION, PROFESSION INTERESTS YOU.
0324	19 12/40	500-1499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
	20 12/40	1500-2499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0627	1 3/41	1500-2499	WHAT WORRIES, DISTURBS YOU MOST?
0628	2 3/41	1500-2499	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0629	1 7/41	1500-2499	WHAT WORRIES, DISTURBS YOU MOST?
0310	17 10/41	UNDER 500	LIKE TO VISIT; PLACE, COUNTRY, FOR HOLIDAYS
0311	7 1/42	1500-2499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
0814	1 4/42	1500-2499	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
	2 4/42	1500-2499	INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
TEX. 0723	12 5/55	UNDER 500	THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
0667	7 2/55	UNDER 500	INTEREST IN REPUBLICAN OR DEMOCRATIC CONVENTION
1264	6 5/58	UNDER 500	INTEREST IN FISHING
	7 5/58	UNDER 500	INTEREST IN FISHING
	8 5/58	UNDER 500	INTEREST IN HUNTING
1288	11 2/60	UNDER 500	WHAT DO YOU PLAN TO BUY OR PURCHASE?
1442	8 5/61	UNDER 500	INTEREST IN CONGRESSIONAL ELECTIONS
	9 5/61	UNDER 500	INTEREST IN GOVERNMENT AND POLITICS
1501	16 11/61	UNDER 500	READING INTERESTS; BOOKS, MAGAZINES, TOPICS

BACKGROUND	DATE	COUNT	SUBJECT
TEX, 1532	14	2/62	UNDER 500
1553	18	3/62	UNDER 500
11SR0012	1	7/59	1500-2499
	5	7/59	1500-2499
	10	7/59	1500-2499
	14	7/59	1500-2499
	21	7/59	1500-2499
	30	7/59	1500-2499
WIS00001	34	8/58	UNDER 500
	36	8/58	UNDER 500
	68	8/58	UNDER 500
2002	2	10/58	UNDER 500
	4	10/58	UNDER 500
	5	10/58	UNDER 500
	32	10/58	500-1499
	41	10/58	UNDER 500
	42	10/58	UNDER 500
	43	10/58	UNDER 500
	45	10/58	UNDER 500
	46	10/58	UNDER 500

INTEREST IN GOVERNMENT AND POLITICS
 INTEREST IN GOVERNMENT AND POLITICS

THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
 INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
 ARE YOU WORRIED, INTERESTED, CONCERNED ABOUT NATIONAL PROBLEMS.
 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
 INTEREST/ATTENDANCE IN RELIGION

THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
 INTEREST IN BASEBALL
 READING INTERESTS; BOOKS, MAGAZINES, TOPICS
 INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.
 INTEREST IN HUNTING
 INTEREST IN HUNTING
 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
 READING INTERESTS; BOOKS, MAGAZINES, TOPICS
 READING INTERESTS; BOOKS, MAGAZINES, TOPICS
 THINGS YOU DO IN SPARE TIME, FOR RECREATION, VERY INTERESTED IN, ENJOY.
 READING INTERESTS; BOOKS, MAGAZINES, TOPICS
 READING INTERESTS; BOOKS, MAGAZINES, TOPICS
 INTEREST IN FOREIGN AFFAIRS; SPECIFIC TOPICS, ORGANIZATIONS, COUNTRIES.



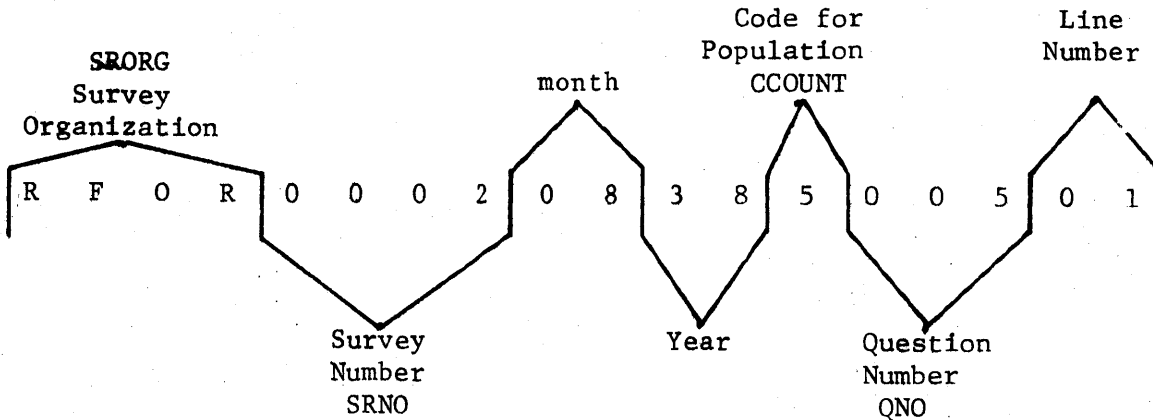
Section VII. Complete Text of Questions, Organized by Roper IDs.

The information available in this section enables the researcher to examine the complete text of each question included in this inventory of survey questions.

This section has no column headings. At the top of the first page of this section, observe the complete text for the first question is as follows:

RFOR00020838500501DO YOU THINK THAT IN GENERAL MORALS ARE BETTER
02OR WORSE TODAY THAN THEY WERE TEN YEARS AGO
03AMONG --
04 1. YOUNG UNMARRIED PEOPLE
05 2. PEOPLE WHO HAVE BEEN MARRIED FOR SOME TIME

The letters and numbers to the left of the complete text of the question provide the following information:



If one knows the survey organization, survey number and question number for a particular question from another section, one can locate the complete text of the question in this section. The codelists for the survey organization and survey population are duplicated here from section 1 for ease of reference. This section is in the sort order of the SRORG codelist.

Referring to the example presented in Figure 1, Section II, the procedures necessary to locate the complete text of the first question will be demonstrated. The components of the Roper ID, MINN0015 4 are:

1. Survey Organization: MINN
2. Survey Number: 0015
3. Question Number: 4

The survey organization code, MINN is located between survey organizations, NORC and IOWA on the codelist. After locating survey organization MINN in this section, the next step is to locate the survey number, 0015 for this survey organization. After locating the survey number, the final procedure is to locate the question number which is 4. The date of the survey is 11/44. The population code is 1 which is "under 500". The text has two lines. The text is a direct copy from the magnetic tape for The Complete Question Index File for American Surveys.

SRORG
SURVEY ORGANIZATION CODELIST
RR11 (13) = -.-

CODE	DESCRIPTION
1	RFOR
2	AIPO
3	RCOM
4	NORC
5	MINN
6	IOWA
7	ORCO
8	CAL.
9	POS.
10	OPOR
11	TEX.
12	IISR
13	WISC

CCOUNT
SURVEY SAMPLE SIZE CODELIST
RR12 (12) = -.-

CODE	DESCRIPTION
1	UNDER 500
2	500-1499
3	1500-2499
4	2500-3499
5	3500-4499
6	4500-5499
7	5500-6499
8	6500-7499
9	7500-8499
10	8500-9499
11	9500-914999
12	15000 AND OVER

RFOR00020838500501 DO YOU THINK THAT IN GENERAL MORALS ARE BETTER
02 OR WORSE TODAY THAN THEY WERE TEN YEARS AGO
03 AMONG --
04 1. YOUNG UNMARRIED PEOPLE
05 2. PEOPLE WHO HAVE BEEN MARRIED FOR SOME TIME*

RFOR00040139500301 REGARDLESS OF WHAT YOU THINK OF ROOSEVELT, DO
02 YOU THINK HE WILL RUN FOR A THIRD TERM IN 1940*

RFOR00070739500101 IF YOU HAD TO GIVE UP EITHER GOING TO THE
02 MOVIES OR LISTENING TO THE RADIO, WHICH ONE
03 WOULD YOU GIVE UP*

RFOR00200840500101 A. DID YOU LISTEN AT ALL TO EITHER THE DEMO-
02 CRATIC OR REPUBLICAN CONVENTION ON THE RADIO*
03 B. ON THE WHOLE, WERE YOU FAVORABLY OR UN-
04 FAVORABLY IMPRESSED WITH WHAT YOU HEARD*

RFOR00250241700101 D. DO YOU EVER LISTEN TO RADIO PROGRAMS IN ANY
02 FOREIGN LANGUAGE*

RFOR00350543301801 WOMEN ONLY, 20-35 YEARS OLD
02 DO YOU THINK YOU WOULD OR WOULD NOT LIKE A CA-
03 REER IN POLITICS IF YOU COULD HAVE IT*

RFOR00410744400101 DO YOU THINK PEOPLE AS A WHOLE SEEM TO BE MORE
02 INTERESTED IN THE ELECTION CAMPAIGN THIS YEAR,
03 LESS INTERESTED, OR ABOUT THE SAME AS THEY HAVE
04 BEEN IN THE PAST*

RFOR00420844500101 DO YOU THINK PEOPLE AS A WHOLE SEEM TO BE MORE
02 INTERESTED IN THE ELECTION CAMPAIGN THIS YEAR,
03 LESS INTERESTED, OR ABOUT THE SAME AS THEY HAVE
04 BEEN IN THE PAST*

RFOR00431044500101 DO YOU THINK PEOPLE AS A WHOLE SEEM TO BE MORE
02 INTERESTED IN THE ELECTION CAMPAIGN THIS YEAR,
03 LESS INTERESTED, OR ABOUT THE SAME AS THEY HAVE
04 BEEN IN THE PAST*

RFOR00441044500101 DO YOU THINK PEOPLE AS A WHOLE SEEM TO BE MORE
02 INTERESTED IN THE ELECTION CAMPAIGN THIS YEAR,
03 LESS INTERESTED, OR ABOUT THE SAME AS THEY HAVE
04 IN THE PAST*

RFOR00460145400301 TAB. ONLY
02 A. PEOPLE HAVE DIFFERENT IDEAS ABOUT WHAT THEY
03 WANT THEIR CHILDREN TO GET OUT OF COLLEGE.
04 WHICH OF THESE THINGS WOULD YOU RATE AS VERY
05 IMPORTANT FOR A SON OF YOURS TO GET OUT OF COL-
06 LEGE IF HE WERE TO GO AND WHICH WOULD YOU RATE
07 AS NOT SO IMPORTANT* /LIST ON REVERSE SIDE./
08 B. NOW WHICH ONE OR TWO OF THESE THINGS YOU FEEL
09 ARE VERY IMPORTANT WOULD YOU CONSIDER MOST IM-
10 PORTANT FOR A SON OF YOURS TO GET OUT OF COL-
11 LEGE*
12 A. TRAINING TO FIT HIM FOR A SPECIFIC OCCUPATION
15 OR PROFESSION.
16 B. THE ADVANTAGE OF BEING RECOGNIZED AS A COL-

- 17LEGE MAN.
- 18C. A LARGER AMOUNT OF FACTUAL INFORMATION.
- 19D. A BETTER APPRECIATION OF SUCH THINGS AS LIT-
20ERATURE, ART AND MUSIC.
- 21E. ABILITY TO THINK MORE LOGICALLY.
- 22F. ABILITY TO GET ALONG WITH AND UNDERSTAND
23PEOPLE.
- 24G. DESIRE AND ABILITY TO BE A MORE USEFUL
25CITIZEN.
- 26H. MORAL GROWTH.

RFOR00580147301801 IF YOU COULD GO BACK TO THE AGE OF 15 AND START
02LIFE OVER AGAIN. WOULD YOU CHOOSE A DIFFERENT
03TRADE OR OCCUPATION*

RFOR00630748300301B. SUPPOSE THE NEWSPAPER OR RADIO ANNOUNCED THAT
02THE YANKEES HAD TRADED JOE DIMAGGIO TO CLEVELAND
03FOR BOBBY FELLER. WOULD YOU BE REALLY EXCITED
04TO HEAR THIS. JUST INTERESTED TO HEAR IT BUT
05NOT EXCITED. OR NOT INTERESTED AT ALL*

RFOR00630748400401A. HERE ARE SOME NAMES OF ORGANIZATIONS IN THIS
02COUNTRY. WHICH THREE ON THE LIST WOULD YOU SAY
03THAT YOU FEEL MOST FRIENDLY TOWARD*
04B. IF YOU WERE GOING TO MAKE AN AWARD TO THE
05ORGANIZATION ON THE LIST THAT IS DOING THE MOST
06FOR THE COUNTRY, WHICH ONE WOULD YOU PICK*
07 LIST A -- THE COLUMBIA BROADCASTING SYSTEM
08 LIST B -- THE NATIONAL BROADCASTING COMPANY

RFOR00640348400201 DO YOU THINK PEOPLE HAVE MORE INTEREST IN THE
02PRESIDENTIAL ELECTION THIS YEAR. ABOUT THE SAME.
03OR LESS INTEREST THAN THEY HAVE HAD IN THE PAST*

RFDR00650648300201 DO YOU THINK PEOPLE HAVE MORE INTEREST IN THE
02PRESIDENTIAL ELECTION THIS YEAR. ABOUT THE SAME.
03OR LESS INTEREST THAN THEY HAVE HAD IN THE PAST*

RFOR00670748300201 DO YOU THINK PEOPLE HAVE MORE INTEREST IN THE
02PRESIDENTIAL ELECTION THIS YEAR. ABOUT THE SAME.
03OR LESS INTEREST THAN THEY HAVE HAD IN THE PAST*

RFOR00680848400201 A FORM
02DO YOU THINK PEOPLE HAVE MORE INTEREST IN THE
03PRESIDENTIAL ELECTION THIS YEAR. ABOUT THE SAME.
04OR LESS INTEREST THAN THEY HAVE HAD IN THE PAST*

RFOR00680848400401 A FORM
02A. IF THE ELECTION WERE BEING HELD TODAY. WHICH
03CANDIDATE FOR PRESIDENT DO YOU THINK YOU WOULD
04VOTE FOR -- HARRY S. TRUMAN. THOMAS E. DEWEY.
05HENRY WALLACE. NORMAN THOMAS. STROM THURMOND. OR
06WHO*
07B. /IF TRUMAN OR DEWEY IN A/ SUPPOSE WARREN WAS
08THE DEMOCRATIC VICE-PRESIDENTIAL NOMINEE INSTEAD
09OF BARKLEY. AND BARKLEY WAS RUNNING WITH DEWEY
10ON THE REPUBLICAN TICKET. WHO DO YOU THINK YOU
11VOTE FOR THEN -- TRUMAN AND WARREN ON THE DEMO-
12CRATIC TICKET. OR DEWEY AND BARKLEY ON THE RE-
13PUBLICAN TICKET*

RFOR00680848400501 A FORM

02SUPPOSE ONLY FOUR OF THE THINGS ON THIS CARD
03COULD BE HANDLED IN THE WAY YOU THINK IS RIGHT
04IN THE NEXT 4 YEARS. WHICH FOUR WOULD YOU SELECT
05AS MOST IMPORTANT*
06/5/ OUR POLICY TOWARD RUSSIA

RFOR00680848401001 A FORM

02A. DO YOU THINK CONGRESS SHOULD PASS LAWS THAT
03WILL INSURE NEGROES THE SAME CHANCE TO VOTE THAT
04WHITE PEOPLE HAVE. OR DO YOU THINK EACH STATE
05SHOULD DECIDE ITS OWN ELECTION RULES*
06B. WHO DO YOU THINK WOULD TRY HARDEST TO GET
07CONGRESS TO PASS A LAW INSURING NEGROES THE
08SAME CHANCE TO VOTE THAT WHITE PEOPLE HAVE --
09TRUMAN OR DEWEY*

RFOR00700948300501DO YOU THINK PEOPLE HAVE MORE INTEREST IN THE
02PRESIDENTIAL ELECTION THIS YEAR. ABOUT THE SAME.
03OR LESS INTEREST THAN THEY HAVE HAD IN THE PAST*

RFOR00711048201001 YOUNG PEOPLE

02A. WHAT ARE YOU PLANNING FOR A CARRER - BUSI-
03NESS. A PROFESSION. FARMING. GOVERNMENT. OR
04SOCIAL WORK. OR WHAT*
05B. DO YOU PLAN TO GO INTO BUSINESS FOR YOURSELF
06SOMETIME. OR DO YOU THINK YOU WILL PROBABLY
07NEVER GO INTO BUSINESS FOR YOURSELF*
08C. WHICH PROFESSION*

RFOR00711048202401A. DO YOU GO TO CHURCH*

02C. ABOUT HOW OFTEN DO YOU GO TO CHURCH AS A
03USUAL THING*

RFOR00721048400101DO YOU THINK PEOPLE HAVE MORE INTEREST IN THE
02PRESIDENTIAL ELECTION THIS YEAR. ABOUT THE SAME.
03OR LESS THAN THEY HAVE HAD IN THE PAST*

RFOR00731148100101COMPARED WITH LAST FALL. DO YOU THINK THE TOTAL
02AMOUNT YOU ARE PROBABLY SPENDING THIS FALL ON
03----- IS LARGER. SMALLER. OR ABOUT THE SAME*
04FOOD BOOKS AND MAGAZINES
05RECREATION AND ENTERTAINMENT

RFOR00731148300201WHICH TWO OR THREE OF THE THINGS ON THIS LIST
02DO YOU REALLY ENJOY DOING MOST IN YOUR SPARE
03TIME*
04GOING TO MOVIES

RFOR00731148300301IF YOU HAD 8 OR 10 HOURS MORE SPARE TIME THAN
02YOU HAVE NOW. SPREAD THROUGH EACH WEEK. WHAT
03SHOULD BE ONE OR TWO THINGS YOU WOULD MOST LIKE
04TO DO WITH IT DURING WINTER MONTHS*

RFOR00731148300701A. WHEN DID YOU LAST HAPPEN TO LISTEN TO THE
02RADIO*
03B. WHY HAVE YOU NOT BEEN LISTENING TO THE RADIO
04LATELY*

RFOR00731148300801A. DO YOU SPEND MORE, LESS, OR ABOUT THE SAME
02AMOUNT OF TIME LISTENING TO THE RADIO THIS FALL
03AS COMPARED TO 2 OR 3 YEARS AGO*
04B. WHY ARE YOU SPENDING LESS TIME LISTENING TO
05THE RADIO NOWADAYS*

RFOR00731148300901A. ASIDE FROM NEWS PROGRAMS, WHAT ONE OR TWO
02RADIO PROGRAMS DO YOU LIKE BEST TO LISTEN TO*
03B. WHY DO YOU LIKE ----- PROGRAM BEST*
04C. WOULD YOU USE ANY OF THESE WORDS TO DESCRIBE
05THIS PROGRAM, OR DO NOT ANY OF THEM FIT IT*
06ARTISTICALLY SATISFYING HUMOROUS ROMANTIC
07EXCITING SAD CLEVERLY DONE INSPIRING
08TRUE-TO-LIFE THOUGHT-PROVOKING FULL OF
09ACTION FULL OF SUSPENSE

RFOR00731148301201A. HOW LONG HAS IT BEEN SINCE YOU LAST WENT TO
02THE MOVIES*
03B. WHY HAVE YOU NOT GONE TO ANY MOVIES LATELY*
04 QUESTION 13
05A. ARE YOU GOING TO MOVIES MORE OFTEN, LESS
06OFTEN OR ABOUT AS OFTEN THIS FALL AS YOU WERE
072 OR 3 YEARS AGO*
08B. WHY ARE YOU GOING TO THE MOVIES LESS OFTEN
09NOWADAYS*

RFOR00731148301601A. ARE THERE ANY PARTICULAR KINDS OR TYPES OF
02MOVING PICTURES YOU WOULD RATHER NOT SEE*
03WHICH KIND*

RFOR00731148301801A. HOW LONG HAS IT BEEN SINCE YOU LAST HAPPENED
02TO READ A BOOK -- WE MEAN ANY KIND OF A BOOK
03YOU READ BECAUSE YOU WANT TO AND NOT BECAUSE
04YOU HAVE TO FOR SOME REASON LIKE SCHOOL OR YOUR
05WORK*
06B. WHY HAVE YOU NOT READ ANY BOOKS LATELY*

RFOR00731148302001A. WHAT WAS THE LAST BOOK YOU REMEMBER READING
02THAT YOU REALLY LIKED*
03B. WAS THIS BOOK FICTION OR NON-FICTION*
04C. WHY DID YOU LIKE ----- /BOOK/*
05D. WOULD YOU USE ANY OF THESE WORDS TO DESCRIBE
06THIS BOOK OR DO NOT ANY OF THEM FIT IT*
07ARTISTICALLY SATISFYING HUMOROUS ROMANTIC
08EXCITING SAD CLEVERLY DONE INSPIRING
09TRUE-TO-LIFE THOUGHT-PROVOKING FULL OF
10ACTION FULL OF SUSPENSE

RFOR00731148302101A. WHAT WAS THE LAST BOOK YOU REMEMBER READING
02OR STARTING TO READ THAT YOU DID NOT LIKE -- NOT
03COUNTING ANY YOU MIGHT HAVE READ IN CONNECTION
04WITH SCHOOL OR WORK*
05B. WAS THIS BOOK FICTION OR NON-FICTION*
06C. WHY DID YOU NOT LIKE ----- /BOOK/*

RFOR00731148302201A. ARE THERE ANY PARTICULAR KINDS OR TYPES OF BOOKS
02YOU WOULD RATHER NOT READ* WHICH KINDS*

RFOR00731148302401A. HOW LONG HAS IT BEEN SINCE YOU LAST READ A
02SHORT STORY IN A MAGAZINE*

03B.WHY HAVE YOU NOT READ ANY SHORT STORIES IN
04MAGAZINES LATELY*

RFOR00731148302501A.WOULD YOU SAY YOU HAVE READ MORE SHORT STORIES
02IN MAGAZINES THIS FALL AS COMPARED WITH 2 OR 3
03YEARS AGO. FEWER. OR ABOUT THE SAME NUMBER OF
04STORIES*
05B.WHY HAVE YOU READ FEWER THIS FALL*

RFOR00731148302601HERE IS A LIST OF THINGS A STORY OR A BOOK MIGHT
02BE BASED ON.
03A. IF YOU WERE GOING TO SPEND THIS EVENING
04READING. WHICH WOULD YOU SELECT -- ASSUMING THAT
05THEY ALL WOULD BE WELL-WRITTEN*
06B. ARE THERE ANY ON THIS LIST YOU WOULD RATHER
07NOT READ ABOUT AT ALL*
08 /1/ A STUFFY BANKER IS OUTWITTED IN AN AMUSING
09WAY BY A GROUP OF FARMERS.
10 /2/ A PLAIN GIRL TO WHOM NO ONE PAID MUCH
11ATTENTION IN HER HOME TOWN GOES TO WASHINGTON.
12BECOMES A GREAT SOCIAL SUCCESS. AND MARRIES A
15BRILLIANT YOUNG SENATOR.
16 /3/ AN AMATEUR DETECTIVE SOLVES AN UNUSUALLY
17PUZZLING MURDER.
18 /4/ A SOLDIER RETURNS TO FIND THAT HIS WIFE HAS
19BEEN BLINDED IN AN AIR RAID.
20 /5/ THE ADVENTURES OF A LITTLE-KNOWN SEA CAP-
21TAIN WHO HAD A GREAT INFLUENCE ON THE OUTCOME OF
22THE AMERICAN REVOLUTION.
23 /6/ THE PROBLEMS OF A MAN WHO CANNOT MAKE DE-
24CISIONS BECAUSE HE HAD ALWAYS BEEN TIED TO HIS
25MOTHERS APRON STRINGS.
28 /7/ THE WIFE OF A EUROPEAN DIPLOMAT RUNS AWAY
29WITH AN AMERICAN BUSINESSMAN.
30 /8/ TWO HIGH SCHOOL SWEETHEARTS DRIFT APART BUT
31FINALLY REALIZE THEY HAVE LOVED EACH OTHER ALL
32ALONG AND ARE MARRIED.

RFOR00750249501601A. DO YOU /AND YOUR HUSBAND OR WIFE/ HAPPEN TO
02HAVE ANY MONEY IN LIFE INSURANCE POLICIES AT
03PRESENT*
04B. IN THE NEXT SIX MONTHS DO YOU REALLY PLAN TO
05PUT ANY MONEY IN LIFE INSURANCE POLICIES*
06C. IN THE NEXT SIX MONTHS. DO YOU /OR YOUR HUS-
07BAND OR WIFE/ REALLY PLAN TO TAKE OUT A NEW LIFE
08INSURANCE POLICY*

AIPO00611236300901DID YOU HAPPEN TO GO TO THE MOVIES DURING THE
02PAST WEEK*
03IF NO. ABOUT HOW LONG IS IT SINCE YOU HAVE GONE*
04IF YES. DID YOU GO MORE THAN ONCE DURING THE
05WEEK*

AIPO00640137300901WHAT IS YOUR FAVORITE MAGAZINE*

AIPO00650137300901DID YOU HAPPEN TO GO TO THE MOVIES DURING THE
02PAST MONTH*

AIPO00650137301001ABOUT HOW MANY TIMES DO YOU USUALLY GO DURING A
02MONTH*

AIP000670237300901DID YOU HAPPEN TO GO TO THE MOVIES DURING THE
02PAST MONTH*

AIP000670237301001ABOUT HOW MANY TIMES DO YOU USUALLY GO DURING A
02MONTH*

AIP000680237301001WHAT IS YOUR FAVORITE MAGAZINE*

AIP000710237300901DO YOU HAPPEN TO BE READING ANY BOOK AT THIS
02TIME* IF SO. WHAT BOOK*

AIP000710237301001B. ABOUT HOW MANY TIMES DO YOU GO DURING A
02MONTH*

AIP000720337300901DID YOU HAPPEN TO GO TO THE MOVIES DURING THE
02PAST MONTH*

AIP000720337301001ABOUT HOW MANY TIMES DO YOU USUALLY GO DURING A
02MONTH*

AIP000730337300401A. DID YOU HEAR PRESIDENT ROOSEVELTS RADIO
02SPEECH IN DEFENSE OF HIS SUPREME COURT PROPOSAL
03ON EITHER MARCH 4TH OR MARCH 9TH*
04B. DO YOU THINK HE GAINED OR LOST SUPPORTERS FOR
05HIS PLAN BY THESE SPEECHES*

AIP000740337300901C. WHAT IS THE MOST INTERESTING BOOK YOU HAVE
02EVER READ*

AIP000750337300601WHAT IS YOUR FAVORITE SPORT TO TAKE PART IN*

AIP000780437200701B. FOR NEWS DO YOU DEPEND UPON THE RADIO, MORE,
02LESS, OR ABOUT THE SAME AS YOU DO UPON YOUR
03NEWSPAPER*

AIP000790437300701A. DO YOU USUALLY READ A DAILY NEWSPAPER*

AIP000800437300901WHAT MOVIE DID YOU LIKE BEST OF THOSE SEEN IN
02RECENT MONTHS*

AIP000810537300901DID YOU HAPPEN TO GO TO THE MOVIES DURING THE
02PAST MONTH*

AIP000810537301001ABOUT HOW MANY TIMES DO YOU USUALLY GO DURING A
02MONTH*

AIP000850637300801WHAT IS THE MOST INTERESTING BOOK YOU HAVE EVER
02READ* DO YOU HAVE A FAVORITE AUTHOR*

AIP000900737300101IF SOMEONE PAID YOUR EXPENSES, WOULD YOU LIKE
03TO GO BY AIRPLANE TO EUROPE AND BACK*

AIP000910737300601A. WHAT IS THE MOST INTERESTING BOOK YOU HAVE
02EVER READ*

AIP000910737300701IF SOMEONE PAID ALL YOUR EXPENSES, WHERE WOULD
02YOU LIKE TO GO ON A TWO-MONTHS VACATION*

AIP000920737300901A. WHEN WAS THE LAST TIME YOU WENT TO THE

02MOVIES*

03B. ABOUT HOW MANY TIMES A MONTH DO YOU USUALLY
04GO*

AIP000930737300101 WOULD YOU RATHER HAVE A VACATION IN THE SUMMER
02OR IN THE WINTER*
03IF SOMEONE PAID ALL YOUR EXPENSES, WHERE WOULD
04YOU LIKE TO GO ON A TWO-MONTHS VACATION*

AIP000950837301001A. DID YOU HAPPEN TO GO TO THE MOVIES DURING THE
02LAST MONTH OR SO*

AIP000970837300901 WHAT IS YOUR GREATEST INTEREST IN LIFE*

AIP001001037300501 DO YOU HAVE A RADIO*
02DID YOU LISTEN TO JUSTICE BLACKS RADIO TALK LAST
03FRIDAY NIGHT*

AIP001001037300801 DO YOU FOLLOW BIG LEAGUE BASEBALL*
02/IF ANSWER IS YES, ASK/ IN YOUR OPINION WHO WAS
03THE MOST VALUABLE PLAYER IN THE BIG LEAGUES THIS
04YEAR*

AIP001041137300501 DO YOU FOLLOW COLLEGE FOOTBALL*
02WHAT TEAM WOULD YOU LIKE TO SEE PLAY CALIFORNIA
03IN THE ROSE BOWL*

AIP001080138300601B. ABOUT HOW MANY TIMES A MONTH DO YOU USUALLY
02GO TO THE MOVIES*

AIP001090138100401 A FORM.
02WHAT IS YOUR FAVORITE MAGAZINE*

AIP001100138300801 WHAT IS YOUR FAVORITE MAGAZINE*

AIP001110238100201 A FORM.
02WHAT IS YOUR FAVORITE MAGAZINE*

AIP001190438201001 A FORM
02A. DO YOU FOLLOW BIG LEAGUE BASEBALL*
03B. WHICH TEAM DO YOU THINK WILL WIN IN THE
04AMERICAN LEAGUE*
05C. WHICH TEAM DO YOU THINK WILL WIN THE NATIONAL
06LEAGUE*

AIP001200438300601B. WHAT IS YOUR FAVORITE SPORT TO TAKE PART IN.

AIP001260638300101A. DID YOU GO TO THE LAST WORLDS FAIR IN CHICAGO
02IN 1933-34*
03B. IF YES, WHAT DID YOU LIKE MOST AT THE FAIR*
04C. DO YOU PLAN TO GO TO THE WORLDS FAIR IN NEW
05YORK NEXT YEAR*

AIP001280738300701C. DO YOU THINK THE SALE OF IRISH SWEEPSTAKES
02TICKETS SHOULD BE MADE LEGAL IN THIS COUNTRY*

AIP001290738300601A. CAN YOU SWIM*
02B. HOW FAR DO YOU THINK YOU COULD SWIM IF YOU
03HAD TO*
04C. DO YOU THINK ALL CHILDREN IN PUBLIC SCHOOLS

05SHOULD BE REQUIRED TO LEARN HOW TO SWIM*

AIPO01300838300101A. DID YOU GO TO THE LAST WORLDS FAIR IN CHICAGO
02IN 1933-34*
03B. IF YES. WHAT DID YOU LIKE MOST AT THE FAIR*
04C. DO YOU PLAN TO GO TO THE WORLDS FAIR IN SAN
05FRANCISCO NEXT YEAR*
06D. WHICH FAIR WOULD YOU RATHER SEE- THE ONE IN
07SAN FRANCISCO OR THE ONE IN NEW YORK*

AIPO01300838100601 A FORM.
02IF YOU HAD YOUR CHOICE OF VISITING ANY FOREIGN
03COUNTRY. WHICH ONE WOULD YOU MOST LIKE TO SEE*

AIPO01320938300601C. WHAT ANNOYS YOU MOST ABOUT THIS PAPER*
02E. DOES YOUR PAPER USUALLY SUPPORT PRESIDENT
03ROOSEVELT OR OPPOSE HIM*
04F. IN ITS NEWS COLUMNS DO YOU THINK IT TREATS
05THE ROOSEVELT ADMINISTRATION FAIRLY OR UNFAIRLY*

AIPO01351038301201A. DO YOU OWN A RADIO*

AIPO01350654101301DO YOU OR ANYBODY IN YOUR FAMILY EXPECT TO DO
02ANY FISHING BETWEEN NOW AND THE END OF THE
03SEASON*
04WHERE DO YOU EXPECT TO DO THIS FISHING*

AIPO01361038300501A. DO YOU HAPPEN TO FOLLOW BIG LEAGUE BASEBALL*
02B. HAS THE FACT THAT THE YANKEES HAVE WON THE
03WORLD SERIES THREE YEARS STRAIGHT LESSENED
04YOUR INTEREST IN BIG LEAGUE BASEBALL*

AIPO01361038300901WHAT IS THE MOST INTERESTING BOOK YOU HAVE EVER
02READ*

AIPO01361038301001B. IF PRESIDENT ROOSEVELT RUNS FOR A THIRD TERM
02WILL YOU VOTE FOR HIM*

AIPO01360954102101AS YOU KNOW. IT IS THE FOOTBALL SEASON AGAIN.
02DO YOU PAY ANY ATTENTION AT ALL TO FOOTBALL*
03A. HOW DO YOU THINK THE CYCLONES AT IOWA STATE
04COLLEGE AT AMES ARE GOING TO DO THIS YEAR COM-
05PARED TO LAST YEAR*
06B. HOW DO YOU THINK THE HAWKEYES AT THE STATE
07UNIVERSITY OF IOWA AT IOWA CITY ARE GOING TO DO
08THIS YEAR COMPARED TO LAST YEAR*

AIPO01371138300101B. IF PRESIDENT ROOSEVELT RUNS FOR A THIRD TERM
02IN 1940. WILL YOU VOTE FOR HIM*

AIPO01371054100601WHICH POLITICAL PARTY - THE REPUBLICAN OR DEMO-
02CRATIC - DO YOU THINK IS THE BEST PARTY FOR
03PEOPLE IN YOUR YOUR HUSBAND S LINE OF WORK*

AIPO01380155100101AS FAR AS YOU KNOW NOW. DO YOU AND YOUR FAMILY
02PLAN TO TAKE A VACATION SOMETIME THIS YEAR*
03DO YOU PLAN TO BE AWAY FROM YOUR HOME ON MOST OF
04YOUR VACATION OR WILL YOU BE AROUND HOME MOST OF
05YOUR VACATION*

AIPO01381138300201C. IF PRESIDENT ROOSEVELT RUNS FOR A THIRD TERM
02IN 1940. WILL YOU VOTE FOR HIM

AIPO01380155100301DO YOU THINK YOU OR YOUR FAMILY WILL SOMETIME IN
02THE FUTURE TAKE A VACATION TO EITHER EUROPE OR
03HAWAII*

AIPO01391138301101WHICH TWO OF THESE NEWS EVENTS OF 1938 INTER-
02ESTED YOU MOST*
03 /17/ RADIO BROADCAST OF INVASION FROM MARS

AIPO01390355101401DID YOU YOURSELF OR ANYBODY IN YOUR FAMILY GO
02HUNTING ANY TIME THIS WINTER OR FALL*

AIPO01390355101701HERE IS A LIST OF SPORTS. ABOUT HOW MANY
02PERSONS IN YOUR IMMEDIATE FAMILY INCLUDING
03CHILDREN LIVING AT HOME ACTUALLY PARTICIPATE IN
04THESE SPORTS SOMETIME DURING THE YEAR*
05BOWLING
06SWIMMING
07GOLF
08TENNIS
09BASEBALL. SOFTBALL

AIPO01400555100101AS FAR AS YOU KNOW NOW. DO YOU OR YOUR FAMILY
02PLAN TO TAKE A VACATION SOMETIME DURING THIS
03YEAR OR HAVE YOU ALREADY HAD ONE THIS YEAR*
04IF YES. PLAN VACATION OR ALREADY HAD. ASK
05A. ABOUT WHAT MONTH DO YOU PLAN TO TAKE DID
06TAKE YOUR VACATION*
07B. ABOUT HOW LONG A VACATION WILL YOU TAKE DID
08YOU *

AIPO01401238300201IF YOU HAD YOUR CHOICE OF GOING ANYWHERE YOU
02WANTED ON A VACATION THIS WINTER. WHERE WOULD
03YOU MOST LIKE TO GO*

AIPO01400555100501ABOUT HOW MUCH ATTENTION DO YOU AND YOUR FAMILY
02PAY TO BIRTHDAYS* DO MEMBERS OF YOUR FAMILY
03USUALLY EXCHANGE BIRTHDAY GIFTS*
04IF YES. ASK ALTOGETHER. ABOUT HOW MUCH
05MONEY WOULD YOU SAY YOUR FAMILY SPENT ON BIRTH-
06DAY GIFTS IN THE PAST 12 MONTHS*

AIPO01400555100701HAVE YOU SEEN OR HEARD ANYTHING ABOUT A PLAN TO
02HAVE PAY-TO-SEE PROGRAMS ON TELEVISION*
03IF YES SO FAR AS YOU CAN TELL. DO YOU THINK
04PAY-TO-SEE TELEVISION PROGRAMS WOULD BE A GOOD
05OR A BAD IDEA*
06WHY DO YOU FEEL AS YOU DO*
07 IF GOOD
08SEE MORE SPORTS

AIPO01400555101201BEFORE I ASK THE NEXT QUESTION. I WOULD NEED TO
02KNOW WHETHER YOU ARE MARRIED. SINGLE. WIDOW ER
03OR DIVORCED*
04IF DIVORCED. WIDOW ER DID YOU USUALLY PAY
05ATTENTION TO YOUR WEDDING ANNIVERSARIES. OR DID
06YOU USUALLY OVERLOOK THEM*
07DID YOU RECEIVE OR BUY PRESENTS ON YOUR WEDDING

08ANNIVERSARIES*

09IF MARRIED DO YOU USUALLY PAY ATTENTION TO
10YOUR WEDDING ANNIVERSARIES, OR DO YOU USUALLY
11OVERLOOK THEM*

12DO YOU USUALLY RECEIVE OR BUY PRESENTS ON YOUR
13WEDDING ANNIVERSARIES*

AIPO01411055100201SINCE PRESIDENT EISENHOWER S HEART ATTACK, IT S
02POSSIBLE THAT HE WILL NOT RUN FOR PRESIDENT NEXT
03YEAR. IF HE DOESN T, WHICH ONE OF THE FOLLOWING
04DO YOU THINK IS THE BEST MAN THE REPUBLICANS
05CAN RUN*
06NIXON
07WARREN
08DULLES
09LODGE
10STASSEN
11BRICKER
12DEWEY
13KNOWLAND
14DIRKSEN

AIPO01411238300901WHAT MOVIE THAT YOU HAVE SEEN IN THE LAST FEW
02MONTHS DID YOU LIKE BEST*

AIPO01421255101201DURING THE PAST FOOTBALL SEASON, HAVE YOU OR
02SOMEBODY IN YOUR IMMEDIATE FAMILY WATCHED ANY OF
03THE COLLEGE FOOTBALL GAMES TELEVISED ON SATUR-
04DAY AFTERNOON*

AIPO01421255101801IN THE PAST YEAR, HAVE YOU OR SOMEONE ELSE IN
02YOUR IMMEDIATE FAMILY DONE ANY HUNTING HERE IN
03IOWA*

AIPO01430139200201 A FORM
02SHOULD CONGRESS CHANGE THE NEUTRALITY ACT TO
03PERMIT THE SHIPMENT OF --
04A. ARMS TO THE LOYALISTS IN SPAIN* HOW STRONG-
05LY DO YOU FEEL ABOUT THIS*
06B. FOODSTUFFS TO THE LOYALISTS IN SPAIN* HOW
07STRONGLY DO YOU FEEL ABOUT THIS*

AIPO01440856100101DURING THE PAST WEEK, DO YOU REMEMBER TALKING TO
02ANYBODY ABOUT THE ELECTION THIS COMING
03NOVEMBER 6TH*

AIPO01450956100901DURING THE PAST WEEK, DO YOU REMEMBER TALKING TO
02ANYBODY ABOUT THE ELECTION THIS COMING NOVEMBER
036TH*

AIPO01450956101601IF THE ELECTION WERE HELD TODAY, WHICH CANDIDATE
02FOR CONGRESS DO YOU THINK YOU WOULD VOTE FOR,
03THE DEMOCRATIC CANDIDATE OR THE REPUBLICAN
04CANDIDATE IN YOUR DISTRICT*

AIPO01461056100101DURING THE PAST WEEK, DO YOU REMEMBER TALKING TO
02ANYBODY ABOUT THE ELECTION THIS COMING NOVEMBER
036TH*

AIPO01470257100201WHO WOULD YOU SAY IS YOUR FAVORITE MALE SINGER

02TODAY*
03PERRY COMO
04BING CROSBY
05EDDIE FISHER
06BERNIE FORD
07ELVIS PRESLEY
08PAT BOONE
09HARRY BELLEFONTE
10BOB CROSBY
11FRANK PARKER

AIPO01470257100501WHO WOULD YOU SAY IS YOUR FAVORITE FEMALE SINGER

02TODAY*
03DINAH SHORE
04THERESA BREWER
05JO STAFFORD
06DORIS DAY
07GISELLE MACKENZIE
08PATTI PAGE
09ALICE LON
10KATE SMITH
11MARIAN ANDERSON

AIPO01470257102501AS FAR AS YOU KNOW NOW, DO YOU OR YOUR FAMILY
02PLAN TO TAKE A VACATION SOMETIME DURING 1957 OR
03HAVE YOU ALREADY HAD A VACATION THIS YEAR*
04ABOUT HOW MUCH DO YOU THINK YOU MIGHT SPEND ON
05YOUR 1957 VACATION*

AIPO01481157100601AS FAR AS YOU KNOW NOW, WILL YOU OR YOUR FAMILY

02LIVING HERE TAKE A VACATION SOMETIME DURING
031958*
04A. WHERE DO YOU THINK YOU WILL GO*
05MOUNTAIN STATES
06PACIFIC
07WEST NORTH CENTRAL
08IOWA
09SOUTH CENTRAL
10EAST NORTH CENTRAL
11SOUTH ATLANTIC
12MIDDLE ATLANTIC AND NEW ENGLAND
13FOREIGN
14B. DURING WHAT MONTH OR MONTHS DO YOU THINK
15YOU WILL BE ON VACATION*
16NOVEMBER
17DECEMBER
18JANUARY - FEBRUARY - MARCH
19APRIL
20MAY
21JUNE
22JULY
23AUGUST
24SEPTEMBER
25OCTOBER
26WHAT MEANS OF TRANSPORTATION WILL YOU USE*
27CAR
28TRAIN
29AIRPLANE

AIPO01481157100701DID YOU OR YOUR FAMILY LIVING HERE TAKE A VACA-

02TION SOMETIME DURING 1957*
 03A. WHERE DID YOU GO*
 04MOUNTAIN STATES
 05PACIFIC
 06WEST NORTH CENTRAL
 07IOWA
 08SOUTH CENTRAL
 09EAST NORTH CENTRAL
 10SOUTH ATLANTIC
 11MIDDLE ATLANTIC AND NEW ENGLAND
 12FOREIGN
 13B. DURING WHAT MONTH OR MONTHS DO YOU THINK YOU
 14WILL BE ON VACATION*
 15NOVEMBER
 16DECEMBER
 17JANUARY - FEBRUARY - MARCH
 18APRIL
 19MAY
 20JUNE
 21JULY
 22AUGUST
 23SEPTEMBER
 24OCTOBER
 25C. WHAT MEANS OF TRANSPORTATION WILL YOU USE*
 26CAR
 27TRAIN
 28AIRPLANE
 29BUS

AIP001481157101301AS YOU MAY KNOW, THE SPORT OF BOWLING IS BECOM-
 02ING MORE POPULAR ALL THE TIME. HAVE YOU DONE
 03ANY BOWLING IN THE PAST YEAR*
 04A. DO YOU BOWL IN A REGULAR BOWLING LEAGUE*
 05B. DO YOU OWN A BOWLING BALL*
 06C. DO YOU PLAN TO BUY A BOWLING BALL IN THE
 07NEXT SIX MONTHS*

AIP001481157101401DO YOU OWN ANY OUTBOARD MOTORS OR BOATS* IF SO.
 02HOW MANY*

AIP001481157101501DURING 1958, DO YOU PLAN TO BUY AN OUTBOARD
 02MOTOR OR A BOAT*

AIP001481157101601DURING THE PAST 12 MONTHS, HAVE YOU YOURSELF
 02TAKEN AN ACTIVE PART IN FISHING*

AIP001481157102401PLEASE LOOK OVER THIS LIST OF ITEMS ON THIS
 02CARD. NOW, PLEASE TELL ME WHICH OF THESE ITEMS
 03YOU HAVE THOUGHT YOU MIGHT BUY SOMETIME DURING
 041958.
 05BRAND NEW CAR
 06USED CAR
 07TELEVISION SET
 08ROOM AIR CONDITIONER
 09REFRIGERATOR
 10HOME FREEZER
 11CLOTHES DRYER
 12FURNITURE, FLOOR COVERING
 13FULLY AUTOMATIC WASHER
 14WRINGER TYPE WASHER

15IF NONE OF THESE OR UNDECIDED . ASK WHAT ARE
16THE MAIN REASONS WHY YOU DON T PLAN TO BUY ANY
17OF THESE ITEMS DURING 1958*
18HIGH TAXES

AIPO01490239300601K. DID YOU LISTEN TO ANY CHURCH SERVICES ON THE
02RADIO LAST SUNDAY*

AIPO01490258101301DO YOU PLAN TO ATTEND CHURCH THIS EASTER SUNDA .

AIPO01490258101401DID YOU ATTEND CHURCH LAST EASTER SUNDAY*

AIPO01490258101501DID YOU GO TO CHURCH LAST SUNDAY OR WHEN WAS IT
02YOU LAST ATTENDED A CHURCH SERVICE*

AIPO01490258102001HAVE YOU HEARD OR READ ANYTHING ABOUT THE IDEA
02OF PAY-TO-SEE TELEVISION FOR HOME TV SETS*
03A. SO FAR AS YOU CAN TELL NOW, DO YOU THINK
04PAY-TO-SEE TELEVISION WOULD BE A GOOD IDEA OR A
05BAD IDEA*
06WHY DO YOU FEEL THIS IS GOOD BAD *
07 IF GOOD IDEA
08BETTER PROGRAMS
09MORE SPORTS
10GOOD PROGRAMS AVAILABLE IF WANT
11NO COMMERCIALS
12 IF BAD IDEA
13TOO EXPENSIVE
14SHOULD BE FREE
15PUBLIC WON T ACCEPT. WON T WORK
16HURT REGULAR PROGRAMS
17OKAY AS IS. NOT NECESSARY
18NEED ADVERTISING. LIVE ADVANTAGES. ADVERTISERS
19SHOULD PAY

AIPO01490258102301HERE IS A LIST OF OUTDOOR ACTIVITIES. IN THE
02PAST YEAR, HAVE YOU OR YOUR FAMILY
03A. GONE ON A PICNIC*
04B. TAKEN A BOAT RIDE*
05C. CAMPED OUTDOORS*
06D. COOKED A MEAL OUTDOORS*
07IF YES TO ANY ABOVE, ASK IN THE PAST YEAR,
08WOULD YOU SAY YOU AND YOUR FAMILY ARE SPENDING
09MORE TIME, LESS TIME OR ABOUT THE SAME TIME
10DOING THESE THINGS OUTDOORS AS YOU DID ABOUT
11FIVE YEARS AGO*

AIPO01490258102401WHICH OF THESE SPORTS DO YOU LIKE TO WATCH OR
02DON T YOU LIKE TO WATCH ANY OF THEM*
03BASEBALL

AIPO01490258104101DO YOU HAPPEN TO HAVE ANY BOYS IN YOUR FAMILY
02WHO HAVE EVER PLAYED IN LITTLE LEAGUE BASEBALL*

AIPO01500958101101DID YOU OR YOUR FAMILY TAKE A VACATION DURING
021958 OR DO YOU PLAN TO TAKE ONE BEFORE THE END
03OF THE YEAR*

AIPO01500958101201DO YOU THINK YOU OR YOUR FAMILY WILL SOMETIME IN
02THE FUTURE TAKE A TRIP TO EUROPE*

03IF YES . ASK DO YOU THINK YOU WOULD WANT TO
04GO BY BOAT OR BY AIRPLANE*

AIPO01500958101301DO YOU THINK YOU OR YOUR FAMILY WILL SOMETIME IN
02THE FUTURE TAKE A TRIP TO HAWAII*
03IF YES . ASK DO YOU THINK YOU WOULD GO BY
04BOAT OR BY AIRPLANE*

AIPO01500958101601DURING THE PAST WEEK, DO YOU REMEMBER TALKING TO
02ANYBODY ABOUT THE COMING ELECTION FOR IOWA
03GOVERNOR*

AIPO01500958102001PLEASE LOOK OVER THIS LIST OF ITEMS ON THIS
02CARD. NOW, PLEASE TELL ME WHICH OF THESE ITEMS
03YOU HAVE THOUGHT YOU MIGHT BUY SOMETIME IN THE
04NEXT 12 MONTHS*
05TELEVISION SET
06IF NONE OF THESE OR UNDECIDED . ASK WHAT ARE
07THE MAIN REASONS WHY YOU DON T PLAN TO BUY ANY
08OF THESE ITEMS IN THE NEXT 12 MONTHS*
09DON T WANT OR NEED. HAVE EVERYTHING
10CAN T AFFORD. NO MONEY
11SAVING MONEY
12BUYING OTHER THINGS
13FUTURE UNCERTAIN

AIPO01500958102701DO YOU OR ANYBODY IN YOUR FAMILY HAVE A POSTAGE
02STAMP COLLECTION*
03IF YES . ASK HOW MANY PERSONS IN YOUR FAMILY
04HAVE A POSTAGE STAMP COLLECTION*

AIPO01500958102801DO YOU OR ANYBODY IN YOUR FAMILY HAVE A COIN
02COLLECTION*
03IF YES . ASK HOW MANY PERSONS IN YOUR FAMILY
04HAVE A COIN COLLECTION*

AIPO01511158100101DURING THE PAST WEEK, DO YOU REMEMBER TALKING TO
02ANYBODY ABOUT THE COMING ELECTION FOR IOWA
03GOVERNOR*

AIPO01521258101801IS THERE ANYONE LIVING HERE IN YOUR HOME WHO
02KNOWS HOW TO PLAY THE CARD GAME BRIDGE * IF
03SO, HOW MANY PERSONS INCLUDING YOURSELF, LIVING
04HERE KNOW HOW TO PLAY BRIDGE*
05IF ANY IN FAMILY KNOW BRIDGE, ASK ABOUT HOW
06MANY PERSONS INCLUDING YOURSELF, LIVING HERE
07WOULD YOU SAY PLAY BRIDGE FAIRLY REGULARLY -
08THAT IS ONCE A MONTH OR MORE*

AIPO01521258101901WHO WOULD YOU SAY IS YOUR FAVORITE MALE SINGER
02TODAY*
03PERRY COMO
04TENNESSEE ERNIE
05PAT BOONE
06ELVIS PRESLEY
07EDDIE FISHER
08GORDON MACRAE
09FRANK SINATRA
10BING CROSBY
11LARRY HOOPER

AIPO01521258102001WHO WOULD YOU SAY IS YOUR FAVORITE FEMALE SINGER
02TODAY*
03DINAH SHORE
04PATTI PAGE
05MARIAN ANDERSON
06ALICE LON
07KATE SMITH
08GISEELE MCKENZIE
09ROSEMARY CLOONEY
10TERESA BREWER
11LENNON SISTERS

AIPO01521258102201PLEASE LOOK OVER THE LIST OF ITEMS ON THIS CARD.
02NOW, PLEASE TELL ME WHICH OF THESE ITEMS YOU
03HAVE THOUGHT YOU MIGHT BUY SOMETIME IN THE NEXT
0412 MONTHS*
05HI FI OR STEREO RECORD PLAYER
06IF NONE OF THESE OR UNDECIDED. ASK WHAT ARE
07THE MAIN REASONS WHY YOU DON T PLAN TO BUY ANY
08OF THESE ITEMS IN THE NEXT 12 MONTHS*
09DON T WANT OR NEED, HAVE EVERYTHING
10CAN T AFFORD, NO MONEY
11SAVING MONEY
12BUYING OTHER THINGS
13FUTURE UNCERTAIN

AIPO01521258102401DURING THE PAST FOOTBALL SEASON, HAVE YOU READ
02ABOUT, HEARD OR WATCHED ANY COLLEGE FOOTBALL
03GAMES, INCLUDING THOSE ON TELEVISION*
04IF YES, ASK HOW DO YOU FEEL ABOUT THE NEW
05COLLEGE FOOTBALL RULE WHICH ALLOWED A TEAM TO
06SCORE TWO POINTS AFTER A TOUCHDOWN IF THEY RAN
07OR PASSED THE BALL OVER THE GOAL LINE* DO YOU
08LIKE OR DISLIKE THIS NEW SCORING RULE*

AIPO01530339300501DO YOU READ A DAILY NEWSPAPER REGULARLY*
02WHICH ONE*

AIPO01530339300701DO YOU LISTEN REGULARLY TO NEWS BROADCASTS*
02WHAT TIME OF THE DAY*

AIPO01530339301401WHEN YOU HEAR NEWS BROADCASTS OVER THE RADIO, DO
02YOU USUALLY TRY TO GET MORE OF THE DETAILS FROM
03THE NEWSPAPER*

AIPO01530339301501IN CASE THE FACTS IN A NEWS BROADCAST DO NOT
02AGREE WITH THOSE IN THE NEWSPAPER, ARE YOU MORE
03LIKELY TO BELIEVE THE RADIO OR THE NEWSPAPER*

AIPO01530339301601A. DID YOU VOTE IN THE 1936 PRESIDENTIAL ELEC-
02TION*

AIPO01540439300501DO YOU READ A DAILY NEWSPAPER REGULARLY*
02WHICH ONE*

AIPO01540439301401DO YOU THINK NEWSPAPERS ARE FAIR IN THEIR TREAT-
02MENT OF POLITICAL NEWS*

AIPO01540439201501 B FORM

02 IN CASE THE FACTS IN A NEWS BROADCAST DO NOT
03 AGREE WITH THOSE IN THE NEWSPAPER, ARE YOU MORE
04 LIKELY TO BELIEVE THE RADIO OR THE NEWSPAPER*

AIPO01540439201601 A FORM

02A. DID YOU VOTE IN THE 1936 PRESIDENTIAL ELEC-
03 TION*

AIPO01550759100101 DO YOU PLAN TO ATTEND THE IOWA STATE FAIR THIS

02 YEAR IN DES MOINES*

03 IF YES, ASK ABOUT HOW MANY IN YOUR FAMILY

04 WILL ATTEND THE STATE FAIR WITH YOU, INCLUDING

05 YOURSELF*

AIPO01550759100201 WHAT YEAR DID YOU LAST ATTEND THE IOWA STATE

02 FAIR IN DES MOINES*

AIPO01550759101701 DO YOU HAVE A GARDEN WHERE YOU RAISE FLOWERS OR

02 VEGETABLES*

03 IF YES, ASK

04A. WHAT DO YOU RAISE IN YOUR GARDEN*

05 FLOWERS ONLY

06 VEGETABLES ONLY

07 FLOWERS AND VEGETABLES

08 EVERYTHING

09 FLOWERS, VEGETABLES, FRUIT

10 VEGETABLES, FRUIT

11 FLOWERS, FRUIT

12B. WHAT DO YOU HAVE IN THE WAY OF GARDEN

13 EQUIPMENT*

14 HAND TOOLS, RAKES, HOES, SPADES, FORKS

15 GARDEN PLOW

16 GARDEN TRACTOR

17 CULTIVATOR

18 ROTARY TILLER

19 MULCHER

20 MACHINERY

21 EVERYTHING

22 FERTILIZER AND SPRAY EQUIPMENT

23 ROTARY HOE

24C. WHO WORKS ON AND CARES FOR YOUR GARDEN*

AIPO01561059100701 DID YOU ATTEND THE IOWA STATE FAIR THIS YEAR IN

02 DES MOINES*

03 IF NO, ASK WHAT ARE SOME OF THE REASONS WHY

04 YOU DIDN'T ATTEND THE STATE FAIR THIS YEAR*

05 TOO BUSY, NO TIME, NOT INTERESTED

06 POLIO SCARE

07 ON VACATION - OUT OF TOWN

08 ILLNESS, TOO OLD

09 CAN'T AFFORD, NO MONEY

10 WEATHER HOT - RAIN

11 ADMISSION INCREASE

12 GOOD LOCAL FAIR

13 SCHOOL STARTED

AIPO01561059102501 HAVE YOU ATTENDED A MOVIE IN A THEATRE OR DRIVE-

02 IN MOVIE IN THE PAST 12 MONTHS*

AIPO01561059102701ARE THERE ANY KIND OF CAMERAS HERE IN YOUR HOME*
02IF YES , ASK
03A. HOW MANY CAMERAS DO YOU HAVE HERE IN YOUR
04FAMILY* DO NOT INCLUDE MOVIE CAMERAS
05B. DO YOU HAVE A MOVIE CAMERA IN YOUR HOME NOW*
06IF SO, WHAT BRAND IS IT*
07KEYSTONE
08BELL-MONELL
09KODAK
10BOLEX
11REVERE
12C. IN THE PAST 12 MONTHS, ABOUT HOW MANY BLACK
13AND WHITE SNAPSHOTS WOULD YOU SAY YOU HAVE
14TAKEN* JUST GIVE A ROUGH ESTIMATE.
15D. ABOUT HOW MANY COLORED PICTURES OR COLORED
16SLIDES HAVE YOU TAKEN IN THE PAST 12 MONTHS*
17E. WHERE DO YOU USUALLY BUY MOST OF YOUR FILM
18FOR YOUR CAMERA*
19DRUG STORE
20PHOTOGRAPHIC SHOP
21FOOD SUPERMARKET

AIPO01561059103001RUSSIA NOW ALLOWS AMERICAN TOURISTS TO VISIT HER
02COUNTRY, AND OVER 20,000 AMERICANS VISITED
03RUSSIA THIS YEAR. DO YOU THINK YOU MIGHT BE
04INTERESTED IN VISITING RUSSIA AS A TOURIST SOME
05TIME IN THE FUTURE*

AIPO01571259100101NOW THAT 1959 IS NEARLY OVER, IT S A GOOD TIME
02TO LOOK BACK ON WHAT YOU HAVE DONE IN THE PAST
0312 MONTHS. HERE IS A LIST OF THINGS PEOPLE
04DO . AS I READ THEM TO YOU, PLEASE JUST TELL ME
05 YES OR NO INDICATING WHETHER YOU YOURSELF
06HAVE DONE THEM IN THE PAST YEAR.
07IN THE PAST YEAR, HAVE YOU GONE OUT TO A MOVIE*

AIPO01571259101401DID YOU OR YOUR FAMILY TAKE A VACATION SOMETIME
02IN 1959*
03IF YES , ASK WHAT MONTH OR MONTHS DID YOU
04TAKE YOUR VACATION*

AIPO01571259101501DO YOU OR YOUR FAMILY PLAN TO TAKE A VACATION
02SOMETIME DURING 1960*
03IF YES , ASK DO YOU PLAN TO VACATION OUTSIDE
04OF IOWA*

AIPO01571259101901PLEASE LOOK OVER THIS LIST OF ITEMS ON THIS
02CARD. NOW, PLEASE TELL ME WHICH OF THESE ITEMS
03YOU THINK YOU MIGHT BUY IN THE NEXT 12 MONTHS -
04THAT IS, THROUGH DECEMBER 1960*
05HI-FI OR STEREO RECORD PLAYER

AIPO01571259102301IN THE PAST YEAR, HAVE YOU BOUGHT ANY LAWN FOOD
02OR FERTILIZER*
03IF YES , ASK
04A. IN WHAT TYPE OF STORE DID YOU BUY YOUR LAWN
05FOOD OR FERTILIZER*
06HARDWARE
07SEED AND FEED
08GROCERY - SUPERMARKET

09DEPARTMENT STORE

10DRUG STORE

11B. ABOUT HOW MUCH LAWN FOOD OR FERTILIZER IN
12POUNDS DID YOU BUY IN THE PAST YEAR*

13C. WHEN DID YOU BUY ANY LAWN FOOD OR FERTILI-
14ZER*

AIP001580360102201DURING THE PAST YEAR, HAVE YOU YOUR WIFE DONE
02ANY HOME CANNING OF VEGETABLES*

AIP001580360102301DURING THE PAST YEAR, HAVE YOU YOUR WIFE PUT
02UP ANY HOMEMADE JAMS OR JELLIES*

AIP001580360102401DO YOU YOUR WIFE PLAN TO DO ANY HOME CANNING
02OR PRESERVING IN 1960*

AIP001580360102701DO YOU PLAN TO ATTEND CHURCH THIS EASTER SUNDAY .

AIP001580360102801DID YOU ATTEND CHURCH LAST EASTER SUNDAY*

AIP001580360102901DID YOU GO TO CHURCH LAST SUNDAY OR WHEN WAS
02IT YOU LAST ATTENDED A CHURCH SERVICE*

AIP001580360103401DO YOU THINK YOU OR YOUR FAMILY WILL SOMETIME IN
02THE FUTURE TAKE A TRIP TO ALASKA*
03IF YES , ASK HOW DO YOU THINK YOU WOULD WANT
04TO TRAVEL TO ALASKA*

AIP001580360103501DO YOU THINK YOU OR YOUR FAMILY WILL SOMETIME IN
02THE FUTURE TAKE A TRIP TO EUROPE*
03IF YES , ASK DO YOU THINK YOU WOULD WANT TO
04GO BY BOAT OR BY AIRPLANE*

AIP001580360103601DO YOU THINK YOU OR YOUR FAMILY WILL SOMETIME IN
02THE FUTURE TAKE A TRIP TO HAWAII*
03IF YES , ASK DO YOU THINK YOU WOULD WANT TO
04GO BY BOAT OR BY AIRPLANE*

AIP001580360103701DO YOU THINK YOU OR YOUR FAMILY WILL SOMETIME IN
02THE FUTURE TAKE A TRIP TO JAPAN, HONG KONG, THE
03PHILIPPINES OR OTHER PLACES IN THE ORIENT*
04IF YES , ASK DO YOU THINK YOU WOULD WANT TO
05GO BY BOAT OR BY AIRPLANE*

AIP001580360110801DO YOU HAPPEN TO OWN A DOG OR A CAT* IF SO, HOW
02MANY DO YOU HAVE*

AIP001590760100101DURING THE WARM SUMMER MONTHS, WHAT DO YOU
02USUALLY DO FOR RECREATION*
03STAY IN HOUSE
04PICNIC
05SWIM
06GO OUT DOORS
07FISH
08TRAVEL
09WORK

AIP001590760100201HERE ARE FOUR STATEMENTS, WHEN I CALL OFF THE
02ITEM, YOU TELL ME WHICH STATEMENT COMES CLOSEST
03TO YOUR FEELINGS ABOUT EACH ITEM IN TURN.

- 041. A NECESSITY - SOMETHING I REALLY NEED.
- 052. A COMFORT - NICE TO HAVE BUT TO ME NOT ABSOLUTELY NECESSARY.
- 073. A CONVENIENCE BUT NOT TOO IMPORTANT.
- 084. JUST A LUXURY AND NOTHING ELSE.
- 09HOME RADIO

AIPO01590760100501DURING THE PAST WEEK, DO YOU REMEMBER TALKING TO ANYBODY ABOUT THE COMING ELECTION IN NOVEMBER*

AIPO01590539300901WHAT WAS THE LAST MOVIE YOU SAW*

AIPO01590760102801DO YOU HAPPEN TO OWN A BOAT OR AN OUTBOARD MOTOR*
 03IF YES, ASK WHAT SIZE OR POWER IS YOUR BOAT OR OUTBOARD MOTOR*

AIPO01590760102901ABOUT HOW MUCH INTEREST DO YOU THINK YOU YOURSELF HAVE IN BOATING* A GREAT DEAL, SOME INTEREST, OR NONE AT ALL*

AIPO01590760103101IN THE PAST YEAR, HAVE YOU OR SOMEONE LIVING HERE IN YOUR FAMILY RENTED EITHER A BOAT OR AN OUTBOARD MOTOR*

AIPO01590760103201IN THE NEXT 12 MONTHS, DO YOU OR YOUR FAMILY PLAN TO BUY A BOAT OR AN OUTBOARD MOTOR*

AIPO01600960100101DURING THE PAST WEEK, DO YOU REMEMBER TALKING TO ANYBODY ABOUT THE COMING ELECTION IN NOVEMBER*

AIPO01600960101701HERE ARE FOUR STATEMENTS. WHEN I CALL OFF THE ITEM, YOU TELL ME WHICH STATEMENT COMES CLOSEST TO YOUR FEELINGS ABOUT EACH ITEM IN TURN.

- 041. A NECESSITY - SOMETHING I REALLY NEED.
- 052. A COMFORT - NICE TO HAVE BUT TO ME NOT ABSOLUTELY NECESSARY.
- 073. A CONVENIENCE BUT NOT TOO IMPORTANT.
- 084. JUST A LUXURY AND NOTHING ELSE.
- 09HI-FI OR STEREO RECORD PLAYER

AIPO01611060100101DURING THE PAST WEEK, DO YOU REMEMBER TALKING TO ANYBODY ABOUT THE COMING ELECTION IN NOVEMBER*

AIPO01621060100101DURING THE PAST WEEK, DO YOU REMEMBER TALKING TO ANYBODY ABOUT THE COMING ELECTION IN NOVEMBER*

AIPO01621060100501IF THE ELECTION WERE HELD TODAY, WHICH CANDIDATE FOR U.S. SENATOR DO YOU THINK YOU WOULD VOTE FOR, JACK MILLER, REPUBLICAN, OR HERSCHEL LOVELESS, DEMOCRAT*
 05WHICH ONE ARE YOU LEANING TOWARD AT THE PRESENT TIME* MILLER OR LOVELESS*

AIPO01621060101101THERE WILL BE MANY ISSUES COMING UP IN THE PRESIDENTIAL RACE BETWEEN NIXON AND KENNEDY, WHICH ISSUES, IF ANY, WILL BE MOST IMPORTANT TO YOU WHEN YOU VOTE IN NOVEMBER*
 05RELIGION

AIPO01630161100101NOW THAT 1960 IS OVER, IT S A GOOD TIME TO LOOK
02BACK ON WHAT YOU HAVE DONE IN THE PAST 12
03MONTHS. HERE IS A LIST OF THINGS PEOPLE DO .
04AS I READ THEM TO YOU, PLEASE JUST TELL ME
05 YES OR NO INDICATING WHETHER YOU YOURSELF
06HAVE DONE THEM IN THE PAST YEAR.
07IN THE PAST YEAR, HAVE YOU GONE OUT TO A MOVIE*

AIPO01630161102301PLEASE LOOK OVER THIS LIST OF ITEMS ON THIS
02CARD, NOW, PLEASE TELL ME WHICH OF THESE ITEMS
03YOU THINK YOU MIGHT BUY IN THE NEXT 12 MONTHS -
04THAT IS, THROUGH DECEMBER 1961*
05HI FI OR STEREO RECORD PLAYER

AIPO01640739300801WHICH PARTY WOULD YOU LIKE TO SEE WIN THE PRESI-
02DENTIAL ELECTION IN 1940*

AIPO01640739200901 A FORM
02A. IF SENATOR VANDENBERG RUNS FOR PRESIDENT ON
03THE REPUBLICAN TICKET AGAINST PRESIDENT ROOSE-
04VELT, RUNNING FOR A THIRD TERM ON THE DEMOCRATIC
05TICKET, WHICH ONE WOULD YOU PREFER*
06B. HOW STRONGLY WOULD YOU FAVOR HIM*

AIPO01640461110501DO YOU HAVE A DOG OR CAT HERE IN YOUR HOUSEHOL4.

AIPO01640461110901HAVE YOU EVER USED THE SERVICES OF A TRAVEL
02AGENCY OR DO YOU THINK YOU MIGHT USE A TRAVEL
03AGENCY SOMETIME IN THE FUTURE*

AIPO01650761100901HERE IS A LIST OF SUBJECTS. AS I READ THEM,
02PLEASE TELL ME HOW MUCH INTEREST, IF ANY, YOU
03YOURSELF HAVE IN EACH SUBJECT IN GENERAL. A
04GREAT DEAL OF INTEREST, SOME INTEREST OR NO
05INTEREST AT ALL*
06LITERATURE READING BOOKS

AIPO01650761101301IN WHICH OF THE FOLLOWING SPORTS DO YOU YOURSELF
02HAVE THE MOST INTEREST*
03BASEBALL

AIPO01650761103301DO YOU HAPPEN TO HAVE AN ORGAN HERE IN YOUR
02HOME* IF SO, IS IT ELECTRIC OR NON-ELECTRIC*
03IF NO ORGAN, OR YES, NON-ELECTRIC, ASK
04DO YOU OR SOMEONE IN YOUR FAMILY PLAN TO OWN AN
05ELECTRIC ORGAN SOMETIME IN THE FUTURE*

AIPO01661161102301WHAT WOULD YOU MOST LIKE TO DO AFTER YOU RETIRE
02FROM YOUR REGULAR JOB* IF ALREADY RETIRED
03WHAT ARE YOU DOING*
04PURSUE HOBBY

AIPO01670462101301WHAT DO YOU FEEL IS THE MOST IMPORTANT PROBLEM
02FACING THE STATE OF IOWA TODAY*
03JUVENILE DELIQUENCY

AIPO01670462101901DO YOU OR YOUR FAMILY PLAN TO TAKE A VACATION
02SOMETIME DURING 1962 OR HAVE YOU ALREADY HAD ONE
03IN 1962*

04A. WHERE DO YOU THINK YOU WILL GO ON YOUR
05VACATION HAVE GONE - THAT IS, YOUR PROBABLE
06DESTINATION? GIVE STATE, CITY OR PLACE
07MOUNTAIN STATES
08PACIFIC STATES
09NORTH CENTRAL STATES
10SOUTH CENTRAL STATES
11NEW ENGLANDMIDDLE SO. ATLANTIC
12IOWA
13HAWAII
14ALASKA, CANADA
15FOREIGN
16B. WHAT MONTH OF THE YEAR DO YOU PLAN TO GO
17 HAVE GONE IN 1962?

AIP001680962100201WHEN WAS THE LAST TIME YOU YOURSELF ATTENDED THE
02IOWA STATE FAIR?

AIP001680962100501DURING THE PAST WEEK, DO YOU REMEMBER TALKING TO
02ANYBODY ABOUT THE IOWA ELECTION THIS FALL?

AIP001680962101101WHAT DO YOU FEEL IS THE BIGGEST, MOST IMPORTANT
02PROBLEM FACING THE STATE OF IOWA TODAY?
03JUVENILE DELIQUENCY

AIP001680962102301RECENTLY THERE HAVE BEEN REPORTS THAT RUSSIA IS
02SENDING MILITARY SUPPLIES, EQUIPMENT AND TECH-
03NICAL ASSISTANCE TO CUBA. ABOUT HOW MUCH ATTEN-
04TION WOULD YOU SAY YOU HAVE BEEN PAYING TO THE
05NEWS OF THIS BUILD-UP IN CUBA? WOULD YOU SAY
06YOU HAVE BEEN PAYING A GREAT DEAL OF ATTENTION,
07SOME ATTENTION OR PRACTICALLY NO ATTENTION AT
08ALL?
09QUESTION 24
10DO YOU THINK THIS DEVELOPMENT IN CUBA IS A VERY
11SERIOUS THREAT TO THE SECURITY OF THE UNITED
12STATES OR NOT?

AIP001680962103101ABOUT HOW MUCH INTEREST DO YOU HAVE IN SOME-
02TIME TAKING EITHER PART OR ALL OF YOUR VACATION
03DURING THE WINTER MONTHS, FROM OCTOBER THROUGH
04MARCH? WOULD YOU SAY YOU HAVE A GREAT DEAL OF
05INTEREST, SOME INTEREST OR PRACTICALLY NO INTER-
06EST AT ALL?
07IN WHICH STATE DO YOU THINK YOU WOULD PREFER TO
08TAKE A WINTER VACATION?

AIP001680962103201HAVE YOU EVER TAKEN A VACATION AWAY FROM HOME
02DURING THE WINTER MONTHS FROM OCTOBER THROUGH
03MARCH?

AIP001680962103301HAVE YOU EVER BEEN IN FLORIDA OR CALIFORNIA ON A
02VACATION ANYTIME IN THE PAST?

AIP001691062100101DURING THE PAST WEEK, DO YOU REMEMBER TALKING TO
02ANYBODY ABOUT THE IOWA ELECTION THIS FALL?

AIP001691062100701AS OF TODAY, ABOUT HOW MUCH INTEREST WOULD YOU
02SAY YOU YOURSELF HAVE IN THE ELECTION THIS
03NOVEMBER? USING THIS CARD WITH NUMBERS ONE TO

0410. PLEASE TELL ME HOW MUCH INTEREST YOU HAVE IN
05THE COMING ELECTION. THE HIGHER THE NUMBER YOU
06CHOOSE, THE MORE INTEREST YOU HAVE. THE LOWER
07THE NUMBER, THE LESS INTEREST YOU HAVE.

AIPO01700263100101SUPPLEMENTARY QUESTION

02DID YOU OR YOUR FAMILY TAKE A VACATION SOMETIME
03LAST YEAR, THAT IS DURING 1962*
04A. WHERE DID YOU GO ON YOUR VACATION, THAT IS
05WHAT STATE OR PLACE DID YOU VISIT*
06B. WHAT MONTH S DID YOU TAKE YOUR VACATION IN
071962 AND HOW LONG WERE YOU GONE*
08C. HOW DID YOU TRAVEL* BY AUTO, TRAIN, AIR-
09PLANE, BUS OR SHIP*
10D. ABOUT HOW MUCH MONEY WOULD YOU ESTIMATE YOU
11SPENT ALTOGETHER ON YOUR VACATION IN 1962, IN-
12CLUDING GASOLINE, OIL, TRANSPORTATION, FOOD,
13LODGING AND OTHER ITEMS PURCHASED ON YOUR VACA-
14TION*

AIPO01700263103301HOW MANY PERSONS IN THIS HOUSEHOLD, INCLUDING
02CHILDREN, PLAYED GOLF IN THE PAST 12 MONTHS*

AIPO01710663100101THE NEW YORK WORLD S FAIR WILL BE HELD NEXT YEAR
02AND IN 1965. ABOUT HOW MUCH INTEREST, IF ANY,
03DO YOU HAVE IN ATTENDING THE NEW YORK WORLD S
04FAIR* A GREAT DEAL* SOME* OR NO INTEREST AT
05ALL*
06DO YOU PLAN TO ATTEND THE NEW YORK WORLD S FAIR
07SOMETIME IN THE NEXT TWO YEARS*

AIPO01710663102601HERE IS A QUITE DIFFERENT QUESTION. IN THE PAST
0212 MONTHS, HAVE YOU YOURSELF HAPPENED TO GO TO
03ANY OF THE FOLLOWING*
04MOTION PICTURE

AIPO01710663102701IN THE PAST 12 MONTHS, HAVE YOU YOURSELF DONE
02ANY OF THE FOLLOWING*
03PLAYED A MUSICAL INSTRUMENT

AIPO01710663103801WHEN DID YOU LAST TAKE A VACATION AWAY FROM
02HOME*
03A. WHEN YOU LAST TOOK A VACATION AWAY FROM
04HOME, DID YOU GET TRAVEL INFORMATION OR ROAD
05MAPS FROM ANY OF THESE SOURCES BEFORE LEAVING
06ON YOUR TRIP*
07LOCAL SERVICE STATION
08GAS COMPANY TRAVEL SERVICE
09STATE OR LOCAL BUR.
10AUTO MOTOR CLUBS
11B. WHEN VACATIONING BY AUTO, WHICH ONE OF THESE
12TYPES OF ROAD MAPS DO YOU PREFER TO USE*
13PRE-PLANNED MAPS
14IND. STATE MAPS
15ROAD ATLAS
16C. WHICH GASOLINE COMPANY DO YOU FEEL OFFERS
17THE BEST TRAVEL HELP AND INFORMATION*
18STANDARD
19CONOCO
20DX

21SKELLY
22SHELL
23PHILLIPS
24TEXACO
25MOBIL

AIP001721063103401 ABOUT HOW MUCH TIME, IF ANY, DO YOU SPEND IN AN
02 AVERAGE DAY LISTENING TO MUSIC EITHER ON THE
03 RADIO, TELEVISION, RECORD PLAYER, OR OTHER
04 PLACES*
05 IF LISTEN AT ALL, ASK
06 A. WHICH OF THE FOLLOWING KINDS OF MUSIC DO YOU
07 LISTEN TO*
08 FOLK MUSIC
09 CLASSICAL
10 BACKGROUND OR MOOD
11 JAZZ
12 POPULAR
13 VOCAL
14 B. WHICH ONE OF THESE KINDS OF MUSIC DO YOU
15 ENJOY MOST*

AIP001781139301001 WHICH TWO OF THESE NEWS EVENTS OF 1939 INTEREST-
02 ED YOU MOST*
03 NEW YORK AND SAN FRANCISCO WORLDS FAIRS

AIP001820140301201 WHAT IS THE BEST MAGAZINE STORY OR SERIAL YOU
02 HAVE READ RECENTLY*

AIP001870340300401 WHICH OF THE FOLLOWING GAMES HAVE YOU PLAYED IN
02 THE LAST YEAR*
03 CHECKERS DOMINOS GOLF BRIDGE PINOCHLE
04 TENNIS POKER SOLITAIRE CHESS CHARADES
05 OTHER

AIP001870340300701 A. DO YOU LISTEN REGULARLY TO NEWS BROADCASTS*
02 B. AT WHAT TIME OF THE DAY*
03 C. WHICH ONE OF THESE BROADCASTS DO YOU LIKE
04 BEST*
05 D. DO YOU HAPPEN TO KNOW THE NAME OF THE NEWS-
06 GATHERING ORGANIZATION WHICH FURNISHES THE NEWS
07 FOR THE BROADCASTS*

AIP001880340200801 T FORM
02 ABOUT HOW OFTEN DO YOU USUALLY GO TO THE MOVIES*

AIP002050840300901 DID YOU HAPPEN TO GO TO THE MOVIES YESTERDAY*

AIP002070840301501 DID YOU HAPPEN TO GO TO THE MOVIES YESTERDAY*

AIP002080940301001 DID YOU HAPPEN TO GO TO THE MOVIES YESTERDAY*

AIP002090940300501 B. REGARDLESS OF HOW YOU, YOURSELF, PLAN TO
02 VOTE, WHICH PRESIDENTIAL CANDIDATE DO YOU THINK
03 WILL WIN*

AIP002090940301001 DID YOU HAPPEN TO GO TO THE MOVIES YESTERDAY*

AIP002130940301001 DID YOU HAPPEN TO GO TO THE MOVIES YESTERDAY*

AIP002241140300301A. DID YOU HAPPEN TO GO TO CHURCH LAST SUNDAY*
02B. ABOUT HOW MANY TIMES A YEAR DO YOU GO TO
03CHURCH*

AIP002290141301101A. HAVE YOU A RADIO IN YOUR HOME WHICH CAN GET
02SHORT WAVE BROADCASTS DIRECT FROM COUNTRIES IN
03EUROPE*
04B. HAVE YOU EVER SEEN A SET ANYWHERE ELSE -- IN
05SOMEONES HOME, OR IN A CLUB -- THAT COULD GET
06SHORT WAVE BROADCASTS DIRECT FROM EUROPE*

AIP002290141301201B. DURING THE PAST WEEK, HAVE YOU LISTENED TO
02ANY RADIO PROGRAMS PUT OUT BY AMERICAN STATIONS
03WHERE THE SPEAKING WAS IN /FOREIGN LANGUAGE
04NAMED/*

AIP002310241300701B. IN GENERAL, WHAT SUBJECTS DO YOU THINK ARE
02MOST OFTEN TALKED ABOUT AMONG YOUR WOMEN FRIENDS
03AND ACQUAINTANCES THESE DAYS*

AIP002360541301201DO YOU FOLLOW BIG LEAGUE BASEBALL*

AIP002360541301601WHAT IS YOUR FAVORITE MAGAZINE*

AIP002370541301301DID YOU HAPPEN TO GO TO THE MOVIES DURING THE
02SEVEN DAYS ENDING LAST SATURDAY NIGHT*
03HOW MANY TIMES*

AIP002370541301401WHAT IS YOUR FAVORITE MAGAZINE*

AIP002380541301701WHAT IS YOUR FAVORITE MAGAZINE*

AIP002480941301201A. DURING THE PAST YEAR, HAVE YOU DONE ANY OF THE
02FOLLOWING THINGS--
031. BOUGHT A TICKET IN A CHURCH RAFFLE OR CHURCH
04LOTTERY*
052. BOUGHT A SWEEPSTAKES TICKET*
063. BET ON AN ELECTION, OR ON SOME SPORTS EVENT*
074. BOUGHT A TICKET ON A PUNCH BOARD*
085. PLAYED CARDS OR OTHER GAMES FOR MONEY, SUCH AS
09DICE* WHICH GAMES*
106. BET ON A HORSE RACE*
117. PLAYED A SLOT MACHINE*
128. PLAYED THE NUMBERS GAME*
159. HAVE DONE NONE OF THEM.
16B. ON THE WHOLE, HAVE YOU MADE OR LOST MONEY ON
17THESE GAMES OF CHANCE*

AIP002480941301601A. DID YOU HAPPEN TO READ THE HOLLYWOOD GOSSIP
02COLUMN IN YOUR NEWSPAPER TODAY*

AIP002501041201701 K FORM
02DID YOU HAPPEN TO GO TO THE MOVIES DURING THE
03SEVEN DAYS ENDING LAST SATURDAY NIGHT*
04IF YES ASK -- HOW MANY TIMES*

AIP002531141301001DO YOU THINK YOUNG PEOPLE IN THIS COMMUNITY ARE
02MORE INTERESTED, OR LESS INTERESTED IN RELIGION
03NOW THAN YOUNG PEOPLE WERE TEN YEARS AGO*

AIP002571241300801DURING THE PAST WEEK HAVE YOU LISTENED TO ANY OF
02THE FOLLOWING TYPES OF BROADCASTS OF WAR NEWS*
03A. HAVE YOU LISTENED TO ANY AMERICAN NEWS BROAD-
04CASTS FROM AMERICAN STATIONS*
05B. HAVE YOU LISTENED TO ANY NEWS BROADCASTS FROM
06CORRESPONDENTS ABROAD THAT COME OVER AMERICAN
07STATIONS*

AIP002590142301501A. ABOUT HOW MANY TIMES A MONTH DO YOU GO TO THE
02MOVIES AT THIS TIME OF YEAR*
03B. DID YOU HAPPEN TO GO TO THE MOVIES DURING
04THE SEVEN DAYS ENDING LAST SATURDAY NIGHT*

AIP002590142301701HAVE YOU READ ANY PLAY BY SHAKESPEARE SINCE YOU
02LEFT SCHOOL*

AIP002640342300501K FORM
02D. ARE YOU INTERESTED IN THE COMING CON-
03GRESSIONAL ELECTIONS*
04/QUESTION 3B ON FORM T/

AIP002640342301301A. DID YOU HAPPEN TO GO TO ANY MOVIES DURING
02THE LAST THREE WEEKS*
03B. HOW MANY TIMES A MONTH DO YOU USUALLY GO AT
04THIS TIME OF THE YEAR*

AIP002640342301601A. DO YOU HAPPEN TO HAVE HEARD OF JANE EYRE*
02D. HAVE YOU EVER READ IT*
03E. HOW LONG AGO WAS THAT*
04F. DID YOU READ IT WHEN YOU WERE IN SCHOOL OR
05AT SOME OTHER TIME*

AIP002650342300701A. ARE YOU INTERESTED IN THE COMING CON-
02GRESSIONAL ELECTIONS*

AIP002660442300501A. ARE YOU INTERESTED IN THE COMING CON-
02GRESSIONAL ELECTIONS*

AIP002660442300901A. DO YOU PLAN TO HAVE A VEGETABLE GARDEN THIS
02SPRING*
03B. DID YOU HAVE A VEGETABLE GARDEN LAST YEAR*

AIP002670442300701A. ARE YOU INTERESTED IN THE COMING CONGRES-
02SIONAL ELECTIONS*

AIP002680542300301K FORM
02A. ARE YOU INTERESTED IN THE COMING CON-
03GRESSIONAL ELECTIONS*
04/QUESTION 1A ON FORM T/

AIP002690542301201B. DO YOU HAPPEN TO READ ANY POLITICAL WRITERS
02COLUMNS WHICH APPEAR REGULARLY*

AIP002700642101801K FORM
02A. ARE YOU INTERESTED IN THE COMING CON-
03GRESSIONAL ELECTIONS*

AIP002710642302201A. ARE YOU INTERESTED IN THE COMING CON-
02GRESSIONAL ELECTIONS*

AIP002720742101601K FORM

02A. IF STATE ELECTIONS FOR GOVERNOR, SENATOR,
03AND CONGRESSMAN WERE BEING HELD TOMORROW. DO YOU
04THINK YOU WOULD VOTE*

AIP002730742301701B. IF YOU WERE VOTING FOR CONGRESSMAN TODAY,
02WOULD YOU BE MOST LIKELY TO VOTE FOR THE REPUB-
03LICAN, THE DEMOCRAT, OR THE CANDIDATE OF SOME
04OTHER PARTY*

05C. IF, BEFORE THE ELECTION, PRESIDENT ROOSEVELT
06SAYS THAT HE DOES NOT CARE WHETHER DEMOCRATS OR
07REPUBLICANS ARE ELECTED TO CONGRESS, SO LONG AS
08THE MEN ELECTED SUPPORT THE WAR EFFORT, DO YOU
09THINK YOU WOULD BE MORE LIKELY TO VOTE FOR THE
10REPUBLICAN OR THE DEMOCRATIC CANDIDATE*

AIP002740842100101 T FORM

02A. DID YOU HAPPEN TO GO TO THE MOVIES DURING
03THE SEVEN DAYS ENDING LAST SATURDAY NIGHT*
04B. ABOUT HOW MANY TIMES A MONTH DO YOU GO TO
05THE MOVIES AT THIS TIME OF YEAR*

AIP002740842301801ARE YOU INTERESTED IN THE COMING STATE
02ELECTIONS FOR CONGRESSMEN*

AIP002750842200401 K FORM

02C. DO YOU THINK IT WILL MAKE ANY DIFFERENCE IN
03THE WAR EFFORT WHICH MAN IS ELECTED AS CONGRESS-
04MAN FROM YOUR DISTRICT*

AIP002760942300601B. ARE YOU INTERESTED IN THE COMING STATE
02ELECTIONS FOR CONGRESSMAN*

AIP002760942301401WOULD YOU PREFER THAT THE MOTION PICTURE THE-
02ATRES YOU ATTEND SHOW MORE WAR PICTURES, OR NOT
03SO MANY*

AIP002770942300101K FORM

02B. DO YOU THINK YOU WILL TAKE THE TROUBLE TO
03VOTE THIS FALL*
04/QUESTION 12B ON FORM T/

AIP002770942201201 T FORM

02A. ARE YOU INTERESTED IN THE COMING STATE ELEC-
03TIONS*

AIP002781042300301S FORM

02DO YOU PLAN TO VOTE IN THE NOVEMBER 3RD ELEC-
03TION*

AIP002780942100401K FORM

02B. WILL YOU VOTE IN THE STATE ELECTIONS THIS
03FALL*

AIP002821042300301B. DO YOU PLAN TO VOTE IN THE NOVEMBER 3RD
02ELECTION*

03C. HOW CERTAIN ARE YOU THAT YOU WILL VOTE*

AIP002870143300301A. DO YOU PLAN TO HAVE A VEGETABLE GARDEN THIS
02SPRING*

03B. DID YOU HAVE A VEGETABLE GARDEN LAST YEAR*

AIPO02900243302001WHAT IS YOUR FAVORITE MAGAZINE*

AIPO02910343300101A. DO YOU PLAN TO HAVE A VEGETABLE GARDEN FOR
02HOME CONSUMPTION THIS YEAR*
03B. WILL IT BE A LARGER OR SMALLER GARDEN THAN YOU
04HAD LAST YEAR*
05D. HAVE YOU HAD ANY TROUBLE GETTING SEEDS FOR
06YOUR GARDEN THIS YEAR*
07E. DO YOU PLAN TO DO ANY HOME CANNING THIS YEAR*
08F. DID YOU DO ANY CANNING LAST YEAR*

AIPO02910343301501WHAT IS YOUR FAVORITE MAGAZINE*

AIPO02920343300201A. DO YOU FOLLOW PROFESSIONAL BASEBALL*
02B. DO YOU THINK THAT PROFESSIONAL BASEBALL
03SHOULD BE CONTINUED DURING THE WAR. OR SHOULD
04IT BE STOPPED UNTIL AFTER THE WAR*

AIPO02930443301701A. DID YOU HAPPEN TO GO TO THE MOVIES DURING
02THE WEEK ENDING LAST SUNDAY NIGHT*
03B. HOW MANY TIMES*

AIPO02930443301801ABOUT HOW MANY TIMES A MONTH DO YOU GO TO THE
02MOVIES AT THIS TIME OF THE YEAR*

AIPO02950543301801A. DO YOU PLAN TO DO ANY HOME CANNING THIS YEAR*
02B. AS WELL AS YOU CAN ESTIMATE IT TODAY, HOW
03MANY CANS OR JARS DO YOU PLAN TO PUT UP*
04C. WILL YOU HAVE TO BUY ANY CANS, JARS, OR JAR
05STOPS*
06D. HOW MANY WOULD YOU GUESS*

AIPO02990743301401A. ABOUT HOW MANY TIMES A MONTH DO YOU GO TO THE
02MOVIES AT THIS TIME OF YEAR*
03B. DID YOU HAPPEN TO GO TO THE MOVIES DURING
04THE SEVEN DAYS ENDING LAST SATURDAY NIGHT*

AIPO03020943300701A. MANY PEOPLE IN THE UNITED STATES ARE VEGE-
02TARIANS. THAT IS, PEOPLE WHO EAT NO FISH, FOWL,
03OR MEAT OF ANY KIND. DO YOU HAPPEN TO BE A
04VEGETARIAN*
05B. WHY DO YOU HAPPEN TO BE A VEGETARIAN*

AIPO03051043301601A. DID YOU PUT UP ANY CANS OR JARS OF FOOD THIS
02YEAR*
03B. HOW MANY CANS OR JARS DID YOU PUT UP OF --
04FRUITS* VEGETABLES* FRUIT BUTTER, JAMS,
05JELLIES, MARMALADES* MEAT, FISH OR POULTRY*
06C. DID YOU CAN IN TIN OR GLASS*
07D. DID YOU CAN MORE OR LESS THAN LAST YEAR*
08E. WHAT NEW CANNING EQUIPMENT DID YOU BUY THIS
09YEAR*
10F. DID YOU DO MOST OF YOUR CANNING AT HOME OR IN
11COMMUNITY CANNING CENTERS*
12G. WHAT PROPORTION OF THE VEGETABLES WHICH YOU
15CANNED WAS GROWN BY YOU OR BY MEMBERS OF YOUR
16FAMILY*

AIP003061143201701 T FORM

02A. ABOUT HOW MANY TIMES A MONTH DO YOU GO TO THE
03MOVIES AT THIS TIME OF YEAR*

04B. DID YOU HAPPEN TO GO TO THE MOVIES DURING THE
05SEVEN DAYS ENDING LAST SUNDAY NIGHT*

AIP003090144301801A. ABOUT HOW MANY TIMES A MONTH DO YOU GO TO

02THE MOVIES AT THIS TIME OF THE YEAR*

03B. DID YOU HAPPEN TO GO TO THE MOVIES DURING
04THE SEVEN DAYS ENDING LAST SUNDAY NIGHT*

AIP003110244200301K FORM

02ARE YOU INTERESTED IN THE COMING ELECTION FOR

03PRESIDENT*

04/QUESTION WORDED DIFFERENTLY ON FORM T/

AIP003130344000301 T FORM

02WILL YOU LOOK OVER ALL THESE POSSIBLE CANDIDATES

03AND TELL ME WHICH ONE MAN YOU WOULD LIKE TO SEE

04AS THE NEXT PRESIDENT OF THE UNITED STATES*

05DEMOCRATIC

06BYRD HULL ROOSEVELT BYRNES WALLACE

07RAYBURN BARKLEY

08REPUBLICAN

09DEWEY JOHNSTON WARREN BRICKER WILLKIE

10MACARTHUR STASSEN

AIP003130344200901A. DID YOU HAVE A VEGETABLE GARDEN FOR HOME CON-

02SUMPTION LAST YEAR*

03B. DO YOU PLAN TO HAVE ONE THIS YEAR*

04C. WILL IT BE A LARGER OR SMALLER GARDEN THAN

05YOU HAD LAST YEAR*

AIP003140344100301K FORM

02HAVE YOU GIVEN MUCH THOUGHT OR ONLY A LITTLE

03THOUGHT TO THE ELECTION FOR PRESIDENT*

AIP003180544300101A. DID YOU HAVE A VEGETABLE GARDEN LAST YEAR*

02B. HAVE YOU STARTED A VEGETABLE GARDEN THIS YEAR*

03C. DO YOU PLAN TO HAVE ONE*

04D. DO YOU THINK THERE IS AS MUCH NEED FOR VICTORY

05GARDENS THIS YEAR AS THERE WAS LAST YEAR*

06E. WHY IS IT YOU ARE NOT PLANNING A VEGETABLE

07GARDEN THIS YEAR*

AIP003220744101301 T FORM

02DID YOU HAPPEN TO GO TO ANY MOVIE DURING THE

03LAST THREE WEEKS*

AIP003220744101401 T FORM

02ABOUT HOW MANY TIMES A MONTH DO YOU USUALLY GO

03TO THE MOVIES*

AIP003230744301701 DID YOU HAPPEN TO GO TO ANY MOVIE DURING THE

02LAST THREE WEEKS*

03 QUESTION 18

04ABOUT HOW MANY TIMES A MONTH DO YOU USUALLY GO*

AIP003240844301701A. DO YOU HAPPEN TO BE A MEMBER OF ANY OF THESE

02FARM ORGANIZATIONS*

03THE FARM BUREAU
04THE GRANGE
05THE FARMERS UNION

AIP003250844100401 T FORM

02DO YOU FEEL STRONGLY ENOUGH TODAY ABOUT YOUR
03CHOICE FOR PRESIDENT TO GO OUT OF YOUR WAY TO
04GET OTHER PEOPLE TO VOTE AS YOU DO*

AIP003250844102101 T FORM

02B, DO YOU FEEL THAT YOUR FARM ORGANIZATION REP-
03RESENTS YOUR VIEW ON PUBLIC QUESTIONS*

AIP003260844300301 REGULAR BALLOT

02DO YOU THINK YOU WILL PAY MUCH, A LITTLE, OR NO
03ATTENTION TO THE POLITICAL CAMPAIGN THIS FALL*

AIP003270944200201SECRET BALLOT

02A, ARE YOU INTERESTED IN THE COMING ELECTION
03FOR PRESIDENT*
04B, DO YOU VOTE IN ALL ELECTIONS, OR ONLY THOSE
05THAT INTEREST YOU*

AIP003270944300401A, ARE YOU INTERESTED IN THE COMING ELECTION

02FOR PRESIDENT*

AIP003290944300201SECRET BALLOT

02A, ARE YOU INTERESTED IN THE COMING ELECTION
03FOR PRESIDENT*
04B, DO YOU VOTE IN ALL ELECTIONS, OR ONLY THOSE
05THAT INTEREST YOU*

AIP003290944300401A, ARE YOU INTERESTED IN THE COMING ELECTION

02THIS NOVEMBER*
03B, DO YOU VOTE IN ALL ELECTIONS, OR ONLY THOSE
04THAT INTEREST YOU*

AIP003301044300401SECRET BALLOT

02ARE YOU INTERESTED IN THE COMING NOVEMBER
03ELECTION*

AIP003301044300501SECRET BALLOT

02DO YOU, YOURSELF, PLAN TO VOTE IN THE NOVEMBER
03ELECTION*

AIP003311044300401SECRET BALLOT

02ARE YOU INTERESTED IN THE COMING NOVEMBER
03ELECTION*

AIP003311044300501SECRET BALLOT

02DO YOU, YOURSELF, PLAN TO VOTE IN THE NOVEMBER
03ELECTION*

AIP003321044300401SECRET BALLOT

02ARE YOU INTERESTED IN THE COMING NOVEMBER
03ELECTION*

AIP003321044300501SECRET BALLOT

02A, DO YOU, YOURSELF, PLAN TO VOTE IN THE
03NOVEMBER ELECTION*

04B. /IF YES ASK/ HOW CERTAIN ARE YOU THAT YOU
05WILL VOTE -- VERY CERTAIN, FAIRLY CERTAIN, OR
06NOT CERTAIN*

AIP003331044300401 SECRET BALLOT

02ARE YOU INTERESTED IN THE COMING NOVEMBER
03ELECTION*

AIP003331044300501SECRET BALLOT

02A. DO YOU, YOURSELF, PLAN TO VOTE IN THE
03NOVEMBER ELECTION*

04B. /IF YES, ASK/ HOW CERTAIN ARE YOU THAT YOU
05WILL VOTE -- VERY CERTAIN, FAIRLY CERTAIN, OR
06NOT CERTAIN*

AIP003351144301601A. HAVE YOU ATTENDED A RELIGIOUS SERVICE WITHIN
02THE PAST FOUR WEEKS*

03B. HOW MANY TIMES IN THE PAST FOUR WEEKS*

AIP003390145301601DID YOU HAPPEN TO GO TO ANY MOVIES DURING THE
02LAST THREE WEEKS*

AIP003390145301701ABOUT HOW MANY TIMES A MONTH DO YOU GO TO THE
02MOVIES THIS TIME OF YEAR*

AIP003410245302001A. WHICH, IF ANY, OF THESE MAGAZINES HAVE YOU
02READ IN THE LAST FEW MONTHS*

031. CORONET 2. NEWSWEEK 3. POPULAR SCIENCE

044. POPULAR MECHANICS 5. MECHANICS ILLUSTRATED

05B. HAVE YOU READ THE LAST ISSUE OF ANY OF THOSE
06MAGAZINES*

07C. WHICH ONES*

AIP003430345300101WHEN THIS WAR IS OVER, MANY AMERICANS WILL WANT
02TO TRAVEL TO VARIOUS PARTS OF THE WORLD, IF YOU
03COULD TAKE A TRIP OUTSIDE OF THE UNITED STATES,
04TO WHICH ONE COUNTRY WOULD YOU MOST LIKE TO GO*

AIP003460545300501B. DO YOU THINK ROOSEVELT'S BIRTHDAY SHOULD BE
02MADE A HOLIDAY IN THIS STATE*

AIP003460545301201A. DO YOU READ REGULARLY ANY NEWSPAPER COLUMNIST
02WRITING ON NATIONAL AFFAIRS*

03B. WHO*

04C. WHICH ONE DO YOU LIKE BEST*

AIP003480545300801A. DID YOU HAVE A VEGETABLE GARDEN LAST YEAR*

02B. HAVE YOU STARTED A VEGETABLE GARDEN THIS YEAR*

03C. DO YOU PLAN TO HAVE ONE*

04D. DO YOU THINK THERE IS MORE NEED OR LESS NEED

05FOR VICTORY GARDENS THIS YEAR THAN THERE WAS

06LAST YEAR*

AIP003520745301401A. DO YOU READ A DAILY NEWSPAPER*

AIP003520745302001A. DID YOU HAPPEN TO READ OR MAKE USE OF ANY
02EXTENSION BULLETINS PUBLISHED BY YOUR STATE

03AGRICULTURAL COLLEGE DURING THE PAST YEAR*

04B. IN GENERAL, DID YOU FIND THESE BULLETINS VERY

05HELPFUL, FAIRLY HELPFUL, A LITTLE HELP, OR NO

06HELP AT ALL*

AIPO03520745302101A. IS YOUR FAMILY NOW MAKING DEFINITE PLANS FOR A
02VACATION AWAY FROM THE FARM AFTER THE WAR*
03B. WHAT KIND OF A VACATION WILL IT BE*
041. GO TO SEASHORE OR LAKE
052. GO TO NATIONAL PARK
063. GO TO A BIG CITY
074. GO OUT OF THE UNITED STATES
085. TAKE AN AUTOMOBILE TRIP /JUST RIDE/
096. OTHER

AIPO03530845101401 T FORM.

02D. IF YOU COULD AFFORD. WOULD YOU LIKE TO TAKE A
03TRIP OUTSIDE THIS COUNTRY AFTER THE WAR*
04E. WHERE WOULD YOU LIKE TO GO*

AIPO03540845301801DOES THE THEATER, WHICH YOU ATTEND MOST, SHOW
02ADVERTISEMENTS OF LOCAL DEALERS ON THE SCREEN*

AIPO03560945302101DID YOU HAPPEN TO GO TO ANY MOVIES DURING THE
02LAST THREE WEEKS*

AIPO03560945302201ABOUT HOW MANY TIMES A MONTH DO YOU GO TO THE
02MOVIES THIS TIME OF YEAR*

AIPO03621245300101WHAT IS THE MOST IMPORTANT PROBLEM THAT YOU AND
02YOUR FAMILY FACE TODAY*

AIPO03640146101001 K FORM

02C. PLEASE TELL ME IN YOUR OWN WORDS WHAT YOU
03CONSIDER TO BE A LIBERAL IN POLITICS*

AIPO03650246100801 K FORM

02A. SHOULD CONGRESS SPEND MONEY TO BUILD A RADIO
03STATION IN WASHINGTON, D.C. TO BROADCAST ITS
04DEBATES*
05B. IF THIS IS DONE, DO YOU THINK MANY PEOPLE
06WOULD LISTEN TO THESE DEBATES*

AIPO03670346301001A. DID YOU HAVE A VEGETABLE GARDEN LAST YEAR*

AIPO03670346201301 T FORM

02C. DID YOU USE IT YESTERDAY* /THE RADIO/
03D. JUST MAKING A GUESS, HOW MUCH TIME WAS IT
04TURNED ON YESTERDAY DURING THE DAYTIME /UNTIL
056 P.M./*
06E. DURING THE EVENING /AFTER 6 P.M./*

AIPO03680346300201WHAT ONE THING IN THE NEWS, APART FROM LOCAL
02NEWS, HAS INTERESTED YOU MOST IN RECENT WEEKS*
03RUSSIAN QUESTION
04RUSSIAN-IRAN SITUATION
05RUSSIAN SPY STORIES
06RUSSIAN WALKING OUT OF UNO, RUSSIA AND THE UNO

AIPO03730646300601ARE YOU INTERESTED IN THE COMING ELECTIONS IN
02THIS STATE FOR CONGRESSMEN*

AIP003730646301201A. DO YOU HAVE A FAVORITE AUTHOR?
02B. WHO IS IT?

AIP003740646301401A. AS YOU KNOW, EVERYONE HAS SOME FAULTS OR SHORT-
02COMINGS. WHAT WOULD YOU SAY IS YOUR CHIEF
03FAULT OR SHORTCOMING?

AIP003750746302701A. DO YOU BELONG TO ANY VETERANS ORGANIZATIONS?
02B. DO YOU PLAN TO JOIN ANY?
03C. WHICH ONE?

AIP003770846300301A. DO YOU THINK YOU WOULD LIKE TO RUN FOR PUBLIC
02OFFICE SOMEDAY?

AIP003770846301001C. WHICH POLITICAL PARTY DO YOU THINK WILL WIN
02THE MOST SEATS IN CONGRESS IN THE ELECTION THIS
03FALL -- THE DEMOCRATIC OR THE REPUBLICAN?

AIP003780946300201B. WHAT DO YOU PERSONALLY REGARD AS THE MOST
02IMPORTANT ISSUE WHICH SHOULD BE DISCUSSED IN THE
03COMING NOVEMBER ELECTION CAMPAIGN?

AIP003780946300601A. HAVE YOU PAID ANY ATTENTION TO THE COMING
02ELECTIONS THIS FALL?

AIP003780946301401A. DO YOU FOLLOW MAJOR LEAGUE BASEBALL REGULAR-
02LY?
03B. IF THE ST. LOUIS CARDINALS PLAY THE BOSTON
04RED SOX IN THE WORLD SERIES WHICH WOULD YOU LIKE
05TO SEE WIN?
06C. IF THE BROOKLYN DODGERS PLAY THE BOSTON RED
07SOX IN THE WORLD SERIES, WHICH WOULD YOU LIKE TO
08SEE WIN?

AIP003780946302101A. ARE YOU INTERESTED IN THE COMING STATE
02ELECTIONS?

AIP003791046300501 S FORM
02ARE YOU INTERESTED IN THE COMING STATE
03ELECTION?

AIP003790946300801A. HAVE YOU PAID ANY ATTENTION TO THE COMING
02ELECTIONS THIS FALL?

AIP003790946301001 K FORM
02IF YOU ARE NOT ABLE TO VOTE ON ELECTION DAY IN
03NOVEMBER, HOW MUCH DIFFERENCE WILL IT MAKE TO
04YOU PERSONALLY -- A GREAT DEAL, A LITTLE, OR NO
05DIFFERENCE?
06/QUESTION WORDED DIFFERENTLY ON FORM T/

AIP003790946302001A. ARE YOU INTERESTED IN THE COMING STATE
02ELECTIONS?

AIP003801046300501A. ARE YOU INTERESTED IN THE COMING STATE
02ELECTIONS?

AIP003811046300501A. ARE YOU INTERESTED IN THE COMING STATE
02ELECTIONS?

AIPO03821046200401ARE YOU INTERESTED IN THE COMING STATE
02ELECTIONS*

AIPO03831046200401ARE YOU INTERESTED IN THE COMING STATE
02ELECTIONS*

AIPO03851146301701DID YOU HAPPEN TO GO TO THE MOVIES DURING THE
02LAST THREE WEEKS*

AIPO03851146301801ABOUT HOW MANY TIMES A MONTH DO YOU USUALLY GO
02TO THE MOVIES AT THIS TIME OF THE YEAR*

AIPO03851146301901WILL YOU PLEASE THINK BACK AND TELL ME WHEN YOU
02WENT TO THE MOVIES DURING THE PAST WEEK*

AIPO03880147101701 K FORM

02HERE ARE SOME IDEAS FOR A VOX POP - OR VOICE OF
03THE PEOPLE RADIO PROGRAM. WE WOULD LIKE TO GET
04YOUR IDEAS ON HOW INTERESTING YOU THINK EACH
05ONE IS. WILL YOU PLEASE READ THE PROGRAM IDEA
06ON THIS CARD AND THEN I WILL ASK YOU A QUESTION.
07A. WHICH ONE OF THE FIVE STATEMENTS BEST
08DESCRIBES HOW YOU FEEL ABOUT THIS RADIO PROGRAM
09IDEA*

10B. NOW. PLEASE TURN THE CARD OVER AND READ THE
11PROGRAM IDEA ON THE BACK SIDE. WHICH ONE OF THE
12FIVE STATEMENTS BEST DESCRIBES HOW YOU FEEL
15ABOUT THIS RADIO PROGRAM IDEA*

15A BROADCAST FROM A PENITENTIARY. LIKE SING SING.
16PARKS JOHNSON AND WARREN HULL. AS MASTERS OF
17CEREMONIES. WOULD INTERVIEW THE PRISONERS WHO
18WOULD BE IDENTIFIED ONLY BY THEIR PRISON NUM-
19BERS. CONVICTS WOULD BE ASKED ABOUT THEIR PLANS
20FOR CAREERS AFTER LEAVING THE PENITENTIARY.
21THEY MIGHT BE ASKED WHAT EFFECT THEY THINK BEING
22IN PRISON HAS HAD ON THEIR ABILITY TO LIVE LAW-
23ABIDING, USEFUL LIVES WHEN THEY ARE RELEASED.
24A BROADCAST FROM THE SCHOOL OF THE OZARKS, AT
25POINT LOOKOUT, MISSOURI. THIS IS THE OZARK
28MOUNTAIN INSTITUTION WHERE POOR BOYS AND GIRLS
29OF THE HILL-BILLY COUNTRY MAY EARN THEIR ENTIRE
30COLLEGE EDUCATION. PARKS JOHNSON AND WARREN
31HULL. AS MASTERS OF CEREMONIES. WOULD INTERVIEW
32INTERESTING STUDENTS, SUCCESSFUL GRADUATES, AND

AIPO03900247100601 T FORM.

02A. DID YOU EVER TAKE LESSONS TO PLAY ANY MUSICAL
03INSTRUMENT*

04B. WHICH INSTRUMENT OR INSTRUMENTS*

AIPO03900247101601 T FORM

02A. DOES YOUR FAMILY HAVE A DOG, A CAT, OR A
03CANARY AS A PET*

AIPO03920347300401WHAT IS THE MOST IMPORTANT PROBLEM THAT YOU AND
02YOUR FAMILY FACE TODAY*

AIPO03920347301001C. HAVE YOU ATTENDED CHURCH SINCE LAST EASTER*
02D. DID YOU, YOURSELF, HAPPEN TO GO TO CHURCH
03THIS LAST SUNDAY*

AIP003920347301601DID YOU HAPPEN TO GO TO ANY MOVIES DURING THE
02LAST THREE WEEKS*

AIP003920347301701ABOUT HOW MANY TIMES A MONTH DO YOU USUALLY GO
02TO THE MOVIES AT THIS TIME OF THE YEAR*

AIP003920347301801WILL YOU PLEASE THINK BACK AND TELL ME WHEN
02YOU WENT TO THE MOVIES DURING THE PAST WEEK*

AIP003950447300501A. HAVE YOU MADE ANY PLANS TO TAKE A VACATION
02TRIP THIS SUMMER*
03B. WHERE DO YOU PLAN TO GO /NAME OF STATE/*
04C. HOW LONG WILL YOUR VACATION LAST*
05D. HOW DO YOU PLAN TO GO THIS YEAR*
06E. DO YOU TAKE A VACATION EVERY SUMMER*
07F. DO YOU /DOES YOUR HUSBAND/ USUALLY GET A
08VACATION WITH PAY EACH YEAR*
09G. WHAT KIND OF PLACE DO YOU LIKE BEST TO GO FOR
10A VACATION - A LAKE, THE MOUNTAINS, SEASHORE, OR
11SOME OTHER PLACE*
12H. IF YOU COULD GO ANYWHERE YOU WANTED ON A
15VACATION THIS SUMMER, AND COST DID NOT MATTER,
16WHERE WOULD YOU MOST LIKE TO GO*

AIP003950447301301A. DO YOU HAPPEN TO BE READING ANY BOOKS OR
02NOVELS AT THE PRESENT TIME*
03B. WHICH ONE OR ONES*

AIP003960547300101A. DID YOU HAVE A VEGETABLE GARDEN LAST YEAR*
02B. DO YOU PLAN TO HAVE A VEGETABLE GARDEN THIS
03YEAR*

AIP004000747300701A. ASSUMING YOU HAD THE ABILITY AND THAT YOU
02COULD HAVE YOUR CHOICE OF ANY OF THESE JOBS -
03WHICH ONE WOULD YOU PREFER*
04 1. PRESIDENT OF A LARGE UNIVERSITY - SALARY
05\$15,000 YEAR
06 2. GOVERNOR OF A STATE - SALARY \$10,000 YEAR
07 3. A MOVIE STAR - SALARY \$50,000 YEAR
08 4. PRESIDENT OF A LARGE COMPANY - SALARY
09\$40,000 YEAR
10 5. HEAD OF A BIG LABOR UNION - SALARY \$25,000
11YEAR
12 6. UNITED STATES SENATOR - SALARY \$12,500 YEAR
15 7. A BIG BASEBALL STAR - SALARY \$50,000 YEAR
16B. WHY DO YOU PICK THAT ONE*

AIP004010747300601A. DID YOU HAPPEN TO GO TO ANY MOVIES DURING
02THE LAST THREE WEEKS*
03B. ABOUT HOW MANY TIMES A MONTH DO YOU USUALLY
04GO TO THE MOVIES AT THIS TIME OF THE YEAR*
05C. WILL YOU PLEASE THINK BACK AND TELL ME WHEN
06YOU WENT TO THE MOVIES DURING THE PAST WEEK -
07THAT IS, SINCE LAST -----*
08D. WHAT THEATRE DID YOU GO TO THE LAST TIME YOU
09WENT TO THE MOVIES*
10E. WHAT TOWN OR CITY IS THAT THEATRE IN*

AIP004010747301101B. HAVE YOU WRITTEN OR WIRED YOUR CONGRESSMAN

02DURING THIS SESSION OF CONGRESS - THAT IS, SINCE
03LAST JANUARY 5*
04C. HAVE YOU WRITTEN OR WIRED THE PRESIDENT DUR-
05ING THIS SAME PERIOD*
06D. WHAT DID YOU WRITE HIM ABOUT*
07E. DID YOU DO IT YOURSELF, OR DID SOME PERSON
08OR ORGANIZATION SUGGEST THAT YOU DO IT*
09F. WHAT ORGANIZATION*

AIPO04010747301201A. WHICH DO YOU YOURSELF PREFER AS A PET - A
02CAT OR A DOG*
03B. WHAT BREED OR KIND OF DOG DO YOU LIKE BEST*

AIPO04020847101001 T FORM
02WHAT IS THE MOST INTERESTING BOOK /BOOKS/ YOU
03HAVE EVER READ*

AIPO04020847301401T FORM
02A. DID YOU HAPPEN TO GO TO ANY MOVIES DURING
03THE LAST THREE WEEKS*
04B. ABOUT HOW MANY TIMES A MONTH DO YOU USUALLY
05GO TO THE MOVIES AT THIS TIME OF THE YEAR*
06C. WILL YOU PLEASE THINK BACK AND TELL ME WHEN
07YOU WENT TO THE MOVIES DURING THE PAST WEEK*

AIPO04051047300401A. DO YOU PLAY CARDS REGULARLY, ONLY OCCASION-
02ALLY, OR NOT AT ALL*
03B. WHAT CARD GAME DO YOU, YOURSELF, LIKE BEST*

AIPO04071147301501IF YOU COULD HAVE BEEN PRESENT AND SEEN ANY ONE
02EVENT IN THE WHOLE HISTORY OF THE U.S. - WHICH
03EVENT WOULD YOU, YOURSELF, MOST LIKE TO HAVE
04SEEN*

AIPO04091247100401 K FORM
02WHICH ONE OF THESE NEWS EVENTS OF 1947 INTER-
03ESTED YOU MOST*
04/13/ THE EISENHOWER BOOM FOR PRESIDENT

AIPO04101247101501 T FORM
02A. DID YOU HAPPEN TO HEAR OR READ ABOUT MR.
03WALLACES SPEECH ANNOUNCING HIS PLANS TO RUN FOR
04PRESIDENT ON A NEW THIRD-PARTY TICKET*

AIPO04101247101701 T FORM
02A. ARE YOU NOW, OR HAVE YOU EVER BEEN, A MEMBER
03OF A BOOK CLUB WHICH SELLS NEW BOOKS TO ITS
04MEMBERS*
05B. WHICH CLUB/S/*
06C. DO YOU HAPPEN TO RECALL THE NAME OF A RECENT
07BOOK OFFERED BY THIS CLUB*

AIPO04130248200601 K FORM.
02C. HAVE YOU ANY HOBBY THAT YOU ARE PARTICULARLY
03INTERESTED IN*

AIPO04130248200701 K FORM.
02B. WHICH WOULD YOU SAY GIVES YOU THE GREATEST
03SATISFACTION AND INTEREST - YOUR WORK OR YOUR
04LEISURE TIME*

AIPO04140348200401 T FORM

02A. IF YOU COULD LIVE IN ANY STATE IN THE NATION,
03IN WHICH STATE WOULD YOU MOST LIKE TO LIVE*

AIPO04150348300301HAVE YOU GIVEN MUCH THOUGHT, OR ONLY A LITTLE
02THOUGHT, TO THE ELECTION FOR PRESIDENT*

AIPO04160448301101B. DO YOU, YOURSELF, TAKE PART IN ANY SPORT*
02WHICH ONES*

AIPO04170448301101A. DO YOU FOLLOW MAJOR LEAGUE BASEBALL AT ALL*
02B. THE MAJOR LEAGUE BASEBALL SEASON IS GETTING
03UNDER WAY. WHICH TEAM DO YOU THINK WILL WIN THE
04AMERICAN LEAGUE CHAMPIONSHIP*
05C. WHICH TEAM WILL WIN THE NATIONAL LEAGUE
06CHAMPIONSHIP*

AIPO04260948300201ARE YOU INTERESTED IN THE COMING ELECTION FOR
02PRESIDENT*

AIPO04270948300201 S FORM
02ARE YOU INTERESTED IN THE COMING ELECTION FOR
03PRESIDENT*

AIPO04280948300201 SUPP. SEC. V
02ARE YOU INTERESTED IN THE COMING ELECTION FOR
03PRESIDENT*

AIPO04290948300201 SEC. V-ALA.
02ARE YOU INTERESTED IN THE COMING ELECTION FOR
03PRESIDENT*

AIPO04301048300201SEC. V SUPPLEMENT ALABAMA
02ARE YOU INTERESTED IN THE COMING ELECTION FOR
03PRESIDENT*

AIPO04311048300201ARE YOU INTERESTED IN THE COMING ELECTION FOR
02PRESIDENT*

AIPO04360149300501A. DO YOU HAPPEN TO BE READING ANY BOOK/S/ AT
02THE PRESENT TIME*

AIPO04400449301001B. ARE THERE ANY BOOKS WHICH HAVE BEEN PUBLISHED
02RECENTLY THAT YOU WOULD ESPECIALLY LIKE TO READ*

AIPO04410449100101 K FORM.
02A. IF YOU HAD YOUR CHOICE OF GOING ANYWHERE YOU
03WANTED IN THE U.S. ON A VACATION THIS SUMMER,
04AND COST DID NOT MATTER. WHERE WOULD YOU MOST
05LIKE TO GO*
06B. DO YOU USUALLY GET A VACATION WITH PAY EACH
07YEAR*

AIPO04410449301101A. DO YOU FOLLOW MAJOR LEAGUE BASEBALL AT ALL*
02B. THE MAJOR LEAGUE BASEBALL SEASON IS GETTING
03UNDER WAY. WHICH TEAM DO YOU THINK WILL WIN THE
04AMERICAN LEAGUE CHAMPIONSHIP*
05C. AND WHICH TEAM DO YOU THINK WILL WIN THE
06NATIONAL LEAGUE CHAMPIONSHIP*

AIPO04420549100701 T FORM

02A. SOME CHURCHES NOW CONDUCT WHAT IS KNOWN AS
03RETREATS - THAT IS, A PERSON MAY GO TO A QUIET
04PLACE WITH A SMALL GROUP AND STAY FOR TWO OR
05THREE DAYS TO THINK ABOUT ONES LIFE AND ONES
06RELIGION. DOES THIS IDEA APPEAL TO YOU, OR NOT*
07B. WOULD YOU LIKE TO HAVE YOUR CHURCH CONDUCT
08RETREATS*

AIPO04420549301201B. HAVE YOU EVER THOUGHT THAT YOU WOULD LIKE TO
02TRY TO WRITE A NOVEL*

AIPO04440649300601H0ULD YOU SAY THAT YOU, YOURSELF, ARE INTERESTED
02IN POLITICAL AFFAIRS IN THIS COUNTRY, OR DO YOU
03PREFER TO LEAVE THAT TO OTHERS*

AIPO04460849201201 K FORM

02B. HOW INTERESTED WOULD YOU SAY YOU ARE IN THE
03COMING ELECTION IN ENGLAND - VERY INTERESTED,
04FAIRLY INTERESTED, A LITTLE, OR NOT AT ALL IN-
05TERESTED*

AIPO04470949101101 K FORM

02A. DO YOU FOLLOW MAJOR LEAGUE BASEBALL AT ALL*
03B. WHO WOULD YOU, YOURSELF, SAY WAS THE GREATEST
04BASEBALL PLAYER OF ALL TIMES*

AIPO04470949101801 T FORM

02THE DEMOCRATIC NATIONAL COMMITTEE HAS REMOVED
03GOV. J. STROM THURMOND AND FIVE OTHER COMMITTEE-
04MEN FROM ITS MEMBERSHIP BECAUSE THEY BROKE AWAY
05AND STARTED THE DIXIECRAT PARTY IN THE 1948 E-
06LECTION. WHAT IS YOUR OPINION OF THIS ACTION BY
07THE COMMITTEE*

AIPO04501149100701D. ANOTHER OF TRUMANS PROPOSALS CONCERNS INTER-
02STATE TRAVEL. DO YOU THINK NEGROES SHOULD OR
03SHOULD NOT BE REQUIRED TO OCCUPY A SEPARATE PART
04OF A TRAIN OR BUS WHEN TRAVELING FROM ONE STATE
05TO ANOTHER*

AIPO04501149101401 TPS FORM

02DO YOU HAPPEN TO BE READING ANY BOOKS OR NOVELS
03AT THE PRESENT TIME*

AIPO04501149101701TPS FORM

02IF YOU WERE VOTING FOR CONGRESSMAN TODAY, WOULD
03YOU BE MOST LIKELY TO VOTE FOR THE REPUBLICAN,
04THE DEMOCRAT, OR THE CANDIDATE OF SOME OTHER
05PARTY*

AIPO04510150100601WHAT MAGAZINES DO YOU HAPPEN TO READ REGULARLY.

AIPO04510150201101A. ARE YOU INTERESTED IN POLITICS*

AIPO04510150101401A. HAVE YOU EVER BOUGHT ANY OF THE PAPER-BOUND
0225-CENT POCKET-SIZE BOOKS WHICH ARE SOLD AT
03NEWSSTANDS, BOOK STORES, DRUG STORES, AND OTHER
04SUCH PLACES*

05B. DO YOU RECALL THE NAME OF THE LAST ONE YOU
06BOUGHT*
07C. WHEN DID YOU LAST BUY ONE OF THESE BOOKS*
08D. ABOUT HOW MANY HAVE YOU BOUGHT DURING THE
09LAST THREE MONTHS*

AIPO04520250200101D. HAVE YOU EVER GONE TO A MAJOR LEAGUE BASEBALL
02GAME*

AIPO04520150201301 K FORM

02A. HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED
03AS POSSIBLE CANDIDATES FOR THE REPUBLICAN PARTY.
04WHICH ONE WOULD YOU LIKE TO SEE NOMINATED AS THE
05REPUBLICAN CANDIDATE FOR PRESIDENT*
06B. WHICH ONE OF THE MEN ON THAT LIST WOULD BE
07YOUR SECOND CHOICE AS CANDIDATE FOR PRESIDENT
08ON THE REPUBLICAN TICKET*
09BRICKER DEWEY DRISCOLL EISENHOWER LODGE
10MARTIN STASSEN TAFT VANDENBERG WARREN

AIPO04520250101501 TPS FORM

02DO YOU THINK PRESIDENT TRUMAN WILL BE A CANDI-
03DATE FOR RE-ELECTION ON THE DEMOCRATIC TICKET IN
041952*

AIPO04550550101401 TPS FORM

02HAVE YOU ATTENDED THE MOVIES DURING THE PAST 7
03DAYS*
04B. ON WHICH OF THE PAST SEVEN DAYS DID YOU
05ATTEND THE MOVIES*
06C. WOULD YOU PLEASE TELL ME WHEN WAS THE LAST
07TIME YOU WENT TO THE MOVIES*
08D. ABOUT HOW MANY TIMES A MONTH DO YOU USUALLY
09GO TO THE MOVIES AT THIS TIME OF THE YEAR*
10E. CAN YOU REMEMBER WHAT THE PRICE OF YOUR
11TICKET WAS /INCLUDING TAX/ THE LAST TIME YOU
12WENT TO THE MOVIES*

AIPO04560650100101A. IF YOU HAD YOUR CHOICE OF GOING ANYWHERE YOU
02WANTED IN THE WORLD ON A VACATION THIS SUMMER.
03AND COST DID NOT MATTER. WHERE WOULD YOU MOST
04LIKE TO GO*
05B. DO YOU /DOES YOUR HUSBAND/ USUALLY GET A
06VACATION WITH PAY EACH YEAR*

AIPO04560650100701WHAT MAGAZINE DO YOU HAPPEN TO READ REGULARLY*

AIPO04570650102401C. DO YOU EVER BOWL*

AIPO04570650102501A. CAN YOU SWIM*

02B. HOW OFTEN DO YOU GO SWIMMING*

AIPO04600850100601WHICH POLITICAL CONTEST /RACE/ IN THIS STATE ARE
02YOU. YOURSELF. MOST INTERESTED IN*

AIPO04600850102101A. WOULD YOU PLEASE TELL ME WHEN WAS THE LAST
02TIME YOU WENT TO THE MOVIES*

03B. ON WHICH DAY OR DAYS DID YOU GO IN THE PAST
04WEEK*

AIPO04600850102701WOULD YOU SAY THAT YOU ARE VERY MUCH INTERESTED
02IN POLITICS, OR NOT*

AIPO04610950100901A. DO YOU EVER HAPPEN TO READ MYSTERY STORIES*
02B. HOW OFTEN DO YOU READ MYSTERY STORIES, FRE-
03QUENTLY, ONCE IN A WHILE, OR VERY SELDOM*
04C. WHO WOULD YOU, YOURSELF, SAY WAS THE BEST
05MYSTERY STORY WRITER OF ALL TIME*

AIPO04610950101101A. ARE YOU INTERESTED IN THE COMING NOVEMBER
02ELECTIONS*
03B. HAVE YOU TALKED AT ALL ABOUT THE COMING
04ELECTIONS WITH MEMBERS OF YOUR FAMILY OR
05FRIENDS*

AIPO04620950101101A. WHAT CITY IN THE UNITED STATES WHICH YOU HAVE
02VISITED DO YOU THINK IS THE MOST INTERESTING*
03B. AND WHAT CITY IN THE UNITED STATES WHICH YOU
04HAVE NOT VISITED DO YOU THINK WOULD BE THE MOST
05INTERESTING*

AIPO04620950201201HAVE YOU TALKED OVER THE COMING ELECTION WITH
02MEMBERS OF YOUR FAMILY, OR FRIENDS, OR PEOPLE IN
03YOUR /YOUR HUSBANDS/ LINE OF WORK*

AIPO04631050201301WHAT CITY IN THE ENTIRE WORLD DO YOU THINK WOULD
02BE THE MOST INTERESTING TO VISIT*

AIPO04631050201601HAVE YOU TALKED OVER THE COMING ELECTION WITH
02MEMBERS OF YOUR FAMILY, OR FRIENDS, OR PEOPLE IN
03YOUR /YOUR HUSBANDS/ LINE OF WORK*

AIPO04641050200901HAVE YOU TALKED OVER THE COMING ELECTION WITH
02MEMBERS OF YOUR FAMILY, OR FRIENDS, OR PEOPLE IN
03YOUR /YOUR HUSBANDS/ LINE OF WORK*

AIPO04641050201201A. WHAT CITY IN THE UNITED STATES WHICH YOU HAVE
02VISITED DO YOU THINK IS THE MOST INTERESTING*
03B. AND WHAT CITY IN THE UNITED STATES WHICH YOU
04HAVE NOT VISITED DO YOU THINK WOULD BE THE MOST
05INTERESTING*

AIPO04651050100901HAVE YOU TALKED OVER THE COMING ELECTION WITH
02MEMBERS OF YOUR FAMILY, OR FRIENDS, OR PEOPLE IN
03YOUR /YOUR HUSBANDS/ LINE OF WORK*

AIPO04651050101201A. WHAT CITY IN THE UNITED STATES WHICH YOU
02HAVE VISITED DO YOU THINK IS THE MOST INTEREST-
03ING*
04B. AND WHAT CITY IN THE UNITED STATES WHICH YOU
05HAVE NOT VISITED DO YOU THINK WOULD BE THE MOST
06INTERESTING*

AIPO04661050300601HAVE YOU TALKED OVER THE COMING ELECTION WITH
02MEMBERS OF YOUR FAMILY, OR FREINDS, OR PEOPLE IN
03YOUR /YOUR HUSBANDS/ LINE OF WORK*

AIPO04661050301101WHEN THINGS ARE NOT GOING RIGHT FOR YOU, WHAT DO
02YOU DO TO CHEER YOURSELF UP*

AIPO04661050301301ARE YOU INTERESTED IN THE COMING STATE
02ELECTIONS*

AIPO04671150100501WOULD YOU SAY YOU ARE INTERESTED IN POLITICS,
02OR NOT*

AIPO04681250100301A. IF YOU COULD ASK ANYONE IN THIS COUNTRY ANY
02QUESTION YOU WANTED TO ABOUT PROBLEMS TODAY,
03WHAT QUESTION WOULD YOU MOST LIKE TO ASK*
04B. OF WHAT PERSON IN PARTICULAR WOULD YOU LIKE
05TO ASK THIS QUESTION*

AIPO04691250101101A. DO YOU, YOURSELF, FOLLOW MAJOR LEAGUE BASE-
02BALL AT ALL*
03B. IN CASE THE UNITED STATES DOES GET INTO AN
04ALL-OUT WAR, SAY, IN THE COMING YEAR, DO YOU
05THINK MAJOR LEAGUE BASEBALL SHOULD OR SHOULD NOT
06BE ALLOWED TO CONTINUE*

AIPO04700151101701A. HAVE YOU ATTENDED THE MOVIES DURING THE PAST
027 DAYS*
03B. ON WHICH OF THE PAST SEVEN DAYS DID YOU
04ATTEND THE MOVIES*
05C. ABOUT HOW MANY TIMES A MONTH HAVE YOU BEEN
06GOING TO THE MOVIES RECENTLY*

AIPO04710251102001WHICH DO YOU ENJOY THE MOST - RADIO, TELEVISION,
02OR THE MOVIES*

AIPO04730351202201A. DO YOU THINK IT WOULD BE A GOOD IDEA OR A
02POOR IDEA TO TELEVISE SESSIONS OF CONGRESS IN
03WASHINGTON*
04B. DO YOU THINK THESE WOULD BE INTERESTING PRO-
05GRAMS TO WATCH, OR NOT*

AIPO04740451100601A. DO YOU FOLLOW MAJOR LEAGUE BASEBALL AT ALL*
02B. THE MAJOR LEAGUE BASEBALL SEASON IS GETTING
03UNDER WAY, WHICH TEAM DO YOU THINK WILL WIN THE
04AMERICAN LEAGUE CHAMPIONSHIP THIS YEAR*
05C. AND WHICH TEAM DO YOU THINK WILL WIN THE
06NATIONAL LEAGUE CHAMPIONSHIP THIS YEAR*

AIPO04750551200701A. PARIS THIS YEAR IS CELEBRATING ITS FOUNDING
022,000 YEARS AGO, WOULD YOU LIKE TO VISIT PARIS
03SOMETIME*
04B. WHAT WOULD YOU MOST LIKE TO SEE IN PARIS*

AIPO04760651201501A. WOULD YOU LIKE TO VISIT ENGLAND SOMETIME*
02B. WHAT WOULD YOU MOST LIKE TO SEE IN ENGLAND*
03C. WHAT WOULD YOU MOST LIKE TO SEE IN LONDON*

AIPO04770751200501A. DO YOU THINK IT IS A GOOD IDEA OR A POOR IDEA
02FOR HUSBANDS AND WIVES TO TAKE SEPARATE
03VACATIONS*
04B. DO YOU PLAN TO TAKE A VACATION THIS SUMMER*
05C. HOW MANY DAYS DO YOU PLAN TO TAKE /DID YOU
06TAKE/ FOR YOUR VACATION THIS SUMMER*
07D. NOW, JUST TO GET AN IDEA OF HOW PEOPLE ARE
08SPENDING THEIR VACATIONS THIS YEAR-- ABOUT HOW
09MUCH MONEY DO YOU PLAN TO SPEND /DID YOU SPEND/

10ON YOUR VACATION*
11E. IS THAT MORE OR LESS THAN YOU USUALLY SPEND*

AIP004770751201401A. DO YOU HAVE A VEGETABLE GARDEN FOR HOME USE
02THIS YEAR*

AIP004770751201901A. DO YOU FOLLOW MAJOR LEAGUE BASEBALL AT ALL*
02B. AS YOU KNOW, A NEW BASEBALL COMMISSIONER WILL
03HAVE TO BE CHOSEN TO TAKE HAPPY CHANDLERS PLACE.
04WHO WOULD YOU LIKE TO SEE NAMED TO FILL THIS
05POSITION AS BASEBALL COMMISSIONER*

AIP004800951201201A. DO YOU FOLLOW COLLEGE FOOTBALL AT ALL*

AIP004811051200701B. WILL YOU TELL ME WHO GUY G. GABRIELSON IS*
02D. WILL YOU TELL ME WHO WILLIAM M. BOYLE IS*

AIP004880352200201B. DO YOU HAVE A PET DOG OR CAT*

AIP004880352200401HAVE YOU GIVEN MUCH THOUGHT, OR ONLY A LITTLE
02THOUGHT, TO THE ELECTION FOR PRESIDENT*

AIP004890352201501A. DO YOU FOLLOW MAJOR LEAGUE BASEBALL AT ALL*
02B. THE MAJOR LEAGUE BASEBALL SEASON IS GETTING
03UNDER WAY, WHICH TEAM DO YOU THINK WILL WIN THE
04AMERICAN LEAGUE CHAMPIONSHIP*
05C. AND WHICH TEAM DO YOU THINK WILL WIN THE
06NATIONAL LEAGUE CHAMPIONSHIP*

AIP004900452202301A. ABOUT HOW OFTEN DO YOU GO TO THE MOVIES*

AIP004910452100201HAVE YOU GIVEN MUCH THOUGHT, OR ONLY A LITTLE
02THOUGHT, TO THE ELECTION FOR PRESIDENT*

AIP004910452100801DO YOU PLAN TO HAVE A VEGETABLE GARDEN FOR HOME
02USE THIS YEAR*

AIP004910452100901 TP5 FORM

02A. DID YOU /YOUR WIFE/ DO ANY CANNING OF FRUITS
03OR VEGETABLES LAST YEAR*
04B. DO YOU /YOUR WIFE/ EXPECT TO CAN ANY FRUITS
05OR VEGETABLES THIS YEAR*

AIP004910452101101A. DID YOU GO AWAY ON A VACATION LAST YEAR
02/1951/, OR DID YOU JUST STAY HOME*
03B. HOW LONG A VACATION DID YOU TAKE - THAT IS,
04ABOUT HOW MANY DAYS*
05C. ABOUT HOW MUCH MONEY DID YOU SPEND ON YOUR
06VACATION LAST YEAR*

AIP004910452101201A. HAVE YOU MADE ANY PLANS TO TAKE A VACATION
02TRIP THIS YEAR*
03B. DO YOU /DID YOU/ PLAN TO SPEND MORE MONEY OR
04LESS MONEY ON YOUR VACATION THIS YEAR THAN YOU
05DID LAST YEAR*

AIP004910452101301A. HAVE YOU TRAVELED OUTSIDE THE BORDERS OF THE
02/CONTINENTAL/ UNITED STATES SINCE THE END OF
03WORLD WAR II /AUGUST, 1945/*
04B. IN WHICH COUNTRY OR COUNTRIES HAVE YOU

05TRAVELED SINCE THE END OF THE WAR*

AIPO04920552200601A.WHAT DAY OF THE WEEK DO YOU LIKE BEST*
02B.WHAT DO YOU MOST ENJOY DOING ON THAT DAY*

AIPO04920552201501HAVE YOU READ ANY OF THESE MAGAZINES IN THE LAST
02THREE MONTHS*
03QUICK NEWSWEEK LADIES HOME JOURNAL READERS
04DIGEST MCCALLS LOOK WOMANS HOME COMPANION
05COLLIERS LIFE SATURDAY EVENING POST BETTER
06HOMES AND GARDENS PHOTOPLAY TRUE STORY
07GOOD HOUSEKEEPING TIME

AIPO04930552200401HAVE YOU GIVEN MUCH THOUGHT, OR ONLY A LITTLE
02THOUGHT, TO THE ELECTION FOR PRESIDENT*

AIPO04970852300201HAVE YOU PAID MUCH ATTENTION, OR ONLY A LITTLE
02ATTENTION, TO THE ELECTION FOR PRESIDENT*

AIPO04990852200201HAVE YOU GIVEN MUCH THOUGHT, OR ONLY A LITTLE
02THOUGHT, TO THE ELECTION FOR PRESIDENT*

AIPO05000952300201HAVE YOU GIVEN MUCH THOUGHT, OR ONLY A LITTLE
02THOUGHT, TO THE ELECTION FOR PRESIDENT*

AIPO05000952300701GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU
02SAY THAT YOU HAVE IN POLITICS - A GREAT DEAL,
03AN AVERAGE AMOUNT, ONLY A LITTLE, OR NO INTEREST
04AT ALL*

AIPO05010952300201HAVE YOU GIVEN MUCH THOUGHT, OR ONLY A LITTLE
02THOUGHT, TO THE ELECTION FOR PRESIDENT*

AIPO05010952300701GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU
02SAY THAT YOU HAVE IN POLITICS - A GREAT DEAL,
03AN AVERAGE AMOUNT, ONLY A LITTLE, OR NO INTEREST
04AT ALL*

AIPO05020952300301HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02ELECTION FOR PRESIDENT -- QUITE A LOT, OR ONLY A
03LITTLE*

AIPO05020952301101GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU
02SAY YOU HAVE IN POLITICS - A GREAT DEAL, A FAIR
03AMOUNT, ONLY A LITTLE, OR NO INTEREST AT ALL*

AIPO05030952300301HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02ELECTION FOR PRESIDENT - QUITE A LOT, OR ONLY A
03LITTLE*

AIPO05030952301101GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU
02SAY YOU HAVE IN POLITICS - A GREAT DEAL, A FAIR
03AMOUNT, ONLY A LITTLE, OR NO INTEREST AT ALL*

AIPO05041052300301HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02ELECTION FOR PRESIDENT - QUITE A LOT, OR ONLY A
03LITTLE*

AIPO05041052301201GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU
02SAY YOU HAVE IN POLITICS - A GREAT DEAL, A FAIR

03AMOUNT, ONLY A LITTLE, OR NO INTEREST AT ALL*

AIPO05051052100301HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02ELECTION FOR PRESIDENT - QUITE A LOT, OR ONLY A
03LITTLE*

AIPO05051052101201GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU
02SAY YOU HAVE IN POLITICS - A GREAT DEAL, A FAIR
03AMOUNT, ONLY A LITTLE, OR NO INTEREST AT ALL*

AIPO05061052300301HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02ELECTION FOR PRESIDENT -- QUITE A LOT, OR ONLY A
03LITTLE*

AIPO05061052301101GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU
02SAY YOU HAVE IN POLITICS - A GREAT DEAL, A FAIR
03AMOUNT, ONLY A LITTLE, OR NO INTEREST AT ALL*

AIPO05071052300301HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02ELECTION FOR PRESIDENT -- QUITE A LOT, OR ONLY
03A LITTLE*

AIPO05091252100601A. IF YOU COULD HAVE YOUR CHOICE, WHAT ONE PRES-
02ENT WOULD YOU MOST LIKE TO HAVE FOR CHRISTMAS*
03B. DO YOU THINK YOU WILL GET IT*

AIPO05100153201601A. WHEN YOU, OR A MEMBER OF YOUR FAMILY, HAVE
02USED AN ALMANAC, OR SIMILAR BOOK OF FACTS, CAN
03YOU RECALL WHAT KIND OF INFORMATION YOU HAVE
04LOOKED UP*
05B. ANYTHING ELSE*

AIPO05110153100701A. DO YOU READ A DAILY NEWSPAPER REGULARLY*
02B. WHAT ONE DAILY NEWSPAPER DO YOU SPEND THE MOST
03TIME READING*
04C. DO YOU THINK THE NEWSPAPER YOU SPEND THE MOST
05TIME READING DOES A GOOD JOB OR A POOR JOB OF
06REPORTING --
071. LOCAL NEWS* 2. U.S. NEWS* 3. FOREIGN NEWS*
08D. WOULD YOU LIKE TO HAVE YOUR NEWSPAPER REDUCE
09/CUT DOWN/ THE AMOUNT OF LOCAL NEWS OR NATIONAL
10NEWS IN ORDER TO GIVE YOU MORE FOREIGN NEWS*
11E. HAVE YOU ANY THOUGHTS ON HOW NEWSPAPERS COULD
12PRESENT FOREIGN NEWS IN SUCH A WAY THAT IT WOULD
13INTEREST YOU MORE*

AIPO05110153101801A. DO YOU FOLLOW COLLEGE BASKETBALL AT ALL*
02B. SOME PEOPLE SAY THE RULES SHOULD BE CHANGED
03IN BASKETBALL SO THERE WILL NOT BE SO MANY FOULS
04CALLED. DO YOU THINK THE RULES SHOULD BE
05CHANGED, OR DO YOU THINK THE PRESENT RULES ARE
06ALL RIGHT*

AIPO05110153101901A. DO YOU FOLLOW COLLEGE FOOTBALL AT ALL*
02B. THE TWO-PLATOON SYSTEM WITH TWO SEPARATE
03TEAMS FOR OFFENSE AND DEFENSE HAS BEEN DONE
04AWAY WITH. DO YOU APPROVE OR DISAPPROVE OF
05THIS CHANGE*

AIPO05160553201801A. WHAT SPORT DO YOU, YOURSELF, ENJOY WATCHING

02MOST*

03B. WHICH OF THESE SPORTS DO YOU FOLLOW WITH
04SOME REGULARITY DURING THE SEASON*

AIPO05180753200101A. HAVE YOU EVER BEEN TO WASHINGTON, D.C.*

02B. WHAT WOULD YOU SAY IS THE MOST INTERESTING

03THING FOR A VISITOR TO SEE IN WASHINGTON*

04C. WHAT ONE THING WOULD YOU MOST LIKE TO SEE IF

05YOU MADE A TRIP TO WASHINGTON*

AIPO05190853202401A. WHAT ARE YOUR FAVORITE TELEVISION SHOWS*

02B. ARE THERE ANY OTHERS*

AIPO05190853202601WHICH OF THE TV DRAMA PROGRAMS - THE ONES THAT

02HAVE PLAYS OR STORIES - DO YOU LIKE BEST*

AIPO05200953200601A. DO YOU FOLLOW MAJOR LEAGUE BASEBALL AT ALL*

02B. WHICH TEAM DO YOU THINK WILL WIN THE WORLD

03SERIES - THE YANKEES OR THE DODGERS*

AIPO05250154200501A. ABOUT HOW OFTEN DO YOU GO TO THE MOVIES AT

02THIS TIME OF THE YEAR*

AIPO05270254200201A. DID YOU /YOUR FAMILY/ HAPPEN TO TAKE ANY AUTO

02TRIPS AWAY FROM HOME DURING THE LAST 12 MONTHS*

03B. WHAT WAS THE LONGEST AUTO TRIP YOU TOOK LAST

04YEAR - THAT IS, WHAT WAS THE TOTAL NUMBER OF

05MILES YOU TRAVELLED, BOTH GOING AND RETURNING*

AIPO05270254201401DID YOU, YOURSELF, HAPPEN TO GO TO CHURCH /SYN-

02AGOGUE/ IN THE LAST SEVEN DAYS*

AIPO05290454102601B. WILL YOU PLEASE TELL ME THE NAMES OF YOUR

02FAVORITE TELEVISION SHOWS*

03C. ARE THERE ANY OTHERS*

AIPO05300454101301A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH,

02OR SYNAGOGUE, IN THE LAST SEVEN DAYS*

AIPO05320654101301HERE IS A SORT OF QUIZ, SUCH AS YOU MIGHT PAR-

02TICIPATE IN ON A RADIO OR TV SHOW. I WILL READ

03YOU THE NAMES OF SOME PEOPLE WHO HAVE BEEN IN

04THE NEWS LATELY. PLEASE TELL ME WHO THESE PEO-

05PLE ARE - WHAT IT IS THEY DO.

06D. CASEY STENGEL*

AIPO05320654101501A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH

02IN THE LAST SEVEN DAYS*

AIPO05330654200101A. DO YOU PLAN TO TAKE A VACATION THIS SUMMER*

02B. HOW MANY DAYS DO YOU PLAN TO TAKE /DID YOU

03TAKE/ FOR YOUR VACATION THIS SUMMER*

04C. DO YOU PLAN TO TAKE /DID YOU TAKE/ A TRIP AWAY

05FROM HOME*

06D. ABOUT HOW MANY MILES, ALL TOLD, WILL YOU

07TRAVEL /DID YOU TRAVEL/ ON THIS TRIP*

08E. ABOUT HOW MUCH MONEY DO YOU PLAN TO SPEND /DID

09YOU SPEND/ ON YOUR VACATION*

AIPO05330654200201IF YOU HAD YOUR CHOICE, AND COST DID NOT MATTER,

02HOW WOULD YOU CHOOSE TO SPEND A TWO OR THREE
03WEEK VACATION THIS SUMMER?
04SEASHORE LAKE MOUNTAINS CAMPING AUTO
05STRIP VISIT SPORTS BOAT FOREIGN SIT
06HOME BIG CITY NONE OF THESE OTHER.....

AIP005330654200301IF YOU COULD TAKE A TRIP OUTSIDE OF THE UNITED
02STATES, TO WHICH ONE COUNTRY WOULD YOU MOST LIKE
03TO GO?

AIP005340754201101A. DO YOU FOLLOW MAJOR LEAGUE BASEBALL AT ALL?
02B. HAVE YOU WATCHED ALL NINE INNINGS OF A MAJOR
03LEAGUE BASEBALL GAME THIS SEASON ON TELEVISION?
04C. HAVE YOU LISTENED TO ALL NINE INNINGS OF A
05MAJOR LEAGUE GAME THIS SEASON ON THE RADIO?
06D. HAVE YOU READ ALL THE WAY THROUGH THE NEWS-
07PAPER REPORT OF A MAJOR LEAGUE GAME THIS SEASON?
08E. HAVE YOU EVER ATTENDED A MAJOR LEAGUE BASE-
09BALL GAME?
10F. HAVE YOU ATTENDED, IN PERSON, A MAJOR LEAGUE
11BASEBALL GAME THIS SEASON?
12G. WHICH TEAM DO YOU THINK IS GOING TO WIN THE
15AMERICAN PENNANT THIS SEASON?
16H. AND WHICH TEAM DO YOU THINK IS GOING TO WIN
17THE NATIONAL LEAGUE PENNANT THIS SEASON?
18I. NOW, REGARDLESS OF WHICH TEAM YOU THINK IS
19GOING TO WIN, WHICH IS YOUR FAVORITE TEAM IN THE
20AMERICAN LEAGUE?
21J. AND, REGARDLESS OF WHICH TEAM YOU THINK IS
22GOING TO WIN, WHICH IS YOUR FAVORITE TEAM IN THE
23NATIONAL LEAGUE?

AIP005340754201701ARE YOU INTERESTED IN THE COMING NOVEMBER ELEC-
02TIONS?

AIP005350854201401ARE YOU INTERESTED IN THE COMING NOVEMBER
02ELECTIONS?

AIP005360854200401B. HAVE YOU TALKED AT ALL ABOUT THE COMING
02ELECTIONS WITH MEMBERS OF YOUR FAMILY OR
03FRIENDS?
04C. WHEN YOU AND YOUR FRIENDS DISCUSS POLITICAL
05QUESTIONS, DO YOU USUALLY -- JUST LISTEN, TAKE
06AN EQUAL SHARE IN THE CONVERSATION, OR ESPECIAL-
07LY TRY TO CONVINCE THE OTHERS OF YOUR IDEAS?

AIP005360854200701WE ARE TAKING A CENSUS OF PEOPLES TRAVEL HABITS
02AND OTHER THINGS. FOR EXAMPLE, HAVE YOU EVER HAD
03A FIST FIGHT /HAIR-PULLING MATCH/ SINCE YOU WERE
0415?

AIP005370954100601B. WILL YOU PLEASE TELL ME THE NAMES OF YOUR
02FAVORITE TELEVISION SHOWS?

AIP005370954101401HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02NOVEMBER ELECTIONS -- QUITE A LOT, OR ONLY A
03LITTLE?

AIP005370954102001GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU
02SAY YOU HAVE IN POLITICS - A GREAT DEAL, A FAIR

03AMOUNT. ONLY A LITTLE. OR NO INTEREST AT ALL*

AIPO05391154100101A. HAVE YOU MADE ANY PLANS TO TAKE A VACATION
02TRIP THIS WINTER*
03B. WHERE DO YOU PLAN TO GO*

AIPO05401154100901A. IF YOU COULD HAVE YOUR CHOICE. WHAT ONE PRES-
02ENT WOULD YOU MOST LIKE TO HAVE FOR CHRISTMAS*
03B. DO YOU THINK YOU WILL GET IT*

AIPO05411254100101IF YOU HAD YOUR CHOICE OF GOING ANYWHERE YOU
02WANTED ON A VACATION THIS WINTER. WHERE WOULD
03YOU MOST LIKE TO GO*

AIPO05430255201101DID YOU, YOURSELF, HAPPEN TO GO TO CHURCH /OR
02SYNAGOGUE/ IN THE LAST SEVEN DAYS*

AIPO05460455200501A. DO YOU PLAN TO VISIT ANY OF THE NATIONAL PARKS
02OR NATIONAL MONUMENTS THIS YEAR*
03B. WHICH ONES DO YOU PLAN TO VISIT*

AIPO05460455201001C. MANY MOTION PICTURES MADE IN RECENT YEARS MAY
02BE PUT ON TV AND THERE IS TALK OF HAVING PEOPLE
03PAY FOR THESE BY HAVING A SPECIAL COIN BOX
04ALONGSIDE THEIR SET. WOULD YOU BE INTERESTED IN
05RECEIVING THESE PICTURES AND PAYING FOR THEM*
06D. HOW MUCH WOULD YOU BE WILLING TO PAY FOR A
07MOVIE. SAY ONE THAT YOU MAY HAVE MISSED WHEN
08IT FIRST APPEARED*
09E. IF THEY COST THE SAME. WOULD YOU PREFER TO
10SEE A NEW MOVIE AT HOME -- OR IN YOUR LOCAL
11THEATER*

AIPO05470555200901A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH.
02OR SYNAGOGUE. IN THE LAST SEVEN DAYS*

AIPO05480655100101DO YOU ENJOY YOUR WORK SO MUCH THAT YOU HAVE A
02HARD TIME PUTTING IT ASIDE*

AIPO05480655100401A. WHAT DOES THE TERM SUBSCRIPTION TELEVISION
02MEAN TO YOU*

AIPO05480655100501NOW. I AM GOING TO READ YOU A LIST OF DIFFERENT
02KINDS OF PROGRAMS. WOULD YOU BE WILLING TO PAY
03TO SEE ANY OF THESE. IF THIS WERE THE ONLY WAY
04YOU COULD SEE THEM ON TELEVISION*
05A. A NEW MOVIE*

AIPO05480655100701B. WHICH PARTY -- REPUBLICAN OR DEMOCRAT -- DO
02YOU THINK IS BEST ABLE TO SOLVE THIS PROBLEM*

AIPO05480655102201A. DO YOU PLAN TO TAKE A VACATION THIS SUMMER*
02B. HOW MANY DAYS DO YOU PLAN TO TAKE FOR YOUR
03VACATION*
04C. IF YOU HAD THE TIME AND MONEY TO GO ANY PLACE
05IN THIS COUNTRY THAT YOU WISHED. WHERE WOULD YOU
06GO*
07D. IF YOU COULD TAKE A TRIP OUTSIDE OF THE UNITED
08STATES. WHICH ONE COUNTRY WOULD YOU MOST LIKE TO
09VISIT*

AIP005490655200501 CARD 1

02A. WHAT DOES THE TERM SUBSCRIPTION OR TOLL
03TELEVISION MEAN TO YOU*

AIP005490655200601B. WOULD YOU BE WILLING TO PAY TO SEE YOUR FAV-
02ORITE PROGRAM IF THERE WERE NO COMMERCIALS OR
03ADVERTISING*

AIP005490655200901 CARD 2.

02WE ARE TAKING A CENSUS OF PEOPLES TRAVEL HABITS
03AND OTHER THINGS.

046. HAVE YOU EVER COMPLETED A CROSS-WORD PUZZLE*

AIP005490655201001A. WOULD YOU PLEASE TELL ME WHEN WAS THE LAST
02TIME YOU WENT TO THE MOVIES*
03B. ABOUT HOW OFTEN DO YOU GO TO THE MOVIES NOW*

AIP005490655201301 CARD 1

02A. DO YOU FOLLOW BOXING OR PRIZE-FIGHTING*

03B. WHEN YOU WATCH A BOXING MATCH, ARE YOU DIS-

04APPOINTED IF THERE IS NO KNOCK-OUT BY ONE OF

05THE BOXERS*

AIP005490655201901DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH OR
02SYNAGOGUE IN THE LAST SEVEN DAYS*

AIP005490655209901WE ARE TAKING A CENSUS OF PEOPLES TRAVEL HABITS
02AND OTHER THINGS.

0314. HAVE YOU EVER DELIBERATELY MIS-STATED YOUR

04AGE*

AIP005500755101901A. DO YOU LIKE MODERN ART*

AIP005510855200101IF SOMEONE WERE PAYING YOUR WAY, WOULD YOU LIKE
02TO VISIT RUSSIA*

AIP005530955102101A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH,
02OR SYNAGOGUE, IN THE LAST SEVEN DAYS*

03B. ABOUT HOW OFTEN DO YOU ATTEND CHURCH -- WOULD

04YOU SAY YOU GO REGULARLY, OCCASIONALLY, OR

05SELDOM*

06C. ABOUT HOW MANY TIMES A YEAR DO YOU GO TO

07CHURCH*

08D. ABOUT HOW MANY TIMES DID YOU GO TO CHURCH

09DURING THE LAST MONTH*

AIP005530955102601A. HERE IS A LIST OF NATIONAL PARKS, WILL YOU
02PLEASE LOOK THROUGH THE LIST CAREFULLY AND TELL
03ME WHICH OF THESE NATIONAL PARKS YOU HAVE EVER
04VISITED*

05OLYMPIC NATIONAL PARK, WASHINGTON STATE

06PLATT NATIONAL PARK, OKLAHOMA

07ROCKY MOUNTAIN NATIONAL PARK, COLORADO

08SEQUOIA NATIONAL PARK, CALIFORNIA

09SHENANDOAH NATIONAL PARK, VIRGINIA

10WIND HAVNE NATIONAL PARK, SOUTH DAKOTA

11YELLOWSTONE NATIONAL PARK, WYOMING, MONTANA AND

12IDAHO

15YOSOMITE NATIONAL PARK, CALIFORNIA

16ZION NATIONAL PARK, UTAH
17B. NOW WILL YOU PLEASE TELL ME WHICH OF THESE
18NATIONAL PARKS YOU HAVE VISITED WITHIN THE PAST
19FOUR OR FIVE YEARS*

AIP0055561155202201FOR WHICH OF THESE OCCASIONS HAVE YOU EVER SENT
02FLOWERS BY WIRE*
031. FUNERAL 2. BIRTHDAY 3. MOTHERS DAY
044. WEDDING ANNIVERSARY 5. BUSINESS ANNIVERSARY
056. ILLNESS 7. EASTER 8. BIRTHS 9. CHRIST-
06MAS 0. VALENTINE X. NEVER SENT V. OTHER

AIP005571255101401A. DO YOU PLAN TO TAKE A VACATION TRIP THIS
02WINTER*
03B. WHERE DO YOU PLAN TO GO*
04C. IF YOU HAD YOUR CHOICE OF GOING ANYWHERE YOU
05WANTED ON A VACATION THIS WINTER, WHERE WOULD
06YOU MOST LIKE TO GO*

AIP005571255102701ARE YOU, OR HAVE YOU EVER BEEN, A MEMBER OF THE
02YMCA* ARE YOU, OR HAVE YOU OR ANY OF YOUR IM-
03MEDIATE FAMILY EVER BEEN A MEMBER OF THE YMCA*

AIP005590156202501A, DO YOU HAVE ANY PETS IN YOUR HOUSEHOLD, SUCH
02AS DOGS, CATS, BIRDS, AND THE LIKE*
03B. WHAT PETS DO YOU HAVE AND HOW MANY OF EACH
04KIND*

AIP005610356200301HAVE YOU GIVEN MUCH THOUGHT, OR ONLY A LITTLE
02THOUGHT, TO THE ELECTION FOR PRESIDENT*

AIP005640556200201WHAT IS YOUR FAVORITE WINTER RECREATION*

AIP005640556200301WHAT IS YOUR FAVORITE SUMMER RECREATION*

AIP005640556200601CAN YOU TELL ME WHERE THE SUMMER OLYMPIC GAMES
02WILL BE HELD THIS YEAR*

AIP005650556200201HAVE YOU GIVEN MUCH THOUGHT, OR ONLY A LITTLE
02THOUGHT, TO THE ELECTION FOR PRESIDENT*

AIP005650556200701I AM GOING TO READ YOU A LIST OF PEOPLE IN THE
02NEWS. WILL YOU TELL ME WHO EACH ONE IS -- OR
03WHAT HE DOES*
04D. GRACE KELLY*

AIP005650556100801DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH /OR
02SYNAGOGUE/ IN THE LAST SEVEN DAYS*

AIP005680856200101HAVE YOU GIVEN MUCH THOUGHT, OR ONLY A LITTLE
02THOUGHT, TO THE ELECTION FOR PRESIDENT*

AIP005680856205701DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH OR
02SYNAGOGUE IN THE LAST SEVEN DAYS*

AIP005690856200101DID YOU HAPPEN TO PAY ANY ATTENTION AT ALL TO
02THE REPUBLICAN PARTY CONVENTION HELD IN SAN
03FRANCISCO*

AIP005690856200301DID YOU HAPPEN TO PAY ANY ATTENTION AT ALL TO

02THE DEMOCRATIC PARTY CONVENTION HELD IN CHICAGO
03LAST WEEK*

AIPO05690856201301WOULD YOU BE WILLING TO WORK AS A VOLUNTEER
02/WITHOUT PAY/ FOR YOUR POLITICAL PARTY DURING
03THE COMING CAMPAIGN. OR NOT*

AIPO05700956200301HAVE YOU GIVEN MUCH THOUGHT, OR ONLY A LITTLE
02THOUGHT, TO THE ELECTION FOR PRESIDENT*

AIPO05700956201301B. HERE ARE THE NAMES OF SOME PEOPLE WHO HAVE
02BEEN IN THE NEWS RECENTLY -- WILL YOU TELL ME
03WHO THEY ARE OR WHAT THEY DO*
04MICKEY MANTLE*

AIPO05710956200301HAVE YOU GIVEN MUCH THOUGHT, OR ONLY A LITTLE
02THOUGHT, TO THE COMING ELECTION FOR PRESIDENT*

AIPO05710956202001B. HERE ARE THE NAMES OF SOME PEOPLE WHO HAVE
02BEEN IN THE NEWS RECENTLY -- WILL YOU TELL ME
03WHO THEY ARE OR WHAT THEY DO*
04DON NEWCOMBE*

AIPO05721056200101HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02NOVEMBER ELECTIONS - QUITE A LOT, OR ONLY A
03LITTLE*

AIPO05721056201001HERE ARE THE NAMES OF SOME PEOPLE WHO HAVE BEEN
02IN THE NEWS RECENTLY - WILL YOU TELL ME WHO THEY
03ARE OR WHAT THEY DO*
04B. ELVIS PRESLEY*

AIPO05731056200201HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02NOVEMBER ELECTIONS - QUITE A LOT, OR ONLY A
03LITTLE*

AIPO05731056201301A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH,
02OR SYNAGOGUE, IN THE LAST SEVEN DAYS*

AIPO05741156203401A. ARE YOU AN ACTIVE MEMBER OF ANY ORGANIZATIONS
02OR CLUBS - SUCH AS LODGES, LABOR UNIONS OR
03BUSINESS GROUPS, VETERANS ORGANIZATIONS, CHUR-
04CHES OR SYNAGOGUES, OR THE LIKE*
05B. DID ANY OF THESE GROUPS MAKE AN EFFORT TO GET
06ITS MEMBERS TO REGISTER OR TO VOTE THIS YEAR*

AIPO05751156200601WOULD YOU BE WILLING TO HAVE YOUR FAVORITE T.V.
02PROGRAMS TAKEN OFF THE AIR FROM TIME TO TIME IN
03ORDER THAT THE FOLLOWING EVENTS MIGHT BE TELE-
04VISED*
05 3. THE OLYMPIC GAMES*

AIPO05751156205601A. OF ALL THE 48 STATES, WHICH ONE WOULD YOU MOST
02LIKE TO GO TO FOR A WINTER VACATION*
03B. OF ALL THE 48 STATES, WHICH ONE WOULD YOU MOST
04LIKE TO GO TO FOR A SUMMER VACATION*

AIPO05751156205801DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH OR
02SYNAGOGUE IN THE LAST SEVEN DAYS*

AIPO05761256200101DO YOU PLAN TO TAKE A VACATION TRIP THIS
02WINTER*

AIPO05761256200201IF YOU HAD YOUR CHOICE OF GOING ANYWHERE YOU
02WANTED ON A VACATION THIS WINTER, WHERE WOULD
03YOU MOST LIKE TO GO*

AIPO05761256202701B. ABOUT HOW MUCH TIME DO YOU SPEND ON A TYPICAL
02WEEK DAY LISTENING TO THE RADIO*
03C. HOW MUCH ON SUNDAYS*

AIPO05761256202801A. DO YOU HAVE A TELEVISION SET IN YOUR HOME*

AIPO05770157102901HERE IS A LIST OF THINGS THAT INTEREST MANY PEO-
02PLE -- THAT IS, THINGS THEY TAKE AN ACTIVE PART
03IN. IF YOU HAD THE TIME TO SPARE, WHICH ONE OF
04THESE THINGS WOULD INTEREST YOU MOST*
05 /4/ VOTING, POLITICS

AIPO05770157105201A. TODAY IS, /DAY OF WEEK/. HAVE YOU BEEN TO
02THE MOVIES IN THE LAST 7 DAYS -- THAT IS, SINCE
03LAST /DAY RECORDED ABOVE/*
04B. HOW MANY TIMES DID YOU GO IN THE LAST 7 DAYS*

AIPO05800357202801DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH OR
02SYNAGOGUE IN THE LAST SEVEN DAYS*

AIPO05800357203101DO YOU EVER MAKE A POINT OF LISTENING TO OR
02WATCHING RELIGIOUS SERVICES ON THE RADIO OR
03TELEVISION*

AIPO05830557205501DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH OR
02SYNAGOGUE IN THE LAST 7 DAYS*

AIPO05850657202701WHAT IS YOUR BEST GUESS - IF THE WORK WEEK IS
02CUT DOWN TO 32 HOURS, HOW WILL WORKERS SPEND
03THEIR EXTRA TIME*

AIPO05850657202801IF YOU HAD ONE MORE DAY FREE EACH WEEK, WHAT
02WOULD YOU DO WITH THIS TIME*

AIPO05870857200101A. HAVE YOU EVER HAD THE OPPORTUNITY TO LEARN
02TO SWIM*
03B. THINKING ABOUT YOURSELF TODAY, WOULD YOU SAY
04YOU WERE ABOVE AVERAGE IN SWIMMING, BELOW AVER-
05AGE, OR DO YOU NOT FEEL YOU COULD SWIM AT ALL*

AIPO05880857204901A. TODAY IS /DAY OF WEEK/ HAVE YOU BEEN TO THE
02MOVIES IN THE LAST 7 DAYS - THAT IS SINCE LAST..
03/DAY OF WEEK RECORDED ABOVE/*
04B. DURING THE LAST SEVEN DAYS, DID YOU GO TO A
05MOVIE AT A DRIVE-IN THEATRE*

AIPO05890957200601A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH OR
02SYNAGOGUE IN THE LAST SEVEN DAYS*

AIPO05890957205001A, DO YOU HAVE A PHONOGRAPH OR RECORD PLAYER IN
02YOUR HOME THAT PLAYS LONG-PLAYING RECORDS*
03B. DURING THE LAST SIX MONTHS, HAVE YOU BOUGHT
04ANY LONG-PLAYING RECORDS OF SYMPHONIES, PIANO OR

05VIOLIN CONCERTOS, OPERAS, CHAMBER MUSIC OR OTHER
06MUSIC OF THIS KIND*
07C.ABOUT HOW MANY SUCH RECORDS HAVE YOU BOUGHT IN
08THE LAST SIX MONTHS*

AIP005890957205101WOULD YOU LIKE TO BUILD UP A MORE OR LESS COM-
02PLETE LIBRARY OF THE WORLDS GREAT CLASSICAL
03MUSIC ON RECORDS, OR NOT*

AIP005911157203001A. HERE IS A QUIZ SUCH AS THEY HAVE ON TELE-
02VISION. LET US SEE HOW YOU DO. PLEASE TELL ME
03WHO THESE PEOPLE ARE --
04MARILYN MONROE*

AIP005921157201001AS I READ OFF EACH SPORT, WILL YOU TELL ME
02WHETHER OR NOT YOU HAVE PAID ADMISSION TO SEE
03THIS SPORT SINCE THIS TIME A YEAR AGO*
04C. BASEBALL*

AIP005921157205201DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN
02THE LAST SEVEN DAYS*

AIP005980458105801DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN
02THE LAST SEVEN DAYS*

AIP005990558203001HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02NOVEMBER ELECTIONS FOR CONGRESS - QUITE A LOT,
03OR ONLY A LITTLE*

AIP006020758200701HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02NOVEMBER ELECTIONS FOR CONGRESS - QUITE A LOT,
03OR ONLY A LITTLE*

AIP006030858203201HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02NOVEMBER ELECTIONS FOR CONGRESS - QUITE A LOT,
03OR ONLY A LITTLE*

AIP006040958200601HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02NOVEMBER ELECTIONS - QUITE A LOT, OR ONLY A
03LITTLE*

AIP006050958200201HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02NOVEMBER ELECTIONS - QUITE A LOT, OR ONLY A
03LITTLE*

AIP006050958203101DO YOU WATCH QUIZ SHOWS ON TELEVISION - REGULAR-
02LY, OCCASIONALLY, OR ALMOST NEVER*

AIP006061058200201HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02NOVEMBER ELECTIONS - QUITE A LOT, OR ONLY A
03LITTLE*

AIP006081258200101A. IF YOU COULD HAVE YOUR CHOICE, WHAT ONE
02PRESENT WOULD YOU MOST LIKE TO HAVE FOR CHRIST-
03MAS*
04B.DO YOU THINK YOU WILL GET IT*

AIP006081258210101DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN
02THE LAST SEVEN DAYS*

AIP006110359205501DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN
02THE LAST SEVEN DAYS*

AIP006120359205701DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN
02THE LAST 7 DAYS*

AIP006150659300101IF TIME AND MONEY WERE NO OBJECT, WHAT WOULD BE
02YOUR IDEA OF A PERFECT VACATION -- WHERE WOULD
03YOU GO AND WHAT WOULD YOU DO*

AIP006160759200201A. WHAT DO YOU THINK IS THE MOST IMPORTANT
02PROBLEM FACING THIS COUNTRY TODAY*
03 3. INTEGRATION, SEGREGATION, RACIAL DISPUTES,
04CIVIL RIGHTS.

AIP006160759202801DO YOU, OR DOES YOUR HUSBAND/WIFE GO HUNTING*

AIP006160759206701DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN
02THE LAST 7 DAYS*

AIP006180959600201A. WHAT DO YOU THINK IS THE MOST IMPORTANT
02PROBLEM FACING THE COUNTRY TODAY*
03 3. INTEGRATION, SEGREGATION, RACIAL DISPUTES,
04CIVIL RIGHTS

AIP006211259205501WHAT IS THE ONE WISH, OVER EVERYTHING ELSE, YOU
02WOULD LIKE TO SEE FULFILLED DURING THE NEXT TEN
03YEARS*
04 35. MORE INTEGRATION, LESS SEGREGATION

AIP006221259304601DO YOU, YOURSELF, TAKE AN ACTIVE PART IN
02POLITICS*

AIP006221259306501DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN
02THE LAST 7 DAYS*

AIP006230160303001DURING THE PAST 12 MONTHS -- THAT IS, SINCE
02JANUARY FIRST LAST YEAR -- WHICH OF THE SPORTS
03EVENTS LISTED ON THIS CARD HAVE YOU ATTENDED
04IN PERSON*
05BASEBALL BASKETBALL BOXING DOG RACING
06STOCK CAR RACING HORSE RACING ICE HOCKEY
07RODEO SOCCER TENNIS TRACK WRESTLING
08FOOTBALL

AIP006250260302501A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN
02THE LAST 7 DAYS*
03B. WHEN WAS THE LAST TIME YOU ATTENDED A RELI-
04GIOUS SERVICE IN A CHURCH OR CHAPEL -- THAT IS,
05APART FROM WEDDINGS, CHRISTENINGS, FUNERALS AND
06OTHER OCCASIONS LIKE THAT*

AIP006250260305101WHAT COMMUNITY ORGANIZATIONS OR GROUPS, IF ANY,
02DO YOU BELONG TO NOW -- THAT IS, FRATERNAL,
03SOCIAL, BUSINESS, CIVIC, OR RELIGIOUS GROUPS*
04 QUESTION 52
05AND IN WHICH OF THESE ORGANIZATIONS ARE YOU
06PARTICULARLY ACTIVE*

AIP006250260305301HAVE YOU HAPPENED TO TALK TO ANY OF YOUR FRIENDS

02OR ACQUAINTANCES ABOUT CANDIDATES FOR THE PRESI-
03DENCY*

AIP006280560305301HAVE YOU DISCUSSED THE COMING PRESIDENTIAL
02ELECTION WITH ANYONE*

AIP006290660300301HAVE YOU GIVEN MUCH THOUGHT, OR ONLY A LITTLE
02THOUGHT, TO THE ELECTION FOR PRESIDENT*

AIP006320760310501A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH
02IN THE LAST 7 DAYS*

AIP006330860302801HAVE YOU TALKED TO ANYONE ABOUT THE 1960 PRESI-
02DENTIAL CANDIDATES*

AIP006340860302901HAVE YOU EVER BEEN A CANDIDATE FOR PUBLIC OFFICE
02IN ANY ELECTION*

AIP006340860303001HAVE YOU EVER SERVED ON A CIVIC COMMITTEE WHICH
02DEALT WITH SUCH PROBLEMS AS HOUSING, JUVENILE
03DELINQUENCY, RECREATION, HEALTH, ETC.*

AIP006340860303101A. WILL YOU GO DOWN THIS LIST AND THEN TELL ME
02WHICH OF THE PROBLEMS LISTED ARE PROBLEMS OR
03NEEDS OF THIS COMMUNITY*
04 QUESTION 32.
05NOW WHICH OF THESE WOULD YOU SAY ARE THE VERY
06GREATEST PROBLEMS IN YOUR COMMUNITY*
07 15/ NOT ENOUGH ATTENTION GIVEN TO JUVENILE
08DELINQUENCY

AIP006350960300101HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02NOVEMBER ELECTIONS -- QUITE A LOT, OR ONLY A
03LITTLE*

AIP006350960302501SUPPOSE YOU WERE ASKED TO SERVE ON A COMMITTEE
02WHICH WOULD DEAL WITH SOME LOCAL PROBLEM, SUCH
03AS HOUSING, RECREATION, TRAFFIC, HEALTH, OR THE
04LIKE -- WOULD YOU ACCEPT*
05 QUESTION 26
06IF YOU DID ACCEPT, ABOUT HOW MUCH TIME COULD YOU
07GIVE EACH WEEK FOR WORK ON SUCH A COMMITTEE*

AIP006360960400201HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02NOVEMBER ELECTIONS -- QUITE A LOT, OR ONLY A
03LITTLE*

AIP006360960400701GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU
02SAY YOU HAVE IN POLITICS -- A GREAT DEAL, A FAIR
03AMOUNT, ONLY A LITTLE, OR NO INTEREST AT ALL*

AIP006371060300201HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02NOVEMBER ELECTIONS - QUITE A LOT, OR ONLY A
03LITTLE*

AIP006371060300701GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU
02SAY YOU HAVE IN POLITICS -- A GREAT DEAL, A FAIR
03AMOUNT, ONLY A LITTLE, OR NO INTEREST AT ALL*

AIP006371060310701DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN

02THE LAST 7 DAYS*

AIPO063912603050010F ALL THE THINGS THAT HAVE HAPPENED ANYWHERE IN
03THE WORLD DURING 1960. WHICH WAS THE MOST INTER-
04ESTING TO YOU*
04/31/ PRESIDENTIAL CAMPAIGN. PRESIDENTIAL
05ELECTION.

AIPO06391260310701DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN
02THE LAST 7 DAYS*

AIPO06410261300701SUPPOSE YOU WERE GIVEN AN EXTRA ONE MONTHS
02SALARY WHICH YOU COULD SPEND IN ANY WAY YOU
03WANTED -- HOW WOULD YOU SPEND IT*

AIPO06420361410801DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN
02THE LAST 7 DAYS*

AIPO06470661310401DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN
02THE LAST 7 DAYS*

AIPO06500961305001A.DID YOU HAPPEN TO TAKE A VACATION OR VACATIONS
02AWAY FROM HOME THIS SUMMER*
03B.ABOUT HOW MANY MILES IS THAT FROM HERE*
04C.HOW DID YOU GET THERE -- BY AIRPLANE, BUS,
05CAR, TRAIN, OR SOME OTHER WAY*

AIPO06500961305101A.DO YOU PLAN TO TAKE A VACATION OR VACATIONS
02AWAY FROM HOME THIS WINTER*
03B.IN WHAT STATES OR COUNTRIES DO YOU PLAN TO
04VACATION*

AIPO06511061405001DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN
02THE LAST 7 DAYS*

AIPO06531261305201DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN
02THE LAST 7 DAYS*

AIPO06570462300201A. WHAT DO YOU THINK IS THE MOST IMPORTANT
02PROBLEM FACING THIS COUNTRY TODAY*
03 /5/ RACIAL PROBLEMS -- SEGREGATION, INTEGRA-
04TION, DISCRIMINATION
05B, WHICH POLITICAL PARTY DO YOU THINK CAN DO A
06BETTER JOB OF HANDLING THE PROBLEM YOU HAVE
07JUST MENTIONED - THE REPUBLICAN PARTY OR THE
08DEMOCRATIC PARTY*

AIPO06570462300501DO YOU FOLLOW BOXING OR PRIZE-FIGHTING*

AIPO06580562410401DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN
02THE LAST 7 DAYS*

AIPO06590562302701DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN
02THE LAST 7 DAYS*
03A. WHAT WOULD YOU SAY IS YOUR MAIN REASON FOR
04ATTENDING /NOT ATTENDING/ IN THE LAST 7 DAYS*
05B. WHAT IS YOUR RELIGIOUS PREFERENCE - PROTES-
06TANT, ROMAN CATHOLIC, OR JEWISH*

AIPO06600662300301A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROB-

02LEM FACING THIS COUNTRY TODAY*
03RACIAL PROBLEMS, SEGREGATION, INTEGRATION.
04DISCRIMINATION
05B. WHICH POLITICAL PARTY DO YOU THINK CAN DO A
06BETTER JOB OF HANDLING THE PROBLEM YOU HAVE
07JUST MENTIONED - THE REPUBLICAN PARTY OR THE
08DEMOCRATIC PARTY*

AIPO06600662302401A. ABOUT HOW MANY TIMES A MONTH DO YOU GO TO
02CHURCH*
03B. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN
04THE LAST 7 DAYS*

AIPO06610762405201HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02NOVEMBER ELECTIONS FOR CONGRESS - QUITE A LOT,
03OR ONLY A LITTLE*

AIPO06620862300201A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROB-
02LEM FACING THIS COUNTRY TODAY*
03RACIAL PROBLEMS -- SEGREGATION, INTEGRATION,
04DISCRIMINATION
05B. WHICH POLITICAL PARTY DO YOU THINK CAN DO A
06BETTER JOB OF HANDLING THE PROBLEM YOU HAVE
07JUST MENTIONED - THE REPUBLICAN PARTY OR THE
08DEMOCRATIC PARTY*

AIPO06620862300401HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02NOVEMBER ELECTIONS FOR CONGRESS - QUITE A LOT,
03OR ONLY A LITTLE*

AIPO06630962400301HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02NOVEMBER ELECTIONS FOR CONGRESS - QUITE A LOT,
03OR ONLY A LITTLE*

AIPO06641062405101HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02NOVEMBER ELECTIONS - QUITE A LOT, OR ONLY A
03LITTLE*

AIPO06651162100501IN RECENT DAYS, HOW MUCH WOULD YOU SAY YOU HAVE
02WORRIED ABOUT THE PROBLEMS FACING THIS COUNTRY -
03A GREAT DEAL, SOME, VERY LITTLE, OR NONE AT ALL*

AIPO06661262300201 K FORM.
02SUPPOSE YOU COULD GO ANYWHERE IN THE WORLD AND
03DO ANYTHING YOU PLEASED, WITH ALL EXPENSES PAID.
04A. WHERE WOULD YOU LIKE TO GO*
05B. AND WHAT WOULD YOU LIKE TO DO ON YOUR
06VACATION*

AIPO06661262100501OF COURSE PEOPLE WORRY ABOUT MANY THINGS. WOULD
02YOU SAY THAT IN RECENT DAYS YOU HAVE SPENT A LOT
03OF TIME THINKING ABOUT THE NATIONS PROBLEMS, OR
04ONLY A LITTLE TIME*

AIPO06670163100301DURING THE PAST 12 MONTHS - THAT IS, FROM JAN-
02UARY FIRST OF LAST YEAR UNTIL JANUARY FIRST OF
03THIS YEAR - DID YOU, YOURSELF, HAPPEN TO GO TO
04ANY OF THESE*
05A. A MOTION PICTURE

AIP006700463300201NOW. ON THE NEXT SUBJECT ... DO YOU FOLLOW
02BOXING OR PRIZE-FIGHTING*

AIP006811263401701DO YOU ATTEND CHURCH OR RELIGIOUS SERVICES*
02B. ABOUT HOW OFTEN DO YOU GO* WOULD YOU SAY
03YOU GO REGULARLY, OCCASIONALLY, OR SELDOM*

AIP006811263410701 PUBLIC S AWARENESS OF CANCER DETECTION TESTS
02DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN
03THE LAST SEVEN DAYS*

AIP006821263405001DO YOU THINK THAT WHAT THE FEDERAL GOVERNMENT IS
02SPENDING FOR DEVELOPING RECREATIONAL FACILITIES
03IN VARIOUS PARTS OF THE COUNTRY SHOULD BE IN-
04CREASED, OR DECREASED, OR KEPT AS IT IS*

AIP006910564410501ABOUT HOW MANY TIMES A MONTH DO YOU GO TO
02CHURCH*

AIP006920664400301HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02NOVEMBER ELECTIONS FOR PRESIDENT -- QUITE A LOT,
03OR ONLY A LITTLE*

AIP006950764410501DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN
02THE LAST SEVEN DAYS*

AIP006960864401101CAN YOU TELL ME WHO THE FOLLOWING MEN ARE OR
02WHAT THEY DO*
03A. RICHARD BURTON*

AIP006960864410501DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN
02THE LAST SEVEN DAYS*

AIP006970864410501DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN
02THE LAST SEVEN DAYS*

AIP006980964400101HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02NOVEMBER ELECTIONS -- QUITE A LOT, OR ONLY A
03LITTLE*

AIP006991064400101HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02NOVEMBER ELECTIONS -- QUITE A LOT, OR ONLY A
03LITTLE*

AIP007040165302501DO YOU, OR DOES YOUR HUSBAND/WIFE GO HUNTING*

AIP007060365400301A. WHAT DO YOU THINK IS THE MOST IMPORTANT PROB-
02LEM FACING THIS COUNTRY TODAY*
03/9/ JUVENILE DELINQUENCY
04B. WHICH POLITICAL PARTY DO YOU THINK CAN DO A
05BETTER JOB OF HANDLING THE PROBLEM YOU HAVE JUST
06MENTIONED - THE REPUBLICAN PARTY OR THE DEMO-
07CRATIC PARTY*

AIP007060265410701C. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH
02IN THE LAST 7 DAYS*

AIP007090365400201WHICH THREE OF THESE NATIONAL PROBLEMS WOULD
02YOU LIKE TO SEE THE GOVERNMENT DEVOTE MOST OF
03ITS ATTENTION TO IN THE NEXT YEAR OR TWO*

04J. TRYING TO BEAUTIFY AMERICA*

AIP007090365410701C. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH
02IN THE LAST 7 DAYS*

AIP007100465301701WOULD YOU PLEASE TELL ME WHICH, IF ANY, OF
02THESE YOU HAVE EVER DONE*
03D. READ A BOOK ALL THE WAY THROUGH SINCE YOU
04LEFT SCHOOL*

AIP007100465310701C. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH
02IN THE LAST 7 DAYS*

AIP007120665302701DO YOU FOLLOW BOXING OR PRIZEFIGHTING*
02IT HAS BEEN SUGGESTED THAT PROFESSIONAL BOXING
03BE BANNED BY LAW. WHAT IS YOUR OPINION -- DO
04YOU THINK PROFESSIONAL BOXING SHOULD BE BANNED
05BY LAW. OR NOT*

AIP007130665402001A. IN THE LAST SIX MONTHS HAVE YOU HEARD OR SEEN
02ANY PRESIDENTIAL PRESS CONFERENCES ON TELEVISION
03OR RADIO*
04B. DO YOU HAVE A FAVORABLE OR UNFAVORABLE
05IMPRESSION OF THE WAY PRESIDENT JOHNSON HANDLES
06HIMSELF IN THESE PRESS CONFERENCES*
07C. SOME PEOPLE SAY THE PRESIDENT SHOULD BE
08PREPARED TO ANSWER QUESTIONS PUT TO HIM AT
09PRESS CONFERENCES WITHOUT THEIR HAVING BEEN
10PRESENTED TO HIM AHEAD OF TIME.
11OTHER PEOPLE SAY IT WOULD BE BETTER TO HAVE THE
12QUESTIONS PUT IN WRITING AND SUBMITTED A DAY OR
15TWO BEFORE HE APPEARS AT PRESS CONFERENCES.
16WITH WHICH POINT OF VIEW DO YOU AGREE.

AIP007140765400301A. WHAT DO YOU THINK IS THE MOST IMPORTANT
02PROBLEM FACING THIS COUNTRY TODAY*
03B. WHICH POLITICAL PARTY DO YOU THINK CAN DO THE
04BETTER JOB OF HANDLING THE PROBLEM YOU HAVE
05JUST MENTIONED -- THE REPUBLICAN PARTY OR THE
06DEMOCRATIC PARTY*

AIP007150865400301A. WHAT DO YOU THINK IS THE MOST IMPORTANT
02PROBLEM FACING THIS COUNTRY TODAY*
03B. WHICH POLITICAL PARTY DO YOU THINK CAN DO
04THE BETTER JOB OF HANDLING THE PROBLEM YOU HAVE
05JUST MENTIONED -- THE REPUBLICAN PARTY OR THE
06DEMOCRATIC PARTY*

AIP007170965400401A. WHAT DO YOU THINK IS THE MOST IMPORTANT
02PROBLEM FACING THIS COUNTRY TODAY*
03B. WHICH POLITICAL PARTY DO YOU THINK CAN DO
04THE BETTER JOB OF HANDLING THE PROBLEM YOU
05HAVE JUST MENTIONED -- THE REPUBLICAN PARTY OR
06THE DEMOCRATIC PARTY*

AIP007191065400501B. WHICH POLITICAL PARTY DO YOU THINK CAN DO THE
02BETTER JOB OF HANDLING THE PROBLEM YOU HAVE
03JUST MENTIONED -- THE REPUBLICAN PARTY OR THE
04DEMOCRATIC PARTY*

AIP007201165400401C. WHICH POLITICAL PARTY DO YOU THINK CAN DO THE
02BETTER JOB OF HANDLING THE PROBLEM YOU HAVE
03JUST MENTIONED -- THE REPUBLICAN PARTY OR THE
04DEMOCRATIC PARTY*

AIP007201165401001HERE IS AN INTERESTING EXPERIMENT. YOU NOTICE
02THAT THE BOXES ON THIS CARD GO FROM THE HIGHEST
03POSITION OF PLUS 5 -- OR SOMETHING YOU LIKE VERY
04MUCH -- ALL THE WAY DOWN TO THE LOWEST POSITION
05OR MINUS 5 -- OR SOMETHING YOU DISLIKE VERY
06MUCH. HOW FAR UP THE SCALE OR HOW FAR DOWN THE
07SCALE WOULD YOU RATE THE FOLLOWING ORGANIZA-
08TIONS --
09B. CORE /CONGRESS OF RACIAL EQUALITY/
10H. N.A.A.C.P. /NATIONAL ASSOC. FOR ADVANCEMENT
11OF COLORED PEOPLE/

AIP007221265400101G. WHAT ARE SOME OF THE PRODUCTS THAT YOU HAVE
02BOUGHT RECENTLY AS A RESULT OF SEEING THEM
03ADVERTISED ON TELEVISION*

AIP007250366400501A. WHAT DO YOU THINK IS THE MOST IMPORTANT
02PROBLEM FACING THIS COMMUNITY TODAY*
03 JUVENILE DELINQUENCY - TEENAGE PROBLEMS

AIP007260366400101WHAT IS YOUR FAVORITE WAY OF SPENDING AN
02EVENING*

AIP007260466400201ASIDE FROM YOUR OWN PERSONAL AFFAIRS, WHAT DID
02YOU AND YOUR FAMILY OR FRIENDS TALK ABOUT MOST
03DURING THE LAST WEEK*
04 POLITICS

AIP007270466400201ASIDE FROM YOUR OWN PERSONAL AFFAIRS, WHAT DID
02YOU AND YOUR FAMILY OR FRIENDS TALK ABOUT MOST
03DURING THE LAST WEEK*
04 RACIAL SITUATION

AIP007280566400101WHAT IS YOUR FAVORITE WAY OF SPENDING AN
02EVENING*

AIP007280566400501A. WHAT DO YOU THINK IS THE MOST IMPORTANT
02PROBLEM FACING THIS COUNTRY TODAY*
03 COLLEGE DEMONSTRATIONS - DRAFT CARD BURNING.
04 ANTI-WAR DEMONSTRATION, ETC.
05B. WHICH POLITICAL PARTY DO YOU THINK CAN DO
06THE BETTER JOB OF HANDLING THE PROBLEM YOU HAVE
07JUST MENTIONED. - THE REPUBLICAN PARTY OR THE
08DEMOCRATIC PARTY*

AIP007330866400201A. WHAT DO YOU THINK IS THE MOST IMPORTANT
02PROBLEM FACING THIS COUNTRY TODAY*
03 COLLEGE DEMONSTRATIONS DRAFT CARD BURNING.
04 ANTI-WAR DEMONSTRATION, ETC.
05B. WHICH POLITICAL PARTY DO YOU THINK CAN DO
06THE BETTER JOB OF HANDLING THE PROBLEM YOU HAVE
07JUST MENTIONED - THE REPUBLICAN PARTY OR THE
08DEMOCRATIC PARTY*

AIP007330866401101A. DO YOU, OR DOES YOUR HUSBAND/WIFE GO

02HUNTING*

03B. DO YOU HAPPEN TO HAVE IN YOUR HOME ANY GUNS
04OR REVOLVERS*

AIP0073308664015010N ANOTHER SUBJECT . . . HOW MUCH THOUGHT HAVE
02YOU GIVEN TO THE COMING NOVEMBER ELECTIONS -
03QUITE A LOT OR ONLY A LITTLE*

AIP007350966400101HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02NOVEMBER ELECTIONS - QUITE A LOT, OR ONLY A
03LITTLE*

AIP007350966401201A. WHAT DO YOU THINK IS THE MOST IMPORTANT
02PROBLEM FACING THIS COUNTRY TODAY*
03 COLLEGE DEMONSTRATIONS DRAFT CARD BURNING.
04 ANTI-WAR DEMONSTRATION, ETC.
05B. WHICH POLITICAL PARTY DO YOU THINK CAN DO
06THE BETTER JOB OF HANDLING THE PROBLEM YOU HAVE
07JUST MENTIONED - THE REPUBLICAN PARTY OR THE
08DEMOCRATIC PARTY*

AIP007361066400101 WOMEN ONLY
02HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
03NOVEMBER ELECTIONS - QUITE A LOT, OR ONLY A
04LITTLE*

AIP007361066401301 WOMEN ONLY
02A. WHAT DO YOU THINK IS THE MOST IMPORTANT
02PROBLEM FACING THIS COUNTRY TODAY*
03 JUVENILE DELINQUENCY
04B. WHICH POLITICAL PARTY DO YOU THINK CAN DO
05THE BETTER JOB OF HANDLING THE PROBLEM YOU HAVE
06JUST MENTIONED - THE REPUBLICAN PARTY OR THE
07DEMOCRATIC PARTY*

AIP007400167300201A. WHAT DO YOU THINK IS THE MOST IMPORTANT
02PROBLEM FACING THIS COUNTRY TODAY*
03 9. JUVENILE DELINQUENCY

AIP007490867400201A. WHAT DO YOU THINK IS THE MOST IMPORTANT
02PROBLEM FACING THIS COUNTRY TODAY*
03 0. RACIAL STRIFE - ARSON, LOOTING, RIOTS, ETC.

AIP007521067200201 ON THE NEXT SUBJECT . . . WHAT IS THE MOST
02URGENT PROBLEM FACING YOU AND YOUR FAMILY
03TODAY*
04 1. RACIAL PROBLEMS - NEGRO. COLOR SITUATION.
05INTEGRATED NEIGHBORHOODS

AIP007531067200201A. WHAT DO YOU THINK IS THE MOST IMPORTANT
02PROBLEM FACING THIS COUNTRY TODAY*
03 0. RACIAL STRIFE - ARSON, LOOTING, RIOTS, ETC.

AIP007551267210801 DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN
02THE LAST 7 DAYS*

AIP007560168200701A. WHAT DO YOU THINK IS THE MOST IMPORTANT
02PROBLEM FACING THIS COUNTRY TODAY*
03 0. RACIAL STRIFE-ARSON, LOOTING, RIOTS, ETC.

AIP007570168209701GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU
02SAY YOU HAVE IN POLITICS--A GREAT DEAL, A FAIR
03AMOUNT, ONLY A LITTLE OR NO INTEREST AT ALL*

AIP007580268309701GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU
02SAY YOU HAVE IN POLITICS--A GREAT DEAL, A FAIR
03AMOUNT, ONLY A LITTLE OR NO INTEREST AT ALL*

AIP007620568309701WHEN WAS THE LAST TIME YOU, YOURSELF, WENT OUT
02TO THE MOVIES*

AIP007630668309701WHEN WAS THE LAST TIME YOU, YOURSELF, WENT OUT
02TO THE MOVIES*

AIP007640668301201WHEN WAS THE LAST TIME YOU HAVE BEEN TO CHURCH.

AIP007650768300901A. ON THE NEXT TOPIC - WHAT DO YOU THINK IS THE
02MOST IMPORTANT PROBLEM FACING THIS COUNTRY
03TODAY*
04 0. RACIAL STRIFE - ARSON, LOOTING, RIOTS, ETC.

AIP007650768305101WHEN WAS THE LAST TIME YOU, YOURSELF, WENT OUT
02TO THE MOVIES*

AIP007660868300701A. ON THE NEXT TOPIC---WHAT DO YOU THINK IS THE
02MOST IMPORTANT PROBLEM FACING THIS COUNTRY
03TODAY*
04 0. RACIAL STRIFE - ARSON, LOOTING, RIOTS, ETC.

AIP007660868302101ON ANOTHER SUBJECT--DID YOU, YOURSELF, HAPPEN TO
02ATTEND CHURCH IN THE LAST 7 DAYS*

AIP007670868300101DID YOU HAPPEN TO PAY ANY ATTENTION AT ALL TO
02THE DEMOCRATIC CONVENTION HELD IN CHICAGO*

AIP007670868300201HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02NOVEMBER ELECTIONS--QUITE A LOT, OR ONLY A
03LITTLE*

AIP007670868300701A. ON THE NEXT TOPIC---WHAT DO YOU THINK IS THE
02MOST IMPORTANT PROBLEM FACING THIS COUNTRY
03TODAY*
04 0. RACIAL STRIFE--ARSON, LOOTING, RIOTS, ETC.

AIP007680968300101HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02NOVEMBER ELECTIONS--QUITE A LOT, OR ONLY A
03LITTLE*

AIP007690968300101HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02NOVEMBER ELECTIONS--QUITE A LOT, OR ONLY A
03LITTLE*

AIP007690968300701A. ON THE NEXT TOPIC---WHAT DO YOU THINK IS THE
02MOST IMPORTANT PROBLEM FACING THIS COUNTRY
03TODAY*
04 0. RACIAL STRIFE--ARSON, LOOTING, RIOTS, ETC.

AIP007701068300101HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02NOVEMBER ELECTIONS--QUITE A LOT, OR ONLY A
03LITTLE*

AIP007701068300701A. ON THE NEXT TOPIC---WHAT DO YOU THINK IS THE
02MOST IMPORTANT PROBLEM FACING THIS COUNTRY
03TODAY*
04 0. RACIAL STRIFE--ARSON. LOOTING. RIOTS. ETC.

AIP007721268209401WITHIN THE LAST 12 MONTHS HAVE YOU. YOURSELF,
02TAKEN ANY VACATION WHICH TOOK YOU AWAY FROM
03HOME FOR SIX NIGHTS IN A ROW. OR MORE*

AIP007721268209901WHEN WAS THE LAST TIME YOU. YOURSELF. WENT OUT
02TO THE MOVIES*

AIP007731268200201ON THE NEXT TOPIC---WHAT DO YOU THINK IS THE
02MOST IMPORTANT PROBLEM FACING THIS COUNTRY
03TODAY*
04 0. RACIAL STRIFE--ARSON. LOOTING. RIOTS. ETC.

AIP007740169200901NATIONAL WILDLIFE FEDERATION SURVEY
02IN THIS COUNTRY. WHICH ONE OF THESE DO YOU THINK
03IS THE MOST PRESSING PROBLEM CONNECTED WITH OUR
04NATURAL SURROUNDINGS*
05QUESTION 15
06IN YOUR OPINION WHAT CAN BE DONE TO CORRECT THIS
07PROBLEM*
08ENFORCE GAME LAWS
09REDUCE HUNTING

AIP007740169101001A. SUPPOSE YOU WERE ASKED TO SERVE ON A
02COMMITTEE WHICH WOULD DEAL WITH SOME LOCAL
03PROBLEM. SUCH AS HOUSING. RECREATION. TRAFFIC.
04HEALTH. AND THE LIKE--WOULD YOU ACCEPT*
05B. IF YOU DID ACCEPT. ABOUT HOW MUCH TIME COULD
06YOU GIVE EACH WEEK FOR WORK ON SUCH A COMMITTEE*

AIP007750269100201WHAT. IN YOUR OPINION. DO YOU THINK IS MOST
02WRONG WITH AMERICA TODAY*
033. RIOTS NON-SPECIFIC 0. RACE RIOTS.
04RACIAL DISSENT

AIP007760369109701WHEN WAS THE LAST TIME YOU. YOURSELF. WENT OUT
02TO THE MOVIES*

AIP007760369110701A. DID YOU. YOURSELF. HAPPEN TO ATTEND CHURCH
02IN THE LAST 7 DAYS*

AIP007770369110701A. DID YOU. YOURSELF. HAPPEN TO ATTEND CHURCH
02IN THE LAST 7 DAYS*

AIP007780469100201OF ALL THE PROBLEMS FACING THE NATION. WHICH ONE
02DO YOU THINK THE NIXON ADMINISTRATION SHOULD
03GIVE MOST ATTENTION TO*
043. RACE RIOTS 5. RIOTS-GENERAL-NO MENTION
05OF RACE OR COLLEGE.

AIP007780469110701A. DID YOU. YOURSELF. HAPPEN TO ATTEND CHURCH
02IN THE LAST 7 DAYS*

AIP007790469110701A. DID YOU. YOURSELF. HAPPEN TO ATTEND CHURCH
02IN THE LAST 7 DAYS*

AIP007800569110701A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH
02IN THE LAST 7 DAYS*

AIP007810569200201A. WHAT DO YOU THINK IS THE MOST IMPORTANT
02PROBLEM FACING THIS COUNTRY TODAY*
03B. WHAT PROBLEM DO YOU REGARD AS BEING THE NEXT
04MOST IMPORTANT FACING THIS COUNTRY TODAY*
05CIVIL RIGHTS DEMONSTRATIONS RACIAL STRIFE
06YOUTH PROTESTS

AIP007810569210701A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN
02THE LAST 7 DAYS*
03B. WHAT IS YOUR RELIGIOUS PREFERENCE - PROTES-
04TANT, ROMAN CATHOLIC OR JEWISH*
05C. WHAT PROTESTANT DENOMINATION-BAPTIST,
06METHODIST, LUTHERAN, PRESBYTERIAN, OR WHAT*

AIP007830669110701A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH
02IN THE LAST 7 DAYS*

AIP007840769100501NOW. ON THE LIGHTER SIDE. . .WE WOULD LIKE TO
02FIND OUT YOUR VIEWS ABOUT THE BIG CITIES IN THE
03U.S., WHICH NOW OF COURSE INCLUDES 50 STATES.
04FROM WHAT YOU HAVE HEARD OR READ, WHICH LARGE
05CITY A. HAS THE GAYEST NIGHT-LIFE*

AIP007840769110701A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH
02IN THE LAST 7 DAYS*

AIP007880969110801A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH
02IN THE LAST 7 DAYS*

AIP007890969110801A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH
02IN THE LAST 7 DAYS*

AIP007911069100201ON THE NEXT SUBJECT. . .WHAT WOULD YOU SAY IS
02THE MOST URGENT PROBLEM FACING YOU AND YOUR
03FAMILY IN 1970*
046. FINANCES/MONEY GENERAL 7. INCOME/
05MAKING A LIVING/MAKING ENDS MEET

AIP007911069100301OF ALL THE THINGS THAT HAVE HAPPENED ANYWHERE IN
02THE WORLD DURING 1969, WHICH IS THE MOST OUT-
03STANDING*
045. RIOTS

AIP007911069110801A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH
02IN THE LAST 7 DAYS* B. WHAT IS YOUR RELI-
03GIOUS PREFERENCE-PROTESTANT, ROMAN CATHOLIC OR
04JEWISH*

AIP007921069110801A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH
02IN THE LAST 7 DAYS* B. WHAT IS YOUR RELI-
03GIOUS PREFERENCE-PROTESTANT, ROMAN CATHOLIC, OR
04JEWISH*

AIP007931169110701A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH
02IN THE LAST 7 DAYS*

AIPO07961269110701A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH
02IN THE LAST 7 DAYS* B. WHAT IS YOUR RELI-
03GIOUS PREFERENCE-PROTESTANT, ROMAN CATHOLIC OR
04JEWISH*

AIPO07970170200201A. WHAT DO YOU THINK IS THE MOST IMPORTANT
02PROBLEM FACING THIS COUNTRY TODAY*
03CIVIL RIGHTS

AIPO07970170210701A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH
02IN THE LAST 7 DAYS*

AIPO07980170210701DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN
02THE LAST 7 DAYS*
03B. WHAT IS YOUR RELIGIOUS PREFERENCE - PROTES-
04TANT, ROMAN CATHOLIC OR JEWISH*

AIPO08010370210701A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH
02IN THE LAST 7 DAYS*

AIPO08060470200301WHICH THREE OF THESE NATIONAL PROBLEMS WOULD YOU
02LIKE TO SEE THE GOVERNMENT DEVOTE MOST OF ITS
03ATTENTION TO IN THE NEXT YEAR OR TWO* JUST READ
04OFF THE LETTERS.
05C. TRYING TO REDUCE RACIAL DISCRIMINATION*

AIPO08070570200201A. WHAT DO YOU THINK IS THE MOST IMPORTANT
02PROBLEM FACING THIS COUNTRY TODAY*
03YOUTH PROTESTS/UNREST ON CAMPUS/DEMONSTRATIONS/
04HIPPIES
05B. WHICH POLITICAL PARTY DO YOU THINK CAN DO A
06BETTER JOB OF HANDLING THE PROBLEM YOU HAVE JUST
07MENTIONED--THE REPUBLICAN PARTY OR THE
08DEMOCRATIC PARTY*

AIPO08070570210801A. DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH
02IN THE LAST 7 DAYS*

AIPO08080670210801DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN
02THE LAST 7 DAYS*
03B. WHAT IS YOUR RELIGIOUS PREFERENCE--
04PROTESTANT, ROMAN CATHOLIC, OR JEWISH*
05C. WHAT PROTESTANT DENOMINATION, BAPTIST,
06METHODIST, LUTHERAN, PRESBYTERIAN, OR WHAT*

AIPO08090670200801ON THE NEXT SUBJECT. . .HERE IS AN INTERESTING
02EXPERIMENT. YOU NOTICE THAT THE 10 BOXES ON
03THIS CARD GO FROM THE HIGHEST POSITION OF PLUS
045--OR SOME YOU LIKE VERY MUCH--ALL THE WAY DOWN
05TO THE LOWEST POSITION OF MINUS 5--OR SOMEONE
06YOU DISLIKE VERY MUCH. PLEASE TELL ME HOW YOU
07RATE THE FOLLOWING*
08C. NAACP NATIONAL ASSOCIATION FOR ADVANCEMENT
09OF COLORED PEOPLE
10F. THE BLACK PANTHERS

AIPO08090670210801DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN
02THE LAST 7 DAYS*
03B. WHAT IS YOUR RELIGIOUS PREFERENCE--PROTES-
04TANT, ROMAN CATHOLIC, OR JEWISH*

05C. WHAT PROTESTANT DENOMINATION. BAPTIST,
06METHODIST, LUTHERAN, PRESBYTERIAN, OR WHAT*

AIP008100770210801DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN
02THE LAST 7 DAYS*

03B. WHAT IS YOUR RELIGIOUS PREFERENCE--

04PROTESTANT, ROMAN CATHOLIC, OR JEWISH*

05C. WHAT PROTESTANT DENOMINATION. BAPTIST,

06METHODIST, LUTHERAN, PRESBYTERIAN, OR WHAT*

AIP008110770200201A. WHAT DO YOU THINK IS THE MOST IMPORTANT

02PROBLEM FACING THIS COUNTRY TODAY*

03YOUTH PROTESTS/UNREST ON CAMPUS/DEMONSTRATIONS/

04HIPPIES

05B. WHICH POLITICAL PARTY DO YOU THINK CAN DO A

06BETTER JOB OF HANDLING THE PROBLEM YOU HAVE JUST

07MENTIONED--THE REPUBLICAN PARTY OR THE

08DEMOCRATIC PARTY*

AIP008120970200301HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING

02NOVEMBER ELECTIONS. . .QUITE A LOT OR ONLY A

03LITTLE*

AIP008140970200101HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING

02NOVEMBER ELECTIONS--QUITE A LOT, OR ONLY A

03LITTLE*

AIP008140970201001A. WHAT DO YOU THINK IS THE MOST IMPORTANT

02PROBLEM FACING THIS COUNTRY TODAY*

03YOUTH PROTESTS/UNREST ON CAMPUS/DEMONSTRATIONS/

04HIPPIES

05B. WHICH POLITICAL PARTY DO YOU THINK CAN DO

06THE BETTER JOB OF HANDLING THE PROBLEM YOU HAVE

07JUST MENTIONED--THE REPUBLICAN PARTY OR THE

08DEMOCRATIC PARTY*

AIP008140970210701DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN

02THE LAST 7 DAYS*

AIP008151070200101HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING

02NOVEMBER ELECTIONS--QUITE A LOT, OR ONLY A

03LITTLE*

AIP008151070200701A. WHAT DO YOU THINK IS THE MOST IMPORTANT

02PROBLEM FACING THIS COUNTRY TODAY*

03YOUTH PROTESTS/UNREST ON CAMPUS/DEMONSTRATIONS/

04HIPPIES

05B. WHICH POLITICAL PARTY DO YOU THINK CAN DO

06THE BETTER JOB OF HANDLING THE PROBLEM YOU HAVE

07JUST MENTIONED--THE REPUBLICAN PARTY OR THE

08DEMOCRATIC PARTY*

AIP008151070200801WHEN PEOPLE AROUND HERE GO TO VOTE ON

02NOVEMBER 3RD FOR A CANDIDATE FOR CONGRESS, HOW

03IMPORTANT WILL EACH OF THE FOLLOWING ISSUES BE

04IN THEIR THINKING. I LL READ YOU EACH ONE AND

05YOU TELL ME WHETHER YOU THINK IT IS EXTREMELY

06IMPORTANT, FAIRLY IMPORTANT, OR NOT SO

07IMPORTANT*

08B. THE RACIAL PROBLEM*

AIP008171170201101A. DID YOU, YOURSELF HAPPEN TO ATTEND CHURCH IN
02THE LAST 7 DAYS*

AIP008211270201101NOW, I M GOING TO READ OFF THE NAMES OF SOME
02PEOPLE WHOM YOU MAY KNOW, SOME WHOM YOU MAY NOT,
03CAN YOU TELL ME WHO THE FOLLOWING MEN ARE OR
04WHAT THEY DO
05H. BERNARD HALL*

AIP008240271200201WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM
02FACING THIS COUNTRY TODAY*
03YOUTH PROTESTS/UNREST ON CAMPUS/DEMONSTRATIONS/
04HIPPIES
05QUESTION 3
06AND WHAT DO YOU THINK IS THE NEXT MOST IMPORTANT
07PROBLEM FACING THIS COUNTRY TODAY*

AIP009300554500501NORC 356 COMMUNISM, CONFORMITY, CIVIL LIBERTIES
02ARE THERE OTHER PROBLEMS YOU WORRY OR ARE CON-
03CERNED ABOUT, ESPECIALLY POLITICAL OR WORLD
04PROBLEMS*
05SEGREGATION, NEGRO-WHITE RELATIONS
06QUESTION 6
07WOULD YOU GUESS YOU WORRY ABOUT SUCH THINGS MORE
08THAN MOST PEOPLE, OR LESS*

AIP009300554500701NORC 356 COMMUNISM, CONFORMITY, CIVIL LIBERTIES
02A. WE ARE INTERESTED IN WHAT KINDS OF THINGS
03PEOPLE TALK ABOUT, OFFHAND, WHAT PROBLEMS DO
04YOU REMEMBER DISCUSSING WITH YOUR FRIENDS IN THE
05LAST WEEK OR SO*
06SEGREGATION, NEGRO-WHITE RELATIONS
07B. WERE THERE OTHER THINGS* FOR EXAMPLE, DID
08YOU TALK ABOUT ANY DANGERS FACING PEOPLE IN THE
09UNITED STATES*

AIP0093005545006401NORC 356 COMMUNISM, CONFORMITY, CIVIL LIBERTIES
02A. DO YOU HAVE A TELEVISION SET IN YOUR HOUSE*
03B. IF YES DO YOU LISTEN TO NEWS PROGRAMS ON
04TELEVISION EVERY DAY, ALMOST EVERY DAY, OR ONLY
05OCCASIONALLY*

AIP0093005545006501NORC 356 COMMUNISM, CONFORMITY, CIVIL LIBERTIES
02DO YOU LISTEN TO THE NEWS PROGRAMS ON THE RADIO
03EVERY DAY, ALMOST EVERY DAY, OR ONLY OCCASION-
04ALLY*

AIP0093005545007401NORC 356 COMMUNISM, CONFORMITY, CIVIL LIBERTIES
02B. HAVE YOU ATTENDED CHURCH OR RELIGIOUS SER-
03VICES IN THE LAST MONTH*

AIP060030260100301VISITORS TO GUGGENHEIM MUSEUM IN N.Y.C.
02A. IS THIS YOUR FIRST VISIT TO THE NEW GUGGEN-
03HEIM MUSEUM*
04B. HOW MANY TIMES HAVE YOU VISITED THE NEW
05GUGGENHEIM MUSEUM*

AIP060030260100401VISITORS TO GUGGENHEIM MUSEUM IN N.Y.C.
02DID YOU EVER HAPPEN TO VISIT THE OLD GUGGENHEIM

03MUSEUM. OR NOT*

AIPO60030260100501VISITORS TO GUGGENHEIM MUSEUM IN N.Y.C.
02HOW MANY TIMES DURING THE LAST YEAR HAVE YOU
03VISITED AN ART MUSEUM - OR HAVEN T YOU HAD A
04CHANCE DURING THAT TIME TO VISIT ONE*

AIPO69260569101601COLLEGE STUDENTS
02WHAT FIELD OR OCCUPATION DO YOU EXPECT TO BE IN
03WHEN YOU ARE AGE 40*

AIPO69260569106801COLLEGE STUDENTS
02A. WILL YOU PLEASE TELL ME THE NAMES OF ALL THE
03MAGAZINES YOU TRY TO READ REGULARLY*
04B. ARE YOU MARRIED OR SINGLE*

AIPOA9590757300301LEISURE TIME INTERESTS AND ACTIVITIES
02A. ON AN AVERAGE WEEKDAY, ABOUT HOW MUCH LEI-
03SURE OR SPARE TIME DO YOU HAVE*
04B. ON SATURDAY AND SUNDAY ABOUT HOW MUCH LEI-
05SURE TIME DO YOU HAVE ALTOGETHER ON BOTH DAYS*

AIPOA9590757300401LEISURE TIME INTERESTS AND ACTIVITIES
02WHAT ARE SOME OF THE THINGS YOU DO MOST OFTEN IN
03YOUR LEISURE TIME*
04SPORTS-- SOCIAL ACTIVITIES -- READING -- TV.
05RADIO -- MOVIES, SHOWS -- CULTURAL ACTIVITIES
06-- WORK AROUND THE HOUSE -- CRAFTS -- TRIPS --
07RELAX

AIPOA9590757300501LEISURE TIME INTERESTS AND ACTIVITIES
02A. ARE THERE ANY THINGS YOU WOULD ESPECIALLY
03LIKE TO DO IN YOUR SPARE TIME BUT SELDOM HAVE A
04CHANCE TO DO*
05B. WHAT ARE THESE THINGS*
06SPORTS -- SOCIAL ACTIVITIES -- READING -- TV.
07RADIO -- MOVIES, SHOWS -- CULTURAL ACTIVITIES
08--WORK AROUND THE HOUSE -- CRAFTS -- TRIPS --
09RELAX

AIPOA9590757300601LEISURE TIME INTERESTS AND ACTIVITIES
02WHAT DO YOU ENJOY DOING MOST IN YOUR LEISURE
03TIME*
04SPORTS -- SOCIAL ACTIVITIES -- READING -- TV.
05RADIO -- MOVIES, SHOWS -- CULTURAL ACTIVITIES
06-- WORK AROUND THE HOUSE -- CRAFTS -- TRIPS --
07RELAX

AIPOA9590757300701LEISURE TIME INTERESTS AND ACTIVITIES
02DO YOU EVER FIND IT S HARD TO DECIDE WHAT TO DO
03IN YOUR LEISURE TIME*

AIPOA9590757300901LEISURE TIME INTERESTS AND ACTIVITIES
02A. ABOUT HOW MUCH TIME, ON THE AVERAGE WEEKDAY,
03 DO YOU SPEND LOOKING AT TV DURING THE DAYTIME.
04THAT IS UP TO 6 P.M.*
05B. HOW MUCH TIME AFER 6 P.M.*

AIPOA9590757301101LEISURE TIME INTERESTS AND ACTIVITIES
02A. ABOUT HOW MUCH TIME, ON THE AVERAGE WEEKDAY,

03 DO YOU SPEND LISTENING TO THE RADIO DURING THE
04 DAYTIME. THAT IS UP TO 6 P.M.*
05B. HOW MUCH TIME AFTER 6 P.M.*

AIP0A9590757301201 LEISURE TIME INTERESTS AND ACTIVITIES

02A. DO YOU HAPPEN TO READ ANY MAGAZINES REGULAR-
03LY*
04B. WHICH ONES*

AIP0A9590757301301 LEISURE TIME INTERESTS AND ACTIVITIES

02A. DO YOU HAPPEN TO GET ANY DAILY NEWSPAPER OR
03NEWSPAPERS*
04 IF YES. ASK DO YOU GET MORE THAN ONE*
05 IF YES. ONE OR YES. MORE THAN ONE. ASK B
06B. ABOUT HOW MUCH TIME PER DAY, ON THE AVERAGE
07 WEEKDAY DO YOU SPEND READING YOUR DAILY NEWS-
08 PAPER S *

AIP0A9590757301501 LEISURE TIME INTERESTS AND ACTIVITIES

02A. CAN YOU RECALL WHEN YOU LAST WENT TO THE
03 MOVIES*
04 IF WENT TO THE MOVIES IN THE LAST MONTH. ASK B
05B. HOW MANY TIMES HAVE YOU BEEN IN THE LAST
06 MONTH*

AIP0A9590757301601 LEISURE TIME INTERESTS AND ACTIVITIES

02A. DO YOU HAPPEN TO BE READING ANY BOOK AT THE
03 PRESENT TIME*
04B. WHAT IS ITS TITLE*

AIP0A9590757301701 LEISURE TIME INTERESTS AND ACTIVITIES

02A. CAN YOU RECALL WHEN YOU LAST HAD TIME TO
03 READ A BOOK ALL THE WAY THROUGH*
04B. HOW LONG AGO WAS THAT*

AIP0A9590757301801 LEISURE TIME INTERESTS AND ACTIVITIES

02A. DO YOU HAPPEN TO BELONG TO ANY BOOK CLUB AT
03 THE PRESENT TIME*
04B. IF YES. ASK WHICH ONE*
05C. WHAT IS THE TITLE OF THE LAST BOOK YOU RE-
06 CEIVED*

AIP0A9590757301901 LEISURE TIME INTERESTS AND ACTIVITIES

02A. DO YOU HAVE A CARD AT THE PUBLIC LIBRARY*
03B. IF YES. ASK HAVE YOU TAKEN OUT ANY BOOK IN
04 THE LAST MONTH*

AIP0A9590757302001 LEISURE TIME INTERESTS AND ACTIVITIES

02A. HAVE YOU TAKEN ANY LECTURE COURSES DURING
03 THE LAST TWELVE MONTHS*
04B. IF YES. ASK WILL YOU DESCRIBE THE NATURE
05 OF THE COURSES*
06C. IF NO TO A. ASK HAVE YOU TAKEN ANY LECTURE
07 COURSES SINCE YOU VE LEFT SCHOOL*
08 IF YESTO C. ASK WILL YOU DESCRIBE THE NATURE
09 OF THE COURSES*
10 ANY CULTURAL COURSE SUCH AS ART APPRECIATION
11 ANY NON-CULTURAL COURSE SUCH AS TYPING. SHOP
12 ANY RELIGIOUS COURSE

AIPOA9590757302201LEISURE TIME INTERESTS AND ACTIVITIES

- 02A. HAVE YOU EVER BEEN A MEMBER OF ANY DISCUSSION GROUP DURING THE LAST TWELVE MONTHS*
- 04B. IF YES, ASK WILL YOU PLEASE DESCRIBE WHAT THE GROUP DISCUSSED*
- 06C. IF NO TO A, ASK HAVE YOU EVER BELONGED TO SUCH A DISCUSSION GROUP SINCE YOU LEFT SCHOOL*
- 08IF YES, TO C, ASK PLEASE TELL ME WHAT THE GROUP DISCUSSED*
- 10CULTURE, SUCH AS ART APPRECIATION, ENGLISH LITERATURE
- 12NON-CULTURE, RELIGION

AIPOA9590757302801LEISURE TIME INTERESTS AND ACTIVITIES

- 02DO YOU HAPPEN TO KNOW ANY PEOPLE WHO TAKE PART IN ADULT EDUCATION COURSES OR DISCUSSION GROUPS OR GO TO LECTURE COURSES*

AIPOA9590757303101LEISURE TIME INTERESTS AND ACTIVITIES

- 02I D LIKE TO ASK YOU ABOUT SOME OF THE ORGANIZATIONS TO WHICH YOU BELONG.
- 04A. DO YOU BELONG TO ANY ORGANIZATION SUCH AS THE AMERICAN LEGION, LEAGUE OF WOMEN VOTERS, OPTA, ETC, WHICH TAKE AN INTEREST IN COMMUNITY OR NATIONAL AFFAIRS*
- 08IF YES ON A, ASK
- 09C. DO YOU TAKE AN ACTIVE PART IN ANY OF THESE ORGANIZATIONS* WHICH ONES*
- 11D. HAVE YOU BEEN A CHAIRMAN OF ANY COMMITTEE OR LEADER IN ANY OF THESE ACTIVITIES*

AIPOA9590757303801LEISURE TIME INTERESTS AND ACTIVITIES

- 02INCIDENTALLY, DO YOU FOLLOW QUIZ SHOWS ON TV*

AIPOA9590757307701LEISURE TIME INTERESTS AND ACTIVITIES

- 02CAN YOU NAME ANY RECENTLY PUBLISHED BOOK THAT YOU WOULD LIKE TO READ*

AIPOA9590757307801LEISURE TIME INTERESTS AND ACTIVITIES

- 02JUST OFF HAND, WHAT WOULD YOU SAY ARE TWO OR THREE OF THE MOST INTERESTING BOOKS YOU HAVE EVER READ*

AIPOA9590757307901LEISURE TIME INTERESTS AND ACTIVITIES

- 02ABOUT HOW MANY BOOKS OTHER THAN TEXT BOOKS OR TECHNICAL BOOKS DO YOU HAVE IN YOUR HOME*

AIPOA9590757308001LEISURE TIME INTERESTS AND ACTIVITIES

- 02WHO ARE YOUR FAVORITE AUTHORS*

AIPOA9590757308101LEISURE TIME INTERESTS AND ACTIVITIES

- 02DO YOU HAVE ANY CLOSE FRIENDS WHO LIKE TO TALK ABOUT BOOKS*

AIPOA9590757308501LEISURE TIME INTERESTS AND ACTIVITIES

- 02WOULD YOU SAY THAT YOU TAKE AN ACTIVE INTEREST IN LOCAL POLITICS*

AIPOA9590757308601LEISURE TIME INTERESTS AND ACTIVITIES

- 02WOULD YOU SAY THAT YOU TAKE AN ACTIVE INTEREST

03IN STATE POLITICS*

AIPOA9590757308701LEISURE TIME INTERESTS AND ACTIVITIES

- 02HAVE YOU ATTENDED ANY POLITICAL MEETING DURING
- 03THE LAST TWO YEARS*

RCOM00010141X02101 A FORM

- 02A. DO YOU OR DOES ANYONE IN YOUR IMMEDIATE
- 03FAMILY READ ANY FOREIGN LANGUAGE NEWSPAPERS*

RCOM00040440500501 XAIRE 1

- 02ON AN AVERAGE, ABOUT HOW MANY HOURS A DAY DO
- 03YOU LISTEN TO THE RADIO*

RCOM00040440501101 XAIRE 2.

- 02DO YOU HAVE A PHONOGRAPH /IN USE/*

RCOM00060938400101A. HOW OFTEN DO YOU USUALLY GO AWAY FOR A CHANGE

- 02OR VACATION* /NOT INCLUDING WEEK-ENDS AND
- 03BUSINESS TRIPS/
- 04B. IS THERE ANY MONTH /OR MONTHS/ YOU PARTICULAR-
- 05LY LIKE /OR DO NOT LIKE/ TO GO ON VACATION*

RCOM00060938400201HOW LONG DO YOU USUALLY SPEND AWAY*

RCOM00060938400301WHERE DO YOU USUALLY GO*

- 02A. ENVIRONMENT
- 03B. GEOGRAPHICAL LOCATION

RCOM00060938400401IS IT VARIETY YOU LIKE. OR HAVE YOU JUST NOT YET

- 02FOUND A REGULAR PLACE YOU LIKE*
- 03 QUESTION 5.
- 04WHERE DO YOU USUALLY STAY THERE*
- 05 QUESTION 6.
- 06HOW DO YOU GO THERE*

RCOM00060938400501WHAT DO YOU DO WHEN ON VACATION*

- 02A. FOR ACTIVE SPORTS
- 03B. FOR SOCIAL ACTIVITIES
- 04C. WATCHING
- 05D. OTHER

RCOM00060938401001A. WHAT DOES A PLACE HAVE TO HAVE TO MAKE YOU

- 02WANT TO GO THERE*
- 03B. WHAT WOULD YOU AVOID MOST IN CHOOSING A PLACE
- 04TO GO*

RCOM00060938401101WHAT FACTORS DECIDE HOW OFTEN YOU TAKE A

- 02VACATION* HOW LONG YOU STAY*

RCOM00060938401301WHAT HAVE YOU FOUND TO BE THE BEST WAY OF GET-

- 02TING INFORMATION ON WHERE TO GO*

RCOM00060938401501A. HAVE YOU EVER BEEN TO OR HEARD OF ANY OF THESE

- 02RESORT HOTELS*
- 03GREENBRIER CAROLINA FRENCH LICK SPRINGS
- 04HOMESTEAD CAVALIER

RCOM00060938401601IN A RESORT HOTEL OF THIS TYPE, WHICH OF THESE

- 02THINGS WOULD YOU PREFER*

03A. AMERICAN PLAN EUROPEAN PLAN DOES NOT
04MATTER DEPENDS
05B. GREAT DEAL OF SERVICE ADEQUATE SERVICE.
06NUMBER OF ATTENDANTS IMMATERIAL FEW ATTENDANTS
07DOES NOT MATTER DEPENDS
08C. PLEASANT SOCIAL CONTACTS NOT HAVING TO
09MINGLE WITH PEOPLE OPPORTUNITY TO DO EITHER AT
10WILL LIKES OWN CROWD ONLY LIMITED SOCIAL
11CONTACTS DOES NOT MATTER DEPENDS
12D. MAINLY YOUNG PEOPLE MAINLY MIDDLE AGED
15PEOPLE MAINLY OLD PEOPLE MAINLY OWN AGE
16MIXTURE OF ALL AGES DOES NOT MATTER DEPENDS

RCOM00060938401701A. DO YOU ENJOY RESORT HOTEL LIFE SUCH AS YOU
02FIND AT HOTELS LIKE THESE*
03C. WHAT MAINLY DO YOU LIKE ABOUT IT*
04WHAT MAINLY DO YOU DISLIKE ABOUT IT*

RCOM00060938401801A. HAVE YOU OR ANY MEMBER OF YOUR FAMILY, GONE TO
02A HEALTH SPA TO TAKE THE CURE*
03B. THEIR AGE*
04C. IF A HOTEL OR RESORT OFFERING ALL OTHER ACTIV-
05ITIES WHICH YOU ENJOY HAD A HEALTH SPA ADDED TO
06IT, WOULD SUCH AN ADDITION MAKE IT MORE OR LESS
07ATTRACTIVE*

RCOM00060938401901D. WHAT DO YOU DO*
02WATCH SPORTS
03HORSE SHOWS, DOG SHOWS, PLAY POLO
04HUNTING, FISHING, ETC.
05GOLF, TENNIS, OUTDOOR ACTIVITIES
06SHOPPING, THEATRES, FUN, ETC.
07SIGHTSEEING AND EDUCATION
08MOTOR TRIPS AND TRAVELLING
09VISITING AND RESTING
10SOCIAL LIFE, ETC.
11OTHER
12VARIES
13NO RULE ON SEASON

RCOM00070839100101A. DO YOU READ -- AND IF SO, ABOUT HOW OFTEN DO
02YOU READ -- THE--
03SATURDAY EVENING POST*
04COLLIERS* NEW REPUBLIC* HARPERS* TIME*
05THE NATION*
06B. IS THERE ANOTHER MAGAZINE WHICH COULD BE DES-
07CRIBED AS PART OF YOUR FAVORITE READING
08MATERIAL*

RCOM00070839100201HOW WOULD YOU DESCRIBE THE THOROUGHNESS WITH
02WHICH YOU USUALLY READ THE--
03SATURDAY EVENING POST* COLLIERS* NEW
04REPUBLIC* HARPERS* TIME* THE NATION*

RCOM00070839100501A. WHAT ONE FEATURE /OR DEPARTMENT/ IN THE
02NATION DO YOU READ MOST REGULARLY*
03B. WHY*
04 QUESTION 6
05A. WHAT ONE FEATURE /OR DEPARTMENT/ DO YOU
06SELDOM READ*

07B. WHY*

RCOM00070839101201A. THE NATION IS INTERESTED IN LEARNING MORE
02ABOUT ITS READERS. SO WE ARE INCLUDING HERE SOME
03FACTUAL QUESTIONS. WE WANT TO KNOW WHAT CLUBS
04AND ORGANIZATIONS YOU BELONG TO.
05POLITICAL
06B. WHAT PUBLIC OFFICES DO YOU HOLD OR HAVE YOU
07HELD IN THE PAST*

RCOM00070839101501A.WHO ELSE BESIDES YOU READS YOUR COPY OF THE
02NATION*
03B.WHAT DO YOU DO WITH THE NATION WHEN YOU AND
04YOUR FAMILY ARE THROUGH WITH IT*
05C./IF OTHER PEOPLE READ IT/ CAN YOU ESTIMATE THE
06NUMBER OF OTHER PEOPLE WHO READ IT*

RCOM00070839101801A.HOW LONG A VACATION DO YOU EXPECT TO TAKE
02THIS YEAR*
03B.DO YOU EXPECT TO GO AWAY FROM HOME*

RCOM00080341500201WHICH ONE OF THESE RECREATIONS DO YOU ENJOY THE
02MOST* THE LEAST*
03GOING TO THE MOVIES

RCOM00080341501301WHAT ARE YOUR FAVORITE POPULAR SONGS*

RCOM00080341501401A. ABOUT HOW MANY HOURS A DAY DO YOU LISTEN TO
02THE RADIO*
03B. WHAT PART OF YOUR TOTAL LISTENING TIME DO YOU
04LISTEN TO POPULAR MUSIC*

RCOM00150839300301 CHILDREN 10-19
02WHAT IS YOUR FAVORITE RADIO PROGRAM*

RCOM00150839300501 CHILDREN 10-19.
02A.DO YOU READ MAGAZINES QUITE A LOT. OR NOT VERY
03MUCH OR HARDLY EVER*
04B.WHAT ARE THE TWO YOU READ MOST*
05C.HOW LONG HAVE YOU BEEN READING THEM*
06D.WHAT SPECIAL THING DO YOU LIKE IN THEM /OR
07ABOUT THEM/*
08E. /IF STORIES/ WHAT KIND*

RCOM00150839300601 CHILDREN 10-19.
02B.WHAT IS YOUR FAVORITE RECREATION*

RCOM00150839300901 CHILDREN 10-19
02A. HOW OFTEN DO YOU GO TO CHURCH OR SUNDAY
03SCHOOL*
04B. WHY DO YOU /OR DO YOU NOT/ GO*
05C. DO YOU THINK IT IS IMPORTANT THAT EVERYONE
06GO TO CHURCH*
07D. WHY*
08E. HOW OFTEN DO YOUR PARENTS GO*

RCOM00150839301201 CHILDREN 10-19
02DO YOU HAVE DIFFERENT IDEAS FROM EITHER ONE OR
03BOTH OF YOUR PARENTS ON --
04C. GIRL FRIENDS* D. BOY FRIENDS*

05F. GOING OUT* G. STAYING OUT LATE*

RCOM00150839302901 CHILDREN 10-19

02WHAT KIND OF WORK DO YOU WANT TO DO WHEN YOU
03LEAVE SCHOOL*

RCOM00160838X00301WHAT ARE YOUR THREE FAVORITE SECTIONS OF THE
02NEWSPAPERS*

RCOM00160838X00401WHICH DO YOU LIKE THE BEST --

02NEWSPAPER EDITORIALS. OR
03NEWSPAPER COLUMNISTS. OR
04RADIO COMMENTATORS

RCOM00180839100101HERE ARE A FEW OF THE MAJOR THINGS WHICH TAKE UP

02A WOMANS DAY. WE WOULD LIKE TO KNOW WHICH ONES
03YOU DO YOURSELF. WHICH ONES SOMEBODY ELSE IN
04YOUR HOUSEHOLD DOES. AND ON WHICH ONES YOU RE-
05CEIVE HELP. WE ARE INTERESTED PARTICULARLY IN
06HOW MUCH YOUR CHILDREN ENTER INTO THESE THINGS.
07/14/ PAYING INSURANCE PREMIUMS

RCOM00180839100801A. DO YOU LISTEN TO THE RADIO DURING THE DAY-
02TIME*

RCOM00180839100901WHICH OF THE FOLLOWING ACTIVITIES, OR ONES

02SIMILAR TO THEM. DO YOU TAKE PART IN*
03BRIDGE CLUB

RCOM00180839101301A.WHAT MAGAZINES DO YOU READ REGULARLY*

02B.NUMBER OF ISSUES OF EACH PER YEAR*
03C.FAVORITE*
04 QUESTION 14.
05A.DO YOU EVER READ ANY OF THOSE WOMENS MAGAZINES
06PUT OUT BY A P*
07B.WHICH ONES*
08C.HAVE YOU EVER READ W.D.*
09D.HOW DID YOU FIRST COME TO READ IT*
10E.ABOUT HOW LONG HAVE YOU BEEN READING IT*
11F.HOW REGULARLY DO YOU READ IT*
12G.WHO ELSE BESIDES YOURSELF READS YOUR COPY OF
15W.D.*
16H.FOR WHICH ONE OF THESE PEOPLE IS IT REALLY
17PURCHASED*
18I.WHAT DO YOU THINK OF IT IN GENERAL*
19J.WHAT PART OF THE MAGAZINE DO YOU LIKE BEST*
20K.WHAT PART OF THE MAGAZINE DO YOU FIND LEAST
21INTERESTING*
22L.DO YOU EVER READ THE SECTION CALLED JUST BE-
23TWEEN NEIGHBORS* WHAT IS YOUR OPINION OF IT*
24M.DO YOU ENJOY THE SECTION CALLED CHILDRENS DAY*
25N.DO YOU ENJOY THE STORY SCHOOL BUS WHICH
28APPEARS EACH MONTH*
29O.WHAT SORT OF THINGS WOULD YOU LIKE TO SEE
30ADDED TO W.D.*
31P.DO YOU FOLLOW THE MENUS IN W.D.*
32Q.DO YOU USE THEM AS PRINTED. OR DO YOU USE THEM
33JUST TO GET IDEAS FROM*

RCOM00200246700201IF YOU SHOULD UNEXPECTEDLY FIND YOU HAD SEVERAL

02HUNDRED DOLLARS AHEAD RIGHT NOW YOU HAD NOT
03COUNTED ON. WHICH OF THESE THINGS WOULD YOU BE
04LIKELY TO DO WITH MOST OF IT-
05A. BUY SOME THINGS YOU NEED RIGHT NOW
06B. BUY SOME THINGS YOU COULD DO WITHOUT, BUT HAVE
07WANTED FOR SOME TIME
08C. SAVE OR INVEST IT FOR SOME PERIOD IN THE
09FUTURE WHEN YOU MAY NEED IT
10D. SAVE OR INVEST IT FOR SOME PARTICULAR THING
11YOU INTEND TO BUY LATER ON

RCOM00291146800401B. ON AN AVERAGE WEEKDAY, ABOUT HOW MANY HOURS
02DO YOU, YOURSELF, LISTEN TO THE RADIO DURING
03THE TIME BETWEEN 8 IN THE MORNING AND 12 NOON*
04C. 12 NOON AND 6 P.M.*
05D. AFTER 6 P.M. IN THE EVENING*

RCOM00310448100101 LOUISVILLE, KY.
02COMPARED WITH A YEAR AGO, DO YOU THINK THE AVER-
03AGE AMERICAN CITIZEN IS TAKING MORE INTEREST IN
04GOVERNMENT, LESS, OR ABOUT THE SAME*

RCOM00310448100401 LOUISVILLE, KY.
02DO YOU THINK YOUR CITY GOVERNMENT IS DOING AS
03GOOD A JOB AS THEY CAN UNDER THE CIRCUMSTANCES
04ON /D/ PROVIDING RECREATIONAL OPPORTUNITIES,
05LIKE PARKS AND PLAYGROUNDS, WHERE CHILDREN CAN
06PLAY SAFELY, OR DO YOU THINK THEY SHOULD BE DO-
07ING A MUCH BETTER JOB*

RCOM00320149100301 LOUISVILLE, KY.
02DO YOU HAVE ANY SPECIAL HOBBIES OR INTERESTS
03THAT YOU LIKE TO SPEND TIME ON AFTER YOUR WORK
04IS THROUGH* WHAT ARE THEY* ANY OTHERS*

RCOM00320149100401 LOUISVILLE, KENTUCKY
02A. ARE THERE ANY THINGS ON THIS LIST THAT IN-
03TEREST YOU ENOUGH FOR YOU TO SPEND AS MUCH AS
04TWO HOURS A WEEK LEARNING MORE ABOUT THEM*
05WHICH ONES*
06B. SUPPOSE THE HIGH SCHOOL NEAREST YOU WERE TO
07OFFER A COURSE FOR GROWN-UPS ONE EVENING A
08WEEK ON -----, DO YOU THINK YOU WOULD BE IN-
09TERESTED IN ATTENDING SUCH A COURSE IF IT DID
10NOT COST YOU ANYTHING*
11THE WORLDS GREATEST BOOKS

RCOM00320149100701 LOUISVILLE, KENTUCKY
02A. HAVE YOU HAPPENED TO HEAR ANYTHING ABOUT A
03RADIO PROGRAM CONNECTED WITH THE UNIVERSITY OF
04LOUISVILLE THAT HELPS PEOPLE STUDY COLLEGE
05COURSES RIGHT AT HOME*

RCOM00320149101301 LOUISVILLE, KY.
02WHICH TWO THINGS ON THIS LIST DO YOU THINK IT IS
03MOST IMPORTANT FOR A BOY TO GET OUT OF HIS
04EDUCATION*
05PREPARING HIM FOR A JOB*
06DEVELOPING INTERESTS OUTSIDE HIS JOB*
07PREPARING HIM TO BE A GOOD CITIZEN*

08HELPING HIM TO UNDERSTAND AND GET ALONG WITH
09OTHER PEOPLE*
10DEVELOPING GOOD CHARACTER TRAITS LIKE HONESTY,
11DEPENDABILITY, KINDLINESS*

RCOM00320149101601 LOUISVILLE, KENTUCKY

02A. DO YOU HAPPEN TO HAVE A PUBLIC LIBRARY CARD
03THAT ALLOWS YOU TO TAKE BOOKS OUT OF THE LI-
04BRARY*
05B. ABOUT HOW OFTEN WOULD YOU SAY THAT THIS CARD
06OF YOURS GETS USED -- ONCE A WEEK, ONCE A MONTH,
07ONCE OR TWICE A YEAR, OR LESS OFTEN THAN THAT*
08C. ARE THERE ANY OTHER MEMBERS OF YOUR FAMILY
09WHO LIVE WITH YOU THAT HAVE A LIBRARY CARD*
10HOW MANY*

RCOM00340449100101 LOUISVILLE

02COMPARED WITH A YEAR AGO, DO YOU THINK THE AVER-
03AGE AMERICAN CITIZEN IS TAKING MORE INTEREST IN
04GOVERNMENT, LESS, OR ABOUT THE SAME*

RCOM00340449101801 LOUISVILLE

02I WONDER IF YOU WOULD LOOK AT THIS CARD AND TELL
03ME WHICH OF THE THINGS ON IT YOU HAVE IN YOUR
04HOME RIGHT NOW.
05 /4/ AN ENCYCLOPEDIA

RCOM00340449102001 LOUISVILLE.

02DID YOU HAVE A VACATION DURING THE PAST TWELVE
03MONTHS THAT YOU SPENT AWAY FROM HOME*

RCOM00361049200101B. /ASK FRESHMEN ONLY/ HAVE YOU MORE OR LESS
02DEFINITELY DECIDED WHAT YOU WOULD LIKE TO DO FOR
03A CAREER AFTER YOU GET THROUGH COLLEGE, OR NOT*
04WHAT DO YOU THINK YOU WILL DO*

RCOM00380150601501A. DO YOU HAPPEN TO READ ANY MAGAZINES REGULARLY
02OR DO YOU FIND YOU NEVER HAVE ENOUGH TIME TO
03REALLY FOLLOW ANY MAGAZINE REGULARLY*
04B. HERE IS A LIST OF A FEW MAGAZINES, WHICH, IF
05ANY, ON THIS LIST WOULD YOU SAY YOU READ REGU-
06LARLY*
07GOOD HOUSKEEPING LADIES HOME JOURNAL LIFE
08LOOK SATURDAY EVENING POST WOMANS HOME
09COMPANION

RCOM00430750400101 LOUISVILLE

02COMPARED WITH A YEAR AGO, DO YOU THINK THE
03AVERAGE AMERICAN CITIZEN IS TAKING MORE INTEREST
04IN GOVERNMENT, LESS, OR ABOUT THE SAME*

RCOM00440850200201CONNECTICUT*

02HOW DO YOU FEEL ABOUT THE ELECTION /FOR
03GOVERNOR/ HERE IN CONNECTICUT THIS YEAR -- DO
04YOU THINK --
05A/ IT IS SO INTERESTING THAT YOU WANT TO FOLLOW
06THE NEWS ABOUT IT CLOSELY, OR
07B/ THAT IS IT ONLY FAIRLY INTERESTING THIS
08YEAR, OR
09C/ DO YOU THINK IT IS RATHER DULL THIS YEAR*

RCOM00460451201601 SAN JOSE, CALIFORNIA

02DO YOU HAPPEN TO BELONG TO ANY CLUBS OR ORGANI-
03ZATIONS THAT SOMETIMES TAKE A STAND ON HOUSING,
04BETTER GOVERNMENT, SCHOOL PROBLEMS OR OTHER LO-
05CAL ISSUES? WHAT ORGANIZATIONS? ANY OTHERS?

RCOM004901526001010N WEEKDAYS WHAT ONE OR TWO THINGS WOULD YOU SAY

02YOU MOST OFTEN DO IN YOUR LEISURE TIME AFTER
03SUPPER-- SIT AROUND AND TALK WITH THE FAMILY,
04READ A BOOK, LISTEN TO THE RADIO, OR WHAT?

RCOM00490152600201A. CAN YOU REMEMBER HOW MANY FOOTBALL GAMES, IF

02ANY, YOU WENT TO LAST FALL?
03B. /WAS THIS GAME A/ /WERE THESE GAMES/ HIGH
04SCHOOL, COLLEGE, PROFESSIONAL, OR SOME OTHER
05TYPE OF ORGANIZED FOOTBALL GAME/S/?

RCOM00490152500301A. WHAT ABOUT BASEBALL - CAN YOU REMEMBER ABOUT

02HOW MANY BASEBALL GAMES YOU WENT TO SEE LAST
03SUMMER?
04B. /WAS THIS GAME A / /WERE THESE GAMES/ MAJOR
05LEAGUE, MINOR LEAGUE, COLLEGE, HIGH SCHOOL, OR
06SOME OTHER TYPE OF ORGANIZED BASEBALL GAME/S/?

RCOM00490152600401HOW MANY TIMES, IF ANY, HAVE YOU GONE OUT TO THE

02MOVIES DURING THE PAST MONTH?

RCOM00490152500501A. DO YOU BY ANY CHANCE NOW HAVE A TELEVISION

02SET IN YOUR HOME?

RCOM00530152200101 FLORIDA

02COMPARED WITH A YEAR AGO, DO YOU THINK THE AVER-
03AGE AMERICAN CITIZEN IS TAKING MORE INTEREST IN
04GOVERNMENT, LESS, OR ABOUT THE SAME?

RCOM00540452303601SINCE YOU FINISHED SCHOOL HAVE YOU GONE TO ANY

02LECTURES OR TAKEN ANY COURSES ON NUTRITION OR
03BETTER WAYS OF PLANNING AND PREPARING FOOD?

RCOM00550552101501 NEW YORK CITY.

02CONSIDERING THE HIGHER COST AND WEAR AND TEAR,
03WOULD YOU BE FOR OR AGAINST OPENING UP THE
04SCHOOLS AFTER HOURS AS COMMUNITY CENTERS?

RCOM00550552102301 NEW YORK CITY

02A. SUPPOSE YOU WERE ASKED TO JOIN AN ORGANIZA-
03TION WHICH WAS INTERESTED IN IMPROVING THE CITY
04AND REALLY DID SOMETHING ABOUT IT. DO YOU THINK
05YOU WOULD JOIN OR DO YOU THINK YOU PROBABLY
06WOULD NOT FOR ONE REASON OR OTHER?
07B. WOULD YOU BE ABLE TO SPEND SOME TIME WORKING
08ON A VOLUNTEER BASIS WITH THE ORGANIZATION, OR
09NOT?
10C. WOULD YOU FEEL YOU COULD GIVE A CONTRIBUTION
11OF MONEY TO AN ORGANIZATION LIKE THAT, OR NOT?

RCOM00560152200201CINCINNATI

02THINK BACK OVER THE ELECTIONS IN THE LAST FEW
03YEARS, WHICH ONE WERE YOU MOST INTERESTED IN --

04THE DEWEY-ROOSEVELT ELECTION IN 1944. THE TAFT-
05FERGUSON ELECTION FOR SENATOR IN 1950. OR WAS
06SOME OTHER ELECTION MORE INTERESTING TO YOU THAN
07ANY OF THESE*

RCOM00580952100101 LOUISVILLE

02COMPARED WITH A YEAR AGO. DO YOU THINK THE AVER-
03AGE AMERICAN CITIZEN IS TAKING MORE INTEREST IN
04GOVERNMENT. LESS. OR ABOUT THE SAME*

RCOM00590552300101COMPARED TO A YEAR AGO. DO YOU FIND MOST OF THE
02PEOPLE YOU KNOW ARE NOW TAKING MORE INTEREST IN
03GOVERNMENT. LESS INTEREST. OR DO YOU NOT SEE
04MUCH DIFFERENCE*

RCOM00590552300401B. HERE ARE SOME OF THE MEN BEING TALKED ABOUT
02AS CANDIDATES FOR PRESIDENT.

03 1. BARKLEY 2. EISENHOWER 3. HARRIMAN
04 4. KEFAUVER 5. MCMAHON 6. MACARTHUR
05 7. RUSSELL 8. STEVENSON 9. TAFT
06 10. WARREN

07WHICH ONE DO YOU THINK COULD BEST HANDLE THE
08PROBLEM OF--

09 1. PRICE CONTROLS 2. WAGE CONTROLS
10 3. PRICE SUPPORTS FOR FARM PRODUCTS
11 4. DISHONESTY AND CORRUPTION IN GOVERNMENT
12 5. STOPPING COMMUNISM THROUGHOUT THE WORLD
13 6. KOREA 7. CIVIL RIGHTS FOR NEGROES AND
14OTHER MINORITY GROUPS 8. LABOR UNIONS
15 9. GOVERNMENT SPENDING

RCOM00590552302001A. ARE YOU A MEMBER OF A FARM ORGANIZATION*
02E. WHICH DO YOU THINK MOST LEADERS OF THE /NAT.
03GRANGE, FARM BUREAU, ETC./ WILL PROBABLY FAVOR
04FOR PRESIDENT THIS YEAR -- THE REPUBLICANS OR
05THE DEMOCRATS*

RCOM00590552302101A. ARE YOU A MEMBER OF A VETERANS ORGANIZATION*
02B. OR DOES ANY MEMBER OF YOUR IMMEDIATE FAMILY
03BELONG TO A VETERANS ORGANIZATION*
04E. WHICH DO YOU THINK MOST LEADERS OF THE /AMER-
05ICAN LEGION, ETC./ WILL PROBABLY FAVOR FOR PRES-
06IDENT THIS YEAR -- THE DEMOCRATS OR THE REPUB-
07LICANS*

RCOM00590552302201A. ARE YOU A MEMBER OF ANY SOCIAL CLUB OR FRA-
02TERNAL ORGANIZATION WHICH IS MADE UP OF MEMBERS
03DESCENDED FROM SOME NATIONALITY GROUP--LIKE
04IRISH-AMERICAN, GERMANIA-MANNERCHOR, THE FRANCO-
05AMERICANS, THE SONS OF ITALY, ETC*
06D. REGARDLESS OF HOW YOU INTEND TO VOTE THIS
07YEAR. WOULD YOU SAY IN THE PAST YOU HAVE USUALLY
08FOUND YOURSELF AGREEING WITH. OR DISAGREEING
09WITH THE LEADERS OF THE /NATIONALITY ORGANIZA-
10TION/ ON CANDIDATES FOR PUBLIC OFFICE*
11E. WHICH DO YOU THINK MOST LEADERS OF THE /NA-
12TIONALITY ORGANIZATION/ WILL PROBABLY FAVOR FOR
13PRESIDENT THIS YEAR -- THE DEMOCRATS OR THE RE-
14PUBLICANS*
15F. HAVE YOU EVER TALKED OVER POLITICS WITH ANY

16OF THE OFFICERS OF /NATIONALITY ORGANIZATIONS/*

RCOM00600852400101HOW DO YOU FEEL ABOUT THIS COMING ELECTION FOR
02PRESIDENT -- WOULD YOU SAY YOU HAVE ALREADY BE-
03COME VERY MUCH INTERESTED IN IT, SOMEWHAT IN-
04TERESTED IN IT, OR THAT YOU HAVE NOT FOUND IT
05PARTICULARLY INTERESTING UP TO NOW*

RCOM00621052400101HOW DO YOU FEEL ABOUT THIS COMING ELECTION FOR
02PRESIDENT -- WOULD YOU SAY YOU HAVE ALREADY BE-
03COME VERY MUCH INTERESTED IN IT, SOMEWHAT IN-
04TERESTED IN IT, OR THAT YOU HAVE NOT FOUND IT
05PARTICULARLY INTERESTING UP TO NOW*

RCOM00621052402701A. ARE YOU A MEMBER OF A FARM ORGANIZATION*
02B. OR DOES ANY MEMBER OF YOUR IMMEDIATE FAMILY
03BELONG TO A FARM ORGANIZATION*
04C. WHICH ONE -- NATIONAL GRANGE, THE FARM
05BUREAU FEDERATION, OR WHAT*

RCOM00630656200101HOW DO YOU FEEL ABOUT THIS COMING ELECTION FOR
02PRESIDENT -- WOULD YOU SAY YOU HAVE ALREADY BE-
03COME VERY MUCH INTERESTED IN IT, SOMEWHAT INTER-
04ESTED IN IT, OR THAT YOU HAVE NOT FOUND IT PAR-
05TICULARLY INTERESTING UP TO NOW*

RCOM00640956300101HOW DO YOU FEEL ABOUT THIS COMING ELECTION FOR
02PRESIDENT -- WOULD YOU SAY YOU HAVE ALREADY BE-
03COME VERY MUCH INTERESTED IN IT, SOMEWHAT INTER-
04ESTED IN IT, OR THAT YOU HAVE NOT FOUND IT PAR-
05TICULARLY INTERESTING UP TO NOW*

RCOM00651056300101HOW DO YOU FEEL ABOUT THIS COMING ELECTION FOR
02PRESIDENT -- WOULD YOU SAY YOU HAVE ALREADY BE-
03COME VERY MUCH INTERESTED IN IT, SOMEWHAT INTER-
04ESTED IN IT, OR THAT YOU HAVE NOT FOUND IT PAR-
05TICULARLY INTERESTING UP TO NOW*

RCOM00651056300201A. OF COURSE, THERE ARE LOTS OF PROBLEMS AND
02ISSUES IN THIS YEARS PRESIDENTIAL CAMPAIGN, BUT
03WHICH ONE ARE YOU PERSONALLY MOST CONCERNED
04ABOUT*
05B. ARE THERE ANY OTHER PROBLEMS OR ISSUES THAT
06ARE ALSO IMPORTANT TO YOU*
07 /2/ SEGREGATION-INTEGRATION -- RACIAL ISSUES --
08CIVIL RIGHTS

RCOM00681056000201AS A RESULT OF ITS BEING ELECTION YEAR, ARE YOU
02SPENDING MORE TIME-----, LESS TIME, OR ABOUT THE
03SAME AMOUNT OF TIME AS USUAL*
04A. READING NEWSPAPERS
05B. WATCHING NEWS PROGRAMS OR POLITICAL DISCUS-
06SIONS ON TV
07C. LISTENING TO NEWS PROGRAMS OR POLITICAL DIS-
08CUSSIONS ON RADIO
09D. DISCUSSING POLITICS WITH FRIENDS

RCOM00691156100101WE ARE MAKING A LAST-MINUTE CHECK ON HOW PEOPLE
02FEEL ABOUT THE ELECTION, FIRST, WOULD YOU SAY
03YOU ARE VERY MUCH INTERESTED IN THIS ELECTION.

04SOMENHAT INTERESTED IN IT, OR THAT YOU HAVE NOT
05FOUND THIS A PARTICULARLY INTERESTING ELECTION*

RCOM0074015230010101COMPARED WITH A YEAR AGO, DO YOU THINK THE AVER-
02AGE AMERICAN CITIZEN IS TAKING MORE INTEREST IN
03GOVERNMENT, LESS, OR ABOUT THE SAME*

RCOM0075035230010101COMPARED TO A YEAR AGO, DO YOU FIND MOST OF THE
02PEOPLE YOU KNOW ARE NOW TAKING MORE INTEREST IN
03GOVERNMENT, LESS INTEREST, OR DO YOU NOT SEE
04MUCH DIFFERENCE*

RCOM0075035230040101THINKING BACK OVER THE LAST FEW ELECTIONS, WHICH
02ONE WERE YOU PERSONALLY MOST INTERESTED IN --
03THE DEWEY-ROOSEVELT ELECTION IN 1944, THE DEWEY-
04TRUMAN ONE IN 1948, OR WERE YOU MORE INTERESTED
05IN SOME RECENT STATE OR LOCAL ELECTION*

RCOM0075035230120101DO YOU HAPPEN TO HOLD ANY PUBLIC OFFICE OR GOV-
02ERNMENT JOB TO WHICH YOU WERE EITHER ELECTED OR
03APPOINTED--OR DO YOU HAPPEN TO BE ON A PARTY
04COMMITTEE OR A MEMBER OF A LOCAL POLITICAL CLUB*
05WHICH*

RCOM0075035230170101E. HAVE YOU EVER RECEIVED FROM /THE FARM ORGANI-
02ZATION/ ANY LITERATURE ABOUT CANDIDATES RUNNING
03FOR PUBLIC OFFICE OR EVER HAD ANYONE FROM /THE
04FARM ORGANIZATION/ CALL AT YOUR HOME TO TALK TO
05YOU ABOUT VOTING FOR CANDIDATES FOR PUBLIC
06OFFICE*

RCOM007606526001011S ----- SOMETHING YOU REALLY ENJOY, SOMETHING
02YOU DO NOT MIND TOO MUCH, OR IS ----- SOMETHING
03YOU REALLY DISLIKE TO DO*
04A. SHOPPING FOR HOUSEHOLD FURNISHINGS
05B. SHOPPING FOR CLOTHES
06C. SHOPPING IN NEW YORK DEPARTMENT STORES
07D. WHAT DO YOU PARTICULARLY DISLIKE ABOUT SHOP-
08PING IN NEW YORK DEPARTMENT STORES*

RCOM0077065250220101A. HERE IS A LIST OF MAGAZINES. FIRST, WILL YOU
02TELL ME WHICH OF THESE MAGAZINES YOU PRACTICALLY
03NEVER READ*
04B. NOW WHICH OF THE MAGAZINES WOULD YOU SAY THAT
05YOU READ REGULARLY-- THAT IS, ABOUT THREE OUT OF
06FOUR ISSUES*
071. TIME 2. LIFE 3. SATURDAY EVENING POST
084. FARM JOURNAL 5. COUNTRY GENTLEMAN

RCOM0080085340010101COMPARED TO A FEW YEARS AGO, DO YOU FIND MOST
02PEOPLE YOU KNOW ARE TAKING MORE INTEREST IN
03CURRENT EVENTS AND WHAT IS HAPPENING IN THE
04WORLD TODAY, LESS INTEREST, OR DO YOU NOT SEE
05MUCH DIFFERENCE*

RCOM0080085340200101DO YOU HAPPEN TO BE DOING ANYTHING TO SUPPORT
02OR FURTHER THE UNITED NATIONS* WHAT*

RCOM0081075310010101 LOUISVILLE, KY.
02COMPARED WITH A YEAR AGO, DO YOU THINK THE AVER-

03AGE AMERICAN CITIZEN IS TAKING MORE INTEREST IN
04GOVERNMENT. LESS, OR ABOUT THE SAME*

RCOM00821154100101 CAYUGA COUNTY, BUFFALO, AND NEW YORK CITY
02COMPARED TO A YEAR AGO, DO YOU FIND MOST PEOPLE
03ARE TAKING MORE INTEREST IN GOVERNMENT. LESS
04INTEREST, OR DO YOU NOT SEE MUCH DIFFERENCE*

RCOM0087105430010101COMPARED TO A YEAR AGO, DO YOU FIND MOST OF THE
02PEOPLE YOU KNOW ARE NOW TAKING MORE INTEREST IN
03CURRENT EVENTS, LESS INTEREST, OR DO YOU NOT SEE
04MUCH DIFFERENCE*

RCOM00871054300401A. HAVE YOU EVER BELONGED TO A VETERANS ORGAN-
02IZATION SUCH AS THE AMERICAN LEGION, VETERANS
03OF FOREIGN WARS, ETC.* WHICH ONE*
04B. DO YOU STILL BELONG TO /VETERANS ORGANIZATION
05NAMED IN A/*
06C. WHY DO YOU NOT STILL BELONG TO /VETERANS
07ORGANIZATION NAMED IN A/*
08D. WOULD YOU SAY YOU ARE A VERY ACTIVE MEMBER
09OF THE /VETERANS ORGANIZATION/ A FAIRLY ACTIVE
10MEMBER, OR NOT TOO ACTIVE IN THE ORGANIZATION*

RCOM00880156200101 XAIRE A - COMMUNITY LEADERS
02ABOUT HOW LONG HAVE YOU BEEN LIVING IN -----
03EITHER IN THE CITY PROPER OR THE SUBURBS*

RCOM00880156200201 XAIRE C - HAVE 1 - COMMUNITY LEADERS
02A. NOW WE WOULD LIKE THE NAMES OF THE ORGANIZA-
03TIONS YOU BELONG TO -- WHETHER THEY ARE LOCAL OR
04ALSO ORGANIZED ON STATE, NATIONAL OR INTERNA-
05TIONAL LEVEL. BY ORGANIZATIONS WE DO NOT MEAN
06THE COMPANY YOU WORK FOR, BUT ALMOST ANY OTHER
07FORMALIZED GROUP YOU ARE A MEMBER OF -- CIVIC,
08SOCIAL, POLITICAL, PROFESSIONAL OR ANYTHING
09ELSE* WILL YOU NAME THE ORGANIZATIONS YOU BE-
10LONG TO* ANY OTHERS -- BUSINESS, FRATERNAL,
11VETERAN, TRADE OR LABOR, CHARITABLE OR
12RELIGIOUS*
15B. DO YOU HAPPEN TO HAVE SERVED, OR ARE YOU NOW
16SERVING, AS ANY KIND OF AN OFFICER, A COMMITTEE
17MEMBER OR IN ANY OTHER OFFICIAL STATUS IN ANY
18OF THESE ORGANIZATIONS*
19C. DO YOU HAPPEN TO BE ACTIVE IN ANY OF THESE
20ORGANIZATIONS BEYOND THE LOCAL LEVEL -- SAY IN
21SOME OFFICIAL CAPACITY AT THE STATE OR NATIONAL
22LEVEL*

RCOM00880156200301 XAIRE A - COMMUNITY LEADERS
02HOW INTERESTED ARE YOU PERSONALLY IN LOCAL COM-
03MUNITY AFFAIRS--GREATLY INTERESTED, MODERATELY
04INTERESTED, SLIGHTLY INTERESTED, OR NOT INTERES-
05TED AT ALL*

RCOM00880156200401 /XAIRE C - HAVE 1/ - COMMUNITY LEADERS
02A. THERE ARE MANY AREAS THAT NEED THE SUPPORT
03AND ENERGIES OF PUBLIC-MINDED PEOPLE. ASSUME
04FOR A MOMENT THAT YOU HAD TO PICK ONE AREA WHERE
05YOU HAD TO PICK ONE AREA WHERE YOU WOULD CONCEN-

06TRATE ALL OF YOUR EXTRA-CURRICULAR TIME. HERE
07IS A LIST OF AREAS - WHICH ONE WOULD YOU PREFER*
08 /4/ VOTING AND POLITICS
09C. REGARDLESS OF WHICH AREA YOU WOULD PREFER
10TO WORK IN, IN WHICH AREA OF ACTIVITY DO YOU
11THINK PEOPLE WOULD BE MOST LIKELY TO PRODUCE
12CONCRETE RESULTS THAT COULD BE CALLED REAL PRO-
13GRESS*
14D. IN WHICH AREA WOULD PEOPLE BE LEAST LIKELY TO
15PRODUCE CONCRETE RESULTS THAT COULD BE CALLED
16REAL PROGRESS*

RCOM00880556200501 XAIRE A COMMUNITY LEADERS

02HOW GREAT A DANGER DO YOU FEEL THAT COMMUNIST
03RUSSIA IS TO THIS COUNTRY AT THE PRESENT TIME- A
04VERY GREAT DANGER. A GREAT DANGER. SOME DANGER.
05HARDLY ANY DANGER. OR NO DANGER AT ALL*

RCOM00880156200601 XAIRE C - WAVE 1

02A. THERE ARE MANY ITEMS IN A NEWSPAPER THAT
03MIGHT ATTRACT YOUR INTEREST. BUT WHICH ONE OF
04THESE HEADLINES DO YOU THINK WOULD BE MOST IM-
05PORTANT TO YOU PERSONALLY*
06B. REGARDLESS OF WHICH ONE WOULD BE MOST IMPOR-
07TANT. WHICH ONE WOULD YOU PROBABLY READ FIRST*
08/E/ MCCARTHY FORMS THIRD PARTY--WILL RUN

RCOM00880156200701 XAIRE B - WAVE 1 - COMMUNITY LEADERS

02A. THERE ARE MANY ITEMS IN A NEWSPAPER THAT
03MIGHT ATTRACT YOUR INTEREST. BUT WHICH ONE OF
04THESE HEADLINES DO YOU THINK WOULD BE MOST
05IMPORTANT TO YOU PERSONALLY*
06/E/ MCCARTHY FORMS THIRD PARTY -- WILL RUN
07B. REGARDLESS OF WHICH ONE WOULD BE MOST
08IMPORTANT. WHICH ONE WOULD YOU PROBABLY READ
09FIRST*

RCOM00880156200801 XAIRE C - WAVE 1 - COMMUNITY LEADERS

02A. WITHIN THE PAST SIX MONTHS HAVE YOU WRITTEN
03ANYTHING WHICH HAS APPEARED IN PRINT*
04B. ON WHAT TOPICS. THE LAST TWO OR THREE TIMES*

RCOM00880156201101 XAIRE C - WAVE I COMMUNITY LEADERS

02A. I WOULD LIKE TO ASK YOU ABOUT YOUR READING OF
03NEWS MAGAZINES AND LISTENING TO NEWS ON RADIO OR
04TV. WOULD YOU SAY YOU READ NEWS MAGAZINES REGU-
05LARLY, OFTEN BUT NOT REGULARLY, SOMETIMES, OR
06NEVER*
07B. WOULD YOU SAY YOU LISTEN TO NEWS ON RADIO OR
08TV REGULARLY, OFTEN BUT NOT REGULARLY, SOME-
09TIMES, OR NEVER*

RCOM00880156201701 XAIRE C - WAVE I - COMMUNITY LEADERS

02WITH WHICH OF THESE FOUR WAYS OF HANDLING THE
03RUSSIAN SITUATION WOULD YOU COME CLOSEST TO
04AGREEING*
05PLAN TO GO TO WAR WITH RUSSIA JUST AS SOON AS
06OUR MILITARY LEADERS THINK WE CAN WIN AND GET
07THE WHOLE THING OVER WITH.
08RELY COMPLETELY ON BUILDING UP OUR MILITARY

09STRENGTH AND KEEP IT STRONG ENOUGH TO HANDLE THE
10RUSSIANS AS LONG AS WE NEED TO.
11WHILE KEEPING UP OUR MILITARY STRENGTH. AT THE
12SAME TIME WE SHOULD MAKE EVERY REASONABLE
15ATTEMPT TO FIND A WAY TO LIVE PEACEFULLY WITH
16RUSSIA IN THE SAME WORLD.
17STOP RELYING ON MILITARY STRENGTH AND START
18RIGHT NOW WORKING OUT SOME AGREEMENT WITH THE
19RUSSIANS. EVEN IF WE HAVE TO GIVE IN TO THEM ON
20SOME IMPORTANT THINGS.

RCOM00880156201801 XAIRE B - HAVE 1 COMMUNITY LEADERS
02HAVE YOU READ ANY PAMPHLETS RECENTLY ABOUT WORLD
03AFFAIRS OR THE U.N.*

RCOM00880156201901 XAIRE B - HAVE 1 - COMMUNITY LEADERS
02HAVE YOU READ ANY BOOKS RECENTLY ABOUT WORLD
03AFFAIRS OR THE U.N.*

RCOM00880156202001 XAIRE B - HAVE 1 - COMMUNITY LEADERS
02HAVE YOU SEEN ANY MOVIES RECENTLY ABOUT WORLD
03AFFAIRS AND THE U.N.*

RCOM00880156202101 XAIRE B- HAVE 1 COMMUNITY LEADERS.
02HAVE YOU HEARD ANY LECTURES OR BEEN TO ANY DIS-
03CUSSION GROUPS RECENTLY THAT WERE ABOUT WORLD
04AFFAIRS AND THE U.N.*

RCOM00880156202201 XAIRE A COMMUNITY LEADERS.
02A.HAVE YOU READ ANY PAMPHLETS RECENTLY ABOUT
03WORLD AFFAIRS OR THE UN*
04B.WHAT PAMPHLETS WERE THOSE*
05C.WHAT WAS IT /WERE THEY/ ABOUT*
06D.HOW LONG AGO WAS IT WHEN YOU READ THE LAST
07ONE*

RCOM00880156202301 XAIRE A - COMMUNITY LEADERS
02A. HAVE YOU READ ANY BOOKS RECENTLY ABOUT WORLD
03AFFAIRS OR THE UN*
04B. WHAT BOOKS WERE THOSE*
05C. WHAT WAS IT /WERE THEY/ ABOUT*
06D. HOW LONG AGO WAS IT WHEN YOU READ THE LAST
07ONE*

RCOM00880156202401 XAIRE A - COMMUNITY LEADERS
02A. HAVE YOU SEEN ANY MOVIES RECENTLY ABOUT
03WORLD AFFAIRS AND THE UN*
04B. WHAT WAS THE NAME OF IT. AND WHO PRODUCED IT*
05C. WHAT WAS IT /WERE THEY/ ABOUT*
06D. HOW LONG AGO WAS IT WHEN YOU SAW THE LAST
07ONE*

RCOM00880156202501 XAIRE C - HAVE 1 - COMMUNITY LEADERS
02A. HAVE YOU READ ANY BOOKS RECENTLY ABOUT WORLD
03AFFAIRS OR THE U.N.*
04B. WHAT BOOKS WERE THOSE*
05C. WHAT WAS IT /WERE THEY/ ABOUT*
06D. HOW LONG AGO WAS IT WHEN YOU READ THE LAST
07ONE*

RCOM00880156202601 XAIRE C - WAVE 1 - COMMUNITY LEADERS

- 02A. HAVE YOU SEEN ANY MOVIES RECENTLY ABOUT WORLD
- 03AFFAIRS AND THE U.N.*
- 04B. WHAT WAS THE NAME OF IT AND WHO PRODUCED IT*
- 05C. WHAT WAS IT /WERE THEY/ ABOUT*
- 06D. HOW LONG AGO WAS IT WHEN YOU SAW THE LAST
- 07ONE*

RCOM00880156202701 XAIRE C - WAVE 1 COMMUNITY LEADERS.

- 02A.HAVE YOU HEARD ANY LECTURES OR BEEN TO ANY
- 03DISCUSSION GROUPS RECENTLY THAT WERE ABOUT WORLD
- 04AFFAIRS AND THE U.N.*
- 05B.WHO SPONSORED OR HELD IT /THEM/*
- 06C.WHAT WAS IT /WERE THEY/ ABOUT*
- 07D.WHO WAS THE SPEAKER*
- 08E.HOW LONG AGO WAS THE LAST ONE*

RCOM00880156202801 XAIRE B - WAVE 1 - COMMUNITY LEADERS

- 02HERE IS ANOTHER LIST OF STATEMENTS ABOUT THE
- 03UNITED NATIONS. I WOULD LIKE TO KNOW FOR EACH
- 04STATEMENT WHETHER YOU THINK IT IS TRUE OR NOT
- 05TRUE. NOW TAKE THE FIRST ONE ----- -- DO YOU
- 06THINK THAT IS TRUE OR FALSE*
- 07A. THE NATO ARRANGEMENT WAS NEGOTIATED BY THE
- 08UN.
- 09B. A UN AGENCY IS WORKING TO RAISE WORLD HEALTH
- 10STANDARDS.
- 11C. THE GENEVA CONFERENCE THAT EISENHOWER
- 12ATTENDED LAST SUMMER WAS CALLED BY THE UNITED
- 13NATIONS.
- 14D. THE ONLY NATION THAT HAS USED THE VETO IS THE
- 15SOVIET UNION.
- 16E. THE UNITED NATIONS MADE AN EFFORT TO GET
- 17COMMUNIST CHINA TO RELEASE THE 11 AMERICAN
- 18AIRMEN.

RCOM00880156202901 XAIRE C - WAVE 1 - COMMUNITY LEADERS

- 02A. HOW DID YOU FEEL ABOUT THE UN WHEN IT WAS
- 03FIRST ORGANIZED* WERE YOU OPTIMISTIC ABOUT ITS
- 04CHANCES FOR KEEPING THE PEACE, OR PESSIMISTIC*
- 05B. HOW DO YOU FEEL NOW -- ARE YOU MORE OPTIMIS-
- 06TIC ABOUT ITS CHANCES FOR KEEPING THE PEACE, OR
- 07MORE PESSIMISTIC*

RCOM00880156203101 XAIRE C - WAVE 1 - COMMUNITY LEADERS

- 02DO YOU THINK THE UN SHOULD OR SHOULD NOT BE
- 03ABLE TO -----*
- 04A. DECIDE HOW MANY MEN EACH MEMBER NATION SHOULD
- 05CONTRIBUTE TO AN INTERNATIONAL POLICE FORCE*
- 06B. INSPECT ATOMIC PLANTS OF ITS MEMBER NATIONS*

RCOM00880156203501 XAIRE B - WAVE 1 - COMMUNITY LEADERS

- 02HAVE YOU GONE ABROAD OUTSIDE THE NORTH AMERICAN
- 03CONTINENT SINCE THE END OF THE WAR IN 1945*

RCOM00880156204101 XAIRE C - WAVE 1 - COMMUNITY LEADERS

- 02A. DID YOU HAPPEN TO VOTE IN THE EISENHOWER -
- 03STEVENSON ELECTION FOR PRESIDENT IN 1952 OR
- 04WERE YOU NOT ABLE TO VOTE IN THAT ELECTION*

RCOM00880156204501 XAIRE A - COMMUNITY LEADERS
02HAVE YOU GONE ABROAD OUTSIDE THE NORTH AMERICAN
03CONTINENT SINCE THE END OF THE WAR IN 1945*

RCOM00880556204601 XAIRE C - WAVE 2 - COMMUNITY LEADERS -
02PORTLAND, OREGON
03A. DID YOU HAPPEN TO HEAR ANY OF THE RADIO PRO-
04GRAMS ABOUT THE GREAT DECISIONS ON SUNDAY
05MORNINGS AT TEN-THIRTY*
06B. APPROXIMATELY HOW MANY DID YOU HEAR*

RCOM00880556204701 XAIRE C - WAVE 2 - PORTLAND, OREGON - COMMUNITY
02LEADERS
03A. DID YOU HAPPEN TO SEE ANY OF THE TELEVISION
04PROGRAMS ABOUT THE GREAT DECISIONS ON SUNDAY
05AFTERNOONS AT FOUR THIRTY*
06B. APPROXIMATELY HOW MANY DID YOU SEE*

RCOM00880556204801 XAIRE C - WAVE II PORTLAND, OREGON
02 COMMUNITY LEADERS.
03A.DID YOU HAPPEN TO READ ANY OF THE NEWSPAPER
04FEATURES ABOUT THE GREAT DECISIONS THAT APPEARED
05ON SUNDAYS IN THE OREGONIAN*
06B.APPROXIMATELY HOW MANY OF THEM DID YOU READ*

RCOM00880556204901 XAIRE A - COMMUNITY LEADERS
02A. NOW, I WOULD LIKE TO SHOW YOU A LIST OF SOME
03PROGRAMS WHICH HAVE TAKEN PLACE IN YOUR CITY
04IN THE PAST THREE OR FOUR MONTHS. PLEASE TELL
05ME WHICH ONES, IF ANY, YOU HAVE HEARD ABOUT.
06B. DID YOU HAPPEN TO READ /SEE, HEAR, PARTICI-
07PATE IN/ IT*
08PAMPHLETS
09UNITED NATIONS. FACTS AND FALLACIES
10A BUSINESSMAN LOOKS AT THE UNITED NATIONS
11YOU AND THE UNITED NATIONS
12THE UN -- SOME NEW PERSPECTIVES AFTER TEN YEARS
15FILMS
16WORKSHOP FOR PEACE
17INTERNATIONAL BANK AT WORK
18THAILANDS STREAMS OF LIFE
19WORLD WITHOUT END
20TV
21ED MURROWS PROGRAM ON THE ARAB-ISRAEL CONFLICT
22LECTURES
23PUBLIC OPINION AND THE UN
24PROSPECTS FOR THE UNITED NATIONS
25THE UN AND ITS ACCOMPLISHMENTS
28BRITISH INTEREST IN THE UN
29MEETINGS AND WORKSHOPS
30THE UN WORKSHOP
31WORLD AFFAIRS COUNCIL
32 QUESTION 50
33HOW INFORMATIVE DID YOU FIND IT* WOULD YOU SAY

RCOM00891146100101 FORM 1 AND 2 - POTTSTOWN, PA.
02DO YOU THINK THAT AMERICANS OUGHT TO TAKE AN
03INTEREST IN THE GENERAL WELFARE AND PROGRESS
04OF OTHER COUNTRIES*
05A. IN THE PROGRESS AND WELFARE OF WHICH 2 OR 3

06COUNTRIES DO YOU THINK AMERICANS OUGHT TO BE
07PARTICULARLY INTERESTED OUTSIDE OF NORTH AND
08SOUTH AMERICA*
09 /1/ WHAT ABOUT A COUNTRY LIKE CHINA* DO YOU
10THINK AMERICANS OUGHT TO TAKE AN INTEREST IN
11THE GENERAL WELFARE AND PROGRESS OF CHINA*

RCOM00891146100901 POTTSTOWN, PA. - FORM 2

02HAVE YOU SEEN A MOVIE ON CHINA RECENTLY*
03A. IS THERE ANYTHING YOU REMEMBER ABOUT IT*
04B. DO YOU REMEMBER WHERE YOU SAW IT*

RCOM00891146101001 CARD 1. POTTSTOWN, PA.

02WHAT NEWSPAPERS DO YOU READ REGULARLY*

RCOM00930555500401 COLUMBUS, OHIO

02A. THERE IS A NEW IDEA OR INVENTION FOR TELE-
03VISION THAT WOULD LET YOU SEE THE BEST BROADWAY
04PLAYS, THE NEWEST MOVING PICTURES, CHAMPIONSHIP
05FIGHTS, OPERA, AND OTHER THINGS YOU DO NOT SEE
06NOW. THESE THINGS WOULD COST YOU 50 CENTS TO
07\$1.25 A SHOW -- DEPENDING ON THE SHOW. IN ANY
08CASE, THEY WOULD COST MUCH LESS THAN IT WOULD
09COST YOU TO GO OUT TO SEE THEM.
10IN COLUMBUS THESE TOP NOTCH PROGRAMS MIGHT BE
11SHOWN ON CHANNEL 6 FOR A FEW HOURS EACH NIGHT IN
12PLACE OF THE PROGRAMS ON CHANNEL 6 THAT ARE NOW
15SHOWN.
16ONE WAY TO RECEIVE THESE TOP ATTRACTIONS WOULD
17BE TO HAVE A COIN BOX ATTACHED TO THE BACK OF
18YOUR SET -- AT NO COST TO YOU. ANOTHER WAY
19WOULD BE TO CHARGE IT AND HAVE THEM SEND YOU A
20MONTHLY BILL. IF THERE WAS A PLAY OR SOMETHING
21YOU WANTED TO WATCH YOU WOULD JUST PUT A COIN
22IN THE BOX OR HAVE THEM CHARGE IT. IF YOU DID
23NOT PAY YOU WOULD GET NO PICTURE ON CHANNEL 6
24BUT YOU WOULD STILL HAVE THE OTHER TWO CHANNELS.
25FREE OF CHARGE, AS YOU DO NOW.
28WOULD YOU BE INTERESTED IN HAVING AN ADDITIONAL
29SERVICE LIKE THIS WHICH WOULD BRING YOU AT LOW
30PRICES, PROGRAMS THAT YOU CANNOT GET. OR WOULD
31YOU NOT BE INTERESTED IN HAVING THIS SERVICE*
32B. WHY DO YOU NOT LIKE THE IDEA*

RCOM00930555100501 COLUMBUS, OHIO

02A. OF COURSE IT WOULD NOT HAPPEN AS SOON AS
03NEXT WEEK, BUT IF IT DID, THIS IS THE WAY NEXT
04WEEKS TELEVISION SCHEDULE MIGHT LOOK.
05IF THIS WERE THE SCHEDULE FOR NEXT WEEK ON
06CHANNELS 4, 6 AND 10 WHAT PROGRAMS DO YOU THINK
07YOU WOULD WATCH ON ANY OF THE THREE CHANNELS -
08CONSIDERING OF COURSE THE PRICES FOR THE SHOWS
09ON CHANNEL 6*
10B. NOW THAT YOU KNOW A LITTLE MORE ABOUT THE
11KINDS OF SHOWS YOU COULD SEE AND THE PRICES
12THEY WOULD COST, DO YOU THINK YOU WOULD WANT
15THIS SERVICE ON CHANNEL 6 OR WOULD YOU RATHER
16HAVE 6 STAY A FREE STATION WITH THE KINDS OF
17PROGRAMS IT HAS NOW*

RCOM00930555100601 COLUMBUS, OHIO

02A. IF THIS PAY-AS-YOU-SEE TELEVISION GOT POPU-
03LAR ENOUGH. CHANNEL 6 MIGHT DECIDE THEY COULD
04MAKE EVEN MORE MONEY IF THEY PUT ON SOMETHING
05LIKE I LOVE LUCY FOR 25 CENTS INSTEAD OF THE
06OPERA FOR 50 CENTS. OR THAT ED SULLIVAN FOR
0750 CENTS WOULD SELL BETTER THAN THE BALLET FOR
0850 CENTS. AND SOME OF THE TALENT AND SHOWS ON
09CHANNELS 4 AND 10 MIGHT DECIDE TO GO OVER TO
10CHANNEL 6 ON A PAY-AS-YOU-SEE PROGRAM SO THEY
11COULD MAKE MORE MONEY. IF THAT STARTED TO HAP-
12PEN. CHANNELS 4 AND 10 WOULD PROBABLY HAVE TO
15GO ON A PAY-AS-YOU-SEE BASIS IN THE EVENING SO
16THEY COULD PAY ENOUGH TO KEEP THEIR TALENT. IF
17THAT HAPPENED. NEXT WEEKS PROGRAM MIGHT LOOK
18LIKE THIS. IF THAT WERE THE SCHEDULE AND CON-
19SIDERING THE PRICES. WHAT DO YOU THINK YOU WOULD
20WATCH*

21B. NOW LET US SEE. THAT WOULD BE ABOUT \$----- A
22WEEK - OR ABOUT 1/4 X WEEK TOTAL/ A MONTH.
23WOULD YOU WANT TO PAY THAT MUCH OR WOULD YOU
24PROBABLY CUT IT DOWN SOMEWHAT* /IF CUT DOWN/
25ABOUT HOW MUCH DO YOU THINK YOU WOULD BE WILLING
26TO PAY A WEEK*

RCOM00930555500701 COLUMBUS, OHIO

02IF PEOPLE COULD MAKE MORE MONEY ON PAY-AS-YOU-
03SEE TELEVISION. ALL THE GOOD TELEVISION SHOWS
04INCLUDING MORNING SHOWS AND CHILDRENS SHOWS
05MIGHT GO ON A PAY-AS-YOU-SEE BASIS. THE PRICES
06FOR SUCH PROGRAMS WOULD BE LOWER -- MAYBE 10 OR
0715 CENTS A HALF HOUR. WOULD YOU BE WILLING TO
08PAY FOR ALL GOOD SHOWS YOU WANTED TO SEE IF IT
09MEANT YOU COULD ALSO GET TOP BROADWAY SHOWS. TOP
10SPORTS EVENTS. FIRST-RUN MOVIES AND OTHER THINGS
11YOU CANNOT NOW GET. OR WOULD YOU RATHER HAVE ALL
12CHANNELS FREE WITH THEIR PRESENT KINDS OF SHOWS*

RCOM00930555500801 COLUMBUS, OHIO

02AT THE PRESENT TIME. PAY-AS-YOU-SEE TELEVISION
03HAS NOT BEEN AUTHORIZED BY THE GOVERNMENT.
04HOWEVER. IN THE NEAR FUTURE THE FEDERAL COMMUN-
05ICATIONS COMMISSION IS GOING TO MAKE A DECISION
06ON WHETHER OR NOT TO AUTHORIZE PAY-AS-YOU-SEE
07TV. SOME PEOPLE WANT IT AUTHORIZED. OTHER DO
08NOT. THE PEOPLE WHO ARE IN FAVOR OF THIS ADDI-
09TIONAL SERVICE SAY ALL THEY WANT TO DO IS BRING
10NEW MOVIES. THE BEST PLAYS. OPERA. AND TOP
11SPORTS EVENTS FOR PRICES MUCH LESS THAN THEY
12WOULD BE AT THE BOX OFFICE. THEY SAY THERE IS
15NO REASON FOR PAY-AS-YOU-SEE TO DISTURB FREE
16TELEVISION. THE PEOPLE AGAINST PAY-AS-YOU-SEE
17SAY THAT THIS MAY BE THE WAY IT WILL START. BUT
18IT WILL NOT BE LONG BEFORE JUST ABOUT ALL THE
19POPULAR TELEVISION SHOWS WILL HAVE TO GO ON A
20PAY-AS-YOU-SEE BASIS. IN ORDER TO KEEP THEIR
21TALENT. IF YOU HAD THE DECISION TO MAKE. WHAT
22DO YOU THINK YOU WOULD DO*

RCOM00960856500101 WOULD YOU SAY THAT IN GENERAL YOUR FRIENDS AND

02ACQUAINTANCES ARE TRAVELING MORE LATELY THAN
03THEY DID 4 OR 5 YEARS AGO. OR THAT THEY ARE
04TRAVELING LESS. OR ABOUT THE SAME AMOUNT*

RCOM00960856501201C. DID YOU TAKE ANY TRIPS IN A CAR TO PLACES
02100 MILES OR MORE AWAY DURING THE LAST YEAR*
03HOW MANY IN TERMS OF ROUND TRIPS*

RCOM00960856501601A. AS YOU RECALL THE ACTUAL TRAVELING ON THAT
02TRIP. WAS IT GENERALLY PLEASANT. JUST AVERAGE.
03OR WAS IT RATHER UNPLEASANT AND TIRING*
04B. HAD YOU MADE THAT TRIP BEFORE*
05C. HOW MANY TIMES HAD YOU TRAVELED TO THE SAME
06PLACE DURING THE YEAR BEFORE THIS TRIP WE HAVE
07BEEN DISCUSSING*
08D. DID YOU ALWAYS TRAVEL THE SAME WAY. THAT IS
09BY /RESPONSE IN Q. 14C./*
10E. HOW DID YOU TRAVEL THE OTHER TIMES*

RCOM00960856501801A. IN TALKING ABOUT BUS TRIPS. MANY PEOPLE TELL
02US THAT THEY ALWAYS REMEMBER ONE PARTICULAR BUS
03TRIP THAT THEY TOOK. AS YOU THINK BACK OVER ALL
04OF THE BUS TRIPS THAT YOU MAY HAVE TAKEN DURING
05YOUR LIFE. IS THERE ONE OF THEM THAT STANDS OUT
06IN YOUR MEMORY OR THAT LEFT A SPECIALLY STRONG
07IMPRESSION. MAYBE ESPECIALLY BAD OR ESPECIALLY
08GOOD*
09B. WAS IT ESPECIALLY GOOD OR ESPECIALLY BAD*
10C. I WOULD LIKE TO HEAR THE STORY OF THAT TRIP.
11WOULD YOU TELL ME ABOUT IT* WHAT ELSE ABOUT
12THAT TRIP STICKS IN YOUR MEMORY* ANYTHING ELSE*

RCOM00960856501901WE ARE ASKING PEOPLE IN ALL PARTS OF THE COUNTRY
02THE SAME QUESTIONS ABOUT TRAVELING THAT WE ARE
03ASKING YOU. ARE THERE ANY THINGS ABOUT TRAVE-
04LING ON PLANES. TRAINS. BUSES OR PRIVATE CARS
05IN THIS PART OF THE COUNTRY THAT BRING UP
06SPECIAL PROBLEMS* OR SPECIAL GOOD OR BAD POINTS
07THAT YOU WOULD LIKE THIS SURVEY TO REPORT* THE
08WEATHER. THE PEOPLE YOU TRAVEL WITH. THE TRAF-
09FIC. THE DISTANCES TO CITIES. ANYTHING AT ALL
10THAT IS SPECIAL ABOUT TRAVELING IN THIS PART OF
11THE COUNTRY*

RCOM00970360300101STATE OF WISCONSIN
02HOW DO YOU FEEL ABOUT THIS COMING ELECTION FOR
03PRESIDENT -- WOULD YOU SAY YOU HAVE ALREADY BE-
04COME VERY MUCH INTERESTED IN IT. SOMEWHAT INTER-
05ESTED IN IT. OR THAT YOU HAVE NOT GOTTEN MUCH
06INTERESTED IN IT AS YET*

RCOM00970360303401 STATE OF WISCONSIN
02ABOUT HOW OFTEN DO YOU GO TO CHURCH -- EVERY
03WEEK. ONCE EVERY 2-3 WEEKS. ONCE A MONTH. LESS
04OFTEN THAN THAT. OR PRACTICALLY NEVER*

RCOM00980660100101HOW DO YOU FEEL ABOUT THIS COMING ELECTION FOR
02PRESIDENT -- WOULD YOU SAY YOU HAVE ALREADY BE-
03COME VERY MUCH INTERESTED IN IT. SOMEWHAT INTER-
04ESTED IN IT. OR THAT YOU HAVE NOT GOTTEN MUCH

05INTERESTED IN IT AS YET*

RCOM00980660101901A. ARE YOU A MEMBER OF A FARM ORGANIZATION*
02B. DOES ANY MEMBER OF YOUR IMMEDIATE FAMILY
03LIVING WITH YOU BELONG TO A FARM ORGANIZATION*
04C. WHICH -- NATIONAL GRANGE, THE FARM BUREAU
02FEDERATION, OR THE FARMERS UNION*

RCOM00990660200101HOW DO YOU FEEL ABOUT THIS COMING ELECTION FOR
02PRESIDENT - WOULD YOU SAY YOU HAVE ALREADY BE-
03COME VERY MUCH INTERESTED IN IT, SOMEWHAT INTER-
04ESTED IN IT, OR THAT YOU HAVE NOT GOTTEN MUCH
05INTERESTED IN IT AS YET*

RCOM00990660202201A. ARE YOU A MEMBER OF A FARM ORGANIZATION*
02B. DOES ANY MEMBER OF YOUR IMMEDIATE FAMILY
03LIVING WITH YOU BELONG TO A FARM ORGANIZATION*
04C. WHICH -- NATIONAL GRANGE, THE FARM BUREAU
02FEDERATION, OR THE FARMERS UNION*

RCOM01000960200101HOW DO YOU FEEL ABOUT THIS COMING ELECTION FOR
02PRESIDENT - WOULD YOU SAY YOU HAVE ALREADY BE-
03COME VERY MUCH INTERESTED IN IT, SOMEWHAT IN-
04TERESTED IN IT, OR THAT YOU HAVE NOT GOTTEN MUCH
05INTERESTED IN IT AS YET*

RCOM01000960200501A. DID YOU FOLLOW WHAT WENT ON AT THE REPUBLICAN
02CONVENTION THIS YEAR QUITE CLOSELY, ONLY FAIRLY
03CLOSELY. OR DID YOU NOT PAY MUCH ATTENTION TO
04IT*
05B. DID YOU FOLLOW WHAT WENT ON AT THE DEMOCRATIC
06CONVENTION THIS YEAR QUITE CLOSELY, ONLY FAIRLY
07CLOSELY. OR DID YOU NOT PAY MUCH ATTENTION TO
08IT*

RCOM01010960100101NEW JERSEY
02FIRST, DO YOU FIND THAT YOU HAVE ALREADY BECOME
03VERY INTERESTED IN THE ELECTIONS THAT ARE COMING
04UP THIS NOVEMBER, OR HAVE YOU NOT BECOME MUCH
05INTERESTED YET*

RCOM01021060300101HOW DO YOU FEEL ABOUT THIS COMING ELECTION FOR
02PRESIDENT -- WOULD YOU SAY YOU HAVE ALREADY BE-
03COME VERY MUCH INTERESTED IN IT, SOMEWHAT IN-
04TERESTED IN IT, OR THAT YOU HAVE NOT GOTTEN MUCH
05INTERESTED IN IT AS YET*

NORC01330845100401I WOULD LIKE TO ASK YOU HOW MUCH INTEREST YOU
02HAVE IN INTERNATIONAL AFFAIRS, SUCH AS THE PROB-
03BLEM OF PREVENTING ANOTHER WAR -- AND COMPARE IT
04WITH YOUR INTERESTS IN AFFAIRS IN THIS COUNTRY.
05SUCH AS PREVENTING UNEMPLOYMENT.
06A. HOW MUCH INTEREST DO YOU HAVE IN INTERNA-
07TIONAL AFFAIRS*
08B. NOW WOULD YOU TELL ME HOW MUCH INTEREST YOU
09HAVE IN DOMESTIC AFFAIRS, THAT IS, AFFAIRS HERE
10IN THE UNITED STATES*

NORC01330845101701WHAT ARE SOME QUESTIONS ON FOREIGN AFFAIRS THAT
02YOU WOULD LIKE TO KNOW MORE ABOUT*

NORC01390246101201HOW ABOUT OUR POLICY TOWARD CONTROL OF THE BOMB*
02ARE WE GOING TO TRY TO CONTINUE TO KEEP CONTROL
03IN OUR OWN HANDS, OR ARE WE GOING TO WORK WITH
04OTHER UNITED NATIONS TOWARD INTERNATIONAL
05CONTROL OF THE BOMB*

NORC01420546101401WE WOULD LIKE TO KNOW HOW MUCH INTEREST THE
02PUBLIC TAKES IN SOME OF THESE QUESTIONS. FOR
03INSTANCE, HOW MUCH INTEREST DO YOU TAKE IN NEWS
04ABOUT ----- -- A GREAT DEAL, A CONSIDERABLE
05AMOUNT, ONLY A LITTLE, OR NONE AT ALL*
06A. THE UNITED NATIONS
07B. OUR POLICY TOWARD PALESTINE
08C. THE PROPOSED LOAN TO ENGLAND
09D. OUR POLICY TOWARD GERMANY
10E. OUR RELATIONS WITH FRANCO SPAIN
11F. THE ATOMIC BOMB
12G. THE RECENT MEETING OF FOREIGN MINISTERS IN
15PARIS
16H. OUR RELATIONS WITH RUSSIA

NORC01430646101201HAVE YOU HEARD OR READ ANYTHING ABOUT THE OFFI-
02CIAL AMERICAN PLAN FOR CONTROL OF ATOMIC ENERGY.
03WHICH BERNARD BARUCH PRESENTED TO THE UNITED
04NATIONS RECENTLY*
05A. WAS THERE ANYTHING YOU DID NOT LIKE ABOUT
06THE PLAN* WHAT*
07B. HOW DO YOU FEEL ABOUT THE PLAN IN GENERAL*
08DO YOU APPROVE OF IT, OR DISAPPROVE OF IT*
09C. ACCORDING TO THE PLAN, WOULD IT STILL BE
10POSSIBLE FOR SOME NATION TO MAKE ATOMIC BOMBS
11SECRETLY*
12D. SUPPOSE SOME NATION DID NOT LIVE UP TO THE
15PLAN, ONCE IT WAS ADOPTED. WOULD THE UNITED
16NATIONS HAVE THE RIGHT TO PUNISH THAT NATION
17IMMEDIATELY OR WOULD THE COUNTRY HAVE THE RIGHT
18TO PREVENT ANY ACTION AGAINST ITSELF*

NORC01471246102201WE WOULD LIKE TO KNOW HOW MUCH INTEREST THE
02PUBLIC TAKES IN SOME OF THESE QUESTIONS. FOR
03INSTANCE, DO YOU PERSONALLY TAKE A GREAT DEAL OF
04INTEREST, ONLY A LITTLE, OR NO INTEREST AT ALL
05IN --
06A. THE PEACE TREATIES WHICH ARE BEING WORKED OUT
07FOR EUROPE*

NORC01480247100101HERE IS A LIST OF SOME THINGS THAT HAVE BEEN IN
02THE NEWS LATELY, DURING THE LAST WEEK OR SO.
03HAVE YOU BEEN TALKING ABOUT ANY OF THOSE SUB-
04JECTS WITH YOUR FRIENDS*
05IF YES-- WHICH ONES*
06J. HOW WE SHOULD DEAL WITH RUSSIA

NORC01500447102101DO YOU HAPPEN TO BELONG TO ANY GROUPS OR ORGAN-
02IZATIONS THAT DISCUSS NATIONAL OR INTERNATIONAL
03PROBLEMS*
04A. /IF YES/ WHICH ONES*

NORC01500447202701ARE YOU OR IS ANYBODY IN YOUR FAMILY A MEMBER

02OF A PROFESSIONAL SOCIETY OR A LABOR UNION*

NORC01500447203501HOW OFTEN DO YOU GO TO CHURCH OR RELIGIOUS
02SERVICES*

NORC01531047100101WHAT DO YOU THINK WILL BE THE BIGGEST PROBLEM
02YOU OR YOUR FAMILY WILL HAVE TO FACE IN THE NEXT
03FEW YEARS*

NORC01550248102001WE WOULD LIKE TO KNOW HOW MUCH INTEREST THE
02PUBLIC TAKES IN A NUMBER OF QUESTIONS. FOR
03EXAMPLE, DO YOU, YOURSELF, TAKE A KEEN INTEREST,
04ONLY A MILD INTEREST, OR PRACTICALLY NONE AT
05ALL IN NEWS ABOUT --
06A. THE UNITED NATIONS*

NORC01580648102001WE WOULD LIKE TO KNOW HOW MUCH INTEREST THE
02PUBLIC TAKES IN A NUMBER OF QUESTIONS. FOR EX-
03AMPLE, DO YOU YOURSELF TAKE A GREAT DEAL OF
04INTEREST, A MILD INTEREST, OR PRACTICALLY NONE
05AT ALL IN -----
06D. NEWS ABOUT THE COMING ELECTION FOR PRESI-
07DENT*

NORC01611048102001DO YOU TAKE A GREAT DEAL OF INTEREST, SOME
02INTEREST, OR PRACTICALLY NONE AT ALL, IN NEWS
03ABOUT -----
04D. THE COMING ELECTION FOR PRESIDENT*

NORC01621148101801HOW MUCH INTEREST DO YOU TAKE IN /E/ OUR POLICY
02TOWARD SPAIN -- A GREAT DEAL OF INTEREST, SOME
03INTEREST, OR PRACTICALLY NONE*

NORC01660649101801HOW MUCH INTEREST DO YOU TAKE IN /E/ OUR POLICY
02TOWARD SPAIN* -- A GREAT DEAL OF INTEREST, SOME
03INTEREST, OR PRACTICALLY NONE*

NORC01670649100201A. DO YOU TAKE MUCH INTEREST IN POLITICAL AF-
02FAIRS HERE IN THE UNITED STATES, OR DO YOU NOT
03FOLLOW THEM VERY CLOSELY*

NORC01690949102301E. HOW MUCH INTEREST DO YOU TAKE IN OUR RELATIONS
02WITH RUSSIA- A GREAT DEAL OF INTEREST, SOME
03INTEREST, OR PRACTICALLY NONE*

NORC02181243100201 SAMPLE CINCINNATI, OHIO
02ON AN AVERAGE WEEKDAY, ABOUT HOW MUCH TIME DO
03YOU SPEND LISTENING DURING THE DAYTIME - THAT
04IS, BEFORE 6 O CLOCK IN THE EVENING*
05 QUESTION 3
06HOW ABOUT AFTER 6 O CLOCK IN THE EVENING*
07 QUESTION 4
08WHAT KINDS OF RADIO PROGRAMS DO YOU LIKE TO
09LISTEN TO MOST*
10 QUESTION 5
11DID YOU HAPPEN TO TUNE IN TO STATION WSAI AT
12ANY TIME LAST FRIDAY* SATURDAY* SUNDAY*
13 QUESTION 6
14HOW ABOUT STATION WCKY*
15 QUESTION 7

16AND STATION WLW*
17 QUESTION 8
18DID YOU HAPPEN TO HEAR THE PROGRAM. GREGOR
19ZIEMER S BACKGROUND ON WLW LAST FRIDAY NIGHT
20AT 11 15*
21 QUESTION 9
22DID YOU HAPPEN TO HEAR ANY OF THESE PROGRAMS
23ON WLW LAST SATURDAY*
24 QUESTION 10
25DO YOU REMEMBER HEARING A WOMAN OVER IN
26ENGLAND TALK ON CONSUMER S FOUNDATION LAST
27SATURDAY*
28 QUESTION 11
29DO YOU REMEMBER A TALK BY DR. CHARLES HILL

NORC02181243100401 SAMPLE CINCINNATI, OHIO
02WHAT KINDS OF RADIO PROGRAMS DO YOU LIKE TO
03LISTEN TO MOST*

NORC02181243102101 SAMPLE CINCINNATI, OHIO
02HERE S A LIST OF SOME PROGRAMS WHICH MIGHT BE
03BROADCAST FROM ENGLAND OVER STATION WLW.
04WHICH OF THEM WOULD YOU ESPECIALLY ENJOY
05LISTENING TO*

NORC02280944303801 DECK 2
02HOW OFTEN DO YOU GO TO CHURCH OR RELIGIOUS
03SERVICES*

NORC02291044300101 IF YOU HAD TO GET ALL YOUR NEWS FROM JUST ONE OF
02THESE, WOULD YOU CHOOSE NEWSPAPERS, MAGAZINES,
03RADIO OR TALKING TO PEOPLE*

NORC02301144200901 IF SOMETHING PREVENTED YOU FROM VOTING IN A
02PRESIDENTIAL ELECTION, HOW MUCH DIFFERENCE
03WOULD IT MAKE TO YOU PERSONALLY -- WOULD IT MAKE
04A GREAT DEAL OF DIFFERENCE, QUITE A BIT OF DIF-
05FERENCE, OR NOT MUCH DIFFERENCE*
06A. WHY WOULD YOU SAY THIS 15*

NORC02311244203101 HOW OFTEN DO YOU GO TO CHURCH OR RELIGIOUS
02SERVICES*

NORC02340445301901 NOW, I WOULD LIKE TO ASK YOU ABOUT SOME RADIO
02PROGRAMS, MAYBE ONLY SOME OF THEM ARE BROADCAST
03OVER THE LOCAL STATIONS --
04LONDON COLUMN RADIO NEWSREEL TRANSATLANTIC
05CALL AMERICAN EAGLE IN BRITAIN TRANSATLANTIC
06SQUIZ ATLANTIC SPOTLIGHT DISPATCH FROM BRI-
07TAIN PEOPLES PLATFORM
08HAVE YOU EVER HEARD THE PROGRAM ----- MENTIONED
09OR READ ANYTHING ABOUT IT*
10DID YOU HAPPEN TO LISTEN TO ----- DURING THE
11PAST 7 DAYS*
12ON WHAT STATION DID YOU HEAR IT*
13HAVE YOU EVER LISTENED TO THAT PROGRAM BEFORE*
14HOW DO YOU FEEL GENERALLY ABOUT THAT PROGRAM*
15WOULD YOU SAY IT IS /1/ UNUSUALLY GOOD,
16/2/ ABOUT AS GOOD AS MOST OTHER PROGRAMS YOU
17HEAR, /3/ NOT QUITE AS GOOD AS MOST OTHER PRO-

20GRAMS YOU HEAR. OR /4/ IS IT POOR*
21WHY WOULD YOU SAY THAT*

NORC0234044520201BY THE WAY, MOST OF THE PROGRAMS I ASKED YOU
02ABOUT DEAL WITH ENGLAND. WHAT ARE SOME OF THE
03THINGS YOU WOULD LIKE TO HEAR OVER THE RADIO
04ABOUT ENGLAND*

NORC02340445202901HOW OFTEN DO YOU GO TO CHURCH OR RELIGIOUS
02SERVICES*

NORC02350745303001HOW OFTEN DO YOU GO TO CHURCH OR RELIGIOUS
02SERVICES*

NORC02370945103301 A FORM
02HOW OFTEN DO YOU GO TO CHURCH OR RELIGIOUS
03SERVICES*

NORC02381045300101D. DO YOU READ ANY MAGAZINES REGULARLY*

NORC02381045300701IF YOU HAD TO GIVE UP EITHER GOING TO THE MOVIES
02OR LISTENING TO THE RADIO. WHICH ONE WOULD YOU
03GIVE UP*

NORC02381045300801IF YOU HAD TO GIVE UP EITHER READING THE NEWS-
02PAPERS OR LISTENING TO THE RADIO. WHICH ONE
03WOULD YOU GIVE UP*

NORC02381045300901ON AN AVERAGE WEEKDAY, ABOUT HOW MANY HOURS DO
02YOU LISTEN TO THE RADIO DURING THE DAYTIME --
03THAT IS, BEFORE 6 OCLOCK IN THE EVENING*

NORC02381045301001AND ON AN AVERAGE WEEKDAY, ABOUT HOW MANY HOURS
02DO YOU LISTEN TO THE RADIO AFTER 6 OCLOCK IN THE
03EVENING*

NORC02381045301101A. HERE IS A SET OF CARDS LISTING DIFFERENT
02KINDS OF RADIO PROGRAMS. WOULD YOU MIND LOOKING
03THROUGH THOSE CARDS, AND TELLING ME THE TYPES
04OF PROGRAMS YOU LIKE TO LISTEN TO IN THE DAY-
05TIME*
06B. NOW WHICH TYPES OF PROGRAMS THERE DO YOU LIKE
07TO LISTEN TO IN THE EVENING*
08CHILDRENS PROGRAMS CLASSICAL MUSIC COMEDY
09PROGRAMS HOME-MAKING PROGRAMS LIVE STOCK
10AND GRAIN REPORTS NEWS BROADCASTS OLD FAMI-
11LIAR MUSIC POPULAR AND DANCE MUSIC QUIZ
12PROGRAMS RADIO PLAYS RELIGIOUS BROADCASTS
15SERIAL DRAMAS SPORTS EVENTS TALKS ON FARMING
16TALKS OR DISCUSSIONS ABOUT PUBLIC ISSUES

NORC02381045301301ARE THERE ANY KINDS OF PROGRAMS YOU WOULD LIKE
02TO HEAR MORE OF*
03A. WHAT KINDS*
04B. AROUND WHAT TIME WOULD YOU LIKE IT TO BE ON*

NORC02381045301401ARE THERE ANY KINDS OF PROGRAMS YOU WOULD LIKE
02TO HEAR FEWER OF*
03A. WHAT KINDS*

NORC02381045301501ASIDE FROM NEWS. IN WHAT OTHER FIELDS DOES THE
02RADIO ADD TO YOUR INFORMATION OR KNOWLEDGE*

NORC02400246300301ON THE AVERAGE. ABOUT HOW MANY DAYS A WEEK DO
02YOU READ A NEWSPAPER*
03A. ABOUT HOW MUCH TIME DO YOU SPEND READING IT
04EACH DAY /ON THE DAYS YOU DO READ ONE/*

NORC02451147400101D. DO YOU READ ANY MAGAZINES REGULARLY*

NORC02451147400301ABOUT HOW MANY TIMES DID YOU GO TO THE MOVIES
02DURING THE LAST MONTH*

NORC02451147400401DID YOU HAPPEN TO READ ANY BOOKS DURING THE
02LAST MONTH*
03A. ABOUT HOW MANY BOOKS DID YOU FINISH READING
04LAST MONTH*
05B. WHERE DID YOU GET THE LAST BOOK YOU READ*

NORC02451147301501ON AN AVERAGE WEEKDAY. ABOUT HOW MANY HOURS DO
02YOU LISTEN TO YOUR RADIO*
03A. IN THE MORNING - FROM 6 A.M. TO NOON*
04B. IN THE AFTERNOON - FROM NOON TO 6 P.M.*
05C. IN THE EVENING - AFTER 6 P.M.*

NORC02451147401401A. HERE IS A SET OF CARDS LISTING DIFFERENT
02KINDS OF RADIO PROGRAMS. WOULD YOU MIND TELLING
03ME THE TYPES OF PROGRAMS YOU LIKE TO LISTEN TO
04IN THE DAYTIME*
05CLASSICAL MUSIC /SYMPHONIES. OPERA. ETC./
06COMEDY PROGRAMS COMPLETE DRAMA PLAYS /OTHER
07THAN MYSTERY/ DANCE AND POPULAR MUSIC
08HILLBILLY AND WESTERN MUSIC HOME MAKING PRO-
09GRAMS LIVE STOCK AND GRAIN REPORTS MYSTERY
10PROGRAMS NEWS BROADCASTS QUIZ SHOWS AND
11OTHER PROGRAMS WHERE THE STUDIO AUDIENCE TAKES
12PART RELIGIOUS AND DEVOTIONAL PROGRAMS
15SEMI-CLASSICAL MUSIC SERIAL STORIES SPORTS
16PROGRAMS TALKS ON FARMING TALKS OR DISCUS-
17SIONS ABOUT PUBLIC ISSUES
18B. NOW WHICH TYPES OF PROGRAMS THERE DO YOU LIKE
19TO LISTEN TO IN THE EVENING*

NORC02451147401701OF COURSE. MOST PEOPLE LISTEN TO NEWS BROADCASTS
02ON THE RADIO. BUT WHICH ONE OF THESE STATEMENTS
03BEST DESCRIBES THE WAY YOU YOURSELF USE THE
04RADIO FOR OTHER TYPES OF PROGRAMS*
05A. I LISTEN TO THE RADIO MOSTLY FOR ENTERTAIN-
06MENT AND VERY SELDOM LISTEN TO SERIOUS OR EDU-
07CATIONAL PROGRAMS.
08B. I LIKE TO LISTEN TO BOTH SERIOUS AND ENTER-
09TAINMENT PROGRAMS. AND I AM SATISFIED WITH WHAT
10I GET NOW.
11C. I LIKE TO LISTEN TO BOTH SERIOUS AND ENTER-
12TAINMENT PROGRAMS. BUT I WISH THERE WERE MORE
13SERIOUS PROGRAMS.

NORC02460948300501DO YOU HAPPEN TO HAVE ANY PETS* WHAT*
02A. DID YOU EVER HAVE A PET* WHAT*

NORC02460948302501DO YOU USUALLY READ A DAILY NEWSPAPER*
02A.HAVE YOU EVER READ ANY ARTICLES IN THAT PAPER
03ABOUT HOW ANIMALS ARE TREATED IN MEDICAL
04RESEARCH*
05/1/ WHAT DID YOU THINK OF THEM*

NORC02460948302801HOW OFTEN DO YOU GO TO CHURCH OR RELIGIOUS
02SERVICES*

NORC02460948302901DID YOU EVER SPEND ANY TIME ON A FARM*
02A.DID YOU LIVE THERE OR VACATION THERE*
03B.WAS THAT WHEN YOU WERE A CHILD, OR SINCE YOU
04HAVE BEEN GROWN UP*

NORC02760350101201HOW MUCH INTEREST DO YOU TAKE IN -- /B/ OUR
02RELATIONS WITH YUGOSLAVIA -- A GREAT DEAL OF
03INTEREST, SOME INTEREST, OR PRACTICALLY NONE*

NORC02941150102101HOW MUCH TIME A DAY DO YOU USUALLY SPEND LIS-
02TENING TO NEWS PROGRAMS ON THE RADIO*

NORC02941150102201DO YOU HAVE A TELEVISION SET IN YOUR HOME*
02A. ABOUT HOW MUCH TIME A DAY DO YOU USUALLY
03SPEND WATCHING NEWS PROGRAMS ON TELEVISION*

NORC02941150102301DO YOU GET ANY OF YOUR NEWS FROM MAGAZINES*

NORC02941150102401ON HOW MANY DAYS THIS WEEK DID YOU GET AROUND TO
02READING A NEWSPAPER*

NORC02941150102601ABOUT HOW OFTEN DO YOU GO TO CHURCH OR RELIGIOUS
02SERVICES*

NORC03000351101901WHICH OF THE FOLLOWING STATEMENTS MOST NEARLY
02DESCRIBES YOUR READING OF THE COMICS IN THE
03SUNDAY NEWSPAPERS*
04USUALLY READ ALL THE COMICS
05READ MOST OF THE COMICS REGULARLY, BUT SKIP A
06FEW OF THEM
07READ A FEW COMICS REGULARLY, BUT SKIP MOST OF
08THEM
09OCCASIONALLY READ SOME COMICS, BUT NONE REGU-
10LARLY
11DO NOT READ COMICS
12A. LAST WEEKEND, WHEN DID YOU HAPPEN TO READ THE
13COMICS IN THE SUNDAY PAPER*

NORC03000351102001DO YOU HAVE A TELEVISION SET*
02A. HOW LONG HAVE YOU HAD YOUR TELEVISION SET*
03B. ON LAST SUNDAY, HOW MANY HOURS DID YOU SPEND
04WATCHING TELEVISION*

NORC03000351102101DID YOU HAPPEN TO ATTEND ANY RELIGIOUS SERVICE
02LAST SATURDAY OR SUNDAY*

NORC03030651101001DO YOU, YOURSELF, TAKE MUCH INTEREST IN WORLD
02AFFAIRS, AND OUR RELATIONS WITH OTHER COUNTRIES,
03OR DO YOU NOT FOLLOW THEM VERY CLOSELY*

NORC03030651104701DURING THE LAST WEEK OR SO, HAVE YOU SPENT ANY

02 TIME TALKING WITH FRIENDS ABOUT THE WAR OR THE
03 WORLD SITUATION*

NORC03110951100101 PITTSBURGH BOSTON

021 UNDERSTAND YOU HAVE ATTENDED A COLLEGE FOOT-
03 BALL GAME WITHIN THE PAST SEVERAL SEASONS. CAN
04 YOU TELL ME WHAT GAME YOU SAW THE LAST TIME YOU
05 ATTENDED, AND ABOUT HOW LONG AGO THAT WAS*
06 WHERE WAS THE GAME PLAYED*

07 QUESTION 2

08 HOW DID YOU HAPPEN TO GO TO A GAME THAT DAY*

09 QUESTION 3

10 DID YOU GO ALONE OR WITH SOMEONE*

11A. HOW MANY WERE IN THE PARTY* WHO WERE THEY*

12 QUESTION 4

15 DID YOU BUY YOUR TICKETS IN ADVANCE, OR ON THE
16 DAY OF THE GAME*

17A. WHAT WAS THE MAIN REASON YOU /BOUGHT THEM

18 IN ADVANCE/ /WAITED TILL THE DAY OF THE GAME/*

19 QUESTION 5

20 AND HOW DID YOU TRAVEL TO THE GAME*

NORC03110951100601 PITTSBURGH BOSTON

02A. DID YOU HAPPEN TO ATTEND ANY OTHER COLLEGE
03 FOOTBALL GAMES DURING THAT SEASON* WHICH ONES*

04 WHERE WERE THEY PLAYED*

05B. HOW ABOUT THE YEAR BEFORE THAT - DID YOU

06 HAPPEN TO ATTEND ANY COLLEGE FOOTBALL GAMES

07 THAT YEAR* WHICH ONES* WHERE WERE THEY PLAYED*

NORC03110951100701 PITTSBURGH BOSTON

02A. WHAT IS THE MAIN REASON YOU DO NOT GO TO

03 COLLEGE FOOTBALL GAMES MORE OFTEN*

04B. WHAT OTHER REASONS DO YOU HAVE FOR NOT GOING

05 MORE OFTEN*

NORC03110951100801 PITTSBURGH BOSTON

02 HOW DO YOU USUALLY SPEND YOUR SATURDAY AFTER-

03 NOONS DURING THE FALL SEASON*

NORC03110951100901 PITTSBURGH BOSTON

02 DO YOU PLAN TO ATTEND ANY COLLEGE FOOTBALL

03 GAMES DURING THIS 1951 SEASON*

04A. WHICH GAMES DO YOU PLAN TO ATTEND*

05B. WHY DO YOU SPECIALLY PLAN TO ATTEND THOSE

06 GAMES*

07C. WILL YOU BUY YOUR TICKETS IN ADVANCE, OR DO

08 YOU PLAN TO WAIT TILL THE DAY OF THE GAME*

09D. WHY IS THAT*

NORC03110951101001 PITTSBURGH BOSTON

02 HOW MUCH INTEREST WOULD YOU SAY YOU TAKE IN

03 COLLEGE FOOTBALL - A VERY GREAT INTEREST, QUITE

04 A BIT OF INTEREST, OR ONLY A LITTLE*

NORC03110951101101 PITTSBURGH BOSTON

02 WAS THERE EVER A TIME WHEN YOU DID TAKE CONSID-
03 ERABLE INTEREST IN COLLEGE FOOTBALL*

04A. HOW DID YOU HAPPEN TO LOSE INTEREST IN IT*

05 QUESTION 12

06CAN YOU REMEMBER HOW YOU FIRST HAPPENED TO GET
07INTERESTED IN IT*
08 QUESTION 13
09WHICH TEAMS DO YOU FOLLOW MOST CLOSELY*
10A. WHY ARE YOU SPECIALLY INTERESTED IN THOSE*

NORC03110951101401 PITTSBURGH BOSTON

02DO ANY OTHER MEMBERS OF YOUR FAMILY HERE TAKE
03MUCH INTEREST IN COLLEGE FOOTBALL*
04A. WHO ARE THEY*
05B. HOW DID THEY HAPPEN TO BECOME INTERESTED*

NORC03110951101501 PITTSBURGH BOSTON

02WOULD YOU SAY PRACTICALLY ALL OF YOUR FRIENDS
03AND ASSOCIATES ARE INTERESTED IN COLLEGE FOOT-
04BALL. QUITE A NUMBER OF THEM, OR ONLY A FEW*

NORC03110851101601 A FORM

02WOULD YOU SAY YOU TAKE A GREAT INTEREST IN
03COLLEGE FOOTBALL GAMES, SOME INTEREST, OR DO
04YOU NOT FOLLOW THEM AT ALL*

NORC03110851101701 A FORM

02HAVE YOU EVER ATTENDED A COLLEGE FOOTBALL GAME*
03A. DID YOU HAPPEN TO SEE ANY COLLEGE FOOTBALL
04GAMES LAST SEASON*
05B. WHICH GAMES DID YOU SEE*

NORC03110951101801 PITTSBURGH BOSTON

02HOW ABOUT PROFESSIONAL FOOTBALL - DO YOU TAKE
03A VERY GREAT INTEREST IN PROFESSIONAL FOOTBALL,
04QUITE A BIT OF INTEREST, OR ONLY A LITTLE*
05 QUESTION 19
06HAVE YOU ATTENDED ANY PROFESSIONAL GAMES DURING
07THE LAST FOUR SEASONS*

NORC03110951102001 PITTSBURGH BOSTON

02DO YOU EVER LISTEN TO COLLEGE FOOTBALL GAMES
03OVER THE RADIO*
04A. DO YOU GENERALLY LISTEN TO COLLEGE FOOTBALL
05GAMES EVERY WEEKEND DURING THE SEASON, MOST OF
06THE WEEKENDS, OR ONLY OCCASIONALLY*
07B. DO YOU USUALLY LISTEN STRAIGHT THROUGH ONE
08GAME, OR DO YOU SWITCH FROM GAME TO GAME*

NORC03110951102701 PITTSBURGH BOSTON

02DID YOU HAPPEN TO WATCH ANY OF THE COLLEGE
03FOOTBALL GAMES ON TELEVISION LAST SEASON*
04A. DID YOU GENERALLY WATCH ONE PARTICULAR
05GAME STRAIGHT THROUGH, OR DID YOU SWITCH FROM
06GAME TO GAME*
07B. WHICH GAMES DID YOU WATCH*
08C. DID YOU GENERALLY WATCH THE GAMES ALONE, OR
09WITH OTHER PEOPLE*
10D. WHO WERE THEY* HOW MANY*

NORC03110951102801 PITTSBURGH BOSTON

02DO YOU EXPECT TO WATCH ANY OF THE COLLEGE FOOT-
03BALL GAMES ON TELEVISION THIS SEASON*
04A. WHICH GAMES DO YOU HOPE TO WATCH ON TV THIS

05YEAR*

NORC03110951102901 PITTSBURGH BOSTON

02 IS IT YOUR IMPRESSION THAT THERE WILL BE MORE
03 COLLEGE FOOTBALL GAMES ON TELEVISION THIS SEASON
04 THAN THERE WERE LAST SEASON, OR WILL THERE BE
05 FEWER GAMES TELEVISED THIS YEAR*
06 A. WHY WILL THERE NOT BE AS MANY GAMES TELE-
07 VISED THIS YEAR*

NORC03110951103101 PITTSBURGH BOSTON

02 ASIDE FROM FOOTBALL, ARE THERE ANY SPORTS THAT
03 YOU PARTICULARLY ENJOY WATCHING ON TELEVISION*
04 A. WHICH ONES*

NORC03141151102001 HAVE YOU EVER ATTENDED A COLLEGE FOOTBALL GAME*

02 A. WHEN WAS THE LAST TIME YOU WENT TO A COLLEGE
03 FOOTBALL GAME*
04 B. WHICH COLLEGE FOOTBALL GAMES DID YOU ATTEND
05 THIS SEASON*
06 C. WHAT IS THE MAIN REASON YOU HAVE NOT ATTENDED
07 ANY COLLEGE FOOTBALL GAMES SINCE -----*

NORC03141151102101 WOULD YOU SAY YOU TAKE A GREAT INTEREST IN

02 COLLEGE FOOTBALL GAMES, SOME INTEREST, OR DO YOU
03 NOT FOLLOW THEM AT ALL*

NORC03141151102301 DID YOU HAPPEN TO WATCH ANY OF THE SATURDAY

02 AFTERNOON COLLEGE FOOTBALL GAMES ON TELEVISION
03 THIS SEASON*
04 A. WHICH OF THESE GAMES DO YOU REMEMBER WATCHING
05 ON TELEVISION THIS SEASON*

NORC03141151102501 WERE THERE ANY PARTICULAR GAMES YOU WANTED TO

02 WATCH ON TELEVISION THIS YEAR WHICH WERE NOT
03 SHOWN*
04 A. WHICH ONES*

NORC03151251102201 E. HOW MUCH INTEREST DO YOU TAKE IN THE PROBLEM

02 OF COMMUNISTS IN OUR GOVERNMENT -- A GREAT DEAL
03 OF INTEREST, SOME INTEREST, PRACTICALLY NONE*

NORC03300952100101 HOW CLOSELY HAVE YOU FOLLOWED GENERAL EISEN-

02 HOWERS CAMPAIGN SPEECHES -- VERY CLOSELY, FAIR-
03 LY CLOSELY, OR HAVE YOU NOT PAID MUCH ATTENTION
04 TO THEM*

NORC03300952100201 HOW ABOUT THE SPEECHES OF GOVERNOR STEVENSON,

02 THE DEMOCRATIC CANDIDATE--HAVE YOU FOLLOWED THEM
03 VERY CLOSELY, FAIRLY CLOSELY, OR HAVENT YOU PAID
04 MUCH ATTENTION*

NORC03380553400801 I WILL GIVE YOU THE BEGINNING OF A SENTENCE AND

02 YOU ADD A FEW MORE WORDS AS QUICKLY AS POSSIBLE
03 TO FINISH IT. FOR EXAMPLE, IF I SAID I FEEL --
04 YOU MIGHT ADD FINE TODAY OR HUNGRY OR HOWEVER
05 YOU FEEL,
06 3. THE THING THAT BOTHERS ME MOST IS.....

NORC03380553403301 A. DO YOU HAPPEN TO BELONG TO ANY CLUBS, GROUPS

02OR ORGANIZATIONS THAT TAKE AN INTEREST IN ANY
03COMMUNITY MATTERS*
04B. COULD YOU TELL ME WHICH ONES*

NORC03390453102001D. HOW MUCH INTEREST DO YOU TAKE IN THE RECENT
02CHANGES IN THE RUSSIAN GOVERNMENT- A GREAT DEAL
03OF INTEREST, SOME INTEREST, OR PRACTICALLY NONE*

NORC03400553101201HOW MUCH INTEREST DO YOU TAKE IN NEWS ABOUT /A/
02THE WAR IN INDO-CHINA* -- A GREAT DEAL OF
03INTEREST, SOME INTEREST, OR PRACTICALLY NONE*

NORC03450953100101A. FIRST ABOUT HIGH SCHOOL FOOTBALL GAMES --
02WOULD YOU SAY YOU TAKE A GREAT DEAL OF INTEREST
03IN HIGH SCHOOL FOOTBALL, QUITE A BIT OF INTER-
04EST, OR ONLY A LITTLE*
05B. HOW ABOUT COLLEGE FOOTBALL GAMES -- DO YOU
06TAKE A GREAT DEAL OF INTEREST IN COLLEGE FOOT-
07BALL, QUITE A BIT OF INTEREST, OR ONLY A LITTLE*
08C. AND HOW ABOUT PROFESSIONAL FOOTBALL GAMES*

NORC03450953100201WHEN DID YOU FIRST BECOME INTERESTED IN COLLEGE
02FOOTBALL* /AT WHAT AGE*/
03 QUESTION 3
04HOW DID YOU FIRST BECOME INTERESTED THEN*
05/WHAT WAS IT THAT GOT YOU INTERESTED*/

NORC03450953100401ARE THERE ANY PARTICULAR COLLEGE TEAMS THAT YOU
02FOLLOW REGULARLY -- YEAR IN AND YEAR OUT*
03A. WHICH TEAMS*
04B. WHY DO YOU ESPECIALLY FOLLOW THEM*
05 QUESTION 5
06ARE THERE ANY /OTHER/ COLLEGE TEAMS THAT YOU
07EXPECT TO FOLLOW CLOSELY THIS SEASON*
08A. WHICH ONES*
09B. WHY*

NORC03450953100601HAVE YOU, YOURSELF, EVER GONE TO A COLLEGE FOOT-
02BALL GAME, AT THE STADIUM*
03A. DO YOU REMEMBER THE LAST TIME YOU WENT TO A
04COLLEGE FOOTBALL GAME AT THE STADIUM* HOW LONG
05AGO WAS IT*

NORC03450953100701DO YOU REMEMBER WHICH PARTICULAR COLLEGE GAMES
02YOU ACTUALLY ATTENDED IN /1952/ /1951/*
03HOW DID YOU HAPPEN TO ATTEND THAT GAME*

NORC03450953100801WHAT ARE SOME OF THE THINGS YOU ENJOY ABOUT
02ATTENDING COLLEGE FOOTBALL GAMES*

NORC03450953100901WOULD YOU LIKE TO ATTEND COLLEGE FOOTBALL GAMES
02/MORE OFTEN/, IF YOU COULD*
03A. WHAT IS THE MAIN REASON YOU DO NOT ATTEND
04/MORE OFTEN/*
05B. /IF NO TO A/ WHY IS THAT*

NORC03450953101001DO YOU EXPECT TO ATTEND ANY COLLEGE FOOTBALL
02GAMES THIS SEASON*
03A. WHICH GAMES DO YOU EXPECT TO ATTEND* ANY
04OTHERS*

05B. WHY DO YOU PLAN TO ATTEND /EACH GAME MENTIONED/*
07C. HAVE ARRANGEMENTS ALREADY BEEN MADE TO GET
08YOUR TICKETS*
09D. WHAT WILL YOUR CHOICE DEPEND UPON*

NORC03450953101101DID YOU HAPPEN TO WATCH ANY SATURDAY AFTERNOON
02COLLEGE FOOTBALL GAMES ON TELEVISION LAST
03SEASON*
04A. DID YOU WATCH THEM ALMOST EVERY SATURDAY, OR
05ABOUT HALF THE SATURDAYS, OR ONLY ONCE OR TWICE*
06B. WHAT DO YOU PARTICULARLY LIKE ABOUT WATCHING
07THE COLLEGE FOOTBALL GAMES ON TELEVISION, AS
08COMPARED WITH ACTUALLY ATTENDING AT THE STADIUM*

NORC03450953101201AS FAR AS YOU KNOW, ARE THERE ANY RESTRICTIONS
02ON THE TELEVISIONING OF COLLEGE FOOTBALL GAMES, OR
03IS ANY COLLEGE FREE TO TELEVISION IF IT WANTS TO*
04A. WHAT SORT OF RESTRICTIONS*

NORC03450953101301AS FAR AS YOU KNOW, WILL THERE BE A COLLEGE
02FOOTBALL GAME ON TELEVISION EVERY SATURDAY
03AFTERNOON THIS SEASON, OR WILL THERE BE SOME
04SATURDAYS WHEN THERE ARE NOT ANY ON TV*

NORC03450953101401DO YOU PLAN TO WATCH ANY OF THE SATURDAY AFTER-
02NOON COLLEGE FOOTBALL GAMES ON TELEVISION THIS
03SEASON*
04A. /IF YES/ DO YOU PLAN TO WATCH THEM ON TELE-
05VISION ALMOST EVERY SATURDAY, OR ABOUT HALF THE
06SATURDAYS, OR ONLY ONCE OR TWICE*

NORC03450953101501ARE THERE ANY COLLEGE GAMES BEING PLAYED THIS
02SEASON THAT YOU WOULD ESPECIALLY LIKE TO SEE ON
03TELEVISION, IF YOU COULD* /WHICH*/

NORC03450953101601DO YOU HAPPEN TO KNOW ANY OF THE GAMES THAT ARE
02GOING TO BE TELEVISIONED THIS SEASON*
03A. WHICH ONES*
04B. DO YOU PLAN TO WATCH THAT GAME ON TV*

NORC03450953101701SOMETIMES THEY SHOW PARTS OF THE BIG GAMES ON
02TELEVISION LATER ON, ON SATURDAY NIGHT, SUNDAY
03OR MONDAY, AFTER THE GAMES HAVE BEEN PLAYED,
04HAVE YOU EVER SEEN THESE PICTURES OF FOOTBALL
05GAMES ON TELEVISION*
06A. DO YOU ENJOY THESE PICTURES OF THE GAMES A
07GREAT DEAL, OR ONLY A LITTLE, OR NOT AT ALL*
08B. WHY*

NORC03450953101901SUPPOSE SOME COLLEGE FOOTBALL GAME THAT YOU
02WERE INTERESTED IN WAS BEING TELEVISIONED IN A
03LOCAL MOVIE THEATRE HERE, WITH AN ADMISSION
04PRICE OF A DOLLAR A TICKET -- AND SOME OTHER
05COLLEGE FOOTBALL GAME WAS ON THE REGULAR TELE-
06VISION AT HOME, WOULD YOU BE LIKELY TO BUY A
07TICKET AT THE THEATRE TO WATCH THE GAME BEING
08TELEVISIONED THERE*
09A. WHY NOT* /WHY ARE YOU DOUBTFUL*/

NORC03590654100401 IN GENERAL, DO YOU APPROVE OR DISAPPROVE OF THE
02WAY OUR GOVERNMENT HAS HANDLED THE INDO-CHINA
03PROBLEM*

NORC03630954100401 DO YOU THINK THERE WILL BE A COMMUNIST ATTACK
02ON ANY OTHER COUNTRY IN THE WORLD DURING THE
03NEXT FEW MONTHS, OR IS THIS NOT LIKELY*

NORC03700355100401 DO YOU TAKE MUCH INTEREST IN POLITICAL AFFAIRS
02HERE IN THE UNITED STATES, OR DO YOU NOT FOLLOW
03THEM VERY CLOSELY*

NORC03700355100501 DO YOU THINK IT IS LIKELY, OR NOT LIKELY, THAT
02IN THE NEXT FEW YEARS RUSSIA HERSELF WILL
03DELIBERATELY START AN ARMED ATTACK AGAINST THE
04UNITED STATES OR ANY OF OUR ALLIES*

NORC03710455102001 HOW MUCH INTEREST DO YOU TAKE IN /B/ THE FOR-
02MOSA SITUATION* -- A GREAT DEAL OF INTEREST,
03SOME INTEREST, OR PRACTICALLY NONE*

NORC03720655102401 DO YOU TAKE A GREAT DEAL OF INTEREST, SOME
02INTEREST, OR PRACTICALLY NONE IN THESE THINGS*
03B. AMERICAS PLANS TO SHARE ATOMIC ENERGY WITH
04OTHER COUNTRIES FOR PEACEFUL PURPOSES

NORC03740855102301 DO YOU TAKE A GREAT DEAL OF INTEREST IN /B/
02WHAT UNESCO IS DOING, SOME INTEREST, OR PRA-
03CTICALLY NONE*

NORC03881056105801 CHICAGO ROCKFORD, ILLINOIS
02IN ABOUT HOW MANY HOMES IN THE /NAME OF AREA/
03NEIGHBORHOOD HAVE YOU VISITED WITHIN THE LAST
04MONTH, ASIDE FROM RELATIVES HOMES*
050. 1. 2. 3. 4. 5. 6. 7. 8. 9. 10 OR MORE, SOME

NORC03881056107301 CHICAGO ROCKFORD, ILLINOIS
02DO YOU BELONG TO ANY ORGANIZATIONS -- LIKE CIVIC
03GROUPS, LODGES, CHURCH GROUPS, UNIONS, AND SO
04ON*
05A. WHAT ORGANIZATIONS*
06B. DID YOU EVER HOLD ANY OFFICE IN ANY ORGANIZA-
07TION* WHICH ORGANIZATION, AND WHAT OFFICE*

NORC03881056107601 CHICAGO ROCKFORD, ILLINOIS
02ABOUT HOW LONG HAS IT BEEN SINCE YOU ATTENDED A
03RELIGIOUS SERVICE*

NORC03881056107801 CHICAGO ROCKFORD, ILLINOIS
02HOW INTERESTED ARE YOU IN WHO WILL WIN THE
03ELECTION -- VERY INTERESTED, SOMEWHAT INTEREST-
04ED, OR NOT VERY INTERESTED*

NORC03991156100101 IN CONSIDERING THE RECENT PRESIDENTIAL ELECTION,
02WHICH DID YOU FEEL WAS MORE IMPORTANT -- THE WAY
03THE CANDIDATES WOULD HANDLE OUR PROBLEMS HERE AT
04HOME, OR THE WAY THEY WOULD HANDLE OUR PROBLEMS
05WITH OTHER COUNTRIES IN THE WORLD*

NORCS0890548300101 ILLINOIS, CALIFORNIA, AND NEW YORK

02WHAT WOULD YOU SAY ARE THE BIGGEST PROBLEMS YOU
03AND YOUR FAMILY ARE FACING THESE DAYS*

NORC51031241101901CAN YOU GET SHORTWAVE STATIONS IN FOREIGN COUN-
02TRIES ON YOUR RADIO*
03A. DO YOU EVER LISTEN TO SHORTWAVE STATIONS
04IN FOREIGN COUNTRIES*

NORCT0470946100301DO YOU PERSONALLY TAKE A GREAT DEAL OF INTEREST,
02ONLY A LITTLE OR NO INTEREST AT ALL IN THIS
03COUNTRYS RELATIONS WITH ARGENTINA* HOW ABOUT
04OUR RELATIONS WITH YUGOSLAVIA* OUR RELATIONS
05WITH BRAZIL* OUR RELATIONS WITH CHINA*

NORCT0481046100901DO YOU TAKE AN INTEREST IN THIS COUNTRYS RELA-
02TIONS WITH ARGENTINA*
03A. DURING THE LAST FEW YEARS, WOULD YOU SAY OUR
04GOVERNMENT HAS FOLLOWED A STEADY POLICY TOWARD
05ARGENTINA, OR HAS OUR POLICY OFTEN BEEN CHANGED*
06B. AT PRESENT, WOULD YOU SAY OUR POLICY TOWARD
07ARGENTINA IS TOO TOUGH, TOO WEAK, OR ABOUT
08RIGHT*

MINN00010344101101WILL YOU TAKE A VACATION THIS SUMMER, AWAY FROM
02HOME*
03 QUESTION 12.
04WHERE WILL YOU GO*
05 QUESTION 15.
06WHY*

MINN00010344101601WHAT IS THE FIRST THING YOU EXPECT TO BUY AFTER
02THE WAR*

MINN00050444100101WHAT SPORT DO YOU MOST ENJOY WATCHING*

MINN00070544100601HERE IS A VOTING THERMOMETER WITH A NUMBER OF
02STATEMENTS, IF ONE OF THESE STATEMENTS FITS
03YOUR FEELING, INDICATE THAT NUMBER, OTHERWISE
04POINT TO ANY SPOT BETWEEN THE STATEMENTS THAT
05BEST SHOWS HOW YOU FEEL ABOUT THE PRIMARY
06ELECTION JULY 10.

MINN00090744102301JULY 10. THE MINNESOTA STATE PRIMARY ELECTION
02WILL BE HELD. HERE IS A VOTING THERMOMETER WITH
03A NUMBER OF STATEMENTS. INDICATE YOUR FEELING
04TOWARD THE JULY 10TH PRIMARY BY POINTING TO SOME
05NUMBER ON THE CARD.

MINN00100744101101WOULD YOU LIKE TO OWN YOUR OWN PLANE AFTER THE
02WAR*

MINN00100744101901HAVE YOU GIVEN MUCH THOUGHT OR ONLY A LITTLE
02THOUGHT TO THE PRESIDENTIAL ELECTION*

MINN00100744102001ARE YOU PLANNING TO WORK PERSONALLY, TALK TO
02YOUR NEIGHBORS, GO TO RALLIES, AND PERHAPS RING
03DOORBELLS AND DISTRIBUTE CAMPAIGN LITERATURE FOR
04THE PRESIDENTIAL CANDIDATE YOU FAVOR*

MINN00110844102401ARE YOU PLANNING TO TAKE A VACATION TRIP OF TWO

02WEEKS OR MORE WITHIN A YEAR OR TWO AFTER THE
03WAR*
04 QUESTION 25.
05/IF YES/ WHERE DO YOU PLAN TO GO*
06 QUESTION 26.
07/IF YES/ HOW DO YOU PLAN TO TRAVEL-- BY CAR,
08BUS, TRAIN, AIRPLANE, OR BOAT*

MINN00110844102701 QUESTION 28. ALSO.
02REGARDLESS OF WHERE YOU ARE GOING ON THIS VACA-
03TION TRIP AFTER THE WAR, WHAT ONE PLACE IN THE
04UNITED STATES OR ABROAD WOULD YOU LIKE MOST TO
05VISIT SOME TIME*

MINN00131044101601HAVE YOU GIVEN MUCH THOUGHT OR LITTLE THOUGHT TO
02THE PRESIDENTIAL ELECTION*

MINN00141044101301DO YOU FEEL STRONGLY ENOUGH TODAY ABOUT YOUR
02CHOICE FOR PRESIDENT TO GO OUT OF YOUR WAY TO
03GET OTHER PEOPLE TO VOTE AS YOU DO*

MINN00141044102201DO YOU PLAN TO BUILD OR BUY A NEW HOME WITHIN
02THREE YEARS AFTER THE WAR*
03 QUESTION 24
04HOW MUCH ARE YOU PLANNING TO SPEND FOR THIS
05HOME*

MINN00151144100401WERE YOU GREATLY INTERESTED, MILDLY INTERESTED,
02OR NOT INTERESTED IN THE PRESIDENTIAL CAMPAIGN*

MINN00161244100201WOULD YOU FAVOR OR OPPOSE THE IDEA THAT ALL
02CONGRESSIONAL DEBATES IN WASHINGTON ON NATIONAL
03ISSUES BE BROADCAST BY RADIO*
04 QUESTION 3
05WOULD YOU LISTEN MUCH TO SUCH BROADCASTS, VERY
06LITTLE, OR NONE*

MINN00170145102501DO YOU ATTEND CHURCH REGULARLY, OCCASIONALLY,
02HARDLY EVER, OR NOT AT ALL*

MINN00170145102601THERE ARE A NUMBER OF REASONS WHY PEOPLE DO NOT
02GO TO CHURCH. DO YOU HAPPEN TO HAVE ANY REASON
03WHY YOU DO NOT ATTEND CHURCH REGULARLY*

MINN00190245101701HAVE YOU EVER WANTED TO VISIT AN ART EXHIBIT*

MINN00200445100301HERE ARE SOME QUESTIONS ABOUT HOW PEOPLE IN
02MINNESOTA USE THEIR LEISURE TIME. DO YOU BELONG
03TO ANY CLUBS OR ORGANIZED GROUPS SUCH AS THESE--
04/3/ CIVIC CLUB SUCH AS CHAMBER OF COMMERCE,
05LEAGUE OF WOMEN VOTERS

MINN00200445100701ABOUT HOW MANY HOURS EACH MONTH DO YOU SPEND
02GOING TO MOVIES*

MINN00200445100801DO YOU TAKE PART IN ANY RECREATION OR SPORT SUCH
02AS THESE*
03NONE BODY EXERCISES BOWLING DANCING
04FISHING GARDENING GOLF, TENNIS, BADMINTON,
05SQUASH HIKING HUNTING SKATING, SKIING,

06HOCKEY SWIMMING OTHER

MINN00200445100901THERE ARE A NUMBER OF REASONS WHY PEOPLE DO NOT
02TAKE PART IN PHYSICAL RECREATION. DO YOU HAPPEN
03TO HAVE A REASON FOR NOT TAKING PART IN ANY OF
04THESE ACTIVITIES*

MINN00200445101001HOW OFTEN DO YOU VISIT IN THE HOUSE OF YOUR
02FRIENDS OR RECEIVE FRIENDS AT YOUR HOUSE EITHER
03FOR SOCIAL ENTERTAINMENT OR JUST FOR AN EVENINGS
04VISIT*

- 051. VAGUE ANSWER
- 062. 3 OR MORE TIMES A WEEK
- 073. TWICE A WEEK
- 084. ONCE A WEEK
- 095. 2 OR 3 TIMES A MONTH
- 106. ONCE A MONTH
- 117. ONCE IN 2 MONTHS
- 128. LESS THAN ONCE IN 2 MONTHS
- 159. FREQUENTLY
- 1610. OCCASIONALLY
- 1711. SELDOM
- 1812. NEVER

MINN00200445101101DO YOU HAPPEN TO HAVE A HOBBY SUCH AS A COLLEC-
02TION, A CRAFT, NEEDLEWORK /NOT SEWING/, OR SOME
03OTHER*
04 QUESTION 12.
05/IF YES/ WHAT IS IT*

MINN00200445101301ARE THERE OTHER WAYS IN WHICH YOU SPEND YOUR
02LEISURE TIME SUCH AS READING BOOKS, PLAYING
03CARDS OR OTHERS NOT ALREADY MENTIONED*

MINN00200445101401REGARDLESS OF HOW YOU SPEND YOUR LEISURE TIME,
02WHAT WOULD YOU LIKE TO DO MOST WITH IT IF YOU
03HAD YOUR CHOICE*

MINN00200445101501IF YOU HAD TO DO WITHOUT EITHER A TELEPHONE OR
02A RADIO IN YOUR HOME, WHICH ONE WOULD YOU
03RATHER GIVE UP*

MINN00220545103401ABOUT HOW LONG AGO WERE YOU LAST READING A
02BOOK* /OTHER THAN THE BIBLE/
03 QUESTION 35
04WHAT BOOK WAS IT*

MINN00220545103601DID YOU BUY THIS BOOK, RENT IT, BORROW IT FROM
02THE LIBRARY, BORROW IT FROM A FRIEND OR WAS IT
03A GIFT*

MINN00220545103701ABOUT HOW MANY BOOKS DO YOU THINK YOU HAVE READ
02DURING THE PAST MONTH* /IF NONE/ DURING THE
03PAST SIX MONTHS*

MINN00220545103801DO YOU BUY ANY BOOKS THROUGH A CLUB MEMBERSHIP
02PLAN*

MINN00220545104001ABOUT HOW MANY BOOKS, ALTOGETHER, ARE THERE IN
02YOUR HOME*

MINN00220545104101WHAT KIND OF BOOKS DO YOU LIKE MOST TO READ*

MINN00220545104201IS THERE A PUBLIC LIBRARY CONVENIENT FOR YOU TO
02USE*

03 QUESTION 43

04/IF YES/ DO YOU BORROW BOOKS FROM IT OFTEN.

05OCCASIONALLY. HARDLY EVER. OR NOT AT ALL*

MINN00220545104401DO YOU READ THE REVIEWS OF BOOKS OR CRITICISMS
02OF BOOKS IN YOUR NEWSPAPERS OR MAGAZINES*

MINN00230645100101DO YOU EXPECT TO HAVE, OR HAVE YOU HAD, A
02VACATION THIS SUMMER*

MINN00230645100201HOW DO YOU PLAN TO SPEND YOUR VACATION*

MINN00230645101501ABOUT HOW OFTEN DO YOU EAT YOUR EVENING MEAL OR
02SUNDAY DINNER AT A RESTAURANT OR HOTEL*

MINN00230645102101WHAT WAS THE ENTERTAINMENT YOU WENT TO SEE*

MINN00230645102201HAVE YOU EVER ATTENDED ANY OF THE AQUATENNIAL
02ACTIVITIES*

MINN00230645102301HAVE YOU ATTENDED A UNIVERSITY OF MINNESOTA
02FOOTBALL GAME AT THE STADIUM WITHIN THE LAST TEN
03YEARS*

MINN00230645102401HAVE YOU EVER ATTENDED ANY OF THE SYMPHONY CON-
02CERTS AT NORTHROP AUDITORIUM*

MINN00230645102501FROM THIS CARD WOULD YOU CHOOSE THE EVENT OR
02PLACE IN THE TWIN CITIES WHICH YOU WOULD LIKE
03MOST TO ATTEND OR VISIT IF IT WERE POSSIBLE.
04NAME SOME OTHER IF YOU DO NOT FIND IT ON THE
05CARD.
06 1. ICE FOLLIES 2. FOOTBALL GAME
07 3. WINTER CARNIVAL 4. AQUA PARADE
08 5. AQUA FOLLIES 6. STATE FAIR 7. SYMPHONY
09 8. BOXING MATCH 9. CIRCUS 10. BASEBALL GAME
10 11. OPERA OR BALLET

MINN00240745102201WHAT DO YOU ENJOY MOST IN THE NEWSPAPER YOU BU .

MINN00240745103201DO YOU PLAN TO DO ANY HOME CANNING OF VEGETABLES
02THIS SUMMER*

MINN00240745103501DO YOU PLAN TO CAN MORE, LESS, OR ABOUT THE SAME
02AMOUNT OF VEGETABLES AS COMPARED TO LAST YEAR*

MINN00240745103901WILL YOU CAN MORE, LESS, OR ABOUT THE SAME
02AMOUNT OF FRUIT THIS YEAR AS COMPARED TO LAST
03YEAR*

MINN00250845101401MOST OF US HAVE BEEN LIMITING OUR DRIVING DURING
02THE WAR. WHAT PLANS DO YOU HAVE FOR ADDITIONAL
03DRIVING NOW THAT YOU CAN OBTAIN AS MUCH GASOLINE
04AS YOU DESIRE*

MINN00250845101501HAVE YOU EVER PLAYED BINGO AT A BAZAAR, CHURCH
02PICNIC, CLUB OR ANY OTHER PUBLIC PLACE*

MINN00250845101701HAVE YOU EVER PLAYED A SLOT MACHINE, ONE IN
02WHICH YOU PLACE A COIN, PULL A LEVER, AND IF A
03WINNING COMBINATION SHOWS UP ON THE WHEELS, YOU
04RECEIVE A NUMBER OF COINS IN RETURN*

MINN00250845101801DO YOU HAPPEN TO HAVE PLAYED A SLOT MACHINE IN
02THE LAST YEAR*

MINN00250845102201DO YOU HAPPEN EVER TO HAVE PLAYED A DICE GAME
02CALLED 14 OR ANY OTHER SIMILAR GAME USUALLY
03PLAYED AT CIGAR COUNTERS*

MINN00250845102601HERE ARE A NUMBER OF STATEMENTS ABOUT THESE
02GAMES OF CHANCE. SELECT THE ONE WHICH COMES

MINN00250845103301ARE YOU, YOURSELF, INTERESTED IN ANYTHING CON-
02NECTED WITH AVIATION*

MINN00250845103401WOULD YOU, YOURSELF AT SOME TIME IN THE FUTURE
02LIKE TO LEARN TO FLY*

MINN00260945103701DO YOU HAVE A PHONOGRAPH IN YOUR HOME*
02 QUESTION 38.
03WHAT TYPE IS IT- WIND-UP, ELECTRIC TABLE MODEL,
04ELECTRIC CABINET MODEL OR RADIO-PHONOGRAPH
05COMBINATION*

MINN00260945103901WHAT MEMBER OF THE FAMILY DOES MOST OF THE
02RECORD BUYING*

MINN00260945104001WHAT TYPE OF RECORD DO YOU BUY MOST OFTEN*

MINN00260945104101DO YOU PLAN TO BUY A NEW PHONOGRAPH OR RADIO-
02PHONOGRAPH WITHIN THE NEXT THREE YEARS*
03 QUESTION 42.
04WHAT TYPE OF MACHINE ARE YOU INTERESTED IN
05BUYING*
06 QUESTION 43.
07ABOUT HOW MUCH DO YOU EXPECT TO PAY FOR IT*

MINN00271045101301WHAT IS YOUR FAVORITE RADIO PROGRAM*

MINN00271045101401WHICH TYPE OF RADIO PROGRAM DO YOU LISTEN TO
02THE MOST OFTEN*

MINN00271045103401DO YOU READ REGULARLY ANY WOMANS FASHION
02MAGAZINE*

MINN00300146102701DO YOU READ ANY MAGAZINES REGULARLY*
02 QUESTION 28.
03IF MORE THAN ONE, ABOUT HOW MANY DIFFERENT ONES
04DO YOU READ REGULARLY EACH MONTH*

MINN00300146102901ABOUT HOW OFTEN /A MONTH OR A YEAR/ DO YOU GO TO
02MOVIES*

MINN00310246100901DO YOU PLAN TO BUILD A NEW HOME WITHIN THE NEXT

02THREE YEARS*
03 QUESTION 10
04HOW MUCH DO YOU INTEND TO SPEND*

MINN00330446100801DO YOU EXPECT TO HAVE A VACATION ANY TIME THIS
02YEAR* IF SO, HOW LONG*

MINN00330446100901AS FAR AS YOU KNOW NOW, WHAT DO YOU PLAN TO DO
02THIS YEAR ON YOUR VACATION*

MINN00330446101001IF YOU COULD GO ANYWHERE YOU PLEASED FOR A TWO
02WEEKS VACATION, WHAT PLACE WOULD BE YOUR FIRST
03CHOICE*

MINN00350646102101DO YOU FEEL STRONGLY ENOUGH TODAY ABOUT YOUR
02CHOICE FOR SENATOR TO GO OUT OF YOUR WAY TO GET
03OTHER PEOPLE TO VOTE AS YOU DO*

MINN00360846101801HERE IS A LIST OF FIVE SUBJECTS WHICH HAVE
02APPEARED IN THE NEWS LATELY. THESE ARE NOT
03LISTED BECAUSE OF THEIR IMPORTANCE AT ALL BUT
04MERELY AS A SAMPLE OF NEWS ITEMS. WOULD YOU
05TELL ME WHETHER YOU HAVE BEEN VERY INTERESTED,
06MODERATELY INTERESTED OR NOT INTERESTED IN EACH
07OF THESE NEWS ITEMS*
08HEIRENS MURDER CASE
09 QUESTION 19
10MINNESOTA POLITICS
11 QUESTION 20
12POLIO
15 QUESTION 21
16OPA
17 QUESTION 22
18BASEBALL

MINN00360846101901HERE IS A LIST OF SUBJECTS WHICH HAVE APPEARED
02IN THE NEWS LATELY. THESE ARE NOT LISTED BE-
03CAUSE OF THEIR IMPORTANCE AT ALL BUT MERELY AS
04A SAMPLE OF NEWS ITEMS. WOULD YOU TELL ME WHE-
05THER YOU HAVE BEEN VERY INTERESTED, MODERATELY
06INTERESTED OR NOT INTERESTED IN EACH OF THESE
07NEWS ITEMS*
08MINNESOTA POLITICS*

MINN00360846102201HERE IS A LIST OF SUBJECTS WHICH HAVE APPEARED
02IN THE NEWS LATELY. THESE ARE NOT LISTED BE-
03CAUSE OF THEIR IMPORTANCE AT ALL BUT MERELY AS
04A SAMPLE OF NEWS ITEMS. WOULD YOU TELL ME
05WHETHER YOU HAVE BEEN VERY INTERESTED, MODERATE-
06LY INTERESTED, OR NOT INTERESTED IN EACH OF
07THESE NEWS ITEMS*
08 22. BASEBALL

MINN00370946000701ARE YOU INTERESTED IN THE COMING GENERAL
02ELECTION, NOVEMBER 5*

MINN00370946101901HAVE YOU READ ANY BOOKS OTHER THAN THE BIBLE
02DURING THE PAST YEAR*

MINN00370946102001WHAT DO YOU CONSIDER THE BEST BOOK YOU HAVE

02READ DURING THIS PAST YEAR*

MINN00370946004101WHAT MAJOR APPLIANCES, IF ANY, DO YOU PLAN TO
02PURCHASE WITHIN THE NEXT SIX MONTHS PROVIDING
03THEY ARE AVAILABLE*

MINN00381046101701ARE YOU INTERESTED IN THE COMING GENERAL
02ELECTION, NOVEMBER 5*

MINN00401246100601DO YOU ATTEND CHURCH REGULARLY, OCCASIONALLY OR
02NOT AT ALL*

MINN00401246100701WILL YOU INDICATE WHICH OF THE REASONS LISTED ON
02THIS CARD EXPLAIN WHY YOU DO NOT GO TO CHURCH
03REGULARLY, OR IS THERE ANY OTHER REASON*
04DO NOT LIKE TYPE OF SERVICES
05DO NOT LIKE TYPE OF SERMONS
06NOT CONVENIENT TO GO TO CHURCH
07PARENTS NEVER WENT TO CHURCH
08NEVER HAVE GONE TO CHURCH
10JUST NOT RELIGIOUS
11CANNOT AFFORD TO BELONG SO DO NOT GO
12JUST DO NOT GET AROUND TO IT

MINN00401246100901WHAT ONE GIFT WOULD YOU LIKE MOST TO RECEIVE FOR
02CHRISTMAS THIS YEAR*

MINN00410147100501 JUVENILE
02HOW MANY MOVIES ON THE AVERAGE DO YOU SEE EACH
03MONTH*

MINN00410147101201 ADULT SAMPLE
02HAVE YOU EVER BEEN INSIDE THE STATE CAPITOL IN
03ST. PAUL*

MINN00410147101301 ADULT SAMPLE
02HAVE YOU EVER WRITTEN OR TELEGRAPHED YOUR CON-
03GRESSMAN OR SENATOR, OR SOME OTHER GOVERNMENT
04OFFICIAL, IN WASHINGTON, TO GIVE HIM YOUR VIEWS
05ABOUT ANY PUBLIC QUESTION*
06 QUESTION 14
07DID YOU DO IT OF YOUR OWN ACCORD, OR DID SOME
08PERSON OR ORGANIZATION SUGGEST THAT YOU DO IT*

MINN00410147101601 ADULT SAMPLE
02WHOM DO YOU THINK THE DEMOCRATS WILL NOMINATE
03FOR PRESIDENT IN 1948*

MINN00410147102401 JUVENILE
02DO YOU ATTEND CHURCH REGULARLY, NOT VERY REGU-
03LARLY, OR VERY SELDOM*

MINN00420247103501DURING THE PAST FIVE YEARS HAVE YOU HAD A VEGE-
02TABLE OR FLOWER GARDEN AT YOUR HOUSE*

MINN00420247103601WHAT DID YOU HAVE IN YOUR GARDEN, FLOWERS OR
02VEGETABLES*

MINN00420247103701ARE YOU PLANNING A GARDEN THIS SUMMER*

MINN00420247103801 ABOUT WHAT WILL THE SIZE OF YOUR GARDEN BE THIS
02 YEAR*

MINN00420247103901 COULD YOU TELL ME APPROXIMATELY HOW MUCH YOU
02 SPENT ON SOME OF YOUR GARDENING AND LAWN RE-
03 REQUIREMENTS LAST YEAR*
04 GARDENING TOOLS

MINN00420247104001 COULD YOU TELL ME APPROXIMATELY HOW MUCH YOU
02 SPENT ON SOME OF YOUR GARDENING AND LAWN RE-
03 REQUIREMENTS LAST YEAR*
04 PLANTS, SHRUBS, ETC.

MINN00420247104101 COULD YOU TELL ME APPROXIMATELY HOW MUCH YOU
02 SPENT ON SOME OF YOUR GARDENING AND LAWN RE-
03 REQUIREMENTS LAST YEAR*
04 SEEDS

MINN00420247104201 COULD YOU TELL ME APPROXIMATELY HOW MUCH YOU
02 SPENT ON SOME OF YOUR GARDENING AND LAWN RE-
03 REQUIREMENTS LAST YEAR*
04 FERTILIZERS

MINN00420247104301 COULD YOU TELL ME APPROXIMATELY HOW MUCH YOU
02 SPENT ON SOME OF YOUR GARDENING AND LAWN RE-
03 REQUIREMENTS LAST YEAR*
04 INSECTICIDES

MINN00420247104401 DO YOU HAVE A GARDEN FOR A HOBBY OR FOR THE FOOD
02 PRODUCED*

MINN00430347103101 DID YOU TAKE A VACATION LAST YEAR*

MINN00430347103201 IN WHAT SEASON OF THE YEAR DID YOU TAKE YOUR
02 VACATION*
03 QUESTION 33.
04 WHERE DID YOU GO*

MINN00430347103401 HOW MUCH DID YOU SPEND FOR A VACATION LAST
02 YEAR*

MINN00430347103501 ARE YOU PLANNING TO TAKE A VACATION THIS YEAR*

MINN00430347103701 HOW FAR IN ADVANCE DO YOU USUALLY PLAN YOUR
02 VACATION*

MINN00450547100101 DO YOU HAPPEN TO BE READING ANY BOOKS OR
02 NOVELS AT THE PRESENT TIME*
03 QUESTION 2
04 /IF YES/ WHICH ONE OR ONES*

MINN00450547100301 IS THERE ANY RECENTLY PUBLISHED BOOK WHICH YOU
02 WOULD LIKE TO READ*

MINN00480847100101 DO YOU EXPECT TO ATTEND THE 1947 MINNESOTA STATE
02 FAIR IN ST. PAUL*

MINN00480847100201 HAVE YOU EVER ATTENDED A MINNESOTA STATE FAIR IN
02 THE PAST*

MINN00480847101301 IN THE COURSE OF A YEARS TIME APPROXIMATELY
02HOW MANY BOOKS DO YOU READ*

MINN00480847101401 ABOUT HOW MANY BOOKS HAVE YOU BOUGHT IN THE
02LAST 12 MONTHS*

MINN00480847101601 DO YOU BELONG TO A BOOK CLUB*

MINN00480847101701 DO YOU RENT BOOKS FROM RENTAL LIBRARIES*

MINN00480847101801 DO YOU BORROW BOOKS FROM THE PUBLIC LIBRARY*

MINN00480847102701 WHAT NEWSPAPERS - WEEKLIES, DAILIES, OR SUNDAY
02PAPERS - DO YOU READ REGULARLY*

MINN00480847102901 WHAT PARTS OF THE NEWSPAPERS DO YOU FEEL ARE
02MOST HELPFUL TO YOU - THAT IS, DO YOU THE MOST
03GOOD*

MINN00501047103501 DO YOU INTEND TO TAKE A VACATION THIS FALL OR
02WINTER*

MINN00501047103601 WHERE DO YOU EXPECT TO GO ON YOUR VACATION*

MINN00501047103701 HOW WILL YOU DO YOUR TRAVELING*

MINN00501047103801 APPROXIMATELY HOW MUCH DO YOU THINK YOU WILL BE
02SPENDING ON YOUR VACATION*

MINN00501047103901 WILL THAT BE FOR YOUR VACATION EXPENSES ALONE OR
02WILL IT INCLUDE OTHERS-- AND IF OTHERS-- , HOW
03MANY*

MINN00511147102201 DO YOU HAVE A PHONOGRAPH OR A RADIO-PHONOGRAPH
02IN YOUR HOME*

MINN00521247102001 DO YOU CONSIDER YOURSELF A RADIO LISTENER THAT
02IS, DO YOU LISTEN TO RADIO PROGRAMS FAIRLY
03OFTEN*

MINN00521247103201 ARE YOU DISCUSSING THE WORLD AFFAIRS QUIZ IN
02YOUR FAMILY, OR IN ANY CLUB OR IN INFORMAL STUDY
03GROUPS AT THE PRESENT TIME*

MINN00521247103301 SETS OF QUESTIONS ABOUT WORLD AFFAIRS ARE PUB-
02LISHED IN THE PAPER EACH WEEK, HOW OFTEN DO YOU
03TRY ANSWERING THE QUESTIONS - EACH WEEK, ONCE IN
04A WHILE, VERY SELDOM, OR NEVER*

MINN00521247103401 THE WORLD AFFAIRS PROGRAM CLOSES EACH SPRING
02WITH A CONTEST FOR SCHOOL CHILDREN, IF A CONTEST
03FOR ADULTS WERE ESTABLISHED, WOULD YOU BE INTER-
04ESTED IN TAKING PART*

MINN00530148101601 THESE ARE SOME QUESTIONS DEALING WITH RECREA-
02TION - THAT IS, THE THINGS PEOPLE DO IN THEIR
03SPARE TIME FOR THEIR OWN ENJOYMENT, WHICH OF
04THESE THINGS DO YOU LIKE TO DO MOST IN YOUR
05SPARE TIME*
06 3. GOING TO MOVIES.

MINN00530148101701WHAT DO YOU THINK OF THE RECREATION FACILITIES
02THAT ARE PROVIDED FOR CHILDREN AND YOUNG PEOPLE
03IN THIS COMMUNITY - ON THE WHOLE, WOULD YOU SAY
04THEY ARE VERY GOOD, FAIRLY GOOD, OR NOT VERY
05GOOD*

MINN00530148101801WHAT ABOUT RECREATION FACILITIES THAT ARE PROVI-
02DED FOR GROWN-UPS - WOULD YOU SAY THEY ARE VERY
03GOOD, FAIRLY GOOD, OR NOT VERY GOOD*

MINN00530148101901WHAT DO YOU THINK IS THE COMMUNITY'S BIGGEST REC-
02REATIONAL NEED AT THIS TIME*

MINN00540248101801NOW LET US TALK A MINUTE ABOUT RECREATION - THAT
02IS, THE THINGS PEOPLE DO IN THEIR SPARE TIME FOR
03THEIR OWN ENJOYMENT, DO YOU HAPPEN TO KNOW
04WHETHER THERE ARE ANY FULL-TIME, PAID RECREATION
05LEADERS IN THIS COMMUNITY*

MINN00540248101901IN SOME PLACES, PUBLIC BUILDINGS - INCLUDING
02SCHOOLS - ARE USED AFTER REGULAR HOURS OR IN THE
03EVENINGS FOR RECREATION EVENTS, DO YOU THINK
04BUILDINGS SHOULD OR SHOULD NOT BE USED FOR SUCH
05EVENTS*

MINN00540248102001DO YOU FEEL THAT LOCAL TAX MONEY SHOULD OR
02SHOULD NOT BE USED TO SUPPORT COMMUNITY RECREA-
03TION ACTIVITIES*

MINN00540248102101WOULD YOU FAVOR OR OPPOSE HAVING A STATE OFFICE
02SET UP TO GIVE SUGGESTIONS AND ADVICE TO MINNE-
03SOTAS COMMUNITIES ON DEVELOPING THEIR RECREATION
04PROGRAMS*

MINN00540248103901OTHER THAN THE BIBLE, WHAT IS THE BEST BOOK YOU
02HAVE READ DURING THE LAST YEAR*

MINN00550348003501ARE YOU PLANNING TO TAKE A VACATION THIS YEAR*
02 QUESTION 36.
03WHEN DO YOU EXPECT TO TAKE IT - THIS SPRING, IN
04THE SUMMER, NEXT FALL, OR NEXT WINTER*

MINN00550348003701WHERE DO YOU PLAN TO GO ON YOUR VACATIONS*

MINN00550348003901IN WHAT MONTH DID YOU TAKE YOUR VACATION LAST
02YEAR*

MINN00560448101001ARE YOU A BASEBALL FAN*

MINN00560448101101FROM WHAT YOU KNOW NOW ABOUT THE TEAMS - AND
02PURELY AS A GUESS - WHICH TEAM DO YOU THINK WILL
03WILL THE PENNANT THIS YEAR IN THE --
04AMERICAN ASSOCIATION*
05NORTHERN LEAGUE*
06NATIONAL LEAGUE*
07AMERICAN LEAGUE*

MINN00570548103301AND NOW FOR SOME QUESTIONS ON OTHER SUBJECTS --
02WHAT IS YOUR FAVORITE OUTDOOR SPORT IN SUMMER-

Q3TIME*

MINN00580648103401/IF YES/ WHICH OF THE AQUATENNIAL EVENTS ARE
Q2YOU MOST INTERESTED IN*

MINN00590748100601DO YOU PLAN TO VISIT THE 1948 MINNESOTA STATE
Q2FAIR* /IF ASKED - THE FAIR WILL BE HELD IN ST.
Q3PAUL. AUG. 28 - SEPT. 6./

MINN00590748101201THE STATE PRIMARY ELECTION WILL BE HELD SEPT.
Q214. HOW INTERESTED ARE YOU IN THE PRIMARY --
Q3VERY INTERESTED. JUST FAIRLY INTERESTED. OR NOT
Q4AT ALL INTERESTED*

MINN00600849103801WHERE DO YOU PLAN TO SPEND THE LABOR DAY HOLIDAY
Q2WEEKEND NEXT WEEK - IN THE CITY OR AWAY FROM THE
Q3CITY*

MINN00690349103501A.DO YOU PLAN TO RAISE FLOWERS. OR VEGETABLES.
Q2OR BOTH*
Q3B.WHERE DO YOU USUALLY BUY YOUR GARDEN SEED*

MINN00690349103601A.WHERE DO YOU GENERALLY BUY YOUR FLOWER SEEDS*
Q2B.WHERE DO YOU USUALLY BUY YOUR PLANTS*

MINN00700449101701B. HAVE YOU TALKED ABOUT THE TREATY WITH ANYONE
Q2IN YOUR FAMILY OR OUTSIDE THE FAMILY SINCE YOU
Q3FIRST HEARD OR READ ABOUT IT*
Q4C. DID YOU HAPPEN TO READ ANY OF THE TEXT OF THE
Q5TREATY WHEN IT WAS PUBLISHED RECENTLY*
Q6D. WOULD YOU SAY YOU HAVE BEEN GREATLY INTER-
Q7ESTED IN THE NORTH ATLANTIC PACT. MILDLY INTER-
Q8SESTED. OR NOT VERY INTERESTED*

MINN00710549100501A. DO YOU DO ANY HUNTING OR FISHING YOURSELF*
Q2B. DO YOU HUNT OR FISH IN MINNESOTA. OR OUTSIDE
Q3THE STATE*

MINN00710549101301ARE YOU PLANNING TO TAKE A VACATION THIS
Q2YEAR*

MINN00710549101401A.WHEN DO YOU EXPECT TO TAKE IT - THIS SPRING.
Q2IN THE SUMMER. FALL. OR NEXT WINTER*
Q3B.HOW LONG A VACATION DO YOU PLAN*
Q4C.WHERE DO YOU EXPECT TO GO ON YOUR VACATION*

MINN00710549101501WHENEVER YOU PLAN A VACATION TRIP. WHERE DO YOU
Q2GENERALLY GET INFORMATION ON WHERE TO GO. HOW TO
Q3GO AND WHAT TO DO*

MINN00710549101601A. IN WHAT MONTH DID YOU TAKE YOUR VACATION LAST
Q2YEAR*
Q3B.HOW DID YOU SPEND LAST YEARS VACATION*

MINN00710549101701MEMORIAL DAY COMES ON A MONDAY THIS YEAR. SO
Q2THERE WILL BE A LONG HOLIDAY WEEK-END. WHERE DO
Q3YOU EXPECT TO SPEND THAT WEEK-END - AT HOME. OR
Q4ON A TRIP AWAY FROM HOME*

MINN00710549102001C.WHAT WOULD YOU SAY IS THE CHIEF REASON WHY YOU

025EH - IS IT BECAUSE YOU CAN CHOOSE YOUR OWN
03MATERIALS AND PATTERNS -- OR, IS IT BECAUSE YOU
04CAN SAVE MONEY ON CLOTHING -- OR, IS IT BECAUSE
05YOU JUST ENJOY IT* - OR IS THERE SOME OTHER
06REASON*

MINN00710549104501A. DO YOU /DOES YOUR HUSBAND/ BELONG TO THE
02FARMERS UNION, THE GRANGE OR THE FARM BUREAU*
03B. IF DO NOT BELONG
04IF YOU WERE GOING TO JOIN ONE, WHICH ONE WOULD
05YOU BE INCLINED TO JOIN*

MINN00720649103901A. DO YOU /DOES YOUR HUSBAND/ BELONG TO THE
02FARMERS UNION, THE GRANGE OR THE FARM BUREAU*
03B. IF YOU WERE GOING TO JOIN ONE, WHICH ONE
04WOULD YOU BE INCLINED TO JOIN*

MINN00730749103401A. DO YOU /DOES YOUR HUSBAND/ BELONG TO THE
02FARMERS UNION, THE GRANGE OR THE FARM BUREAU*
03B. IF YOU WERE GOING TO JOIN ONE, WHICH ONE
04WOULD YOU BE INCLINED TO JOIN*

MINN00740849103001D0 YOU HAVE A DOG IN YOUR HOUSEHOLD*

MINN00740849104001A. DO YOU BELONG TO THE FARMERS UNION, THE
02GRANGE OR THE FARM BUREAU*
03B. IF YOU WERE GOING TO JOIN ONE, WHICH ONE
04WOULD YOU BE INCLINED TO JOIN*

MINN00761049102001HOW DO YOU PERSONALLY FEEL ABOUT POLITICS AND
02ELECTIONS -- DO YOU TAKE A GREAT DEAL OF INTER-
03EST IN THEM, SOME INTEREST, ONLY A LITTLE, OR
04NONE AT ALL*

MINN00761049102101CAN YOU EXPLAIN IN GENERAL WHY YOU FIND POLITICS
02AND ELECTIONS UNINTERESTING*

MINN00761049102401A. HAVE YOU DONE ANY HUNTING IN MINNESOTA THIS
02FALL*
03B. /IF NO/ DO YOU EXPECT TO HUNT THIS FALL*

MINN00761049102501A. WHAT HAVE YOU HUNTED UP TO NOW*
02B. ON THE WHOLE, HAVE YOU HAD GOOD LUCK OR POOR
03LUCK ON YOUR HUNTING TRIPS*
04C. WHAT IS YOUR OPINION ABOUT THE DATES THIS
05FALL FOR THE DUCK, PHEASANT AND DEER SEASONS -
06IN GENERAL, DO YOU APPROVE OF THEM OR DISAP-
07PROVE*

MINN00761049102601DOES ANYONE ELSE IN YOUR HOUSEHOLD GO HUNTING*

MINN00771149100701HAVE YOU PLAYED BINGO AT ANY TIME DURING THE
02LAST YEAR*

MINN00771149101701DID YOU DO ANY HUNTING IN MINNESOTA THIS SEASON.

MINN00771149101801A. THERE HAS BEEN TALK ABOUT HARD FEELINGS BE-
02TWEEN HUNTERS AND FARMERS IN SOME PARTS OF THE
03STATE THIS YEAR. WHAT DO YOU THINK CAUSES THE
04HARD FEELINGS*

05B. WHAT DO YOU THINK CAN BE DONE TO BRING ABOUT
06BETTER FEELINGS IN THE FUTURE BETWEEN HUNTERS
07AND FARMERS IN MINNESOTA*

MINN00790250100601HAVE YOU PAID A GREAT DEAL OF ATTENTION, SOME
02ATTENTION, OR ONLY A LITTLE ATTENTION TO THE
03NEWS ABOUT THE SOFT COAL STRIKE*

MINN00800350102201DO YOU HAPPEN TO BE A BOWLER*

MINN00810550103401A. DID YOU BUILD OR BUY THIS HOME*
02B. HOW LONG AGO*
03C. /1/ HOW DID YOU HAPPEN TO LEARN ABOUT THIS
04PARTICULAR HOUSE BEING FOR SALE WHEN YOU BOUGHT
05IT - THROUGH A NEWSPAPER WANT AD* A FRIEND* A
06SIGN ON THE PROPERTY* A REAL ESTATE DEALER* OR
07JUST EXACTLY HOW DID YOU FIND IT*
08 /2/ DID A REAL ESTATE AGENT HANDLE THE DEAL OR
09DID YOU BUY DIRECTLY FROM THE OWNER*

MINN00820650101701HAVE YOU EVER SEEN THE BIRD CALLED THE SCARLET
02TANAGER*

MINN00830750101201THE MINNESOTA STATE PRIMARY ELECTION WILL TAKE
02PLACE ON SEPTEMBER 12, DURING THE LAST WEEK.
03HAVE YOU TALKED WITH ANYONE IN YOUR FAMILY OR
04OUTSIDE YOUR FAMILY ABOUT THE COMING ELECTION*

MINN00840850101201HAVE YOU HAD A VACATION THIS YEAR. OR ARE YOU
02PLANNING TO TAKE ONE*
03 QUESTION 13.
04HOW LONG A VACATION DID YOU TAKE /DO YOU PLAN TO
05TAKE/*

MINN00840850101501C. HOW OFTEN DO YOU LEAVE HOME DURING WEEK-ENDS
02FOR VISITS OR TRIPS - ALMOST EVERY WEEK-END.
03JUST ONCE IN A WHILE, OR PRACTICALLY NEVER*

MINN00850950100401AS YOU READ OR LISTEN TO THE NEWS THESE DAYS, DO
02YOU FIND YOU ARE PAYING A GREAT DEAL OF ATTEN-
03TION TO NEWS ABOUT THE COMING STATE PRIMARY
04ELECTION, ONLY A LITTLE ATTENTION, OR NONE AT
05ALL*

MINN00861050100601HOW MUCH INTEREST WOULD YOU SAY YOU HAVE IN THE
02NOV. 7 ELECTION -- A GREAT DEAL, QUITE A LOT,
03NOT VERY MUCH, OR NONE AT ALL*

MINN00871050100401HOW MUCH INTEREST WOULD YOU SAY YOU PERSONALLY
02HAVE IN THE MINNESOTA STATE ELECTION NOVEMBER 7
03A GREAT DEAL OF INTEREST, QUITE A LOT, NOT VERY
04MUCH, OR NONE AT ALL*

MINN00881150102401DO YOU HAVE A DOG IN YOUR HOUSEHOLD*

MINN00910251101201HAVE YOU ATTENDED ANY SPORTS EVENTS DURING THE
02LAST MONTH*

MINN00910251101301ABOUT HOW OFTEN DO YOU GO TO THE MOVIES*
02 QUESTION 14

03ARE YOU GOING TO THE MOVIES MORE OFTEN. LESS
04OFTEN. OR ABOUT AS OFTEN THESE DAYS AS YOU DID A
05YEAR AGO*

06 QUESTION 15

07A. DO YOU THINK MOVIES NOWADAYS ARE, ON THE
08WHOLE, BETTER THAN THEY WERE A YEAR AGO -- NOT
09AS GOOD -- OR JUST ABOUT THE SAME*

10B. WHEN YOU GO TO MOVIES. DO YOU GO MOST OFTEN
11TO NEIGHBORHOOD SHOWS OR TO MOVIES DOWNTOWN*

12C. DO YOU USUALLY TRY TO FIND OUT IN ADVANCE

15WHAT IS PLAYING AT THE SHOW YOU PLAN TO ATTEND.

16OR DO YOU NOT BOTHER TO DO THAT*

17D. /1/ HOW DO YOU FIND OUT WHAT IS PLAYING AT

18THE MOVIE YOU PLAN TO ATTEND*

19 /2/ ARE YOU USUALLY ABLE TO LEARN EVERYTHING

20YOU WANT TO KNOW BEFOREHAND ABOUT THE MOVIE THAT

21IS PLAYING*

MINN00910251101401ARE YOU GOING TO THE MOVIES MORE OFTEN. LESS
02OFTEN. OR ABOUT AS OFTEN THESE DAYS AS YOU DID
03A YEAR AGO*

04 /6/ NOT AS OFTEN -- TELEVISION

MINN00910251101601DO YOU HAVE A TELEVISION SET IN YOUR HOME*

MINN00910251102501DO YOU HAVE A DOG IN YOUR HOUSEHOLD*

MINN00920351101801WE HEAR A LOT OF TALK THESE DAYS ABOUT INFLA-
02TION. WHAT IS INFLATION. AS YOU UNDERSTAND IT*
03A. DO YOU THINK THAT INFLATION HAS AFFECTED YOU
04PERSONALLY. OR YOUR FAMILY* /IN WHAT WAYS*/
05B. WHAT DO YOU THINK YOUR FAMILY. AND OTHER
06PEOPLE LIKE YOU. CAN DO TO HELP KEEP DOWN IN-
07FLATION*

MINN00920351101901A. DO YOU PLAY BRIDGE*
02B. DO YOU PLAY CANASTA*
03C. WHICH GAME DO YOU, YOURSELF, PREFER TO PLAY--
04BRIDGE OR CANASTA*

MINN00930551101801DO YOU OWN OR RENT YOUR HOME*
02 QUESTION 19
03DID YOU BUY OR BUILD THIS HOME*
04 QUESTION 20
05A. HOW LONG AGO*
06B. AT THE TIME YOU WERE IN THE MARKET TO BUY A
07HOUSE --
08 /1/ DID YOU CONTACT THE OFFICES OF ANY REAL
09ESTATE DEALERS TO ASK ABOUT HOUSES THEY WERE
10OFFERING FOR SALE*
11 /2/ DID YOU READ ANY NEWSPAPER WANT ADS DES-
12CRIBING HOUSES FOR SALE*
15 /3/ DID YOU DRIVE AROUND LOOKING FOR HOUSES
16WITH FOR SALE SIGNS ON THEM*
17C. HOW DID YOU HAPPEN TO LEARN ABOUT THIS PAR-
18TICULAR HOUSE BEING FOR SALE WHEN YOU BOUGHT IT
19 - THROUGH A NEWSPAPER WANT AD* A FRIEND* A
20SIGN ON THE PROPERTY* A REAL ESTATE DEALER* OR
21JUST EXACTLY HOW DID YOU FIND IT*

MINN00930551102501A. ABOUT HOW OFTEN DO YOU GENERALLY READ WANT
02ADS IN THE PAPERS - EVERY DAY* SEVERAL TIMES
03A WEEK* ONCE A WEEK* OR LESS OFTEN THAN THAT*
04B. IN THE LAST 12 MONTHS, HAVE YOU OR HAS ANYONE
05IN YOUR FAMILY ANSWERED ANY WANT ADS - THAT IS,
06READ AN AD AND THEN PHONED OR VISITED THE PERSON
07OR FIRM PLACING THE AD*

MINN00940651101001HERE IS A LIST OF A NUMBER OF MINNESOTAS SUMMER-
02TIME OUTDOOR SPORTS. WILL YOU PLEASE LOOK OVER
03THE WHOLE LIST, AND THEN TELL ME WHICH ONES --
04IF ANY -- YOU YOURSELF TAKE PART IN*
05BASEBALL

MINN00950751101301DO YOU READ ANY SUNDAY NEWSPAPERS FAIRLY
02REGULARLY*
03WHAT TWO OR THREE THINGS WOULD YOU MISS THE MOST
04IF THEY WERE DROPPED OUT OF YOUR SUNDAY PAPER--
05THAT IS, NOT PUBLISHED IN IT ANY MORE*

MINN00950751102301IN THE NEXT 6 OR 7 MONTHS, DO YOU OR DOES YOUR
02FAMILY, DEFINITELY EXPECT TO --
03K. BUY A TELEVISION SET*

MINN00960851102401A. SUPPOSE THAT FOOTBALL GAMES, BOXING, BASKET-
02BALL AND OTHER SPORTS WERE PUT ON TELEVISION FOR
03PEOPLE WHO WERE WILLING TO PAY SOMETHING TO SEE
04THEM ON THEIR TV SETS, DO YOU THINK YOU, PER-
05SONALLY, WOULD OR WOULD NOT BE WILLING TO PAY
06TO SEE SPORTS EVENTS ON TV*

MINN00970951101401NOW, THESE QUESTIONS ARE ON AN ENTIRELY DIFFER-
02ENT SUBJECT, HOW MUCH INTEREST DO YOU HAVE IN
03FOOTBALL -- A GREAT DEAL, SOME, OR VERY LITTLE*

MINN00991251100201DO YOU, YOURSELF, MAKE ANY OF YOUR CHRISTMAS
02PRESENTS* WHAT SORT OF PRESENTS*

MINN01000152100801HOW MUCH INTEREST DO YOU YOURSELF HAVE IN THE
02COMING PRESIDENTIAL PREFERENCE PRIMARY -- A
03GREAT DEAL OF INTEREST, QUITE A LOT, NOT VERY
04MUCH, OR NONE AT ALL*

MINN01020452102401ARE YOU OR IS YOUR FAMILY IN THE MARKET TO BUY
02A HOUSE /ANOTHER HOUSE/ THIS YEAR*

MINN01040652101201HOW DO YOU PERSONALLY FEEL ABOUT THE WHOLE SUB-
02JECT OF POLITICS AND ELECTIONS--DO YOU TAKE A
03GREAT DEAL OF INTEREST IN THEM, SOME INTEREST,
04ONLY A LITTLE, OR NONE AT ALL* CAN YOU EXPLAIN
05IN GENERAL WHY YOU FIND POLITICS AND ELECTIONS
06UNINTERESTING*

MINN01040652101601C. WHO IS THE HEAVYWEIGHT BOXING CHAMPION OF
02THE WORLD*

MINN01050752100401HAVE YOU HAD A VACATION THIS YEAR*
02A./IF YES, ASK/
03/A/ HOW LONG A VACATION DID YOU HAVE*
04/B/ WHERE DID YOU SPEND YOUR VACATION*

05B./IF NO, ASK/
06/A/ DO YOU PLAN TO TAKE A VACATION IN 1952*
07/B/ /IF YES/
08/1/ HOW LONG A VACATION*
09/2/ WHERE WILL YOU SPEND IT*

MINN01050751102101HOW MUCH INTEREST DO YOU HAVE IN THE COMING
02STATE PRIMARY ELECTION SEPTEMBER 9TH - A GREAT
03DEAL OF INTEREST, QUITE A LOT, NOT VERY MUCH, OR
04NONE AT ALL*

MINN01060952100801AS YOU READ OR LISTEN TO THE NEWS THESE DAYS, DO
02YOU FIND YOU ARE PAYING A GREAT DEAL OF ATTEN-
03TION TO NEWS ABOUT NEXT WEEKS STATE PRIMARY
04ELECTION, OR NOT VERY MUCH ATTENTION -- OR NONE
05AT ALL*

MINN01070952100601C. WHO IS GARY COOPER*

MINN01070952100901HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE
02COMING NOVEMBER ELECTIONS -- A GREAT DEAL OF
03INTEREST* QUITE A LOT* NOT VERY MUCH* -- OR
04NONE AT ALL*

MINN01091052100601HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE
02COMING NOVEMBER ELECTIONS -- A GREAT DEAL OF
03INTEREST* QUITE A LOT* NOT VERY MUCH* -- OR
04NONE AT ALL*

MINN01091052102301THERE HAS BEEN A LOT IN THE PAPERS IN THE LAST
02FEW WEEKS ABOUT THESE THREE PEOPLE WHOSE NAMES
03I AM GOING TO READ. CAN YOU TELL ME WHO EACH OF
04THEM IS, OR WHY THE NAMES HAVE BEEN IN THE NEWS*
05A. MICKEY MANTLE* B. PAUL GIEL* C. HARRY
06CARNES*

MINN01101052100201HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE
02ELECTIONS NEXT WEEK -- A GREAT DEAL OF INTEREST*
03QUITE A LOT* NOT VERY MUCH* -- OR NONE AT ALL*

MINN01111152101001WHAT IS YOUR IMPRESSION OF PROFESSIONAL WREST-
02LING -- THAT IT IS MAINLY AN EXHIBITION FOR EN-
03TERTAINMENT, OR MAINLY A COMPETITIVE SPORTS
04EVENT*

MINN01121252100301DURING 1953, DO YOU DEFINITELY EXPECT TO--
02C. TAKE UP SOME DIFFERENT HOBBY*
03WHAT HOBBY*

MINN01130153102101DURING THE LAST YEAR, HAVE YOU YOURSELF MADE A
02BET OF ANY KIND, LARGE OR SMALL*
03/WHAT ON*/

MINN01130153102201DO YOU EVER PLAY CARDS FOR MONEY*
02/WHAT KIND OF CARD GAMES*/

MINN01130153102401ARE YOU PLANNING TO DO ANY REMODELING OR RE-
02BUILDING HERE AT HOME THIS YEAR*
03A. WHICH OF THESE THINGS ARE YOU CONSIDERING
04DOING*

05ADD A ROOM PANEL A ROOM BUILD A GARAGE
06BUILD A PORCH OR BREEZEWAY REMODEL KITCHEN
07REMODEL BASEMENT PUT IN NEW FLOORING NEW
08ROOFING NEW GUTTERS OR DRAINS
09B. ABOUT HOW MUCH WOULD YOU EXPECT TO SPEND ON
10THE WORK--THE TOTAL AMOUNT, THAT IS*

MINN01140253100401DO YOU HAVE A TELEVISION SET HERE AT HOME*
02IF A STATE EDUCATIONAL TV NETWORK WERE BUILT IN
03MINNESOTA, DO YOU THINK YOU WOULD BE LIKELY TO
04GET A TV SET -- OR WOULD THAT NOT MAKE ANY
05DIFFERENCE TO YOU*

MINN01140253101501HAVE YOU EVER SEEN THE UNIVERSITY OF MINNESOTA
02FOOTBALL GOPHERS PLAY A GAME*

MINN01140253101601DO YOU CONSIDER YOURSELF A FOOTBALL FAN, OR NO .

MINN01140253101701FOR THE LAST FEW YEARS THE BIG TEN ATHLETIC
02CONFERENCE WHICH INCLUDES THE UNIVERSITY OF
03MINNESOTA, HAS HAD AN AGREEMENT WITH THE PACIFIC
04COAST SCHOOLS. UNDER THAT AGREEMENT, A BIG TEN
05TEAM IS CHOSEN EACH YEAR TO PLAY IN THE CALI-
06FORNIA ROSE BOWL FOOTBALL GAME, ON NEW YEARS
07DAY. DO YOU PERSONALLY FAVOR OR OPPOSE HAVING
08THE BIG TEN CONFERENCE CONTINUE TO SEND FOOTBALL
09TEAMS TO THE ROSE BOWL*

MINN01140253101901WILL YOU PLEASE LOOK AT THIS LIST OF DIFFERENT
02KINDS OF ORGANIZATIONS AND THEN TELL ME IF YOU
03BELONG TO ANY OF THEM.
04/M/ POLITICAL CLUBS OR ORGANIZATIONS
05/I/ WOMENS CLUBS, LIKE MATINEE MUSICALE, LEAGUE
06OF WOMEN VOTERS, ETC.

MINN01140253102201B. HOW OFTEN DO YOU USUALLY ATTEND CHURCH
02SERVICES*

MINN01150353102101HAVE YOU HEARD OR READ ANYTHING ABOUT THE WORLD
02AFFAIRS PROGRAM IN THE MINNEAPOLIS STAR*
03A. ARE THERE ANY SCHOOL-CHILDREN HERE IN THIS
04HOUSEHOLD WHO USE THE WORLD AFFAIRS PROGRAM IN
05THEIR WORK AT SCHOOL*
06B. DO YOU YOURSELF PAY ANY ATTENTION TO THE
07WORLD AFFAIRS PROGRAM*

MINN01150353102201A. THE MINNEAPOLIS STAR PRINTS A WORLD AFFAIRS
02BACKGROUND ARTICLE EACH MONDAY. IN THE LAST FOUR
03WEEKS, HOW MANY OF THESE ARTICLES WOULD YOU ES-
04TIMATE YOU HAVE READ -- ALL FOUR* THREE OF THE
05FOUR* TWO OF THEM* ONE* OR NONE*
06B. ON THURSDAYS, THE STAR PUBLISHES SETS OF QUES-
07TIONS ABOUT WORLD AFFAIRS. HOW MANY TIMES IN THE
08LAST FOUR WEEKS, AS NEARLY AS YOU CAN REMEMBER,
09HAVE YOU TRIED ANSWERING THOSE QUIZZES*
10C. DO YOU DISCUSS THE WORLD AFFAIRS ARTICLES OR
11QUIZZES WITH OTHERS IN YOUR FAMILY HERE AT HOME.
12OR IN ANY OF YOUR CLUBS OR STUDY GROUPS* HAVE
15YOU EVER USED THEM FOR DISCUSSION MATERIAL AT
16ANY TIME IN THE PAST* /WHAT CAUSED YOU TO STOP

17USING THEM*/

MINN01150353102401DO YOU HAVE A RECORD-PLAYER IN WORKING ORDER
02HERE*
03A.DO YOU HAVE MORE THAN ONE RECORD-PLAYER IN
04WORKING ORDER*
05B.WHAT SPEED RECORDS CAN YOU PLAY-- 78S. 45S. OR
06THE LONG-PLAY 33 AND ONE-THIRDS*
07C.HOW OFTEN ARE RECORDS PLAYED HERE IN THIS
08HOUSEHOLD*
09D.SO FAR AS YOU RECALL. WERE ANY RECORDS BOUGHT
10BY YOU OR ANYONE ELSE IN THIS HOUSEHOLD DURING
111952*
12E.HAVE YOU OR HAS ANYONE ELSE HERE IN THE HOUSE-
15HOLD BOUGHT ANY RECORDS SO FAR THIS YEAR --
15THAT IS. SINCE JANUARY 1ST*
16/A/ ABOUT HOW MANY*
18/B/ WHAT SPEEDS WERE THEY-- 78S. 45S. OR 33 AND
19ONE-THIRDS*
20F.DO YOU YOURSELF PLAN TO BUY ANY RECORDS DURING
21THE REST OF 1953*
22/A/ ABOUT HOW MANY DO YOU EXPECT TO BUY*
23/B/ WHAT SPEEDS WILL YOU BUY-- 78S. 45S. OR 33
24AND ONE-THIRDS*

MINN01160453102301A.DO YOU DO ANY FLOWER GARDENING HERE AT HOME*
02B.DO YOU DO ANY VEGETABLE GARDENING. HERE AT
03HOME OR ELSEWHERE*

MINN01160453102401DO YOU OR DOES ANYONE ELSE IN THE FAMILY HERE
02HAVE A CAR* HOW OFTEN DO YOU TAKE PLEASURE TRIPS
03BY CAR ON THE WEEK-ENDS DURING THE SPRING AND
04SUMMER MONTHS-- QUITE OFTEN. OCCASIONALLY. OR
05ALMOST NEVER*
06A.DURING THE AVERAGE SUMMER MONTHS. HOW OFTEN DO
07YOU MAKE WEEK-END PLEASURE TRIPS BY CAR*
08B.INCLUDING YOURSELF. HOW MANY FAMILY MEMBERS
09USUALLY GO ON THOSE TRIPS*
10C.DO YOU USUALLY MAKE THE ENTIRE TRIP AWAY FROM
11HOME AND BACK AGAIN IN ONE DAY. OR STAY OVER-
12NIGHT AWAY FROM HOME*
15D.HOW MANY MILES DO YOU USUALLY TRAVEL. ROUND
16TRIP. ON A WEEK-END AUTO TRIP*
17E.DO YOU GENERALLY BUY YOUR MEALS WHEN YOU ARE
18AWAY FROM HOME ON A WEEK-END AUTO TRIP. OR DO
19YOU PREPARE FOOD AT HOME AND TAKE IT WITH YOU*

MINN01160453102701HOW OFTEN DO YOU READ WANT ADS IN THE NEWS-
02PAPERS -- EVERY DAY* SEVERAL TIMES A WEEK*
03ONCE A WEEK* OR LESS OFTEN THAN THAT*
04A. IN WHICH NEWSPAPERS DO YOU USUALLY READ WANT
05ADS*

MINN01170653102001DO YOU SPEND ANY OF YOUR WEEK-ENDS AT A LAKE
02COTTAGE OR CABIN DURING THE SUMMER*
03A.WHEN YOU GO TO A LAKE COTTAGE. IS IT GENERALLY
04JUST FOR THE DAY. OR FOR OVERNIGHT*
05B.HOW MANY MILES IS IT. ONE WAY. FORM YOUR HOME
06TO THE LAKE COTTAGE YOU USUALLY GO TO*
07C.ABOUT HOW OFTEN DURING THE SUMMER DO YOU GO TO

08A LAKE FOR WEEK-ENDS*

MINN01170653102101DO YOU GO FISHING DURING THE SUMMER*
02A. HOW OFTEN DO YOU USUALLY GO FISHING*
03B. HOW MANY MILES DO YOU USUALLY TRAVEL. ONE
04WAY. TO FISH*
05C. HOW MANY TIMES THIS SEASON HAVE YOU BEEN
06FISHING*

MINN01170653102201A. DO YOU CONSIDER YOURSELF A GOOD SWIMMER. OR
02RATHER POOR*
03B. ABOUT HOW FAR CAN YOU SWIM*

MINN01170653102301A. DO YOU YOURSELF DO ANY SQUARE-DANCING OR FOLK-
02DANCING*
03A/ DO YOU BELONG TO ANY GROUP OF SQUARE-DANCERS
04OR FOLK-DANCERS THAT MEETS FAIRLY REGULARLY*
05B/ HOW LONG AGO DID YOU TAKE UP SQUARE-DANCING
06AND FOLK-DANCING*
07B. DO YOU APPROVE OR DISAPPROVE OF SQUARE-DANCING
08OR FOLK-DANCING AS A FORM OF RECREATION*

MINN01180753101601HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN
02BASEBALL -- A GREAT DEAL OF INTEREST, SOME
03INTEREST OR VERY LITTLE*
04A. HAVE YOU ATTENDED ANY BASEBALL GAMES THIS
05SEASON. HERE OR ELSEWHERE*
06B. WHEN WAS THE LAST TIME YOU SAW EITHER OF THE
07AMERICAN ASSOCIATION TEAMS IN THE TWIN CITIES
08PLAY -- THE MINNEAPOLIS MILLERS OR THE ST. PAUL
09SAINTS*
10C. HAVE YOU EVER ATTENDED A MAJOR-LEAGUE BASE-
11BALL GAME IN PERSON*
12D. SUPPOSE THERE WAS A BIG-LEAGUE BASEBALL TEAM
15IN THE TWIN CITIES -- DO YOU THINK YOU PERSONAL-
16LY WOULD BE INTERESTED ENOUGH TO ATTEND ANY OF
17THE GAMES* ABOUT HOW MANY GAMES A SEASON DO YOU
18THINK YOU WOULD MAKE AN EFFORT TO SEE*
19E. DO YOU THINK THAT MINNEAPOLIS AND ST. PAUL
20TOGETHER CAN SUPPORT A MAJOR-LEAGUE BASEBALL
21TEAM. OR NOT*
22F. IF YOU HAD THE CHOICE. WOULD YOU PREFER ONE
23BIG-LEAGUE BASEBALL TEAM IN THE TWIN CITIES IN
24PLACE OF THE AMERICAN ASSOCIATION TEAMS. OR NOT*
25G. WHERE DO YOU THINK WOULD BE THE BEST PLACE
28TO BUILD A MAJOR-LEAGUE BALL PARK IN THE TWIN
29CITIES AREA. KEEPING IN MIND THE NEED FOR PLENTY
30OF PARKING SPACE*
31H. IF THE TWIN CITIES WERE TO GET A MAJOR-LEAGUE
32BALL TEAM. WOULD YOU PREFER A NATIONAL LEAGUE
33TEAM OR AN AMERICAN LEAGUE TEAM*

MINN01180753102401A. HAVE YOU HAD A PICTURE TAKEN BY A COMMERCIAL
02PHOTOGRAPHER AT ANY TIME IN THE LAST 12 MONTHS*
03B. HAVE YOU BEEN PHOTOGRAPHED BY A COMMERCIAL
04PHOTOGRAPHER AT ANY TIME IN. SAY. THE LAST 5
05YEARS*
06C. WAS YOUR LATEST PICTURE ONE OF YOU ALONE. OR
07IN A GROUP* /WHO ELSE WAS IN THE PICTURE*/
08D. WAS THE PICTURE TAKEN AT THE PHOTOGRAPHERS

09STUDIO. AT YOUR HOME. OR SOMEPLACE ELSE*
10/WHERE*/

11E. DID YOU LIKE THE PICTURE* /WHAT DID YOU DIS-
12LIKE ABOUT IT*/

15F. WAS THE PICTURE TAKEN FOR ANY SPECIAL OCCA-
16SION OR EVENT* /WHAT OCCASION*/

17G. DID THE PRICE SEEM REASONABLE TO YOU* /WHY
18DO YOU FEEL IT WAS UNREASONABLE*/

19H. DO YOU RECALL APPROXIMATELY HOW MUCH WAS
20PAID FOR THE PICTURE/S/* /HOW MUCH*/

21X. IS THERE ANY PARTICULAR REASON WHY YOU HAVE
22NOT HAD A PICTURE TAKEN IN RECENT YEARS BY A

23COMMERCIAL PHOTOGRAPHER* /WHAT REASON OR
24REASONS*/

25Y. DO YOU THINK YOU WOULD WANT TO HAVE A PHOTO-
28GRAPH OF YOURSELF OR OF SOME FAMILY MEMBER THAT
29HAS BEEN TAKEN BY A COMMERCIAL PHOTOGRAPHER*

30/WHY WOULD YOU WANT ONE*/ /WHY DO YOU FEEL THAT
31WAY*/

MINN01190853101101B. HOW MUCH INTEREST DO YOU HAVE IN WATCHING
02FOOTBALL AND BASEBALL. FIGHTS AND OTHER SPORTS
03ON TELEVISION -- A GREAT DEAL OF INTEREST. JUST
04AN AVERAGE AMOUNT. OR VERY LITTLE*

05/A/ SUPPOSE THERE WERE A TELEVISION SYSTEM
06OPERATING IN SUCH A WAY THAT ONLY PEOPLE WHO
07PAID A SPECIAL CHARGE COULD PICK UP SPORTS
08EVENTS ON THEIR TV SETS AT HOME.

09/B/ WOULD YOU PAY \$1.00 TO SEE A BIG TEN FOOT-
10BALL GAME ON YOUR HOME TV SET. OR NOT*

11/C/ WOULD YOU PAY \$1.00 TO SEE A PROFESSIONAL
12BASKETBALL TEAM. LIKE THE MINNEAPOLIS LAKERS.
15PLAY A GAME THAT WOULD BE TELEVISED. OR NOT*

16/D/ WOULD YOU PAY \$1.00 TO SEE A CHAMPIONSHIP
17WRESTLING MATCH ON TV. OR NOT*

MINN01200953101601HAVE YOU BEEN TO THE MOVIES AT ANY TIME IN THE
02LAST TWO YEARS*

03A. ABOUT HOW OFTEN DO YOU GO TO THE MOVIES*

04B. HAVE YOU SEEN ANY OF THE NEW 3-D MOVIES*

05/A/ DO YOU PREFER 3-D MOVIES OR THE REGULAR
06KIND* /WHY*/

MINN01221253101401C. WHO IS YOUR FAVORITE MOVIE ACTRESS*

02D. WHO IS YOUR FAVORITE MOVIE ACTOR*

MINN01230154100801NOW. THESE ARE SOME QUESTIONS ON OTHER TOPICS.

02WHAT IS YOUR FAVORITE OUTDOOR SPORT OR RECREA-
03TION DURING THE WINTER MONTHS*

MINN01230154100901 QUESTION 10 ALSO.

02A. HAVE YOU DONE ANY ICE-SKATING THIS WINTER*

03B. HAVE YOU DONE ANY ICE-FISHING THIS WINTER*

04C. HAVE YOU DONE ANY SKIING THIS WINTER*

05D. HAVE YOU DONE ANY TOBOGGANING THIS WINTER*

MINN01230154101701PRESIDENT EISENHOWER HAS OUTLINED HIS PROGRAM

02FOR THE YEAR IN A SERIES OF MESSAGES TO CON-

03GRESS. HOW MUCH ATTENTION HAVE YOU BEEN PAYING

04TO THE PRESIDENTS PROPOSALS--A GREAT DEAL OF

05ATTENTION* SOME, BUT NOT A GREAT DEAL* ONLY A
06LITTLE* OR NONE AT ALL*
07A. JUDGING FROM YOUR OWN IMPRESSIONS, WOULD YOU
08SAY THE EISENHOWER PROGRAM--ON THE WHOLE-- IS A
09CONSERVATIVE ONE, MIDDLE-OF-THE-ROAD, OR LIB-
10ERAL*
11B. TAKING EVERYTHING INTO ACCOUNT, WOULD YOU SAY
12YOU GENERALLY FAVOR THE PRESIDENTS PROGRAM, OR
13OPPOSE IT*

MINN01250354101801DO YOU YOURSELF EVER DO ANY OF THESE THINGS HERE
02AT HOME*
03A. REPAIR LEAKY FAUCETS*
04B. DO ANY HOUSE PAINTING, INSIDE OR OUT*
05C. DO ANY WALL-PAPERING*
06D. REPAIR ELECTRICAL WIRING*
07E. POUR CONCRETE, OR MAKE CONCRETE REPAIRS*
08F. LAY FLOOR-COVERING, LIKE LINOLEUM*
09G. RE-FINISH FURNITURE*
10H. BUILD OR REPAIR TABLES, BOOK-CASES OR OTHER
11THINGS THAT REQUIRE THE USE OF WOOD-WORKING
12TOOLS*

MINN01250354102001DO YOU CONSIDER YOURSELF A HANDYMAN HERE AT HOME
02-- THAT IS, DO YOU MAKE SOME OF YOUR OWN HOME
03REPAIRS AND IMPROVEMENTS*
04A. IF MONEY WERE NO OBJECT, WOULD YOU PREFER TO
05HIRE SKILLED WORKERS TO DO THE THINGS AROUND THE
06HOUSE THAT YOU YOURSELF DO, OR WOULD YOU PREFER
07TO DO THEM YOURSELF*
08 QUESTION 21.
09A. DO YOU OR DOES ANYONE ELSE IN THE FAMILY HAVE
10ANY POWER TOOLS HERE AT HOME*
11/A/ WHAT KINDS*
12/B/ DO YOU OR DOES ANYONE ELSE IN THE FAMILY
13HAVE A WORK-BENCH OR A WORK-SHOP HERE AT HOME*

MINN01250354102101A. DO YOU OR DOES ANYONE ELSE IN THE FAMILY HAVE
02ANY POWER TOOLS HERE AT HOME*
03/A/ WHAT KINDS*
04/B/ DO YOU OR DOES ANYONE ELSE IN THE FAMILY
05HAVE A WORK-BENCH OR A WORK-SHOP HERE AT HOME*

MINN01260454101801 QUESTION 18 - 20
02HOW MUCH ATTENTION HAVE YOU PAID TO THE HEARINGS
03IN WASHINGTON ON THE DISPUTE BETWEEN SENATOR
04MCCARTHY AND U. S. ARMY OFFICIALS -- QUITE A BIT
05OF ATTENTION, OR NOT VERY MUCH*
06A. HAVE YOU READ ABOUT THE HEARINGS IN THE NEWS-
07PAPERS*
08B. HAVE YOU LOOKED AT ANY OF THE TELEVISION
09BROADCASTS OF THE HEARINGS*
10C. AS YOU UNDERSTAND IT, WHAT IS THE DISPUTE
11MAINLY ABOUT BETWEEN MCCARTHY AND THE ARMY OF-
12FICIALS*
13D. WOULD YOU SAY YOU ARE ON MCCARTHYS SIDE IN
14THE DISPUTE, OR ON THE SIDE OF THE ARMY OFFIC-
15IALS*

MINN01260454102301HOW OFTEN DO YOU READ THE WANT AD SECTIONS IN

02THE NEWSPAPERS -- EVERY DAY* SEVERAL TIMES A
03WEEK* ONCE A WEEK* OR LESS OFTEN THAN THAT*
04A. WHEN, SPECIFICALLY, WAS THE LAST TIME YOU
05READ THE WANT ADS IN ANY NEWSPAPER*
06B. IN WHAT NEWSPAPER*
07C. WHY WERE YOU READING THE WANT ADS -- WHAT,
08PARTICULARLY, DID YOU HAVE IN MIND*
09D. IN WHICH NEWSPAPERS DO YOU USUALLY READ WANT
10ADS*

MINN01280754100901HOW MUCH INTEREST DO YOU YOURSELF HAVE IN POLI-
02TICS - A GREAT DEAL OF INTEREST, OR SOME INTER-
03EST BUT NOT A GREAT DEAL, OR NOT VERY MUCH
04INTEREST*

MINN01280754102101NOW, WITH THE HELP OF THIS CARD I WOULD LIKE TO
02HAVE YOU GIVE ME YOUR PERSONAL RATINGS ON SEVER-
03AL ITEMS. AS YOU SEE, THE CARD HAS NUMBERS RUN-
04NING FROM 1 TO 11. A 1-RATING IS THE LOWEST
05RATING YOU COULD GIVE--IT WOULD BE USED FOR
06SOMETHING YOU STRONGLY DISAPPROVE OF, OR CONSID-
07ER VERY POOR, OR VERY UNDESIRABLE. AT THE OTHER
08EXTREME WOULD BE AN 11-RATING, FOR SOMETHING YOU
09CONSIDER VERY GOOD, OR VERY DESIRABLE - SOME-
10THING YOU STRONGLY APPROVE OF. WILL YOU PLEASE
11TELL ME WHICH ONE OF THE 11 NUMBERS BEST DES-
12CRIBES HOW YOU PERSONALLY FEEL ABOUT EACH OF
13THESE--
14E. HAVING VAL BJORNSON AS A U.S. SENATOR FROM
15MINNESOTA

MINN01290854100901SUPPOSE YOU WERE A CONTESTANT ON A QUIZ SHOW.
02HOW WOULD YOU IDENTIFY EACH OF THESE SPORTS
03FIGURES*
04A. THE FIRST IS WILLIE MAYS -- WHO IS HE*
05B. THE SECOND IS BEN HOGAN

MINN01290854101201AS YOU READ OR LISTEN TO THE NEWS THESE DAYS, DO
02YOU FIND YOU ARE PAYING A GREAT DEAL OF ATTEN-
03TION TO NEWS ABOUT THE COMING STATE PRIMARY
04ELECTION SEPTEMBER 14, OR NOT VERY MUCH ATTEN-
05TION - OR NONE AT ALL*

MINN01300954100901HOW MUCH INTEREST DO YOU HAVE IN THE COMING
02NOVEMBER ELECTIONS - A GREAT DEAL OF INTEREST,
03QUITE A LOT, NOT VERY MUCH, - OR NONE AT ALL*

MINN01300954102001A. DO YOU OWN OR RENT YOUR HOME*
02B. HAVE YOU OR YOUR FAMILY MADE ANY DEFINITE
03PLANS TO MOVE TO OTHER LIVING QUARTERS DURING
04THE NEXT 12 TO 15 MONTHS - SAY, BY THE END OF
051955*
06/A/ DO YOU PLAN TO RENT* TO BUY A HOME* OR TO
07BUILD*
08/B/ WHEN DO YOU EXPECT TO MOVE*
09/C/ WHY ARE YOU PLANNING TO MOVE*

MINN01311054100401HOW MUCH INTEREST DO YOU HAVE IN THE NOVEMBER
02ND ELECTION -- A GREAT DEAL OF INTEREST* QUITE
03A LOT* NOT VERY MUCH* OR NONE AT ALL*

MINN01321154101401THESE NEXT FEW QUESTIONS ARE MUCH DIFFERENT.
02IF YOU WERE ON A QUIZ PROGRAM. COULD YOU IDENTIFY EACH OF THESE*
03A. WHO WERE FOOTBALLS FOUR HORSEMEN - WHERE DID THEY PLAY*

MINN01340155100801WHAT WOULD YOU SAY IS YOUR BIGGEST WORRY RIGHT AT THIS TIME - THE THING THAT DISTURBS YOU THE MOST*
04 /2/ FINANCIAL PROBLEMS. MAKING ENDS MEET
05 /3/ PAYING MY INCOME TAX -- TAXES AT THIS TIME OF YEAR
07 /4/ FARM PRICES. FARM PROBLEMS

MINN01350255101501HAVE YOU YOURSELF EVER ATTENDED ANY OF THE EVENTS ON THIS LIST* WHICH ONES*
03AQUATENNIAL COTTON FESTIVAL ROSE FESTIVAL
04ORANGE FESTIVAL MARDI GRAS WINTER CARNIVAL
05A. /IF MORE OR CAN NOT RECALL/ DID ANYONE IN YOUR IMMEDIATE FAMILY SEE ANY OF THE 1954 AQUATENNIAL PARADES. OR ATTEND ANY OTHER AQUATENNIAL EVENTS. IN MINNEAPOLIS LAST JULY*
09B. /IF AQUATENNIAL NAMED BY RESPONDENT IN PART 1015/ DID YOU SEE OR ATTEND ANY OF THE 1954 AQUATENNIAL EVENTS IN MINNEAPOLIS LAST JULY*
12 /IF YES/ WHICH ONES*

MINN01350255101701A. SUPPOSE YOU WERE HELPING TO PLAN THE PROGRAM FOR THIS YEARS AQUATENNIAL IN MINNEAPOLIS. WHICH ONE OF THE EVENTS ON THIS CARD WOULD YOU ESPECIALLY WANT ON THE PROGRAM*
05B. AND WHICH EVENT WOULD BE YOUR SECOND CHOICE*
06CANOE DERBY NATIONAL AAU SWIMMING MEET
07SPORTS CAR RACES AQUA STAR NIGHT AND CORONATION MAJOR LEAGUE BASEBALL EXHIBITION GAME
09NATIONAL WOMENS PROFESSIONAL GOLF TOURNAMENT

MINN01360355100201RIGHT NOW. WHAT WOULD YOU SAY IS THE BIGGEST PROBLEM FACING THE PEOPLE OF MINNESOTA*
03/2/ JUVENILE DELINQUENCY

MINN01360355101901WE HAVE BEEN READING AND HEARING A LOT LATELY ABOUT THE YALTA CONFERENCE. HOW MUCH ATTENTION HAVE YOU BEEN PAYING TO THOSE REPORTS - A GREAT DEAL OF ATTENTION* SOME* OR NOT VERY MUCH*

MINN01370455102201DURING THE LAST SEVEN DAYS. HOW MANY TIMES DO YOU ESTIMATE YOU HAVE LOOKED AT ANY OF THE WANT ADS IN THE NEWSPAPERS -- SEVEN TIMES IN SEVEN DAYS* SIX TIMES* FIVE* OR HOW MANY*
05A. WHY WERE YOU READING THE WANT ADS - WHAT, PARTICULARLY. DID YOU HAVE IN MIND*

MINN01380655101201AT THE PRESENT TIME. ARE YOU A REGULARLY ENROLLED MEMBER OF ANY CHURCH*
03A. WHAT DENOMINATION IS YOUR CHURCH*
04B. HOW OFTEN DO YOU ATTEND CHURCH SERVICES*
05C. WHAT IS YOUR RELIGIOUS PREFERENCE - CATHOLIC. JEWISH OR PROTESTANT*

07D. HOW OFTEN DO YOU ATTEND CHURCH SERVICES*

MINN01380655102101DO YOU HAVE A TELEVISION SET HERE AT HOME*

02A. SEVERAL COMPANIES WANT TO START SUBSCRIPTION,
03OR PAY-AS-YOU-SEE, TELEVISION IN THE UNITED
04STATES. THEY THINK MANY PEOPLE WOULD PAY 50
05CENTS OR A DOLLAR TO SEE A NEW MOVIE, A PLAY, A
06BIG SPORTS EVENT, OR SOME OTHER TYPE OF ATTRAC-
07TION, ON THEIR TV SETS AT HOME. THOSE WHO DID
08NOT PAY WOULD NOT BE ABLE TO SEE THAT PARTICULAR
09EVENT ON THEIR SETS.
10ARE YOU IN FAVOR OF SOME SORT OF SUBSCRIPTION
11TV SYSTEM IN THE UNITED STATES, OR ARE YOU
12AGAINST IT*
13/A/ WHAT IS YOUR MAIN REASON*

MINN01380655102901DID YOU TAKE A TRIP DURING THE MEMORIAL HOLIDAY

02WEEK-END THIS YEAR. OR WERE YOU AT HOME*
03A. WERE YOU AWAY FROM HOME JUST FOR THE DAY, OR
04FOR A LONGER TIME* /HOW LONG*/

MINN01410955100201HAVE YOU GONE TO THE MOVIES AT ANY TIME IN THE
02LAST YEAR*

03B. HOW MANY TIMES A MONTH, ON THE AVERAGE, DO
04YOU GO TO THE MOVIES*

MINN01421155101501HAVE YOU HAD A VACATION THIS YEAR - THAT IS,

02SINCE LAST JANUARY 1ST*
03A. HOW LONG A VACATION DID YOU HAVE*
04B. IN WHAT MONTH DID YOU TAKE IT*
05C. DID YOU SPEND YOUR VACATION HERE AT HOME, OR
06DID YOU GO SOMEPLACE ELSE*
07/A/ /IF WENT SOMEPLACE ELSE/ HOW DID YOU TRAVEL*

MINN01421155101601BETWEEN NOW AND MAY 1ST, 1956, ARE YOU DEFINITE-
02LY PLANNING A VACATION*

03A. /IF YES/ HOW LONG A VACATION*
04B. WHAT MONTH DO YOU PLAN TO TAKE IT*
05C. WILL YOU SPEND IT HERE AT HOME, OR GO SOME-
06PLACE*
07/A/ /IF WILL GO SOMEPLACE/ HOW DO YOU EXPECT TO
08TRAVEL*

MINN01421155101701 QUESTION 18 ALSO.

02DO YOU YOURSELF ENJOY MUSIC, OR DO YOU NOT CARE
03FOR IT*
04A. WHICH KINDS DO YOU ENJOY- JAZZ, CLASSICAL, OR
05SEMI-CLASSICAL*
06B. WHICH WOULD YOU SAY YOU ENJOY MOST*

MINN01421155101901IN THE LAST FIVE YEARS, HAVE YOU PERSONALLY

02ATTENDED ANY CONCERTS BY THE MINNEAPOLIS SYM-
03PHONY ORCHESTRA*
04A. HOW RECENTLY HAVE YOU ATTENDED A MINNEAPOLIS
05SYMPHONY ORCHESTRA CONCERT*
06B. DURING A REGULAR SEASON, ABOUT HOW MANY TIMES
07DO YOU ATTEND MINNEAPOLIS SYMPHONY CONCERTS*
08C. WAS THE LATEST MINNEAPOLIS SYMPHONY CONCERT
09YOU ATTENDED A REGULAR FRIDAY NIGHT CONCERT, OR
10A SUNDAY AFTERNOON CONCERT, OR A SPECIAL

11CONCERT*

MINN01440156101101WHAT DO YOU THINK OF BINGO-- IS IT A GAME YOU
02YOURSELF ENJOY PLAYING ONCE IN A WHILE, OR NOT*
03A./IF YES/ HOW RECENTLY HAVE YOU PLAYED BINGO*
04B.ABOUT HOW OFTEN DO YOU PLAY*

MINN01440156101701AS YOU SEE, THE CARD HAS NUMBERS RUNNING FROM
021 TO 11. A 1-RATING IS THE LOWEST -- IT WOULD
03BE USED FOR SOMETHING YOU STRONGLY DISAPPROVE •
04OF, OR CONSIDER VERY POOR. AT THE OTHER EXTREME
05WOULD BE AN 11-RATING, FOR SOMETHING YOU STRONG-
06LY APPROVE OF, OR CONSIDER VERY GOOD. YOU ARE
07ASKED TO PICK THE NUMBER -- ANYTHING FROM 1 TO
0811 - THAT BEST INDICATES HOW YOU PERSONALLY
09FEEL ABOUT EACH OF THESE --
10/A/ THE FIRST IS . . . WINTERS IN MINNESOTA --
11WHAT WOULD BE YOUR RATING ON THAT*

MINN01440156101901ON MARCH 20TH, MINNESOTA PLANS TO HOLD A PRESI-
02DENTIAL PREFERENCE PRIMARY ELECTION. PEOPLE
03WILL BE VOTING FOR THE CANDIDATE THEY WOULD LIKE
04TO SEE NOMINATED BY THEIR PARTY FOR THE PRESI-
05DENCY.
06A. HOW MUCH INTEREST DO YOU HAVE IN THE MARCH
0720TH PRIMARY -- A GREAT DEAL* QUITE A LOT* NOT
08VERY MUCH* OR NONE AT ALL*
09B. WHEN PEOPLE VOTE IN THE MARCH PRIMARY, THEY
10WILL NEED TO ASK EITHER FOR A DEMOCRATIC BALLOT
11OR A REPUBLICAN BALLOT, BECAUSE SEPARATE PARTY
12BALLOTS ARE USED IN THAT ELECTION. HAVE YOU
13MADE UP YOUR MIND YET WHICH BALLOT YOU WILL ASK
14FOR*
15/A/ /IF NO/ WELL, WHICH BALLOT DO YOU THINK YOU
16WILL MOST LIKELY ASK FOR*

MINN01450256100401MINNESOTA WILL HAVE A PRESIDENTIAL PREFERENCE
02PRIMARY ELECTION MARCH 20. HOW MUCH INTEREST DO
03YOU HAVE IN THE ELECTION - A GREAT DEAL* QUITE
04A LOT* NOT VERY MUCH* OR NONE AT ALL*
05A. DURING THE LAST WEEK, HAVE YOU TALKED WITH
06ANYONE - AT HOME OR ELSEWHERE - ABOUT THE MARCH
07PRIMARY*

MINN01460356100401MINNESOTA WILL HAVE A PRESIDENTIAL PREFERENCE
02PRIMARY ELECTION NEXT WEEK - MARCH 20TH. HOW
03MUCH INTEREST DO YOU HAVE IN THAT ELECTION - A
04GREAT DEAL* QUITE A LOT* NOT VERY MUCH* OR
05NONE AT ALL*

MINN01470356101401A. HAVE YOU EVER DONE ANY OF THE FOLLOWING
02THINGS --
03WRITTEN A LETTER TO THE EDITOR OF A NEWSPAPER*

MINN01480456102201ABOUT HOW OFTEN DO YOU USUALLY READ NEWSPAPER
02WANT-ADS . . . EVERY DAY* SEVERAL TIMES A WEEK*
03ONCE A WEEK* OR LESS OFTEN*
04A. IN WHICH NEWSPAPERS DO YOU USUALLY READ THE
05WANT ADS*

MINN01500756100101HOW OFTEN DO YOU TUNE-IN RADIO PROGRAMS THESE
02DAYS - FREQUENTLY, OCCASIONALLY, OR SELDOM*
03A. ABOUT HOW MUCH TIME DO YOU ESTIMATE YOU
04SPENT YESTERDAY LISTENING TO RADIO PROGRAMS
05WHICH YOU YOURSELF SELECTED*
06B. DO YOU HAVE A FAVORITE RADIO STATION - ONE
07YOU USUALLY TUNE-IN MORE OFTEN THAN OTHERS*
08/IF YES/ WHICH ONE*
09C. WHAT /OTHER/ RADIO STATIONS DO YOU LISTEN TO*

MINN01500756100501WOULD YOU SAY YOU PERSONALLY CARE VERY MUCH, OR
02NOT VERY MUCH, WHICH PARTY WINS THE PRESIDENTIAL
03ELECTION THIS YEAR*

MINN01500756101101IN GENERAL, HOW MUCH INTEREST DO YOU HAVE IN
02POLITICS AND ELECTIONS - A GREAT DEAL* SOME*
03OR NOT VERY MUCH INTEREST*

MINN01510856100301WHEN THE DEMOCRATIC AND REPUBLICAN PARTY CON-
02VENTIONS WERE BEING HELD
03A. DID YOU HAPPEN TO SEE ANY PART OF EITHER
04CONVENTION ON TELEVISION*
05B. DID YOU LISTEN TO ANY OF THE CONVENTION
06SESSION ON THE RADIO*
07C. DID YOU READ REPORTS ABOUT THE DAY-TO-DAY
08HAPPENINGS AT THE CONVENTIONS IN ANY DAILY NEWS-
09PAPER*

MINN01510856101601ARE YOU PAYING QUITE A BIT OF ATTENTION TO NEWS
02THESE DAYS ABOUT THE MINNESOTA ELECTION SEPTEM-
03BER 11TH, OR NOT MUCH ATTENTION*

MINN01520956100601HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE
02COMING NOVEMBER ELECTIONS - A GREAT DEAL OF
03INTEREST* QUITE A LOT* NOT VERY MUCH* OR NONE
04AT ALL*

MINN01531056100201 A FORM
02HAVE YOU GONE TO THE MOVIES AT ANY TIME IN THE
03LAST YEAR*
04A. HOW MANY TIMES A MONTH, ON THE AVERAGE, DO
05YOU GO TO THE MOVIES*

MINN01531056100601HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE
02COMING NOVEMBER ELECTIONS - A GREAT DEAL OF IN-
03TEREST* QUITE A LOT* NOT VERY MUCH* - OR NONE
04AT ALL*

MINN01541056100501HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE
02COMING NOVEMBER ELECTIONS - A GREAT DEAL OF
03INTEREST* QUITE A LOT* NOT VERY MUCH* OR NONE
04AT ALL*

MINN01570157101601A. DO YOU EXPECT TO BUY ANY LARGE ITEMS, SUCH
02AS A TELEVISION SET, DURING THE COMING YEAR*
03B. WOULD YOU SAY YOU DEFINITELY WILL BUY A
04TELEVISION SET IN 1957, OR THAT YOU PROBABLY
05WILL, OR ARE YOU UNDECIDED*

MINN01580257101501B. DO YOU THINK THE LEGISLATURE SHOULD OR SHOULD
02NOT MAKE IT LEGAL TO BET ON HORSES AND DOG RACES
03IN MINNESOTA*

MINN01590357101401DO YOU HAVE A TELEVISION SET HERE AT HOME*

MINN01590357101501IN THE LAST SEVERAL YEARS, HAVE YOU EVER ENTERED
02ANY NEWSPAPER WORD-PUZZLE CONTEST FOR CASH
03PRIZES*
04 /IF YES, ASK A AND B./
05A. IN WHAT NEWSPAPER WAS THE CONTEST*
06B. HAVE YOU ENTERED ANY WORD-PUZZLE CONTESTS IN
07THE LAST THREE MONTHS* /HOW MANY TIMES*/

MINN01590357101601SUPPOSE YOUR FAMILY INCOME WERE SUDDENLY
02DOUBLED, WHAT WOULD YOU DO WITH THE ADDITIONAL
03MONEY*

MINN01620757101001HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN
02BASEBALL - A GREAT DEAL* SOME INTEREST* OR NOT
03VERY MUCH*
04A. THERE IS TALK OF MOVING A MAJOR-LEAGUE BASE-
05BALL TEAM TO THE TWIN CITIES. IF THAT SHOULD
06HAPPEN, DO YOU THINK THAT WOULD MAKE YOU MORE
07INTERESTED IN BASEBALL THAN YOU ARE NOW - OR
08SHOULD IT NOT MAKE ANY PARTICULAR DIFFERENCE*
09B. IF A MAJOR-LEAGUE TEAM WERE PLAYING REGULAR-
10LY IN THE TWIN CITIES, DO YOU THINK YOU WOULD
11PLAN TO ATTEND GAMES QUITE REGULARLY* JUST
12OCCASIONALLY* OR HARDLY EVER*
15C. WHAT EFFECT DO YOU THINK A MAJOR-LEAGUE TEAM
16IN THE TWIN CITIES WOULD HAVE ON AMATEUR BASE-
17BALL IN THE STATE OF MINNESOTA -- THE STATE
18LEAGUES, THE LITTLE LEAGUES, AND LEGION BALL.
19FOR INSTANCE -- DO YOU THINK IT WOULD HURT QUITE
20A BIT* HURT A LITTLE* HELP A LITTLE, OR HELP
21QUITE A BIT*

MINN01620757101101IN THE SUMMERTIME, A NUMBER OF BEAUTY CONTESTS
02TAKE PLACE IN MINNESOTA. HAVE YOU YOURSELF EVER
03WATCHED A CONTEST LIKE THAT*
04A. HOW DO YOU FEEL ABOUT BEAUTY CONTESTS, IN
05GENERAL*

MINN01620757101701DO YOU OR DOES ANYONE IN THE HOUSEHOLD OWN AN
02OUTBOARD MOTOR*
03A. /IF YES/ WHAT MAKE OF OUTBOARD*
04B. /IF YES TO 17/ HOW MANY HORSEPOWER*

MINN01620757101801DO YOU OR DOES ANYONE ELSE IN THIS HOUSEHOLD
02OWN A BOAT OF ANY KIND*
03A. /IF YES/ WHAT TYPE OF BOAT*

MINN01620757101901DURING THE LAST 12 MONTHS, HAVE YOU PERSONALLY
02DONE ANY OF THE FOLLOWING THINGS WITH THE HELP
03OF A BOAT -- YOURS, OR ANY ONE ELSE'S*
04A. HAVE YOU DONE ANY FISHING FROM A BOAT*

MINN01630857101201HAVE YOU HAD A VACATION -- EITHER AT HOME OR
02AWAY FROM HOME - AT ANY TIME SINCE LAST JANUARY

031ST*

04A. /IF YES/ HOW LONG A VACATION WAS IT*

05B. WHEN DID YOU TAKE IT - WHAT MONTH*

06C. WHAT DID YOU DO ON THE VACATION. OR WHERE DID

07YOU GO*

MINN01630857101301DO YOU PLAN TO TAKE A VACATION - EITHER AT HOME
02OR AWAY - AT ANY TIME BETWEEN NOW AND THE END OF
03THIS YEAR-- THAT IS, BY DECEMBER 31ST*

04A. /IF YES/ HOW LONG A VACATION WILL IT BE*

05B. WHEN WILL YOU TAKE IT - WHAT MONTH*

06C. HOW DO YOU PLAN TO SPEND YOUR VACATION --

07WHAT WILL YOU DO, OR WHERE WILL YOU GO*

MINN01651057101301DO YOU THINK PUBLIC BINGO GAMES SPONSORED FOR
02THE BENEFIT OF CHURCH OR CHARITY WORK SHOULD BE
03ALLOWED IN MINNESOTA. OR SHOULD NOT*

04A. DO YOU YOURSELF PLAY BINGO ONCE IN A WHILE OR

05NOT*

06/A/ /IF YES/ ABOUT HOW OFTEN DO YOU PLAY*

MINN01651057101701ONE WAY IN WHICH SOME PEOPLE SPEND A PART OF
02THEIR TIME IS IN CLUBS, LODGES, AND OTHER ORGAN-
03IZATIONS. WILL YOU PLEASE LOOK AT THIS LIST OF
04DIFFERENT KINDS OF ORGANIZATIONS AND THEN TELL
05ME IF YOU YOURSELF BELONG TO ANY OF THEM*

06WHAT KINDS*

07A. LABOR UNIONS OR BROTHERHOODS

08B. FARM ORGANIZATIONS

09C. FRATERNAL LODGES OR ORDERS

10D. VETERANS ORGANIZATIONS

11E. BUSINESS OR CIVIC GROUPS

12F. PARENT-TEACHER ASSOCIATIONS

15G. POLITICAL CLUBS

16H. WOMENS CLUBS

17I. CHARITABLE OR WELFARE GROUPS

18J. PROFESSIONAL ORGANIZATIONS

19K. NATIONALITY ORGANIZATIONS

20L. SPORT ASSOCIATIONS

21M. COMMUNITY CENTER OR SETTLEMENT HOUSE ORGAN-
22IZATIONS

23 QUESTION 18

24ARE THERE ANY OTHER KINDS OF GROUPS OR ORGAN-
25IZATIONS, NOT ON THE LIST, TO WHICH YOU BELONG*

26WHAT KINDS ARE THEY*

MINN01651057101901AT THE PRESENT TIME, ARE YOU A MEMBER OF ANY
02CHURCH CONGREGATION -- THAT IS, A REGULARLY EN-
03ROLLED MEMBER*

04A. /IF YES/ HOW OFTEN DO YOU USUALLY ATTEND

05CHURCH SERVICES*

MINN01661257101101A. THERE IS A NEW EDUCATIONAL - TELEVISION
02STATION IN MINNESOTA. THERE ARE NO COMMERCIAL
03PROGRAMS ON THAT STATION. DO YOU HAPPEN TO
04KNOW THE CALL-LETTERS OF THAT STATION, AND THE
05CHANNEL IT IS ON*

06/WHAT ARE THEY*/

MINN01661257101201THERE IS TALK OF MORE EDUCATIONAL-TELEVISION

02STATIONS IN MINNESOTA. DO YOU THINK YOU WOULD
03BE WILLING TO CONTRIBUTE, SAY \$2.00, FOR YOUR
04FAMILY EACH YEAR FOR EDUCATIONAL-TV IN THIS
05STATE. OR WOULD YOU BE AGAINST THAT*

MINN01670158101401A. ABOUT HOW MUCH DO YOU THINK IT WILL COST FOR
02THE HOUSE AND LOT*

MINN01680258101601A. ABOUT HOW MUCH DO YOU THINK IT WILL COST FOR
02THE HOUSE AND LOT*

MINN01700458101101A. HOW IMPORTANT DO YOU THINK IT IS FOR PEOPLE
02LIKE YOURSELF TO HAVE A DAILY PERIOD FOR RELAXA-
03TION - TO READ, WORK ON A HOBBY, TALK, OR JUST
04DO ANYTHING YOU PLEASE* WOULD YOU SAY THAT IS
05VERY IMPORTANT, FAIRLY IMPORTANT, OR NOT TOO
06IMPORTANT*
07B. DID YOU HAPPEN TO DO ANYTHING YESTERDAY FOR
08RELAXATION*
09A/ /IF YES/ WHAT DID YOU DO*

MINN01700458101701A. ABOUT HOW OFTEN DO YOU USUALLY READ NEWSPAPER
02WANT ADS - EVERY DAY* SEVERAL TIMES A WEEK*
03ONCE A WEEK* OR LESS OFTEN* /HOW OFTEN*/
04A. IN WHICH NEWSPAPERS DO YOU USUALLY READ THE
05WANT ADS*
06B. ARE THERE ANY PARTICULAR SECTIONS OF THE
07WANT ADS THAT YOU ARE ESPECIALLY INTERESTED IN.
08THESE DAYS* /WHICH ONES*/

MINN01730858101401A. HAVE YOU BEEN PAYING QUITE A BIT OF ATTENTION
02LATELY TO NEWS ABOUT THE MINNESOTA PRIMARY
03ELECTION COMING ON SEPTEMBER 9TH - OR NOT MUCH
04ATTENTION*

MINN01730858102101A. DO YOU HAPPEN TO HAVE AN FM RADIO SET IN YOUR
02HOME*
03A. /IF YES/ ABOUT HOW OFTEN DO YOU LISTEN TO
04FM RADIO - ABOUT EVERY DAY* SEVERAL TIMES A
05WEEK* ONCE A WEEK* OR LESS OFTEN*

MINN01730858102201A. HOW MANY OF THE ELECTRIC APPLIANCES OR DEVICES
02ON THIS CARD DO YOU HAVE RIGHT NOW IN YOUR HOME*
03 /2/ RADIO /3/ CLOCK-RADIO

MINN01740958100601A. HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE
02COMING NOVEMBER ELECTIONS - A GREAT DEAL OF
03INTEREST* QUITE A LOT* NOT VERY MUCH* OR NONE
04AT ALL*

MINN01761058100301A. HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE
02COMING NOVEMBER ELECTIONS - A GREAT DEAL OF
03INTEREST* QUITE A LOT* NOT VERY MUCH* OR NONE
04AT ALL*

MINN01771258100901A. DO YOU YOURSELF HAVE ANY INTEREST IN THE NEW
021959 CARS AS THEY HAVE BEEN APPEARING ON THE
03MARKET*
04A. /IF YES, INTERESTED/ OF THOSE MODELS WHICH
05YOU HAVE ACTUALLY SEEN, WHICH MAKE OF CAR

06APPEALS TO YOU THE MOST*

MINN01781258100301 YOUTHS 15-18.

02DO YOU BELONG TO ANY CLUBS OR ORGANIZATIONS AT
03SCHOOL* /IF YES/ HOW MANY*

MINN01781258100601 YOUTHS 15-18

02DO YOU THINK YOU WOULD OR WOULD NOT LIKE TO
03BECOME A SCHOOL TEACHER*
04A. /IF WOULD OR WOULD NOT/ WHY DO YOU SAY THAT*

MINN01781258100901 YOUTHS 15-18

02WHEN IT COMES TO READING -- BOOKS, NEWSPAPERS,
03THINGS LIKE THAT -- HOW DO YOU GET ALONG -- DO
04YOU READ QUITE WELL* FAIRLY WELL* OR NOT TOO
05WELL*

MINN01781258102301 YOUTHS 15-18

02A. IF YOU WERE CHOOSING YOUR LIFES WORK RIGHT
03NOW, WHAT WOULD YOU MOST WANT TO DO OR BE*
04B. WHAT DO YOU EXPECT YOUR LIFE WORK WILL BE*

MINN01781258103201 YOUTHS 15-18

02HERE ARE SOME QUESTIONS. NOW ABOUT FAVORITES OF
03YOURS.
04D. FAVORITE MOVIE ACTRESS*
05E. FAVORITE MOVIE ACTOR*

MINN01781258103301 YOUTHS 15-18.

02A.WHAT DO YOU THINK OF ROCK-AND-ROLL MUSIC*
03B.WHAT DO YOU THINK OF ELVIS PRESLEY*

MINN01781258105601 YOUTHS 15-18

02A. DURING THE AVERAGE MONTH, HOW MANY TIMES DO
03YOU ATTEND CHURCH SERVICES*
04B. DO YOU ATTEND SUNDAY SCHOOL CLASSES*

MINN01790159101301DO YOU EXPECT TO BUY OR BUILD A HOUSE FOR YOUR

02OWN YEAR-AROUND USE THIS YEAR*
03A. /IF YES/ ABOUT HOW MUCH DO YOU THINK IT WILL
04COST FOR THE HOUSE AND LOT*

MINN01790159102001HOW MUCH INTEREST DO YOU YOURSELF HAVE IN FOOT-

02BALL AT THE UNIVERSITY OF MINNESOTA -- A GREAT
03DEAL OF INTEREST* A MILD INTEREST* OR VERY
04LITTLE INTEREST*
05A. /IF GREAT DEAL OR MILD INTEREST/ DO YOU
06APPROVE OR DISAPPROVE OF THE WAY THE UNIVERSITY
07REGENTS AND ADMINISTRATION ARE HANDLING THE
08FOOTBALL SITUATION*

MINN01790159102101DID YOU PERSONALLY ATTEND ANY OF THE UNIVERSITY

02OF MINNESOTA HOME FOOTBALL GAMES IN MINNEAPOLIS
03LAST FALL* /IF YES/ HOW MANY GAMES DID YOU
04ATTEND*

MINN01790159102301IF YOU WERE PLANNING TO ATTEND THIS YEARS AQUA-

02TENNIAL AND COULD ATTEND ANY THREE EVENTS ON
03THIS LIST, WHICH WOULD BE YOUR FIRST, SECOND AND
04THIRD CHOICES*

05RODEO DAY PARADE CANOE DERBY LAKE CALHOUN
06WATERAMA SHOW A NETWORK TV SHOW BIG LEAGUE
07BASEBALL EXHIBITION AQUATENNIAL STAR NIGHT AND
08CORONATION

MINN01800259100901A. HAVE YOU, YOURSELF, DONE ANY ICE FISHING,
02EITHER THIS WINTER OR ANY PAST WINTERS* /IF
03YES/ WHICH*
04B. DO YOU DO ANY FISHING DURING THE WARMER
05SEASONS*
06/A/ /IF YES TO BOTH QUESTIONS/ WHICH DO YOU
07ENJOY MORE - WINTER ICE-FISHING, OR FISHING
08DURING THE WARMER MONTHS*

MINN01800259101401DO YOU EXPECT TO BUY OR BUILD A HOUSE FOR YOUR
02OWN YEAR-AROUND USE THIS YEAR*
03A. /IF YES/ ABOUT HOW MUCH DO YOU THINK IT WILL
04COST FOR THE HOUSE AND LOT*

MINN01810359101201A. WHAT TYPE OF BOOK ARE YOU READING NOW* /IF
02BIBLE MENTIONED/ -- ANY BOOKS OTHER THAN THE
03BIBLE*

MINN01810359101301B. AT THE PRESENT TIME, DO YOU SUBSCRIBE TO ANY
02BOOK-CLUB SERVICE WHICH PROVIDES A SELECTION
03OF BOOKS TO BUY EVERY MONTH OR SO*

MINN01810359102101A. LAST YEAR, DID YOU YOURSELF DO ANY FLOWER OR
02VEGETABLE GARDENING* /IF YES/ WHICH KIND OF
03GARDENING*
04B. DO YOU YOURSELF PLAN TO DO ANY FLOWER GARDEN-
05ING THIS YEAR*
06C. DO YOU YOURSELF PLAN TO DO ANY VEGETABLE
07GARDENING THIS YEAR*
08/IF ANY GARDENING EXPERIENCE, ASK--/
09/A/ WHAT ARE SOME OF THE REASONS YOU TAKE UP
10GARDENING*

MINN01820459102201DO YOU YOURSELF KEEP TRACK OF THE PRICE CHANGES
02ON ANY STOCKS OR BONDS*
03A. WHERE DO YOU GET THE INFORMATION ON STOCK AND
04BOND PRICES* /PROBE-- ANYWHERE ELSE*/

MINN01820459102301HOW OFTEN DO YOU LOOK AT THE STOCK AND BOND QUO-
02TATIONS PUBLISHED IN YOUR NEWSPAPER -- JUST
03ABOUT EVERY DAY* TWO OR THREE TIMES A WEEK* ONCE
04A WEEK* OR LESS OFTEN THAN THAT* /HOW OFTEN*/

MINN01830659101001IN RECENT YEARS, MORE AND MORE PEOPLE HAVE BEEN
02MAKING TRIPS IN WHICH THEY CAMP OUT OVERNIGHT,
03WHAT WOULD YOU SAY IS THE CHIEF REASON PEOPLE
05LIKE TO CAMP OUT*

MINN01830659101101DO YOU YOURSELF DO ANY OVERNIGHT CAMPING OUT
02DURING THE SUMMER*
03A. HOW RECENTLY HAVE YOU DONE ANY CAMPING OUT*
04B. HAVE YOU EVER CAMPED AT ANY OF THE STATE PARKS
05IN MINNESOTA* WHICH ONES*

MINN01830659101801HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN

02BASEBALL -- A GREAT DEAL* SOME INTEREST* OR
03NOT VERY MUCH*

MINN01830659101901A. THERE IS TALK OF HAVING A MAJOR LEAGUE BASE-
02BALL TEAM IN THE TWIN CITIES. IF THAT SHOULD
03HAPPEN, DO YOU THINK THAT WOULD MAKE YOU MORE
04INTERESTED IN BASEBALL THAN YOU ARE NOW -- OR
05SHOULD IT NOT MAKE ANY PARTICULAR DIFFERENCE*
06B. THERE ARE TWO WAYS IN WHICH MINNESOTA MIGHT
07GET A MAJOR LEAGUE TEAM. A TEAM IN THE AMERICAN
08LEAGUE OR THE NATIONAL LEAGUE MIGHT TRANSFER ITS
09FRANCHISE TO THE TWIN CITIES. OR A NEW MAJOR
10LEAGUE MIGHT BE FORMED WITH A CLUB IN THE TWIN
11CITIES. WHICH WOULD YOU LIKE BETTER -- TRANSFER
12OF AN EXISTING MAJOR LEAGUE TEAM. OR STARTING
15A TEAM IN A NEW MAJOR LEAGUE*
16/A/ FOR WHAT REASON, MAINLY*

MINN01840759101501DID YOU TAKE A TRIP OUT OF TOWN DURING THE 4TH
02OF JULY WEEKEND THIS YEAR, OR DID YOU STAY AT
03HOME*
04A./IF YES-/ HOW LONG WERE YOU AWAY FORM HOME--
05JUST FOR PART OF A DAY* ONE DAY* TWO DAYS* OR
06HOW LONG*

MINN01840759101601HAVE YOU HAD A VACATION - EITHER AT HOME OR
02AWAY FROM HOME - AT ANY TIME SINCE JANUARY 15T*
03/IF YES/
04A. HOW LONG A VACATION WAS IT*
05B.WHEN DID YOU TAKE IT - WHAT MONTH*
06C. WHAT DID YOU DO ON THE VACATION, OR WHERE DID
07YOU GO*

MINN01840759101701DO YOU PLAN TO TAKE A VACATION - EITHER AT HOME
02OR AWAY - AT ANY TIME BETWEEN NOW AND THE END OF
03THE YEAR-- THAT IS. BY DECEMBER 31ST*
04/IF YES/
05A. HOW LONG A VACATION WILL IT BE*
06B. WHEN WILL YOU TAKE IT - WHAT MONTH*
07C. HOW DO YOU PLAN TO SPEND YOUR VACATION - WHAT
08WILL YOU DO. OR WHERE WILL YOU GO*

MINN01850859101001DO YOU EVER GO BOWLING*
02/IF YES, ASK/
03A. ABOUT HOW MANY TIMES A MONTH DO YOU GO BOWL-
04ING*
05B. DO YOU BELONG TO A BOWLING LEAGUE*
06C. WHAT IS YOUR PRESENT GAME AVERAGE*

MINN01850859101101ARE THERE ANY /OTHER/ PERSONS IN YOUR HOUSEHOLD
02WHO GO BOWLING*
03A. HOW MANY PERSONS ARE THERE HERE WHO BOWL*
04/NUMBER/
05B. WHAT IS THE SEX AND AGE OF EACH BOWLER*

MINN01850859101801DO YOU CONSIDER YOURSELF A BASEBALL FAN. OR NO .

MINN01850859101901THERE IS TALK OF SETTING UP A THIRD MAJOR BASE-
02BALL LEAGUE IN THE UNITED STATES -- THE CON-
03TINENTAL LEAGUE -- WITH A MINNEAPOLIS - ST. PAUL

04TEAM IN IT.
05WHAT IS YOUR OWN HUNCH -- DO YOU THINK THE CON-
06TINENTAL LEAGUE ACTUALLY WILL BE PLAYING BALL
07GAMES WITHIN THE NEXT COUPLE OF YEARS, OR NOT*
08/IF WILL NOT, ASK/
09A. WHY DO YOU FEEL THAT WAY ABOUT IT*

MINN01850859102001IF THE CONTINENTAL LEAGUE DOES HAVE A TWIN
02CITIES TEAM, WOULD YOU YOURSELF PLAN TO ATTEND
03ANY OF THE HOME GAMES, OR NOT*
04/IF WOULD, ASK/
05A. HOW MANY TIMES DURING THE SEASON DO YOU
06THINK YOU WOULD BE GOING TO THE GAMES IN THE
07TWIN CITIES*

MINN01861059100801B. THERE HAS BEEN SOME TALK LATELY THAT THERE
02SHOULD BE SOME TYPE OF CENSORSHIP OR SCREENING
03FOR TELEVISION PROGRAMS, IN GENERAL, WHAT DO
04YOU THINK ABOUT THE IDEA OF TELEVISION CENSOR-
05SHIP -- WOULD YOU FAVOR IT OR OPPOSE IT*
06/A/ /IF FAVOR/ IF TELEVISION PROGRAMS ARE
07CENSORED, WHAT KINDS OF PROGRAMS DO YOU THINK
08SHOULD BE REVIEWED BY CENSORS*

MINN01861059101901HERE IS A LIST OF MAGAZINES, ARE YOU GETTING ANY
02OF THEM HERE IN YOUR HOUSEHOLD* /IF YES/ WHICH
03ONES* ANY OTHERS ON THE LIST* IT DOES NOT MATTER
04HOW YOU GET THEM.
05BETTER HOMES GARDENS GOOD HOUSEKEEPING
06LADIES HOME JOURNAL LIFE MCCALLS SATURDAY
07EVENING POST LOOK READERS DIGEST
08A. OUT OF THE FOUR LATEST ISSUES /NAME OF MAGA-
09ZINE/, HOW MANY DID YOU YOURSELF READ--NONE OF
10THEM* ONE* TWO* THREE* OR FOUR*
11B. HOW IS THE /NAME OF MAGAZINE/ OBTAINED-BY SUB-
12SCRIPTION* BUYING IT AT A NEWSSTAND OR STORE*
15FROM A FRIEND OR RELATIVE* OR HOW*
16C. WHEN YOU HAVE FINISHED READING THE /NAME OF
17MAGAZINE/ IN THIS HOUSEHOLD, WHAT HAPPENS TO THE
18COPY-- DO YOU SAVE IT* IS IT DISCARDED* GIVEN TO
19SOMEONE ELSE TO READ* OR WHAT*

MINN01871159100301HOW MUCH INTEREST DID YOU HAVE IN TELEVISION
02QUIZ SHOWS THAT GIVE LARGE CASH PRIZES -- A
03GREAT DEAL OF INTEREST* SOME INTEREST* OR NOT
04TOO MUCH INTEREST*

MINN01871159100801THE HUNTING SEASON IS NOW ON IN MINNESOTA. AS
02FAR AS YOU KNOW, DO YOU THINK MOST OF THE PEOPLE
03WHO HUNT IN MINNESOTA FOLLOW THE RULES OF GOOD
04SPORTSMANSHIP, OR NOT*
05/IF NO, ASK/
06A. WHY DO YOU SAY THAT*

MINN01871159101001ARE THERE ANY PEOPLE IN THIS HOUSEHOLD WHO GO
02HUNTING*

MINN01890160101601DO YOU EXPECT TO BUY OR BUILD A HOUSE FOR YOUR
02OWN YEAR-AROUND USE THIS YEAR*
03A. /IF YES/ ABOUT HOW MUCH DO YOU THINK IT WILL

04COST FOR THE HOUSE AND LOT*

MINN01900260101601DO YOU EXPECT TO BUY OR BUILD A HOUSE FOR YOUR
02OWN YEAR-AROUND USE THIS YEAR*
03/IF YES. ASK/
04A. ABOUT HOW MUCH DO YOU THINK IT WILL COST FOR
05THE HOUSE AND LOT*

MINN01920460100201B. RIGHT NOW. IF YOU HAD A CHOICE FOR THE NEXT
02YEAR. WOULD YOU RATHER BE GOING TO SCHOOL. OR
03RATHER BE DOING SOMETHING ELSE*
04/A/ /IF RATHER DO SOMETHING ELSE/ WHAT WOULD
05YOU RATHER BE DOING*

MINN01920460102101WHERE DO YOU GET MOST OF YOUR INFORMATION ON
02WHATS GOING ON IN THE WORLD -- THE NEWS OF THE
03DAY*

MINN01920460102701DO YOU READ ANY MAGAZINES REGULARLY* /WHICH
02ONES*/

MINN01920460102801B. WHAT TYPE OF BOOK DO YOU USUALLY ENJOY MOST.

MINN01920460110701 STUDENT XAIRE
02WHEN IT COMES TO RELIGION. WOULD YOU SAY THAT
03RELIGION IS VERY IMPORTANT TO YOU* FAIRLY IM-
04PORTANT* OR NOT TOO IMPORTANT*

MINN01920460110801 STUDENT XAIRE
02HOW MUCH RELIGIOUS FAITH DO YOU HAVE -- A GREAT
03DEAL* QUITE A BIT* NOT VERY MUCH*

MINN01940660100201AT ANY TIME SINCE JANUARY 1ST THIS YEAR. HAVE
02YOU HAD A VACATION - EITHER AT HOME OR AWAY FROM
03HOME*
04A. /IF YES. ASK/ HOW LONG A VACATION WAS IT*
05B. WHAT DID YOU DO ON THE VACATION. OR WHERE DID
06YOU GO*

MINN01940660100301DO YOU PLAN TO TAKE A VACATION - EITHER AT HOME
02OR AWAY - AT ANY TIME BETWEEN NOW AND DECEMBER
0331ST*
04A. /IF YES/ HOW LONG A VACATION WILL IT BE*
05B. WHAT WILL YOU DO ON THE VACATION. OR WHERE
06WILL YOU GO*

MINN01940660100501HOW MUCH INTEREST DO YOU HAVE IN POLITICS AND
02ELECTIONS -- A GREAT DEAL OF INTEREST* SOME*
03NOT VERY MUCH* OR NONE AT ALL*

MINN01950860100101A. DO YOU PLAN TO ATTEND THE MINNESOTA STATE FAIR
02IN ST. PAUL THIS YEAR. OR NOT*
03B. ARE ANY /OTHER/ MEMBERS OF YOUR HOUSEHOLD GO-
04ING TO ATTEND THE STATE FAIR* /IF YES/ HOW MANY*

MINN01950860100501 QUESTION X5
02HOW MUCH INTEREST DO YOU HAVE IN POLITICS AND
03ELECTIONS -- A GREAT DEAL OF INTEREST* SOME*
04NOT VERY MUCH* OR NONE AT ALL*

MINN01950860101001 QUESTION X10

02NOW, WOULD YOU LOOK AT THIS CARD, PLEASE*
03AS YOU SEE, IT HAS NUMBERS RUNNING FROM 1 TO 11,
04IF YOU DISAPPROVE OF A PERSON ON THE LIST I AM
05GOING TO READ, YOU PICK A NUMBER FROM 1 TO 5 --
06IF YOU APPROVE, YOU CHOOSE A NUMBER FROM 7 TO
0711. THE HIGHER THE NUMBER YOU PICK, THE MORE
08STRONGLY, YOU APPROVE -- AND THE LOWER THE NUM-
09BER, THE MORE YOU DISAPPROVE. ALL SET* WHAT
10NUMBER -- ANYTHING FROM 1 TO 11 -- SHOWS HOW
11YOU FEEL ABOUT THESE PEOPLE*
12C. VICE PRESIDENT RICHARD NIXON*

MINN01960860100501HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE
02COMING ELECTIONS IN NOVEMBER -- A GREAT DEAL OF
03INTEREST* QUITE A LOT* NOT VERY MUCH* OR NONE
04AT ALL*

MINN01960860101501HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN
02BASEBALL -- A GREAT DEAL* SOME INTEREST* OR
03NOT VERY MUCH*

MINN01960860101601A. THERE IS TALK OF GETTING A MAJOR LEAGUE BASE-
02BALL TEAM IN THE TWIN CITIES. IF THAT SHOULD
03HAPPEN, DO YOU THINK YOU WOULD BECOME MORE IN-
04TERESTED IN BASEBALL THAN YOU ARE NOW -- OR
05WOULD IT NOT MAKE ANY PARTICULAR DIFFERENCE*
06B. DO YOU THINK A MAJOR LEAGUE BASEBALL TEAM IN
07MINNESOTA WOULD OR WOULD NOT ATTRACT ENOUGH FANS
08TO BE A FINANCIAL SUCCESS*

MINN01960860101701DO YOU EVER PLAY BRIDGE*
02A./IF YES/ HOW INTERESTED WOULD YOU SAY YOU ARE
03IN BRIDGE-- VERY INTERESTED* FAIRLY* OR NOT TOO
04INTERESTED*
05B.DID YOU HAPPEN TO PLAY ANY BRIDGE THIS MONTH*
06/IF NO/ IN JUNE OR JULY* /IF NO/ ANY TIME THIS
07YEAR*
08C.HOW LONG HAVE YOU BEEN A BRIDGE PLAYER-- HOW
09MANY YEARS*

MINN01970960100501A. HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN
02THE COMING NOVEMBER ELECTIONS -- A GREAT DEAL OF
03INTEREST* QUITE A LOT* NOT VERY MUCH* OR NONE
04AT ALL*
05B. DURING THE PAST WEEK, DO YOU REMEMBER TALKING
06TO ANYBODY ABOUT THE COMING ELECTION IN NOVEM-
07BER*

MINN01981060100801HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE
02COMING NOVEMBER ELECTIONS -- A GREAT DEAL OF
03INTEREST* QUITE A LOT* NOT VERY MUCH* OR NONE
04AT ALL*

MINN01991060100201 A FORM
02HAVE YOU YOURSELF DONE ANY HUNTING IN MINNESOTA
03THIS FALL, OR ARE YOU PLANNING TO DO ANY*

MINN01991060100401B. DURING THE PAST WEEK, DO YOU REMEMBER TALKING
02TO ANYBODY ABOUT THE COMING ELECTION*

MINN02001260100101B. ALL 50 STATES WILL BE INVITED TO HAVE AN
02EXHIBIT AT THE WORLDS FAIR. HOW IMPORTANT DO
03YOU THINK IT IS FOR MINNESOTA TO HAVE A DISPLAY
04THERE - VERY IMPORTANT, FAIRLY IMPORTANT, OR NOT
05TOO IMPORTANT*

MINN020012601001001NEXT YEAR WILL BE THE 100TH ANNIVERSARY OF THE
02START OF THE CIVIL WAR BETWEEN THE NORTH AND
03THE SOUTH.

04A. HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN
05READING ABOUT THE CIVIL WAR -- A GREAT DEAL OF
06INTEREST* SOME, THOUGH NOT A GREAT DEAL* OR
07VERY LITTLE INTEREST*

08B. DO YOU FEEL THAT IT WILL DO MORE GOOD THAN
09HARM, OR MORE HARM THAN GOOD, TO OBSERVE THE
10100TH ANNIVERSARY OF THE CIVIL WAR*

11/IF MORE GOOD OR MORE HARM. ASK/

12/A/ WHY DO YOU FEEL THAT WAY*

MINN02001260101301WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST
02TO DESCRIBING YOUR OWN SITUATION ON ELECTION DAY
03NOVEMBER 8TH* WHICH NUMBER*

04 1. I DID NOT VOTE BECAUSE I WAS NOT PARTICULAR-
05LY INTERESTED IN THE ELECTION.

06 2. I COULD NOT VOTE BECAUSE I COULD NOT SATISFY
07THE REQUIREMENTS FOR VOTING IN MINNESOTA.

08 3. I COULD NOT GET TO THE POLLS ON ELECTION
09DAY.

10 4. I VOTED FOR NIXON.

11 5. I VOTED FOR KENNEDY.

MINN02001260101801DO YOU CONSIDER YOURSELF A FOOTBALL FAN. OR NO .

MINN02010161100801DO YOU EXPECT TO BUY OR BUILD A HOUSE FOR YOUR
02OWN YEAR-AROUND USE THIS YEAR*

03/IF YES. ASK/

04A. ABOUT HOW MUCH DO YOU THINK IT WILL COST FOR
05THE HOUSE AND LOT*

MINN02020261100601HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN
02BASEBALL -- A GREAT DEAL, SOME INTEREST, OR NOT
03VERY MUCH*

MINN02020261100701A. AN AMERICAN LEAGUE BASEBALL CLUB WILL BE
02PLAYING ITS HOME GAMES IN MINNESOTA THIS YEAR.
03DO YOU HAPPEN TO KNOW THE NAME OF THIS TEAM*
04/WHAT IS IT*/

MINN02020261100801DO YOU EXPECT TO BUY OR BUILD A HOUSE FOR YOUR
02OWN YEAR-AROUND USE THIS YEAR*

03/IF YES. ASK/

04A. ABOUT HOW MUCH DO YOU THINK IT WILL COST FOR
05THE HOUSE AND LOT*

MINN02050661101001HAVE YOU YOURSELF SNAPPED A PICTURE WITH A STILL
02CAMERA DURING THE LAST 12 MONTHS* /IF NO/ HAVE
03YOU EVER TAKEN A PICTURE WITH A CAMERA*
04/A/ /IF YES/ DO YOU HAPPEN TO OWN YOUR OWN
05CAMERA, OR IS THERE ONE IN YOUR HOUSE HOLD THAT

06YOU CAN OPERATE. OR DO YOU NOT HAVE ONE AT ALL*

MINN02050661101101DO YOU EVER TAKE HOME MOVIES OF YOUR IMMEDIATE
02FAMILY*
03/A/ /IF YES/ WHAT MAKE OF MOVIE CAMERA DO YOU
04USE. AND WHAT SIZE FILM DOES IT TAKE*

MINN02060761100101A. ARE THERE ANY TYPES OF PROGRAMS YOU WOULD
02LIKE TO SEE MORE OF ON TELEVISION*
03/A/ WHAT TYPES OF PROGRAMS DO YOU HAVE IN MIND*

MINN02060761100201A. DURING THE LAST YEAR. DO YOU FEEL THE QUALITY
02OF PROGRAMS ON TELEVISION HAS GROWN BETTER.
03GROWN WORSE. OR STAYED PRETTY MUCH THE SAME*
04B. ARE THERE ANY TYPES OF PROGRAMS THAT YOU
05THINK SHOULD BE PRESENTED LESS OFTEN ON TELE-
06VISION*
04/A/ /IF YES/ WHAT TYPES OF PROGRAMS*

MINN02060761101201HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN
02BASEBALL - A GREAT DEAL. SOME INTEREST. OR NOT
03VERY MUCH*

MINN02060761101301HAVE YOU YOURSELF GONE TO SEE THE MINNESOTA
02TWINS PLAY BASEBALL AT ANY HOME GAMES*
03A. /IF YES/ HOW MANY DIFFERENT TIMES HAVE YOU
04BEEN TO METROPOLITAN STADIUM TO SEE A MAJOR
05LEAGUE GAME THIS SEASON*

MINN02060761101401DO YOU PLAN TO SEE THE THINS PLAY ANY HOME
02GAMES DURING THE REMAINDER OF THE SEASON*
03A. /IF YES/ HOW MANY DIFFERENT TIMES DO YOU
04PLAN TO GO OUT TO SEE THEM*

MINN02080961101701HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN
02FOOTBALL - A GREAT DEAL* SOME INTEREST* OR
03NOT VERY MUCH*

MINN02080961101901DO YOU YOURSELF PLAN TO SEE THE MINNESOTA
02VIKINGS PLAY FOOTBALL AT ANY HOME GAMES THIS
03FALL*
04A. /IF YES/ HOW MANY DIFFERENT TIMES DO YOU
05PLAN TO GO TO METROPOLITAN STADIUM TO SEE THE
06VIKINGS PLAY*

MINN02101261101001A. ARE YOU THE KIND OF PERSON WHO ENJOYS TRAVEL-
02ING. OR NOT*
03B. SUPPOSE YOU WERE GIVEN TWO THOUSAND DOLLARS
04FOR MAKING A TRIP TO ANOTHER COUNTRY. WHAT
05COUNTRY OR COUNTRIES DO YOU THINK YOU WOULD
03VISIT*
04C. HOW WOULD YOU MAKE THE ARRANGEMENTS FOR YOUR
05TRIP SO THAT YOU WOULD GET THE MOST ENJOYMENT
06FROM IT* /ANYTHING ELSE*/

MINN02101261101101AS FAR AS YOU ARE CONCERNED. DO YOU THINK YOU
02WOULD PREFER TO ARRANGE TRAVEL DETAILS BY YOUR-
03SELF. OR WOULD YOU PREFER TO HAVE A TRAVEL AGENT
04MAKE THE ARRANGEMENTS FOR YOU*
05A. /IF ANY ANSWER/ WHY DO YOU FEEL THAT WAY*

MINN02110162101501A5 A RESULT OF THE 1960 CENSUS OF POPULATION,
02MINNESOTA LOST ONE OF ITS NINE SEATS IN CON-
03GRESS. THE STATE HAD TO HAVE EIGHT NEW CON-
04GRESSIONAL DISTRICTS. WOULD YOU SAY YOU HAVE
05BEEN VERY INTERESTED IN THAT? JUST CASUALLY
06INTERESTED? OR NOT INTERESTED AT ALL?
07/IF INTERESTED/
08A. IN A SPECIAL SESSION JUST BEFORE CHRISTMAS,
09THE STATE LEGISLATURE SET UP EIGHT NEW CONGRES-
10SIONAL DISTRICTS. DO YOU APPROVE OR DISAPPROVE
11OF THE WAY THEY HAVE BEEN SET UP?
12/IF DISAPPROVE/
13/A/ WHY DO YOU DISAPPROVE?

MINN02130362102001B. DO YOU CONSIDER YOURSELF TO BE A RELIGIOUS
02TYPE OF PERSON, OR NOT?
03/A/ /IF YES OR NO. ASK/ WHY DO YOU SAY THAT?
04 5. I BELIEVE IN GOD -- HAVE FAITH IN GOD -- I
05BELIEVE IN THE BIBLE
06 6. I TRY TO LIVE RIGHT -- I TRY TO LIVE BY THE
07TEN COMMANDMENTS -- LIVE BY THE GOLDEN RULE
08 8. RELIGION IS THE MOST IMPORTANT PART OF
09LIFE -- WITHOUT RELIGION THERE WOULD BE NO PUR-
10POSE TO LIFE

MINN02140862100701HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE
02COMING NOVEMBER ELECTIONS -- A GREAT DEAL OF
03INTEREST? QUITE A LOT? NOT VERY MUCH? OR NONE
04AT ALL?

MINN02140862101901A NEWSPAPER STRIKE IN MINNEAPOLIS RESULTED IN NO
02PUBLICATION OF THE MINNEAPOLIS STAR AND TRIBUNE
03FOR NEARLY FOUR MONTHS. JUST BEFORE THE STRIKE,
04WERE YOU YOURSELF A REGULAR READER OF --
05A. THE MINNEAPOLIS EVENING STAR?
06B. THE MINNEAPOLIS MORNING TRIBUNE?
07C. THE MINNEAPOLIS SUNDAY TRIBUNE?

MINN02140862102001A. WHILE THE MINNEAPOLIS NEWSPAPER STRIKE WAS ON,
02DID YOU START READING ANY OTHER DAILY NEWSPAPERS
03REGULARLY THAT YOU HAD NOT BEEN GETTING BEFORE
04THAT?
05/IF YES-/ WHICH DAILY PAPERS?
06B. WHAT ABOUT SUNDAY NEWSPAPERS -- DID YOU START
07TO READ ANY REGULARLY DURING THE MINNEAPOLIS
08NEWSPAPER STRIKE THAT YOU HAD NOT BEEN GETTING
09BEFORE? /IF YES-/ WHICH SUNDAY PAPERS?

MINN02150962100601HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE
02COMING NOVEMBER ELECTIONS -- A GREAT DEAL OF
03INTEREST? QUITE A LOT? NOT VERY MUCH? OR NONE
04AT ALL?

MINN02161062100601HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE
02COMING NOVEMBER ELECTIONS -- A GREAT DEAL OF
03INTEREST. QUITE A LOT. NOT VERY MUCH. OR NONE AT
04ALL?

MINN02161062101201NOW. HERE IS A DIFFERENT KIND OF QUESTION. IF

02YOU COULD TAKE A VACATION TRIP THIS WINTER TO
03ANY PLACE YOU WANTED TO GO. WHERE WOULD YOU GO*

MINN02161062101301ARE YOU PLANNING TO TAKE A VACATION TRIP SOME-
02TIME BETWEEN DECEMBER AND NEXT APRIL*
03A.WHERE WILL YOU BE GOING ON YOUR TRIP*
04B.WOULD YOU LIKE TO TAKE A WINTER VACATION TRIP
05SOMETIME IN THE FUTURE. OR DO YOU NOT PARTICU-
06LARLY CARE FOR THAT IDEA*

MINN02161062101401COMPARED WITH 50 YEARS AGO. WORKERS IN THE
02UNITED STATES NOW HAVE MORE TIME AWAY FROM WORK.
03DO YOU THINK INCREASED LEISURE TIME GENERALLY
04HAS BEEN GOOD FOR PEOPLE OR HARMFUL*
05A.WHY DO YOU FEEL THAT WAY ABOUT IT*

MINN021710621006015 FORM

02HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE
03COMING NOVEMBER ELECTIONS -- A GREAT DEAL OF
04INTEREST* QUITE A LOT* NOT VERY MUCH* OR NONE
05AT ALL*

MINN02191262101001WHICH ONE OF THE STATEMENTS ON THIS CARD COMES
02CLOSEST TO DESCRIBING YOUR ACTUAL SITUATION IN
03THE MINNESOTA ELECTION NOVEMBER 6*
04 1. I DID NOT VOTE BECAUSE I WAS NOT PARTICULAR-
05SLY INTERESTED IN THE ELECTION.
06 2. I COULD NOT VOTE BECAUSE I COULD NOT SATISFY
07THE REQUIREMENTS FOR VOTING IN MINNESOTA.
08 3. I COULD NOT GET TO THE POLLS ON ELECTION
09 DAY.
10 4. I VOTED. ALTHOUGH I WAS NOT TOO INTERESTED
11IN THE ELECTION.
12 5. I VOTED AND WAS VERY INTERESTED IN THE
13ELECTION.

MINN02210263100101B. SOME PEOPLE THINK THE A-BOMB AND H-BOMB TESTS
02ARE CHANGING THE WEATHER, OTHER PEOPLE SAY THE
03BOMB TESTS HAVE NO REAL EFFECT ON THE WEATHER.
04WHAT IS YOUR OPINION - DO YOU THINK THE BOMB
05TESTS ARE OR ARE NOT CHANGING THE WEATHER*

MINN02220363100801AMONG OTHER THINGS. TYRONE GUTHRIE IS ARTISTIC
02DIRECTOR OF A NEW THEATER IN MINNEAPOLIS WHICH
03OPENS IN MAY. ARE YOU INTERESTED IN SEEING ANY
04OF THE FOUR PLAYS LISTED ON THIS CARD AT THE
05GUTHRIE THEATER THIS SPRING OR SUMMER*
06A.HOW MUCH INTEREST DO YOU HAVE IN SEEING HAMLET
07-- A GREAT DEAL. JUST A CASUAL INTEREST. OR NONE
08AT ALL*
09B.WHAT ABOUT THE THREE SISTERS*
10C.THE MISER*
11D.DO YOU HAVE A GREAT DEAL OF INTEREST IN SEEING
12DEATH OF A SALESMAN* JUST A CASUAL INTEREST. OR
13NONE AT ALL*
14E.DO YOU DEFINITELY PLAN TO SEE ANY OF THE PLAYS
15AT THE GUTHRIE THEATER THIS YEAR*
16WHICH PLAYS*

MINN02220363100901HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN

02BASEBALL - A GREAT DEAL. SOME INTEREST, OR NOT
03VERY MUCH*

MINN02220363101001A. DO YOU PLAN TO ATTEND ANY OF THE HOME BASE-
02BALL GAMES OF THE MINNESOTA TWINS THIS YEAR*
03ABOUT HOW MANY TIMES WILL YOU ATTEND*
04B. THERE ARE 10 BASEBALL CLUBS IN THE AMERICAN
05LEAGUE. EXACTLY WHERE DO YOU THINK THE TWINS
06WILL FINISH IN THE LEAGUE STANDINGS AT THE END
07OF THE 1963 SEASON*

MINN02240663101101A. HAVE YOU EVER PERSONALLY KNOWN ANYONE WHO WON
02MONEY ON THE IRISH SWEEPSTAKES*
03B. HAVE YOU YOURSELF EVER BOUGHT A TICKET ON THE
04IRISH SWEEPSTAKES*

MINN02240663101901DID YOU TAKE A TRIP OUT OF TOWN THIS YEAR ON
02MEMORIAL DAY. OR DID YOU STAY AT HOME*
03A. WERE YOU AWAY FROM HOME FOR JUST PART OF THE
04DAY. ONE DAY. TWO DAYS. OR HOW LONG*

MINN02250763100301NEW YORK CITY WILL HAVE A WORLDS FAIR IN 1964
02AND 65. ARE YOU MAKING PLANS TO ATTEND THE
03WORLDS FAIR EITHER YEAR* /IF YES-/ WHICH YEAR*

MINN02250763101801ARE YOU YOURSELF A COLLECTOR OF ANTIQUES*
02/IF YES. ASK A AND B--/
03A. WHAT TYPE OF ANTIQUES DO YOU COLLECT. MAINLY*
04B. WHAT WOULD YOU SAY IS THE PRINCIPAL INTEREST
05YOU FIND IN ANTIQUE-COLLECTING*

MINN02250763101901DOES ANYONE ELSE IN YOUR HOULEHOLD HERE COLLECT
02ANTIQUES*
03/IF YES. ASK--/
04A. WHAT TYPE OF ANTIQUE DOES /HE/ /SHE/ COLLECT*

MINN02250763102101DID YOU TAKE A TRIP OUT OF TOWN THIS YEAR ON THE
024TH OF JULY. OR DID YOU STAY AT HOME*
03/IF YES. ASK--/
04A. WERE YOU AWAY FROM HOME FOR JUST PART OF THE
05DAY* ONE DAY* TWO DAYS* OR HOW LONG*

MINN02260863100901AT ANY TIME SINCE JANUARY 1ST THIS YEAR. HAVE
02YOU HAD A VACATION - EITHER AT HOME OR AWAY FROM
03HOME*
04/IF YES. ASK A. B. C--/
05A. HOW LONG A VACATION WAS IT*
06B. WHEN DID YOU TAKE IT - WHAT MONTH*
07C. WHAT DID YOU DO ON THE VACATION. OR WHERE DID
08YOU GO*

MINN02260863101001DO YOU PLAN TO TAKE A VACATION - EITHER AT HOME
02OR AWAY - AT ANY TIME BETWEEN NOW AND DECEMBER
0331ST*
04/IF YES. ASK A. B. C--/
05A. HOW LONG A VACATION WILL IT BE*
06B. WHEN WILL YOU TAKE IT - WHAT MONTH*
07C. HOW DO YOU PLAN TO SPEND YOUR VACATION - WHAT
08WILL YOU DO. OR WHERE WILL YOU GO*

MINN022709631022010N A DIFFERENT SUBJECT AGAIN... DID YOU TAKE A
02TRIP OUT OF TOWN THIS YEAR ON THE LABOR DAY
03WEEKEND, OR DID YOU STAY AT HOME*
04/IF YES. ASK-/
05A.WERE YOU AWAY FROM HOME FOR JUST PART OF A
06DAY* ONE DAY* TWO DAYS* OR HOW LONG*

MINN02291263101401HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN
02BOXING AS A SPORT - A GREAT DEAL, SOME INTEREST,
03OR NOT VERY MUCH*

MINN02291263101501A. HAVE YOU EVER ATTENDED A PROFESSIONAL BOXING
02MATCH IN PERSON*
03B. DURING THE LAST 12 MONTHS HAVE YOU WATCHED
04ANY PROFESSIONAL BOXING CONTEST ON TELEVISION*
05C. SOME PEOPLE SAY THAT BOXING SHOULD BE DONE
06AWAY WITH ALTOGETHER AS A PROFESSIONAL SPORT
07BECAUSE FIGHTERS HAVE BEEN FATALLY INJURED IN
08SEVERAL BOXING MATCHES IN RECENT YEARS. WOULD
09YOU BE IN FAVOR OF OUTLAWING PROFESSIONAL BOXING
10IN THE UNITED STATES, OR AGAINST IT*

MINN023001641009010N A DIFFERENT SUBJECT NOW . . . DID YOU HAVE A
02VACATION--EITHER AT HOME OR AWAY FROM HOME--AT
03ANY TIME IN 1963*
04 IF YES. ASK
06HOW MANY ALTOGETHER*
07B. IN WHAT MONTH S DID YOU TAKE YOUR
08VACATION S *
09C. HOW LONG WAS IT WERE THEY *
10D. WHERE DID YOU GO ON YOUR VACATION S *
10E. WHAT DID YOU DO WHILE VACATIONING*

MINN02300164101001DO YOU PLAN TO TAKE A VACATION ANY TIME IN
021964--EITHER AT HOME OR AWAY*
03 IF YES. ASK
04A. ONE VACATION OR MORE THAN ONE* IF MORE
05SHOW MANY ALTOGETHER*
06B. IN WHAT MONTH S WILL YOU TAKE YOUR VACA-
07TION S *
08C. HOW LONG WILL IT THEY BE*
09D. WHERE WILL YOU GO AND WHAT WILL YOU DO ON
10YOUR VACATION S *

MINN02300164101201DURING 1963, DID YOU YOURSELF ATTEND C. THE
02MINNESOTA STATE FAIR*

MINN02300164101301HERE IS A LIST OF PUBLIC EVENTS HELD IN
02MINNEAPOLIS. DID YOU YOURSELF ATTEND ANY OF
03THEM IN 1963*
04ART EXHIBITS AQUATENNIAL EVENTS
05SICE FOLLIES CONVENTIONS MARKET WEEKS OR
06TRADE SHOWS BUILDERS SHOW SPORTSMEN S
07SHOW

MINN02300164101401WHAT SPORT DO YOU MOST ENJOY WATCHING*

MINN02300164103601WHICH OF THE STATEMENTS ON THIS CARD COMES
02CLOSEST TO DESCRIBING YOUR SITUATION IN THE LAST
03PRESIDENTIAL ELECTION. SHOW CARD Y. WHICH

04NUMBER*

051. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
06 INTERESTED IN THE ELECTION.
072. I COULDN T VOTE BECAUSE I COULD NOT SATISFY
08 THE REQUIREMENTS FOR VOTING IN MINNESOTA.
093. I COULDN T GET TO THE POLLS ON ELECTION DAY.
104. I VOTED FOR NIXON.
115. I VOTED FOR KENNEDY.

MINN02310264103601WHICH OF THE STATEMENTS ON THIS CARD COMES
02CLOSEST TO DESCRIBING YOUR SITUATION IN THE LAST
03PRESIDENTIAL ELECTION* SHOW CARD Y. WHICH
04NUMBER*

051. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
06INTERESTED IN THE ELECTION.
072. I COULDN T VOTE BECAUSE I COULD NOT SATISFY
08THE REQUIREMENTS FOR VOTING IN MINNESOTA.
093. I COULDN T GET TO THE POLLS ON ELECTION DAY.
104. I VOTED FOR NIXON.
115. I VOTED FOR KENNEDY.

MINN02320364101501HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN
02BASEBALL--A GREAT DEAL* SOME INTEREST* OR NOT
03VERY MUCH*

MINN02320364101601A. DO YOU PLAN TO ATTEND ANY OF THE HOME BASE-
02BALL GAMES OF THE MINNESOTA TWINS THIS YEAR*
03 IF YES ABOUT HOW MANY TIMES WILL YOU ATTEND*
04B. WHICH DO YOU THINK IS MORE LIKELY AT THE END
05OF THE 1964 SEASON, THAT THE TWINS WILL BE IN
061ST PLACE* OR SOMEWHERE ELSE IN THE 1ST DIVI-
07SION* OR IN THE 2ND DIVISION*

MINN02320364103601WHICH OF THE STATEMENTS ON THIS CARD COMES
02CLOSEST TO DESCRIBING YOUR SITUATION IN THE LAST
03PRESIDENTIAL ELECTION* SHOW CARD Y. WHICH
04NUMBER*

051. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
06INTERESTED IN THE ELECTION.
072. I COULDN T VOTE BECAUSE I COULD NOT SATISFY
08THE REQUIREMENTS FOR VOTING IN MINNESOTA.
093. I COULDN T GET TO THE POLLS ON ELECTION DAY.
104. I VOTED FOR NIXON.
115. I VOTED FOR KENNEDY.

MINN02330464103601WHICH OF THE STATEMENTS ON THIS CARD COMES
02CLOSEST TO DESCRIBING YOUR SITUATION IN THE LAST
03PRESIDENTIAL ELECTION* SHOW CARD Y. WHICH
04NUMBER*

051. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
06INTERESTED IN THE ELECTION.
072. I COULDN T VOTE BECAUSE I COULD NOT SATISFY
08THE REQUIREMENTS FOR VOTING IN MINNESOTA.
093. I COULDN T GET TO THE POLLS ON ELECTION DAY.
104. I VOTED FOR NIXON.
115. I VOTED FOR KENNEDY.

MINN02340564101301B. DO YOU ATTEND CHURCH REGULARLY, OCCASION-
02ALLY. HARDLY EVER, OR NOT AT ALL*

MINN02340564103601WHICH OF THE STATEMENTS ON THIS CARD COMES
02CLOSEST TO DESCRIBING YOUR SITUATION IN THE LAST
03PRESIDENTIAL ELECTION* SHOW CARD Y. WHICH
04NUMBER*
051. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
06INTERESTED IN THE ELECTION.
072. I COULDN T VOTE BECAUSE I COULD NOT SATISFY
08THE REQUIREMENTS FOR VOTING IN MINNESOTA.
093. I COULDN T GET TO THE POLLS ON ELECTION DAY.
104. I VOTED FOR NIXON.
115. I VOTED FOR KENNEDY.

MINN02350664100201MINNESOTA HAS AN EXHIBITION BUILDING AT THE
02NEW YORK WORLD S FAIR. FROM WHAT YOU KNOW ABOUT
03THE STATE EXHIBIT, WOULD YOU SAY THAT IT DOES A
04GOOD JOB OR A POOR JOB OF TELLING WORLD S FAIR
05VISITORS ABOUT MINNESOTA*
06 IF POOR JOB, ASK
07A. IN YOUR OPINION, WHO IS TO BLAME FOR THAT*

MINN02350664101001HERE S AN ENTIRELY DIFFERENT KIND OF QUESTION,
02NOW. . .THIS SUMMER DO YOU YOURSELF PLAN TO DO
03ANY OF THE THINGS LISTED ON THIS CARD* WHICH
04ONES* SHOW CARD B.
05TOURING BY AUTOMOBILE*
06TO GO SWIMMING*
07TO GO FISHING*
08TO GO CAMPING*
09TO GO WATER SKIING*
10TO GO BOATING, OTHER THAN FISHING OR WATER
11SKIING*
12TO GO HORSEBACK RIDING*

MINN02350664101101WHERE IN MINNESOTA DO YOU THINK IS THE IDEAL
02PLACE TO SPEND A WEEKEND AWAY FROM HOME IN THE
03SUMMER*

MINN02350664101301HAVE YOU YOURSELF MADE ANY OVERNIGHT TRIPS FOR
02BUSINESS OR PLEASURE IN MINNESOTA SINCE THE
03MEMORIAL DAY WEEKEND*
04 IF YES, ASK A AND B
05A. WHERE DID YOU GO*
06B. WHAT DID YOU DO*

MINN02350664103601WHICH OF THE STATEMENTS ON THIS CARD COMES
02CLOSEST TO DESCRIBING YOUR SITUATION IN THE LAST
03PRESIDENTIAL ELECTION* SHOW CARD Y. WHICH
04NUMBER*
051. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
06INTERESTED IN THE ELECTION.
072. I COULDN T VOTE BECAUSE I COULD NOT SATISFY
08THE REQUIREMENTS FOR VOTING IN MINNESOTA.
093. I COULDN T GET TO THE POLLS ON ELECTION DAY.
104. I VOTED FOR NIXON.
115. I VOTED FOR KENNEDY.

MINN02360764100101WHEN IT COMES TO WATCHING TELEVISION, WOULD YOU
02SAY YOU SPEND A GREAT DEAL OF TIME WATCHING
03TV* A FAIR AMOUNT OF TIME* NOT VERY MUCH TIME*
04OR NO TIME AT ALL*

MINN02360764100301A. TAKING COMMERCIALS AS A WHOLE, WOULD YOU SAY
02THAT TV ADS GENERALLY MAKE YOUR VIEWING MORE
03ENJOYABLE OR LESS ENJOYABLE*

MINN02360764101101HERE S AN ENTIRELY DIFFERENT QUESTION NOW. . .
02HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN
03FOOTBALL--A GREAT DEAL OF INTEREST* SOME
04INTEREST* OR NOT VERY MUCH*

MINN02360764101201THE MINNESOTA VIKINGS PROFESSIONAL FOOTBALL TEAM
02SOON WILL START ITS FOURTH SEASON IN THE
03NATIONAL FOOTBALL LEAGUE. DO YOU YOURSELF PLAN
04TO SEE ANY VIKING HOME GAMES THIS YEAR AT
05METROPOLITAN STADIUM IN BLOOMINGTON*
06 IF YES. ASK
07A. HOW MANY DIFFERENT TIMES DO YOU PLAN TO SEE
08THE VIKINGS PLAY AT METROPOLITAN STADIUM*

MINN02360764103601WHICH OF THE STATEMENTS ON THIS CARD COMES
02CLOSEST TO DESCRIBING YOUR SITUATION IN THE LAST
03PRESIDENTIAL ELECTION* SHOW CARD Y. WHICH
04NUMBER*
051. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
06INTERESTED IN THE ELECTION.
072. I COULDN T VOTE BECAUSE I COULD NOT SATISFY
08THE REQUIREMENTS FOR VOTING IN MINNESOTA.
093. I COULDN T GET TO THE POLLS ON ELECTION DAY.
104. I VOTED FOR NIXON.
111 VOTED FOR KENNEDY.

MINN02370964100501HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE
02COMING NOVEMBER ELECTIONS--A GREAT DEAL OF
03INTEREST* QUITE A LOT* NOT VERY MUCH* OR NONE
04AT ALL*

MINN02370964101401C. THE CLAIM IS MADE THAT HIGH-POWERED BOATS
02DESTROY THE CHARM OF A WILDERNESS AREA AND
03SHOULD NOT BE ALLOWED. THE OPPOSITE VIEW IS
04THAT VISITORS HAVE A RIGHT TO TRAVEL BY MOTOR
05BOATS IF THEY WISH. IF IT WERE UP TO YOU TO
06DECIDE, WOULD YOU ALLOW LARGE MOTORBOATS IN THE
07WILDERNESS AREA OR PROHIBIT THEM*

MINN02370964103601WHICH OF THE STATEMENTS ON THIS CARD COMES
02CLOSEST TO DESCRIBING YOUR SITUATION IN THE LAST
03PRESIDENTIAL ELECTION* SHOW CARD Y. WHICH
04NUMBER*
051. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
06INTERESTED IN THE ELECTION.
072. I COULDN T VOTE BECAUSE I COULD NOT SATISFY
08THE REQUIREMENTS FOR VOTING IN MINNESOTA.
093. I COULDN T GET TO THE POLLS ON ELECTION DAY.
104. I VOTED FOR NIXON.
115. I VOTED FOR KENNEDY.

MINN02381064100501HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE
02COMING NOVEMBER ELECTIONS--A GREAT DEAL OF
03INTEREST* QUITE A LOT* NOT VERY MUCH* OR NONE
04AT ALL*

MINN02381064103601WHICH OF THE STATEMENTS ON THIS CARD COMES
02CLOSEST TO DESCRIBING YOUR SITUATION IN THE LAST
03PRESIDENTIAL ELECTION* SHOW CARD Y. WHICH
04NUMBER*
051. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
06INTERESTED IN THE ELECTION.
072. I COULDN T VOTE BECAUSE I COULD NOT SATISFY
08THE REQUIREMENTS FOR VOTING IN MINNESOTA.
093. I COULDN T GET TO THE POLLS ON ELECTION DAY.
104. I VOTED FOR NIXON.
115. I VOTED FOR KENNEDY.

MINN02391064100401HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE
02COMING NOVEMBER ELECTIONS--A GREAT DEAL OF
03INTEREST* QUITE A LOT* VERY MUCH* OR NONE AT
04ALL*

MINN02391064103601WHICH OF THE STATEMENTS ON THIS CARD COMES
02CLOSEST TO DESCRIBING YOUR SITUATION IN THE LAST
03PRESIDENTIAL ELECTION* SHOW CARD Y. WHICH
04NUMBER*
051. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
06INTERESTED IN THE ELECTION.
072. I COULDN T VOTE BECAUSE I COULD NOT SATISFY
08THE REQUIREMENTS FOR VOTING IN MINNESOTA.
093. I COULDN T GET TO THE POLLS ON ELECTION DAY.
104. I VOTED FOR NIXON.
115. I VOTED FOR KENNEDY.

MINN02580866101301HAVE YOU BEEN PAYING QUITE A BIT OF ATTENTION
02LATELY TO NEWS ABOUT THE MINNESOTA PRIMARY
03ELECTION COMING IN SEPTEMBER--OR NOT MUCH
04ATTENTION*

MINN02580866103601WHICH OF THE FOLLOWING STATEMENTS COMES
02CLOSEST TO DESCRIBING YOUR OWN SITUATION IN THE
03LAST PRESIDENTIAL ELECTION* SHOW CARD Y.
04WHICH NUMBER*
051. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
06INTERESTED IN THE ELECTION.
072. I COULDN T VOTE BECAUSE I COULD NOT SATISFY
08THE REQUIREMENTS FOR VOTING IN MINNESOTA.
093. I COULDN T GET TO THE POLLS ON ELECTION DAY.
114. I VOTED FOR GOLDWATER.
125. I VOTED FOR JOHNSON.

MINN02590966100501HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE
02COMING NOVEMBER ELECTIONS--A GREAT DEAL OF
03INTEREST* QUITE A LOT* NOT VERY MUCH* OR NONE
04AT ALL*

MINN02590966103601WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST
02TO DESCRIBING YOUR OWN SITUATION IN THE LAST
03PRESIDENTIAL ELECTION* SHOW CARD Y WHICH
04NUMBER*
051. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
06INTERESTED IN THE ELECTION.
072. I COULDN T VOTE BECAUSE I COULD NOT SATISFY
08THE REQUIREMENTS FOR VOTING IN MINNESOTA.

093. I COULDN T GET TO THE POLLS ON ELECTION DAY.
104. I VOTED FOR GOLDWATER.
115. I VOTED FOR JOHNSON.

MINN02601066100101A. WHEN IT COMES TO WATCHING TELEVISION. WOULD
02YOU SAY YOU SPEND A GREAT DEAL OF TIME
03WATCHING TV* A FAIR AMOUNT OF TIME* NOT VERY
04MUCH TIME* OR NO TIME AT ALL*
05B. DURING THE LAST YEAR. DO YOU FEEL THE
06QUALITY OF PROGRAMS ON TELEVISION HAS BECOME
07BETTER* WORSE* OR STAYED PRETTY MUCH THE SAME*
08 IF BETTER OR WORSE. ASK
09A. WHY DO YOU FEEL THE PROGRAMS ARE BETTER
10 WORSE *

MINN02601066100501HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE
02COMING NOVEMBER ELECTIONS--A GREAT DEAL OF
03INTEREST* QUITE A LOT* NOT VERY MUCH* OR NONE
04AT ALL*

MINN02601066100701A. HEADLINES DEALING WITH EVENTS IN THE
02SOUTHERN PART OF AFRICA ARE BECOMING MORE FRE-
03QUENT. DO HAPPENINGS IN THAT PART OF THE WORLD
04INTEREST YOU A GREAT DEAL* QUITE A LOT* NOT
05TOO MUCH* OR NOT AT ALL*
06B. SUPPOSE YOU HAD THE TIME AND MONEY TO TAKE A
07VACATION OUTSIDE THE UNITED STATES. OF ALL THE
08PLACES YOU COULD VISIT. WOULD A TRIP TO AFRICA
09BE HIGH OR LOW ON YOUR LIST*
10 IF HIGH OR LOW. ASK
11A. WHY WOULD YOU FEEL THAT WAY ABOUT A TRIP TO
12AFRICA*

MINN02601066103601WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST
02TO DESCRIBING YOUR OWN SITUATION IN THE LAST
03PRESIDENTIAL ELECTION* SHOW CARD Y WHICH
04NUMBER*
051. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
06INTERESTED IN THE ELECTION.
072. I COULDN T VOTE BECAUSE I COULD NOT SATISFY
08THE REQUIREMENTS FOR VOTING IN MINNESOTA.
093. I COULDN T GET TO THE POLLS ON ELECTION DAY.
104. I VOTED FOR GOLDWATER.
115. I VOTED FOR JOHNSON.

MINN02611066100401HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE
02COMING NOVEMBER ELECTIONS--A GREAT DEAL OF
03INTEREST* QUITE A LOT* NOT VERY MUCH* OR NONE
04AT ALL*

MINN02611066103601WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST
02TO DESCRIBING YOUR OWN SITUATION IN THE LAST
03PRESIDENTIAL ELECTION* WHICH NUMBER*
041. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
05INTERESTED IN THE ELECTION.
062. I COULDN T VOTE BECAUSE I COULD NOT SATISFY
07THE REQUIREMENTS FOR VOTING IN MINNESOTA.
083. I COULDN T GET TO THE POLLS ON ELECTION DAY.
094. I VOTED FOR GOLDWATER.
105. I VOTED FOR JOHNSON.

MINN02621266101201D. DO YOU EVER READ STOCK MARKET TABLES
02PUBLISHED IN THE NEWSPAPERS* IF YES FAIRLY
03REGULARLY OR JUST OCCASIONALLY*

MINN02621266101501WHICH OF THE STATEMENTS ON THIS CARD COMES
02CLOSEST TO DESCRIBING YOUR OWN SITUATION ON
03NOVEMBER 8* WHICH NUMBER*
041. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
05INTERESTED IN THE ELECTION.
062. I COULDN T VOTE BECAUSE I COULD NOT SATISFY
07THE REQUIREMENTS FOR VOTING IN MINNESOTA.
083. I COULDN T GET TO THE POLLS ON ELECTION DAY.
094. I VOTED, ALTHOUGH I WASN T TOO INTERESTED IN
10THE ELECTION.
115. I VOTED AND WAS VERY INTERESTED IN THE
12ELECTION.

MINN02621266103601WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST
02TO DESCRIBING YOUR OWN SITUATION IN THE LAST
03PRESIDENTIAL ELECTION* WHICH NUMBER*
041. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
05INTERESTED IN THE ELECTION.
062. I COULDN T VOTE BECAUSE I COULD NOT SATISFY
07THE REQUIREMENTS FOR VOTING IN MINNESOTA.
083. I COULDN T GET TO THE POLLS ON ELECTION DAY.
094. I VOTED FOR GOLDWATER.
105. I VOTED FOR JOHNSON.

MINN02630167103601WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST
02TO DESCRIBING YOUR OWN SITUATION IN THE LAST
03PRESIDENTIAL ELECTION* WHICH NUMBER*
041. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
05INTERESTED IN THE ELECTION.
062. I COULDN T VOTE BECAUSE I COULD NOT SATISFY
07THE REQUIREMENTS FOR VOTING IN MINNESOTA.
083. I COULDN T GET TO THE POLLS ON ELECTION DAY.
094. I VOTED FOR GOLDWATER.
105. I VOTED FOR JOHNSON.

MINN02640267101601DOES ANYONE IN YOUR HOME HAVE A PET*
02 IF YES, ASK
03A. WHAT KIND OF PET IS IT AND HOW MANY DO YOU
04HAVE*

MINN02640267103601WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST
02TO DESCRIBING YOUR SITUATION IN THE LAST
03PRESIDENTIAL ELECTION* WHICH NUMBER*
041. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
05INTERESTED IN THE ELECTION.
062. I COULDN T VOTE BECAUSE I COULD NOT SATISFY
07THE REQUIREMENTS FOR VOTING IN MINNESOTA.
083. I COULDN T GET TO THE POLLS ON ELECTION DAY.
094. I VOTED FOR GOLDWATER.
105. I VOTED FOR JOHNSON.

MINN02650367100101HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN
02BASEBALL--A GREAT DEAL* SOME INTEREST* OR NOT
03VERY MUCH*

MINN02650367103601WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST
02TO DESCRIBING YOUR OWN SITUATION IN THE LAST
03PRESIDENTIAL ELECTION* WHICH NUMBER*
041. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
05INTERESTED IN THE ELECTION.
062. I COULDN T VOTE BECAUSE I COULD NOT SATISFY
07THE REQUIREMENTS FOR VOTING IN MINNESOTA.
083. I COULDN T GET TO THE POLLS ON ELECTION DAY.
094. I VOTED FOR GOLDWATER.
105. I VOTED FOR JOHNSON.

MINN026604671012010N ANOTHER SUBJECT. ARE YOU PLANNING TO ATTEND
02EXPO 67 IN MONTREAL*
03 IF YES. ASK
04A. HAVE YOU RESERVED ACCOMMODATIONS IN
05MONTREAL*

MINN02660467101301THE UNITED STATES IS SPENDING OVER NINE MILLION
02DOLLARS ON ITS PAVILION AT EXPO 67. DO YOU
03THINK THAT IS OR IS NOT A WORTHWHILE INVESTMENT*

MINN02660467103601WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST
02TO DESCRIBING YOUR OWN SITUATION IN THE LAST
03PRESIDENTIAL ELECTION* WHICH NUMBER*
041. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
05INTERESTED IN THE ELECTION.
062. I COULDN T VOTE BECAUSE I COULD NOT SATISFY
07THE REQUIREMENTS FOR VOTING IN MINNESOTA.
073. I COULDN T GET TO THE POLLS ON ELECTION DAY.
084. I VOTED FOR GOLDWATER.
095. I VOTED FOR JOHNSON.

MINN02670667103601WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST
02TO DESCRIBING YOUR OWN SITUATION IN THE LAST
03PRESIDENTIAL ELECTION* WHICH NUMBER*
041. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
05INTERESTED IN THE ELECTION.
062. I COULDN T VOTE BECAUSE I COULD NOT SATISFY
07THE REQUIREMENTS FOR VOTING IN MINNESOTA.
083. I COULDN T GET TO THE POLLS ON ELECTION DAY.
094. I VOTED FOR GOLDWATER.
105. I VOTED FOR JOHNSON.

MINN02680767100201D. WHEN COMING TO A STOP SIGN ON A HIGHWAY WITH
02NO TRAFFIC AT ALL. ARE YOU MORE LIKELY TO COME
03TO A COMPLETE STOP OR TO ROLL THROUGH SLOWLY*
04E. HAVE YOU GOTTEN A TICKET FOR SPEEDING IN THE
05LAST FIVE YEARS*

MINN02680767103601WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST
02TO DESCRIBING YOUR OWN SITUATION IN THE LAST
03PRESIDENTIAL ELECTION* WHICH NUMBER*
041. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
05INTERESTED IN THE ELECTION.
062. I COULDN T VOTE BECAUSE I COULD NOT SATISFY
07THE REQUIREMENTS FOR VOTING IN MINNESOTA.
083. I COULDN T GET TO THE POLLS ON ELECTION DAY.
094. I VOTED FOR GOLDWATER.
105. I VOTED FOR JOHNSON.

MINN02690867101101HOW WOULD YOU LOOK AT THIS CARD PLEASE*

02AS YOU SEE, IT HAS NUMBERS RUNNING FROM 1 TO 11.
03IF YOU DISAPPROVE OF A GROUP WHOSE NAME I M
04GOING TO READ, PICK A NUMBER FROM 1 TO 5) IF YOU
05APPROVE, CHOOSE A NUMBER FROM 7 TO 11. THE
06HIGHER THE NUMBER YOU PICK, THE MORE YOU
07APPROVE, AND THE LOWER THE NUMBER, THE MORE YOU
08DISAPPROVE.

09A. FIRST, THE NATIONAL ASSOCIATION FOR THE
10ADVANCEMENT OF COLORED PEOPLE NAACP *
11C. THE CONGRESS FOR RACIAL EQUALITY CORE *
12D. THE AMERICAN CIVIL LIBERTIES UNION ACLU *
13E. THE STUDENT NONVIOLENT COORDINATING
14COMMITTEE SNCC *

MINN02690867103601WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST

02TO DESCRIBING YOUR OWN SITUATION IN THE LAST
03PRESIDENTIAL ELECTION* WHICH NUMBER*
041. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
05INTERESTED IN THE ELECTION.
062. I COULDN T VOTE BECAUSE I COULD NOT SATISFY
07THE REQUIREMENTS FOR VOTING IN MINNESOTA.
083. I COULDN T GET TO THE POLLS ON ELECTION DAY.
094. I VOTED FOR GOLDWATER.
105. I VOTED FOR JOHNSON.

MINN02700967103601WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST

02TO DESCRIBING YOUR OWN SITUATION IN THE LAST
03PRESIDENTIAL ELECTION* WHICH NUMBER*
041. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
05INTERESTED IN THE ELECTION.
062. I COULDN T VOTE BECAUSE I COULD NOT SATISFY
07THE REQUIREMENTS FOR VOTING IN MINNESOTA.
083. I COULDN T GET TO THE POLLS ON ELECTION DAY.
094. I VOTED FOR GOLDWATER.
105. I VOTED FOR JOHNSON.

MINN02711067101701HOW MUCH INTEREST DO YOU HAVE IN POLITICS AT THE
02STATE LEVEL--A GREAT DEAL* QUITE A LOT* SOME*
03OR NOT VERY MUCH*

MINN02711067103601WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST

02TO DESCRIBING YOUR OWN SITUATION IN THE LAST
03PRESIDENTIAL ELECTION* WHICH NUMBER*
041. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
05INTERESTED IN THE ELECTION.
062. I COULDN T VOTE BECAUSE I COULD NOT SATISFY
07THE REQUIREMENTS FOR VOTING IN MINNESOTA.
083. I COULDN T GET TO THE POLLS ON ELECTION DAY.
094. I VOTED FOR GOLDWATER.
105. I VOTED FOR JOHNSON.

MINN02721267101901HAVE YOU ATTENDED A RELIGIOUS SERVICE FOR THE
02PURPOSE OF WORSHIP WITHIN THE LAST FOUR WEEKS*
03A. IF YES HOW MANY TIMES IN THE LAST FOUR
04WEEKS*

MINN02721267102001A. DO YOU ATTEND RELIGIOUS SERVICES MORE OR LESS
02OFTEN THAN YOUR PARENTS DID*
03B. DO YOU THINK YOU HOLD YOUR RELIGIOUS BELIEFS

04MORE OR LESS STRONGLY THAN YOUR PARENTS DID*

MINN02721267102201DO YOU PARTICIPATE REGULARLY IN ANY CHURCH
02GROUPS*

03A. IF YES IN WHICH GROUPS ARE YOU ACTIVE*

MINN02721267103601WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST
02TO DESCRIBING YOUR OWN SITUATION IN THE LAST
03PRESIDENTIAL ELECTION*

MINN02730168102001THE RATING SCALE ON THIS CARD RUNS FROM ZERO TO
02100. A RATING OF ZERO MEANS YOU ARE POSITIVE
03YOU WOULD NOT WANT TO READ THE COLUMN AND A
04RATING OF 100 MEANS YOU ARE POSITIVE YOU WOULD
05WANT TO READ IT. IF DEAR ABBY APPEARED
06REGULARLY IN YOUR NEWSPAPER. HOW INTERESTED
07WOULD YOU BE IN READING IT*

MINN02730168103601WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST
02TO DESCRIBING YOUR OWN SITUATION IN THE LAST
03PRESIDENTIAL ELECTION* WHICH NUMBER*

041. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
05INTERESTED IN THE ELECTION.

062. I COULDN T VOTE BECAUSE I COULD NOT SATISFY
07THE REQUIREMENTS FOR VOTING IN MINNESOTA.

083. I COULDN T GET TO THE POLLS ON ELECTION DAY.

094. I VOTED FOR GOLDWATER.

105. I VOTED FOR JOHNSON.

MINN02740268101001WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST
02TO DESCRIBING YOUR OWN SITUATION IN THE LAST
03PRESIDENTIAL ELECTION* WHICH NUMBER*

041. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
05INTERESTED IN THE ELECTION.

062. I COULDN T VOTE BECAUSE I COULD NOT SATISFY
07THE REQUIREMENTS FOR VOTING IN MINNESOTA.

083. I COULDN T GET TO THE POLLS ON ELECTION DAY.

094. I VOTED FOR GOLDWATER.

105. I VOTED FOR JOHNSON.

MINN02750368101001A. NOT COUNTING CHURCH AND SCHOOL ACTIVITIES,
02HAVE YOU DONE ANY OF THESE THINGS SINCE THE
03FIRST OF THE YEAR* HOW MANY TIMES*

04A. ATTENDED MOVIE

05B. WHICH ONE OF THOSE ACTIVITIES DO YOU ENJOY
06MOST*

MINN02750368102001A. SHOW COLUMNIST CARD THE RATING SCALE ON
02THIS CARD RUNS FROM ZERO TO 100. A RATING OF
03ZERO MEANS YOU ARE POSITIVE YOU WOULD NOT WANT
04TO READ THE COLUMN AND A RATING OF 100 MEANS YOU
05ARE POSITIVE YOU WOULD WANT TO READ IT. IF
06ANN LANDERS APPEARED REGULARLY IN YOUR NEWS-
07PAPER. HOW INTERESTED WOULD YOU BE IN READING
08IT*

09B. ASSUMING THAT EACH OF THE OTHER COLUMNS
10APPEARED IN YOUR PAPER. HOW WOULD YOU RATE YOUR
11INTEREST IN READING EACH ONE* WILL JONES
12AFTER LAST NIGHT*

13C. HYMAN GOLDBERG A MAN IN THE KITCHEN

- 14D. EUGENIA SHEPPARD
- 15E. PEOPLE IN THE NEWS
- 16F. ASK MARY

MINN02750368103601 WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST
02 TO DESCRIBING YOUR OWN SITUATION IN THE LAST
03 PRESIDENTIAL ELECTION* WHICH NUMBER*
04 1. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
05 INTERESTED IN THE ELECTION.
06 2. I COULDN T VOTE BECAUSE I COULD NOT SATISFY
07 THE REQUIREMENTS FOR VOTING IN MINNESOTA.
08 3. I COULDN T GET TO THE POLLS ON ELECTION DAY.
09 4. I VOTED FOR GOLDWATER.
10 5. I VOTED FOR JOHNSON.

MINN02760468102101 SHOW FEATUES CARD THE RATING SCALE ON THE
02 SIDE OF THIS CARD RUNS FROM ZERO TO 100. A
03 RATING OF ZERO MEANS YOU ARE POSITIVE YOU WOULD
04 NOT WANT TO READ THE FEATURE AND A RATING OF
11 100 MEANS YOU ARE POSITIVE YOU WOULD WANT TO
12 READ IT. IF LI L ABNER APPEARED REGULARLY IN
13 YOUR NEWSPAPER. HOW INTERESTED WOULD YOU BE IN
14 READING IT*
15 IF THE OTHER FEATURES APPEARED IN YOUR PAPER.
16 HOW WOULD YOU RATE YOUR INTEREST IN EACH ONE*
17 DICK TRACY*
18 DONDI*
19 TIFFANY JONES*
20 GASOLINE ALLEY*
21 BATMAN*
22 MISS PEACH*
23 MARK TRAIL*
24 CRYPTOQUIP*

MINN02770568102201 SHOW COLUMNIST CARD THE RATING SCALE ON THIS
02 CARD RUNS FROM ZERO TO 100. A RATING OF ZERO
03 MEANS YOU ARE POSITIVE YOU WOULD NOT WANT TO
04 READ THE COLUMN AND A RATING OF 100 MEANS YOU
05 ARE POSITIVE YOU WOULD WANT TO READ IT. IF ANN
06 BLANDERS APPEARED REGULARLY IN YOUR NEWSPAPER.
07 HOW INTERESTED WOULD YOU BE IN READING IT*
08 B. ASSUMING THAT EACH OF THE OTHER COLUMNS
09 APPEARED IN YOUR PAPER. HOW WOULD YOU RATE YOUR
10 INTEREST IN READING EACH ONE*
11 PAUL ROSS MONDAY MORNING QUARTERBACK
12 C. MARGARET MORRIS ABOUT PEOPLE
13 D. SENIOR FORUM BY PAUL HIGHTOWER
14 E. MR. FIXIT
15 F. MARY HART DOLLAR SAVERS

MINN02780668101501 HAVE YOU TRIED TO DO ANYTHING THIS YEAR WHICH
02 MIGHT INFLUENCE THE SELECTION OF PRESIDENTIAL
03 CANDIDATES* IF YES WHAT WAS THAT*
04 3. ATTENDED A PRECINCT CAUCUS OR CONVENTION
05 4. DID VOLUNTEER WORK FOR A CANDIDATE--RANG
06 DOORBELLS, STUFFED ENVELOPES, TELEPHONED, ETC.
07 5. CONTRIBUTED MONEY TO A CANDIDATE S CAMPAIGN
08 6. WORE A CAMPAIGN BUTTON OR PUT BUMPER
09 STICKER ON CAR
10 7. WROTE LETTER TO THE EDITOR. TO PUBLIC

11OFFICIALS IN SUPPORT OF A CANDIDATE
128. TALKED TO PEOPLE TO CONVINCE THEM TO
13SUPPORT A CANDIDATE

MINN02780668102801A. IT IS BEING SAID THAT AMERICA IS A VIOLENT
02SOCIETY. DO YOU AGREE OR DISAGREE WITH THAT*
03B. PRESIDENT JOHNSON HAS APPOINTED A COMMISSION
04TO STUDY VIOLENCE IN THE UNITED STATES. DO YOU
05THINK THE ACTIVITIES OF THE COMMISSION WILL OR
06WILL NOT HELP SOLVE THE PROBLEM OF VIOLENCE*
07A. IF WILL HELP IS IT LIKELY TO HELP A GREAT
08DEAL OR NOT VERY MUCH*

MINN02790868101301A. AMERICANS CAN NOW FLY DIRECTLY FROM NEW YORK
02TO MOSCOW WITHOUT CHANGING PLANES. DO YOU THINK
03YOU WOULD OR WOULD NOT LIKE TO FLY TO MOSCOW
04SOME TIME*
05B. SUPPOSE YOU WON A FREE TRIP TO MOSCOW. WOULD
06YOU PREFER TO FLY ON THE AMERICAN PAN-AMERICAN
07AIRLINE OR THE RUSSIAN AEROFLOT AIRLINE*

MINN02800968100501HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE
02COMING NOVEMBER ELECTIONS--A GREAT DEAL OF
03INTEREST* QUITE A LOT* NOT VERY MUCH* OR NONE
04AT ALL*

MINN02800968101601A. ON A COMPLETELY DIFFERENT SUBJECT. NOW. . .
02EACH YEAR MANY KINDS OF BEAUTY CONTESTS ARE
03HELD. DURING THE PAST YEAR. HAVE YOU WATCHED
04ANY BEAUTY CONTESTS. EITHER IN PERSON OR ON
05TELEVISION*
06B. DO YOU HAVE A GENERALLY FAVORABLE OR
07UNFAVORABLE IMPRESSION OF BEAUTY CONTESTS*
08A. WHY IS THAT*

MINN02811068100801HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE
02COMING NOVEMBER ELECTIONS--A GREAT DEAL OF
03INTEREST* QUITE A LOT* NOT VERY MUCH* OR NONE
04AT ALL*

MINN02811068101701B. WHEN IT COMES TO GETTING THE DIFFERENT KINDS
02OF PROGRAMS YOU LIKE. ARE YOU GENERALLY SATIS-
03FIED OR NOT SATISFIED WITH TELEVISION PRO-
04GRAMMING*

MINN02821068100601HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN THE
02COMING NOVEMBER ELECTIONS--A GREAT DEAL OF
03INTEREST* QUITE A LOT* NOT VERY MUCH* OR NONE
04AT ALL*

MINN02821068102801A. THE RATING SCALE ON THIS CARD RUNS FORM ZERO
02TO 100. A RATING OF ZERO MEANS YOU ARE
03POSITIVE YOU WOULD NOT WANT TO READ THE COLUMN
04AND A RATING OF 100 MEANS YOU ARE POSITIVE YOU
05WOULD WANT TO READ IT. IF ANN LANDERS
06APPEARED REGULARLY IN YOUR NEWSPAPER. HOW
07INTERESTED WOULD YOU BE IN READING IT*
08B. ASSUMING THAT EACH OF THE OTHER COLUMNS
09APPEARED IN YOUR PAPER. HOW WOULD YOU RATE YOUR
10INTEREST IN READING EACH ONE* SYLVIA PORTER*

11C. YOUR WEEKEND - BEN KERN
12D. ROBERT T. SMITH*

MINN02831268100301WHICH OF THE STATEMENTS ON THIS CARD COMES
02CLOSEST TO DESCRIBING YOUR OWN SITUATION IN THE
03PRESIDENTIAL ELECTION* WHICH NUMBER*
041. I DIDN T VOTE BECAUSE I WAS NOT PARTICULARLY
05INTERESTED IN THE ELECTION.
062. I DIDN T VOTE BECAUSE I DID NOT LIKE ANY OF
07THE PRESIDENTIAL CANDIDATES.
083. I DIDN T VOTE BECAUSE I COULDN T GET TO THE
09POLLS ON ELECTION DAY.
104. I COULDN T VOTE BECAUSE I WAS NOT ELIGIBLE
11TO VOTE IN MINNESOTA.
125. I VOTED. ALTHOUGH I WASN T INTERESTED IN THE
13ELECTION.
146. I VOTED AND WAS VERY INTERESTED IN THE
15ELECTION.

MINN02831268101901THE UNITED STATE CONGRESS ALSO WILL BE MEETING
02IN JANUARY. HOW MUCH INTEREST DO YOU HAVE IN
03THE ACTIVITIES OF THE CONGRESS--A GREAT DEAL OF
04INTEREST* QUITE A LOT* OR NOT TOO MUCH*

MINN02831268102201A. THE RATING SCALE ON THIS CARD RUNS FROM ZERO
02TO 100. A RATING OF ZERO MEANS YOU ARE POSITIVE
03YOU WOULD NOT WANT TO READ THE COLUMN AND A
04RATING OF 100 MEANS YOU ARE POSITIVE YOU WOULD
05WANT TO READ IT. IF ANN LANDERS APPEARED
06REGULARLY IN YOUR NEWSPAPER, HOW INTERESTED
07WOULD YOU BE IN READING IT*
08B. ASSUMING THAT EACH OF THE OTHER COLUMNS
09APPEARED IN YOUR PAPER, HOW WOULD YOU RATE YOUR
10INTEREST IN READING EACH ONE* THINK YOUNG
11C. ALMANAC
12D. SID HARTMAN
13E. THE DIPLOMAT

MINN02840169100401AS YOU KNOW, THE UNITED STATES APOLLO 8 SPACE-
02CRAFT RECENTLY CIRCLED THE MOON AND RETURNED TO
03EARTH. DID YOU WATCH ANY PART OF LIVE COVERAGE
04OF THE FLIGHT ON TELEVISION*

MINN02840169101501A DIFFERENT KIND OF QUESTION NOW. . .THIS WINTER
02HAVE YOU DONE ANY OF THE FOLLOWING THINGS*
03SKIING* ICE SKATING* ICE FISHING*
04SNOWMOBILING*
05A. IF NO DO HAVE DEFINITE PLANS TO GO
06SKIING, ICE SKATING, ICE FISHING, SNOWMOBILING
07THIS WINTER*

MINN02840169102701A. THE RATING SCALE ON THIS CARD RUNS FROM ZERO
02TO 100. A RATING OF ZERO MEANS YOU ARE POSITIVE
03YOU WOULD NOT WANT TO READ THE COLUMN AND A
04RATING OF 100 MEANS YOU ARE POSITIVE YOU WOULD
05WANT TO READ IT. IF JEANNE DIXON APPEARED
06REGULARLY IN YOUR NEWSPAPER, HOW INTERESTED
07WOULD YOU BE IN READING IT*

MINN02850269100101A. WHAT DO YOU THINK IS THE MOST DESIRABLE

- 02THING ABOUT LIVING IN MINNESOTA*
- 03CLIMATE. CHANGE OF SEASONS
- 04SCENERY. LAKES. WOODS. FORESTS
- 05GOOD LAND FOR FARMING
- 06GOOD LIVING CONDITIONS. GOOD ECONOMIC OPPORTUNI-
- 07TIES. GOOD QUALITY OF LIVING
- 08FAMILY. FRIENDS HERE. LIKE PEOPLE HERE
- 09HUNTING. OUTDOOR LIFE. SPORTS
- 10SUMMERS
- 11B. WHAT DO YOU THINK IS THE LEAST DESIRABLE
- 12THING ABOUT LIVING IN MINNESOTA*
- 13WEATHER. CLIMATE. SEASONS. WINTER-SUMMER
- 14LACK OF ECONOMIC OPPORTUNITIES. FINANCIAL CON-
- 15DITION OF STATE
- 16HIGH TAXES
- 17MOSQUITOS
- 18POOR TRANSPORTATION. TOO MUCH TRAFFIC. BAD
- 19ROADS. NO TRANSIT
- 20RIOT. CRIME. DISORDER. JUVENILE DELINQUENCY
- 21NOTHING UNDESIRABLE ABOUT LIVING IN MINNESOTA

MINN02850269101001DO YOU HAVE A GENERALLY FAVORABLE OR UNFAVORABLE
 02IMPRESSION OF THE WINTER SPORT OF SNOWMOBILING*
 03A. WHY DO YOU FEEL THAT WAY*

MINN02850269101201HAS ANYONE IN YOUR FAMILY BEEN SNOWMOBILING THIS
 02WINTER*

MINN02860369101801WE ARE INTERESTED IN LEARNING SOMETHING ABOUT
 02YOUR RELIGIOUS PRACTICES AND BELIEFS. FIRST.
 03HAVE YOU ATTENDED A RELIGIOUS SERVICE FOR THE
 04PURPOSE OF WORSHIP IN THE LAST FOUR WEEKS*
 05A. IF HAVE ATTENDED HOW MANY TIMES IN THE
 06LAST FOUR WEEKS*

MINN02860369101901WOULD YOU DESCRIBE YOURSELF AS A VERY RELIGIOUS
 02PERSON* FAIRLY RELIGIOUS* OR NOT SO RELIGIOUS*

MINN02870469100301HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN
 02BASEBALL--A GREAT DEAL* SOME INTEREST* OR NOT
 03VERY MUCH*

MINN0287046910XX01ARE YOU INTERESTED IN READING ABOUT ANY SPORTS
 02OR RECREATIONAL ACTIVITIES ON THIS LIST*
 03ARCHERY AUTO RACING BASEBALL BASKETBALL
 04BOWLING BOXING CAMPING FISHING
 05FLYING FOOTBALL GOLF HANDBALL HIKING
 06HORSEBACK HOCKEY HUNTING KARATE
 07MOTOR BOATING PARACHUTING SAILING
 08SKATING SKIING SOFTBALL SQUASH
 09SNOWMOBILING SWIMMING TRACK TENNIS
 10TRAP SHOOTING WRESTLING
 11QUESTION YY
 12IN READING OF SPORTS AND RECREATION. A PERSON
 13CAN CHOOSE NATIONAL NEWS, LOCAL NEWS, OR BOTH.
 14YOU CAN DESCRIBE YOUR INTEREST WITH THE SCALE AT
 15THE BOTTOM ON THE CARD. THE NUMBER ONE RATING
 16INDICATES YOU ARE INTERESTED IN NATIONAL NEWS
 17ONLY. AND THE NUMBER FIVE RATING INDICATES YOU
 18ARE INTERESTED IN LOCAL NEWS ONLY.

19WHAT NUMBER BEST DESCRIBES YOUR INTEREST WHEN
 20READING ABOUT *

21ARCHERY	AUTO RACING	BASEBALL	BASKETBALL	
22BOWLING	BOXING	CAMPING	FISHING	
23FLYING	FOOTBALL	GOLF	HANDBALL	HIKING
24HORSEBACK	HOCKEY	HUNTING	KARATE	
25MOTOR BOATING	PARACHUTING	SAILING		
26SKATING	SKIING	SOFTBALL	SQUASH	
27SNOWMOBILING	SWIMMING	TRACK	TENNIS	
28TRAP SHOOTING	WRESTLING			

MINN028506691002010N THE AVERAGE WEEKDAY AT THIS TIME OF YEAR,
 02ABOUT HOW MANY HOURS DO YOU WATCH TV*

MINN02890669100401A. PAY TELEVISION COMPANIES SOON WILL BE
 02OFFERING PROGRAMS WITHOUT COMMERCIALS IN SOME
 03CITIES. SUPPOSE YOU COULD CHOOSE BETWEEN TWO
 04SIMILAR MOVIES. IF THE PRICE WERE THE SAME,
 05SHOULD YOU PREFER TO SEE THE MOVIE AT HOME ON TV
 06OR IN A THEATER*

MINN02890669102601THE RATING SCALE ON THIS CARD RUNS FROM ZERO TO
 02100. A RATING OF ZERO MEANS YOU ARE POSITIVE
 03YOU WOULD NOT WANT TO READ THE COLUMN AND A
 04RATING OF 100 MEANS YOU ARE POSITIVE YOU WOULD
 05WANT TO READ IT. IF ROBERT T. SMITH APPEARED
 06REGULARLY IN YOUR NEWSPAPER, WHAT NUMBER SHOWS
 07HOW INTERESTED YOU WOULD BE IN READING IT*
 08ASSUMING EACH OF THESE OTHER COLUMNS APPEARED IN
 09YOUR PAPER, HOW WOULD YOU RATE YOUR INTEREST IN
 10READING EACH ONE*

- 11B. NAM WILEY*
- 12C. DR. FRANK FALKNER*
- 13D. JULIA CHILD*
- 14E. THE MALE BAG*
- 15F. CELEBRITY COOKBOOK*
- 16G. WOODY S WORLD*

MINN02900869100101CONSIDERING EVERYTHING THAT HAPPENED DURING THE
 02PAST WEEK INCLUDING THINGS THAT HAPPENED IN THE
 03COUNTRY, IN YOUR OWN COMMUNITY, AND IN YOUR OWN
 04PERSONAL LIFE, WHAT WERE YOU MOST INTERESTED IN
 05OR MOST CONCERNED ABOUT*
 06RACIAL QUESTION

MINN02910969100101CONSIDERING EVERYTHING THAT HAPPENED DURING THE
 02PAST WEEK, INCLUDING THINGS THAT HAPPENED IN THE
 03COUNTRY, IN YOUR OWN COMMUNITY, AND IN YOUR OWN
 04PERSONAL LIFE, WHAT WERE YOU MOST INTERESTED IN
 05OR MOST CONCERNED ABOUT*
 06RACIAL SITUATION

MINN02910969102201HOW MUCH INTEREST DO YOU HAVE IN THE ACTIVITIES
 02ON THIS CARD* A STRONG INTEREST* A CASUAL
 03INTEREST* OR NO INTEREST AT ALL*
 04CAMPING

MINN02921069100101CONSIDERING EVERYTHING THAT HAPPENED DURING THE
 02PAST WEEK, INCLUDING THINGS THAT HAPPENED IN THE
 03COUNTRY, IN YOUR OWN COMMUNITY, AND IN YOUR OWN

04PERSONAL LIFE. WHAT WERE YOU MOST INTERESTED IN
05OR MOST CONCERNED ABOUT*
06MORATORIUM
07TRIAL OF DEMONSTRATORS IN CHICAGO

MINN02931269100201CONSIDERING EVERYTHING THAT HAPPENED DURING THE
02PAST WEEK. INCLUDING THINGS THAT HAPPENED IN THE
03COUNTRY. IN YOUR OWN COMMUNITY. AND IN YOUR OWN
04PERSONAL LIFE. WHAT WERE YOU MOST INTERESTED IN
05OR MOST CONCERNED ABOUT*
06ST. PAUL TAX VOTE

MINN02931269100301A. HAVE YOU TRAVELED BY AIRPLANE DURING THE
02LAST 12 MONTHS*
03B. HAVE YOU EVER FLOWN OVERSEAS*

MINN02931269101401A. NOW ON ANOTHER SUBJECT. . .DO YOU HAVE A
02GENERALLY FAVORABLE OR UNFAVORABLE IMPRESSION OF
03THE WINTER SPORT OF SNOWMOBILING*
04B. DOES ANYONE IN YOUR HOUSEHOLD NOW OWN A
05SNOWMOBILE*
06C. IS ANYONE IN YOUR HOUSEHOLD PLANNING TO BUY
07A SNOWMOBILE THIS WINTER*

MINN02931269102701DO YOU WATCH NEWS PROGRAMS ON TELEVISION
02REGULARLY. OCCASIONALLY. OR NOT AT ALL*
03A. IF REGULARLY OR OCCASIONALLY WHICH NEWS
04TELECASTS DO YOU LIKE TO WATCH*

MINN02940170100901WOULD YOU EVER LIKE TO VISIT ISRAEL, EGYPT, OR
02ANY OTHER COUNTRIES IN THE MIDDLE EAST*

MINN02950270200101CONSIDERING EVERYTHING THAT HAPPENED DURING THE
02PAST WEEK. INCLUDING THINGS THAT HAPPENED IN THE
03COUNTRY. IN YOUR OWN COMMUNITY. AND IN YOUR OWN
04PERSONAL LIFE. WHAT WERE YOU MOST INTERESTED IN
05OR MOST CONCERNED ABOUT*
06NATIONAL
07RIOTS AND DEMONSTRATIONS BY YOUNG PEOPLE AND
08COLLEGE YOUTH.

MINN02950270200201 OTHER THAN THE WAR IN VIETNAM. WHAT DO YOU FEEL
02IS THE MOST IMPORTANT PROBLEM FACING OUR COUNTRY
03TODAY*
04RIOTS AND DEMONSTRATIONS BY YOUNG PEOPLE.

MINN02960370101401DID YOU HAPPEN TO ATTEND THE DFL OR REPUBLICAN
02PRECINCT CAUCUS MEETING HELD IN YOUR COMMUNITY
03ABOUT A MONTH AGO*

MINN02980570100301A. NOW. ON ANOTHER SUBJECT. . . DO YOU THINK
02NONVIOLENT PROTEST DEMONSTRATION IS OR IS NOT A
03BASIC RIGHT OF PEOPLE LIVING IN THE UNITED
04STATES TODAY*
05B. DO YOU THINK NON-VIOLENT DEMONSTRATIONS ARE
06OR ARE NOT A GOOD WAY TO EXPRESS OPINION*
07C. HAVE YOU EVER TAKEN PART IN A DEMONSTRATION.
08NOT INCLUDING A UNION STRIKE*
09D. IS THERE ANY SUBJECT CURRENTLY AFFECTING
10THIS COUNTRY WHICH MIGHT CAUSE YOU TO DEMON-

- 11STRATE*
- 12 IF YES WHAT IS THAT*
- 13ECONOMIC DIFFICULTIES NOT POVERTY
- 14VIETNAM
- 15ABORTION BIRTH CONTROL) POPULATION
- 16POLLUTION
- 17RACIAL ISSUES
- 18POVERTY
- 19LAW AND ORDER ISSUES
- 20CORRUPTION IN GOVERNMENT

MINN02980570101701 ACCORDING TO THE NATIONAL GOLF ASSOCIATION, OVER
 029 MILLION AMERICANS PLAY GOLF 15 OR MORE TIMES
 03A YEAR. WHY DO YOU THINK GOLF HAS BECOME THAT
 04POPULAR IN THE UNITED STATES*
 05GENERALIZED RESPONSES FOR THE RECREATION, FOR
 06A HOBBY, TO FILL LEISURE TIME,
 07FOR THE PHYSICAL EXERCISE,
 08FLEXIBILITY OF THE GAME, GOOD EXERCISE, BUT NOT
 09TOO STRENUOUS,
 10FOR THE CHALLENGE,
 11FOR THE FRESH AIR, THE SUNSHINE,
 12FOR THE SOCIABILITY OF THE GAME,
 13IT IS RELAXING,
 14STATUS REASONS,
 15GOOD AS A MEANS OF A BUSINESS CONTRACT.

MINN02980570101801 DO YOU ENJOY WATCHING PROFESSIONAL GOLF ON
 02TELEVISION OR NOT*

MINN02980570101901 DO YOU YOURSELF PLAY GOLF*
 02A. ABOUT HOW MANY TIMES DO YOU PLAY EACH MONTH
 03DURING THE SUMMER*
 04B. DO YOU PLAY ON A PRIVATE OR PUBLIC COURSE*
 05C. NOT COUNTING THE COST OF GOLF CLUBS, BALLS,
 06SHOES, OR OTHER EQUIPMENT, HOW MUCH WOULD YOU
 07GUESS YOU SPEND EACH TIME YOU PLAY GOLF, INCLUD-
 08ING EVERYTHING THAT GOES WITH THE OCCASION*
 09D. IN GENERAL, DO YOU LOOK AT THE GAME OF GOLF
 10MORE AS A PLEASANT WAY TO RELAX OR MORE AS A
 11CHALLENGE TO IMPROVE YOUR GOLFING SCORE, OR WHAT*
 12RELAX
 13CHALLENGE.
 14NO OPINION.
 15HALF FOR RELAXATION, HALF FOR CHALLENGE.

IOWA00010155002001 WHAT IS YOUR BIGGEST PROBLEM IN GROWING A
 02GARDEN*

IOWA00031155005101 IN ORDER TO BE FAIR TO EVERYBODY, WE HAVE TO
 02INTERVIEW THE SAME PROPORTION OF MEN AND WOMEN,
 03OWNERS AND RENTERS, REPUBLICANS AND DEMOCRATS,
 04ETC. AS ARE FOUND IN THE STATE AS A WHOLE. THAT
 05IS WHY WE NEED THE FOLLOWING INFORMATION.
 061. ----- FARM BUREAU MEMBER
 072. ----- NOT A FARM BUREAU MEMBER

IOWA00050656103901 HAVE YOU EVER SERVED ON A LOCAL COMMITTEE TO
 02RAISE FUNDS FOR ANY WELFARE GROUP, SUCH AS RED
 03CROSS, POLIO, TB, HEART, ETC.*

IOWA00050656104001DO YOU HAVE A VEGETABLE GARDEN ON YOUR FARM THIS
02YEAR*

IOWA00050656104101DID YOU HAVE A VEGETABLE GARDEN LAST YEAR*

IOWA00050656104201IS YOUR GARDEN THIS YEAR BIGGER OR SMALLER THAN
02LAST YEARS*

IOWA00050656104301IS YOUR GARDEN THIS YEAR BIGGER OR SMALLER THAN
02THE GARDEN YOU HAD FIVE YEARS AGO*

IOWA00050656104601WHO DOES MOST OF THE WORK IN YOUR VEGETABLE
02GARDEN*

IOWA00050656104701WHO PICKS OUT AND BUYS THE SEED FOR THE VEGE-
02TABLE GARDEN*
03 QUESTION 48.
04WHERE DID YOU BUY YOUR VEGETABLE SEEDS THIS
05YEAR*

IOWA00050656105601WHICH OF THE FOLLOWING STATEMENTS CORRESPONDS
02MOST CLOSELY TO YOUR FEELINGS ABOUT THE SENA-
03TORIAL ELECTION*
041. VERY ANXIOUS TO SEE MY CANDIDATE ELECTED.
052. LIKE TO SEE HIM ELECTED, BUT IT IS NOT TER-
06RIBLY IMPORTANT TO ME.
073. DOES NOT MAKE MUCH DIFFERENCE TO ME WHO WINS

IOWA00060956102401WHEN, AS NEARLY AS YOU CAN RECALL, DID YOU LAST
02READ ANY BOOK OTHER THAN THE BIBLE*

IOWA00060956103801HOW MUCH THOUGHT HAVE YOU GIVEN TO THE 1956
02PRESIDENTIAL ELECTION*
03 1. QUITE A LOT OF THOUGHT
04 2. VERY LITTLE
05 3. NONE AT ALL

IOWA00060956104101WHICH OF THE FOLLOWING STATEMENTS CORRESPONDS
02MOST CLOSELY TO YOUR FEELINGS ABOUT THE PRESI-
03DENTIAL ELECTION*
04/1/ VERY ANXIOUS TO SEE MY CANDIDATES FOR PRES-
05IDENT AND VICE PRESIDENT ELECTED.
06/2/ LIKE TO SEE THEM ELECTED, BUT IT IS NOT TER-
07RIBLY IMPORTANT TO ME.
08/3/ DOES NOT MAKE MUCH DIFFERENCE TO ME WHO
09WINS.

IOWA00060956106201ARE YOU A SUBSCRIBER TO WALLACES FARMER AND IOWA
02HOMESTEAD*

IOWA00071056101401IN SOME NEIGHBORHOODS, IT IS A SOCIAL CUSTOM FOR
02WOMEN TO GET TOGETHER FOR COFFEE AND A SHORT
03SOCIAL VISIT, IN THE MORNING OR IN THE AFTER-
04NOON. HOW MANY TIMES HAVE YOU HAD COFFEE WITH A
05NEIGHBOR OR NEIGHBORS IN THE LAST WEEK*
06NONE ONCE TWICE THREE TIMES OR MORE

IOWA00071056101501IN SUMMER, FARM FAMILIES DO MANY THINGS TOGETHER
02FOR RECREATION-- TRIPS, PICNICS, BALL GAMES.

03ETC. BUT WHAT DO YOU AND YOUR FAMILY DO TOGETHER
04FOR RECREATION IN THE WINTER*

IOWA00071056104901DID YOU HAPPEN TO LISTEN TO ANY OF THE WALLACES
02FARMER AND IOWA HOMESTEADS EARLY MORNING BROAD-
03CASTS OVER WHO, KIOA OR KXEL DURING THE LAST TEN
04DAYS*

IOWA00090657002801IF YOU COULD HAVE TIME TO SEE ONLY ONE OF THE
02FOLLOWING ATTRACTIONS AT THE IOWA STATE FAIR,
03WHICH ONE WOULD YOU CHOOSE*
04/1/ VARIED INDUSTRIES BUILDING
05/2/ LIVESTOCK SHOWS
06/3/ BAKING, CANNING, SEWING EXHIBITS
07/4/ MIDWAY ATTRACTIONS
08/5/ MACHINERY EXHIBITS
09/6/ GRANDSTAND ATTRACTIONS

IOWA00090657103001DID YOU AND YOUR FAMILY TAKE, OR ARE YOU PLAN-
02NING TO TAKE A VACATION THIS YEAR*
03 QUESTION 31.
04IF YES, HOW LONG WILL YOU TAKE FOR YOUR
05VACATION*
06 QUESTION 32.
07ARE YOU TAKING A VACATION IN IOWA OR OUTSIDE THE
08STATE*

IOWA00100957000101HOW DO YOU FEEL ABOUT HUNTERS USING YOUR FARM*

IOWA00100957000201DO YOU OWN A SHOTGUN OR RIFLE*

IOWA00100957000301DO YOU PLAN TO DO ANY HUNTING THIS FALL*
02 QUESTION 4
03WHAT DO YOU HUNT*

IOWA00100957003701NOW THAT THE BASKETBALL SEASON IS SOON TO START,
02WHAT DO YOU THINK OF BOYS BASKETBALL GAMES BE-
03TWEEN HIGH SCHOOLS*
04 QUESTION 38
05IF YOU APPROVE, CHECK ONE OR MORE OF THE FOLLOW-
06ING REASONS FOR APPROVAL --
07 /1/ GOOD EXERCISE FOR BOYS
08 /2/ COMMUNITY ENJOYS GAMES
09 QUESTION 39
10IF YOU DISAPPROVE, CHECK ONE OR MORE OF THE
11FOLLOWING REASONS FOR DISAPPROVAL --
12 /1/ ONLY THE TEAM GETS EXERCISE -- OTHER BOYS
15DO NOT
16 /2/ DISTRACTS ATTENTION FROM STUDIES AND CHORES

IOWA00100957004001WHAT DO YOU THINK OF GIRLS BASKETBALL GAMES
02BETWEEN HIGH SCHOOLS*
03 QUESTION 41
04IF YOU APPROVE, CHECK ONE OR MORE OF THE FOLLOW-
05ING REASONS FOR APPROVAL --
06 /1/ GOOD EXERCISE FOR GIRLS
07 /2/ COMMUNITY ENJOYS GAMES
08 QUESTION 42
09IF YOU DISAPPROVE, CHECK ONE OR MORE OF THE
10FOLLOWING REASONS FOR DISAPPROVAL --

- 11 /1/ TOO ROUGH. TOO EXCITING FOR GIRLS
12 /2/ DISTRACTS ATTENTION FROM STUDIES. HOMEWORK

IOWA00110258002601DO YOU PLAN TO HAVE A VEGETABLE GARDEN THIS
02SUMMER*
03 QUESTION 27.
04IF YES. WILL THE GARDEN BE BIGGER. SMALLER. OR
05ABOUT THE SAME AS LAST YEAR*

IOWA00110258002801ARE YOU PLANNING TO CAN AND FREEZE FRUITS AND
02VEGETABLES THIS SUMMER*
03 QUESTION 29
04IF YES. WHAT ARE YOUR PLANS FOR CANNING AND
05FREEZING FRUITS AND VEGETABLES THIS SUMMER.
06COMPARED TO LAST SUMMER*

IOWA00110258003001IF YOU PLAN TO CAN AND FREEZE MORE THAN LAST
02YEAR. CHECK ONE OF THE FOLLOWING STATEMENTS THAT
03APPLIES TO YOU.
04 1. I AM ANXIOUS TO CUT DOWN THE FOOD BILL.
05 2. FAMILY IS LARGER AND EATS MORE.
06 3. EXPECT TO HAVE BETTER GARDEN.

IOWA00110258003101IF YOU PLAN TO CAN OR FREEZE LESS THAN LAST
02YEAR. CHECK ONE OF THE FOLLOWING STATEMENTS THAT
03APPLIES TO YOU.
04 1. I AM TOO BUSY WITH OTHER WORK.
05 2. DO NOT SAVE ENOUGH TO PAY FOR THE WORK.
06 3. FAMILY SMALLER THAN LAST YEAR.

IOWA00110258003201ARE YOU AND YOUR FAMILY PLANNING TO TAKE A
02VACATION THIS YEAR*
03 QUESTION 33.
04IF YES. HOW LONG WILL YOU TAKE FOR YOUR
05VACATION*
06 QUESTION 34.
07IF YES. ARE YOU TAKING A VACATION IN IOWA OR
08OUTSIDE THE STATE*
09 QUESTION 35.
10IF YOU PLAN ON A VACATION OUTSIDE THE STATE.
11DO YOU EXPECT TO VISIT*

IOWA00110258005101DURING THE FOOTBALL SEASON LAST FALL. DID YOU
02LISTEN TO RADIO OR TV REPORTS OF FOOTBALL GAMES
03PLAYED BY UNIVERSITY OF IOWA*

IOWA00110258006601IN ORDER TO BE FAIR TO EVERYBODY. WE HAVE TO
02INTERVIEW THE SAME PROPORTION OF MEN AND WOMEN.
03OWNERS AND RENTERS. REPUBLICANS AND DEMOCRATS.
04ETC. AS ARE FOUND IN THE STATE AS A WHOLE. THAT
05IS WHY WE NEED THE FOLLOWING INFORMATION.
061. FARM BUREAU MEMBER
072. NOT A FARM BUREAU MEMBER

IOWA00110258006701DO YOU TAKE WALLACES FARMER AND IOWA HOMESTEAD.

IOWA00120758002901WHICH OF THE FOLLOWING THINGS DO YOU AND YOUR
02HUSBAND DO FOR RECREATION*
03 /2/ GO TO MOVIES

IOWA00120758003301DO YOU LISTEN TO ANY OF THE DAYTIME SERIAL
02STORIES ON TV*

IOWA00120758005901IN ORDER TO BE FAIR TO EVERYBODY, WE HAVE TO
02INTERVIEW THE SAME PROPORTION OF MEN AND WOMEN,
03OWNERS AND RENTERS, REPUBLICANS AND DEMOCRATS,
04ETC. AS ARE FOUND IN THE STATE AS A WHOLE. THAT
05IS WHY WE NEED THE FOLLOWING INFORMATION.
061. FARM BUREAU MEMBER
072. NOT A FARM BUREAU MEMBER

IOWA00120758006001DO YOU TAKE WALLACES FARMER AND IOWA HOMESTEAD.

IOWA00131058103101HAVE YOU PAID ANY ATTENTION TO WHAT HAS BEEN
02GOING ON IN THE AREA OF FORMOSA, ESPECIALLY
03ABOUT THE ISLANDS QUEMOY AND MATSU*

IOWA00131058104401WHICH OF THE FOLLOWING STATEMENTS CORRESPONDS
02MOST CLOSELY TO YOUR FEELING ABOUT THE ELECTION
03FOR GOVERNOR*
041. VERY ANXIOUS TO SEE MY CANDIDATE FOR GOVER-
05NOR ELECTED.
062. LIKE TO SEE HIM ELECTED, BUT IT IS NOT
07TERRIBLY IMPORTANT TO ME.
083. DOES NOT MAKE MUCH DIFFERENCE TO ME WHO WINS.

IOWA00131058105601IN ORDER TO BE FAIR TO EVERYBODY, WE HAVE TO
02INTERVIEW THE SAME PROPORTION OF MEN AND WOMEN,
03OWNERS AND RENTERS, REPUBLICANS AND DEMOCRATS,
04ETC. AS ARE FOUND IN THE STATE AS A WHOLE. THAT
05IS WHY WE NEED THE FOLLOWING INFORMATION.
061. FARM BUREAU MEMBER
072. NOT A FARM BUREAU MEMBER

IOWA00131058105701DO YOU TAKE WALLACES FARMER AND IOWA HOMESTEAD.

ORCO214B0148302301IF YOU EVER HAVE BEER OR WINE IN YOUR HOME,
02WHERE DO YOU BUY IT*

ORCO250B1248002201 SAMPLE INVESTORS
02A. SUPPOSING SOME AUNT OR UNCLE DIED AND LEFT
03YOU FIVE THOUSAND DOLLARS. JUST GENERALLY
04SPEAKING, WHAT USE WOULD YOU PUT IT TO*
05 8. INVEST IT
06B. IN WHAT TYPE OF INVESTMENT WOULD YOU PLACE
07IT*
08 5. ANNUITIES
09 8. INSURANCE

ORCO250T1248102601A. HAVE YOU EVER CONSIDERED BUYING COMMON STOCK
02IN A COMPANY*
03B. WELL, SUPPOSE YOU DECIDED TO BUY SOME STOCK.
05KNOW*
06 1. STOCKBROKER
07 2. BANK
08 3. STOCK EXCHANGE
09 4. THE COMPANY
10 5. LAWYER
11 6. ASK A RELATIVE, FRIEND, BOSS, SOMEONE WHO
12 KNEW

- 13C. DO YOU THINK NOW IS A GOOD TIME TO PUT MONEY
 14 IN COMMON STOCKS OR NOT*
- 15D. WHY DO DON T YOU FEEL THIS IS A GOOD TIME*
- 16 GOOD TIME
- 17 1. BUSINESS IS DOING WELL
- 18 2. PRICE IS LOW--RATE OF RETURN HIGH
- 19 3. ANY TIME IS A GOOD TIME
- 20 4. PROSPEROUS TIMES
- 21 5. REINFORCEMENT--A GOOD INVESTMENT
- 22 6. INFLATION
- 23 NOT A GOOD TIME
- 24 1. PRICES ARE TOO HIGH
- 25 2. UNCERTAIN CONDITIONS
- 26 3. POSSIBILITY OF A DEPRESSION
- 27 4. RETURN IS NOT GOOD
- 28 5. STOCK MARKET LIKELY TO DROP
- 29 6. FEAR OF HIGHER TAXES
- 30 7. INTERNATIONAL SITUATION

ORCO277P1147100101 SAMPLE EDITORS, CLERGYMEN, TEACHERS, LAWYERS

02A. HERE IS A LIST OF FIVE THINGS PEOPLE GIVE
 03 MONEY TO, TO WHICH ONE OF THE FIVE DO YOU
 04 GENERALLY GIVE THE MOST*

- 05 1. RELIGION
- 06 2. HEALTH
- 07 3. WELFARE
- 08 4. RECREATION
- 09 5. EDUCATION

10B. WHY DO YOU GENERALLY GIVE THE MOST TO . . .*

11 ASK FOR EACH THING RESPONDENT NAMES IN 1A

12C. IN YOUR OPINION, ARE ALL OF THESE FIVE THINGS
 13 CHARITABLE CAUSES *

ORCO277P1147100301 SAMPLE EDITORS, CLERGYMEN, TEACHERS, LAWYERS

02A. NATURALLY, I DON T WANT TO KNOW HOW MUCH YOU
 03 GIVE, BUT WILL YOU TELL ME WHICH SPECIFIC THINGS
 04 YOU GIVE TO*

- 05 1. CHURCH
- 06 2. RED CROSS
- 07 3. COMMUNITY CHEST
- 08 4. SALVATION ARMY
- 09 5. MARCH OF DIMES POLIO
- 10 6. Y.M.C.A.--Y.W.C.A.
- 11 7. OTHER LIST BELOW
- 12 1. TUBERCULOSIS FUND, CHRISTMAS SEALS
- 13 2. BOY SCOUTS, GIRL SCOUTS
- 14 3. AID FOR FOREIGN COUNTRIES
- 15 4. RELIGIOUS DRIVES
- 16 5. NEGRO AID
- 17 6. AID FOR THE BLIND
- 18 7. MEDICAL APPEALS
- 19 8. CANCER FUND
- 20 9. EDUCATIONAL FUND, PTA
- 21 0. VET ORGANIZATIONS
- 22 V. WELFARE

23B. WHICH ONE OF THESE DO YOU GENERALLY GIVE THE
 24 MOST TO*

25C. WHY DO YOU GIVE THE MOST TO THAT*

ORCO277P1147100401 SAMPLE EDITORS, CLERGYMEN, TEACHERS, LAWYERS

02A. ARE THERE ANY PARTICULAR THINGS THAT YOU
03PREFER NOT TO GIVE TO*
04B. WHICH ONES*
05 1. CATHOLIC WELFARE

ORCO412A0455101301 SAMPLE WOMEN IN PHILA. SUBURBS
02FOR WHAT OTHER PURPOSES DO YOU GO TO PHILADEL-
03PHIA BESIDES SHOPPING *
041. LUNCHEON OR DINNER 2. VISIT OR MEET
05SOMEONE 6. MEETINGS AND SOCIAL GATHERINGS
067. MOVIES. THEATER. CONCERTS

ORCO463S1261106301HERE ARE CARDS DESCRIBING DIFFERENT ISSUES AND
02PROBLEMS THAT PEOPLE ARE TALKING ABOUT. I WOULD
03LIKE TO GET YOUR OPINION ON HOW IMPORTANT YOU
04THINK IT IS THAT SOMETHING BE DONE ABOUT EACH.
05PLEASE ARRANGE THE CARDS INTO THREE DIFFERENT
06GROUPS, USING THIS BOARD. AFTER READING EACH
07STATEMENT -- IF YOU THINK THERE IS A GREAT AND
08URGENT NEED THAT SOMETHING BE DONE ABOUT THE
09MATTER. PUT THE CARD IN THIS BOX. GREAT AND
10URGENT NEED FOR ACTION.
11IF YOU THINK SOMETHING SHOULD BE DONE ABOUT THE
12MATTER. BUT THAT IT IS NOT TOO URGENT. PUT THE
13CARD IN THIS BOX. NEED FOR SOME ACTION. BUT
14NOT TOO URGENT.
15IF YOU THINK THAT LITTLE OR NOTHING SHOULD BE
16DONE ABOUT THE MATTER. PUT THE CARD IN THIS BOX.
17 LITTLE OR NO NEED FOR ACTION.
1823. GREATER HONESTY, STRONGER MORALS AMONG
19PEOPLE
20 QUESTION 64
21ASIDE FROM HOW YOU FEEL ABOUT THE URGENCY OF
22EACH OF THESE ISSUES AND PROBLEMS, I AM SURE YOU
23HAVE SOME DEFINITE IDEAS ON WHO SHOULD DEAL WITH
24THEM. IF ANYTHING IS DONE ABOUT THEM. THIS IS
25WHAT I WOULD LIKE YOU TO INDICATE NEXT.
26AGAIN, YOU HAVE THIS BOARD AS AN AID. TAKE THE
27FIRST CARD OFF THE PACK. IN YOUR PERSONAL
28OPINION. IS THIS A MATTER EACH INDIVIDUAL
29PERSON SHOULD HANDLE FOR HIMSELF PRIMARILY*

ORCO464R1261107801PLEASE CIRCLE THE NUMBERS OF ALL THE FOLLOWING
02THAT YOU DO QUITE A BIT OF IN YOUR FREE TIME.
035 GO TO THE MOVIES

ORCO464R1261107901WHEN YOU GET TOGETHER WITH OTHER PEOPLE, WHICH
02SEVERAL OF THE FOLLOWING THINGS ARE YOU LIKELY
03TO TALK ABOUT*
043 POLITICAL AFFAIRS

ORCO464R1261108001ARE YOU VERY ACTIVE IN ANY OF THE FOLLOWING
02TYPES OF ORGANIZATIONS* CIRCLE ALL THOSE IN
03WHICH YOU ARE VERY ACTIVE.
043 POLITICAL ORGANIZATION

ORCO464Y0861001501 SAMPLE INTELLECTUALS BUSINESSMEN
02IN YOUR WORK. SOME ACTIVITIES OR FUNCTIONS ARE
03UNDOUBTEDLY PERFORMED MORE FREQUENTLY THAN
04OTHERS. PLEASE READ THROUGH THIS LIST AND MARK

05THE ONE STATEMENT FOR EACH ACTIVITY WHICH BEST
06DISCRIBES HOW FREQUENTLY YOU PERFORM IT IN YOUR
07WORK. MAKING PUBLIC SPEECHES DIRECTING OR
08CONDUCTING RESEARCH MAKING DECISIONS AFFECT-
09ING OTHER PEOPLE WRITING ARTICLES OR REPORTS
10TAKING THE TIME TO THINK BEYOND IMMEDIATE PROB-
11LEMS MEETING TIGHT DEADLINES SUPERVISING
12SUBORDINATES CONTROLLING OR MEETING BUDGETS
13DEVELOPING NEW CONCEPTS AND IDEAS REPORTING
14TO A SUPERIOR READING REPORTS, ARTICLES.
15CONNECTED WITH MY WORK SOLVING IMMEDIATE.
16CONCRETE PROBLEMS

ORC0464Y0861002901 SAMPLE INTELLECTUALS BUSINESSMEN
02ABOUT HOW MANY PUBLICATIONS EXCLUDING NEWS-
03PAPERS DO YOU FOLLOW* BY FOLLOW IS MEANT
04AT LEAST INSPECTING EACH ISSUE FOR ARTICLES OF
05INTEREST
06QUESTION 30
07WHAT ARE SOME OF THE MOST OUTSTANDING PUBLICA-
08TIONS YOU FOLLOW*

ORC0465S0862001901 SAMPLE STOCKHOLDERS
02WHAT IS YOUR VIEW OF SOME KIND OF A NATIONAL
03ORGANIZATION OF STOCKHOLDERS TO GIVE THEM MORE
04POLITICAL INFLUENCE* WOULD YOU APPROVE OR DIS-
05APPROVE OF SUCH AN ORGANIZATION*
06QUESTION 20
07WOULD YOU BE WILLING TO TAKE AN ACTIVE PART IN
08SUCH AN ORGANIZATION, OR WOULDNT IT INTEREST
09YOU*
10QUESTION 21
11WOULD YOU BE WILLING TO CONTRIBUTE A YEARLY
12MEMBERSHIP FEE OF FIVE DOLLARS TO SUPPORT SUCH
13AN ORGANIZATION. OR DON T YOU THINK IT WOULD BE
14WORTH IT*

ORC0466C0363103101HERE ARE CARDS GIVE RESPONDENT GREEN SET OF
02CARDS DESCRIBING DIFFERENT ISSUES AND PROBLEMS
03THAT PEOPLE ARE TALKING ABOUT. I WOULD LIKE TO
04GET YOUR OPINION ON HOW IMPORTANT YOU THINK IT
05IS THAT SOMETHING BE DONE ABOUT EACH. PLEASE
06ARRANGE THE CARDS INTO THREE DIFFERENT GROUPS.
07USING THIS BOARD SIDE I. EXHIBIT E , AFTER
08READING EACH STATEMENT--IF YOU THINK THERE IS A
09GREAT AND URGENT NEED THAT SOMETHING BE DONE
10ABOUT THE MATTER, PUT THE CARD IN THIS BOX.
11 GREAT AND URGENT NEED FOR ACTION. IF YOU
12THINK SOMETHING SHOULD BE DONE ABOUT THE MATTER,
13BUT THAT IT IS NOT TOO URGENT, PUT THE CARD IN
14THIS BOX. NEED FOR SOME ACTION, BUT NOT TOO
15URGENT. IF YOU THINK THAT LITTLE OR NOTHING
16SHOULD BE DONE ABOUT THE MATTER, PUT THE CARD IN
17THIS BOX. LITTLE OR NO NEED FOR ACTION.
1823. GREATER HONESTY. STRONGER MORALS AMONG
19PEOPLE

CAL.06620466100401HOW MUCH INTEREST WOULD YOU SAY YOU HAVE IN THE
02JUNE PRIMARY ELECTIONS--A GREAT DEAL, JUST A MOD-
03ERATE INTEREST, ONLY A LITTLE INTEREST, OR NO IN-

04TEREST AT ALL*

CAL.06620466100501HOW IMPORTANT IS IT TO YOU THAT YOU VOTE IN THE
02JUNE PRIMARY ELECTIONS*WOULD YOU SAY IT IS VERY
03IMPORTANT, SOMEWHAT IMPORTANT, NOT VERY IMPORTANT,
04OR NOT IMPORTANT AT ALL*

CAL.06630566100401HOW MUCH INTEREST WOULD YOU SAY YOU HAVE IN THE
02JUNE PRIMARY ELECTIONS--A GREAT DEAL, JUST A MOD-
03ERATE INTEREST, ONLY A LITTLE INTEREST, OR NO IN-
04TEREST AT ALL*

CAL.06640666102401YOU MAY ALSO RECALL PROPOSITION 15, WHICH WAS AL-
02SO VOTED ON IN 1964, THAT WAS A MEASURE TO BAN
03SUBSCRIPTION TELEVISION, WHEN THIS MEASURE WAS ON
04THE BALLOT WERE YOU IN FAVOR OF IT OR OPPOSED TO
05IT*

CAL.06640666102501A. AS YOU MAY KNOW, THE CALIFORNIA STATE SUPREME
02COURT ALSO DECLARED THIS LAW WAS UNCONSTITUTION-
03AL, DO YOU BELIEVE THIS ANTI-SUBSCRIPTION TELE-
04VISION LAW SHOULD NOW BE TAKEN OFF THE BOOKS, OR
05DO YOU FEEL THE STATE COURT S DECISION SHOULD BE
06APPEALED TO A HIGHER COURT TO SEE IF IT WILL BE
07FOUND TO BE CONSTITUTIONAL AFTER ALL*

CAL.06650866110201WOULD YOU PLEASE TELL ME WHETHER YOU OR OTHER
02MEMBERS OF YOUR FAMILY HAVE ANY OF THE FOLLOWING
03TYPES OF EQUIPMENT*
04B. BOWLING BALLS*

CAL.06660758100401LET US LOOK AT THE STATE ATTORNEY GENERAL RACE
02NEXT. HILLINGS, A REPUBLICAN IS RUNNING AGAINST
03MOSK, A DEMOCRAT. WHICH ONE OF THESE MEN WOULD
04BE YOUR CHOICE FOR STATE ATTORNEY GENERAL IF YOU
05WERE VOTING TODAY* /IF UNDECIDED- JUST SUPPOSE
06YOU HAD TO MAKE UP YOUR MIND TODAY, WHICH ONE
07WOULD YOU VOTE FOR*

CAL.06691058100501C. WOULD YOU SAY THAT YOU HAVE A STRONG INTER-
02EST IN THE NOVEMBER ELECTION, A FAIR AMOUNT OF
03INTEREST, OR LITTLE INTEREST*

CAL.06720467110101DURING THE PAST FIVE YEARS HAVE YOU EVER ATTEND-
02ED ANY KIND OF HORSE RACING EVENT AT A CALIFORN-
03IA TRACK*THIS WOULD INCLUDE THOROBRED RACING,
04HARNESS RACING, QUARTER HORSE RACING*
05QUESTION 102
06DURING THE PAST YEAR, APPROXIMATELY HOW MANY
07TIMES HAVE YOU GONE TO ANY HORSE RACING TRACKS
08IN CALIFORNIA*

CAL.06820368101401A. AFTER LAST SUMMER S RIOTS IN SOME CITIES
02THROUGHOUT THE COUNTRY, PRESIDENT JOHNSON APPOIN-
03TED A NATIONAL COMMISSION TO INVESTIGATE THE
04CAUSES OF THOSE RIOTS AND MAKE RECOMMENDATIONS
05ON WHAT SHOULD BE DONE ABOUT THEM, RECENTLY THIS
06COMMISSION MADE ITS REPORT, DID YOU HAPPEN TO
07READ OR HEAR ANYTHING ABOUT THIS REPORT*
08 IF YES OR DON T KNOW, NOT SURE ,ASK

09B.FROM WHAT YOU HAVE HEARD OR READ ABOUT THIS
10REPORT,WHAT DO YOU UNDERSTAND THAT THE REPORT
11SAID WERE THE PRIMARY CAUSES OF LAST SUMMER S
12RIOTS*
13LOW STANDARD OF LIVING
14POOR HOUSING
15UNEMPLOYMENT
16LACK OF EDUCATION
17NO RECREATIONAL FACILITIES
18LACK OF JOB TRAINING
19DISCRIMINATION IN HOUSING
20DISCRIMINATION IN EMPLOYMENT PRACTICES
21SEGREGATED SCHOOLS
22LACK OF EQUAL RIGHTS,OPPORTUNITIES
23WHITE RACISM
24GENERAL FRUSTRATION BETWEEN NEGROES
25POLICE BRUTALITY
26ORGANIZED OUTSIDE STIRRING UP OF NEGROES
27C.WOULD YOU SAY THAT YOU GENERALLY AGREE OR GEN-
28ERALLY DISAGREE THAT THOSE FACTORS WERE THE PRI-
29MARY CAUSE OF THOSE RIOTS*

CAL.06850968100101A.HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN
02THE COMING NOVEMBER ELECTIONS--A GREAT DEAL OF
03INTEREST,QUITE A LOT,NOT VERY MUCH,OR NONE AT
04ALL*
05B.WOULD YOU SAY YOU HAVE MORE OR LESS INTEREST
06IN THIS NOVEMBER S PRESIDENTIAL ELECTION THAN
07YOU HAVE HAD IN PREVIOUS PRESIDENTIAL ELECTIONS*

CAL.06861068100101HOW MUCH INTEREST DO YOU PERSONALLY HAVE IN NEXT
02MONTH S ELECTIONS--A GREAT DEAL OF INTEREST,
03QUITE A LOT,NOT VERY MUCH,OR NONE AT ALL*
04B.WOULD YOU SAY YOU HAVE MORE OR LESS INTEREST
05IN NEXT MONTH S PRESIDENTIAL ELECTION THAN YOU
06HAVE HAD IN PREVIOUS PRESIDENTIAL ELECTIONS*

CAL.06880962100201IF A TV DEBATE BETWEEN THE TWO CANDIDATES WERE
02TO BE HELD, HOW INTERESTED WOULD YOU BE IN
03WATCHING IT -- VERY INTERESTED* MILDLY INTER-
04ESTED* NOT INTERESTED*

CAL.06891062100501HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02NOVEMBER ELECTIONS-QUITE A LOT,OR ONLY A LITTLE*

CAL.06891062100601GENERALLY SPEAKING,HOW MUCH INTEREST WOULD YOU
02YOU SAY YOU HAVE IN POLITICS-AGREAT DEAL,A FAIR
03AMOUNT,ONLY A LITTLE,OR NO INTEREST AT ALL*

CAL.06901062200101GENERALLY SPEAKING,HOW MUCH INTEREST WOULD YOU
02SAY YOU HAVE IN POLITICS-A GREAT DEAL,A FAIR A-
03MOUNT,ONLY A LITTLE,OR NO INTEREST AT ALL*

CAL.06901062200201HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02NOVEMBER ELECTION-QUITE A LOT,OR ONLY A LITTLE*

CAL.06910263101501A.DURING THE PAST YEAR OR SO,HAVE YOU TAKEN ANY
02PART IN LOCAL,STATE,OR NATIONAL POLITICAL CAM-
03PAIGNS BY DOING ANY OF THE THINGS SHOWN ON THAT
04CARD*

05WORE CAMPAIGN BUTTONS OR DISPLAYED BUMPER STICK-
06ERS ON CAR
07TELEPHONING OR DOOR-TO-DOOR CALLING ON VOTERS
08VOLUNTEER WORK AT OFFICE OR AT HOME ADDRESSING.
09MAILING CAMPAIGN LITERATURE, ETC.
10CONTRIBUTING MONEY
11ATTENDING POLITICAL MEETINGS, RALLIES, DINNERS
12D. WHICH OF THE THINGS ON THAT LIST DID YOU DO?
13E. WAS THIS THE FIRST TIME YOU HAD DONE THIS TYPE
14OF WORK OR HAD YOU DONE THIS BEFORE IN OTHER
15SELECTIONS?

CAL. 06910263101701DO YOU HAPPEN TO BELONG TO ANY POLITICAL CLUBS
02OR POLITICAL ACTION ORGANIZATIONS?

CAL. 06980564100501HOW MUCH INTEREST WOULD YOU SAY YOU HAVE IN THE
02JUNE REPUBLICAN PRESIDENTIAL PRIMARY ELECTION --
03A GREAT DEAL, JUST A MODERATE INTEREST, ONLY A
04LITTLE INTEREST, OR NO INTEREST AT ALL?

CAL. 06980564100601HOW IMPORTANT IS IT TO YOU TO VOTE IN THE REPUB-
02LICAN PRESIDENTIAL PRIMARY JUNE 2ND -- WOULD YOU
03SAY IT IS VERY IMPORTANT, SOMEWHAT IMPORTANT,
04NOT VERY IMPORTANT, OR NOT IMPORTANT AT ALL?

CAL. 06990864100101HOW MUCH INTEREST WOULD YOU SAY YOU HAVE IN
02THIS YEARS PRESIDENTIAL ELECTION -- A GREAT DEAL
03OF INTEREST, SOME INTEREST, LITTLE OR NO INTER-
04EST?

CAL. 06990864101701WHAT ABOUT PROPOSITION 15 - THE ONE DEALING
02WITH TELEVISION PROGRAMS --
03AS IT APPEARS ON THE BALLOT, THE PROPOSITION
04WILL BE STATED THIS WAY.
05PROPOSITION 15 - TELEVISION PROGRAMS. INITIA-
06TIVE. DECLARES IT CONTRARY TO PUBLIC POLICY TO
07PERMIT DEVELOPMENT OF SUBSCRIPTION TELEVISION
08BUSINESS. PROVIDES NO CHARGE SHALL BE MADE TO
09PUBLIC FOR TELEVISION PROGRAMS TRANSMITTED TO
10HOME TELEVISION SETS. CONTRACTS INCONSISTENT
11WITH FREE TRANSMISSION MADE AFTER EFFECTIVE
12DATE OF ACT OR STILL EXECUTORY ARE VOID. ACT
15DOES NOT APPLY TO COMMUNITY, HOTEL, OR APARTMENT
16ANTENNA SYSTEMS, OR NON-PROFIT EDUCATIONAL TELE-
17VISION SYSTEMS. INJURED PERSON MAY SEEK DAMAGES
18OR INJUNCTION FOR VIOLATION OF ACT. REPEALS
19SECTIONS 35001-35003, REVENUE AND TAXATION CODE,
20RELATING TO SUBSCRIPTION TELEVISION.
21NOW, IF YOU WERE VOTING TODAY ON PROPOSITION
22 15, WOULD YOU VOTE YES OR NO?
23JUST SUPPOSE YOU HAD TO MAKE UP YOUR MIND TODAY.
24WOULD YOU VOTE YES OR NO?

POS. 04681158006701SAMPLE OLD PEOPLE
02A. HOW OFTEN DID YOU TAKE A VACATION FROM WORK?
03B. ABOUT HOW LONG WAS EACH OF THESE VACATIONS?

POS. 04681158008301SAMPLE OLD PEOPLE
02A. DID YOU EVER TAKE A PART IN ANY SPORTS OR
03OUTDOOR GAMES WHEN YOU WERE YOUNGER?

04IF YES, ASK B. WHAT SPORTS OR OUTDOOR GAMES*
05BASEBALL

POS.04681158009501SAMPLE OLD PEOPLE
02A. HAVE YOU EVER MADE ANY BIG CHANGE IN YOUR
03EATING HABITS* FOR EXAMPLE, HAVE YOU EVER GONE
04ON A DIET*
05IF YES, ASK
06B. WHY DID YOU GO ON THIS DIET*
07C. WHAT FOODS DID YOU GIVE UP*
08E. HOW LONG WERE YOU ON THIS DIET*
09F. ARE YOU ON THIS DIET NOW*

POS.04681158016601SAMPLE OLD PEOPLE
02HAVE YOU HAD TO WORRY A LOT ABOUT THE HEALTH AND
03WELFARE OF OTHER MEMBERS OF YOUR FAMILY*

POS.04681158018701SAMPLE OLD PEOPLE
02LOOKING BACK OVER YOUR LIFE, WERE YOU THE TYPE
03OF PERSON WHO PREFERRED TO HAVE PEOPLE AROUND OR
04HAVE YOU GOTTEN MORE PLEASURE FROM BEING ALONE*

POS.04681158019301SAMPLE OLD PEOPLE
02WOULD YOU SAY YOU HAVE BEEN A DEEPLY RELIGIOUS
03PERSON ALL YOUR LIFE*

POS.04681158019401SAMPLE OLD PEOPLE
02HOW DO YOU SPEND MOST OF YOUR TIME NOW*

POS.04681158019501SAMPLE OLD PEOPLE
02DO YOU HAVE THE TIME TO DO ALL THE THINGS YOU
03WOULD LIKE TO DO*

POS.04681158019701SAMPLE OLD PEOPLE
02WHAT MAGAZINES DO YOU READ REGULARLY*

POS.04681158019801SAMPLE OLD PEOPLE
02A. ARE YOU READING A BOOK NOW*
03B. WHAT IS THE NAME OF IT*

POS.04681158019901SAMPLE OLD PEOPLE
02WHAT ARE YOUR CHIEF INTERESTS NOW*
03FAMILY-GENERAL SIBLINGS CHILDREN
04GRANDCHILDREN FRIENDS VISITORS, COMPANY
05CONVERSATION READING NEWSPAPERS, NEWS
06RADIO TELEVISION BALL GAMES
07CHURCH, RELIGION PRAYERS
08RELIGIOUS BROADCASTS RELIGIOUS LESSONS, BIBLE
09STUDY SEWING FLOWERS POLITICS
10EATING SLEEPING RESTING LOOKING AROUND
11WALKING TRAVELING

POS.04681158020001SAMPLE OLD PEOPLE
02DO YOU ATTEND MANY MEETINGS, DISCUSSIONS,
03LECTURES, ETC*

POS.04681158020101SAMPLE OLD PEOPLE
02ABOUT HOW MANY HOURS A DAY DO YOU WATCH TV*

POS.04681158020301SAMPLE OLD PEOPLE

02DO YOU GO TO THE MOVIES*

POS.04681158020501SAMPLE OLD PEOPLE
02WHAT ORGANIZATIONS DO YOU TAKE AN ACTIVE PART IN
03NOW*
04RELIGIOUS ORGANIZATIONS

POS.04681158020601SAMPLE OLD PEOPLE
02A. WHAT ARE SOME OF THE THINGS YOU LOOK FORWARD
03TO DOING*
04VOTING
05B. ARE YOU MAKING ANY ACTUAL PLANS AT THE
06PRESENT TIME TO DO THESE THINGS*

POS.04681158021001SAMPLE OLD PEOPLE
02ARE YOU INTERESTED IN LOCAL AND NATIONAL
03POLITICS*

POS.04681158021101SAMPLE OLD PEOPLE
02DO YOU PAY MUCH ATTENTION TO THE HAPPENINGS IN
03THE WORLD TODAY*

POS.04681158021301SAMPLE OLD PEOPLE
02HOW WOULD YOU SAY THE THINGS THAT HAVE
03INTERESTED YOU AND THE AMOUNT OF YOUR INTERESTS
04IN THEM DIFFER FROM THE INTERESTS OF PEOPLE YOU
05HAVE KNOWN THROUGHOUT YOUR LIFE*
06MORE INTEREST IN CURRENT EVENTS. NATIONAL EVENTS

POS.04681158022001SAMPLE OLD PEOPLE
02WHAT ARE THE GREATEST SATISFACTIONS OF YOUR
03LIFE*
04LONGEVITY
05LEADING A GOOD LIFE
06FAMILY
07COMING TO AMERICA

POS.04681158022101SAMPLE OLD PEOPLE
02IF YOU COULD HAVE THREE WISHES, WHAT WOULD THEY
03BE*
04TO HAVE RELATIVES VISIT THEM. FRIENDS. COMPANY

POS.05440561300301SAMPLE YOUNG ADULTS
02IN POLITICS DO YOU FIND YOURSELF IN GENERAL
03AGREEMENT WITH YOUR PARENTS*
04IF NO IN WHAT WAY S DO YOU DIFFER*

POS.05440561300601SAMPLE YOUNG ADULTS
02HOW DO YOU ACCOUNT FOR THE FACT THAT SO MANY
03MARRIAGES END IN DIVORCE*
04HAVEN T DATED ENOUGH DIFFERENT PEOPLE. TOO MUCH
05DATING OF ONE PERSON. GOING STEADY

POS.05440561300701SAMPLE YOUNG ADULTS
02WHAT IS YOUR FAVORITE WAY OF SPENDING AN
03EVENING*
04GO OUT WITH DATE. STEADY. FIANCEE

POS.05440561300801SAMPLE YOUNG ADULTS
02WHAT IS YOUR FAVORITE WAY OF SPENDING A WEEKEND*

03GO OUT WITH DATE. STEADY. FIANCEE

POS.05440561300901SAMPLE YOUNG ADULTS

- 02WHAT IS YOUR MENTAL PICTURE OF DEMOCRATS*
- 03HOW WOULD YOU DESCRIBE THEM*

POS.05440561301001SAMPLE YOUNG ADULTS

- 02WHAT WOULD YOUR PARENTS LET YOU DO THAT YOU
- 03WOULD LIKE TO DO*
- 04LET ME STAY OUT LATER. LATER DATE HOURS. DATE
- 05MORE OFTEN
- 06RESTRICTIONS ON SOME TYPES OF DATES. PARTIES
- 07WON T LET ME GO OUT ON DATES AT ALL

POS.05440561301101SAMPLE YOUNG ADULTS

- 02AT THE PRESENT TIME. WHAT DANCE STEP DO YOU LIKE
- 03BEST*

POS.05440561301201SAMPLE YOUNG ADULTS

- 02WHICH OF THE FOLLOWING ACTS WOULD YOU REPORT TO
- 03THE AUTHORITIES IF YOU SAW SOMEONE ELSE DOING
- 04THEM*
- 05CHEATING ON EXAMS
- 06SUBMITTING A PAPER SOMEONE ELSE HAS WRITTEN

POS.05440561301301SAMPLE YOUNG ADULTS

- 02JUST HOW IMPORTANT DO YOU THINK HONESTY IS IN
- 03BECOMING A SUCCESS IN TODAY S WORLD*

POS.05440561301501SAMPLE YOUNG ADULTS

- 02HOW DO YOU FEEL ABOUT SEGREGATION IN THE PUBLIC
- 03SCHOOLS OF THE SOUTH* DO YOU THINK WHITE
- 04CHILDREN AND NEGRO CHILDREN SHOULD BE REQUIRED
- 05TO GO TO THE SAME SCHOOL*

POS.05440561301601SAMPLE YOUNG ADULTS

- 02WOULD YOU HAVE ANY FEELING AGAINST ATTENDING A
- 03SCHOOL WHERE THE MAJORITY OF STUDENTS IN YOUR
- 04CLASS WERE NEGROES*

POS.05440561301701SAMPLE YOUNG ADULTS

- 02WOULD YOU HAVE ANY FEELING AGAINST HAVING A
- 03NEGRO FAMILY MOVE NEXT DOOR TO YOU*

POS.05440561301801SAMPLE YOUNG ADULTS

- 02A. DO YOU THINK THAT THE VOTING AGE SHOULD BE
- 03LOWERED TO 18 YEARS OF AGE*
- 04B. WHY DO YOU SAY THIS*

POS.05440561301901SAMPLE YOUNG ADULTS

- 02WHICH OF THE FOLLOWING HAVE YOU ATTENDED IN
- 03PERSON DURING THE LAST 12 MONTHS APART FROM
- 04SCHOOL PERFORMANCES *
- 05BALLET

POS.05440561302001SAMPLE YOUNG ADULTS

- 02WHAT CLUBS OR ORGANIZATIONS DO YOU BELONG TO:
- 03THAT IS. CHURCH GROUPS. YOUTH GROUPS. OR OTHER
- 04ORGANIZATIONS*
- 05YOUNG REPUBLICANS. DEMOCRATS. POLITICAL CLUBS

POS.05440561302101SAMPLE YOUNG ADULTS
02APART FROM THE WORK YOU DO FOR YOUR CLASSES. ARE
03YOU DOING ANYTHING--FOLLOWING ANY PLAN--TO
04IMPROVE YOURSELF
05IF YES WHAT*
06IMPROVE BEHAVIOR, IMPROVE PERSONALITY, IMPROVE
07PERSONAL RELATIONSHIPS
08IMPROVE PERSONAL HABITS. GROOMING

POS.05440561302901SAMPLE YOUNG ADULTS
02HAVE YOU EVER GIVEN MUCH THOUGHT AS TO HOW YOU
03CAN MAKE THIS A BETTER WORLD*
04RELIGIOUS? FOLLOW GOD. PUT GOD FIRST

POS.05440561303401SAMPLE YOUNG ADULTS
02A. DO YOU READ ANY DAILY NEWSPAPERS*
03IF YES HOW MANY*
04B. WHEN YOU READ A DAILY NEWSPAPER, WHAT DO YOU
05SPEND THE MOST TIME ON*
06FRONT PAGE NEWS EDITORIALS
07SYNDICATED COLUMN SPORTS COMICS
08THE WHOLE PAPER MISCELLANEOUS

POS.05440561303501SAMPLE YOUNG ADULTS
02HAVE YOU READ ANY BOOKS NOT REQUIRED FOR SCHOOL
03SINCE JANUARY 1ST*
04IF YES HOW MANY*
05WHAT WERE THEY*

POS.05440561303601SAMPLE YOUNG ADULTS
02DO YOU READ OR LOOK AT ANY MAGAZINES REGULARLY?
03THAT IS, ALMOST EVERY ISSUE*
04IF YES WHICH

POS.05440561303701SAMPLE YOUNG ADULTS
02HAVE YOU READ OR LOOKED AT ANY MAGAZINES IN THE
03LAST 7 DAYS*

POS.05440561303801SAMPLE YOUNG ADULTS
02HAVE YOU READ OR LOOKED AT ANY MAGAZINES IN THE
03LAST 24 HOURS*
04IF YES WHICH*

POS.05440561303901SAMPLE YOUNG ADULTS
02WITHIN THE LAST COUPLE OF WEEKS, WHAT MAGAZINES
03HAVE YOU, YOURSELF, PURCHASED AT A NEWSSTAND*

POS.05440561304001SAMPLE YOUNG ADULTS
02WHAT SPECIFIC ARTICLES OR STORIES DID YOU
03ESPECIALLY ENJOY READING IN RECENT DAYS AND WHAT
04MAGAZINE WAS EACH IN*

POS.05440561304101SAMPLE YOUNG ADULTS
02OF THE MAGAZINES YOU READ, WHICH ONE DO YOU
03SPEND THE MOST TIME ON*
04QUESTION 42
05WHAT MAGAZINE WOULD YOU SAY IS NEXT*

POS.05440561304401SAMPLE YOUNG ADULTS

02WHAT SPECIFICALLY DOES LOOK PRINT THAT
03PARTICULARLY INTERESTS YOU*

POS.05440561304601SAMPLE YOUNG ADULTS
02WHAT SPECIFICALLY DOES POST PRINT THAT
03PARTICULARLY INTERESTS YOU*

POS.05440561304801SAMPLE YOUNG ADULTS
02WHAT SPECIFICALLY DOES LIFE PRINT THAT
03PARTICULARLY INTERESTS YOU*

POS.05440561304901SAMPLE YOUNG ADULTS
02WHICH OF THESE MAGAZINES--LIFE, POST OR LOOK--
03DO YOU SPEND MORE TIME ON AS YOU GET OLDER*
04QUES. 50
05WHICH OF THE MAGAZINES DO YOU SPEND LESS TIME ON
06AS YOU GET OLDER*

POS.05560562200501 SAMPLE WOMEN
02WHICH INDIVIDUAL DO YOU REGARD AS THE MOST
03BEAUTIFUL WOMAN OF THE WORLD*

POS.05560562200501 SAMPLE WOMEN
02WHAT IS THE MOST FUN YOU HAVE HAD DURING THE
03LAST WEEK*
04GOING OUT WITH BOYFRIEND, FIANCE ON DATE
05JUST GOING OUT ON DATE

POS.05560562200701 SAMPLE WOMEN
02DO YOU THINK THERE ARE ANY MARRIED WOMEN OF YOUR
03ACQUAINTANCE WHO HAVE HAD SEXUAL AFFAIRS WITH
04MEN OTHER THAN THEIR HUSBANDS*
05QUESTION 8A
06ARE THERE ANY JUSTIFICATIONS FOR SUCH ACTIONS*

POS.05560562200801 SAMPLE WOMEN
02HOW OFTEN DO YOU FEEL BLUE, DEPRESSED*
03QUESTION 9
04WHAT USUALLY BRINGS ON SUCH A FEELING*
05RELATIONS WITH MEN

POS.05560562200901 SAMPLE WOMEN
02PLEASE LIST BRIEFLY ALL THE FAULTS YOU FIND WITH
03MEN.
04TOO WRAPPED UP IN SELVES, EGOCENTRIC,
05EGOTISTICAL, STUBBORN, DEMANDING, SELFISH
06DON T MAKE EFFORT TO PLEASE WOMEN) UNROMANTIC,
07DISCOURTEOUS, INATTENTIVE
08DRINKING, SMOKING
09IMMATURE, IRRESPONSIBLE, MOODY, UNPREDICTABLE,
10INSINCERE
11TOO INDEPENDENT
12INSENSITIVE
13TOO FORWARD) TOO AGRESSIVE) TAKE ADVANTAGE OF
14WOMEN
15IMMORAL, INFIDEL
16TOO MANY TO MENTION
17NONE, I LIKE THEM
18LAZY
19UNTIDY, SLOPPY

POS.05560562201001 SAMPLE WOMEN

- 02WHEN SAME WOMEN ARE DEPRESSED, THEY DO CERTAIN
- 03THINGS TO GIVE THEMSELVES A LIFT . WHAT DO YOU
- 04DO TO GIVE YOURSELF A LIFT*
- 05COUNT BLESSINGS. THINK HOW FORTUNATE I AM

POS.05560562201101 SAMPLE WOMEN

- 02IN YOUR OPINION, WHAT PROBLEMS ARISE IN THEIR
- 03HOME LIFE WHERE A WIFE HAS HAD MORE EDUCATION
- 04THAN THE HUSBAND*
- 05HUSBAND FEELS INFERIOR
- 06HUSBAND HAS INFERIOR JOB, INCOME
- 07WIFE FEELS SUPERIOR) IS CRITICAL OF HUSBAND
- 08DIFFERENT TYPE FRIENDS
- 09HUSBAND IS BORING
- 10WIFE WANTS TO MAKE THE BIG DECISIONS
- 11FAMILY DISPUTES, QUARRELS
- 12NO OPPORTUNITY TO CONTINUE EDUCATION

OPOR00181043100701ROOSEVELT SURVEY

- 02A.I WANT TO FIND OUT HOW MUCH INTEREST YOU HAVE
- 03IN INTERNATIONAL AFFAIRS, SUCH AS SETTING UP AN
- 04ORGANIZATION OF NATIONS, SUPPLYING OTHER COUN-
- 05TRIES WITH FOOD, MACHINERY, ETC., AND I WANT TO
- 06COMPARE THIS WITH YOUR INTEREST IN HOME AFFAIRS.
- 07SUCH AS FULL EMPLOYMENT, INCREASED SOCIAL
- 08SECURITY, ETC.
- 09PLEASE TELL ME FIRST HOW MUCH INTEREST DO YOU
- 10HAVE IN INTERNATIONAL AFFAIRS*
- 11B.NOW WOULD YOU TELL ME, HOW MUCH INTEREST YOU
- 12HAVE IN DOMESTIC AFFAIRS-THAT IS, AFFAIRS HERE IN
- 13THE UNITED STATES*

OPOR00191143101501ROOSEVELT SURVEY

- 02RIGHT NOW, MANY PEOPLE ARE INTERESTED IN POST-
- 03WAR PROBLEMS, WHICH INTEREST YOU MORE - INTER-
- 04NATIONAL PROBLEMS LIKE A NEW LEAGUE OF NATIONS
- 05AND AN INTERNATIONAL POLICE FORCE OR DOMESTIC
- 06PROBLEMS LIKE FULL EMPLOYMENT AND PRODUCTION *

OPOR00380245101501ROOSEVELT SURVEY

- 02A.DO YOU OR YOUR FAMILY SUBSCRIBE TO ANY MAGA-
- 03ZINE OR PERIODICAL AT THE PRESENT TIME*
- 04IF YES . ASK
- 05B. WHICH OF THE MAGAZINES TO WHICH YOU SUBSCRIBE
- 06DO YOU ENJOY READING THE MOST*
- 07NEWS MAGAZINE-LIFE, TIME, DAILY PAPER,
- 08LIGHT FRICTION MAGAZINES-COLLIERS, SAT. EVENING
- 09POST, LIBERTY, AMERICAN, ETC.
- 10SERIOUS READING-HARPERS, NEW REPUBLIC, READERS
- 11DIGEST, NAT L GEOGRAPHIC, ETC.
- 12TRADE, COMMERCIAL JOURNALS AND FARM MAGAZINES.
- 13BETTER HOME AND GARDENS, SPORTS MAGAZINES.
- 14RELIGIOUS MAGAZINES.

OPOR00420345100501ROOSEVELT SURVEY

- 02B.NOW WOULD YOU TELL ME, HOW MUCH INTEREST YOU
- 03HAVE IN DOMESTIC AFFAIRS-THAT IS, AFFAIRS HERE IN

04THE UNITED STATES*

OPOR00440445100601ROOSEVELT SURVEY

02A.DURING RECENT WEEKS.HAVE YOU HAPPENED TO HEAR
03ANY OF THE SATURDAY RADIO BROADCASTS IN WHICH
04VARIOUS OFFICIALS OF THE STATE DEPARTMENT DIS-
05CUSSED OUR FOREIGN POLICY*

06IF YES , ASK

07B.DID YOU HAPPEN TO HEAR MORE THAN ONE OF THESE
08PROGRAMS*

OPOR00520745101001ROOSEVELT SURVEY

02ASK ONLY EMPLOYED PEOPLE

03A.DO YOU SOMETIMES HOPE OR EXPECT TO OWN YOUR
04OWN BUSINESS*

05IF NO.ASK

06B.DO YOU EVER HOPE OR EXPECT TO BE A MANAGER OR
07EXECUTIVE OF SOME KIND*

OPOR08041240201901 K FORM

02IF THE SATURDAY EVENING POST PUT OUT A SPECIAL
03ISSUE OF THEIR MAGAZINE DESCRIBING THE PEOPLE
04IN CENTRAL AND SOUTH AMERICA AND THE WAY THEY
05LIVE. WOULD YOU BE SUFFICIENTLY INTERESTED TO
06READ IT*

OPOR08041240302001A.IF YOU HAD YOUR CHOICE OF A TRIP TO HAWAII OR
02TO SOME CENTRAL OR SOUTH AMERICAN COUNTRY. WHICH
03WOULD YOU CHOOSE*

OPOR08070341300101WHAT WORRIES YOU MOST AT THE PRESENT TIME*

OPOR08080341300801A.IF YOU HAD YOUR CHOICE OF A TRIP EITHER TO
02HAWAII OR TO SOME CENTRAL OR SOUTH AMERICAN
03COUNTRY. WHICH WOULD YOU CHOOSE*
04B.IF YOU WERE ABLE TO TAKE A TRIP TO ANY CENTRAL
05OR SOUTH AMERICAN COUNTRY. WHICH COUNTRY WOULD
06YOU CHOOSE*

OPOR08090741300101WHAT WORRIES YOU MOST AT THE PRESENT TIME*

OPOR08100444301701A.SOME PEOPLE SAY THAT THE BIGGEST JOB FACING
02THIS COUNTRY TODAY IS TO HELP DEFEAT THE NAZI
03GOVERNMENT.DO YOU AGREE,OR DISAGREE*
04B.IF DISAGREE. ASK WHAT DO YOU THINK IS THE
05BIGGEST JOB FACING THIS COUNTRY TODAY*
06BEAT RUSSIA AND/OR COMMUNISTS
07BEAT OTHER DICTATORSHIPS
08STOP 5TH COLUMNIST HERE
09PREVENT ALL TOTALITARIAN GOVERNMENTS

OPOR08110142300701K FORM

02WHERE DO YOU GET MOST OF YOUR INFORMATION ABOUT
03WHAT THE PEOPLE IN CENTRAL AND SOUTH AMERICA ARE
04LIKE AND HOW THEY LIVE*

05MOVIES

06RADIO

07TRAVEL

08NEWSPAPERS

09BOOKS

10LECTURES
11MAGAZINES
12CONVERSATIONS

OPOR08140442300101T FORM

02DID YOU HAPPEN TO ATTEND ANY OF THE SPECIAL
03MEETINGS OR HEAR ANY OF THE SPECIAL RADIO
04BROADCASTS IN CELEBRATION OF PAN-AMERICAN WEEK
05HERE IN CHICAGO?
06IF YES, ASK WHICH ONES*

OPOR08140442300201T FORM

02DO YOU READ A NEWSPAPER REGULARLY?
03IF YES, ASK WHICH ONES*
04IF RESPONDENT READS MORE THAN ONE PAPER
05REGULARLY ASK WHICH PAPER DO YOU THINK CARRIES
06THE MOST NEWS ABOUT SOUTH AMERICA*

TEX.07000555101201IF YOU COULD HAVE ONE WISH -- ANY WISH YOU WANT
02-- THAT WOULD COME TRUE, WHAT WOULD BE YOUR
03WISH*

TEX.08670856100701HAVE YOU WATCHED ANY PART OF THE DEMOCRATIC OR
02REPUBLICAN NATIONAL CONVENTIONS ON TELEVISION?
03/IF YES, ASK WHICH CONVENTION*/

TEX.10640558100601DID ANYONE IN YOUR HOME DO ANY SALT WATER FISH-
02ING ANYWHERE IN TEXAS DURING THE LAST TWELVE
03MONTHS, THAT IS, FROM MAY FIRST 1957 TO MAY
04FIRST OF THIS YEAR*

TEX.10640558100701A. WHICH OF THESE SALT WATER FISH DID YOU HAPPEN
02TO CATCH YOURSELF IN TEXAS DURING THE LAST
03TWELVE MONTHS*
04SPECKLED TROUT SHRIMP FLOUNDER DRUM
05REDFISH
06B. WILL YOU LOOK AT THIS MAP OF THE TEXAS GULF
07COAST AND TELL ME ABOUT WHERE YOU CAUGHT -----*
08C. PLEASE LOOK AT THIS CALENDAR, DURING THE
09PAST TWELVE MONTHS -- THAT IS, FROM MAY FIRST
101957 TO MAY FIRST OF THIS YEAR, ON WHAT MONTH
11OR MONTHS DID YOU CATCH THE MOST SALT WATER
12FISH*

TEX.10640558100801DID ANYONE IN YOUR HOME DO ANY HUNTING ANYWHERE
02IN TEXAS DURING THE LAST TWELVE MONTHS, THAT IS,
03FROM MAY FIRST 1957 TO MAY FIRST OF THIS YEAR*

TEX.12880260101101A. DO YOU EXPECT TO BUY OR BUILD A HOUSE FOR
02YOUR OWN YEAR-ROUND USE DURING THE NEXT TWELVE
03MONTHS*
04B. WOULD YOU SAY THAT YOU DEFINITELY WILL BUY
05OR BUILD A HOUSE, DURING THE NEXT TWELVE
06MONTHS, OR THAT YOU PROBABLY WILL, OR ARE YOU
07UNDECIDED*

TEX.14400561100601HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING
02ELECTION FOR U. S. SENATOR ON MAY 27 -- QUITE A
03LOT, OR ONLY A LITTLE*

TEX.14400561100901A. GENERALLY SPEAKING, HOW MUCH INTEREST WOULD
02YOU SAY YOU HAVE IN POLITICS - A GREAT DEAL, A
03FAIR AMOUNT, ONLY A LITTLE, OR NO INTEREST AT
04ALL*

TEX.15011161101601A. WHEN WAS THE LAST TIME YOU READ A DAILY NEWS-
02PAPER*
03B. DID YOU HAPPEN TO SEE ANY ADVERTISEMENTS FOR
04----- IN THAT ISSUE OF THE PAPER*
05A REFRIGERATOR A KITCHEN RANGE A MANS SUIT
06A WOMANS SUIT HOME FURNITURE AN AUTOMOBILE
07A CLOTHES WASHER A RADIO A TV SET
08C. ARE YOU OR YOUR FAMILY SERIOUSLY CONSIDERING
09BUYING /EACH ITEM ABOVE/*

TEX.15320262101401A. GENERALLY SPEAKING, HOW MUCH INTEREST WOULD
02YOU SAY YOU HAVE IN POLITICS -- A GREAT DEAL, A
03FAIR AMOUNT, ONLY A LITTLE, OR NO INTEREST AT
04ALL*

TEX.15530362101801A. GENERALLY SPEAKING, HOW MUCH INTEREST WOULD
02YOU SAY YOU HAVE IN POLITICS -- A GREAT DEAL, A
03FAIR AMOUNT, ONLY A LITTLE, OR NO INTEREST AT
04ALL*
05B. HOW OFTEN WOULD YOU SAY YOU VOTE -- ALWAYS,
06NEARLY ALWAYS, PART OF THE TIME, OR SELDOM*

IISR00120759300101HOPES AND FEARS FOR SELF AND COUNTRY
02A. EVERYBODY WANTS CERTAIN THINGS OUT OF LIFE.
03WHEN YOU THINK ABOUT WHAT REALLY MATTERS IN
04YOUR OWN LIFE, WHAT ARE YOUR WISHES AND HOPES
05FOR THE FUTURE* IN OTHER WORDS, IF YOU IMAGINE
06YOUR FUTURE IN THE BEST POSSIBLE LIGHT, WHAT
07WOULD YOUR LIFE LOOK LIKE THEN, IF YOU ARE TO BE
08HAPPY*
09RECREATION AND LEISURE TIME FOR SELF
10TIME TO SPEND WITH FAMILY
11RECREATION AND LEISURE TIME FOR ALL PEOPLE
12B. NOW, TAKING THE OTHER SIDE OF THE PICTURE,
13WHAT ARE YOUR FEARS AND WORRIES ABOUT THE
14FUTURE* IN OTHER WORDS, IF YOU IMAGINE YOUR
15FUTURE IN THE WORST POSSIBLE LIGHT, WHAT WOULD
16YOUR LIFE LOOK LIKE THEN*
17NO RECREATION OR LEISURE TIME FOR SELF
18NO TIME TO SPEND WITH FAMILY
19NO RECREATION AND LEISURE TIME FOR ALL PEOPLE
20QUESTION 2
21A. SUPPOSE WE SAY AT THE TOP OF A LADDER IS THE
22VERY BEST STATE OF AFFAIRS YOU HAVE JUST DES-
23CRIBED) AT THE BOTTOM IS THE VERY WORST STATE OF
24AFFAIRS. WHERE ON THE LADDER DO YOU FEEL YOU
25PERSONALLY STAND AT THE PRESENT TIME*
26B. WHERE ON THE LADDER WOULD YOU SAY YOU STOOD
27FIVE YEARS AGO*
28C. AND WHERE DO YOU THINK YOU WILL BE ON THE
29LADDER FIVE YEARS FROM NOW*

IISR00120759300501HOPES AND FEARS FOR SELF AND COUNTRY
02A. NEARLY ALL OF US, OF COURSE, WANT MANY
03THINGS OUT OF LIFE, SOMETIMES THEY CONCERN

04 OPPORTUNITIES. SOMETIMES THEY CONCERN PSYCHO-
05 LOGICAL OR WHAT ARE SOMETIMES CALLED SPIRITUAL
06 SATISFACTIONS.

07 WILL YOU TELL ME FROM THE LIST THOSE ITEMS WHICH
08 SEEM TO YOU PARTICULARLY DEFICIENT IN YOUR OWN
09 LIFE NOW -- THAT IS, THOSE WHICH YOU REALLY FEEL
10 WOULD MAKE A BIG DIFFERENCE IN YOUR OWN HAPPI-
11 NESS, EVEN THOUGH YOU MAY HAVE ALREADY MENTIONED
12 THESE TO ME IN ANSWERING MY EARLIER QUESTIONS.
13 YOU MAY NAME AS MANY AS YOU LIKE THAT YOU FEEL
14 ARE REALLY IMPORTANT TO YOU.
15 BEING OF MORE SERVICE TO PEOPLE
16
17 B. OF THE THING 5 YOU HAVE TOLD ME YOU WANT,
18 WILL YOU TELL ME WHICH YOU EXPECT TO HAVE IN THE
19 NEXT FEW YEARS*
20 C. AND WHICH OF THE THINGS YOU WANT DO YOU
21 THINK YOU WILL PROBABLY NEVER HAVE*

IISR00120759301001 HOPES AND FEARS FOR SELF AND COUNTRY

02 A. NOW, I WOULD LIKE TO ASK YOU ABOUT SEVERAL
03 DIFFERENT KINDS OF PROBLEMS. FIRST, WHAT DO YOU
04 THINK IS THE MOST IMPORTANT INTERNATIONAL OR
05 WORLD PROBLEM AT THE PRESENT TIME*
06 RUSSIA TROUBLE WITH

IISR00120759301401 HOPES AND FEARS FOR SELF AND COUNTRY

02 C. HOW DO YOU FEEL ABOUT PROBLEMS HERE IN THIS
03 STATE - ARE YOU, IN GENERAL, DEEPLY INTERESTED
04 IN AND VERY MUCH CONCERNED ABOUT THEM ON A DAY-
05 TO-DAY BASIS, OR AREN'T YOU PARTICULARLY CON-
06 CERNED ABOUT THEM*

07 D. AND HOW DO YOU FEEL ABOUT LOCAL PROBLEMS
08 HERE IN THIS COMMUNITY - ARE YOU, IN GENERAL,
09 DEEPLY INTERESTED IN AND VERY MUCH CONCERNED
10 ABOUT THEM ON A DAY-TO-DAY BASIS, OR AREN'T YOU
11 PARTICULARLY CONCERNED ABOUT THEM*

12 E. WHICH OF THESE FOUR KINDS OF PROBLEMS - IN-
13 TERNATIONAL, NATIONAL, STATE OR LOCAL PROBLEMS -
14 WOULD YOU SAY YOU USUALLY FEEL THE MOST
15 INTERESTED IN AND CONCERNED ABOUT ON A DAY-TO-
16 DAY BASIS*

IISR00120759302101 HOPES AND FEARS FOR SELF AND COUNTRY

02 NOW, I AM GOING TO ASK YOU SOME QUIZ QUESTIONS.
03 I THINK YOU'LL ENJOY THEM
04 COULD YOU PLEASE TELL ME WHO THE FOLLOWING PEO-
05 PLE ARE
06 K. MARILYN MONROE

IISR00120759303001 HOPES AND FEARS FOR SELF AND COUNTRY

02 DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH SYN-
03 AGOGUE IN THE LAST SEVEN DAYS*

WISC00010858003401 WHICH OF THE FOLLOWING THINGS DO YOU AND YOUR

02 HUSBAND DO FOR RECREATION*

03 1. VISIT FRIENDS

04 2. GO TO MOVIES

05 3. EAT A MEAL IN TOWN

06 4. FISH OR HUNT

07 5. WATCH TELEVISION

086. NEVER DO ANYTHING
097. TAKE TRIPS

WISC00010858103601WISCONSIN, AS YOU KNOW, HAS A MAJOR LEAGUE
02BASEBALL TEAM -- THE MILWAUKEE BRAVES. HOW DOES
03YOUR INTEREST IN BASEBALL NOW COMPARE WITH YOUR
04INTEREST IN BASEBALL SIX YEARS AGO*
05 QUESTION 37
06IF YOU ARE MORE INTERESTED, DO YOU --
07 1. LISTEN TO MORE BALL GAMES ON THE RADIO
08 2. WATCH MORE BALL GAMES ON TV
09 3. GO TO SEE MORE BIG LEAGUE GAMES
10 4. GO TO SEE MORE LOCAL BALL TEAMS

WISC00010858106801DO YOU TAKE WISCONSIN AGRICULTURIST*

WISC00021058100201HOW OLD DO YOU THINK A YOUNGSTER SHOULD BE
02BEFORE HE IS PERMITTED TO USE A GUN WHEN ACCOM-
03PANIED BY AN EXPERIENCED HUNTER*

WISC00021058100401DO YOU HUNT*

WISC00021058100501DO YOU HAVE A YOUNGSTER WHO HAS HUNTED*

WISC00021058103201HAVE YOU EVER BOUGHT A DRESS PATTERN FROM
02WISCONSIN AG*
03 QUESTION 33
04IF YES, DID YOU FIND THE AG PATTERN SATISFAC-
05TORY, JUST FAIR OR DID YOU NOT LIKE IT*

WISC00021058104101CAN YOU TELL ME WHEN YOU LAST READ A BOOK, OTHER
02THAN THE BIBLE*

WISC00021058104201IN THE LAST YEAR, HAVE YOU BOUGHT A BOOK*

WISC00021058104301IN THE LAST YEAR, HAVE YOU BORROWED ANY BOOKS*
02 QUESTION 44
03IF YES, WHERE DID YOU BORROW THE BOOKS*

WISC00021058104501DO YOU READ MORE OR FEWER BOOKS THAN YOU DID
02FIVE YEARS AGO*

WISC00021058104601HAVE YOU PAID ANY ATTENTION TO WHAT HAS BEEN
02GOING ON IN THE AREA OF FORMOSA, ESPECIALLY
03ABOUT THE ISLANDS QUEMOY AND MATSU*