

**Estimation Theory:**

If only 2 outcomes: Bernoulli distribution describes your experiment.  
 If calculating wrong numbers: Poisson distribution describes experiment.  
 May know the type of distribution, but not the parameters involved.

A sample (i.i.d.)  $X_1, \dots, X_n$  has distribution  $\mathbb{P}$  from the family of distributions:

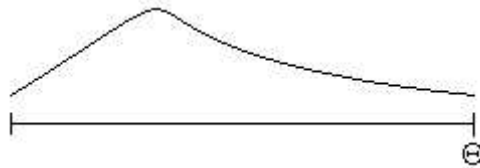
$\{\mathbb{P}_\theta : \theta \in \Theta\}$   
 $\mathbb{P} = \mathbb{P}_{\theta_0}, \theta_0$  is unknown

Estimation Theory - take data and estimate the parameter.  
 It is often obvious based on the relation to the problem itself.

Example:  $B(p)$ , sample: 0 0 1 1 0 1 0 1 1 1  
 $p = \mathbb{E}(X) \leftarrow \bar{x} = 6/10 = 0.6$

Example:  $E(\alpha), \alpha e^{-\alpha x}, x \geq 0, \mathbb{E}(X) = 1/\alpha$ .  
 Once again, parameter is connected to the expected value.  
 $1/\alpha = \mathbb{E}(X) \leftarrow \bar{x}, \alpha \approx 1/\bar{x}$  - estimate of alpha.

**Bayes Estimators:** - used when intuitive model can be used in describing the data.



$X_1, \dots, X_n \sim \mathbb{P}_{\theta_0}, \theta_0 \in \Theta$

Prior Distribution - describes the distribution of the set of parameters (NOT the data)

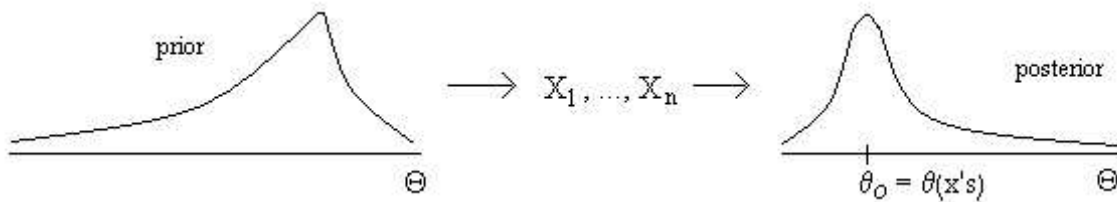
$f(\theta)$  - p.f. or p.d.f.  $\rightarrow$  corresponds to intuition.

$\mathbb{P}_0$  has p.f. or p.d.f.;  $f(x|\theta)$

Given  $x_1, \dots, x_n$  joint p.f. or p.d.f.:  $f(x_1, \dots, x_n|\theta) = f(x_1|\theta) \times \dots \times f(x_n|\theta)$

To find the Posterior Distribution - distribution of the parameter given your collected data.

Use Bayes formula:



$$f(\theta|x_1, \dots, x_n) = \frac{f(x_1, \dots, x_n|\theta)f(\theta)}{\int f(x_1, \dots, x_n|\theta)f(\theta)d\theta}$$

The posterior distribution adjusts your assumption (prior distribution) based upon your sample data.

Example:  $B(p), f(x|p) = p^x(1-p)^{1-x}$ ;

$$f(x_1, \dots, x_n | p) = \Pi p^{x_i} (1-p)^{1-x_i} = p^{\sum x_i} (1-p)^{n-\sum x_i}$$

Your only possibilities are  $p = 0.4$ ,  $p = 0.6$ , and you make a prior distribution based on the probability that the parameter  $p$  is equal to each of those values.

Prior assumption:  $f(0.4) = 0.7$ ,  $f(0.6) = 0.3$

You test the data, and find that there are 9 successes out of 10,  $\hat{p} = 0.9$

Based on the data that give  $\hat{p} = 0.9$ , find the probability that the actual  $p$  is equal to 0.4 or 0.6.

You would expect it to shift to be more likely to be the larger value.

Joint p.f. for each value:

$$f(x_1, \dots, x_{10} | 0.4) = 0.4^9 (0.6)^1$$

$$f(x_1, \dots, x_{10} | 0.6) = 0.6^9 (0.4)^1$$

Then, find the posterior distributions:

$$f(0.4 | x_1, \dots, x_n) = \frac{(0.4^9 (0.6)^1)(0.7)}{(0.4^9 (0.6)^1)(0.7) + (0.6^9 (0.4)^1)(0.3)} = 0.08$$

$$f(0.6 | x_1, \dots, x_n) = \frac{(0.6^9 (0.4)^1)(0.3)}{(0.4^9 (0.6)^1)(0.7) + (0.6^9 (0.4)^1)(0.3)} = 0.92$$

Note that it becomes much more likely that  $p = 0.6$  than  $p = 0.4$

Example:  $B(p)$ , prior distribution on  $[0, 1]$

Choose any prior to fit intuition, but simplify by choosing the conjugate prior.

$$f(p | x_1, \dots, x_n) = \frac{p^{\sum x_i} (1-p)^{n-\sum x_i} f(p)}{\int (...) dp}$$

Choose  $f(p)$  to simplify the integral. Beta distribution works for Bernoulli distributions.

Prior is therefore:

$$f(p) = \frac{\Gamma(\alpha + \beta)}{\Gamma(\alpha)\Gamma(\beta)} p^{\alpha-1} (1-p)^{\beta-1}, 0 \leq p \leq 1$$

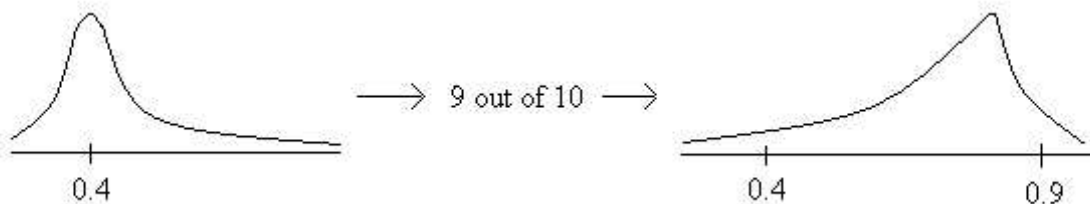
Then, choose  $\alpha$  and  $\beta$  to fit intuition: makes  $\mathbb{E}(X)$  and  $\text{Var}(X)$  fit intuition.

$$f(p | x_1 \dots x_n) = \frac{\Gamma(\alpha + \sum x_i + \beta + n - \sum x_i)}{\Gamma(\alpha + \sum x_i)\Gamma(\beta + n - \sum x_i)} \times p^{(\alpha + \sum x_i) - 1} (1-p)^{(\beta + n - \sum x_i) - 1}$$

Posterior Distribution =  $\text{Beta}(\alpha + \sum x_i, \beta + n - \sum x_i)$

The conjugate prior gives the same distribution as the data.

Example:



$B(\alpha, \beta)$  such that  $\mathbb{E}X = 0.4$ ,  $\text{Var}(X) = 0.1$

Use knowledge of parameter relations to expectation and variance to solve:

$$\mathbb{E}X = 0.4 = \frac{\alpha}{\alpha + \beta}, \text{Var}(X) = 0.1 = \frac{\alpha\beta}{(\alpha + \beta)^2(\alpha + \beta + 1)}$$

The posterior distribution is therefore:

$$\text{Beta}(\alpha + 9, \beta + 1)$$

And the new expected value is shifted:

$$\mathbb{E}X = \frac{\alpha + 9}{\alpha + \beta + 10}$$

Once this posterior is calculated, choose the parameters by finding the expected value.

**Definition of Bayes Estimator:**

Bayes estimator of unknown parameter  $\theta_0$  is  $\theta(X_1, \dots, X_n) = \text{expectation of the posterior distribution}$ .

Example:  $B(p)$ , prior  $\text{Beta}(\alpha, \beta)$ ,  $X_1, \dots, X_n \rightarrow$  posterior  $\text{Beta}(\alpha + \sum x_i, \beta + n - \sum x_i)$

$$\text{Bayes Estimator: } \frac{\alpha + \sum x_i}{\alpha + \sum x_i + \beta + n - \sum x_i} = \frac{\alpha + \sum x_i}{\alpha + \beta + n}$$

To see the relation to the prior, divide by n:

$$= \frac{\alpha/n + \bar{x}}{\alpha/n + \beta/n + 1}$$

Note that it erases the intuition for large n.

The Bayes Estimator becomes the average for large n.

\*\* End of Lecture 23